

As this week's REPORTS go to press, the NAB 2nd District is in session in New York City. The full story of the meeting will be carried in NAB REPORTS of March 10.

FETZER REPLACES RYAN AT CENSORSHIP

John E. Fetzer, owner and general manager of WKZO, Kalamazoo, Michigan, long time a prominent figure in the radio industry, succeeds J. Harold Ryan as Assistant Director of Censorship in charge of the Broadcasting Division. This announcement was made early this week by Byron Price, Director of Censorship.

Mr. Ryan, recently elected President of NAB, will leave the Office of Censorship on April 15 to assume his new duties and Mr. Fetzer will take over at Censorship.

Mr. Fetzer has served since 1938 as a member of the NAB Board of Directors and recently was re-elected for another two-year term. A native Indianan, Mr. Fetzer is a graduate of Purdue University and studied at the National Radio Institute, Emmanuel College, the University of Michigan and the University of Wisconsin. He holds degrees in liberal arts and engineering and has been actively engaged since 1918 in research in radio engineering and construction work, as well as in the management of WKZO.

In commenting upon the change at Censorship, Mr. Byron Price said: "The outstanding service rendered to this war agency by Mr. Ryan is well known throughout the broadcasting industry. He came to us in the first difficult days just after Pearl Harbor, organized the Broadcasting Division, and has given unsparingly ever since of his time and rare ability. Great credit is due him for this patriotic effort to make voluntary censorship of radio a success.

"I have accepted Mr. Ryan's resignation with great regret. It is fortunate that Censorship has been able to command the services of so able and experienced a successor as Mr. Fetzer."

HOYT B. WOOTEN RETURNED IN SIXTH DISTRICT ELECTION CONTEST

(Released by NAB News Bureau)

A contest between Hoyt B. Wooten, WREC, and Wiley P. Harris, WJDX, resulted in the re-election of Wooten as Director of NAB District Six at Memphis February 25. Upon motion of Harris, broadcasters rose to make the vote unanimous for Wooten.

Harris, drafted by his supporters and nominated from the floor on a platform calling for the rotation of the directorship among the states of the District, is at present District Public Relations Chairman. He will continue in that capacity, qualified by two terms in the Mississippi

state legislature, membership in the state bar association, state honors for boys work and civic leadership in Jackson.

C. E. Arney, NAB Secretary-Treasurer and temporary Managing Director, opened the two day session on February 24 with a discussion of new legislation, labor, selective service, war activities, post-war problems, NAB membership and committees, music, ASCAP and Petrillo, assisted in the latter three subjects by Carl Haverlin, BMI, and Frank Chizzini, NBC Thesaurus.

Broadcasters then mulled local operating problems, principally A. F. of M. matters. Hillbilly musicians, popular in the southern area, are a considerable factor in negotiating union contracts.

Following lunch, Hoyt Wooten again turned the meeting over to Arney for the introduction of representative of war and government agencies and associate members of NAB and their remarks. Leonard Callahan, Vice-President of SESAC, discussed copyrights.

Wiley P. Harris, WJDX, introduced Willard D. Egolf, NAB Assistant to the President, for a report on public relations activities and led a discussion of the proposed book on public relations for the industry.

The first day closed with showings of "On the Air," Westinghouse sound-film history of radio, and the two General Electric films, "The Story of FM," and "Sight-seeing at Home," television picture.

Friday's meeting opened with Cecil K. Beaver, KARK, district Sales Managers' Chairman, presiding. Beaver introduced Lewis H. Avery, NAB Director of Broadcast Advertising, who reported on the plans of the Sales Managers' Executive Committee. These include a proposed presentation to the motion picture and building industries and a meeting with the Proprietary Association. Success of the Retail Promotion Committee Plan was outlined, particularly with regard to the reaction within the retail trade, characterized by a forthcoming retail clinic in which radio advertising will receive full attention. A proposed continuing annual discount provision for standard contracts was read and discussed, together with recommendations deploring acceptance of contracts containing unfavorable and constrictive terms. George A. Kercher, St. Louis manager of Edward Petry and Company, discussed advertiser and agency matters, with a view toward post-war business.

John Hymes, OWI, Washington, D. C., gave the OWI national viewpoint on war programming and introduced regional directors in attendance.

Resolutions were adopted thanking Neville Miller for his service to the industry as President and pledging allegiance to J. Harold Ryan, newly elected head of NAB. NBC Thesaurus, Columbia Recording Company and RCA Recording Company were commended for their stand against Petrillo and the War Labor Board was asked for a decision rejecting Petrillo's demands. The NAB Legislative Committee was given a vote of confidence in its efforts to obtain new radio legislation. FCC was urged to investigate the possibility of eliminating the 1 DB cutback, with authority to return to full efficiency. The Cannon-Mills Bill was condemned in its entirety. Cowcatcher and hitch-hike an-

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Neville Miller, *President* C. E. Arney, Jr., *Secretary-Treasurer*

Robert T. Bartley, *Director of War Activities*; Lewis H. Avery, *Director of Broadcast Advertising*; Willard D. Egolf, *Assistant to the President*; Howard S. Frazier, *Director of Engineering*; Paul F. Peter, *Director of Research*; Arthur C. Stringer, *Director of Promotion*.

HOYT B. WOOTEN RETURNED IN SIXTH DISTRICT ELECTION CONTEST

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nouncements were deplored and those working for their elimination were thanked. Greater and more intelligent use of BMI material was urged and a vote of appreciation was extended to Carl Haverlin, BMI, for his service to the industry in music matters. Stations WHBQ, WMC, WMPs and WREC and Director Hoyt Wooten were thanked in their capacity as hosts for the meeting, which featured a dinner on Thursday as well as luncheons for the two day session.

Full registration was as follows:

Bill Slates, KFPW; Millard Magruder, KFPW; Sam W. Anderson, KFFA; J. Q. Floyd, KFFA; Kenneth Kellam, KTHS; William E. Ware, KWFC; W. H. Cate, KBTM; Ed Zimmerman, KARK; C. K. Beaver, KARK; S. C. Vinsonhaler, KLRA; Jack Parrish, KOTN; Frank O. Kyers, KCMC; Harold Wheelahan, WSMB; W. H. Summerville, WWL; T. B. Lanford, KRMD; John C. McCormick, KTHS-KTBS-KWKH; B. G. Robertson, KTBS-KWKH; Fred Ohl, KTBS-KWKH; Wilton Cobb, WMAZ; Hugh O. Jones, WGCM; Wiley P. Harris, WJDX; Mrs. Frank Cashman, WQBC; Bob McRaney, WCBI; Emmett McMurray, WJPR; Gene Tibbett, WELQ; P. K. Ewing, Jr., WMIS; Hugh M. Smith, WAML; Dave A. Matison, WAML; C. J. Wright, WFOR; L. M. Sepaugh, WSLI; Robin Weaver, WROX.

Carter Parham, WDOD; Earl W. Winger, WDOD; Bob Atherton, Cliff Goodman and H. W. Slavick, WMC; Ottis Devine, Harry Stone, Dean Upson and Louise Farnier, WSM; Gertrude McClanahan, WSM; H. R. Krelstein, WMPs; Frances Chamberlain, WMPs; Jack Draughon, WSIX; E. A. Alburty, WHBQ; Hollis R. Wooten, Hoyt B. Wooten, and Roy Wooten, WREC; F. D. Binns and F. C. Sowell, WLAC; W. E. Williams, WJZM; Bob Stevens, WHBQ; Eugene Pournell, WHBQ; John T. Orr, WHBQ; J. Lindsay Nunn, WBIR.

W. F. Dananbarger, United Press; Willett Kempton, OWI; Bill Schudt, CBS; Carl Haverlin, BMI; Charles Godwin, MBS; W. Ward Dorrell, C. E. Hooper, Inc.; Leonard D. Callahan, SESAC; Wade Barnes, NBC Thesaurus; C. E. Arney, Jr., Lewis H. Avery and Willard D. Egolf, NAB; John Hymes, OWI; Major R. P. Forster, British Army Staff; K. A. Jadassohn, U. S. Treasury Department; Alex Sherwood, Standard Radio; Frank E. Chizzini, NBC; A. W. Kaney, NBC; George A. Kercher, Edward Petry & Co.; Herbert Denny, Standard Radio; A. Stine, Press Association; and Pat Walsh, United Press.

LEGISLATIVE COMMITTEE MEETS WITH CHAIRMAN WHEELER

During the course of a two-day NAB Legislative Committee meeting, conferences were held between the full NAB Committee and Senator Wheeler, Chairman of the Interstate Commerce Committee, to go over the legislative situation. J. Harold Ryan, President-elect of NAB, attended the meetings. He appointed J. Leonard Reinsch an additional member. Don Elias was unanimously named

Acting Chairman. The entire membership was present, with one exception. Those attending were: Don S. Elias, WWNC; Nathan Lord, WAVE; Clair McCollough, WGAL; Joseph H. Ream, CBS; J. Leonard Reinsch, WSB; Frank M. Russell, NBC; G. Richard Shafto, WIS; James W. Woodruff, Jr., WRBL; and Ed Yocum, KGH. Also present from NAB headquarters were C. E. Arney, Jr., Robert T. Bartley and Karl A. Smith. James D. Shouse, WLW, was unavoidably absent.

WMC CONTINUES BROADCASTING IN ESSENTIAL CATEGORY

The War Manpower Commission has issued a revised list of essential activities which includes all changes to and including January 15, 1944. The first complete list was released in December, 1942 (NAB Selective Service Handbook Supplement No. 7).

Listed as essential activities are radio broadcasting, the manufacture of replacement items and the servicing of home receivers. The list is used as a general guide by the United States Employment Service and the Selective Service System. No changes in the List of Critical Occupations were announced.

STATION WAVE "FUNATHON" SELLS \$208,000 IN BONDS FEBRUARY 8

Louisville Mayor Sings "Pistol Packin' Mama"—Defeated Candidate Accompanies

An all day "Funathon" with a "Hellzapoppin" flavor netted station WAVE \$208,000 in War Bond sales February 8.

Typical of the day and a highlight of the promotion, Mayor Wilson W. Wyatt sang "Let Me Call You Sweetheart" and "Pistol Packin' Mama" while defeated Republican candidate James G. Stewart accompanied on his guitar. Stewart then hypnotized an announcer, Bert Blackwell, and had him sing. Later Stewart took the part of Juliet in a scene with Paul Jenkins, highschool athletic director, who played Romeo. Where there was hair, it was down, all day long on WAVE, as local celebrities and the city great poured their talents into the microphones.

Second Baseman Billy Herman of the Brooklyn Dodgers, pitcher Max Macon of the Boston Braves and a studio full of stars and coaches assembled by Don Hill, WAVE Sportscaster, went through their paces, ending up with a dramatization, in costume, of "Little Red Riding Hood" which sent the drama critics to the showers.

The voice of Donald Duck, Clarence Nash, read off the names of telephone purchasers and tap dancer Bill Robinson applauded in the style that made him famous.

The 19 hour bond selling spree ended with every member of the staff exhausted and every trick pulled out of the bag that had ever been seen or heard at a "Friday night get-up." Old time, stodgy selling methods discarded, "insane corn" demonstrated its superiority in a day-long festival climaxed by a three hour show beginning at 10 PM, the last bond being sold at 1 AM.

(Send your station's story to NAB.)

WRVA ANNOUNCEMENTS RECOVER SAILOR'S BAG

Sailor Leonard M. Stratton, enroute to Minneapolis, left his bag in a car in which he had caught a ride as far as Richmond.

Police and WRVA gave sympathetic assistance. Three announcements describing the car, its driver, and his two dogs, went on the air before midnight.

At 12:30 AM the driver appeared at the station with the bag and the sailor went happily on his way.

ARMED FORCES RADIO SERVICE THANKS NAB FOR PERSONNEL INFORMATION

Following is an excerpt from a letter received by Willard D. Egolf, NAB Assistant to the President, from the Armed Forces Radio Service:

"We wish to take this opportunity to thank you very much for the cards you are continuously sending us, giving us pertinent information regarding men in the service with radio experience. We appreciate greatly your very close cooperation. . . ."

This service was instituted in April of 1943 by NAB in an effort to provide the War Department with information about radio personnel (exclusive of technicians) now in the armed forces. The industry was surveyed at that time and NAB received hundreds of replies which were catalogued and furnished to the Armed Forces Radio Service.

If you have radio personnel now in the service for whom you have not filed information with NAB regarding background and experience in branches of broadcasting other than technical, please send it in, together with the address of the man or woman in the service, as carried in your records.

SPECIAL 4th WAR LOAN PROMOTIONS

WFCI, Pawtucket, R. I.

WFCI Bond Wagon, an appropriately decorated automobile that roamed entire area, made door-to-door bond sales to those who could not visit studio. In large studio was a 100 picture display, "Graflex Views the War." Thousands saw these pictures and bought war bonds. Ten spots per day used to promote display and build sales.

WMMN, Fairmont, W. Va.

Remote broadcast from Fairmont theatre—premiere showing of "The Gang's All Here." Two specially written and produced programs broadcast from station's studios. Guest speakers presented on 5 locally sponsored programs and on sustaining time.

WCED, DuBois, Pa.

Six "Bonderees" conducted in station area; over \$300,000 worth of bonds sold. Programs conducted in theatre with Virginia Wade, WCED's special events announcer, doing entire selling job.

WWSW, Pittsburgh

Station and Pittsburgh Post Gazette held two bond rallies, both broadcast from Syria Mosque. Three hours 30 minutes total radio time consumed in these two promotions which netted over \$800,000 in war bond sales. On Feb. 15 station broadcast local bond rally with Bill Robinson appearing on program titled "Footlights & Stardust." Also participated in statewide program, "Pennsylvania Backs Attack."

WNOX, Knoxville, Tenn.

Station broadcast special 30-minute program from Rohm & Haas war plant; one 30-minute remote and one hour-and-a-quarter remote from Clinton Engineer Works war plant, near Knoxville; remotes from L. & N. R.R. shops, yards, etc.; broadcast from War Aluminum Exhibit, Aluminum Co. plant, Alcoa, Tenn. Twenty civic leaders broadcast 5-minute talks. Station sponsored two-week exhibit of "Graflex Sees the War."

READY FOR WORK 12 WOMEN STUDIO OPERATORS CAPABLE-DEPENDABLE

Screened from
1,000 APPLICANTS

These women have just completed the NAB studio training program conducted by RCA Institutes in New York studios of Blue, CBS, MBS and NBC.

All are capable, dependable, mature women, carefully screened from over 1,000 applicants. Each is prepared to leave her present position for a worthwhile job in her chosen field—broadcasting.

Those interested in these

12 Permanent Solutions to Your Draft Problems

Write, Wire, Telephone NAB. Please supply complete information covering salary, working conditions and availability of living facilities.

WEIM, Fitchburg, Mass.

Talent from various industrial organizations put on amateur "Bond Selling Contest." Voting done by listeners; each vote cost a \$25.00 war bond. Sold \$6,000 in bonds.

WKZO, Kalamazoo, Mich.

On Feb. 1, WKZO installed extra telephone lines to handle pledges for bonds. Result was \$111,000 sales.

WCOS, Columbia, S. C.

Devoted entire broadcasting day Tuesday, Feb. 8, to sale of war bonds. Approximately \$15,000 worth of bonds were sold and delivered.

WHYN, Holyoke, Mass.

Remote pickup of 30-minute broadcast of "Book Author Rally" held in Northampton, Jan. 25. Nearly one-half million dollars in bond sales realized. Ambulance plane, "The Northampton," purchased. Mark Van Doren, Esther Forbes and Mary Ellen Chase were among speakers. Rally promoted by daily 5-minute talks on "Northampton Merry-Go-Round" during week preceding rally.

WWDC, Washington, D. C.

Monday through Saturday, for 26 days, 6:15-6:30 p. m., produced bond drive show from Walter Reed Hospital, with wounded soldiers competing for highest sales record via telephone pledges. \$500 war bond awarded winner by WWDC on final night with Mrs. Franklin D. Roosevelt making award. Citation given winner by Treasury Department.

WFOY, St. Augustine, Fla.

"By Their Public and Patriotic Deeds, Ye Shall Know Them" is name of four page promotion piece, issued by WFOY at close of 4th War Loan.

Twenty business houses sponsored one or more 15-minute shows; 5 presented 30-minute shows; 8 presented from one to five, 5-minute shows; 9 others cooperated in presentation of a 60-minute weekly program, "St. Augustine Treasury Bond Wagon." Sixteen cooperated in a 30-minute, Monday through Friday program, entitled, "Heavy Cruiser U.S.S. St. Augustine." Superior Dairies presented two 15-minute shows, a 30-minute show, and, at the climax of the 4th War Loan Campaign, bought time and facilities for a continuous two-hour-forty-five-minute broadcast, "Farmer's Day War Bond Auction and Parade." This event alone sold \$257,300 in bonds and put St. Johns County over quota by more than \$100,000.

WBOW, Terre Haute, Ind.

Station began bond sales promotion Jan. 4 with display of 100 war pictures in Mayflower Room, Terre Haute House, and, as result, sold \$76,075 worth of war bonds. Program opened and closed with music by Wiley High School Band. A drawing determined award of the most popular picture on display to one of bond purchasers. Six sound film war movies shown throughout the day and evening until 11 p.m. "War Department Report" shown war workers at 8:30 p.m. Ten days previous station promoted bonds on the "Dr. I. Q." broadcast from Indiana State Teachers' College auditorium. On Jan. 15, 17, 18 and 19 station cooperated with department store in war bond drive window displays of "Tribute to the Unconquerables", by carrying a remote daily program.

On Feb. 15, members of the "Happy Hour Program", from the Great Lakes Naval Training Station, broadcast an entertainment program over WBOW. Navy officer Bob Elson, formerly of WGN, "Happy Hour" MC, was later interviewed in a 15-minute program by Manager Jackson.

WGAA, Cedartown, Ga.

Used 505 spots on commercial programs and sustaining. Numerous ETs and several 15-minute live shows.

WIGM, Medford, Wis.

Ten 15-minute live shows reported county bond sales and effectively kept all bond salesmen on their toes throughout campaign.

WPAR, Parkersburg, W. Va.

As a final war bond promotion, station launched special campaign at 10:30 p.m. Feb. 15. By 1 a.m. had sold over \$15,000 worth of war bonds at auction. Regional chairman Fayette Smoot said, over the air, that WPAR was responsible for putting Wood County over the top. Carl Loose, station program director, and a staff announcer did the selling job.

WOSH, Oshkosh, Wis.

Promoted live show, "It's the McCoy," from local theatre with admission by bond purchase. Broadcast another half-hour from amusement place selling war bonds and giving free movie as bonus. Promoted Graflex Exhibit. Sold bonds on a daily woman's program.

WCFL, Chicago

Eight special broadcasts from Commonwealth Edison Company building, with best local Chicago talent including orchestras. Length of broadcasts, 25 minutes each.

WAYS, Charlotte, N. C.

Two weeks picture exhibit, "Graflex Sees the War", seen by thousands. Carried two remote shows from scene of exhibit, promoting exhibit and bond sales. Exhibit well received and contributed materially to success of drive.

WSFA, Montgomery, Ala.

Held Gunter Field Bond Day with special programs all day on opening day of drive. Gunter Field Bond Wagon

was under direction of wife of commandant of field. Special planes flew over city dropping leaflets calling attention to special programs; \$200,000 worth of bonds sold in one day. Also cooperated with local boy scouts on boy scout bond day over NBC.

KYSM, Mankato, Minn.

Arranged for Victory Mothers to appear during first two days of war bond drive in February. Twenty blue/gold star mothers delivered one-minute appeals. Final week of drive brought every boy scout troop in Mankato to studios. KYSM's first all-army show. Personnel of the air forces, held overnight between trains, wrote and produced their own show to stimulate the sale of bonds.

WAJR, Morgantown, W. Va.

Had "Graflex Sees the World" war picture display in studio. Open to public for four weeks. Proved very effective in stimulating sales.

WGRC, Louisville, Ky.

Used twenty-eight 5-minute "Moneyman" sustainers. Proved effective vehicle for war bond sales.

WWNC, Asheville, N. C.

Most of station's war bond promotion took place in January. On Jan. 18 WWNC held its own war bond day and in addition broadcast war bond rally from Asheville Auditorium.

WBRW, Welch, W. Va.

Gave away personally autographed 12 x 15 pictures of movie stars with every \$25 bond purchase. Purchasers of \$100 bonds drew tinted pictures.

WCMI, Ashland, Ky.

Displayed photos in window of Starr Furniture Co. and Gablers Department Store.

WSB, Atlanta

WSB helped support several war bond drives including that put on for "Truth or Consequences" show at Paramount theatre. This sold approximately \$1,250,000 in bonds. The Boy Scouts bond campaign, with which WSB cooperated, accounted for \$258,000 in bonds, while the co-operation with farmers sold approximately \$3,000,000 in bonds.

WGH, Newport News, Va.

Station held a very successful war bond auction broadcast.

WMBH, Joplin, Mo.

Awarded "Fox Hole" pillows with bond purchases. Showed display of Signal Corps equipment from Camp Crowder in connection with drive. Camp Crowder produced a 2-hour show with admission by war bond purchases.

WJEJ, Hagerstown, Md.

Organized War Bond promotion committee for area. Committee allocated equal sums to station and newspaper. Result, Hagerstown went 53% over quota. Names of all sponsors were deleted from copy, sponsors backing the campaign as an overall promotion.

FEDERAL COMMUNICATIONS COMMISSION DOCKET

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, March 6. They are subject to change.

Tuesday, March 7

Consolidated Hearing

- WGPC—J. W. Woodruff and J. W. Woodruff, Jr., d/b as Albany Broadcasting Co., Albany, Ga.—C. P. to move transmitter and studio to West Point, Ga.; 1490 kc., 250 watts, unlimited.
- NEW—L. J. Duncan, Leila A. Duncan, Josephine A. (Keith) Rawls, Effie H. Allen, d/b as Valley Broadcasting Company, West Point, Ga.—C. P., 1490 kc., 250 watts, unlimited.

Wednesday, March 8

- WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Renewal of license; 1320 kc., 100 watts, daytime.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

- WIAC—Enrique Abarca Sanfeliz (assignor), Radio Station WIAC, Inc. (assignee), San Juan, P. R.—Granted consent to voluntary assignment of license of Station WIAC, from Enrique Abarca Sanfeliz to Radio Station WIAC, Inc., a newly formed corporation (B-AL-392).
- KMPC—KMPC, The Station of the Stars, Inc., Beverly Hills, Calif.—Granted renewal of license for main and auxiliary transmitters, for period beginning February 1, 1944 (B1-R-18).
- KGEZ—Donald C. Treloar (assignor), A. W. Talbot (assignee), Kalispell, Mont.—Granted consent to voluntary assignment of license of Station KGEZ and the lease of all property used in the operation of the station, from Donald C. Treloar to A. W. Talbot, for an immediate sum of \$15,000 in consideration of the first three years of the lease; the lease to run for a period of 20 years at the rate of \$5,000 per year thereafter (B5-AL-391).
- KBSP—Benson Polytechnic School, R. T. Stephens, Agent, Portland, Oregon.—Granted modification of license to change hours of operation from sharing KXL, to 10:30 a. m. to 6:30 p. m., PST, Monday through Friday each week (B5-ML-186). Also, granted renewal of license for regular period (N5-R-84).
- KBKR—Glenn E. McCormick and Paul V. McElwain (transferors), Marshall E. Cornett and Lee W. Jacobs (transferees), Baker Broadcasting Co., Baker, Oregon.—Granted consent to transfer of control of Baker Broadcasting Co., licensee of Station KBKR, from Glenn E. McCormick and Paul V. McElwain to Marshall E. Cornett and Lee W. Jacobs, by the transfer of 100% (or 170 shares) of the issued and outstanding capital stock for a total consideration of \$20,000 (B5-TC-340).
- WCBA-WSAN—Lehigh Valley Broadcasting Co. (licensee), Allentown Call Publishing Co. (transferor), Royal W. Weiler, J. Calvin Shumberger, Sr., David A. Miller, Fred W. Weiler, Samuel W. Miller, Donald P. Miller & Miller Associates (transferees), Allentown, Pa.—Granted consent to relinquishment of control by Allentown Call Publishing Co. of Lehigh Valley Broadcasting Co., licensee of Stations WCBA and WSAN, Allentown, Pa., by the transfer of 495 shares (or 76.98 percent) of the issued and outstanding capital stock to transferees for a consideration of \$90.72 per share (B2-TC-349).
- WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Granted modification of license to change hours of operation from sharing WCBA to unlimited time; call letters of WCBA deleted (B2-ML-1187).
- KSLM—Oregon Radio, Inc. (licensee), H. B. Read (transferor), Paul V. McElwain & Glenn E. McCormick (transferees), Salem, Oregon.—Granted consent to transfer of control of Oregon Radio, Inc., licensee of Station KSLM, from H. B. Read to Paul V. McElwain and Glenn E. McCormick, by the transfer of 150 shares (100 percent) of the issued and outstanding capital stock for a total consideration of \$69,000 (B5-TC-342).
- KBON—Inland Broadcasting Co., Omaha, Nebr.—Granted renewal of license for radio Station KBON. At the same time, the Commission denied the petition filed by radio Station WOW, Inc., requesting that the renewal application of KBON be designated for hearing.
- KVOE—The Voice of The Orange Empire, Inc., Ltd., Santa Ana, Calif.—Denied petition for reconsideration and grant of application for construction permit to change operating assignment from 1490 kc., 250 watts, to 1480 kc., 1 KW; and designated said application for hearing on issues relating to conformity with Public Notice of January 26, 1944 (B5-P-3482).
- KGBX—Springfield Broadcasting Co. (licensee), Lester E. Cox, Ralph D. Foster, C. Arthur Johnson, L. M. Magruder (transferors), Springfield Newspapers, Inc. (transferee), Springfield, Mo.—Granted consent to acquisition of control by Springfield Newspapers, Inc., of Springfield Broadcasting Co., licensee of Station KGBX, by the transfer of all of the issued Class A stock (250 shares) from Cox, Foster, Johnson and Magruder, to the Springfield Newspapers, Inc., for a consideration of \$25,000. (Springfield Newspapers, Inc., own all but 3 shares of the 250 shares of Class B stock.) (B4-TC-359).
- KWTO—Ozarks Broadcasting Co. (licensee), Springfield Newspapers, Inc., H. S. Jewell, T. W. Duvall, Tams Bixby, Jr., and Jeanne Bixby (transferors), Lester E. Cox, Ralph D. Foster, C. Arthur Johnson, L. M. Magruder (transferees), Springfield, Mo.—Granted consent to acquisition of control of Ozarks Broadcasting Co., licensee of Station KWTO, by the transfer of 500 shares of Class B stock from Springfield Newspapers, Inc., Jewell, Duvall, Bixby & Bixby, to Cox, Foster, Johnson and Magruder, for a consideration of \$100,000 (B4-TC-361).
- WFNC—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted extension of time to file Form 726-A until March 20, 1944, in re assignment of license.
- WFTL—Ralph A. Horton (assignor), The Fort Industry Co. (assignee), Ft. Lauderdale, Fla.—Adopted an Order granting voluntary assignment of construction permit and license of Station WFTL and relay stations WAAD and WRET. (Docket 6542)
- WFTL—Ralph A. Horton, Ft. Lauderdale, Fla.—Granted license to cover construction permit and authority to determine operating power by direct measurement. (Docket No. 6543)
- WFTL—The Fort Industry Co., Ft. Lauderdale, Fla.—Granted modification of license to move main studio from Fort Lauderdale, Fla., to Miami, Fla., subject to the condition that, in the event the field intensity in the Miami business district proves to be inadequate from actual operation, Station WFTL would then operate with the directional antenna both day and night. (Docket 6544)
- WMTU—Birney Imes, Jr., Tupelo, Miss.—Granted request from Mr. Bob McRaney, general manager for Birney Imes, Jr., to change call letters from WMTU to WELO.
- The Yankee Network, Inc. (assignor), The Winter Street Corp. (assignee).—Granted consent to assignment of licenses from The Yankee Network, Inc., to The Winter Street Corporation; no monetary consideration involved. Stations involved are: WNAC, Boston; WEAN, Providence; WAAB, Worcester, and WICC, Bridgeport; four relay stations (WEOD, WEKX, WEKZ, WEKY), two high frequency stations (WGTR and WMTW, Boston), two Class 2 experimental stations (W1XOV and W1XOY), and one intermittent provisional (WKHG).
- Granted renewal of following facsimile broadcast station licenses for the period beginning March 1, 1944, and ending no later than March 1, 1945:
- W8XUM, WBNS, Inc., Columbus, Ohio; W9XWT, Courier-Journal and Louisville Times Co., Louisville, Ky.
- WEHS—WHFC, Inc., Chicago, Ill.—Granted petition to reconsider and grant application (B4-MPH-116) for modification of construction permit for new high frequency (FM) broadcast station (WEHS) at Chicago, Ill.; granted conditional to the Public Notice dated January 26, 1944.

DESIGNATED FOR HEARING

- WABI—Community Broadcasting Service, Bangor, Maine.—Designated for hearing applications for modification of construction permit for change in type of transmitter and extension of commencement and completion dates (B1-MP-1673) and for renewal of station license (B1-R-145).

- WGPC—J. W. Woodruff and J. W. Woodruff, Jr., d/b as Albany Broadcasting Co., Albany, Ga.—Granted motion to dismiss application for construction permit to move transmitter and studio to West Point, Ga. (Docket No. 6548)
- L. J. Duncan, Leila A. Duncan, Josephine A. (Keith) Rawls, Effie H. Allen, d/b as Valley Broadcasting Co., West Point, Ga.—Granted petition to postpone hearing on application for construction permit for new broadcast station, now scheduled for March 7; continued to April 6, 1944. (Docket No. 6549)

MISCELLANEOUS

- KGGF—Hugh J. Powell, Coffeyville, Kans.—Granted modification of construction permit which authorized installation of new transmitter, for extension of completion date from February 22 to April 22, 1944 (B4-MP-1735).

APPLICATIONS FILED AT FCC

560 Kilocycles

- KPQ—Wescoast Broadcasting Co., Wenatchee, Wash.—Modification of construction permit (B5-P-3150 as modified, which authorized change of frequency, increase in power and installation of new transmitter and directional antenna for night use) for changes in directional antenna and ground system and extension of completion date.
- KPQ—Wescoast Broadcasting Co., Wenatchee, Wash.—Extension of special service authorization to operate indirect method on **560 kc.**, 250 watts night, 1 KW, daytime, unlimited hours of operation for the period ending 11-1-44.

660 Kilocycles

- KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska.—Authority to determine operating power by direct measurement of antenna power under terms of special service authorization.

780 Kilocycles

- KFAB—KFAB Broadcasting Co., Lincoln, Nebr.—Voluntary relinquishment of control of licensee corporation by The Sidles Company through distribution of capital stock as follows: The Sidles Co. 27.5%, Star Printing Co. 13.75%, State Journal Printing Co. 13.75%, and Columbia Broadcasting System, Inc. 45%.
- WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Modification of license to change hours of operation from simultaneous day and share night with KFAB to unlimited time contingent on KFAB going on **1110 kc.**
- WJAG—The Norfolk Daily News, Norfolk, Nebr.—Construction permit to change frequency from **1090 kc.** to **780 kc.**

1110 Kilocycles

- KFAB—KFAB Broadcasting Co., Lincoln, Nebr.—Construction permit to change frequency from **780 kc.** to **1110 kc.**, change hours of operation from simultaneous day and share night with WBBM to unlimited time and install directional antenna for night use.
- WBT—Columbia Broadcasting System, Inc., Charlotte, N. C.—Voluntary assignment of license from Columbia Broadcasting System, Inc., to KFAB Broadcasting Co.

1230 Kilocycles

- NEW—Marietta Broadcasting Co., Virgil V. Evans, Sole Owner, Marietta, Ga.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, 250 watts power and unlimited hours of operation. Amended: to specify a transmitter and studio site.

1340 Kilocycles

- NEW—Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr., and William C. Beaty, d/b as York County Broadcasting Co., Rock Hill, S. C.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, 250 watts power and unlimited hours of operation.

FM APPLICATIONS

- NEW—National Broadcasting Co., Inc., Denver, Colo.—Construction permit for a new high frequency (FM) broadcast station to be operated on **43900 kc.**
- NEW—National Broadcasting Co., Inc., San Francisco, Calif.—Construction permit for a new high frequency (FM) broadcast station to be operated on **43900 kc.**
- NEW—National Broadcasting Co., Inc., Los Angeles, Calif.—Construction permit for a new high frequency (FM) broadcast station to be operated on **44100 kc.**
- NEW—National Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new high frequency (FM) broadcast station to be operated on **44300 kc.**
- NEW—National Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new high frequency (FM) broadcast station to be operated on **43700 kc.**
- NEW—WICA, Inc., Ashtabula, Ohio.—Construction permit for a new high frequency (FM) broadcast station to be operated on **48900 kc.** with coverage of 4,116 square miles.
- NEW—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit for a new high frequency (FM) broadcast station to be operated on **45500 kc.**
- NEW—WKY Radiophone Co., Oklahoma City, Okla.—Construction permit for a new high frequency (FM) broadcast station to be operated on **44500 kc.** with coverage of 21,000 square miles.
- NEW—Midland Broadcasting Co., Kansas City, Mo.—Modification of license to change from a developmental broadcast station to a high frequency (FM) broadcast station with coverage of 6,700 square miles. (**46500 kc.**)
- NEW—KLZ Broadcasting Co., Denver, Colo.—Construction permit for a new high frequency (FM) broadcast station to be operated on **43500 kc.** with coverage of 31,400 square miles.
- NEW—The Gazette Company, Cedar Rapids, Iowa.—Construction permit for a new high frequency (FM) broadcast station to be operated on **44700 kc.** with coverage of 7,400 square miles.
- NEW—Capital Broadcasting Co., Washington, D. C.—Construction permit for a new high frequency (FM) broadcast station to be operated on **46700 kc.**
- NEW—John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swaringen, Joseph Troesch and John L. Meridian, partners, d/b as Liberty Broadcasting Co., Pittsburgh, Penna.—Construction permit for a new high frequency (FM) broadcast station.
- NEW—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Construction permit for a new high frequency (FM) broadcast station to be operated with a coverage of 15,394 square miles.
- NEW—Drovers Journal Publishing Co., Chicago, Ill.—Construction permit for a new high frequency (FM) broadcast station to be operated on **48700 kc.** with coverage of 10,800 square miles.
- NEW—The Broadcasting Corporation of America, Riverside, Calif.—Construction permit for a new high frequency (FM) broadcast station to be operated on **43500 kc.** with coverage of 48,000 square miles.

TELEVISION APPLICATIONS

- NEW—The Broadcasting Corporation of America, Riverside, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #3 (**66000-72000 kc.**).
- NEW—Loyola University, New Orleans, La.—Construction permit for a new commercial television broadcast station.
- NEW—Philco Radio and Television Corp., New York, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #9 (**180000-186000 kc.**).
- NEW—Philco Radio and Television Corp., Washington, D. C.—Construction permit for a new commercial television broadcast station to be operated on Channel #4 (**78000-84000 kc.**).
- NEW—National Broadcasting Co., Inc., Cleveland, Ohio.—Construction permit for a new commercial television broadcast station to be operated on Channel #1 (**50000-56000 kc.**).
- NEW—News Syndicate Co., Inc., New York, N. Y.—Construction

permit for a new commercial television broadcast station to be operated on Channel #11 (204000-210000 kc.).

NEW—National Broadcasting Co., Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #1 (50000-56000 kc.).

WGN, Inc., Chicago, Ill.—Construction permit for a new commercial television broadcast station to be operated on Channel #4 (78000-84000 kc.).

NEW—National Broadcasting Co., Inc., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #3 (66000-72000 kc.).

NEW—National Broadcasting Co., Inc., San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #4 (78000-84000 kc.).

NEW—National Broadcasting Co., Inc., Denver, Colo.—Construction permit for a new commercial television broadcast station to be operated on Channel #2 (60000-66000 kc.).

NEW—Television Productions, Inc., area of Los Angeles, Calif.—Modification of construction permit (B5-PVB-87 as modified), which authorized construction of new experimental television relay broadcast station for changes in equipment and extension of completion date.

NEW—WKY Radiophone Co., Oklahoma City, Okla.—Construction permit for a new commercial television broadcast station to be operated on Channel #1 (50000-56000 kc.).

NEW—KLZ Broadcasting Co., Denver, Colo.—Construction permit for a new commercial television broadcast station to be operated on Channel #3 (66000-72000 kc.).

MISCELLANEOUS APPLICATION

NEW—Courier-Journal and Louisville Times Co., near Eastwood, Ky.—Construction permit for a new temporary Class II experimental broadcast station to be operated on 45700 kc., 1 KW power and special emission.

FEDERAL TRADE COMMISSION DOCKET

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

J. Claud Griffin, trading as Commercial Art Co., and **Daniel G. Ries**, trading as Progressive Portrait Co., each having his place of business at Room 407, 929 Fifth Ave., Pittsburgh, are charged in a complaint with entering into and carrying out agreements whereby they use false and deceptive acts and practices to induce the purchase of colored photographic enlargements and frames therefor. (5133)

Zo-Lon Company—Misrepresentation of a medicinal preparation designated "Zo-Lon Compound," advertised as a weight-reducing remedy, is alleged in a complaint issued against **A. T. Wilson**, trading as Zo-Lon Company, 422 South Akard St., Dallas, Tex. The business is conducted as a partnership, the other member being **John T. Benson**, who at present is not engaged actively in the business and whose address is unknown. (5132)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Exhibit Sales Co., 423 Market Street, Philadelphia, has been ordered to cease and desist from selling or otherwise disposing of radios or any other merchandise by means of a game of chance, gift enterprise or lottery scheme. (4024)

National Biscuit Company, 449 West 14th Street, New York, has been ordered to cease and desist from violation of the Robin-

son-Patman Act by discriminating in prices between different purchasers of its biscuits, crackers, cakes and other bakery packaged products of like grade and quality. (5013)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Avalon Lane Co., 175 East Broadway, New York, selling a preparation designated "Lashgro," stipulated that she will cease and desist from representing by use of the trade name "Lashgro," or otherwise, that the product causes the eyelashes to grow longer or thicker or will promote or in any way affect the growth of the eyelashes. She also agrees to discontinue representing that the preparation will correct or remedy red, scaly eyelids. (03192)

St. Paul Packaged Fuel, 459 East 8th Street, St. Paul, has entered into a stipulation to cease and desist from certain misrepresentations in connection with the sale of a device designated "Convert-O-Grate," recommended for converting oil-burning furnaces to coal-burning, or coal-burning furnaces to oil-burning. (3815)

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