

NAB-FMBI MERGER PERFECTED

At a meeting held in Washington on Wednesday and Thursday (31-1) representatives appointed by the FMBI and NAB Boards met to perfect the final details under which FMBI activities would be transferred to the newly created NAB FM Department. Attending on behalf of FMBI were Walter Damm, President, Wayne Coy, Gordon Gray and John Shepard, 3rd. NAB was represented by Paul W. Morency and Dr. Frank Stanton. Leslie Johnson, the other member named by NAB, was prevented by other business from attending. Also present were NAB President Justin Miller, Executive Vice President A. D. Willard, and C. E. Arney, Jr., Secretary-Treasurer.

Under the plan, FMBI will take out NAB memberships for all its present members. The committee which up to now has been a joint committee of the two associations becomes the Executive Committee of the NAB FM Department, with Walter Damm as Chairman.

Robert T. Bartley, who was the first Secretary of FMBI and who for the past two years has been the Director of Government Relations for NAB, becomes the Director of the new department. He will, however, continue in his capacity as Director of Government Relations for NAB.

The FMBI offices in Washington at 1730 I Street, N. W. will be taken over by NAB to house the FM Department.

The purposes and objectives of the FM Department of NAB were set forth by the Executive Committee as follows:

1. To seek to secure the assignment of sufficient additional channels for FM so that broadcasting may develop in the public interest to its fullest potentialities without the artificial barriers, restraints and regulation now imposed upon it.
2. The issuance of three-year licenses to FM licensees.
3. The revision of the numbering of FM channels to begin with the highest frequency instead of the lowest in order that the numbering will be consecutive when the band is extended downward.
4. The use of joint program logs during the period of duplicate operation.
5. The use of joint call letters during the duplicate operation.
6. The revision of the six-hour minimum rule to eliminate requirement of three hours before 6:00 p.m. and three hours after 6:00 p.m.
7. The use of numerical instead of frequency designations on FM receiving sets.
8. The compilation of information with respect to FM receiver sales.

The committee had a conference with Paul A. Porter, FCC Chairman, for the purposes of acquainting him with the new Department's plans and discussing certain of the above objectives which would require immediate attention.

ED KIRBY BECOMES NAB P.R. COUNSEL

Colonel Edward M. Kirby, recently retired from the U. S. Army, where he served as chief of the War Depart-

ment's Radio Branch, has been retained as Public Relations Counsel to the NAB, it was announced today by Justin Miller, NAB president.

In anticipation of broadened NAB public relations activity, Mr. Kirby will next week begin an exhaustive study of all phases of the industry's public relations position, Mr. Miller stated.

Mr. Kirby served as the first NAB Director of Public Relations, following its reorganization in 1938. With Paul F. Peter, former NAB Director of Research, he set up the present NAB Bureau of Broadcast Advertising. At the Atlantic City convention in 1939 he helped formulate the NAB Code and became secretary of the Code Committee.

In 1940, at the request of the War Department, has was loaned full time to the Army to serve as the Civilian Advisor for radio to the Secretary of War. In such capacity he organized the Radio Branch of the Bureau of Public Relations and was commissioned a Lieutenant Colonel in May 1942. Promotion to the rank of full colonel came one year later. As chief of the Radio Branch, Mr. Kirby laid the foundation and developed the policies for the Army's use of American radio facilities during the emergency period and during the war.

Under his direction, the use of shortwave radio beamed to troops overseas was first developed in 1941, and in 1942 he inaugurated "Command Performance" and "News From Home". In March 1942 he initiated the first "Army Hour," official radio program of the War Department. In 1943 he went to North Africa and to England to introduce the wire recorder as a means of front line combat radio reporting. In the spring of 1944, he returned to England with Brig. Gen. David Sarnoff, RCA president, then with the U. S. Army Signal Corps, to coordinate plans for the news coverage of the Allied invasion of Europe. Following this, he was named Chief of SHAEF Broadcasting Services by Gen. Dwight D. Eisenhower, to direct the allied radio service to invasion troops under his command on June 7, 1944.

In November 1944, he returned to his permanent post at the War Department. In August and September last, he was the escorting officer of the American Broadcasting Mission to Europe. Last spring he was given the George Foster Peabody Radio Award for "Yankee ingenuity on a global scale".

A graduate of VMI (1926—AB), Mr. Kirby was commissioned a second lieutenant in the Field Artillery in 1926. Before entering radio, he was on the editorial staff of the *Baltimore Evening Sun*. Later, as account executive for C. P. Clark, Inc., Nashville advertising agency, he handled the Jarman (now General) Shoe Corporation advertising. In 1932 he was named Director of Public Relations for the National Life and Accident Insurance Co. and its station WSM, Nashville, Tenn. He married the former Marjorie Arnold, daughter of the Dean of Vanderbilt University Law School. They have one daughter. He is a member of the National Press Club and the Reserve Officers Association.

Justin Miller, President
 A. D. Willard, Jr., Exec. Vice-Pres. C. E. Arney, Jr., Sec.-Treas.

Robert T. Bartley, Director of Government Relations; Helen A. Cornelius, Asst. Director of Broadcast Advertising; John Morgan Davis, General Counsel; Willard D. Egolf, Director of Public Relations; Howard S. Frazier, Director of Engineering; Dorothy Lewis, Coordinator of Listener Activity; Frank E. Pellegrin, Director of Broadcast Advertising; Barry T. Rumble, Director of Research; Harlan Bruce Starkey, Asst. Director of Public Relations, Chief, News Bureau; Arthur C. Stringer, Director of Promotion.

EMPLOYER-EMPLOYEE RELATIONS DISCUSSED

On Tuesday (30) a number of industry leaders responding to the invitation of NAB President Justin Miller attended a meeting in Washington to discuss certain phases of industry employer-employee relations with particular reference to the recent action of the A. F. of M. respect to duplicating orchestras for AM and FM broadcasts.

President Miller, desiring to familiarize himself with the exact nature of the demand and also with the entire background of the relationships between the industry and the A. F. M., invited industry leaders from both networks and stations, as well as the representatives of FMBI, to discuss this subject with him. No formal action was taken but it is likely that a committee, representative of all segments of the industry, will be created as an advisory group to assist President Miller with respect to future developments.

MILLER WANTS VIEWS

In a message being sent to each member of NAB this week, Justin Miller requests cooperation in bringing to his attention the membership's view with respect to NAB, its services and activities. Station managers are urged to give special attention to this message and to let Mr. Miller have the benefit of their thinking upon the subjects covered, following is the message:

"A Message to the Members of NAB"

"The morale of an organization such as the National Association of Broadcasters depends, largely, upon understanding between the different members of the Association and a belief that the Association is doing everything it can to serve their best interests. As a part of the process of securing such an understanding, it is, of course, highly necessary that your new President should, himself, understand the problems and needs of the industry and the desires of the members.

"To that end I request that you answer for me each of the three following questions:

"(1) What services, which NAB is now performing for you, do you value most highly?

"(2) What services, which NAB is now performing for you, should be done better?

"(3) What should NAB do for you which it is not doing at the present time?

"You will understand that as a Judge I became well accustomed to hearing both sides of contested cases. Please do not hesitate, therefore, to tell me frankly and fully just what you think, in answer to each question submitted.

"Thanking you for your assistance and with all good wishes, I am

(S.) Justin Miller."

PEABODY AWARDS DEADLINE

Athens, Ga.—The deadline for 1945 George Foster Peabody Radio Award entries will be January 7, 1946.

This is announced in a new pamphlet which has just been issued by the Henry W. Grady School of Journalism and sent to all radio stations and listening post committees throughout the United States.

This year's Peabody selections will coincide with the 25th anniversary of broadcasting and therefore will, on this account, have added significance to the radio industry of this country and the world, Dean John E. Drewry of the Grady School pointed out.

Entries this year will be considered in seven classifications as follows:

1. That program or series of programs inaugurated and broadcast during 1945 by a regional station (above 1000 watts) which made an outstanding contribution to the welfare of the community of region the station serves.
2. That program or series of programs inaugurated and broadcast during 1945 by a local station (1000 watts or under) which made an outstanding contribution to the welfare of the community the station serves.
3. Outstanding reporting and interpretation of the news.
4. Outstanding entertainment in drama.
5. Outstanding entertainment in music.
6. Outstanding educational program.
7. Outstanding children's program.

Recommendations of listen-post groups will be made to the national board through the Henry W. Grady School of Journalism. Similar committees have been set up in many of the institutions affiliated with the American Association of Schools and Departments of Journalism. Their recommendations are handled in a similar manner.

Final selections are made by a University of Georgia faculty committee and a national advisory board headed by Edward Weeks, editor, Atlantic Monthly, Boston, and will be announced early in 1946.

NATIONAL RADIO WEEK

November 4-10

*Radio's 25th
Anniversary*

SALUTES FROM OTHER NATIONS, INDUSTRY RECORD OF PUBLIC SERVICE SENT TO STATIONS

Congratulatory messages from England, France, Denmark, Australia, South Africa, China and Norway and a collection of material illustrating radio's quarter century of service to civic, military, government and social organizations of America went to all stations air mail Thursday, November 1, in Special Twenty-fifth Anniversary Bulletin No. 23.

An interesting history of communications, prehistoric to present day, and a digest of salient facts about the American system of broadcasting made up sections 3 and 4 of this Bulletin, which should aid program and promo-

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tion departments in climaxing National Radio Week activities on and off the air.

The Bulletin called attention to the news value of the congratulations from other nations, which we hope resulted in their use by station news rooms upon receipt. NAB Friday released the story to all wire services and the general press.

IMPORTANT NOTICE

Immediately following press time for the Bulletin, messages were received from Canada, Holland and Greece and incorporated in the NAB news release. See complete story repeated in this issue of Reports.

Even now, several days in advance of National Radio Week, the air has begun to resound with the story of Radio's Twenty-fifth Anniversary. The magnificent job promised the industry by the major network is becoming manifest. A mounting pile of station releases at NAB headquarters indicates that the story will also be given powerful local definition.

The impossibility of compiling a complete industry schedule of National Radio Week broadcasts and promotion activities at this time is no doubt appreciated by all. All stations, network affiliates and non-affiliates, are urged to cooperate in exchanging such schedules to the greatest possible extent, so that a full appreciation of the impact of this event upon the public may be derived.

NAB will attempt to collect for its permanent files all material connected with National Radio Week which can be procured from stations, networks and other participants.

BROADCASTERS OF WORLD JOIN AMERICAN RADIO IN ANNIVERSARY CELEBRATION

(As released by NAB News Bureau)

Poignant messages revealing the part which American radio played in keeping occupied countries informed and resolute during the war have been sent to Justin Miller, President of the National Association of Broadcasters, on the occasion of National Radio Week, November 4-10, Twenty-fifth Anniversary of Broadcasting in the United States. France, Denmark, Holland and Greece head the list with expressions of gratitude for the broadcast service rendered fallen countries during the dark days of world conquest. Appreciation of wartime cooperation is also registered by England, Canada, Australia, South Africa, China and Norway.

Complete texts of the messages follow:

... from FRANCE

"On the occasion of the Twenty-fifth Anniversary of American Radio, I have the honor to address a brotherly salute from the French Radiodiffusion. Our people have not forgotten that the American Radio, during our terrible years of occupation, brought permanent comfort and confidence.

"You have helped us greatly to endure the worst sorrows and we thank you.

"In the future the Radio will serve to bring the peoples together. Be assured of our total collaboration in the service of peace.

"I personally hold the warmest recollections of our recent meeting in Paris.

Sincerely yours,
JEAN GUIGNEBERT."

... from DENMARK

"On occasion 25th Anniversary the Danish State Radio presents most cordial congratulations and best wishes for success and progress of American broadcasting companies in years to come. At same time we express deepfelt gratitude for the great help and encouragement which American broadcasts meant to Danish listeners during German occupation of Denmark and for American broadcasting companies readiness to offer broadcasting facilities to representatives of Denmark after liberation.

"As visible token of gratitude and joy the Danish State Radio will in near future for disposal of American Government present the American minister in Copenhagen with porcelain vase with inscription.

STATSRADIO DENMARK."

... from HOLLAND

"Holland's Provisional National Broadcasting Organization expresses most cordial feelings and congratulations on occasion Twenty-fifth Anniversary of broadcasting in United States. We take this opportunity to express profound thanks on behalf people of the Netherlands for U. S. stations' great contribution during past years of occupation in supplying our clandestine listeners with free world news and views. We thank you too for your broadcasts to our people in the Netherlands territories in the Pacific and in the Caribbean as well as the many Dutch in Latin America. May the close broadcasting link between Netherlands listeners all over the world and American broadcasters which was forged in times of war be continued and strengthened in the days of peace to the benefit of a better mutual understanding between our peoples.

HENK VAN DE BROEK, *Chief Herrijzend*,
Nederland Broadcasting Station at Hilversum."

... from GREECE

"Greek National Broadcasting Institution participates wholeheartedly Twenty-fifth Anniversary, recalling with emotion contribution USA broadcasting in United Nations strife for freedom and independence. We address you warmest congratulations and best wishes.

DIRECTOR GENERAL PETIMEZAS."

... from ENGLAND

"On behalf of the British Broadcasting Corporation I cordially welcome this opportunity of sending to the National Association of Broadcasters a message of greeting and congratulation on the significant occasion of the Twenty-fifth Anniversary of radio broadcasting in the United States. We feel that wartime cooperation between our respective systems has rendered service to the cause of freedom and to the public of our own and other countries. We greatly hope that our continued association will in the future vigorously serve the cause of peace.

"It was our pleasure to meet you and your fellow members of the American radio industry during the recent radio executives tour. I would therefore take this occasion of recording our happy memories of that visit.

Yours sincerely,
W. J. HALEY, *Director General*."

"May I respectfully add felicitations and good wishes of New York Office of BBC.

CHARLES BREWER, *North American Director*."

... from CANADA

"On this occasion of the Twenty-fifth Anniversary of broadcasting in the United States may we extend to you congratulations on the magnificent service performed during that period with best wishes for even greater service and prosperity in the years to come.

HOWARD B. CHASE, *Chairman*,
Canadian Broadcasting Corporation."

... from AUSTRALIA

"Australian Radio sends warmest greetings and congratulations great American broadcasting services this

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significant anniversary. War gave broadcasting in Pacific its biggest job yet. If we in Australia were able to succeed war-radio it was largely due to cooperation of our American friends. No selfishness or advantage was allowed to interfere with exchange of ideas of technical information and facilities of programmes of personnel. What you had you gave us, what we had we gave you in finest spirit team work.

"Broadcasting has assumed new vast importance but will be able to serve its great purpose fully only if international cooperation forced in war is carried into peace.

"My fervent wish is for close 'Australiamerican' radio relations.

RICHARD BOYER, *Chairman,*
Australian Broadcasting Commission."

... from SOUTH AFRICA

"On behalf of the Board of Governors, the Director-General and staff of the South African Broadcasting Corporation, the Chairman, Professor Leo Fouche, sends greetings from Johannesburg, South Africa, to Judge Justin Miller, President of the National Association of Broadcasters on the occasion of the Twenty-fifth Anniversary of the birth of broadcasting in the United States of America. Co-operation between United States broadcasting and that in South Africa goes back the whole of twenty years when a phonograph record made in Cape Town by the staff of the Cape Town Broadcasting Station was sent to the famous KDKA, from where it was broadcast and heard well in this country—half across the world. Best of luck or, in our other official language—Afrikaans—'Veels geluk,' (Pronounced 'fils kheluk'.)

Sincerely yours,

H. M. MOOLMAN, *Director.*"

... from CHINA

"It has been well known that a broadcasting facility is by any means an effective tool for the promotion of education—and for the harmony of mankind—really an essential requirement for the enlightenment of world civilization. The elevation of the United States of America to the position of a leading nation is due mainly—or at least a good part—to your bright achievement during the past twenty-five years.

"I take this opportunity to express my heartfelt admiration of the brilliant effort you have thus undertaken—and to congratulate your forthcoming Twenty-fifth Anniversary of broadcasting in the United States which will date a brighter prospect of your future contribution to the whole world.

FUNG CHIEN, *Director of XGOY,*
Chungking."

... from NORWAY

"We tender our warmest congratulations on occasion Twenty-fifth Anniversary of the beginning of broadcasting in the United States. I send you personally my best wishes remembering your kindness to me in New York 1940.

SUNDT, *Director General,*
Norwegian State Broadcasting."

PRESENTATION OF STATUETTE TO INDUSTRY WEDNESDAY, 8:00-8:30 P.M., EST., MUTUAL

(As released by NAB News Bureau)

As the climax to a thirty minute musical salute to twenty-five years of American radio, 8:00-8:30 P. M., EST, Wednesday, November 7, especially produced by Mutual Broadcasting System for the occasion, R. C. Cosgrove, President of the Radio Manufacturers Association, will present to Justin Miller, NAB President, on behalf of the radio industry, a silver statuette commemorating twenty-five years of public service. The presentation will highlight National Radio Week, November 4-10, Radio's Twenty-fifth Anniversary.

The musical program will originate in New York Mutual

Studios, with the presentation ceremonies taking place in Washington and picked up by WOL for the network.

The statuette will be installed in NAB Washington headquarters. Silver embossed duplicates are to be presented to individual stations and networks in local ceremonies during National Radio Week. A party of RMA officials and broadcasters will be present for the Washington occasion.

JUSTIN MILLER SPEAKER FOR "RADIO DAY" AT WASHINGTON ADVERTISING CLUB

Justin Miller, NAB President, accompanied by Congressmen, FCC commissioners, representatives of Washington stations and network headquarters, led a delegation upon invitation of the Advertising Club of Washington, D. C., Tuesday, October 30, to participate in "Radio Day," club recognition of National Radio Week.

Justin Miller delivered the address for the occasion, which dealt with the broadcasters tour of Europe in August and early September of this year. He described conditions in the war-torn countries and dwelt in some detail upon the types of broadcasting practiced in other nations.

Matt Meyer, Advertising Club President, preceded Judge Miller with a tribute to a quarter century of broadcasting in the United States. Carleton Smith, WRC, and Carl Burkland, WTOP, were active as club members in arrangements for and presentation of the program, respectively.

WOMEN PLAN PROGRAMS AND MEETINGS FOR RADIO WEEK

Women's interest in radio's 25th anniversary will be covered during National Radio Week from coast to coast. On November 5th every AWD member on 425 stations will feature special guests who will pay tribute to radio. All during the week their women's programs will carry information and unusual features. Harriet Gormley of Westinghouse has prepared a special script for AWD's use.

In addition, most national presidents of women's organizations will be brought to the microphone wherever they are on tour. CBS will carry a network show featuring the following prominent personalities: Mrs. LaFell Dickinson, President of the General Federation of Women's Clubs, speaking from New York; Mrs. Anna Lord Strauss, President of the National League of Women Voters, speaking from Washington, and Mrs. Allan H. Means, President, National Girl Scouts, speaking from Salt Lake City.

Radio Councils in all parts of the country are setting up special celebrations—notably Minnesota where 22,000 persons at the St. Paul Institute will hold all day sessions with network shows originating from the stage.

Most National organization magazines are carrying articles about Radio National Week. The United Council of Church Women passed the following resolution:

"The United Council of Church Women in its National Board Meeting in Washington, D. C., October 23-26 bespeaks its gratitude for the many courtesies radio has shown to the organization both nationally and in local communities. This group representing ten million Protestant church women add their good wishes to those of the many friends of radio on the occasion of the twenty-fifth anniversary.

"It further urges the careful guarding of the freedom of the air in this new and epochal era which is opened before us. Radio is so influential a channel in the building of goodwill among nations and peace upon the earth that it seems imperative it should be kept available to those whose efforts are directed to this end. May selfish inter-

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ests never control the God-given ether waves whose secret He has permitted man to discover and use, but may they be kept filled with high ideals and honest facts, governed by the moral laws well known to man.

"We believe that only the power of the spirit can control the power of the atom. Radio diffuses *spirit* into the hearts and homes of mankind. May it be the spirit of understanding and unselfish consideration of man for man and nation for nation, and of man for God."

Citizens Radio Committee

On November 10th a Citizens Radio Anniversary Committee sponsored by many national organizations will give a luncheon at the Hotel Roosevelt, New York City. The following speakers representing various walks of life will pay tribute to American radio: Greetings—Honorable Thomas E. Dewey, Governor of the State of New York; Mr. Frank Braucher, President, Periodical Publisher's Association of America; Dr. Everett R. Clinchy, President, National Conference of Christians and Jews; Jane Cowl; Mrs. LaFell Dickinson, President, General Federation of Women's Clubs; Kermit Eby, Educational Director, National Congress of Industrial Organizations; Dr. James L. Ellenwood; Dr. Howard Hanson, President, National Music Council; Walter Hoving, President; Lord & Taylor; Dr. Mordecai W. Johnson, President, Howard University; Honorable Fiorello H. LaGuardia, Mayor of the City of New York; Senator Wayne L. Morse; Mr. Justin Miller, President, National Association of Broadcasters; Paul Porter, Chairman, Federal Communications Commission; Dorothy Thompson.

A bound volume of 100 letters of tribute to radio's public service from national organizations will be presented to NAB's President, Mr. Justin Miller, by the luncheon chairman, Mrs. Luella Laudin, Radio Chairman, National Council of Women.

ANNIVERSARY TRIBUTE SCHEDULED

As part of organized women's participation on radio's Twenty-fifth Anniversary, three national presidents will pay tribute to the American System of Broadcasting over the Columbia network November 5th at 4:30-4:45 E. S. T. Dorothy Lewis, Coordinator of Listener Activity, of NAB, will emcee the show which features: Mrs. LaFell Dickinson, President, General Federation of Women's Clubs, speaking from New York; Mrs. Anna Lord Strauss, President, National League of Women Voters, speaking from Washington, and Mrs. Allan H. Means, President, National Girl Scouts, speaking from Salt Lake City.

In addition, about ten other national presidents will be featured on programs throughout the country as part of the Listener Activity Division celebration project.

CHURCH WOMEN SPEAK

The United Council of Church Women in its National Board Meeting in Washington, D. C., October 23-26 speaks its gratitude for the many courtesies radio has shown to the organization both nationally and in local communities. "This group representing ten million Protestant church women," said the statement, "add their good wishes to those of the many friends of radio on the occasion of the Twenty-fifth Anniversary.

"It further urges the careful guarding of the freedom of the air in this new and epochal era which is opened before us. Radio is so influential a channel in the building of goodwill among nations and peace upon the earth that it seems imperative it should be kept available to those whose efforts are directed to this end. May selfish interests never control the God-given ether waves whose secret He has permitted man to discover and use, but may they be kept filled with high ideals and honest facts, governed by the moral laws well known to man.

"We believe that only the power of the spirit can control the power of the atom. Radio diffuses *spirit* into the hearts and homes of mankind. May it be the spirit of understanding and unselfish consideration of man for man and nation for nation, and of man for God"

P. T. A. SALUTES RADIO ANNIVERSARY

The following article appears in the "National Congress Bulletin" of the National Congress of Parents and Teachers:

"Twenty-five Years Old

"The Twenty-fifth Anniversary of radio will be observed November 4-10 this year. Many tributes might be paid to radio as an essential freedom of American life, but P. T. A. associations can best commemorate this birthday week by focusing interest on:

1. The new role of radio education in the classroom. Educational broadcasts are growing in popularity and effectiveness, and television holds a promising future as a teaching aid.

2. The expanded use of radio in presenting courses for public school teachers who might otherwise be denied professional improvement because of travel limitations. To these teachers in remote sections, radio offers new possibilities for college credit through cooperative plans with the extension division of colleges or universities.

3. The increasing influence of radio in promoting international friendliness—a closer kinship that can help to build a world of good will."

WHOM RADIO WEEK PROGRAM STARS NANCY CARROLL

New York, N. Y.—Lovely Nancy Carroll of screen and radio, and David Ross, Jr., son of the well-known David Ross, will be heard in "Twenty-five Years of Radio" inaugurating National Radio Week over WHOM on Sunday, Nov. 4.

IRE WINTER TECHNICAL MEETING

Four major features are scheduled to mark the 33rd annual Winter Technical Meeting of the Institute of Radio Engineers at the Astor Hotel, January 23 to 26, 1946, it was announced today by Edward J. Content, chairman in charge of all arrangements for the meeting.

First of the major features will be the annual banquet held Thursday, January 24, at which a speaker of national prominence will address the members and their visitors. In addition, there will be entertainment highlights. At this function also, two major annual awards are scheduled to be made; the Institute Medal of Honor awarded in recognition of distinguished service in radio communications, and the Morris Liebmann Memorial Prize made "to a member of the Institute who has made public during the recent past an important contribution to radio communications." Announcement will then be made of the appointment of new fellows to the Institute, and the president of the Institute, Dr. William L. Everitt, will address the convention and hand the gavel to the Institute's newly elected incoming president.

Next major feature, according to Donald H. Miller, chairman in charge of Special Features, will be the annual President's Luncheon held Friday, January 25, honoring the incoming president.

One of the big events of the Meeting will be the greatly expanded main commercial exhibits. For this purpose all of one floor and part of another in the Astor Hotel have been reserved. It is expected that 150 firms or more will take part in this mammoth show, according to Henry F. (Hank) Scarr, chairman in charge of exhibits. This will constitute for the industry the first trade showing

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of postwar radio equipment and parts. This year, there will be no standard size for any exhibit, and firms may make their exhibits any size they desire within reasonable limits. It is felt by the Institute that the greatest service will accrue to the manufacturers by thus enabling them to show their products.

Finally, the major features of every annual meeting—the reading of scientific papers and the sessions and symposiums on the latest electronic developments—are expected to take on particular significance this year with papers on many vital subjects hitherto restricted by military security. Tentative subjects scheduled for the meeting, Dr. A. E. Harrison, chairman in charge of Papers, announced, will include: Broadcasting, Frequency Modulation and Television; Navigational Aids; Communications and Relay Links; Radar; Industrial Electronics; Testing Equipment; new developments in Panoramic Reception; Microwave Measuring Devices; Broadcast Receivers; Vacuum Tubes; Antennas and Radio Wave Propagation. As is customary, all papers will have been presented for the first time at this Meeting and none will have been published before in any form. Dr. Harrison further declared that while two technical sessions will be run simultaneously in accordance with last year's successful plan, the papers and sessions will be so arranged that important sessions and expositions on the same subjects or related subjects will not conflict.

It is contemplated that the Institute will run organized inspection trips to points of interest throughout the city for out-of-town members.

The Institute of Radio Engineers enters its 33rd Winter session with a membership of more than 16,000 throughout the world, the largest in its history. Of this total, more than 12,000 members are in the United States.

MANAGEMENT STUDY PROPOSED

At a meeting of the Small Market Stations Committee in Washington (Oct. 25-26), a management study of small market stations was proposed as an NAB project.

The study would consist of a thorough review of management practices in a dozen selected small market stations, chosen to represent various geographical regions, size of city and station power. Findings would be published in a small market stations' management manual, for distribution to NAB members in this category.

The proposal was presented by Committee Chairman Marshall Pengra to Justin Miller, NAB President, who authorized its presentation to the NAB Board as a project for 1946.

ADVERTISING BIBLIOGRAPHY

A supply of a new bibliography, "100 Books on Advertising," compiled by Professor E. K. Johnston of the University of Missouri School of Journalism, has been received by the Department of Broadcast Advertising. A copy will be sent free to any NAB member upon request.

SALES MANAGERS MEETINGS

NAB Sales Managers will hold a series of subcommittee meetings, and a meeting of the executive committee in New York City the week of November 26. The schedule:

Nov. 26—NAB Subcommittee on Standard Contract Form

Nov. 27—NAB Standard Contract Subcommittee to meet with AAAA Time Buyers Subcommittee

Nov. 28—Advertising Agency Recognition Subcommittee

Nov. 28—Audience Measurement Information Subcommittee

Nov. 29-30—Sales Managers Executive Committee

All meetings will be held at the Roosevelt Hotel.

GOVERNMENT PROGRAM COORDINATION

To bring about a method whereby Government campaigns may be coordinated, since the abolishment of the OWI office of Program Coordination, there has been created within the Office of War Mobilization and Reconversion of a small department through which Government programs will be cleared.

H. Andrew (Drew) Dudley, Jr., formerly head of the OWI Campaign Department and prior to that with the Wrigley organization and more recently out of the Navy, has been named to coordinate the activity. He will work with the War Advertising Council and other appropriate organizations.

FCC ESTABLISHES NEW LABORATORY DIVISION

The Federal Communications Commission has announced the establishment of a Laboratory Division within its Engineering Department.

The new division will study the civilian uses of radar as they affect frequency allocations, will conduct wave propagation and allocation studies, develop new monitoring equipment, test all types of transmitters for type approval, test diathermy and industrial heating equipment.

Chief of the Laboratory Division will be Charles A. Ellert, who is now technical supervisor of the Radio Intelligence Division (RID). Willmar K. Roberts, engineer-in-charge of the Laurel (Md.) Laboratory of the Field Division of the Engineering Department, will be assistant chief.

Functions of the new division will be correlated with the work of the Technical Information Division and other divisions of the Engineering Department.

"The recent FM hearings demonstrated the need for the type of work which the Laboratory Division will do on wave propagation," George Adair, Chief Engineer, pointed out today. "The information developed by other groups was either too general or too restrictive to serve the purposes of the hearings. Adequate information would have enabled us to shorten the hearings at a substantial saving of time and money to both the Government and industry."

Testing of diathermy equipment will be done to prevent such apparatus from interfering with radio communications. The Commission recently emphasized that diathermy equipment manufactured since May 25 of this year will be required to operate within the three frequency bands designated for that purpose in the Frequency Allocation Report of that date with reasonable suppression of harmonic radiations. The Commission also stipulated that if the equipment is operated outside those bands, it must be operated in accordance with prescribed engineering standards to prevent interference to the various communication services including military, police, aircraft, and other services of particular importance in safeguarding life and property. Equipment manufactured prior to the above date will be permitted to operate indefinitely as in the past except that where interference will result from such operation steps necessary to eliminate the interference will be required.

Pending the promulgation and adoption of Standards of Good Engineering Practice, the Commission will test for type-approval diathermy equipment submitted by manufacturers designed to operate within one or more of the frequency bands allocated for such equipment. Equipment found to be capable of operation within one or more of such bands with reasonable suppression of harmonic radiations will be included in a list made available to the public. Although inclusion of equipment on the Commission's list of type-approved equipment will not constitute a guarantee of performance, it will afford the purchaser reasonable assurance that under normal operating condi-

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tions the listed equipment can be expected to operate within a band or bands allocated for such equipment.

Mr. Ellert was graduated from the Baltimore Polytechnic Institute in 1922, and received his degree in electrical engineering at Johns Hopkins University in 1925. He joined the Westinghouse Electric and Manufacturing Company at East Pittsburgh as an engineer in the educational department in the same year, specializing in developmental radio engineering work including pioneering in frequency modulation and television. At various times he served as assistant chief engineer of KDKA, engineer-in-charge of the Radio Transmitting Laboratory, radio engineer of the Experimental and Developmental Section and radio engineer of the Marine Transmitter section.

In 1930, after an eight month period as instructor in radio theory and operation at a commercial radio school, he was appointed radio inspector with the Radio Division of the Department of Commerce, which is now the Federal Communications Commission. In 1937 he was appointed inspector-in-charge of the Third Radio District with headquarters at Baltimore.

When the National Defense Operations Section of the Commission was organized in 1940, he was made supervisor of the Central Atlantic States Area and successively held the positions of Traveling Supervisor-instructor and Technical Supervisor in the Radio Intelligence Division. He has been in charge of training new personnel for the RID, the special classes held for the military and for the Coordinator of Inter-American Affairs involving selected Latin-American radio representatives.

Mr. Ellert has directed many field investigations leading to the seizure of the operators of illegal or clandestine radio stations.

As a hobby, Mr. Ellert has taken all the courses given by the U. S. Power Squadron in piloting and celestial navigation work and has been an instructor in these subjects for several years.

He is an associate member of the Institute of Radio Engineers and has served as chairman of the Baltimore section of that organization. He is a resident of Baltimore.

The Laboratory Division will be located on the Commission's reservation at Laurel, Maryland.

8 MORE SHOWS FOR GLOBAL BROADCAST

More "Music from Your Hometown" programs have been shipped to Armed Forces Radio Service.

WBAP—Fort Worth

Ed Lally, program manager, on October 25, shipped four programs in the "Music from Your Hometown" series. Talent included WBAP's 20-piece staff orchestra, directed by Gene Baugh, and such local singers and personalities, all familiar to Texans and men trained in Texas, as Dorothy Rouselle, Jack Gipson, Allen (Snuffy) Klaus, George (Pappy) McCullough, and Lee (Red) Woodward. Programs were produced by Gene Hall.

This Week's Completions

WBAP is completing three more "Music from Your Hometown" programs, this week, making seven in all. Included are the following groups: Parker Wilson and "The Coffee Grinders" (novelty musical combination); "The Red Hawks" (hill-billy), and "The Chuck Wagon Gang" (singers of folk songs).

WBGS—Miami

General Manager Bob Venn selected former serviceman Dead Hudson and his orchestra to record WGBS's first "Music from Your Hometown" program. The recording

was cut in the Frolics Club, located in Miami on Biscayne Bay. This was a favorite spot for thousands of GIs and officers who trained in Miami. Mr. Venn is planning the second "Music from Your Hometown" program during the early part of November.

FIRST REPORTS COMING NEXT WEEK

All stations were mailed No. 2 Victory Loan "Telling the World" reporting form on Wednesday. Mailing date was advanced because the envelope also carried the state itineraries of the six Victory Loan Special Trains.

"Telling the World" report No. 1 should be mailed Monday, Nov. 5; reports for the five other weeks of the campaign on successive Mondays.

Week by week calculations of broadcast support to the Victory Loan will be released as soon as completed.

FACSIMILE

The following editorial concerning Facsimile appeared in the Oct. 18 edition of the Pittsfield, Mass., *Berkshire Eagle*:

"A revolution in newspaper printing and distribution may be at hand. Radio processes already proved practical may supplant in the course of a few years the present expensive stereotyping machinery and rotary presses and print the day's paper in the house of the subscriber. . . .

"Such a possibility, or rather a strong probability, puts newspaper publishers face to face with a situation. If they do not provide themselves with the coming medium of reproduction and transmission, they face the contingency of waking up some morning and finding an important and expensive part of their mechanical plants obsolete and the newspaper business taken over by an adjacent radio station. The acquisition of radio facilities, therefore, does not mean that the newspapers are trying to take over radio, but that they are recognizing the probability that radio transmission may soon comprise an essential part of newspaper publishing. The acquisition by a newspaper of an FM station is almost purely defensive.

"What the ultimate effect on journalism will be is unpredictable. . . . The relatively modest investment required to found a newspaper may encourage more entrepreneurs, with the result that the present decline in the number of daily newspapers may be arrested, local monopolies abolished and three papers bloom in areas where only one now exists. Such long-term effects lie in the area of speculation. The use of radio as a necessary accessory of newspaper publishing appears neither remote nor subject to question."

MORE COMMENT ON PETRILLO

Widespread editorial attention has been accorded James C. Petrillo, president of the American Federation of Musicians, and his recent ultimatum (NAB REPORTS, p. 483) demanding double orchestras on programs simultaneously broadcast over AM and FM Stations.

Under the heading "Petrillo Techniques", the following editorial appeared in the *Washington Post* on Monday (29):

"Mr. James Caesar Petrillo's latest ultimatum is addressed to the broadcasting companies. He has informed them that if duplicate programs are carried simultaneously by both standard and FM stations, twice the number of musicians must be employed. This simple formula for providing more useless jobs for his union will doubtless bring down an avalanche of angry denunciation on the head of Mr. Petrillo, who has shown that he can 'take it.' But the head of the musicians' union is merely a convenient scapegoat. He differs in no essential respect from countless labor leaders who conceive it to be their duty to hold jobs and create jobs for their following. The restrictions imposed by unions in the form of 'feather-bed' rules

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and the numerous devices employed to obstruct or limit the use of labor-saving machinery are of a piece with Mr. Petrillo's job-creating tactics.

"In our opinion a vote of thanks is due Mr. Petrillo for the dramatic way in which he has brought to public attention the need for a new approach to the employment problems presented by technological changes that both create and destroy jobs. Labor leaders of his ilk can and do impede progress for a time by doggedly monopolizing the gains resulting from improved processes. Ultimately, to be sure, everyone suffers from such wastage of manpower, since it is only through efficient utilization of labor that we can ever hope to attain the high degree of national prosperity that is our aim. Nevertheless, these long-run objectives cannot be expected to guide the conduct of union leaders whose prestige depends upon what they accomplish here and now for their members. Under such conditions the problem presented by socially outrageous union demands cannot be solved by merely calling for 'responsible' labor leadership. The leaders are already responsible according to their limited rights.

"Public sentiment is gradually being aroused to resist policies and practices that unduly restrain production or seek to monopolize the benefits of progress. In an atmosphere of public enlightenment labor leaders will then have an opportunity to display those qualities of statesmanship that are now conspicuous by their absence. Under existing conditions the odds greatly favor the leader who, like Mr. Petrillo, is willing to exploit the public for the sake of securing passing gains for his union."

KGW ANNOUNCER WINS AWARD

According to advice from Thelma Agosti, Publicity Director for Radio Station KGW, Philip Irwin, a member of that station's announcing staff, has been awarded the H. P. Davis National Memorial Announcers Award for 1945.

NAB DIRECTOR HAS UNIQUE PROGRAM

The unique and outstanding public service program presented for fifteen years under the heading "WQAM COMMENTATOR" is back on its regularly scheduled spot Saturday evenings at 6:15.

This program is prepared by F. W. Borton, president of the Miami Broadcasting Company, and NAB 5th District Director.

While its name would indicate a commentary on the news, it actually is a public service program as it deals with the analyzing of community planning, civic welfare and development of the city's economic possibilities. It has been active in the development of airports, harbors, railroad terminals—all projects in general concerning South Florida.

This program has received the commendation of all segments of the communities, of the cities and counties within the station's listening area. Thousands of letters coming from all strata of the economic, cultural, and political population of Southern Florida have commended the program.

The new series will emphasize post-war development of the area.

"TEEN AGE PROGRAMS", RADIO COUNCIL SUBJECT

Bill Slater, sports commentator and moderator of WOR's "It's Up to Youth" and "Opinion Requested", and Elizabeth Woodward whose program for teen-agers is broadcast over WJZ, were the speakers on a program called "Teen-age Programs, Real and Imaginary", presented by the Radio Council of N. J. on October 18th in Newark.

Others taking part were Ted Webb, program manager of WPAT, who described the Junior Achievement program "High School Reporter", and Robert B. MacDougall, educational director of WAAT, who commented on his station's new series, "Junior Town Meeting of the Air."

A large group of young people from Central High School, Newark, wound up the program with three dramatic sketches in radio form, directed by Miss Julia Mitchell and introduced by Mr. Alexander Lewis of the English department of the school.

WRVA ANNOUNCES NEW SPECIAL EVENTS DEPARTMENT

Richmond, Va., Nov. 1—C. T. Lucy, manager of WRVA has announced the appointment of Jack Stone as director of a new special events department.

Stone recently returned from the southwest Pacific where he served as WRVA war correspondent.

The primary purpose of this new department at WRVA will be to maintain continuous contacts with civic, fraternal, military, trade and other organizations in order to develop outstanding broadcasts over WRVA in the interest of the city and the state.

BROADCAST FROM SUBMARINE

Newark, N. J.—From the vantage point of a submarine's conning tower, WAAT broadcast a description of President Truman's Navy Day Review of the fleet Saturday, October 27, from 4:15 to 4:30 P.M. The unusual broadcast was shortwaved to WAAT'S transmitter from the USS Cravalle, anchored in the Hudson River just south of the George Washington Bridge.

The Cravalle, commissioned in June, 1943, is credited with 24 Jap ships, totaling 115,000 tons, in seven Pacific patrols. For her work on patrol the sub was awarded a Navy Unit Commendation. Her present skipper is Commander Everett H. Steinmetz, who wears a Navy Cross and a gold star for her last two war patrols.

WTOP BIRTHDAY CAKE CONTEST

Washington, D. C.—It was a happy birthday for station WTOP Oct. 22, with the studios looking like a small boy's dream—adorned with scores of good old-fashioned home-baked cakes entered in the WTOP 13th birthday cake-baking contests. The \$50 first prize winner was a delightful little lady, who won a second prize in last year's contest with the same type cake, a frothy angel cake with clouds of white and pink icing.

The prize winning cake was chosen as "perfect" by Cabinet members' wives, including Mrs. Robert Hannegan, Mrs. Tom Clark, Mrs. Lewis Schwellenbach, Mrs. James Byrnes, Mrs. Robert Patterson, and Mrs. Clinton Anderson, along with Elinor Lee, WTOP's women's program director; Mary Turner, director of a local electric power company's home service department and five other noted home economists.

After the judging, the cakes were whisked to service hospitals in the Washington area for parties for wounded G. I.'s.

Five second prizes of \$10 each were awarded.

Federal Communications Commission Docket

HEARINGS

No broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, November 5.

Federal Communications Commission Action

APPLICATIONS GRANTED

WPAB—Pedro Juan Serralles (transferor), Juan Alberto Wirshing, et al (transferees), Portorican American Broadcasting Co., Inc. (licensee), Ponce, P. R.—Granted consent to acquisition of control of Portorican American Broadcasting Co., Inc., licensee of Station WPAB by Juan Alberto Wirshing, Arturo Gallardo, Mrs. Porrata Doria, Carlos Clavell and Rafael Lopez Zapata (transferees), from Pedro Juan Serralles (transferor). (B-TC-458)

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Granted additional 60 days within which to comply with the condition in the Commission's grant of its application for modification of license (B1-ML-1116) pertaining to maintenance of required field intensities.

KFVD—Standard Broadcasting Co., Los Angeles, Cal.—Granted construction permit to install new transmitter, increase power from 1 to 5 KW. and change transmitter location.

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted special service authorization to permit broadcasting as a public service and without charge, information to longshoremen at 3:45 p.m. daily in accordance with the requests of the International Longshoremen's and Warehousemen's Union and Pacific Coast Maritime Industry Board, for a period of 6 months.

LICENSES

Granted extension of following relay broadcast station licenses upon a temporary basis only, pending receipt and/or determination upon application for renewal of license, in no event beyond January 1, 1946:

KABJ, KAQV, KAQW, KAOX, Central States Broadcasting Co.; **KIIS**, Harris County Broadcast Co.; **WBGL**, Head of the Lakes Broadcasting Co.; **KALO**, Intermountain Broadcasting Corp.; **WAFK**, A. Frank Katzentine, **WAXJ**, Lamar Life Insurance Co.; **WMVB**, Miami Valley Broadcasting Corp.; **WAFY**, **WAFZ**, Minnesota Broadcasting Corp.; **KADB**, **KBLE**, **KIFO**, Nichols and Warinner, Inc.; **WAOE**, Martin R. O'Brien; **WAXH**, **WSOC**, Savannah Broadcasting Co.; **KIEF**, **KIEG**, Seattle Broadcasting Co.; **WATS**, Allen T. Simmons; **KAAD**, Tarrant Broadcasting Co.; **WIPL**, **WIPM**, **WNEI**, **WFBM**, Inc.; **WSMA**, **WSMC**, **WSMB**, Inc.; **KWRD**, City of Dallas, Tex.; **WJYK**, Findlay Radio Co.

Granted further extension of following relay broadcast station licenses upon a temporary basis only, pending determination upon applications for renewal of license in no event later than January 1, 1946:

KIIH, **KFAB** Broadcasting Co.; **KABE**, **KAIE**, **KSTP**, Inc.; **WNBj**, National Broadcasting Co., Inc., **KBIC**, **KBID**, **KNEF**, Radio Service Corp. of Utah; **WAIO**, **WELR**, **WDZ** Broadcasting Co.; **WBGM**, Westinghouse Radio Stations, Inc.; **WAAH**, West Virginia Broadcasting Corp.; **WMWA**, **WOKO**, Inc.; **WCBE**, Southeastern Broadcasting Co.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted renewal of license for the period ending May 1, 1948.

KJR—Fisher's Blend Station, Inc., Seattle, Wash.—Granted renewal of license for the period ending May 1, 1947.

MISCELLANEOUS

KHQ—Louis Wasmer (transferor), **KHQ**, Inc. (transferee), Spokane, Wash.—Adopted an order denying petition to amend its application for transfer of control of **KHQ**, Inc., without prejudice however, to the right of petitioners to request dismissal of their application (B5-TC-443), and to file a new application for trans-

fer of control of **KHQ**, Inc., to Spokane Chronical Company, Spokane, Washington, in accordance with the terms of its new agreement with that company.

Independent Broadcasting Co., Des Moines, Iowa.—Granted motion for leave to amend its application for construction permit (Docket 6734); accepted the amendment and removed the same from the hearing docket.

Roy F. Thompson, tr/as **Thompson Broadcasting Co.**, Altoona, Pa.—Granted motion for leave to amend application for construction permit, and accepted said amendment. (Docket 6698).

George H. Thomas, et al. d/b as **New Iberia Broadcasting Co.**, New Iberia, La.—Granted motion for continuance of hearing on application for new station (Docket 7677), and the hearing now scheduled for November 1 was continued to December 3, 1945.

WEQR—Eastern Carolina Broadcasting Co., Inc., area of Goldsboro, N. C.—Granted license to cover construction permit which authorized a new relay broadcast station. (B3-LRE-443)

W1XHR—Harvey Radio Labs., Inc., Cambridge, Mass.—Granted modification of construction permit, which authorized new developmental broadcast station, for extension of completion date only from November 6, 1945 to May 6, 1946. (B1-MPEX-23)

W1XMR—Matheson Radio Co., Inc., Framington, Mass.—Granted license to cover construction permit, as modified, which authorized a new developmental broadcast station; license granted on experimental basis only, conditionally. (B1-LEX-31)

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Granted license to cover construction permit, as modified, which authorized a new experimental television broadcast station; license granted upon an experimental basis only, conditionally. (B1-LVB-63)

WSXGZ—Gus Zaharis, near Charleston, W. Va.—Granted modification of construction permit, as modified, for change in transmitter site and extension of completion date from October 1 to December 30, 1945. (B2-MPVB-139)

WHEB—WHEB, Inc., Portsmouth, N. H.—Denied special service authorization to operate with power of 500 watts from local sunset to 6:30 p.m., EST, during the months of Oct., Nov., Dec., 1945, and Jan. and Feb., 1946 in order to continue present operating schedule.

WAIT—Gene T. Dyer, et al. d/b as **Radio Station WAIT**, Chicago, Ill.—Denied special service authorization to commence operation not later than 7 a.m., CST, during those months in which local sunrise occurs later than 7 a. m. CST and to cease operation not later than 6 p.m. CST during those months in which sunset at Dallas, Texas, is earlier than 6 p.m. CST, for a period not to exceed 6 months.

APPLICATIONS FILED AT FCC

630 Kilocycles

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Construction permit to change frequency from 1250 to 630 kc., and make changes in directional antenna for night use. Amended: to request increase in power from 1 KW. to 5 KW., install new transmitter, changes in directional antenna for night use and change transmitter location.

660 Kilocycles

KOIN—KOIN, Inc., Portland, Ore.—Construction permit to change frequency from 970 to 660 kc., increase power from 5 KW. to 25 KW., install new equipment and make changes in directional antenna for day and night use. Amended: to change power to 50 KW., change type of transmitter, changes in directional antenna for day and night use and change transmitter location.

910 Kilocycles

KALL—Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch, d/b as **Salt Lake City Broadcasting Co.**,

(Continued on next page)

Salt Lake City, Utah.—License to cover construction permit (B5-P-3701 as modified) which authorized a new standard broadcast station.

KALL—Abrelia S. Hinckley, George C. Hatch and Wilda Gene Hatch, d/b as Salt Lake City Broadcasting Co., Salt Lake City, Utah.—Authority to determine operating power by direct measurement of antenna power.

1050 Kilocycles

NEW—Edmund Scott, Gordon D. France, Hugh H. Smith and Merwyn F. Planting, a partnership d/b as San Mateo, County Broadcasters, San Mateo, Calif. (P. O. 110 Cambridge St., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on **1050 kc.**, power of 250 watts and daytime hours of operation.

1210 Kilocycles

WCAU—WCAU Broadcasting Co., Philadelphia, Penna.—License to cover construction permit (B2-P-3897) which authorized changes in transmitting equipment.

1240 Kilocycles

NEW—Mitchell G. Meyers, Reuben E. Aronheim and Milton H. Meyers, Waterbury, Conn. (P. O. 182 Grand St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Bernard Lee Blum, Waterbury, Conn. (P. O. 102 S. Main St.)—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation.

1250 Kilocycles

NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on **1250 kc.**, power of 5 KW. and unlimited hours of operation using directional antenna at night. Amended: re change in type of transmitter and changes in directional antenna for day and night use.

1330 Kilocycles

NEW—Joseph Gardberg & Sam J. Ripps d/b as Mobile Broadcasting Co., Mobile, Ala.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended: to change frequency to **1330 kc.**, power to 5 KW., change type of transmitter, install directional antenna for day and night use and change transmitter and studio locations.

1340 Kilocycles

WFEB—Alabama Broadcasting Co., Inc., Sylacauga, Ala.—Authority to install new automatic frequency control unit.

WFEB—Alabama Broadcasting Co., Inc., Sylacauga, Ala.—License to cover construction permit (B3-P-3907) which authorized move of transmitter.

NEW—Old Pueblo Broadcasting Co., Tucson, Ariz. (P. O. 77 N. Court St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

1360 Kilocycles

NEW—McKeesport Radio Co., McKeesport, Penna. (P. O. 307 Fifth Ave.)—Construction permit for a new standard broadcast station to be operated on **1360 kc.**, power of 1 KW. and daytime hours of operation.

1400 Kilocycles

WJHO—Yetta G. Samford, C. S. Shealy, Thomas D. Samford, Jr., d/b as Opelika-Auburn Broadcasting Co., Opelika, Ala.—Authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

NEW—Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co., Tuscaloosa, Ala. (c/o T. H. Todd, 1077 Queen City Ave., Tuscaloosa, Ala.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WBBL—Grace Covenant Presbyterian Church (M. A. Sitten, Agent), Richmond, Va.—License to cover construction permit (B2-P-3638 as modified) which authorized change in frequency, increase in power, change hours of operation, change in transmitting equipment and antenna and change in transmitter location.

WBBL—Grace Covenant Presbyterian Church (M. A. Sitten, Agent), Richmond, Va.—Authority to determine operating power by direct measurement of antenna power.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—License to cover construction permit (B2-P-3644 as modified) which authorized a new standard broadcast station.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Authority to determine operating power by direct measurement of antenna power.

NEW—Muscogee Broadcasting Co., a partnership composed of F. R. Pidcock, Sr., R. C. Dunlap, Jr., F. R. Pidcock, Jr., Beecher Hayford and James M. Wilder, Columbus, Ga. (P. O. Fourth National Bank)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

NEW—W. O. Pape tr/as Pape Broadcasting Co., Pensacola, Fla. (P. O. 106 St. Joseph St., Mobile, Ala.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Frankfort Broadcasting Co., Frankfort, Ky. (P. O. 317 Ann St.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—William L. Klein, Oak Park, Ill. (P. O. 64 East Lake St., Chicago 8, Ill.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

1550 Kilocycles

NEW—Associated Broadcasters, Inc., Indianapolis, Ind.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 250 watts and daytime hours of operation. Amended: re changes in transmitting equipment.

FM APPLICATIONS

NEW—Knight Radio Corp., Chicago, Ill. (P. O. 44 E. Exchange St., Akron, O.)—Construction permit for a new FM broadcast station to be operated on Channel #63 (**100.5 mc.**).

NEW—Lee Radio, Inc., Mason City, Iowa (P. O. 12 Second St., N.E.)—Construction permit for a new FM broadcast station to be operated with coverage of 27,800 square miles.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass. (P. O. 447 Concord Ave.)—Construction permit for a new FM broadcast station to be operated on Channel #21 (**92.1 mc.**) with coverage of 5,299 square miles.

NEW—N.M.U. Broadcasting Co., Inc., New York, N. Y. (346 W. 17th St.)—Construction permit for a new FM broadcast station to be operated with coverage of 8,500 square miles.

TELEVISION APPLICATIONS

NEW—Allegheny Broadcasting Corp., Pittsburgh, Penna. (P. O. 196 Union Trust Bldg.)—Construction permit
(Continued on next page)

for a new commercial television broadcast station to be operated on Channel #6 (82-88 mc.) with ESR of 1805.

NEW—Institutum Divi Thomae Foundation, Cincinnati, Ohio (P. O. 1840 Madison Road)—Construction permit for a new commercial television broadcast station to be operated on Channel #4 (66-72 mc.) with ESR of 2503.

MISCELLANEOUS APPLICATION

KSUI—The State University of Iowa, Iowa City, Iowa—Modification of construction permit (B4-PED-28 as modified) for extension of completion date.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

E. S. Ullman-Allied Company, Inc., 131 West 30th Street, New York, importing and distributing animal skins or peltries, is charged in the complaint with misrepresentation of its products. (5397)

STIPULATION

During the past week the Commission has announced the following stipulation:

Arnold, Schwinn & Company, Inc., 1718 North Kildare Avenue, Chicago, manufacturing and distributing bicycles which were advertised as "Schwinn-built bicycles guaranteed for life," has entered into a stipulation to cease and desist from using the words "guaranteed for life" or "lifetime guarantee," alone or in connection with other words to describe its bicycles; or otherwise representing directly or by implication, that the bicycles are unconditionally guaranteed for life, unless it does in fact make, without expense to any owner thereof, any repairs or replacement of parts which may be necessitated during the life of such owner by any cause other than wilful damage or abuse. (4113)

CEASE AND DESIST ORDERS

The Commission issued no cease and desist orders last week.

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