



The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON, D. C.

Vol. 11, No. 1, January 1, 1943

Broadcast Advertising

RETAIL PROMOTION COMMITTEE PLAN

If you have not already pledged the financial support of your station to the Retail Promotion Committee Plan, be sure to read the letter you received last week from Chairman Paul W. Morency of WTIC. It will bring you up to date on this project—the success of which is now assured.

You will find a list of the stations that have already pledged their support; you will learn more about the purpose of the plan—what it is, who will prepare it and what it is designed to do; you will read, too, in their own words, what outstanding leaders in the broadcasting industry think of the project.

While participation in the Retail Promotion Committee Plan is open to every radio station, the enthusiastic and unanimous endorsement given it by the NAB Board suggests the great desirability of every NAB member station putting the full weight of its support behind the plan.

After you have read this material, fill out your pledge blank and send it to the Retail Promotion Committee at 535 Fifth Avenue, New York, N. Y.

Additional Member of Retail Promotion Committee

John Nell, Retail Specialist of WOR, has accepted appointment to the Retail Promotion Committee, according to an announcement by Chairman Morency in New York.

Promote Esquire Maybe Make Money

Many member stations have forwarded letters from the sales manager of "Esquire" Magazine, offering radio stations the magnanimous opportunity of selling 1943 Varga Girl Desk Calendars on a per-inquiry basis. Imagine "Esquire" accepting advertising on the same basis! That ought to be enough to dissuade any broadcasting station from promoting this item in partly paid-for time.

Liberty Mutual and the "7th Column"

Undoubtedly the current "Smash the 7th Column" campaign for the Liberty Mutual Insurance Company is one of the cleverest and most timely activities of its type that has been launched since the outbreak of the war. About two months ago, Editorial Services of the Institute of Public Relations sent many member stations five-minute transcriptions, dealing with the "7th Column" and containing an integral reference to the Liberty Mutual Insurance Company.

After a careful investigation of the situation and a study of the transcription, we are convinced that this does not

differ in any essential respect from numerous other free-time requests.

The theme of the campaign is the copyrighted property of the advertiser. It is being promoted in full-page space in a large list of magazines and has appeared as a paid advertisement in at least 17 daily newspapers.

While the campaign is obviously designed to reduce accidents in industrial plants and the home, it has a very definite and distinctive tie-up with the business of an advertiser.

Let's work together to try to get this campaign on the air on a commercial basis. The theme certainly deserves wider exploitation and what medium is better suited for the purpose than broadcasting.

OWI MEETING

A three-day session was held in Washington, Monday, Tuesday and Wednesday, December 28-30, under the auspices of the Office of War Information. William B. Lewis, Chief of the Radio Bureau of OWI, summoned all regional radio consultants and the various district OWI directors and a full attendance turned out.

Mr. Lewis stated that as a result of the meetings they had gained a much better understanding of the program, as well as the manpower, problems of the radio stations and felt that they are now in a better position to gear their own effort in light of the stations' situation, as well as to be of assistance in the manpower problem.

It was officially stated that the station announcement plan will go into effect on January 18. The plan has been thoroughly tested throughout the month of December in Philadelphia and some of the "kinks" have been ironed out. The station transcription plan is due to become effective on February 1. The delay of the effective date of these plans in no way indicates any lack of interest or enthusiasm on the part of the OWI officials, but is entirely due to a feeling on their part that the later date will enable them to start the plan off more effectively.

NAB joined with CBS and NBC in entertaining the delegates at a cocktail party Monday afternoon at the Washington Hotel. In addition to those attending the meeting, members of the FCC were invited and many, including Chairman James Lawrence Fly, were present.

CIVIL SERVICE COMMISSION THANKS RADIO INDUSTRY

Neville Miller has received the following letter from Harry R. Mitchell, chairman of the Civil Service Commission, thanking radio for its manpower announcements:

"As you know, commencing the first of the year the Office of War Information will issue all Government spot radio notices. This week will see the last of the Manpower Announcements which for nearly two and one-half years we have issued through the generous cooperation of the National Association of Broadcasters.

(Continued on page 2)



NATIONAL ASSOCIATION OF BROADCASTERS

1763 N St., N.W.

WASHINGTON

Phone National 2080

Neville Miller, President

C. E. Arney, Jr., Assistant to President

Lewis H. Avery, Director of Broadcast Advertising; Howard Frazier, Director of Engineering; Joseph L. Miller, Director of Labor Relations; Paul F. Peter, Director of Research; Russell P. Place, Counsel; Arthur C. Stringer, Director of Promotion.

CIVIL SERVICE COMMISSION THANKS RADIO INDUSTRY

(Continued from page 1)

"Perhaps it may seem superfluous for me to again express our gratification and thanks for the unprecedented cooperation which your Association has given us during these critical times, but I could not close the record without again expressing to you my own personal appreciation to yourself, to Mr. Stringer, and to your staff. Mr. Stringer has not only been most helpful but has continued throughout the almost two and one-half years of our association to make our contacts most pleasant at all times.

"The problems of these war times necessarily make changes, as will the problems that follow the end of the war. It is highly possible that NAB and the Commission can again cooperate in meeting some of the problems. It is most gratifying to feel that we would again have your friendly help if it becomes necessary. I hope that you will convey to every member of your organization, and to the nonmember stations, through your bulletins, the sincere thanks and appreciation of this Government agency charged with the problem of recruiting and placing Federal personnel where it will be most effective in the war program."

200 MARINES GO HOME VIA RADIO

Credit for an outstanding Christmas broadcast, especially tailored for a station's service area, goes to WROK, Rockford.

Appearing on the 1:30-3:30 p. m. Christmas day broadcast, via transcription, were 200 northern Illinois and southern Wisconsin youths stationed at the U. S. Marine Corps base at San Diego.

Knowing that Christmas furloughs would be out of the question for the detachment, WROK decided, early in December, that the staff should arrange to reunite the young Marines with folks back home.

With the OK from General Manager Walter M. Koessler, Bill Traum, promotion director, went to San Diego. With enthusiastic Marine Corps cooperation all along the line he arranged the Christmas show.

Partners in the undertaking were 326 Rockford business firms. Credits to these firms were given during the two weeks before Christmas in (1) advance announcements (2) listing in double truck ad and (3) individual Christmas greetings. The Christmas program, itself, was entirely void of commercials.

The San Diego Marine Corps Base Band furnished the music. Betty Rhodes, Paramount star, and former Rockford girl, was guest.

According to the Marine Corps the 200 young Leathernecks comprised the largest contingent ever enlisted in one group from a sub-station.

The Rockford *Morning Star*, December 26, commented: "The broadcast offered an equal share of humor and pathos.

Every greeting was a drama in itself—a personal message from the Marine to his loved ones—and for a few seconds, it brought 'John,' 'Bill' and 'Charles' across 2,500 miles into the home of relatives and friends."

"FIGHTING DOLLARS" ON PITTSBURGH STATIONS

All Pittsburgh stations combined facilities for the "Victory Fund" broadcast, 7 p. m., December 26. Script, dramatizing how "fighting dollars" saved America in past conflicts, was written by Victoria Corey, KDKA coordinator of war programs, and was produced by Claude Morris.

Walter Sickles, program director, WWSW, and Paul Shannon, KDKA announcer, did narration. Musical portion of the program was provided by Bernie Armstrong's orchestra and singers, Mary Martha Briney and Bob Carter.

ROCKFORD GRADUATES TECHNICIANS

Four ESMWT-NAB classes in the Fundamentals of Radio graduated in Rockford, Ill., during Christmas week.

During the first week of 1943, WROK will assist the University of Illinois Extension Division in recruiting new classes.

Men and women trained in the fundamentals of radio are wanted in large numbers.

TAKE IT TO YOUR SERVICEMAN

To change habits of long standing is a job. One way to do it without resentment is by "infiltration," the process broadcasters are following with their one-a-day announcements telling listeners to bring radio sets needing repairs to the serviceman.

More stations reporting the scheduling of such announcements include:

WELL—Battle Creek; WCHS—Charleston, W. Va.; WHK—Cleveland; WCLE—Cleveland; WCED—Dubois; WDNC—Durham; WBHP—Huntsville; WMOB—Mobile; WROK—Rockford; WMAS—Springfield, Mass.

RECEIVER TUBES

A rule requiring owners of radio sets to turn in their old tubes when they buy new ones is being worked out by the War Production Board and will probably go into effect early in 1943.

Announcement of plans for the new year affecting civilian radio was made by the Radio Division to enable those who might object to voice objections before new rules become effective.

WAGE AND HOUR ACT

The U. S. Circuit Court of Appeals (Eighth Circuit) in *White, etc., v. Witwer Grocer Co.*, decided December 11, considerably broadened the Supreme Court's *Belo* decision. The court upheld an employer's right to reduce an hourly rate to take care of overtime payments, with or without any agreement other than the employee's tacit acceptance by continuing to work. Section 18 of the Wage and Hour Act, the court said, apparently was just a warning to employers that the Act was not designed to reduce hourly rates.

Listener Activities

1. San Francisco Radio Council

The Planning Committee for the new Radio Council in San Francisco is as follows:

Joseph Henry Jackson, San Francisco Chronicle
 Marie Weller, Instructor in Radio, San Francisco Jr. College
 Margaret V. Girdner, San Francisco Public Schools
 Mrs. L. P. Boyce, Representing patriotic groups
 Geneve A. Shaffer, Radio Chairman, California Federation of Women's Clubs
 Rabbi Irving Reichert, Temple Emanu-El
 Mrs. George Beanston, Jr., President, San Francisco Parent-Teachers Association

The Committee met on December 8 to set up a skeleton organization and to select one project for immediate activity. Rabbi Irving Reichert will act as temporary chairman.

2. Wichita Radio Council

Dr. Forrest Whan of Wichita University is acting chairman of the new Council in Wichita. The proposed constitution and by-laws for the Council have just been received by the Listener Activity Division of NAB. The Council has as its purpose the interpretation of the wishes of the listeners to the broadcasters; the interpretation of the problems of the industry to the public; the establishment of a meeting ground for the industry, lay participants in radio, and the listening public in the promotion of good-will and understanding; and the furthering of those local benefits that the radio medium offers.

One of their first activities will probably be an evaluation project and the issuance of a guide to good listening.

FEDERAL COMMUNICATIONS COMMISSION

FCC RULE AMENDED

The FCC has amended Section 1.366 of its Rules of Practice and Procedure in order to make it apply to special service authorizations for radio stations generally, instead of applying only to standard broadcast stations. The amended Section reads:

"Sec. 1.366 *Special service authorizations.* Special service authority may be issued to the licensee of a radio station for a service other or beyond that authorized in its existing license for a period not exceeding that of its existing license upon proper application therefor,² and satisfactory showing in regard to the following, among others:

- That the requested operation may not be granted on a regular basis under the existing rules governing the operation of the class of stations to which the applicant station belongs;
- That in the event the application is on behalf of a standard broadcast station, that experimental operation is not involved as provided for by Section 3.32 of the Rules and Regulations;
- That public interest, convenience, and necessity will be served by granting the authorization requested."

²"Applications for authorizations to use frequencies assigned to the international broadcast service may be made on an informal basis; formal application must be made for other authorizations."

At the same time the Commission adopted an Order designed to extend the normal license period of an international broadcast station. The Order states:

"1. The license term for every international broadcast station, either licensed at this date or licensed hereafter, shall end at the earlier of the following dates:

- November 1, 1945, or
- The first day after October 31, 1943, on which its operations are not controlled, by agreement or otherwise, by the Office of War Information or the Coordinator of Inter-American Affairs;

"2. The portion of Section 4.3 of the Rules and Regulations, which established for international broadcast stations a normal license term of one year, is hereby suspended until further order of the Commission."

FCC OPERATOR EXAMINATIONS

Examinations for operators' licenses are held regularly at FCC district offices throughout the country. In addition, examination points have been established at convenient cities to expedite the granting of new licenses. The cities and the tentative dates on which examinations will be given for commercial operator licenses of all grades are as follows:

Albuquerque, N. M.—March 26, September 24.
 Bangor, Maine—March 20, September 18.
 Billings, Mont.—May 13 & 14, November 11 & 12.
 Birmingham, Ala.—January 15, April 16, July 16, October 15.
 Bismarck, N. D.—April 1 (date to be announced), October (date to be announced).
 Boise, Idaho—April 24, October 23.
 Butte, Mont.—May 10 & 11, November 8 & 9.
 Charleston, W. Va.—3rd week-March, 3rd week-June, 3rd week-September, 3rd week-December.
 Cincinnati, Ohio—1st week-February, 1st week-May, 1st week-August, 1st week-November.
 Columbus, Ohio—3rd week-January, 3rd week-April, 3rd week-July, 3rd week-October.
 Corpus Christi, Texas—June (date to be announced), December (date to be announced).
 Cumberland, Md.—April 14, October 14.
 Davenport, Iowa—January, April, July, October (dates to be announced).
 Des Moines, Iowa—January 8, April 9, July 9, October 8.
 Fort Wayne, Ind.—February, May, August, November (dates to be announced).
 Fresno, Calif.—March 11, June 15, September 15, December 14.
 Grand Rapids, Mich.—1st week-January, 1st week-April, 1st week-July, 1st week-October.
 Hartford, Conn.—April 15, October 14.
 Hilo, T. H.—January 25, August 17.
 Huron, S. D.—March, June, September, December (dates to be announced).
 Indianapolis, Ind.—February, May, August, November (dates to be announced).
 Jacksonville, Fla.—May 8, November 6.
 Kaunakakai, T. H.—August 3.
 Lanai City, T. H.—August 4.
 Lihue, T. H.—February 8, August 24.
 Little Rock, Ark.—January 12, April 13, July 13, October 5.
 Memphis, Tenn.—February 23, August 24.
 Milwaukee, Wis.—January, April, July, October (dates to be announced).
 Mobile, Ala.—May 25, November 18.
 Nashville, Tenn.—February 19, May 21, August 20, November 19.
 Oklahoma City, Okla.—January 22, April 23, July 23, October 22.
 Omaha, Nebr.—April 2, October 1.
 Phoenix, Ariz.—April 29, May 1, October 28 & 29.
 Pittsburgh, Pa.—February, May, August, November (dates to be announced).
 Portland, Me.—March 24, September 22.

Reno, Nev.—April 13, October 14.
Roanoke, Va.—April 3, October 2.
Salt Lake City, Utah—March 27 & 28, September 25 &

26. San Antonio, Texas—February 19, May 21, August 20, November 19.
Schenectady, N. Y.—March 15, June 15, September 15, December 15.
Spokane, Washington—May 6 & 7, November 4 & 5.
St. Louis, Missouri—February 12, May 7, August 13, November 12.
Syracuse, N. Y.—January, April, July, October (dates to be announced).
Wailuku, T. H.—August 5.
Wichita, Kan.—March 19, September 17.
Williamsport, Pa.—May, November (dates to be announced).
Winston-Salem, N. C.—February 6, May 1, August 7, November 6.

Applicants desiring further information regarding examinations should correspond with the nearest FCC district office listed below.

FEDERAL COMMUNICATIONS COMMISSION DISTRICT OFFICES

Atlanta, Georgia—411 Federal Annex
Baltimore, Md.—508 Old Town Bank Bldg.—Gay and Fallsway Streets
Beaumont, Texas—Sub Off. 9—329 Post Office Bldg.—P. O. Box 1527
Boston, Mass.—Customhouse, 7th Floor
Buffalo, New York—328 Federal Building
Chicago, Illinois—246 U. S. Courthouse Bldg.
Cleveland, Ohio—Sub Off. 19—541 Old P. O. Building
Dallas, Texas—500 U. S. Terminal Annex—P. O. Box 5238
Denver, Colorado—504 Customhouse
Detroit, Michigan—New Federal Building
Galveston, Texas—404 Federal Building
Honolulu, T. H.—609 Stangenwald Building
Juneau, Alaska—7-8 Shattuck Building—P. O. Box 1421
Kansas City, Missouri—809 U. S. Courthouse
Los Angeles, Calif.—539 U. S. P. O. & CT. Hse. Bldg.
Miami, Florida—Room 312, Federal Building—P. O. Box 150
New Orleans, La.—308 Customhouse
New York, New York—748 Federal Building—641 Washington Street
Norfolk, Virginia—Room 402, New P. O. Building
Philadelphia, Pennsylvania—Room 1200, Customhouse—2nd & Chestnut Streets
Portland, Oregon—805 Terminal Sales Building
San Diego, Calif.—Sub Off. 11—307 Customhouse & Ct. Hse. Bldg.—Union & F St.
San Francisco, Calif.—328 Customhouse—Washington & Battery Sts.
San Juan, Puerto Rico—322 Federal Building—P. O. Box 2987
Savannah, Ga.—Sub Off. 6—208 Post Office Building—P. O. Box 77
Seattle, Washington—808 Federal Office Building
St. Paul, Minnesota—208 Uptown P. O. & Fed. Cts. Bldg.—5th & Washington Streets
Tampa, Florida—Sub Off. 7—203 Post Office Building

FEDERAL COMMUNICATIONS COMMISSION DOCKET

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, January 4. They are subject to change.

Tuesday, January 5

Further Consolidated Hearing

WTNJ—WOAX, Incorporated, Trenton, N. J.—Renewal of license, 1310 kc., 500 watts, SH-WCAM and WCAP.
WTNJ—WOAX, Incorporated, Trenton, N. J.—Modification of license, 1310 kc., 500 watts, unlimited, request facilities of WCAM and WCAP.
WCAM—City of Camden, Camden, N. J.—Renewal of license, 1310 kc., 500 watts, SH-WTNJ and WCAP.
WCAM—City of Camden, Camden, N. J.—Modification of license, 1310 kc., 500 watts, SH-WCAP; request facilities of WTNJ.
WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license, 1310 kc., 500 watts, SH-WTNJ and WCAM.
WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license, 1310 kc., 500 watts, SH-WCAM; request facilities of WTNJ.

Wednesday, January 6

KVOE—The Voice of The Orange Empire, Inc., Ltd., Santa Ana, Calif.—C. P., 1480 kc., 1 KW, unlimited.

Thursday, January 7

WQBC—Delta Broadcasting Company, Inc., Vicksburg, Miss.—Modification of license, 1470 kc., 500 watts night, 1 KW day, unlimited.

Friday, January 8

WLW—The Crosley Corporation, Cincinnati, Ohio.—Modification of license, 700 kc., 50 KW night, 500 KW day, unlimited, using W8XO transmitter.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

WBAL—The WBAL Broadcasting Co. (assignor), Hearst Radio, Inc. (assignee), Baltimore, Md.—Granted consent to voluntary assignment of license of Station WBAL from The WBAL Broadcasting Co., to Hearst Radio, Inc., the sole stockholder of The WBAL Broadcasting Co. The assignment of license was requested as a step toward simplification of the Hearst Corporate set-up (B1-AL-360).
WATR—The WATR Company, Inc. (assignor), Harold Thomas (assignee), Waterbury, Conn.—Granted consent to voluntary assignment of license of Station WATR from the corporate licensee, The WATR Co., Inc., to Harold Thomas (B1-AL-356).
KFEQ—KFEQ, Inc., St. Joseph, Mo.—Granted modification (B4-MP-1680) of construction permit (B4-P-2477 as modified) for change in daytime directional antenna pattern and extension of completion date.

DESIGNATED FOR HEARING

KARM—The George Harm Station, Fresno, Calif.—Designated for hearing application (B5-ML-1122) for modification of license to change operating assignment from 1430 kc. with 5 KW power, unlimited time, using a directional antenna, to 1030 kc.; and denied application for Special Service Authorization (B5-SSA-43) to operate on 1030 kc., using a directional antenna as proposed in above modification of license application.

MISCELLANEOUS

WLBZ—Maine Broadcasting Co., Inc., Bangor, Maine.—Granted modification of construction permit as modified, which authorized increase in power, installation of new equipment

and directional antenna for day and night use, for extension of completion date from December 11, 1942, to June 11, 1943 (B1-MP-1681).

W9XMB—The Moody Bible Institute of Chicago, Ill.—Granted modification of construction permit as modified, which authorized new ST broadcast station, for extension of completion date from November 16, 1942, to February 16, 1943 (B4-MPST-10).

WSJS—Piedmont Publishing Co., Winston-Salem, N. C.—Granted modification of construction permit as modified, which authorized installation of new equipment and directional antenna for day and night use, change of frequency, increase in power and move of transmitter, for extension of completion date from December 22, 1942, to March 22, 1943 (B3-MP-1683).

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Further extended temporary license (B2-R-378 and B2-L-1542) from midnight December 31, 1942, to midnight March 31, 1943.

W8XO—The Crosley Corp., Cincinnati, Ohio.—Denied petition for rehearing directed against the Commission's decision and Order of November 30, 1942, denying the application (B2-PEX-38) for construction permit; and dismissed application of corporation for renewal of station license (B2-REX-3).

WPTF—WPTF Radio Co., Raleigh, N. C.—Granted petition for leave to intervene in the hearing on application of WBNY, Buffalo, N. Y., for modification of license.

WBIG—North Carolina Broadcasting Co., Inc., Greensboro, N. C.—Granted petition for leave to intervene in the hearing on application of WQBC for modification of license.

WMBD—Peoria Broadcasting Co., Peoria, Ill.—Granted petition for leave to intervene in the hearing on application of WQBC for modification of license.

WQBC—Delta Broadcasting Co., Inc., Vicksburg, Miss.—Granted motion for continuance of hearing on modification of license, from January 7 to February 15.

KYA—Palo Alto Radio Station, Inc., San Francisco, Cal.—Granted motion to dismiss without prejudice application (B5-ML-1127) for modification of license to move studio from San Francisco to Palo Alto, Calif.

APPLICATIONS FILED AT FCC

610 Kilocycles

KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska.—Special Service Authorization to make changes in equipment, change frequency from 610 kc. to 660 kc., increase power from 5 KW to 10 KW, for period ending 6-1-44.

640 Kilocycles

WHKC—United Broadcasting Co., Columbus, Ohio.—Construction permit to change frequency from 640 kc. to 610 kc., increase power and hours from 500 watts limited to 1 KW, unlimited, directional antenna night and move. Amended: to make changes in directional antenna system.

930 Kilocycles

WKY—WKY Radiophone Co., Oklahoma City, Okla.—Modification of construction permit (B3-P-3113 as modified for directional antenna night, move and increase power) for extension of completion date from 1-20-43 to 7-20-43.

940 Kilocycles

WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—License to cover construction permit (B3-P-3043 as modified for change of frequency, increase in power, directional antenna for day and night and move transmitter.

1240 Kilocycles

WJRM—Allegheny Broadcasting Corp., Elkins, W. Va.—Modification of construction permit (B2-P-3328 as modified for new station) for extension of commencement and completion dates from 12-14-42 and 6-14-43 to 2-14-43 and 8-14-43 respectively.

1400 Kilocycles

WCBI—Birney Imes, Columbus, Miss.—Modification of license to change frequency from 1400 kc. to 1340 kc.

1440 Kilocycles

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas.—Modification of license to change frequency from 1440 kc. to 850 kc. and decrease power from 1 KW night, 5 KW day to 500 watts night, 5 KW day.

1450 Kilocycles

KFMB—Worcester Broadcasting Corp., San Diego, Calif.—Construction permit to make changes in transmitting equipment.

1490 Kilocycles

WOSH—Howard H. Wilson, Oshkosh, Wis.—Authority to determine operating power by direct measurement of antenna power.

TELEVISION APPLICATION

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Modification of construction permit (B1-PVB-40 as modified which authorized new television station) for extension of completion date from 1-1-43 to 3-31-43 and for reduction of power of visual and aural transmitters from 250 watts to 50 watts, and for changes in visual and aural equipment.

MISCELLANEOUS APPLICATION

WENL—The Liberty Life Insurance Company, Area Columbia, S. C.—Modification of license to change name of licensee from The Liberty Life Insurance Company to Surety Life Insurance Company.

FEDERAL TRADE COMMISSION DOCKET

Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.

COMPLAINTS

The Federal Trade Commission this week issued no complaints.

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Bonat & Bonat, Inc., 395 Fourth Avenue, New York, selling and distributing supplies for use in giving permanent waves consisting of various solutions and pads sold under the names "Padol Machineless Permanent Wave" and "Lifeoil Machine Permanent Wave" and a shampoo designated "Dio Dane No. 100," has stipulated to cease and desist from representing that the Padol Machineless Permanent Wave nourishes the hair or gives the hair a deeper wave; that Lifeoil Machine Permanent Wave pads contain lanoline; or that Dio Dane No. 100 nourishes the hair or is not a soap. (03083)

Lipscomb Grain & Seed Co., Inc., Springfield, Mo., selling and distributing livestock and poultry feeds designated "Lipscomb's 21% Protein Breeder Egg Mash," "Lipscomb's Sungold 36% Protein Hog Supplement," "Lipscomb's Sungold Special Wormer Mash," "Lipscomb's Sungold Egg Mash," and "Lipscomb's Sungold Chick Starter with Worm-X," has stipulated to cease and desist from representing that there has been discovered on the Lipscomb research farm, or added to any of its products, a new or secret ingredient; that Lipscomb's Sungold Special Wormer Mash permits the raising of worm-free chickens; combats tape

worms in the lumen of the intestines, or the larvae of worms (except where specifically limited to round worms) is an eggicide; attacks worm eggs in the intestines of fowls or in the walls or lumen of the intestines, or prevents worms; that it is a complete wormer or a complete feed, or that eggs from hens fed on Lipscomb's Sungold Egg Mash contain an increased amount of iodine or that the consumption of such eggs will prevent goiter in man. (03082)

Valligny Products, Inc., 254 West 31st St., New York, selling and distributing a coal tar hair dye product designated "Shampo-Kolor," has stipulated to cease and desist from disseminating any advertisements which fail conspicuously to reveal therein the following: "Caution: This product contains ingredients which may

cause skin irritation on certain individuals and a preliminary test according to accompanying directions should first be made. This product must not be used for dyeing the eyelashes or eyebrows; to do so may cause blindness." The stipulation provides, however, that such advertisement need contain only the statement: "Caution: Use only as directed on the label," if such label bears the first described caution conspicuously and the accompanying labeling bears adequate directions for such preliminary testing before each application. (03084)

CEASE AND DESIST ORDERS

No cease and desist orders were issued this week by the Commission.

The National Association of Broadcasters

1760 N STREET, N. W. * * * * * WASHINGTON, D. C.

January 1, 1943

SWAP BULLETIN

No. 25

Happy New Year

During 1942, twenty-four issues of the Swap Bulletin brought relief and HAPPINESS to many broadcasters. Let's all help each other—Keep Swapping in 1943!

Please do your part to keep every broadcaster supplied with essential parts and materials. Check your stock today. List your long items under the heading "WILL SELL" and the items you need under "WILL BUY." Then write: POOL, National Association of Broadcasters, 1760 N Street, N.W., Washington, D. C. Your fellow broadcasters will do the rest.

WILL SELL

For sale by WRDW, Augusta, Ga.

NEW MATERIAL

- 4 C-D Type P-L 310-51 .0002 Capacitors
20,000 volts.
- 1 C-D Type P-L 267-51 .0006 Capacitors
20,000 volts.
- 2 C-D Type P-L 260-51 .0008 Capacitors
20,000 volts.
- 1 C-D Type P-L 243-51 .0012 Capacitors
20,000 volts.
- 2 C-D Type P-L 297-51 .0003 Capacitors
20,000 volts.
- 1 Faradon type UC-3342 .002 Capacitors
8,000 volts.

USED MATERIAL (Good Working Cond.)

- 2 Gates Scratch Filters.
- 1 Gates Type 106-C Program Amplifier.
- 3 Gates Pre-Amplifiers.
- 1 General Radio freq. monitor type 475.
- 1 General Radio freq. deviation meter type 681-A.
- 2 Par-Metal enclosed relay rack black finish
66½ overall.
- 1 RCA 849 tube.

For sale by KABC, San Antonio, Texas

- 1 WE 270A, used 500 hrs. \$50.00.

For sale by KFKA, Greeley, Colo.

- 1 UTC Model 3-A equalizer, used slightly.
Make an offer.

For sale by KTKC, Visalia, Calif.

- 1 Monitor Relay Type SP 316 SPST 10A
5KV Micalex Insulation.
- 2 Monitor Relay Type SP 316 DPDT 10A
5KV Micalex Insulation.
- 2 Johnson Coils ¼" x 1/16" 23 turns 4½"
OD Micalex Insulation.
- 1 Inca trans. Pri. 220 60CPS Sec. 1750-
2000 V DC 500MA.
- 20 C-D 21-A-86 .001 12.5KV Mica Cond.
New.
- 1 Federal 892 tube, new.
- 2 Federal 891 tubes, new.
- 1 Doolittle Falknor 75 ohm NI dummy ant
1KW.
- 1 RCA Communications receiver ACR-136.
- 1 RCA Audio Oscillator type 154 (used 6
months).
- 1 Custom built Pi wound choke 90 henries
1 amp. 35KV insulated.
- 2 Fairchild-Proctor Xtal pickup arms.
- 1 C-D 1MF 10KV NEW.
- 1 Pair Trimm "Featherweight" Phones hi
impedance (never used).
- 2 Raytheon RK-23 tubes used.
- 2 RCA 837 tubes used.
- 2 Collins Oscillator tubes 100D used.
- 12 Panel light sockets (jacks) Autelco type
#G-10.
- 1 Automatic Electric Dial Assembly (new).
New equip. offered at current new prices,
make offer on used material.

For sale by WDEV, Waterbury, Vt.

Quantity	Type	Condition	Net each
5	25,000 ohm 100 w. resistors	New	\$1.00
2	10,000 ohm 100 w. adj. resist.	New	1.50
1	20,000 ohm 200 w. resistor	New	1.75
1	10,000 ohm 200 w. resistor	Used slightly	1.25

Transformers

1	Plate trans. 1500/2000 each side of Center Tap Pri., 115 volts	Good-used	15.00
1	Audio trans. 500-50,000 ohms	Good-used	3.00
1	Audio trans. 12,500-500 ohms	Good-used	3.00
1	Audio trans. 31,000-500,000 ohms	Good-used	3.00
1	Audio trans. 8,000-500 ohms	Good-used	3.00

Meters

1	0-200 D.C. Milliamperes, Jewel 3"	Good	2.50
1	0-15 Amperes R.F. Weston #425	Burnt out	5.00
1	0-15 Volts A. C. Weston #476	Good	4.50
1	0-200 D.C. Microamperes, Weston #301	Good	10.00
1	0-100 D.C. Milliamperes, Weston #301	Good	5.00
1	0-3 R.F. Amperes, Jewel	Good	5.00
1	0-150 D.C. Milliamperes, Weston #506	Good	5.00
1	— .5 to +1 Milliamperes, Out of Gates Battery Amplifier		10.00

Miscellaneous

2	1000 Mfd. 25 V.D.C. Condensers	New	4.00
2	Green Flyer Motors 78 and 33½ R.P.M.	Fair	5.00
1	International Broadcasting Equipment Co., Type 3B Condenser microphone	Make offer	
2	Standard 50 watt sockets	Good	.50

For sale by Fred U. Wamble, 224 East Pine, Missoula, Montana

Meters

- 1 Triplett 221 0-1 MA DC. \$3.50.
- 1 Triplett 221 0-50 MA DC. \$2.50.
- 1 Triplett 221 0-100 MA DC. \$2.50.
- 1 Triplett 221 0-500 MA DC. \$2.50.
- 1 Triplett 241 0-5 AMP RF with Thermocouple. \$5.00.

Tubes

- 1 RCA 913. \$3.00.

Transformers

- 1 Thordarson 200 ohms to sgl grid T65A73. \$2.00.

Crystals

- 1 465 KC. \$2.50.

For sale by R. R. Rosenberg, W8NCJ, Box 43, Knox, Pa.

1 Microphone, Shure Brothers, Model 701-A, Ultra-wide range crystal, with Model S41-A desk stand, complete with cord and plug. In first class cond., looks new, used only few times. Price \$12.00.

For sale by T. W. Kennedy, 225 Owen Drive, Sunset Village, Madison, Wis.

- 1 100 DD 100 Mfd. Johnson Var. Cond.
- 1 70 DD 100 Mfd. Johnson Var. Cond.
- 1 150 MA 2" Sq. Meter Triplett.
- 1 500 MA 2" Sq. Meter Triplett.
- 1 15,000 V—.002 Mfd. Porcelain blocking cond. Aerovox.
- 1 10V 12 amp. Thordarson filament trans.
- All above equip. is new.

For sale by KHBC, Okmulgee, Okla.

One model #425 Weston Internal Thermocouple Ammeter, three inches, flush mounting type, scale four amperes. Price \$12.50.

For sale by WHAS, Louisville, Ky.

Cornell-Dubilier Mica Condensers.
Condition new.

- 2 .0006 mfd., 30,000 v. type PL 412-56, \$198.00 each.
- 2 .000225 mfd., 30,000 v. type PL 413-56, \$180.00 each.
- 1 .000666 mfd., 30,000 v. type PL 408-56, \$210.00.
- 1 .00007 mfd., 20,000 v. type PL 416-52, \$48.00.
- 2 .00009 mfd., 20,000 v. type PL 461-51, \$51.00 each.
- 1 .00003 mfd., 20,000 v. type PL 339-52, \$49.80.
- 3 .0004 mfd., 20,000 v. type PL 285-51, \$55.00 each.
- 2 .0002 mfd., 30,000 v. type PL 820A-52, \$91.00 each.
- 1 .0001 mfd., 25,000 v. type PL 326-52, \$72.60.

WILL SELL OR SWAP

W. S. Crooks, Chief Engineer, WFVA, Fredericksburg, Va., will sell

One mounted WE 7-A quartz plate at 1260 KC.

Or Will Swap for

Faradon Condenser #3355A .002 MFD, 6000V, 10 amp. at 1000Kc.

WILL BUY

Wanted by KGKB, Tyler, Texas

Two good pick-ups, preferably permanent needle type, RCA or WE.

Wanted by KGCU, Mandan, N. Dak.

1 type 100 L Variac.

Wanted by WCOV, Montgomery, Ala.

Three RCA 802 tubes.

Wanted by WLVA, Lynchburg, Va.

2 Kenyon type T-354 filament transformers.

Wanted by WKZO, Kalamazoo, Mich.

One RCA beat-freq. audio oscillator, type 68B or one suitable for same operation.

Wanted by KROD, El Paso, Texas

- a. 1 RCA 77-C microphone.
- b. 1 RCA 56-E line equalizer (or similar).
- c. 1-Presto 11-A turntable.

Wanted by WMSL, Decatur, Ala.

One recorder, any make. Must be in good cond. Please address C. M. Callicott, Chief Engineer.

Wanted by WHIZ, Zanesville, Ohio

2 Dynamic type microphones. Prefer WE 618-630 or 633 type.

Wanted by WSNJ, Bridgeton, N. J.

1 High fidelity pushpull output trans. with 10,000 ohm CT pri., 30 ma per side and a 500 ohm sec.

Wanted by KGFF, Shawnee, Okla.

- a. One UTC type A-10 trans.
- b. One UTC type A-24 trans.
- c. One Band pass filter unit, resonant freq., 1000 cycles.
- d. One 5000 ohm relay, operating on 5 MA or less.

Wanted by KABC, San Antonio, Texas

- a. RCA or Presto stationary recording equip.
- b. WE 618 or RCA 50-A microphones.

Wanted by KHBG, Okmulgee, Okla.

Two RCA 805 tubes and two RCA 802 tubes. Please quote price in your reply.

Wanted by WASK, Lafayette, Ind.

One microphone to grid transformer with multi-low input impedances (50-200 or 250 and 500 ohms) and 80,000 or better output impedance, good make such as Thordarson, etc.

TUBES AVAILABLE FROM AMATEURS

The American Radio Relay League is cooperating with the NAB Engineering Department in an effort to secure tubes for broadcast stations now in the possession of amateur stations. A notice appeared in the December issue of QST, official organ of the ARRL, requesting amateurs to list available tubes with NAB. This section of the Swap Bulletin contains some of the offers.

Broadcasters desiring to purchase any of these tubes are asked to correspond directly with the owner.

For sale by Lester H. Miller, W90FL, 275 S. Madison St., Waupun, Wis.

- 1 Eimac 250TH, new, original carton, price \$24.50.
- 2 Taylor 866, new, original carton, price \$1.50 each.
- 2 Taylor TZ20, new, original carton, price \$2.25 each.
- 2 Taylor TZ40, used 10 hrs., price \$3.50 each.
- 1 Taylor T40, used 10 hrs., price \$3.50.
- 1 Taylor 866, used 10 hrs., price \$1.50.
- 2 RCA 866, used 10 hrs., price \$1.50 each.
- 2 RCA 807, used 10 hrs., price \$3.50 each.
- All prices F.O.B. Waupun, Wis.

For sale by T. W. Kennedy, 225 Owen Drive, Sunset Village, Madison, Wis.

One Taylor TW150 tube, perfect cond.

For sale by Norman B. Lyons, W1LXE, 81 Fairfield St., St. Albans, Vt.

- a. 1 RCA type 802, used 250 hrs., good cond. \$2.50.
- b. 1 GE type 807, used 250 hrs., good cond. \$2.50.

For sale by Buster F. Horn, W5BXY, P. O. Box 1317, Abilene, Texas

1 WE 212-D, new, in original carton.

For sale by Jas. C. Hayes, Yeo Ic, USNR, 1931 Jackson St., N. E., Washington, D. C.

Two RCA 810, \$12.00 each, used.
Two RCA 866-A, used, \$5.00 each.

For sale by Edwin N. Ebeling, 526 Clark St., Clay Center, Kans.

- a. One RCA 851, used.
- b. Three WE 334-A rectifier, used.
Make offer.

For sale by J. W. Harwood, 1357 Kelton Ave., Los Angeles, Calif.

- 1 RCA 804, new, \$15.00.
 - 1 RCA 860, new, \$15.00 (RCA-DeForest).
 - 1 WE 212-D (#1), like new, used 10 hrs., \$15.00.
 - 1 212-D (#1), rebuilt, good cond., \$10.00.
 - 4 210-T (Sylv.), good cond., used about 300 hrs., \$1.00 each.
 - 8 RCA 807, all in good cond., avg. 50 hrs. use, \$3.00 each.
 - 1 HK 354, new (not high freq. type), \$24.50.
 - 1 HK 354, used 10 hrs., perfect cond., but has broken filament spring. Not HF type, \$15.00.
 - 2 WL 872, cond. good, \$6.00 each.
 - 6 WL 872A, cond. good, \$7.50 each.
 - 2 RCA 872A, cond. good, \$7.50 each.
 - 6 United 972A, cond. good, \$7.50 each.
- All tubes will be sold subject to buyers test and approval, and all prices are F.O.B. Los Angeles, Calif.

For sale by Harley E. Saltmarsh, W8C1B, 551 Superior, Dayton, Ohio

One RK-20 tube, used 150 hrs., price \$10.00.

For sale by Paul Bauman, Minnesota State Reformatory, St. Cloud, Minn.

One Raytheon RK36 tube, used 100 hrs. Good cond. Price \$3.75.

For sale by Hosea Decker, 44 Campbell St., Delaware, Ohio

- 1 RCA 802, new, \$2.50.
 - 1 RCA 800, used about 100 hrs., \$3.50.
 - 2 Taylor 866, used 200 hrs., \$.50 each.
 - 1 RCA 852, used 400 hrs., \$4.00.
 - 1 RCA 852, used 800 hrs., \$3.00.
- Will ship F.O.B.

For sale by R. W. Haynes, W8FOV, 2413 Mallery St., Flint, Mich.

- 1 RK 23, used approx. 300 hrs.
 - 1 RK 28, used approx. 300 hrs.
 - 2 100TH, new.
 - 4 866, 1 new, 3 used approx. 500 hrs.
- Make offer.

For sale by Chas. W. Carter, W3EZZ, R.F.D. No. 2, Charlottesville, Va.

- 1 No. 1377 WE 251-A, used 1000 hrs.
 - 1 Taylor 211-C, used 250 hrs.
 - 3 RCA 845, used 200 hrs.
 - 2 RCA 807, used 150 hrs.
 - 2 RCA 802, used 150 hrs.
 - 1 RCA 865, used 250 hrs.
- Make offer.