



Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 13, No. 7, February 16, 1945

11TH DISTRICT MEETING

Despite his vigorous protest that he was not a candidate for re-election, Ed L. Hayek, KATE, Albert Lea, was drafted unanimously to serve another two-year term as director of the eleventh district at the closing session of the two-day meeting in Minneapolis, February 12 and 13.

In the absence of J. Harold Ryan, NAB president, who was attending the convention of the Canadian Association of Broadcasters in Quebec, C. E. Arney, Jr., NAB secretary-treasurer, reported on the activities of the Association, including labor, legislative and music problems. At the opening session, C. T. Hagman of WTCN, Minneapolis, district chairman of the public relations committee, reported for that group; while Dick Day, WDGY, Minneapolis, district chairman of the program managers committee, presented a new angle on programming during wartime.

At the invitation of Hugh M. Feltis, president of Broadcast Measurement Bureau, Roger W. Clipp, WFIL, Philadelphia, chairman of the NAB research committee, attended the meeting and participated in the presentation of the Bureau plan.

The second day opened with the small market stations panel at which Jerry Wing, KROC, Rochester, member of the small market stations committee, presided. During the session, John F. Meagher, KYSM, Mankato, was introduced as the newly appointed district chairman of this group.

Ray Jenkins, KSTP, St. Paul, presided at the sales managers clinic, during which Lewis H. Avery and Helen A. Cornelius of the NAB department of broadcast advertising spoke.

Having recently returned from conferences in Washington, Mrs. Hayle S. Cavanor of OWI emphasized the seriousness of the war with Japan and urged the broadcasters to inform the public of the probable long length and brutal nature of the war that remains to be fought in the Pacific.

At the conclusion of the conference, a resolution was passed unanimously, urging that "immediate consideration be given the appointment of another outstanding leader comparable to J. Harold Ryan, so recognized by American industry and commerce, as president of NAB."

The Minnesota Radio Council was host to the delegates at a luncheon on the second day attended by more than 300 leaders in the civic, educational and social life of Minneapolis and St. Paul. Dr. Charles J. Turck, who has recently returned to the presidency of MacAlester College, after a tour of voluntary duty with the Army, voiced a fervent plea for the United States to be a good neighbor among nations.

At a banquet for the broadcasters on Monday evening, Stafford King, auditor of the State of Minnesota, who has recently returned from nearly three years' service with the Army Air Force, in the Southwest Pacific, painted an accurate and unflattering picture of life in that area for GI Joe. He pleaded with the broadcasters to bring home to the American public a full realization of the seriousness of the war yet to be fought in the Pacific.

10TH DISTRICT MEETING

An overwhelming majority of the delegates to NAB tenth district meeting, Wednesday and Thursday, February 7-8, in Kansas City, subscribed to the Broadcast Measurement Bureau. ODT convention restrictions drastically reduced outside attendance, necessitating a last minute split of what was to have been a combined tenth and twelfth district meeting. Key broadcasting officials from throughout Missouri, Iowa and Nebraska were present. Hugh Feltis, BMB president, presented the plan to the conference.

Among highlight discussions of the meetings was the impromptu talk of Phil Hoffman, KRNT, Des Moines, on public relations in which the industry was challenged with the belief, "I do not think that we are taking advantage of our opportunities with public service programs, and not selling them back to the listeners and the clients."

Attending the first day's discussions was the radio council of Kansas City. Father Roswell Williams, treasurer of the council, and professor at Rockhurst College, Kansas City, expressed the opinion:

"I believe advertising makes America free from such control that might make it primarily a mere propaganda agency for the party in power. Whatever party that might be. One thing I would like to see is more competent reviews of radio programs by newspapers and magazines."

Harold Fair, program director, WHO, Des Moines, and chairman of the NAB program managers executive committee, also appeared on the first day's session in a discussion on the importance of good programming in the days ahead. Mr. Fair summarized his comments with: "The industry is facing a period of development and therefore highly concentrated competition. The best assurance that a station has to survive that competition is its audience. One way to win and hold that audience is through sound programming."

In honor of NAB President J. Harold Ryan, the Kansas City Chamber of Commerce turned over its regularly scheduled public affairs luncheon to the broadcast industry. Mr. Ryan, introduced by Arthur B. Church, president of KMBC, Kansas City, and one of radio's early pioneers, discussed the first quarter century of broadcasting in America. The talk was broadcast over the Kansas State network. The story of broadcasting was also taken to the members of the Rotary Club on Thursday in an address by Lewis H. Avery, director of broadcast advertising.

In the second day's meetings Ralph Wentworth of BMI explained the plans of the organization expressing the hope that: "I would like to see the day come in broadcasting when management would take as aggressive an interest in music as the motion picture industry does."

John J. Gillin, Jr., president of WHO, Omaha, presided at the tenth district meetings. Station men were feted by R. J. Potts-Calkins & Holden, Kansas City advertising agency, in a cocktail party the closing night of the conference.

J. H. Ryan, President

C. E. Arney, Jr., Secretary-Treasurer

Robert T. Bartley, Director of Government Relations; Lewis H. Avery, Director of Broadcast Advertising; Helen A. Cornelius, Asst. Director of Broadcast Advertising; Willard D. Egolf, Director of Public Relations; Howard S. Frazier, Director of Engineering; Dorothy Lewis, Coordinator of Listener Activity; Paul F. Peter, Director of Research; Arthur C. Stringer, Director of Promotion; John Morgan Davis, General Counsel.

MORE ON 14TH DISTRICT MEETING

A very important part of the story of the 14th District Meeting in Salt Lake City on Thursday and Friday, February 1 and 2, was inadvertently omitted from the February 9 issue of NAB REPORTS.

At the close of the opening day sessions, the broadcasters were guests of KDYL and KUTA at a cocktail party. This was followed by a buffet supper at which KSL was host.

Following the supper, the delegates were guests at a special choir and organ recital in the famous Salt Lake City Tabernacle. The 345-voice choir and magnificent organ recital thrilled those who saw this oldest of network sustaining programs for the first time.

After the recital, the delegates went to the studios of KDYL, where Harold Ryan, NAB president, and Hugh Terry of KLZ, 14th district director, were televised for the entertainment of the broadcasters.

SELECT HOTELS FOR 3 MEETINGS

Directors have now completed arrangements for all meeting places for the series of district meetings beginning March 5, in Boston, and ending April 3, in Detroit. List was published in Feb. 9 NAB REPORTS, with the exception of those below:

Hotel Charlotte—Charlotte

North and South Carolina broadcasters will meet Thursday and Friday, March 15-16, at Hotel Charlotte, Charlotte.

Henry Grady Hotel—Atlanta

Georgia and Alabama broadcasters will meet Monday and Tuesday, March 19-20, at Henry Grady Hotel, Atlanta.

Hotel Book-Cadillac—Detroit

8th district broadcasters will meet Monday and Tuesday, April 2-3, at Hotel Book-Cadillac, Detroit.

8 MORE PROGRAMS READY FOR BROADCAST TO ARMED FORCES OVERSEAS

Receipt of 6 more "Let's Go to Town" programs by Armed Forces Radio Service has been acknowledged. These 6, plus two more en route to the coast, bring weekly production to 8.

Shipment of the Denver "Let's Go to Town" program completes that city's assignment of two shows. The first one was shipped early December. The 8 completions are listed below.

New Allocation

Robert J. Coleman, general manager, WKAR, East Lansing, Michigan, has accepted appointment as Task Force Commander for the Lansing metropolitan area.

DISTRICT I
 Portland, Me. William Rines, WCSH, TFC*

DISTRICT II
 Albany Harold Smith, WABY, TFC*
 Ithaca Michael Hanna, WHCU, TFC*

DISTRICT IV
 Charleston, W. Va. Howard L. Chernoff, WCHS, TFC*

DISTRICT VI
 Baton Rouge Roy Dabadie, WJBO, TFC*

DISTRICT IX
 Rockford Walter M. Koessler, WROK, TFC*

DISTRICT XI
 Minneapolis A. E. Joselyn, WCCO, TFC*

DISTRICT XIV
 Denver
 Robert B. Hudson, Rocky Mountain Radio Council, TFC*



SPECIAL 25TH ANNIVERSARY BULLETIN NO. 5 IS SPEECH OF HAROLD RYAN

To provide material for speeches on the subject of Radio's Twenty-Fifth Anniversary, the Special Twenty-Fifth Anniversary Bulletin No. 5, enclosed with this issue of NAB REPORTS, consists of a speech by Harold Ryan entitled, "A Quarter Century of Broadcasting in America."

Ryan delivered this speech before the meeting of the Chamber of Commerce of Kansas City, Missouri, on February 7, from where it was also broadcast. His appearance in Kansas City was in connection with the meeting of NAB District 10.

The speech may be used as source material or delivered in its present form, if expedient, before civic organizations and other public gatherings. It was written for the layman, incorporating digested portions of "The Elements of a Successful Program," one of the pamphlets published by the Retail Promotion Committee.

XXV NETWORK COMMITTEE MEETS IN NEW YORK

The Committee on Network Participation in Radio's Twenty-Fifth Anniversary observance met in New York City Friday, February 16, with Harold Ryan, NAB president, and Willard Egolf, director of public relations.

This Committee was appointed following the December meeting of twenty representatives of the four major networks and consists of Dr. Frank Stanton, vice president, Columbia Broadcasting System; Robert D. Swezey, vice president, Mutual Broadcasting System; Mark Woods, president, Blue Network, and Frank E. Mullen, vice president, National Broadcasting Company. William S. Hedges, vice president, NBC, attended the meeting in place of Mullen.

Plans for network participation in the industry's Anniversary observance were discussed from every angle. The report of this Committee will be presented to the Public

OFFICE OF CENSORSHIP COMMENDS BROADCASTERS

The following letter, signed by Byron Price, director of the Office of Censorship, has been received by NAB:

"The responsible editors and news broadcasters of the United States are entitled to great credit for their conduct, under voluntary censorship, with respect to the international conference in the Black Sea area.

"The difficulties have been many but in spite of strong provocation from abroad domestic news columns and broadcasts in this country have been, on the whole, remarkably free of aid to the enemy. That he still is confused about major points of security connected with the conference is demonstrated by the outgivings of enemy propagandists.

"The Office of Censorship offers its thanks and appreciation."

SELECTIVE SERVICE

Upon the War Manpower Commission's list of 35 activities which were designated essential in the past, there has been superimposed a group of critical categories, and workers in these critical activities will retain their occupational deferments as long as possible.

Radio broadcasting has been continued as an essential activity under the Communications Services classification. Moreover, while all activities therein are termed essential, ALL TECHNICAL, SCIENTIFIC AND RESEARCH PERSONNEL ENGAGED IN RADIO BROADCASTING, AS AN ESSENTIAL ACTIVITY, ARE REGARDED AS BEING ENGAGED IN CRITICAL ACTIVITIES.

It is understood that Selective Service instructions to Draft Boards will follow the priority system of induction set up by War Mobilizer Byrnes, in a release issued January 15, which contemplates the induction of men in the 26 to 29 age group in the following order:

1. Registrants not employed in any of the activities on the list.
2. Registrants engaged in relatively unimportant jobs in the essential but not critical activities, and registrants who may be replaced without difficulty.
3. Registrants employed in relatively unimportant jobs in critical war programs, and registrants in such programs who may be replaced without difficulty.
4. Registrants engaged in relatively more important jobs in essential but not critical activities.
5. Registrants engaged in more important jobs in critical activities.

A note of caution. As you know Selective Service Headquarters issues regulations upon which the State Directors base their instructions to their Local and Appeal Boards. We have been advised that some State Directors are viewing the provision that "all technical, scientific and research personnel in any listed activity are regarded as being engaged in critical activities" as being applicable only to men who hold engineering degrees or have other similar high qualifications which raise them considerably above the ordinary technical, scientific or research personnel.

This interpretation seems to be restricted to those men who are in the 26 through 29 age group, and even in these states, Selective Service Headquarters have been deferring workers in essential activities who are 30 years of age or over. It will be well for you to check with your own State Headquarters for its interpretation of this War Manpower Commission provision in making your plans as to personnel affected by the draft, especially those workers under 30 years of age.

NAB REPRESENTED AT QUEBEC MEETING

Harold Ryan, NAB president; John E. Fetzer, WKZO; John J. Gillin, Jr., WOW; Kolin Hager, WGY; and Frank N. Stanton, CBS, represented the NAB Board at the 11th Annual Convention of the Canadian Association of Broadcasters, Chateau Frontenac, Quebec, February 12-14.

The Bureau of Broadcast Measurement, Canadian Association counterpart of Broadcast Measurement Bureau, met simultaneously. Mr. Ryan, Dr. Stanton, CBS vice president, and a member of the BMB board, and Paul Peter, NAB director of research, participated in these sessions.

CITY-WIDE INTEREST IN WQAM CONTEST

A promotion, particularly designed by Fred Borton, president, WQAM, for Miami high school students, has spilled over its initially intended sphere of influence to include adult home listeners, educators, good neighbor Republics and business interests of the city.

While accomplishing its purpose of encouraging "greater understanding and knowledge of the Latin-American countries among the youth of Dade county," the promotion points up Miami's postwar destiny as hemispheric air terminal.

Miami's plans for Latin-American trade after the war include building of an extensive Pan-American Center, to include permanent exposition sites and actual trading facilities. At the present time there is more cargo and more passengers entering this country from Latin American cities through Miami than through any other city. Pan American Airways handled over 500,000 pounds of air express annually before the war. This will more than double after the war. Hundreds of U. S. service cargo planes operate out of Miami now. In peace time they will continue on a commercial basis.

From October 16, 1944, and inclusive of April 16, 1945, WQAM will be on the air 9:30 to 9:45 a. m., Mondays, with its Latin American essay contest promotion.

Miss Paquita Rabell, head of the Miami Chamber of Commerce Latin American Department, discusses thoroughly one country on successive programs, every fifth one, however, being devoted to a resume. The Consul of the country featured on each program is interviewed on his native land.

Norman MacKay, WQAM, arranged with the Board of Education for a special Latin American book display to be available in each library in the city and country.

All Consuls answer students' questions. The contest is endorsed by the school board, the Pan American League and the City of Miami.

Competing essays, 300 to 500 words in length, must reach WQAM by April 30 for judging by: Mrs. Clark Stearns, president of the Pan-American League; Dr. I. T. Pearson, supervisor of instruction, Dade County; and J. Kennard Johnson, secretary, Miami Chamber of Commerce.

First prize is a \$100 wrist watch, suitably engraved. Second and third prizes are Sheaffer lifetime desk pen sets.

GEORGE SUTHERLAND COMPLETES PROGRAM MANAGERS EXECUTIVE COMMITTEE

The appointment of George Sutherland, program manager of WOL, to the program managers executive committee, completes the personnel of this committee for the current year. Sutherland was formerly a member of the committee but was out of radio temporarily before coming to WOL.

EASTER PROGRAM MATERIAL

In anticipation of seasonal program activities for Easter, NAB is happy to co-operate with the **Christian Observer** in publishing the following story of the Resurrection in abbreviated form:

"And when they were come unto a place called Golgotha, they crucified him. And with him they crucify two thieves; the one on his right hand, and the other on his left.

"And Pilate gave the body to Joseph. And he bought fine linen, and took him down, and wrapped him in the linen, and laid him in a sepulchre which was hewn out of a rock, and rolled a stone unto the door of the sepulchre.

"And, behold, there was a great earthquake: for the angel of the Lord descended from heaven, and came and rolled back the stone from the door, and sat upon it. His countenance was like lightning, and his raiment white as snow: and for fear of him the keepers did shake, and became as dead men.

"In the end of the sabbath, as it began to dawn toward the first day of the week, came Mary Magdalene and the other Mary to see the sepulchre.

"And they said among themselves, Who shall roll us away the stone from the door of the sepulchre? And when they looked, they saw that the stone was rolled away: for it was very great.

"And they entered in, and found not the body of the Lord Jesus. And the angel . . . said unto the women, Fear not ye: for I know that you seek Jesus, which was crucified. He is not here: for he is risen, as he said. Come, see the place where the Lord lay. And go quickly, and tell his disciples that he is risen from the dead; And they departed quickly from the sepulchre with fear and great joy; and did run to bring his disciples word.

"Peter therefore went forth, and that other disciple, and came to the sepulchre. . . . And the other disciple did outrun Peter . . . and looking in, saw the linen clothes lying; yet went he not in.

"Then cometh Simon Peter . . . and went into the sepulchre. . . . Then went in also that other disciple, which came first to the sepulchre, and he saw, and believed.

"Then the disciples went away again unto their own home.

"Now when Jesus was risen early the first day of the week, he appeared first to Mary Magdalene, . . .

". . . Mary stood without at the sepulchre weeping; and as she wept, she stooped down, and looked into the sepulchre, . . .

"And . . . she turned herself back, and saw Jesus standing, and knew not that it was Jesus.

"Jesus saith unto her, Woman, why weepest thou? whom seekest thou? She, supposing him to be the gardener, saith unto him, Sir, if thou have borne him hence, tell me where thou hast laid him, and I will take him away.

"Jesus saith unto her, Mary. She turned herself, and said unto him, . . . Master.

"Jesus saith unto her, Touch me not; for I am not yet ascended to my Father: but go to my brethren, and say unto them, I ascend unto my Father, and your Father; and to my God, and your God.

"After that he appeared in another form unto two of them, as they walked, and went into the country . . . to a village called Emmaus.

". . . And he went in to tarry with them.

"And it came to pass, as he sat at meat with them, he took bread, and blessed it, and brake, and gave to them. And their eyes were opened, and they knew him; and he vanished out of their sight.

"And they rose up the same hour, and returned to Jerusalem, and found the eleven gathered together, and them that were with them, saying, The Lord is risen indeed, and hath appeared to Simon. And they told what things were done in the way, and how he was known of them in breaking of bread.

"And as they thus spake, Jesus himself stood in the midst of them, and saith unto them, Peace be unto you.

"But they were terrified and affrighted, and supposed that they had seen a spirit. And he said unto them, Why are ye troubled? and why do thoughts arise in your hearts? Behold my hands and my feet, that it is I myself: handle

me, and see; for a spirit hath not flesh and bones, as ye see me have.

"And when he had thus spoken, he shewed them his hands and his feet.

"But Thomas, one of the twelve, called Didymus, was not with them when Jesus came. The other disciples therefore said unto him, We have seen the Lord.

"But he said unto them, Except I shall see in his hands the print of the nails, and put my finger into the print of the nails, and thrust my hand into his side, I will not believe.

"And after eight days again his disciples were within, and Thomas with them: then came Jesus, the doors being shut, and stood in the midst, and said, Peace be unto you.

"Then saith he to Thomas, Reach hither thy finger, and behold my hands; and reach hither thy hand, and thrust it into my side; and be not faithless, but believing.

"And Thomas answered and said unto him, My Lord and my God.

"Jesus saith unto him, Thomas, because thou hast seen me, thou hast believed: blessed are they that have not seen, and yet have believed.

"After these things Jesus shewed himself again to the disciples at the sea of Tiberias.

"After that he was seen of above five hundred brethren at once.

"Then the eleven disciples went away into Galilee, into a mountain where Jesus had appointed them.

"And Jesus came and spake unto them, saying, . . . All power is given unto me in heaven and in earth. Go ye therefore and teach all nations . . . teaching them to observe all things whatsoever I have commanded you. Lo, I am with you alway, even unto the end of the world.

"And he led them out as far as to Bethany, and he lifted up his hands, and blessed them, And it came to pass, while he blessed them, he was parted from them, and carried up into heaven.

"(All the above passages are from the New Testament, word for word as written there.)"

CERTIFICATE OF MERIT FOR KFEL

The program schedule for KFEL, week of February 11, boxes a significant news item stating that the Denver Junior Chamber of Commerce has awarded a Certificate of Merit to station KFEL "in recognition of unselfish services rendered in civic and social advancement and promotion of national welfare."

NUNN STATIONS ANNOUNCE NEWSPAPER, TRADE JOURNAL SCHEDULES

The Nunn stations, WBIR, Knoxville; WLAP, Lexington; WCMI, Ashland and Huntington; and KFDA, Amarillo, report that they will use a total of over 112,000 lines in the daily newspapers in their respective cities, and a minimum of 80 display advertisements in radio trade journals during 1945.

HEARINGS ON DONDERO BILL

The House Committee on Interstate and Foreign Commerce has announced that open hearings will begin February 22, in connection with H. R. 1648 introduced by Rep. Dondero, of Michigan.

This is a companion bill to the Vandenberg bill which has already been passed by the Senate and deals with the Petrillo situation.

MONRONEY BILL WOULD AFFECT PETRILLO

On February 12 Rep. Monroney (D), Oklahoma, introduced the following Bill in the House:

A BILL

TO CONFER JURISDICTION IN THE UNITED STATES COURTS IN CASES INVOLVING WORK STOPPAGE FOR ILLEGITIMATE AND NONLABOR PURPOSES

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the second paragraph of section 20 of the Act entitled "An Act to supplement existing laws against unlawful restraints and monopolies, and for other purposes", approved October 15, 1914, is amended to read as follows:

"And no such restraining order or injunction shall prohibit any person or persons, whether singly or in concert, from terminating any relation of employment, or from ceasing to perform any work or labor, or from recommending, advising, or persuading others by peaceful means so to do; or from attending at any place where any such person or persons may lawfully be, for the purpose of peacefully obtaining or communicating information, or from peacefully persuading any person to work or to abstain from working; or from ceasing to patronize or to employ any party to such dispute, or from recommending, advising, or persuading others by peaceful and lawful means so to do; or from paying or giving to, or withholding from, any persons engaged in such dispute, any strike benefits or other moneys or things of value; or from peaceably assembling in a lawful manner, and for lawful purposes; or from doing any act or thing which might lawfully be done in the absence of such dispute by any party thereto; nor shall any of the facts specified in this paragraph be considered or held to be violations of any law of the United States: *Provided*, That nothing in this paragraph shall be construed in any proceeding, civil or criminal, instituted by the United States under the antitrust laws to make lawful any combination, contract, or conspiracy in restraint of trade having as its purpose one or more of the objects which are defined in section 2, subsections (a), (b), (c), and (d), as not being legitimate objects of labor, agricultural, or horticultural organizations."

SEC. 2. That section 6 of the Act entitled "An Act to supplement existing laws against unlawful restraints and monopolies, and for other purposes", approved October 15, 1914, is amended by adding thereto the following additional paragraphs:

"It shall not be within the legitimate objects of such organizations or of the officers, representatives, or members thereof to make any contract, or to engage in any combination or conspiracy, in restraint of commerce, if one of the purposes of such contract, combination, or conspiracy is—

"(a) to induce or require any employer to deal with, to recognize or to employ members of one labor organization instead of members of another labor organization when the latter has been designated exclusive representative of the appropriate labor unit for the purpose of collective bargaining pursuant to the National Labor Relations Act (July 5, 1935, ch. 372, sec. 9; 49 Stat. 452) and provided such latter union is free from domination or interference in its formation or administration by the employer and the employer does not contribute financial or other support to it; or

"(b) to induce or require any employer to pay or to give to any officer, agent, or representative of a labor organization any money or other thing of value unless the payment is pursuant to publicly announced terms of an existing collective bargaining agreement and no part thereof is for the personal benefit of such officer, agent, or representative; or

"(c) to induce or require any employer to impose unreasonable restrictions or conditions upon the use of any material, machines, or equipment: *Provided*, That no such restrictions or conditions shall be regarded as unreasonable if they are directly and appropriately related to the wages, hours, health, safety, or working conditions of the employees, or if they are required in good faith as part of a temporary program to retard technological unemployment by providing an orderly change in the methods of production or distribution or to forestall the imposition by the employer of a speed-up system; or

"(d) to join or combine with any employer or any nonlabor group to fix prices, allocate customers, restrict production, eliminate competing employers, monopolize or attempt to monopolize any part of trade or commerce, or to restrain competition or otherwise to restrain trade or commerce; or

"(e) to induce or require any employer to employ, or to pay any wages, salary, or other compensation to any person when such person is in fact in excess of the number of persons reasonably required to perform the work in which the employer is engaged: *Provided*, That no employee whose employment is directly and appropriately related to any of the subjects set out in the proviso to paragraph (c) of this section 2 shall be regarded as being in excess of the number reasonably required to perform the work in which the employer is engaged."

The New York Times, in an article on Feb. 13, makes the following observation on this bill:

"Mr. Monroney's bill would clearly make illegal two of the current practices of James C. Petrillo's American Federation of Musicians, AFL. One of them is his refusal to recognize the certification by the National Labor Relations Board of the National Association of Broadcasting Engineers and Technicians as the bargaining agent of 'platter turners,' and the other is the forced hiring of 'standby' musicians."

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, February 19. They are subject to change.

Monday, February 19

WMC—Memphis Publishing Company, Memphis, Tenn.—Renewal of license for main and auxiliary transmitter. 790 kc., 5 KW (main) 500 watt (auxiliary), unlimited (main), (DA-night). Aux. purposes only (Aux.).

WEEU—Berks Broadcasting Co., Reading, Penn.—Renewal of license, 850 kc., 1 KW, daytime.

Federal Communications Commission Action

APPLICATIONS GRANTED

KMYR—F. W. Meyer (Assignor), KMYR Broadcasting Company (Assignee), Denver, Colo.—Granted consent to voluntary assignment of license of station KMYR from F. W. Meyer to KMYR Broadcasting Company, a newly organized corporation in which the Assignor is to own the controlling stock (251/500 shares); Meyer, the individual owner, will assign and transfer to KMYR Broadcasting Co. all the tangible assets of KMYR, having an original cost of \$43,362.55 and a depreciated value as of Oct. 26, 1944 of \$23,841.09, in exchange for 250 shares of the corporation's stock (par value \$100 per share). (B5-AL-456)

WROX—Robin Weaver, Sr. (Assignor), Birney Imes, Sr. (Assignee), Clarksdale, Miss.—Granted consent to voluntary assignment of license of station WROX from Robin Weaver, Sr., to Birney Imes, Sr., for a consideration of \$25,000. (B3-AL-450)

WJEF—Fetzer Broadcasting Co., Grand Rapids, Mich.—Granted license to cover construction permit for a new station to operate on **1230 kc.**, 250 watts, unlimited time, and authority to determine operating power by direct measurement of antenna power. At the same time the Commission approved a letter to Counsel for Ashbacker Radio Corp., Muskegon, Mich., denying request that Commission delay final action on the Fetzer application.

KFJI—KFJI Broadcasters, Inc., Klamath Falls, Ore.—Granted request for 30 days extension of time within which to complete the transfer of control of KFJI.

WALB—Herald Publishing Co., Albany, Ga.—Granted petition of WALB to dismiss application for construction permit to change frequency from **1590 to 1550 kc.**, and make changes in directional antenna (Docket 6399), and application for assignment of license from Herald Publishing Company (Docket 6400) (Commissioner Durr not participating).

KXOX—Wendell Mayes (transferor), J. S. and Mittie Agnes McBeath (transferees), Sweetwater Radio, Inc. (licensee), Sweetwater, Texas.—Granted application for acquisition of control of Sweetwater Radio, Inc., licensee of Station KXOX, by J. S. McBeath and Mittie Agnes McBeath, by transfer of 50 per cent, or 75 shares, of outstanding capital stock from Wendell Mayes, for a consideration of \$8,754.42. (B3-TC-420)

KTNM—Lester Q. Krasin and Otto A. Krutznier, d/b as Krasin and Krutznier Broadcasting Co. (assignor), Hoyt Houck, Robert D. Houck, Walter G. Russell and Lonnie J. Preston, d/b as Tucumcari Broadcasting Co. (assignee), Tucumcari, New Mexico.—Granted consent to voluntary assignment of license of Station KTNM from Krasin and Krutznier Broadcasting Company to Tucumcari Broadcasting Company for a consideration of \$20,000. (B5-AL-449)

WEUU—Berk Broadcasting Co., Reading, Pa.—Adopted order granting petition requesting cancellation of hearing on application for renewal of license now scheduled for February 19, and granted renewal on a regular basis.

WLEU—WLEU Broadcasting Corp., Erie, Pa.—Adopted order sustaining the action taken by presiding officer of Motions Docket on February 1, denying the petition of WLEU for authority to intervene and enlarge the issues in the matter of the application of WERC, Presque Isle Broadcasting Co., Erie, Pa., for construction permit and license to cover same, and for authority to determine operating power by direct measurement.

KOIN—KOIN, Inc., Portland, Ore.—Granted construction permit to make changes in transmitting equipment. (B5-P-3845)

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted license to cover construction permit which authorized increase in power to 5 KW and changes in ground system, subject to the following conditions: (1) That all reasonable complaints arising from interference attributable to the high signal intensity of KCMO in the Kansas City area will be satisfactorily adjusted; (2) that when materials and personnel are available, applicant will file an application for a permit and make necessary provision for change in location of the KCMO transmitter to a site conforming to requirements of the Standards of Good Engineering Practice; (3) that the DA installed at that time will afford KTBS, Shreveport, La., the same protection as was previously provided just prior to commencement of operation with 5 KW power night, provided KTBS makes provision to afford KCMO protection to the 2.5 mv/m nighttime contour of that station; and (4) that the DA installed pursuant to (3) above will also restrict radiation in the direction of Sidney, Mont., to the same value as previously existed just prior to commencement of operation with 5 KW power night. Also granted authority to determine operating power by direct measurement. (B4-L-1842; B4-Z-1645)

George T. Morris, et al., d/b as Dublin Broadcasting Co., Dublin, Ga.—Granted license to cover construction permit for new station to operate on **1340 kc.**, 250 watts, unlimited time; also authority to determine operating power by direct measurement of antenna power. The licensee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules and Regulations upon the following conditions: (a) that a cathode ray oscilloscope will be used to continuously monitor percentage modulation; (b) that frequency checks by an external standard will be submitted

to the Commission weekly; and (c) that approved frequency and modulation monitors will be installed as soon as such equipment becomes available. (B3-L-1856; B3-Z-1660)

DESIGNATED FOR HEARING

WDSU—E. A. Stephens, Fred Weber, and H. G. Hall, d/b as Stephens Broadcasting Co., New Orleans, La.—Adopted an order designating for hearing to determine whether the licensees of station WDSU have violated Section 315 of the Communications Act.

LICENSE RENEWALS

The following stations were granted renewal of licenses (Comr. Durr not participating), for the period ending February 1, 1946: KPOW, Powell, Wyo.; KRLH, Midland, Texas; KVEC, San Luis Obispo, Calif.; KYSM, Mankato, Minn.; WKBO, Harrisburg, Pa.

The following stations were granted renewals for the period ending February 1, 1948: KNOE, Monroe, La., and

KLPM, Minot, N. Dak., for the period ending November 1, 1947.

KGW—Oregonian Publishing Co., Portland, Ore.—Granted renewal of license for the regular period. Station has been operating under temporary license because of Multiple Ownership rule.

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Granted renewal of license for the regular period. Station has been operating under temporary license because of Multiple Ownership rule.

WJAS—Pittsburgh Radio Supply House, Inc., Pittsburgh, Pa.—Granted renewal of license for the regular period. Station has been operating under temporary license because of Multiple Ownership rule.

KQV—KQV Broadcasting Co., Pittsburgh, Pa.—Granted renewal of license for the regular period. Station has been operating under temporary license because of the Multiple Ownership rule.

WOWO—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.—Granted renewal of license for the regular period. Station has been operating under temporary license because of Multiple Ownership rule.

W9XUI—State University of Iowa, Iowa City, Iowa.—Granted renewal of experimental television broadcast station license for the period ending February 1, 1946, subject to the condition that the license is granted subject to changes in frequency assignment which may result from proceedings in Docket 6651.

KLO—Interstate Broadcasting Corp., Ogden, Utah.—Granted renewal of license (Comr. Durr not participating).

Renewal of licenses for the following Relay Broadcast Stations were granted:

KBSF, KEHV, KETV, KFJU, KRSA, KSFQ, The Associated Broadcasters, Inc., San Francisco; WBWB, Banks of the Wabash, Inc., Terre Haute, Ind.; WJAE, WJNO, Inc., W. Palm Beach, Fla.

The following applications for High Frequency (FM) broadcast stations, were placed in the pending file in accordance with Commission's policy of February 23, 1943:

Advocate Printing Co., Newark, Ohio; Burlington Broadcasting Co., Burlington, Iowa; The Messenger Publishing Co., Athens, Ohio; Miss. Valley Broadcasting Co., E. St. Louis, Ill.; The Wm. H. Block Co., Indianapolis, Ind.; Isle of Dreams Broadcasting Corp., Miami, Fla.; Commodore Broadcasting, Inc., Peoria, Ill.

WILM—Delaware Broadcasting Co., Wilmington, Del.—Granted renewal of license of Station WILM for regular period. (B1-R-141)

WDEL—WDEL, Inc., Wilmington, Del.—Granted renewal of license of Station WDEL for regular period. (B1-R-745)

KROW—KROW, Inc., Oakland, Calif.—Granted renewal of license of Station KROW for regular period. (B5-R-29)

KGCU—Mandan Radio Association, Mandan, N. Dak.—Granted renewal of license of Station KGCU for regular period. (B4-R-658)

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted renewal of license of Station WPEN for regular period. (B2-R-363)

WAIM—Wilton E. Hall, Anderson, S. C.—Granted renewal of license for period ending February 1, 1946 (Comr. Durr not participating).

WRBL—The Columbus Broadcasting Co., Inc., Columbus, Ga.—Granted renewal of license for period ending February 1, 1946 (Comr. Durr not participating). (B3-R-727)

KABR—Aberdeen Broadcast Co., Aberdeen, S. Dak.—Granted renewal of license for period ending November 1, 1947.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas.—Granted renewal of license for period ending November 1, 1947. (B3-R-389)

MISCELLANEOUS

In response to a request by Cornell University, licensee of Station WHCU, Ithaca, New York, for special temporary authority to operate between 7:30 and 8 a. m. during February 1945, the Commission approved a letter advising the licensee that Section 3.87 of the Commission's rules permits its operation from 4 a. m. to local sunrise without the necessity of applying for special permission if the dominant station on the channel has agreed to such operation. In the instant case, the dominant station on this channel, WWL, licensed to Loyola University, New Orleans, La., appears to have consented to WHCU's operation during such time.

The Commission approved a letter to be sent American Radio Telephone Co., licensee of Station KXA, Seattle, Wash., advising that the license of KXA and the rules applicable do not permit simultaneous operation with WJZ under arrangements such as proposed. The Commission stated in its letter:

"Under the provisions of Section 3.23(b) of the Commission's Rules and Regulations, Station KXA is licensed to operate during daytime hours until local sunset, and in addition, during those nighttime hours when Station WJZ is off the air.

"It appears from the schedule which you have filed that after signing off at sunset, you intend to resume broadcasting each evening at 10 p. m. and continue until 12 midnight PWT, by virtue of an agreement with WJZ. Any simultaneous operation of KXA and WJZ during nighttime hours would not be consistent with the provisions of Section 3.23(b) and would not be within the scope of your existing license. Since an extension of your operating rights can only be permitted by Commission action, and not by contract with other licensees, you are advised that this operating schedule is invalid insofar as it purports to authorize KXA to operate after local sunset simultaneously with WJZ."

In response to many inquiries received by the Commission whether the oral argument to be held in the matter of Allocation of Frequencies (Docket No. 6651) will be confined to matters already in the record, or whether additional material may be introduced into the record at the time of the oral argument, the Commission announces that, in order that the Commission may have the fullest evidence before making a final decision, persons appearing at the oral argument may submit in the form of exhibits or testimony any additional relevant material that has been developed since the close of the hearing on November 2, 1944. Any such testimony or exhibits will be subject to cross-examination within the Commission's discretion if request therefor is made.

The following applications for non-commercial educational stations were placed in the pending file:

Board of Education, Sewanhaka High School, Floral Park, N. Y.; Stephens College, Columbia, Mo.

APPLICATIONS FILED AT FCC

590 Kilocycles

WFTC—Jonas Weiland, Kinston, N. Car.—Special service authorization to operate on 590 kc., with power of 250 watts day, and 100 watts night; AMENDED to request authority for the period ending April 1, 1945.

1010 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—License to use formerly licensed main transmitter (W.E. 304-A) as an auxiliary transmitter with power of 1 KW, employing directional antenna day and night.

1230 Kilocycles

KGHI—A. L. Chilton and Leonore H. Chilton, a partnership, d/b as KGHI Broadcasting Service, Little Rock, Ark.—Voluntary assignment of license to A. L. Chilton, Leonore H.

Chilton, and S. C. Vinsonhaler, a partnership, d/b as KGHI Broadcasting Service.

1240 Kilocycles

WMIS—Natchez Broadcasting Co., Natchez, Miss.—Modification of construction permit (B3-P-3596 for change in frequency) for extension of completion date.

1340 Kilocycles

NEW—The Brockway Company, South of Massena, New York—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

NEW—John M. Spottswood, Key West, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WBRW—McDowell Service Company, Welch, W. Va.—Transfer of control of licensee corporation from J. W. Blakely, Gladys H. Blakely and J. Read Werness to Joe G. Hunt, W. R. Keyser, Ellis Landreth, Clarence H. Frey and Robert O. Greever—100%.

1400 Kilocycles

KRKO—The Everett Broadcasting Co., Inc., Everett, Wash.—License to cover construction permit (B5-P-3697) which authorized move of transmitter and studio and installation of new antenna and ground system.

KRKO—The Everett Broadcasting Co., Inc., Everett, Wash.—Authority to determine operating power by direct measurement of antenna power.

1430 Kilocycles

WHEB—WHEB, Inc., Portsmouth, N. H.—Construction permit to change frequency from 750 kc. to 1430 kc., change power and hours of operation from 1 KW limited time to 1 KW daytime and 250 watts nighttime, unlimited hours of operation.

1450 Kilocycles

WRIV—Thomas Garland Tinsley, Jr., Richmond, Va.—Modification of construction permit (B2-P-3644 for a new standard broadcast station) for approval of transmitting equipment.

WBBL—Grace Covenant Presbyterian Church (M. A. Sitton, Agent), Richmond, Va.—Modification of construction permit (B2-P-3638 for change in frequency, hours of operation, move, increase power and changes in equipment and antenna) for approval of transmitting equipment.

1490 Kilocycles

NEW—Gulf Broadcasting Co., Inc., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation; AMENDED re changes in incorporated structure.

FM APPLICATIONS

NEW—The Valley Publishing Co., Harlingen, Texas—Construction permit for a new high frequency (FM) broadcast station to be operated on 44,500 kc., with coverage of 1,515 square miles.

NEW—Brownsville Herald Publishing Company, Brownsville, Texas—Construction permit for a new high frequency (FM) broadcast station to be operated on 46,500 kc., with coverage of 632 square miles.

NEW—Valley Evening Monitor, Inc., McAllen, Texas—Construction permit for a new high frequency (FM) broadcast station to be operated on 48,500 kc., with coverage of 908 square miles.

NEW—The Ohio Broadcasting Co., Marion, Ohio—Construction permit for a new high frequency (FM) broadcast station to be operated on 47,100 kc., with coverage of 2,882 square miles.

NEW—Dubuque Broadcasting Co., Dubuque, Iowa—Construction permit for a new high frequency (FM) broadcast station to be operated on 45,500 kc., with coverage of 7,900 square miles.

NEW—Warren N. Shingle, Lester L. Rice and Beverly B. Ballard, d/b as Sacramento Valley Broadcasters, Marysville, Calif.—Construction permit for a new high frequency (FM) broadcast station to be operated on 43,300 kc., with coverage of 19,800 square miles.

MISCELLANEOUS APPLICATIONS

NEW—Debs Memorial Radio Fund, Inc., New York, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #17 (282000-288000 kc.) with ESR of 7400.

NEW—Sherron Metallic Corp., Brooklyn, N. Y.—Construction permit for a new experimental television broadcast station to be operated on Channels #6 to 18 (96000-294000 kc.), power of 10 KW.

NEW—Hearst Radio, Inc., Baltimore, Md.—Construction permit for a new commercial television broadcast station to be operated on Channel #6 (96000-102000 kc.), with ESR of 1800; AMENDED re change in antenna system.

NEW—Raytheon Manufacturing Co., New York, N. Y.—Construction permit for a new commercial television broadcast station to be operated on 44,000 to 50,000 kc. (as specified in the proposed allocation), with ESR of 7600.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Economy Monument Company, 4145 West Kinzie Street, Chicago, are charged in a complaint with misrepresenting the durability, quality and composition of memorial monuments they sell in interstate commerce under the name "Granidur." The complaint also is directed against Nelson Friis, who formerly was sales manager for the copartnership. (5295)

Philip Shlansky & Bro., 500 Seventh Avenue, New York, is charged in a complaint with misrepresenting that women's coats and other garments composed of textile fabrics are made from the peltries or fur of fur-bearing animals. The copartners named as respondents in the complaint are Philip Shlansky, Lewis Shlansky, Bessie Shlansky, Ida Shlansky, Morris Shlansky and Selig Shlansky. (5274)

Spinnerin Yarn Co., et al.—A complaint alleging misbranding of wool products in violation of the Wool Products Labeling Act has been issued against Spinnerin Yarn Company, Inc., 230 Fifth Avenue, New York; and Energetic Worsted Corporation and Norr-Bridge Yarn Company, both of Bridgeport, Pa. Nor-Bridge Yarn Company is a copartnership composed of John J. Hosey, Jr., Edna M. McManus, Dorothy H. Cassel and Edna J. Hosey. (5280)

Wax Bros. & Rosenberg Dress Co. A complaint has been issued charging Wax Bros. & Rosenberg Dress Co., Inc., 808 Washington Avenue, St. Louis, a manufacturer of women's wearing apparel, with failing to disclose to purchasers that certain of its garments which resemble silk in texture and appearance are composed in whole or in part of rayon. (5276)

STIPULATION

During the past week the Commission has announced the following stipulation:

Chapman Wraps & Coat Company, Inc., 530 Seventh Avenue, New York, stipulated that it will discontinue misrepresenting the fiber content and properties of women's coats it manufactures from a fabric advertised as "Cohama Nylon Fleece." (3974)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Happy Hostess Candy Company, Inc., 615 South Peoria St., Chicago, and its president, Harry Rachlin, have been ordered to discontinue the use of lottery methods in the sale of candy products or other merchandise. (4842)

Mayo Brothers Vitamins, Inc., and its officers, Irby L. Mayo, Oran Frank F. Mayo and Paul T. Murry, 639 South Spring St., Los Angeles, have been ordered to cease and desist from disseminating false advertisements concerning the therapeutic properties of their "Mayo Bros." medicinal preparations, and from representing that they or their products are in any manner connected with the Mayo Clinic of Rochester, Minn. The preparations involved in the order are Mayo Bros. Vitamin B Complex, Mayo Bros. Vitamin B₁, and Mayo Bros. Family Formula. (5044)

Frank F. Woelfel, et al. An order prohibiting the use of unfair methods of competition and unfair and deceptive acts and practices has been issued against Frank F. Woelfel and Fred E. Willis, 806 West Washington Blvd., Chicago, and a group of other respondents associated with them in the interstate sale of colored photographic enlargements and miniatures and frames therefor. (4649)