

War Conference

NEVILLE MILLER

"The NAB War Conference made a direct contribution to the war effort. A large number of broadcasters registered and attended all the sessions and by their very earnestness indicated that they are serious in their determination to do their utmost in assisting government representatives in every way possible. Their one thought was and will be "Let's get on with the war!" The position of the radio industry in the war has been strengthened by the Conference."

C. E. ARNEY, JR.

"There is an almost universal feeling on the part of those who attended the NAB War Conference that it was a thoroughly worthwhile meeting. The total absence of entertainment features, which have high-lighted past NAB meetings, added to, rather than subtracted from the interest.

An atmosphere of seriousness surrounded the entire proceedings. Most remarkable was the fact that more than 400 broadcasters attended the several breakfast sessions held on Wednesday and Thursday mornings. The total registration of broadcasters, well over a thousand, eclipses all previous attendance figures.

The many government officials representative of the war agencies who were present, expressed gratification at the opportunities afforded to discuss mutual problems with broadcasters. Those from the industry are unanimous in their statements that the Conference was highly beneficial in bringing them a clearer understanding of their relations to the war."

BY-LAW AND CODE AMENDMENTS

Three amendments to the NAB By-Laws were adopted at the annual meeting held in connection with the recent War Conference.

There was also an amendment made to the NAB Code. (See Resolution No. 11 on subsequent page of this report.) These By-Law and Code amendments are now being incorporated in a reprint of these two documents which will be sent to the members within the next few days.

Resolutions

Following are the resolutions passed at the recent NAB War Conference in Chicago:

1. The National Association of Broadcasters expresses its appreciation to the various government agencies which

WAR CONFERENCE TRANSCRIPTS

A complete transcript of all pertinent and valuable material taken at breakfast meetings and general sessions of the War Conference will be available soon for NAB members and will be sent in printed form. Please withhold any requests for this material or portions of it until you have seen the transcripts.

have cooperated with the Association and the radio broadcasting industry in the solution of the numerous problems which have confronted the industry during the past year. The Association is particularly indebted to their representatives who have attended and taken part in the Association's 1943 War Conference.

2. The National Association of Broadcasters expresses its deep appreciation to the representatives of our armed forces, government agencies and others appearing on the program of the 1943 War Conference, for the recognition they have accorded our industry for the role it is playing in the common interest of victory, and the Association pledges its continued efforts in this our primary task.

The Association also expresses its appreciation to the federal agencies here represented which have so materially contributed by their counsel and aid, to make possible these accomplishments of service.

3. The assistance rendered by Edgar Bill, retiring Director of the 9th NAB District, and by Leslie Johnson, incoming Director, in assisting in the arrangement of the many details incident to the Conference, is deeply appreciated.

4. To the management and personnel of the Chicago NAB member stations is due an expression of special commendation. They have fulfilled their role as hosts in a most creditable manner and at no little sacrifice of time and energy. We thank and congratulate them.

5. To Edward T. Lawless, Vice President and Managing Director, Richard L. Collison, Director of Sales, and the entire Palmer House staff, we extend an expression of our sincere appreciation. The uniform courtesy which has marked their contacts and the efficient manner in which their part in all of our meetings and luncheons has been handled has made this one of our outstanding meetings.

6. To the Chicago Association of Commerce and particularly to William J. Hennessy, Manager of the Bureau
(Continued on page 202)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N.W.

WASHINGTON

Phone NATIONAL 2080

Neville Miller, President

C. E. Arney, Jr., Secretary-Treasurer

Lewis H. Avery, Director of Broadcast Advertising; Walter L. Dennis, Chief, News Bureau; Willard D. Egolf, Assistant to the President; Howard S. Frazier, Director of Engineering; Joseph L. Miller, Director of Labor Relations; Paul F. Peter, Director of Research; Russell P. Place, Counsel; Arthur C. Stringer, Director of Promotion.

RESOLUTIONS

(Continued from page 201)

of Conventions, a word of thanks for all the assistance given in arranging the many details incident to setting up the conference.

7. The National Association of Broadcasters extends sincere thanks to Gene Carr, author Lang-Worth Feature Programs, Inc., Wendell Corey, narrator and the Columbia Recording Corporation for the script, production, and recording of the MEMORIAL TO RADIO'S WAR DEAD.

8. The 21st Annual Meeting of the National Association of Broadcasters hereby approves the official acts performed since the last annual meeting by its duly qualified officers.

9. WHEREAS, Brand names and trademarks, possess established values of benefit to consumers and producers alike in the marketing of commodities, and

WHEREAS, There appears to be no valid reason why such established values in brand names need to be destroyed or in any degree impaired in order to control the sale of commodities during wartime;

BE IT RESOLVED: That the National Association of Broadcasters is unalterably opposed to any and all measures, governmental or otherwise, looking to the abolition of brand names and trademarks in the marketing of commodities.

BE IT FURTHER RESOLVED: That the National Association of Broadcasters heartily endorses the proposed study of this question authorized under the Halleck resolution, H. Res. 98, confident that a thorough study will completely sustain our position.

10. RESOLVED: That the President appoint a committee of the Association to study and report to the Board of Directors with respect to the establishment of an NAB Bureau of Audience Measurement.

11. RESOLVED: That the Code of the National Association of Broadcasters be amended by adding at the end thereof the following new section:

"Solicitation of Memberships"

"Solicitations of memberships in organizations, except where such memberships are incidental to the rendering of commercial services such as an insurance plan either in respect to casualty to life or property, or for membership in the American Red Cross or like organizations engaged in charitable work, are deemed to be unacceptable under

the basic theory of the Code and therefore time should be neither given nor sold for this purpose."

12. WHEREAS, James C. Petrillo, on behalf of the American Federation of Musicians, has demanded of electrical transcription companies that they pay to the American Federation of Musicians a percentage of the gross receipts received by such companies from the broadcasting industry for library transcriptions, and

WHEREAS, the electrical transcription industry has denounced such demands as inherently unsound, destructive of technical progress, in conflict with wartime manpower policy, an attempted evasion of the president's wage freeze regulations and otherwise violative of law, and

WHEREAS, the electrical transcription industry is now engaged in negotiation with Mr. Petrillo and his union;

NOW THEREFORE,

BE IT RESOLVED by the National Association of Broadcasters, that the broadcasting industry endorses the position of the electrical transcription industry as defined in its letter of February 23, 1943, addressed to Mr. Petrillo, and

BE IT FURTHER RESOLVED, that the broadcasting industry, in convention assembled, calls upon the electrical transcription companies, in their present negotiations with Mr. Petrillo, to stand firm by the position so taken by them so that they will not give tacit or implicit recognition to Mr. Petrillo's false and insincere claim of widespread unemployment in his union, or to his equally false claim that the industry owes an obligation to members of his union not employed by it, and

BE IT FURTHER RESOLVED: that the broadcasting industry calls upon the electrical transcription industry promptly to take such measures under the law as shall be necessary to end Mr. Petrillo's ban against musical recordings, which, in violation of labor's pledge to the nation, has injured wartime morale, deprived the civilian population and the armed forces of recorded entertainment, and inflicted grievous and unjustified injuries upon the broadcasting and transcription industries.

Adopted by the Board of Directors, April 26, 1943.

MEMBERSHIP CAMPAIGN

About a month prior to the War Conference, NAB launched a campaign to add to the membership. With the cooperation of the 17 District Directors and state and area chairmen appointed by them, 28 new stations have been enrolled. While these results are most gratifying and we plan at least one more mailing in the formal campaign, we appeal to every member station to aid in bringing outsiders into the fold.

We have plenty of ammunition at NAB headquarters to be used in presenting the value of membership to stations of any size or location. If you feel that we can assist in showing a non-member how NAB membership would be of value, please call upon us.

FTC and FCC

FORTUNE MAGAZINE DISCUSSES THE FCC IN THE MAY ISSUE

Broadcasters will be interested in reading "Government by Commission"—an article concerning the present FCC-Network controversy in the May, 1943, issue of *Fortune Magazine*, page 86.

GAREY ASKS—DURR DEMURS

Herewith is printed for your information the exchange of correspondence between Eugene L. Garey, general counsel, House committee investigating the FCC, and Commissioner C. J. Durr:

CONGRESS OF THE UNITED STATES HOUSE OF REPRESENTATIVES

Select Committee to Investigate
Federal Communications Commission

Washington, D. C., April 20, 1943.

My dear Mr. Commissioner:

Will you be good enough to advise me for the information of the Committee:

1. The name(s) and address(es) of all banks, trust companies or other depositories employed by you since January 1, 1937, for the deposit of funds and the name(s) in which such account(s) was carried.

2. The source of all funds received by you during such period and whether such funds constituted income or return of capital.

3. In the event any portion of such funds constituted a return of capital please submit in respect thereof a brief statement of all facts connected therewith.

4. Whether at any time during the period stated you carried funds belonging to you or in which you had or claimed an interest (direct, beneficial or otherwise), with any person, firm, association or corporation, banking or otherwise, other than those institutions named by you in answer to paragraph 1, supra, and whether carried in your own name or otherwise.

5. Whether, during the period stated, you have had any safety deposit box(es) and, if so, state the name(s) and address(es) of the institution from which the same was rented.

6. Whether, during the period stated, you have acquired by purchase or otherwise, any real property, and, if so, state the details thereof.

7. Whether, during the period stated, you have any investment(s) of any kind, and, if so, state the details of such investment(s).

8. Whether, during the period stated, you had acquired or sold any stocks, bonds, or other securities, and, if so, state the details of each such acquisition or sale.

Very truly yours,

(Signed) E. L. GAREY,
Eugene L. Garey,
General Counsel.

Honorable C. J. Durr,
Commissioner,
Federal Communications Commission,
Washington, D. C.

FEDERAL COMMUNICATIONS COMMISSION

Washington, D. C.

, April 23, 1943.

Mr. Eugene L. Garey,
General Counsel,
Select Committee to Investigate
Federal Communications Commission,
House of Representatives,
Washington, D. C.

My dear Mr. Garey:

Receipt is acknowledged of your letter of April 20, 1943, in which you ask for the names of all banks in which I may have carried deposits or had safety deposit boxes since January 1, 1937, and the sources of all funds and the nature and circumstances of all investments I may have made during such period.

While I have absolutely nothing to conceal from the Committee, it seems to me that the information you are requesting is of an entirely personal nature unless it is for the purpose of ascertaining whether or not I have been

guilty of accepting bribes or of similar misconduct in the performance of my official duties. If you have any information which would lead you to feel that further inquiry along this line is warranted, it is suggested that you refer the matter to the Department of Justice.

Very truly yours,

(Signed) C. J. DURR,
C. J. Durr,
Commissioner.

FTC RADIO ADVERTISING SURVEYS

The FTC has advised NAB that it would be neither practicable nor consistent with certain war-related duties which the FTC is performing to reduce the annual rate of rendering copies of continuity returns below the present average rate of four times yearly per station, covering specified 15-day broadcast periods. Suggestions for simplification of clerical work in assembling commercial continuity returns for submission to the FTC were also made in the following letter to NAB:

April 22, 1943.

Attention: Mr. Russell P. Place, Counsel.

In re: Radio Advertising Surveys—War-Related Matters,
etc.

Gentlemen:

In compliance with your telephoned request to this office, of this morning, I am pleased to summarize herein, the phases concerning both this Commission's normal advertising work, and war-related matters, whereby your organization and its broadcaster members may be enabled to cooperate more understandingly with our current duties.

Owing to contributing elements, which I will amplify hereinafter for your information, I do not consider that it would be either practicable or consistent with certain war-related duties which this Commission is performing to reduce the annual rate of rendering copies of continuity returns for broadcasters below the present average rate of four times yearly per station, covering specified 15-day broadcast periods, as requested from time to time in general letters addressed to groups of stations by this Commission.

While individually, the omission or temporary deferment of commercial continuity returns of broadcasters might not, temporarily, materially affect the objective of our normal Commission work, it is necessary for me to keep in mind and provide adequate cooperation and compliance with certain existing projects which this Commission is carrying on in conjunction with the specific emergency war agencies indicated below.

More specifically, our continuous survey of both published and radio advertising includes a search for data respecting such matters as: Troop concentrations and movements, unit identities; war plant locations, their research, developments, etc.

This Commission is also assembling and reporting from available published and radio script certain matters of interest to the Office of Price Administration pertaining to rationing and price control subjects. Also for several months past, this Commission has been reporting analyses of advertising script examined, to the War Production Board pertaining to selected commodities and products in connection with the policy and planning objectives of that organization.

From the above, I feel sure that you will appreciate that our work, as currently scheduled and performed in connection with advertising, has its concurrent, useful place in the national war effort, and that any curtailment

of the present representative coverage might materially affect the value of this Commission's war-related efforts.

Further, I suggest consideration of the following typical items which may serve to simplify some of the clerical steps in assembling commercial continuity returns submitted to the Federal Trade Commission pursuant to our regular station coverage: (A) script is needed only on commercial announcements, or commercial portions of programs, designed directly or indirectly to promote the interest of products and commodities in commerce; (b) in the specified broadcast periods, where commercial announcements are repeated substantially, in similar words of like meaning, a single representative copy of the announcement is sufficient for our purpose, provided that the dates upon which the announcements were repeated are noted clearly on the face of the copy; and (c) where recourse is made to a form of ad lib announcements, using published advertisements or circulars as a basis for such announcements, (and the stations are handicapped for typing service) marked portions of such advertisements or circulars, with announcement dates noted thereon, may be submitted for our advertising scrutiny.

I trust that the information given above may serve to answer more satisfactorily the questions raised in your telephonic inquiry, in addition to providing answers to questions on war-related policy and effort as raised in inquiries from your broadcaster members, insofar as this Commission is concerned. We have appreciated, indeed, the cooperative responses thus far received from the radio broadcasters generally, and from your organization specifically.

Very truly yours,

(Signed) P. B. MOREHOUSE,
Director.

FCC APPOINTS NEW ASSISTANT CHIEF ENGINEER

The FCC has announced the appointment of Manfred K. Toeppen of Detroit, Michigan, as assistant chief engineer and chief of the common carrier division, succeeding Lieut.-Comm. Gerald C. Gross, NSNR, now on active duty. Toeppen has been with the Commission since May 1, 1935, when he was appointed principal engineer on the special investigation of the American Telephone and Telegraph company. On January 1, 1937, he was appointed chief of the communications property section. In October, 1941, he was designated assistant chief, and in January, 1943, he was named acting chief of the common carrier division.

7 STATES MEMORIALIZE CONGRESS

Illinois is the seventh state to pass a resolution memorializing Congress to lift restrictions on the manufacture of batteries for farm radios.

Broadcasters are appreciative of the work of Leslie C. Johnson, general manager, WHBF, Rock Island, and NAB 9th District Director, for his effective leadership.

Other states which have adopted similar resolutions are: Indiana, Iowa, Minnesota, Nebraska, North Dakota and South Dakota.

NAB WELL REPRESENTED AT OHIO RADIO INSTITUTE

Participating in a special session presided over by Neville Miller, NAB was well represented at the Ohio Institute for Education by Radio, Deshler-Wallick Hotel, Columbus, Ohio, April 30-May 3.

NAB conducted its portion of the program, beginning at 8 P. M. Saturday, May 1, at which Dr. John Drewry,

Dean of the School of Journalism, University of Georgia, made the official presentation of 1943 Peabody Awards to their recipients. Certificates and medals went into the hands of those who heard once more the praise of the Peabody Committee.

Earl Glade, vice-pres., KSL and chairman of the NAB Code Committee followed with an address on "What is Public Interest, Convenience and Necessity?" Glade divided the obligation of station operators into "constants" and "variables," the former being strict requirements laid down by the Federal Communications Commission, the latter being a broad field of public service and allegiance to the principles of Americanism which serves as a perpetual challenge to every broadcaster. The audience response to Glade's speech elicited the promise from Willard Egolf, NAB Assistant to the President, that it would be printed for distribution.

Religious Broadcasts Discussed

The meeting was concluded with a round-table discussion which saw religious broadcasts claiming most attention, general conclusions being that the radio industry and religious organizations must collaborate in finding a satisfactory policy to which all may adhere.

Members of the NAB headquarters staff, in addition to Miller and Egolf, who were seen attending the numerous sessions of the four day conference, were Lewis Avery, director of the department of broadcast advertising, who spoke before the Association of Women Directors of NAB, at their session; Howard Frazier, director of engineering, who appeared on the Manpower and Materials panel; and Dorothy Lewis, co-ordinator listener activity, who prepared the agenda and supervised the Conference activities of the Association of Women Directors of NAB.

HELPFUL INFORMATION

For the benefit of any station management contemplating the employment of either Ray Edward, sometimes known as Edward Ray Pifer, or John Van Cronkhite, NAB has information from a member station which it will be glad to make available upon inquiry.

Public Relations

OUTSTANDING STATION PROMOTIONS TO BE GIVEN INDUSTRY PUBLICITY

The NAB public relations committee, meeting at Chicago during the War Conference, expressed a desire to circulate among the industry reports of outstanding station promotions. Here are some excellent examples from WMRN and KWIL. We have received complete details of these promotions from these stations. When these reports reach us in sufficient quantity we will publish special promotion releases:

WMRN

In promoting the beginning of the second War Loan Drive, April 12, WMRN lengthened its broadcasting day 2½ hours and presented special events, including several business area remotes, from the city.

State, city and county officials, school children, churches, and even participants in a Rollarena skating show all added their portions to the drive, including many shows featuring the station's talent and staff members. Bond and stamp sales in the county at midnight that day totaled \$1,231,537.

Every spot on April 12 was a war bond spot as KWIL went all out to begin the second War Loan Drive with a bang. Every program contained nothing but bond appeals.

City, county, state and regional entertainers all helped. A pig was auctioned off for \$2000 worth of war bonds, clubs, organizations, "Miss Oregon" (Carol Worth), corporations, farm groups, the American Legion, schools, banks and many other individuals and groups contributed during the day to make the accounting at the final minute total \$1,303,750, or almost half of the entire total for the county for the campaign.

RETURN GOVERNMENT TRANSCRIPTIONS

Richard F. Connor, chief, station relations division, OWI, recently sent to all stations a communication outlining procedure for return of government transcriptions. Stations are urged in the interest of the conservation of essential materials to heed this request promptly.

In the bulletin sent out by OWI, stations are advised to reduce the weight of mailing to the minimum. It is suggested that all discs be removed from envelopes and that they be placed, without extra pads, in the original shipping container to keep the maximum weight to four pounds to comply with postal regulations. Do not send by air express or special delivery and see that all markings of this nature are removed from the outside of the package.

It is suggested that all packages be sealed or tied with string. Be sure that the self-addressed government frank is affixed and mail only one package at a time. Stations are specifically warned to use the government frank and not to send by express. The cooperation of all broadcasters is urged.

WHITE-WHEELER BILL

Hearings on the White-Wheeler bill (S. 814) to amend the Communications Act have been postponed to Tuesday, May 25. Prior thereto there will be a meeting of the NAB Legislative Committee to consider policy and procedure relative to the bill and hearings. The committee: Don Elias, WMNC; Clair McCollough, WGAL; Joseph H. Ream, CBS; Frank M. Russell, NBC; and James D. Shouse, WLW. Neville Miller is chairman ex officio.

RADIO SALARY INCREASES GRANTED BY WAR LABOR BOARD

Salary increases of 4½% to 10% for actors, singers, announcers and sound effect technicians of 7 broadcasting companies have been unanimously approved by the National War Labor Board. The increases were granted under the Board's 15% cost of living formula.

The American Federation of Radio Artists, A. F. of L., represents the employees. Companies involved are the Columbia Broadcasting System, National Broadcasting Company, Blue Network Company, Inc., Don Lee Broadcasting System, WGN, Inc., Agricultural Broadcasting System and WOR Program Service, Inc.

The 10% increase which the parties agreed upon for eleven classifications was approved by the Board except in the case of WGN sound effects technicians in Chicago and NBC staff announcers in Cleveland. These two groups were found to have received increases since January, 1941, in excess of the 15% allowable under the "Little Steel" formula. They now receive weekly minima of \$40.00 and \$47.00 respectively. The other groups had received no increase since January, 1941.

Affects Only New Employees

Instead of the 6% increase requested for CBS employees in Los Angeles, the Board approved an increase of 4½%, the amount allowable under the "Little Steel" formula.

A 10% increase in the minimum rates paid to sound effects technicians, staff producers and announcers by the Don Lee Broadcasting System in Hollywood and San Francisco was approved. This increase will affect only new employees because all present employees are already paid at least 10% above the current minima.

Increases for NBC and CBS sound effects technicians in Chicago were made retroactive to January 1 and January 17, 1943, respectively; all other increases are retroactive to December 15, 1943.

The WLB reconsidered and changed its decision disapproving certain parts of the new CBS-IBEW contract (NAB REPORTS, p. 145). The entire contract is now approved.

MORSE SALISBURY PROMOTED

War Food Administrator Chester C. Davis has named Morse Salisbury as deputy administrator in charge of information, department of agriculture. W. K. Charles, as press service chief, and Wallace Kadderly, as radio service chief, will continue their respective functions.

Broadcast Advertising

THE IMPACT OF THE WAR ON AMERICAN BUSINESS

Mushroom expansion occurred in some areas; depressing contraction took place in others during the transition to a war economy. Some regions were cushioned by the diversification of their industries. Others were swept headlong into a boom that threatens even more complex problems when the war is over.

Agriculture is plagued by the war economy. Wholesalers are trying to keep trade channels open on the home front. Retailers are approaching a difficult situation with restricted supplies of merchandise, increased consumer demands and sharply reduced services and personnel.

Many of these problems have been reviewed on a national basis in business trade papers. The first comprehensive analysis of these problems on a regional basis has just appeared in a series of quarterly reports by the United States Department of Commerce. Prepared by the Regional Business Consultants, these reports cover the first three months of 1943. Here are the titles and numbers of each report:

War Problems Reports

- 2-10446 The Impact of the War Effort upon New England Business.
- 2-10829 The Impact of the War on the New York Region.
- 2-10411 War Molds the Business Front in Penn-Del-Jersey.
- 2-10376 The Effect of the War on the Richmond Region.
- 2-10816 The Southeastern States in a War Economy.
- 2-10642 The Impact of the War Effort upon Business In Cleveland Region.
- 2-10718 The Chicago-Detroit Region Goes to War with a Vengeance.
- 2-10663 The Impact of the War Effort upon Business in the St. Louis Region.

2-10852 The Effect of the War on Business in the Minneapolis Region.

2-10710 The Kansas City Region Takes Its Place in World War II.

2-11161 Current Conditions and Potential Trends of Southwestern Business and Industry under War Economy.

2-10779 War Booms and Twists the Far West.

Information Is Helpful

Copies of these quarterly reports may be obtained by title or number from the Regional Business Consultants in the District Offices or from Dr. Wilford L. White, Chief, Regional Research Unit, Department of Commerce, Washington, C. C.

You will find the information contained in these publications genuinely helpful in analyzing business prospects and possibilities in the area served by your station. If you would like to receive these reports quarterly as issued, the Department of Commerce will place your name on a permanent mailing list for such information.

PER INQUIRY PARADE

Topping the list this week is the Airplane Model Kit offer of that perennial per-inquiry promoter, N. J. McMahon of United Advertising Companies, Chicago, Ill. You sell the kit for \$1.49, keep 50¢ less 15% agency commission. Better leave the blue sky to the airplanes and sell where you are paid fairly and in full.

Hahn-Rodenburg Co.

"Good News from Home" may be all that the title implies, but it isn't good news to any radio station on a per-inquiry basis from the Hahn-Rodenburg Co., of Springfield, Ill. Sell the book for a dollar and keep 50¢—but don't count on buying very many war bonds with the half dollars.

Herald Publishing Co.

The women in your audience are just waiting to hear about a new book on charm entitled, "Better than Beauty." At least, that's what the Herald Publishing Co., of New York, N. Y., thinks. In the letter to stations this publisher graciously states: "we have just launched a \$50,000 magazine advertising campaign . . ." We have reminded him that broadcast advertising would do an outstanding job for this book with \$50,000 on a rate-card basis.

Service Life Insurance Co.

The Service Life Insurance Company of Omaha through France and Duff Advertising Agency, also of Omaha, is offering their "6-Bell Combination Policy" on a contingent basis. Such business is not only unethical but may be dangerous for the station that carries it on such a basis. Before you contract for such advertising, ask yourself these questions: Is the company authorized to write insurance in the state in which I am doing business? Would I be acting as agent in the solicitation of inquiries for such insurance on a per-inquiry basis?

The Scott 'P-I' Formula

Not long ago an advertising agency offered to keep the details of its per-inquiry arrangement with radio stations strictly confidential. The best reply to that offer came from Clyde Scott of KFI-KECA, who wrote:

"You may be sure that we will keep the offer outlined in your letter very confidential. In fact the only one who will know about it will be the janitor when he digs it out of the waste basket."

That should be the answer of every radio station.

MIEHLE WARTIME LIBRARY

Although this library is an example of printed co-operation of advertisers with the government's war activities, broadcasters will derive much information and inspiration from it, in the opinion of Neville Miller and Willard Egolf, who attended a meeting of the War Activities Council in New York recently, at which the library was exhibited and explained.

The Miehle Wartime Library consists of twelve volumes of hand-mounted samples of printed material put out by advertisers to promote the war. Some of it has been used in connection with radio programs. There are several editions of the library now being routed throughout the country. Broadcasters may have the opportunity to view the material through local advertising clubs, industrial concerns or trade associations. Watch for its appearance in your city.

WROK RENEWS WAR SHOW

Cpl. Barney Ross, Marine hero of Guadalcanal, is to address war workers of Rockford, Ill., via the "Soldiers of Industry" program over station WROK. Ross recently transcribed the talk especially for the factory morale show. Sponsors are twelve war plants in Rockford and the program has just been renewed for 39 weeks. Station joins Blue network, May 17.

GAS RATIONING

Provisions for lifting the ceiling on mileage which may be allowed for in-course-of-work driving outside the eastern shortage area from 470 miles a month to 720 miles a month were announced Monday by the Office of Price Administration with the Office of Rubber Director making sufficient increased quotas available to cover the additional tire requirements.

This action, supplementing a previous order permitting additional home-to-work mileage in hardship cases, is intended to help car owners who need more mileage in the course of their work than they have been able to get. It does not change the mileage that now may be allowed for driving between home and work. But it brings all motorists who need to drive in the course of their work, and who were eligible in the past for "B" ration books only, up to the mileage level of essential salesmen who were granted additional rations last January.

To qualify for the additional rations an applicant must:

1. Show that he needs it entirely for course-of-work travel.
2. Meet regular car-sharing requirements. This means that he arranges to carry three or more persons in his car if this is possible.
3. Show that he is not already allowed as much as 720 miles a month for home-to-work travel as provided in an earlier order of February 24. (Amendment No. 23.)

Order Applies to Fleets Also

This order provided additional mileage to any car owner who showed that he could not get to his job any other way and that even the maximum "B" ration book would not give him enough mileage.

However, a driver who has thus broken the "B" ceiling for driving to and from work, for an amount less than 720 miles, may obtain an additional amount up to 720 miles for driving strictly in the course of work.

The new order also applies to fleet cars, and since these automobiles, presumably, are all used for in-the-course-of-work driving, all of them may now get up to 720 miles a month.

Any preferred mileage to which any driver is entitled may be obtained in addition to the mileage allowed in the new amendment, it was pointed out.

War Price and Rationing Boards will be instructed to issue "C" books and stickers to applicants who are allowed rations exceeding 470 miles a month.

Persons who can qualify for increased rations under the new provisions should not go to boards immediately for their new rations, but should use the rations which they now hold, as long as possible. This will avoid confusion which would arise from having a large number of applications flow into the boards at once.

This action was taken in Amendment No. 45 to Ration Order 50, effective May 1. Boards may act on applications for the additional mileage beginning that date.

HERE'S NEW LIST OF CITIES COMPLETING REPAIR SURVEYS

The cities listed below have supplied information last requested in bulletin-letter of April 14.

All this is in addition to the information received from cities listed in NAB REPORTS of April 16. It is greatly appreciated and has been placed in channels where it will do the most good.

Cities which have not yet reported are earnestly urged to do so.

Cities Reporting Since April 16

ALASKA—Juneau.
HAWAII—Honolulu.
ARIZONA—Phoenix.
CALIFORNIA—Modesto, Riverside, San Francisco, San Luis Obispo, Santa Rosa.
CONNECTICUT—Darien, Greenwich, Hartford, New Canaan, New Haven, Norwalk, Stamford.
COLORADO—Colorado Springs, Grand Junction.
FLORIDA—Jacksonville, Orlando, Panama City, Pensacola, St. Petersburg.
GEORGIA—Columbus, Hot Springs, Tocoa.
IDAHO—Lewiston.
ILLINOIS—Bloomington & McLean County, Harrisburg, Rock Island.
INDIANA—Fort Wayne.
IOWA—Ames, Cedar Rapids, Davenport, Dubuque, Fort Dodge, Ottumwa, Waterloo.
KANSAS—Coffeyville, Kansas City, Lawrence, Topeka.
KENTUCKY—Hopkinsville, Lexington, Louisville.
MARYLAND—Laurel.
MASSACHUSETTS—Greenfield, New Bedford, Worcester.
MICHIGAN—Battle Creek, Bay City, Calumet, Detroit, Flint, Grand Rapids, Lansing, Pontiac, Royal Oak.
MINNESOTA—Mankato, Minneapolis, St. Paul.
MISSISSIPPI—Jackson.
MISSOURI—Kansas City.
MONTANA—Billings.
NEW MEXICO—Clovis, Hobbs.
NEVADA—Las Vegas, Reno.
NEW HAMPSHIRE—Laconia, Manchester, Portsmouth.
NEW YORK—New York City, Rochester, Schenectady.
NORTH CAROLINA—Burlington, Winston-Salem.
NORTH DAKOTA—Grand Forks.
OHIO—Cleveland, Columbus, Portsmouth, Steubenville, Toledo, (N. W. Ohio and South. Mich.).
OKLAHOMA—Oklahoma City, Shawnee.
PENNSYLVANIA—Butler, Dubois, Philadelphia, Reading, Scranton, Uniontown, Washington, Williamsport.
SOUTH CAROLINA—Greenville, Spartanburg.
TENNESSEE—Chattanooga, Memphis (and surrounding tri-state area).
TEXAS—Amarillo, Corpus Christi, Dallas, Fort Worth, Galveston, Midland, Weslaco.
UTAH—Cedar City, Salt Lake City.
VIRGINIA—Martinsville, Richmond (and 16 cities in area).
WISCONSIN—Madison, Racine.
WASHINGTON—Seattle, Walla Walla.
WYOMING—Rock Springs.

Other Reports Coming

We have been notified that reports from the following locations are almost completed and will be forwarded at an early date:

- 1—Charleston, W. Va.
- 2—Milwaukee.
- 3—Southern California (by Southern California Broadcasters Association).

State Legislation

CALIFORNIA:

A. 2006 LIBEL AND SLANDER—Relating to defamation without the necessity of explanatory fact. Referred to Committee on Judiciary.

FLORIDA:

S. 183 (BEACHAM) MUSICAL COPYRIGHTS—An Act relating to public performing rights in copyrighted musical compositions and dramatico-musical compositions. Passed Senate April 19. Reported favorably in House April 20.

MASSACHUSETTS:

S. 454 (Reported on P. D. 144, JJ Item 16) LIBEL AND SLANDER ACTIONS—Relative to the proof of malice in actions of libel and slander. Referred to Calendar.

FEDERAL COMMUNICATIONS COMMISSION DOCKET

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, May 10th. They are subject to change.

Monday, May 10

WKBZ—Ashbacker Radio Corporation, Muskegon, Mich.—Modification of license, 1450 kc., 250 watts, unlimited.

Wednesday, May 12

Oral Argument Before the Commission

Report No. B-171:

KDYL—Intermountain Broadcasting Corp., Salt Lake City, Utah.—C. P., 880 kc., 10 KW, unlimited, DA-day and night.

Friday, May 14

WLAN—Thomas J. Watson, Endicott, N. Y.—Modification of C. P., 1450 kc., 250 watts, unlimited.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

WQXR—Interstate Broadcasting Co., Inc., New York City.—Granted modification of license to operate non-directionally on 1560 kc. with 10 KW power; and dismissed application (B1-MP-1689) for modification of construction permit to extend completion date. The grant of modification of

license is made subject to condition that it may be cancelled or modified by the Commission without hearing, in event Cuba signifies its intention of establishing a Class I-B station on **1560 kc.** and the licensee fails to take necessary steps in time to prevent the causing of electrical interference thereto, in accordance with requirements of NARBA.

WOWO—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.—Granted application for modification of license (B4-ML-1148) to operate on **1190 kc.** with 10 KW power, unlimited time, subject to the condition that it may be cancelled or modified by the Commission, without a hearing, in the event it becomes necessary for the licensee to protect the services of other stations operating on the **1190 kc.** frequency, in accordance with the Commission's Rules and Regulations and with provisions of NARBA.

WPID—Petersburg Newspaper Corp., Petersburg, Va.—Granted authority to delete call signal close the record of this station and dismiss pending application for renewal of license. On March 22, 1943, the licensee advised the Commission that in view of the denial of its petition to suspend operation for the duration, it would be necessary to cease operation of the station April 1, 1943, the expiration date of its outstanding license.

W59C—WGN, Inc., Chicago, Ill.—Granted license (B4-LH-23) to cover construction permit (B4-PH-7) in part for new station, subject to requirements concerning Order No. 79.

W71SB—South Bend Tribune, South Bend, Ind.—Granted license (B4-LH-24) to cover construction permit (B4-PH-54, as modified) in part, for new station, subject to requirements concerning Order No. 79.

DESIGNATED FOR HEARING

KFXM—J. C. & E. W. Lee (Lee Bros. Broadcasting Co.), San Bernardino, Calif.—Designated for hearing application (B5-ML-1147) for modification of license to operate unlimited time, simultaneously with KPPC.

DOCKET CASE ACTION

The FCC has announced its Proposed Findings of Fact and Conclusions (B-178), proposing to issue temporary licenses for a period of six months for the operation of Stations WDSU, New Orleans, La., WMIS, Natchez, Miss., and WGRM, Greenwood, Miss.

The proceedings arose upon the applications of WDSU, Inc. (WDSU), Natchez Broadcasting Co. (WMIS), and P. K. Ewing (WGRM), for renewal of licenses, and upon the application of WDSU for reinstatement of construction permit, as modified, which authorized an increase of day and night power of Station WDSU from 1 KW to 5 KW, the installation of a new transmitter, changes in transmitter location, and the employment of a directional antenna for both day and night operation. (Dockets 6331 through 6334.)

The Commission took cognizance of various and numerous—and on occasions repeated—violations of the Rules and Regulations of the Commission, but concluded:

"It appears that public interest would best be served by the issuance of temporary license for a period of six months for the operation of these stations and, if during that period no violations of the law or the Rules and Regulations of the Commission are disclosed, that license on a regular basis should then be issued to them. However, if further violations should be disclosed, the matter should be opened for introduction of evidence on such violations and the cases then finally determined upon the enlarged record.

"The application of WDSU, Docket No. 6331, to reinstate its construction permit, should be held in abeyance until the expiration of the temporary license period, herein proposed, and then granted if the application for renewal of license (Docket No. 6332) is finally issued for the operation of Station WDSU."

* * *

Based upon the policy announced in the Commission's Memorandum Opinion of April 27, 1942 (which policy specifically refers to the use and not the acquisition of materials), the Commission announces its Proposed Findings of Fact and Conclusions, proposing to deny without prejudice the following:

Application of Massachusetts Broadcasting Corp. (WCOP), Boston, Mass., for construction permit to make changes in the direc-

tional antenna for nighttime use, to make changes in transmitting equipment, and to increase power from 500 watts to 1 KW. (Docket No. 6336; B-169.)

Application of J. C. Kaynor for construction permit for a new local broadcast station at Ellensburg, Wash., to operate on **1310 kc.**, 250 watts power, unlimited time. (Docket No. 5965; B-173.)

Application of Beauford H. Jester, Individually, and as Trustee for W. W. Callan, DeWitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert E. Levy, Ross M. Sams, and Davis Stribling, for construction permit for a new standard broadcast station at Waco, Tex., to operate on the frequency **1230 kc.**, 250 watts power, unlimited hours of operation. (Docket No. 6218; B-176.)

MISCELLANEOUS

KGBK—Helen Townsley, area of Great Bend, Kans.—Granted further extension of relay broadcast station license upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1943. (B4-SRY-240)

WAEA—W. A. Patterson, area of Chattanooga, Tenn.—Granted further extension of relay broadcast station license upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1943. (B3-SRV-132)

KXYZ—Harris County Broadcast Co., Houston, Tex.—Granted license to cover construction permit as modified, for change in frequency, increase in power, move of transmitter, and install new transmitter and directional antenna for night use; and granted authority to determine operating power by direct measurement of antenna power. (B3-L-1740; B3-Z-1482)

KTRH—KTRH Broadcasting Co., Houston, Tex.—Granted license to cover construction permit as modified, for installation of new transmitter and directional antenna for day and night use, increase power, change frequency, and move of transmitter; granted authority to determine operating power by direct measurement of antenna power. (B3-L-1739; B3-Z-1481)

KDYI—Intermountain Broadcasting Corp., Salt Lake City, Utah.—Scheduled for oral argument on May 12, 1943, in re application for construction permit to change frequency from **1320 to 880 kc.**, increase power from 5 KW to 10 KW, make changes in directional antenna system for both daytime and nighttime use and change transmitter. (Proposed Findings of Fact and Conclusions No. B-171; Docket 6351)

KMA—May Broadcasting Co., Shenandoah, Iowa.—Granted modification of construction permit as modified, which authorized installation of directional antenna for night use, and increase in power, for extension of completion date from April 23, 1943, to June 23, 1943. (B4-MP-1707)

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1512)

WCBA—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1513)

WWL—Loyola University, New Orleans, La.—Dismissed without prejudice petition to intervene in re application of Plains Radio Broadcasting Co. (KGNC), Amarillo, Texas, for modification of license to operate on **860 kc.**, 500 watts night, 5 KW day, unlimited. (Docket 6493)

W3XPA—Philco Radio & Television Corp., Portable-Mobile (area of Philadelphia, Pa.).—Granted license to cover construction permit which authorized new experimental television relay broadcast station. (B2-LVB-40)

W3XPC—Philco Radio & Television Corp., Portable-Mobile (area of Philadelphia, Pa.).—Granted license to cover construction permit which authorized new experimental television relay broadcast station. (B2-LVB-41)

WHIO—Miami Valley Broadcasting Corp., Dayton, Ohio.—Granted license to cover construction permit for installation of new sampling loops (B2-L-1160); granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1516)

WCHV—Barham & Barham, Charlottesville, Va.—Granted authority to determine operating power by direct measurement of antenna power. (B2-Z-1508)

W8XO—The Crosley Corp., Cincinnati, Ohio.—Denied petition for rehearing directed against an Order of the Commission adopted December 29, 1942, dismissing application for

renewal of license of station W8XO; and denied petition to dismiss without prejudice application for renewal of license for station W8XO.

W59NY—Interstate Broadcasting Co., Inc., New York City.—Granted license (B1-LH-16) to cover construction permit (B1-PH-109, as modified) in part.

W6XLA—Television Productions, Inc., Los Angeles, Calif.—Granted modification (B5-MPVB-95) of construction permit (B5-PVB-87) to make changes in equipment, reduce maximum power output from 800 watts to 25 watts (100 watts peak), and extension of commencement and completion dates.

WJHO—Yetta G. Samford, C. S. Shealey, Thomas D. Samford, Jr., and J. H. Orr, d/b as Opelika-Auburn Broadcasting Co. (Assignor), Yetta G. Samford, C. S. Shealey, and Thos. D. Samford, Jr., d/b as Opelika-Auburn Broadcasting Co. (Assignee), Opelika, Ala.—Granted consent to voluntary assignment of license (B3-AL-366) of station WJHO from Yetta G. Samford, C. S. Shealey, Thos. D. Samford, Jr., and J. H. Orr, d/b as Opelika-Auburn Broadcasting Co., to Yetta G. Samford, C. S. Shealey, and Thomas D. Samford, Jr., d/b as Opelika-Auburn Broadcasting Co. This is a newly formed partnership doing business under the same name as the assignor and present licensee. The assignee proposes to pay J. H. Orr the retiring partner, \$3,150.00, for his 25% interest in the licensee partnership.

APPLICATIONS FILED AT FCC

820 Kilocycles

WAIT—WAIT, Inc., Chicago, Ill.—Voluntary assignment of license to Gene T. Dyer, Evelyn M. Ringwald, Elizabeth Hinzman, Adele Moulds, Vivian Christoph, Wm. F. Moss, d/b as Radio Station WAIT.

1230 Kilocycles

WDLF—Panama City Broadcasting Co., Panama City, Fla.—Modification of license to increase power from 100 watt night, 250 watts day to 250 watts day and night.

1450 Kilocycles

WCHV—Charles Barham, Jr., and Emmalou W. Barham, d/b as Barham and Barham, Charlottesville, Va.—Modification of license to change frequency from 1450 kc. to 1240 kc.

1480 Kilocycles

KTBS—Tri-State Broadcasting System, Inc., Shreveport, La.—License to cover construction permit (B3-P-3520) to move main transmitter.

KTBS—Tri-State Broadcasting System, Inc., Shreveport, La.—Authority to determine operating power by direct measurement of antenna power.

FM APPLICATIONS

NEW—King-Trendle Broadcasting Corp., Detroit, Mich.—Construction permit for new High Frequency Broadcast Station to operate on 47300 kc., coverage 6750 square miles. (Formerly W73D)

NEW—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Construction permit for new High Frequency Broadcast Station to operate on 46900 kc., coverage 5300 square miles. (Formerly W69GR)

NEW—Edwin H. Armstrong, Alpine, N. J.—License for new High Frequency Broadcast Station. Frequency 43100 kc., coverage not to exceed 15,610 square miles. (Formerly licensed as Experimental High Frequency Broadcast Station W2XMN)

MISCELLANEOUS

W9XMB—The Moody Bible Institute of Chicago, Chicago, Ill.—Modification of construction permit (B4-PST-4 as modified for new ST station), for extension of completion date from 5-16-43 to 8-16-43.

FEDERAL TRADE COMMISSION DOCKET

Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Associated Laboratories—Milton Irwin, Dr. Walter G. Berg and Dr. David W. Miles, trading as Associated Laboratories, 4609 Nicollet Ave., Minneapolis, have been ordered to cease and desist from disseminating false advertisements in connection with the sale of their "Gordon Detoxifier," a medicinal device recommended by them for use in cleansing the intestines. (4722)

Lawrence Blanket Company, et al.—Misbranding of blankets in violation of the Wool Products Labeling Act and the Federal Trade Commission Act is alleged in a complaint against Lawrence Blanket Co., Worcester, Mass.; Thomas B. Keen and Marian C. Keen, trading as Thomas B. Keen Co., 40 Worth St., New York, and Robert Mars, 401 First St., S. E., Washington, D. C. (4946)

Northwest Studios, Inc., 6013A Phinney Ave., Seattle, trading as Interstate Sales Co., and formerly trading as Pacific Studios; Charles H. Van Scoy, Mrs. Charles H. Van Scoy and Mrs. E. S. Holm, individually and as executives of the corporation and engaged in the sale and distribution of tinted or colored enlargements of photographs and of frames therefor, are charged in the complaint with misrepresentation. (4951)

F. Ad. Richter & Co., Inc., located at Berry and South Fifth Sts., Brooklyn, manufacturer and distributor of Anchor Pain Expeller, and its advertising representative, H. W. Kastor & Sons Advertising Co., 360 North Michigan Ave., Chicago, are charged in a complaint with disseminating false advertisements concerning the preparation. (4955)

United Diathermy, Inc., 1537 Chestnut St., Philadelphia, is charged in a complaint with the dissemination of false advertisements concerning the device designated "United Short Wave Diathermy" which it sells in interstate commerce. (4952)

Welch Grape Juice Company—A complaint has been issued charging Welch Grape Juice Co., Westfield, N. Y., with misrepresentation in connection with the advertising and sale of Welch's Grape Juice, recommended by the respondent corporation as being a cure for obesity. The complaint also is directed against H. W. Kastor & Sons Advertising Co., Chicago, advertising representative of Welch Grape Juice Co. (4953)

White Laboratories, Inc.—A complaint charging misrepresentation in the sale of a medicinal preparation designated "Feena-mint" has been issued against White Laboratories, Inc., 113 North 13th St., Newark, N. J., and its advertising agency, William Esty & Co., 100 East 42nd St., New York. (4950)

Zo-Ak Company, Inc.—Misrepresentation on the sale of a medicinal preparation designated "Orotone Ear Drops" and failure to reveal the harmful potentialities that may result from its use are alleged in a complaint against Zo-Ak Co., Inc., and its ad-

vertising agency, Jasper, Lynch & Fishel, Inc., both of 22 West 48th St., New York. The complaint also is directed against Alfred P. Zabin and Juliette Zabin, officers of Zo-Ak Co., Inc., who also trade as Harvin Co. (4954)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

American Chemical Company—Misrepresentation of the quality and effectiveness of Flexo, a so-called antifreeze solution recommended for use in the cooling system of automobiles and other combustion type engines, is alleged in a complaint issued against the manufacturer of the product, American Chemical Co., 229 Bradberry St., S. E., Atlanta, Ga. (4956)

Bureau of Research and Reclassification Department, 215 West 5th St., Los Angeles, and William Edgar Spicer, 302 Bond Bldg., Washington, D. C., have been ordered to cease and desist from the use of unfair and deceptive acts and practices in connection with the sale of mailing cards which are used by collection agencies and creditors to procure information of the whereabouts and employment of debtors. The Commission finds that the respondent Greenberg represents by implication that his business is connected with the United States Government and that the information is sought on behalf of the Government. (4810)

Milton Goldenberg, Natalie Goldenberg and Leonard Goldenberg, 2857 Sedgwick Ave., New York, have been ordered to cease and desist from misrepresentation in connection with the sale of post cards containing questionnaires designed for the use of collection agencies and creditors in obtaining information concerning delinquent debtors. The respondents Goldenberg, also known as Golden, engaged in the business from April, 1941, to August, 1942, trading under the names The Golden Skip Tracing Agency, Golden Sales Agency and Golden Distributors. (4907)

Pow-A-Tan Medicine Co., Huntington, W. Va., has been ordered to cease and desist from certain misrepresentations in connection with the sale of a medicinal preparation it designates as "Powatan Herb Tonic." (4817)

Jacob Siegel Co., 317 North Broad St., Philadelphia, has been ordered to cease and desist from misrepresenting the fiber content of men's overcoats and topcoats it sells under the trade name "Alpacuna." (3403)

A. Stransky Manufacturing Co., Pukwana, S. Dak., has been ordered to cease and desist from certain misrepresentations in connection with the sale of a mechanical device described as a vaporizer and decarbonizer for use on automobiles. (1612)

Terminal Messenger Service and **Pioneer Inheritance Service**, Stuart Bldg., Lincoln, Nebr., have been ordered to cease and desist from misrepresentation in connection with the sale of questionnaire letters and envelopes intended for use in obtaining information concerning debtors. (4897)

John F. Trommer, Inc., operating breweries in Brooklyn and Orange, N. J., has been ordered to cease and desist from certain misrepresentations made concerning a brand of beer designated "White Label." (4689)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Emile Bernat & Sons Co., Jamaica Plain, Mass., entered into a stipulation to discontinue misrepresenting the fiber content of knitting yarns it sells. (3634)

Dr. W. B. Caldwell, Inc., Monticello, Ill., and an advertising agency, Sherman & Marquette, Inc., Chicago, have stipulated that in connection with the advertising and sale of the preparation designated "Dr. Caldwell's Laxative Senna combined with Syrup Pepsin" they will cease and desist from representing that any therapeutic properties possessed by the product are enhanced by its pepsin content. (03102)

Hairtone Laboratories, 381 Fulton St., Brooklyn, agrees that in the sale of preparations for use on the scalp and hair, variously designated as "Quinine Hairtone," "Quinine Hair Marvel," "Hairtone Scalp Formula" and "Hairtone Hair Straightener," it will cease and desist from representing that any of the products will promote the growth of hair or constitute an effective treatment for falling hair; is an effective treatment or competent remedy for dandruff; is indicated for itching or sore scalp or will result in a healthy condition of the scalp; or that they are new discoveries, vegetable compounds or herbal formulas. (3633)

Heinrichson's Natural Food Company—A stipulation to discontinue misrepresenting the therapeutic value of medicinal preparations designated "Needee Acidophilus Culture" and "Needee Lactone" has been entered into by John T. Heinrichson, trading as Heinrichson's Natural Food Co., 3455 Lawrence Ave., Chicago. (03104)

Knomark Manufacturing Co., Inc., 214 Taaffe Place, Brooklyn, has entered into a stipulation to discontinue representing in advertising that its product designated "Spick White Shoe Cleaner" and "Knomark White Shoe Dressing" will not rub off. (03103)

George H. Lee Co., 1115 Harney Street, Omaha, engaged in the sale of poultry remedies, has entered into a stipulation to discontinue representing that the preparation known as "Germozone" will prevent or cure diarrhea or crop or intestinal troubles in poultry, or that either of the preparations designated "Acidox" or "Germozone," whether administered alone or in conjunction with each other, is of value in preventing coccidiosis, or that either of them will check death losses or avoid bad after-effects of such disease. (03105)

Republie Manufacturing & Supply Co., 154 Nassau St., New York, engaged in the business of exporting steel products, entered into a stipulation to cease and desist from certain practices. (3638)

Suey Chee Herb Co., 644 Kearny St., San Francisco, engaged in the sale and distribution of Chinese medicinal preparations, entered into a stipulation to cease and desist from representing that his pills strengthen the heart or that their use is indicated for strengthening the heart. (3637)

FTC COMPLAINT DISMISSED

The Federal Trade Commission has dismissed its complaint against General Electric Co., New York, which had been charged with misrepresentation in connection with the sale of electric light bulbs.

April Index

AWARDS	Page
Peabody	143
BROADCAST ADVERTISING	
Department of Broadcast Advertising Annual Report	188
Government War Information Programs Aid Local Time	176
Per-Inquiry and Free Time	178
Small Stations Committee Named	161
DEFENSE	
E.S.M.W.T. Courses	150
Necessity for "War Time"	147
ENGINEERING	
Engineering Department Annual Report	191
Fly Wants Television Patents Available to All	175
More Technicians Available	150
Soldier Offers Tube Donation	147
Two Operating Requirements Suspended	150
Tube Comments	147
Tube Situation	147
Tubes to be Stamped "MR"	156
Women Technicians	157
WPB Stops Tube Hoarding	175
FEDERAL COMMUNICATIONS COMMISSION	
FCC Simplifying Forms	146
Fly Comments on Manpower Situation	146
Fly Gets New Secretary	157
Fly Wants Television Patents Available to All	175
McNutt Writes Fly	155
Security Survey Underway	146
Two Operating Requirements Suspended	150
GENERAL	
BMI Top Tunes	163
Confidence Men at Large	157
Leprosy-Use in Broadcasting	149
National and Inter-American Music Week	175
Radio Receives Music Tribute	149
Red Cross Thanks Radio	176
Statement by the President	165

LABOR	Page
A. F. of M. Relief Tax Abolished	162
A. F. of M. Resigns from C.T.L.C.	162
C.B.S. and I.B.E.W. Sign	145
Labor Board Elections	176
Labor Broadcasts	145
Labor Relations Annual Report	191
NAB Protests I.B.E.W. Award	161
Job Freezing	171
Regional War Labor Board Offices	146
Wage and Salary Freezing	161-165
Wage Stabilization	145
LEGISLATION	
Beauty Culture Advertising	157
Legal Department Report	192
New Libel Law	176
Radio Slander Act	152
Sale of Apples	157
White-Wheeler Bill	174
NATIONAL ASSOCIATION OF BROADCASTERS	
Annual Report of President	181
Elmer Davis to Address War Conference	171
Fair Accepts Program Committee Chairmanship	157
NAB Protests I.B.E.W. Award	161
Research Committee	149
War Conference	143-155-171
PROMOTION	
This is War! WBIG Broadcast	144
Promotion Department Annual Report	193
PUBLIC RELATIONS	
Association of Education by Radio	176
Edgar Bill—Chairman of Public Relations Committee	174
Listener Activity	163-188
Nashville Radio Meeting	149
Ohio Radio Institute	164
Spiritual Programming	143
SELECTIVE SERVICE	
Class 3-B Dropped by Philadelphia Boards	156
Deferment of Radio Repairmen	156
McNutt Writes Fly	155
N. Miller Praises System	144
WMC Wants to Avoid National Service Act	156