



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 13, No. 13, March 30, 1945

DENNY CONFIRMED

Charles R. Denny, for the past three years General Counsel of the Federal Communications Commission, was confirmed on Monday (26) as a member of the FCC. He fills the vacancy created by the retirement of T. A. M. Craven, whose term expired in June of 1944. Mr. Denny's term will extend to June 30, 1951.

Mr. Denny is well and favorably known throughout the broadcasting industry as a result of the very active part which he has taken in connection with the legal affairs of the Commission. He is a native of Baltimore, Maryland, and a graduate of Amherst College in 1933 and Harvard Law School in 1936. He practiced law in Washington for a period of two years following his graduation, then joined the Lands Division of the Department of Justice where he served for four years, going through the various stages from an attorney in the Appellate Section to assistant chief and later chief of the division.

Early in 1942 he was appointed assistant general counsel of the FCC in charge of Administration and Litigation. He succeeded to the general counselship on the resignation of Telford Taylor who entered the military service.

7TH DISTRICT MEETS

District Director Nathan Lord of WAVE presided at the two-day meeting of the NAB 7th District, held in Cincinnati on Monday and Tuesday, March 26 and 27. Following the appointment of a resolutions committee, headed by John Patt of WGAR, Director Lord introduced J. Harold Ryan, who reported at length on the activities and plans of the various NAB department directors and standing committees.

The afternoon session was devoted to the presentation of the Broadcast Measurement Bureau plan by Hugh Feltis, BMB President. (The complete details of this presentation will be reported in an early issue of the BMB Bulletin.)

The broadcasters present were the guests of the Cincinnati radio stations at a reception following the afternoon meeting on the opening day.

The second day's session opened with the Small Market Stations Panel at which Robert T. Mason of WMRN, Chairman of the NAB Small Market Stations Committee, presided. His presentation included the transcribed report of the opportunities and problems of small market stations, as well as a discussion of the opportunities for group selling on the part of small market stations.

The balance of the morning was devoted to the Sales Managers Clinic, during which Lewis H. Avery and Helen A. Cornelius spoke. Both were asked many questions about the clinical test of broadcast advertising now being conducted in San Antonio in co-operation with Joske's of Texas.

During the Sales Managers Clinic, E. Y. Flanigan of WSPD, one of the founders of the Sales Managers Division of NAB, served as chairman.

OCCUPATIONAL DEFERMENT CERTIFICATION

As reported in the NAB Selective Service Supplement No. 28 the War Production Board has been designated by the War Manpower Commission as the certifying agency for the entire communications industry including domestic broadcasting. Under the procedure having to do with requests for occupational deferment for men in the age group below 30 years, the employer must file a 42-A (Special-Revised) with the local WPB District Manager (see complete list in NAB Selective Service Supplement No. 28).

Only a relatively small number of occupational deferments can be made at the local level. Where the local WPB Manager fails or declines to certify the application, the broadcaster should ask that it immediately be transmitted to WPB, Washington, for review. Washington WPB officials have requested that the most complete information be furnished with respect to all requests for certification made by the employer.

The nature of the occupation of all registrants for whom certification is asked, their ages, length of service with the company, etc., should be given. In addition to the foregoing, information must be furnished with respect to all men employed in similar occupations and performing similar work. Here again ages, draft status, length of service, etc., should be revealed. By following strictly these procedures broadcasters may be able to secure a limited number of certifications in the lower age brackets. In order to determine the matter of certification WPB should have in its possession all of the information that is usually supplied to the draft board.

Following luncheon on the second day, the Ohio Association of Broadcasters held a brief business meeting with Robert T. Mason, president, as chairman. During the meeting, Carl Everson of WHKC reported on the various proposals before the Ohio legislature that would affect broadcasting. There was also an extended discussion of the complex time situation in Ohio.

The afternoon session concluded with talks on programming by Howard Chamberlain of WLW, District Chairman of the Program Directors Committee and Mr. Ryan, who substituted for John Patt of WGAR in the discussion of public relations.

J. H. Ryan, President

C. E. Arney, Jr., Secretary-Treasurer

Lewis H. Avery, Director of Broadcast Advertising; Robert T. Bartley, Director of Government Relations; Helen A. Cornelius, Asst. Director of Broadcast Advertising; John Morgan Davis, General Counsel; Willard D. Egolf, Director of Public Relations; Howard S. Frazier, Director of Engineering; Dorothy Lewis, Coordinator of Listener Activity; Paul F. Peter, Director of Research; Harlan Bruce Starkey, Chief, News Bureau; Arthur C. Stringer, Director of Promotion.

5TH DISTRICT FLORIDA SECTION MEETS

The Florida section of the NAB 5th District held a two-day meeting in Jacksonville on Thursday and Friday, March 22 and 23. Director-at-Large Frank King of WMBR presided at all of the sessions. Twenty-six of the 29 radio stations in Florida were represented at the meeting.

Following the appointment of a resolutions committee, composed of James M. LeGate of WIOD, Chairman; S. P. Willis of WJNO, and William McBride of WDBO, Director King introduced J. Harold Ryan, NAB President. Mr. Ryan reviewed NAB activities since he assumed the presidency on April 17, outlined projected plans for the association and summarized the labor problems faced by broadcasters.

The opening session closed with an inspired appeal by Ralph Wentworth for greater use of BMI music. His report resulted in the introduction of a resolution at the closing session of the meeting. (The full text of the resolution is appended to this report.)

After luncheon, Hugh M. Feltis, BMB President, presented the full story of the Broadcast Measurement Bureau. (The results of this appeal for subscriptions are reported in BMB Bulletin No. 12.)

The alternate District Chairman for the Sales Managers Committee, Glen Marshall of WMBR, presided at the morning session on the second day, which opened with the Small Market Stations Panel and concluded with the Sales Managers Clinic. These subjects were presented by Lewis H. Avery, Director of Broadcast Advertising, and Helen A. Cornelius, Assistant Director of Broadcast Advertising. At the conclusion of the formal presentation, the broadcasters present discussed the clinical test of broadcast advertising by Joske's of Texas in San Antonio at some length.

At luncheon on the second day, W. Walter Tison of WFLA, District Chairman of the Public Relations Committee, presented the report for that group. He was followed by Robert Fidler of WIOD, District Chairman of the Program Directors Committee. The following resolutions were proposed by James M. LeGate, Chairman of the Resolutions Committee, and adopted unanimously:

WHEREAS, the Florida broadcasters of the Fifth District of the National Association of Broadcasters, in their annual meeting held in Jacksonville, Florida, March 22 and 23, 1945, did enter into a discussion with relation to the proposed standardized method of measurement survey to be conducted by the Broadcast Measurement Bureau, and

WHEREAS, it was determined that the best interests of the broadcasting industry as a whole as well as the advertising agencies and advertisers would best be served if all stations in the United States be shown in the survey regardless of the fact that some of the stations would not be subscribing members to the survey; and further de-

termined that all such stations not participating as subscribing members, but appearing in the publications of the Broadcast Measurement Bureau, be designated by some appropriate symbol, such as "non-members" or "non-subscribers," and it being the sense of this meeting that the directors of BMB be notified to this effect, therefore

BE IT RESOLVED:

1. That the proposed survey and the publications be issued subsequent thereto, include data and names of all radio stations in the United States.

2. That "non-member" stations be designated as such by some appropriate symbol.

BE IT FURTHER RESOLVED:

Since radio station coverage maps published in the past have attempted to indicate only lateral coverage, and since more recent research conducted by representatives of the various segments of the broadcast advertising industry have caused these past attempts to be adjudged inadequate, that definitive terms formerly used in preparation of these maps, namely, primary, secondary and tertiary, be dropped from usage by the Broadcast Measurement Bureau, and

BE IT FURTHER RESOLVED, that the use of varied colors formerly used to denote degrees of coverage intensity, be discontinued, and

BE IT FURTHER RESOLVED, that all counties shown to possess ten per cent or greater once-per-week listenership be termed "Effective Area," for each station concerned and that all counties included within this area be denoted by one color, and of identical shade.

WHEREAS, the Florida broadcasters of the Fifth District of the National Association of Broadcasters, in their annual meeting held in Jacksonville, Florida, March 22 and 23, 1945, did enter into a discussion of Broadcast Music, Inc., and

WHEREAS it was brought out that the Florida stations were not giving adequate support to BMI by broadcasting its controlled music, and after open discussion, it was resolved that the Florida broadcasters be urged to use and broadcast BMI music as outlined by BMI and to give such music preferential treatment at all times.

BE IT FURTHER RESOLVED that the Florida broadcasters favor an aggressive administration and operation of BMI and that BMI use all funds available to BMI in furtherance of the development and expansion of BMI rather than the rebating of earnings or the reduction of rates to its members.

WHEREAS the Florida broadcasters of the Fifth District of the National Association of Broadcasters, in their annual meeting held in Jacksonville, Florida, March 22 and 23, 1945, wish to recognize the services rendered the broadcasting industry by J. Harold Ryan, Hugh Feltis, Lewis H. Avery and Helen A. Cornelius, now, therefore,

BE IT RESOLVED, that the entire body express its sincere appreciation for the untiring efforts of J. Harold Ryan on behalf of the broadcast industry during his term of office as President of the National Association of Broadcasters, and

BE IT FURTHER RESOLVED that this meeting express its appreciation to Hugh Feltis, President of the Broadcast Measurement Bureau, for his sincere and untiring efforts to establish a standardized measurement for the broadcasting industry, and

BE IT FURTHER RESOLVED that this meeting express its appreciation to Lewis H. Avery, Director of Broadcast Advertising, and Helen A. Cornelius, Assistant Director of Broadcast Advertising, of the National Association of Broadcasters, for their contributions to the field of broadcast advertising sales.

BROADCASTERS SHOW 8% INCREASE IN WAR MESSAGES

(As Released by NAB News Bureau)

\$161,752,000.00 was the value of time on the air and performers' services provided by United States radio stations, networks and radio advertisers for delivering war messages to the public in 1944, the National Association of Broadcasters announced today. This represents an in-

crease of 8% over the volume of 1943 messages, according to War Advertising Council evaluation procedures.

Radio advertisers contributed \$64,000,000.00 of this amount. Stations and networks provided \$78,000,000.00 while performers' services for all three are estimated at \$20,000,000.00.

The Treasury Department was the largest recipient of radio support, with a figure of \$43,352,000.00, largely for the sale of War Bonds. War Food Administration and the Department of Agriculture came second, with \$15,567,000.00 in free service. The War Department, Navy Department, War Production Board, War Manpower Commission, Office of Price Administration, Office of Defense Transportation and others were recipients of free broadcast service ranging from \$1,000,000.00 to \$12,000,000.00 each.

Valuations were evolved in accordance with the formula adopted by the Media Committee of the War Advertising Council. Estimates were produced at gross rates. Announcements carried within the framework of programs were assigned a value in proportion to the percentage relationship of war message length to the NAB Code stipulation on the length of commercial copy.

The tabulation was made from records maintained by stations and networks for the second half of the year together with an estimate for the first half of the year based on the adopted procedure.

Following is a list of Government Departments and the value of free services received by each, including the American Red Cross and the National War Fund:

Treasury Department	\$ 43,352
WFA and Agriculture	15,567
War Department	12,136
Navy Department	10,030
War Production Board	9,464
Red Cross	8,215
War Manpower Commission	7,741
Federal Security	6,454
Office of Price Administration	6,312
National War Fund	6,102
Office of Defense Transportation	5,099
War Shipping Administration	4,958
Economic Stabilization	4,797
Petroleum Administration for War	1,217
Miscellaneous	20,308
	<hr/>
	\$161,752

KIBLER JOINS NAB STAFF

Milton J. Kibler has been appointed as attorney on the NAB staff to assist John Morgan Davis, NAB counsel and Director of Labor Relations, in legal matters having to do with employer-employee relationships.

Major Kibler was engaged in the active practice of law in the District of Columbia until 1941 when he became a civilian legal advisor to the Office of the Chief Engineer of the War Department. He remained in that capacity until 1942 when he was commissioned a first lieutenant, A.U.S., and assigned as legal advisor and policy director to the Director of the Procurement Office of the Surgeon General, War Department.

In November 1944 he was honorably discharged with the rank of major because of injuries incident to his service.

EQUIPMENT FOR NEW STANDARD BROADCAST STATIONS

The WPB through its Radio and Radar Division has issued a statement setting forth the new criteria to be employed in determining the allotment of equipment on construction applications for new standard broadcast stations.

Only those applications for locations which do not now receive primary service, as defined by the FCC, from

existing broadcasting stations will be considered. If, however, FCC determines that an applicant has demonstrated that service will not only serve the public interest, necessity and convenience, but that the applicant intends to provide and will serve a public need of a very unusual nature not generally served by radio broadcasting stations, then an exception will be made. Also the applicant must show to the satisfaction of the Radio and Radar Division that he either has obtained or can obtain the necessary radio equipment without placing any load on production facilities.

New stations will not be permitted to deplete any minimum normal reserves originally obtained for maintenance and repair operation.

It is further announced that an exception to these criteria will also be made upon the recommendation of the Army and Navy, supported by the Secretary of War or the Secretary of the Navy. The recommendation of any military authority stationed in the area or having an interest in the area will not be sufficient.

The Construction Bureau of WPB has been requested to use these criteria on passing of applications now pending or hereafter received.

WPB READJUSTS TUBE PRODUCTION

According to an announcement from the War Production Board an adjustment of radio receiving tube production schedules has been recently effected. The new schedules are based upon the recommendations of the Receiving Tube Scheduling Industry Advisory Committee and are designed to meet military demands in the next six months. The demands of the military still exceed production by a small margin, according to WPB radio and radar officials.

The 7 tube manufacturers, all of whom are represented on the committee, were told that all plants must maintain production schedules sufficient to assure meeting of the needs of vital Army and Navy projects. As a means of speeding up tube production to a maximum, a plan of expanded plant facilities was discussed.

The plan involved the shifting of plant facilities to areas where more labor of the necessary type is available. Following an over-all review of the entire problem involving the scheduling of all military orders and the recommending of adjustments to assure the filling of all orders, it is felt that some flexibility for the production of less critical tubes, even tubes for civilian use, may be possible if materials are available. Until the military demands are met, however, no prediction of availability of civilian tubes can be made.

ABOUT THE COMMUNICATIONS MERGER

(As Released by NAB News Bureau)

The proposed merger of international communications which is now the subject of a hearing before the Senate Interstate Commerce Committee, has given rise to a considerable number of news items and editorials. Some confusion has been created in the public mind as to the extent of the merger proposals.

The National Association of Broadcasters has received several queries as to whether or not the proposed merger involves international broadcasting. This matter was brought out in the course of the testimony of FCC Chairman Paul A. Porter, on Thursday, March 22.

Senator Burton K. Wheeler, Committee Chairman, said to Mr. Porter, "I presume that when Secretary Forrestal and Admiral Redman were referring to a merger of international communications, they were referring to radio communications and particularly to point-to-point facilities."

Mr. Porter replied, "That is correct. We are referring to common carrier, all three of us, as distinguished from

international broadcasting. . . . International broadcasting is, of course, a separate and distinct problem. A problem distinguished from the one we have before us."

Chairman Wheeler then observed, "Some of them did not seem to be entirely clear with reference to that."

It should be made quite clear that international broadcasting is in no way involved in the present merger proposal. The only question being considered is the consolidation of international common carrier or point-to-point communications services.

WOMEN'S RADIO COMMITTEE URGES MORE DISCUSSION ON SAN FRANCISCO CONFERENCE

New York, N. Y.—A resolution urging radio program directors and women broadcasters to devote a maximum of time between now and April 25 to discussing the issues of the San Francisco Conference that the public generally and women's groups in particular may be thoroughly informed about them was sent yesterday to the four major networks and to the Association of Women Directors of the National Association of Broadcasters by the Women's National Radio Committee.

The resolution, framed by a subcommittee headed by Mrs. Emory Ross, vice-president of the United Council of Church Women, was the outgrowth of a recent meeting of the Committee at which the need for an educational campaign in advance of the conference was strongly stressed. At that meeting, representatives of the 25 women's organizations composing the committee were urged to make known to the delegates, well in advance of the conference, the viewpoint of their organizations as to the role the United States should play in future world affairs. Grave apprehension was expressed that unless this were done, the outcome of the conference might not be satisfactory to the American public.

The Radio Committee resolution read as follows: "We, the members of the Women's National Radio Committee, representing organizations with a membership of several million, respectfully urge that program directors of the radio networks, and commentators, both women and men, lay major emphasis between now and April 25 on the issues to be discussed at the San Francisco Conference that the deliberations may be followed by an enlightened public."

Copies of the resolution were sent to Miss Margaret Cuthbert of the National Broadcasting Company, Miss Grace Johnsen of the American Broadcasting Company, Miss Edythe Meserand of the Mutual Broadcasting System and Miss Helen Sioussat of the Columbia Broadcasting System.

Although the organization representatives present could take no action in the name of their organizations, the sentiment of the group was unanimously in favor of full participation by the United States in a future world organization.

The Association of Women Directors is concurrently carrying a nationwide campaign on the subject, "Women of the United Nations." Special material prepared by UNIO and CIAA is being heard by women listeners in 270 cities over 425 stations. In 70 cities special civic plans are being directed by AWD Coordinators.

INTER-AMERICAN BROADCASTS INCREASE

Short wave broadcasts by the United States Government to the other Americas have increased from one half-hour to 280 program hours weekly, according to an article written by John W. G. V. Ogilvie, Director of the Radio Division, Office of Inter-American Affairs, appearing in the March 24 issue of the *Foreign Commerce Weekly*.

A huge listening audience has been attracted by this

war information operation which, according to the author, has important post-war potentialities for the United States in the field of foreign trade, as well as of foreign relations. Tremendous expansion has been made possible by the construction of 22 transmitters to supplement 14 transmitters which in 1942 were leased for exclusive government use. The 36 short wave transmitters now operating are shared jointly by OWI and the Office of Inter-American Affairs. One-third of the transmitter time is allocated to the OIAA for broadcasting to the other Americas.



WOW OBSERVES 22ND ANNIVERSARY

Omaha, Neb., March 26.—As an extraordinary "birthday present" to its listeners, Station WOW hopes to send Ray Clark, its chief newscaster, to the Pacific war theater to secure eye-witness, first-hand reports on how WOW-Land fighting men are getting along.

WOW begins its 23rd year of service on April 2nd. It was established on April 2, 1923.

Clark has made application for accreditation to Admiral Nimitz's command in the Central Pacific, through the Joint Army-Navy Credential Board in Washington.

Barring unexpected delays in the accrediting process, Clark expects to leave Omaha in mid-April. He plans to represent WOW as a staff correspondent at the United Nations Conference which begins April 25th. Preceding the conference he will have a series of interviews with WOW-Land wounded men in military hospitals en route.

Announcement of Clark's plans follows by less than a fortnight the arrival in Paris, France, of Foster May, special correspondent for the "News Views and Interviews" program, heard on WOW at 12 noon Saturdays. May is on the Western Front as a WOW correspondent and will send special dispatches for WOW newscasts. His first program from overseas was broadcast March 31st.

Thus with correspondents soon to be reporting from both important war theaters, WOW observes its 22nd Birthday, "pledged to Victory" and striving in every way possible to improve its broadcast service to its listeners.

WOW's birthday observance coincides with the observance of the industry's 25th anniversary—*Pledged to Victory*.

President John J. Gillin, Jr., of Radio Station WOW, Inc., ordered that there be "no celebration" of WOW's birthday.

"Celebrations can wait until after victory," Gillin wrote in a birthday message to the WOW staff. "Meanwhile all of us must renew our efforts to do all we can to help in every worthwhile war activity."

The WOW birthday brought forth scores of letters from leaders in the many phases of radio, calling attention to WOW's long service to its listeners.

Word came too that Jack Benny, "America's favorite comedian," planned to call attention to WOW's birthday on his Lucky Strike Show April 1. The Benny script called for Jack's "induction" in the "Nebraska Navy," an honor bestowed upon him by Governor Dwight Grisworld, who is "grand admiral" of the "Nebraska fleet"

and by Ted Metcalfe of Omaha, the Governor's "chief of staff."

WAYS THIRD ANNIVERSARY

Charlotte, N. C., March 27.—The month of March 1945 marks the third year since Radio Station WAYS went on the air. The rapid growth and popularity of WAYS in Charlotte, and the Piedmont Carolinas, is daily attested to by the constantly increasing influx of fan mail which exceeded 23,000 pieces in 1944.

From the modest beginning of only one commercial program and two spot announcements in March 1942, WAYS has expanded until at the present time this station puts on the air an average of more than twelve commercial broadcast hours daily, as well as more than seventy daily commercial announcements.

WAYS has always concentrated extensively on public service features for the benefit and entertainment of the listeners of Charlotte and vicinity.

In discussing the widespread popularity of this type of program, Walter H. Goan, General Manager of WAYS, said, "The local public service programs broadcast by WAYS during 1944 received such an overwhelming commendation from the listeners of the Piedmont Carolinas that we entered 1945 with even greater plans for the expansion and improvement of these popular programs." The popularity of the public service programs is enhanced by the fact that WAYS, with its 1000 watts, broadcasting day and night on 610 kilocycles, has the distinction of being the only station exclusively concentrating on covering the Piedmont Carolinas.

WHEC USES NEW XXV LOGOTYPE IN NEWSPAPER ADVERTISING

Newspaper tear-sheets of WHEC (Rochester) advertising have been received by NAB with a letter of explanation indicating that the very striking logotype which heads the advertisement will appear on all copy throughout the 1945 Anniversary observance by the industry.

WATERBURY GLOBAL SHOW A BULL'S EYE

Both broadcast management and talent appearing on the Waterbury "Let's Go to Town" program have received "letters direct from local boys from practically every section of the world where our armed forces are located. And, in addition," wrote E. J. Frey, task force commander, and manager of WBRV, "there have been dozens of telephone calls from parents and relatives of boys who have told them about hearing the show in their letters home."

Local talent appearing on the program has reported complimentary mail coming directly to them. Mayor Monagan said he had received over fifty letters.

"The reaction here has been so good that we suggest more records be made, and soon," Mr. Frey said. "We made but one record for the last quota but would like to be counted on for two or possibly three, if another series is decided upon. We believe this series is one of the finest things that radio has done during the war." (Note: So as to keep geographical allocation of programs in balance, Waterbury has been allocated but one additional program at this time.)

5 More Shows Delivered

Since last Thursday the following "Let's Go to Town" programs have been shipped to Armed Forces Radio Service:

DISTRICT II

Buffalo.....Cy King, WEBR, *TFC
(2nd Buffalo Show)
Trenton.....Dean Andrews, WTTM, *TFC

Nashville.....Harry Stone, WSM, *TFC

DISTRICT IX

Milwaukee.....R. G. Winnie, WTMJ, *TFC
(2nd Milwaukee Show)

DISTRICT XIII

Fort Worth.....George Cranston, WBAP, *TFC

* Task Force Commander.

WTAR ISSUES PUBLIC SERVICE AND WAR EFFORT REPORT

Henry Cowles Whitehead, program director, WTAR, Norfolk, has released a compilation of the station's War Effort and Public Service for the year 1944.

The war effort accounted for 6,728 announcements and 774 programs accounting for 357 hours of broadcast time.

General public service consumed 296 hours of time with 998 announcements and 967 programs.

LASKY HEADS AD CLUB COMMITTEE

Philip G. Lasky, general manager, KROW, Oakland, has been appointed Chairman of the War Advertising Committee of the Oakland Advertising Club. He is currently serving as radio chairman of the Red Cross War Campaign Fund.

KC RED CROSS QUOTA PUSHED OVER TOP BY KOERPER

Kansas City, Mo., Mar. 29.—With Karl Koerper, managing director of WMBC, at the helm as general chairman, Kansas City's 1945 Red Cross Campaign for more than a million dollars had been over-subscribed by \$153,378 on the closing day of the drive. Late subscriptions, coming in for another two weeks, are expected to swell that total substantially.

RADIO REGULATORY AGENCIES IN AMERICAN REPUBLICS

From time to time inquiries are received at NAB for information as to the agencies in the other American republics which occupy a position corresponding to that of the Federal Communications Commission in the United States.

Through the courtesy of the Telecommunications Division of the Department of State, we have been provided with the following list:

Argentina

Ministry of Interior
Office of Posts and Telecommunications

Bolivia

Ministry of Public Works and Communications
General Telegraphs and Radiocommunications
Administration (Director General)

Brazil

Ministry of Communications
Department of Posts and Telegraphs
(Director General)

Chile

Ministry of Interior
Bureau of Electrical Services (Director General)

Colombia

Ministry of Communications

Costa Rica

Ministry of Public Works and Development

Cuba

Ministry of Communications

Dominican Republic

Ministry of Public Works and Communications

Ecuador

Ministry of Public Works, Agriculture and Development

El Salvador

Ministry of Interior

Director General of National Telegraphs,
Telephones and Radios

Guatemala

Ministry of Public Works

Director General of Communications

Haiti

Department of the Interior

Honduras

Ministry of Development

Director General of Electrical Communications

Mexico

Department of Communications and Public Works

Nicaragua

Ministry of Public Works and Economics

Director General of Communications

Panama

Ministry of Government and Justice

National Telegraph Department

Paraguay

Bureau of Posts and Telegraphs (Director General)

Peru

Ministry of Government and Police

Director General of Posts, Telegraphs and Radio

Uruguay

Ministry of National Defense

Department of Communications

Venezuela

Ministry of Labor and Communications

AKRON AD CLUB SPONSORS NEWSMEN'S FORUM ON AIR

The Advertising Club of Akron, Ohio, is sponsoring a Washington correspondent's forum which will be broadcast over the coast-to-coast facilities of the Blue Network on Tuesday, April 3, 9:00 to 9:30 P.M., E.W.T.

The subject of the forum will be the United Nations' San Francisco meeting and its significance.

Participants in the forum will be Burt Andrews, chief of Washington Bureau, New York Herald-Tribune; John O'Donnell, chief of Washington Bureau, New York Daily News; George Dixon, King Features Syndicate; Radford Mobley, Washington Bureau, Knight Newspapers, and Edward Jamieson, president, National Press Club. John S. Knight, publisher of Knight Newspapers, will act as moderator.

LEYTE ON THE AIR

The first Armed Forces radio station in the Philippines WVTK went on the air "somewhere in Leyte" on February 20, according to an announcement by the War Department Bureau of Public Relations.

Confronted with seemingly insurmountable difficulties, with mud up to their knees, with building material lacking and outside help scarce, the staff set up the 350-watt station with surprising speed. With the aid of Filipinos, concrete bases for the two 95-foot steel towers were erected 235 feet apart. Signal Corps outfit assisted in assembling and erecting the towers. A small building was constructed directly below the antenna and a combined studio-office completes the layout.

The station is now in full operation.

NEW CHARTER FOR LABOR AND MANAGEMENT

A joint committee of industrialists and labor leaders announces the formulation of a Code of Principles to govern management and labor relationships in the post war era.

At a press conference at the Chamber of Commerce of the United States on Wednesday (28) representatives of the organization committee chairmaned by President Eric Johnston of the CCUS, flanked by William L. Green, AFL President, and Philip Murray, CIO President, and by Edward Thomas, President of the Goodyear Tire and Rubber Company, and Otto Seyferth, President of the West Michigan Steel and Wire Company, President Johnston read the following press release:

"We in management and labor firmly believe that the end of this war will bring the unfolding of a new era based upon a vastly expanding economy and unlimited opportunities for every American.

"This peacetime goal can only be attained through the united effort of all our people. Today, we are united in national defense. Tomorrow, we must be united equally in the national interest.

"Management-labor unity, so effective in lifting war production to unprecedented heights, must be continued in the postwar. To this end, we dedicate our joint efforts for a practical partnership within the framework of this code of principles:

"1. Increased prosperity for all involves the highest degree of production and employment at wages assuring a steadily advancing standard of living. Improved productive efficiency and technological advancement must, therefore, be constantly encouraged.

"2. The rights of private property and free choice of action, under a system of private competitive capitalism, must continue to be the foundation of our nation's peaceful and prosperous expanding economy. Free competition and free men are the strength of our free society.

"3. The inherent right and responsibility of management to direct the operations of an enterprise shall be recognized and preserved. So that enterprise may develop and expand and earn a reasonable profit, management must be free as well from unnecessary governmental interference or burdensome restrictions.

"4. The fundamental rights of labor to organize and to engage in collective bargaining with management shall be recognized and preserved, free from legislative enactments which would interfere with or discourage these objectives. Through the acceptance of collective bargaining agreements, differences between management and labor can be disposed of between the parties through peaceful means, thereby discouraging avoidable strife through strikes and lockouts.

"5. The independence and dignity of the individual and the enjoyment of his democratic rights are inherent in our free American society. Our purpose is to cooperate in building an economic system for the nation which will protect the individual against the hazards of unemployment, old-age and physical impairments, beyond his control.

"6. An expanding economy at home will be stimulated by a vastly increased foreign trade. Arrangements must therefore be perfected to afford the devastated or undeveloped nations reasonable assistance to encourage the rebuilding and development of sound economic systems. International trade cannot expand through subsidized competition among the nations for diminishing markets but can be achieved only through expanding world markets and the elimination of any arbitrary and unreasonable practices.

"7. An enduring peace must be secured. This calls for the establishment of an international security organization, with full participation by all the United Nations, capable of preventing aggression and assuring lasting peace.

"We in management and labor agree that our primary duty is to win complete victory over Nazism and Japanese militarism. We also agree that we have a common joint duty, in cooperation with other elements of our national life and with government, to prepare and work for a prosperous and sustained peace. In this spirit we agree

to create a national committee, composed of representatives of business and labor organizations. This committee will seek to promote an understanding and sympathetic acceptance of this code of principles and will propose such national policies as will advance the best interests of our nation."

Following the presentation of the Code of Principles, representatives of the press and of trade associations made many inquiries of the committee representatives. Both Presidents Murray of CIO and Green of AFL, as well as Eric Johnston, speaking on behalf of the Chamber of Commerce of the United States, pledged their undivided effort to implement the Code and make it of practical service to the nation in the post war period. NAB was represented at the conference.

945 STANDARD BROADCAST STATIONS

The total number of standard broadcast stations did not change during the month of February. However, two of the CP stations were licensed. A comparative table by months follows:

	1944												1945		
	Mar. 1	Apr. 1	May 1	June 1	July 1	Aug. 1	Sept. 1	Oct. 1	Nov. 1	Dec. 1	Jan. 1	Feb. 1	Mar. 1		
Operating	909	909	909	910	912	913	912	914	916	919	919	921	923		
Construction	8	9	11	13	12	13	16	15	15	18	24	24	22		
	917	918	920	923	924	926	928	929	931	937	943	945	945		

Federal Communications Commission Docket

HEARINGS

No broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, April 2.

Federal Communications Commission Action

APPLICATIONS GRANTED

KALB—Alexandria Broadcasting Co., Inc., Alexandria, La.—Granted license to cover construction permit, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and move of transmitter and studio (B3-L-1865); granted authority to determine operating power by direct measurement of antenna power (B3-Z-1669); license is granted subject to the condition that, in the event of an actual increase in interference to Mexican Station XEMU and a protest from the Mexican Government, the antenna system shall be readjusted so as to reduce radiation towards XEMU to a value acceptable to Mexico.

W2XJT—William B. Still, tr/as Jamaica Radio Television Co., Jamaica, Long Island, N. Y.—Granted modification of construction permit, upon an experimental basis only, conditionally, which authorized a new experimental television broadcast station, for extension of completion date from April 1 to June 30, 1945 (B1-MPVB-118).

KTBC—State Capital Broadcasting Assn., Inc. (Assignor), Claudie T. Johnson (Assignee), Austin, Texas.—Granted consent to voluntary assignment of license of station KTBC from State Capital Broadcasting Assn., Inc., to Claudia T. Johnson. No monetary consideration involved, assignee is sole stockholder. (B4-AL-431)

WBRW—J. W. Blakely, Gladys H. Blakely and J. Read Werness (Transferees), Joe G. Hunt, W. R. Keyser, Ellis Landreth,

Clarence H. Frey and Robert O. Greever (Transferees), McDowell Service Co. (Licensee), Welch, W. Va.—Granted consent to voluntary transfer of control of McDowell Service Co., licensee of Station WBRW, from J. W. Blakely, Gladys H. Blakely and J. Read Werness to Joe G. Hunt, W. R. Keyser, Ellis Landreth, Clarence H. Frey and Robert O. Greever, five new stockholders, no one of which will acquire voting control, for a consideration of \$67,239 for 150 shares. (B2-TC-431)

LICENSE RENEWALS

Granted extension of following station licenses upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1945:

KASA, Elk City, Okla.; KAVE, Carlsbad, New Mexico; KDLR, Devils Lake, N. Dak.; KDON, Monterey, Calif.; KFBC, Cheyenne, Wyo.; KFJI, Klamath Falls, Ore.; KFOR, Lincoln, Nebr.; KGBS, near Harlingen, Tex.; KGY, Olympia, Wash.; KHBG, Okmulgee, Okla.; KICA, Clovis, New Mexico; KICD, near Spencer, Iowa; KIUL, Garden City, Kans.; KMAC, San Antonio, Tex.; KOCA, Kilgore, Tex.; KOVO, Provo, Utah; KPFA, Helena, Mont.; KPPC, Pasadena, Calif.; KROY, Sacramento, Calif.; KVSO, Ardmore, Okla.; KWAT, Watertown, S. Dak.; KWIL, Albany, Ore.; KWJB, near Globe, Ariz.; KWLC, Decorah, Iowa; KWOS, Jefferson City, Mo.; KWRC, Pendleton, Ore.; KXOX, near Sweetwater, Tex.; KYUM, Yuma, Ariz.; WATN, Watertown, N. Y.; WBBL, Richmond, Va.; WBIR, Knoxville, Tenn.; WBML, Macon, Ga.; WCOU, Lewiston, Maine; WCOV, Montgomery, Ala.; WCRW, Chicago, Ill.; WEBQ, Harrisburg, Ill.; WFOY, St. Augustine, Fla.; WGAC, near Augusta, Ga.; WGCM, Gulfport, Miss.; WGGA, Gainesville, Ga.; WGRM, Greenwood, Miss.; WHBU, Anderson, Ind.; WIBU, Poynette, Wisc.; WINK, Ft. Myers, Fla.; WINN, Louisville, Ky.; WJBY, Gadsden, Ala.; WJEJ, Hagerstown, Md.; WJIM, Lansing, Mich.; WKOK, Sunbury, Pa.; WLAG, LaGrange, Ga.; WMFG, Hibbing, Minn.; WPAX, Thomasville, Ga.; WRAL, Raleigh, N. C.; WSAY, Rochester, N. Y.; WSBC, Chicago, Ill.; WSLS, Roanoke, Va.; WSNJ, near Bridgeton, N. J.; WSNY, Schenectady, N. Y.

Granted further extension of following station licenses upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1945:

KDAL, Duluth, Minn.; KELA, between Centralia and Chehalis, Wash.; KELO, Sioux Falls, S. Dak.; KFJB, Marshalltown, Iowa; KFMB, San Diego, Calif.; KHBC, Hilo, Hawaii; KGDE, near Fergus Falls, Minn.; KSWO, Lawton, Okla.; KTUL, Tulsa, Okla.; KWNQ, Winona, Minn.; WAYX, Waycross, Ga.; WBLJ, Dalton, Ga.; WCAX, Burlington, Vt.; WCBT, Roanoke Rapids, N. C.; WCLO, Janesville, Wisc.; WDSM, Superior, Wisc.; WFIN, Findlay, Ohio; WHBY, Appleton, Wisc.; WHKK, Cleveland, Ohio; WIBG, Glenside, Pa.; WIBX, Utica, N. Y.; WISE, Asheville, N. C.; WJBC, Bloomington, Ill.; WLOF, Orlando, Fla.; WMBD, Peoria, Ill.; WMRO, Aurora, Ill.; WNEW (main and auxiliary), New York, N. Y.; WOLS, Florence, S. C.; WOV (main and auxiliary), New York, N. Y.; WPPA, Mayaguez, P. R.; WROX, Clarksdale, Miss.; WTOL, Toledo, Ohio; WTAQ, Green Bay, Wisc.

W2XWE—WOKO, Inc., Albany, N. Y.—Present facsimile broadcast station license further extended upon a temporary basis for the period ending June 1, 1945, pending determination upon application for renewal.

W2XEO—Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Present ST broadcast station license extended upon a temporary basis only, for the period ending June 1, 1945, pending receipt and/or determination upon application for renewal.

W2XBD—General Electric Co., Schenectady, N. Y.—Present ST broadcast station license extended upon a temporary basis only, for the period ending June 1, 1945, pending receipt and/or determination upon application for renewal.

W3XEP—Radio Corp. of America, Camden, N. J.—Granted further extension of experimental television broadcast station license, upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1945. (B1-SVB-44)

W3XAD—Radio Corp. of America, area of Camden, N. J.—Granted further extension of experimental television broadcast station license, upon a temporary basis only, pending determination upon application for renewal of license, in no event later than June 1, 1945. (B1-SVB-45)

HEARING DESIGNATED

George E. Miller, Myron Honigman and Lou Peller, d/b as Baron Broadcasting Co., Wilkes-Barre, Pa.—Adopted order designating for hearing application for a new station to operate on 1240 kc., with power of 250 watts, unlimited time. Exact transmitter and studio location to be determined, in accordance with procedure set forth in Public Notice of January 25, 1945.

DOCKET ACTION

The Commission announced its Decision and Order (B-206) granting the application for consent to transfer control of North Jersey Broadcasting Co., Inc., licensee of Station WPAT, Paterson, N. J., from Frank Falknor and Rex Schepp, transferors, to Donald Flamm, transferee (Docket No. 6521). Commissioner Walker dissented.

The Commission held that the arrangements under which transferee acquired 49% of licensee's stock and option to purchase an additional 1%, and in which his attorney acquired a proxy to vote the 1% included in the option, constituted a transfer of control which should have been presented to the Commission for approval prior to the date the arrangements were effected. However, the Decision points out that there has not heretofore been a definitive opinion by the Commission construing the provision of Section 310(b) in a situation of this kind, and that the parties had reported all transactions promptly to the Commission and, on request, had submitted an application so that the matter might be examined by the Commission. The Commission stated that in the absence of any other evidence or compelling reasons why consent should not be given, "we are of the opinion that the public interest will be served by granting the instant application for consent to transfer of control of North Jersey Broadcasting Corporation."

Commissioner Walker's dissent reads:

"I concur in the opinion of the majority of the Commission that the arrangements under which Donald Flamm acquired 49% of the capital stock of the license corporation and an option to purchase an additional 1% interest, and under which his attorney, in connection with the same transaction, acquired an irrevocable proxy to vote the stock included in the option, constituted a transfer of control within the meaning of Section 310(b) of the Communications Act, as amended. But I disagree with the decision of the Commission which gives approval to a transfer of this nature after the event. Section 310(b) contemplates approval, in writing, by the Commission prior to the transfer of control of a licensee. There are no mitigating circumstances shown herein."

The Commission, at the same time, issued its Proposed Findings of Fact and Conclusions (B-203), looking toward a denial of the application of WOKO, Inc., for renewal of license for Station WOKO, Albany, New York (Docket No. 6486), because of misrepresentations made in applications to the Federal Radio Commission and the Federal Communications Commission. In its Conclusion the Commission states: "From a consideration of all the material facts found in the record of this hearing, the Commission has concluded that the applicant cannot be entrusted with the responsibilities of a licensee. The Commission, therefore, finds that a grant of the application for renewal of license for the operation of WOKO by the applicant corporation would not serve public interest, convenience, or necessity and therefore should be denied."

The effective date of this order is April 27, 1945.

Commissioner Case did not participate in the above actions.

The Commission also announced its Proposed Findings of Fact and Conclusions (B-209) looking toward a denial of the application for consent to the transfer of control of Wodaam Corporation, licensee of Station WOV, New York, New York, from Arde Bulova and Harry D. Henshel, transferors, to Murray Mester and Meyer Mester, transferees.

The applicants are allowed twenty days within which to file exceptions to the Commission's Proposed Findings.

The Commission was not satisfied from the record that the transferees possess the qualifications essential to operate Station WOV in the public interest or that they had shown that they are capable of being entrusted with the responsibilities and obligations expected of a person privileged to hold a station license.

The Commission's Conclusions follow:

1. The transferees, in carrying on their edible oil business, have

violated and disregarded regulatory laws of the states and federal government on numerous occasions, ever since they have been in business. The particular violations they have been guilty of are in several cases odious and clearly not matters of inadvertence. For example, at one time their products, consisting essentially of cottonseed oil, were designedly labeled with the words "Tipo Lucca," olive branches, a coat of arms and crown, and wording in Italian, with the true content inconspicuously marked in English, for the apparent purpose of misleading buyers into thinking that the contents consisted of imported olive oil. In addition, Murray Mester, admitted, after having denied on oath any connection with the incident, that he shipped an adulterated domestic oil in interstate commerce which, he said, he had first sold to the packer who falsely labeled it as imported olive oil and failed to pack full measure.

2. These acts, together with the fact that quite recent actions against the transferees have been instituted by the Federal Trade Commission and the state and federal food authorities, show that the transferee applicants lack even that sense of responsibility toward the public expected in ordinary business dealings. The mandate of Congress contained in the Communications Act of 1934, requires the Commission to select as station licensees those who will operate under their public grant in the public interest, convenience and necessity rather than according to the doctrine of *caveat emptor*. In *re Application of WOKO, Inc.*, Docket No. 6486, November 9, 1944. From the proved misconduct of the transferees in carrying on an ordinary business, there is substantial reason to believe that they could not be entrusted with the much higher degree of public responsibility required by law of a station licensee. Indeed, the applicants have refused to consider their infractions of the law as serious, and consequently it is not unreasonable to expect that they would show a similar disregard for this Commission's Rules and Regulations. Furthermore, although the action filed by the Office of Price Administration has not been determined by the courts, the Commission believes that in the light of the other facts disclosed at the hearing it would also be unwise to approve the qualifications of the applicants with such a matter undisposed of.

3. In addition, the transferees, at the hearing, although testifying under oath, concealed and misrepresented numerous facts within their knowledge relating to their difficulties with various governmental bodies. This lack of credibility is indicative of what could be expected of them in the submission of future reports to the Commission if the proposed transfer were granted. The interest of the Commission in station operation is a continuing one, and in carrying out its responsibility the Commission must rely primarily on statements made by station licensees. "Caution must, therefore, be exercised to grant station licenses only to those persons whose statements are trustworthy." In *the Matters of Western Gateway Broadcasting Corp., et al.*, 9 F.C.C. 92, 102 (1942); In *the Matter of the Mayflower Broadcasting Corp.*, 8 F.C.C. 333, 338 (1940); In *the Matter of John H. Stenger, Jr.*, 8 F.C.C. 434, 444 (1940).

4. Moreover, the applicants have come to this Commission seeking to assume the responsibility and privilege of controlling a broadcast license completely ignorant of the Communications Act and the Rules and Regulations of the Commission. They expect to run Station WOV as a secondary business investment, relying primarily on others than themselves to carry out their licensee obligations. They expect to increase the station's profits "by selling more time," even though the station's schedule already shows 75 per cent of the broadcast time on weekdays and 83 per cent on Saturdays is devoted entirely to commercial programs while most of the remaining "sustaining" programs carry numerous commercial announcements. Cf. *in the Matter of R. R. Jackman et al.*, 5 F.C.C. 496, 498, 499-500 (1938).

5. Under Sections 308(b) and 309(a) of the Communications Act of 1934, the Commission, in exercising its authority to grant station licenses, is directed to examine into "the citizenship, character, and financial, technical, and other qualifications of the applicant to operate the station," and "the purposes for which the station is to be used," and to hold a hearing on the application, if necessary, in order to determine whether "public interest, convenience, or necessity would be served by the granting thereof." Under Section 310(b), it is provided that the license and rights therein granted shall not be transferred in any manner, "or indirectly by transfer of control of any corporation holding such license, to any person, unless the Commission shall, after securing full information, decide that said transfer is in the public interest, and shall give its consent in writing." From a careful examination of all of the material facts contained in the application and the record

of the hearing in the instant case, it is clear that the transferees do not possess the qualifications essential to operate Station WOV in the public interest and have failed to establish that they are capable of being entrusted with those responsibilities and obligations expected of one privileged to hold a station license.

6. The Commission concludes that transfer of control of Wodaam Corporation to the transferees would not serve the public interest, convenience or necessity. The application, therefore, should be denied.

MISCELLANEOUS

The following applications for construction permits for new high frequency FM broadcast stations were placed in pending file in accordance with the Commission policy adopted February 23, 1943:

Scripps-Howard Radio, Inc., Cleveland, Ohio (B2-PH-438); Knoxville Publishing Co., Knoxville, Tenn. (B3-PH-437); News-Press Publishing Co., Santa Barbara, Calif. (B5-PH-436); KFEQ, Inc., St. Joseph, Mo. (B4-PH-414); Raytheon Manufacturing Co., Chicago, Ill. (B4-PH-435); Kokomo Broadcasting Corp., Kokomo, Indiana (B4-PH-434); Rock Island Broadcasting Co., Rock Island, Ill. (B4-PH-138).

New Jersey Broadcasting Corp., Jersey City, N. J.—Granted application for construction permit for a new developmental broadcast station to be operated on frequencies to be assigned by the Commission's Chief Engineer. (B1-PEX-55)

Cowles Broadcasting Company, Washington, D. C.—Denied application for construction permit for new developmental broadcast station. (B1-PEX-53)

Cowles Broadcasting Co., Des Moines, Iowa—Denied application for construction permit for new developmental broadcast station. (B4-PEX-54)

Northwest Broadcasting Co., Minneapolis, Minn.—Denied application for construction permit for new developmental broadcast station. (B4-PEX-56)

Massachusetts Broadcasting Corp., Boston, Mass.—Denied application for construction permit for new developmental broadcast station. (B1-PEX-58)

WLAP—American Broadcasting Corp., Lexington, Ky.—Denied special service authorization to operate on 630 kc., with power of 100 watts night, 250 watts LS, for a period ending Oct. 1, 1945. (B2-SSA-120)

APPLICATIONS FILED AT FCC

600 Kilocycles

KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Acquisition of control of licensee corporation by John W. Boler through purchase of 72 shares common stock (Treasury and new stock).

810 Kilocycles

WGY—General Electric Co., Schenectady, N. Y.—License to cover construction permit (B1-P-3645) which authorized decrease in power and changes in transmitting equipment of auxiliary.

930 Kilocycles

WKY—WKY Radiophone Co., Oklahoma City, Okla.—Modification of construction permit (B3-P-3114, as modified, which authorized increase in power, installation of directional antenna for night use, and move of transmitter) for extension of completion date from 4-20-45 to 7-20-45.

1230 Kilocycles

WIBX—WIBX, Incorporated, Utica, N. Y.—Transfer of control of licensee corporation from Scott Howe Bowen, deceased, to Estate of Scott Howe Bowen, Margaret P. Bowen, Executrix—51%.

KXO—Valradio, Inc., El Centro, Calif.—Authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WJMC—Walter C. Bridges, Rice Lake, Wis.—Voluntary assignment of license to WJMC, Incorporated.

1340 Kilocycles

WFEB—Alabama Broadcasting Co., Inc., Sylacauga, Ala.—License to cover construction permit (B3-P-3594) which authorized a new standard broadcast station.

WFEB—Alabama Broadcasting Co., Inc., Sylacauga, Ala.—Authority to determine operating power by direct measurement of antenna power.

1490 Kilocycles

KGKB—East Texas Broadcasting Co., Tyler, Texas—Voluntary assignment of license to James G. Ulmer.

WTMV—Mississippi Valley Broadcasting Co., Inc., East St. Louis, Ill.—Voluntary assignment of license to Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., a partnership, d/b as Mississippi Valley Broadcasting Company.

FM Applications

NEW—The Columbus Broadcasting Co., Inc., Columbus, Ga.—Construction permit for a new high frequency (FM) broadcast station to be operated on 43700 kc., with coverage of 20,792 square miles.

NEW—Donald W. Reynolds, Fort Smith, Ark.—Construction permit for a new high frequency (FM) broadcast station to be operated on 47300 kc., with coverage of 30,650 square miles.

NEW—Queen City Broadcasting Co., Inc., Seattle, Wash.—Construction permit for a new high frequency (FM) broadcast station to be operated on 43500 kc., with coverage of 17,440 square miles.

Television Applications

NEW—The Travelers Broadcasting Service Corp., Hartford, Conn.—Construction permit for a new commercial television broadcast station to be operated on Channel No. 7 (102000-108000 kc.) with ESR of 1210. Amended to request Channel No. 3 (60000-66000 kc.) as proposed in allocation.

NEW—E. Anthony & Sons, Inc., Boston, Mass.—Construction permit for a new commercial television broadcast station to be operated on Channel No. 2 (60000-66000 kc.) with ESR of 3706. Amended to change transmitter location from Paxton, Mass., to Boston, Mass.

W8XCT—The Crosley Corp., Cincinnati, Ohio—Modification of construction permit (B2-PVB-23 as modified, which authorized a new experimental television broadcast station) for extension of completion date from 4-28-45 to 10-28-45.

W2XPR—Philco Radio & Television Corp., Area of Philadelphia, Pa.—Modification of construction permit (B1-PVB-102, which authorized a new experimental television broadcast station) to increase power from 15 watts to 40 watts, add A3 emission, change location from Area of New York, N. Y., to Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y., change antenna and transmitter, and extend commencement and completion dates.

NEW—Don Lee Broadcasting System, San Francisco, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel No. 1 (50000-56000 kc.). Amended to specify transmitter location as Top of Mount Tamalpais, Marin County, Calif.

NEW—The Kansas City Star Co., Kansas City, Mo.—Construction permit for a new commercial television broadcast station to be operated on Channel No. 1 (44000-50000 kc.) as proposed in allocation, with ESR of 2455.

Miscellaneous Applications

W9XEK—Courier-Journal and Louisville Times Co., Eastwood, Ky.—Construction permit to increase power from 1 KW to 10 KW, change frequency from 45500 kc. or other frequencies at the direction of the Commission, to 43900, 87800 kc., or any assigned by the Commission's Chief Engineer, change emission from A0, A1, A3, and Special for FM to A0, A1, A3, A4 and Special for FM on 43900 kc. and A0, A1, A4 and Special for FM on 87800 kc., and change type of transmitter and antenna.

WRBL—The Columbus Broadcasting Co., Inc., Columbus, Ga.—Voluntary assignment of license to J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr., d/b as Columbus Broadcasting Company.

WJWC—Columbus Broadcasting Co., Inc., Area of Columbus, Ga.—Voluntary assignment of construction permit (B3-PRY-442) to J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr., d/b as Columbus Broadcasting Company.

NEW—Columbia Broadcasting System, Inc., Delano, Calif.—Construction permit for a new international broadcast station to be operated on **6120, 6170, 9650, 11830, 15270, 17830, 21520, 21570** kc., with power of 200 KW, A3 emission.

W3XPA—Philco Radio & Television Corp., Area of Philadelphia, Pa.—Construction permit to increase power from 15 watts to 40 watts, add A3 emission, and change location from Area of Philadelphia, Pa., to Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y., change antenna and transmitter.

W3XPC—Philco Radio & Television Corp., Area of Philadelphia, Pa.—Construction permit to increase power from 15 watts to 40 watts, add A3 emission, and change location from Area of Philadelphia, Pa., to Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y., change antenna and transmitter.

W3XPD—Philco Radio & Television Corp., Area of Philadelphia, Pa.—Construction permit to increase power from 15 watts to 40 watts, add A3 emission, and change location from Area of Philadelphia, Pa., to Area of Washington, D. C., Philadelphia, Pa., and New York, N. Y., change antenna and transmitter.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

W. H. Brady & Co., 510 Water St., Eau Claire, Wis., and its officers are charged in a complaint with selling push cards and other lottery devices which are used by others to promote the sale of merchandise to the purchasing public. The respondent officers, who formulate and control the practices and policies of the corporate respondent, are Frederick W. Brady, Elizabeth A. Brady, Mildred J. Brady, Richard H. Brady, William H. Brady, Jr., and Max H. Molitor. (5298)

Southern California Fish Corp. et al.—Violation of the brokerage section of the Robinson-Patman Act, is alleged in separate complaints issued against two California corporations, each engaged in buying, packing, selling and distributing canned sea food products for their respective accounts for resale.

One complaint is directed against Southern California Fish Corp., Terminal Island, Calif., with a branch office at San Pedro; and the other against Del Mar Canning Co., 756 Ocean View Ave., Monterey, Calif. (5296-5297)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Aimé Company, 20 West 17th St., New York, stipulated that in the sale of a product designated "Aimé Waterless Shampoo" he will discontinue designating or referring to it as "waterless," or otherwise representing that it contains no water. (3989)

Bloch Brass Co., 1900 Euclid Ave., Cleveland, entered into a stipulation to discontinue certain misrepresentations in connection with the sale of cement bathtubs designated "Pearlon Tubs." (3995)

Busch's Jewelry Co., Inc., and Busch's Kredit Jewelry Co., Inc., 35 West 14th St., New York, operating a number of retail jewelry stores in the Greater New York area, entered into a stipulation to discontinue certain misrepresentations in connection with the sale of jewelry. (3991)

Furbilt Stores, Inc.—A stipulation to discontinue misrepresenting the fiber content and price of men's clothing has been entered into by Furbilt Stores, Inc., 120 Fifth Ave., New York. (03261)

Frances Parker, 4441 North Racine Ave., Chicago, entered into a stipulation to discontinue representing that the medicinal preparation she sells under the names Nurse Parker's New Formula Pills, Nurse Parker's Relief Compound Pills, and Nurse Parker's Compound, will constitute a competent or effective treatment for delayed menstruation. (03260)

S. L. Schwartz et al.—Three stipulations have been accepted in which the respective respondents agree to discontinue representing that the vitamin products they sell, each containing calcium pantothenate as its principal ingredient, are capable of restoring the natural color to hair and preventing gray hair. (03257-03258-03259)

Waft Products Distributors, Inc., Ferguson Bldg., Springfield, Ill., has entered into a stipulation to cease and desist from the use of the words "free," "gift," or terms of like import to describe merchandise when it is not given free or as a gratuity but the recipient is required, as a consideration, either to pay in whole or in part the price thereof, to purchase some other article or to render some service in order to obtain the same. (3990)

Wilson Hay Fever Disk Co., 5324 South Emerson St., Minneapolis, engaged in the sale of filter devices for the nostrils, an inhalant and a medicinal preparation for use therein, stipulated that he will cease and desist from misrepresenting the therapeutic properties of the products which he advertises as being effective in relieving hay fever. (3993)

X-Pando Corp.—A stipulation to discontinue misrepresenting the results to be obtained from the use of a waterproofing preparation designated "X-Pandoseal" has been entered into by X-Pando Corporation, 43-15 36th St., Long Island City, N. Y. (3992)

Zapo Manufacturing Co., 7013 Yale Ave., Chicago, engaged in the sale of a product designated Plastic Rubber Putty, stipulated that it will cease misrepresenting its composition and the character of his business. (3994)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Control Products Co., 927 Putnam Ave., Brooklyn, has been ordered to discontinue the dissemination of false advertisements concerning a device designated "Control Flow and Adjuster," for use in connection with colonic and vaginal irrigations. (3340)

Dri-Kleen Co., 325 West Huron St., Chicago, has been ordered to discontinue representing in newspaper and magazine advertisements and by other means that the powder they sell under the name "Dri-Kleen" will remove stains or grease spots from all fabrics. The respondents are further ordered to cease and desist from using the term "dry clean" or the simulation "Dri-Kleen," or any other term of similar import, as a part of their trade name or to describe or refer to their preparation, or otherwise representing that the preparation is a dry cleaner or that its use constitutes dry cleaning. (5103)

A. M. Florman & Bro.—An order to cease and desist from violation of the brokerage section of the Robinson-Patman Act has been issued against Arthur M. Florman and Leo Florman, trading as A. M. Florman & Bro., 134 West 32d St., New York, engaged in business as commission resident buyers of millinery. (4227)

Gotham Premium Novelty Co., 303 Fourth Ave., New York, have been ordered to cease and desist from selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. The respondents are engaged in the sale of garments, luggage, watches, cameras, novelty jewelry, cosmetics and other merchandise. (5015)

L. P. Maggioni & Co. et al.—An order to cease and desist from violation of the brokerage section of the Robinson-Patman Act has been issued against Joseph O. Maggioni, Joseph S. Cafiero, and Madeline Cafiero, trading as L. P. Maggioni & Co., 401 West Bay St., Savannah, Ga., engaged in packing and canning fish, oysters, shrimp and clams, and in the sale and distribution of

such sea food products in their own name and for their own account for resale. (5129)

Interstate Home Equipment Co.—An order directing Interstate Home Equipment Co., Inc., 60 Franklin St., Providence, R. I., has been issued to discontinue certain misrepresentations in connection with the sale of household articles, including silverware, mattresses, blankets, radios, and towels. (5173)

Rudd Manufacturing Co., 17 West 17th St., New York, has been ordered to cease and desist from misbranding men's and boys' pants and other wearing apparel in violation of the Wool Products Labeling Act and the rules and regulations promulgated thereunder. (5047)

Steuerman Advertising Agency, 205 East 42nd St., New York, have been ordered to cease and desist from disseminating false advertisements concerning the therapeutic properties of a medicinal preparation designated Ostrex. (4894)