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Vol. 13, No. 33, August 17, 1945

V-DAY

NAB Headquarters staff joined with the rest of the nation in observing V Day. Hence this week's issue of the NAB REPORTS are very abbreviated. There accompany this REPORTS two Special Bulletins.

RYAN ISSUES STATEMENT

J. Harold Ryan, NAB President, issued the following V-Day statement:

"This is V-Day absolute, the day that marks the end of the war on all fronts. Defeat came with stunning swiftness to our enemies on both sides of the world. When our striking power reached its climax, the opposition had no hope of survival. Let us remember, there is more to this than superiority of arms. There is also superiority of a form of government and of an economy which produced the arms and provided the inspiration for their most effective use.

We fought with and for the type of enterprise that distinguishes the government of free people. While many things have grown old with us during the war, certainly the love of freedom emerges newer and fresher than ever. Freedom has been won again but it is such a vital consideration that we must regard it almost as having been won for the first time. We must make it secure in the peace with language applicable to the world of today.

This has been a mechanized war—a battlefield for science. Instruments of warfare have been developed which give great promise of world improvement in the peaceful days to come. The question is now asked, has the conscience of mankind improved also? Can we devote scientific advancement solely to the progress of a peaceful world? This is a question to which broadcasters can supply an answer. Now in its 25th year, nearly four of which have been war years, the American system of broadcasting has demonstrated itself as a medium of public service without parallel in the history of the world. The science of broadcasting is one in which technical improvements possess immediate potentiality for public good. These improvements are in the field of communication, wider dissemination of ideas, the creation of better understanding among peoples through the medium of sight and sound. Radio-television communication now transmits practically everything that may be seen or heard. Peacetime industry operation soon will bring this improved public service within reach of countless millions.

The art of communication will have an important bearing on the conscience of the new world. It must, however, be at all times a medium of free expression among free people, a medium for the development of good conscience by men of goodwill.

The broadcasting stations and networks of America furnished fighting men and rendered service at home and abroad in every field where civilian and military communications were needed to speed vic
(Continued on page 364)



J. H. Ryan, President

C. E. Arney, Jr., Secretary-Treasurer

Lewis H. Avery, Director of Broadcast Advertising; Robert T. Bartley, Director of Government Relations; Helen A. Cotnelius, Asst. Director of Broadcast Advertising; John Morgan Davis, General Counsel; Willard D. Egolf, Director of Public Relations; Howard S. Frazier, Director of Engineering; Dorothy Lewis, Coordinator of Listener Activity; Barry T. Rumple, Director of Research; Harlan Bruce Starkey, Asst. Director of Public Relations, Chief, News Bureau; Arthur C. Stringer, Director of Promotion.

RYAN ISSUES STATEMENT

(Continued from page 363)

tory. In the name of our service to the cause of Liberty we now dedicate ourselves to its perpetuation in the interest of world harmony; the solution of our internal problems and the maintenance and furtherance of our domestic economy.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, August 20. They are subject to change.

Monday, August 20

WINS-Hearst Radio, Inc., Assignor, New York, New York, and The Crosley Corporation, Assignee, Cincinnati, Ohio.-Voluntary assignment of license and construction permit.

KHQ—Louis Wasmer, Inc., Spokane, Wash.—Renewal of license, 590 kc., 5 KW, unlimited.
 KGA—Louis Wasmer, Spokane, Wash.—Renewal of license, 1510

kc., 10 KW, unlimited, DA-night.

Friday, August 24

KJR-Fisher's Blend Station, Inc., Assignor, Birt W. Fisher, Assignee, Seattle, Wash.-Voluntary assignment of license of station KJR and relay station KEGR, 950 kc., 5 KW (main), DA-night, 1 KW (aux.), unlimited.

Federal Communications Commission Action

APPLICATION GRANTED

KXA-American Radio Telephone Co., Seattle, Wash.-Granted request for additional time to November 1, 1945, within which to make necessary application for operation at site which meets standards.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending August 1, 1947:

KVRS, Rock Springs, Wyo.; KFVS, Cape Girardeau, Mo.; WCBM, Baltimore, Md.; WKMO, Kokomo, Ind.; WEST, Easton, Pa.; WGBR, Goldsboro, N. C.; WSAU, Wausau, Wis.; WORD, Spartanburg, S. C.

WDAK-Valley Broadcasting Co., Columbus, Ga.-Granted renewal of license for the period ending February 1, 1947.

WINN-Kentucky Broadcasting Corp., Inc., Louisville, Ky.-Granted renewal of license for the period ending August 1, 1946.

The Commission authorized immediate issuance of construction permits covering applications heretofore granted conditionally, to the following applicants:

KCMJ, Palm Springs, Calif.; KGAK, Gallup, N. Mex.; WCMA, Corinth, Miss.; WDAD, Indiana, Pa.; WING, Dayton, Ohio; WJNC, Jacksonville, N. C.; WMAJ, State College, Pa.; WPIK, Alexandria, Va.; WSPA, Spartanburg, S. C.; and WSTN, Staunton,

APPLICATIONS FILED AT FCC

590 Kilocycles

NEW—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif. (P. O. % H. M. Bingham, 921 Tower Bldg., Washing-ton 5, D. C.).—Construction permit for a new standard broadcast station to be operated on 590 kc., with power of 1 KW, unlimited hours of operation, employing directional antenna day and night.

600 Kilocycles

KSJB-Jamestown Broadcasting Co., Inc., Jamestown, N. D.-Construction permit to increase power from 250 watts day and 100 watts night to 5 KW day and night, install new transmitter and directional antenna for day and night use, and move transmitter and studio.

630 Kilocycles

WCPO—Scripps-Howard Radio, Inc., Cincinnati, Ohio.—Construction permit to change frequency from 1230 to 630 kc., and power from 250 watts day and night to 250 watts day and 100 watts night.

1190 Kilocycles

WLIB-WLIB, Inc., Brooklyn, N. Y .- Authority to determine operating power by direct measurement of antenna power.

1210 Kilocycles

WCAU-WCAU Broadcasting Co., Philadelphia, Pa.-Construction permit to make changes in transmitting equipment.

1240 Kilocycles

KIUL-Frank D. Conrad, tr/as Radio Station KIUL, Garden City, Kans.—Construction permit to install new vertical antenna. Amended to make changes in ground system.

WBML—Middle Georgia Broadcasting Co., Macon, Ga.—Acquisition of control of licensee corporation by E. D. Black and E. G. McKenzie through sale of 50 shares common stock (25%) by Mrs. Arthur Christie to the licensee corporation to be held as treasury stock.

1260 Kilocycles

KYA-Palo Alto Radio Station, Inc., San Francisco, Calif.-Transfer of control of licensee corporation from Harry B. Rey-(Continued on next page)

nolds, O. H. Blackman, A. H. Meyer, Edwin J. Thomas, Leon J. Sloss, Jr., James Ladd Delkin, Robert A. Powers, Frederick Emmons Terman, Geo. T. Cameron, Eliot B. Mears, Bartley C. Crum, Marie DeForest Emery, Jean B. Blackwelder, Geo. E. Gamble, John M. Kaar, Joseph L. Glikbarg, James W. McBain, Fred Hage, Blake C. Wilbur, Ralph D. Howe, Julia Fox Brooke, Harvey M. Slater, Mary K. Brown, and Edward H. Heller to Dorothy S. Thackrey (8720 shares common stock—83.9%).

1280 Kilocycles

KFOX—Nichols and Warinner, Inc., Long Beach, Calif.—Construction permit to install a new transmitter.

1340 Kilocycles

WFEB—Alabama Broadcasting Co., Inc., Sylacuga, Ala.—Construction permit to move transmitter.

1370 Kilocycles

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.
—Acquisition of control of licensee corporation by Juan
Alberto Wirshing, Arturo Gallardo, Mrs. Porrata Doria,
Carlos Clavell and Rafael Lopez Zapata.

1390 Kilocycles

KSLM—Oregon Radio, Inc., Salem, Ore.—Construction permit to install a new transmitter.

1400 Kilocycles

- NEW—Vincent S. Barker and Gladys J. Barker, a partnership, d/b as Freeport Broadcasting Co., Freeport, Ill. (P. O. 9 Prospect St., Great Neck, L. I., N. Y.).—Construction permit for a new standard broadcast station to be operated on 1400 kc., with power of 250 watts, and unlimited hours of operation.
- NEW—Indian River Broadcasting Co., Fort Pierce, Fla. (P. O. 204 S. 2nd St.).—Construction permit for a new standard broadcast station to be operated on 1400 kc., with power of 250 watts, and unlimited hours of operation.

1420 Kilocycles

WFCI—Pawtucket Broadcasting Co., Pawtucket, R. I.—Construction permit to increase power from 1 KW to 5 KW, employing directional antenna day and night, and install new transmitter.

1450 Kilocycles

NEW—Boulder City Broadcasting Co., Boulder City, Nev. (P. O. 529 Nevada Highway).—Construction permit for a new standard broadcast station to be operated on 1450 kc., with power of 250 watts, and unlimited hours of operation.

WHMA—Harry M. Ayers, Anniston, Ala.—Authority to determine operating power by direct measurement of antenna power.

NEW—Albert E. Buck and Merle H. Tucker, a parentrship, d/b as Rio Grande Broadcasting Co., Aubuquerque, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., with power of 250 watts, and unlimited hours of operation. Amended: to change name of applicant to Rio Grande Broadcasting Company, Inc., and change type of transmitter.

NEW—Wendell Mayes, C. C. Woodson and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Tex. (P. O. % Wendell Mayes, P. O. Box 513, Brownwood, Tex.).—Construction permit for a new standard broadcast station to be operated on 1450 kc., with power of 250 watts, and unimited hours

of operation.

WMAJ—Centre Broadcasters, Inc., State College, Pa.—Modification of construction permit (B2-P-3730, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1490 Kilocycles

NEW—Evan Evans, James F. Koch, P. J. McCall, Lou Poller and James J. Curran, d/b as Pottsville Radio Co., Pottsville, Pa.—Construction permit for a new standard broadcast station to be operated on 1490 kc., with power of 250 watts, and unlimited hours of operation. Amended: to change requested power from 250 watts to 100 watts.

KVWC—Northwestern Broadcasting Co., Vernon, Texas.—Construction permit to install new vertical antenna with FM

antenna mounted on top.

NEW—Fred O. Grimwood, Bloomington, Ind.—Construction permit for a new standard broadcast station to be operated on 1490 kc., with power of 100 watts, and unlimited hours of operation. Amended: to make changes in proposed antenna and ground system.

NEW—Marietta Broadcasting Co., Marietta, Ohio. (P. O. % E. E. Erb, St. Clair Block).—Construction permit for a new standard broadcast station to be operated on 1490 kc., with power of 250 watts, and unlimited hours of operation.

FM APPLICATIONS

NEW—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit for a new high frequency (FM) broadcast station to be operated on 45.5 mg., with coverage of approximately 2,100 square miles. Amended: to change frequency from 45.5 mg. to 92-108 mg., and coverage from approximately 2,100 to 8,610 square miles, and specify type of transmitter, transmitter site, and antenna system.

NEW—The Gable Broadcasting Co., Altoona, Pa. (P. O. 1320-32 11th Ave.)—Construction permit for a new high frequency (FM) broadcast station to be operated on frequency to be determined by FCC Chief Engineer, with coverage of

21,375 square miles.

NEW—Tulsa Broadcasting Co., Tulsa, Okla. (P. O. National Bank of Tulsa Bldg.)—Construction permit for a new high frequency (FM) broadcast station to be operated on plus or minus 46 mg., with coverage of 17,119 square miles.

NEW—The Copley Press, Inc. (Elgin Courier-News Division), Elgin, Ill. (P. O. 164-168 DuPage Sts.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 48.7 mg., with coverage of 3,400 square miles.

NEW—The Copley Press, Inc. (Aurora Beacon-News Division), Aurora, Ill. (P. O. 4-6 Main St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 47.9 mg., with coverage of 3,400 square miles.

NEW—The Copley Press, Inc. (Joliet Herald-News Division), Joliet, Ill. (P. O. 78 N. Scott St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 48.3 mg., with coverage of 3,400 square miles.

NEW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of construction permit (B4-PH-122, as modified, which authorized a new high frequency (FM) broadcast station) for extension of completion date from 9-1-45 to 11-1-45.

NEW—James A. Noe, Shreveport, La. (P. O. Bernhardt Bldg., Monroe, La.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 46.5 mg., with coverage of 7,150 square miles.

NEW—Frontier Broadcasting Co., Cheyenne, Wyo. (P. O. 16th & Central Sts.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 48.9 mg.,

with coverage of 8,170 square miles.

NEW—O. L. Taylor, Oklahoma City, Okla. (P. O. 1800 W. Main St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on 45.3 mg., with coverage of 16,042 square miles.

NEW—Providence Bible Institute, Providence, R. I. (P. O. 100 State St.)—Construction permit for a new non-commercial educational broadcast station to be operated on frequency between 91 and 92 mg., with power of 1 KW, and special emission for FM.

TELEVISION APPLICATIONS

NEW—Thomas Patrick, Inc., St. Louis, Mo. (P. O. 4965 Lindell (Continued on next page)

Blvd.)—Construction permit for a new commercial television broadcast station to be operated on Channel No. 1

(44-50 mg.), with ESR of 1535.

NEW—Raytheon Manufacturing Co., Chicago, Ill. (P. O. Foundry Ave., Waltham, Mass.)—Construction permit for a new experimental television broadcast station to be operated on 480-920 mg., with power of 5 KW peak, and FM emission.

W2XJT—William B. Still, tr/as Jamaica Radio Television Co., Jamaica, L. I., N. Y.—Modification of construction permit (B1-PVB-100, as modified, which authorized a new experimental television broadcast station) for extension of completion date from 8-31-45 to 10-15-45.

MISCELLANEOUS APPLICATIONS

NEW—The Hallicrafters Co., Chicago, Ill. (P. O. 2611 Indiana Ave.)—Construction permit for a new developmental broadcast station to be operated on 100 mg., with power of 250 watts, and emission of special for FM.

W9XEV—Evansville on the Air, Inc., Glenwood, Ind.—Modification of construction permit (B4-PEX-52, which authorized a new developmental broadcast station) for extension of

completion date from 8-19-45 to 11-19-45.

NEW—Burns Avenue Baptist Church, Detroit, Mich.—Extension of authority to transmit programs to Station CKLW, Windson Onton, Conada

sor, Ontario, Canada.

W4XCT—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d b as WAPO Broadcasting Service, near Chattanooga, Ga.—License to cover construction permit (B3-PEX-57) which authorized a new development broadcast station.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why cease and desist orders should not be issued against it.

Modern Waterproofing Paint Co.—A complaint alleging misrepresentation of the properties of a paint product designated "Aquella," advertised as an effective waterproofing agent, has been issued against Ira A. Campbell, Leandro W. Tomarkin, Wanda Tomarkin, Zella Fay Campbell and Zella Clarke, trading as Modern Waterproofing Paint Co., 1270 Broadway, New York. (5364)

The Commission issued no stipulations or cease and desist orders last week.