

LEWIS AVERY RESIGNS

Lewis H. Avery, for the past three years NAB Director of Broadcast Advertising, has presented his resignation effective September 15. In his letter to President Ryan, Mr. Avery revealed that he has planned for some time the establishment of his own radio station representative organization, and that his plans are now complete.

Mr. Avery joined the staff of NAB in October 1942, filling the vacancy created by the resignation of Frank Pellegrin who entered the military service and is now a Lieutenant Colonel. Mr. Avery has rendered a most distinguished service to the broadcasting industry and his leaving is a source of sincere regret to the entire membership. He carries with him the best wishes of all for complete success in his new venture.

President Ryan announced that he expects within a brief time to announce the selection of a successor as Director of Broadcast Advertising.

RED CROSS TELLS OF RADIO HELP IN DRIVE

Almost two and one-half billion listener impressions delivered by broadcast stations tell the story of the success of the Red Cross 1945 War Fund campaign. Exact number, according to the Red Cross, was 2,448,171,184.

The above is taken from a two-color, illustrated brochure which ARC national headquarters distributed this week. Title is: "How the Red Cross Story Was Told."

Four pages of the brochure tell the story of broadcast help. In February says one page, "Radio Blanketed the Country." Another page tells the story of "Kickoff Radio Day, February 28." Says the brochure: "Every radio listener in the country heard a Red Cross War Fund message on February 28 an average of 5.6 times." The record: 192 national network broadcasts; 564,900,000 listener impressions.

"And in March Radio Plugged the Red Cross for 31 Days" with 290 national network shows and 786,560,000 listener impressions.

"Local Stations and Firms Gave Generously of Their Time" headlines the fourth page of Red Cross radio history. These listener impressions totaled 838,155,400.

BYRON PRICE TO GERMANY

President Truman on Thursday (30) announced the appointment of Byron Price, former Director of Censorship, to be personal representative of the President in Germany. Mr. Price's appointment is well deserved tribute to the splendid service which he has rendered in his capacity as Director of Censorship. No announcement was made as to when he will take up his new assignment.

SUMMARY OF FM RULES

The Federal Communications Commission on Friday (24) issued a summary of the rules it is now formulating for FM broadcasting to enable manufacturers, licensees

and applicants to proceed immediately with development plans.

In the more populous Northeastern section of the country (Area I) with its heavier frequency needs, the Commission will increase the number of channels originally allocated to FM from 70 to 80. This will be done by taking over the two megacycles between 106 and 108 mc. initially reserved for facsimile. These two megacycles, however, will continue to be available for facsimile in the rest of the country and facsimile will also have 10 mc. between 470 and 480 mc.

The Northeastern section will be able to have at least as many Metropolitan FM stations as there are existing stations (whether high or low power) plus as many as 50 per cent more in most communities. Sixty channels are allocated for Metropolitan stations having, in general, 20,000 watts power and a 500-foot antenna. In addition, this section will have 20 channels for community stations, with main studio located in the center of the city served and limited to 250 watts power and a 250-foot antenna.

Preliminary studies by the Commission indicate that under this plan *all* listeners in the Northeastern area, whether urban or rural, will have the opportunity of a choice of at least several FM stations, with many listeners a choice of a dozen or more. The Commission intends to scrutinize closely the licensing of stations in this area to make sure that this result is achieved. If it should develop that some listeners in this region do not receive satisfactory service, the Commission will take appropriate remedial action either by the licensing of Community stations or by adjusting service areas of Metropolitan stations in an appropriate manner.

Since it is not possible to allocate rural stations in Area I, the type of service to be rendered by the Metropolitan stations will have to meet the needs of the rural listeners residing in this area as well as the urban listeners.

The remainder of the nation will have 70 FM channels, 10 for Community stations and 60 for Metropolitan and Rural stations. The Metropolitan stations in this area are designed primarily to render service to a single Metropolitan district or a principal city, and to the surrounding rural area.

It will be the policy of the Commission to take all appropriate steps to insure rural coverage.

Other rules reported on by the Commission today:

1. All FM stations will be licensed for unlimited time operation and initially will be required to operate a minimum of six hours per day.
2. No rules or regulations are being adopted at this time concerning program duplication (Commissioner Durr dissenting).
3. No person may own more than one FM station in the same community. No person may own more than one station anywhere except upon proper showing. In no case may he own more than six.

(Continued on next page)

J. H. Ryan, *President*

C. E. Arney, Jr., *Secretary-Treasurer*

Lewis H. Avery, *Director of Broadcast Advertising*; Robert T. Bartley, *Director of Government Relations*; Helen A. Cornelius, *Asst. Director of Broadcast Advertising*; John Morgan Davis, *General Counsel*; Willard D. Egolf, *Director of Public Relations*; Howard S. Frazier, *Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity*; Barry T. Rumble, *Director of Research*; Harlan Bruce Starkey, *Asst. Director of Public Relations, Chief, News Bureau*; Arthur C. Stringer, *Director of Promotion*.

4. No rule is being adopted regarding ownership of FM stations by present AM licensees.
5. The chain rules will apply to FM.
6. Sharing of antenna sites will be required, under certain conditions.
7. No rules are being adopted regarding booster stations but applications will be considered on their individual merits.
8. The Commission does not proposed to reserve any FM channels from assignment at the present time (Commissioner Durr dissenting).
9. FM stations will be permitted to transmit simplex facsimile (images only—without the sound) during the hours not required to be devoted to FM aural broadcasting. Provision will be made for experimentation with multiplex transmission of facsimile and the aural broadcast programs.

Instructions will be issued to all FM licensees and applicants in the near future concerning the procedure to be followed in bringing their applications up to date.

The 20 channels from 88 mc. to 92 mc. allocated by the Commission to non-commercial educational broadcasting are not affected by the report issued today. Rules governing that service will be announced later.

Commissioner Durr's dissent in Items 2 and 8, above.

(See Special Allocations Bulletin No. 18.)

FCC AND NAB TO CLOSE SATURDAYS

The Federal Communications Commission amended Section 1.1 of its Rules of Practice and Procedure establishing the working hours of the Commission on the basis of a 5-day week.

Section 1.1 as amended reads as follows:

"Section 1.1—Offices; hours—The principal office of the Commission shall be located at Washington, D. C., and all communications to it shall be addressed to the Secretary, Washington, D. C., unless otherwise specifically directed. The hours of the Commission are from 9:15 a.m. to 5:45 p.m., Monday through Friday, except on legal holidays."

This Saturday closing policy became effective August 28. The action of the Commission in going to the 5-day week is in line with that taken by nearly all the Government Departments in Washington. Consistent therewith, NAB headquarters will go on the 5-day week effective September 1.

Any person desiring to communicate with NAB on Saturdays regarding important matters may wire C. E. Arney, Jr., the Secretary-Treasurer at 2115 P Street, N. W., or call HObart 8825, Apartment 205.

SELECTIVE SERVICE PROCEDURE REVISED

National Headquarters of Selective Service on Friday (24) announced that the 17 Federal agencies having jurisdiction over employer-supported requests for deferment of registrants under 30 years of age have agreed to termination of the certification plan, which was put into effect in February of this year in order to furnish local boards with the fullest information possible as to the extent of a registrant's value in war production and related activities.

Termination of the plan, effective September 15, results from capitulation of Japan and President Truman's subsequent announcement that monthly inductions are to be materially reduced and that the inductions will be confined to registrants 18 through 25 except volunteers. As result, National Headquarters pointed out, there remain relatively few registrants whose deferment requests require supporting certification.

National Headquarters said, however, that a Federal Government agency may still file written information in support of the case of any registrant in an activity in which it is interested, even though the formal certification procedure has been abandoned.

It was announced that employers will be required to submit, prior to September 15, new deferment requests for any registrants for whom they desire renewal of deferment. These requests are to be made by the employer on the same form as previously used and filed with the local boards without certification.

So far as broadcasters are concerned, this means that applications for certification of requests for occupational deferment need no longer be made to the War Production Board. Attention is also called to the requirement that deferment requests for any registrants for whom renewal of deferments is desired must be filed by September 15.

OPERATORS LICENSE PERIOD EXTENDED

Commercial radio operator licenses who have not been able to file renewal of their licenses due to their service abroad, either in the armed forces or in Maritime Service, have been granted the right by the Commission to file application for renewal as late as June 30, 1946. The order of the Commission, issued Tuesday, August 28, reads in part as follows:

IT IS ORDERED. That any application filed or mailed not later than June 30, 1946, for renewal of a commercial radio operator license (other than Temporary Emergency Radiotelegraph Second Class Operator Licenses) which was valid on December 7, 1941, and has expired by its own terms without having been cancelled or suspended, may, until the further order of the Commission, be acted upon, notwithstanding the provisions of Rule 13.11 if a statement is filed as a part of the renewal application showing that

- (1) the applicant is serving in the armed forces of the United States or has been honorably discharged therefrom since December 7, 1941; or
- (2) the applicant is serving in the United States Maritime Service or has voluntarily left that Service since December 7, 1941; or
- (3) the applicant is or has been employed outside the continental United States and has been unable to file timely application for renewal of license because of such employment outside the continental United States.

RETAIL ADVERTISING BULLETIN PLANNED

A special bulletin is now being planned for mailing next week which will contain some interesting material on the methods and results from the use of radio by two

(Continued on next page)

of the nation's top flight department stores. This bulletin will make splendid sales ammunition for many stations. Watch for it!



BYRON PRICE, LT. COL. FRANK PELLEGRIN SPEECHES FOR JAYCEE RADIO WEEK IN SPECIAL BULLETIN

Special Twenty-Fifth Anniversary Bulletin No. 18, with this issue of *REPORTS*, carries two speeches which are a significant contribution to the theme of Jaycee Radio Week, "Freedom of Speech."

A final roundup of station plans for observance of the week is included, taken from postcards which were still coming in up to press time for the Bulletin, Wednesday afternoon.

The postcard survey was instrumental in gauging the development of the Week and in some cases expanding its observance. NAB hopes that stations and networks will now file more comprehensive reports of their activities for a permanent headquarters record of the event. This is requested in the Bulletin.

Byron Price, Director of the Office of Censorship, who was the same day appointed Special Representative of President Truman to go to Germany, addressed the Washington Junior Chamber of Commerce of Washington, D. C., Thursday, August 30. His address was picked up by WOL and the Mutual network, 1:15-1:30 p. m., Washington time.

Lt. Col. Frank E. Pellegrin, Army Ground Forces, War Department Bureau of Public Relations, and former Director of the NAB Department of Broadcast Advertising, spoke before the Indianapolis Junior Chamber of Commerce, Wednesday, August 29, being picked up by WISH, where he was also interviewed in a special broadcast later in the day.

RYAN COMMENDS PRICE

In a letter dated August 29, addressed to Byron Price, Director of Censorship, J. Harold Ryan, NAB president, expressed his warm appreciation, and that of NAB and the industry, for Mr. Price's "exceptional service in behalf of all of us," in administering the difficult and trying affairs of Censorship.

Mr. Ryan's letter is in answer to one received by him from Mr. Price (NAB *REPORTS*, vol. 13, p. 369), dated August 21, in which Mr. Price commends the support given to voluntary censorship by broadcasters.

Broadcasters join in adding their well wishes to Mr. Price, as expressed in Ryan's letter, which follows in full:

"Your gracious note of August 21 has been received and has not only been communicated to the staff at the National Association of Broadcasters but has been carried in the NAB *REPORTS* of August 24. I am enclosing a copy of this issue of the *REPORTS*, thinking that you would

like to see how we handled this very greatly appreciated expression on your part.

"The close of the war, which brings with it so much happiness for the American people, at the same time is going to deprive them of your services in wartime Washington. I know, however, how eagerly you have looked forward to returning to your regular work, and it is the hope of all of us in broadcasting—the staff members of the NAB, its Directors, and the radio stations of the country—that the future will hold for you those rewards which you have so richly deserved by exceptional service in behalf of all of us."

RYAN RESPONDS TO COAST GUARD

Answering a letter (NAB *REPORTS*, vol. 13, p. 370) received from Commodore Ellis Reed-Hill, Chief, Public Information Division, USCG, J. Harold Ryan, NAB president, on August 29 sent the following reply:

"May I, on behalf of the National Association of Broadcasters and of all the broadcasting stations in the country, express to you our gratitude for your letter of the 13th of August.

"You may be sure that it has been an appreciated opportunity for all broadcasting stations to have cooperated in the celebration of the 155th anniversary of the founding of the United States Coast Guard. Whatever we have been able to do collectively and unitedly is a part of the service that we so cheerfully render to the American people.

"We carried a copy of your letter in our NAB *REPORTS* of August 24, 1945, and I think you will be interested in seeing a copy of this issue, which is enclosed herewith."

Mr. Reed-Hill's letter, mentioned above by Ryan, expressed thanks, on behalf of the officers and enlisted men in the Coast Guard, to "the entire radio broadcasting industry for its public-spirited assistance and cooperation," in furthering the observance of the 155th anniversary of the U. S. Coast Guard.

RADIO NEWS COMMITTEE TO MEET IN CHICAGO

The radio news committee of the National Association of Broadcasters will meet in Chicago, at the Palmer House, Monday, September 17. Call for the meeting was issued this week by E. R. Vadeboncoeur, WSYR, Syracuse, committee chairman.

COUNCIL ON RADIO JOURNALISM MEETS SEPTEMBER 18

The Council on Radio Journalism, sponsored by the National Association of Broadcasters and the American Association of Schools and Departments of Journalism, has scheduled its fall meeting for September 18, Palmer House, Chicago. Five members of the Council are broadcasters: five are educators. Fred S. Seibert, director, school of journalism, University of Illinois, is Council chairman.

MORE "HOMETOWN MUSIC" SHIPPED AFRS

Cooperating stations are solidly behind the "Music from Your Hometown" series. Since last week, NAB has been notified of three additional shipments of local recordings. AFRS advises that the quality of ETS received is good and that programs will soon be heard by our overseas personnel.

WSM—Nashville

Word from General Manager Harry Stone, WSM, reports first shipment of "Music from Your Hometown" ETS . . . Francis Craig's orchestra. Handled by Ottis Devine.

(Continued on next page)

KSTP—St. Paul-Minneapolis

Stanley E. Hubbard, president, KSTP, shipped the first set of quarter-hour programs on August 27—the Hotel Nicollet orchestra with Paul Williams. Brooks Hender-son, KSTP production supervisor, directed production.

KOMA—Oklahoma City

Bill Bryan, KOMA, director of programs and news, has completed two sets of "Music from Your Hometown" pro-grams. He plans on finishing the assignment before the middle of September.

"LET'S GO TO TOWN" SHOWS ON THE UP

Station managers continue to respond to the request of Armed Forces Radio Service, as relayed by NAB, for more "Let's Go to Town" programs. This week we are able to report one completion and five new shows for overseas personnel.

Other managers are urged to volunteer to produce one of these hometown shows for global broadcast to our millions of fighting men scattered throughout the world.

Shipment by KOMA

Task Force Commander Kenyon Brown, KOMA, Okla-homa City, shipped his "Let's Go to Town" production August 23.

WMBD—Peoria

Brooks Watson, program director, WMBD, Peoria, yesterday volunteered to produce a second "Let's Go to Town." "The first was such a success," he wrote, "that WMBD will be glad to do another show now that we understand they are so urgently required."

WSPD—Toledo

Task Force Commander E. Y. Flanagan, WSPD, Toledo, and his staff are engaged in producing a second "Let's Go to Town" program. The first was lost in transit.

WTRY—Troy

Task Force Commander Woodbury Carter, WTRY, Troy, is engaged in producing the second "Let's Go to Town" show from the Troy Area. The first was an out-standing hit with overseas personnel.

WIBX—Utica

Elliott Stewart, executive vice president, WIBX, Utica, has responded to the request for a Utica show. In his letter of August 27 he said: "The broadcast industry has indeed some unfinished business for the direct benefit of our men in the armed services who will be overseas for many months to come. Since that business is the con-tinued production of 'Let's Go to Town' programs, origi-nally requested by General Eisenhower for all theatres of operation in our far-flung outposts, we at WIBX want to be a part of that 'business.'"

KBUR—Burlington, Ia.

General Manager G. B. McDermott, KBUR, Burlington, has accepted the responsibility for a Burlington "Let's Go to Town" program. "Count us in with both feet," said "Mac." "We know we can produce a home town show that the GI's will like."

PROFESSOR TUCKER IS STUDYING AT WGAR

WGAR, Cleveland, is the eighth station which is giving practical radio newsroom experience to journalism teach-ers. "Professor of Internship" is Ralph Worden, WGAR news director.

The interne is Associate Professor Willis C. Tucker, University of Kentucky, Lexington. Professor Tucker has a solid background of practical newspaper experience which is helping him at WGAR. The "know how" that he acquires from Mr. Worden and the WGAR newsroom staff will be reflected in his classroom this autumn.

In providing the opportunity for an outstanding uni-versity teacher to acquire practical experience, WGAR is cooperating with the Council on Radio Journalism. This is sponsored jointly by the National Association of Broad-casters and the American Association of Schools and De-partments of Journalism.

EATOUGH TO KMBC

Kansas City, Mo.—Sam H. Bennett, vice-president in charge of sales for the Midland Broadcasting Company (KMBC), announces that Charles Eatough, since 1942 representative of The Katz Agency, Inc., joins KMBC in charge of regional sales, October 1.

Mr. Eatough replaces Miller C. Robertson who has served the Kansas City station in a like capacity as assist-ant sales director since 1940. Mr. Robertson was recently appointed sales manager for KSTP, St. Paul.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearing is scheduled to be heard be-fore the Commission during the week beginning Monday, Sep-tember 3. It is subject to change.

Wednesday, September 5

KID—KID Broadcasting Company (Assignor), Idaho Radio Cor-poration (Assignee), Idaho Falls, Idaho.—Voluntary assign-ment of license. 1350 kc., 500 watts, night; 5 KW, day; unlimited.

Federal Communications Commission Action

APPLICATIONS GRANTED

WSTN—Charles P. Blackley, Staunton, Va.—Granted modifica-tion of construction permit, which authorized a new sta-tion, for changes in transmitting equipment and antenna, and approval of studio location at Morrison Bldg., corner of W. Beverly and Church Sts., Staunton. The permittee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules and Regulations conditions.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Granted modification of construction permit, which authorized a new station, for installation of new vertical antenna, change in transmitter location to Southampton and Colo. Ave., Richmond, and extension of commencement and completion dates from 7-1-45 and 1-1-46 to 30 days after grant and 60 days thereafter, respectively.

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kans.—Granted authority to determine operating power by direct measure-ment of antenna power.

(Continued on next page)

WJYK—Findlay Radio Co., Area of Findlay, Ohio.—Granted license to cover construction permit authorizing new relay broadcast station to be used with standard station WFIN; frequencies 30.82, 33.74, 35.82, 37.98 mes.; 25 watts.

Textile Broadcasting Co., Portable, area of Greenville, S. C.—Granted construction permit for new relay broadcast station to be used with standard station WMRC; frequencies 33.38, 35.02, 37.62 and 39.82 mes., 2 watts.

KAZA—WKY Radiophone Co., Area of Oklahoma City, Okla.—Granted license to cover construction permit which authorized change in transmitter site of relay station from W. of Oklahoma City on U. S. Highway 66, to Portable, area of Oklahoma City, and change antenna.

WCAU—WCAU Broadcasting Co., Philadelphia, Pa.—Granted construction permit to make changes in transmitting equipment.

W9XEV—Evansville on the Air, Inc., Glenwood, Ind.—Granted modification of construction permit which authorized a new developmental broadcast station, for extension of completion date to 11-19-45.

W9XK—The Journal Co. (The Milwaukee Journal), Richfield, Wis.—Granted license to cover construction permit which authorized a new developmental broadcast station; frequencies that may be assigned from time to time by the Commission's chief engineer; power to be assigned from time to time by Commission's chief engineer. The license is granted upon an experimental basis only; conditions.

W3XMB—Maryland Broadcasting Co., Baltimore, Md.—Granted license to cover construction permit which authorized a new developmental broadcast station; frequencies to be assigned by Commission's chief engineer from time to time; power 1 KW. The license is granted upon an experimental basis only, conditions.

W4XFM—Voice of Alabama, Inc., Birmingham, Ala.—Granted license to cover construction permit as modified, authorizing new developmental broadcast station; frequencies to be assigned by the Commission's chief engineer from time to time; power 1 KW. The license is granted upon an experimental basis only, conditions.

W3XCT—WAPO Broadcasting Service, Nr. Chattanooga, Ga.—Granted license to cover construction permit authorizing a new developmental broadcast station; frequencies that may be assigned by the Commission's chief engineer from time to time; power 1 KW. The license is granted upon an experimental basis only, conditions.

WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Granted modification of construction permit authorizing a new FM station, for extension of completion date to 11-1-45.

Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Retained in the pending files amended application for new FM broadcast station.

The following stations were granted renewal of licenses for the period ending August 1, 1947:

KOKO, La Junta, Colo.; WELL, Battle Creek, Mich.; WHUB, Cookeville, Tenn.; KTEM, Temple, Texas, and WBTM, Danville, Va.

WLBJ—Bowling Green Broadcasting Co., Inc., Bowling Green, Ky.—Granted renewal of license for the period ending February 1, 1947.

W2XWE—WOKO, Inc., Albany, N. Y.—License for facsimile broadcast station was further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending November 30, 1945.

LICENSE RENEWALS

Licenses for the following stations were further extended upon a temporary basis only, pending determination upon applications for renewal of licenses, for the period ending November 1, 1945:

KPMC, Bakersfield, Cal.; KRLD, Dallas, Texas; KVOO, Tulsa, Okla.; WBAL and auxiliary, Baltimore; WBT, Charlotte, N. C.; WDGy, Minneapolis, Minn.; WDZ, Tuscola, Ill.; WFTC, Kingston, N. C.; WHAM, main and auxiliary, Rochester, N. Y.; WINS and auxiliary, New York City; WLIB and auxiliary, Brooklyn; WSKB, McComb, Miss.; WWVA, Wheeling, W. Va.

KOZY—Everett L. Dillard, tr/as Commercial Radio Eqpt. Co., Kansas City, Mo.—Granted renewal of FM broadcast station licenses for the period ending May 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Granted renewal of FM broadcast station licenses for the period ending May 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

WFMN—Edwin H. Armstrong, Alpine, N. J.—Granted renewal of FM broadcast station licenses for the period ending July 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

WNYC-FM—City of New York, Municipal Broadcasting System, New York City.—Granted renewal of FM broadcast station licenses for the period ending July 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

WMIT—Gordon Gray, Winston-Salem, N. C.—Granted renewal of FM broadcast station licenses for the period ending July 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

WGTR—The Yankee Network, Inc., Boston, Mass.—Granted renewal of FM broadcast station licenses for the period ending July 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

WMTW—The Yankee Network, Inc., Boston, Mass.—Granted renewal of FM broadcast station licenses for the period ending July 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

KALW—Board of Education of the San Francisco School Dist., San Francisco, Cal.—Granted renewal of non-commercial educational broadcast station license for the period ending May 1, 1946, subject to changes in frequency assignment which may result from proceedings in Dockets Nos. 6651 and 6768.

W4XAJ—The Atlanta Journal Co., Area of Atlanta, Ga.—Granted renewal of developmental broadcast station license for the period ending May 1, 1946.

WMLL—Evansville on the Air, Inc., Evansville, Ind.—License for high frequency broadcast station was further extended upon a temporary basis only, for the period ending Nov. 1, 1945, pending determination upon application for renewal and subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

WHFM—Stromberg-Carlson Tel. Mfg. Co., Rochester, N. Y.—License for high frequency broadcast station was further extended upon a temporary basis only, for the period ending Nov. 1, 1945, pending determination upon application for renewal and subject to changes in frequency assignment which may result from proceedings in Dockets 6651 and 6768.

Licenses for the following relay broadcast stations were further extended upon a temporary basis only, pending determination upon applications for renewal, for the period ending November 1, 1945:

WCBE, Col. Broadcasting System, Inc.; KIIH, KFAB Broadcasting Co.; KABE, KAIE, KSTP, Inc.; WNBj, NBC; KBIC, KBID, KNEF, Radio Service Corp. of Utah; WAIO, WELR, WDWZ Broadcasting Co.; WBGM, Westinghouse Radio Stations, Inc.; WAAH, W. Va. Broadcasting Corp.; WMWA, WOKO, Inc.

MISCELLANEOUS

KYA—Palo Alto Radio Station, Inc., San Francisco, Cal.; KFOX—Nichols & Warriner, Inc., Long Beach, Cal.; KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Notified licensees of these stations that the special service authorizations under which each now operates, shall continue to and including Sept. 30, 1945, or earlier termination hereafter designated by the Commission. (These authorizations generally permit point-to-point broadcasting as a public service and without charge of information to longshoremen in the cities wherein the stations are located in accordance with a request of the Pacific Maritime Industry Board.)

St. Olaf College, Northfield, Minn.—Advised the applicant in connection with application to furnish electrical transcriptions and recordings to Station CFQC, Saskatoon, Saskatchewan, Canada, that a formal permit is not required.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted petition to waive construction requirements under condi-

(Continued on next page)

tional grant of January 4, 1944, and extended the time to January 1, 1946.

KID—KID Broadcasting Co. (Assignor), Idaho Radio Corp. (Assignee), Idaho Falls, Idaho.—Granted motion to take depositions in re application for Voluntary Assignment of License, scheduled for hearing on September 5, 1945.

George H. Thomas, James J. Davidson, Jr., & Daniel H. Castille, a Partnership, d/b as The New Iberia Broadcasting Co., New Iberia, La.—Granted motion for continuance of hearing now scheduled for August 30, on application for a new station, and continued same to October 1, 1945.

APPLICATIONS FILED AT FCC

650 Kilocycles

NEW—The New Mexico Publishing Co., Santa Fe, N. M. (P. O. % C. B. Floyd, Vice-Pres., 202 E. Marcy St.)—Construction permit for a new standard broadcast station to be operated on 550 kc., with power of 1 KW, employing directional antenna day and night, and unlimited hours of operation.

680 Kilocycles

WLAW—Hidreth and Rogers Co., Lawrence, Mass.—Construction permit to increase power from 5 KW to 50 KW, install new transmitter, make changes in directional antenna for day and night use and change transmitter location from Andover, Mass., to Burlington, Mass.

760 Kilocycles

WJR—WJR, The Goodwill Station, Detroit, Mich.—Modification of license to change corporate name to WJR, The Goodwill Station, Inc.

790 Kilocycles

KVOS—KVOS, Inc., Bellingham, Wash.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location.

KFQD—Wm. J. Wagner, tr/as Alaska Broadcasting Co., Anchorage, Alaska.—Construction permit to install new vertical antenna and move transmitter.

910 Kilocycles

WABI—Community Broadcasting Service, Bangor, Maine.—Construction permit to increase power from 1 KW to 5 KW, employing directional antenna night, and make changes in transmitting equipment.

940 Kilocycles

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill. (P. O. 107½ S. 10th St.)—Construction permit for a new standard broadcast station to be operated on 940 kc., with power of 500 watts, and daytime hours of operation.

1030 Kilocycles

KWSC—State College of Washington, Pullman, Wash.—Construction permit to change frequency from 1250 kc. to 1030 kc., change power from 5 KW, day and night, to 5 KW day and 1 KW night, and change hours of operation from sharing time with KTW to unlimited time and make changes in vertical antenna.

1090 Kilocycles

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Construction permit to increase power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Seattle, Wash., to Maury (Vashon) Island, Wash.

1110 Kilocycles

KPAS—Pacific Coast Broadcasting Co., Pasadena, Cal.—Construction permit to change frequency from 1110 to 750 kc., and make changes in directional antenna for day and night use.

1170 Kilocycles

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Construction permit to install new directional antenna for night use.

1180 Kilocycles

WLDS—Hobart Stephenson, Milton Edge and Edgar J. Korsmeyer, d/b as Stephenson, Edge and Korsmeyer, Jacksonville, Ill.—Voluntary assignment of license to Milton Edge and Edgar J. Korsmeyer, d/b as Edge and Korsmeyer.

1210 Kilocycles

NEW—Hobart Stephenson, Centralia, Ill. (528 Rosedale, Jacksonville, Ill.)—Construction permit for a new standard broadcast station to be operated on 1210 kc., with power of 1 KW, and daytime hours of operation.

1220 Kilocycles

WGAR—WGAR Broadcasting Co., Cleveland, Ohio.—Construction permit to increase power from 5 KW to 50 KW, install new transmitter and new directional antenna for day and night use.

1230 Kilocycles

KGAK—Albert E. Buck & Merle H. Tucker, a partnership, d/b as Rio Grande Broadcasting Co., Gallup, N. Mex.—Modification of construction permit (B5-P-3862, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations, and to change name of partnership to Albert E. Buck and Merle H. Tucker, a partnership, d/b as Gallup Broadcasting Co.

WHTB—Voice of Talladega, Inc., Talladega, Ala.—License to cover construction permit (B3-P-3726, as modified, which authorized a new standard broadcast station).

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Authority to determine operating power by direct measurement of antenna power.

WCMA—The Corinth Broadcasting Co., Inc., Corinth, Miss.—Modification of construction permit (B3-P-3858, which authorized a new standard broadcast station, for change in type of transmitter, approval of antenna and transmitter site, and to specify studio location).

1300 Kilocycles

KVOR—Out West Broadcasting Co., Colorado Springs, Colo.—Authority to determine operating power by direct measurement of antenna power.

1340 Kilocycles

WEBR—WEBR, Inc., Buffalo, N. Y.—Construction permit to change frequency from 1340 to 970 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Buffalo, N. Y., to Hamburg Township, N. Y.

NEW—Robeson Broadcasting Corp., Lumberton, N. C. (P. O. 120-122 W. 5th St.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., with power of 250 watts, and unlimited hours of operation.

KPKW—Western Radio Corporation, Pasco, Wash.—License to cover construction permit (B5-P-3587 as modified) which authorized construction of a new standard broadcast station.

KPKW—Western Radio Corporation, Pasco, Wash.—Authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

NEW—Lowell F. Arterburn, tr/as Athens Broadcasting Co., Athens, Tenn. (P. O. 37 N. Jackson St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., with power of 250 watts, and unlimited hours of operation.

NEW—Dairyland's Broadcasting Service, Inc., Marshfield, Wis. (P. O. 207 S. Central Ave.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., with power of 250 watts, and unlimited hours of operation.

(Continued on next page)

WTBO—Associated Broadcasting Corp., Cumberland, Md.—Construction permit to install new antenna and ground system.

1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter, make changes in directional antenna for night use and change transmitter location.

1490 Kilocycles

NEW—The Covington News, Inc., Covington, Ga. (P. O. 112-122 Pace St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, with power of 250 watts, and unlimited hours of operation.

1500 Kilocycles

NEW—San Jose Broadcasting Co., San Jose, Calif. (P. O. 266 S. First St.)—Construction permit for a new standard broadcast station to be operated on **1500 kc.**, with power of 1 KW, employing directional antenna day and night, and unlimited hours of operation.

FM APPLICATIONS

NEW—Herman Radner, Dearborn, Mich.—Construction permit for a new high frequency (FM) broadcast station to be operated on **49.5 mc.**, or other available frequency, with coverage to be determined. Amended: to change frequency from **49.5 mc.**, or other available frequency, to **45.7 mc.**, specify coverage as 2,620 square miles, and specify transmitter site, type of transmitter, and antenna system.

NEW—Robert F. Wolfe and Margaret Wolfe, a partnership, d/b as Robert F. Wolfe Co., Fremont, Ohio.—Construction permit for a new high frequency (FM) broadcast station to be operated on **49.7 mc.** Amended: to specify coverage as 1,455 square miles, and change type of transmitter.

NEW—Guillermo Cortada, Ramon Cortada and George A. Mayoral, New York, N. Y. (P. O. 37-21 85th St., Jackson Heights, L. I., N. Y.)—Construction permit for a new high frequency (FM) broadcast station to be operated on frequency to be determined by the Commission following re-allocations, with coverage of 8,600 square miles. Amended: to request frequency of **99.9 mc.**, and specify type of transmitter.

NEW—McClatchy Broadcasting Co., Stockton, Calif. (P. O. 911 7th St., Sacramento, Calif.)—Construction permit for a new high frequency (FM) broadcast station to be operated on **45.1 mc.**, with coverage of 4,120 square miles.

NEW—Alamance Broadcasting Co., Inc., Burlington, N. C. (P. O. 310½ S. Main St.)—Construction permit for a new high frequency (FM) broadcast station to be operated on **45.9 mc.**, with coverage of 6,230 square miles.

NEW—Macon Telegraph Publishing Co., Macon, Ga.—Construction permit for a new high frequency (FM) broadcast station to be operated on **46.7 mc.**, with coverage of 12,000 square miles. Amended: reorganize structure.

TELEVISION APPLICATIONS

W2XJT—William B. Still, tr/as Jamaica Radio Television Co., Jamaica, L. I., N. Y.—Modification of construction permit (B1-PVB-100, as modified, which authorized a new experimental television broadcast station) to change requested frequency from Channel #13 (**230-236 mc.**) to Channel #13 (**210-216 mc.**).

NEW—The Evening Star Broadcasting Co., Washington, D. C. (P. O. Evening Star Bldg.)—Construction permit for a new commercial television broadcast station to be operated on Channel #6 (**82-88 mc.**), with ESR of 1370.

NEW—WCAE, Inc., Pittsburgh, Pa. (P. O. Wm. Penn Hotel, Wm. Penn Way, bet. Oliver & Sixth Sts.)—Construction permit for a new commercial television broadcast station to be operated on Channel #4 (**78-84 mc.**), with ESR of 1841.

NEW—WGAL, Inc., Lancaster, Pa. (P. O. 8 W. King St., Lancaster, Pa.)—Construction permit for a new commercial television broadcast station to be operated on Channel #4 (**66-72 mc.**), with ESR of 907.

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa. (P. O. 2 Main Ave., Passaic, N. J.)—Construction permit for a new commercial television broadcast station to be operated on Channel #2 (**54-60 mc.**), with ESR of 3180.

MISCELLANEOUS APPLICATIONS

NEW—National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CBL and CBM and other stations under the control of the Canadian Broadcasting Corp. for the period beginning 9-15-45.

NEW—National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States for the period beginning 9-15-45.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Colonial Bead Co., Inc.—A complaint has been issued charging Colonial Bead Co., Inc., 1 East 33rd Street, New York, and its officers, Abraham Abramovitz and Abraham Goldenberg, with unfair and deceptive practices in selling imitation pearl necklaces and other jewelry without marking the articles so as to indicate their foreign origin. (5371)

Paear Company, Inc., 1819 Broadway, New York, and Alan F. Pater are charged in a complaint issued with misrepresentation in connection with the sale of books entitled "Who's Who in Poetry in America" and "We, the People," the latter a so-called year book of public opinion. Pater, who is the principal stockholder of the respondent corporation and exercises personal control over its business, trades as Who's Who Publishing Company, The Paear Company, Literary Publications, Columbia Book Publishing Company and Judicial Publishing Company. (5369)

Robert Rossoff—A complaint alleging violation of the brokerage section of the Robinson-Patman Act has been issued against Robert Rossoff, 370 Seventh Avenue, New York, who operates as Rochelle Fur Company and is engaged in the interstate purchase of furs and fur garments for himself and for others for resale. (5370)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

General Diaries, Inc., 145 W. 41st St., New York, and its president, Albert A. Friedman, trading as General Diaries, have been ordered to cease and desist from misrepresentation in connection with the sale of an appointment book designated "Dial," intended for use of doctors, dentists and other professional people. (5002)

(Continued on next page)

Benjamin Goldman, 1643 Bathgate Avenue, New York, has been ordered to discontinue misrepresenting the origin and constituent fiber or material of certain knitting yarns he sells in interstate commerce. The respondent trades as Tiger Yarn Co., Minnette Yarn Co., Bengo Yarn Shop, and Goldman's Yarn Shop. (5077)

Liberty Chemical Co., 1813 18th St., N. W., Washington, D. C., has been ordered to cease and desist from disseminating advertisements which represent that the medicinal preparation she sells under the name "Liberty Nasal Cream" will prevent colds or influenza or the development in the nose and throat of organisms causing colds or influenza. (4869)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Alpha-Craft, Inc.—A stipulation to discontinue certain representations in connection with the sale of jewelry has been entered

into by Alpha-Craft, Inc., 303 Fifth Avenue, New York. Louis G. Myers, active in the promotion of the business, and Roy Dumont, an employee of the corporation, also signed the stipulation. (4099)

Schachter & Schreck, 1178 Broadway, New York, engaged in manufacturing and assembling women's umbrellas, stipulated that they will cease and desist from offering for sale or selling umbrellas the coverings of which are made of or contain rayon, without clearly and unequivocally disclosing in their labels, invoices and advertising matter that such covering material is rayon. (4098)

FTC CASE DISMISSED

The Federal Trade Commission has dismissed without prejudice its complaint charging Eastern Wine Corp., Bronx Terminal Market Building, Bronx, New York, with making "tie-in" sales of wine to retail dealers. The complaint alleged that the corporation, in violation of the Federal Trade Commission Act, had refused to sell still wines to retailers unless they purchased a like or stipulated quantity of sparkling wines.