

## Employee-Employer Relations

### PRESIDENT SIGNS LEA BILL

The Lea Bill, which passed the House on March 29 and the Senate on April 6, became law when President Truman affixed his signature to the measure last Tuesday (16). The President in signing the bill made no comment.

The provisions of the new law were explained in the April 1 issue of NAB REPORTS.

A more comprehensive analysis of these provisions is now being prepared by Ivar H. Peterson, Assistant Director of Employee-Employer Relations. Publication is planned for early next week.

### MILLER AND PETRILLO MEET AGAIN

Committees of four broadcasters, headed by NAB President Justin Miller, and four representatives of the American Federation of Musicians, headed by James C. Petrillo, met in New York last Monday (15) to discuss the formation of permanent Joint Advisory Committees, representing industry and the union, which would seek to settle differences in broad national policy of mutual interest to the two groups.

A further meeting of the two committees which met last Monday is planned to complete arrangements and plans for the permanent advisory committees. No definite date for this next meeting has yet been set.

Establishment of the permanent advisory committee was originally suggested by Judge Miller at a meeting in New York April 18 between the Special Industry-Wide Committee and Mr. Petrillo and his International Executive Board (see current NAB REPORTS, p. 291).

At the April 8 meeting Judge Miller expressed the hope that permanent advisory committees would be able to discuss and settle differences which arise between the industry and the A. F. of M. before they reach serious proportions.

## Legal Department

### NAB PROTESTS NEW TRANSFER RULE

In a hearing before the FCC Wednesday (17), Don Petty, NAB General Counsel, presented the radio industry's arguments against the Commission's proposed new

"transfer rule" relating to change of ownership of broadcasting stations.

The hearing resulted from a brief filed by NAB with the Commission on March 15 objecting to this proposal for incorporation in the FCC rules and regulations as section 1.388. It would require radio station licensees to give public notice of any proposed transfer of their station and invite competing bids. (See NAB REPORTS, vol. 14, p. 200.)

In his oral presentation Mr. Petty argued that the proposed rule would operate contrary to the public interest and is not a proper subject for Commission action. He stressed that a matter of this nature could lawfully be acted upon only by Congress.

The broadcasting industry spokesman stated that the FCC administrative practice of enforcing policies before they are adopted as rules and regulations, as happened in the case of the subject rule, causes grave confusion in the radio industry. FCC Chairman Charles R. Denny took exception to this point, stating that the Commission used this method of determining what results they might expect when the rule was formally promulgated.

Mr. Petty further pointed out that the proposed rule would tend to make radio broadcasting a speculative industry because of the additional uncertainties introduced. Under the new procedure, he said, the FCC would control the disposition of radio stations regardless of personal or financial considerations.

It is also in direct conflict with state laws concerning disposition of property on death or divorce, bankruptcy and numerous other situations which are now impossible to anticipate, Mr. Petty argued.

In illustrating this point the NAB counsel asked what would happen when a man who owned twenty-five per cent of the stock of a radio station died and left his portion of the station to his wife who already owned thirty-five per cent of the stock in her own right. Chairman Denny explained that the Commission planned to interpret the rule in such a way that it would not apply in a case of this type.

While requesting that wide exceptions to the rule be provided in the event of its adoption by the Commission, Mr. Petty argued that proper exceptions to cover all eventualities can not humanly be written into the regulation.

In the course of the oral argument Chairman Denny stated that the FCC is not now contemplating the proposal of any legislation to Congress concerning any matters other than those mentioned in the AVCO decision. Here it was suggested that the Commission might ask Congress for the power to control the price of radio stations.

Following Mr. Petty's presentation, Paul Segal, representing KSOO and KELD, and Eliot Lovett, representing WICA, made statements concerning particular hardships which may arise.

Mr. Segal raised the question of what would happen in a case where a station owner dies after operating his

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THE NATIONAL ASSOCIATION OF BROADCASTERS

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Taft Building, Hollywood 28, Cal. GRanite 7166

Justin Miller, *President*

A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Western Field Representative (Hollywood)*; Willard D. Egolf, *Special Counsel*; Howard S. Frazier, *Acting Director of Engineering*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Promotion*.

station for a great many years and training his son over a long period of time to succeed to ownership. He questioned whether the Commission's proposed rule would require that bids be received from other potential transferees before the Commission would approve a transfer.

Mr. Lovett spoke of complications which would arise in Ohio where property of a deceased person must be transferred first to an executor and then to trustees before finally passing to the beneficiaries. He pointed out that under Ohio law trustees are responsible to the courts as well as to the beneficiaries. Also he posed the problem of transfer to beneficiaries where considerations of "love and affection" are involved.

Chairman Denny indicated that if the two attorneys presented requests for transfer involving problems of this type the Commission would give prompt consideration to their cases.

## General

### ASK CPA FOR CONSTRUCTION RELIEF

Stressing that construction of new radio stations in the U. S. would further employment of veterans, the reconversion program and advance development of mass communication held to be in the public interest, NAB has appealed to the Civilian Production Administration for relief under the recent CPA order restricting construction.

The CPA was urged to place radio stations in the fifteen thousand dollar exemption class, instead of the one thousand dollar category which the request states "is completely inadequate and would stop dead in its tracks the program for new radio stations."

It was further requested that authorization for construction of new radio stations where the cost would exceed fifteen thousand dollars be considered and passed upon by the Washington offices of the CPA.

The letter, on behalf of the entire radio broadcasting industry, highlights the fact that the requested exemption for building by radio broadcasters represents a small portion of the overall cost of construction and installation of a radio station and involves only a negligible amount of building materials now restricted by the CPA.

Studies disclosed that "building acquisition and construction represents slightly more than one-fifth of the overall expected expenditures by applicants including transmitters and studio equipment, and facilities."

Pointing out that the FCC issues a construction permit for radio stations only after thorough study to ascertain that the station will serve in the public interest, conveni-

ence, and necessity, the letter to CPA goes on to say that by the end of 1946 the FCC will have granted about eleven hundred permits for new stations.

It is estimated that some 20,000 new jobs will be created directly in station employment as soon as these stations can be established. In addition, the request points out, "Construction of FM radio stations at this time is essential to the creation of a vast new market for receivers," and the manufacture, distribution, installation and servicing of FM transmitters and receivers would provide employment for untold thousands of veterans.

Complete text of the letter, written by Robert T. Bartley, Director of Government Relations, follows:

April 12, 1946

"Mr. John D. Small, Administrator,  
Civilian Production Administration,  
5039 Social Security Building,  
Washington 25, D. C.

"Dear Mr. Small:

"This is an appeal for a revision in the Civilian Production Administration's VHP Order #1 which will be shown hereunder to be in the interest of Veterans' employment, the reconversion program, and the further development of mass communication held to be in the public interest.

"The National Association of Broadcasters is the trade association of the broadcasting industry with a membership of 722 standard broadcast stations, 37 FM broadcast stations, and 97 applicants for standard and FM permits, two networks, and two television stations.

"The broadcasting industry is actively supporting campaigns for Veterans' rehabilitation, homes for Veterans, and in fact all public issues material to the resettlement of Veterans in our national economy. Radio programs and announcements are continually stressing the need for co-operation and pointing out methods of assistance which can be employed by the general public. Veterans' rehabilitation is the number one campaign on the air today.

"All radio station construction results from a finding by the Federal Communications Commission that each station is necessary and will serve the public interest. Under the Communications Act of 1934 an applicant for a station must state the date on which he expects to commence operation, and the permit granted by the Commission requires that he commence construction of his station within 60 days. Permittees are, therefore, not free agents in selecting the time within which they may commence construction, but must abide by Commission requirements.

"The Civilian Production Administration in VHP Order #1 has provided for a degree of exemption for radio station construction, and provided for appeal locally for further authorization. The policy for the development of the expansion program for broadcast services should be determined upon a national basis so that uniform decisions and interpretations are rendered.

"In order that the CPA may better understand the adverse effects which VHP Order #1, as now written, will have upon Veterans' employment and upon the general economic reconversion program, the National Association of Broadcasters respectfully urges a revision by CPA of its order as it relates to radio broadcast services. A minor change in the Order which would involve a very negligible amount of materials for radio stations stands between the employment opportunities for thousands of Veterans by new radio stations, and additional thousands in related activities dependent upon the establishment of new services.

"While CPA has provided a degree of exemption for radio station construction, the exemption is inadequate to provide for inauguration of new services and would virtually prohibit the installation of new facilities.

"According to War and Navy Department surveys, several thousand veterans have expressed a preference for employment in radio and television broadcasting. How are these job opportunities to be provided? Veteran employment in broadcasting stations is already at a high level. This is due, in part, to the fact that approximately 25 per cent of the personnel of America's broadcast sta-

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tions entered the armed services. These employees are now returning to their old jobs. While it is the policy of the broadcasting industry generally to give job preference to Veterans in added employment and replacements, substantial additional employment of Veterans can come only through the establishment of new radio stations.

"The Federal Communications Commission, whose responsibility it is to determine the necessity for each proposal for a new broadcast station, and can issue a construction permit only after a finding that the granting of the application will serve the public interest, convenience, and necessity, estimates that by the end of 1946 it will have granted about eleven hundred permits for new stations. A number of these grants will be for FM stations to licensees of existing AM stations, whose existing facilities are adequate, so little, if any, new construction materials would be involved in those cases. New stations, the ones which will provide the bulk of new job opportunities, will, of course, require new transmitter houses and studios. A "dollar" measure of limitation on new construction works a particular hardship on radio stations. The proportion of the cost for engineering and architectural services is substantially greater for radio facilities than for the usual run of little building, due to the special use to which these facilities are put and to the necessity for special design, arrangement, and acoustical considerations. *Complete exemption of construction of radio stations granted construction permits by the Federal Communications Commission would involve only a negligible amount of materials.*

"This differential in cost due to the extreme need for acoustical efficiency is especially true of FM studios. FM is a quality service and any attempt to compromise with high fidelity will result in stations rendering less than full quality service. Studios must be of exceptionally high quality from FM's very inception if this promising new service is to catch on with the listeners and get off to a good start. A false start or a start which produces less than its capabilities would likely result in public disappointment which could require years to overcome. In some cases, therefore, a dollar measure of exemption of \$15,000 will be inadequate and special authorizations will be necessary.

"FM was on the threshold of a phenomenal growth at the outbreak of the War. The interest shown in this new method of broadcasting by broadcasters and others was so great in fact that it became necessary for the Federal Communications Commission to review its allocation of the radio spectrum and as a consequence the Commission increased the number of channels for FM from forty to one hundred channels. This expansion required the relocation of the band into another portion of the spectrum. This realignment naturally occasioned some delay so that it is only recently that the Commission has commenced to make final grants for construction. This all adds up to the fact that at the time of the VHP Order #1 the way was cleared for the greatest expansion program in the history of broadcasting. Twenty thousand new job opportunities may thus be provided in station employment as soon as these stations can be established. In addition to the benefits to be afforded listeners in a higher quality of reception and wider selection of programs, there will be created a tremendous market for new FM receivers. The active demand for FM receivers, of course, will be substantially retarded if construction of FM broadcast stations is stopped. Obviously, the result of eliminating such a market will vitally affect the employment of a large number of Veterans engaged in the manufacture, distribution, installation, and servicing of equipment and receivers.

"A review and spot check of applications on file with the Commission discloses that of 206 FM applications studied, the expenditure for construction or acquisition of buildings fell into the following categories:

"132 below \$10,000
33 \$10,000-\$15,000
19 15,000- 20,000
13 20,000- 30,000
5 30,000- 50,000
2 70,000
1 131,875
1 150,000

"Additional studies disclose that of 390 applications on file building acquisition and construction represents slightly more than one-fifth of the over-all expected expenditures by applicants including transmitters and studio equipment and facilities. If radio stations are placed in the \$15,000 exemption class, most of the new construction can go ahead without the necessity for clearance at the local level where varying decisions could well interfere with the national program. In order for manufacturers to interest themselves in mass production of receivers, the market must be nationwide.

"In view of the special considerations which must be given in radio station construction, viz:

- (1) It is a service found by the FCC to be necessary in the public interest;
- (2) The complete expansion program could be accomplished with comparatively negligible amounts of building materials;
- (3) Anticipated immediate expansion would provide thousands of jobs to veterans directly employed in radio station operation;
- (4) Construction of FM radio stations at this time is essential to the creation of a vast new market for receivers, in the manufacture, distribution, installation and servicing of which untold thousands of Veterans employment would depend;
- (5) The exemption provided for in VHP-1 of \$1,000 is completely inadequate and would effectively stop dead in its tracks the program for new radio stations.

"It is respectfully submitted that it is in the interest of Veterans' employment and the reconversion program that at least the following steps are necessary:

- (1) Radio stations be placed among the exemptions provided for in (d) (1) (vi) instead of in (d) (1) (iii) as at present;
- (2) That applications for authorizations for construction of new radio stations, the cost of which would exceed that provided for in (d) (1) (vi), be considered and passed upon by the Washington Offices of the CPA, or in the alternative, that CPA at least issue instructions and explanations to the various Construction Field Offices of CPA of the special elements which must be considered in passing upon applications for construction of Radio Stations.

"We shall be pleased to discuss this matter further and render any possible cooperation in any manner which occurs to you in which we might be helpful in clarifying the situation or supplying additional information. We will hold ourselves in readiness to be of any possible assistance.

"(Sgd.) ROBERT T. BARTLEY, *Director,*  
Department of Government Relations."

### RMA Protests Building Ban

The Radio Manufacturers Association has sent a telegram to the CPA, asking that the order be modified to permit construction of facilities for new radio stations, especially FM and television transmitting stations.

RMA stated that the CPA order, if strictly enforced, would halt all new broadcasting station construction and further retard not only the program of FM and television, but slow up the production of FM and television receiving sets.

### Construction Query

Some time ago the CPA was asked a specific question on construction under VHP Order No. 1. The question and CPA's answer follow:

"Q. Does the building of a radio broadcasting building and tower require authorization?

"A. Construction of an independent tower does not require authorization as the tower does not come within the definition of 'structure' in the order. Buildings in

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connection with the tower would require authorization. The radio broadcasting industry itself is classified in the Order as commercial and, therefore, would come under the commercial job exemption of \$1,000 each on separate jobs."

### **WILLARD SPEAKS FOR RADIO AT WM. ALLEN WHITE DINNER**

A. D. Willard, Jr., NAB Executive Vice President, will represent and speak for the radio broadcasting industry at the William Allen White Foundation Dinner to be held Wednesday (24) at the Waldorf-Astoria Hotel in New York.

General Dwight D. Eisenhower will be guest of honor at the dinner, the purpose of which is to present the aims and hopes of the White School and Foundation of the University of Kansas.

Other speakers scheduled are Francis Harmon, Vice President, Motion Picture Producers Association; Kent Cooper, Executive, Associated Press; Senator Arthur Capper; and Deane W. Malott, Chancellor of the University of Kansas.

### **DISCUSS FCC REPORT**

Under the auspices of Columbia University, an "off the record" conference was held over the weekend of April 13th to discuss the FCC report concerning "the public service responsibility of broadcast licensees."

The meeting, over which Dr. Paul F. Lazarsfeld of the university presided, was attended by representatives of the FCC, education, agriculture, labor and the radio broadcasting industry. The meeting was made possible by a grant from the Rockefeller Foundation.

### **FELTIS DISCUSSES BMB'S VALUE TO ADVERTISERS**

Hugh Feltis, president of Broadcast Measurement Bureau, discussed the uses of BMB's forthcoming uniform measurement of radio station and network audiences before the spring meeting of the Association of National Advertisers at the Westchester Country Club, Rye, N. Y., Tuesday (16).

He said that advertisers could use BMB audience information in five ways: (1) to evaluate stations and networks, (2) to help buy radio to match product distribution, (3) to help buy radio to supplement other advertising media, (4) to promote programs more effectively and (5) to foster tie-in advertising by dealers and distributors.

Panel members who assisted Feltis in answering questions included four of the ANA members of the BMB board of directors: Robert Elder of Lever Bros., Lowry Crites of General Mills, Joseph Allen of Bristol-Myers and Donovan Stetler of Standard Brands.

## **District Meetings**

### **4TH DISTRICT REELECTS ARNOUX**

(Ed. Note: REPORTS (15) P. 293 carried earlier summary of 4th District meeting.)

With the largest attendance that has marked any of the 1946 NAB District Meetings held thus far, broadcasters of the 4th District met at Virginia Beach on April 11-12 and included among many other outstanding actions the reelection of Campbell Arnoux, WTAR, as District Director.

A resolution, unanimously adopted, questioned the au-

thority of the Federal Communications Commission to assume the control of programming. It is the opinion of 4th District broadcasters that the Communications Act does not empower the Commission to assume such control and NAB was requested by those assembled to "take such steps and action as seems advisable under the circumstances to determine the authority of the Federal Communications Commission in the regulation of program content."

This action by the 4th District brings the total of District Meetings which have thus gone on record in opposing the encroachments of the Commission to five—a thousand per cent batting average for broadcasters who have had an opportunity to formally express themselves on the subject since the issuance of the Commission's March 7 report on the "public service responsibility of broadcast licensees."

4th District Broadcasters also adopted a resolution presented by spokesmen for the recently formed West Virginia Broadcasters Association asking that the NAB Board of Directors at their next meeting inquire into the advisability of permitting NAB employees or executives to file application for frequencies or to own an interest in radio stations. The resolution recommends that the Board adopt a policy prohibiting this practice after January 1, 1947.

Another resolution urges NAB to exert all efforts toward securing the enactment, through national legislation, of uniform time in all zones in the United States.

Continued support was pledged to BMI and BMB.

The selection of Justin Miller as NAB president was commended and continued active and hearty support was pledged to him.

Text of the resolutions follow:

"Whereas, The recent report on Programming of radio stations by Federal Communications Commission has raised the question of authority of Federal Communications Commission in the matter, and

"Whereas, The question of Freedom of Speech is also involved, and

"Whereas, It is the opinion of Broadcasters of the 4th District that the Communications Act does not empower the Federal Communications Commission to assume the control of programming,

"Therefore, Be it Resolved that the Broadcasters of the 4th District of NAB call upon our Association to take such steps and action as seems advisable under the circumstance to determine the authority of Federal Communications Commission in the regulation of program content."

"Fourth District NAB feels it is both impractical and inadvisable for permanent employees or executives of NAB to make application for or own an interest in any radio broadcasting station while so employed after January 1, 1947."

"Whereas, The adoption of 'Daylight Saving Time' by some localities and states, annually, precipitates many difficult problems for the Broadcasting Industry, and confusion in the minds of radio listeners;

"Therefore, Be it Resolved, That the Broadcasters of the 4th District of NAB urge our Association to exert all efforts toward securing the enactment, through National Legislation, of uniform time in all zones of the United States."

"Whereas, BMI was created by the Broadcasters, and  
"Whereas, BMI is performing an invaluable service to Broadcasters, and

"Whereas, the need for aggressive BMI still exists,

"Therefore, Be it Resolved that the Broadcasters of the 4th District of NAB hereby pledge to BMI their continued interest and support."

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"Whereas, BMB has made excellent progress in its plans, and

"Whereas, BMB will be prepared to release its first study in 1946,

"Therefore, Be it Resolved that the 4th District of NAB heartily commend BMB for its work to date and urge all radio stations in the 4th District to immediately subscribe."

"Whereas, The NAB has been most fortunate in securing the services of the Hon. Justin Miller as its President, and

"Whereas, Judge Miller has impressed the meeting with his sincerity, personality, and remarkable grasp of the many problems of the Broadcasting Industry,

"Be It Resolved, That the 4th District of NAB assembled at Virginia Beach, Virginia, April 11 and 12, 1946, hereby extend our heartiest congratulations and commendation to Judge Miller and pledge to him, and his associates, our whole-hearted support."

"Whereas, Broadcasters of the 4th District, assembled at Virginia Beach, Virginia, April 11 and 12, 1946, have completed the largest, and one of the most interesting, meetings in many years,

"Be It Resolved, That the sincere thanks of this meeting be hereby extended to Radio Stations WSAP, WGH, WTAR, our hosts, for their hospitality, courtesies, and helpful arrangements, and

"To District Director, Campbell Arnoux, for his untiring efforts, both at the meeting and in behalf of the entire broadcasting industry, as a member of the Board of Directors of the NAB."

## Programming

### AWD ON PROGRAM AT COLUMBUS MEETING

At the annual meeting of the Institute for Education by Radio, Ohio State University, to be held this year from May 3 to 6 at Columbus, Ohio, the AWD program on May 4 will have as its theme, "Radio's Role on the Food Front."

Two of the nation's foremost experts, Chester Davis, Chairman of the President's Famine Emergency Committee, and Paul S. Willis, President, Grocery Manufacturers of America, are scheduled to speak on the subject of the world-wide food famine.

Panel participants on the program include:

Beulah Carney, WENR, Chicago

Mary I. Barber, Kellogg Co., Battle Creek, Mich.

Jane Tiffany Wagner, Director, "Home Is What You Make It" and NBC University of the Air

Marjorie Husted, Director, Betty Crocker Program, General Mills, Inc.

Mildred Bailey, Vice President, AWD, and "Food Is Fun," WCOP

Frances Reynolds, Ass't Director of Information, Food and Agricultural Organization

The AWD luncheon is scheduled for Saturday, May 4. Speaker at the luncheon meeting will be Fannie Hurst.

Others present will include wives of governors and special guests. Alma Kitchell will preside over all sessions.

Plans include entertainment of AWD members by managers of local stations at a "brunch" on Sunday May 5. These stations are WBNS, WCOL and WHKC.

Committee members of the AWD in Columbus are Fern Sharp, WBNS, Kay Keltner, WCOL, and Rita Thomas, new member from WHKC.

### WSAM FORMS SAGINAW RADIO COUNCIL

How radio stations can enlist the active cooperation of civic leaders in the development of local public interest programs is exemplified in the formation of a Saginaw Radio Council by station WSAM at Saginaw, Michigan.

The Council is sponsored by the station, which furnishes its own staff members as expert advisers. Proposals for public interest programs, which come to the station from a variety of local sources, must all be discussed and cleared by the Council. Programs thus approved receive the concentrated assistance, support and promotion of Council members, as well as of its appropriate committees.

The Saginaw Radio Council was formed in 1944 with these purposes:

"1. To coordinate and produce public interest programs in the Saginaw Valley.

"2. To foster the effective and continuous use of radio in community interpretation.

"3. To improve the quality of those radio programs sponsored by community agencies and organizations.

"4. To arouse the community's interest in its own programs and in educational radio generally."

From the beginning, the Council flourished as a public interest medium via WSAM and the 1944 season was climaxed with the first annual dinner meeting by approximately 75 people.

Milton L. Greenebaum, president of WSAM, stated that "following the annual meeting, our individual and organizational membership grew by leaps and bounds and it was through the complete cooperation of these members that we were able to achieve success in 1944."

In a brochure explaining the operations of the Saginaw Radio Council, the organization reveals:

"This high standard has been maintained to date and we point with pride to the more than 150 broadcasts we have done for Saginaw, the community which we serve. We boast such programs as the following: The 'Adventures for Youth' series, an outstanding event for our school system which was under the excellent guidance of Mrs. Martin Tanner, past chairman of the Children's Interests Committee; 'It Can Be Done,' our first attempt at a continuous adult program covering all phases of public service; our 'Radio Workshop' series which vividly portrays our agencies' special needs in dramatic form; and an adventure new to Saginaw entitled 'Saginaw Speaks,' an open forum program designed to air information pertinent to the community.

"To top all of this Superintendent Miller of the public schools aided us in inducing the University of Michigan to set up an extension course in Radio Speech for our friends and members. To conduct this course we were honored by having Waldo Abbot, the Uni-

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## DISTRICT MEETINGS AHEAD

2nd District  
5th District  
1st District  
3rd District

April 25-26  
April 29-30  
May 13-14  
May 16-17

Roosevelt Hotel  
San Carlos Hotel  
Hotel Statler  
Bellevue Stratford Hotel

New York, N. Y.  
Pensacola, Florida  
Boston, Massachusetts  
Philadelphia, Pa.

versity's Director of Broadcasting, one of the outstanding authorities on this subject

"Recognizing that all of the foregoing could not have been successful without the complete support and cooperation of Mr. Greenebaum and his entire staff, we are proud to inform all of our present and future friends and members that the help and time that WSAM has given to public service has been an outstanding contribution to Saginaw."

The officers and board of directors of the Council include a President; Vice-President; Secretary-Treasurer; Production, Children's Interest, Public Relations, Promotion, Program Chairman; and Adviser. Mr. Greenebaum serves on the Board representing WSAM.

## TREASURY PLANS FIRST POSTWAR BOND DRIVE

Radio section of the Treasury is steaming up for the first intensive postwar campaign back of E-bonds. Slogan is "Back Your Future."

Launched on the evening of June 5, the campaign is expected to be in full swing next day (6), the second anniversary of D-day. It will run through the 4th of July.

All live and transcribed "Back Your Future" material is sponsorable.

"With the same fine cooperation as in the past," said Treasury's radio chief, Brent O. Gunts, "radio will again lead the way in bond selling."

### "Back Your Future" Material

12 4-min. ETs "Sports Personalities" interviews

12 4-min ETs "Prominent Women" interviews

8 ¼-hour Treasury Salutes

Kit of live announcements of various lengths

Format of the 4-minute ETs permits local station personality to do the interviewing when carried in longer sports or women's program. Option is use as 5-minute features.

Dramatized "Back Your Future" material will feature Treasury Salutes during the campaign.

Mary Small's and Mark Warnow's record, "There's a Bond Waiting for You," recently sent to all stations, should be good listening during the bond promotion.

### Concentration Dates

Fact that D-day (June 6), Flag Day (June 14) and Independence Day (July 4) fall within the forthcoming campaign dates will permit station staffs to use their ingenuity in "killing two birds with one stone." Other significant dates of state or regional importance also may lend themselves to bond tie-ins.

## FCC

### HYDE SWORN IN AS COMMISSIONER

Rosel H. Hyde took his oath of office as a Commissioner of the FCC last Wednesday (17), to fill the unexpired term of the late Governor William H. Wills who died on March 6, 1946. The term expires June 30, 1952.

Mr. Hyde was appointed Commissioner by President Truman on March 21, 1946, and was confirmed by the Senate on April 12. He is a Republican, and had been

General Counsel of the Commission since March 30, 1945.

When Mr. Hyde formally became a Commissioner on Wednesday, Benedict P. Cottone, who has been Assistant General Counsel since 1941, was designated Acting General Counsel.

## "INS" ASKS FCC FOR PROGRAM REPORT CLARIFICATION

In a petition filed with FCC on April 18 International News Service requested "further explanation or clarification of certain terms and definitions of radio program service proposed in the Commission's report of March 7, 1946.

"Petitioner also requests the Commission, if the Commission so agrees with Petitioner's plaint, to redress by such further explanation or clarification, or by any other means deemed advisable, any damage that might have been done or might be done to the Petitioner through interpretation or misinterpretations of the terms and definitions as originally proposed."

The 10-page petition was presented by Robert W. Brown, INS' Executive News Editor.

Among other things INS feels that a newscast based on complete news wire reports, as differentiated from a "processed" radio wire is entitled to a "live" classification rather than a wire (W) classification.

## CLEAR CHANNEL HEARINGS

Last Monday (15) the FCC began hearings on clear channel broadcasting which are expected to be concluded early in July.

The testimony already heard has stressed the studies made by the Bureau of the Census and the Department of Agriculture on rural listening habits.

The sessions this week will cover mainly the testimony of engineers and the networks. Through all these meetings the Commission has met *en banc*. Starting next Monday (29) the hearings will continue under a single commissioner. Though no final date has been set for the hearings before a single member of the FCC, the schedule calls for a final session of hearings before the entire Commission starting July 1.

NAB plans to issue a special bulletin covering these hearings.

## Broadcast Advertising

### "PUBLIC RELATIONS COMMISSION" IS NOT A GOVERNMENT AGENCY

NAB member stations have referred to headquarters a circular letter signed by Charles F. Warden as Chairman of "Public Relations Commission, Washington, D. C.," offering for sale to stations a syndicated series of transcribed agricultural programs. Because the letterhead, title, etc., used in this mailing are similar to those used by government agencies, stations have inquired if this organization is connected with the government.

Stations are informed that "Public Relations Commission" is in no way connected with the government. Mr. Warden operates this organization as a commercial public relations firm, and in this instance he informs the NAB

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that he "is handling the public relations" for the persons who propose to produce and sell the transcribed series.

### JUNIOR ACHIEVEMENT ORGANIZATION

A discussion of the method of operation of the Junior Achievement Organization was held at the NAB 8th District meeting recently.

G. F. Albright, General Manager, WKBV, Richmond, Indiana, outlined the operation of the organization.

"As for our own experience we find it has been rather pleasant and informative for us as well as for the kids. The initial group of about twelve youngsters were contacted by the traveling representative for Junior Achievement. He directed their election of officers and the sale of their corporate stock; then this group was delivered to us here at the station, set up and ready to go to work. I meet with them once a week here at the station and sit on the sidelines to advise them as to the proper procedure in going about the construction of a weekly quarter hour newscast.

"We have set up a reportorial staff that gathers news from each of the Junior and Senior High Schools. We have an editor who writes the news in broadcast form and submits it to me for approval or correction. They have chosen a pair of newscasters from their group to read the news over the air.

"A Commercial Manager has been appointed. It is up to him to sell the show to the local merchants around town. We charge the group approximately half price for the time on the air and they in turn sell it at our regular card rate plus a small talent fee. The newscasters, salesmen, editor and reporters are all paid by the Corporation at the rate of approximately 15 cents per hour for their work in connection with the broadcast. Any profit that is made by the Corporation is held in the Corporation's account for dividend distribution to stockholders in the company. Incidentally, stock of the Corporation sells at 50 cents per share."

George Biggar, WIBC, Indianapolis, is state radio chairman of Junior Achievement. Mr. Biggar reports:

"WIBC started a 'Radio News Company' of Junior Achievement, Inc., last fall with a 15-minute program every Saturday morning. About 20 boys and girls from all of our local schools are members. They use six or seven of the group each Saturday morning to present the news of our representative high schools with script, production and announcing by the youth. The company has a sales manager as well as a regular set of officers. Their sales manager goes with one of our salesmen to offer the program to one of our sponsors. They have been sold four weeks during this winter on WIBC but by fall we hope to have it much better organized and get them sold throughout the school year."

### SALES HELP FOR BEER ACCOUNTS WILL BE MAILED THIS WEEK

*Here's How*, a 30-page illustrated booklet which describes the successful use of broadcast advertising by brewers, has been published by the NAB Department of Broadcast Advertising and will be mailed to member stations this week.

Intended as a sales help, the booklet is a condensation of a series of articles which were written by Marie Ford, Editor of *Radio Showmanship*, for *Modern Brewery Age* and which appeared in the last named publication during 1944-45-46.

All phases of brewers' radio activities ranging from the establishment of dealer and consumer good will to the selection of time, station and promotion of the program are studied and numerous instances of successful techniques, programs and campaigns are cited.

## Small Market Stations

### SMALL MARKET STATIONS EXECUTIVE COMMITTEE IN SESSION

The Small Market Stations Executive Committee is holding a three-day session (April 22, 23 and 24) at the Statler Hotel, Washington, D. C. The committee members are: Marshall H. Pengra, KRNR, Roseburg, Oregon, Chairman; Wayne W. Cribb, KHMO, Hannibal, Missouri; James R. Curtis, KFRO, Longview, Texas; Monroe B. England, WBRK, Pittsfield, Massachusetts; William C. Grove, KFBC, Cheyenne, Wyoming; Robert T. Mason, WMRN, Marion, Ohio; Glenn Marshall, Jr., WFOY, Saint Augustine, Florida.

The NAB Board Liaison Committee members working with the small market stations are: William B. Smullin, KIEM, Eureka, California; Clair R. McCollough, WGAL, Lancaster, Pennsylvania, and Harry R. Spence, KXRO, Aberdeen, Washington. Frank E. Pellegrin, NAB director broadcast advertising; J. Allen Brown, assistant director, will serve the committee as advisor and secretary respectively.

The NAB management study, engineering requirements, local news and public interest programming will be discussion subjects of special interest to the group.

The management study series was authorized as a result of the small market executive committee meeting, last Fall. Arthur Stringer, NAB director of promotion, began the study in January, spending 3 to 5 days at each of five stations, in various sections of the nation. Altogether, the series is to include some 10 to 12 stations in the small market classification.

The executive committee meeting, according to Chairman Pengra, will include a discussion of personnel training, local, regional and national sales; employee-employer relations, group selling, syndicated programs (BMB, FM, station promotion and publicity).

### GROUP SELLING BY THE ARIZONA NETWORK

The NAB Small Market Stations Division, headed by J. Allen Brown, has secured information and data from several areas on "group selling" to attract national and regional sponsors. (See current NAB REPORTS, pages 251 and 278.) A request for information was sent to Albert Johnson, Manager of the Arizona Network which has headquarters in Phoenix. Mr. Johnson replied as follows:

"The Arizona Network consists of three stations—KOY in Phoenix, KTUC in Tucson, and KSUN in Bisbee-Douglas. They are connected together by direct leased wire. KOY has a further wire from Phoenix to Los Angeles, connecting with the Columbia Broadcasting System and switching facilities there, whereby we pick up a few programs from other Los Angeles stations. The three stations are sold as a group. We offer a rate lower than the combined individual rates of the three stations as an inducement to buy all three. When spot announcements are sold, they may be bought on the three stations to secure the lower rate, but are scheduled individually on each, as we have found it is not practical to originate spot announcements at the key station (KOY), and feed to the other two. The scheduling may be identical on each station, or it may vary according to availabilities and what the sponsor may desire.

"All three stations are CBS affiliates and carry the same commercial programs from Columbia. This is not necessarily true of sustaining CBS programs, as one or more

*(Continued on next page)*

might carry a sustainer, whereas the third would be filling with a locally originated show.

"The real advantage of the network is in selling program time to national spot or local advertisers.

"The type of commercial programs are varied, including local live shows originating usually at the key station, but on occasion from either of the other stations. There are no repeaters on our lines, and we can reverse at will. We also feature transcribed shows and the above mentioned programs which are switched to us from Los Angeles stations.

"All KOY sustaining shows are available to the other two stations as sustainers, and are automatically fed down the line unless the affiliates have expressed desire to receive the CBS sustainer at that time, in which case the CBS show would be fed. The following is a representative list of national and regional sponsors: Hidalgo Pharmacy, Santa Rita Hotel, Tovrea Packing Company, Valley National Bank, Bohemian Distributing Company, Bulova, Folger Coffee Company, Frontier Foods, Dr. LeGear Medicines, Los Angeles Soap Company, Alka Seltzer, Van Camps, Tintex, Petri Wine, Plow, Inc., Gospel Broadcasting Company, Rit, Rosefield Packing Company, and Purex.

"We carry approximately ten quarter hours of commercial programs daily on the Arizona Network."

### **PUBLIC INTEREST PROGRAM HIGHLIGHTS BROCHURE ISSUED BY WDLF**

WDLF, Panama City, Florida, has issued a 16-page brochure, "Public Interest Program Highlights for First Quarter 1946." The booklet contains news and full page pictures of the station's activities in the public interest. Reprints of letters from civic, religious, government, Red Cross, 4-H Club, Salvation Army, child welfare, American Legion and VFW are featured, as well as an outline of the public interest programs carried over WDLF from the Mutual Network. The booklet includes Panama City plans for development in the future. In issuing the brochure, Byron Hayford, WDLF manager, stated:

"In this pamphlet we show pictorially our 'Public Interest' Program Highlights for the first quarter of 1946. During the war, in spite of heavy war effort programming, all local public interest program requests were granted. Now that the war is over we can direct even more time to these local events of public interest, bearing in mind that we still have a job to perform for certain national agencies.

"The advent of the wire recorder has simplified the handling of these public interest broadcasts. The recorder has eliminated specific time clearing problems and necessary notice to arrange for broadcast loops. The delayed broadcast has, in most cases, given these programs a better position on the program schedule. The WDLF special events mobile unit contains its own 110-volt power supply adding to the speed and flexibility of our wire recorder for both indoor and outdoor broadcasts.

"While the broadcasts depicted in this pamphlet do not cover our 'public interest' programs fully, we feel that they were our outstanding public interest programs for the first quarter of 1946."

### **TRANSCRIBED SHOWS AVAILABLE AS LOW AS \$3.50**

Small Market Stations managers have shown considerable interest in syndicated transcribed shows being made available to them at economical rates. C. P. MacGregor Company reveals that they "can put forth to the small market stations an A-1 program for \$3.50 per episode which in itself is a complete 15-minute show."

F. J. Rudolph, Sales Manager of the transcription firm, stated further to NAB that:

"I believe I can safely say that we in the transcription department are very thankful for your help and suggestions in setting forth your equipment for us. It holds a great amount of information for us, and as I tell the station operators, we are in business to help them, and only to help them. We will be more than happy to coop-

erate with the principles set forth by the NAB in assisting the small market stations."

Accounts of other transcription firms' programs and their comments are found in current NAB REPORTS, page 230.

## **FM Department**

### **FCC CLARIFIES STATEMENT ON FM MULTIPLE OWNERSHIP**

The FCC on Friday (19) issued a statement to clarify some misunderstanding of the Commission's statements of April 10 (see current NAB REPORTS, p. 294) relative to the procedures being followed in the processing of FM applications. The policy "one to a customer" is a *procedural policy* affecting the order in which FM applications are being processed. It is not a substantive policy affecting the number of stations which ultimately may be granted to a single applicant.

The substantive policy is stated by the Commission as follows:

"*Multiple Ownership*—(a) No person (including all persons under common control)\* shall, directly or indirectly, own, operate or control more than one FM broadcast station that would serve substantially the same service area as another FM broadcast station owned, operated, or controlled by such person.

"(b) No person (including all persons under common control) shall, directly or indirectly, own, operate, or control more than one FM broadcast station, except upon a showing (1) that such ownership, operation, or control would foster competition among FM broadcast stations or provide an FM broadcasting service distinct and separate from existing services, and (2) that such ownership, operation or control would not result in the concentration of control of FM broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity; *provided, however*, that the Commission will consider the ownership, operation, or control of more than six FM broadcast stations to constitute the concentration of control of FM broadcasting facilities in a manner inconsistent with public interest, convenience, or necessity."

The one to a customer policy applies only to applications which do not go to hearing. It has no impact on cases where it is necessary or believed desirable to hold a hearing—for example, cases where the number of applications for a particular community exceeds or is approximately equal to the number of available channels. In all hearing cases the Commission will, as soon as possible after the hearing is held, render a decision upon the basis of the record.

### **LEMKE INTRODUCES FM BILL**

Congressman William Lemke (R), South Dakota, introduced a bill in the House of Representatives on Wednesday (17), to provide assignment of a section of the fifty-megacycle band of radio frequencies for FM. The bill, H. R. 6174, was referred to the Committee on Interstate and Foreign Commerce.

Text of the bill follows:

"To provide assignment of a section of the fifty-megacycle band of radio frequencies for frequency modulation (FM)."

\* The word "control" as used herein is not limited to majority stock ownership, but includes actual working control in whatever manner exercised.

(Continued on next page)



"Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the Federal Communications Commission is hereby authorized and directed to assign to frequency modulation (FM) radio broadcasting a section of the fifty-megacycle band of radio frequencies."

## Department of Information

### BEN MILLER JOINS INFORMATION STAFF

Latest addition to the staff at NAB headquarters is Ben Miller, who will work under Charles A. Batson, director of information.

Miller joins NAB after 3½ years of service in the Army. Released from service with the rank of captain, he had served for over a year in the War Department Bureau of Public Relations. In the bureau, he was assigned to the Radio Branch, Army Service Forces Group.

He went into the Army in the summer of 1942 after several years of station and advertising agency experience.

After seven years with Young and Rubicam in New York, Miller went into the station field. At Y & R he worked on "We the People" as a research man and writer. From the agency he went with the newly formed WPID and helped open that station in Petersburg, Va., holding the post of program director. His next position was at Augusta, Ga., with WGAC, also as program director. He left WGAC in the spring of 1942 and shortly thereafter became a member of the nation's armed forces.

## News

### ORDER "ALL RADIO" COPIES NOW

Devoted entirely to broadcast subjects the May "Journalism Quarterly" should be of fundamental interest to station managers, news directors, program managers, research directors and others. This issue is edited by Wilbur Schramm, director, School of Journalism, State University of Iowa, and vice chairman, Council on Radio Journalism. It contains the following articles:

"Radio News—Its Past, Present, and Future," by Paul W. White.

"The Government's News Service," by Elmer Davis.

"Short-Wave Broadcasting and the News," by William Benton.

"International Radio Today," by John W. Gerber.

"The Audience for Radio News," by Elmo Wilson.

"What Radio News Means to Middleville," by Wilbur Schramm.

"Legal Problems of Radio News," by Fred S. Siebert.

"The Evolution of Newspaper Interest in Radio," by Paul H. Wagner.

"Radio Journalism: An Annotated Bibliography," Council on Radio Journalism.

In "What Radio News Means to Middleville," Mr. Schramm went behind the ratings to discover what radio news means to a community of 600 persons. An average of 40 minutes was spent in interviewing every one of the 600 people from the third grade up. He gave a partial review of this article at the NAB-Iowa Radio News Clinic in Cedar Rapids, March 22. From this article alone the

Quarterly is worth several times its price of 75 cents per copy. Copies may be purchased by ordering directly from

Journalism Quarterly  
Emery University, Georgia  
(75¢ each)

### ANNOUNCE 2 MORE RADIO NEWS CLINICS

John J. Gillin, Jr., NAB director, district 10, and president WOW, Omaha, announced Friday (19) the appointment of John Alexander, manager, KODY, North Platte, as general chairman of the Nebraska Radio News Clinic to be held in Kearney, Saturday, May 11.

The Clinic follows the meeting of the Nebraska Broadcasters Association, also in Kearney, on Friday (10).

K. F. Schmitt, secretary-treasurer, Wisconsin Broadcasters Association, and general manager, WIBA, Madison, also announced Friday a Radio News Clinic for Wisconsin stations on Tuesday, May 14, Hotel Loraine, Madison.

### PETITION PRESS ASSOCIATIONS TO TRANSMIT CORRECT PRONUNCIATIONS OF PROPER NAMES

If petition of Iowa Radio News Editors is granted by news distributing organization, the correct pronunciation of proper names appearing in the news will accompany the releases in which they appear.

Subject of proper pronunciation came up for extended discussion at the NAB-Iowa Radio News Clinic, in Cedar Rapids, March 22. Representatives of the press associations concurred that it would be possible for them to transmit proper pronunciation, phonetically, and that such service was within their province. Two stated that a recommendation to institute this service would be transmitted to their home offices. One stated that he believed he could almost promise that the service desired would be forthcoming.

Resolution adopted by the managers and news editors at Cedar Rapids has now been formally transmitted to the press associations, according to Buryl Lottridge, general chairman of the Iowa clinic and vice president, WOC, Davenport. The resolution reads:

*Be it Resolved*, That the Iowa Radio News Clinic assembled in Cedar Rapids, Iowa, Friday, 22 March 1946, requests that the three major news services (AP, UP, and INS) now serving Iowa radio stations with press news by teletypewriter make every effort to include in these press reports the correct pronunciation, by phonetics, of proper names whose exact pronunciation is not readily apparent from their spelling; that local correspondents of news services, to further this aim, be instructed to include in their dispatches to bureaus the phoneticized pronunciations of proper names that appear susceptible of more than one usage, with the same system to be used wherever a similar question arises in stories of national interest; so that wire services will give the same emphasis on correct pronunciation of a name by their radio clients as has always been given correct spelling of a name by newspapers.

## Ad Council—OWMR Allocations

### PUBLIC INTEREST CAMPAIGNS— APRIL 29-MAY 5, 1946

The following four public interest campaigns have been given top priority on Network Radio Allocation Plans during the week of April 29-May 5 by The Advertising  
(Continued on next page)



Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

### Homes for Veterans

America faces a critical housing shortage—and its veterans are the worst sufferers. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is simply a matter of fair play to help them in every way possible, to locate homes in which they can live with their families as they return to civilian life. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. It appears that more than 2,000,000 veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans housing situation. But until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put," if they possibly can, so that a maximum number of veterans can find living places in the existing housing supply; sharing their homes with veterans' families; and listing vacancies and houses for sale at the veterans housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 5)

### Safety on the Highways

Slaughter on our highways is skyrocketing. Right now smash-ups have reached an all-time high of more than one a minute . . . all day . . . every day of the year. Last year traffic accidents killed 28,500, injured 921,500 more, according to the National Safety Council. That is more than a million traffic casualties a year. The cost in dollars was \$1,450,000,000 . . . almost 1½ billion dollars. In the four months after gas rationing ended, traffic deaths jumped 37%. Unless something is done about it, accidents will multiply alarmingly in coming months. Your station can help "put the brakes" on America's rising traffic death toll. Make each listener realize he is a potential accident victim. Point out as specifically as time will allow the little, thoughtless chances he may be taking today . . . this week . . . jay-walking . . . trying to beat the light . . . speeding . . . driving when he has had a few drinks . . . neglecting repairs on his car . . . ignoring signals at crossings. Your aim is to make each listener decide right then and there *never* again to take even a "little" chance with injury or death. (Fact Sheet No. 15)

### Famine Emergency

Famine is raging in Europe and Asia. War has left chaos in its wake; in addition, a burning, spreading drought of world-wide dimensions has wrecked previous estimates of food requirements and has brought already famished peoples to the very brink of death. Between now and July 1st, 500,000,000 children, women and men—and in this order—face starvation. A critical food situation in war-torn areas was anticipated many months ago, but conditions have now reached a state of crisis. In many areas the grain crop was only 50% of what had been anticipated. North Africa, which has exported grain to Europe since the days of Rome, has had the worst crop failure in 85 years. In much of Europe alone, city dwellers will get less than 1,500 calories a day in the months ahead. Many will get less than 1,000 calories a day; some less than 600 unless we help. United Nations Relief and Rehabilitation Administration considers 2,000 to 2,500 calories daily a minimum for safety. *The present American consumption per person is estimated at 3,360 calories per day.*

*Unless foreign governments and UNRRA can buy minimum amounts of wheat, fats, and oils in the world market immediately to tide them over until the next harvest, famine, plague and death will desolate half the world. The "have" countries, including the United States, are the only ones that can halt death by starvation this Spring. Even certain "importing" countries are already helping to the limit of their ability. Estimated world wheat needs for the first half of 1946 amount to twenty million tons. Of this total, the United States and other exporting countries,*

*through regulations already in effect, will make available eleven million tons. Our share of the remaining deficit of nine million tons can be made up only if Americans voluntarily reduce their consumption of wheat products drastically during the months of April, May and June.*

Urge everyone to SAVE AND SHARE—to make the maximum amount of needed food available for the relief of starving millions by—

*Reducing their consumption of all wheat and rice products and fats and oils. . . . Eating more of the plentiful foods. . . . Eliminating all food waste and turning in all used fats. . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20)*

### United States Savings Bonds

As a result of the United States Treasury's decision to extend its wartime bonds and stamp program into the peacetime era, individuals can now continue to purchase bonds paying the same rate of interest as those sold during the war. These securities, now known as U. S. Savings Bonds and Savings Stamps, will include the wartime F and G bonds as well as the popular Series E bonds which return four dollars for every three invested, when the bonds mature. The success and convenience of the Payroll Savings Plan during the war years have resulted in its continued maintenance by business and industry throughout the nation. The high rate of interest of U. S. Savings Bonds, their sound investment values and their ready availability offer the individual investor the ideal way of saving for the future. Radio can perform a valuable service to its listeners by informing them of (1) the continued sale of U. S. Savings Bonds and Stamps; (2) their availability through continuation of the Payroll Savings Plan and other regular purchase facilities and (3) their many advantages as an investment. (Fact Sheet No. 11)

### SUPPORT REQUESTED IN PROMOTING HIGHWAY SAFETY

Media Programming Division of OWMR has requested stations to give support in publicizing the objects of the President's Highway Safety Conference to be held in the Departmental Auditorium, Washington, D. C., May 8, 9, and 10.

This Conference has been called by President Truman in an attempt to formulate a coordinated action program to cope with the marked increase in highway traffic deaths and injuries since the elimination of gasoline rationing. The Conference will bring together a large number of the Governors of the 48 States, the State Highway and Motor Vehicle Administrators, representatives of organizations active in the safety field, and individuals with a basic interest in the problem.

President Truman has appointed Major General Philip B. Fleming, Federal Works Administrator, as General Chairman of the Conference; Thomas H. MacDonald, Public Roads Commissioner, is Chairman of the Coordinating Committee, and Colonel Light B. Yost, Office of the Secretary of War, is Executive Director.

Eight committees will make reports to the Conference on the following subjects which have a direct bearing on traffic highway safety: Accident Records, Education, Enforcement, Engineering, Laws and Ordinances, Motor Vehicle Administration, Organized Public Support, and Public Information.

Spot announcements have been mailed to program managers. OWMR urges use of them whenever possible.

### THANKS FROM U. S. PUBLIC HEALTH SERVICE

The United States Public Health Service wishes to express its deep appreciation for the outstanding cooperation given "Know Your Public Health Nurse Week" by station managers. Reports from various sections of the country indicate exceptional coverage.



# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission during the week beginning Monday, April 22. They are subject to change.

### Monday, April 22

#### Further Hearing

Before Commissioner Walker in Washington, D. C.

- NEW—Arkansas Democrat Co., Little Rock, Ark.
- NEW—Radio Engineering Service, 108 N. Pine St., Pine Bluff, Ark.
- KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. 910 kc., 5 KW, unlimited, DA-night and day.
- NEW—Mid-America Broadcasting Corp., Louisville, Ky.—C. P. 1040 kc. (1080 NARBA), 1 KW night, 5 KW day, unlimited, DA-day and night.
- WINN—Kentucky Broadcasting Corp., Inc., Albany, Ind.—C. P. 1080 kc., 1 KW night, 5 KW day, DA-day and night.
- WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—C. P. 1070 kc., 50 KW night, 50 KW day, directional antenna.
- NEW—Camden Broadcasting Co., Camden, N. J.—C. P. 800 kc., 1 KW daytime.
- NEW—Chambersburg Broadcasting Co., Chambersburg, Pa.—C. P. 800 kc., 1 KW daytime.
- NEW—Crescent Broadcast Corp., Philadelphia, Pa.—C. P. 820 kc., 1 KW daytime.
- WHAT—Independence Broadcasting Co., Inc., Philadelphia, Pa.—C. P. 820 kc., 1 KW daytime only.
- NEW—Ranulf Compton, d/b as Radio WKDN, Camden, N. J.—C. P. 820 kc., 1 KW, daytime only.

#### Further Hearing

Before Commissioner Walker in Washington, D. C.

- NEW—Arkansas Democrat Co., Little Rock, Ark.—C. P. 1400 kc., 250 watts, unlimited.
- NEW—Radio Engineering Service, 108 N. Pine St., Pine Bluff, Ark.—C. P. 1400 kc., 250 watts, unlimited.

### Monday, April 22 to May 10

To Be Held at Cleveland-Akron, Ohio

- NEW—United Broadcasting Co., Cleveland, Ohio—For FM facilities.
- NEW—National Broadcasting Co., Inc., Cleveland, Ohio—For FM facilities.
- NEW—WJW, Inc., Cleveland, Ohio—For FM facilities.
- NEW—United Garage and Service Corp., Cleveland, Ohio—For FM facilities.
- NEW—International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), Cleveland, Ohio—For FM facilities.
- NEW—WGAR Broadcasting Co., Cleveland, Ohio—For FM facilities.
- NEW—Scripps-Howard Radio, Inc., Cleveland, Ohio—For FM facilities.
- NEW—Telair Co., Cleveland, Ohio—For FM facilities.
- NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio—For FM facilities.
- NEW—Allen T. Simmons, Akron, Ohio—For FM facilities.
- NEW—Summit Radio Corporation, Akron, Ohio—For FM facilities.
- NEW—The Akron Radio Corp., Akron, Ohio—For FM facilities.
- NEW—Knight Radio Corp., Akron, Ohio—For FM facilities.
- NEW—Telair Co., Akron, Ohio—For FM facilities.

Tuesday, April 23

#### Further Hearing

- KOVO—KOVO Broadcasting Co., Provo, Utah—C. P. 960 kc., 1 KW, unlimited.
- KROW—KROW, Inc., Oakland, Calif.—C. P. 960 kc., 5 KW, unlimited DA-night.

### Wednesday, April 24

- WADC—Allen T. Simmons, Tallmadge, Ohio—C. P. 1220 kc., 50 KW, DA-day and night use.
- WGAR—WGAR Broadcasting Co., Hotel Statler, 12th & Euclid Sts., Cleveland, Ohio—C. P. 50 KW, 1220 kc., new DA for day and night.

To Be Held at Lexington, Ky.

- NEW—The Central Kentucky Broadcasting Co., Lexington, Ky.—C. P. 1340 kc., 250 watts, unlimited.

#### Commercial Television Broadcast

To Be Held in Detroit, Michigan

- NEW—The Evening News Assn., Detroit, Mich.—C. P. for new television broadcast station.
- NEW—The Jam Handy Organization, Inc., Detroit, Mich.—C. P. for new television broadcast station.
- NEW—King Trendle Broadcasting Corp., Detroit, Mich.—C. P. for new television broadcast station.
- NEW—United Detroit Theatres Corp., Detroit, Mich.—C. P. for new television broadcast station.
- NEW—Midwest Broadcasting Co., Mount Vernon, Ill.—C. P. 940 kc., 500 watts, daytime.
- NEW—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—C. P. 940 kc., 1 KW, daytime.

### Thursday, April 25

#### Television Broadcast

To Be Held at Pittsburgh, Pennsylvania

- NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa.—For television facilities.
- NEW—Westinghouse Radio Sta., Inc., 310 Grant St., Pittsburgh, Pa.—For television facilities.

### Friday, April 26

- NEW—Liberty Broadcasting Co., John J. Laux, Richard Teitlebaum, et al., d/b as Pittsburgh, Pa.—C. P. 730 kc., 1 KW daytime.

# Federal Communications Commission Actions

## AM APPLICATIONS GRANTED

- NEW—Union City Broadcasting Co., Inc., Union City, Tenn.—Granted construction permit for a new station to operate on 1240 kc., 250 watts, unlimited time. Site to be determined. (B3-P-4508)
- NEW—John Raymond Bartlett, d/b as "Radio South," Quitman, Ga.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (B3-P-4548)
- NEW—Joseph F. Biddle Publishing Co., Huntingdon, Pa.—Granted construction permit for a new Class IV station; 1400 kc., 250 watts, unlimited time. (B2-P-4590)
- NEW—The New Mexico Publishing Co., Santa Fe, N. Mex.—Granted construction permit for a new station to operate on 1400 kc., 250 watts, unlimited time. (B5-P-3932; Docket 6803)
- NEW—Santa Clara Broadcasting Co., San Jose, Cal.—Granted construction permit for a new station to

(Continued on next page)

operate on 1590 kc., 1 KW, daytime only. (B5-P-3937; Docket 7413)

NEW—Maui Publishing Co., Ltd., Wailuku, T. H.—Granted construction permit for a new station to operate on 550 kc., 1 KW, unlimited time. (B-P-4544)

### NON-COMMERCIAL EDUCATIONAL FM APPLICATION GRANTED

NEW—Board of Education, Sewanhaka High School, Floral Park, N. Y.—Granted construction permit for a new non-commercial educational FM station; Channel: 90.5 mc. (No. 213); 0.35 KW; antenna height above average terrain: 112 ft.; site subject to approval by CAA. (B1-PED-45)

### TELEVISION APPLICATIONS GRANTED

NEW—King Trendle Broadcasting Co., Detroit, Mich.; The Evening News Assn., Detroit, Mich.—Granted application of King Trendle Broadcasting Co. (B2-PCT-45), and application of The Evening News Assn. (B2-PCT-100) for new television stations, subject to frequency and engineering details to be determined. (Docket 7275 and 7278)

### ACTIONS ON MOTIONS

Wabash Valley Broadcasting Corp., Terre Haute, Ind.; West Central Broadcasting Co., Peoria, Ill.—The Commission, on its own motion, ordered that the further consolidated hearing on these two applications, now scheduled for April 15 in Washington, be continued to Monday, May 15. (Docket 6924; 7108)

WGAL, Inc., Lancaster, Pa.; Lancaster Television Corp., Lancaster, Pa.—The Commission, on its own motion, ordered that the hearing on these two applications for commercial television stations, now scheduled for April 18 and 19 at Lancaster, be continued without date until further order of the Commission. (Docket 7308; 7307)

Walter A. Graham, Tifton, Ga.—The Commission, on its own motion, ordered that the hearing on this application (Docket 6918) now scheduled for April 18, be continued without date until further order of the Commission.

KVAN—Vancouver Radio Corp., Vancouver, Wash.; KSEI—Radio Service Corp., Pocatello, Idaho—The Commission, on its own motion ordered that the consolidated hearing on these applications now scheduled for May 15, be continued without date until further order of the Commission. (Dockets 6566; 6865)

Southern California Broadcasting Co., Pasadena, Cal.; Orange County Broadcasting Co., Santa Ana, Cal.—The Commission, on its own motion, ordered that the consolidated hearing on these applications now scheduled for April 18, be continued without date until further order of the Commission. (Dockets 6737; 7337)

Capital Broadcasting Corp., Annapolis, Md.; WCBM—Balto. Broadcasting Corp., Baltimore, Md.—The Commission, on its own motion, ordered that the consolidated hearing on these applications, now scheduled for April 17, be continued without date until further order of the Commission. (Docket 7371; 7372)

Bay Broadcasting Co., Sandusky, Ohio—Granted motion for authority to take depositions and waiver of Secs. 1.221 and 1.227 of the Commission's rules, and for reopening of the record for the purpose of receiving depositions when taken. (B2-P-4387)

Southern California Broadcasting Co., Pasadena, Cal.; Orange County Broadcasting Co., Santa Ana, Cal.—The Commission, on its own motion, ordered that the consolidated hearing in re these two cases, be scheduled for 10 A. M., Thursday, April 18. (Docket 6737; 7337)

KHMO—The Courier-Post Pub. Co., Hannibal, Mo.—Granted petition for leave to amend its application (Docket 7454), so as to specify the use of a directional antenna

day and night, instead of night only, etc., and the amendment filed with the petition was accepted.

Monona Broadcasting Co., Madison, Wis.—Granted petition for leave to amend its application (Docket 7351), so as to specify a revised directional antenna system, etc., and the amendment was accepted.

F. M. Radio and Television Corp., Riverside, Cal.—Granted motion for leave to amend its application (Docket 6928), so as to change the answer in paragraph 11 (d), and add explanatory statement, and the amendment was accepted.

Bieberbach Broadcasting Corp., Boston, Mass.—Granted motion to dismiss without prejudice its application (B1-PH-818; Docket 7410) for a new FM station.

Beaver County Broadcasting Corp., Beaver Falls, Pa.—Granted petition to dismiss without prejudice its application for a new FM station (Docket 7210, B2-PH-755).

Rirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for continuance of hearing on application for CP (Docket 7130) and application of So. Ill. Broadcasting Co., Inc., Centralia, Ill. (Docket 7129), and continued hearing to June 3, 1946.

Texoma Broadcasting Co., Wichita Falls, Texas—Granted petition for continuance of consolidated hearing on its application for CP (Docket 7126) and that of Wichtex Broadcasting Co., Wichita Falls, Texas (Docket 7127), and continued said hearing to June 3, 1946.

Lewis Windmuller, Allentown, Pa.—Granted motion to amend its application for CP (Docket 7180), so as to substitute the Allentown Broadcasting Corp. for Lewis Windmuller as applicant; change paragraphs, etc., and the amendment was accepted.

Mt. Vernon Radio & Television Co., Mt. Vernon, Ill.—Granted petition for leave to amend its application for CP (Docket 7060), so as to show the substitution of L. F. Tomlinson for Paul Rudiseli as stockholder, director and V. P. of applicant corporation; change paragraphs, etc., and the amendment was accepted.

WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Granted petition to amend its application for CP (Docket 7434) so as to specify modified DA pattern; revised engineering data, etc., and the amendment was accepted.

Roy Hofheinz and W. E. Hooper, a partnership, d/b as La. Broadcasting Co., New Orleans, La.—Granted in part the request for leave to take depositions in rehearing now scheduled for Washington, D. C., to begin May 20, upon movant's application for CP (Docket 7162) in consolidation with application of Frank R. Gibson, Lake Charles, La. (Docket 7160), Times Picayune Pub. (Docket 7162), limiting depositions to 10 witnesses.

WADC—Allen T. Simmons, Tallmadge, Ohio—Granted petition for leave to amend its application for CP (Docket 7319), so as to propose a directional antenna for station WGAR, operating on 1350 kc., at Cleveland; change paragraphs, etc., and the amendment was accepted.

WGAR Broadcasting Co., Cleveland, Ohio—Granted petition requesting leave to amend application for FM station (Docket 7043), so as to supply engineering data and make other minor changes, and the amendment was accepted.

United Broadcasting Co., Cleveland, Ohio—Granted petition to dismiss without prejudice its application (B2-PCT-77; Docket 7296) for a new commercial television station.

Knight Radio Corp., Akron, Ohio—Granted petition to dismiss without prejudice application for new FM station (B2-PH-632; Docket 7051).

The Akron Radio Corp., Akron, Ohio—Granted motion to dismiss without prejudice its application for a new FM station (B2-PH-497; Docket 7050).

Enterprise Publishing Co., Brockton, Mass.—Granted petition for leave to amend application for CP (Docket 7508), so as to specify the frequency 990 instead of 1110 kc.; change paragraphs 16 and 19, etc. The amendment was accepted, and the Commission on

*(Continued on next page)*



its own motion removed application from hearing docket.

WADC—Allen T. Simmons, Tallmadge, Ohio—Granted motion to amend application for CP (Docket 7320), so as to specify modified DA pattern, and the amendment was accepted.

Eugene Broadcasters, Inc., Eugene, Ore.—Granted motion for leave to amend its application for CP (Docket 7484), so as to specify the frequency 1280 kc., 1 KW with DA, unlimited time, instead of 790 kc., 500 watts night, 1 KW day, etc. The amendment was accepted and application removed from hearing docket.

Missionary Society of St. Paul the Apostle, New York City—Denied petition requesting the Commission, on its own motion, to issue subpoenas for the attendance of certain witnesses at the hearing now scheduled for May 20, in re Dockets 7316, 7317 and 7318.

WQXR—Interstate Broadcasting Co., Inc., New York City—Granted petition requesting leave to intervene in the hearing on application for CP (Docket 7161), scheduled for May 20, 1946, in re application of The Times Picayune Pub Co., New Orleans, for a new station.

Mid-State Broadcasting Co., Peoria, Ill.—Granted petition for leave to amend its application for CP (Docket 7184), so as to specify frequency 1020 with 1 KW, daytime only, instead of 1560 kc., 1 KW, U; change paragraph 16, etc., the amendment was accepted and application removed from the hearing docket.

KROW—KROW, Inc., Oakland, Cal.—Granted petition for leave to amend its application for CP (Docket 6739), so as to specify a new DA pattern, etc., and the amendment was accepted.

Andalusia Broadcasting Co., Andalusia, Ala.—Granted petition to dismiss without prejudice its application for CP (Docket 7380, B3-P-4445).

James Valley Broadcast Co., Huron, S. Dak.—Granted petition insofar as it requests leave to amend its application (Docket 7055) for a new station, so as to specify the frequency 1340 instead of 1400 kc., change engineering data, etc. The amendment was accepted and the application removed from the hearing docket.

West Alabama Broadcasting Co., Tuscaloosa, Ala.—Granted petition requesting leave to amend application for CP (Docket 7178), so as to specify a new transmitter site, etc., and the amendment was accepted.

Alvin E. Nelson, Inc., San Francisco, Cal.—Denied petition for leave to take depositions in re application for CP (Docket 7389), without prejudice to the right of petitioner to renew its request to take depositions at such time as the Commission reschedules this hearing.

Orange County Broadcasting Co., Santa Ana, Calif.—Granted petition to dismiss without prejudice its application for CP (Docket 7337).

Midwest Broadcasting Co., Mt. Vernon, Ill.—Granted petition for leave to intervene in the consolidated hearing upon the applications Southern Ill. Broadcasting Co. for a new station at Centralia, Ill. (Docket 7129), and Hirsch Battery and Radio Co., Cape Girardeau, Mo. (Docket 7130).

Mid-American Broadcasting Corp., Louisville, Ky.—Granted petition for leave to amend application for CP (Docket 6040), so as to show a change in certain officers and directors, etc., and the amendment was accepted.

Peoria Broadcasting Co., Peoria, Ill.—Granted petition to intervene in the hearing on application of San Jacinto Broadcasting Co. (Docket 6725), Houston, Texas.

### DESIGNATED FOR HEARING

WCAL—St. Olaf College., Northfield, Minn.—Designated application of WCAL to change hours of operation from sharing with KUOM to daytime (B4-MI-1220), for hearing in a consolidated proceeding with applications of KUOM (Docket 7455) and Independent Broadcasting Co. (Docket 6734), and ordered that the Bills of Particulars heretofore issued in this connection, be amended to include application of WCAL.

El Paso Broadcasting Co., El Paso, Texas; Del Norte Broadcasting Co., Inc., El Paso, Texas—Designated application of El Paso Broadcasting Co. (B3-P-4634) and application of Del Norte Broadcasting Co., Inc. (B3-P-4700), for hearing in a consolidated proceeding;

both request the same facilities, 1560 kc., 1 KW day, 500 watts night, unlimited time.

Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho Broadcasting and Television Co., Idaho Falls, Idaho—Designated application of Idaho Falls Broadcasting Co. (B5-P-4599) and application of Eastern Idaho Broadcasting and Television Co. (B5-P-4633), for hearing in a consolidated proceeding; both seek a new station at Idaho Falls to operate on 1230 kc., 250 watts, unlimited time.

KWSC—State College of Washington, Pullman, Wash.—Designated for consolidated hearing application of KWSC (B5-P-3940) to change facilities from 1250 kc., 5 KW, sharing time with KTW, Seattle, to 1030 kc., 5 KW day, 1 KW night, DA-night at Pullman, Wash., in consolidated proceeding with applications of Alvin E. Nelson, Inc. (Docket 7389), KARM (Docket 7124); KFRE (Docket 7125) and KROY (Docket 7170); further ordered the Bills of Particulars heretofore issued in this proceeding be amended to include KWSC, and that WBZ, Boston, be made a party to this proceeding.

Plains Empire Broadcasting Co., Amarillo, Texas—Designated for hearing application for a new station to operate on 1320 kc., 500 watts night, 1 KW-LS, directional antenna night, unlimited time (B3-P-4551).

Charleston Broadcasting Co., Charleston, S. C.—Designated for hearing application for a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-P-4248)

Southern Broadcasting Co.; Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Coastal Broadcasting Co.; Charleston Broadcasting Co. and Fort Sumter Broadcasting Co., Charleston, S. C.—Designated for consolidated hearing these four applications, all seeking a new station in Charleston to operate on 1450 kc., 250 watts, unlimited time. (B3-P-4640; B3-P-4570; B3-P-4248 and B3-P-4705)

Frederic LeMieux, et al., d/b as Gulf State Broadcasting Co., Crowley, La.; Max Thomas, Crowley, La.—Designated application of Gulf State Broadcasting Co. (B3-P-4577) for consolidated hearing with application of Max Thomas. Both applicants seeking 1450 kc., 250 watts, unlimited time.

Chesapeake Radio Corp., Annapolis, Md.; United Broadcasting Co., Inc., Silver Spring, Md.—Designated application for a new station to operate on 810 kc., 250 watts, daytime only (B1-P-4139) for consolidated hearing with application of United Broadcasting Co., Inc. (B1-P-4030), for a new station to operate on 810 kc., 1 KW, limited time.

### LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending November 1, 1948:

KFBB, Great Falls, Mont.; KVOR, Colorado Springs; WBBK, Brooklyn; WDRC, Hartford, Conn.; WEBC, Duluth, Minn.; WEVD, New York City; WHLD, Niagara Falls; WKST, New Castle, Pa.; WLWL, Minneapolis; WMRO, Aurora, Ill.

WORK—York Broadcasting Co., York, Pa.—Granted renewal of license for the period ending November 1, 1948.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—Granted renewal of license for the period ending February 1, 1947.

The following stations were granted renewal of licenses for the period ending February 1, 1949:

KADA, Ada, Okla.; KFIO, Spokane; WBBZ, Ponca City, Okla.; WBOW, Terre Haute; WCAT, Rapid City, S. Dak.; WENY, Elmira, N. Y.; WERC, Erie, Pa.; WFAS, White Plains, N. Y.; WJRD, Tuscaloosa, Ala., and WLVA, Lynchburg, Va.

The following stations were granted renewals for the period ending February 1, 1948:

WHMA, Anniston, Ala.; WJMS, Ironwood, Mich.; WLAP, Lexington, Ky.; WMBH, Joplin, Mo.; WMVA, Martinsville, Va., and WRLC, Toccoa, Ga.

(Continued on next page)



The following stations were granted renewal of licenses for the period ending August 1, 1948:

KFFA, Helena, Ark.; WTMV, E. St. Louis, Ill.; KALE, Portland, Ore.; WWSW, Pittsburgh, Pa.

### MISCELLANEOUS ACTIONS

WHNF—Marcus Loew Booking Agency, New York City—Granted authority to change call letters of FM station from WHNF to WMGM.

KTLO—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Granted authority to change call letters of FM station from KTLO to KNIGM.

KWOS—Tribune Printing Co. (Assignor), Capital Broadcasting Co. (Assignee), Jefferson City, Mo.—Granted consent to voluntary assignment of license of station KWOS from Tribune Printing Co. to Capital Broadcasting Co., a new corporation, a subsidiary of Assignor, so as to separate their newspaper and radio business. (B4-AL-503)

KSO—Kingsley H. Murphy, Des Moines, Iowa—Granted construction permit to change the transmitter location and install a new antenna and ground system for station KSO operating on 1460 kc., 5 KW, unlimited time, DA-night. (B4-P-4327)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted construction permit to increase daytime power from 1 to 5 KW and install a new transmitter; 1 KW night, unlimited. (B3-P-4300)

Charleston Broadcasting Co., Charleston, S. C.—Adopted a decision and order denying petition of Charleston Broadcasting Co. for reconsideration or rehearing of the grant of the application of Carter C. Peterson (B3-P-4245); and the grant of said application of Carter C. Peterson for a new station in Savannah, authorized February 20, 1946, is affirmed.

F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Granted petition to grant without further proceedings, application for a new station to operate on 1230 kc., 250 watts, unlimited time. (B3-P-3606; Docket 6639)

WNEW—Greater New York Broadcasting Corp., New York City—Denied petition for review of the order of April 4, 1946, of the presiding officer of the Motions Docket granting petition of Richard E. O'Dea, Paterson, N. J., for leave to intervene in the consolidated hearing on applications of WNEW for CP and renewal of license, and application of Missionary Society of St. Paul the Apostle for CP; and the action of the presiding officer of the Motions Docket of April 4 granting O'Dea's petition to intervene, is sustained.

WHKK—United Broadcasting Co., Cleveland, Ohio—Adopted an order dismissing without prejudice to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket No. 6741, the application of WHKK (B2-P-4530) to change frequency from 640 to 1420 kc., and increase power from 1 to 5 KW, unlimited time.

KWYO—Big Horn Broadcasting Co., Sheridan, Wyo.—Granted construction permit to change frequency from 1400 to 1410 kc.; increase power from 250 watts to 500 watts night, 1 KW day; make changes in antenna and install new transmitter. (B5-P-4455)

KGKY—Hilliard Co., Scottsbluff, Neb.—Granted construction permit to change from 1490 kc., 250 watts, unlimited time, to 1320 kc., 1 KW unlimited time; install directional antenna for night use, change transmitting equipment and transmitter location. (B4-P-3988)

WJJI—WJJD, Inc., Chicago, Ill.—Granted construction permit to increase power from 20 to 50 KW, DA, on present frequency 1160 kc.; install a new transmitter and directive antenna; operation limited to KSL, Salt Lake City, the dominant 1-A station on the channel. (B4-P-4425)

WHIEB—WHIEB, Inc., Portsmouth, N. H.—Denied petition to reinstate application for construction permit (B1-P-3604; Docket 6700), to increase hours of operation from limited-WSB to unlimited time, on frequency 750 kc., and install directional antenna for night time use, without prejudice to the filing of a petition for

reinstatement after conclusion of proceedings in Docket 6741.

KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas—Granted modification of CP, which authorized change in frequency, etc., for extension of completion date from 4-9-46 to 7-8-46. (B3-MP-1866)

WPPA—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Granted modification of CP which authorized a new station, to specify type of transmitter (N.E. 443-A1), for approval of antenna, and approval of transmitter and studio locations at Minersville Road, W. of Pottsville, and 7 South Centre St., Pottsville, respectively. Permittee is granted a waiver of Secs. 3.55(b) of the Commission's Rules, conditions. (B2-MP-1865)

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Granted modification of CP, which authorized changes in DA for night use, etc., for extension of completion date from 4-14-46 to 7-14-46. (B2-MP-1868)

KSMA—Hugh G. Shurtliff, et al, Santa Maria, Calif.—Granted license to cover CP which authorized a new station: 1450 kc., 250 watts, unlimited time. The licensee hereunder is granted a waiver of Secs. 3.55(b) and 3.60 of the Commission's rules; condition (B5-L-1927); also granted authority to determine operating power by direct measurement of antenna power. (B5-Z-1752)

KRLD Radio Corp., Area of Dallas, Texas—Granted CPs for two new relay mobile stations to be used with standard station KRLD; frequencies: 30.82, 33.74, 35.82 and 37.98 mcs.; 25 watts for one, 2 watts for the other. (B3-PRE-462 and B3-PRE-460)

WSXCT—The Crosley Corp., Cincinnati, Ohio—Granted modification of CP which authorized a new experimental television station, for extension of completion date from 4-28-46 to 10-28-46. (B2-MPVB-148)

W9XEK—Courier-Journal & Louisville Times Co., Eastwood, Ky.—Granted modification of CP which authorized change in frequency, etc., in developmental station, for extension of completion date from 3-22-46 to 5-22-46. (B2-MPEX-26)

The Penna. State College, Moshannon State Park, Pa.—Granted special temporary authorization to operate a composite transmitter on 106 mcs., with 100 watts and an unmodulated emission, in order to make field intensity measurements to determine the location of proposed FM transmitter to operate as an educational broadcast station—the transmitter and half-wave vertical antenna to be located near the Rattlesnake Fire Tower at Moshannon State Park, Pa., for the period April 15 and ending no later than May 14, 1946.

WHK—United Broadcasting Co., Cleveland, Ohio—Adopted an order dismissing without prejudice to the filing of a petition for reinstatement after the conclusion of the proceeding in Docket 6741, the application of WHK to change frequency from 1420 to 640 kc., and increase power from 5 to 50 KW, etc. (B2-P-4529)

WCBM—Baltimore Broadcasting Co., Baltimore, Md.—Adopted an order dismissing petition of WCBM for an order to require WFBI, Pawtucket, to show cause why it should not use a directional antenna to afford proper protection to the operation of a proposed station of petitioner at Baltimore, requesting use of 1420 kc.

Philco Radio & Television Co., New York City—Ordered that the hearing on application (Docket 7242) for a new television station be vacated, and the Commission's action of February 1, 1946, designating said application for hearing, rescinded; and said application (B1-PCT-37) dismissed without prejudice.

WGAR Broadcasting Co., Cleveland, Ohio, and Summit Radio Corp., Akron, Ohio—Denied joint motion requesting continuance of the consolidated hearing on applications for new FM stations in the Cleveland-Akron area, now scheduled at Cleveland to commence April 22, 1946.

Allen B. DuMont Labs., Inc., Cleveland, Ohio—The Commission on its own motion ordered that the consolidated hearing now scheduled for May 13-18, on applications of Allen B. DuMont Labs., Inc., and four

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others for new television stations, be continued without date, until further order of the Commission.

The Evening News Assn., The Jam Handy Organization, Inc., King Trendle Broadcasting Corp., United Detroit Theatres Corp., Detroit, Mich.—Ordered that the Commission's order of February 1, 1946, designating these five applications for new television stations for consolidated hearing, be vacated. (Docket 7275; 8277, 7278 and 7279)

WIBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted CP to install a new vertical antenna. (B4-P-4009)

NEW—American Broadcasting Co., Inc., Area of New York City—Granted CP for a new relay broadcast station to be used with applicant's standard station WJZ; frequencies: 31.22, 35.62, 37.02 and 39.26 mcs.; 50 watts. (B1-PRE-459)

Liberty Broadcasting Co., Pittsburgh, Pa.—Denied petition of Liberty Broadcasting Co. for reconsideration and grant without hearing of its application for a new station to operate on 730 kc., 1 KW, daytime only.

KROP—Broadcasting Corp. of America, Brawley, Cal.—Granted modification of CP which authorized a new station, for changes in vertical antenna and transmitting equipment. Permittee is granted a waiver of Sec. 3.55(b) of the Commission's Rules and Regulations, conditions.

## Federal Communications Commission Applications

### AM APPLICATIONS ACCEPTED FOR FILING

#### 630 Kilocycles

NEW—Washington Broadcasters, Inc., Spokane, Wash.—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended re stockholders and directors.

#### 640 Kilocycles

NEW—Mike Benton, d/b as General Broadcasting Co., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 640 kc., power of 1 KW and limited hours of operation. Amended to change hours of operation from limited time to daytime.

#### 690 Kilocycles

NEW—United Broadcasting Co., Inc., Silver Spring, Md.—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 1 KW and limited hours of operation. Amended to change frequency from 690 kc. to 810 kc. and change hours of operation from limited time to daytime. Amended to change frequency from 810 to 1190 kc., make changes in transmitting equipment and change transmitter location.

#### 700 Kilocycles

WLW—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

#### 730 Kilocycles

WPIK—Potomac Broadcasting Corp., Alexandria, Va.—Construction permit to increase power from 250 watts to 1 KW and install new transmitter.

#### 750 Kilocycles

NEW—C. Merwin Dobyns, San Bernardino, Calif. (P. O. Temp. 800 East Ocean Ave., Long Beach, Calif.)—Construction permit for a new standard broadcast

station to be operated on 750 kc., power of 1 KW and daytime hours of operation.

#### 850 Kilocycles

KOA—National Broadcasting Co., Inc., Denver, Colo.—Construction permit to mount FM antenna on present vertical antenna.

#### 870 Kilocycles

NEW—Tube City Broadcasting Co., McKeesport, Pa.—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 870 to 890 kc.

#### 890 Kilocycles

NEW—Tom S. Whitehead, Brenham, Texas (P. O. 306 E. Main St.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime hours of operation.

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C. (P. O. Temp. % A. K. Porter, Burlington Hotel, 1120 Vermont Ave., N. W.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime hours of operation.

#### 940 Kilocycles

NEW—Hollywood Broadcasting Co., Hollywood, Fla. (P. O. 1924 Hollywood Blvd.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

#### 950 Kilocycles

NEW—Lubbock Broadcasting Co., Lubbock, Texas—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 960 to 950 kc.

#### 960 Kilocycles

NEW—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 5 KW, directional antenna night, and unlimited hours of operation. Amended re stockholders and directors.

#### 970 Kilocycles

WAAT—Bremer Broadcasting Corp., Newark, N. J.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use.

#### 1020 Kilocycles

NEW—Paul F. McRoy, John H. Searing, and Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill. (P. O. 211 West Main St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime hours of operation. Call letters "WCIL" reserved.

#### 1090 Kilocycles

NEW—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 980 to 1090 kc.

#### 1130 Kilocycles

NEW—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Cal.—Construction permit for a new standard broadcast station to be

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operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1130 kc., change hours of operation from unlimited time to daytime, and to make changes in vertical antenna.

### 1190 Kilocycles

WBUY—Omar G. Hilton and Greeley N. Hilton, d/b as Davidson County Broadcasting Co., Lexington, N. C.—Modification of construction permit (B3-P-4186, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

### 1210 Kilocycles

NEW—Charles A. Sprague, Glenn R. Thayer and William W. Behrman, d/b as WMIL Broadcasting Co., Milwaukee, Wisc.—Construction permit for a new standard broadcast station to be operated on 1200 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1200 to 1210 kc.

### 1220 Kilocycles

NEW—Millard Kibbe and Donald K. Deming, d/b as D & K Broadcasting Co., Palo Alto, Cal.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation.

### 1230 Kilocycles

KGAK—Albert E. Buck and Merle H. Tucker, a partnership, d/b as Gallup Broadcasting Co., Gallup, N. Mex.—License to cover construction permit (B3-P-3862, as modified) which authorized a new standard broadcast station.

KGAK—Albert E. Buck and Merle H. Tucker, a partnership, d/b as Gallup Broadcasting Co., Gallup, N. Mex.—Authority to determine operating power by direct measurement of antenna power.

### 1300 Kilocycles

KROP—Broadcasting Corporation of America, Brawley, Cal.—Modification of construction permit (B5-P-3568, which authorized a new standard broadcast station) for changes in vertical antenna and transmitting equipment.

### 1340 Kilocycles

NEW—Thomas Henry Golding, Sr., Thomas Henry Golding, Jr., Emmet Holmes McMurry, Jr., and Frank Wilson Baldwin, a partnership d/b as Radio Services Co. of Brookhaven, Mississippi, Brookhaven, Miss. (P. O. 107 So. Poplar St., Greenville, Miss.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

KPDN—C. H. Hoiles, Harry Hoiles and Jane Hoiles Hardie, a partnership, d/b as Radio Station KPDN, Pampa, Texas—License to cover construction permit (B3-P-4390) which authorized an increase in power and installation of new transmitter.

KPDN—C. H. Hoiles, Harry Hoiles and Jane Hoiles Hardie, a partnership, d/b as Radio Station KPDN, Pampa, Texas—Authority to determine operating power by direct measurement of antenna power.

NEW—John P. Rabb, Lenoir, N. C.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

### 1400 Kilocycles

WIRA—Indian River Broadcasting Co., Fort Pierce, Fla.—Modification of construction permit (B3-P-3905, which authorized a new standard broadcast station) for change in type of transmitter and change in transmitter and studio locations.

### 1400 Kilocycles

NEW—Big Horn Basin Broadcasting Co., Cody, Wyo. (P. O. 1119 Alger Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Facilities to be relinquished by KWYO.)

NEW—Arizona Radio and Television, Inc., Mesa, Ariz. (P. O. Route 3, Box 134)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Green Bay Broadcasting Co., Green Bay, Wisc.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change transmitter location.

NEW—WCBE, Inc., Eau Claire, Wisc. (P. O. 708 S. Farwell St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Call letters "WBIZ" reserved.)

### 1450 Kilocycles

NEW—Dan B. Shields, tr/as Utah Valley Broadcasting Co., Provo, Utah (P. O. Judge Bldg., Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

### 1480 Kilocycles

WHBC—The Ohio Broadcasting Co., Canton, Ohio—License to cover construction permit (B2-P-4367) which authorized installation of a new transmitter.

### 1490 Kilocycles

KBST—The Big Spring Herald Broadcasting Co., Big Spring, Texas—License to cover construction permit (B3-P-3880, as modified) which authorized increase in power and installation of new transmitter.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Modification of construction permit (B3-P-3722, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

NEW—The KCLC Broadcasting Co., Inc., Wichita, Kans.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change type of transmitter and change name of applicant from Adelaide Lillian Carell to the KCLC Broadcasting Co., Inc.

NEW—Frank A. Van Wagenen and Harold E. Van Wagenen, a partnership, d/b as The Central Utah Broadcasting Co., Provo, Utah (P. O. 284 North 2nd East St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### FM APPLICATIONS ACCEPTED FOR FILING

Siskiyon Broadcasting Co., Yreka, Calif. (P. O. 150 N. Main St., Ashland, Ore.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel #282, 104.3 mc.

Siskiyon Broadcasting Co., Ashland, Ore.—Construction permit for a new FM (Community) broadcast station to be operated on Channel #285, 104.9 mc.

Capital Broadcasting Co., Jefferson City, Mo.—Construction permit for a new FM (Rural) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC and coverage to be determined.

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill. (P. O. 912 Central National Bank)—Construction permit for a new FM (Metropolitan) broadcast station.

Springfield Broadcasting Co., Springfield, Mo. (P. O. 508 St. Louis St.)—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC.

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Paul Brake, Miami, Fla.—Construction permit for a new FM (Community) broadcast station to be operated on coverage of 1400 square miles. Amended to change class of station from Community to Metropolitan, change coverage from 1,400 to 1,800 square miles, specify type of transmitter and transmitter location, change type of transmitter and specify antenna system.

Jay R. David, Tiffin, Ohio (P. O. 2089 Lincoln Ave., Lakewood, Ohio)—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be assigned by FCC.

KALW—Board of Education of the San Francisco Unified School District, San Francisco, Calif.—Construction permit to change frequency from 42.1 to 91.9 mc., transmitter location and make changes in antenna system.

## TELEVISION APPLICATIONS ACCEPTED FOR FILING

WLIB, Inc., New York, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #17, 282-288 mc., and ESR of 2080. Amended to change frequency from Channel #17, 282-288 mc. to Channel #7, 174-180 mc., ESR from 2080 to 2300, specify type of visual and aural transmitters, make changes in antenna system and change transmitter and studio locations.

The Times-Mirror Co., Los Angeles, Calif.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 84-90 mc., ESR of 16,069 and power of Aur.: 20 KW, Vis.: 40 KW (peak). Amended to change frequency from Channel #5, 84-90 mc. to Channel #5, 76-82 mc., transmitter site, change aur. and vis. type transmitters and make changes in antenna system and change ESR from 16,069 to 14,200.

Louis G. Baltimore, Wilkes Barre, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ESR of 706 and power of Aur.: 3 KW and Vis.: 4 KW (peak). Amended to change frequency from Channel #5, 76-82 mc. to Channel #11, 198-204 mc. and change antenna system.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

WLWK—The Crosley Corp., S. W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWJ—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWS—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWO—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWR—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWA—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWB—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WSXCT—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of construction permit to Crosley Broadcasting Corp.

WSXFM—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WEIT—Loyola University, New Orleans, La.—Construction permit to make changes in transmitting equipment and to increase power from 7 watts to 15 watts.

WSXAL—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of special temporary experimental authorization to Crosley Broadcasting Corp.

WLWE—The Crosley Corp., Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWD—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWC—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWF—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWH—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWG—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWI—The Crosley Corp., Area of Cincinnati, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

WLWL—The Crosley Corp., W. of Mason, Ohio—Voluntary assignment of license to Crosley Broadcasting Corp.

## APPLICATIONS TENDERED FOR FILING

NEW—Midwestern Broadcasting Co., Alpena, Mich.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Fort Sumter Broadcasting Co., Charleston, S. C.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

NEW—Annapolis Broadcasting Corp., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, and daytime hours of operation.

NEW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Construction permit for a new standard broadcast station to be operated on 1590 kc., power of 1 KW and daytime hours of operation.

Drovers Journal Publishing Co., Chicago, Ill.—Construction permit to change hours of operation from daytime to unlimited time using 1 KW power, install new transmitter and directional antenna for night use and change transmitter location. (950 kc.)

NEW—Edwin Mead, Rockford, Ill.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 500 watts and unlimited hours of operation.

NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

(AM) WBBW (FM) WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Voluntary assignment of license of AM station WBBW and FM station WABW to Evansville on the Air, Inc. (1550 kc.)

NEW—James E. Murray, Hutchinson, Kans.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, and daytime hours of operation.

NEW—Northern Allegheny Broadcasting Co., Warren, Pa.—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW and daytime hours of operation.

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Construction permit to increase power from 100 to 250 watts, and install new transmitter. (1490 kc.)

NEW—Greenville Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 640 kc., power of 5 KW and limited hours of operation.

NEW—Public Radio Corp., Tulsa, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 250 watts and daytime hours of operation.

NEW—Del Norte Broadcasting Co., Inc., El Paso, Texas—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 500 watts night and 1 KW day, and unlimited hours of operation.

NEW—The Traveler Publishing Co., Inc., Arkansas City, Kans.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 1 KW, and daytime hours of operation.

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- NEW**—Milburn H. Stuckwisch, Charles F. Bruce and F. M. Lindsay, Jr., d/b as a partnership, Centralia, Ill.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation.
- NEW**—Orange County Broadcasting Co., a partnership composed of Carroll R. Hauser, Herbert R. Land and Oscar Kelly, Santa Ana, Cal.—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 5 KW, and daytime hours of operation.
- NEW**—Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews, d/b as Southern Broadcasting Co., Montgomery, Ala.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 10 KW, directional antenna and unlimited hours of operation.
- KLIX**—Southern Idaho Broadcasting & Television Co., Twin Falls, Idaho—Construction permit to change frequency from **1490 kc.** to **1340 kc.**, install new transmitter, approval of transmitter location and make changes in antenna system.
- NEW**—Nashua Broadcasting Corp., Nashua, N. H.—Construction permit for a new standard broadcast station to be operated on **900 kc.**, power of 1 KW and daytime hours of operation.

## Federal Trade Commission Docket

### COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why Cease and Desist Orders should not be issued against them.

**Arbee Food Products Co.**—The Commission has issued a complaint charging David M. Lorenz and Bernhard W. Alden, copartners trading as Arbee Food Products Co., Kansas City, Kans., with disseminating false advertisements concerning the therapeutic properties of a vitamin product they sell under the name of Spark-O-Life. (5430)

**Richard Colgin Co., Inc.**—The Commission has issued a complaint charging Richard Colgin Co., Inc., Dallas, Texas, manufacturer and distributor of meat-curing and meat preservative and seasoning products, with representing falsely that it is the successor to the business of The Figaro Co., Inc., also of Dallas, which is engaged in manufacturing and selling a competing line of preparations. (5431)

**Helene-Earle, Inc.**, 508 Equity Bldg., Oklahoma City, Okla., and its officers, Earl D. Young and Helen M. Young, are charged in a Commission complaint with making false claims as to the results to be obtained from the use of their Helene-Earle line of beauty preparations. (5429)

**Independent Grocers Alliance Distributing Co.**, Chicago, its directors, and four of its affiliated wholesale grocers for whom it operates a buying and merchandising service, are charged in a Commission complaint with violation of the brokerage section of the Robinson-Patman Act by accepting brokerage fees or commissions from sellers of foodstuffs, groceries and related products. Four sellers of such commodities, who pay the brokerage to the respondent buyers, likewise are charged with violating the Act. (5433)

**West Coast Packing Corp.**, Long Beach, Calif., and its officers, packers and distributors of fish and seafood products, are charged in a Commission complaint with violating the brokerage section of the Robinson-Patman Act by paying brokerage fees or commissions to direct buyers or buying brokers who purchase the respondents' products for their own accounts for resale. The officers of the corporation are Albert Vignolo, Sr., president; Eugene Giacomino, vice president; and Albert Vignolo, Jr., general manager and treasurer. (5432)

### CEASE AND DESIST ORDERS

The Commission issued the following Cease and Desist orders last week:

**Lakelands Highland Canning Co., Inc.**—An order directed against violation of the brokerage section of the Robinson-Patman Act in connection with interstate sales of fruit juices and other fruit products has been issued against Lakeland Highlands Canning Co., Inc., Highland City, Fla., and its officers, Carroll E. Lindsey and Gordon T. Rou. (5383)

**Pixacol Co.**—The Commission has issued an order prohibiting Bernard Singerman, trading as Pixacol Co., Cleveland, Ohio, from making false representations concerning a medicinal preparation designated Pixacol, advertised as having therapeutic value in the treatment of psoriasis. (5329)

### STIPULATIONS

During the past week the Commission has announced the following stipulations:

**Soilless Growers Guild**—Henry Phillips, trading as The Soilless Growers Guild, Grand Rapids, Mich., entered into a stipulation with the Federal Trade Commission to discontinue certain misrepresentations in connection with the sale of Phillips Magical Plant Balls, advertised for use in sprouting seed and growing flowers, vegetables and other plants indoors. (03301)

**Standard Factories, Inc.**, 317 East Fifth St., Des Moines, Iowa, and G. A. Stanzel, who owns all of the corporation's stock and conducts its business, stipulated that in advertising and selling a compound for use in automobile radiators they will cease and desist from designating or describing it as "Dental Metal," or otherwise representing that it is composed of metals used in dentistry or is comparable in application or effect to the filling of teeth by a dentist. (4152)