

SELECTIVE SERVICE DEVELOPMENTS

Recent developments in the selective service situation have been carefully followed by NAB. Close liaison has been established with the Federal Communications Commission. On Thursday (30) Commissioner E. K. Jett, Chairman, Coordinating Committee, Board of War Communications, appeared before the Inter-Agency Committee on Occupational Deferments headed by Paul V. McNutt and spoke on the need for deferments for men in critical occupations in the common carrier communications industry.

While Mr. Jett was speaking with specific respect to common carrier communications the following paragraphs from his introduction are equally applicable to broadcasting and other communications services: "Communications need and must have effective representation in the making of policy on draft deferment for employees in the industry. * * * Men in the critical occupations are performing operations and vital maintenance work without which the service would depreciate rapidly and shortly would break down completely."

Speaking with specific reference to the international communications industry, Commissioner Jett said, "The Board of War Communications urges that deferments of all men in critical occupations in the international, as well as domestic communications industry, be considered entirely upon the basis of the work each man performs. Under such procedures as may be set up to administer this problem, the facts concerning the occupational necessity of the individual can be examined thoroughly. The Board feels most strongly that this procedure will yield results most favorable for the prosecution of the war."

Mr. Jett gave some convincing figures with reference to the total number of employees engaged in the common carrier communications industry and the numbers that will be affected by any change in the critical occupation list. He spoke of the training programs which have been instituted and of the results which they had produced. With respect to the latter he observed that they have not yielded an adequate number of workers. The experience of the common carrier communications industry in the field of worker training applies equally to radio broadcasting.

In conclusion Commissioner Jett said, "Lastly, the BWC urges most strongly that whatever consideration is given to men under 26 should **not** weaken the protection of men over 26 in these critical occupations. To do so would actually be disastrous." Referring to the men in the age group 26 through 37 who are engaged in critical occupations in the common carrier communications field, he said: "These men by virtue of their greater experience and age hold the most responsible positions in the technical branches of the industry and in an absolute sense, they are irreplaceable. To repeat, the Board takes the position that the war effort will best be served if deferments of men in critical occupations * * * are handled on an individual basis. The primary consideration should be the

job the man does and the situation of the company and the community where he is employed."

In his closing paragraph Mr. Jett said, "The situation is equally important with respect to many of the non-common carrier services including broadcasting, both domestic and international, aviation, police, maritime, etc. Indeed, there are about 50 different radio, wire and cable services to be considered. However, due to the shortage of time we have been unable to get complete data for services other than those I have already discussed. The Board of War Communications urges that all of them be given full and sympathetic consideration in adopting policy with respect to deferments in critical occupations."

Following the above meeting which was held in the morning Commissioner Jett was to present to the Board of War Communications information with respect to the radio broadcasting industry and it is expected that BWC will recommend representations before the War Manpower Commission with respect to necessary men in radio stations.

It was made quite clear by Chairman Paul V. McNutt that his committee is now dealing only with the question of occupational deferment with respect to men in the age group 18 through 25. Some State Selective Service Directors, as well as members of local and appeals boards, have apparently misinterpreted the recent statement of President Roosevelt and the releases from national Selective Service headquarters, in which it was stated that after March 14 occupational deferment would be granted only upon specific recommendation of the State Selective Service Director.

It was specifically stated in the release from national Selective Service headquarters that this policy applies only to men in the age group 18 through 25 (See NAB Selective Service Handbook Supplement No. 18). Nevertheless, some statements have been made that imply that the policy is applicable to all occupational deferments in the broadcasting industry. Selective Service officials state that radio broadcasting has not been removed from the list of essential industries and that the occupations defined as necessary men still prevail with respect to men 26 to 38. Every effort should be made to bring this matter to the attention of local and appeal boards whenever the question arises.

WLB TO CONSIDER PETRILLO MATTER

The War Labor Board has tentatively set Friday, April 7, for the hearing of the Report and Recommendations of its Panel with respect to the recording ban. While there is some possibility that one or the other of the parties will request a continuance, or the Board may itself determine upon a later time, it is confidently felt that the hearing will be held on that day. Representatives of the recording manufacturers and the A. F. of M. have filed briefs and will, it is understood, present oral argument.

J. H. Ryan, President

C. E. Arney, Jr., Secretary-Treasurer

Robert T. Bartley, Director of War Activities; Lewis H. Avery, Director of Broadcast Advertising; Willard D. Egolf, Assistant to the President; Howard S. Frazier, Director of Engineering; Paul F. Peter, Director of Research; Arthur C. Stringer, Director of Promotion.

SALES MANAGERS EXECUTIVE AND RESEARCH COMMITTEES WILL MEET IN CINCINNATI

The NAB Research and Sales Managers Executive Committees will hold a joint meeting at the Netherland Plaza Hotel in Cincinnati on Tuesday, April 4. The agenda includes a discussion of audience measurement and a review of the proposed standards for the determination of coverage maps.

The second day, Wednesday, April 5, will be devoted to separate meetings of the two groups. The program for the Sales Managers includes a review of the participation of the group in the Promotion Clinic of the National Retail Dry Goods Association, a discussion of plans for the participation of NAB in the Proprietary Association Advertising Clinic in New York on May 16, a report of the industry reaction to the proposed continuing discount clause and a discussion of future activities of the Sales Managers Executive Committee.

Sales Managers Participate in NRDGA Promotion Clinic

As reported in Broadcast Advertising Bulletin No. 9, March 24, plans are now complete for the broadcast advertising day on Thursday, April 6, at the Promotion Clinic of the NRDGA. The morning and afternoon sessions will be devoted to a discussion of the questions most frequently asked by retailers about the use of broadcast advertising. Two of those most often voiced are:

What is being done to help retailers benefit from radio?
 What are the best means of using radio?

The panel to represent broadcasters in the discussion will probably include: Co-Chairman, Dietrich Dirks, KTRI, Chairman of the Sales Managers Executive Committee; C. K. Beaver, KARK; Thomas D. Connolly, CBS; Walter Johnson, WTIC, and John M. Outler, Jr., WSB.

Joyce Forecasts Television at Thursday Luncheon

Another question which retailers repeatedly ask is: What part will television play in the future? To answer this question, the NRDGA has invited Thomas F. Joyce, Manager, Radio, Phonograph & Television Department, RCA Victor Manufacturing Company, to speak at the luncheon meeting on Thursday. Mr. Joyce, whose talk before the Sales Executives Club of New York two weeks ago attracted the largest attendance in the history of the club, is expected to cover the subject from the many angles in which retailers are interested, ranging from the sale of television receivers to the use of the medium by department stores.

ADVERTISERS WAR EFFORT CONTRIBUTION

The War Advertising Council included in their recently released annual report an estimate of the value of time and space devoted by advertisers to major war theme messages to the home front during the year 1943. The figures are as follows:

War Theme	Advertising Support
War Bonds	\$ 88,840,590
Food	46,586,794
Conservation	38,927,109
Armed Services	30,835,335
Manpower	21,633,792
Anti-Inflation	11,304,864
National War Fund	10,899,591
Red Cross	10,616,014
Don't Travel	8,802,898
Civilian Services	4,719,624
Information Security	392,828
Housing	182,675
Forest Fire	127,824
Miscellaneous (This classification covers war themes not included above, as well as ads that contain multiple war theme appeals.)	53,920,435
TOTAL	\$327,790,373

In the NAB REPORTS of March 10, the Research Department estimate of the total value of radio's contribution (sponsored and sustaining) to the war effort in 1943 was shown to be \$202,150,500. In the description of the estimate it was pointed out that \$81,000,000 of that amount was the value of time "devoted directly to some phase of the Government's war program given on a sponsored or commercial basis." This amount is included in the \$352,650,000 estimated by the War Advertising Council. It is not made clear in the Council's annual report whether their total estimate includes the value of talent contributed by radio. If it does, the Research Department estimates that from \$20,000,000 to \$25,000,000 would be added as the value of the Radio Advertiser's contribution.

OREGON-WASHINGTON BROADCASTERS MEET

On March 24 and 25 the Oregon-Washington broadcasters held a series of meetings in Portland, Oregon. The morning of the 24th, broadcasters from the two states met separately for the purpose of holding the elections for their state associations. The Washington broadcasters adopted new by-laws and elected the following officers: Harry R. Spence, KXRO, President; Loren B. Stone, KIRO, Vice President; Robert E. Priebe, KRSC, Secretary-Treasurer; R. G. McBroom, KFIO, Trustee; and J. A. Murphy, KIT, Trustee. The outcome of the Oregon Broadcasters Association election has not yet been reported.

On Saturday, March 25, a meeting of the sales managers of the 17th NAB District, which embraces Oregon and Washington, was held. Hal E. Short, manager of the advertising agency in Portland bearing his name, Fred G. Goddard, KXRO, and Arthur House, Portland advertising man, all made talks. The meeting was presided over by Chet Wheeler, who is chairman of the 17th District Sales Managers Committee. A full account of the meeting will be given in next week's NAB REPORTS.

FEDERAL COMMUNICATIONS COMMISSION DOCKET

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, April 3. They are subject to change.

Thursday, April 6

NEW—L. J. Duncan, Leila A. Duncan, Josephine A. (Keith) Rawls, Effie H. Allen, d/b as Valley Broadcasting Company, West Point, Georgia—C. P. 1490 kc., 250 watts; unlimited.

Other Participants

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

WDAK—L. J. Duncan, Leila A. Duncan, et al. d/b as Valley Broadcasting Co. (Assignors), L. J. Duncan, Leila A. Duncan, et al. d/b as Valley Broadcasting Co. (Assignees), West Point, Ga.—Granted consent to voluntary assignment of license and construction permit of station WDAK, from L. J. Duncan, Leila A. Duncan, Josephine A. (Keith) Rawls, Effie H. Allen, Aubrey Gay, d/b as Valley Broadcasting Co. to L. J. Duncan, Leila A. Duncan, Josephine A. (Keith) Rawls and Effie H. Allen, d/b as Valley Broadcasting Co. Aubrey Gay selling his 5% interest in assignor partnership to Leila A. Duncan for \$1 and other valuable consideration (B3-APL-18).

KBIZ—J. D. Falvey (Assignor), KBIZ, Inc. (Assignee), Ottumwa, Iowa—Granted consent to voluntary assignment of license of station KBIZ, from J. D. Falvey to KBIZ, Inc., for a total consideration of \$60,000 (B4-AL-400).

WKBV—Knox Radio Corp. (Assignor), Central Broadcasting Corp. (Assignee), Richmond, Ind.—Granted consent to voluntary assignment of license of station WKBV, from Knox Radio Corp. to Central Broadcasting Corp. No monetary consideration involved (B4-AL-402).

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted extension of special service authorization to permit broadcasting, as a public service, and without charge, of information to longshoremen at 3:15 P.M. and 6:45 P.M. daily for a period 4-1-44 to 5-1-45 or duration of the war, whichever is earlier (B5-SSA-100).

KSL—Radio Service Corp. of Utah, Salt Lake City, Utah—Granted extension of Special Service Authorization to operate with Federal Telegraph tubes instead of two Western Electric Type 298-A tubes in last radio stage, for period ending May 1, 1945 (B5-SSA-102).

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted extension of authority for waiver of Secs. 2.53 and 13.61 of the Commission's Rules, so as to permit operation of the synchronous amplifier of station WWDC by remote control from the main transmitter location, for the period April 1 to June 1, 1944, upon the same terms and conditions as the existing authorization for such operation.

LICENSE RENEWALS

The following station licenses were extended to May 31, 1944:

KJR and auxiliary, Seattle, Wash.; KGA, Spokane, Wash.; KEX, Portland, Ore.; KSOO, Sioux Falls, S. Dak.; WNEW and auxiliary, New York, N. Y.; WJJD, Chicago, Ill.; KLRA, Little Rock, Ark.; KJBS, San Francisco, Calif.

Granted renewal of following station licenses for the period ending in no event later than May 1, 1945:

KSTP and auxiliary, St. Paul, Minn.; KVOO, Tulsa, Okla.; KXEL, Waterloo, Iowa; WCAU and auxiliary, Philadelphia, Pa.; WCFL and auxiliary, Chicago, Ill.; WDGY, Minneapolis, Minn.; WDZ, Tuscola, Ill.; WLDS, Jacksonville, Ill.; WMEX, Boston, Mass.; WRVA and auxiliary, Richmond, Va.; WAPI, Birmingham, Ala.; WOAI and auxiliary, San Antonio, Tex.; WBZ, Boston, Mass.; WBZA, Boston, Mass.; WNOX, Knoxville, Tenn.; WTIC, Hartford, Conn.

Granted extension of following station licenses upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1944:

KFBI, Wichita, Kans.; KFBK, Sacramento, Calif.; KFVD, Los Angeles, Calif.; KPAS, Pasadena, Calif.; KWKH, Shreveport, La.; WBAL and auxiliary, Baltimore, Md.; WBT, Charlotte, N. C.; WHN and auxiliary, New York, N. Y.; WIBC and auxiliary, Indianapolis, Ind.; KWJJ, Portland, Ore.; WIBG, Glenside, Pa.; WPRA, Mayaguez, Puerto Rico; WQXR and auxiliary, New York, N. Y.

Granted further extension of following station licenses upon a temporary basis only, pending determination upon applications for renewal of licenses, in no event later than June 1, 1944:

KDB, Santa Barbara, Calif.; KDRO, Sedalia, Mo.; KFFA, Helena, Ark.; WATL, Atlanta, Ga.; WGTC, near Greenville, N. C.; WHB and auxiliary, Kansas City, Mo.; WHCU, Ithaca, N. Y.; WHKC, Columbus, Ohio; WING, Dayton, Ohio; WSAP, Portsmouth, Va.; WSM and auxiliary, Nashville, Tenn.; WWDC and synchronous amplifier, Washington, D. C.

WELL—Federated Publications, Inc., Battle Creek, Mich.—Granted renewal of license for the period ending August 1, 1945 (B2-R-211).

WIBM—WIBM, Inc., Jackson, Mich.—Granted renewal of license for the period ending October 1, 1945 (B2-R-568).

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Granted renewal of license for the period ending December 1, 1945 (B3-R-872).

Granted renewal of temporary class 2 experimental high frequency broadcast station licenses for the period ending not later than April 1, 1945, as follows:

W2XWG, National Broadcasting Co., Inc.; W3XO, Jansky & Bailey; W8XFM, Crosley Corp.

Granted renewal of following high frequency experimental broadcast station licenses for the period ending not later than April 1, 1945:

W5XAU, WKY Radiophone Co.; W9XLA, KLZ Broadcasting Co.

W4XGG—Gordon Gray, Winston-Salem, N. Car.—Granted renewal of license for the period ending April 1, 1945 (B3-RST-5).

W2XEO—Capital Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of license upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1944 (B1-SST-4).

W2XWE—WOKO, Inc., Albany, N. Y.—Granted further extension of license upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1944 (B1-SFB-18).

KTHS—Radio Broadcasting, Inc., Hot Springs Nat'l Park, Ark.—Granted renewal of license to operate on **1090 kilocycles** with power of 10 kilowatts day, 1 kilowatt night; conditions.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Granted renewal of license for the regular period.

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.—Granted renewal of license for the regular period.

WHO—Central Broadcasting Co., Des Moines, Iowa—Granted renewal of license for the regular period.

DESIGNATED FOR HEARING

WLWL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Designated for hearing application for construction permit to make changes in transmitting equipment and directional antenna, and increase power from 1 to 5 kilowatts, employing D.A. day and night (B4-P-3570).

Calumet Broadcasting Corp., Hammond, Ind.—Designated for hearing application for construction permit for new station to operate on **1520 kilocycles**, 5 kilowatts, daytime (requests call WHIP) (B4-P-3563).

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Designated for hearing application for modification of construction permit and license to cover same, and authority to determine operating power by direct measurement of antenna power. Pending such hearing the present license of KOB to operate on **1030 kilocycles** with 10 kilowatts, and Special Service Authorization for **770 kilocycles**, 50 kilowatts day, 25 kilowatts night, were extended for a period not to exceed 6 months (Commissioner Craven dissenting on action to extend Special Service Authorization).

MISCELLANEOUS

KXYZ—Harris County Broadcast Co., Houston, Texas—Granted license to use formerly licensed main transmitter as an auxiliary transmitter with power of 1 kilowatt (B3-L-1747). Granted authority to determine operating power by direct measurement of antenna power for auxiliary transmitter (B3-Z-1503).

WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Granted construction permit to move auxiliary transmitter from Napier Avenue, Macon, Ga., to Forsyth Road, Macon, using directional antenna day and night, and increase power from 1 kilowatt to sunset at KOB and 250 watts after sunset at KOB, to 1 kilowatt day and night (B3-P-3507).

W6XLA—Television Productions, Inc., Area of Los Angeles, Calif.—Granted modification of construction permit to make changes in equipment and for extension of completion date from March 1, 1944, to 90 days after date of grant (B5-MPV-110).

Placed in pending file, in accordance with Commission policy adopted February 23, 1943, the following applications for new FM broadcast stations:

Capitol Broadcasting Corp., Indianapolis, Ind. (B4-PH-158); Drovers Journal Publishing Co., Chicago, Ill. (B4-PH-174); KLZ Broadcasting Co., Denver, Colo. (B5-PH-172); National Broadcasting Co., Inc., San Francisco, Calif. (B5-PH-164), Los Angeles, Calif. (B5-PH-165), Cleveland, Ohio (B2-PH-167), Denver, Colo. (B5-PH-168); The WGAR Broadcasting Co., Cleveland, Ohio (B2-PH-157); WICA, Inc., Ashtabula, Ohio (B2-PH-170); WKY Radiophone Co., Oklahoma City, Okla. (B3-PH-171).

KTHS—Radio Broadcasting, Inc., Hot Springs, Ark.—Dismissed application for Extension of Special Service Authorization to operate unlimited time, simultaneously with WBAL (B3-SSA-97).

APPLICATIONS FILED AT FCC

1230 Kilocycles

NEW—John E. Fetzer and Rhea Y. Fetzer d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—Construction Permit for a new Standard Broadcast Station to be operated on **1230 kilocycles**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

WSBC—Gene T. Dyer, Evelyn M. Dyer, John A. Dyer and Elizabeth M. Hinzman d/b as Radio Station, Chicago, Ill.—Voluntary Assignment of License to Julius Miller, Oscar Miller, Bertha L. Miller, Gertrude Miller and Arnold B. Miller, Co-Partners, d/b as Radio Station WSBC.

NEW—Birney Imes, Jr., Meridian, Miss.—Construction Permit for a new Standard Broadcast Station to be operated on **1240 kilocycles** with power of 250 watts and unlimited hours of operation.

1340 Kilocycles

WDAK—L. J. Duncan, Leila A. Duncan, Josephine A. Keith, and Effie H. Allen d/b as Valley Broadcasting Co., Columbus, Ga.—Construction Permit to move transmitter from Columbus, Georgia, to .75 mile South of Girard on the "Brick Yard Road", Phoenix City, Ala.

1440 Kilocycles

WAAB—The Winter Street Corp., Worcester, Mass.—Modification of License to change corporate name of licensee to The Yankee Network, Inc.

1490 Kilocycles

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Voluntary Transfer of Control of licensee corporation from C. C. Cavanaugh to Harold S. Woodworth—109 shares of common stock.

FM APPLICATIONS

NEW—Monroe B. England, Pittsfield, Mass.—Construction Permit for a new High Frequency (FM) Broadcast Station to be operated on **45,700 kilocycles** with coverage of 950 square miles or more.

NEW—The Tribune Company, Tampa, Fla.—Construction Permit for a new High Frequency (FM) Broadcast Station.

NEW—The WFMJ Broadcasting Co., Youngstown, Ohio—Construction Permit for a new High Frequency (FM) Broadcast Station to be operated on **44,100 kilocycles** with coverage of 15,610 square miles.

TELEVISION APPLICATIONS

NEW—Westinghouse Radio Stations, Inc., Boston, Mass.—Construction Permit for a new Commercial Television Broadcast Station to be operated on Channel #5 (**84000-90000 kilocycles**).

NEW—Westinghouse Radio Stations, Inc., Philadelphia, Penna.—Construction Permit for a new Commercial Television Broadcast Station to be operated on Channel #7 (**102000-108000 kilocycles**).

NEW—Westinghouse Radio Stations, Inc., Pittsburgh, Penna.—Construction Permit for a new Commercial Television Broadcast Station to be operated on Channel #1 (**50000-56000 kilocycles**).

NEW—Stromberg-Carlson Company, Rochester, N. Y.—Construction Permit for a new Commercial Television Broadcast Station to be operated on Channel #1 (**50000-56000 kilocycles**).

NEW—Capital Broadcasting Co., Washington, D. C.—Construction Permit for a new Commercial Television Broadcast Station to be operated on Channel #6 (**96000-102000 kilocycles**).

FEDERAL TRADE COMMISSION DOCKET

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Bland Products Co.—Dissemination of false advertisements concerning feminine hygiene preparations designated "Flo Triple XXX Compound" and "An-Tex Inserts" is alleged in a complaint against Carlton Routzahn, trading as Bland Products Co., 3716 North Clark St., Chicago. (5141)

Blumenthal Print Works—A complaint has been issued charging Sidney E. Blumenthal, Harry J. Blumenthal and Ruby S. Blumenthal, trading as Blumenthal Print Works, 425 Godchaux Building, New Orleans, with misrepresenting the properties of so-called "Steritized" mattress ticking, cotton cloth and fabrics which they sell in interstate commerce. (5142)

Northern Kentucky Independent Food Dealers Assn., Inc.—An association of approximately 150 Kentucky retail grocers and its officers are charged in a complaint with maintaining an unlawful combination and conspiracy to control the prices at which bread manufactured in Ohio is to be sold in Kentucky.

The complaint is directed against Northern Kentucky Independent Food Dealers Association, Inc., 505 Scott St., Covington, Ky., and Paul Ogden, president; R. H. Goderwis, vice president;

Larry T. Hiltz, secretary, and Barney J. Malloy, treasurer. It also names as respondents six member grocers of the Association, Virgil Clinkenbeard, George Stegner, T. C. Alpaugh, Richard Guenther, Daniel Roy and Charles Hindersman. The complaint points out that the Association varies so in the number and identity of its members that it is impracticable at any given time to name as respondents each of the members without manifest delay and inconvenience. (5140)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Cerophyl Laboratories, Inc., 2438 Broadway, Kansas City, Mo., and two advertising agencies have entered into a stipulation to cease and desist from certain misrepresentations in connection with the sale of Viet, a vitamin preparation. The two agencies, which prepared and disseminated advertisements of the preparation on behalf of Cerophyl Laboratories, Inc., are The Potts-Turnbull Advertising Co., 912 Baltimore Ave., Kansas City, Mo., and Campbell-Ewald Co., General Motors Building, Detroit. (03202)

Walter Gutheim, 554 West 181st St., New York, entered into a stipulation to cease and desist from misrepresenting the properties and effectiveness of hair preparations and cosmetics which he sells in interstate commerce. Gutheim trades under the name Mrs. E. Vilches. (03203)

Imico, Stevens Point, Wis., has stipulated that in connection with the sale of a hair dye designated "Woda Polska" (Polish Water), it will cease and desist from representing, by use of the word "restores" or any other means, that the preparation restores the original color to hair; or that it eliminates gray hair, is a gray hair corrective, or is noninjurious or harmless. (03201)

CEASE AND DESIST ORDER

The Commission issued the following cease and desist order last week:

Rockwell Woolen Co., Leominster, Mass., has been ordered to cease and desist from misbranding yarns or other wool products, in violation of the Wool Products Labeling Act and the rules and regulations promulgated thereunder. (5121)

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