

CLEAR CHANNEL HEARINGS POSTPONED

The Federal Communications Commission announced that the Clear Channel Hearing (Docket No. 6741) scheduled to open May 9, has been postponed until Wednesday, September 5, 1945, at 10:30 a.m. In announcing the postponement, the Commission observed that it is important that preparations for this hearing be thorough and complete so that a decision may be reached on the basis of a comprehensive record. Conferences with interested parties indicate that such comprehensive record could not be gotten ready in time for the May 9 hearing, hence the postponement.

Three engineering committees composed of representatives of the Commission and other interested persons, already have been established to assemble information and prepare comprehensive reports. These committees are:

- Committee 1—Determination of what constitutes a satisfactory signal.
- Committee 2—Determination of what constitutes objectionable interference.
- Committee 3—Determination of distances to which and areas over which various signal strengths are delivered.

The work of these committees will continue through the summer and the reports are expected to be available in advance of the hearing. A fourth committee, also made up of Commission personnel and outsiders, is concerned with the problem of conducting a survey of listening. While the survey will be conducted by the Commission, it is receiving the active cooperation of all elements of the industry concerned with listener surveying.

The Commission further announced that staff committees have been set up to prepare material on all of the issues involved in the proceedings. Industry members are urged to proceed with diligence in the preparation of any material which they may care to submit. FCC's staff is available for conferences or assistance in any matter connected with the proceedings and arrangements for such conferences should be made through FCC General Counsel or Chief Engineer.

DIRECTOR-AT-LARGE ELECTION UNDER WAY

The Board of Directors having announced, pursuant to the Government's request that meetings involving more than 50 persons from outside the community in which the session is held, that no annual meeting will be held in 1945, the election of Directors-at-Large for the one year term to begin July 1, 1945, is being conducted by mail ballot.

Ernst & Ernst has been engaged to handle all of the details incident to the balloting. Primary ballots are being mailed to all member stations today (Friday). Each member is entitled to vote for two of the candidates, whose

names appear alphabetically upon the ballot, in each classification—large stations, medium stations and small stations. These ballots are returnable to Ernst & Ernst by not later than May 17. At that time the votes will be canvassed to determine which four candidates in each classification have received the highest number of votes. When this has been certified another ballot will be mailed to all members containing the names of these twelve nominees, four in each classification.

This mailing will be made on May 25 with ballots returnable by June 14. The two candidates receiving the highest number of votes in this second balloting will be certified as the Directors-at-Large for the respective classifications, with terms beginning July 1, 1945. Members are urged to give this balloting prompt attention. It is quite important that every member station exercise its franchise in this election and participate in the selection of those who are to sit on the Board to determine industry policy.

BORTON 5TH DISTRICT DIRECTOR

F. W. Borton, President of the Miami Broadcasting Company, operators of WQAM, has been elected Director from the 5th District (Alabama, Georgia, Florida, Puerto Rico), for the two-year term beginning July 1, 1945. He will succeed John C. Bell, WBRC, Birmingham, the present Director.

The election was conducted by mail ballot, since the Government policy respecting meetings necessitated a division of the 5th District meeting into two sections, foreclosing the holding of the election. Mr. Borton is one of the pioneers of the broadcasting industry and has always taken an active interest in industry matters.

REINSCH RETURNS TO COX STATIONS

J. Leonard Reinsch, whose appointment as Press and Radio Secretary to President Truman was announced in last week's REPORTS, has terminated his full time White House connection at the request of Governor James M. Cox, head of the Cox radio interests (WHIO, WSB, WIOD). Governor Cox had at first advised President Truman that he would be very glad to make Mr. Reinsch's services completely available for press and radio work at the White House and the President had accepted the offer and announced Mr. Reinsch's appointment.

However, Governor Cox felt on reconsideration that Mr. Reinsch's services in connection with his radio interests were imperative and asked the President to be relieved of his commitment. The President agreed to release Mr. Reinsch with the understanding that he will be available for consultation and advice with respect to radio. He is thus serving as a radio adviser, subject to call of the President. He assisted in the preparation and airing of the President's address at the United Nations Conference in San Francisco on Wednesday (25).

His new status makes it possible for Mr. Reinsch to con-



THE NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone NAational 2080

J. H. Ryan, *President*

C. E. Arney, Jr., *Secretary-Treasurer*

Lewis H. Avery, *Director of Broadcast Advertising*; Robert T. Bartley, *Director of Government Relations*; Helen A. Cornelius, *Asst. Director of Broadcast Advertising*; John Morgan Davis, *General Counsel*; Willard D. Egolf, *Director of Public Relations*; Howard S. Frazier, *Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity*; Paul F. Peter, *Director of Research*; Harlan Bruce Starkey, *Chief, News Bureau*; Arthur C. Stringer, *Director of Promotion*.

tinue as a member of the NAB Board as one of the two Directors-at-Large for large stations and also to continue as a candidate for re-election to that position for the term beginning July 1, 1945, for which he was chosen by the Nominating Committee.

SMALL MARKET STATIONS COMMITTEE MEETS

The Small Market Stations Committee, one of NAB's most active standing committees is meeting in Washington at the time these REPORTS go to press. This Committee deals with those problems that are of special concern to stations of less than 5,000 watts power, operating in communities of less than 50,000 population.

There are approximately 393 stations which come in this category, comprising approximately 45 per cent of the total number of stations and of this number almost 300 are members of NAB.

In opening the meeting Harold Ryan, NAB President, said, "In my trip around the Districts of the NAB I was more convinced than ever that as we have a basic unit in such statistical measurements as BMB, so in broadcasting our basic unit is the small stations in the small markets. Unless we maintain a sound and healthy condition in our foundation unit, the superstructure cannot be sound and flourishing. Consequently, the primary function of the industry Association must be to maintain a strong and healthy condition in the small stations in the small markets."

Those members of the committee attending the meeting are Robert T. Mason, WMRN, Chairman; James R. Curtis, KFRO; Marshall H. Pengra, KRNR; David Rosenblum, WISR; Harry R. Spence, KXRO; and Dietrich Dirks, KTRI. NAB Board members who are on the Board Liaison Committee of the Small Market Stations Committee were also present. Lewis H. Avery, NAB Broadcasting Advertising Director, serves as secretary.

At luncheon on Thursday, the Committee had as its guests, in addition to President Ryan, Arthur Stringer, Howard Frazier and Paul Peter of the NAB staff; Col. Edward M. Kirby, Chief, Radio Division, Public Relations Bureau of the War Department; Eugene Carr, Chief, Radio Section, War Finance Division, Treasury Department; and George Ludlam, Chief, Domestic Radio Bureau, Office of War Information.

A complete resume of actions taken by the Committee will be given in next week's REPORTS.

DOROTHY LEWIS IN SAN FRANCISCO

Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity, is attending the San Francisco Conference in an

official capacity. She has been accredited both as an Association of Women Directors reporter for Radio Station WCAU and as an observer for NAB and AWD. Her specific assignment is to gather information with reference to those matters of peculiar interest to American womanhood which arise out of or are incident to the historic Conference now being held in the Bay City.

Mrs. Lewis will send information to the over 500 women broadcasters in the NAB member stations who are members of the Association of Women Directors. It is felt that this background and live news material will make it possible for the women directors in the various stations to more adequately and efficiently serve their listeners. Mrs. Lewis is stopping at the Sir Francis Drake Hotel.

In her first report made yesterday, the day following the brief opening session, Mrs. Lewis advises that she had an opportunity to renew acquaintance with many friends of the Association of Women Directors and of the United Nations Campaign. Among others with whom she has made contact are Madame Bonnet of France, Madame Georg Bech of Denmark and several others. Among those attending as official consultants are Mrs. La Fell Dickinson, Mrs. William Sponborg, Mrs. William Hastings, Mrs. Julius Talmadge, Miss Margaret Hickey, and Mrs. Wesley Frost, each a president of some prominent group.

Mrs. Lewis is setting up exclusive interviews with leading women delegates and is also participating actively in all conference proceedings and social functions. Next week's issue of the NAB REPORTS will carry some exclusive material of interest to the AWD members.

FCC UPHOLDS WPEN RELIGIOUS POLICY

The Federal Communications Commission has denied the petition filed by the Philadelphia Gospel Broadcasters Association protesting the cancellation by Station WPEN of sponsored religious broadcasts by ten of their member groups. In a letter to Mr. William S. Bennet, attorney for the Gospel Broadcasters Association, T. J. Slowie, FCC Secretary, wrote as follows:

"The Commission has considered the petition and complaint which you filed on behalf of Philadelphia Gospel Broadcasters Association with reference to the action of Station WPEN, Philadelphia, Pennsylvania, in discontinuing religious broadcasts which had been sponsored by the various organizations in your group.

"In response to Commission inquiry regarding the new policy in handling religious programs, the station has advised that approximately three hours will be sold for religious programs on Sunday to be divided among the several religious groups, including the groups which you represent. In addition, approximately three hours will be made available on Sunday without charge to the various religious denominations. Moreover, during the week, periods of time will also be allotted for various religious broadcasts.

"The policy of Congress as expressed in the Communications Act of 1934 contemplates that the selection and presentation of radio programs shall be vested in the individual station licensee. Licensees are, however, required to operate in the public interest and the Commission has construed this obligation as requiring presentation of a diversified program balance.

"The Commission has carefully considered the matters alleged in your complaint and the representations made to it by the licensee of Station WPEN to determine whether there has been a violation of the licensee's obligation to operate in the public interest. The Commission is of the opinion that the representations of Station WPEN are consonant with the licensee's obligation to present a diversified and well-rounded program service. For the foregoing reasons, the Commission has today denied your petition."



KIWANIS RADIO WEEK PLANS NEARING COMPLETION

With additional Kiwanis Clubs announcing preparations for Kiwanis Radio Week, May 13-19, and numerous requests for material coming to NAB headquarters, recognition of broadcast stations and national networks in the United States and Canada promises to carry a full international impact when the mid-May dates roll around.

NAB Special 25th Anniversary Bulletin No. 8 is in preparation. This is a twenty-five year chronology of radio, including the development of radio communication and highlights of news and special events reporting since 1920. The Bulletin will be placed in the hands of Kiwanis Clubs staging meetings in honor of broadcasters, as well as in the hands of stations themselves.

Ford Worthing, Director of the Public Relations Department of Kiwanis International, Chicago, will be in Washington Friday to confer further with Willard D. Egolf, NAB Director of Public Relations.

NATIONAL ASSOCIATION OF MUSIC MERCHANTS MAKE 25TH ANNIVERSARY TIE-IN

The National Association of Music Merchants, most of whose members sell radio sets, is considering tie-ins with Radio's Twenty-Fifth Anniversary. Following is an item from the Association Bulletin:

"This year is the 25th anniversary of commercial radio broadcasting. Does this suggest an interesting window display featuring old crystal sets—the early 'wet battery' multiple dial receivers—the first 'A.C.' sets—fan postcards we used to send to prove we could get 'distance.' An entire generation has grown up since radio's early days. Tie-up your promotion with the future of 'F.M.'—television, etc. "If and when you used a window of this sort, please send us a picture if one is available."

NAB is now preparing to supply merchants with mats of the Anniversary symbol for newspaper and periodical advertising.

OVERSEAS APPLAUSE FOR KDKA GLOBAL SHOW

The "Let's Go to Town" program prepared under direction of Task Force Commander Joseph Baudino, general manager, KDKA, is bringing mail from many Pittsburgh and Philadelphia GIs.

Several quotes, indicating their keen enjoyment, follow:

Corporal Jack Gallagher wrote KDKA from somewhere up at the fighting front in Germany after he heard the "Let's Go to Town" show: "As soon as I heard KDKA I knew that was where I left off more than three years ago. . . . The goal line isn't too far away and we still have the ball. That means everything because, over here, time doesn't run out. I am still a Pittsburgher all the way."

Said Lt. Edward J. McIntyre, March 26: "This finds me in Germany more or less on the alert to be ready to go to the other side of the Rhine. Naturally I'm looking

400 STATION MANAGERS CERTIFY PROGRAM MANAGERS

Thus far NAB has received replies from approximately 400 station managers certifying their program managers for receipt of Special Program Managers Bulletins addressed directly to the program managers.

In this manner it is intended to provide extra copies of these instructive Bulletins for the Program Department, where they can be bound for permanent reference.

Issuance of the Bulletins will be resumed as soon as the industry has had opportunity to make a full return of the certification blanks. Station managers now holding blanks are requested to consider the matter and provide certification for these mailings as early as possible.

forward to seeing dear old Pittsburgh which you and the staff of KDKA brought so close to me for a short while today. . . ."

T. E. Canon, Capt., Medical Corps, caught the KDKA "Let's Go to Town" show and wrote: ". . . And all news about travel and sports events were intently listened to. . . ."

"We Thought We Were Dreaming"

Bud Belcher, in France, wrote: "I can assure you of one thing and that is we (meaning two other Pittsburgh boys) really were all ears when we heard the program start. When they mentioned Bill Hinds, Johnny Boyer and Bernie Armstrong, we thought we were dreaming. It sure was swell and was a good job of a make-believe trip through the old town. . . ."

Program—"Most Perfect 15 Minutes"

A friend passed to KDKA a letter from Lt. James R. Thomas, Brackenridge, Pa., with the medical detachment of the 315th infantry of the famous Lorraine Cross Division. Though recovering from shrapnel wounds he wrote: "It was the most perfect 15 minutes I have spent in the European Theatre."

S/Sgt. William Fisher wrote: "Yesterday we heard a radio program from KDKA, Pittsburgh. It was a real treat to hear Bill Hines and Bernie Armstrong. I could just picture Pittsburgh . . . the crowds of people down in front of the big clock in front of Kauffman's . . . some waiting for streetcars . . . some bustling into the stores, and others occasionally checking their watches with the big clock."

2 Shows from Newark

Two more "Let's Go to Town" shows have been shipped to Armed Forces Radio Service:

DISTRICT II

Newark Lee Stewart, WAAT, *TFC
(2—30-min.)

MORE RADIO KUDOS

Radio Council of the Omaha Area recently sent to all Omaha stations and the national networks letters of appreciation for the programs aired subsequent to death of the late President Franklin D. Roosevelt.

* Task Force Commander.

According to Dorothy Lewis, NAB Coordinator of Listener Activity, "the spirit reflected in these letters is found to be shared by other groups and individuals encountered on my trip west to the San Francisco Conference."

Copy of letter from Radio Council of the Omaha Area, signed by Mrs. H. W. Ottman, President, is herewith reprinted:

"The Radio Council of the Omaha Area salutes American Radio for the manner in which it met the challenge of the official mourning period for the late president, Franklin Delano Roosevelt.

"The beautiful music rendered, the sincerity of all commentators, and tributes paid were outstanding memorials and contributed greatly to the unity of the nation in a time of crisis."

APPROVE BONDS AS PRIZES

The Commissioner of Internal Revenue and the National War Labor Board has issued the following statement approving prizes in war bonds for sale of war bonds:

"Employers may, without the approval of the National War Labor Board or the Commissioner of Internal Revenue, establish a plan to award prizes in War Bonds and stamps to employees other than those whose principal activity is concerned with the sale of War Bonds, or officers and other company officials, for the sale (outside of their regularly assigned duties) of War Bonds to individuals during any War Bond Drive, provided that the awards made by a particular employer during any drive are not made to an excessive number of employees and that the maximum amount of War Bonds and stamps awarded to any one employee during any Drive does not exceed \$500.00 (issue price). To meet the 'excessive in number' prohibition, the employer must formulate his plan on such competitive basis as to prevent the award of prizes to so many employees that he would in effect be granting wage and salary increases."

ENTIRE BAKING INDUSTRY BACKS 7TH

The American Institute of Baking has marshalled the entire baking industry back of the 7th War Loan.

An impressive six-page brochure is being distributed to the trade nationally. Among other suggestions made therein is the purchase of broadcast time.

RETAILERS HAVE PLAN FOR BACKING 7TH

A copy of the 12-page retailers' program for the 7th War Loan, prepared by Treasury's War Finance Division's Retail Section, and mailed to all retailers, also has been sent all radio stations. Accompanying letter urges fullest broadcast cooperation, pointing out retailers are now receptive to suggestions for extra radio advertising as part of their campaign in the 7th Drive.

PROCEDURE FOR LOCATING STATIONS WITHIN NATIONAL FORESTS

The Forest Service of the United States Department of Agriculture has cooperated with the Federal Communications Commission in establishing the procedure to be followed in locating radio transmitting or receiving stations on Federal Government land within the boundaries of national forests.

The new procedure anticipates the development of FM, television and radio relay stations, which in some instances will require the use and occupancy of Federal Government lands. The notice to Regional Foresters issued by C. M. Granger on Behalf of Lyle F. Watts, Chief, reads as follows:

"A variety of circumstances suggests the need for early action with reference to national forest areas suitable as

sites for radio transmitting and receiving stations. Extensive programs for the development of frequency modulation and television systems are merely awaiting the close of the war for their initiation. Discussion of the subject with members of the Federal Communications Commission suggests the desirability of announcement by the Forest Service of adequate policies and procedures. The instructions which follow are to be incorporated in the Uses section of the Forest Service Manual but shall be regarded as operative as of this date:

"Radio Transmitting and Receiving Stations. Applications for special use occupancy of lands suitable as sites for radio transmitting and receiving stations should be given particular attention. The future importance and significance of areas adapted to such use may be exceptional. The fact that frequency modulation and television stations function most effectively within the limit of the horizon creates the probability of a widespread demand for sites suitable for such stations. It also is probable that "booster" or relay stations increasingly will require suitable areas of national forest land. Public interest therefore requires adoption of all practicable measures to guarantee that suitable sites shall be available.

"The possibility exists that a number of stations operating on different frequencies readily and effectively can utilize the same area of land or possibly even the same tower or mast. That will perhaps be determined within a relatively brief period. It now seems established that such stations can operate satisfactorily within relatively close proximity to each other. If, therefore, the total area available for station occupancy at any one point is sufficient to accommodate several stations, the issuance of a permit authorizing one station to occupy the small area it required would not give it a monopoly of the site.

"When an application for a special use permit to install a radio transmitting or receiving station on national forest land is received the procedure will be as follows: (1) The site will be examined to determine whether its occupancy for such use can be authorized without conflict with other national forest or public interests. (2) If the finding is affirmative the applicant will be so advised, and be apprised of the conditions to which the permit would be subject but will be told that the permit cannot be issued unless or until the establishment of the proposed station has been cleared and authorized by the Federal Communications Commission. (3) At the same time the forest supervisor will prepare a memorandum describing the physical characteristics of the site applied for, its elevation, topography, character of cover, present occupancy, possibility of conflict with other uses, etc., and will also indicate briefly the availability of other sites in the same general vicinity which are similarly suitable for occupancy by radio transmitting or receiving, or booster, stations. (4) That memorandum will be transmitted to the Regional Forester, who will transmit it to the office of the Chief, who will transmit it to the Federal Communications Commission for use in consideration of the application for approval and authorization of the station applied for. (5) The FCC will then consider the application in all of its aspects, including nature of service and coverage of proposed station, compatibility with other authorized or prospective stations or systems, stipulations requisite to protection of public interests, etc. (6) Approval and authorization of FCC, if granted, will then be transmitted to applicant, who will submit it to the Forest Supervisor. (7) Permit to occupy the proposed site may then be issued. It should contain the following special stipulations:

"Station to be operated only in conformity with the regulations and requirements of the Federal Communications Commission. Permit shall become null and void if authority for operation of station is rescinded by said Commission.

"Station shall not be operated so as to conflict with Forest Service radio communication on frequencies authorized by Interdepartment Radio Advisory Committee.

"If the Federal Communications Commission shall determine that it is practicable and in the public interest to authorize joint use by another station of the apparatus

and facilities installed and operated by the permittee, upon payment of a just and equitable proportion of the costs of installation, maintenance and operation, the Forest Service shall have the power to authorize such joint use of the site covered by this permit."

SOUTHEASTERN STATIONS PRAISED

In a letter signed by Major General F. E. Uhl, Commanding General for the Fourth Service Command, Atlanta, Georgia, addressed to Campbell Arnoux, 4th NAB District Director, high praise is given to the contribution which the stations in the southeastern states gave to the program to recruit WACs for hospital service. General Uhl's letter follows:

"In the recent program to recruit thousands of WACs to serve our wounded in General Hospitals throughout the nation, Fourth Service Command met with gratifying success. A three month quota was filled in one month, nine days; a performance which permitted this Command to finish second to all Service Commands in this recruiting competition.

"Although I look upon this accomplishment with justifiable pride, the important thing to me is that personnel in the Command and in the seven Southeastern States which comprise it, can look any wounded American soldier straight in the eye and say, 'We did our part to supply you with sufficient care and in sufficient time.' I am thankful that it did not have to be a 'too little and too late' answer.

"Many agencies and individuals, including the Governors of these Southeastern States who provided the leadership for the recruiting program, made this answer possible. One of the most important agencies giving assistance were the radio stations in these States. Over their airways—by means of radio spots and short entertainment programs featuring the Women's Army Corps—women of the Southeast were informed of the great need for WAC hospital technicians and were urged to take their place at the bedside of a fallen American—immediately. Such radio publicity afforded our recruiting personnel invaluable aid.

"Please convey my thanks to the radio stations of the Southeastern States within your District—North Carolina and South Carolina—for their cooperation in making this recruiting program a noteworthy success."

STANDARDS FOR RADIO JOURNALISM

The Council on Radio Journalism, formed by joint action of NAB and the American Association of Schools and Departments of Journalism, has prepared and issued "Standards for Education for Radio Journalism."

These standards were formulated by a committee consisting of: Mitchell V. Charnley, Professor of Journalism, University of Minnesota, *Chairman*; Wilbur Schramm, Director, School of Journalism, University of Iowa; and E. R. Vadeboncoeur, program director, WSYR, Syracuse. The suggested standards are reprinted herewith:

This statement of minimum standards for education for radio journalism is intended as a guide to colleges and universities offering curricula to prepare young men and women for employment in radio news rooms and in other forms of radio journalism. It is not the purpose of the Council on Radio Journalism to lay down detailed requirements for individual courses, nor for departmental jurisdiction. The Council contends, however, that any program of education for radio journalism should be designed to conform effectively to the general principles and specific goals here presented.

I. The basis of all education for radio journalism is sound general education that will provide a foundation for an understanding of the modern world in which radio is a vitally important means of communication.

Preparation for radio journalism should be offered as part of a curriculum of not less than four academic years, leading at least to a bachelor's degree.

At the completion of such a curriculum, the student should have gained a comprehensive background in the social studies—government and political science, economics, history, geography and sociology; a grounding in natural science and in psychology; a reading (and, when possible, a speaking) knowledge of at least one modern foreign language; and a broad knowledge of English and American literature and composition. It is urged that this background of general education constitute the major portion of his academic work.

II. Students should be provided opportunity to acquire an understanding of the importance of radio as a social instrument and of its relationship to government, industry and the public.

The student should be thoroughly grounded in the broad field of communications, especially radio and the press. Such grounding should include the history of communications; government regulation and the relationship of radio communication to government in the United States and in the major foreign countries; radio's social and legal responsibilities, its influence in the formation of public opinion, its position as an implement of business and as an advertising medium; press and radio law; codes and practices in broadcasting; and the attitudes of the public toward broadcasting, together with an introduction to the techniques of radio audience measurement and other pertinent survey methods.

III. Students should be provided training of professional quality in the skills and techniques of radio journalism, together with an adequate understanding of other aspects of broadcasting.

Essential among these skills and techniques are:

The handling of news (news sources; news gathering and news writing; news editing); the structure and operation of the news services; the operation and use of newspaper and radio wires.

Processing news for radio; radio news style; news broadcast patterns; gathering and writing local news for radio; special events and on-the-spot coverage; the commentary; the interview; news dramatization.

Microphone technique—fundamentals of the actual broadcasting of news.

The student should also have the opportunity to obtain basic knowledge and training in other aspects of radio broadcasting. These include:

Radio production, radio programming and allied subjects.

Radio advertising—its economics, script forms, merchandising and marketing, servicing and sales.

Station operation, management, public relations, and promotion.

Elementary electronics; control room and studio operation; the development of television, frequency modulation and facsimile.

IV. Teachers of radio journalism should be soundly equipped, by practical experience, by education and by broad understanding of radio's special values and implications.

Members of faculties engaged to teach courses in radio journalism must have had adequate professional experience to enable them to present courses at the professional level. They should be fully qualified by college or university training and professional experience to deal competently and understandingly with their subjects. Those responsible for instruction in graduate courses should have had sufficient advanced academic training or professional experience to equip them to teach such courses on the level of competency existing in other disciplines.

V. A college or university, to offer acceptable preparation for radio journalism, should possess or have access to adequate laboratory equipment and library and other facilities.

Courses in radio Journalism can be effectively offered only where adequate laboratory facilities provide op-

portunity for realistic practice and experiment. Such facilities should include standard radio studios, record libraries, sound equipment, record-cutting and playback equipment, etc. Arrangements for students to broadcast their work, and to hear it broadcast, are recommended. For students of radio news, a regular news wire service is considered minimum equipment. Arrangements with radio stations for "internships" are strongly recommended.

There should also be available library facilities with radio materials comparable to those available in other disciplines. These should include an extensive collection of the books on radio journalism, the press and communications; a collection of radio scripts; files of the principal trade and technical publications dealing with broadcasting; files of governmental and radio-industry reports, brochures and like material in the field; and readily available for reference and background material necessary to provide practical experience in radio news work.

TWO RADIO WOMEN HONORED BY Y.M.C.A.

For the first time in that organization's history, two women, Miss Margaret Cuthbert and Miss Helen Sioussat, have been named to serve on the National Public Relations Committee of the Young Men's Christian Association, according to word received at NAB from the National Council of Y.M.C.A.'s New York City headquarters.

Miss Cuthbert is Director of Women's and Children's programs for NBC, and Miss Sioussat is Director of Talks for CBS.

FCC SUPERVISORS TO MEET

Regional supervisors and district inspectors-in-charge of the Radio Intelligence Division and the Field Division of the Federal Communications Commission from the Continental United States, Alaska, Hawaii, Puerto Rico and Virgin Islands, will meet in Washington for a four-day session beginning May 1, to discuss future plans of operation and latest developments in techniques.

The Radio Intelligence Division is headed by George E. Sterling, Assistant Chief Engineer. George Turner is chief of the Field Division.

CAN PRIVATE ENTERPRISE TAX?

The following *letter-to-the-editor* on Petrillo and taxes appears over the signature of T. T. W., Jr., of Milton, Mass., in the April 23 edition of *The Christian Science Monitor*:

Does not the issue re "Petrillo Taxes" and also "Lewis Taxes" resolve to the question: Can private enterprise collect "private taxes" and apply them for private purposes at the expense of the people of the United States under the Constitution?

If this is the question, the sooner it is passed to the Supreme Court of the United States for adjudication, the more "hot words" will be saved.

WMAZ COFFEE CLUB BOOSTS MORALE

Station personnel gather in WMAZ's largest studio for a hot cup of coffee each morning at 8:45 and get anything they wish "off the chest." Discussions run from business to last night's dates. Management makes no effort to "steer" discussions and staff members praise or "pan" each other at will.

The WMAZ Coffee Club has practically eliminated the grapevine and made a very happy staff. Furthermore, the discussions give the employees a chance to learn the broad overall picture of the station's operation and policies. Even transmitter engineers make it a point to find business at the studio at 8:45 each morning. Management asserts the morning coffee club is one of the best investments it has ever made.

April 27, 1945—168

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, April 30. They are subject to change.

Monday, April 30

Broadcast

To Be Held in U. S. District Court House
Grand Jury Room, 6th Floor
Post Office Building, San Juan, Puerto Rico

WPRP—Julio M. Conesa, Ponce, Puerto Rico—C. P. to install new transmitter and antenna and change frequency; **1520 kc.**, 5 KW day, 1 KW night, unlimited.

WPRP—Julio M. Conesa, Ponce, Puerto Rico—Applicant for renewal of license; **1420 kc.**, 250 watts, unlimited.

WPRP—Julio M. Conesa, Ponce, Puerto Rico—Applicant for modification of C. P.; **1520 kc.** (under NARBA), 1 KW night, 5 KW day, unlimited.

WPRP—Julio M. Conesa, Ponce, Puerto Rico—C. P. to move transmitter and install new antenna.

WPRP—Julio M. Conesa, assignor, and Voice of Porto Rico, Inc., assignee, Ponce, Puerto Rico—For voluntary assignment of license; **1420 kc.**, 250 watts, unlimited.

NEW—Consolidated Broadcasting Corp., Ponce, Puerto Rico—C. P. for a new station; **1420 kc.**, 250 watts, unlimited (requests facilities of WPRP).

NEW—George E. Miller, P. J. McCall, & Lou Poller, d/b as Baron Broadcasting Company, Wilkes-Barre, Pa.—C. P. for a new standard broadcast station; **1240 kc.**, 250 watts, unlimited.

Tuesday, May 1

WGBF—Evansville On The Air, Inc., Evansville, Ind.—Renewal of license; **1280 kc.**, 1 KW night, 5 KW day, unlimited.

Federal Communications Commission Action

APPLICATIONS GRANTED

WELI—City Broadcasting Corp. (assignor), Connecticut Radio Foundation, Inc. (assignee), New Haven, Conn.—Granted consent to voluntary assignment of license of station WELI from City Broadcasting Corp. to Connecticut Radio Foundation, Inc., a newly formed corporation.

Potomac Broadcasting Corp., Alexandria, Va.—Granted request for an additional 30 days—from April 12 to May 12, 1945, to meet the terms of the conditional grant for a new station.

WKUB—American Colonial Broadcasting Corp., Arecibo, Puerto Rico—Granted request for additional time—90 days, from February 20, 1945, to May 19, 1945, to meet the terms of the conditional grant for a new station.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Granted extension of special service authorization to operate on **770 kc.**, 25 KW night, 50 KW-LS, unlimited time, using transmitter authorized under construction permit (B5-P-2783) as modified, for a period of 6 months, commencing on May 1, 1945.

KVSO—John F. Easley, Ardmore, Okla.—Granted modification of license to increase nighttime power from 100 to 250 watts.

LICENSE RENEWALS

- KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted renewal of license for the period ending May 1, 1948.
- KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted extension of special service authorization to transmit messages without charge to longshoremen in the Port of Seattle at 3:45 p. m. daily for the period commencing May 1, 1945, and ending May 1, 1946, or for the duration of the war, whichever is earlier.
- KVSO—John F. Easley, Ardmore, Okla.—Granted renewal of license for the period ending August 1, 1946.
- WGY—General Electric Co., Schenectady, N. Y.—Granted license to cover construction permit which authorized decrease in power and changes in transmitting equipment of auxiliary. (B1-L-1875)
- WJLB—John L. Booth Broadcasting, Inc., Detroit, Mich.—Granted modification of license to change corporate name to Booth Radio Stations, Inc. (B2-ML-1214)
- WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Granted license to cover construction permit which authorized move of auxiliary transmitter to site of main transmitter, increase in power to 1 KW, and use of DA for day and night operation. (B3-L-1876)
- WEHS—WHFC, Inc., Chicago, Ill.—Granted modification of construction permit which authorized a new FM broadcast station, for extension of completion date from 5-8-45 to 7-8-45.
- W8XJC—New Jersey Broadcasting Corp., Jersey City, N. J.—Granted modification of construction permit which authorized a new developmental broadcast station, to change name from New Jersey Broadcasting Corp. to Atlantic Broadcasting Co., Inc. (B1-MPEX-13)
- WAXJ—Lamar Life Ins. Co., area of Jackson, Miss.—Granted renewal of relay broadcast station license for the period ending November 1, 1945.
- KBIB—The KANS Broadcasting Co., area of Wichita, Kans.—Granted renewal of relay broadcast station license for the period ending August 1, 1946.
- WAAK—Radio Station WSOC, Inc., Charlotte, N. C.—Granted renewal of relay broadcast station license for the period ending August 1, 1946.
- WCBE—Columbia Broadcasting System, Inc., Charlotte, N. C.—Present relay broadcast station license heretofore extended upon a temporary basis only, pending determination upon application for renewal, for the period ending July 1, 1945.

The following relay broadcast station licenses were renewed for the period ending May 1, 1948:

KAAC, KAAZ, KBKC, WAEW, Columbia Broadcasting System, Inc.; KAQY, The Farmers and Bankers Broadcasting Corp.; KILB, International Broadcasting Corp.; KIGA, KSTP, Inc.; WCLA, WLBV, WLBX, Larous & Bros. Co., Inc.; KSCR, McClatchy Broadcasting Co.; WJEN, WJEP, Stromberg-Carlson Co.; WAAI, WAAQ, The WGAR Broadcasting Co.

Licenses for the following relay broadcast stations were extended upon a temporary basis only, pending receipt and/or determination upon applications for renewal, for the period ending July 1, 1945:

KIIH, KFAB Broadcasting Co.; KABE, KSTP, Inc., KAIE, KSTP, Inc.; WNBK, National Broadcasting Co., Inc.; KBIC, KBID, KNEF, Radio Service Corp. of Utah; WAWT, Voice of Alabama, Inc.; WMJA, WMJB, WMJC, WMJD, WMJH, WBNS, Inc.; WAIO, WELR, WDLZ Broadcasting Co.; WBGM, WEMC, WHER, WMFB, Westinghouse Radio Stations, Inc.; WAAH, West Va. Broadcasting Corp.; WBAF, L. B. Wilson, Inc.

WISE—Radio Station WISE, Inc., Asheville, N. C.—Granted renewal of license for the period ending February 1, 1946.

WJIM—WJIM, Inc., Lansing, Mich.—Granted renewal of license for the period ending August 1, 1946.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Granted renewal of license for main and auxiliary stations for the period ending May 1, 1948.

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa.—Granted renewal of license for the period ending May 1, 1948.

Licenses for the following stations expiring May 1, 1945, were extended upon a temporary basis only, pending determination upon application for renewal, for the period ending July 1, 1945:

KDKA, Pittsburgh, Pa.; KEX, Portland, Ore.; KFAB, Lincoln, Neb.; KGDM, Stockton, Cal.; KJBS, San Francisco; KLRA,

Little Rock, Ark.; KMOX, St. Louis; KNX, Los Angeles; KPMC, Bakersfield, Cal.; KRLD, Dallas, Texas; KSL, Salt Lake City; KFBI, Wichita, Kans.; KSTP, main and auxiliary, St. Paul; KTHS, Hot Springs National Park, Ark.; KVOO, Tulsa; KWJJ, Portland, Ore.; KWKH, Shreveport, La.; WAPI, Birmingham, Ala.; WBAL, Baltimore; WBZ, WBZA, Boston; WCAR, Pontiac, Mich.; WCAU, Philadelphia; WCAZ, Carthage, Ill.; WCKY, Cincinnati; WDGY, Minneapolis; WDLZ, Tuscola, Ill.; WGAR, Cleveland; WGNV, Newburg, N. Y.; WHAM, Rochester, N. Y.; WHAM, auxiliary; WHN and auxiliary, New York City; WHO, Des Moines; WIBC, Indianapolis; WIBC, auxiliary; WINS and auxiliary, New York City; WJJD, Chicago; WLAC, Nashville; WLDS, Jacksonville, Ill.; WLIB and auxiliary, Brooklyn; WMBI, Chicago; WOWO, Ft. Wayne, Ind.; WOAI, San Antonio; WQXR and auxiliary, New York City; WRVA and auxiliary, Richmond, Va.; WTAM, Cleveland; WTIC, Hartford, Conn.; WTOP, Washington, D. C.; WWVA, Wheeling, W. Va.; KYW, Philadelphia, Pa.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Present license further extended upon a temporary basis, pending final determination upon applications of KOB in Dockets 6584 and 6585, for the period ending November 1, 1945.

WBT—Columbia Broadcasting System, Inc., Charlotte, N. C.—Present license further extended upon a temporary basis, pending determination upon renewal, for the period ending July 1, 1945.

The following developmental broadcast stations were granted renewal of licenses for the period ending May 1, 1946, subject to changes in frequency assignment which may result from proceedings in Docket No. 6651:

W9XEK, Courier Journal and Louisville Times Co.; W9XJC, The Journal Co. (The Milwaukee Journal); W10XR, W10XF, National Broadcasting Co.

Licenses for the following stations were granted on a temporary basis only, for the period ending May 1, 1948, upon the express condition that they are subject to whatever action may be taken by the Commission upon their pending applications for renewal. Nothing contained herein shall be construed as a finding by the Commission that the operation of the stations is or will be in the public interest beyond the express terms hereof:

KFVD, Los Angeles; KOMA, Oklahoma City; KGA, Spokane, Wash.; KOMO and auxiliary, Seattle; KPAS, Pasadena, Cal.; KSOO, Sioux Falls, So. Dak.

MISCELLANEOUS

WMC—Memphis Publishing Co., Memphis, Tenn.—The Commission, on its own motion, continued the hearing on application for renewal of license now scheduled for April 20, to May 21, 1945.

The following applications for FM broadcast stations were placed in the pending file in accordance with Commission policy adopted February 23, 1943:

KGFF Broadcasting Co., Shawnee, Okla.; Richard Austin Dunlea, Wilmington, N. C.; McClatchy Broadcasting Co., Sacramento, Cal.; The WAIR Broadcasting Co., Winston-Salem, N. C.; Bradford Publications, Inc., Bradford, Pa.; McClatchy Broadcasting Co., Fresno, Cal.; WFAM, Inc., Lafayette, Ind.; Columbia Broadcasting System, Inc., Minneapolis.

The Wm. H. Block Co., Indianapolis, Ind.—Application for commercial television station placed in the pending files in accordance with Commission's policy of February 23, 1943.

WOKO—WOKO, Inc., Albany, N. Y.—Adopted Opinion and Order granting petition for authority to continue operation of station WOKO after April 27, 1945; and ordered issuance of Special Temporary Authorization for the continued operation of station WOKO until May 2, 1945.

The Commission scheduled oral argument to be held Wednesday, May 23, 1945, in the matter of the application of Arde Bulova and Harry D. Henshel, transferors; Murray Mester and Meyer Mester, transferees; for transfer of control of Wodaam Corporation, licensee of Station WOV, New York City. (B-209)

The Commission approved a letter addressed to the Secretary of State recommending a one year extension of the North American Regional Broadcasting Agreement from March 29, 1946 to March 29, 1947.

KSL—Radio Service Corp. of Utah, Salt Lake City, Utah.—The

Commission directed that the Special Temporary Service Authorization of KSL to operate with two Federal Telegraph (F-124-A) tubes instead of two Western Electric (298-A) tubes in the last radio stage, for the period during which Order 107 is in effect, expiring May 1, 1945, be extended upon a temporary basis only, for the period ending July 1, 1945, pending action on B5-SSA-124, upon the express condition that this authorization may be terminated by the Commission at any time without advance notice or hearing if in its discretion the need for such action arises. Nothing contained herein shall be construed as a finding by the Commission that the authority herein granted is or will be in the public interest beyond the express terms hereof.

Upon petition of five FM stations in Philadelphia—WIP-FM, WFIL-FM, WCAU-FM, WPEN-FM and KYW-FM, the Commission granted waiver of requirements of Sec. 3.261 of the rules to permit continued operation of these stations under cooperative arrangement, for the period ending May 1, 1946, with condition that the Commission may revoke its waiver of Sec. 3.261 and require these stations to operate on a full time basis in compliance therewith at any time that conditions may so warrant.

Central Broadcasting Co., Wilkes-Barre, Pa.—Granted petition to intervene in the hearing now scheduled for April 30 on application of Baron Broadcasting Co. for a new station at Wilkes-Barre, Pa.

Birney Imes, Jr., Corinth, Miss.—Granted petition for continuance of consolidated hearing now scheduled for May 7 on his application and that of the Corinth Broadcasting Co. for a new station at Corinth, Miss., and continued the hearing to June 6, 1945.

WGBF—Evansville on the Air, Evansville, Ind.—The Commission on its own motion, postponed the hearing on application for renewal of license for station WGBF, from May 1 to June 1, 1945.

John M. Spottswood, Key West, Fla.—Adopted Memorandum Opinion granting petition to amend application for a new station to specify 1600 kc., 500 watts power, unlimited time; removed from the docket and granted application subject to policy of January 26, 1944. (Commissioners Case and Jett voting for hearing)

Voice of Talladega, Inc., Talladega, Ala.—Adopted Memorandum Opinion granting application for a new station to operate on 1230 kc., 250 watts, unlimited time, subject to policy of January 26, 1944. (Commissioners Case & Jett voting for hearing)

APPLICATIONS FILED AT FCC

610 Kilocycles

WSGN—The Birmingham News Co., Birmingham, Ala.—Involuntary transfer of control of licensee corporation from Victor H. Hanson, deceased, to Ruth Lawson Hanson, Executrix, and C. B. Hanson, Jr., and Henry P. Johnston, Executors under the will of Victor H. Hanson, Deceased. (1735 shares common stock—86¾%)

620 Kilocycles

NEW—Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership, d/b as Rebel Broadcasting Company, Jackson, Miss.—Construction permit for a new standard broadcast station to be operated on 620 kc., power of 1 KW night, 5 KW day, unlimited hours of operation using directional antenna at night; AMENDED re changes in directional antenna system.

1230 Kilocycles

NEW—Albert E. Buck and Merle H. Tucker, a Partnership, d/b as Rio Grande Broadcasting Co., Gallup, New Mexico—Construction permit for a new standard broadcast station to be operated on 1230 kc., with power of 250 watts, and unlimited hours of operation.

1340 Kilocycles

KCRA—Ewing C. Kelly, David R. McKinley and Vernon Hansen, d/b as Central Valleys Broadcasting Company, Sacramento, Calif.—License to cover construction permit (B5-P-3662) which authorized construction of a standard broadcast station.

KCRA—Ewing C. Kelly, David R. McKinley and Vernon Hansen, d/b as Central Valleys Broadcasting Company, Sacramento, Cal.—Authority to determine operating power by direct measurement of antenna power.

1350 Kilocycles

KID—KID Broadcasting Co., Idaho Falls, Idaho—Voluntary assignment of license to Idaho Radio Corporation.

1490 Kilocycles

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Special service authorization to operate on 870 kc., power of 250 watts and limited time.

FM APPLICATIONS

NEW—The Haverhill Gazette Co., Haverhill, Mass.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46500 kc., with coverage of 4,340 square miles.

NEW—Hagerstown Broadcasting Co., Hagerstown, Md.—Construction permit for a new high frequency (FM) broadcast station to be operated on 43500 kc., with coverage of 22,150 square miles.

NEW—Augusta Broadcasting Co., Augusta, Ga.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46300 kc., with coverage of 8,940 square miles.

NEW—C. G. Hill & George D. Walker, d/b as WAIR Broadcasting Co., Winston-Salem, N. C.—Construction permit for a new high frequency (FM) broadcast station to be operated on 48500 kc., with coverage of 8,810 square miles.

MISCELLANEOUS APPLICATION

NEW—The Board of Education of Newark in the County of Essex, Newark, N. J.—Construction permit for a new non-commercial educational broadcast station to be operated on 42500 kc., power of 1 KW and A3 and special emission for FM.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Hovden Food Products Corporation, Monterey, California, engaged in packing and selling sea food is charged in a complaint issued with violation of the Robinson-Patman Act by paying brokerage or other compensation or commissions to certain direct buyers who purchase such products in their own names and for their own accounts for resale. (5303)

Philco Corporation and Philco Radio & Television Corporation, both of Philadelphia, are charged in a complaint with having misrepresented radio sets they sell with respect to their power and capacity for foreign reception and the number of tubes they contain. Philco Corporation owns a majority of the stock in Philco Radio & Television Corporation and manages its affairs and directs and controls its business policies. (5306)

Olive L. Richards, 1709 West 8th Street, Los Angeles, is charged in a complaint with disseminating false advertisements concerning Tiptex, a liquid cosmetic for the finger nails. (5305)

STIPULATIONS

During the past week the Commission announced no stipulations.

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Britt-McKinney Company, Greenville, S. C., and as Britt & Company, Spartanburg, S. C., have been ordered to cease and desist from violation of the Robinson-Patman Act in connection with their purchases of food products and other commodities. (4792)

Jaeger Shop, Inc., Saranac, N. Y., engaged in the sale of women's sportswear, to discontinue using the word "Jaeger" in any manner that may have the tendency and capacity to confuse and mislead the purchasing public into the belief that it or its products are associated with Jaeger, Ltd., of London. (5210)

Kodize Process Corporation, 1026 Virginia Ave., N. E., Atlanta, Ga., and its vice president and general manager, Max Wright, has been ordered to cease and desist from misrepresenting the properties and effectiveness of "Kodize," a product they advertise as "America's Foremost Coal Saving Process." (5206)

Dr. D. A. Williams Company, East Hampton, Connecticut, has been ordered to cease and desist from disseminating advertisements which contain false representations concerning the therapeutic properties of a medicinal preparation designated "The Williams Treatment." (4759)