

A Look Ahead

Broadcasting enters upon the new year with high hope and firm resolve. 1944 was a year of unusual activity within the industry and NAB grew in membership and in service. Each day has brought renewed evidence that NAB is serving the industry effectively and satisfactorily. This evidence is in the form of applications of membership from all types and sizes of stations and in requests for services of a wide variety.

At the close of the year NAB had a total of 633 stations and 2 networks in active membership. In addition there were 37 associate members made up of transcription companies, station representatives, equipment manufacturers and market research organizations.

We will shortly embark upon a series of meetings which will take us into every NAB District and to which we are inviting representatives of all stations to attend. We want to render to them a first-hand report of our stewardship. We want to make them familiar with the problems with which NAB is dealing and their relation to those problems. We hope as a result of these meetings that many not now in membership will enroll and thus add strength to the industry's trade association.

We who make up the official family at NAB, and this includes the Board of Directors and the Administrative Staff, are genuinely proud of the record which we have made in the past 12 months, but we realize fully that this record is traceable to the splendid cooperation and support which we have received from those in membership. We pledge ourselves to continued effort in the hope that 1945 may show a record of ever-increasing performance.

J. H. RYAN, President

J. H. Ryan, *President*

C. E. Arney, Jr., *Secretary-Treasurer*

Robert T. Bartley, *Director of Government Relations*; Lewis H. Avery, *Director of Broadcast Advertising*; Helen A. Cornelius, *Asst. Director of Broadcast Advertising*; Willard D. Egolf, *Director of Public Relations*; Howard S. Frazier, *Director of Engineering*; Paul F. Peter, *Director of Research*; Arthur C. Stringer, *Director of Promotion*; John Morgan Davis, *General Counsel*.

LEA COMMITTEE URGES FCC-INDUSTRY LEGISLATIVE COOPERATION

The Select Committee to investigate the Federal Communications Commission, headed by Clarence F. Lea (D.-Calif.) submitted its report at the close of the 78th Congress. The report, which is a 79 page document, contains some most significant comments on matters of vital interest to all broadcasters. NAB is, therefore, procuring a sufficient supply of the official report to send to all member stations. These will be mailed early next week. Meantime, we feel that the following excerpt from the report should be high-lighted:

"The Communications Act has not been substantially changed since 1934, and in many respects not since 1927.

"The basic need now, from a congressional standpoint, is for a reexamination of the provisions of the Communications Act with a view to their modification to conform to the requirements of administration as demonstrated by the needs of the industry and the Commission since the original acts were enacted. The uncertainties of interpretation, so far as possible consistent with the exercise of the reasonable discretionary powers of the Commission, should be removed. The rights and duties of the industry should be more clearly defined; likewise the powers, duties, and limitations of the Commission should also be considered, and necessary amendments made to conform to good practice and as developed by experience.

"The investigation by this committee has made it conscious of these conditions. The problems presented, however, are important and worthy of thorough consideration, and are primary matters for the appropriate legislative committee of the House. As a practical method of approach to such legislation, this committee would recommend that representatives of the Commission and a limited number of representatives of the various branches of the industry confer together, with a view of concurring, so far as practicable, in legislative changes that will contribute to the improvement of the present law and its better administration. The committee hopes and believes, by patient and friendly cooperation and consideration, a substantial number of the difficulties that now exist can be eliminated or greatly minimized."

In respect to this suggestion Harold Ryan, NAB President, commented as follows:

"The National Association of Broadcasters is very pleased with the suggestion contained in the report of the Lea Committee with regard to radio legislation. As the report points out, the structure of the present legislation dates back to 1927 with amendments passed in 1934. The art of broadcasting has progressed tremendously since 1934 and we thoroughly agree with the report that there is a need for legislative clarification. The NAB is at all times prepared to discuss such proposals with the FCC and to cooperate to the fullest extent in the public interest."

PORTER AGAIN NOMINATED

Paul A. Porter, now serving as Chairman of the Federal Communications Commission under an interim appointment, has again been nominated as a member of the FCC.

President Roosevelt on Wednesday (3), the first day of the new session of Congress, sent Mr. Porter's nomination to the Senate. It will be recalled that Mr. Porter was nominated for the vacancy created by the resignation of Chairman Fly, but the 78th Congress adjourned without having acted upon the nomination. With the adjournment, President Roosevelt gave Mr. Porter an interim appointment as Commissioner and later designated him as Chairman.

SELECTIVE SERVICE CHANGES

Now in process of preparation is an explanation of the effect which the recent statement by James F. Byrnes, Director of War Mobilization and Reconversion issued with regard to Selective Service. A great amount of confusion seems to have been created in the minds of local board members, USES officials, as well as radio broadcasters with respect to the relation of radio broadcasting to the procedures under the new manpower urgencies outlined by Justice Byrnes. We hope to have a special Selective Service Handbook Supplement ready for mailing within the next 24 hours. It will come along just as soon as it can be prepared with absolute assurance of accuracy.

RADIO AGAIN COMMENDED

James Forrestal, Secretary of the Navy, has added his word of commendation to the job done by domestic radio. His letter to Mr. Ryan, which follows, is self-explanatory:

"Throughout 1944, the radio stations of the United States have cooperated splendidly with the Navy in conveying the facts of the war to the public quickly and completely. We appreciate the fine service rendered by the personnel of every station.

"In the days which lie ahead, we will depend even more heavily upon the support of the broadcasting industry."

RADIO CORRESPONDENTS' DINNER ADVANCED

To accommodate certain high Government officials who will be honor guests, the Radio Correspondents Assn. has moved its annual dinner from Jan. 13 to Jan. 11 at the Hotel Statler, Washington, Earl Godwin, president, announced this week.

Invitations have been sent to President Roosevelt, all Cabinet members and key executives in Government as well as radio. Acceptances thus far include Vice-President Wallace, Vice-President-Elect Truman, Associate Justices Reed and Douglas of the Supreme Court, Gen. George C. Marshall, Chief of Staff; Adm. Leahy, Chief of Staff to the Commander-in-Chief; Lt. Gen. Vandergrift, Commandant, Marine Corps; Secretary of the Navy Forrestal; Secretary of the Treasury Morgenthau; Secretary of Agriculture Wickard; Postmaster General Walker; President Niles Trammell, NBC; Paul Kesten, executive vice-president of CBS, and others.

Bob Wood of CBS, Washington, chairman of the entertainment committee, said the four major networks will provide top entertainment. On the committee with him are William Hillman of the Blue, Charter Heslep, Mutual, and Carleton Smith, NBC.

Invitations have gone out to all associate members. The Radio Correspondents Assn. includes 100 working radio newsmen and women in Washington and more than 110 associate members.



ARMY HOUR PAYS TRIBUTE TO RADIO'S TWENTY-FIFTH YEAR

Introduced by a special arrangement of "XXV," musical signature of Radio's Twenty-Fifth Anniversary, Brig. Gen. David Sarnoff, on leave as President of RCA, paid tribute to radio's wartime operation in special recognition of American broadcasting on The Army Hour, NBC, 3:30 P. M. EWT, Sunday, December 31.

Following is the complete script for that portion of the program, furnished NAB by Col. Ed Kirby, Chief, Radio Branch, War Department Bureau of Public Relations, former NAB Director of Public Relations:

MUSIC: "XXV" MUSICAL SIGNATURE.

HERLIHY (Announcer): The musical signature you have just heard is a melodic statement of the International code for XXV—Twenty-Five. You'll hear that signature many times, in the months to come: for it will keynote radio's celebration of its twenty-fifth year of broadcasting. Today, on the eve of radio's quarter-century mark, the Army Hour salutes American broadcasting—and brings you a special message by Brigadier General David Sarnoff, U. S. Signal Corps Reserve, who has recently returned from an extended tour of duty in Europe. General Sarnoff—

SARNOFF: In the early hours of June sixth last, a group of officers in Washington sat in the offices of the Chief, Army Communications Service at radio receivers tuned to London. All over the world, similar groups were waiting—their watches synchronized to Big Ben in London. They were counting the minutes, awaiting the announcement of news for which the people of all the Allied nations had worked and prayed: the invasion of Europe. At exactly 0732 Greenwich Mean Time, came the first communique that Allied Naval Forces under command of General Eisenhower, supported by strong air forces began landing Allied armies on the northern coast of France. In less than a second, the great news had circled the globe.

Immediately after this first "D" Day broadcast, a steady stream of news began flowing from Europe to America that has continued ever since: so that Americans might follow their sons from the beaches of Europe into the heart of Germany. The same swift coverage of our major military activities has continued into the Pacific, when avenging American soldiers hit the Philippines seventy-three days ago.

Through the use of radio transmitters floated on board ship, you heard the news of our landing on Leyte just a few hours after we were established.

This has been the greatest news coverage in history. This has been possible only through the closest cooperation between the American press, radio and Signal Corps, utilizing the technical advances and techniques culminating out of twenty-five years of broadcasting experience in joint service to the nation. Behind this accomplishment lies an almost untold story of heroic effort and team-work, in the field and in the laboratory. This is a radio war. Not a plane flies, or tank moves, or ground force begins an attack without the link of radio communications with headquarters, and each field headquarters with Supreme Headquarters and Supreme Headquarters with the War Department in Washington.

To keep these vital arteries of command and intelligence alive and open is the prime mission of the Signal Corps, from buck private to General.

What these men have done in the field in extending and defending lines of communication in defiance of enemy gun fire, bombardment, maddening enemy technical interference is worthy of the highest traditions of the Signal Corps: to get the message through—come hell or high-water, German or Jap.

We are getting the messages through—to and from command posts—to and from our fronts to the American home front, by means of radio. One of the outstanding examples of this is the Army Hour itself, where a privately operated radio network across the country, places resources at the disposal of the War Department each Sunday afternoon to bring you authentic reports from every part of the world where our men fight and die to preserve all that we hold dear. Already on today's Army Hour we have heard from France and from the Philippines. Later we are to hear from Italy and Luxembourg. This is but one example, a very good example of what twenty-five years of radio broadcasting has brought forth in the life of our nation.

The use of radio as a weapon has become a new feature of modern war. Thousands of Axis troops surrendered voluntarily during the North African campaign because truth soared over their barriers of steel and oppression on the wings of radio. And what remained of the once proud Italian Grand Fleet surrendered to a voice—a radio voice, without a fight.

And the bulletless penetration of words and ideas into the stubborn breasts of the enemy continues by American radio throughout the day and night. Today we have millions of troops on the battle fields of the world. Radio ties them together giving them directives and commands on land, in the skies, on the sea and—at the proper time, world series baseball games, election returns, Bob Hope, Bing Crosby, and all the other nostalgic links with home.

Out of this war will come great advances in the science of electronics, newspapers printed on your radio sets at home, television joining sight with sound and static free radio. These are but highlights standing on the threshold of development.

At midnight tonight, American radio remembers its birth twenty-five years ago. With the Army, it pledges itself to the service of the American people: to victory and to the establishment of peace on earth, good will towards men that can come only from swift communication of ideas and understanding from one nation to another. God speed the day.

WESTINGHOUSE TO AID WITH 25TH ANNIVERSARY MATERIAL

In correspondence with NAB, W. B. McGill, Advertising Manager of Westinghouse Radio Stations, Inc., has revealed that Westinghouse is preparing a complete general story covering twenty-five years of radio in America.

This is to be supplemented by a shorter one, in chronological form, which will receive wide distribution.

Westinghouse radio dates from November, 1920, when KDKA, Pittsburgh, went on the air, therefore much history of early developments is contained in company archives.

McGill states also that material is in preparation which might be helpful to stations in producing programs dealing with the early days of radio. This material will be partly in script form, suitable for use in almost any type show.

Further announcements are expected within a short time relative to the completion and availability of the material.

KPLT FIRST TO SEND 25TH ANNIVERSARY SCRIPT TO NAB

Station KPLT won singular honors of the New Year in being the first NAB member station to provide Washington headquarters with a story of station promotion of its own eighth and radio's twenty-fifth anniversary.

At midnight on December 31, Ernest Jones, station manager went on the air with a three minute greeting to listeners of the area, in which the station's and radio's anniversary were announced and discussed and radio's war pledge repeated. Jones' appearance introduced a two hour New York show which followed.

Station Promotion and Broadcast Material Wanted

NAB earnestly requests tear sheets, copies of station publications and mailing pieces, publicity and scripts of air shows incorporating the subject of Radio's Twenty-Fifth Anniversary. They will create at NAB headquarters an invaluable fund of information and program material for the industry as a whole. Please place the following name on your mailing list and remember to send special material also to Willard D. Egolf, Director of Public Relations, National Association of Broadcasters, 1760 N Street, N. W., Washington 6, D. C.

ALLOCATIONS REPORT SOON

The Federal Communications Commission announced on December 29 that some time on or about January 15, 1945, it expects to issue a proposed report in its recent proceeding "In the Matter of Allocation of Frequencies to the various classes of non-governmental services in the radio spectrum from 10 kilocycles to 30,000,000 kilocycles." (Docket No. 6651)

The proposed report will relate to frequencies between 25,000 and 30,000,000 kilocycles and will provide approximately 30 days for the filing of briefs and oral argument before a final decision is announced. At a later time, a similar report will be issued covering frequencies between 10 and 25,000 kilocycles.

RADIO POWERFUL WAR WEAPON

Elmer Davis, Director of the Office of War Information, on Tuesday (2) issued the following statement:

"The importance of the two new OWI radio stations in the Central Pacific is indicated by Japan's quick 'jamming' of our initial programs. The programs originating at the new powerful 100-KW short-wave station KRHO at Honolulu, and relayed by the equally new medium-wave station at Saipan, were 'attacked' within 30 minutes after they went on the air by heavy 'jamming' by Japanese radio, the Federal Communications Commission monitors reported to us.

"The 'jamming' affected only the medium-wave broadcast, while the short-wave, carrying exactly the same program went in without interference, the monitors reported.

"We, of course, expected this normal enemy counter-activity, and were prepared with counter measures of our own to insure a good flow of news and education into Japan.

"There are also 'clear' hours whenever the B-29 bombers are over Japan, for then the Japanese stations leave the air. We may expect compound results from the simultaneous rain of bombs and the flow of truth into Japan.

"The Office of War Information was proud to have its two powerful psychological warfare weapons initiated by carrying the highly significant statements of Undersecretary of State Joseph C. Grew and Admiral Chester W. Nimitz into what Admiral Nimitz so aptly described as 'the very vitals of Japan.'

"Admiral Nimitz's splendid summary of the war in the Pacific to date, we feel, will have considerable effect on the listeners in Japan. Mr. Grew's statement to the people of Japan made clear not only that their troubles of recent years are the result of the seizure of control by the Japanese militarists, but that their future depends on regaining authority over their government's policies and actions.

"That he promised them the truth about the war, as a contrast to the twisted subterfuges their own government has been feeding them, is of paramount importance. It is OWI's job to carry out that promise, and we naturally are

pleased, now, to be operating the first radio station penetrating Japan on a wave length that the average civilian set can hear, as well as the powerful short-wave station covering China, India, the Philippines, and Japan.

"We are pleased also to have again the Japanese government's reiteration of its fear of having the truth about the progress of the war given to its people. Between their attempts to 'jam' our broadcasts and our counter measures, we may look forward to a lively battle in this phase of psychological warfare."

BROADCAST TECHNICIANS URGENTLY NEEDED FOR PSYCHOLOGICAL WARFARE OVERSEAS

To maintain the position of domestic broadcasting as an industry which is cooperating with and necessary to the war effort, NAB has maintained close contact with the Office of War Information and has urged stations to make available such personnel as can be reasonably spared to staff the OWI stations in war theaters. Along these lines the NAB Engineering Department is cooperating with the Communication Facilities Bureau of OWI in an effort to staff American broadcast stations in the European and Pacific war theaters. It is planned to fill many of the operating positions through specialized training of radiomen who have had little or no previous broadcast experience. However, there is an urgent need for supervisory personnel such as those who are qualified as chief engineers or installation specialists on broadcast transmitters ranging in power from 1 to 50 kilowatts.

The equipment utilized in this service, which will be installed and operated by the men who volunteer for this service, is of the most modern design. Several types of transmission are used, including radio-photo. These positions offer the practical radioman and the qualified chief engineer an opportunity to perform vital war work and, at the same time, to gain a wealth of practical experience that will be of value in the post war period.

It is fully realized that the broadcast industry has been scraping the bottom of the technical manpower pool for some time. Nevertheless, it is hoped that the management of every broadcast station will carefully review their technical personnel requirements in an effort to offer one or two men for this service on a temporary release basis. Please advise NAB Director of Engineering, Howard S. Frazier, of any men now on your staff or residing in your community who are available. Information as to salaries, physical requirements and working conditions can also be obtained from NAB.

CONFIRMS NEED FOR "HOME TOWN" PGMS.

Michigan's Representative Paul Shafer's December statement, that GI's want more news from home, is in line with the Army's own observation. Otherwise, General Eisenhower would not have requested the broadcast industry, last August, to provide 180 home town shows for global broadcast. Congressman Shafer recently returned from an overseas trip.

In satisfying this need seven more home town shows have been completed. Receipt of the first three programs listed below has been acknowledged by Armed Forces Radio Service, Los Angeles. The other four are en route.

Riverside-San Bernardino—Charles C. Craig, KFXM-KPRO, TFC*

Rochester—Gunnar Wiig, WHEC, TFC*

Troy—Woodbury Carter, WTRY, TFC*

Birmingham—Henry Johnston, WSGN, TFC*—Shipped Jan. 2

Salt Lake City-Ogden—Ralph W. Hardy, KSL, TFC*—Shipped Dec. 29

St. Paul—K. M. Hance, KSTP, TFC*—Shipped Dec. 30
Tampa—W. Walter Tison, WFLA, TFC*—Shipped Dec. 30

The "Let's Go to Town" show from Salt Lake City-Ogden area is the second produced under the direction of Ralph W. Hardy, KSL, Task Force Commander. This is the first multi-allocation area to complete its assignment.

READY "MARCH OF DIMES" CAMPAIGN

Radio plans for the 1945 March of Dimes campaign in behalf of The National Foundation for Infantile Paralysis are almost complete.

The campaign will be launched over CBS, Sunday, January 14, 1:30-1:45 p. m., EWT, by Basil O'Connor, Foundation president, and Harold Ryan, NAB president, who is chairman of the National March of Dimes division.

Serving with Mr. Ryan as co-chairman are four network presidents: William S. Paley, CBS; Niles Trammell, NBC; Edgar Kobak, MBS; Mark Woods, Blue.

Transcriptions

A series of 15-minute, 5-minute and 1-minute transcriptions will be sent all stations, according to Howard J. London, radio director of the Foundation. Receipt will be staggered, some reaching stations after the campaign opens. A packet of live announcements also is to be sent.

Network Support

A number of network sponsored shows will support the campaign as will programs of a number of network advertisers.

NETWORK RECORDING RULE POSTPONED

The Federal Communications Commission today announced that it had postponed for an indefinite period consideration of Order 119 which requires that recordings be made of network programs. This determination was prompted by the fact that the adoption of the rule would require the utilization of scarce material and skilled personnel. While much of this material and personnel is already available and in use, it was felt that the adoption of the rule would require an expansion in this field and the Commission was of the opinion that this expansion should not be undertaken at this time.

The evidence presented to the Commission quite clearly indicates the ultimate desirability of a rule such as that proposed by Order 119, at least for certain types of programs—e.g. speeches, news broadcasts, commentary, etc.. The facts show that in some instances recordings are already being made and preserved. Undoubtedly, the practice will continue and if anything will be expanded.

The amount of information and material presented at the oral argument by the representatives of the industry on a subject as important as this was very meager. With the opportunity for further study presented by the indefinite continuance, it is hoped that the radio industry will be prepared when the Commission once again takes up consideration of the adoption of a regulation requiring the recording of programs to furnish more detailed data concerning the desirability and type of rule which should be promulgated.

FCC MANPOWER SURVEY

The Federal Communications Commission has made available to the War Manpower Commission and to interested groups in the communications industry the names of 1,050 licensed radiotelephone and radiotelegraph opera-

tors who have indicated their availability for full- or part-time employment in communications work.

This is the fifth in a series of such lists compiled by the FCC and turned over to the WMC in an effort to relieve current shortages of technically qualified persons in communications jobs.

The FCC began its survey of licensed radio operators in the summer of 1943. So far some 20,000 of the nation's radio operators have been canvassed.

This is the first list containing the names of *radio-telegraph* as well as *radiotelephone* licensees.

The information given on the list includes name and address of the candidate for employment, his draft status, class of license, present employment, his availability for employment in the communications industry and his preference as to branch of the industry.

The Commission, of course, does not certify as to the experience or availability of any person listed but merely sets forth the information recorded on the questionnaire. Additional lists will be released as returns come in.

DICK FISCHER NEW PROGRAM MANAGER AT WHAS

Louisville, Ky.: Dick Fischer has been appointed Program Manager of WHAS, W. Lee Coulson, Manager of the radio station has announced. Fischer succeeds A. W. Marlin who resigned December 15.

Well known to WHAS listeners, Fischer had been newscaster and director of the station's newsroom since November 1938, until he went to KMOX, St. Louis, last July as newscaster.

REPORTS INDEX DELAYED

Due to printing difficulties the Cumulative Index of Volume XII (1944) NAB REPORTS will not be mailed until the mailing of next week's REPORTS.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, January 8. They are subject to change.

Monday, January 8

WNLC—Thames Broadcasting Corp., New London, Conn.—C. P. to change frequency from 1490 kc. to 1240 kc., 250 watts, unlimited.

Wednesday, January 10

Consolidated Hearing

NEW—Ernest E. Forbes, Jr., tr/as Magic City Broadcasting Co., Birmingham, Ala.—C. P., 1490 kc., 250 watts, unlimited.

NEW—Ramon G. Patterson and Louise Patterson (Pursley), d/b as Patterson Broadcasting Service, Birmingham, Ala.—C. P., 1490 kc., 250 watts, unlimited.

NEW—Thomas N. Beach, Birmingham, Ala.—C. P., 1490 kc., 250 watts, unlimited.

NEW—Courier Broadcasting Service, Inc., Birmingham, Ala.—C. P., 1260 kc., 250 watts, unlimited.

WGBF—Evansville On The Air, Inc., Evansville, Ind.—Renewal of license; 1280 kc., 1 KW night, 5 KW day, unlimited.

Friday, January 12

NEW—Newark Broadcasting Corp., Newark, N. J.—C. P., 620 kc., 5 KW, unlimited DA-night and day.

* Task Force Commander.

Federal Communications Commission Action

APPLICATIONS GRANTED

WMPC—The Liberty Street Gospel Church of Lapeer, Lapeer, Mich.—Granted modification of license to change specified hours of operation by adding one hour, 9 to 10 a. m., daily, except Sunday. (B2-ML-1204)

KFJI—George Kincaid and Rachel J. Kincaid (Transferors), Willard D. Miller (Transferee), KFJI Broadcasters, Inc. (Licensee), Klamath Falls, Ore.—Granted consent to transfer of control of KFJI Broadcasters, Inc., licensee of station KFJI, from George Kincaid and Rachel J. Kincaid to Willard D. Miller, for a consideration of \$115,000 for 100 shares, or 100% of issued and outstanding capital stock of licensee. (Commissioner Durr voting for hearing.) (B5-TC-407)

LICENSE RENEWALS

KXYZ—Harris County Broadcast Co., Houston, Texas.—Granted renewal of license for main and auxiliary transmitter for the period ending November 1, 1945.

KCRC—Enid Radiophone Co., Enid, Okla.—Granted renewal of license for the period ending November 1, 1947.

DESIGNATED FOR HEARING

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Designated for hearing application for construction permit to change frequency from 1360 to 820 kc., increase power from 1 to 50 KW, install new transmitter and directional antenna for night use and change transmitter location. The application is designated for hearing to determine whether the proposed operation would be in conformity with the provisions of Sec. 3.25(a) of the Commission's Rules. (B3-P-3690)

MISCELLANEOUS

WHEB—WHEB, Inc., Portsmouth, N. H.—Granted motion for dismissal without prejudice of application for construction permit. (Docket 6700)

WJZ—Blue Network, Inc., New York City—Petition for enlargement of issues in re applications of KOB for modification of construction permit and license to cover (Dockets 6584 and 6585) was referred to the Commission.

WNEW—Greater New York Broadcasting Corp., New York City.—Granted petition for leave to intervene in the hearing now scheduled for January 18, 1945, on application of WDGY. (Docket 6693)

KDYL—Intermountain Broadcasting Corp., Salt Lake City, Utah.—Granted in part motion to postpone filing of written appearance in the matter of application for construction permit (Docket 6689), and postponed until ten days after action is taken by the Commission on petition of KDYL for waiver of or an exception or amendment to Sec. 3.25 of the Commission's rules.

Marshall Broadcasting Co., Marshall, Texas.—Granted petition to amend application for construction permit (Docket 6706), and ordered application as amended be retained in the hearing docket.

KGBX—Springfield Broadcasting Co., Springfield, Mo.—Granted motion to intervene in the hearing now scheduled for January 10 on application of Courier Broadcasting Service, Inc., for a new station in Birmingham, Ala.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted petition for extension of time to file proposed findings in re Docket 5994, and the time was extended from January 2 to January 12, 1945.

Mississippi Broadcasting Co., Inc., Macon, Miss.—Withheld action on motion for leave to amend application in Docket 6659. Granted motion for additional time within which to file proposed findings and extended same to January 18, 1945.

Thompson Broadcasting Co., Altoona, Pa.—Granted motion for order to take depositions in re application for construction permit, Docket 6698.

Blue Network Company, Inc.—Denied petition filed by Blue Network Co., Inc. (WJZ, New York, N. Y., and KECA, Los Angeles, Calif.), to enlarge the issues in hearing on applications of Albuquerque Broadcasting Co. Radio Station KOB, Albuquerque, New Mexico, for modification of construction permit, for license to cover construction permit, and authority to determine operating power by direct measurement. (Dockets 6584 and 6585)

KPAS—Pacific Coast Broadcasting Co., Pasadena, Calif.—Granted application for consent to transfer control of Pacific Coast Broadcasting Co., licensee of station KPAS, by Wesley I. Dumm, Loyal K. King, Thomas L. Bailey, Clarence A. Nisson, John K. Evans, Emer D. Bates, Maurice Enderle and John A. Smith, through purchase of 43.78% of outstanding, or 1116½ shares common stock, from J. Frank Burke, Sr., J. Frank Burke, Jr., and W. M. Burke, for a consideration of \$178,640. (B5-TC-423)

WSAY—Brown Radio Service & Laboratory (Gordon P. Brown, owner), Rochester, N. Y.—Granted modification of construction permit, as modified, which authorized change of frequency, increase in power, installation of directional antenna for day and night use and new transmitter, and move of transmitter, for extension of completion date from December 31, 1944, to January 30, 1945. (B1-MP-1787)

APPLICATIONS FILED AT FCC

590 Kilocycles

WFTC—Jonas Weiland, Kinston, N. C.—Construction permit to change frequency from 1230 kc. to 590 kc., increase power from 250 watts to 5 KW, install new transmitter, directional antenna for night use and change transmitter location.

WFTC—Jonas Weiland, Kinston, N. C.—Special service authorization to operate on 590 kc. with power of 250 watts daytime and 100 watts night for the period ending 1-30-45.

630 Kilocycles

WLAP—American Broadcasting Corp., Lexington, Ky.—Special service authorization to operate on 630 kc. with power of 100 watts night, 250 watts daytime for the period 2-1-45 to 10-1-45.

640 Kilocycles

NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 640 kc., power of 1 KW and limited time using directional antenna from local sunset to sunset at Los Angeles, Calif.

910 Kilocycles

NEW—Howard W. Davis, McAllen, Texas.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and unlimited hours of operation, employing directional antenna for night use.

920 Kilocycles

NEW—Reno Broadcasting Co., Reno, Nevada.—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and unlimited hours of operation, employing directional antenna day and night. Amended: re change in type of transmitter and changes in directional antenna system.

940 Kilocycles

NEW—Independent Broadcasting Co., Des Moines, Iowa.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts night, 1 KW daytime and unlimited hours of operation. Amended: re change in transmitter site.

950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384 as modified, which authorized increase in power and changes in directional antenna system) for further changes in directional antenna system.

1070 Kilocycles

KFBI—The Farmers and Bankers Broadcasting Corp., Wichita, Kans.—Construction permit to increase power from 1 KW night, 5 KW daytime to 1 KW night, 10 KW daytime and make change in transmitting equipment.

1230 Kilocycles

KTHT—Texas Star Broadcasting Co., Houston, Texas.—Voluntary assignment of license to Roy M. Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co.

1240 Kilocycles

NEW—Norfolk Broadcasting Corp., Norfolk, Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended: to change requested frequency to 1200 kc. and hours of operation to daytime.

1270 Kilocycles

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—License to cover construction permit (B4-P-3597), which authorized installation of an auxiliary transmitter.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Authority to determine operating power of auxiliary transmitter by direct measurement of antenna power.

1340 Kilocycles

NEW—Sierra Broadcasting Co., Reno, Nevada.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1370 Kilocycles

WSAY—Brown Radio Service & Laboratory (Gordon P. Brown, owner), Rochester, N. Y.—Modification of construction permit (B1-P-2924 as modified), which authorized change in frequency, increase in power, installation of directional antenna for day and night use and new transmitter and move of transmitter for extension of completion date from 12-31-44 to 1-30-45.

1420 Kilocycles

NEW—Radio Station WKEU, Thomaston, Ga.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—Greater Huntington Radio Corp., Huntington, W. Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Ronald B. Woodyard, Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended: re change in transmitting equipment.

1490 Kilocycles

NEW—WGCM Broadcasting Co., a co-partnership composed of Hugh O. Jones, William E. Jones and James O. Jones, Biloxi, Miss.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation. Amended: re change in transmitter.

NEW—Joseph Gardberg and Sam J. Ripps, d/b as Mobile Broadcasting Co., Mobile, Ala.—Construction permit for a new standard Broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KRNR—News-Review Co., Roseburg, Ore.—License to cover construction permit (B5-P-3657) which authorized move of transmitter and studio.

KRNR—News-Review Co., Roseburg, Ore.—Authority to determine operating power by direct measurement of antenna power.

FM APPLICATIONS

NEW—Pacific Agricultural Foundation, Ltd., San Francisco, Calif.—Construction permit for a new high frequency (FM)

broadcast station to be operated on 44300 kc., coverage of 19,000 square miles.

NEW—Eagle Publishing Company, Pittsfield, Mass.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46300 kc. with coverage of 10,061 square miles.

NEW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Construction permit for a new high frequency (FM) broadcast station to be operated on 47100 kc. with coverage of 2,430 square miles.

TELEVISION APPLICATION

NEW—World Publishing Co., Omaha, Nebr.—Construction permit for a new commercial television broadcast station to be operated on Channel #7 (102000-108000 kc.), ESR 976.

NEW—Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit for a new commercial television broadcast station to be operated on Channel #3 (66000-72000 kc.), ESR 1520.

MISCELLANEOUS APPLICATIONS

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass.—Construction permit for a new developmental broadcast station to be operated with power of 250 watts using A4, A0 and special emission.

NEW—State University of Oklahoma, Norman, Okla.—Construction permit for a new non-commercial educational broadcast station to be operated on 42300 kc., power of 3 KW and special emission. Amended: re change in type of transmitter.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission issued no complaints this week.

CEASE AND DESIST ORDER

The Commission issued the following cease and desist order last week:

E. J. Brach & Sons, Chicago candy manufacturer, has been ordered to cease and desist from violation of the Robinson-Patman Act by knowingly inducing and receiving favorable discriminations in price on its purchases of glucose, one of the principal ingredients used in the manufacture of candy. (4548)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Walter Camp, et al.—A stipulation to cease and desist from certain representations in connection with the sale of a vitamin preparation designated Vitapan, advertised as being capable of restoring original color to gray hair, has been entered into by Walter Camp and Werner Orbach, co-partners whose places of business are at 3040 14th St. N. W., and 619 12th St., N. W., Washington, D. C., and who trade as The Vita Health Food Co., Nutritional Products Co., American Health Products Co., and Eastern Health Food Stores Assn. (3948)

Consolidated Carpet Mills, 134 North La Salle St., Chicago, entered into a stipulation to discontinue using the word "Mills" as part of their trade name, or any other word of like meaning that tends to convey the belief that they own and operate or directly and absolutely control a factory where the carpets they sell are manufactured. (3953)

Halco Chemical Corp., 551 Fifth Ave., New York, has stipulated that it will cease and desist from representing that the compound it sells under the name Whippet is an instant fire extinguisher successful against all types of fires and is an adequate or dependable preparation for putting out bomb, household, factory, forest, lumber or straw fires. (3950)

C. H. Hood & Company, Inc.—Under a stipulation, C. H. Hood & Co., Inc., trading as Gro-Plant Foundation, 683 Broadway, New York, agrees to cease representing that the product it sells under the name "Gro-Plant" is a complete plant food, contains all the nourishment of rich soil, and that results are assured through its use. (03240)

Pepgo Chemical Products Co., 2301 North Park Ave., Philadelphia, stipulated that in connection with the sale of a battery compound designated "Pepgo" he will cease and desist from representing that it forms a new doubly efficient electrolyte, eliminates battery charging, makes battery troubles almost obsolete, prevents sulphation or overheating, does not permit the battery to go dead, or that such results can be obtained by only one treatment or any number of treatments with Pepgo. (3952)

Philadelphia Organic Laboratories, San Diego, Calif., stipulated that it will discontinue misrepresenting the therapeutic properties of three medicinal preparations collectively referred to as "Maro-Glan" and individually designated "Maro-Glan No. 1," "Maro-Glan No. 2" and "Maro-Glan No. 3." (03241)

Progressive Educators, 2452 Peachtree Road, N. W., Atlanta, Ga., have entered a stipulation to discontinue misrepresentation in the sale of a set of books entitled "Wonderland of Knowledge." (3949)

Tamms Silica Co., 228 North La Salle St., Chicago, engaged in the sale of a product designated "Sani-Litt," advertised for use in poultry houses, stipulated that it will cease representing that the product is dustless, absorbs all odors and keeps poultry houses smelling sweet and clean for 8 to 10 weeks with one application. (3951)

DAVIS HEADS FTC

Ewin L. Davis, of Tennessee, becomes Chairman of the Federal Trade Commission on January 1, to serve during the calendar year 1945. He succeeds Commissioner Robert E. Freer, of Ohio, who has been Chairman during 1944. The chairmanship of the Commission rotates annually among its members.

Commissioner Davis previously served as Chairman during 1935 and 1940. He was appointed to the Commission as a Democratic member, by President Roosevelt, on May 23, 1933, and was reappointed on July 14, 1939, for the seven-year term authorized by statute.