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Vol. 14, No. 24, June 17, 1946

## Government Files Charges Against Petrillo

### AFM Chief Summoned into Federal Court for Alleged Violation of Lea Act

The federal government has accepted James C. Petrillo's challenge of the Lea Act's constitutionality. Attorney General Tom C. Clark announced Thursday (13) that a criminal information had been filed in Chicago against Mr. Petrillo, president of the AFM, charging him with "coercive practices affecting radio broadcasting."

The charges resulted from a strike called May 28 at WAAF, Chicago because the station had not acceded to a union demand that the number of music librarians employed be increased from three to six. At that time Mr. Petrillo announced that his action constituted a challenge of the Lea Act's constitutionality. (Current REPORTS, p. 425)

The AFL's musicians union president surrendered Friday (14) in the United States District Court in Chicago, where the criminal information had been filed, in answer to a federal summons and posted bond of \$1000.

The Chicago action was taken by U. S. District At-

torney J. Albert Woll, son of Matthew Woll, vice president of the American Federation of Labor and president of the AFL's photo-engravers union.

#### Plea Withheld

Mr. Petrillo was allowed to withhold his plea to the charge, by agreement with the court and the United States District Attorney. Reason for withholding the plea was explained by AFM counsel, Joseph Padway, who told Judge Walter J. LaBuy that he had several motions which he would like to file in writing.

The court ruled that the AFM could have until July 15 to file the motions and until August 5 to file briefs supporting the motions. (Continued on page 468)

#### COLLIER'S SAYS "RADIO HAD BETTER FIGHT"

In its June 15th issue Collier's carries an editorial, entitled "Radio Had Better Fight," which discusses control of radio programs by the FCC. This is the second editorial concerning radio program control to appear in Collier's, the first having been published in the April 27th edition. (Current NAB REPORTS, p. 330)

With permission of the Crowell-Collier Publishing Company, the June 15th editorial is reprinted as follows:

As observed in this space a few issues ago, the Federal Communications Commission is again up to its old game of trying to regulate the contents and character of radio programs, while piously disclaiming any such intention. It is threatening to grant, renew, deny or revoke radio station licenses henceforth on the basis of what it terms the "public service" rendered by each station.

It is now a pleasure to observe that Justin Miller, president of the National Association of Broadcasters, is claiming, loudly and in public, radio's right to regu-

late its own programs without interference from any source except the tastes of the radio public.

Miller cites the Constitution's guaranty of freedom of speech, and notes that Congress, in writing the Communications Act under which the FCC has its being, took extreme care to tell the FCC to keep hands off radio programs. One of Congress' orders reads as follows:

No regulation or condition shall be promulgated or fixed by the commission which shall interfere with the right of free speech by means of radio communication.

How anything could be more specific than that, we don't know. Yet the FCC (Continued on page 468)

## INSIDE THIS ISSUE

NAB has requested that the FCC postpone for sixty days its deadline for filing briefs concerning the proposed new recording identification rule. Extra time would permit study by the Board of Directors at its August meeting. (p. 468)

tors at its August meeting. (p. 468)

The renomination of Commissioner Paul A.
Walker to the FCC was favorably reported out of
the Senate Interstate Commerce Committee. (p.
472)

NAB Small Market Stations division reports considerable interest in efforts to increase sale by stations of network cooperative programs. (p. 470)

News Clinics have been scheduled for Oregon and Washington during June. (p. 471)

The Department of Commerce reports soaring retail sales in those sections where surveys have been completed. (p. 468)

Collective bargaining elections among CBS white collar workers were held Friday. (p. 472)

NAB is seeking expressions of opinion from the membership concerning a promotion exhibit and contest for the annual convention. (p. 469)

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#### Government Files Charges Against Petrillo

(Continued from page 467)

The government's briefs in reply must be filed by September 9. Oral argument on the AFM's motions is expected to be held about September 19.

In his Washington announcement Thursday, Attorney General Clark stated:

"The information filed by U. S. Attorney J. Albert Woll sets forth that the Drovers Journal Publishing Company, Inc., operating Radio Station WAAF, Chicago, employed a sufficient number of persons to perform the actual work needed in the operation of the station; that Petrillo attempted to coerce and compel the employment of three additional musicians whose services were not necessary in the operation of the broadcasting station.

"The coercion was attempted by Petrillo ordering the stoppage of work by members of his union employed at the broadcasting station and directing the picketing of WAAF's place of business."

#### Collier's says "Radio Had Better Fight"

(Continued from page 467)

for years has been riding jack-booted over this Congressional prohibition. Up to now, the radio industry has been submitting to this bureaucratic tyranny, fearing license revocations or refusals.

Miller wants a finish fight, at long last. He urges that some station defy the FCC on a matter of program content; that the FCC be equally forthright and step on this test station; and that the fight be carried from there on up to the Supreme Court for a showdown.

The sooner the better. This country, for some reason, has long been infested with people ambitious to whittle down freedom of speech and press despite the Constitution's guaranty of these freedoms. The press has consistently fought all such persons—and the press continues free, and subject by and large to the censorship of its readers only.

Radio had better fight, beginning now; and the press' experience indicates that radio can win.

### **Legal Department**

## NAB REQUESTS FCC POSTPONE RECORDING RULE HEARING FOR SIXTY DAYS

In order that the NAB Board of Directors might study the matter, a sixty-day postponement of the date set by the FCC for filing briefs and request for oral argument concerning the proposed new recording identification rule was requested by the NAB Thursday (13) in a letter to the Commission.

The final date for filing briefs set by the Commission in its order announcing the proposed changes was June 24. The new order as announced by the FCC would make identification of recordings and transcriptions unnecessary unless they contained material of special time value. (Current REPORTS, p. 453)

Following a meeting in Washington Wednesday and Thursday (12 and 13) of a special Board of Directors sub-committee, which had been appointed at the Board's May session to study the whole question of recording identification regulations, NAB advised the Commission: "The subject matter of this rule is of such importance and interest that it is our desire to have full Board consideration on it."

Noting that the Board would meet for three days beginning August 6, the letter continued, "We believe that it would be of value to the Commission to have before it the considered opinion of the Board on this subject."

Sub-committee members present for this week's meeting were G. Richard Shafto, WIS, and Paul W. Morency, WTIC. The third member, John E. Fetzer, WKZO, was unable to attend. NAB headquarters staff representatives at the sessions were A. D. Willard, Jr., Robert T. Bartley, Milton Kibler, and Bryce Rea.

## RESEARCH DEPARTMENT

#### RETAIL SALES OUTLOOK BRIGHT

The United States Department of Commerce Field Service reports that "retail trade in New England (Maine, Vermont, New Hampshire, Massachusetts, Connecticut, and Rhode Island) in the first quarter of 1946 showed a gain of approximately 20% over 1945." This was determined from a spot survey of a small but representative sample of the various types of retail outlets in this region. Inquiries were also made as to prospects for the second quarter with respect to sales, stocks, and orders. Personal interviews were held with department stores, variety, men's apparel, women's apparel, shoe, drug, food, hardware, liquor, furniture, and jewelry stores, filling stations, eating places, both chains and independent.

"Retail trade in the New York region is currently running at a record breaking pace. Increased production, continued high-level employment, high

wages, plus an apparent insatiable demand for merchandise stimulated by the return of our servicemen and the continuing rise in the birth rate has resulted in a tidal wave of business reminiscent of the boom period following the last war. The magnitude of the present buying wave, however, is greater and bids fair to last longer than any retail boom that this region has experienced."

In the Central Mississippi Valley region, (principally Missouri, Arkansas, parts of Illinois, Indiana, Kentucky, Tennessee, and Mississippi) "the first quarter sales of retail lines reporting to the Federal Reserve Bank were at the highest levels ever recorded. As compared to the first quarter of 1945, department store sales were up 16%, men's clothing stores 15%, women's apparel stores 4%, shoe stores 6%, and furniture stores 54%. Department store sales for the first half of April continued to rise and indications are that sales at most other stores are equaling or exceeding first quarter records. The buying boom, steadily gaining momentum, depends, at the present time, on the availability of consumer goods. The inventory position is improving somewhat in most lines, although it is uneven and spotty. Sales stock ratios are considerably out of balance in most lines. Somewhere, somehow, retailers continue to receive merchandise to keep sales booming in practically all departments."

In the Philadelphia Tri-State region, "dollar sales of retailers are steadily rising in spite of wide spread merchandise shortages. This increase in sales is the combined result of a greater number of retail transactions, higher prices, and a continuation of the consumers wartime practice of trading-up."

Retail trade in the West Central region (Wyoming, Colorado, Nebraska, Kansas, parts of Missouri, Oklahoma, and New Mexico) is "expected in the second quarter to increase approximately 13% over the first three months of this year, and 34% over the second quarter of 1945. Total sales in this region during 1946 are expected to exceed sales of 1945 by about 35%."

#### PROGRAM LOGS OF 100 STATIONS BEING STUDIED

Attempting to find answers to many questions relating to the radio industry, the NAB Research Department is currently initiating a pilot study which will consist chiefly of the examination of program logs of a 100-station sample of the industry.

The study is designed to provide new information which will be incorporated into a proposed revival of the "Broadcast Advertising Record," which is planned for reissue as the "Broadcast Record."

It is hoped that the study will reveal the types of sponsors who are now using radio, as well as the types of commodities advertised. An attempt will be made also to analyze the content of programs or to classify programs as to type.

If this survey is successful in developing certain methods, it may serve as a pilot study to a more elaborate review of what goes out over the industry's transmitters. However, such a study could not supplant the type of survey which examines listener

## HOW ABOUT A PROMOTION EXHIBIT AND CONTEST?

Pre-war NAB members will recall that one of the outstanding features of each annual convention was an exhibit of promotional material and a contest in which certificates were awarded in various classifications. A large number of stations in all classifications competed for these awards and they seemed a most worthwhile feature of the convention.

Because of the war conditions which affected the 1943 and 1944 annual meetings which were held in the form of War Conferences, no exhibits or contests were held. Suggestion has been made that the promotion exhibit and contest be renewed in connection with the 1946 membership meeting scheduled in October. Before finally deciding to reinaugurate this feature of the convention we would like to have an expression from our member stations.

First, we should like to know if you feel that an exhibit of promotion material is worthwhile. Second, have you any suggestions as to the classifications in which these exhibits might be conducted. The following four classifications have been suggested for consideration:

Best exhibit promoting a public interest program. Best exhibit promoting a locally originated program.

Best exhibit promoting a news program. Best sales promotion exhibit.

As in previous years, it would be the plan to have contests in each of these classifications for the various sizes of stations—large, medium, local and small market. The jury of awards would be composed of highly qualified men from the promotional field.

NAB will be pleased to hear from any members who have ideas upon any of these subjects. Are you in favor of this suggestion?

Here's a chance for you to help us plan. We should like to have your reply within the next ten days. Communications should be addressed to the attention of Promotion Exhibit.

preferences, experience having proven that these are two quite different phenomena.

As a basis for comparison, the individual broadcaster may use the present study to determine whether features of his operation might be improved or corrected in the light of current practice.

#### PLAN NEW MANUFACTURING CENSUS

The Bureau of the Census is completing preparation of forms and schedules to be used in a proposed Census of Manufacturers, the first since 1939.

The new study, announced last December, is planned for early in 1947 and will cover the year 1946. Through the proposed census, advertisers will get their first accurate statement of the situation regarding postwar availability of manufactures.

Radio set production, including FM and television, will be included in the census, as well as the production of certain transmitter equipment.

The census, still in the planning stage, is awaiting approval of fund appropriations necessary for its execution.

## **Broadcast Advertising**

#### JOSKE REPORT IN PREPARATION

Frank E. Pellegrin, director of broadcast advertising, and Lee Hart, assistant director, go to San Antonio June 17 for an extended conference with officials of Joske's of Texas and to gather additional data for "Radio for Retailers," a report on the study of radio advertising by Joske's. Material now written will also be cleared for publication. The department hopes to have the initial release ready for July distribution.

Vernon Fryburger, assistant professor of marketing at Oxford University, Miami, O., reported June 3 at Joske's with the title of special assistant to the vice president in charge of sales promotion, to conduct additional radio research on behalf of NAB. Information thus developed will be published as it becomes available. At Oxford University, Mr. Fryburger was associated with Dr. C. H. Sandage, author of "Radio Advertising for Retailers" (Harvard University Press, 1945).

## STANDARD PROGRAM SCHEDULE PRINTED ON BETTER QUALITY PAPER

The NAB Standard Program Schedule form is now being supplied stations on a better quality of Sub-24 White Surface Bond for which the price will be \$5.35 per thousand, instead of \$4.72.

(For Story on Rise of Retail Sales, See "Research Department")

## **Small Market Stations**

# LOCAL SPONSORSHIP OF NBC PRODUCED CO-OP SHOWS PROVES VALUABLE TO CLIENTS AND AFFILIATES

Interest in the NAB Small Market Stations Division study on the sale of network co-op programs continues to soar among network and station executives. The importance of this type of network programming is borne out in the fact that over 65% of National Broadcasting Company's co-op program sales are in the small markets over local or small regional outlets. "This form of network service," according to Burton M. Adams, NBC Coordinator of co-op programs, "to our affiliated stations has reached a matured stage in the broadcasting art and many success stories have been attributed to the programs."

The May edition of "NBC Transmitter" features pictures of the co-operative program stars on the front cover. Herewith are excerpts from an article in the same issue:

"Less than three short years ago, NBC, in an effort to serve its stations and broaden the listening

scope of its world-wide news coverage, inaugurated its first cooperative programs. Since then, the cooperative program division has become just about the fastest-growing baby in radio.

"Now there are nine 'network-quality' programs available to stations for local sponsorship, plus two others for the West Coast only. In this group are most of NBC's leading news personalities on programs which would be impossible to build locally. This fact, plus the cooperation of the stations' sales departments, has resulted in a sales record nothing short of mercurial. The following facts give some idea of what has been accomplished along these lines:

"Morgan Beatty is sold by 38 of the 67 stations carrying him, 'News of the World' by 28 out of 82 stations, 'World News Roundup' by 42 out of 72, Richard Harkness by 36 out of 90, Sunday 'World News Roundup' by 13 out of 98, H. V. Kaltenborn by 13 out of 56, 'Maggi's Private Wire' by 8 out of 35, 'Veterans' Advisor' by 7 out of 85 and Robert St. John by 7 out of 35. These are the figures as The Transmitter goes to press, but it probably will be higher by the time this issue reaches readers.

"There are nine programs altogether, which have been carefully built to provide overall balance in news programming, under the supervision of both C. L. Menser, vice-president in charge of Programs, and William F. Brooks, director of news and international relations.

"Burton M. Adams of the stations relations department acts as coordinator of cooperative programs in presenting these offerings to NBC's affiliated and managed-and-owned stations for local sale.

sale.

"Three of these shows, the morning 'World News Roundup,' the evening 'News of the World' and the Sunday 'World News Roundup' offer world-wide news pickups. They feature James Stevenson, John W. Vandercook and John MacVane, respectively, in New York, and the network's entire international news gathering organization.

"Every effort will be made by NBC to aid stations in the sale of cooperatives."

#### BENTON & BOWLES AGENCY VIEWS GROUP SELLING

The NAB study of group selling among small market stations has revealed to date the methods used by THE TOBACCO NETWORK (North Carolina), MID-SOUTH NETWORK (Mississippi), THE ARIZONA NETWORK and the TALL CORN NETWORK OF IOWA. (Current Reports pp. 251, 278, 388). Additional groups of small stations are to be included in the series. This study, according to J. Allen Brown, assistant director of broadcast advertising, is developing effective methods for selling national and regional advertising over small outlets. When several stations are formed into a regional network, a larger market results and, therefore, it is easier to attract the national and regional advertisers.

Leading advertising agencies are being consulted by the small market stations division relative to their views and experiences with these station groups. Benton & Bowles, Inc. have reported that they have not had much experience with them as yet, but see many advantages not only to the stations but also to the advertisers and agencies, when small stations band

together. These advantages, George Kern, executive time buyer, points out, would include: (1) The opportunity for testing programs regionally before expanding to a national effort under normal network conditions; (2) Group rates which would result in lower costs to the advertiser; (3) The need for only one contract to cover several stations; (4) In the case of recorded shows, there is a savings in cost of records and shipping; (5) Cooperative selling and promotion would result in savings for the stations.

## 11:30 P. M. UNTIL 1:00 A. M. SOLD ON WOL, WASHINGTON, D. C.

The larger metropolitan stations have been invited by NAB Small Market Stations Division to submit ideas and sales experiences with the late periods on the schedule. This information is being compiled for possible use by small, as well as large stations.

WOL, Cowles Station, Washington, D. C., has recently sold the 12:00 midnight until 1:00 A.M., in addition to the regularly sponsored 11:30 until 12:00

P.M. period.

"Sweet Music," 11:30 until 12:00, Monday through Friday, is sponsored by a jewelry firm. The program consists of currently popular and semi-classical recorded music. A pleasant, smooth-voiced announcer acts as emcee. William D. Murdock, WOL Sales Manager, states the commercials are definitely low pressure and lean toward institutional selling rather than plug copy. "The objective is to create a mood of easy listening throughout the program via the personality on the show." "Sweet Music" is promoted over the air and in newspapers. Sponsor feels that the program is doing an admirable job, and customer comments have been most favorable.

"When Day Is Done" is the vehicle broadcast over The Mutual Affiliate 12:00 midnight until 1:00 A.M., Monday through Friday. The sponsor is a local clothing store. Show is conducted by a sports personality, and features music and sports.

### News

## SET OREGON AND WASHINGTON RADIO NEWS CLINIC

Two west coast Radio News Clinics have been scheduled for June by Harry R. Spence, NAB 17th district director, and general manager, KXRO, Aberdeen. They are:

Oregon Clinic—June 25 Rose Room, Benson Hotel, Portland Washington Clinic—June 27 Olympian Hotel, Olympia

Marshall H. Pengra, general manager, KRNR, Roseburg, is general chairman of the Oregon clinic, with Harry H. Buckendahl and Arthur R. Kirkham, of KOIN, teaming up on local arrangements.

#### HOW BOLD A FACE DO YOU LIKE?

Had you noticed that the size of type used for REPORTS this week is slightly larger than usual?

This is the size which has been used previously—eight point.

The nine point is being used this week as a test run. We hope to learn whether or not it increases noticeably the ease with which you read REPORTS.

The larger type face will increase slightly the cost of printing and add probably forty pages per year to your file volume.

We would like to use the type size that pleases most of our readers. If it makes no difference, we would like very much to know that also.

Would you please check your preference on the enclosed self-addressed post card?

Tom Olsen, licensee of KGY, Olympia, and president, Washington Broadcasters Association, is general chairman of the Washington clinic.

Arthur Stringer, NAB director of special services, will attend both clinics.

#### INS PETITION ANSWERED BY FCC

In answering the petition of the International News Service, the FCC, on Monday (10), assured INS that no provisions of the commission's program report are derogatory to the news service.

When it petitioned for clarification of the definition of the term wire program on April 18, INS felt that a newscast based on complete news wire reports, as differentiated from a processed radio wire, was entitled to a live classification rather than a wire classification. (Current Reports, p. 316)

The commission told INS that "the only reason for the establishment of the proposed program categories was to provide a convenient method for statistical and analytical purposes."

## General

#### RADIO SET OUTPUT CLIMBS

At the convention of the Radio Manufacturers Association in Chicago, Ray C. Cosgrove, president, announced Tuesday (11) that about 4.5 million sets, most of them smaller units, had been produced since V-J day and it was expected that some 7.5 million more would be manufactured in the last six months of 1946.

Mr. Cosgrove stated that radio set manufacturers were now producing about 1 million sets per month, almost the level of 1941 production. (Current REPORTS, p. 425)

Production figures for total output in 1941 show (Continued on next page)

that the industry manufactured 13 million radio sets that year.

Little optimism was expressed by Mr. Cosgrove for mass production of larger sets because of wood shortages.

#### UNIFORM TIME NEXT YEAR REQUESTED BY **IDAHO GROUP**

That bugaboo of radio broadcasting, local option daylight saving time, threatened recently to turn the program structure of KSEI, Pocatello, Idaho, topsy-turvy for the second time within a few weeks. The retail merchants committee of the Pocatello Chamber of Commerce called a meeting late in May to decide whether that city should adopt daylight saving time for the summer.

Henry H. Fletcher, KSEI general manager, who had only a month earlier rearranged his schedule to conform with the NBC shift to DST operation, appeared before the committee and pointed out the confusion which would result for the station and its listeners. advertisers, agencies and network.

Instead of adopting DST for this summer, the retail merchants committee passed a resolution directed to Idaho congressmen urging them to work toward congressional action in establishing daylight saving time for the entire nation next year.

(ED. NOTE: NAB continues to urge uniform time.)

## **FM Department**

#### FM GRANTS TO 15 APPLICANTS

Engineering approval and final CP's were granted to thirteen FM applicants, and two other FM applicants were given conditional grants by the FCC on Thursday (13).

The conditional grants, subject to examination of engineering details, will enable the applicants to proceed immediately with preliminary plans for obtaining equipment, programming and other details necessary in organizational work on their proposed outlets.

Twelve of the grants are for metropolitan stations, while one is community and two are rural services.

Additional data on these approvals will be found under FCC Actions, in this issue of REPORTS.

#### FCC

#### COMMERCE COMMITTEE REPORTS FAVORABLY ON WALKER RENOMINATION

The renomination of Commissioner Paul A. Walker for a seven year term on the FCC was reported out favorably from the Senate Interstate Commerce Committee by a unanimous vote Friday (14).

President Truman's renomination of Mr. Walker, senior member of the FCC in point of service, was sent to the Senate on May 13. Under normal Senate procedure final action by the Senate can not take place for twenty-four hours after committee approval.

#### FCC WILL STUDY ABC STOCK PLANS

Included on the FCC calendar last week was the scheduling of a hearing on the proposed ABC stock sale and purchase of stations, fifteen license renewals, granting of 10 CP's for standard stations, approval of a television outlet for Washington, D. C., denial of an FM license to the State Broadcasting Company and additional applicants for standard stations.

The commission ordered a full hearing on the ABC proposal to sell a million shares of stock to the public and the network's plan to purchase the broadcasting facilities of the King-Trendle organization in Detroit. The FCC said that the investigation into both matters

would start on July 9.

In granting the fifteen license renewals to standard broadcast stations, the commission's authorizations cover expiration dates ranging from August 1, 1947. to May 1, 1949.

Of the ten new outlets approved by the FCC, four will operate full time and six are licensed for day-

time only operation.

The commission announced proposed decisions on two other applications for CP's. In one case, five applicants requested conflicting facilities in upstate New York. Four asked for facilities in Utica, while the fifth applied for the same frequency in nearby Rome. Approval is proposed for the application of the Copper City Broadcasting Corporation in Rome.

The second proposed decision would approve the application of the Escambria Broadcasting Company for a new outlet in Pensacola, Fla., and deny the application of Gulfport Broadcasting, Inc., for facili-

ties in the same city.

The Alan B. DuMont Laboratories were granted a CP for a 5 KW television outlet in Washington. It is reported that construction will start next Wednesday (26) and must be completed within six months in accordance with the provisions of the CP.

In denying the application of the State Broadcasting Corporation for an FM station in Hartford, Conn., the FCC cited its policy of limiting control of facilities. The commission in making its decision, pointed out that the applicant was owned by the Yankee Network, which is licensee for FM stations in Paxton, Mass., and Mt. Washington, N. H.

Applications for approximately thirty new standard broadcast stations were received by the FCC for

facilities in various sections of the country.

## **Employee-Employer** Relations

### CBS TELEVISION ELECTIONS INCONCLUSIVE

In a last minute move on Friday (14), while the elections among CBS white collar employees in New York were in progress, William Collins, New York Regional Director for the A. F. of L., sought and

obtained a ruling from the NLRB in Washington impounding the ballots of the Television directors and Assistant directors. (See Current REPORTS, p. 455.)

Collins' telegram to the Board gave as the reason for the request the desire of the American Federation of Labor to resolve the jurisdictional dispute between the Radio Directors Guild and IATSE, both A. F. of L. affiliates. The Board ordered the directors' ballots impounded and gave all parties until June 24 to file their views.

In the 3-union election among the miscellaneous television studio employees, all 9 ballots cast were challenged. The 9 employees involved also voted under challenge in the election among the large white-collar group.

Results of the voting in the overall group, also inconclusive, were as follows: UOPWA(CIO) 327, IBEW 103, IATSE 9, none 208, challenged 23.

## Public Interest Programming

#### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Radio Allocation Plans during the week of June 24-30, by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

#### Fighting Inflation

The threat of serious inflation and the possibility of a spiralling boom followed by disastrous depression are greater today than at any time during the war. With steadily mounting production promising to get us safely "over the hump" we can win the fight against inflation if we resist inflationary pressures until the supply of goods catches up with the demand. Although various groups are advocating different solutions to the problems of production and price stabilization, no controversy exists as to the need to keep inflationary tendencies from getting out of hand. Regardless of what measures are adopted by the Government, the behavior of individual Americans during the next few. months can have a tremendous effect on the economic future of the nation for years to come. Current demand for goods is the greatest in history-while the supply of goods, though constantly increasing, has not yet succeeded in catching up. Within a year or less, production in most fields should begin to come in balance with demand. Then the main danger of runaway inflation will be at an end. But until that point is reached, there is the possibilty that if prices get out of hand they may rise faster than during the war itself. Remember that that is what happened after World War I and that the 1920-21 depression, while not the longest, was the sharpest in the nation's history. Our behavior now will decide whether we shall enter into a period of vast production and prosperity, or be caught in a post-war boom and depression as in 1920-21. Every American can help keep prices under control by: (a) Spending prudently—make sure we buy only what we need of goods that are still scarce;

(b) Saving—through savings bonds, insurance, and other savings; (c) Observing all existing price and rent regulations. (Fact Sheet No. 3-A)

#### **Homes for Veterans**

America faces a critical housing shortage and its veterans are the worst sufferers. No one wants to make a separate group of veterans, and most veterans want to be regarded not as a special group, but as a part of the entire community. Nevertheless, in simple justice, veterans deserve all possible assistance in find-ing living accommodations. They feel the pinch of the shortage more acutely because they interrupted their lives to go into the Armed Services. It is estimated that 1,600,000 of the married veterans who will have been released by December 31, 1946, have no established homes to which to return. An estimated 1,300,000 single veterans will get married by December 31, 1946. It appears that more than 2 million veterans' families will be looking for places to live in 1946. The Federal Government is taking a number of measures to relieve the veterans' housing situation. But the only real answer to the housing shortage is an extended period of volume construction. Government and industry are cooperating to stimulate construction and to provide that veterans are to have first chance at it. For example, the Government is giving priorities on scarce building materials to builders who will put up homes which will be available for sale or rent at reasonable prices and will be offered first to veterans. Until construction gets rolling, by all means the most important source of housing for veterans consists of vacancies which become available in the existing housing supply. Urge listeners to help ease the housing situation by "staying put" if they possibly can so that a maximum number of veterans can find living places in the existing housing supply; by sharing their homes with veterans' families if they can possibly do so and listing vacancies and houses for sale at the veterans' housing referral center, if one exists in their community, so that veterans can get first chance at them. (Fact Sheet No. 4-B)

#### Fight Famine by Sharing

"Millions are in grave danger of starvation." These are the words of former President Herbert Hoover from his report to the nation of his 35,000 mile tour though the famine sticken areas of the world. The report goes on to say: "I have seen with my own eyes the grimmest spectre of famine in all the history of the world . . . Hunger hangs over the homes of more than 800 million people—over one-third of the people of the earth." If 300 million of these people should receive no more relief, and if we assume that their own remaining resources could be evenly distributed (which they could not), they would be reduced to a calory level that would mean slow death. Says Mr. Hoover, "We can save these people from the worst if we will." But we are still faced with the fact that 3,600,000 tons of cereals are required if hunger is to be appeased and mass starvation prevented in many of the hungerridden parts of the world. No one can predict for certain how long famine conditions will prevail. So until the famine emergency is over, the job of Americans is to be content to eat less wheat products, fats and oils. As a rough guide, each American family should be eating one-third less wheat products and onefourth less fats and oils than they eat in usual times. If everyone will follow this pattern, the supplies will be fairly distributed and everyone will have all he

needs, if not all he wants. The nutritional value of our diets need not suffer, for we may substitute such things as fresh vegetables, potatoes, fish, eggs, poultry, etc. There will be all we need, if not all we want, if we share with our fellow Americans, our wheat products and fats and oils. We can do this by: . . . Being content to eat one-third less wheat and rice products than usual; one-fourth less fats and oils than usual . . . Buying no more than our fair share, even when it is available . . . Eating more of the plentiful foods instead . . . Eliminating all food waste and turning in all used fats . . . Producing and preserving all food possible through home gardening and canning. (Fact Sheet No. 20-C)

## **Federal Communications Commission Docket**

#### **HEARINGS**

The following hearings are scheduled to be heard before the Commission in Washington, D. C., unless otherwise indicated, during the week beginning Monday, June 17. They are subject to change.

#### Monday, June 17

- KGB-Don Lee Broadcasting System, San Diego, Calif.-
- Renewal of license. 1360 kc., 1 KW, unlimited.

  KDB—Don Lee Broadcasting System, Santa Barbara, Calif.

  —Renewal of license. 1490 kc., 250 watts, unlimited.

  KFRC—Don Lee Broadcasting System, San Francisco, Calif.
- Renewal of license. KHJ—Don Lee Broadcasting System, Los Angeles, Calif.—
- Renewal of licenses of standard and FM stations. NEW-Westinghouse Radio Stations, Inc., Philadelphia, Pa. —For television facilities.
- NEW-Seaboard Radio Broadcasting Corp., Philadelphia,
- Pa.—For television facilities. NEW—The Philadelphia Inquirer, a Division of Triangle Publications, Inc., Philadelphia, Pa.—For television facilities.
- NEW—Pennsylvania Broadcasting Co., Philadelphia, Pa.— For television facilities.
- NEW—Philadelphia Daily News, Inc., Philadelphia, Pa.—For television facilities.
- NEW-Wm. Penn Broadcasting Co., Philadelphia, Pa.-For television facilities.
- NEW-Luck-McDonald Co. (Dr. Leskie Haltom Luck and Myron Birdsel "Patt" McDonald), 9th and Houston Sts., Ft. Worth, Texas-C. P. 1360 kc., 1 KW, unlimited.
- NEW—Fort Worth Broadcasting Co., Ft. Worth, Texas—C. P. 1360 kc., 1 KW, unlimited.
- WAKR—Summit Radio Corp., First Central Tower, 106 S. Main St., Akron, Ohio—C. P. 1590 kc., 5 KW, unlimited, directional antenna.

#### To Be Held Before Rosel H. Hyde, at Pueblo, Colorado

- NEW-Dorrance D. Roderick, Pueblo, Colo.-C. P. 1230 kc., 250 watts, unlimited.
- NEW—Pueblo Radio Co., Inc., Colorado Springs, Colo.— C. P. 1230 kc., 250 watts, unlimited.

#### Tuesday, June 18

- NEW-Westex Broadcasting Co., San Angelo, Texas-C. P. 1340 kc., 250 watts, unlimited.
- NEW-Abilene Broadcasting Co., Abilene, Texas-C. P. 1340 kc., 250 watts, unlimited.
- NEW—Citizens Broadcasting Co., Abilene, Texas—C. P. 1340 kc., night 250 watts, day 250 watts, unlimited.

#### Further Hearing

- To Be Held in Room 806, U. S. Coast Guard Building, 42 Broadway, New York City, New York
- NEW-Missionary Society of St. Paul the Apostle, 415 W. 59th St., New York, N. Y.-C. P. 1130 kc., 10 KW, unlimited.
- WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—C. P. 50 KW night, 50 KW day.
- WNEW—Greater New York Broadcasting Corp., 501 Madison Ave., New York, N. Y.—Renewal of license. 1130 kc., 10 KW (Main), 5 KW (Aux.) unlimited.

#### Wednesday, June 19

- NEW—Henry F. Fett, Dearborn, Mich.—C. P. 1450 kc., 1 KW daytime only.
- NEW-Surburban Broadcasters (Frederick A. Knorr, et al. d/b as), 5751 Schaefer Road, Dearborn, Mich.—C. P. 1540 kc., 1 KW daytime.

#### Further Hearing

WINS-Hearst Radio, Inc., Assignor, New York, N. Y., and The Crosley Corporation, Assignee, Cincinnati, Ohio-Application for voluntary assignment of license and construction permit.

#### Oral Argument Before the Commission En Banc

- NEW-Glens Falls Broadcasting Corp., Glens Falls, N. Y .-C. P. 1450 kc., 250 watts, unlimited.
- NEW-Great Northern Radio, Inc., Glens Falls, N. Y.-C. P. 1450 kc., 250 watts, unlimited.
- NEW-The Observer Radio Co., Orangeburg, S. C.-C. P. 1450 kc., 250 watts, unlimited.
- NEW-Orangeburg Broadcasting Corp., Orangeburg, S. C.-C. P. 1450 kc., 250 watts, unlimited.
- NEW-Edisto Broadcasting Co., Orangeburg, S. C.-C. P. 1450 kc., 250 watts, unlimited.
- NEW-Huntington Broadcasting Corp., Huntington, W. Va. -C. P. 1450 kc., 250 watts, unlimited.
- NEW-Greater Huntington Radio Corp., Huntington, W. Va. C. P. 1450 kc., 250 watts, unlimited.

#### Thursday, June 20

- NEW-Fred O. Grimwood, Bloomington, Ind.-C. P. 1490 kc., 250 watts, unlimited.
- WATR-Harold Thomas, Waterbury, Conn.-C. P. 1320 kc., 1 KW, directional antenna, unlimited.
- WMAS-WMAS, Inc., Springfield, Mass.-C. P. 1320 kc., 5 KW, directional antenna, unlimited.

#### To Be Held Before Commissioner Rosel H. Hyde at Ogden, Utah

- NEW-United Broadcasting Co., Ogden, Utah-C. P. 1490 kc., 250 watts, unlimited.
- NEW-Ogden Broadcasting Co., Inc., Ogden, Utah-C. P. 1490 kc., 250 watts, unlimited.

#### To Be Held in Hearing Hall, Public Library, New Bedford

- NEW—Southeastern Massachusetts Broadcasting Corp., New Bedford, Mass.—C. P. 1400 kc, 250 watts, unlimited. NEW—Bay State Broadcasting Co., New Bedford, Mass.—
  - C. P. 1400 kc., 250 watts, unlimited.

#### To Be Held in Civil Service Room, Federal Bldg., Fall River, Mass.

NEW-Narragansett Broadcasting Co., 130 South Main St., Fall River, Mass.-C. P. 1400 kc., 250 watts, unlimited.

#### To Be Held in Mansfield and Lorain, Ohio

- NEW-Mansfield Journal Co., Mansfield, Ohio-C. P. 1510 kc., 250 watts daytime.
- NEW-The Lorain Journal Co., Lorain, Ohio-C. P. 1140 kc., 250 watts daytime.

#### **Television Broadcast** Further Hearing in Washington, D. C.

NEW-Hughes Tool Co., 7000 Romaine St., Los Angeles, Calif.—For television facilities.

KSEE—Earle C. Anthony, Inc., 141 N. Vermont Ave., Los Angeles, Calif.—For television facilities.

KTSL—Don Lee Broadcasting System, 3800 Mount Lee

Drive, Hollywood, Calif.—For television facilities.

NEW—National Broadcasting Co., Inc., Sunset Blyd. and Vine St., Los Angeles, Calif.—For television facilities.

NEW-American Broadcasting Co., Inc., Los Angeles, Calif. -For television facilities.

NEW—The Times-Mirror Co., Los Angeles, Calif.—For television facilities.

NEW-Television Productions, Inc., 5451 Marathon St., Hollywood, Calif.—For television facilities.

NEW-Dorothy S. Thackrey, Los Angeles, Calif.-For television facilities.

### FCC ACTIONS

#### DOCKET CASE DECISIONS

The Federal Communications Commission announces its Proposed Decision (B-249), looking toward a grant of the application of Ruth Braden, et al. d/b as Escambia Broadcasting Company, for a new standard broadcast station at Pensacola, Florida, to operate on 1450 kc., 250 watts, unlimited time (Docket 6849). The grant would be subject to Civil Aeronautics Administration approval of the antenna system and transmitter site and waiver of Section 3.55(b) of the Commission's Rules.

At the same time, the Commission proposed to deny the application of Gulfport Broadcasting Company, seeking the same facilities. (Docket 6850)

The Commission also announces its Proposed Decision (B-244) looking toward a grant of the application of Copper City Broadcasting Corp. (Docket 6744), for a new station at Rome, New York, to operate on 1450 kc., 250 watts, unlimited time.

At the same time, the Commission proposed to deny the applications of Utica Observer-Dispatch, Inc. (Docket 6043), Midstate Radio Corp. (Docket 6141). Utica Broadcasting Co., Inc. (Docket 6140), and Ronald B. Woodyard (Docket 6683), each seeking the same facilities at Utica, New York.

#### AM APPLICATIONS GRANTED

Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa., Okla.—Granted construction permit for new station to operate on 1050 kc., 1 KW. daytime: transmitter site to be determined. (B3-P-3990)

Northern Virginia Broadcasters, Inc., Arlington, Va.— Granted construction permit for new station to operate on 780 kc., 1 KW, daytime. (B2-P-4604; Docket

Greater Muskegon Broadcasters, Inc., Muskegon, Mich.— Granted construction permit for new station to operate on 1090 kc., 1 KW, daytime. (B2-P-3977; Docket 7347)

Metropolitan Broadcasting Corp., Washington, D. C .-Granted construction permit for new station to operate on 570 kc., 500 watts, daytime (B1-P-4557)

North Carolina Central Broadcasters, Inc., Dunn. N. C .-Granted construction permit for a new station to operate on 780 kc., 1 KW, daytime. (B3-P-4762)

Bakersfield Broadcasting Co., Bakersfield, Calif.—Granted construction permit for new station to operate on 1490 kc., 250 watts, unlimited time; subject to C.A.A. approval. (B5-P-4153: Docket 6951)

Carleton W. Morris, Douglas, Ariz.—Granted construction permit for new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (B5-P-4606)

Carroll R. Hauser, Eureka, Calif.—Granted construction permit for new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. P-4784)

Elberton Broadcasting Co., Elberton, Ga.—Granted construction permit for new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. B3-P-4757)

Charles A. Henderson, et al, d/d as Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted construction permit for new station to operate on 860 kc., 250 watts, daytime only. (B4-P-4755)

#### FINAL FM CP'S GRANTED

Lynchburg Broadcasting Corp., Lynchburg, Va.—Metropolitan; 101.5 mc. (No. 268); 3.7 KW; 2080 ft.

Richard Field Lewis, Jr., Winchester, Va.—Rural; 92.5 mc. (No. 223); 15 KW: 1365 ft.

Hagerstown Broadcasting Co., Hagerstown, Md.—Metropolitan: 95.7 mc. (No. 239); 1.0 KW; 1400 ft.

The Pixleys, Columbus, Ohio-Metropolitan; 92.1 mc. (No.

221); 31.0 KW; 370 ft.
WJHL. Inc., Johnson City, Tenn.—Metropolitan; 101.7 ms.
(No. 269); 9.7 KW; 720 ft.

Harry M. Ayers, Anniston, Ala.—Rural; 103.9 mc. (No.

280); 24 KW; 654 ft. Roy L. Albertson, Buffalo. N. Y .- Metropolitan: 92.9 mc.

(No. 225); 48 KW; 590 ft. Jacksonville Broadcasting Corp., Jacksonville, Fla.—Metro-

politan: 97.5 mc. (No. 248); 40 KW; 317 ft. WCBS, Inc., Springfield, Ill.—Metropolitan; 101.7 mc. (No.

269); 19.0 KW; 417 ft. Beckley Newspaper Corp., Beckley, W. Va.—Metropolitan; 101.1 mc. (No. 266); 3 KW; 430 ft.

The following stations received Engineering Approval and were granted regular Construction Permits:

Nevada Broadcasting Co., Las Vegas, Nev.—Community; 104.3 mc. (No. 282); .25 KW; — 125 ft.

Beer and Koehl, Ashland, Ohio-Metropolitan; 100.7 mc. (No. 264); 8.6 KW; 380 ft.

The Cincinnati Times Star Co., Cincinnati, Ohio—Metropolitan; 96.9 mc. (No. 245); 22 KW; 480 ft.

#### FM CONDITIONAL GRANTS

#### ILLINOIS

Decatur WSOY

Commodore Broadcasting, Inc. Metropolitan

#### OKLAHOMA

Durant

R. F. Story and Bennett Story, d/b as Democrat Printing Co. Metropolitan

#### DESIGNATED FOR HEARING

WXYZ-WOOD—George W. Trendle, et al. (transferors), American Broadcasting Co., Inc., (transferee), King-Trendle Broadcasting Corp. (licensee): WJZ-WENR-KGO-KECA—Edward J. Noble (transferor) American Broadcasting Co., Inc. (transferee)—Adopted orders designating for hearing application for transfer of control of King-Trendle Broadcasting Corp., licensee of Stations WXYZ, Detroit, Mich., and WOOD, Grand Rapids, Mich., from George W. Trendle, John H. King, H. Allen Campbell, and Howard O. Pierce, to the American Broadcasting Co., Inc. (B2-TC-490); to be heard in consolidated proceeding with application for transfer of control of American Broadcasting Co., Inc., licensee of Stations WJZ, New York, WENR, Chicago, KGO, San Francisco, and KECA, Los Angeles, and other stations associated therewith, from Edward J. Noble to the stockholders of American Broadcasting Co., Inc., acting collectively (B1-TC-493). The hearing is scheduled to be held before the Commission en banc on July 9, 1946.

Diamond State Broadcast Corp., Dover, Dela.—Designated for hearing application for construction permit for new station to operate on 750 kc., 250 watts, daytime.

(B1-P-4217)

Telegram Publishing Co., Salt Lake City, Utah-Adopted order denying petition for immediate consideration and grant of application for new station to operate on 1230 kc., 250 watts, unlimited time; designated said application for hearing; KOVO and KVNU made parties to proceeding. (Docket 7057; B5-P-4180)

Maricopa Broadcasters, Inc., Phoenix, Ariz.; Radio Phoenix, Inc., Phoenix, Ariz.—Designated for consolidated hearing applications of Maricopa Broadcasters, Inc., and of Radio Phoenix, Inc., for new stations at Phoenix, Ariz., each seeking 960 kc., 5 KW, directional antenna

night; unlimited time.

KFDM-Beaumont Broadcasting Corp., Beaumont, Texas-Adopted order designating for hearing application for construction permit to increase power from 1 KW to 5 KW, install new transmitter, change transmitter location, and install directional antenna for nighttime use, on its present frequency 560 kc., unlimited time. (B3-P-4241)

WPAR-Charleston Broadcasting Co. (transferor), News Publishing Co. (transferee), Ohio Valley Broadcasting Corp. (licensee), Parkersburg, W. Va.—Designated for hearing application for consent for voluntary transfer of control of Ohio Valley Broadcasting Corp., licensee of Station WPAR, from Charleston Broadcasting Co. to News Publishing Co. upon following issues: (1) To determine legal, technical, financial and other qualifications of transferee to acquire control of WPAR and continue its operation in the public interest; (2) to determine the type and character of program service proposed, including particularly the amount and character of commercial, sustaining, recorded and live talent programs and spot announcements as contemplated by the Commission's release on "Public Scrvice Responsibility of Broadcast Licensees"; (3) to obtain full and complete information with respect to the arrangements between transferor and transferee, including price to be paid for the station and the effects thereof, if any, upon the station, its service and otherwise; (4) to determine the character and extent of concentration of control over broadcasting or over the dissemination of news and public information by the interests which control transferee which might result if application is granted and the effect upon competition in the areas involved; (5) to obtain full information as to how the station would be staffed and operated and the policies to be followed if application is granted. (B2-TC-479)

Charles A. Sprague, et al, d/b as WMIL Broadcasting Co., Milwaukee, Wisc.: Lake Shore Broadcasting Co., Evanston, Ill.—Designated for consolidated hearing applications of WMIL Broadcasting Co., for new station at Milwaukee, Wisc., to operate on 1210 kc., 250 watts, daytime (B4-P-3660), to be heard with application of Lake Shore Broadcasting Co. for new station at Evanston, Ill., to operate on 1200 kc., 5 KW,

daytime (B4-P-4750),

Jose 'E del Valle, Santurce, P. R.; WKAQ—Radio Corp. of Porto Rico, San Juan, P. R.—Designated for consolidated hearing application of Jose 'E del Valle for new station at Santurce, P. R., to operate on 740 kc., 10 KW, unlimited time, to be heard with application of WKAQ to change operation from 620 kc., 5 KW, unlimited, to 740 kc., 10 KW, directional antenna, unlimited.

James Valley Broadcasting Co., Huron, S. D., and Big Sioux Broadcasting Co., Sioux Falls, S. D.—Designated for consolidated hearing applications of James Valley Broadcasting Co. for new station at Huron, S. D., and of Big Sioux Broadcasting Co. for new station at Sioux Falls, S. D., each seeking 1340 kc., 250 watts, unlimited time. (B4-P-4228, Docket 7055; B4-P-4734)

Laurence W. Harry, tr/as Fostoria Broadcasting Co., Fostoria, Ohio—Designated for hearing application of Laurence W. Harry, tr/as Fostoria Broadcasting Co. for new station at Fostoria, Ohio, to operate on 1510 kc., 250 watts, daytime only (B2-P-4430), to be heard with applications of Mansfield Journal (Docket 7417) and Lorain Journal Co. (Docket 7418); issues to be amended to include the Fostoria application; hearing to be held June 19, 1946, at Fostoria, Ohio.

Santa Monica Broadcasting Co., Santa Monica, Calif., and Robert Burdette, San Fernando, Calif.—Designated for hearing application of Santa Monica Broadcasting Co. for new station at Santa Monica, Calif., to operate on 1190 kc., 1 KW, daytime only (B5-P-4792), to be heard in consolidated proceeding with application of Robert Burdette, seeking the same facilities at San Fernando, Calif. (B5-P-4799)

Bleecker P. Seaman and Carr P. Collins, Jr., d/b as Seaman and Collins, El Paso, Texas; Del Norte Broadcasting Co., Inc., El Paso, Texas; Sunland Broadcasting Co., El Paso, Texas-Designated for hearing in consolidated proceeding applications of Seaman and Collins (B3-P-4129), Del Norte Broadcasting Co., Inc. (B3-P-4700), and Sunland Broadcasting Co. (B3-P-4290), each seeking new stations at El Paso, Texas, to operate on 1340 kc., 250 watts, unlimited.

Radio Kentucky, Inc., Lonisville, Ky.—Designated for hearing application for new station to operate on 900 kc., 1 KW, daytime (B2-P-4765), to be heard in consolidated proceeding with applications of I. and E. Broadcasting Co., Dayton, Ohio (Docket 7586), and Paul F. Braden, Middletown, Ohio (Docket 7587); issues to be amended to include the Louisville application.

Designated for consolidated hearing the following applications for FM stations in Philadelphia, Pa., area: WDAS Broadcasting Station, Inc. (B2-PH-128); Amalgamated Broadcasting System, Inc. (B2-PH-673); Crescent Broadcasting Corp. (B2-PH-675); Unity Broadcasting Corp. of Penn. (B2-PH-731); Percy B. Crawford (B2-PH-777); Independence Broadcasting Co. (B2-PH-806); and Patrick Joseph Stanton (B2-PH-967).

Designated for consolidated hearing the following applications for FM stations in the Toledo, Ohio, metropolitan area: The Toledo Blade Co. (B2-PH-331); Community Broadcasting Co. (B2-PH-S37); Ohio-Michigan Broadcast-

ing Corp. (B2-PH-953).

Designated application of West Central Broadcasting Co. for FM station at Peoria, Ill., for hearing to be consolidated with hearings on applications of Peoria Broadcasting Co. et al (Dockets 7102-7106; 7408 and 7588); issues to be amended to include West Central application (B4-PH-984).

#### LICENSE RENEWALS

Granted renewal of licenses of following stations for the period ending August 1, 1948:

KEYS, Corpus Christi, Texas; KPAB, Laredo, Tex.

Granted renewal of licenses of following stations for the period ending November 1, 1948:

WHBL, Sheboygan, Wisc.; WKAT (auxiliary), Miami Beach, Fla.; WNAC (and auxiliary), Boston, Mass.; KGVO, Missoula, Mont.; KID, Idaho Falls, Idaho.

Granted renewal of licenses of following stations for the period ending May 1, 1949:

WAYS, Charlotte, N. C.; WHJB, Pittsburgh, Pa.; WWNY, Watertown, N. Y.; KGHL, Billings, Mont.

Granted renewal of licenses of following stations for the period ending February 1, 1949:

KHAS, Hastings, Nebr.; KFUN, Las Vegas, N. Mex.; WFVA, Fredericksburg, Va.

WRJN—Racine Broadcasting Corp., Racine, Wisc.—Granted renewal of license for period ending August 1, 1947.

#### MISCELLANEOUS ACTIONS

WKBW-WGR-Buffalo Broadcasting Corp., Buffalo, N. Y .-Adopted order denying petition for extension of time within which to comply with the provisions of the Commission's decision for December 19, 1945, in re applications for renewal of licensees (main and anxil-

iary) of Stations WKBW and WGR; granted temporary licenses of both Stations WKBW and WGR to July 1, 1946. (Dockets Nos. 6324 and 6325; B-217)

WDUK-W. W. Couch, et al., Durham, N. C.-Granted modification of construction permit, which authorized a new standard broadcast station, to change type of

transmitter. (B3-MP-1934)

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.— Granted modification of construction permit, which authorized a new standard broadcast station, to change type of transmitter, make changes in vertical antenna and install FM antenna on top, make changes in ground system, change transmitter and studio locations, and extend commencement and completion dates from June 17 and December 17, 1946, respectively, to 30 days after grant and 180 days thereafter. (B5-MP-1911)

KFOX-Nichols & Warinner, Inc., Long Beach, Calif.-Granted modification of construction permit, which authorized installation of new transmitter, for extension of completion date from June 1 to July 1, 1946.

(B5-MP-1926)

Coast Ventura Co., Ventura, Calif.—Granted petition for leave to take depositions and admission of Edward Henderson to practice before the Commission pro hoc vice, in re further hearing upon application of Coast Ventura Co., and of Ventura Broadcasters, Inc., for

new stations at Ventura, Calif.

Pueblo Radio Co., Inc., Pueblo, Colo.—Granted petition for leave to amend application for construction permit so as to show the acquisition by Dea B. Crouch, President and Director of the corporation, of an option to purchase additional shares of stock, show that he has subscribed for additional stock; accepted said amendment filed simultaneously with petition. (Docket 7092)

KSAL-KSAL, Inc., Salina, Kans.-Granted petitions to amend application for construction permit so as to specify a modified directional antenna pattern, and change Paragraphs 14, 19, 20 and 21 of the application so as to reflect revised engineering information as contained in supplemental engineering report filed with the amendment; accepted amendment filed simultaneously with petition; removed application from hearing docket. (Docket 7490)

Radio Airways, Inc., Eugene, Ore.—Granted motion for continuance of hearing on application for construction

permit, continued hearing to July 15, 1946. (Docket

WOOP, Inc., Dayton, Ohio-Granted petition for leave to amend its application for construction permit so as to specify 1 KW power at night instead of 5 KW, specify a modified antenna and directional array pattern, and change Paragraphs 16 and 26-28, inclusive, of application to show revised engineering information as contained in supplemental engineering statement filed with amendment; accepted said amendment filed simultaneously with petition. (Docket 6284)

WCAT-South Dakota School of Mines and Technology, Rapid City, S. D.—Granted special temporary authority to remain silent for period June 6 to not later than September 10, 1946, in order to observe college vaca-

tion period.

WWNR-Rahall Broadcasting Co., Inc., Beckley, W. Va.-Granted modification of construction permit, which authorized new standard broadcast station, to change type of transmitter, change transmitter and studio locations, and extend commencement and completion dates from May 7 and November 7, 1946, respectively, to 30 days after grant and 180 days thereafter. (B2-MP-1899)

Lake Broadcasting Co., Inc., Gary, Ind.—Denied petition for review of action of Motions Commissioner on May 17 denying petition to remove from hearing docket its application for construction permit (B4-P-4341); affirmed action of Motions Commissioner.

(Docket 7185)

WEHZ—Berks Broadcasting Co., area of Reading, Pa.— Granted modification of license for relay broadcast equipment now licensed to Reading Broadcasting Co. (B2-MLRE-126)

William G. H. Finch, New York, N. Y .- Granted modification of construction permit (B1-PH-42, as modified, for new FM broadcast station), for change in frequency from 45.5 mc. to 99.7 mc. (No. 259), change in type of transmitter and install new antenna. (B1-MPH-121)

WSM-FM-The National Life and Accident Insurance Co., Nashville, Tenn.—Granted construction permit to specify frequency as Channel No. 261, 100.1 mc., install new transmitter, make changes in antenna system, and change in transmitter location. (B3-PH-

WFIL-FM-Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa,—Granted construction permit to specify frequency as Channel No. 260, **99.9 mc.**, change type of transmitter and install new autenna. (B2-PH-964)

Brown Radio Service & Lab. (Gordon P. Brown, Owner). Rochester, N. Y.—Denied petition for reconsideration and hearing directed against the action of the Commission March 7 granting without hearing the application of WHEC, Inc., for construction permit to increase power of Station WHEC, Rochester, N. Y., from 500 watts night, 1 KW day, to 5 KW day and night, on frequency 1460 kc., with directional antenna night. (B1-P-3976)

Great Northern Radio, Inc., Glens Falls, N. Y.—Denied petition requesting a 30-day continuance of the oral argument upon the Commission's Proposed Decision (B-239) set for June 19, 1946, in re applications of Glens Falls Broadcasting Corp. and of Great Northern Radio, Inc., for new stations at Glens Falls, N. Y.

(Dockets 6702 and 6852)

WLAP-American Broadcasting Corp., Lexington, Ky.-Denied petition to set aside Commission's grant of February 20, 1946, of application of Kentucky Broadcasting Co. for new station at Lexington, Ky., to operate on 1300 kc., 1 KW, unlimited time, and affirmed said grant, (B2-P-4116)

American Jewish Congress-Denied petition for review of action of Motions Commissioner on May 20 denying its petition to intervene in hearing on application of News Syndicate Co., Inc., for an FM station at New York, N. Y.; affirmed action of Motions Com-

missioner.

W6XAO—Don Lee Broadcasting System, Hollywood, Calif.— Granted construction permit to install new visual and aural transmitters, change aural emission, increase visual power and make changes in antenna

system. (B5-PVB-167)

Peoples Broadcasting Corp., Worthington, Ohio—Granted petition to remove from hearing docket, and granted application for construction permit for new Class II station to operate on 880 kc., 5 KW, daytime, transmitter site to be determined; engineering conditions. (B2-P-4663) (D. 7519)

WHBB—Selma Broadcasting Co., Inc., Selma, Alabama— Granted construction permit to increase power from 100 watts to 250 watts and install new transmitter.

(B3-P-4744)

Henry Willard Linder, Marshall, Minn.—Granted petition to reconsider and grant without hearing application for new station to operate on 1400 kc., 250 watts, unlimited time; granted application subject to approval of antenna system and transmitter site by C. A. A.: further ordered that Section 3.55(b) and 3.60 of the Commission's Rules be waived with respect to this grant on condition that approved frequency and modulation monitors will be installed as soon as available. (Docket No. 7056; B4-P-3975)

Fred O. Grimwood, Bloomington, Ind.—Granted petition for reconsideration and grant without hearing, and granted application for construction permit for a new station to operate on 1490 kc., 100 watts, unlimited time: engineering conditions. (B4-P-3856:

Docket 6753)

KGKL-KGKL, Inc., San Angelo, Texas-Granted construction permit to change operation from 1400 kc., 250 watts, unlimited time, to 960 kc., 1 KW night, 5 KW-LS, directional antenna night, install new transmitter (Continued on next page)

and directional antenna and change antenna site. Commissioner Durr voting for hearing. (B5-P-4502; Docket 7419)

The terms of the construction permit granted to the Champaign News Gazette, Inc., Champaign, Ill., on May 29 are: 104.3 mc. (No. 282); 250 watts; 415 ft.

## FCC APPLICATIONS

#### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

NEW—Radio Broadcasting, Inc., Hot Springs, Ark.—Construction permit for new standard broadcast station to be operated on 740 kc., power 1 KW night and 10 KW day, directional antenna night and unlimited hours of operation. Amended to change frequency from 740 to 550 kc., change power from 1 KW night to 10 KW day to 1 KW night and 5 KW day, make changes in directional antenna for day and night use, and change transmitter location.

#### 610 Kilocycles

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Construction permit to change frequency from 1230 to 610 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use.

#### 690 Kilocycles

KGKB—Jas. G. Ulmer, Tyler, Texas—Construction permit to change frequency from 1490 to 690 kc, increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change name of applicant from Jas. G. Ulmer to Jas. G. Ulmer & James G. Ulmer, Jr., d/b as East Texas Broadcasting Company.

#### 730 Kilocycles

NEW—Robert W. Ronnsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn. (P. O. Box 227)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

#### 830 Kilocycles

NEW—Kennett Broadcasting Corp., Kennett, Mo.—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 730 to 830 kc., and change transmitter location.

#### 860 Kilocycles

WFOX—Wisconsin Broadcasting System, Inc., Milwaukee, Wis.—Modification of construction permit (B4-P-4018, which authorized a new standard broadcast station) to change type transmitter, approval of antenna and approval of transmitter and studio locations

tenna and approval of transmitter and studio locations.

NEW—Blanfox Radio Co., Inc., Bristol, Va. (P. O. Sonth
Main St., Harlan, Ky.)—Construction permit for a
new standard broadcast station to be operated on

860 kc., power 1 KW, and daytime hours of operation.

#### 890 Kilocycles

WHNC—Henderson Radio Corp., Henderson, N. C.—Modification of construction permit (B3-P-4354 which authorized increase in power and installation of new transmitter) to change type of transmitter.

#### 920 Kilocycles

NEW—Ben Nedow, tr/as Ector County Broadcasting Co., Odessa, Texas—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation. Amended to change transmitter location.

#### 940 Kilocycles

NEW—The Times Picayune Publishing Co., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on 1560 kc., power 10 KW day and night, directional antenna, and unlimited hours of operation. Amended to change frequency from 1560 to 940 kc., power from 10 KW day and night to 1 KW using non-directional antenna, hours of operation from unlimited to daytime only, change type of transmitter, transmitter and studio location, and make changes in stockholders.

#### 1010 Kilocycles

WSUA—Warren, Davis, Yeager & Ford, Inc., Bloomington, Ind.—Modification of construction permit (B4-P-3980, which authorized a new standard broadcast station) to change name of permittee from Warren, Davis, Yeager & Ford, Inc., to Radio Station WSUA, Inc., change type transmitter, approval of antenna and approval of transmitter location.

NEW—James G. Thomas, Lubert W. Barefoot, Lawrence Gooding & Hector H. Clark, d/b as Sampson Broadcasting Co., Clinton, N. C. (P. O. Box 270)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power 1 KW and daytime hours of operation.

#### 1030 Kilocycles

NEW—Burlington-Graham Broadcasting Co., Burlington, N. C. (P. O. State Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW and daytime hours of operation.

NEW—Saint Louis County Broadcasting Co., Clayton, Mo. (P. O. 20 Sonth Central)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 1 KW, and daytime hours of operation.

#### 1210 Kilocycles

WCNT—Hobart Stephenson, Centralia, Ill.—Modification of construction permit (B4-P-3920 which anthorized a new standard broadcast station) for change in type of transmitter, approval of antenna and approval of transmitter and studio locations.

#### 1230 Kilocycles

NEW—Commonwealth Broadcasting Corp., Danville, Ky.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 100 watts and unlimited hours of operation. Amended re change in directors and officers.

#### 1240 Kilocycles

NEW—The Oneida Broadcasting Co., Rhinelander, Wis.— Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts and unlimited honrs of operation. Amended to change transmitter location and make changes in antenna.

WINN—Kentucky Broadcasting Corp., Inc., Louisville, Ky.

—Transfer of control of licensee corporation from
Nelle M. Kendrick, executrix of the estate of D. E.
Kendrick, deceased, to Nelle M. Kendrick.

#### 1260 Kilocycles

NEW-Capitol Broadcasting Co., Trenton, N. J. (P. O. Trenton, N. J.) - Construction permit for a new standard broadcast station to be operated on 1260 kc., power 1 KW, directional antenna and unlimited hours

of operation.

KVSF—New Mexico Broadcasting Co., Inc., Santa Fe, N. Mex.—Construction permit to install new transmitter, vertical antenna, move transmitter and studio, change frequency from 1340 to 1260 kc., increase power from 100 watts to 1 KW. Amended re change in type transmitter.

#### 1300 Kilocycles

WKLX-The Kentucky Broadcasting Co., Lexington, Ky. Modification of construction permit (B2-P-4116, which authorized a new standard broadcast station) to change corporate name to The Fayette Broadcasting Company, specify type of transmitter and specify

studio location.

NEW-Newnan Broadcasting Co., a partnership, composed of D. T. Manget, Evan W. Thomasson, James Thomasson & Ida A. Thomasson, Newnan, Ga.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power 1 KW, directional antenna night and unlimited hours of operation. Amended re changes in directional antenna:

#### 1340 Kilocycles

WHHM-Herbert Herff, Memphis, Tenn.-Modification of construction permit (B3-P-3944, which authorized a new standard broadcast station) to change name of permittee to Herbert Herff, tr/as WHHM Broadcasting Company. KGEZ—A. W. Talbot, Kalispell, Mont.—Voluntary assign-

ment of license to Donald C. Treloar.

NEW—Clearwater Broadcasting Co., Inc., Clearwater, Fla.

—Construction permit for a new standard broadcast station to be operated on 1340 kc., 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 660 kc., change power from 250 watts to 1 KW, and change hours of operation from unlimited time to daytime only.

WFAU-Twin City Broadcasting Co., Inc., Augusta, Me.-Modification of construction permit (B1-P-4542, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna, trans-

mitter and studio locations. WHNC—The Elm City Broadcasting Corp., New Haven, Conn.—Construction permit to install a new transmitter.

#### 1350 Kilocycles

KRLC-H. E. Studebaker, Lewiston, Idaho-Construction permit to change name of licensee to H. E. Studebaker, tr/as Station KRLC, change frequency from 1400 to 1350 kc., power 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location.

#### 1380 Kilocycles

KWK-Thomas Patrick, Inc., St. Louis, Mo.-Construction permit to increase power from 1 KW-5 KW-LS to 5 KW day and night and install directional antenna for night use.

#### 1400 Kilocycles

NEW—Statesville Broadcasting Co., Statesville, N. C. (P. O. 210 South Center St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation.

WHBQ—Broadcasting Station WHBQ, Inc., Memphis, Tenu.
—Voluntary assignment of license to Harding College.

WCNC-Albermarle Broadcasting Co., Elizabeth City, N. C. Acquisition of control of licensee corporation by Dr. J. A. Gill, W. K. Leary and S. A. Twiford through purchase of 60 shares of common stock (24%) from Edd Harris.

#### 1430 Kilocycles

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, III.—Construction permit for a new standard broadcast station to be operated on 960 kc., power 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 960 to 1430 kc., make changes in directional antenna for day and night use and change transmitter location.

#### 1450 Kilocycles

NEW-The Altus Broadcasting Co., Altus, Okla.-Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1450 kc., change transmitter location and make changes in antenna.

WCBS-WCBS, Inc., Springfield, Ill.-Construction permit to change type of transmitter, install new vertical

antenna and change transmitter location.

NEW-H. M. Williamson and Roy D. Johnson, d/b as Modesto Broadcasting Co., Modesto, Calif. (P. O. Box 767, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 100 watts and unlimited hours of operation.

NEW-Highlands Broadcasters, Inc., Oak Ridge, Tenn. (P. O. Temp % Ladd & Carson, Attys., Clinton, Tenn.) —Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts

and unlimited hours of operation.

J. F. Tighe, Porterville, Calif. (P. O. 1060 Mill St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

### 1470 Kilocycles

NEW-Silver City Crystal Co., Meriden, Conn.-Construction permit for a new standard broadcast station to be operated on 1470 kc., power 1 KW, directional antenna and unlimited hours of operation. Amended to change power from 1 KW to 500 watts, make changes in directional antenna for day and night use and changes in transmitting equipment.

#### 1490 Kilocycles

NEW-Forest City Broadcasting Co., Cleveland, Ohio-Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of operation. Amended re changes

in officers, directors and stockholders.

NEW-Thomas G. Harris, Individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kinsberry, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott, and Oswald G. Wolf, Austin, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power 250 watts and unlimited hours of operation. Amended re change frequency

from 1450 to 1490 kc. (contingent on grant of KNOW).

NEW-WSAT, Inc., Schenectady, N. Y. (P. O. Temp. %

William Macy, 521 Fifth Ave., New York, N. Y.)— Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts

and unlimited hours of operation.

### 1520 Kilocycles

NEW-Eastern Broadcasting Co., Oyster Bay, N. Y.-Construction permit for a new standard broadcast station (Continued on next page)

to be operated on 1520 kc., power 1 KW and limited time to WKBW. Amended re officers, install new transmitter, change power 1 KW to 250 watts and make changes in vertical antenna and ground system. Amended to change location of studio from Long Island, N. Y., to Oyster Bay, N. Y.

#### 1550 Kilocycles

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.— Voluntary assignment of construction permit to Evansville On The Air, Inc.

#### 1590 Kilocycles

NEW-Ojai Broadcasting Co., Ventura, Calif.-Construction permit for a new standard broadcast station to be operated on 1590 kc., power 1 KW and unlimited hours of operation. Amended to show changes in officers, directors and stockholders and make changes in antenna.

#### 1600 Kilocycles

NEW—Gail D. Griner and Alden M. Cooper, a partnership, d/b as The Adrian Broadcasting Co., Adrian, Mich. (P. O. 2982 Treat St.)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power 250 watts and unlimited hours of operation.

Peach Bowl Broadcasters, a partnership composed of Beverly B. Ballard, Dewey Allread, Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom, Yuba City, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1600 kc., power from 250 to 500 watts, make changes in antenna, type of transmitter, studio location and to show two additional partners Raymond F. Linn and Chester V. Ullom.

#### FM APPLICATIONS ACCEPTED FOR FILING

NEW-Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners, d/b as Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (P. O. Suite 311, 595 East Colorado St.)-Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned

NEW—R. G. LeTourneau, Longview, Texas—Construction permit for new FM broadcast station to be operated on Channel #274, 102.7 mc. or as assigned by FCC, coverage of 8,500 square miles. Amended to specify type of station as Metropolitan.

NEW—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif. (P. O. 519 E. St.)—Construction permit for new FM (Metropolitan possibly Rural) broadcast station to be operated on Channel #222, 92.3 mc. or Channel

#224, 92.7 mc., coverage 9,020 square miles.
WABW—Associated Broadcasters, Inc., Indianapolis, Ind.
—Voluntary assignment of license to Evansville On The Air, Inc.

NEW-Indiana Broadcasting Corp., Indianapolis, Ind.-Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on ±98.0 mc., coverage of 10,190 square miles. Amended to change coverage from 10,190 to 13,685 square miles; population from 927,382 to 1,100,461 and make changes in antenna system.

NEW-Allen T. Simmons, Akron, Ohio-Construction permit for new high frequency FM (Metropolitan) broadcast station to be operated on 45.1 mc., coverage 10,800 square miles. Amended to change type of transmitter.

NEW-Oklahoma Press Publishing Co., Muskogee, Okla. (P. O. 214-216 Wall St.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be determined by Chief Engineer of FCC, coverage to be determined.

NEW-Voice of Alabama, Inc., Birmingham, Ala.-Construction permit for new high frequency FM (Metropolitan) broadcast station to operate on ±98.0 mc., coverage 13,307 square miles. Amended to change studio location, transmitter site and to make changes in antenna system.

NEW-Nunn Broadcasting Corp., Mobile, Ala. (P. O. 600 St. Louis St.)—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage of 7,461

square miles.

NEW-Carter C. Peterson, Savannah, Ga.-Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by FCC, coverage to be determined. Amended to change studio location, transmitter site and make changes in antenna system.

#### TELEVISION APPLICATIONS ACCEPTED FOR FILING

NEW—American Broadcasting Co., Inc., New York, N. Y.— Construction permit for new commercial television broadcast station to be operated on Channel #6. 82-88 mc., ESR: 540, and unlimited hours of operation. Amended to specify visual and aural transmitter, change frequency from Channel #6, 82-88 mc., to Channel #7, 174-182 mc., change transmitter site and

make changes in antenna system.

NEW-News Syndicate Company, Inc., New York, N. Y .-Construction permit for new commercial television broadcast station to be operated on Channel #11, 204-210 mc., ESR: to be determined and unlimited hours of operation. Amended to change frequency from Channel #11, 204-210 mc. to such as may be assigned by FCC, specify types of transmitters and antenna system.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KSYL-Marvin Glazer and Sylvan Fox, Co-partners d/b as Fox Broadcasting Co., Alexandria, La.—Modification of construction permit (B3-P-4473, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location and changé studio location.

NEW—Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y. (P. O. 124 Columbia Heights)—Construction permit for new non-commercial educational broadcast station to be operated on ±90 mc., power 10 KW, and

unlimited hours of operation.

Southeastern Broadcasting Co., Charlotte, N. C.-Modification of construction permit (B3-PH-764, which authorized a new Metropolitan FM broadcast station) to change class of station to Rural; specify frequency as Channel # 273, 102.5 mc., coverage of 27,600 square miles; population of 2,161,912: type of transmitter, transmitter location and changes in antenna system.

#### APPLICATIONS TENDERED FOR FILING

NEW—R. I. Broadcasting Co., Providence, R. I.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power 250 watts and daytime hours of operation.

NEW-Joseph M. Ripley, Leesburg, Fla.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts, and unlimited hours

of operation. (Contingent upon release of these facilities by Station WLOF)

NEW-Northeast Oklahoma Broadcasting Co., Miami, Okla. -Construction permit for a new standard broadcast station to be operated on 900 kc., power 250 watts,

and daytime hours of operation.

NEW—David W. Ratliff, Stamford, Texas—Construction permit for a new standard broadcast station to be operated on 1400 kc., power 250 watts and unlimited hours of operation.

NEW—Tri-County Radio Corp., Shelby, Mont.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts, and unlimited

hours of operation.

NEW—Keith Capper, d/b as The Aleutian Broadcaster, Anchorage, Territory of Alaska—Construction permit for new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Moraine Broadcasters, Inc., Dayton, Ohio—Construction permit for a new standard broadcast station to be operated on 1110 kc., power 1 KW, daytime hours of

operation.

NEW—Loys Marsdon Hawley, Bennetsville, S. C.—Construction permit for new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Alva B. Adams, Jr., Pueblo, Colo.—Construction permit for new standard broadcast station to be operated on 1490 kc., power 250 watts and unlimited hours of

operation.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio—Construction permit for a new standard broadcast station to be operated on 930 kc., power 1 KW-5 KW-LS, unlimited hours of operation and directional antenna for day and night use.

NEW—Four States Broadcasting Corp. Texarkana, Ark.— Construction permit for a new standard broadcast station to be operated on 1490 kc., power 250 watts

and unlimited hours of operation.

NEW—Effingham Broadcasting Co., Effingham, Ill.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power 250 watts and day-

time hours of operation.

NEW—Pikes Peak Broadcasting Co., a co-partnership consisting of: Joseph H. Rohrer and Edythe G. Sweeney, Colorado Springs, Colo.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power 250 watts, and unlimited hours of operation.

NEW—Boulder City Broadcasting Co., (a Nevada corporation), Las Vegas, Nev.—Construction permit for a new standard broadcast station to be operated on 970 kc., power 1 KW and unlimited hours of operation.

WTHT—The Hartford Times, Inc., Hartford, Conn.—Construction permit to change frequency from 1230 to 910 kc., power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

NEW—Brookhaven Broadcasting Co., a partnership composed of Tullius Brady and Dalton B. Brady, Brookhaven, Miss.—Construction permit for new standard broadcast station to be operated on 1340 kc., power 250 watts, and unlimited hours of operation.

KHWA—Amphlett Printing Co., San Mateo, Calif.—Construction permit to change power from 250 watts to 1 KW, install directional antenna for night use and

new transmitter. (1550 kc.)

Telecolor Corp., West Springfield, Mass.—Construction permit for new standard broadcast station to be operated on 1490 kc., 250 watts and unlimited hours of operation.

McEvoy Broadcasting Co., In or near Roswell, N. Mex.— Construction permit for new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

NEW—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Construction permit for a new standard broadcast station to be operated on 960 kc., power 250 watts, and daytime hours of operation.

NEW—Wayne M. Nelson, Inc., Fayetteville, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power 250 watts and unlimited

hours of operation.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Construction permit to change frequency from 1450 to 1310 kc., power from 250 watts to 1 KW night, 5 KW day, install directional antenna for night use, new transmitter and change transmitter location.

## Federal Trade Commission Actions

#### COMPLAINT

Victory Vitamin Co.—Frederick Herrschner, trading as Victory Vitamin Co., 411 South Wells Street, Chicago, is charged in a complaint issued by the Commission with disseminating false advertisements concerning the therapeutic and nutritional properties of vitamin preparations.

#### CEASE AND DESIST ORDERS

Razoroll Company—Food Display Machine Corp., 620 North Michigan Avenue, Chicago, and its president, Adam H. Kulikowski, have been ordered by the Commission to cease and desist from representing that the safety razor blade sharpener they sell under the name of Razoroll enables the user to obtain over 700 shaves from one blade, or any number in excess of that which can be regularly obtained through the normal use of the average blade. The respondent corporation trades as Razoroll Company. (5308)

The Camera Man—An order to cease and desist from misrepresenting the quality, price and terms of sale of cameras has been issued by the Commission against Henry J. Handelsman, Jr., Birdye Handelsman and William Handelsman, trading as The Camera Man, and Henry J. Handelsman, Jr., Inc., all of 139 North Clark Street, Chicago. Henry J. Handelsman, Jr., Inc., is an advertising agency that prepared and placed advertisements for cameras sold by the individual respondents. (5386)

#### **STIPULATIONS**

Vitamin Corporation of America, Newark, N. J., entered into a stipulation with the Commission to discontinue representing that its vitamin preparation known as Kalpentum restores the natural color of hair, improves the skin, increases the strength or elasticity of the nails, decreases freckling or increases resistance to sunburn. (03312)