

## LOCALLY ORIGINATED WAR EFFORT BROADCASTS MAY—JUNE—JULY, 1942

**1,541,640 Announcements . . . 186,075 Programs**

The broadcast stations of the country have done a Herculean job in aiding the War Effort.

The mere tabulation of the spots and programs devoted to various departments and agencies in the government is the least important part of station contribution. The real McCoy is the end results which have been accomplished.

This is a record which stands out like Pikes Peak, "head and shoulders above the crowd."

For those who like red rot statistics the following table is recommended. Only announcements and programs of local origination are included.

	Spots	3- Min. Live	5- Min. Live	10- Min. Live	15- Min. Live	20- Min. Live	25- Min. Live	30- Min. Live	35- Min. Live	45- Min. Live	55- Min. Live
Army.....	122,120	50	970	210	3,690	....	80	830	....	10	10
Navy.....	137,200	....	2,610	200	4,240	....	....	610	....	10	....
Marines.....	90,320	....	860	30	4,840	30	....	350	....	....	....
Coast Guard.....	68,270	....	....	....	160	....	....	....	....	....	....
Civil Service.....	67,900	....	....	....	30	....	....	....	....	....	....
Recr. Shipyard Workers (July).....	3,280	....	....	....	....	....	....	....	....	....	....
Health in Wartime & Recr. Nurses & Docs.	43,570	....	50	630	1,001	....	20	20	....	....	....
War Industry Train. Info.....	27,250	....	190	10	340	....	....	10	....	....	....
Treasury.....	510,090	20	1,030	10	1,760	....	10	600	....	20	....
Army Emergency Relief.....	16,220	....	70	30	160	....	....	30	....	....	....
U S O.....	73,340	....	680	90	1,250	....	10	500	....	....	....
Red Cross.....	58,100	50	150	160	880	....	....	60	....	....	....
Civil. Defense (all kinds).....	53,980	40	3,750	1,210	4,140	....	10	160	....	20	....
Don't Spread Rumors.....	5,650	....	....	10	270	....	....	10	....	....	....
Victory Gardens.....	7,620	....	400	260	310	....	....	....	....	....	....
The Home Front—Live Local.....	....	....	120	....	810	....	....	1,170	....	....	....
OWI—OEM—OPA—Some AGRI.....	191,520	....	Total Pgms. Various Lengths—20,490					....	....	....	....
Other Gov. Agencies.....	65,210	240	1,830	350	11,260	....	220	2,740	10	110	10
	(Live & Et)										

TOTALS..... 1,541,640 400 12,710 3,200 35,141 30 350 7,090 10 170 20

	60- Min. Live	80- Min. Live	85- Min. Live	90- Min. Live	130- Min. Live	3- Min. ET	5- Min. ET	10- Min. ET	15- Min. ET	30- Min. ET	45- Min. ET	60- Min. ET
Army.....	220	....	....	20	....	....	20	....	9,494	10	....	....
Navy.....	....	....	10	....	....	....	60	....	5,740	820	....	....
Marines.....	....	....	....	....	....	....	....	....	5,050	80	....	....
Recr. Shipyard Workers (July).....	....	....	....	....	....	....	....	....	20	....	....	....
Health in Wartime & Recr. Nurses & Docs.	....	....	....	....	....	....	....	....	20	....	....	....
War Industry Train. Info.....	....	....	....	....	....	....	300	....	....	....	....	....
Treasury.....	280	....	....	10	....	....	....	....	62,440	20	....	....
U S O.....	10	....	....	....	10	....	....	....	....	....	....	....
Red Cross.....	....	....	....	....	....	....	....	....	10	10	....	....
Civil. Defense (all kinds).....	10	....	....	....	....	....	....	10	90	....	....	....
You Can't Do Business with Hitler.....	....	....	....	....	....	....	....	....	10,140	....	....	....
Neighborhood Call.....	....	....	....	....	....	....	....	....	1,310	....	....	....
This Is Our Enemy.....	....	....	....	....	....	....	....	....	....	500	....	....
Three Thirds of The Nation.....	....	....	....	....	....	....	....	....	....	130	....	....
OWI—OEM—OPA—Some AGRI.....	....	....	....	....	....	....	....	....	4,370	....	....	....
Other Govt. Agencies.....	90	10	....	....	....	30	400	10	4,020	630	30	30

TOTALS..... 610 10 10 30 10 30 780 20 102,704 2,200 30 30

Neville Miller, *President* C. E. Arney, Jr., *Assistant to President*

Joseph L. Miller, *Director of Labor Relations*; Paul F. Peter, *Director of Research*; Russell P. Place, *Counsel*; Howard Frazier, *Director of Engineering*; Arthur C. Stringer, *Director of Promotion*

## SELECTIVE SERVICE REVISED

Stressing the desirability of maintaining as much uniformity in inducting types of registrants as is possible under the autonomous provisions of the Selective Training and Service Act, Maj. Gen. Lewis B. Hershey, Director of Selective Service, has instructed all State Directors to apportion calls for inductees from their States among their local boards so that, in so far as is feasible, no board will be calling one type of registrant with dependents substantially in advance of the other boards.

State Directors should continue to place calls on their local boards, General Hershey stated, so as to place the heaviest load right now, on boards having the most single men, or men with collateral dependents only.

General Hershey's memorandum to State Directors, also directs all local boards to complete on or before October 16, 1942, the initial classification of all registrants liable for military service. This schedule must be met, the memorandum emphasizes, because the serious military situation requires that the Selective Service System prepare to fill calls during the coming year "which will be equal to or in excess of the monthly calls made in August, September and October of this year."

The procedure outlined by his memorandum, General Hershey said, will tend to level off inductions with the ultimate objective of calling men from the small town and from the city on an approximately uniform basis. He estimated that this leveling off process might require several months to accomplish because of the time required to process registrants and accord them full rights of appeal.

"Obviously," General Hershey told the State Directors, "the distribution of registrants by types among local boards is not uniform; and for that reason efforts to speed classification should be particularly concentrated and calls should be levied upon those boards within your State from which single men without dependents can be made available for induction. Calls should then be levied upon boards with substantial numbers of registrants having collateral dependents until a reasonable uniformity among local boards in your State has been accomplished."

Pointing out that they now may give immediate consideration to allowances payable under the Servicemen's Dependents Allowance Act of 1942, General Hershey also directs local boards to proceed at once with the reconsideration of the classification of Class III-A and Class III-B registrants who have collateral dependents. Class III-B registrants, in addition to having dependents, must be engaged in work essential to the war effort. Registrants with collateral dependents only are to be inducted ahead of men who maintain bona fide family homes.

Collateral dependents, as they are defined in a previous memorandum are: Wives or children (with whom the registrant does not maintain a bona fide family relationship in his home); parents, brothers, sisters, grandparents, grandchildren, divorced wives, persons under 18 years of age whose support has been assumed in good faith, or persons of any age physically or mentally handicapped whose support has been assumed in good faith.

As soon as local boards have reconsidered the classification of all registrants having collateral dependents, and have notified the State Director of that fact, the current memorandum instructs that they then should reopen and reconsider the classification of all registrants who have wives (but no children) with whom they maintain a bona fide family relationship in their homes. It is stressed, however, that the marriage must have taken place before December 8, 1941, or at a time when selection was not imminent.

Registrants having wives and children, or children with whom they maintain a bona fide home, and who were married before December 8, 1941, and at a time when selection was not imminent, shall not be placed in Class I-A (available for induction) until such action is authorized by the National Headquarters, General Hershey emphasized.

Heretofore local boards, which are composed of uncompensated citizens volunteering their services, have classified registrants in accordance with Army induction calls, General Hershey said. Now, he declared, mounting needs for military manpower make it desirable to complete all classifications as soon as possible so that Army requisitions for men, no matter how large, may be met promptly.

A factor preventing quick change in the order of induction with relation to dependency, General Hershey asserted, is that the Army must make provision from 2 to 3 months in advance for the reception of inductees. Army Induction Stations and Reception Centers must be equipped and staffed considerably in advance of the arrival of recruits, he pointed out.

"Since calls for inductees are sent to the States from National Headquarters 60 days in advance," General Hershey said, "at least that period of time is required to conform to any change in policy or to carry out any revision of the order in which men may be inducted."

Citing that Selective Service Regulations, in accordance with the intent of Congress in the passage of the Servicemen's Dependents Allowance Act of 1942, recognize certain groups of dependency. General Hershey said:

"Our policy is to follow the order of dependency deferment set up in those Regulations to the fullest extent consistent with the local board's ability to furnish the number of men required by the military forces each month. It is our further policy to follow the order of deferments on a nation-wide basis as far as possible."

As present needs for certain occupational deferments expire, General Hershey also said, single men and others not conforming to the type currently being inducted will be called.

"And the same situation," he added, "will apply to men reaching the age of 20 and thereby becoming eligible for selection."

The classification drive now under way for completion by October 16 is the first effort ever made to enumerate our Nation's total manpower of military age, General Hershey stated. He said:

"We have reached a point where such a nation-wide survey is possible and also imperative."

"Registration of all men between the ages of 18 and 65 has been accomplished by the five nation-wide registrations held since the Selective Training and Service Act became law on September 16, 1940. The Fourth Registration, of course, listed men from the ages of 46 to 65 who, under present law, are not subject to military service. In the Fifth Registration, on June 30, 1942, that of men 18 to 20 years old, inclusive, only those who have actually reached their 20th birthday anniversary are subject to call until such time as Congress may modify the law."

Through frequent reports on available manpower of the various groups, National Selective Service Headquarters maintains up-to-date information on the status of all types of registrants—single men with dependents deferred for occupational reasons, various dependency classifications, etc., General Hershey declared. Future calls will be adjusted as frequently as necessary, he said, to draw from the same pools of men in all States on as nearly a uniform basis as possible.



# WILL YOU WRITE A LETTER FOR ARMY AIR FORCES?

## Air Forces Need Tens of Thousands More Radio Technicians

Printed below is a statement by Army Forces

"One of the most critical needs in the Army Air Forces today is for tens of thousands additional radio technicians.

"In order to obtain more men, the Air Forces Technical Schools have been greatly expanded. However, this will only partially meet the requirements. It is therefore necessary to utilize to the maximum degree the facilities available through the ESMWT-NAB course in Fundamentals of Radio, so that many of those entering the Air Forces in months to come will have pre-induction training. This will shorten the amount of time necessary to devote to training after entering service.

"In order to meet Army Air Forces requirements for communications personnel, it will be necessary to train thousands of additional men in the Fundamentals of Radio. These technicians are needed for flying and ground duty in radio operating, maintenance and inspection duties. Successful operation of Air Forces units depends to a high degree upon communications. Prospective requirements for communications personnel far exceed the estimate of a few months ago.

"It is requested that broadcasters assist in every way possible in stimulating interest in ESMWT courses and in organizing classes in cooperation with state educational institutions.

### Announce Air Forces Enlisted Reserves

"Effective immediately, it is possible to have qualified individuals enrolled in the Engineering, Science, Management, War, Training courses in Fundamentals of Radio, to enlist in the Enlisted Reserves of the Army Air Forces and be assigned to Communications Activities. Broadcasters are requested to call this to the attention of those individuals who are responsible for conducting ESMWT courses in their respective areas. Not only will broadcasters thus contribute substantially to the War Effort but they will assist materially in alleviating the ever increasing shortage of technicians in the broadcasting industry.

"Those desiring to enter the Enlisted Reserves may do so by contacting their local recruiting officer or their local ESMWT institution or by writing to the Director of Communications, Headquarters, Army Air Forces, Washington, D. C.

### Other Needs

"There are other needs for people with this same type of training in addition to the requirements of the armed forces.

### Direct Enlistment

"In addition, attention is called to the fact that a direct recruiting campaign, designed to obtain communications specialists for the Army Air Forces, is now in progress. Those individuals having experience in communications may enlist directly in the Army Air Forces for assignment to communications."

### What Gen. Somervell Says

And if anybody still is reluctant to believe the immensity of the shortage, read this statement by Lt. Gen. Brehon B. Somervell, commanding the Army's Service of Supply:

"Gen. Somervell said that on January 1 the Army needed 15 men of every 1,000 received who had some kind of training as radio operators.

"Yet from February 1 to March 31, we were getting less than one man per 1,000. We were short then almost 15 men per 1,000 inducted. Think of that. Actually, out of every 15,000 inducted

we needed 4,689 with training as radio operators. We were getting 135. We were short 4,544."

The above paragraphs were contained in Gen. Somervell's talk, August 28, to a meeting of educators in Washington.

He also told the educators:

"We can lose this total war on the battle front as a direct result of losing it on the industrial front, on the home front or on the educational front."

## *Industry Has Never Failed— Let's Not Now!*

The Army Air Forces request our help.

It's a simple thing, they ask, namely for every station head to write:

*to every engineering school in your state  
to every college with a physics department*

setting forth the following points:

- (a) That tens of thousands of additional radio technicians are needed.
- (b) That the ESMWT-NAB course in Fundamentals of Radio exactly fills the bill for the Army Air Forces Enlisted Reserves just as it does for the Signal Corps Enlisted Reserves. [The fact that there are Enlisted Reserves of the Army Air Forces will be new to them, because, at the moment, it is known only to a handful of people here.]
- (c) That facilities of the Air Forces Technical Schools have insufficient capacity to turn out the required technicians.
- (d) That the situation demands expansion of the ESMWT-NAB Fundamentals of Radio course to the maximum. Right now. Not next month, not next semester.
- (e) That they would not over produce if men counted in six figures were under simultaneous instruction.

### IF YOU DO THIS

- (1) We'll be making sure that these vital facts have been called directly and personally to the attention of educators, all educators. Then and only then will we have honored the request of the Army Air Forces for help in spreading the word to all educators. Don't worry about duplicate letters. The more the merrier.

The industry has never fallen down yet on a request for help from the U. S. A. and this is no time to begin.

### ADDRESS YOUR LETTERS TO

The President of all schools. Copies to the following, if an engineering school:

- (a) Head of the Department of Electrical Engineering.
- (b) The ESMWT Institutional Representative.

### SEND A COPY TO

- (a) DIRECTOR OF COMMUNICATIONS  
Headquarters, Army Air Forces  
Washington, D. C.
- (b) SECRETARY  
NAB War Committee  
1626 K Street, N. W.  
Washington, D. C.

### There Is Nothing Else to Do At This Moment

Nothing else to do for the Army Air Forces at this moment but spread the word abroad among all of the educational institutions of America. Should you be asked by the President of a Liberal Arts College anything about the technique of participating in the teaching job, refer him to the ESMWT Institutional Representative of the nearest Engineering school. The way this thing is set up, Liberal Arts schools must clear through engineering schools. The needs are so urgent and imperative that every effort must be made to break the teaching bottle neck.

Don't Delay. Do It Today!

## Engineering

### BROADCAST PROGRAM FAILURE ALARM

Described in the August issue of *Communications* is an automatic monitoring device which provides a visual and oral alarm when the carrier, studio-transmitter program line or program fails. The article is by Elwin J. O'Brien, Assistant Professor of Electrical Engineering, University of North Dakota.

It is believed the installation of this automatic alarm may be found particularly helpful at stations employing inexperienced operators and announcers. Use of the device should also improve operation, when due to present day emergency conditions, operators and announcers are assigned dual duties.

The device is installed at the transmitter, with alarm indicating positions available at the transmitter, studio control room, supervisor's office or other advantageous points. No additional wire circuits are necessary between studio and transmitter.

The operation of the alarm is instantaneous upon failure of the carrier or studio-transmitter program circuit. The program failure alarm has an adjustable time delay, which can be set for delays of 20, 46 and 76 seconds before operation of the alarm. Normal periods of dead-air will not operate the alarm.

The device can be assembled and installed by a capable technician working from the description in *COMMUNICATIONS*. The cost of parts should not exceed \$75.00 and many stations will find much of the required materials in the discarded and spare parts stock.

*COMMUNICATIONS* is published by the Bryan Davis Publishing Company, Inc., 19 East 47th Street, New York City.

### NEW PRODUCTION CONTROL PLAN

WPB has announced that an experimental plan for budgeting the use of materials for prime war contractors, Contract Production Control, is being tried out in connection with three Navy contracts for radios. It is said that if the plan is successful it may be given a place in the WPB's general program for controlling the flow of materials.

Principal feature of Contract Production Control is the setting up of a complete budget of materials and parts required to fulfill a prime war contract.

The prime contractor obtains from all of his sub-contractors on a specified form (CPC-2) information which will show both materials requirements and a proposed shipping schedule for the parts which the sub-contractor will supply.

These reports will be assembled by the prime contractor on Form CPC-1, together with a statement of his own materials requirements and a production schedule of parts he will make himself, and submitted to the contracting agency. Preference ratings will be assigned to the approved deliveries of materials and parts and applied in the usual manner. It will be the intention to assign ratings high enough so that the schedules can be exactly met, with the result that deliveries should be neither earlier nor later than necessary to fulfill the contract delivery dates.

In order to avoid duplicating authorizations to purchase materials under the Production Requirements Plan, firms operating under both plans are required to deduct materials authorized under Contract Production Control from those authorized on fourth quarter PD-25A and PD-25F forms.

### PRICE CEILINGS ON RADIO PARTS

An amendment to make clear that maximum prices for all radio apparatus and parts covered by Maximum Price Regulation No. 136 are those charged by sellers on March 31, has been issued by OPA.

Maximum Price Regulation No. 136, as amended (Machines and Parts and Machinery Services), has two pricing dates for machines

and parts. For some items, maximum prices are those charged October 1, 1941, for others March 31, 1942.

It was the intent of OPA that all radio apparatus and parts use the March 31, pricing date, and to formalize this intent, Amendment No. 12 to Maximum Price Regulation No. 136 has been issued.

The amendment becomes effective September 8.

## Programs for Victory

The following news item from the *N. Y. Times* is significant:

### Radio Gets \$10,666,000 In War Bond Pledges

Special to *The New York Times*

WASHINGTON, Aug. 30—A total of \$10,666,000 was pledged for war bonds in the radio drive staged by the Blue network and the Treasury in a seven-hour coast-to-coast broadcast over the week-end, the Treasury said tonight.

The Treasury said that the final total of pledges would be much higher since the amount announced represented only pledges received during the broadcast period.

### PROMOTE "WHAT CAN I DO"

This week saw the delivery to all broadcast stations of suggested promotion back of the distribution of the forty-eight page and cover pamphlet, "What Can I Do." The title was suggested by the tone of several hundred thousand letters which were received by the Office of Civilian Defense, the President and others.

Getting these books into the hands of citizens is regarded by the government as one of the highly important tasks which radio can perform.

Stations are urged by NAB to get behind the plan in an effort to effect the entire distribution of the first printing as soon as possible. There is no doubt in our minds that several times five million copies can be distributed by an aggressive and concerted drive. This is based on the fact that every family has consciously or unconsciously asked the question, "What can I do?"

Stations can supply the answers by putting this booklet in every household in the United States.

No distribution cost should be assumed by stations. It should be paid for by local Office of Civilian Defense.

### WSB TRIBUTE TO RADIO

A recent WSB three column institutional advertisement in the *Atlantic Journal*, headed "The Greater Obligation," has two paragraphs which point to the heights which broadcasting has attained. Here they are:

"Service to the nation is the privilege of every man, woman, and child. And in times like these, the privilege of service is sacred.

"Radio broadcasting has attained high stature in recent months—has become a dependence for the rapid and effective dissemination of information essential to the war effort."

### WDRC DOOLITTLE VISITS NAB

Franklin M. Doolittle, president, WDRC, Hartford, visited NAB headquarters yesterday in behalf of the radio technician training program. Mr. Doolittle is industry representative for Connecticut.

### DR. HOLLAND AT NAB

Dr. E. O. Holland, president, State College of Washington, Pullman, visited NAB headquarters this week. State College operates station KWSC.

### ART HOLBROOK TO COAST GUARD

Art Holbrook, WIBW, Topeka, is due to report to the Coast Guard today. Good luck, Art.



EDUCATION FOR FREE MEN is the theme of the 22nd annual observance of American Education Week, Nov. 8-14. This theme is most fitting at a time when the entire world is at war to determine whether freedom or tyranny shall prevail among men.

American Education Week is a time for a concerted effort on the part of all school systems thruout the nation to help the public understand why education is more and not less important as a result of the urgency of the war effort. It is a time for interpreting to the people what the schools are contributing to the war effort and the part that they must play in the peace that is to follow after military victory is achieved.

The National Education Association has prepared materials to assist local school systems in the observance, among which are posters, leaflets, stickers, manuals, plays, and other materials. Write to the National Education Association, 1201 Sixteenth Street, N. W., Washington, D. C., for complete information.

## IN MEMORIAM

Edward T. Hanover, General Manager of WHAM, Rochester, died while visiting at Alexandria Bay, New York, on Saturday, August 29. Mr. Hanover was 59 years old. He has been associated with Stromberg-Carlson for 41 years having come to that company at the age of 18 and been with them continuously since.

At the time of his death he was Vice President In Charge of Manufacturing and Broadcasting and a Director of the Company.

He was instrumental in fostering radio manufacturing and broadcasting by Stromberg-Carlson and played a large part in formulating the early policies of the industry in his capacity as a consultant with the original Radio Commission. He was born in Wisconsin and a graduate of the University of Wisconsin. Surviving are his widow and a mother and brother.

## PER-INQUIRY REQUESTS

The France and Duff Advertising Agency, Lincoln, Neb., is seeking P-I deal for a hatchery client.

The Gibson Co., Harlan, Ia., "national distributor of many fast selling items," is soliciting P-I deals.

All stations are asked to continue reporting these P-I and free time "chisels."

## FEDERAL COMMUNICATIONS COMMISSION DOCKET

### HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, September 7. They are subject to change.

#### Tuesday, September 3

##### Further Hearing

NEW—Beauford H. Jester, Individually and as Trustee for W. W. Callan, Dewitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert G. Levy, Ross M. Sams and Davis Stribling, Waco, Texas.—C. P., 1230 kc., 250 watts, unlimited.

#### Wednesday, September 9

##### Further Hearing

NEW—Butler Broadcasting Corp., Hamilton, Ohio.—C. P. 1420 kc., 250 watts, unlimited.

Friday, September 11

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—C. P., 1490 kc., 250 watts, unlimited.

## FEDERAL COMMUNICATIONS COMMISSION ACTION

### APPLICATIONS GRANTED

WNOX—Scripps-Howard Radio, Inc., Knoxville, Tenn.—Granted modification of construction permit (B3-MP-1627) for changes in directional antenna; on the Commission's own motion granted 30 day extension from September 17 for completion of construction.

WWRL—Long Island Broadcasting Corp., Woodside, Long Island, N. Y.—Granted in part modification of license to change hours of operation from sharing WLIB, to unlimited time, on present power of 250 watts (B1-ML-1101). Dismissed application for modification of construction permit (B1-P-3116) as modified, to extend completion date (B1-MP-1545).

### DESIGNATED FOR HEARING

National Broadcasting Co., Inc., Portable or Portable-Mobile, area of San Francisco, Calif.—Designated for hearing application for construction permit for new relay broadcast station (B5-PRY-281).

National Broadcasting Co., Inc., Portable or Portable-Mobile, area of San Francisco, Calif.—Designated for hearing application for construction permit for new relay broadcast station (B5-PRE-429).

National Broadcasting Co., Inc., area of San Francisco, Calif.—Designated for hearing application for construction permit for new relay broadcast station (B5-PRY-284).

Blue Network Co., Inc., Portable-Mobile, area of San Francisco, Calif.—Designated for hearing application for construction permit for new relay broadcast station (B5-PRE-432).

W71RF—Rockford Broadcasters, Inc., Rockford, Ill.—Designated for hearing application for modification of construction permit (B4-MPH-24), pursuant to the Commission's Memorandum Opinion of April 27, 1942.

### LICENSE RENEWALS

Granted renewal of following station licenses for the period ending in no event later than December 1, 1942:

KCRC, Enid, Okla.; WSPD, Toledo, Ohio.

Granted renewal of following station licenses for the period ending in no event later than February 1, 1943:

KAST, Astoria, Ore.; KGH, Little Rock, Ark.; WMPC, Lapeer, Mich.; WTHT, Hartford, Conn.

Granted renewal of following station license for the period ending in no event later than April 1, 1943:

KWAT, Watertown, S. D.

Granted renewal of following station licenses for the period ending in no event later than June 1, 1943:

WBRK, Pittsfield, Mass.; WBRE, Wilkes-Barre, Pa.; WLAK, Lakeland, Fla.

Granted renewal of following station licenses for the period ending in no event later than October 1, 1944:

WADC, Village of Tallmadge, Ohio; WATR, Waterbury, Conn.; WGBF, Evansville, Ind.; WHIO, Dayton, Ohio; WORK, York, Pa.

Granted extension of following station licenses upon a temporary basis only, pending determination upon application for renewal of license, in no event later than November 1, 1942:

KAVE, Carlsbad, N. Mex.; KFXD, Nampa, Idaho; KGEK, Sterling, Colo.; KPDN, Pampa, Tex.; KVNU, Logan, Utah; KVOA, Tucson, Ariz.; KWOC, Poplar Bluff, Mo.; WAML, Laurel,

Miss.; WBIR, Knoxville, Tenn.; WCAT, Rapid City, S. Dak.; WCLS, Joliet, Ill.; WGAU, Athens, Ga.; WFTM, Fort Myers, Fla.; WHBY, Appleton, Wisc.; WHOP, near Hopkinsville, Ky.; WINN, Louisville, Ky.; WINX and amplifier, Washington, D. C.; WJW, Akron, Ohio; WKST, New Castle, Pa.; WLOF, Orlando, Fla.; WNEL, San Juan, Puerto Rico; WOLS, Florence, S. C.; WOMT, Manitowoc, Wisc.; WPAX, Thomasville, Ga.; WPID, Petersburg, Va.

## MISCELLANEOUS

KICD—Iowa Great Lakes Broadcasting Co., Spencer, Iowa.—Granted modification (B4-MP-1624) of construction permit (B4-P-3178) for extension of completion date to November 16, 1942.

KGLO—Mason City Globe-Gazette Co., Mason City, Iowa.—Granted modification (B4-MP-1626) of construction permit (B4-P-3269) for extension of completion date to October 27, 1942.

WNAX—WNAX Broadcasting Co., Yankton, So. Dak.—Granted modification (B4-MP-1568) of construction permit (B4-P-3288) for extension of completion date to December 7, 1942.

WNBP—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Granted license (B1-L-1702) to cover construction permit (B1-P-3185) as modified, authorizing change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and move of transmitter, and change of studio from Arlington Hotel, 136 Chenango St. to 134 Chenango St., Binghamton; also granted authority to determine operating power by direct measurement (B1-Z-1431).

KPRC—Houston Printing Corp., Houston, Texas.—Granted license (B2-L-1512) to cover construction permit (B3-P-3791) as modified, for installation of directional antenna for night use, increase in power, and authority to determine operating power by direct measurement of antenna input (B3-Z-1239).

WOOD—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Granted modification (B2-MP-1621) of construction permit (B2-P-2874) for extension of completion date to 9-23-42.

WENK—WLEU Broadcasting Corp., area of Erie, Pa.—Cancelled relay broadcast station license authorization in accordance with licensee's letter of August 19.

WHEC, Inc., Rochester, N. Y.—Granted motion to dismiss without prejudice application for new relay broadcast station (B1-PRE-427).

WKBH—WKBH, Inc., La Crosse, Wisc.—Granted petition to dismiss without prejudice application (B4-MP-1502) for modification of license to extend completion date.

WOKO, Inc., Albany, N. Y.—Granted petition to dismiss without prejudice application (B1-PH-80) for new FM station.

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, So. Dak.—Granted petition to dismiss without prejudice application (B4-P-2667) for construction permit.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Granted motion to dismiss application (B1-P-3352) for construction permit.

WDAE—Tampa Times Company, Tampa, Fla.—Granted motion for 30-day continuance of hearing now scheduled for October 5; hearing to be held November 4.

Fort Hamilton Broadcasting Co., Hamilton, Ohio.—Denied petition for intervention in hearing on application for construction permit for new station filed by Butler Broadcasting Corp., Hamilton, Ohio.

Raymond C. Hammett, Talladega, Ala.—Granted petition for leave to amend application for new station to specify a used transmitter and related equipment; denied as to removal from hearing docket.

J. C. Kaynor, Ellensburg, Wash.—Granted petition for order to take depositions in re application for new station.

WLW—The Crosley Corp., Cincinnati, Ohio.—Granted petition for extension of time within which to file proposed amendment in re application in Docket 6341, and time for filing same extended to September 2, 1942.

KTRH Broadcasting Co., Houston, Texas.—Granted motion to dismiss without prejudice application (B3-PRE-426) for new relay station.

Houston Printing Corp., Houston, Texas.—Granted motion to dismiss without prejudice application (B3-PRY-274) for new relay station.

WSAV—WSAV, Inc., Savannah, Ga.—Withdrew motion to dismiss application (B3-P-3453) without prejudice.

W. A. Patterson, Chattanooga, Tenn.—Granted motion to dismiss without prejudice application (B3-PRY-278) for new relay station.

WAPQ—W. A. Patterson, Chattanooga, Tenn.—Granted motion to dismiss without prejudice application (B3-P-3382) for construction permit.

KTRH Broadcasting Co., Houston, Texas.—Granted motion to dismiss without prejudice application (B3-PRY-276) for new relay station.

KVOE—The Voice of The Orange Empire, Ltd., Santa Ana, Calif.—Denied petition to grant application for a construction permit to change frequency from 1490 to 1430 kc., increase power from 250 watts to 1000 watts, and install new transmitter; and designated said application for hearing (B5-P-3482).

KSUB—Southern Utah Broadcasting Co., Cedar City, Utah.—Granted motion to dismiss without prejudice application (B5-P-3477) for construction permit; denied request for return of application to petitioner.

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Passed over for a week motion for 30-day continuance of hearing now set for September 28 on application for construction permit.

W55NY—William G. H. Finch, New York City.—Granted petition for acceptance of appearance filed August 24, 1942, in re application for modification of construction permit (B1-MPH-104).

WABC—Columbia Broadcasting System, Inc., New York City.—Dismissed without prejudice conditional petition to intervene in the hearing on application of KDYL (B5-P-3303) for construction permit; exceptions noted.

KXKY—First National Television, Inc., Kansas City, Mo.—Granted in part petition to continue hearing now set for September 3 to September 16 only, instead of for 90 days, in re application for renewal of license.

Beauford Jester, individually and as Trustee for W. W. Callan, et al., Waco, Texas.—Granted request for continuance of hearing now set for September 8 to September 21, in re application for construction permit (Docket 6218).

## APPLICATIONS FILED AT FCC

### 710 Kilocycles

KMPC—KMPC, The Station of The Stars, Inc., Beverly Hills, Calif.—Modification of construction permit (B5-P-2804 as modified), which authorized increase in power, installation of new transmitter, directional antenna and move of transmitter for adjustment of directional antenna system and extension of completion date.

KMPC—KMPC, The Station of The Stars, Inc., Beverly Hills, Calif.—License to cover construction permit (B5-P-2804 as modified) in accordance with above.

KMPC—KMPC, The Station of The Stars, Inc., Beverly Hills, Calif.—Authority to determine operating power by direct method.

### 740 Kilocycles

KTRH—KTRH Broadcasting Co., Houston, Texas.—Modification of construction permit (B3-P-3011 as modified), which authorized change in frequency, increase in power, installation of directional antenna for day and night use, new transmitter and move of transmitter requesting extension of completion date from 9-10-42 to 3-10-43.

### 1240 Kilocycles

WJRM—Allegheny Broadcasting Corp., Elkins, W. Va.—Modification of construction permit (B2-P-3328) which authorized construction of new standard broadcast station for approval of transmitter and studio sites and antenna. Amended: to change transmitter site to east of U. S. Route 219 and Western Maryland railroad and near Northern Corporate limits of Elkins, W. Va., and changes in antenna system.

### 1290 Kilocycles

WNBK—Wylie B. Jones, Advertising Agency, Binghamton, New York.—License to cover construction permit (B1-P-3185 as modified) for changes in frequency, increase in power, installation of new transmitter, directional antenna for night use, and move transmitter and studio.



WNBF—Wylie B. Jones, Advertising Agency, Binghamton, New York.—Authority to determine operating power by direct method.

### 1320 Kilocycles

KXYZ—Harris County Broadcast Co., Houston, Texas.—Modification of construction permit (B3-P-3016 as modified), which authorized change in frequency, increase in power, move of transmitter, installation of new transmitter and directional antenna for night use for extension of completion date from 9-9-42 to 1-20-43.

WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.—Modification of construction permit (B2-P-2947 as modified), which authorized increase in power and installation of directional antenna for night use, requesting extension of completion date from 9-27-42 to 11-27-42.

### 1400 Kilocycles

KFVS—Oscar C. Hirsch, trading as Oscar C. Hirsch Battery and Radio Co., Cape Girardeau, Mo.—License to cover construction permit (B4-P-3503), which authorized changes in transmitting equipment.

KFVS—Oscar C. Hirsch, trading as Oscar C. Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Authority to determine operating power by direct method.

KVGB—Helen Townsley, Great Bend, Kansas.—Construction permit to move transmitter 38 feet, 6 inches (same address).

### 1420 Kilocycles

WOC—Tri-City Broadcasting Co., Davenport, Iowa.—Modification of construction permit (B4-P-2288 as modified), which authorized changes in frequency, increase in power, move transmitter, install new transmitter and directional antenna for day and night use, requesting extension of completion date from 9-19-42 to 10-19-42.

### 1450 Kilocycles

KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Authority to determine operating power by direct method.

### 1490 Kilocycles

KPAB—Mervel M. Valentine, Laredo, Texas.—Voluntary assignment of license to Laredo Broadcasting Co.

NEW—Laredo Broadcasting Co., Laredo, Texas.—Construction permit for new standard broadcast station to be operated on **1490 kc.**, 250 watts, unlimited time.

WRGA—Rome Broadcasting Corp., Rome, Ga.—Authority to determine operating power by direct method.

## FM APPLICATIONS

W65H—WDRG, Inc., Hartford, Conn.—License to cover construction permit (B1-PH-35 as modified), which authorized construction of new high frequency broadcast station.

W71NY—Bamberger Broadcasting Service, Inc., New York, N. Y.—License to cover construction permit (B1-PH-46 as modified), which authorized construction of new high frequency broadcast station, in part in accordance with Commission action of 8-4-42.

W45CM—WBNS, Inc., Columbus, Ohio.—License to cover construction permit (B2-PH-8 as modified), which authorized construction of new high frequency broadcast station, in part in accordance with Commission action of 8-4-42.

W73PH—Wm. Penn Broadcasting Co., Philadelphia, Pa.—License to cover construction permit (B2-PH-118), which authorized construction of new high frequency broadcast station, in part in accordance with Commission action of 8-4-42.

W49BN—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—License to cover construction permit (B1-PH-10, as modified, which authorized new high frequency broadcast station), and for change in location of studio from 136 Chenango St., Binghamton, N. Y., to 134 Chenango St., Binghamton, N. Y.

W67C—Columbia Broadcasting System, Inc., Chicago, Ill.—License to cover construction permit (B4-PH-57) as modified, which authorized a new high frequency broadcast station, in part, in accordance with Commission action of 8-4-42.

## TELEVISION APPLICATIONS

W9XBB—Balaban & Katz Corp., area of Chicago, Ill.—License to cover construction permit (B4-PVB-78) as modified, which authorized a new experimental television relay broadcast station.

W9XPR—Balaban & Katz Corp., Chicago, Ill.—License to cover construction permit (B4-PVB-79) as modified, which authorized a new experimental television broadcast station.

## MISCELLANEOUS APPLICATIONS

KEJM—Perkins Brothers Co. (The Sioux City Journal), area of Sioux City, Iowa.—Modification of license to change corporate name to Perkins Brothers Company.

WBEE—Worcester Telegram Publishing Co., Inc., Worcester, Mass.—License to cover construction permit (B1-PRY-266 as modified), which authorized construction of new relay broadcast station.

W2XYP—Columbia Broadcasting System, Inc., New York, N. Y.—License to cover construction permit (B1-PRE-386) as modified, which authorized a new ST Broadcast station. Amended: to delete request for **333400** and **336100 kc.**

W47P—Walker & Downing Radio Corp., Pittsburgh, Pa.—Modification of license to change corporate name to WWSW, Inc.

W8XAL—The Crosley Corp., Cincinnati, Ohio.—Extension of special experimental authorization to operate on **6080 kc.**, 1 KW, sharing time with WLWO, and A0 and A1 emission for identification purposes only.

WIUC—University of Illinois, Urbana, Ill.—License to cover construction permit (B4-PED-21 as modified), which authorized construction of new non-commercial educational broadcast station.

## FEDERAL TRADE COMMISSION DOCKET

*Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.*

## COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**American Cigarette and Cigar Co., Inc.**, manufacturer and distributor of "Pall Mall Cigarettes," and The American Tobacco Co., manufacturer and distributor of "Lucky Strike Cigarettes," are charged in complaints with misrepresentation in the advertising of their cigarettes. (4826-4827)

**Atlantic Packing Company**—Samuel Perloff, Harry Perloff, Earl Perloff, and Morris Perloff, trading as Atlantic Packing Co., and Atlantic Packing Co., Distributors, 919 North Front St., Philadelphia, engaged in the wholesale distribution of canned foods, are charged in a complaint issued with misrepresentation. (4822)

**Club Razor & Blade Manufacturing Corp.**, 36 Green St., Newark, N. J., engaged in the manufacture and sale of safety razor blades, is charged in a complaint with misrepresentation. (4820)

**Fraering Brokerage Co., Inc.**, 423 South Front St., New Orleans, with branch offices and warehouses at Alexandria, La., and Jackson, Miss., is charged in a complaint with violation of the brokerage section of the Robinson-Patman Act. (4823)

**Siegel & Alenikoff**, 520 Eighth Ave., New York, engaged in the manufacture and sale of women's textile coats and other garments, are charged in the complaint with misrepresentation. (4824)

**Southgate Brokerage Co., Inc.**, 249 West Taswell St., Norfolk, Va., which also operates branch offices and warehouses at Winston Salem, Charlotte, Wilmington, and Greensboro, N. C., is charged in a complaint with violation of the brokerage section of the Robinson-Patman Act. (4821)

**Edward Wemett & Co.**, 1612 South San Pedro St., Los Angeles, engaged in the sale of medicinal preparations designated "Wemett's Salve" and "Wemett's Ointment." is charged in a complaint with false advertising and misrepresentation. (4825)

## STIPULATIONS

During the past week the Commission has announced the following stipulations:

**Reilly Tar & Chemical Corp.**, Indianapolis, engaged in the manufacture and sale of various coal tar products, including one designated "Reilly Transote," formerly designated "Reilly Transparent Penetrating Creosote," recommended as a treatment for wood building construction and for the soil on which a termite-infested building stands, has stipulated that in advertising its product it will discontinue any representation conveying the belief to purchasers that the repellent effectiveness of "Reilly Transote" is of such permanence as to assure against all future termite infestations and decay, or is such as will afford permanent or complete protection against termites and decay irrespective of the lapse of time. The respondent also agrees to cease any representation implying that tests of the product have been made by the Termite Investigations Committee of California which were of such scope or time coverage as to warrant the inference that the effective value of the product would remain unimpaired or endure as complete protection against termites, irrespective of the lapse of time. (3520)

**Shalom & Co.**, 244 Fifth Ave., New York, engaged in the importation and sale of Chinese decorative cloths and merchandise, has stipulated to desist from the use on labels affixed to their products, or in any other way, of the word "linen" either alone or in connection with the word "pure" as descriptive of products not made from the fiber of flax, from the use of the word "linen" in any way so as to convey the belief that products made from other than flax fibers are made from flax fibers. (3519)

**Alexander Smith & Sons Carpet Co.**, Yonkers, N. Y., with sales offices at 295 Fifth Ave., New York, and C. H. Masland & Sons, trading as Masland Wilton Mills, Philadelphia and Carlisle, Pa., engaged in the sale and distribution of rugs, have stipulated to cease and desist from use of the words or names "Kirman," "Sarouk" or other distinctively Oriental name or word or simulation thereof as a designation for or as descriptive of rugs which are not in fact made in the countries or localities so designated or implied and which do not contain all of the essential characteristics and qualities of genuine Oriental rugs; unless, if properly used to designate the pattern or design only, such words are immediately accompanied in equally conspicuous type by such words as "design" or "pattern" so as to indicate clearly and definitely that only the design or pattern delineated on the surface of the rug is a likeness of an Oriental design or pattern as, for example, "Kirman design" or "Sarouk pattern." (3521)

**Spers Company**, Le Center, Minn., engaged in selling a rat poison designated "Rat-Rid," stipulated to cease representing that the product is completely safe or non-poisonous to children, pets, livestock or poultry; that rats eating the product leave the premises to die, or that they require no handling or leave no odor, and that the product is an effective poison for mice. They further agree to cease use of the designation "Rat-Rid" as the name for the product, or otherwise representing that its use will rid premises of rats. (03042)

## CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

**T. H. McKenna, Inc., et al.**—Three corporations engaged in wholesaling and retailing medical books have been ordered to cease and desist from entering into or carrying out any mutual agreement to fix or maintain prices or to establish or control the territory in which they sell such books.

The order is directed against T. H. McKenna, Inc., New York; Chicago Medical Book Co., Chicago, and J. A. Majors & Co., Dallas, Tex. These dealers, the Commission found, are the largest wholesale distributors of medical books in the New York area, the Middle West, and the South and Southwest, respectively. (3558)

**Princess Yarn Co.**, 49 Essex St., New York, have been ordered to cease and desist from certain misrepresentations concerning their products. The Commission found that the respondents falsely represented in catalogs the constituent fibers or materials of which their yarns are made. (4631)

## FTC DISMISSES CASE

The Federal Trade Commission has ordered that complaints issued by it against Granite Railway Co., 1245 Hancock St., Quincy, Mass., and J. S. Swingle, Inc., 327 Willard St., Quincy, Mass., be dismissed.

Both corporations are engaged in the quarrying, distribution and sale of granite blocks to be manufactured into monuments. The complaints had alleged that advertisements circulated by the corporations representing their product as "Everlasting" were misleading.

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