

ANNUAL REPORTS

As a part of this week's issue of the NAB REPORTS the 23rd Annual Report of the President, Secretary-Treasurer, and Department Directors of NAB are included. These are documents which every member should read carefully to fully familiarize himself with the extent of the Association's activities.

FCC APPROVES WLW TRANSFER

The Federal Communications Commission announced today that the application of Powel Crosley, Jr., transferor, and The Aviation Corporation, transferee, for consent to transfer control of The Crosley Corporation, licensee of Radio Station WLW and holder of other radio licenses, had been granted by a vote of 4 to 3.

The decision followed oral arguments heard today from counsel for the parties and after an earlier hearing upon the application.

Voting in favor of the granting of the application were Commissioners Porter, chairman, Jett, Denny and Wills. Commissioners Walker, Wakefield and Durr voted to deny the application.

Opinions reflecting the views of the majority and minority in the matter will be issued within a short time.

The Commission was unanimous in its views that some of the problems presented by this case require legislative determination and the opinions subsequently to be issued will be transmitted to Congress with specific recommendations for new legislation.

INDUSTRY TAKES ON SECOND JOB FOR OVERSEAS MILITARY PERSONNEL

Military personnel throughout the world, outside the United States, are going to hear, "Music from Your Hometown." Actual production will begin next week when the 63 stations listed below begin recording locally or nationally known bands. This opportunity to be of direct service to overseas servicemen is the second to which the industry has responded. The first was to produce the series of 180 "Let's Go to Town" programs, requested by General Eisenhower. This series still continues.

Request for the "Music from Your Hometown" series was made by Armed Forces Radio Service, Los Angeles, the organization through which the combined War and Navy departments function in building programs for the benefit of overseas military personnel.

After a survey of stations in cities selected by AFRS, to determine feasibility of the job, a kit of instructions, including the Petrillo music clearance, was mailed by NAB earlier this week. Each station listed will produce two

15-minute programs per month, cut consecutively and in duplicate, a total of 6 programs for the three months period now under consideration. No objection is interposed by AFRS if the three sets of cuts are shipped within a shorter period.

Opening

"Music from Your Hometown" opens with fanfare or theme and then: "Now we bring you, through the co-operation of radio station AAAA, Chicago, Paul Whiteman's orchestra, direct from the Edgewater Beach Hotel, on Chicago's famous North Shore, overlooking Lake Michigan," plus any other nostalgic descriptive copy of an untimely (this means not "dated" as to the time of year, so that recording would be satisfactory for repeat broadcast at any time) nature.

Cooperating Stations

CALIFORNIA
Los Angeles—KECA, KHJ
San Diego—KFSD
San Francisco—KGO, KPO, KYA
COLORADO
Denver—KFEL, KLZ, KMYR, KOA
DISTRICT OF COLUMBIA
Washington—WOL, WRC
FLORIDA
Miami—WIOD
Miami Beach—WKAT
GEORGIA
Atlanta—WATL, WGST
ILLINOIS
Chicago—WBBM, WENR, WGN
INDIANA
Indianapolis—WISH
KENTUCKY
Louisville—WAVE, WGRC
LOUISIANA
New Orleans—WDSU, WSMB
MARYLAND
Baltimore—WCAO
MASSACHUSETTS
Boston—WBZ

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J. H. Ryan, *President*

C. E. Arney, Jr., *Secretary-Treasurer*

Lewis H. Avery, *Director of Broadcast Advertising*; Robert T. Bartley, *Director of Government Relations*; Helen A. Cornelius, *Asst. Director of Broadcast Advertising*; John Morgan Davis, *General Counsel*; Willard D. Egolf, *Director of Public Relations*; Howard S. Frazier, *Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity*; Barry T. Rumble, *Director of Research*; Harlan Bruce Starkey, *Asst. Director of Public Relations, Chief, News Bureau*; Arthur C. Stringer, *Director of Promotion*.

MICHIGAN

Detroit—WWJ

MINNESOTA

Minneapolis—WCCO

St. Paul—KTSP

MISSOURI

Kansas City—WHB

NEBRASKA

Omaha—KOIL

NEW YORK

Buffalo—WBEN, WEBR

New York—WABC, WAAF, WINS, WJZ

OHIO

Cincinnati—WLW

Cleveland—WTAM

OKLAHOMA

Oklahoma City—KOMA

OREGON

Portland—KOIN

PENNSYLVANIA

Philadelphia—WCAU, WIBG, WIP

Pittsburgh—KDKA, KQV

TENNESSEE

Memphis—WMC, WMPS, WREC

Nashville—WLAC, WSM

TEXAS

Dallas—KRLD, WFAA

Houston—KPRC, KTHQ

San Antonio—KONO

UTAH

Salt Lake City—KUTA

WASHINGTON

Seattle—KJR, KOMO, KRSC

Spokane—KFPY, KGA-KHQ

Tacoma—KMO

WLB APPROVES RATE HIKE TO MAINTAIN TAKE-HOME UNDER REDUCED WORKWEEK

In a decision of interest to employers contemplating reduction of workweek, the War Labor Board unanimously knocks down a Sixth Regional Board ruling modifying a Form 10 request for permission to reduce weekly hours from 44 to 40 with an accompanying increase in hourly rates to maintain annual take-home.

Northwestern Public Service Company and Dakota Public Service Company, both of Huron, South Dakota, and AFL's Electrical Workers proposed increases averaging approximately six cents an hour to compensate for reduction in hours. They agreed to effect the adjustment in two stages: Approximately one-half the boost would take effect June 1, 1944, the remainder March 1, 1945.

The Regional Board approved the first half of the increase in November, 1944, rules that an application cover-

ing the second half should be resubmitted approximately six weeks before the proposed effective date. The second application was filed in January, 1945.

Acting on the second proposal, the Regional Board found that the proposed new rates were approximately half a cent above approvable rates for the area. Apparently deciding that the question of maintaining take-home despite reduction in hours must be determined on the basis of approvability of the proposed rates in terms of the appropriate stabilized rates, the Regional Board cut half a cent from the proposed rates.

The companies held in their appeal to the National Board that the Regional ruling of partial approval defeated the purpose of the requested adjustment, which was to translate the actual annual take-home for a 44-hour week into at least the same annual take-home for a 40-hour week, stated in terms of an hourly straight-time rate with holidays excluded.

They noted that the union agreed to discontinue pay for holidays not worked—a step which resulted in a reduction of approximately nine-tenths of an hour a week and the proposed hourly rates took into account this elimination of holiday pay. Management declared that the Regional Board seemed to attach unusual importance to half a cent an hour, argued that the proposed rates were not out of line with stabilized rates. The schedule proposed by the Regional Board, said the employers, constitutes a slight reduction in take-home, whereas the proposed rates substantially maintain take-home.

The National Board without explanation sets aside the Regional ruling, approves the Form 10 application in full. (Case No. 6-58,686, NWLB (RWLB 6), May 22, 1945.)

NAB ISSUES G.I. RIGHTS BULLETIN

This week there was mailed to all member stations a manual on the "Rights and Responsibilities of Radio Stations in the Re-employment of Former Employee—Veterans." This manual will be kept up to date by supplements which will be issued from time to time. Covers in which to file this first edition of the manual and all supplements are on order and when delivered will be sent complimentary to each member station. We strongly recommend that you file this manual after having carefully read it and considered its relation to your operation.

FAT SALVAGE NEEDS MORE RADIO HELP

For the next six to eight months, and probably for the entire year, the supply of fats and oils will be critically short. Necessity for fat salvage has therefore achieved an emergency rating. All this is on the authority of the U. S. Department of Agriculture.

It is understood that OWI Regional Offices have released fat salvage broadcast material from time to time, and that ½-minute, 1-minute and 15-20-word spots recently have been sent stations in some areas. On July 23, regional offices were advised to line up with U. S. Department of Agriculture men who handled the fat salvage campaign in the field. This should cause additional material to reach broadcast stations soon.

Since fat salvage is so critical, stations are urged to step up promotion on their own account without waiting. Here are the reasons why the nation needs to save fats.

Why We Still Need to Save Fats

In peace time we used 10 billion pounds of fats and oils for food, paints, textiles, soap and many other purposes. Of this 10 billion pounds we produced four-fifths (8 billion pounds) out of normal crops of cotton, corn, peanuts, other oil crops, hogs and cattle. We imported one-fifth (2 billion

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pounds). Most of these imports came from Malaya, Dutch East Indies, and the Philippine Islands. The war cut off our imports just when we needed more fats and oils. War called for more edible fats for food, more glycerine for explosives and medicine, more soap for synthetic rubber and military needs and more paints, varnishes and greases.

The American farmer worked production miracles to meet all needs. He raised more soybeans, flax seed, peanuts and other oil crops; more hogs and cattle. He boosted production from 8 to 12 billion pounds. But this was not enough for the hungry war machine operating around the globe. By 1943 we were sending almost 1½ billion pounds of fats and oils abroad . . . one-eighth of our production of 12 billion pounds.

The requirement picture is still the same despite the victory in Europe and retaking of the Philippine Islands. Supply lines have lengthened. Besides, we must send more fats and oils to Europe.

The Philippines can give us no real help until 1946—at the earliest. Oil-pressing plants have been destroyed; coconut groves have been burned or are out of shape; the inter-island transportation system has broken down.

This is the overall picture of both edible and inedible fats. Stocks of inedible fats are now the lowest in years, and short supplies of edible fats leave little for inedible uses. (Paints, soaps, etc.)

The next six or eight months will be the most critical of all!

There is only one answer: We all must save more used fats. Every drop will help—even a tablespoonful per day will add up to a pound a month. Mrs. Housewife gets extra red points as well as money—and she helps her country.

From the best estimate of production, imports and used fats the Department of Agriculture says:

"The entire fat and oil situation looks very dark for the next fiscal year and extremely dark for the next six months."

Simply to impress you with the seriousness of the situation and not for inclusion in any broadcast material, because it would only create a reign of fear, we will have the lowest civilian production in soap during any period of the war, using 1940-41 as an average (base 100%). Package and bar soap production last year stood at about 90% of the 1940-41 figure. This year the quota for civilian soap will average 74% or less of that base. Bulk quotas are cut even further. Other industries using fats and oils are taking the same kind of cuts.

MARKS NUMBERS 'STILL UNDER BMI LICENSE

The Legal Department of Broadcast Music, Inc., has issued an important bulletin respecting the rights of its licensees to use the compositions of the Edward B. Marks Corporation. The full bulletin follows:

"On May 3rd, 1945, we sent you a special memorandum concerning the recent court decision in the Supreme Court of the State of New York relating to the Edward B. Marks Corporation.

"As we pointed out in this memorandum the recent court decision IN NO WAY AFFECTS ANY MARKS COMPOSITIONS WHICH HAVE BEEN LISTED IN YOUR BMI INDEX OR IN ANY SUPPLEMENTS THERETO. YOU CONTINUE TO HAVE THE RIGHT TO PERFORM ALL OF THESE WORKS UNDER OUR LICENSE.

"Recent letters from a number of important stations all over the country indicate that ASCAP has embarked upon a campaign of using the recent court decision to make claims with respect to numerous compositions published by Marks and which are not in the slightest involved in the decision. For instance, ASCAP has, during the past few weeks, demanded payment from per program licensees for such works as "Ida, Sweet as Apple Cider," "What a Difference a Day Made," "Amapola," "Poinciana," "Song

of the Islands," "Nightingale," "Lamp of Memory" and many others. These compositions have always been available to you under your BMI license and subject to the indemnity provisions of that license. NOTHING IN THE RECENT COURT DECISION AFFECTS THIS SITUATION IN THE SLIGHTEST.

"We repeat: ANY COMPOSITION WHICH IS PUBLISHED BY MARKS AND WHICH IS LISTED IN THE BMI GENERAL INDEX OR ANY SUPPLEMENT THERETO IS AVAILABLE TO YOU UNDER YOUR BMI LICENSE AND SUBJECT TO THE FULL PROTECTION OF THAT LICENSE.

"You should carefully check any claim by ASCAP against your BMI General Index and its supplements, and if any work, with respect to which claim is made, is not listed therein, or if you have any doubt about it, you should write directly to us and we will tell you whether it falls within the protective provisions of your license. DISREGARD ANY CLAIMS WHICH ARE MADE CONTRARY TO THIS BULLETIN!"



JAYCEE RADIO WEEK PROVIDES NATIONAL FREE SPEECH FORUM

Jaycee Radio Week, August 26-September 1, provides a nation-wide forum, through local Chambers of Commerce, for the discussion of free radio. NAB Special Twenty-fifth Anniversary Bulletin No. 14, with this issue of REPORTS, discusses the broad scope of the event and its possibilities for the improvement of public understanding of the American system of broadcasting.

Probable Jaycee activities are enumerated, adhering to the aggressive style of the U. S. Junior Chamber. Copies of letters to local and state Jaycee Presidents are reproduced. Program and promotion suggestions are made for broadcasters.

The front cover of Bulletin No. 14 features the photograph of President Truman with his statement that RADIO—"must be maintained as free as the press." It is urged that a large duplicate of this photo and statement be displayed at any and all meetings during Jaycee Radio Week.

Read Bulletin No. 14. Make your preparations now. Please wire or air mail a brief report of your plans to the NAB Public Relations Department for the help of others and so that headquarters may be advised of developments as they occur.

WPB REMOVES COMPONENT RESTRICTIONS

Restrictions on the production and sale of parts required for the manufacture and repair of electronic equipment, including radio sets, were removed by the War Production Board today as a major step in reconversion of the radio industry. In addition, restrictions were removed from the sale of electronic equipment when produced under WPB authorization, the agency announced.

This was effected by amendment to the WPB limitation order (L-265) controlling electronic equipment.

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Although electronic equipment may now be assembled and sold under "spot" authorizations, WPB said that the public need not expect any quantity of new sets in the near future, since manufacturers must first seek WPB permission and then obtain materials and component parts before they can assemble sets and release them to retailers.

There are no restrictions on either the production or sale of component parts for electronic equipment under the amended order just issued, WPB pointed out, adding that the only remaining limitations on quantities that may be purchased are those on inventories in Priorities Regulation 1.

RTPB ELECTS OFFICERS

The Administrative Committee of the Radio Technical Planning Board met in New York City on July 26 for the purpose of electing officers for the term October 1, 1945 to September 30, 1946.

The following were elected: Mr. Haraden Pratt, Chairman, Mackay Radio and Tel. Company; Mr. Howard S. Frazier, Vice Chairman, National Association of Broadcasters; Mr. Will Baltin, Treasurer, Television Broadcasters Association and Dr. W. H. Crew, Secretary, Institute of Radio Engineers.

PANEL 4 VOTES ON PROPOSALS TO EXTEND THE STANDARD BROADCAST BAND

Panel 4 on Standard Broadcasting of the RTPB has announced the result of the mail ballot conducted in connection with the three proposals to extend the standard broadcast band.

According to the announcement made on August 2 by Howard S. Frazier, chairman of the panel, 31 affirmative votes were cast to include 540 kc and no negative votes. The proposal to include 530 kc in the broadcast band received 20 affirmative votes and 11 negative votes. The third proposal on which the panel voted, the inclusion of 520 kc in the broadcast band, received 15 affirmative votes and 16 negative votes.

BASIS FOR USE OF SURPLUS EQUIPMENT BY SCHOOLS

Considerable concern has been expressed in several quarters over the reports that plans are being considered for making all surplus radio and electronic equipment owned by the Government available to schools on a favored basis. A special committee of educators named by the Office of Education, met in Washington last month to discuss this subject.

The Committee endorsed the suggestion made at the Conference on Utilization by Education of Surplus Radio Equipment June 18-20 that "the basis of surplus communications equipment acquisition by educational institutions be such as to preclude the possibility either of disposing of it, either by sale, gift or trade-in, to any individual, corporation, organization or institution other than a federal or state agency empowered by law to receive it, or of using it for other than bona fide educational applications."

OFFICIALS ACCLAIM STATION HELP

Following the successful completion of the 7th War Loan, officials of local War Finance committees have been prompt to acknowledge the value of the leadership which broadcasters supplied.

From Pampa (Texas) News

Judge Stennis, of the Gray County War Finance Committee, had this to say in the July 9 issue of the Pampa

News, carried in a two column box story on the front page:

"It is with satisfaction that I point out and commend the constant information program of radio station KPDN, with a total of a third of all broadcast time during the drive given to the information of buying war bonds and the outstanding job done by this station on promotion of 'Here's Your Infantry.'"

From Region 1, State of Maryland

On July 25, Charles A. Pifer, chairman of Region 1, State of Maryland, War Finance committee, wrote NAB of his own volition of the help received from WTBO, Cumberland. Said the Chairman:

"In the Seventh War Loan, we raised 114% of our 'E' bond goal, 120% of our individuals' sales, and 198% of our total over-all goal. . . . This remarkable record is due in a large part to the amount of time given to our Committee by WTBO.

"I thought you would be interested in this report, and I can assure you that it is sent to you unsolicited by the management of WTBO."

Says Elliott Stewart, WIBX

"The dollar value figures of broadcast support to the 7th War Loan as compiled by NAB Research Department, reflect great credit on the entire broadcasting industry. . . . One doesn't ask for thanks for this sort of a job but it was gratifying to us to receive a Billboard award for our support of the local appearance of 'Here's Your Infantry.' It certainly behooves all of us to team up to bring this war to the earliest possible conclusion—then use our combined facilities in maintaining the peace forever after."

COMPLETE FLINT LET'S GO TO TOWN SHOW

Task Force Commander Howard M. Loeb, general manager, WFDF, completed and shipped the Flint "Let's Go to Town" production on July 24. Writing and Production was handled by A. R. Cooper, program director.

Federal Communications Commission Docket

HEARINGS

No broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, August 6.

Federal Communications Commission Action

APPLICATIONS GRANTED

Philco Radio and Television Corp., Wyndmoor, Pa.—Granted construction permit for new experimental television broadcast station for the purpose of developing a television system to operate in the 480 to 920 mc. region now assigned for experimental television; frequencies to be assigned by Commission's Chief Engineer from time to time; A3, A5, special, and special emission for frequency modulation; power 1

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KW (peak) visual and aural; Philco composite transmitter. (B2-PVB-148)

Philco Radio and Television Corp., Portable, area of Washington, D. C., Philadelphia, Pa., and New York, N. Y.—Granted construction permits for three experimental television relay stations, for the purpose of developing and testing microwave television relay equipment and television broadcast equipment to be developed for use in the postwar period; frequencies to be assigned by Commission's Chief Engineer from time to time; A0, A1, A3, A5, special, and special for FM emissions; peak power 50,000 watts. (B1-PVB-152 through 154)

LICENSE RENEWALS

WSTV—The Valley Broadcasting Co., Steubenville, Ohio—Granted renewal of license for period ending February 1, 1947. (B2-R-2006)

WHAT—Independence Broadcasting Co., Philadelphia, Pa.—Granted renewal of license for period ending February 1, 1947. (B2-R-359)

WJPR—Thomas Henry Golding, et al., d/b as Radio Services Company, Greenville, Miss.—Granted renewal of license for period ending February 1, 1947. (B3-R-1026)

WLAK—S. O. Ward, tr/as Radio Station WLAK, Lakeland, Fla.—Granted renewal of license for period ending February 1, 1947. (B3-R-884)

KTUC—Tucson Broadcasting Co., Tucson, Ariz.—Granted renewal of license for period ending August 1, 1947 (Commissioner Durr voting for further inquiry). (B5-R-102)

MISCELLANEOUS

KFSD—Airfan Radio Corporation, Ltd., San Diego, Calif.—Adopted memorandum opinion granting conditionally application for construction permit to install new transmitter. (B5-P-3877)

WATT—Midwestern Broadcasting Co., Cadillac, Mich.—Granted modification of construction permit, which authorized new station, for change in transmitter location. (B2-MP-1809)

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Granted modification of construction permit, which authorized new station, for changes in antenna. (B3-MP-1810)

WKAQ—Radio Corp. of Porto Rico, San Juan, P. R.—Granted license to cover construction permit which authorized move of auxiliary transmitter to new site of main transmitter (B-L-1893); granted authority to determine operating power by direct measurement of antenna power (B-Z-1698). Granted license to cover construction permit which authorized move of transmitter and studio. (B-L-1899)

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted further extension of temporary license of Station WBAX, upon a temporary basis only, pending determination upon application in Docket No. 6723, in no event later than 3 a. m., October 1, 1945.

KPAS—Pacific Coast Broadcasting Company, Pasadena, Calif.—Granted petition for permission to file its appearance in the matter of clear channel broadcasting in the standard broadcast band (Docket No. 6741), and accepted the appearance.

APPLICATIONS FILED AT FCC

1230 Kilocycles

NEW—James A. Noe, Lake Charles, La. (P.O. Bernhardt Bldg., Monroe, La.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., with power of 100 watts, and unlimited hours of operation.

1400 Kilocycles

NEW—Geo. Burne Smith and V. H. McLean, d/b as The Gateway Broadcasting Co., Maryville, Tenn. (P.O. 3806 N. Broadway, Knoxville, Tenn.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., with power of 250 watts, and unlimited time.

WNEX—Macon Broadcasting Co., Macon, Ga.—Authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

NEW—Glens Falls Broadcasting Corp., Glens Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on 1450 kc., with power of 250 watts, and unlimited hours of operation. AMENDED: to make changes in transmitting equipment.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Modification of construction permit (B2-P-3644, as modified, which authorized a new standard broadcast station) for installation of new antenna, change in transmitter location, and extension of commencement and completion dates.

NEW—Tri-County Broadcasting Corp., Orangeburg, S. C. (P.O. 28 St. Paul St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., with power of 250 watts, and unlimited hours of operation.

KFMB—Worcester Broadcasting Corp., San Diego, Calif.—Modification of license to change corporate name to The Jack Gross Broadcasting Company.

1460 Kilocycles

KTYW—Cascade Broadcasting Co., Inc., Yakima, Wash.—Construction permit to increase power from 500 watts day and night to 1 KW day and night, and make changes in transmitting equipment.

FM APPLICATIONS

NEW—RadiOhio Incorporated, Springfield, Ohio (P.O. 33 N. High St., Columbus, Ohio)—Construction permit for a new high frequency (FM) broadcast station to be operated on 44.7 mc., with coverage of 3,068 square miles.

NEW—RadiOhio Incorporated, Portsmouth, Ohio (P.O. 33 N. High St., Columbus, Ohio)—Construction permit for a new high frequency (FM) broadcast station to be operated on 44.9 mc., with coverage of 2,273 square miles.

NEW—RadiOhio Incorporated, Zanesville, Ohio (P.O. 33 N. High St., Columbus, Ohio)—Construction permit for a new high frequency (FM) broadcast station to be operated on 44.7 mc., with coverage of 3,525 square miles.

NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46.3 mc., with coverage of 9,500 square miles. AMENDED to change coverage from 9,500 square miles to 10,320 square miles, and specify antenna system.

NEW—The Marion Broadcasting Co., Marion, Ohio (P.O. North Main St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 45.5 mc., with coverage of 3,868 square miles.

NEW—RadiOhio Incorporated, Marion, Ohio (P.O. 33 N. High St., Columbus, Ohio)—Construction permit for a new high frequency (FM) broadcast station to be operated on 44.9 mc., with coverage of 2,327 square miles.

NEW—Reading Broadcasting Co., Reading, Pa. (P.O. 533 Penn St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 48.1 mc., with coverage of 4,750 square miles.

NEW—Royal Miller, Marion Miller, L. H. Penney and Gladys W. Penney, a partnership, d/b as Royal Miller Radio, Sacramento, Calif. (P.O. 10th and K Sts.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 48.1 mc., with coverage of 2,629 square miles.

NEW—F. B. Clements & Co., a co-partnership, composed of F. Braden Clements, Clara D. Clements and C. C. Clements, d/b as Southern Minnesota Supply Co., Mankato, Minn. (P.O. 101 N. Second St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 47.1 mc., with coverage of 9,660 square miles.

NEW—J. C. Lee and E. W. Lee (Lee Brothers Broadcasting Co.), San Bernardino, Calif. (P.O. 512 Fifth St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 44.9 mc., with coverage of 13,000 square miles.

TELEVISION APPLICATIONS

KTSL—Don Lee Broadcasting System, Hollywood, Calif.—Modification of construction permit (B5-PCT-7, as modified, (Continued on next page)

which authorized a new commercial television broadcast station) for change in frequency from Channel #1 (50-56 mc.) to Channel #1 (44-50 mc.) and install new transmitters. AMENDED to change ESR from 5600 to visual 11300 and aural 8000.

W6XIS—Intermountain Broadcasting Corp., Salt Lake City, Utah.—Modification of construction permit (B5-PVB-98, which authorized a new experimental television broadcast station) for extension of completion date.

MISCELLANEOUS APPLICATION

WJYK—Fred R. Hover, tr/as Findlay Radio Co., area of Findlay, Ohio.—License to cover construction permit (B2-PRE-444) which authorized a new relay broadcast station.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Ashworth Specialty Company and as Ashworth Rubber Salvage Company, 255 Union Avenue, Memphis, Tenn., also maintaining distribution yards in Kansas City and St. Louis, Mo., and purchasing and selling old automobile tire carcasses, is charged in a complaint with misrepresentation. (5361)

L. Heller & Son, Inc., and The Heller Deltah Company, Inc., both of 411 Fifth Avenue, New York, wholesale distributors of imported merchandise, including imitation pearls, are charged in a complaint with misrepresentation. (5358)

Illinois Baking Corp., manufacturing and selling ice cream cones designated "Safe-T-Cones," and John Carobus, trading as Sibert Company, advertising and publicizing Safe-T-Cones for the respondent corporation, both located at 2230 South Union Avenue, Chicago, are charged in a complaint with misrepresentation. (6362)

National Paperboard Assn.—A complaint has been issued charging National Paperboard Association, 80 East Jackson Blvd., Chicago, and its officers and member manufacturers with participating in an unlawful combination to eliminate competition in price, restrict production and monopolize the manufacture and sale of paperboard and paperboard products. The association members allegedly do 90 percent of the industry's business and are in position to control the manufacture and terms and conditions of sale of their products. (5359)

Match Corporation of America, 3433 West 48th Place, Chicago, manufacturing and selling book matches, is charged in a complaint with misrepresentation. (5360)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Originalities, Inc., 104 Fifth Avenue, New York, engaged as a jobber in the sale and distribution of cheap jewelry and novelties, has stipulated to cease and desist from certain misrepresentations of its products. (4093)

George Rogers, Jr., 321 North Alamo St., San Antonio, Texas, trading as Pluggers, Inc., in the sale and distribution of spark plug cable sets, has stipulated to cease and desist from use of the letters "Inc." as part of or in connection with the trade name under which he conducts his business, and from representing himself as "President" or any other purported corporate officer, the effect of which tends to convey the belief that the business conducted by him is a corporate entity. (4056)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Globe Trading Company, Inc., and Leon Shutz and Rothermel Wise, officers of the corporation, and Theodore E. Ullman and Herman Ullman, employees, all of Reading, Pa., selling and distributing hosiery, have been ordered to cease and desist from violation of the Federal Trade Commission Act and the Wool Products Labeling Act. (5098)

Shields of Faith Company, 85 Van Braam Street, Pittsburgh, and formerly 230 East Ohio Street, Chicago, selling and distributing metal-covered religious books represented as affording protection to members of the armed forces, have been ordered to cease and desist from misrepresentations concerning the books. (5265)

FTC CASE CLOSED

Sanitized, Inc., 369 Lexington Ave., New York, manufacturing and distributing a chemical liquid compound designated "Sanit," and its officers; several associated corporations; and an advertising agency have stipulated with the Federal Trade Commission that they will discontinue certain representations concerning the compound and its efficacy as an antiseptic.

After accepting the stipulation the Commission closed without prejudice the case growing out of the complaint it had issued against the respondents August 8, 1944.

John A. Morgan, Louis D. Clement, H. C. Paetz, E. P. Cobb, F. H. Hans, and Mrs. A. Kane are named as officers and directors of Sanitized, Inc. The other corporations and individuals named are: U. S. Process Corp., 369 Lexington Ave., New York, and Julius Scheinbaum, Rebecca Scheinbaum, Samuel Scheinbaum, Frank Carr and Philip S. Joseph, its officers and directors; Golding Brothers Co., Inc., 270 Broadway, New York, and Harry Golding, Julius Golding, and Sidney Golding, its officers and directors; The Shoe & Leather Institute, Inc., 369 Lexington Ave., New York, and William C. Hunneman, Jr., Frank C. Donovan, Philip S. Joseph, Martin A. North, and George Mealley, its officers and directors; and Sanitized Bedding Associates, Inc., 270 Broadway, New York, and Sidney Keates, Martin A. North and Sidney Golding, its officers and directors; Morgan Laundry Service, Inc., 2339 South Prairie Ave., Chicago, and A. K. Morgan, H. C. Paetz, T. O. Weiss, John A. Morgan and H. P. Morgan, its officers and directors; Morgan Linen Service, Inc., 2620 South Indiana Ave., Chicago, and A. K. Morgan, A. B. Cobb, J. C. Lewis, W. C. Graham, J. A. Morgan and K. P. Morgan, its officials; Morgan Service, Inc., 224 South Michigan Ave., Chicago, and A. K. Morgan, E. P. Cobb, H. C. Paetz, L. C. Morris, John A. Morgan and J. H. Evans, its officials; and Grey Advertising Agency, Inc., 128 West 31st St., New York, and Martin A. North who owns and operates the corporation.

In the conduct of their business for inducing the purchase of Sanit liquid and the materials treated with the liquid, the respondents have made and placed in the hands of others the means of making, through radio continuities, advertisements in newspapers, pamphlets and other media, false representations that the liquid is an effective antiseptic and bacteriostat; that when applied to various materials, it makes them sterile, self-sterilizing and permanently antiseptic, bacteriostatic, vermin-repellent and inimical to the propagation of bacteria. It was further falsely represented that the liquid is a deodorant, harmless to humans and beneficial to the human skin, and that it is not removable from materials and renders such materials less inflammable and prevents fiber decay, oxidation, redrot and cracking of leather caused by perspi-

(Continued on next page)

ration, and makes all materials to which it is applied longer lasting to a material and significant degree.

The respondents agree in connection with the sale and distribution of the product to cease representing that "Sanit" liquid is a permanently effective, integrally sterile, self-sterilizing antiseptic, bacteriostat or vermifuge; that it is a permanently effective deodorant, will not wash off of fabrics, or that it is a fiber-fixing chemical like dyes.

They further agree to cease representing that "Sanit" liquid is entirely harmless under all conditions of use and is beneficial to the skin; that "Sanitizing" is the permanent fixation of self-sterilizing, germ-killing elements in leather and other fibrous material; that "Sanitized" mattress ticking is permanently active antiseptic and bacteriostatic; that it protects permanently against the breeding of germs and vermin; that "Sanitized" materials are a permanent protection against all manner of germ infection and disease virus, or that "Sanitized" is a process whereby linens are permanently rendered actively antiseptic and integrally sterile.

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