



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 13, No. 10, March 9, 1945

1ST DISTRICT MEETING, BOSTON

First Day

Although he urged the broadcasters present to vote for a new Director from the First District, Paul W. Morency of WTIC, who has served the industry untiringly in trade association activities, was re-elected unanimously to serve another two-year term at the closing session of the two-day meeting in Boston on March 5 and 6.

In his opening remarks, District Director Morency reviewed many of the problems with which the industry is faced, and urged the station executives to resolve these problems in their discussions to avoid arbitrary rules or regulations that may limit their freedom of action.

Urging broadcasters to fight ceaselessly for freedom of speech and freedom of the press, Maurice J. Tobin, Governor of the Commonwealth of Massachusetts, was the principal speaker at luncheon on the opening day. His forceful defense of the right of free speech and a free press brought enthusiastic and prolonged applause from the radio stations executives attending the luncheon meeting.

Following a presentation of industry problems and opportunities by J. Harold Ryan, NAB President, at the opening session, Walter Hackett of the Office of War Information thanked the broadcasters for their continued support of the government programs of war information, and urged them to redouble their efforts to inform the American public that a long, hard and bloody fight lies ahead before peace can return to the United Nations.

The first morning session was highlighted by an unusually clean and concise exposition of the part that women are playing in broadcasting by Mrs. Nell Daugherty of WSRR. Prominent in the activities of the Association of Women Directors, Mrs. Dougherty brought a new concept of the role of women in broadcasting to the station executives present.

BMB Hits New Peak

Most of the afternoon session on the opening day was devoted to an exposition of the Broadcast Measurement Bureau by Hugh M. Feltis, BMB President. His presentation was supported with talks by Miss Linnea Nelson of J. Walter Thompson Company and Dr. Robert Elder of Lever Brothers Company. At the conclusion of the two-day conference, the First District had set a record for subscriptions to BMB with 43 out of 47 stations signed up for a new high total of stations and percentage of subscriptions. (See coming *BMB Bulletin No. 10*.)

After the BMB presentation, Miss Mildred P. Stanton of WORC, District Chairman of the Public Relations Committee, presented the report for that group and was followed by Wayne H. Latham of WSPR, District Chairman of the Program Managers Committee, who detailed the activities of that organization.

At the close of the business session on Monday afternoon, radio stations WBZ, WCOP, WEEI, WMEX, WNAC and WORL of Boston with WTIC of Hartford played hosts to the broadcasters at a reception and cocktail party.

Second Day

The meeting on the second day opened with the small market stations panel which was presided over by Robert T. Mason of WMRN, Marion, Ohio, Chairman of the NAB Small Market Stations Committee, who attended the First District Meeting to present the findings of the group and to gain the opinions and ideas of small market stations in New England.

The second morning meeting closed with the sales managers clinic which had Kingsley F. Horton of WEEI, District Chairman of the sales managers committee, as chairman. Lewis H. Avery presented a new set of graphs and charts embodying the up-to-date statistics of radio and reviewed the proposed revisions of the NAB-AAAA Standard Contract for Spot Broadcasting. He also introduced Miss Helen A. Cornelius, who outlined the opportunities and problems of retail radio advertising. She also reviewed the steps taken in setting up the clinical test of broadcast advertising by Joske's of Texas in San Antonio.

Following luncheon on the second day, Howard S. Frazier, NAB Director of Engineering, and Italo A. Martino of WDRC, District Chairman of the Engineering Committee, reviewed the recent allocations proposals and other technical problems. The meeting closed with a review of labor relations by John Morgan Davis, NAB General Counsel.

At the conclusion of the formal program, there was a general round-table discussion of industry problems and a review of pending legislation and regulations that will affect broadcasting.

2d District meeting was held in New York yesterday and today (Thursday and Friday, 9th, 10th). Complete story on this meeting will be carried in next week's *REPORTS*, and in *BMB Bulletin Ten*.

PAPERS SEE JOHN L. LEWIS FOLLOWING IN PETRILLO'S FOOTSTEPS

The *Washington Star*, the *New York Times*, and the *United States News*, see John L. Lewis as one who is following in the footsteps of James C. Petrillo on "The Royalty Issue," as it is termed by the *Star*.

Editorial from the *Washington Star*, March 5:

The Royalty Issue

"There is doubt in the minds of some that John L. Lewis is wholly serious in his attempt to levy what is in effect a private tax of ten cents on each ton of coal mined, the proceeds to be paid into a union fund which unquestionably would be controlled by him. Mr. Lewis seems to be serious enough. He has served notice that the coal operators must 'accede' the miners the 'right to live'—which in his estimation means yielding to his demands. 'If you don't accede it,' he says, 'we will take it anyhow.' Furthermore, Mr. Lewis has a perfectly valid precedent in the Government's weak surrender to James C. Petrillo, head of the American Federation of Musicians, who demanded

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1760 N St., N. W. WASHINGTON 6, D. C. Phone NATIONAL 2080

J. H. Ryan, President

C. E. Arney, Jr., Secretary-Treasurer

Lewis H. Avery, Director of Broadcast Advertising; Robert T. Bartley, Director of Government Relations; Helen A. Cornelius, Asst. Director of Broadcast Advertising; John Morgan Davis, General Counsel; Willard D. Egolf, Director of Public Relations; Howard S. Frazier, Director of Engineering; Dorothy Lewis, Coordinator of Listener Activity; Paul F. Peter, Director of Research; Harlan Bruce Starkey, Chief, News Bureau; Arthur C. Stringer, Director of Promotion.

PAPERS SEE JOHN L. LEWIS FOLLOWING PETRILLO'S FOOTSTEPS

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and secured the right to levy a union tax on the manufacture of phonograph records. If the consuming public can be taxed for the benefit of the musicians, Mr. Lewis might ask, why cannot the consumers be taxed for the benefit of the miners?

"Events will show whether the mine union head intends to make a fight on this point. But the fact that he has made the demand, coupled with Mr. Petrillo's earlier success in the same field, should be sufficient to impress any one with the seriousness of the issue which has been raised.

"There is a distinction to be made between the Lewis methods and his stated objectives. Mr. Lewis says that the \$60,000,000 a year which would be raised by the ten-cent royalty would be used to provide the miners with such things as medical service, hospitalization and health insurance, and for their 'economic protection.' That the miners, not to mention millions of other workers, need better health facilities is hardly debatable. And they will get them, in one way or another. But it does not follow that the public should submit to a private tax by Mr. Lewis to that end.

"His inclusion of the 'economic protection' objective raises immediate doubts. That could mean anything he wanted it to mean, including, in peacetime, political contributions. But this is an issue which goes deeper than doubt as to the validity of one of Mr. Lewis' objectives. It involves a principle of primary importance.

"If a union has the right to levy a private tax for a desirable purpose, it has the right to levy a tax for any purpose not specifically forbidden by law. And, except in wartime, the law puts virtually no restraint on unions in this respect. Furthermore, if it is right to levy a ten-cent tax on the production of a ton of coal, what assurance is there that the tax will not be boosted to a dollar a few years hence? And if it is right for unions to tax the production or sale of coal and phonograph records, there is not the slightest reason why they should not levy similar taxes on the production of automobiles or washing machines or clothing or even a loaf of bread.

"Since these taxes ultimately would be paid to the unions by the consuming public, and since the public would have no effective control over the union officials levying the taxes, it seems obvious that a serious question of public policy is involved. In that sense, this is not a dispute between Mr. Lewis and the coal operators, but rather a dispute to which the consumers of every union-made product are actual or potential parties."

The *New York Times*, March 2, says:

"The demand of John L. Lewis, president of the United Mine Workers of America, for a royalty on every ton of bituminous coal mined in the United States for a welfare fund for his union parallels that made by James C. Petrillo, president of the American Federation of Musicians, whose union is now receiving royalties on recordings made in this country for the benefit of its 'employment fund.'"

"Mr. Petrillo decreed in 1942 that all recording and transcribing music companies would thereafter have to agree to flat royalty payments to the union fund as part of the contract by which his union supplied musicians for the making of master recordings. The Decca Company, maker of about one-third of the records sold in 1943, signed the agreement, as did more than sixty small companies.

"The record subsidiaries of the Radio Corporation of America and the Columbia Broadcasting System made a two-year fight against the Petrillo decree, only to lose out in the end. The case went before the War Labor Board in 1943. After a ten-month delay, the two companies protested jointly on June 8, 1944, to WLB, declaring that the union and its president 'are notable examples of labor representatives who openly violate, and pride themselves on violating, the ordinary requirements of collective bargaining and who boast of their consistent practice of laying down the terms of unilateral licenses without regard to the obligations of collective bargaining.'

"The board's delay in deciding this case,' the companies told the board, 'is putting a premium on Mr. Petrillo's tactics.'

"The WPB ordered Mr. Petrillo to end the ban on June 15, 1944, but told the union and the companies to agree by direct conference on the royalty plan. The latter part of the ruling reversed a panel recommendation that opposed the payments. Mr. Petrillo, on Aug. 17, refused to obey the WLB or to appear before it. Two months later President Roosevelt appealed to the union leader to end the ban, but the latter wired back that the companies must first comply with his terms."

In its issue of March 9, *United States News* makes the following comment on this situation:

"... From James C. Petrillo's experience in getting a royalty for his musicians from phonograph records, Mr. Lewis gets the idea of demanding a royalty from soft coal operations of 10¢ on every ton. . . . Mr. Petrillo thought up the royalty idea in 1943, and later induced record and transcription companies to pay a royalty on records into the unemployment fund of his AFL musicians union. The War Labor Board did not pass directly on this phase of the contract, but government stabilizers did nothing to prevent the royalty payments. Now Mr. Lewis demands a 10¢ a ton royalty on all soft coal mined. . . ."

PROGRAM MEN TO HOLD WAR ACTIVITIES CONFERENCE

(As released by NAB News Bureau)

Radio's war job brings station and network program men to Washington, March 14, 15, 16. Chairmen of programming activities from all seventeen NAB districts will meet with the executive committee on industry programming and government officials for the three-day session.

The second day of the meeting will be devoted entirely to plans for the Seventh War Loan Drive. Treasury officials will address the group and conduct a clinic on program methods to make the most effective use of the broadcast medium. Officials of the Office of Censorship and the Office of War Information will also participate in the sessions, which will cover all phases of radio's war activities, accentuated by the industry's observance of its twenty-fifth anniversary year throughout 1945, which has been "Pledged to Victory!"

The following broadcasters are expected: Harold Fair, WHO, Des Moines, Iowa, chairman of the executive committee; Irvin G. Abeloff, WRVA, Richmond, Va.; Henry W. Slavick, WMC, Memphis, Tenn.; Eugene Carr, WJR, Detroit, Mich. (temporarily with the Treasury Department, Washington, D. C.); Ray Shannon, WHAS, Louisville, Ky.; Clarence L. Menser, NBC, New York, N. Y.; Douglas Coulter, CBS, New York, N. Y.; Roy Langham, CBS, New York, N. Y.; William J. Adams, WHEC, Rochester, N. Y.; Robert Evans, WSPD, Toledo, Ohio;

George Sutherland, WOL, Washington, D. C.; Wayne H. Latham, WSPR, Springfield, Mass.; Elliott Stewart, WIBX, Utica, N. Y.; J. C. Tully, WJAC, Johnstown, Pa.; Robert L. Fidler, WIOD, Miami, Fla.; Robert Atherton, WMC, Memphis, Tenn.; Howard Chamberlain, WLW, Cincinnati, Ohio; Carl Vandagriff, WOWO, Ft. Wayne, Ind.; Maurice P. Owens, WROK, Rockford, Ill.; Richard Day, WDGY, Minneapolis, Minn.; Bill Bryan, KOMA, Oklahoma City, Okla.; Ed Lally, WBAP, Ft. Worth, Texas; Ralph W. Hardy, KSL, Salt Lake City, Utah; Robert H. Wesson, KGO, San Francisco, Calif.; W. L. Gleeson, KPRO, Riverside, Calif., and Homer Welch, KEX, Portland, Oregon.

Preparations for the meeting are being handled by Willard D. Egolf, NAB director of public relations.

6 MORE PROGRAMS FOR ARMED FORCES

This week's honors for shipment of "Let's Go to Town" transcriptions to Armed Forces Radio Service go to perimeter states. For the first time since broadcasters have been making GI home town recordings no interior state is represented in the list. Starting with Vermont, on the Canadian border, states making shipment touched the Atlantic, the Gulf and the Pacific. Here is the record of shipments for the current week:

DISTRICT I

Burlington.....C. P. Hasbrock, WCAX, *TFC

DISTRICT II

Atlantic City.....Monroe Mendelsohn, WBAB, *TFC

DISTRICT III

Frederick.....William E. Hardy, WFMD, *TFC

DISTRICT V

Jacksonville.....Robert R. Feagin, WPDQ, *TFC

DISTRICT XIII

Houston-Galveston.....Kern Tips, KPRC, *TFC
(1 of 2)

DISTRICT XVI

Los Angeles.....Don McNamara, KFI, *TFC
(3 of 3)

* Task Force Commander.

Hear "Let's Go To Town" on Iwo Jima

The Marines, busily engaged in going to town with a vengeance on Iwo, are having the old home town carried right up into the front line foxholes.

Punctuated by the roar of actual battle, "Let's Go to Town" programs are picked up on the island from ships standing offshore, according to Col. E. M. Kirby, former NAB director of public relations, now chief of the Radio Section of the War Department's Public Relations Bureau.

RADIO NEWS COMMITTEE RECOMMENDATIONS

"Radio News Recommendations," prepared by the Radio News Committee, and endorsed by the Board of Directors, February 28, are being distributed to the membership with today's "REPORTS."

Part one is concerned with "Handling Sponsored Radio News Programs." Its four subdivisions are "Acceptable Sponsorship of News Programs"; "Commercial Copy and Length of Commercials"; "Identification of Sponsor's Message" and "Placement of Commercials in News Programs."

"Proper Identification of Men and News Sources" is discussed in part two. There are two sections: "Commentators and News Analysts" and "Identification of Radio News Sources."

"Radio News Editor Must Be Sole Judge of Content" is part three and "Expansion of Radio News Service Indicated," part four.

The NAB Radio News Committee consists of: Karl Koerper, KMBC, Kansas City, chairman; William Brooks, National Broadcasting Co.; H. K. Carpenter, WHK, Cleveland; Rex G. Howell, KFXJ, Grand Junction; L. Spencer Mitchell, WDAE, Tampa; E. R. Vadeboncoeur, WSYR, Syracuse, and Paul White, Columbia Broadcasting System.

7TH "E" BOND QUOTA AT NEW HIGH

Quota of "E" bond purchases during the 7th War Loan, May 14-June 30, has been set at 4 bns. with 7 bns. the quota of individual purchases. Total quota for all war bonds is 14 bns. According to present plans there will be one additional campaign in 1945, the 8th.

Though not the largest campaign in history, the 7th will hold top rank so far as "E" bonds are concerned.

"WAR MISSION OF RADIO"

The duty of radio management to bring to listeners things they don't want to hear was included in an address to the Board of Trade, Washington, D. C., March 5, by Col. E. M. Kirby, Chief, Radio Branch, WDOPR. His subject was, "The War Mission of Radio." Col. Kirby was formerly NAB Director of Public Relations.

"Perhaps," said Col. Kirby, "some people don't want to hear that many men are coming home from the wars without arms and limbs and that many are not coming home at all. But, until each of us knows the price we must pay, until each of us feels a sense of personal responsibility to the man at the front and in the hospital and under the white cross, we are going to fall a long way short of winning total peace through total war."

Radio to Troops

What American radio means to American soldiers, at home and abroad, was pointed up by Col. Kirby's assertion: "from a morale point of view, radio is the next best thing to a letter from home."

Radio and Allied Accord

"What American radio means to the development of Allied accord, and, later, to international goodwill and understanding, is almost beyond comprehension," he said. Col. Kirby characterized music as "the common denominator of this generation on both sides of the Atlantic," and gave innumerable examples to illustrate this viewpoint.

Radio to the Home Front

Reason for radio correspondents and radio equipment going along with first assault waves is to implement the War Department's position that the "American people are entitled to the facts of war as covered by a free press and radio."

Besides the daily network broadcasts from the various theatres of operation, domestic broadcast stations are now receiving transcribed localized, hometown interviews and programs made overseas. During the last three weeks, Col. Kirby said, the Army delivered, from France, over 750 such programs to 345 domestic stations. Before the Luzon landing domestic stations received from 40 to 60 hometown recordings per week from the Southwest Pacific.

Credit for this accomplishment was attributed to overseas Army public relations men, "99 per cent of whom worked in somebody's radio station before working for Uncle Sam."

In addition to all this, from 850 to 900 local programs are broadcast weekly from Army posts and hospitals.

Col. Kirby pointed to the Army Hour as an "outstanding example of wartime cooperation between the radio industry and the War Department." This service, a "military operation of the War Department," he explained, costs the tax payers nothing, since the entire cost for lines, facilities, overseas circuits, orchestra and chorus were underwritten by the National Broadcasting Co. as a public service.

"VICTORY THROUGH AIR POWER"—25TH ANNIVERSARY BULLETIN 6

Special 25th Anniversary Bulletin 6 is on its way to you, carrying an address made by Colonel Thomas H. A. Lewis, Commanding Officer of the Armed Forces Radio Service.

This address was delivered before the Advertising Club of Los Angeles commemorating radio's 25th Anniversary.

It isn't necessary to tell you to be sure to read the whole story—just *start* reading. Your eyes won't leave this finest of stories on radio's part in anticipating its *Pledged to Victory Theme* from the very outset of the war.

BROADCASTERS ACTIVE IN RED CROSS DRIVE

John J. Dixon, commercial manager, WROK, Rockford, is general chairman of the Red Cross war fund drive in Winnebago County. William R. Traum, WROK promotion director, is chairman of the campaign's advertising and publicity committee.

Karl Koerper, vice president, KMBC, is general chairman of the Red Cross war fund campaign in Kansas City and Jackson County.

THEY COULD USE SOME OF YOUR HELP

Here's a chance to help the kids who deliver your newspapers . . . youngsters who are also regular listeners of your programs. According to Treasury these boys are out to sell 48,150,000 ten cent war stamps between now and May 12. The \$4,815,000 which the sale will produce is to buy 1,000 water weasels, "swamp going jeeps," specially designed for jungle warfare against the Japs.

After checking to make sure the campaign is operative in your area, why not schedule some announcements in behalf of the newsboy listeners? Why not spot some of the boys, for a minute, here and there, on some of your shows?

This direct sales activity on the part of these young business men will also serve to "prime" buyers for the forthcoming Seventh War Loan.

ANGEL OF BATAAN ON WHIO

Dayton, Ohio, March 1.—Almost as soon as Lt. Helen Gardner, one of the "Angels of Bataan," arrived in Dayton, WHIO had her on the air. This nurse, who had been interned in the Santo Tomas camp at Manila, was interviewed Wednesday, February 28, at 5:30 p. m.

FIRE MOVES WOPI INTO TEMPORARY QUARTERS

Bristol, Tenn.—Station WOPI, Bristol, Tenn., is occupying temporary offices in the Union Trust Building at 410 State Street, Bristol.

WOPI's equipment was almost entirely destroyed in a recent fire which ravished the building in which the station was formerly located.

"ALL'S WELL THAT ENDS WELL"

Mahlon Aldridge, KXOK news editor, recently worked until small hours of the morning greeting Bataan nurses at Lambert Airport, recording interviews, then rebroad-

casting them twice. He next rushed to make a train for Jefferson City, where his wife presented him with a new heir, a bouncing boy.

INMAN DISTRIBUTES MONTAGE OF CLIPS

Don E. Inman, vice president, WNAX, Yankton, has given wide distribution to a 13½ x 20 montage of newspaper clippings which followed the trip to Washington, D. C., of the "typical Midwest farm family," late January.

"Even a Hollywood glamour star would raise an envious eyebrow at the avalanche of articles that appeared in newspapers throughout the nation," says Don.

While in Washington, the Ettesvold family were guests at a dinner at the Statler, tendered by the Cowles stations.

MIDLAND SCHOOLS SOLD BY KMBC

Stock in Midland Radio & Television Schools, Inc., all of which was owned by KMBC, has been acquired by G. L. Taylor, president and active head of the schools. Under the new ownership the school name will be changed to Central Radio & Television Schools, Inc., the Midland name being retained by the Midland Broadcasting Company, owners and operators of KMBC.

Coincident with the school changes, the appointment of Robin D. Compton was announced as technical director of Midland Broadcasting Company.

Much of Mr. Compton's time will be occupied with FM, television, facsimile, and other developmental and technical research projects.

PROGRAM MATERIAL

Returning veterans are big news to the home town folks these days.

NAB is anxious to hear from you about programs built around this subject.

Just a few lines on this and other programs that you feel are a little unusual, or have an unusual angle.

VICTOR H. HANSON, WSGN OWNER, DIES

Birmingham, Ala., Mar. 7.—Victor H. Hanson, 69, owner of WSGN, Birmingham, and chairman of the board of the Birmingham *News* and *Age-Herald*, died today after a brief illness at his home here.

Mr. Hanson suffered a heart attack two weeks ago at Miami Beach, Fla., and had been confined to his home since his return last Friday.

GEORGE HENRY PAYNE DIES

George Henry Payne, FCC Commissioner from 1934 to 1943, died March 3 of a heart ailment at the home of his daughter, Mrs. Virginia Payne Ahrens, in Hollis, L. I. His age was 68. After leaving the FCC, he became vice president and director of the Finch Telecommunications Company of New York.

PLATTERS TO YANK PRISONERS

American prisoners of war in Germany are to receive recordings of American radio programs, War Prisoners Aid of the Young Men's Christian Association has announced. Through special arrangements made with sponsors as well as with the American Federation of Musicians and the American Federation of Radio Artists, the programs are to be recorded on twelve inch discs, with all commercials deleted. They will be shipped to German prison camps where Americans are interned, through War Prisoners Aid of the Y.M.C.A. whose function is to furnish edu-

cational, recreational and religious materials to prisoners of war.

SPECIAL A. F. OF L. BULLETIN

This bulletin, containing a letter from the Hon. Clarence F. Lea, Chairman of the House Committee on Interstate and Foreign Commerce, went out to you on March 5.

NAB urges that you give this bulletin careful consideration.

SET DATES FOR EDUCATION WEEK

The 1945 American Education Week will be held November 11-17, inclusive, according to announcements from the four sponsoring organizations, National Education Association, American Legion, U. S. Office of Education and National Congress of Parents and Teachers.

The list of daily topics as supplied by Lyle W. Ashby, National Education Association, will be: Emphasizing Spiritual Values, November 11; Finishing the War, 12; Securing the Peace, 13; Improving Economic Well-being, 14; Strengthening Home Life, 15; Developing Good Citizens, 16; Building Sound Health, 17.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, March 12. They are subject to change.

Monday, March 12

WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.—Renewal of license; 1230 kc., 100 watts night, 250 watts day, unlimited.

Thursday, March 15

Consolidated Hearing

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Renewal of license (main and auxiliary); 1000 kc., 5 KW (main), 1 KW (auxiliary), unlimited.

KJR—Fisher's Blend Station, Inc., Seattle, Wash.—Renewal of license (main and auxiliary); 950 kc., 5 KW (main), DA-night, 1 KW (auxiliary), unlimited.

Federal Communications Commission Action

APPLICATIONS GRANTED

KENO—Nevada Broadcasting Co. (assignor), Maxwell Kelch and Laura Bell Kelch, d/b as Nevada Broadcasting Co. (assignee), Las Vegas, Nevada.—Granted consent to voluntary assignment of license of station KENO from Nevada Broadcasting Company to Maxwell Kelch and Laura Bell Kelch, d/b as Nevada Broadcasting Co.; no monetary consideration involved; reason for assignment is to change the form of licensee from a corporation to a partnership. (B5-AL-472)

WMFF—Edward H. Bragg and Leslie F. Bragg (transferor), George F. Bissell (transferee), Plattsburg Broadcasting Corp. (licensee), Plattsburg, N. Y.—Granted consent to transfer of control of Plattsburg Broadcasting Corp., licensee of station WMFF from Edward H. Bragg and Leslie F. Bragg,

to George F. Bissell through purchase of 169 shares, or 51.9 percent, of outstanding capital stock for a consideration of \$24,000. (B1-TC-422)

WJJD—Marshall Field (transferor), Field Enterprises, Inc. (transferee), WJJD, Inc. (licensee), Chicago, Ill.—Granted consent to transfer of control of WJJD, Inc., licensee of WJJD, from Marshall Field to Field Enterprises, Inc., by issuance to transferor of 6,926 shares (par value \$692,600) of transferee's 6 percent non-cumulative voting preferred stock; for 15,000 shares, 100 percent of the outstanding no par common stock of the licensee. (B4-TC-426)

WSAI—Marshall Field (assignor), Buckeye Broadcasting Co. (assignee), Cincinnati, Ohio.—Granted consent to voluntary assignment of license of station WSAI from Marshall Field to Buckeye Broadcasting Co., by issuance to assignor of 5,834 shares of 6 percent non-cumulative preferred stock (par value \$583,400) of Field Enterprises, Inc., for the issuance to it of all the authorized capital stock (1,000 shares of common stock) of the assignee, Buckeye Broadcasting Co. (B2-AL-463)

WSAY—Brown Radio Service and Laboratory (Gordon P. Brown, owner), Rochester, N. Y.—Granted modification of construction permit (B1-P-2924 as modified) for changes in directional antenna system and extension of completion date to 60 days after grant hereof. (B1-MP-1801)

W1XMR—Matheson Radio Co., Inc., Boston, Mass.—Granted modification of construction permit for approval of transmitter site. This grant is upon an experimental basis only and upon the express condition that it is subject to change or cancellation by the Commission at any time without advance notice or hearing, if in the discretion of the Commission the need for such action arises. Nothing contained herein shall be construed as a finding by the Comm. that the operation of this station upon the frequencies authorized is or will be in the public interest beyond the express terms hereof.

LICENSE RENEWALS

WAGE—WAGE, Inc., Syracuse, N. Y.—Granted license to cover construction permit which authorized installation of an auxiliary transmitter to operate with 250 watts power, employing DA at night. (B1-L-1862)

WCHV—Barham & Barham, Charlottesville, Va.—Granted license to cover construction permit which authorized change in frequency to 1240 kc. Also granted authority to determine operating power by direct measurement of antenna power.

WBKY—University of Kentucky, Lexington, Ky.—Granted license to cover construction permit for new noncommercial educational broadcast station; 42900 kc., 500 watts.

DESIGNATED FOR HEARING

The Brockway Company, Massena, N. Y.—Designated for hearing application for construction permit for a new standard broadcast station to operate on 1340 kc., 250 watts, unlimited time; hearing to be upon issues relating to Supplemental Statement of Policy and interference to existing station. (Commissioner Durr voting for a grant.) (B1-P-3734)

Birney Imes, Jr., Corinth, Miss.—Designated for hearing application for construction permit for new standard broadcast station to operate on 1230 kc., 250 watts, unlimited time, transmitter site to be determined; hearing to be upon Supplemental Statement of Policy and other stated issues. (B3-P-3850)

MISCELLANEOUS

Adelaide Lillian Carrell, Wichita, Kansas—Adopted Order granting petition insofar as it requested dismissal without prejudice of application for construction permit for new standard broadcast station. (Docket No. 6742, B4-P-3852)

Harvey Radio Laboratories, Inc., Cambridge, Mass.—Granted construction permit for new developmental broadcast station; frequencies to be assigned by Commission's Chief Engineer from time to time; 250 watts, A0, A4 and special emission for frequency modulation; unlimited time. (B1-PEX-60)

Robert W. Rounsaville, Cleveland, Tenn.—Adopted Memorandum Opinion ordering issuance of construction permit to Robert W. Rounsaville pursuant to Commission's action of January

16, 1945, grant application for a new station to operate on **1310 kc.**, 250 watts, unlimited time.

WCHS—Charleston Broadcasting Co., Charleston, W. Va.—Granted motion for continuance of hearing on application for renewal of license now scheduled for March 5, to April 9.

The Press Co., Inc.—Granted request to participate in Oral Argument on application for renewal of license of WOKO, Albany, N. Y., now scheduled for March 28.

Ernest E. Forbes, Jr., tr/as Magic City, B/c Co., Birmingham, Ala.; Ramon G. Patterson and Louise Patterson (Pursley), d/b as Patterson B/c Service, Birmingham, Ala.; Thomas N. Beach, Birmingham, Ala.—Granted joint motion for extension of time, a period of 30 days from March 5, for filing Proposed Findings in re applications for a new station in Birmingham.

Bernard Fein, New York City—Placed in the pending file in accordance with Commission's policy of February 23, 1943, application for FM broadcast station.

Sacramento Valley Broadcasters (a partnership), Marysville, Calif.—Placed in the pending file in accordance with Commission's policy of February 23, 1943, application for FM broadcast station.

KOMO-KJR—Fisher's Blend Station, Inc., Seattle, Wash.—On the Commission's own motion, ordered that the hearing on the applications for renewal of licenses of (main and auxiliary) stations KOMO and KJR be continued from March 15 to April 16, 1945. (Dockets 6614 and 6644)

WOKO—WOKO, Inc., Albany, N. Y.—Granted request on behalf of WOKO, Inc., for advancement of oral argument in the matter of the application for renewal of license of station WOKO, now scheduled for March 28, and advanced the oral argument to March 14, 1945. (Docket 6486)

APPLICATIONS FILED AT FCC

590 Kilocycles

KTBC—State Capital Broadcasting Assn., Inc., Austin, Texas—Voluntary assignment of license to Claudia T. Johnson.

970 Kilocycles

KOIN—KOIN, Incorporated, Portland, Ore.—License to cover construction permit (B5-P-3845) which authorized changes in transmitting equipment.

1060 Kilocycles

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Construction permit to install new directional antenna system.

1230 Kilocycles

WJNO—WJNO, Incorporated, West Palm Beach, Fla.—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

KVSO—John F. Easley, Ardmore, Okla.—Modification of license to increase night power from 100 watts to 250 watts.

WOCB—E. Anthony & Sons, Inc., near Hyannis, Mass.—Voluntary assignment of license to Bristol Broadcasting Company, Inc.

1340 Kilocycles

WNBH—E. Anthony & Sons, Inc., New Bedford, Mass.—Voluntary assignment of license to Bristol Broadcasting Company, Inc.

1400 Kilocycles

WRDO—WRDO, Incorporated, Augusta, Maine—Authority to determine operating power by direct measurement of antenna power.

WATW—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ashland, Wis.—License to cover construction permit (B3-P-3676) which authorized increase in power and change in type of transmitter.

1460 Kilocycles

KINY—Edwin A. Kraft, Juneau, Alaska.—Modification of construction permit (B-P-3622, which authorized increase in

power, installation of new transmitter, and changes in antenna) for extension of completion date from 3-11-45 to 6-11-45.

1490 Kilocycles

NEW—Fred O. Grimwood, Bloomington, Ind.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 100 watts, and unlimited hours of operation.

FM APPLICATION

NEW—Rock Island Broadcasting Co., Rock Island, Ill.—Construction permit for a new high frequency (FM) broadcast station to be operated on **44500 kc.** with coverage of 3,000 square miles. AMENDED to change type of transmitter, change antenna system and change coverage from 3,000 square miles to 21,250 square miles.

TELEVISION APPLICATIONS

W8XGZ—Gus Zaharis, S. Charleston, W. Va.—Modification of construction permit (B2-PVG-103, which authorized a new experimental television broadcast station) for extension of completion date from 4-1-45 to 10-1-45.

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Modification of construction permit (B1-PVB-40, as modified, which authorized a new experimental television broadcast station) for extension of completion date from 3-31-45 to 6-30-45.

MISCELLANEOUS APPLICATIONS

W8XFM—The Crosley Corp., Cincinnati, Ohio—Modification of license to change class of service from temporary class 2 experimental high frequency broadcast to developmental broadcast.

KETJ—National Broadcasting Co., Inc., San Francisco, Calif.—License to cover construction permit (B5-PRY-298) which authorized a new relay broadcast station.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Anti-Co-Rode Laboratories, 5858 Delmar Blvd., St. Louis, is charged in a complaint with misrepresenting the properties of a product designated "Anti-Co-Rode," which he advertises and sells as an effective treatment or conditioner for automotive storage batteries. (5286)

Hawthorne Candy Co., 1664 West Division St., Chicago, is charged in a complaint with the use of lottery methods in the sale of candy and other merchandise to the consuming public. (5287)

Frank L. Singer Fur Co.—A complaint has been issued charging Frank L. Singer, trading as Frank L. Singer Fur Co., Peekskill, N. Y., with misrepresentation in connection with his business of purchasing and selling raw furs. (5288)

CEASE AND DESIST ORDERS

No cease or desist orders were issued by the Commission last week.

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Marshall Drug Company, Inc., 213 West 34th Street, New York, has stipulated that it will discontinue misrepresenting the properties and results to be obtained from the use of a vitamin preparation designated "Dr. Brown's Calcium Pantothenate," advertised as being capable of restoring the natural color to hair and preventing gray hair. (03254)

H. H. Robertson Co.—Under an amendment to a stipulation entered into H. H. Robertson Company, Farmers Bank Building, Pittsburgh, engaged in the manufacture and sale of a monolithic floor surfacing designated "Robertson Hubbellite", agrees to cease and desist from representing that the organism causing athlete's foot cannot survive contact with such material; or otherwise representing that the material will kill such organism or under usual conditions will prevent the spread of skin infections or athlete's foot. (3734)

FTC COMPLAINT DISMISSED

The Federal Trade Commission has dismissed without prejudice its complaint charging Roebbling Luggage Corporation, 121 Liberty Street, New York, with certain misrepresentations in connection with the sale of luggage, leather goods and novelties.

The complaint was dismissed because the respondent company has expressed its intention, in writing, to be bound by the Trade Practice Conference Rules promulgated by the Commission for the Catalog Jewelry and Giftware Industry and has furnished satisfactory evidence of such intention.