

The National Association of Broadcasters

NATIONAL PRESS BUILDING * * * * * WASHINGTON, D. C.
JAMES W. BALDWIN, Managing Director

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HETTINGER RESIGNS

Dr. Herman S. Hettinger has tendered his resignation as Economic Consultant for the NAB. Dr. Hettinger has expressed the desire to devote more time to the writing of a book on the principles of radio advertising.

CONFERENCE ON BLANKET FIELD INTENSITY

The Federal Communications Commission has called an informal engineering conference for January 18 to which all persons and organizations interested in broadcast allocation have been invited to discuss the definition of blanket field intensity.

In connection with the calling of this conference the Commission says:

At the informal engineering hearing on broadcasting held before the Federal Communications Commission beginning October 5th, 1936, representatives of the radio industry presented testimony to the effect that the field intensity now taken as the limit of the blanket area of a broadcast station should be increased. The intensity now used as a reference for allocation problems is from 125 to 175 mv/m. Certain engineers, representing their respective groups, recommended that a field intensity of 1 v/m be selected as the limit of the blanket area, in view of improvements in broadcast receivers during the last few years. Others stated that they did not care to commit themselves at the present time since they had not studied this subject in detail.

The Engineering Department of the Federal Communications Commission is not satisfied that sufficient evidence was presented in support of the 1 v/m recommendation, nor was sufficient evidence presented to determine just what value of field intensity should be employed. The Engineering Department therefore desires to obtain further information on this subject from organizations not present at the hearing and which have intimate contact with field problems on blanketing. The opinions of, and data

from, radio receiver service organizations, receiver manufacturers, the Commission's inspectors, and a summary of the many letters the Commission's offices receive complaining of blanketing, will be useful. Also, any further data that broadcast station licensees, broadcast system engineering departments, the Radio Manufacturers Association, the Institute of Radio Engineers, consulting radio engineers, and other interested parties care to submit will be considered.

CONFERENCE ON EDUCATIONAL BROADCASTING

A three day educational conference will be convened under the auspices of the First National Conference on Educational Broadcasting at the Mayflower Hotel, December 10th.

D. R. BILL OFFITT

Anyone contemplating the employment of D. R. Bill Offitt should first communicate with Radio Station KGIR, Butte, Montana.

SOCIAL SECURITY

It is suggested that members request the Bureau of Internal Revenue to furnish them with copies of Regulations 90 and 91. These circulars should furnish valuable information on questions relating to the Social Security Act.

NEW CALIFORNIA STATION RECOMMENDED

The News-Press Publishing Company applied to the Federal Communications Commission for a construction permit for the erection of a new broadcasting station at Santa Barbara, Calif., to use 1220 kilocycles, 500 watts and unlimited time on the air.

Examiner George H. Hill in Report No. I-312 recommends that the application be granted. He states that a need for additional radio service such as is proposed by the applicant exists at Santa Barbara. Also the construction of the proposed station would not cause any interference.

ANOTHER INDIANA STATION RECOMMENDED

Glenn Van Auken, applied to the Federal Communications Commission for a construction permit for the erection of a new broadcast station at Indianapolis, Ind., to use 1050 kilocycles, 1,000 watts power and daytime operation.

Examiner P. W. Seward in Report No. I-313 recommended that the application be granted. He states that the area proposed to be served needs additional radio service, and that the operation of the station would not be expected to cause any interference. It would be in the public interest.

BROADCAST STATION CHANGES

The Federal Communications Commission has just made public a list containing alterations and corrections (italicized) of broadcast stations to the edition dated January 1 for the month of November.

Call Letters	Main Studio Location	Name of Licensee	Power	Frequency (kc)	Time Designation
KALE	Portland, Ore.	KALE, Incorporated	500w	1300	S. H. **U S.A.U
KAND <i>Call letters assigned</i>	Corsicana, Texas	Navarro Broadcasting Association (J. C. West, Pres.) Effective 10-20-36	100w	1310	D(C. P. only)
KAWM	Gallup, N. Mex.	A. W. Mills	100w	1500	U (C. P. only)
KCMC	Texarkana, Ark. C. P. Texarkana, Texas	KCMC, Incorporated	100w	1420	U

<i>Call Letters</i>	<i>Main Studio Location</i>	<i>Name of Licensee</i>	<i>Power</i>	<i>Frequency (kc)</i>	<i>Time Designation</i>
KCMO	Kansas City, Mo.	Lester E. Cox, Thos. L. Evans and C. C. Payne <i>Strike out S. A. U</i>	100w	1370	U
KDB	Santa Barbara, Calif.	Santa Barbara Broadcasters, Ltd.	100w	1500	U
KEUB	Price, Utah	Eastern Utah Broadcasting Co. (Sam G. Weiss) <i>C. P. covered by license</i> <i>Strike out Effective 3-3-36</i>	100w	1420	U
KFOX	Long Beach, Calif.	Nichols and Warriner, Inc.	1kw	1250	U
KFPY	Spokane, Wash.	Symons Broadcasting Co.	1kw	890	U
KFVD	Los Angeles, Calif.	Standard Broadcasting Co.	250w	1000	L-WHO
KGB	San Diego, Calif.	Don Lee Broadcasting System <i>Strike out C. P. 2½kw-LS</i>	1kw	1330	U
KGCX	Wolf Point, Mont.	E. E. Krebsbach	1kw	1450	U
KGFX	Pierre, S. Dak.	Dana McNeil <i>S. A. Mrs. Dana McNeil to operate station</i>	200w	630	S. H.
KGHL	Billings, Mont.	Northwestern Auto Supply Co., Inc.	1kw	780	U
KGKB	Tyler, Texas	East Texas Broadcasting Co.	100w	1500	U-D S. H. night
KGKO	Wichita Falls, Tex. <i>C. P. Ft. Worth</i>	Wichita Falls Broadcasting Co.	250w 1kw-LS	570	U
KLS	Oakland, Calif.	E. N. & S. W. Warner d-b as Warner Bros.	250w	1440 **1280.....	D U
KMA	Shenandoah, Iowa	May Seed & Nursery Co. <i>Strike out **U-S. A. U-C. P. U</i>	1kw 5kw-LS	930	U
KMAC	San Antonio, Texas	W. W. McAllister	100w	1370	S-KONO
KOOS	Marshfield, Ore.	Pacific Radio Corp. <i>Strike out **1390</i>	250w	1200	D
KOVC	Valley City, N. D.	George B. Bairey <i>C. P. covered by license</i> <i>Strike out effective 7-2-36</i>	100w	1500	U
KOY	Phoenix, Ariz.	Salt River Valley Broadcasting Co.	500w 1kw-LS	1390	U
KPLC	Lake Charles, La.	T. B. Langford, R. M. Dean, and L. M. Sepaugh, Calcasieu Broadcasting Co.	100w	1500	U
KRBC	Abilene, Texas	Reporter Broadcasting Co. <i>C. P. covered by license</i> <i>Strike out effective 8-4-36</i>	100w	1420	U
KRMC	Jamestown, N. D.	Roberts MacNab Co. (Arthur L. Roberts, R. B. MacNab and A. J. Breitbach, Gen. Mgr.) <i>Effective 12-8-36</i>	100w	1310	Simultaneous D. S-KVOX night (C. P. only)
KRNR	Roseburg, Ore.	Southern Oregon Publishing Co.	100w	1500	D
KRNT	Des Moines, Iowa T-N. of Des Moines	Iowa Broadcasting Co.	500w 1kw-LS	1320	U
KSCJ	Sioux City, Iowa	Perkins Brothers Co. (The Sioux City Journal)	1kw 2½kw-LS	1330	U
KSO	Des Moines, Iowa T-N. of Des Moines	Iowa Broadcasting Co.	500w 1kw-LS	1430	U
KSRO	Santa Rosa, Calif.	The Press Democrat Publishing Co. <i>Effective 12-8-36</i>	250w	1310	D (C. P. only)
KSUN	Lowell, Ariz.	Copper Electric Co., Inc.	100w 250w-LS	1200	U
KTAT	Fort Worth, Tex. T-Birdville	Tarrant Broadcasting Co.	1kw	1240	U
KTSM	El Paso, Tex.	Tri-State Broadcasting Co., Inc.	100w	1310	S-WDAH
KVGB	Great Bend, Kansas	Ernest Edward Ruehlen	100w	1370	U (C. P. only)

<i>Call Letters</i>	<i>Main Studio Location</i>	<i>Name of Licensee</i>	<i>Power</i>	<i>Frequency (kc)</i>	<i>Time Designation</i>
KVOX	Moorhead, Minn.	Robert K. Herbst	100w	1310	Simultaneous D. S-KRMC night (C. P. only)
		<i>Effective 12-8-36</i>			
KWYO	Sheridan, Wyo.	Big Horn Broadcasting Co., Inc.	100w 250w-LS	1370	U
KYOS	Merced, Calif.	Merced Star Publishing Co. <i>C. P. covered by license</i>	250w	1040	D
WAGF	Dothan	<i>John T. Hubbard, Julian C. Smith and Fred C. Moseley, a partnership, d-b as Dothan Broadcasting Co.</i>	250w	1370	D
WAML	Laurel, Miss.	New Laurel Radio Station	100w	1310	U
WAPO	Chattanooga, Tenn.	W. A. Patterson <i>C. P. covered by license Strike out effective 9-8-36</i>	100w	1420	D
WATL	Atlanta, Ga.	J. W. Woodruff, tr. as Atlanta Broadcasting Co.	100w	1370	U
		<i>C. P. 250w-LS</i>			
WATR	Waterbury, Conn.	The WATR Company, Inc. <i>Strike out C. P. 250w--1290-U</i>	100w	1190	L-WOAI
WAYX	Waycross, Ga.	E. F. Sapp and S. F. Sapp, d-b as Waycross Broadcasting Co. <i>C. P. covered by license Strike out Effective 7-7-36</i>	100w	1200	U
WBBZ	Ponca City, Okla.	Estate of C. L. Carrell, Deceased, Howard Johnson, (Rep.) <i>S. A. to Adelaide Lillian Carrell to operate station</i>	100w	1200	U
WBCM	Bay City, Mich. T-Hampton Twp.	James E. Davidson	500w **1kw	1410	U
WBEN	Buffalo, N. Y. T-Martinsville	WBEN, Incorporated	1kw 5kw-LS	900	U
WCAL	Northfield, Minn.	St. Olaf College	1kw 2½kw-LS	1250	S. H.
		<i>Strike out C. P. 5kw-760-D-S-WLB</i>			
WCAX	Burlington, Vt.	Burlington Daily News, Inc.	100w <i>C. P. 250w-LS</i>	1200	S. H.
WCAZ	Carthage, Ill.	Superior Broadcasting Service, Inc.	100w <i>C. P. 250w</i>	1070	D
WCMI	Ashland, Ky.	The Ashland Broadcasting Co.	100w 250w-LS	1310	U
WDAF	Kansas City, Mo. <i>C. P. T-nr. Kansas City</i>	Kansas City Star Co.	1kw 5kw-LS	610	U
WDEV	Waterbury, Vt.	Mrs. Mary M. Whitehill, Executrix, Estate of Harry C. Whitehill. <i>S. A. Charles B. Adams, Adm., Estate Harry C. Whitehill (deceased) to operate station instead of Mary M. Whitehill (deceased)</i>	500w	550	D
WEAU	Eau Claire, Wisc.	Central Broadcasting Co. <i>Strike out Effective 9-15-36</i>	1kw	1050	D (C. P. only)
WEHS	Cicero, Ill.	<i>Strike out all particulars</i>			
WFBG	Altoona, Pa.	The Gable Broadcasting Co. (Lessee)	100w <i>C. P. 250w-LS</i>	1310	S-WJAC
WGRC	New Albany, Ind	North Side Broadcasting Corp. <i>C. P. covered by license Strike out Effective 5-12-36</i>	250w	1370	D
WGST	Atlanta, Ga.	Georgia School of Technology	500w- 1kw-LS <i>C. P. 1kw-5kw-LS **1kw</i>	890	U
WHAZ	Troy, N. Y.	Rensselaer Polytechnic Institute	500w **1kw	1300	S-WBBR, WEVD, WFAB
WHFC	Cicero, Ill.	WHFC, Incorporated	100w <i>C. P. 250w-LS</i>	1420	U
WHIP	Hammond, Ind.	<i>Strike out all particulars</i>			
WIBX	Utica, N. Y.	WIBX, Incorporated	100w 300w-LS <i>C. P. T-Town of Marcy. 250w-LS</i>	1200	U
WJRD	Tuscaloosa, Ala.	James R. Doss, Jr. <i>C. P. covered by license Strike out effective 8-11-36</i>	100w	1200	D
WKBI	Cicero, Ill.	<i>Strike out all particulars</i>			

<i>Call Letters</i>	<i>Main Studio Location</i>	<i>Name of Licensee</i>	<i>Power</i>	<i>Frequency (kc)</i>	<i>Time Designation</i>
WLB	Minneapolis, Minn. T-St. Paul	University of Minnesota	1kw	1250	S. H.
<i>Strike out C. P. 5kw-760-D-S-WCAL</i>					
WMBO	Auburn, N. Y.	WMBO, Incorporated	100w <i>C. P. 250w-LS</i>	1310	U
WPRO	Providence, R. I. T-East Providence	Cherry and Webb Broadcasting Co.	250w <i>C. P. 500w-1kw-LS</i>	630	U
WTAD	Quincy, Ill.	Illinois Broadcasting Corp.	500w <i>C. P. 1kw</i>	900	D
WTCN	Minneapolis, Minn. T-Rose Twp.	Minnesota Broadcasting Corp.	1kw 5kw-LS	1250	S. H.
<i>Strike out **U</i>					
WWAE	Hammond, Ind.	Hammond-Calumet Broadcasting Corp.	100w	1200	U-D. <i>S-WFAM night</i>

**See Abbreviations—Lists of January 1, 1936.

FEDERAL TRADE COMMISSION ACTION

Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity for hearing to show cause why cease and desist orders should not be issued against them:

No. 2997. A complaint has been issued against **National Hops Co.**, 664 North Michigan Ave., Chicago, a broker dealing with members of the brewery trade, charging unfair competition in promoting the sale of hops, in violation of the Federal Trade Commission Act.

Among unfair practices charged in the complaint were the circularization by the respondent company, trading as National Hops Clearing House, of bulletins and other forms of publicity to the brewing trade in which it allegedly disparaged competitor brokers and dealers by charging that contracts made between brewers and competitor brokers and dealers were illegal and were the means of exacting excessive profits and tribute from brewers.

The respondent company is charged with asserting that brewers having contracts with hops producers and dealers for supplying the brewers with their requirements for a fixed period of time would pay a total of \$10,000,000 to \$12,000,000 more for hops than they would if dealing in the open market.

Nos. 3000-3007, inc. False and misleading representations as to the amount of interest charged purchasers of automobiles under deferred payment plans are alleged in eight complaints charging violation of Section 5 of the Federal Trade Commission Act, which forbids unfair competition in commerce.

The eight complaints name 21 respondents, including both automobile companies and automobile financing companies. In addition to the automobile manufacturing companies, the list of respondents includes the **General Motors Corporation** and the sales corporation of the **Chrysler** group. Respondent automobile companies are:

The **Nash Motors' Company**, Kenosha, Wis.; **General Motors Corporation**, Detroit, and its subsidiaries which produce **Chevrolet**, **Olds**, **Pontiac**, **Buick** and **Cadillac** cars; **Chrysler Corporation**, Detroit, and its subsidiaries, **Chrysler Sales Corporation**, and those manufacturing **DeSoto**, **Dodge** and **Plymouth** cars; **Graham-Paige Motors Corporation**, Detroit; **Hudson Motor Car Company**, Detroit; **Ford Motor Company**, Dearborn, Mich.; **Reo Motor Car Company**, Lansing, Mich., and **Packard Motor Car Company**, Detroit.

Financing companies named as respondents in the complaints are:

General Motors Acceptance Corporation, New York City, joined with the **General Motors** group; **Commercial Credit Company**, Baltimore, joined with **Chrysler Corporation** and its subsidiaries; **Universal Credit Corporation**, Detroit, with **Ford Motor Company**, and **Commercial Investment Trust Corporation**, New York City, with **Graham-Paige Motors Corporation** and **Hudson Motor Car Company**.

Stipulations and Orders

The Commission has issued the following cease and desist orders and stipulations:

Nos. 1773-1790-2709-2763-2871-2890-2920. Five companies and two individuals have been ordered to discontinue selling candy so packed and assembled that sales to ultimate purchasers

are made, or may be made, by means of a lottery, gaming device or gift enterprise. The respondents are:

Quaker City Chocolate & Confectionery Co., 2134 Germantown Ave., Philadelphia; **Pasquale Margarella**, 477 Broome St., New York City; **John H. Dockman & Son, Inc.**, 32 E. Montgomery St., Baltimore; **Kroekel-Oettinger, Inc.**, 4655 Stenton Ave., Philadelphia; **South Bend Distributing Co., Inc.**, 210 E. Jefferson St., South Bend, Ind.; **Queen Anne Candy Co.**, 1039 Sixth Ave., South, Seattle, Wash.; and **Jerome C. Claeys**, trading as **J. C. Claeys**, 510 Leland Ave., South Bend, Ind.

Some of the respondents had been charged with packing in the same assortment pieces of candy of uniform size and shape having centers of a different color, together with a number of larger pieces and a box of candy which were given as prizes to the purchaser procuring a piece of candy with a center of a particular color.

No. 1847. E. H. Snow, trading as **Snow's Hatcheries** and as **Snow's Incubator Co.**, Sleepy Eye, Minn., signed a stipulation to cease advertising that the blood-testing method he uses will make baby chicks sold by him grow faster, start laying earlier or become better egg producers than those which have not been blood-tested, and that his method of blood-testing is a protection against pullorum in chicks, unless other measures recommended in the regulations of the Bureau of Animal Industry of the United States Department of Agriculture or of the Livestock Sanitary Board of the State of Minnesota are observed. He also will stop making representations implying that employees who make the blood tests are qualified veterinarians or licensed by the Minnesota board referred to, or that his so-called "Snow's Hatcheries Improvement Association" has any official connection with that board, when such is not a fact.

No. 1848. Morris Meyrowitch, trading as **Em Em Knitting Mills**, 1370 Broadway, New York, stipulates that in the sale of knitted garments, such as sweaters, bathing suits, jackets and suits, he will cease using the words "Knitting Mills" as part of his trade name, in printed matter or on boxes shipped in interstate commerce so as to imply that he makes the products sold by him or that he owns or controls a factory in which such products are manufactured, when such is not the fact.

No. 1849. E. Frederics, Inc., 235-247 E. 45th St., New York, engaged in the manufacture and sale of a machine designated **Frederics' "One-Minute Wireless Wave"**, will stop advertising that his machine will produce a complete permanent wave in one minute and one as lasting as naturally curly hair, and that no heat is used when permanent waves are given with the machine.

No. 1851. Mathushek Piano Manufacturing Co., 132nd St. and Alexander Ave., New York, manufacturing and selling pianos, advertises one type as "Cabinet Model Spinet Grand." Under its stipulation, the company agrees to discontinue use of the word "grand" as a trade name, or part thereof, by which to designate any piano not having its strings placed horizontally, with gravity action, and not possessing those tonal and other qualities associated by the trade and the purchasing public with grand pianos.

No. 1852. Form Maid Coat Co., Inc., 545 Eighth Ave., New York, stipulates that in the sale of women's cloth coats it will cease using on labels the coined word "Kam-L-Kloth" as descriptive of a product not composed of camel's hair. The company also will discontinue use of that coined word or any simulation of the word "camel", alone or with a picture of a camel, and in combination with the word "wool", so as to imply that the product is composed

of both wool and camel's hair and contains each of such material in substantial quantity, when such is not a fact. The stipulation provides that if the coat is composed in substantial part of both wool and camel's hair and the words "wool" and "Kam-L-Kloth" are used to designate its content, then such words shall be displayed in type equally conspicuous and in a manner so as not to improperly indicate that the content of one of the materials is substantially greater than the content of the other.

No. 2237. **Paul F. Beich Co.**, with offices and manufacturing plants at **Chicago** and **Bloomington, Ill.**, has been ordered to cease and desist from selling and distributing to jobbers and wholesalers candy so packed and assembled that sales to the general public are to be made by means of a lottery, gaming device or gift enterprise.

The order also prohibits the respondent company from furnishing dealers with push cards, either with assortments of candy or separately, and bearing statements informing purchasers that the candy is being sold by lot or chance.

No. 2248. Discontinuance of false representations concerning "Avery Sugar Curing Smoke Salt" has been directed in an order to cease and desist entered against **Avery Salt Company, Scranton, Pa.**

The order prohibits the respondent company from using the word "smoke", or any other words implying the use of smoke, to designate salt sold for curing, preserving, smoking or flavoring meat, unless the salt so described has been directly subjected to the action of smoke from burning wood, during the course of its combustion, sufficiently to acquire from such source alone all of its smoke effects for use in curing, preserving, smoking or flavoring meats.

Nos. 2326 and 2324. **The Springfield Metallic Casket Co., Springfield, Ohio**, and **National Grave Vault Co., of Gallon, Ohio**, have been served with orders to cease and desist from certain unfair representations in the sale of metal burial vaults.

The order prohibits the Springfield Company from representing in purported certificates of warranty or in advertising that the metal of which its vaults are made withstands the ravages of time, and resists rust and corrosion; that the vaults will remain water-proof and airtight when placed underground, for fifty years or any fixed duration of time; and that they are waterproof or airtight.

No. 2399. **Conde Nast Publications, Inc., of New York City and Greenwich, Conn.**, publisher of *Vogue* magazine, has been ordered to discontinue certain unfair competitive practices in promoting the sale of women's garments through use of *Vogue* magazine, in violation of the Federal Trade Commission Act.

The order directs cessation of a plan whereby the Nast company enters into contracts with selected manufacturers and retailers of women's garments, choosing certain models and featuring them in *Vogue* magazine, and publishing the names of the selected retailers in various cities who handle such merchandise. These contracts require the manufacturers not to sell such garments in a particular city where *Vogue* has agreements with retailers to any retailer except those selected by the publisher. The plan also includes contracts with the selected retailers requiring them to observe and maintain the resale prices fixed and quoted by the publishing company for each garment, the name of the retailer's store to be published as a retail outlet for the garments featured.

Nos. 2425-2478-2486. Three companies have been ordered to discontinue representing through use of the words "Distillers" or "Distillery" in their corporate names, on labels, or in any other manner, that they are distillers of the whiskies, gins or other spirituous beverages they sell, that they manufacture such products through the process of distillation, or that they own or operate places where they distill spirituous beverages, unless and until they actually own or operate such places.

Named as respondents in the three orders to cease and desist are **Gold Seal Distillers, Inc.**, 78 W. Van Buren St., **Chicago**; **Valley Springs Distillery, Inc.**, 3512-26 Carroll Ave., **Chicago**; and **United Distillers & Winers, Inc.**, 451 W. Larned St., **Detroit**.

No. 2481. **Ambur Distilleries, Inc.**, 523 N. Jackson St., **Milwaukee**, has been ordered to discontinue representing through use of the word "Distilleries" in its corporate name or in advertising matter that it is a distiller of the whiskies, gin or other spirituous beverages it sells, that such products are manufactured by it through the process of distillation, or that it owns or operates a plant in which its spirituous beverages are distilled, until it actually does own or operate such a plant.

No. 2516. **Carey Salt Co.**, of **Hutchinson, Kans.**, has been ordered to discontinue, in connection with the sale of salt, certain unfair representations deemed to be in violation of the Federal Trade Commission Act.

The respondent company is directed to cease using the word "smoke", or any word signifying smoke, to describe salt sold for curing, preserving, smoking or flavoring meats, except under certain conditions. The conditions are that the salt so described shall have been directly subjected to the action and effect of smoke from burning wood during the process and course of its combustion sufficiently to acquire from such source alone all of its smoke or smoke effects.

No. 2712. **The Marion Vault Manufacturing Company, Marion, Ohio**, has been ordered to discontinue, in the sale of metal burial vaults, certain unfair representations deemed to be in violation of the Federal Trade Commission Act.

The respondent company is directed to cease representing, in purported certificates of warranty or guarantees, or in advertising, that its new "Imperial Air Seal Vaults" are water-tight either at the time of interment or after burial, or that these vaults will endure as water-proof under all burial conditions for 50 years or for any fixed period of time.

Other representations prohibited are that the new "Imperial Air Seal Vaults" will give permanent protection after burial; that the double seal of its "Gold Seal Burial Vaults" is permanently secure and gives permanent protection; that such vaults will endure against vermin, moisture and water, and are air-proof when buried.

FTC CASES DISMISSED

No. 2436. An order closing its case against **C. Rosenblum, Inc., Baltimore, Md.**, charged with using unfair methods of competition in the sale of paint, has been entered by the Federal Trade Commission.

The case was closed without prejudice to the right of the Commission to reopen it should the facts so warrant.

No. 2746. The Commission has also entered an order of dismissal in the matter of **Friedman Silver Co., Inc.**, 1226 Flushing Ave., **Brooklyn, N. Y.**, charged in a Commission complaint with using unfair competition in connection with the sale of silver-plated hollow ware.

It was ordered that the allegations of the complaint with respect to the alleged misleading use by the respondent of the letters "E. P. N. S." to signify that the article so designated was electroplated nickel silver, be dismissed because of failure of proof.

The Commission ordered that the case growing out of the alleged misleading use of the letters "W. M. M." to signify that embossed decorations on an article consist of white metal, be closed without prejudice to the Commission's right to reinstate and resume prosecution of the case should the facts so warrant.

FEDERAL COMMUNICATIONS COMMISSION ACTION

HEARING CALENDAR

Monday, December 14

HEARING BEFORE AN EXAMINER

(Broadcast)

NEW—Virgil V. Evans, Gastonia, N. C.—C. P., 1420 kc., 100 watts, unlimited time.

WJBR—J. B. Roberts, Gastonia, N. C.—Modification of C. P., 1420 kc., 100 watts, unlimited time.

KMPC—Beverly Hills Broadcasting Corp., Beverly Hills, Calif.—Transfer of control of corporation; 710 kc., 500 watts, limited time.

Tuesday, December 15

HEARING BEFORE AN EXAMINER

(Broadcast)

WAAB—Bay State Broadcasting Corp., Boston, Mass.—Modification of license, 1410 kc., 500 watts, 1 KW LS, unlimited time. Present assignment: 1410 kc., 500 watts, unlimited time.

WLLH—Merrimac Broadcasting Co., Inc., Lawrence, Mass.—Special experimental authority, 1370 kc., 10 to 100 watts, unlimited time, synchronously with WLLH. Special assignment: 1370 kc., 100 watts, 250 watts LS, unlimited time.

NEW—New England Radio Corp., Bridgeport, Conn.—C. P., 1420 kc., 100 watts, daytime.

WNBC—State Broadcasting Corp., New Britain, Conn.—C. P., 1380 kc., 250 watts, 1 KW LS, unlimited time. Present assignment: 1380 kc., 250 watts, daytime.

Wednesday, December 16

HEARING BEFORE AN EXAMINER (Broadcast)

NEW—Falls City Broadcasting Corp., Falls City, Nebr.—C. P., 1310 kc., 100 watts, unlimited time.
KGFV—Central Nebraska Broadcasting Corp., Omaha, Nebr.—C. P., 1310 kc., 100 watts, unlimited time.
WMBR—Florida Broadcasting Co., Jacksonville, Fla.—C. P., 1120 kc., 1 KW, unlimited time.

FURTHER HEARING BEFORE AN EXAMINER

WCCP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of license, 1130 kc., 500 watts, limited until LS at KSL, Salt Lake City.

Thursday, December 17

ORAL ARGUMENT BEFORE THE BROADCAST DIVISION

Examiner's Report No. I-274:

NEW—Cache Valley Broadcasting Co., Logan, Utah.—C. P., 1200 kc., 100 watts, unlimited time.

Examiner's Report No. I-277:

NEW—J. T. Bilben and N. G. Barnard, Walker, Minn.—C. P., 1310 kc., 100 watts, unlimited time.

Examiner's Report No. I-287:

NEW—C. A. Rowley, Ashtabula, Ohio.—C. P., 940 kc., 250 watts, daytime.

Examiner's Report No. I-279:

NEW—Eastern States Broadcasting Corp., Bridgeton, N. J.—C. P., 1210 kc., 100 watts, daytime.

Examiner's Report No. I-289:

NEW—Saginaw Broadcasting Co., Saginaw, Mich.—C. P., 1200 kc., 100 watts, 250 watts LS, specified hours.

NEW—Harold F. Gross and Edmund C. Shields, Saginaw, Mich.—C. P., 950 kc., 500 watts.

Friday, December 18

HEARING BEFORE AN EXAMINER (Broadcast)

WLMU—Lincoln Memorial University, Middlesboro, Ky.—C. P., 1210 kc., 100 watts, unlimited time.
WLMU—Lincoln Memorial University, Middlesboro, Ky.—Modification of C. P., 1210 kc., 100 watts, 250 watts LS, unlimited time. Present assignment: 1210 kc., 100 watts, unlimited time.
KRLH—Clarence Scharbauer, Midland, Tex.—Modification of license, 1210 kc., 100 watts, daytime.
KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Modification of license, 1210 kc., 100 watts, unlimited time.

APPLICATIONS GRANTED

WGCM—WGCM, Inc., Gulfport, Miss.—Granted C. P. to install new equipment.
WOV—International Broadcasting Corp., New York City.—Granted C. P. to install new equipment and vertical radiator, effective December 15, 1936.
WMBC—Michigan Broadcasting Co., Detroit, Mich.—Granted license to cover C. P. as modified for authority to install new equipment, extend commencement date to 9-22-36 and completion date to 12-21-36.
KJR—Fisher's Blend Station, Inc. (Lessee), Seattle, Wash.—Granted license to cover C. P. authorizing installation of new equipment and local move of station to 26th Ave. S. W. and Florida Street, West Waterway (using antenna system of KOMO). Also granted authority to determine operating power by direct measurement of antenna power.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted authority to determine operating power by direct measurement of antenna power.

KUJ—KUJ, Inc., Walla Walla, Wash.—Granted license to cover C. P. for changes in composite equipment.

WTAD—Illinois Broadcasting Co., Quincy, Ill.—Granted license to cover C. P. and modifications for increase in power from 500 watts to 1 KW; 900 kc., daytime.

WBHP—Wilton Harvey Pollard, Huntsville, Ala.—Granted modification of C. P. approving transmitter at Athens, Pike U. S. Highway No. 72; studio at Struve Bldg., and approval of vertical radiator.

WHAS—The Courier Journal Co. and The Louisville Times Co., Louisville, Ky.—Granted voluntary assignment of license to the Louisville Times Co.; 820 kc., 50 KW, unlimited time.

WGL—Westinghouse Electric and Manufacturing Co., Fort Wayne, Ind.—Granted voluntary assignment of license to Westinghouse Radio Stations, Inc.; 1370 kc., 100 watts, unlimited time.

KGDE—Charles L. Jaren, Fergus Falls, Minn.—Granted authority to install automatic frequency control; 1200 kc., 100 watts night, 250 watts day; unlimited.

W3XEP—RCA Mfg. Co., Inc., Camden, N. J.—Granted C. P. to install new aural equipment; increase power of aural transmitter to 330 KW; also granted license covering same.

RENEWAL OF LICENSES

The following stations were granted renewal of licenses for the regular period:

KAAT, Astoria, Ore.; KBPS, Portland, Ore.; KELD, El Dorado, Ark.; KERN, Bakersfield, Calif.; KNOW, Austin, Texas; KONO, San Antonio, Texas; KOTN, Pine Bluff, Ark.; KSLN, Midland, Texas; KSLM, Salem, Ore.; KWBG, Hutchinson, Kans.; KXO, El Centro, Calif.; WACO, Waco, Texas; WAGM, Presque Isle, Maine; WATL, Atlanta, Ga.; WBNY, Buffalo, N. Y.; WCNW, Brooklyn, N. Y.; WDNC, Durham, N. C.; WELL, Battle Creek, Mich.; WEOA, Evansville, Ind.; WGAL, Lancaster, Pa.; WGL, Fort Wayne, Ind.; WHBB, Edgewood, Selma, Ala.; WHBQ, Memphis, Tenn.; WHDF, Calumet, Mich.; WHDL, Olean, N. Y.; WHEF, Kosciusko, Miss.; WHFC, Cicero, Ill.; WKBZ, Muskegon, Mich.; WOPI, Bristol, Tenn.

KIDO—Frank L. Hill and C. G. Phillips, d/b as Boise Broadcast Station, Boise, Idaho.—Granted renewal of license for the period ending May 1, 1937.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted renewal of license for the period ending June 1, 1937.

SPECIAL AUTHORIZATIONS

WRAX—WRAX Broadcasting Co., Philadelphia, Pa.—Granted special temporary authority to operate during daylight hours for the period of 1 day, effective December 11, with power of 250 watts using directional antenna.

KGKO—Wichita Falls Broadcasting Co., Wichita Falls, Texas.—Granted extension of special temporary authority to operate a 50-watt portable test transmitter between the hours of 12 midnight and 6 a. m., CST, for the period December 10, 1936, to January 8, 1937, for the purpose of selecting a transmitter site in Fort Worth area.

WLBC—Donald A. Burton, Muncie, Ind.—Granted special temporary authority to operate simultaneously with WTRC from 6 to 7:30 p. m., CST, on the nights of January 1, 2, 4, 8, 12, 13, 15, 16, 19, 22, 23, 28, 29 and 30, 1937, in order to broadcast basketball games of Ball State Teachers College, Muncie Central High School and Burris High School.

WSYB—Philip Weiss, trading as Philip Weiss Music Co., Rutland, Vt.—Granted special temporary authority to operate from 9 to 10 a. m., EST, for the period beginning December 15, 1936, and ending no later than January 1, 1937, in order to broadcast Rutland County Community programs.

KFDY—South Dakota State College, Brookings, S. Dak.—Granted special temporary authority to operate from 7 to 9:15 p. m., CST, Thursday, December 10, in order to broadcast District Parent Teachers Association program.

WHDF—The Upper Michigan Broadcasting Co., Calumet, Mich.—Granted special temporary authority to operate from 12:30 to 1 p. m., CST, December 9, 16, 23 and 30, 1936, in order to broadcast a religious program of Calvary Northland Missions Stations of Ontonagen, Mich., and vicinity; also operate from 8 to 10:30 a. m., and 12:30 p. m. to 3:30 p. m.,

CST, Christmas Day, December 25, in order to broadcast Christmas music.

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Granted special temporary authority to remain on the air from local sunset (4:15 p. m., EST) until 5 p. m. each Thursday, Saturday and Sunday, during month of December, namely, December 5, 6, 10, 12, 13, 17, 19, 20, 24, 26, 27 and 31, 1936, in order to broadcast programs of the 26th Infantry Band at Plattsburg Barracks, and hockey games from Lake Placid Arena. To operate on 1310 kc., with 100 watts only.

KGEK—Elmer G. Beehler, Sterling, Colo.—Granted special temporary authority to operate from 1:30 to 5 p. m., EST, December 23, 1936, in order to take care of request for time by churches and towns to put on Christmas Day program from KGEK, as good will programs.

KGU—Marion A. Mulrony & Advertiser Publishing Co., Ltd., Honolulu, T. H.—Granted special temporary authority to operate from 10:45 p. m. to 12:45 p. m., LST, on the nights of December 11 and 16, in order to broadcast two football games for the benefit of Widows and Orphans of Police Officers, and for the benefit of the Sbriners Hospital for Crippled Children, and to operate from 10:45 p. m. to 12:45 p. m., LST, on the nights of December 24 and 31, 1936, in order to broadcast special programs in connection with Christmas and New Year celebrations.

WAGF—Dotban Broadcasting Co., Dothan, Ala.—Granted special temporary authority to operate unlimited time, Wednesday, December 23, with reduced power of 100 watts at local sunset, in order to broadcast annual Christmas Party in cooperation with all local civic organizations in their drive for Christmas funds for the needy.

APPLICATIONS DENIED

KRSC—Radio Sales Corp., Seattle, Wash.—Denied special temporary authority to operate unlimited time for the period December 1 to 31, 1936, pending construction of vertical radiator.

The following applications, heretofore set for hearing, were denied as in cases of default:

NEW—Curtis P. Ritchie, Trinidad, Colo.—C. P., 1310 kc., 100 watts, unlimited.

NEW—William Avera Wynne, Wilson, N. C.—C. P., 1310 kc., 100 watts, daytime.

APPLICATIONS DISMISSED

The following applications, heretofore set for hearing, were dismissed at request of applicants:

WCBA—B. Bryan Musselman, Allentown, Pa.—Modification of license, 1440 kc., 1 KW, shares WSAN.

WSAN—WSAN, Inc., Allentown, Pa.—Modification of license, 1440 kc., 1 KW, shares WCBA.

WAWZ—Pillar of Fire, Zarephath, N. J.—Modification of license, 1330 kc., 1 KW, shares with WBNX.

SET FOR HEARING

NEW—The Service Life Insurance Company, Omaha, Nebr.—Application for C. P. for new broadcast station at Omaha, Nebr., to operate on 1500 kc., 100 watts, unlimited time, exact transmitter site and antenna design to be determined subject to Commission approval.

NEW—Northwest Publications, Inc., Duluth, Minn.—Application for C. P. for new broadcast station at Duluth, Minn., to operate on 920 kc., 250 watts, daytime only, exact transmitter site to be determined subject to Commission approval.

NEW—Paul J. Gollhofer, Brooklyn, N. Y.—Application for C. P. for new broadcast station at Brooklyn, N. Y., to operate on 1500 kc., 100 watts night, 100 watts day, specified hours (hours of WMBQ), exact transmitter and studio sites to be determined with Commission approval.

NEW—Eugene Meyer & Co., d/b as The Washington Post, Washington, D. C.—Amended application for C. P. for new broadcast station at Washington, D. C., to operate on 1310 kc., 100 watts night, 250 watts day, unlimited time, exact transmitter site to be determined with Commission's approval.

NEW—Hearst Radio, Inc., Albany, N. Y.—Amended application for C. P. for new broadcast station at Albany, N. Y., to operate on 1240 kc., 1 KW, unlimited time, using directional antenna system for both day and nighttime operation.

NEW—The Metropolis Co., Jacksonville, Fla.—Application for C. P. for new broadcast station at Jacksonville, Fla., which was amended on 10-28-36 requesting authority to operate on 1290 kc., 250 watts, unlimited time, exact transmitter site to be determined with Commission's approval.

NEW—The Waterloo Times-Tribune Publishing Company, Waterloo, Iowa.—Amended application for C. P. for new broadcast station at Waterloo, Iowa, to operate on 1370 kc., 100 watts, day only.

NEW—Loyal E. King, d/b as Radio & Television Research Co., Los Angeles, Calif.—Amended application for new special broadcast station on an experimental basis at Los Angeles, Calif., to operate on 1570 kc., 1 KW, unlimited time.

KWK—Thomas Patrick, Inc., St. Louis, Mo.—Hearing before Broadcast Division on application for modification of license to increase nighttime power to 5 KW from 1 KW.

WSPR—Quincy A. Brackett, Lewis B. Breed and Edmund A. Laport, co-partners d/b as Connecticut Valley Broadcasting Co., Springfield, Mass.—Hearing before Broadcast Division on application for modification of license to change assignment to 1140 kc., 250 watts night, 500 watts day, unlimited time.

WMIN—Edward Hoffman, St. Paul, Minn.—Application for modification of license to change from local channel 1370 kc. to regional channel 1360 kc., increase power from 100 watts night, 250 watts day, unlimited, to 250 watts, unlimited.

WKZO—WKZO, Inc., Kalamazoo, Mich.—Application for special experimental authorization to operate with 250 watts night, 1 KW day, unlimited time for period from date of approval to March 1, 1937.

NEW—Wichita Broadcasting Co., Wichita Falls, Tex.—Amended application for C. P. for new station at Wichita Falls, Tex., to operate on 620 kc., 250 watts night, 1 KW day, unlimited time.

NEW—West Texas Broadcasting Co., Wichita Falls, Tex.—Amended application for C. P. for new broadcast station to operate on 1380 kc., 1 KW, unlimited time, employing directional antenna for nighttime use.

ORAL ARGUMENTS CANCELLED

NEW—Ex. Rep. No. 1-272: Gulf Coast Broadcasting Co., Corpus Christi, Texas.—Oral argument scheduled for December 10, 1936, cancelled.

NEW—Ex. Rep. No. 1-283: Comer Thomas, Bellingham, Wash.—Oral argument scheduled for January 7, 1937, cancelled.

NEW—Ex. Rep. No. 1-279: Eastern States Broadcasting Co., Bridgeton, N. J.—Oral argument scheduled for December 10, 1936, cancelled.

RATIFICATIONS

The Commission ratified the following acts authorized on the dates shown:

WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—Granted extension of program test period 30 days from December 1, 1936.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted extension of program test period 30 days from November 27, 1936.

W9XPV-W9XPN-WDZ Broadcasting Co., Tuscola, Ill.—Granted authority to operate W9XPV as licensed, W9XPN under service tests to relay broadcast material connection WPA construction projects on December 6, 7, 9, 11, 13, 14, 16, 18, 20, 21, 23, 25, 27, 28, 30 and January 1, 1937.

WCBA—B. Bryan Musselman, Allentown, Pa.—Granted extension special temporary authority to use 50-watt portable test transmitter between the hours of 12 midnight and 6 a. m., EST, for a period beginning December 1 to December 10, 1936; provided no operation occurs during silent periods designated for monthly monitoring schedule.

WSAN—WSAN, Inc., Allentown, Pa.—Granted extension of special temporary authority to use 50-watt portable test transmitter between hours of 12 midnight and 6 a. m., EST, for period December 1 to December 10, 1936, provided no operation occurs during silent periods designated for monthly monitoring schedule.

WBBZ—Adelaide L. Carrell, Ponca City, Okla.—Granted extension of special temporary authority for Adelaide Lillian Carrell to operate station WBBZ for period December 1, 1936, to January 1, 1937.

KALE—KALE, Inc., Portland, Ore.—Granted extension of special temporary authority to operate unlimited time for the period

December 1 to December 30, 1936, pending construction of vertical radiator.

KGCX—E. E. Krebsbach, Wolf Point, Mont.—Granted extension of special temporary authority to rebroadcast Naval Observatory time signals from NAA at Washington, D. C., for period December 1, 1936, to May 1, 1937.

KFNF—KFNF, Inc., Shenandoah, Iowa.—Granted extension of special temporary authority to operate simultaneously with WILL from 8 to 11 a. m., CST, daily except Sundays during month of December, 1936.

WJEJ—Hagerstown Broadcasting Co., Hagerstown, Md.—Granted extension of special temporary authority to operate with 50 watts power from local sunset to 11 p. m., EST, Tuesdays, Thursdays, Saturdays and Sundays during month of December, 1936, pending compliance with Rule 131.

WTRC—The Truth Publishing Co., Inc., Elkhart, Ind.—Granted special temporary authority to operate simultaneously with WLBC from 7:30 p. m. to 9 p. m., CST, December 7, 1936, to broadcast high school football banquet.

WJTN—A. E. Newton, Jamestown, N. Y.—Granted voluntary assignment of C. P. from A. E. Newton to James Broadcasting Co., Inc.

Mutual Broadcasting System, Inc., Chicago, Ill.—Granted extension of authority to transmit commercial and sustaining programs by means of commercial telephone wire and through the telegraph office of the Canadian Pacific Railway at Windsor, Ontario, to station CKLW and the Canadian Broadcasting Corp. for period December 1, 1936, to June 1, 1937.

The Broadcast Division, upon its own motion, extended the effective date of its order of October 13, 1936, in granting the application of American Broadcasting Co. (WOL) for C. P. from December 1 to December 8, 1936.

The Broadcast Division, upon its own motion, extended the effective date of its order of November 17, 1936, in granting the application of Rensselaer Polytechnic Inst. (WHAZ) for modification of license, from December 1 to December 8, 1936.

The Broadcast Division, upon its own motion, extended the effective date of its order of November 17, 1936, in granting the application of Mrs. C. A. S. Heaton for C. P. from December 1 to December 8, 1936.

The Broadcast Division, upon its own motion, extended the effective date of its order of November 17, 1936, in granting the application of S. W. Warner and E. W. Warner, d/b as Warner Bros., for modification of license, from December 1 to December 8, 1936.

In the matter of the application of the Rensselaer Polytechnic Institute (WHAZ), Troy, N. Y., for modification of license, on which an order was heretofore entered on November 17, 1936, the Broadcast Division adopted and published a statement of facts and grounds for decision.

In the matter of the application of the American Broadcasting Co. (WOL), Washington, D. C., for C. P., on which an order was heretofore entered on October 13, 1936, the Broadcast Division adopted and published a statement of facts and grounds for decision.

Granted permission to Arthur T. George, Attorney, to file a brief in support of exceptions to the Examiner's proposed decisions in the matters of the applications of H. D. Pillsbury, N. R. Powley, C. E. Fleager, C. S. Casassa, F. J. Reagan, M. R. Sullivan and H. K. Taylor, Dockets Nos. 3383 to 3388, inclusive, and 3737, said brief to be filed concurrently with the filing of the exceptions. The Commission approved a telegram notifying Mr. George of its action.

ORAL ARGUMENTS

WKZO—Ex. Rep. 1-306: WKZO, Inc., Kalamazoo, Mich.—Oral argument granted to be held February 4, 1937.

NEW—Ex. Rep. 1-307: North Jersey Broadcasting Co., Inc., Paterson, N. J.—Oral argument granted to be held February 4, 1937.

MISCELLANEOUS

WPRO—Ex. Rep. 1-248: Cherry & Webb Broadcasting Co., Providence, R. I.—Extended effective date of order from December 15 to December 22, 1936.

KFOX—Ex. Rep. 1-233: Nichols & Warinner, Inc., Long Beach, Calif.—Extended effective date of order from December 15 to December 22, 1936.

KDYL—Ex. Rep. 1-242: Intermountain Broadcasting Corp., Salt Lake City, Utah.—Extended effective date of order from December 15 to December 22, 1936.

WHB—Ex. Rep. 1-229: WHB Broadcasting Co., Kansas City, Mo.—Extended effective date of order from December 15, 1936, to January 12, 1937.

NEW—United States Broadcasting Co., Columbus, Ohio.—Granted petition to waive Rule 104.6(b) regarding time for filing notice of appearance and decided to permit applicant's appearance to be received in re application for new radio station at Columbus, Ohio, to operate on 1310 kc., 100 watts, unlimited.

KFUO—Evangelical Lutheran Synod, St. Louis, Mo.—Granted petition asking Commission to withhold proceedings on application of KSD, Pulitzer Publishing Company, St. Louis, Mo., for modification of license. Directed Examiner to withhold the report on KSD hearing until the application of KFUE for authority to operate one-half time on 550 kc., sharing with KSD, is heard. KFUE application also requests change in equipment and operation with 5 KW day, 1 KW night using directional antenna.

The Commission, on its own motion, ordered a hearing de novo, on the applications of the Watertown Broadcasting Corp. (Docket 3374), and the Black River Valley Broadcasts, Inc. (Docket 3972), to be heard together with the applications of the Brockway Company for assignment of license and C. P. to move station WCAD from Canton, N. Y., to Watertown, N. Y.

APPLICATIONS RECEIVED

First Zone

WSYR-WSYU—Central New York Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-P-109) as modified for new equipment, increase in power, and move of transmitter.

WMBO—WMBO, Inc., Auburn, N. Y.—Authority to transfer control of corporation from Roy L. Albertson to Auburn Publishing Co., 180 shares common stock.

WHDL—Olean Broadcasting Co., Inc., Olean, N. Y.—License to cover construction permit (B1-P-787) for changes in equipment, change frequency, increase power, and move transmitter.

WNBF—Howitt-Wood Radio Co., Inc., Binghamton, N. Y.—License to cover construction permit (B1-P-1271) for new antenna and move of transmitter.

Second Zone

WKRC—WKRC, Inc., Cincinnati, Ohio.—Voluntary assignment of special experimental authorization (B2-SA-213) from WKRC, Inc., to Columbia Broadcasting System, Inc.

WHAS—The Courier Journal Co. and The Louisville Times Co., Louisville, Ky.—Construction permit to install a vertical antenna; move transmitter from Rural Route No. 1, near Jeffersonton, Ky., to site to be determined, Oldham County, Ky. Amended: Changes in transmitter, and give definite transmitter site as 18 $\frac{3}{4}$ miles from center of Louisville, Ky.; change name by omitting name of The Courier-Journal Company.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Authority to transfer control of corporation from Harold McWhorter, Marion McDowell and Wayne Van Gilder to The Exponent Co., 89 shares of common stock.

Third Zone

NEW—Wichita Broadcasting Co., Wichita Falls, Tex.—Construction permit for a new station to be operated on 620 kc., 1 KW, unlimited time. Amended to change requested power from 1 KW to 250 watts night, 1 KW day, and install vertical antenna instead of directional antenna.

NEW—Wichita Broadcasting Co., Wichita Falls, Tex.—Construction permit for a new station to be operated on 630 kc., 1 KW, unlimited time. Amended to change frequency from 630 kc. to 620 kc.

WKY—WKY Radiophone Co., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna.

NEW—The Tribune Co., Tampa, Fla.—Construction permit for a
940 new station to be operated on 550 kc., 1 KW night, 5 KW
daytime, unlimited time. Amended to change frequency
from 550 kc. to 940 kc. and make changes in antenna.

KUOA—KUOA, Inc., Siloam Springs, Ark.—License to cover con-
1260 struction permit (B3-P-1070) for equipment changes, new
antenna, increase in power, and move of station.

WATL—J. W. Woodruff and S. A. Cisler, d/b as Atlanta Broad-
1370 casting Company, Atlanta, Ga.—Voluntary assignment of
construction permit (B3-P-1228) from S. A. Cisler, Jr., and
J. W. Woodruff, d/b as Atlanta Broadcasting Co., to J. W.
Woodruff, tr. as Atlanta Broadcasting Company.

KTEM—Bell Broadcasting Co., Temple, Tex.—License to cover
1370 construction permit (B3-P-657) as modified for a new
station.

WGPC—Americus Broadcast Corp., Albany, Ga.—License to cover
1420 construction permit (B3-P-1077) as modified for new equip-
ment, changes in antenna, and move of studio and trans-
mitter.

KPLC—Calcasieu Broadcasting Co. (T. B. Lanford, R. M. Dean,
1500 L. M. Sepaugh), Lake Charles, La.—Modification of con-
struction permit (B3-P-1407) for equipment changes, in-
crease in day power and move of transmitter, further re-
questing approval of transmitter site at corner LaGrange
and Ernest St., Lake Charles, La.

NEW—Eustace H. Taylor, Shawnee, Okla.—Construction permit
for a new experimental broadcast station to be operated on
6425, 8655 kc., 5 watts (not in proper form).

Fourth Zone

KFRU—KFRU, Inc., Columbia, Mo.—License to cover construc-
630 tion permit (B4-P-1344) for new equipment.

WBBM—WBBM Broadcasting Corp., Chicago, Ill.—Voluntary
770 assignment of special experimental authorization (B4-SA-202)
from WBBM Broadcasting Corp. to Columbia Broadcasting
System, Inc.

KMA—May Seed and Nursery Co., Shenandoah, Iowa.—Modifica-
930 tion of license to change power from 1 KW night, 5 KW
day, to 5 KW day and night.

WMFG—Head of the Lakes Broadcasting Company, Hibbing,
1210 Minn.—License to cover construction permit (B4-P-1213)
for equipment changes, and increase in power.

WOC—Tri-City Broadcasting Co., Davenport, Iowa.—Construc-
1370 tion permit to change frequency from 1370 kc. to 1450 kc.

and increase power from 100 watts night, 250 watts day-
time, to 250 watts day and night (wrong form).

KCKN—The WLBK Broadcasting Co., Kansas City, Kans.—
1420 License to cover construction permit (B4-P-1377) for changes
in equipment.

KSTP—National Battery Broadcasting Co., St. Paul, Minn.—
1460 License to cover construction permit (B4-P-888) for changes
in equipment and move of transmitter.

Fifth Zone

KVI—Puget Sound Broadcasting Co., Inc., Tacoma, Wash.—Au-
570 thority to determine operating power by direct measurement
of antenna.

KVI—Puget Sound Broadcasting Company, Inc., Tacoma, Wash.—
570 License to cover construction permit (B5-P-602) for new
equipment, increase in power, and move of transmitter.

NEW—Vancouver Radio Corp., Vancouver, Wash.—Construction
880 permit for a new station to be operated on 880 kc., 250
watts, daytime.

KFVD—Standard Broadcasting Co., Inc., Los Angeles, Calif.—
990 Modification of license to change frequency from 1000 kc.
to 990 kc.

KFVD—Standard Broadcasting Co., Inc., Los Angeles, Calif.—
1000 License to cover construction permit (B5-P-1389) for a new
transmitter.

KSL—Radio Service Corporation of Utah, Salt Lake City, Utah.—
1130 Construction permit to make changes in transmitting equip-
ment, install a vertical antenna, and increase power from
50 to 500 KW. Amended to make antenna changes.

KOOS—Pacific Radio Corp., Marshfield, Ore.—Authority to in-
1200 stall a new automatic frequency control apparatus.

KDON—Monterey Peninsula Broadcasting Co., Del Monte, Calif.
1210 —Construction permit to change frequency from 1210 kc.
to 1280 kc., install a new transmitter, and increase power
from 100 watts to 250 watts, 1 KW daytime. Amended to
change requested frequency from 1280 kc. to 1400 kc.

KVOR—Out West Broadcasting Co., Colorado Springs, Colo.—
1270 Construction permit to install a new transmitter.

KGEZ—Donald C. Treloar, Kalispell, Mont.—Construction permit
1310 to install a new antenna and move transmitter from 1200
block Fourth Avenue, E., to 2¼ miles south of city limits,
on Highway 93, Kalispell, Mont.

NEW—Chase S. Osborn, Jr., Fresno, Calif.—Construction permit
1440 for a new station to be operated on 1440 kc., 500 watts,
unlimited.