

Music

LEA BILL PASSES HOUSE 222 TO 43

The Lea Bill (H. R. 5117) overwhelmingly passed the House 222 to 43 late Thursday night as NAB REPORTS went to press.

The legislation will now go to a Senate and House conference committee for final drafting.

Engineering

NARBA CONFERENCE STILL ON

The NARBA conference was still in session Thursday (21) as NAB Reports went to press with the belief generally expressed by delegates that a compromise between the Bahamas, Cuba and United States would be reached sometime Monday (25), under which Cuba will acquire a 640 kc channel from the Bahamas, which will be supplied with another channel. Provisions called for Cuba protecting class 1A stations in the United States under this arrangement. It was stated as likely that four or five class 2A stations and eight regional with rights in excess of 5 kw's will go to Cuba under the arrangement.

REPORT ON SURPLUS RADIO EQUIPMENT

Total declarations of surplus Government radio, electronic and communication equipment and of electrical machinery and equipment are expected to exceed a value of three billion dollars in original cost, but much of this property will not be salable and will be suitable only for salvage or scrap, the Surplus Property Administration informed Congress in an interim report Wednesday (20).

The interim report was submitted in conformity with Section 19 of the Surplus Property Act which requires SPA to report to Congress on specified classes of surplus property and to recommend programs for its disposal. The report was dated Jan. 31, the day before SPA was consolidated with War Assets Corporation, and meanwhile has been in the process of being printed for presentation to Congress.

"Much of the surplus radio and electrical equipment will consist of items of special character not readily adaptable to peacetime use, and will be suitable only for salvage or scrap," the report said. "Some equipment and parts will be salable after modification and a certain proportion will be directly salable.

"Radio and electronic equipment is expected to provide a relatively small proportion of commercially salable material, since it includes not only many special types of radio transmitters, receivers, tubes, and parts, but also radar and other related devices for which no large peacetime use has yet been developed.

"Electrical machinery and equipment comprises a larger proportion of items of standard design and general industrial applicability, such as motors, generators and transformers, for which a definite market can be found.

"The long-deferred demand for civilian type radio and electrical products, a high postwar level of general industrial activity, and the development of new applications for electronic and electrical equipment will play a part in providing a market for salable surplus radio and electrical equipment. The marketability of surplus equipment differs widely as between detailed categories."

The Government bought approximately 19 billion dollars worth of radio and electrical equipment for war purposes, the report said. Of this, about 10.7 billion was for radio, electronic and communication equipment, and 8.3 billion for electrical machinery and equipment. Much of the latter represents installations in Government-owned industrial plants, and may not appear separately as surplus.

Wartime expansion of plants in the radio and electrical equipment fields cost about \$900,000,000, of which approximately \$565,000,000 represented investment of Government funds. Thirteen of these plants cost the Government more than \$5,000,000 each, representing a total expenditure of about \$87,000,000. Five of these plants have been declared surplus, and one has already been sold to its wartime operator.

"The interim character of the report," SPA explained, "is dictated by the fact that, while certain disposal procedures are in effect, a wholly adequate plan of disposal has not yet been fully completed. It therefore appears advisable to inform the Congress of the present status of disposal procedures and measures under consideration for improving and supplementing them, leaving to a later date the description of a complete program."

Discussing disposal methods, the report said, "In the case of radio and electronic equipment, a system of central evaluation panels is used to aid in the preliminary determination of salability, whereas for electrical machinery and equipment, there are salvage and inspection committees located in the regional offices of the disposal agency. The improvement of these systems is now underway.

"Direct sales methods are used for the disposal of radio and electrical equipment, particularly where priority claimants are involved. The additional methods of disposal used for radio, electronics and communication equipment differ substantially from those used for electrical machinery and equipment.

"The basic method of disposal in the case of radio and electronic equipment involves agreements entered into by

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Justin Miller, *President*
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Robert T. Bartley, *Director of FM Dept. and Government Relations*;
 John Morgan Davis, *General Counsel*; Willard D. Egolf, *Special Counsel*;
 Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis,
Coordinator of Listener Activity; Frank E. Pellegrin, *Director of Broadcast Advertising*;
 Harlan Bruce Starkey, *Chief, News Bureau*; Arthur C. Stringer, *Director of Promotion*.

the disposal agency with the original manufacturer of the equipment, or with a manufacturer who is willing to handle other products besides his own. This channel is used because of the multiplicity of parts, their highly technical nature, coupled with requirements for inspection, testing, and reworking, for which the manufacturers have special facilities and personnel.

"The manufacturer-agents are reimbursed for all reason-

able expenses and receive a commission except on sales to priority claimants. Among the drawbacks to this method have been the comparatively limited industry participation, and the high cost to the Government of inspection and handling of equipment. This suggests the employment by the disposal agency of increased direct selling or of additional sales methods such as the utilization of commercial and sales organizations under merchandising agency contracts.

"In the disposal of electrical machinery and equipment, the predominant method at the present time is that of direct sale to priority claimants and to the general public. For bulk items, the method of sale through dealers is also widely employed, either by negotiation, upon a bid basis, or upon a fixed price basis. In the latter case, where items are in long supply a discount may be offered to the dealers. It is probable that prompt and wide distribution may be facilitated by additional methods, such as sale through agents or approved brokers upon a commission basis.

"The disposal of radio and electrical equipment presents handling and merchandising problems of great complexity, and existing procedures are not wholly adequate. A later report will present a disposal program embodying contemplated improvements."

The status of government-owned radio and electrical equipment plants costing the government more than \$5,000,000 each is shown by the following table:

<i>Wartime Operator and Location</i>	<i>Owning Agency</i>	<i>Chief Products</i>	<i>Date declared Surplus</i>	<i>Land and Buildings</i>	<i>Machinery and other</i>	<i>Total</i>
Tantalum Defense Corp., Chicago, Illinois	Air Corps	Basic metal Products	\$3,113,307	\$2,228,419	\$5,341,726
General Electric Co., Fitchburg, Mass.	DPC	Auxiliary Turbines	1/ 5/46	1,801,028	3,477,463	5,278,792
Sylvania Electric Products, Ipswich, Mass.	Navy	Radio	5,167,000 (est.)
General Electric Co., Pittsfield, Mass.	Navy	D. C. Motors	2,942,000	3,281,000	6,223,000 (est.)
General Cable Corp., St. Louis, Mo.	DPC	Signal Corps field wire	1,780,678	3,411,721	5,192,400
Western Electric, New York	Air Corps	Radio	7,032,000 (est.)
General Electric Co., Schenectady, N. Y.	Radio & Radar	7,398,000 (est.)
General Electric Co., Syracuse, N. Y.	DPC	Turbo-Electric Drives	11/30/45	7,791,133	8,477,471	12,268,404
National Carbon Co., Morganton, N. C.	DPC	Graphite Electrodes (prelim.)	1/ 5/46	2,369,538	4,374,079	6,743,617
General Motors Corp., Kings Mills, Ohio	Navy	Diesel Engine Starting motors	1/17/46	2,633,000	2,586,000	5,219,000 (est.)
General Electric Co., Erie, Pa.	DPC	Propulsion Turbines	1/21/46	2,295,455	4,681,472	6,980,927(sold)
Radio Corps of America, Lancaster, Pa.	Navy	Power and Special Tubes	2,978,000	4,514,000	7,492,000 (est.)
Western Electric Co., Eau Claire, Wis.	DPC	Radio	6,171,715	612,667	6,784,382*
Grand Total						\$87,121,248

* Some Equipment not included in this figure.

AMATEURS CITED IN WAR OBSERVING PROJECTS

During the war, radio amateurs of the United States participated in three observing projects sponsored by the Bureau of Standards, the object of which was to obtain basic data urgently needed in making radio propagation predictions for the Allied Armed Forces. The first two projects called NBS-ARRL projects I and II, were organized under the joint auspices of the National Bureau of

Standards and the American Radio Relay League, the national organization of the radio amateurs of the United States, and most of the participating observers were ARRL members. The third project, known as the WWV Observing Project, was organized independently of the NBS-ARRL projects, but was later joined by a number of NBS-ARRL Project II participants.

NBS-ARRL Project I was started on July 1, 1941, and

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terminated on June 30, 1943. Project II ran from July 1, 1943 to June 30, 1944. "Regional Coordinators," selected by the ARRL headquarters staff, organized amateurs in their vicinities into observation groups for monitoring the radio-frequency spectrum between 1,500 and 30,000 kilocycles for two 2-hour periods each week, one in the daytime around noon, and one after dark.

The intensity, readability, and background noise intensity, as well as the distance and direction of each observed station, were reported to the Bureau, where the data were analyzed and the results used in checking predictions of world-wide radio propagation conditions for the Allied Armed Forces and commercial radio communications companies engaged in war work.

The WWV Observing Project was organized in December 1943 and terminated on June 30, 1945. Its object was to obtain data on the reception of the Bureau's standard-frequency broadcast station WWV at various distances and in different directions. Observers were recruited from amateur and professional radiomen who had expressed an interest in the WWV broadcasts, and later from participants in the NBS-ARRL projects. Observers were requested to tune in on WWV as often as possible at approximately one-hour intervals and to record ratings of the intensity, readability, fading, and background noise intensity. The results of this project were also used in checking predictions of world-wide radio propagation conditions.

Most of the participants in these projects had regular full-time jobs and were therefore able to make their observations only during spare time. Many went without sleep to maintain their observing schedules and used precious hours on Sundays and days off, but they did it gladly as a patriotic service without thought of pay or recognition.

Through these projects United States radio amateurs contributed data to the war effort that could have been obtained in no other way. In addition, they have increased the sum total of knowledge of radio wave propagation and communication, and this will benefit everyone in days to come.

TELEVISION RELAYED FROM BLIMP

Schenectady, N. Y.—General Electric engineers have been experimenting with television relay equipment installed in a blimp operating between Schenectady and New York to determine the practicability of the idea and to check on the possibility of increased relay range of a station at varying altitudes.

The experiments are part of a broad General Electric research and engineering program which calls for the investigation of all methods of relaying—whether by ground or air "booster" stations—to arrive at the most economical and dependable system for the widest distribution of television and FM radio programs.

Results from the blimp experiments are not conclusive as yet, having been temporarily postponed because of the strike at G.E., but expected to be continued when the strike is over.

General Electric worked with Globe Wireless, Ltd., in the relay tests, using a blimp of the Goodyear Tire and Rubber Company. This was operated between Schenectady and New York City over territory which G.E. and Globe Wireless will operate an experimental radio relay network. Early experimental work on the relay network was carried on by G.E. and the International Business Machines Corp. The latter has transferred its work in the project to Globe Wireless, Ltd., where it will be carried on under the supervision of Vice President Walter S. Lemmon.

Legal

NEW MEXICO TAX CASE HEARD IN ALBUQUERQUE

The New Mexico tax case (see NAB REPORTS, vol. 13, pp. 520 and 562), in which stations KSUN, Las Vegas; KGFL, Roswell; KWEW, Hobbs; KTNM, Tucumcari, are contesting the State's attempt to impose upon stations a privilege tax, and the requirement that stations take out a license to do or continue to do business in the State, came to trial before a three-judge Federal court in Albuquerque, Monday and Tuesday (18-19).

The court took the matter under advisement, and requested the plaintiff stations to file an additional brief within ten days.

The case was argued by counsel headed by Lake Frazier for the stations, with John Morgan Davis and Milton J. Kibler of NAB, assisting in the role of friend of the court.

On the first day of the trial, Howard Frazier, NAB engineering consultant, testified and W. E. Whitmore, manager, KGFL, testified as to cards and letters received from as far away as New Zealand and the court received the testimony.

Mr. Kibler is going on to Roswell where State trials concerning the same situation will be held.

PRINTING TRADES PRESIDENT WANTS RADIO PENALIZED

Renewing a 1941 try, the International Allied Printing Trades Association is again attempting to impose upon radio a franchise tax, patterned to confine net profits of stations to a 15 per cent limit, based on actual sales.

A letter has been sent to the association membership by John B. Haggerty, president of the IAPTA, who suggests that the members, said to total 190,000 skilled craftsmen in the United States and Canada, urged their Congressional representatives to give favorable consideration to the tax.

House passage was obtained on an earlier measure designed substantially to attain this same end, but failed to pass the Senate.

In the renewed attempt, Mr. Haggerty describes radio as being in unfair competition with a large segment of the printing industry. In his letter he quotes alleged well-disposed expressions of members of both branches of Congress, "favoring the levying of a franchise tax." In large measure, these quotations were lifted from the recent appropriations hearing, during which former FCC Chairman Paul A. Porter was cross-examined.

It was stated by Mr. Haggerty that he understood the House Ways and Means Committee will soon take under consideration the formulation of a new tax law and he points out that one means of reducing the public debt would be for the government to impose the radio franchise tax.

Suggested legislation would provide that all net profit in excess of 15 per cent on the actual investment, with a limitation of not more than \$25,000 for salary, bonuses, etc., to any one executive be skimmed off through taxes.

This latest campaign to penalize radio, companion to the press in the vital function of safeguarding freedom of speech, is accompanied by an explanatory contention that radio advertising before the war had deprived multitudes of printing trades craftsmen of job opportunities

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through a shifting of national advertising from printed publications to the newer medium of radio.

The International Allied Printing Trades Association is made up of the powerful International Typographical Union, International Printing Pressmen and Assistants Union, International Brotherhood of Book Binders, International Stereotypers and Electrotypers Union, and International Photo-Engravers.

FCC

SENATE CONFIRMS PORTER AS OPA HEAD

President Truman's selection of former FCC Chairman Paul A. Porter as the head of OPA to succeed Chester Bowles, who was at the same time named Chief of the Office of Economic Stabilization, was confirmed by the Senate Thursday (21).

FCC EXTENDS TIME ON FILING OF STATION TRANSFER BRIEFS

The Commission has issued the following order:

Docket No. 7071

In the Matter of Promulgation of Rules and Regulations concerning the procedure to be followed by the Commission in passing upon assignments of license or transfers of control of corporate licensees.

ORDER

The Commission having under consideration a request of National Association of Broadcasters, dated January 31, 1946, for a thirty-day extension of time within which briefs might be filed in the above-entitled cause,

It Is Ordered, This 6th day of February, 1946, that the request is granted and that the time for filing briefs is extended until March 15, 1946.

FEDERAL COMMUNICATIONS COMMISSION

T. J. SLOWIE,
Secretary.

FCC NOTIFIES DON LEE SYSTEM NETWORK RULES APPLY

The Commission has issued a release containing the following letter dated Feb. 15, signed Secretary T. J. Slowie, by direction of the Commission, and addressed to the Don Lee Broadcasting System, Hollywood, California:

"It appears upon examination of the files of several of your affiliated stations that you have been indulging in practices which may be in violation of the provisions of the Commission's regulation 3.104, relative to network option time, both in failing to give your affiliates the 56-days' notice of the exercise of your option which is required by the said regulation, and in compelling your affiliates to option to you more than the permissible maximum number of hours in each segment of the broadcast day.

"Accordingly, the Commission has today designated for hearing upon issues to be specified the pending applications for renewal of your licenses for the operation of station KGB at San Diego and station KDB at Santa Barbara. You are directed, also, pursuant to the provisions of sections 1.362 and 3.220 of the Commission's rules and regulations, to file within 30 days from the date of this letter applications for renewal of your present licenses for the operation of station KFRC at San Francisco and stations KHJ and KHJ-FM at Los Angeles."

COMMISSION APPROVES WFIL SALE—DURR DISSENTS

The sale of WFIL and WFIL-FM, Philadelphia, to Triangle Publications, Incorporated, was approved on Monday (18) by the Commission. Under the AVCO ruling, the transaction was opened to competitive bidding but no one other than the purchaser, publisher of the Philadelphia *Inquirer* and other publications, submitted a bid. The Commission has issued the dissenting remarks of Commissioner Durr in the following release:

"Section 310(b) of the Communications Act of 1934 expressly provides that no broadcast station license shall be transferred 'unless the Commission shall, after securing full information, decide that said transfer is in the public interest, and shall give its consent in writing.' (Italics supplied in the release.)

"In my opinion, the Commission, in approving the transfer of licenses here involved, did not have before it that 'full information' which the Act so clearly requires. On the contrary, the limited information presented to the Commission serves, in itself, to point to the need of further inquiry.

"It is true that the action taken in this case is not inconsistent with the majority action approving the transfer of control of the Crosley Corporation to the Aviation Corporation (FCC Docket No. 6767), but the doctrine of *stare decisis* does not apply to administrative agencies* and the Commission cannot, by its own decision, minimize the statutory responsibility imposed upon it by Congress.

"The radio facilities involved in this proceeding are standard broadcasting station WFIL which operates on 560 kc. with 1 kw. power, unlimited time; station WFIL-FM, a frequency modulation station, and two relay stations, all in Philadelphia, Pennsylvania. The present book value of all the broadcast facilities being transferred is, according to information furnished by the Commission's Accounting Department, \$148,192 and the original cost, \$365,000. During the year 1943, the transferor earned net profits, before federal income taxes, of \$210,435 on its broadcast operations, and for 1944, such profits amounted to \$308,633. Since FM stations are, at the present time, generally operating at a loss because of the limited number of FM receivers in the hands of the listening public, it is reasonable to assume that the net profits attributable to the standard broadcast operations alone were even higher than the figures given.

"The consideration being paid for the properties is \$1,900,000. Upon consummation of the transaction, transferee proposes to record on its books as 'intangible broadcast property,' the amount of \$391,308, representing the difference between the book value of the tangible properties and their replacement costs estimated at approximately \$539,000. The remaining \$1,360,500 of the consideration, after certain adjustments, will be recorded as 'good will.'

"When broadcast facilities having a total book value of a little more than \$148,000 sell for \$1,900,000, and when a relatively small one kilowatt station earns over \$300,000 net profits, before federal income taxes, in one year, two questions would seem logically to present themselves:

"1. Is the purchaser buying only the seller's properties and the going-concern value created by the seller's own investment and effort, or is it buying also—and principally—a license to use one of the limited number of standard broadcast channels assigned to the Philadelphia agency and an assured right to use one of the limited FM channels assigned to the same area which might otherwise have to be sought in competition with other applicants? Radio channels are public property and it is the responsibility of the Commission to see to it that they do not become the subject of private trafficking.

"2. What effect will the higher price being paid for the facilities have upon the operations of the transferee 'in the public interest, convenience and necessity'? It is

* *Virginian Railway Co. v. U. S.*, 272 U. S. 658, 665; *American Child Co. v. U. S.*, 316 U. S. 451, 455; *Northern Pacific Railway Co. v. U. S.*, 41 F. Supp. 439, 446, affirmed, 316 U. S. 346; *Shawmut Association v. Securities and Exchange Commission*, 146 F. (2d) 791, 796 (C.C.A. 1).

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reasonable to assume that anyone purchasing broadcasting facilities expects to earn at least a reasonable return upon his investment and the higher the investment, the greater will be the pressures toward excessive commercialization of broadcast time. In view of the extraordinarily high profits earned by a relatively small station, it is pertinent to inquire whether such profits have been obtained by rendering an extraordinarily good public service, or rather, at the expense of the public interest, convenience and necessity which all broadcast licensees are required to serve.

"In all applications for broadcast station licenses, the Commission requires detailed information as to the proposed program service of the applicant and specific information as to the amount of time to be devoted to commercial and sustaining programs, recorded and live programs and time to be devoted to educational, religious, civic, fraternal, and other public purposes. Yet in passing upon the transfer application in the present case, the members of the Commission had before them no information of any kind whatsoever concerning the program service now being rendered by the transferor or the proposed service of the transferee, except a statement of the transferee, paraphrased in a staff report that the 'primary objective in the acquisition of the station is to do as effective a public service in the broadcast field as is now being done by the newspaper' (the Philadelphia *Inquirer*, which is owned by transferee along with several magazines, the New York *Morning Telegram*, and the *Daily Racing Form*).

"In view of the concern of the Commission with an applicant's proposed program service where the Commission itself is selecting the licensee, it would seem that at least equal concern should be manifested in instances where the licensee is being selected not by the Commission but by one retiring from the broadcasting business."

FM Department

TRIAL PATTERN FOR FM ASSIGNMENTS OKAY, SAYS FCC

On Monday (18) the Commission announced that after three months of experience in making assignments of FM

channels, it appears that the tentative allocation plan being followed provides the necessary degree of flexibility and is working out satisfactorily.

In issuing the plan on December 19, 1945, the Commission pointed out that the plan was being published as a guide. "The Commission wishes to emphasize that this allocation pattern is tentative only, that the channels listed for particular cities (and their areas) will not be followed in a hard and fast manner and that departures will be made from the plan whenever it is found desirable or necessary to do so," the allocation announcement stated.

As examples of the manner in which this arrangement is enabling the Commission to assign channels according to the special needs of various areas, the Commission cited the following instances:

One of the 12 metropolitan channels tentatively allocated to Washington, D. C. area has been assigned to an applicant in Winchester, Va., leaving 11 channels in Washington for 14 applicants. A hearing is scheduled for these applications on March 11.

One of the 15 metropolitan channels tentatively allocated to the Philadelphia area has been assigned to an applicant in Atlantic City, N. J. Seven applications are pending in this Philadelphia area.

One of the five metropolitan channels tentatively allocated to the York, Pa., area has been assigned to an applicant in Hagerstown, Md. Two applications have been granted in York and one is pending.

Similar readjustments will be made from time to time as circumstances may require.

As of today, conditional grants have been assigned to 328 applicants, in addition to the 53 grants in the new band to pre-war licensees; 120 applications have been set for hearing, leaving 284 applications still to be acted on.

330 FM GRANTS

The FCC has granted seven additional FM stations for the State of Maryland, six in Baltimore and one in Annapolis, bringing the total FM conditional grants to 328. It also designated for hearing applications for four stations in other areas. The grants are as follows:

City	Grantee	Interest in Standard Station	Type of FM Station
CALIFORNIA			
San Luis Obispo.....	Christina M. Jacobson, tr/as The Valley Electric Co.....	KVEC	Metropolitan
ILLINOIS			
Evanston.....	Sentinel Radio Corp.....	—	Community
MISSISSIPPI			
Clarksdale.....	Birney Imes, Sr.....	WROX	Metropolitan
OREGON			
Portland.....	Kale, Inc.....	KALE	Metropolitan
SOUTH CAROLINA			
Rock Hill.....	York County Broadcasting Co.....	WRHI	Community
TEXAS			
College Station.....	Agricultural and Mechanical College of Texas.....	WTAW	Metropolitan
MARYLAND			
Annapolis.....	The Capital Broadcasting Co.....	—	Metropolitan
Baltimore.....	The Monumental Radio Co.....	WCAO	Metropolitan
Baltimore.....	Baltimore Broadcasting Corp.....	WCBM	Metropolitan
Baltimore.....	Maryland Broadcasting Co.....	WITH	Metropolitan
Baltimore.....	Belvedere Broadcasting Corp.....	—	Metropolitan
Baltimore.....	The Baltimore Radio Show, Inc.....	WFBR	Metropolitan
Baltimore.....	The A. S. Abell Company.....	—	Metropolitan

The effect of these conditional grants is to announce the fact that the Commission has examined the qualifications of the respective applicants, has been satisfied with respect thereto, and has made available a channel for each grantee. The Commission will now examine each application for its engineering details, and in each individual circumstance a grantee may be requested to file within a period of 90 days of such request such additional engineering and other data as may be necessary.

Under this procedure grantees are enabled to proceed promptly with their preliminary plans for obtaining certain items of equipment, programming and other details necessary to the establishment of their proposed stations. The proposals of each grantee relating to transmitter power and antenna height are still under review, and each will be notified if any further data is necessary in this connection.

Amendment:

"In the announcement made February 4, KALE, Inc., was shown to have received a grant of a Metropolitan station. The Commission has modified this to Metropolitan, possibly rural type of station, instead.

SET FOR HEARING

The following are applicants for the 11 metropolitan channels allocated for Washington, D. C.: Marcus Loew Booking Agency; Mid-Coastal Broadcasting Co.; The Crosley Corp.; Everett L. Dillard tr/as Commercial Radio Eqp't. Co.; Capitol Broadcasting Co.; Cowles Broadcasting Co.; Eleanor Patterson, tr/as The Times Herald; National Broadcasting Co., Inc.; Metropolitan Broadcasting Co.; Potomac Cooperative Federation, Inc.; Evening Star Broadcasting Co., Inc.; FM Development Foundation, and WINX Broadcasting Co., Inc.

The following are applicants competing for the six remaining channels for the Pittsburgh, Pa., area. (Eight channels have been made available for Pittsburgh, but two have already been assigned, one to station KDKA-FM and the other to WTNT, existing stations.) WCAE, Inc.; Scripps Howard Radio, Inc.; Allegheny Broadcasting Corp.; Liberty Broadcasting Co.; West Virginia Radio Corp.; Pittsburgh Radio Supply House; David Rosenblum, tr/as Butler Broadcasting Co.; Eagle Printing Co., Inc., Butler, Pa., and Beaver County Broadcasting Corp., Beaver Falls, Pa.

Applicants for the nine remaining channels out of 20 allotted to the New York City area, are: WBNX Broadcasting Co.; News Syndicate Co., Inc.; WMCA, Inc.; Greater New York Broadcasting Corp.; Debs Memorial Fund, Inc.; American Broadcasting Co., Inc.; Hearst Radio, Inc.; Bernard Fein; WLIB, Inc.; Peoples Radio Foundation, Inc.; Supreme Broadcasting System, Inc.; New York Sun Broadcasting Co., Inc.; Metropolitan Broadcasting Service; National Maritime Union Broadcasting Co., Inc.; Amalgamated Broadcasting System, Inc.; Book-of-the-Month Club Broadcasting Corp.; Unity Broadcasting Corp. of New York; Frequencey Broadcasting Corp.; Elias I. Godofsky.

Applicants for Newark, N. J.: North Jersey Radio, Inc.; UAW-CIO; Radio Projects, Inc., and Atlantic Broadcasting Co., and North Jersey Broadcasting Co., Inc., Paterson, N. J.

(The 11 FM metropolitan stations now operating in the New York City area are: WFMN, WQXQ, WABF, WGYN, WFGG (WGHF), WHNF, WNYC-FM, WBAM, WABC-FM, WEAF-FM, and WAAW.)

Applicants for the Dayton-Springfield, Ohio, area, competing for the five channels there, are:

The Crosley Corp.; Great Trails Broadcasting Corp., Miami Valley Broadcasting Corp., all for Dayton, and Unity Corp., Inc.; Radio Voice of Springfield, Inc., and RadiOhio, Inc., for Springfield.

Broadcast Advertising

PELLEGRIN'S MEDIA COST PRESENTATION IS SOCKO!

Metropolitan and small market stations have been forwarding requests to NAB headquarters for copies of the

media cost presentation, "How Much for How Many," given by Frank E. Pellegrin, director of broadcast advertising, in San Francisco. The tremendous interest in the presentation has caused *Broadcasting Magazine* to do a special story. (See February 25th issue.)

Supply of "Ice Age" Platters Exhausted

Stations were quick to respond to the offer of a free audition record of "This Is the Ice Age." (NAB REPORTS, January 28th issue.) The National Association of Ice Industries has informed the NAB that the supply of discs has been exhausted. Transcription concerns have already contacted the NAB department of broadcast advertising relative to producing new platters for the ice industry on a co-op plan for sponsorship by the local ice dealer. Stations interested in the new transcriptions should make their wishes known to NAB.

Cohen Brothers Constructs Modern Radio Theatre Due to Success of WMBR Production, "Styles in Tempo"

"Styles in Tempo," a creation of the program department of WMBR, the CBS affiliate in Jacksonville, Fla., has met with such success in department store merchandising that Cohen Brothers, the sponsor, has constructed within the "big store" a completely equipped and beautiful radio theatre. Frank King, WMBR president and general manager, who has closely supervised the entire production, admits that Cohen's has gone to considerable expense along with the radio station in the production of this 30-minute five day-a-week broadcast from Jacksonville's largest store. Col. R. L. Stitner, Cohen's vice president and general merchandise manager, has seen to it that "his" "Styles in Tempo" has received the best of everything, including full page newspaper promotion pieces.

Stars of Show

Kay Stanley, "glamor gal" and fashion expert, makes a terrific impression with her sophisticated manner, tossing off an occasional bit of smooth repartee with the boys of the cast, and modeling the Cohen Brothers lovely fashions like a Powers' model. (Mr. Powers, Kay is "under contract" to WMBR.)

The cast consists of but five persons, including Miss Stanley; an announcer and a musical trio—but so adept is every member at "doubling" that the radio audience gets the impression that the cast is at least twice its size. Alan Holmes, formerly with Blue Barron and Tommy Tucker orchestras, is director of the musical trio, playing fourteen instruments. Having served as a New York orchestra leader and artist-demonstrator of the Hammond organ, Roger Van Duzer is exceptionally qualified to "double" on the piano and Hammond organ in a manner that is indeed brilliant. Ralph Munroe, Jacksonville's widely known accordion artist and teacher, proves delightfully versatile on the accordion and vibraphone.

"Styles in Tempo," now going into its third 13-week cycle, is believed to be the first program of its kind to succeed in the South. New audience participation idea will call for SRO signs. *Intelligent sales planning, working in close harmony with good radio programming, results in a production that has high sponsor and station identification.*

SMALL MARKET STATIONS

Simon Goldman, WJTN, Comments on Syndicated Shows

Jamestown, New York's, WJTN management has this to say: "Our experience has been that we can sell good transcribed shows if the price is within reason, but some of the

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prices asked for a 15-minute musical show today run more than "time" for one thing, and, secondly, we can build a show from our transcribed library which will satisfy the sponsor; and we can do it at a cost within reason, and, thirdly, with such wonderful "talk" shows available on the network on a cooperative basis at a reasonable cost, it is virtually impossible for our salesmen to go out and face a sponsor with an asking price of \$10.00 for a 15-minute transcribed show on a five-day-a-week basis.

I believe that any small market station will pay \$2.50 each, for a 5-time-a-week syndicated show and, at that price, will be able to sell it, providing, of course, that the show is good and is salable. I also feel that \$4.00 for a 3-time-a-week show is not out of line.

As to your question (see NAB REPORTS, February 18th issue) about using shows that have been used on larger stations, the answer is unequivocally "Yes." Our audience is loyal to us and, therefore, no matter how often a show may have been played on large city stations, even in nearby areas, it is still a virgin show in our own area, so that will have no bearing on its value to us.

Our experience with syndicated transcribed shows has been that we have sold very few. At the present time, we are running *Five Minute Mysteries*, three days a week, *Dick and Jeannie*, five days a week, and we have already sold *Easy Aces*, starting in March.

I believe that you are doing a service, not only to the stations, but to the transcription people in making this study. You will be able to convincingly prove, after you get replies from the various stations, that transcription producers can tap a large market and thus get their marginal income that they do not now get by making these shows available at a reasonable figure.

John Brown University Radio Courses

KUOA, 5000 watt independent, Siloam Springs, Ark., operates as a part of the John Brown University vocational training plan, which includes all phases of radio station work. The University curriculum offers bachelor of arts with a major in English for script and radio writers; major in speech for announcers; bachelor of science with major in business for salesmen and managers; major in engineering for engineers.

Schoolwork is standard college material. Every student is required to work three or four hours each day on KUOA which operates as a commercial broadcast station. Station has a staff of twenty-five students, and salaried executives. Students get more than the usual day to day work of running the station because it is non-network. The program has been in operation with KUOA for more than ten years and is limited to students enrolled in the John Brown University. Many graduates take their places in the industry. *This reservoir of college-trained radio personnel should be of special interest to small market stations.*

Radio Cuts in on Newspaper Ad Budget

"Radio Wins a New Friend" in Bennett Furniture Co., Clarksdale, Miss. WROX, the ABC affiliate, is doing an excellent job. The furniture concern has cut newspaper budget to the bone and now uses 19 news periods, a 30-minute Children's Hour, and a one-and-a-half hour Barn Dance weekly. David M. Siegal, WROX station manager, and staff are increasing the Delta's appreciation of broadcast advertising with such progressive activity. (Radio Showmanship, February issue.)

Joske Clinical Test

The Joske Radio Advisory Committee met at NAB headquarters last week to draw up a format, discuss current data, and establish over-all policies to be followed. All

material, before being released to the industry, must be approved by Joske's Department Store, San Antonio, Tex.

Attending the Washington session were Cecil Beaver, WOAI San Antonio, advisory committee chairman; Lewis H. Avery, head of the station representative firm bearing his name; Walter Johnson, WTIC Hartford; Frank E. Pellegrin, NAB director of broadcast advertising; Robert C. Coleson, Hugh M. Higgins, Miss Lee Hart and J. Allen Brown of the NAB executive staff. Next committee meeting is set for New York on March 12th.

Programming

OWMR ALLOCATIONS

The following government agencies have requested help from the Media Programming Division of the Office of War Mobilization and Reconversion for these programs:

Department of Interior—Says "Easy on Travel to Alaska"

According to Willett Kempton, Interior's radio director, Alaskan officials are worried over rose-colored publicity stories about the Territory; they are fearful of a summer-land rush which would prove disastrous to the Territory, if too many would-be pioneers head for the North Country without adequate preparations to survive a life of rugged self-reliance. A recent survey shows that several hundred thousand people are planning to head to Alaska in the very near future.

Six live spots and a fact sheet on opportunities for the average man in Alaska are being sent to all stations by the Radio Section of the Department of the Interior.

Pitch of the radio spots is that there are opportunities in Alaska for men with patience, background and capital, but gold nuggets cannot be picked up at random along the over-rated Alaskan Highway. Pay-off is to get all the facts before starting to seek your fortune on America's last frontier.

These might be plugged during the week of March 11 to 17, and any time thereafter.

Department of Agriculture—Asks Observance of 4-H Club Week (March 2-10)

This is the week the 1,750,000 rural boys and girls in 4-H Clubs nationwide have set to bring life in each local community to their "win-the-peace" goals.

The Department of Agriculture is sending directly to all station managers announcements explaining the meaning of the 4-H Club. Stations covering rural areas will be especially interested in featuring the spots.

U. S. Public Health Service—Asks "Help for Hospitals"

The Hospital crisis is still acute, and will continue to be so for many months. Almost 70% of all hospitals are dangerously understaffed. Badly needed are nurses, nurses' aides, non-nursing personnel, and student nurses.

U. S. Public Health Service is sending announcements directly to you. Please use them. *This is Important!*

Office of War Mobilization and Reconversion—National Housing Agency—Veterans' Administration—Office of Price Administration . . . to mention a few of the agencies . . . are all 100% behind "Lick the Housing Shortage!"

The housing shortage continues to be a national crisis . . . but veterans are hardest hit. Announcements have recently been mailed to you. Continue to plug "Give veterans first chance on vacancies"; "Share your home with a veteran"; and "Seek expert advice before you build or buy." This program is national, immediate, and along with "Help for Hospitals", affects the lives directly or indirectly of a vast amount of our population. You have

(Continued on next page)

helped, and still can help, by frequent use of the spots already sent you.

The Departments of Agriculture, State and Commerce Come Forward with—"Food for Peace!"

Much of the world is so near starvation President Truman has ordered that drastic steps be taken to conserve food—particularly bread. Administrative action has been taken by the Agriculture, State and Commerce Departments. The Advertising Council and the Media Programming Division of OWMR are now making plans for a nationwide campaign. Every housewife will be asked to do three things—first to purchase no more food than she needs—second to serve no more than will be eaten—and third to store all food so none will spoil. Simultaneously campaigns will be directed to industry and to farmers.

Spot announcements are now being prepared and will soon be sent to you.

National Association of Broadcasters' continuing cooperation is proving most helpful. Any suggestions from Station Managers to the Media Programming Division of Office of War Mobilization and Reconversion as to the type of announcements, or Fact Sheets submitted would be appreciated.

AD COUNCIL ALLOCATIONS—MARCH 4-10

Following are the public interest campaigns scheduled by The Advertising Council on the Network Allocation and National Spot Plans during the week of March 4-10, 1946. A brief resume of each Fact Sheet is given for your information.

1946 Red Cross Fund Drive (Fact Sheet No. 14)

To the people of the United States from Gen. Dwight D. Eisenhower, Chief of Staff, United States Army: "The Red Cross activities in Army hospitals and the program of clubs, recreation centers and welfare must go on through the period of occupation according to changing needs. Normal amenities of life are so lacking in the occupied zones that the American soldier has, in most cases, only what we send him. I express the earnest hope of the Army that the American public will continue its generous support of the Red Cross during 1946." This message from General Eisenhower outlines the continuing responsibilities of the Red Cross to the men who made peace possible. To them must be added the victims of unforeseeable floods, fires, tornadoes and other disasters right here at home whom the Red Cross must stand ready to provide with emergency food, clothing and shelter as it has so faithfully done in the past. During the month of March the American people will be asked to contribute \$100,000,000 needed by the American Red Cross to carry out this vast program of service to our occupying forces, hospitalized servicemen, veterans and civilians in need.

Hospitals Need Help (Fact Sheet No. 9)

Today, hospitals all over America are being forced to turn away patients because of a shortage of nurses and non-nursing personnel. Two out of three hospitals have had to close beds, entire wards and operating rooms. Many nurses are greatly overworked and many have to do non-professional tasks, thereby cutting down the number of hours of nursing care per patient. The situation is worse even than during the war and if allowed to continue, it will seriously affect the physical and mental health of the nation. In order to help relieve the nursing shortage inactive graduate registered nurses should be urged to check with their nearest hospital at once, and to return to duty if and where needed; young women between the ages of 17 and 35 should be reminded that nursing is a lifetime career, and urged to apply to their local hospital for com-

plete information concerning Student Nurses Education; inactive Red Cross Nurses' Aides should be urged to return to duty; and it should be pointed out that hospital jobs are open for such auxiliary and non-nursing personnel as laundrymen, chefs, electricians, plumbers, janitors, orderlies.

Homes for Veterans (Fact Sheet No. 5)

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them, in every way possible to locate homes in which they can live with their families as they return to civilian life. It is estimated that more than two million veterans' families will be looking for places to live in 1946. Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply, sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them.

March 15th Income Tax (Fact Sheet No. 13)

Before the night of March 15th, about 50 million people are required by law to file their 1945 income tax returns. As it has demonstrated in the past, *radio can be especially helpful in overcoming false impressions of many people that recent legislation or the pay-as-you-go system excuses them from filing, and can effectively assist both its listeners and the Government in establishing the simple facts of "who, what, when, and where" in connection with March 15th tax returns.* Remind listeners that they must file a final tax return by March 15 if their income was \$500 or more during 1945. The only exception is enlisted personnel who served in the armed forces during the year. Remind them, too, that withholding does not relieve anyone of the responsibility of filing. Tell them where they can get forms if they have not already received them and also where to file. Urge them to file their returns early—especially those who may require assistance in filling out their returns. Urge them to do it today.

Miscellany

KOIN MAN IN DEMAND AS SPEAKER

Portland, Ore.—A speaking itinerary of Red Cross talks which culminates before a combined meeting of the Chamber of Commerce and civic clubs in Salem, Ore., March 4, is making a prominent platform figure out of Marc Bowman, promotion director of KOIN, Portland.

During the war Bowman served overseas for two years with the public relations department of the American Red Cross. Since his return last August, he has been kept busy addressing audiences throughout the Northwest. In addition to the Salem engagement, he has dates before county Red Cross chapters and service groups in Baker, Ontario, and The Dalles, Ore.

(Continued on next page)

DOROTHY LEWIS APPOINTED TO WOMEN'S COUNCIL

The National Council of Women has announced the appointment of Dorothy Lewis, NAB Coordinator of Listener Activity, to the post of Vice Convenor of Radio for the International Council of Women, and states that she has been invited to attend the first world congress of the organization in five years, to be held in Brussels in June. About 200 women from all countries have received invitations.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, February 25. They are subject to change.

Monday, February 25

- WREN—The WREN Broadcasting Co., Topeka, Kans.—C. P. 1250 kc., 5 KW night, 5 KW day S-KFKU.
- NEW—Midwest Broadcasting Co., Milwaukee, Wisc.—C. P. 1250 kc., 5 KW, unlimited DA-day and night.
- WGL—Farnsworth Television & Radio Corp., Fort Wayne, Ind.—C. P. 1250 kc., 1 KW, unlimited DA-day and night.
- NEW—Homer Rodeheaver, Winona Lake, Ind.—C. P. 1250 kc., 1 KW, unlimited DA-night and day.
- WGTM—Penn Thomas Watson, Wilson, N. C.—C. P. 590 kc., 5 KW, unlimited DA-night and day.
- WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—C. P. 590 kc., 5 KW, unlimited DA-night and day.
- WFTC—Jonas Weiland, Kinston, N. C.—C. P. 590 kc., 5 KW, unlimited DA-night.
- WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—C. P. 590 kc., 1 KW, unlimited DA-night and day.
- WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—C. P. 610 kc., 1 KW, unlimited DA-night and day.
- WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—C. P. 550 kc., 500 watts night, 1 KW day, unlimited DA-day and night.
- NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. 550 kc., 1 KW night, 5 KW day, unlimited DA-night.
- WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—C. P. 550 kc., 1 KW, unlimited DA-night.
- NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. 550 kc., 1 KW, unlimited DA-night and day.
- NEW—Federated Publications, Inc., Lansing, Mich.—C. P. 550 kc., 1 KW, unlimited DA-night and day.
- WJIM—WJIM, Inc., Lansing, Mich.—C. P. 550 kc., 1 KW, unlimited DA-night and day.
- NEW—Montana Broadcasting & Television Co., Butte, Mont.—C. P. 550 kc., 1 KW, unlimited.
- KSD—Pulitzer Publishing Co., St. Louis, Mo.—C. P. 550 kc., 5 KW, unlimited DA-night.
- KTSA—Sunshine Broadcasting Co., San Antonio, Texas.—C. P. 550 kc., 5 KW night, 5 KW day, unlimited DA-night.

Consolidated Hearing

Before Commissioner Wakefield, Courtroom, City Hall,
Bogalusa, Louisiana

- NEW—John L. Plummer, tr/as, John L. Plummer Enterprises, Bogalusa, La.—C. P. 1490 kc., 250 watts, unlimited.
- NEW—I. K. Corkern, Bogalusa, La.—C. P. 1490 kc., 250 watts, unlimited.

Consolidated Hearing

Before Commissioner Durr, Civil Service Examination Room,
Federal Building, Waterbury, Connecticut,
on February 25-27, 1946

- NEW—Bernard Lee Blum, Waterbury, Conn.—C. P. 1240 kc., 250 watts, unlimited.
- NEW—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—C. P. 1240 kc., 250 watts, unlimited.
- To Be Held in Council Chambers, City Hall, Norwich, Connecticut, on February 28, 1946
- NEW—Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, Norwich, Conn.—C. P. 1240 kc., 250 watts, unlimited.
- To Be Held in Council Chambers, City Hall, Woonsocket, Rhode Island, on March 1, 1946
- NEW—Associated Electronic Enterprises, Woonsocket, R. I.—C. P. 1240 kc., 250 watts, unlimited.
- To Be Held in Court Room, 5th Floor, Federal Bldg., Worcester, Massachusetts
- NEW—New England Broadcasting Co., Worcester, Mass.—C. P. 1230 kc., 250 watts, unlimited.

Tuesday, February 26

Further Consolidated Hearing

- NEW—George A. Ralston and Jerry C. Miller, d/b as The Elgin Broadcasting Co., Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Joseph Triner et al., d/b as Village Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Sidney H. Bliss, tr/as Beloit Broadcasting Co., Beloit, Wisc.—C. P. 1490 kc., 100 watts, unlimited.
- NEW—Vincent G. Cofey, Elgin, Ill.—C. P. 1490 kc., 250 watts, unlimited.
- NEW—Community Broadcasting Co., Oak Park, Ill.—C. P. 1490 kc., watts, unlimited.

Wednesday, February 27

Consolidated Hearing

- Before Mr. Diebler, Municipal Room, City Hall, Altoona, Pennsylvania
- NEW—Altoona Broadcasting Co., Altoona, Penna.—C. P. 1240 kc., 250 watts, unlimited.
- NEW—Roy F. Thompson, tr/as Thompson Broadcasting Co., Altoona, Penna.—C. P. 1240 kc., 250 watts, unlimited.

Thursday, February 28

- To Be Held Before Commissioner Wakefield, in Room 211, U. S. Post Office Building, Alexandria, Louisiana
- NEW—Central Louisiana Broadcasting Corp., Alexandria, La.—C. P. 1490 kc., 250 watts, unlimited.
- NEW—WJPS, Inc., Evansville, Ind.—C. P. 1330 kc., 1 KW, unlimited, DA-night and day.
- NEW—Tri-State Broadcasting Corp., Evansville, Ind.—C. P. 1330 kc., 5 KW, unlimited DA-night and day.
- NEW—Booth Radio Stations, Inc., Flint, Mich.—C. P. 1330 kc., 1 KW, unlimited DA-night and day.
- NEW—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—C. P. 1350 kc., 5 KW, unlimited DA-night and day.
- NEW—West Central Broadcasting Co., Peoria, Ill.—C. P. 1350 kc., 1 KW, unlimited DA-night and day.

Further Hearing

- NEW—Arkansas-Oklahoma Broadcasting Corp., Ft. Smith, Ark.—C. P. 1230 kc., 250 watts, unlimited.
- NEW—Donald W. Reynolds, Ft. Smith, Ark.—C. P. 1230 kc., 250 watts, unlimited.

(Continued on next page)

Friday, March 1

To Be Held in Berks County Court House, 6th and Court Streets, Reading, Pennsylvania

WRAW—Raymond A. Gaul, and Harold O. Landis, Transferees; WGAL, Inc., and Keystone Broadcasting Corp., Transferees; Reading Broadcasting Co., Licensee (WRAW), Reading, Pa.—For transfer of control of licensee corporation.

Federal Communications Commission Actions

APPLICATIONS GRANTED

- WPDQ—Jacksonville Broadcasting Co., Jacksonville, Fla.—Granted construction permit (B5-P-3801) to change frequency from 1270 to 600 kc., install a new directional antenna for night use, and install new ground system: 5 KW unlimited time.
- KFYD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of construction permit, which authorized installation of new transmitter, etc., for changes in transmitting equipment and antenna. This authority is granted subject to the express condition that permittee herein shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external and cross modulation. (B5-MP-1832)
- WMC—Memphis Publishing Co., Memphis, Tenn.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-1922)
- KMBC—Midland Broadcasting Co., Kansas City, Mo.—Granted construction permit to decrease power of auxiliary transmitter from 2½ to 1 KW and install new auxiliary transmitter. (B4-P-4412)
- WARM—Union Broadcasting Co., Scranton, Pa.—Granted authority to determine operating power by direct measurement of antenna power. (B2-P-1747)
- NEW—Alamance Broadcasting Co., Portable-Mobile, Area of Burlington, N. C.—Granted construction permit for new relay broadcast station to be used with standard station WBBB; frequencies 30.82, 33.74, 35.82 and 37.98 mc.; power 2 watts.
- NEW—Radiophone Broadcasting Station WOPI, Inc., Portable, Area of Bristol, Tenn., and Bristol, Va.—Granted construction permit for new relay broadcast station to be used with standard station WBBB; frequencies 30.82, 33.74, 35.82 and 37.98 mc.; power 2 watts.
- KLCN—Harold L. Sudbury, Blytheville, Ark.—Granted construction permit to install a new transmitter, upon express condition that no operation of the station may occur between local sunset and local sunrise. (B3-P-4386)
- KTMC—McAlester Broadcasting Co., a Co-Partnership, composed of C. E. Wilson and F. D. Jackson, McAlester, Okla.—Granted modification of construction permit which authorized a new station, for change in type of transmitter and antenna and change studio location from Aldridge Hotel to Municipal Bldg., 1st and Washington Sts., McAlester. This authority is granted conditional upon submission of a more detailed program showing prior to issuance of license. (B3-MP-1837)

DESIGNATED FOR HEARING

- WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted petition for leave to amend application (Docket 6804) to specify 970 kc. instead of 550 kc., and designate for hearing in the consolidated proceeding involving other applications for 970 kc.
- KGB—Don Lee Broadcasting System, San Diego, Calif.; KDB, Santa Barbara, Calif.—Designated for hearing applications for renewal of licenses of stations KGB and KDB, and directed Don Lee Broadcasting System

to file renewal applications for stations KFRC, San Francisco, KHJ, Los Angeles, and KHJ-FM, Los Angeles, within 30 days.

- Virginia Broadcasting Corp., Roanoke, Va.—Granted petition for leave to amend its application so as to request frequency 610 instead of 620 kc., and make certain other amendments; removed from hearing docket and re-designated same for consolidated hearing with applications of WSLS (Docket 6869), WGTM (Docket 6866), WGBR (Docket 6867), WFTC (Docket 6868), and WLVA (Docket 6870).
- WMOB—S. B. Quigley, Mobile, Ala.; WKRC—Cincinnati Times Star Co., Cincinnati, Ohio—Granted petitions requesting that application of WMOB (B3-P-4484) to change frequency to 550 kc. and increase power to 1 KW, and application of WKRC (B2-P-4483); to increase operating power to 5 KW day and night using 550 kc., be consolidated in the 550 kc. hearing now scheduled for Feb. 25-March 8 in Washington, D. C.
- WBAL—Hearst Radio, Inc., Baltimore, Md.—Designated for hearing application for renewal of license (B1-R-152).
- O. E. Richardson et al., d/b as Radio Station WJOB, Chicago, Ill.—Designated application for hearing to be consolidated with hearings on applications of the Agricultural Broadcasting Co., et al., for new FM stations in Chicago, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of O. E. Richardson, et al., (B4-PH-224).
- Central Illinois Radio Corp., Peoria, Ill.—Designated for hearing application (B4-PH-819) to be consolidated with the hearing on applications of Peoria Broadcasting Co., et al., for new FM stations in Peoria, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of Central Illinois Radio Corp.
- Bieberbach Broadcasting Corp., Waltham, Mass.—Designated for hearing application (B1-PH-818) to be consolidated with the hearing on applications of Fidelity Broadcasting Corp., et al., and Columbia Broadcasting System, for new FM stations in Boston, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of Bieberbach Broadcasting Corp.
- Skyland Broadcasting Corp., Dayton, Ohio—Designated for hearing application (B2-PH-820) to be consolidated with hearings on applications of The Crosley Corp., et al., for new FM stations in Dayton and Springfield, Ohio, areas, and ordered that the order heretofore issued in the consolidated proceedings be amended to include the application of Skyland Broadcasting Corp.

ACTIONS ON MOTIONS

- Thomas J. Watson, Endicott, N. Y.—Granted motion to dismiss without prejudice application (B1-P-1679) for a new station.
- Philco Radio & Television Corp., Philadelphia, Pa.—Granted motion for leave to amend application for new television station, so as to change the name of applicant Corporation from Philco Radio & Television Corp. to Philco Products, Inc., and the amendment was accepted.
- WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted petition requesting leave to amend application (B3-P-4100) so as to change transmitter site, add exhibits, etc., and the amendment covering the matters was accepted.
- WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Petition requesting leave to amend application (B3-P-3608) so as to specify frequency 850 kc. instead of 550 kc., was considered as a petition to dismiss without prejudice; the petition was granted and application (B3-P-3608) was dismissed without prejudice.
- Bernard Lee Blum, Waterbury, Conn.—Granted motion to dismiss without prejudice application (B1-P-4079) for a new station.

(Continued on next page)

Virginia Broadcasting Corp., Roanoke, Va.—Granted petition requesting leave to amend its application (B2-P-3964) so as to reflect a change in the amount of common stock ownership of five of the six stockholders in corporation, and the amendment was accepted.

Booth Radio Stations, Inc., Saginaw, Mich.—Granted petition for leave to amend its application (B2-P-4088), so as to specify the frequency 790 instead of 550 kc., substitute revised engineering report, etc. The amendment was accepted and application as amended, removed from hearing docket.

KHUB—Southern Utah Broadcasting Co., Cedar City, Utah—Granted petition for leave to amend application (B5-P-3854), so as to show that certain officers and directors of applicant corporation have become stockholders in Idaho Radio Corp.; to show certain changes in engineering report to reflect the fact that operation is to be unlimited day and night; to show new site, etc., and the amendment was accepted.

WGTM—Penn Thomas Watson, Wilson, N. C.—Granted petition requesting leave to amend his application (B3-P-3848), so as to show a change in the phasing of the daytime directional antenna system, etc., and the amendment was accepted.

KOAC—Oregon State Agr. College, Corvallis, Ore.—Dismissed petition requesting leave to intervene in the hearing on the application of Montana Broadcasting and Television Co., for a new station in Butte, Mont. (B5-P-3993), since the petitioner was made a party to the hearing by action of the full Commission on January 20.

Federated Publications, Inc., Lansing, Mich.—Granted motion for leave to dismiss without prejudice its application for a new station (B2-P-4010).

WSAV, Inc., Savannah, Ga.—Granted petition for leave to intervene in the hearing on applications of WLAP, et al., scheduled for hearing Feb. 18-20, and Sec. 1.385(d) of the Commission's rules was waived. (Action taken 2-14.)

WJPS, Inc., Evansville, Ind.—Granted petition requesting leave to take depositions in re its application (B4-P-3293). (Action taken 2-18.)

Pape Broadcasting Co., Pensacola, Fla.—Granted petition to dismiss without prejudice application for a new station (B3-P-4081).

Joseph M. Viana, Woonsocket, R. I.—Adopted an order designating for hearing in a consolidated proceeding with applications of Norwich Broadcasting Co., et al., scheduled for Feb. 27 at Waterbury, Feb. 28 at Norwich, March 1 at Woonsocket, and March 2 at Worcester, Mass., ordered that the Viana application (B1-P-4493) be heard at further proceedings to be held in Washington at a date to be later designated; and further ordered that the Bills of Particulars heretofore issued in these proceedings be amended to include application of Joseph M. Viana, requesting 1240 kc., 250 watts, unlimited time.

KGGM—New Mexico Broadcasting Co., Albuquerque, N. M.—Granted motion for leave to amend application (B5-P-2918) so as to specify the frequency 610 instead of 590 kc.; change engineering data, etc., and the amendment was accepted and application removed from the hearing docket.

WCAU—WCAU Broadcasting Co., Philadelphia, Pa.—The Commission, on its own motion, ordered that WCAU become a party intervenor in the consolidated hearing on applications of Easton Publishing Co., Easton, Pa., and Lewis Windmuller, and Steel City Broadcasting Co., Inc., Bethlehem, Pa.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted petition for leave to amend application (B2-P-3753) so as to correct typographical errors appearing in amended engineering report, etc., and the amendment was accepted.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Granted petition for leave to amend application (B2-P-3055), so as to specify a new directional antenna array, etc., and the amendment was accepted.

Dual Engineering Corp., Chicago, Ill.—Granted petition for waiver of Sec. 1.384 of the Commission's rules and accept late, applicant's written appearance in re ap-

plication (B4-PH-644). The rules were waived and petitioner's written appearance accepted.

Capital City Broadcasting Corp., Baton Rouge, La.—Granted petition for dismissal without prejudice of application for a new station (B3-P-4433).

WMFJ—W. Wright Esch, Daytona Beach, Fla.—Granted motion requesting leave to amend application (B3-P-4320), so as to correct data with reference to area and population, etc., and the amendment was accepted.

KRBC—Reporter Broadcasting Co., Abilene, Texas—Granted motion for leave to take depositions in re application for construction permit (B3-P-2553).

Cur-Nan Co., Brockton, Mass.—Granted motion for leave to amend its application (B1-P-4054), so as to specify a new transmitter site and new antenna system, etc., and the amendment was accepted.

MISCELLANEOUS ACTIONS

WPOR—Centennial Broadcasting Co., Portland, Maine—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at adjacent to intersection of Baxter Blvd. and Forest Ave., Portland, Me. (B1-MP-1827). The permittee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's Rules and Regulations; conditions.

WMVG—Jere M. Moore, Milledgeville, Ga.—Granted modification of CP (B3-P-3883) for approval of transmitter location at north side of Fishing Creek, west of Wayne St., Milledgeville, Ga., approval of antenna, changes in transmitting equipment and change studio location from 11½ East Hancock St., Milledgeville, to Main Academic Bldg of G.M.C., intersection of Jefferson and Washington Sts., Milledgeville. (B3-MP-1830)

WRAW—Raymond A. Gaul and Harold O. Landis (Transferees) WGAL, Inc. and Keystone Broadcasting Corp. (Transferees), Reading Broadcasting Co. (Licensee), Reading, Pa.—Granted petition for reconsideration and grant without hearing, of application (B2-TC-457), for consent to transfer control of Reading Broadcasting Co., licensee of WRAW, from Raymond Gaul and Harold O. Landis, to WGAL, Inc., and Keystone Broadcasting Corp. (on condition that transferee dispose of their interest in station WAZL), for a consideration of \$100,000, representing 212 shares or about 57% of voting stock.

WFIL—WFIL Broadcasting Co. (Assignee), Triangle Publications, Inc. (The Phila. Inquirer Division), (Assignor), Philadelphia, Pa.—Granted (Commissioner Durr dissenting) consent to assignment of license for standard station WFIL (B2-AL-501), FM station license WFIL-FM (B2-ALH-4), and relay station licenses WELX and WELW, (B2-ALRE-39), from WFIL Broadcasting Co. to Triangle Publications, Inc. (The Phila. Inquirer Division), for the consideration of \$1,900,000. (No competing application involving the facilities of this station has been filed.)

WHBQ—WHBQ, Inc., Memphis, Tenn.—Granted renewal of license for the period ending August 1, 1947 (Comm. Durr voting for further inquiry).

WGST—Regents of the University System of Ga., for and on behalf of Ga. School of Technology, Atlanta, Ga.—Granted further extension to March 18, 1946, of temporary license of WGST.

John L. Plummer tr/as John L. Plummer Enterprises, Bogalusa, La.—Denied petition to consolidate application (Docket 6892) and application of I. K. Corkern (Docket 6894), both requesting a new station at Bogalusa, in hearing with applications of WLOX Broadcasting Co. (Docket 6882) and WGCM Broadcasting Co. (Docket 6881), applicants for a new station in Biloxi, Miss., without prejudice to applicants filing petitions to intervene in the respective proceeding to which they are not parties.

WOI—Iowa State College of Agr. and Mechanic Arts, Ames, Iowa—Granted appeal from decision of Motions Commissioner on January 25 denying SSA to operate from 7:15 to 9:15 CST, February 15, 18 and 23, and granted the SSA.

Federal Communications Commission Applications

APPLICATIONS ACCEPTED FOR FILING

590 Kilocycles

NEW—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on **590 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. Amended: re stockholder and director.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Construction permit to change frequency from 1240 kc., to **590 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended: to make changes in directional antenna during daytime use.

610 Kilocycles

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Construction permit to increase power from 1 KW day and night to 5 KW day and night, install new transmitter and make changes in directional antenna for night use. Amended: to change type of transmitter.

630 Kilocycles

NEW—Boise Broadcasting Co., Boise, Idaho (P. O. 1906 W. Jefferson)—Construction permit for a new standard broadcast station to be operated on **630 kc.**, power of 5 KW, directional antenna and unlimited hours of operation.

WTMA—Atlantic Coast Broadcasting Co.,—Charleston, S. C.—Construction permit to change frequency from 1250 to **630 kc.**, increase power from 1 KW to 5 KW, install new transmitter, make changes in directional antenna for night use and change transmitter location. Amended: to change transmitter location.

680 Kilocycles

NEW—The Tower Realty Co., Baltimore, Md. (P. O. 222 East Baltimore St.)—Construction permit for a new standard broadcast station to be operated on **680 kc.**, power of 5 KW, directional antenna night and unlimited hours of operation.

810 Kilocycles

NEW—The Chesapeake Radio Corp., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on **1440 kc.**, power of 250 watts and daytime of operation. Amended: to change frequency from 1440 to **810 kc.**

890 Kilocycles

NEW—Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on **890 kc.**, power of 1 KW and daytime hours of operation. Amended to specify transmitter and studio locations and specify antenna system.

920 Kilocycles

NEW—Ben Nedow tr/as Ector County Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 kc. to **920 kc.**, power from 250 watts to 1 KW, hours of operation from unlimited to daytime, change type of transmitter and specify transmitter site.

940 Kilocycles

NEW—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 1 KW and daytime hours of operation. Amended re stock ownership and to correct name of one director.

1020 Kilocycles

New—Kaw Broadcasting, Inc., Topeka, Kans.—Construction permit for a new standard broadcast station to be operated on **1020 kc.**, power of 1 KW, and daytime hours of operation. Amended: to change frequency from 1020 to **730 kc.**, and make changes in antenna system.

1150 Kilocycles

WAPO—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, Chattanooga, Tenn.—Involuntary assignment of license to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, Executor and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

WAEA—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, area of Chattanooga, Tenn.—Involuntary assignment of license to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

W4XCT—Joda Patterson, Ramon G. Patterson and Louise Patterson Pursley, d/b as WAPO Broadcasting Service, Dade County, Georgia, near Chattanooga, Tenn.—Involuntary assignment of license to Ramon G. Patterson, Louise Patterson Pursley, Ramon G. Patterson, executor, and Louise Patterson Pursley, executrix of the estate of Joda Patterson, deceased, d/b as WAPO Broadcasting Service.

1230 Kilocycles

NEW—Capital Broadcasting Co., Lewistown, Mont. (P. O. 513 Main Street)—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Harrison Broadcasting Corp., Harrison, Ark.—Construction permit for a new standard broadcast station to be operated on **1240 kc.**, power of 250 watts and unlimited hours of operation. Amended to make changes in transmitting equipment.

WBEJ—Robert W. Rounsaville and George M. Clark, d/b as Elizabethton Broadcasting Co., Elizabethton, Tenn.—Modification of construction permit (B3-P-3971, which authorized a new standard broadcast station) for change in type of transmitter, approval of antenna and transmitter location.

1300 Kilocycles

NEW—Newnan Broadcasting Co., a partnership, composed of D. T. Manget, Evan W. Thomasson, James Thomasson and Ida A. Thomasson, Newnan, Ga. (P. O. Newnan, Ga.)—Construction permit for a new standard broadcast station to be operated on **1300 kc.**, power of 1 KW, directional antenna night and unlimited hours of operation.

1340 Kilocycles

NEW—Roderick T. Peacock, Sr., tr/as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Roderick T. Peacock, Sr., tr/as Daytona Beach Broadcasting Co. to Roderick T. Peacock, Sr. and Roderick T. Peacock, Jr., a partnership, d/b as Daytona Beach Broadcasting Co.

(Continued on next page)

1360 Kilocycles

NEW—Community Broadcasting Service, Inc., Vineland, N. J. (P. O. 916 W. State St., Trenton, N. J.)—Construction permit for a new standard broadcast station to be operated on **1360 kc.**, power of 1 KW and daytime hours of operation. (Call "WWBZ" reserved.)

1370 Kilocycles

NEW—FM Radio & Television Corp., San Jose, Calif.—Construction permit for a new standard broadcast station to be operated on **1370 kc.**, power of 500 watts, 1 KW local sunrise and unlimited hours of operation. Amended to change power from 500 watts, 1 KW local sunrise to 1 KW day and night, install directional antenna for day and night use and specify transmitter site.

1400 Kilocycles

NEW—Chatham Broadcasting Co., Savannah, Ga.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders.

NEW—The New Mexico Publishing Co., Santa Fe, N. M.—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW, directional antenna and unlimited hours of operation. (Call "KSNM" reserved.) Amended to change frequency from **550 to 1400 kc.**, decrease power from 1 KW day and night to 250 watts day and night, install new transmitter and vertical antenna and change transmitter location.

NEW—Peach Bowl Broadcasters, a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., and Clyde L. Goodnight, Yuba City, Calif. (P. O. 558 A St.)—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. (Call "KUBA" reserved)

1450 Kilocycles

NEW—Ruth Braden Weber, Edward F. Braden, George E. Mead, John H. Braden, Lala Braden Boughton, and Kirke M. Beall, d/b as Escambia Broadcasting Co., Pensacola, Fla.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. (Call "WBSR" reserved.) Amended to change name of Ruth Braden Weber to Ruth Braden.

NEW—Wendell Mayes, C. C. Woodson and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1450 kc. to 1360 kc.**, change power from 250 watts to 5 KW, hours of operation from unlimited time to daytime, change type of transmitter, antenna changes and specify transmitter location.

KFLW—Herald Publishing Company of Klamath Falls, Klamath Falls, Ore.—Modification of construction permit (B5-P-3684, as modified, which authorized a new standard broadcast station) for extension of completion date from 3-3-46 to 5-3-46.

NEW—Chanticleer Broadcasting Co., New Brunswick, N. J. (P. O. 1 Elm Row)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

WGOV—E. D. Rivers, Valdosta, Ga.—Construction permit to change frequency from **1450 kc. to 940 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended: to change requested power from 1 KW day and night to 1 KW night and 5 KW daytime and make changes in directional antenna for day and night use, and change type of transmitter.

NEW—City of Jacksonville, Jacksonville, Fla.—Construction permit for a new FM broadcast station to be

operated on **98 mc.**, and coverage of 13,720 square miles. Amended: to change transmitter location.

1460 Kilocycles

NEW—Fort Orange Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on **1460 kc.**, power of 5 KW, directional antenna and unlimited hours of operation. Amended to use directional antenna night only instead of directional antenna day and night.

KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Construction permit to change frequency from **1450 to 1460 kc.**, increase power from 250 watts to 1 KW. Amended to change power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

1490 Kilocycles

NEW—Alfred Dorman, Statesboro, Ga. (P. O. 318 Savannah Ave.)—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Jas. A. Brown, Ronald C. Johnson, Elbert B. Griffiths, Bert Graulich, Chas. H. Johnson, Wm. A. Johnson, Jas. E. Brooker, Chas. E. Cross, Alden J. Woodworth, Frank E. Sater & Frank J. Beougher, d/b as Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

KGKB—Jas. G. Ulmer, Tyler, Texas—Voluntary assignment of license to Jas. G. Ulmer and Son, d/b as East Texas broadcasting Company. Amended to change name of assignee from Jas. G. Ulmer and Son, d/b as East Texas Broadcasting Company to Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Company.

NEW—Louis Levaud, Max Levand, John Levand, d/b as The Wichita Beacon Broadcasting Co., Wichita, Kan.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change transmitter site.

NEW—KAKE Broadcasting Co., Inc., Wichita, Kan.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended to change name of applicant from KAIR Broadcasting Co., Inc. to KAKE Broadcasting Co., Inc.

NEW—Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340 kc. to 1490 kc.**

1520 Kilocycles

NEW—Eastern Broadcasting Co., Long Island, N. Y.—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and limited hours of operation. Amended re officers, directors and stockholders.

1600 Kilocycles

NEW—Charlotte Broadcasting Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 1 KW and unlimited hours of operation. DA. Amended re stockholders and change type of transmitter.

NEW—James F. Hopkins, Inc., Ann Arbor, Mich.—Construction permit for a new standard broadcast station to be operated on **1600 kc.**, power of 250 watts and unlimited hours of operation. Amended to change requested power from 250 watts to 1 KW, change type of transmitter, install directional antenna for day and night use and specify transmitter location.

(Continued on next page)

FM APPLICATIONS ACCEPTED FOR FILING

- NEW—John D. Gold, Daisy H. Gold and Elizabeth G. Swindell, d/b as P. D. Gold Publishing Co., Wilson, N. C.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on any frequency between 92 and 106 mc. as may be assigned by FCC and coverage of 8,180 square miles.
- NEW—Clarence H. Frey and Robert O. Greever, Logan, W. Va. (P. O. Box 720)—Construction permit for a new FM (Metropolitan) broadcast station.
- NEW—Enterprise Publishing Co., Brockton, Mass. (P. O. 60 Main St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #286, 105.1 mc.
- NEW—Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa. (P. O. 156 Prospect St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC.
- NEW—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va. (P. O. Newman Bldg.)—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be assigned by Chief Engineer of FCC and coverage of 28,800 square miles.
- NEW—Suffolk Broadcasting Corp., Coram, N. Y.—Construction permit for a new FM (Community) broadcast station to be operated on ± 98.0 mc.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

- NEW—Philco Radio & Television Corp., Washington, D. C.—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 78000-84000 kc. and ESR to be determined. Amended: to change frequency from Channel #4, 78000-84000 kc. to Channel #4, 66-72 mc., specify ESR as 930, specify type of transmitter and antenna system and transmitter location as Arlington County, Va.
- NEW—The Fort Industry Co., Toledo, Ohio (P. O. 506 New Center Bldg., Detroit, Mich.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., with power of 5 KW (peak) for visual and 5 KW for aural.
- NEW—The Conestoga Television Assn., Inc., Lancaster County, Penna. (P. O. c/o Philip A. Richards, R.F.D. #5)—Construction permit for a new experimental television relay broadcast station to be operated on 590-610 mc., with power of 25 watts for aural and 200 watts (peak) for visual.
- NEW—Continental Television Corp.—Construction permit for a new experimental television broadcast station to be operated on Channel #7, 174-180 mc., Channel #9, 186-192 mc., and Channel # 11, 210-216 mc., 495-515, 630-660 and 780-830 mc., and AO, A3, A5 and special emission.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- KTLO—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Construction permit to specify frequency as Channel #261, 100.1 mc., and change type of transmitter and antenna system.
- KCNL—Gila Broadcasting Co., Safford, Ariz.—License to cover construction permit (B5-PRE-450) which authorized a new relay broadcast station.
- WCSC—John M. Rivers, Charleston, S. C.—Construction permit to increase power from 1 KW day and 500 watts night to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended: to make changes in directional antenna for night use.

APPLICATIONS TENDERED FOR FILING

- WAAT—Bremer Broadcasting Corp., Newark, N. J.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use.
- Joseph M. Viana, Woonsocket, R. I.—Construction permit

for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

- The Altus Broadcasting Co., Altus, Okla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.
- Walter L. Edwards, Porterville, Calif.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW and unlimited hours of operation.
- Maui Publishing Co., Ltd., Wailuku, T. H.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW and unlimited hours of operation.
- WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—Construction permit to increase power from 1 KW to 5 KW, change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use.
- Harry J. W. Kiessling, Carl F. Stroehmann, Frank E. Plankenhorn and William P. Wilson, partners, d/b as Williamsport Radio Broadcasting Associates, Williamsport, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- Hot Springs Broadcasting Co., Hot Springs, Ark.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 50 KW, directional antenna and unlimited hours of operation. (Facilities of KTHS)
- John Raymond Barlett, d/b "Radio South," Quitman, Ga.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- George Arthur Smith, Jackson, Tenn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- Caribbean Broadcasting Corp., Arecibo, Puerto Rico—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW and unlimited hours of operation.
- The Yankee Network, Inc., Portland, Maine—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.
- WAYS—Inter-City Advertising Co., Charlotte, N. C.—Construction permit to increase power from 1 KW day and night to 1 KW night and 5 KW day, and install new transmitter.
- John P. Rabb, Lenoir, N. C.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- KGKL—KGKL, Inc., San Angelo, Texas—Construction permit to change frequency from 1400 kc. to 960 kc, increase power from 250 watts to 1 KW night, 5 KW daytime, install new transmitter and directional antenna for night use and change transmitter location.
- Billy Averitte Laurie, Jacksonville, Texas—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.
- Frank E. Fowler, Craig Siegfried, Charles Siegfried and Cedric Siegfried, d/b as The Blue Valley Co., Independence, Mo.—Construction permit for a new standard broadcast station to be operated on 1510 kc., power of 1 KW, and daytime hours of operation.
- Southwest Broadcasting Co., a partnership composed of Wm. Calvin Montgomery, Chas. E. Jones, James A. Clements, John W. Newman and Richard J. Higgins, Eastland, Texas—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.
- WACO-KNOW—Frontier Broadcasting Co., Inc., Austin and Waco, Texas—Transfer of 30% of common stock of licensee corporation from E. S. Fentress and Charles E. Marsh to C. C. Woodson and Wendell Mayes.
- Charles R. Love, Calexico, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Arden Jewelry Manufacturing Co., Inc., 99 Stewart Street, Providence, R. I., and its officers, Fred Abrams and Leo Weiner, are charged in a complaint issued by the Commission with failing to disclose the foreign origin of imitation pearl necklaces and other articles of jewelry they sell. (5422)

Crown Zellerbach Corp., San Francisco, and its wholly owned subsidiaries, Zellerbach Paper Co., San Francisco, and General Paper Co., Los Angeles, are charged in a complaint issued by the Commission with violating the Robinson-Patman Act by knowingly inducing and receiving price discriminations from sellers of paper and paper products. (5421)

Union Fishermen's Co-Operative Packing Co.—The Commission has issued a complaint charging Union Fishermen's Co-Operative Packing Co., Astoria, Oreg., with violation of the brokerage section of the Robinson-Patman Act in connection with the interstate sale of seafood products. The respondent corporation is engaged in packing, selling and distributing canned Columbia River salmon and tuna fish and other seafood products. (5420)

FTC CASE CLOSED

The Commission has closed without prejudice the case growing out of its complaint charging L. & C. Hardtmuth, Inc., Bloomsbury, N. J., and its sales agency, Koh-I-Noor Pencil Co., Inc., New York City, with misrepresentation in connection with the sale of lead pencils.

The case was closed after the respondents had expressed their intention in writing to be bound by the Trade Practice Conference Rules promulgated by the Commission for the Wood Cased Lead Pencil Industry on June 29, 1945, and had furnished satisfactory evidence of such intention. (4875)

CEASE AND DESIST ORDERS

No cease and desist orders or stipulations were issued this week by the Commission.