



The NATIONAL ASSOCIATION OF BROADCASTERS

1760 N STREET, N. W.

WASHINGTON 6, D. C.

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## Extensive Agenda Covered at Board Meeting; Program Department Functions Approved

The Board of Directors concluded a three day session at Estes Park, Colorado, late Thursday afternoon (8th) too late to get a complete story in last week's REPORTS.

The agenda was loaded with topics of great interest and concern to all broadcasters and all were discussed fully before final action was taken. All members, except James D. Shouse (7th District), who was kept away on doctor's orders, and J. Leonard Reinsch (At-Large), absent on account of prior commitments, were present.

### New Members Admitted

Forty-eight applications for active or associate members were submitted and approved, bringing the total of NAB membership to 1003.

### Internal Matters

The matter of internal organization of the Association was discussed at some length. The expansion in membership, as well as activities and services, makes imperative certain readjustments. The recent purchase of a larger building to serve as Washington headquarters was ratified and authorization given to recondition the building to adequately and efficiently accommodate the staff.

### Performance Rights

The report and recommendations of the Music Advisory Committee were considered. This Committee is giving thorough consideration to problems incident to music performance rights. Two specific actions relative thereto were taken:

(1) The Committee's recommendation that a study be authorized to determine relative advantages of

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## Petrillo Files Brief in WAAF Case Testing Constitutionality of Lea Act

A lengthy, 145-page brief, vigorously attacking the constitutionality of the Lea Act, was filed in the Chicago Federal District Court on Thursday (15) by attorneys for James C. Petrillo, president of the AFM. Also singled out for special comment were the Congress, for passing an act of "unrestrained vindictiveness," and the members of NAB who, it is claimed, with "virtually unlimited funds and with direct control over and access to the nation's major avenues of public communication, were firmly resolved to smash the Musicians Union."

Tracing the legislative history of the Lea Act, the brief asserts that the statute makes criminal "the ordinary strike and the peaceful picket for lawful purposes," and because it does so, is unconstitutional. Mr. Petrillo concedes that he directed the three WAAF musicians and other union members to refrain from working for the station and placed a picket in front of the station, and also concedes that these acts are made criminal under the Lea Act.

The first argument presented to the Court by the attorneys, Joseph Padway and Henry Kaiser of Washington, Henry A. Friedman of New York and David Katz of Chicago, is that the Lea Bill abridges freedom of speech because it proscribes peaceful picketing, a right guaranteed by the Constitution. In the second place, it is argued that the law imposes involuntary servitude; the claim is made that quitting work is made a crime, in violation of the Thirteenth Amendment.

A major part of the argument is devoted to demonstrating that the words in the law "number of employees needed by such licensee" define a crime "in so vague, uncertain and indefinite terms" as to violate the constitutional guarantee of due

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## INSIDE THIS ISSUE

Union contract data from more than 300 stations will be made available to NAB members, according to plans approved by the EER Committee at its meeting in Washington last Monday. Other aids in contract negotiation will also be distributed shortly. (p. 652)

Attempting to streamline its procedure and insure prompt action on AM applications, the FCC has inaugurated a new system for processing applications. (p. 648)

Reversing its proposed decision, the FCC has granted an FM CP to WWDC after station announced willingness to discontinue its "Captain Cash" program, if FCC or a recognized court declared such programs illegal, and to make other alterations in its AM programming. (p. 652)

Sales techniques of the Wisconsin Network are outlined by its Managing Director, Don C. Wirth. (p. 652)

NAB's monthly tabulation shows that 1247 AM, 514 FM, and 34 TV stations were authorized for the United States as of August 1. This includes conditional grants and construction permits. (See p. 651)



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#### PETRILLO FILES BRIEF IN WAAF CASE

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process of law. Liberty of contract is also abridged, the theory being that only by collective action and through exercise of the right to strike can employees effectively exercise their right to enter into advantageous contracts of employment.

Another constitutional principle violated by the Lea Act, it is urged, is the guarantee of equal protection of the laws. Discrimination is found in the fact that licensees can refuse to broadcast foreign music "with complete impunity," while the Union may not strike to accomplish the same result. Finally, it is argued that the statute is not a valid exercise of the power of Congress to regulate interstate commerce but constitutes an invasion of state regulatory power.

In one section of the brief and in an appendix attached to it, Petrillo's attorneys discuss the economic aspects involved and justify the objectives said to be prohibited by the law as legitimate activities designed to create, preserve and expand the employment of musicians. Letters from Mr. Petrillo in 1942 to James L. Fly, then FCC Chairman, and Elmer Davis, OWI Director, are reproduced in full.

Attached to the brief is a chart giving 1944 figures collected by the AFM, which are claimed to show that "out of a total of 895 licensed radio stations only 335 employ live musicians." According to the AFM figures, of a total of 684 network affiliates in 1944, 283 employed 2345 staff musicians and paid them and musicians playing single engagements \$10,596,538; 52 of the 211 independent stations in 1944 employed 374 staff musicians and paid a total of \$1,315,443 to musicians in that year.

#### AFL Backs Petrillo

The Executive Council of the AFL, with which the Musicians Union is affiliated, said on Tuesday (13) that it would back up the Musicians Union in its fight to have the Lea Act declared unconstitutional.

#### EXTENSIVE AGENDA COVERED AT BOARD MEETING

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blanket and per program license in different types of operation was approved. (2) Stations are urged, in

another Board resolution, to give early consideration to the matter of renewal of their BMI Agreements.

#### District Meetings

A special Board Committee to submit suggestions on improving district meetings reported. The recommendation that meetings be consolidated wherever possible was given Board approval. It was further agreed that no meetings involving the discussion with stations of matters involving industry policy should be scheduled in any district without prior consultation with the District Director involved.

#### Strategy Committee Reports

The report of the General Strategy Committee authorized by previous Board action to counsel with the president relative to matters of broad industry policy was presented. The following recommendations were approved:

"1. Any action taken by NAB in the field of programming and advertising should be without recognition of any power on the part of the Federal Communications Commission to take such matters into account in exercising its licensing and regulatory powers over broadcasting under the Communications Act.

"2. It is recommended that NAB, through appropriate committees, immediately review its past activities in this field to determine the extent to which such activities were effective and successful and to consider what additional steps are practicable and desirable.

"3. Since doubts have been expressed as to the legality of any concerted action by the industry, it is recommended that the NAB first carefully explore with the Department of Justice and the Federal Communications Commission the limits on the field within which the industry may safely act with respect to the Anti-Trust laws, the independent responsibilities of licensees under the Communications Act, etc.

"4. It is recommended that vigilance be continuously exercised with respect to attempts by the Commission to invade the field of regulation of broadcast programs and advertising and that arrangements be made so that all such attempts may be promptly reported to the NAB, and that the Board hold itself in readiness, in clear cases of actual or threatened usurpations of power, to authorize its representatives to take or participate in, appropriate legal proceedings in opposition thereto.

"5. It is recommended that a special committee, to be appointed by the President, be authorized by the Board of Directors to consider changes in, and additions to, the NAB Standards of Practice."

#### Standards for Program Rating Approved

Former President J. H. Ryan (Director-at-Large) reported relative to discussions which he has had with representatives of ANA and AAAA looking to the establishment of standards for program rating. The recommendation that the activity be placed in the hands of the Advertising Research Foundation was presented. The following specific action was taken:

"Recognizing the need for the establishment of standards for program rating, the NAB Board feels

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that the Advertising Research Foundation is not the agency through which such standards should be brought about. The Board desires to make further studies to determine proper methods and will cooperate with advertisers and agencies to that end."

#### **Air Awards**

William B. Ryan (16th District Director), chairman of a special committee to consider the establishment of a system of national and local awards in the field of radio, submitted a final report. The action taken by the Board limits NAB participation to the appointment by the President of representatives to contact other elements of the industry to determine the feasibility of joint action. No financial commitment of any kind is authorized, and if an organization is created to make such awards, NAB will not be an active participant—but will leave decision as to participation in the hands of each broadcaster. The Committee was discharged with a vote of thanks for its work.

#### **Transcription Rule Approved**

After a lengthy discussion, the Board placed the stamp of approval on the recommendation of a special committee headed by Paul W. Morency (1st District Director) and consisting in addition of G. Richard Shafto (Director-at-Large) and John E. Fetzer (8th District Director). The Legal Department of NAB is instructed to prepare a brief and appear at the forthcoming hearings before FCC in support of the following proposed rule:

"Section 3.407 *Mechanical Records*.—(a) No recorded program consisting of a speech, news events, news commentator, forum, panel discussion, special event, or any recorded program in which the element of time is of special significance and a presentation of which would create, whether intentionally or otherwise, the impression or belief on the part of the radio audience that the event or program being broadcast is in fact occurring simultaneously with the broadcast, shall be broadcast without an appropriate announcement being made at the beginning and conclusion of the broadcast that it is a recorded program: *Provided, however*, any recorded program of one minute duration or less need only be announced at the beginning. The identifying announcement shall accurately describe the type of mechanical record."

"(b) Any other program consisting of a mechanical record or series of mechanical records need not be announced as provided in subsection (a) but the licensee shall not attempt affirmatively to create the impression that the program being so broadcast consists of live talent."

#### **Observers at Inter-American Radio Conference**

A communication from the organizers of the first Inter-American Radio Congress to attend a meeting to be held in Mexico City beginning September 30 was submitted. The purpose of the Congress is to promote unity and better understanding on the part of all broadcasters in North, South and Central America. The president was authorized, without committing the Association to any position, to appoint observers to attend the session and report to the Board at its next meeting.

Following the meeting, President Justin Miller announced that Campbell Arnoux (4th District Director) and Hugh A. L. Halff (WOAI) former 13th District Director, have been appointed and have accepted.

#### **Ownership by Staff Members Denied**

The Board denied to members of the NAB staff the right to acquire stock or any other interest in any radio station, construction permit or application therefor, or to accept any fee or emolument for services rendered to any station or group of stations.

The President was empowered to take such steps as he deems proper with respect to the interest or holdings of present staff members.

#### **Western Office Functions**

The recommendation of a special committee consisting of William B. Ryan (16th District Director), William B. Smullin (15th District Director), and Lawrence McDowell, KFOX, was submitted and approved. It provides that the Hollywood office shall henceforth act simply as an arm of the Washington office to carry out directives issued by the President. The head of the office, Robert C. Coleson, is designated an Assistant to the President.

#### **Motion Pictures Project**

The report of the Advisory Committee, authorized by previous Board action to cooperate with Jerrold P. Brandt, producer of the film "Magic—In The Air", was submitted. The committee is made up as follows: Donald W. Thornburg, vice-president, CBS; Sidney Strotz, vice-president, NBC; Don Searle, vice-president, ABC; Lewis Allen Weiss, vice-president Don Lee-Mutual; Calvin Smith, president, KFAC; and William B. Ryan (16th District Director), KFI.

They reported that Mr. Brandt's plans are not yet sufficiently developed to make it possible for them to determine the extent to which the industry may, at this time, commit itself to support. The Board authorized the Committee to continue its cooperation with the producer and if it feels the project is one which the industry could support, it make a recommendation to be considered by the Board at its October meeting.

#### **Convention Plans**

G. Richard Shafto, chairman of the Board Subcommittee on Convention Arrangements, outlined the tentative plans for the program of the forthcoming 24th Annual Convention to be held in Chicago October 20-25th, inclusive. He reported that several of those chosen to participate have accepted and plans are taking more definite form. Other members of this Subcommittee are T. A. M. Craven (Director-at-Large) and Leslie Johnson (9th District Director).

The Board further authorized the Secretary-Treasurer to make a complete study of the facilities and availability of sites for the 1947 and future conventions.

#### **Program Department Developments**

The reorganized Program Executive Committee, created by Board action at its May meeting, reported.

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Rationing of printing facilities in the Washington area during the next few weeks requires that NAB REPORTS be printed one day earlier than usual. In order that developments at the weekend may be covered, NAB has arranged for last-minute printing of this one page of the REPORTS.

### **RICHARD P. DOHERTY TO DIRECT EMPLOYEE-EMPLOYER RELATIONS DEPARTMENT**

The appointment of Richard P. Doherty as director of the National Association of Broadcasters' Employee-employer Relations Department was announced today.

Mr. Doherty, who will assume his duties at the NAB early in September, is now executive director of the Industrial Relations Council of Metropolitan Boston. He was instrumental in the organization of the Council in 1941 and has served as its executive director since that time. The Council is a mutual labor-management organization, comprising a wide cross-section of the business executives and the labor union officials of the Greater Boston area.

Mr. Doherty also served during the past year as head of the Economics Department, Boston University College of Business Administration, having joined the faculty in 1927.

During the NRA period, he served as arbitrator and as panel chairman for a variety of labor disputes. Since that time he has been arbiter, conciliator and mediator of numerous labor-management problems.

The new Director of Employee-Employer Relations at NAB is a member of the National Economic Policy Committee of the United States Chamber of Commerce and served recently as a consultant to President Truman's Labor-Management Conference.

Mr. Doherty was born in Wilton, N. H., May 5, 1905. He received his A.B. degree at Clark University in 1925 and his A.M. at Brown University in 1926.

### **FCC, INAUGURATING NEW PROCESSING SYSTEM, HOPES TO SPEED ACTION ON APPLICATIONS**

The FCC announced on Friday (16) a revised procedure for processing the numerous applications for new AM stations and changes in existing AM licenses. Simultaneously, the present status of all present AM applications (approximately 1000) was announced.

A brief summary of the FCC announcement, full copy of which is being sent by the Commission to all applicants, follows:

On receipt of an application at the FCC, it is first referred to the Broadcast License Division for determination of sufficient completeness for the commission to process it. The application will be returned only if major particulars are lacking. Reasons for rejection will be specified with the returned papers.

If the application is accepted, it is given a file number and referred to the Engineering Department for "classification." At this point, cases which involve obvious conflicts are sifted out and designated for hearing. In this connection, the FCC suggests that an applicant who knows his case will present a conflict may have his application put into line for hearing more quickly if he points out the fact when filing.

Applications may be placed in either of two processing lines. If the application presents a simple en-

gineering problem, such as is presented by a 250 watt on a local frequency for daytime only operation, it is put into line #1. If the application is more complex and might, for instance, involve a directional antenna, it is put into processing line #2.

Two reasons are given by the FCC for setting up two lines. First, though highly trained engineers are required to work on either line, a greater degree of training and experience is required for men on line 2. Second, since it takes more time to process a complex case, the separate lines will permit more expeditious handling of applications which do not require weeks of study.

When it is determined that an application falls into a particular line, it is listed in order according to file number, the oldest application being placed at the head of the line. Therefore, the file number will be the determining factor in the order of staff work on the applications. The one exception is that in the case of interference conflicts, where a simultaneous study will save a substantial amount of time, the Broadcast Division is authorized to group together cases in lines 1 and 2.

The Law and Accounting Departments, by keeping track of cases in the processing lines, will be able to write their reports on the same applications that are being studied by the Engineering Department.

If the three departments and the Commission find that an application is satisfactory in all respects, it can be granted without a hearing. If the findings indicate otherwise, the application will be set for hearing.

The Commission reiterates that applicants may waive a hearing, thereby making possible a more prompt decision on applications submitted for consideration. (See current REPORTS, p. 502.)

### **U. S. TO ATTEND TELECOMMUNICATIONS MEETING**

Responding to the Russian invitation that the United States attend a preliminary five-power telecommunications conference in Moscow, the State Department announced last week that it was sending a telegram accepting the invitation.

However, because of the time factor, it was suggested that instead of convening August 28, the date be postponed until after the middle of September.

In addition to Russia and the United States, the United Kingdom, China and France have been invited to participate.

The American delegation will be headed by Francis Cole deWolf, chief of the State Department's telecommunications division.

### **LOUISVILLE RADIO COUNCIL DOES RADIO PROMOTION JOB**

The Louisville (Ky.) Radio Council will conduct a special radio promotion campaign during the Kentucky State Fair, Aug. 25 to 31. At Council headquarters, in the Old Kentucky Log Cabin, posters will be on display, promotional literature will be distributed, and numerous radio personalities will appear.

A committee to handle the campaign, made up from members of one hundred local organizations, is headed by Mrs. F. H. Linkenberg, president of the Louisville Radio Council.



Its recommendations received unanimous Board endorsement. They follow:

"The fundamental responsibilities of the individual licensees are:

"To promote the high standards of Practice promulgated by the NAB in the public interest.

"To recognize the foregoing as our duty and opportunity to keep our American System of Commercial Radio a free and strong means of mass communication.

"To continue to study our record of practices and programs to determine our inadequacies and our strengths.

"To survey the reaction of the listening public to determine our standing and strive for a higher level of appreciation of better programs.

"To this end the Program Executive Committee has been constituted as a means through which broad principles of program policy and standards of practice may be evolved which will serve as a guide to the individual licensee. This statement of principles and standards of practice will not and cannot be static but must, as in the past, be subjected to continuous examination and interpretation in the light of experience.

"To carry out these principles, the new NAB Program Department, with the advice of this Committee and the guidance of the Board of Directors will, among other things, assist individual broadcasters in:

"1. Maintaining standards of practice consistent with the needs and requirements of the community which he serves.

"2. Maintaining competent program management.

"3. Promoting even higher standards of radio news coverage, especially of local news, recognizing the vital force radio has become as a news medium and keeping always in mind that providing accurate, enlightening news is radio's greatest opportunity for continuous service in the public interest.

"4. Providing for various types of stations and for various conditions of operation, fundamental program organization charts and statistics covering program costs.

"5. Recognizing that radio is the medium upon which vast numbers of rural people depend for weather, news, market and other essential information as well as entertainment and taking steps to review and where necessary to enlarge service to agriculture.

"6. Developing sound policies for religious, educational, civic, cultural and other types of special programs including those involving topics of controversial public character.

"7. Ascertaining facts relative to sources of program material and information relative to performing rights, copyrights, etc.

"8. Establishing methods of making surveys to ascertain listener preferences.

"9. Recognizing the obvious fact that the service rendered to the American people is the only gauge by which the public interest character of a program whether commercial or sustaining, may be judged and, to this end, reconciling commercial operation with public interest programming.

"10. Developing a method whereby a complete and current record of his public interest programming may be maintained.

## IN THE OFFING

Aug. 20	Radio News Clinic	Canton, Ohio
Sept. 9-10	Small Market Stations Executive Committee Meeting	Washington

"11. Developing a method for exchanging successful program ideas."

The members of the Committee are: Edgar Bill, WMBD; Stanley Hubbard, KSTP; Merle Jones, WOL; Arthur B. Church, KMBC; I. R. Lounsbury, WGR; Clarence Menser, NBC; Davidson Taylor, CBS; Phillips Carlin, MBS; Henry Slavick, WMC; Glen Snyder, WLS; E. R. Vadeboncoeur, WSYR and Herb Plambeck, WHO.

The President was authorized to immediately proceed to the appointment of a full time director for the department and to otherwise staff it as he deems fit.

### Line Rates to Be Studied

The NAB Research Department was instructed to initiate a study of the line charges made to stations and networks and to report fully to the Board.

### Freedom of Radio Committee

The following report and recommendation of the recently created Freedom of Radio Committee was received and approved:

"1. It is the function of this Committee to concern itself with freedom of radio in all of its phases within this country, including legislation, government regulation, the availability of material, program and economic control, etc. Likewise the Committee should concern itself in the matter of the free flow of broadcast material, news, information and entertainment, including the right to obtain and disseminate such material into and out of all countries.

"2. The Committee recommends to the Board of Directors that the Association look to cooperation with the press and the motion picture industry and other appropriate groups with respect to freedom of expression as an ultimate objective but should defer action in that direction until we have clearly defined the needs and procedures especially applicable to our own problem.

"3. This Committee should be free to recommend to the Board appropriate action wherever necessary to establish or insure freedom of radio even though there may be a resulting over-lapping with the work of other committees of the Association.

"4. In order to expedite the dissemination of material originating in this committee, we recommend the creation of a council in each district to be composed of a representative of each state to be selected by the NAB member stations within each state.

"5. The Committee recommends that the Board authorize it to prepare a statement of principles concerning freedom of radio to be submitted to the Board for approval."

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The members of this committee are:

Justin Miller, Chairman; Eugene Carr, WPAY; Henry P. Johnston, WSGN; Harold Hough, WBAP; James W. Woodruff, WRBL; Niles Trammell, NBC; Frank Stanton, CBS; Edgar Kobak, MBS; and Mark Woods, ABC.

### Standards of Engineering Practice

The Engineering Executive Committee's report embodied a request that NAB be authorized to appear before the FCC in connection with hearings respecting *Standards of Good Engineering Practice* with the proviso that no participation will be had with respect to those phases of the hearing dealing with matters of a controversial nature as between classes of stations.

This recommendation was approved.

The further recommendation that the Committee be authorized, through a small sub-committee, to determine possible additions to the Recording Standards and their extension to other countries was likewise given the green light.

### By-Laws to Be Changed

J. Harold Ryan, chairman of the Board By-Laws Revision Committee, then presented the following report:

"Your Committee on By-Laws has given considerable thought to the broad underlying problems of the By-Laws and the corporate Charter of the Association. We feel that many basic changes are necessary in both documents. The recent tremendous increase in membership, as well as the developing growth of the industry and its complicated evolutions make advisable, in our opinion, a complete rewriting of these guides to the Association's operations. We hope to persuade the Board to our viewpoint as to the best way in which to handle the solution of these problems.

"All of us are jealous of maintaining the democratic processes by which the affairs of the Association are governed. The recent increases in membership make it more than ever necessary that democratic procedure be kept and strengthened in every possible way. At present the only way in which our By-Laws and Charter can be amended or revised is by vote of the membership in annual meeting. We are deeply concerned at the small attendance of qualified members at the sessions at which such important matters as changes in these basic and fundamental documents are presented for action. The result in the past has been that changes in the By-Laws have been perfunctorily voted upon by a small minority. We desire to perfect a method by which such matters can be decided by a substantial majority, after considered deliberation.

"We are not unmindful that the Board has given this committee a mandate to suggest changes in at least two important matters—network membership and election of directors-at-large—and has expressed interest in certain alterations in district boundaries. We feel, however, that important as these matters are, they are secondary to the question of method by which amendments and revisions are to be voted on, and it is our considered opinion that the change in such method that we are now proposing should first be passed upon by the Board, and submitted to the membership for approval at

the October meeting, and then the other changes in By-Laws and Charter that are anticipated can be submitted for action under the new procedure which we are sure will result in greatly increased interest and participation by our membership.

"We are consequently at this time submitting for your consideration only two proposals, which would change the method of passing upon such proposed amendments and revisions from the present action by membership at a session of the annual meeting to a plan of referendum by mail. There are two proposals necessary because the one alters the existing plan for action on proposed amendments and revisions to the By-Laws and Charter, while the other provides the machinery for action on the Standards of Practice, which is not covered by our present By-Laws. In the latter case, because the Code was first adopted by action of the membership itself, it has been assumed that any changes in the Code should receive the approval of the membership. This proposal, therefore, formalizes what has been practice.

"Your committee is firmly of the opinion that favorable action by the Board at this time on these two proposals, if approved by membership action at the October meeting, will preserve that democratic intent which is so necessary in an association of this nature. Further desirable changes can then be effected through the machinery herein set up."

The two proposals will be published officially in an edition of the REPORTS so that all members may study them prior to the Convention at which they will be voted upon.

### Rule 91-D Considered

Acting upon the request of William B. Smullin (15th District Director), and Harry Spence (17th District Director), the Board gave assent to the suggestion of the Engineering Executive Committee that the NAB Engineering Department make every effort to secure a relaxation of FCC 91-D, easing the operator requirements.

### Standard Spot Contract Approved

The Standard NAB-AAAA Contract covering spot broadcasting was considered on the basis of a report submitted by the Sales Managers' Executive Committee. The contract, as submitted, was approved and the Director of Broadcast Advertising instructed to prepare immediately mats to be sent to all stations for their possible use. The suggestion is made that the stations submit the contract to their own lawyer to determine if the provisions fit the conditions in their stations.

### Agency Recognition Loses

A recommendation of the Sales Managers' Executive Committee's sub-committee calling for consideration of the establishment of an agency recognition bureau was tabled. The feeling was voiced that no such agency is needed at the national level and stations are at liberty to establish such agencies at local levels should they deem it practicable and needed.

### Standards of Advertising Practice

President Justin Miller outlined the conferences he has had with ANA and AAAA representatives looking

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# Research Department

to the establishment of standards of practice by the joint action of advertisers, agencies and broadcasters. He reported progress and was specifically authorized to pursue discussion of the subject, and if he felt it advisable, to create a committee to cooperate on the project.

### EERD Discussion

Leslie Johnson (9th District Director) initiated a discussion of the policy and service of the NAB Employee-Employer Relations Department. He stated that some complaint has been made relative to the lack of specific helpful service to broadcasters. It was agreed that the President shall proceed with the utmost dispatch in fully staffing the Department and to seeing that it renders the needed service in this important field.

### Compilation of FCC Rules

The Board instructed the Legal Department to proceed at once to compiling and indexing the Rules and Regulations of the FCC. They are to be printed in looseleaf form and sent to all members. From time to time as changes and amendments occur, the Legal Department is to issue supplements or replacements so that they may be at all times current.

### Juvenile Delinquency Problem

A lengthy discussion of the part which radio broadcasting may play in the movement to curb juvenile delinquency was had. President Miller reported that he has—on the invitation of U. S. Attorney General Tom Clark—accepted chairmanship of the radio committee on juvenile delinquency. The Board also called the attention of station management to the provision of the Code. The resolution reads:

“The NAB Board taking cognizance of the growing problem of juvenile delinquency and the concern and activities of law enforcement agencies and civic organizations with reference thereto, emphasizes the need for careful attention on the part of all broadcasters to the long-established policy written in the NAB code requiring the closest supervision of broadcasters in selection and control of material, characterization and plot and urges wholehearted cooperation with all interested agencies and organizations in curbing juvenile delinquency, and further urges its President in connection with his membership on the Attorney General's committee for juvenile delinquency to pledge to this cause the utmost support and cooperation of the broadcasting industry.”

### State Associations

A report submitted by the Executive Vice-President shows that state associations of broadcasters now exist in a number of states. The encouragement of such organizations is endorsed and the NAB staff is instructed to encourage and assist further organization by preparing suggested by-laws. Whenever requested, direct assistance is to be rendered in organizing and furthering such associations.

### Next Board Meeting

The Board will hold its next meeting just prior to the Annual Convention—on Monday—October 20th, at the Palmer House, Chicago.

## STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through July 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

### STANDARD STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Aug. 1.....	957				933	24
Sept. 1.....	957	0	1	0	934	23
Oct. 1.....	959	2	1	0	935	24
Nov. 1.....	965	6	3	0	938	27
Dec. 1.....	984	19	1	0	939	45
1946						
Jan. 1.....	1004	20	1	0	940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Total Changes						
12 months.....	295	37	5 CP			

### COMMERCIAL FM STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total	
		New** CP	Licensed to Operate	Deleted		CP	CG
Aug. 1....	53				46	7	0
Sept. 1....	53	0	0	0	46	7	0
Oct. 1....	53	0	0	0	46	7	0
Nov. 1....	117	0	64	2	48	5	64
Dec. 1....	228	0	111	0	48	5	175
1946							
Jan. 1....	283	0	55	0	48	5	230
Feb. 1....	352	0	69	0	48	5	299
Mar. 1....	399	0	47	0	48	5	346
Apr. 1....	429	0	30	0	48	5	376
May 1....	479	10	50	0	48	5	416
June 1....	495	55	17	0	48	70	377
July 1....	504	37	9	0	48	107	349
Aug. 1....	514	78	10	0	48	185	281
Total Changes							
10 months...	180	462	2	1 CG			

### COMMERCIAL TELEVISION STATIONS

As of 1945	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New** CP	Licensed to Operate	Deleted		
Aug. 1....	9				6	3
Sept. 1....	9	0	0	0	6	3
Oct. 1....	9	0	0	0	6	3
Nov. 1....	9	0	0	0	6	3
Dec. 1....	9	0	0	0	6	3
1946						
Jan. 1....	9	0	0	0	6	3
Feb. 1....	9	0	0	0	6	3
Mar. 1....	9	0	0	0	6	3
Apr. 1....	9	0	0	0	6	3
May 1....	13	4	0	0	6	7
June 1....	26	14	0	1 CP Prewar	6	20
July 1....	27	1	0	0	6	21
Aug. 1....	34	7	0	0	6	28
Total Changes						
4 months	26	0	1 CP Prewar			

\* Includes stations licensed to operate, CP's and CG's.  
 \*\* Stations which have been granted construction permits or conditional grants during the preceding month.  
 CP—Construction permit.  
 CG—Conditional Grant.  
 NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies.

## Employee-Employer Relations

### EER COMMITTEE MEETS, STUDIES UNION CONTRACTS; LABOR DATA TO BE ANALYZED FOR MEMBERSHIP

NAB's Employee-Employer Relations Department now has current information from approximately 750 radio stations showing whether or not they have union contracts, it reported to the EER Committee meeting in Washington last Monday (12).

Detailed analyses and summaries of the contract data from more than 300 stations, identifying the stations only as to power and city size, will be made available to NAB members. The committee expressed the desire that as much of the information as possible be distributed prior to the annual convention in October.

The EER Committee and the Department expressed gratification for the splendid cooperation of the membership in responding to the requests for copies of collective bargaining agreements and information as to contractual relations with unions.

At the meeting, NAB reported on its labor relations activities and discussed several industry labor problems.

Plans were made for distribution at an early date of aids in union contract negotiation, including analyses of standard labor proposals and suggestions for alternative proposals which may be made by industry.

The department reported to the committee that rule 91-D of the Federal Communications Commission, which requires that station transmitters be manned at all times by engineers holding first-class licenses, may hamper the on-the-job training program for veterans now being conducted by some stations. The fear was expressed, too, that some stations may not be able to comply with the rule because of the unavailability of qualified personnel.

The efforts of the International Brotherhood of Electrical Workers to persuade stations in certain areas to use only transcriptions bearing an IBEW label were discussed by the committee. Instructions were given to the NAB staff to keep itself and the membership informed concerning these developments.

The committee accepted a recommendation of the department that a study be made of group bargaining as it has been used by stations in various localities throughout the country.

Looking toward the 1947 district meetings, the group was unanimously of the opinion that a representative of the NAB Employee-Employer Relations Department and at least one committee member should attend each of these area sessions.

Those present were: Chairman John Elmer, WCBM, Baltimore; Board Liaison Member F. W. Borton, WQAM, Miami; William Fay, WHAM, Rochester; Frank King, WMBR, Jacksonville; Howard Lane, WJJD, Chicago; Harry R. LePoidevin, WRJN, Racine; Calvin J. Smith, KFAC, Los Angeles; Frank K. White, CBS, New York.

The NAB staff was represented by Executive Vice President A. D. Willard, Jr., and Ivar Peterson and Milton Kibler, assistant directors of the Employee-Employer Relations Department.

## Legal Department

### WWDC, AFTER STATING THAT AM PROGRAM POLICY WILL BE CHANGED, GRANTED FM PERMIT

In a final decision released last week, the FCC granted CP's for all 9 of the FM facilities now available in Washington. Two additional frequencies were withheld for future assignment under the reservation rule announced July 18 (Current REPORTS, p. 559). Of the original 11 applications, five were from stations now operating AM outlets in Washington. All of these were granted.

The final decision, with one significant difference, followed the proposed decision of June 6, 1946. That decision contemplated the grant of 8 applications and the denial of 3, including the request of Capital Broadcasting Company, licensee of WWDC. It was there proposed to deny facilities to WWDC on the grounds that (1) the legality of its telephone give-away program, *Captain Cash*, was doubtful; (2) the station broadcast complete race results daily; and (3) the station broadcast a three-hour evening participating program supported by spot announcements.

In reversing its stand on WWDC in the final decision, the FCC took notice of the fact that WWDC was willing to discontinue its *Captain Cash* program "if the Commission or a recognized court held such programs to be in violation of Section 316 of the Communications Act," which prohibits the broadcast of lotteries; that under new station policy horse racing information was confined to the names of the winners, without mention of odds, track conditions, etc., and was not aired until at least an hour after the race was run; and that, effective in September, evening time would be sold only in 15 minute periods.

The CPs granted are shown under *FCC Actions*.

## Small Market Stations

### WISCONSIN NETWORK ATTRACTS NATIONAL AND REGIONAL SPONSORS TO SMALL STATIONS

The Wisconsin Network, comprising 8 small market stations serving the Badger state, has found that an effective method for selling national advertisers is to contact the distributors. Don C. Wirth, managing director of the network, points out that his sales organization presents to prospective clients a sound program, which includes all types of promotion and advertising. Once the distributors are sold on a campaign it is fairly easy to sell the companies.

(Continued on next page)



NAB Small Market Stations Division's continuing study of group selling by small outlets reveals that the Wisconsin Network carries three hours of commercial programs weekly. However, their greatest dollar volume is derived from national spot announcement business.

This group of stations has found that because of the state's diversification in industry and agriculture, all the business they could handle could easily come from Wisconsin's manufacturers and other potential advertisers. Therefore, the regional network is vigorously pursuing all avenues in the state for the sale of station time.

Many success stories have developed from the advertising done by firms located in Wisconsin. The Tornado Mutual Insurance Company has increased its business 175% since it started using the group of stations some two years ago.

Plankinton Packing Company of Milwaukee started as the network's first advertiser back in 1941. They are currently sponsoring a five minute news period Monday through Saturday. The packing firm's sausage sales were in 12th place in the state at the time it started using the group of small stations. Following a season of sponsoring broadcasts of the University of Wisconsin football games, the packing company president, in an address before the Wisconsin Network's stockholders, reported that within a period of six to eight weeks his sausage sales had jumped to first place in the state. He attributed this success to his advertising on the network. The packing firm has been a continuous client despite the meat shortage.

The network has had considerable success in the sale of radio to the Wisconsin Bankers Association. They sold the bankers a campaign of one spot announcement daily, Monday through Saturday, which included 23 radio stations. As a result of a six months spot campaign, the bankers have been sold on the value of radio advertising. Copy stressed: "For every financial service, see your bank." Stations throughout the state are now reported to be carrying regular financial advertising from the local banks.

The Wisconsin Network believes in the state and therefore sees a greater future in the prospective business from firms within its borders. There are 8 basic stations connected by leased lines. "Associate" stations are added for special occasions. The basic stations are: WHBY, Appleton; KFIZ, Fond du Lac; WCLO, Janesville; WIBU, Poynette-Madison; WRJN, Racine; WHBL, Sheboygan; WSAU, Wausau; WFHR, Wisconsin Rapids. Five of the stations are affiliated with Mutual, two with ABC and one with CBS.

## Public Interest Programming

### AD COUNCIL NETWORK CAMPAIGNS

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 26-Sep-

tember 1 by The Advertising Council and the Media Programming Division of the OWMR. A brief resume of each Fact Sheet is given below:

### Atomic Energy

Man's control of atomic energy has created the most serious problem ever to face this nation and the world. The problem of how to prevent the use of scientific knowledge for destructive purposes, and to promote its use for the benefit of mankind, is one that is immediate and personal to every man, woman and child. The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) the atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. To eliminate atomic weapons, the United States plan maintains, all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. The building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U.N. Atomic Energy Commission—and follow every modification or counter-proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

### Help Prevent Forest Fires

A tremendous amount of this nation's timber, instead of going up in sorely needed houses, is going up in smoke. The pulp potential from that timber is being reduced to ashes instead of newsprint and rayon. Much of the soil in which that timber flourished lies blackened and barren, inviting erosion and floods. Landscapes are disfigured and recreational areas turned into expanses of charred stumps. And burned forests mean fewer jobs in the building trades, sawmills, and factories. The nation's limited supply of timber is constantly being reduced by forest fires, 9 out of 10 of which are man-made and therefore preventable. The forthcoming Labor Day weekend will find unprecedented numbers of vacationers living in or traveling through wooded areas. Every motorist, hiker, camper, fisherman and picnicker is potentially guilty of starting a forest or woods fire through carelessness or thoughtlessness. Everyone, therefore should memorize and observe—particularly

(Continued on next page)

over Labor Day weekend—these four rules of forest fire prevention: 1. Crush out cigarettes, cigar and pipe ashes. 2. Break matches in two after using. 3. Don't throw cigars, cigarettes, matches, or pipe ashes from your car. 4. Drown all camp fires; then stir and drown again. (Fact Sheet No. 16-A)

### Safety on the Highway

The National Safety Council is working hard to make the public aware of the mass murder taking place on U. S. highways. Your cooperation is urgently needed to make every man, woman and child in the nation accident-conscious. The difficulty is that people as a whole usually think horrible accidents always happen to somebody else. It simply doesn't occur to us that *we* may be killed dashing out to lunch tomorrow. Yet it could easily happen . . . for it's the careless little chances we all take every day that are causing the big accident fatalities . . . the purpose of the present campaign is to make 140 million Americans vividly aware of the little careless chances we've been taking . . . and to make us cut them out. Your programs can help put the brakes on America's rising traffic death toll. You can save lives this year by getting these points across to your listeners: (1) make each listener realize accidents don't always happen to somebody else. Make him realize *HE* is a potential accident victim. (2) Point out to the listener as specifically as time will allow the little, thoughtless chances he may be taking *today . . . this week*. Jaywalking . . . trying to beat the light at intersections when it's turning red . . . speeding when the law isn't looking . . . driving so fast at night he can't stop within his headlight vision . . . driving when he's had a few drinks . . . neglecting repairs on his car . . . ignoring signals at railroad crossings. (3) Persuade him that never again can he afford to take a chance with injury or death. *He may be next!* (4) Your aim is to make each listener decide right then and there never again to take even a "little" chance with injury or death. Since this allocation falls in the week immediately preceding Labor Day, please remind listeners that the need for safety on the highway will be greater than ever during the Labor Day weekend when traffic will be abnormally heavy. (Fact Sheet No. 15-A)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, August 19. They are subject to change.

#### Wednesday, August 21

##### Further Hearings

- NEW—The Wren Broadcasting Co., Lawrence, Kan.—C. P. 1250 kc., 5 KW night, 5 KW day, S-KFKU.  
NEW—Midwest Broadcasting Co., Milwaukee, Wis.—C. P. 1250 kc., 5 KW unlimited, DA-day & night.

#### Thursday, August 22

- WCMI—The Ashland Broadcasting Co., Ashland, Ky.—C. P. 1340 kc., 250 watts, unlimited.

## FCC ACTIONS

### DOCKET CASE DECISIONS—AM

The Commission announces its proposed Decision (B-268) looking towards the grant of the application of the Atlantic Shores Broadcasting, Ltd., for a construction permit for a new station at Coral Gables, Fla., to operate on 1490 kc., 250 watts, unlimited time (Docket No. 7131), and a denial of the applications of Southern Media Corporation seeking the same facilities at Coral Gables (Docket No. 6934), and of Miami Beach Publishing Co., seeking the same facilities at Miami Beach, Fla. (Docket No. 7132)

The proposed grant to Atlantic Shores Broadcasting, Ltd., is subject to the filing within 60 days of an application for modification of construction permit for approval of transmitter site and antenna system.

### DOCKET CASE DECISIONS—FM

The Commission announces its Decision granting the following applications for FM broadcast stations in Washington, D. C.:

Commercial Radio Equipment Co., 101.3 mc. (No. 267); 20 KW; 500 feet.

Cowles Broadcasting Co., 100.5 mc. (No. 263); 20 KW; 350 feet; subject to CAA approval of height and location of antenna structure, and subject to no adverse effects on radiation pattern of standard broadcast station WOL.

National Broadcasting Co., 94.5 mc. (No. 233); 20 KW; 490 feet; subject to condition that permittee shall satisfy legitimate complaints of blanketing.

Metropolitan Broadcasting Co., 101.7 mc. (No. 269); 20 KW; 500 feet.

Potomac Broadcasting Cooperative, Inc., 93.3 mc. (No. 227); 20 KW; 495 feet; subject to filing of application specifying new transmitter site which meets CAA approval, and for approval of technical features of proposed installation.

Evening Star Broadcasting Co., 94.1 mc. (No. 231); 20 KW; 500 feet; subject to condition that permittee shall satisfy legitimate complaints of blanketing.

WINX Broadcasting Co., 92.9 mc. (No. 225); 20 KW; 500 feet; subject to filing of application specifying for the new location technical features of proposed operation.

Theodore Granik, 93.7 mc. (No. 229); 20 KW; 500 feet; subject to filing of application specifying new transmitter site which meets CAA approval, and for approval of technical features of proposed installation.

Capital Broadcasting Co., 100.9 mc. (No. 265); 20 KW; 500 feet; subject to Commission approval of transmitter.

At the same time, the Commission denied the application of the Chesapeake Broadcasting Co. for FM station in Washington, D. C.

### AM APPLICATIONS GRANTED

NEW—Goggan Radio Sales, a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas.—Granted CP(\*) for a new station to operate on 1090 kc., 250 watts, daytime only. (B3-P-4642)

NEW—Ben Nedow, tr/as Ecter County Broadcasting Co., Odessa, Texas.—Granted CP(\*) for a new station to operate on 920 kc., 1 KW, daytime. (B3-P-4148; Docket 6944)

NEW—R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath, d/b as Odessa Broadcasting Co., Odessa, Texas.—Granted CP for a new station to operate on 1360 kc., 5 KW, daytime only, subject to interference conditions with Monahaus Broadcasters (B3-P-4982), for a new station at Monahaus, Texas, if granted.

(\*) Subject to condition that applicant will, within 60 days from date of this action, file application for modification of permit with the Commission specifying a transmitter site and antenna system meeting the requirements of the Commission's standards.

(Continued on next page)



## COMMERCIAL TELEVISION APPLICATIONS GRANTED

- NEW—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted CP for a new commercial television station; frequency: Channel No. 4 (66-72 mc.); 10 KW visual, 7.5 KW aural power; antenna, 500 feet on the following conditions: (1) Waiver of Sec. 3.652 required. Permittee to install frequency monitor of accuracy of .001% or better when available. (2) The Commission may, in the future, require permittee to increase effective radiated power or relocate transmitter site in order to bring the coverage into substantial conformance with its rules. (3) Contingent on filing Form 304 for changes in WBZ antenna. (B1-PCT-33)
- NEW—WBEN, Inc., Buffalo, N. Y.—Granted CP for a new television station; frequency 66-72 mc. (Channel #4); 14.4KW visual power; 7.2 KW aural power; antenna 378 feet. (B-1-PCT-155)

## FM FINAL CP'S GRANTED

### Correction

According to a correction issued by the Commission, the item on p. 637 of last week's REPORTS referring to the grant of an FM final CP for the Journal Company, Milwaukee, should show effective radiated power as 349 KW.

The following applications were granted regular construction permits. (Note: Power given is effective radiated power; antenna height given is height above average terrain):

- American Broadcasting Corp. of Kentucky, Lexington, Ky.—Class B; Channel: 102.3 mc. (No. 272); 3.0 KW; 320 feet. (B2-PH-131)
- The Sun Pub. Co., Inc., Jackson, Tenn.—Class B; Channel: 95.1 mc. (No. 236); 30 KW; 420 feet. (B3-PH-308)
- WAGE—WAGE, Inc., Syracuse, N. Y.—Class B; Channel: 93.9 mc. (No. 230); 1.6 KW; 610 feet. (B1-PH-315)
- Radio Station WJFR, High Point, N. C.—Class B; Channel: 97.7 mc. (No. 249); 3.3 KW; 310 feet. (B3-PH-359)
- News-Journal Corp., Daytona Beach, Fla.—Class B; Channel: 94.5 mc. (No. 233); 8.5 KW; 330 feet. (B3-PH-408)
- Alexandria Broadcasting Co., Inc., Alexandria, La.—Class B; Channel: 109.1 mc. (No. 261); 3 KW; 380 feet. (B3-PH-570)
- Radiophone Broadcastingcasting Station WOPI, Inc., Bristol, Tenn.—Class B; Channel: 96.9 mc. (No. 245); 10.4 KW; 2210 feet. (B3-PH-676)
- George M. Ives, Brookfield, Ill.—Class A; Channel: 104.7 mc. (No. 284); 250 watts; 168 feet. (B4-PH-711)
- The Valley Electric Co., San Luis Obispo, Calif.—Class B; Channel: 92.3 mc. (No. 222); 11.0 KW; 690 feet. (B5-PH-759)
- James F. Hopkins, Inc., Detroit, Mich.—Class B; Channel: 94.5 mc. (No. 233); 33 KW; 410 feet. (B2-PH-1)
- Plains Radio Broadcasting Co., Amarillo, Texas.—Class B; Channel: 101.7 mc. (No. 269); 36 KW; 400 feet. (B3-PH-529)
- Bell Broadcasting Co., Inc., Temple, Texas.—Class A; Channel: 104.3 mc. (No. 282); 210 watts; 505 feet. (B3-MPH-124; B3-PH-594)
- Harwell V. Shepard, Denton, Texas.—Class B; Channel: 101.7 mc. (No. 269); 3.1 KW; 290 feet. (B3-PH-866)
- KOIN—KOIN, Inc., Portland, Ore.—Class B; Channel: 94.5 mc. (No. 233); 150 KW; 1350 feet. (B5-PH-345) (\*)
- KOMA—KOMA, Inc., Oklahoma City, Okla.—Class B; Channel: 100.1 mc. (No. 261); 190 KW; 500 feet. (B3-PH-531) (\*)
- KSTP—KSTP, Inc., St. Paul, Minn.—Class B; Channel: 102.1 mc. (No. 271); 320 KW; 620 feet. (B4-PH-551) (\*)

## DESIGNATED FOR HEARING

- Abraham Kofman & Sara F. Kofman, d/b as Times-Star Publishing Co., Alameda, Calif., and Millard Kibbe & Donald K. Deming, d/b as D and K Broadcasting

(\*) In lieu of conditions previously authorized.

Co., Palo Alto, Calif.—Designated for consolidated hearing application of Times-Star Publishing Co. (B5-P-4418) for new station to use frequency 1210 kc., 1 KW, daytime, with application of D and K Broadcasting Co. (B5-P-4690) for new station to use frequency 1220 kc., 250 watts, daytime.

David C. Jones, Jr., d/b as Bryan Broadcasting Co., Bryan, Texas.—Designated for hearing application for construction permit for new station to operate on 1240 kc., 250 watts, unlimited time. (B3-P-4767)

Radio Springfield, Inc., Springfield, Ill.—Designated for hearing application for construction permit for new station to operate on 1490 kc., 250 watts, unlimited power. (B4-P-3822; Docket 7323)

Key Broadcasting Corp., Baltimore, Md.—Designated for hearing application for new station to operate on 750 kc., 1 KW, daytime only (B1-P-4713), in consolidated proceeding with applications of Diamond State Broadcast Corp., Dover, Dela. (Docket 7012) and James M. Tisdale, Chester, Pa. (Docket 7647)

WLAV—Booth Radio Stations, Inc., Kalamazoo, Mich.: Leonard A. Versluis, Grand Rapids, Mich.: Michigan Broadcasting Co., Battle Creek, Mich., and Elyria-Lorain Broadcasting Co., Elyria, Ohio.—Designated for consolidated hearing applications of Booth Radio Stations, Inc., for new station at Kalamazoo, Mich., to operate on 930 kc., 1 KW, DA-2, unlimited time (B2-P-4277); WLAV to change frequency from 1340 to 930 kc., increase power from 250 watts to 1 KW, DA-night, install new transmitter and change location (B2-P-4536); Michigan Broadcasting Co., for new station at Battle Creek, Mich., to operate on 930 kc., 1 KW, DA-2, unlimited (B2-P-4756); and Elyria-Lorain Broadcasting Co., for new station at Elyria, Ohio, to operate on 930 kc., 1 KW, night, 5 KW-LS, DA-2; unlimited time. (B2-P-4865)

## MISCELLANEOUS LICENSE RENEWALS

Granted renewal of licenses for following developmental broadcast stations for regular period ending May 1, 1947: W9XEV, Evansville on the Air, Inc., Glenwood, Ind.; W3XMB, Maryland Broadcasting Co., Baltimore, Md.

## MISCELLANEOUS ACTIONS

- Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted request to use call letters KOB-TV ("KOB" is the call letter of its standard broadcast station and "TV" is short for television) for its new television station. This is first authorization of this nature. This authorization was based upon Commission policy of permitting FM stations to use the call letters of their standard broadcast stations followed by the letters FM.
- WWBT—Hearst Radio, Inc., Baltimore, Md.—Granted modification of CP (B1-PCT-68) to change frequency from Ch. #6 to Ch. #11, 198-204 mcs., ESR from 1800 to 2370, transmitter location to approx. 3.5 miles northwest of Baltimore, change studio location to No. Charles St. and 26th St., Baltimore, change type of transmitters and make changes in antenna system of commercial television station.
- WBTM—Piedmont Broadcasting Corp., Danville, Va.—Denied petition for leave to amend its application for CP (B2-P-4137; Doc. 6938) so as to show changes in its officers, etc., and to substitute the frequency 1250 for 1390 kc. therefore requested with other related changes. Further ordered that the time allowed for the filing of exceptions to the proposed decision of the Commission in Dockets 6936, 6938 and 6939, is extended to August 29, 1946.
- WGPA—The Bethlehem Globe Pub. Co., Bethlehem, Pa.—Granted modification of CP which authorized a new station, for change in type of transmitter (RCA BTA-250-L), approval of antenna, and approval of transmitter and studio locations at 8th Ave. at intersection with Dell St., approximately 0.8 miles northwest of center of Bethlehem, Pa., and 426 Brodhes St., Bethlehem, respectively. (B2-MP-1921)

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- KDRS—Progressive Broadcasting Co., Paragould, Ark.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations at Paragould. (B3-MP-1974)
- KGHI—KGHI Broadcasting Service, Little Rock, Ark.—Granted license to cover CP which authorized installation of new antenna and ground system, and change transmitter location. (B3-L-2000.) Also authority to determine operating power by direct measurement. (B3-Z-1824)
- WSUA—Warren, Davis Yeager & Ford, Inc., Bloomington, Ind.—Granted modification of CP, which authorized a new station, to change name of permittee from: Warren, Davis, Yeager and Ford, Inc., to: Radio Station WSUA, Inc.; change type of transmitter to Gates 1-D, for approval of antenna and approval of transmitter location at 2½ miles south of city limits on state road #37, RFD, Bloomington, Ind. (B4-MP-1931)
- WMOA—Marietta Broadcasting Co., Marietta, Ohio.—Granted modification of CP which authorized a new station, to extend completion date to 9-13-46. (B2-MP-1989)
- KBUN—Bradford & Pihl, Bemidji, Minn.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations on highway #71, approximately 1.5 miles south of center of Bemidji, and 419½ Beltrami Ave., Bemidji, respectively. (B5-MP-1969)
- KRIC—Oil Center Broadcasting Co., Odessa, Texas.—Granted license to cover CP which authorized a new station to operate on 1410 kc., 1 KW, DA, unlimited time, and change location of studio to 111 E. Fifth St., Odessa, Texas. (B3-L-1992.) Also granted authority to determine operating power by direct measurement. (B3-Z-1819.) Licensee is granted waiver of Secs. 3.55 (b) and 3.60, conditions.
- KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted modification of CP which authorized increase in power, etc., for extension of completion date to 9-13-46. Permit is issued with express provision that permittee will assume full responsibility for any adverse effects to the operation of KIRO, including interference, cross modulation, and/or distortion of antenna pattern, and that in the event of such effects, appropriate rejection circuits will be installed as required in the KIRO and/or KEVR antenna system. On completion of the adjustments to the KEVR antenna system, sufficient field intensity measurements will be made on Station KIRO to establish the absence of adverse effects referred to above. (B4-MP-2029)
- WSTP—Piedmont Broadcasting Corp., Salisbury, N. C.—Granted CP to mount FM antenna on top of AM antenna. (B3-P-5076)
- WOLF—Civic Broadcasting Co., Syracuse, N. Y.—Granted CP to install new vertical antenna and make changes in ground system. (B1-P-3756)
- KOIN—KOIN, Inc., Portland, Ore.—Granted CP to mount FM antenna on top AM tower. (B5-P-5090)
- WESX—North Shore Broadcasting Co., Salem, Mass.—Granted CP to mount FM antenna on top of present tower. (B1-P-5074)
- The following actions were taken by the Administrative Board on August 8:
- KSJB—Jamestown Broadcasting Co., Inc., Jamestown, N. Dak.—Granted modification of CP, which authorized increase in power, etc., for extension of completion date to 9-8-46. (B4-MP-2026)
- KXLO—Capitol Broadcasting Co., Lewiston, Mont.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at: On North Side of U. S. Highway #87, 1 mile east of Lewiston, Mont. (B5-MP-1945)
- B. Loring Schmidt, Salem, Ore.—Denied petition for review of the action of the presiding officer of the Motions Docket on July 31, denying petitioner's request to enlarge the issues in the consolidated proceeding upon his application for CP (Docket 7624) and the application of John H. Fitzgibbon, et al (Docket 7379), and the said action of the presiding officer is affirmed.
- KTOK—KTOK, Inc., Oklahoma City, Okla.; Darrold Alexander Cannon, tr/as Wichtex Broadcasting Co., Wichita Falls, Texas—Adopted an order reopening in May 1, 1946, hearing of Wichtex Broadcasting Co. and designated application (Docket 7127) for consolidated hearing with application of KFOK, Inc. (Docket 7775), and further ordered that the Commission's order of January 16 designating Wichtex application for hearing, be amended to include application of KTOK, Inc.
- KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted CP to install an auxiliary transmitter (W. E. 353 E-1) at Richmond Road, Monroe, La. (present site of main transmitter), to be operated on 1440 kc., 1 KW, employing DA-night. (B3-P-5073)
- WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP which authorized change in frequency, etc., to change type of transmitter to RCA BTA-10F. (B3-MP-2035)
- WCOB—Miss. Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter to (GATES BC-5A) and extend commencement and completion dates to 30 days after grant and 180 days thereafter, respectively, subject to the express condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B3-MP-2032)
- WNAR—Rahall Broadcasting Co., Inc., Norristown, Pa.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio locations near intersection of Old Arch Road and New Hope Street, NE of Norristown, Pa., and 115 W. Main St., Norristown, respectively; conditions in re interference. (B2-MP-1922)
- WRNO—The Observer Radio Co., Orangeburg S. C.—Granted modification of CP which authorized a new station, for changes in transmitting equipment, approval of antenna and transmitter location on U. S. Highway 21 (North), Orangeburg, and change studio location to U. S. Highway 21, (North), Orangeburg. Permittee is granted waiver of Secs. 3.55 (b) and 3.60 of rules; conditions. (B3-MP-2003)
- WTOK—Meridian Broadcasting Co., Meridian, Miss.—Granted modification of CP which authorized a new station, to change type of transmitter to (W. E. 451-A-1), for approval of antenna and approval of transmitter and studio locations at 20th St. and 3rd Ave., and 208 22nd Ave., Meridian, respectively. (B3-MP-1940)
- KVET—Austin Broadcasting Co., Austin, Texas.—Granted modification of CP which authorized a new station, for extension of completion date to 10-10-46. (B3-MP-2036)
- KFBB—F. A. Buttrey (transferor), Fred Birch (transferee), Buttrey Broadcast, Inc., Great Falls, Mont.—Granted consent to voluntary transfer of control of Buttrey Broadcast, Inc., licensee of Station KFBB, from F. A. Buttrey to Fred Birch, for a consideration of \$299,600 for all of the outstanding capital stock. (B5-TC-481)
- I. & E. Broadcasting Co., Dayton, Ohio.—Granted request to dismiss petition filed by I. & E. Broadcasting Co. for reconsideration directed against the action of the Commission June 13, 1946, granting without hearing application of Peoples Broadcasting Corp., for a construction permit for new station at Worthington, Ohio. (Docket 7519)
- Worcester Telegram Publishing Co., Inc., Worcester, Mass.—Granted request of permittee to cancel construction permit for new commercial television broadcast station to be operated on Channel No. 5, 76-82 mc., power (visual) 13.6 KW. (aural) 10.8KW, which had been granted May 16, 1946. (B1-PCT-153)

#### ACTIONS ON MOTIONS

- WRAL—Capitol Broadcasting Co., Inc., Raleigh, N. C.—Granted petition insofar as it requests reopening of  
(Continued on next page)



- the record in re its application (Docket 6967) et al; denied petition insofar as it requests receiving into the record the affidavits from A. J. Fletcher and James Floyd Fletcher. The record was reopened for the sole purpose of receiving testimony from A. J. Fletcher and James Floyd Fletcher upon the question of overlap or multiple ownership between Durham Broadcasting Co., Durham, N. C., and the Capitol Broadcasting Co., Inc., WRAL, Raleigh, and further ordered that the further hearing in this proceeding be scheduled for August 12, at Washington.
- Edwin Mead, Rockford, Ill.—Granted petition for leave to amend his application (Docket 7599), so as to supply a supplemental engineering report containing changes in the nighttime coverage due to recent grants of other stations and presenting more complete data regarding possible conflicts with other pending applications, and the amendment was accepted.
- Radio Wisconsin, Inc., Madison, Wis.—Granted petition for leave to amend its application (Docket 6940) so as to specify a revised directional antenna and supply current information on program plans, and the amendment was accepted.
- WOWO—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.—Granted petition for leave to amend its application for CP (Docket 7674) so as to specify a new transmitter site, etc., and the amendment was accepted.
- Hearst Radio, Inc., New York, N. Y.—Granted petition to dismiss without prejudice application for a new FM station. (Docket 7218; B1-PH-222)
- KSAN—Golden Gate Broadcasting Corp., San Francisco, Calif.—Granted petition for leave to intervene in the hearing on applications of Modesto Broadcasting Co. and Turlock Broadcasting Group. (Dockets 7678 and 7679)
- WDEV—Lloyd E. Squire and Wm. C. Ricker, d/b as Radio Station WDEV, Waterbury, Vt.—Granted petition of Lloyd Squire, surviving partner of Lloyd E. Squire and Wm. C. Ricker, d/b as Radio Station WDEV, for leave to amend application for CP (Docket 7405) so as to show death of one of the partners, Wm. G. Ricker; substitute Lloyd E. Squire, surviving partner, and Ernest C. Perkins, executor of the estate of Wm. G. Ricker, as the applicant in place of the original applicant, and the amendment was accepted.
- Town Talk Broadcasting Co., Grass Valley, Calif.—Granted petition for leave to amend application for CP (Docket 7668) so as to add to the application various letters of endorsement from citizens and representatives of civic groups in Grass Valley, and the amendment was accepted.
- KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted petition requesting reinstatement of its application for CP (B5-P-3552), which was dismissed without prejudice on May 9, 1946, subject to the right of reinstatement at a later date under the provisions of the Commission's public notice of Jan. 5, 1946, and to accept amendment filed simultaneously with the petition specifying the frequency **910 kc.**, with 1 KW, unlimited time, DA day and night. The application was reinstated and the amendment accepted.
- Ark. Valley Broadcasting Co., Fort Smith, Ark.—Granted petition requesting reinstatement of application (B3-P-4300) which was dismissed without prejudice on June 7, 1946, subject to the right of reinstatement at a later date under provisions of the Commission's public notice of Jan. 5, 1946, and to accept the amendment filed simultaneously with the petition specifying the frequency **1270 kc.**, with 1 KW, unlimited time, using directional antenna. The application was reinstated and the amendment accepted.
- Newark Broadcasting Corp., Newark, N. J.—Granted petition for leave to amend application for CP (Docket 6190) so as to change Paragraph 17 of the application to show that petitioner is requesting in part the facilities of WAGE, Syracuse; and to show petitioner's willingness to pay the reasonable cost of a change in transmitter site by WAGE, and the amendment was accepted.
- KVOX—KVOX Broadcasting Co., Moorehead, Minn.; Northern States B/cg Co., Fargo, N. Dak.—Granted petition for continuance of consolidated hearing now scheduled for August 14 and 15, at Fargo, N. Dak., on petitioner's application (Docket 7663) and application of Northern States Broadcasting Co. (Docket 7664) and said hearing was continued to Sept. 23 at Washington.
- Mansfield Journal Co., Mansfield, Ohio; Lorain Journal Co., Lorain, Ohio—Granted petition filed by Mansfield Journal Co. and Lorain Journal Co. requesting an extension of time to August 27 within which to file proposed findings of fact and conclusions in the proceeding upon their applications for construction permits and application of Lawrence W. Harry, d/b as Postoria Broadcasting Co., and the time within which Mansfield Journal Co. and The Lorain Journal Co. may file its proposed findings of fact is extended to and including August 27, 1946.
- Idaho Falls Broadcasting Co., Idaho Falls, Idaho; Eastern Idaho B/cg & Tele. Co., Idaho Falls, Idaho—Ordered that the hearing on these cases now scheduled for August 19 at Idaho Falls, be continued to Sept. 18 at Idaho Falls.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 610 Kilocycles

KFRC—Don Lee Broadcasting System, San Francisco, Calif.—Authority to make changes in automatic frequency control equipment.

#### 650 Kilocycles

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on **640 kc.**, power of 5 KW and limited hours of operation. Amended to change frequency from **640 to 650 kc.**, and hours of operation from limited time to daytime.

#### 680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, which authorized change in frequency, increase in power, install new transmitter and directional antenna for night use and change transmitter location) change type transmitter.

#### 690 Kilocycles

KGGF—Hugh J. Powell, Coffeyville, Kans.—Modification of construction permit (B4-P-2883, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter location) to increase power from 1 KW to 5 KW night, 10 KW day, install new transmitter, changes in directional antenna for day and night use, change transmitter location from Coffeyville to Liberty, Kansas, and extend commencement and completion dates.

NEW—Riley Orlan Parker, Lamesa, Texas (P. O. 510 N. Katherine St.)—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 250 watts and daytime hours of operation.

#### 750 Kilocycles

NEW—Clarksburg Broadcasting Corp., Clarksburg, W. Va. (P. O. Box 950)—Construction permit for a new standard broadcast station to be operated on **750 kc.**, power of 1 KW and daytime hours of operation.

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### 780 Kilocycles

NEW—General Broadcasting Co., a partnership composed of William J. Edwards, Graydon L. Newman and Pearl McPherson Patrick, Birmingham, Ala. (P. O. 4333 11th Ave., North)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW, and daytime hours of operation.

### 890 Kilocycles

WHNC—Henderson Radio Corp., Henderson, N. C.—License to cover construction permit (B3-P-4254 as modified) which authorized increase in power and installation of new transmitter.

### 900 Kilocycles

NEW—Puritan Broadcast Service, Inc., Lynn, Mass. (P. O. 7 Willow St.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts and daytime hours of operation.

### 910 Kilocycles

WCOC—Mississippi Broadcasting Co., Meridian, Miss.—Modification of construction permit (B3-P-4300, which authorized increase in power and install new transmitter) to change type of transmitter and extend commencement and completion dates.

### 930 Kilocycles

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Construction permit to increase power from 500 watts to 1 KW, install new transmitter and change transmitter and studio locations.

### 950 Kilocycles

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Modification of construction permit (B3-P-3384, as modified) to extend completion date.

### 960 Kilocycles

KGKL—KGKL, Inc., San Angelo, Texas—Modification of construction permit (B3-P-4502, which authorized a change in frequency, to increase power, install new transmitter and directional antenna for night use and to change transmitter location) to change transmitter location.

### 1020 Kilocycles

WSIC—Paul F. McRoy, John H. Searing and Ann E. Searing, d/b as Southern Illinois Broadcasting Partnership, Carbondale, Ill.—Modification of construction permit (B4-P-4695, which authorized a new standard broadcast station) to make changes in antenna system.

### 1030 Kilocycles

NEW—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla. (P. O. Box 368 (101 Pablo Ave.))—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts and daytime hours of operation.

### 1060 Kilocycles

KROY—Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/b as Royal Miller Radio, Sacramento, Calif.—Construction permit to change frequency from 1240 to 1060 kc., increase power from 250 watts to 5 KW, install new transmitter, directional antenna for night use and change transmitter location. Amended to change name from Royal Miller, Marion Miller, L. H. Penney, Gladys W. Penney, d/b as Royal Miller Radio, to Harmco, Inc.

### 1130 Kilocycles

WNEW—Greater New York Broadcasting Corp., New York, N. Y.—Construction permit to increase power from 10 KW (employing directional antenna day and night) to 50 KW, install new transmitter and make changes in directional antenna for night use only. Amended to make change in directional antenna.

### 1230 Kilocycles

WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Modification of construction permit (B1-P-4183, as modified which authorized a new standard broadcast station) to make changes in antenna system.

WMOB—Numm Broadcasting Corp., Mobile, Ala.—Construction permit to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location.

### 1240 Kilocycles

NEW—Oneonta Star, Inc., Oneonta, N. Y. (P. O. 12-14 Broad St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1250 Kilocycles

KPAC—Port Arthur College, Port Arthur, Texas.—Construction permit to increase power from 1 KW, day and night, to 5 KW day, and 1 KW night, to install new transmitter and change transmitter location.

### 1300 Kilocycles

KVET—Austin Broadcasting Co., Austin, Texas—Modification of construction permit (B3-P-4192, which authorized a new standard broadcast station) for extension of completion date.

### 1320 Kilocycles

NEW—Farmers' Chemical Co., Kalamazoo, Mich. (P. O. Box 591)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) to make change in directional antenna for night use and mount FM antenna on top of one tower and television antenna on top of other tower.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, increase power from 500 watts night, 5 KW day, to 5 KW day and night, and change transmitter location.

### 1340 Kilocycles

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—License to cover construction permit (B3-P-3930, as modified) which authorized a new standard broadcast station.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Authority to determine operating power by direct measurement of antenna power.

NEW—William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a Partnership d/b as WCPZ Broadcasting Co., Beaumont, Texas (P. O. 1727 H St., N. W., Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

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WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Construction permit to install a new transmitter, make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location.

### 1350 Kilocycles

KID—Idaho Radio Corp., Idaho Falls, Idaho—Construction permit to install a new transmitter.

### 1400 Kilocycles

NEW—John W. Guider, tr/as White Mountain Radio, Littleton, N. H.—Construction permit for a new standard broadcast station to be operated on 1400 ke., power of 250 watts and unlimited hours of operation.

NEW—C. H. Fisher, C. O. Fisher, B. N. Phillips and James E. Phillips, a Partnership d/b as Yakima Valley Broadcasting Co., Yakima, Wash. (P. O. Box 1506, % Harold Arzt, East Alder St.)—Construction permit for a new standard broadcast station to be operated on 1400 ke., power of 250 watts and unlimited hours of operation.

KCOL—Douglas D. Kahle, John L. Hitchcock, Wilbur E. Rocchio, General Partners, and Warren D. Brainard, Limited Partners, d/b as Northern Colorado Broadcasting Co., Fort Collins, Colo.—Modification of construction permit (B5-P-4670, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location.

### 1440 Kilocycles

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to install auxiliary transmitter.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Application to purchase Station KMED by Medford Radio Corp.

### 1450 Kilocycles

KATE—Albert Lea-Austin Broadcasting Co., Inc., Albert Lea, Minn.—Authority to determine operating power by direct measurement of antenna power.

KDNT—Harwell V. Shepard, Denton, Texas—Construction permit to make changes in antenna system and mount FM antenna on top of AM tower.

NEW—Homer Rodeheaver, Winona Lake, Ind.—Construction permit for a new standard broadcast station to be operated on 1250 ke., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1250 to 1450 ke., power from 1 KW to 250 watts, change type of transmitter, install vertical antenna, change transmitter and studio locations from Winona Lake to Fort Wayne, Indiana.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Modification of construction permit (B5-P-4533, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and approval of transmitter location.

KEIO—Eastern Idaho Broadcasting & Television Co., Pocatello, Idaho—Modification of construction permit (B5-P-4638, which authorized a new standard broadcast station) to change type of transmitter, approval of antenna and transmitter location.

### 1480 Kilocycles

NEW—Radio Wisconsin, Inc., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on 1480 ke., power of 1 KW, directional antenna night and unlimited hours of operation. Amended to make changes in directional antenna.

### 1490 Kilocycles

NEW—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisbonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a Partnership d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—Con-

struction permit for a new standard broadcast station to be operated on 1340 ke., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1490 ke.

### 1540 Kilocycles

NEW—Texhoma Broadcasting Co., Durant, Okla. P. O. % Geo. L. Malone, Pres., 321 West Main)—Construction permit for a new standard broadcast station to be operated on 1540 ke., power of 250 watts and unlimited hours of operation.

### 1550 Kilocycles

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 1550 ke., power of 50 KW, directional antenna and unlimited hours of operation. Amended to change power from 50 KW, directional antenna, to 10 KW night, 50 KW day and directional antenna for night use.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application to purchase Radio Station WBBW by Radio Indianapolis, Ind.

### 1580 Kilocycles

NEW—Central Illinois Radio Corp., Peoria, Ill.—Construction permit for a new standard broadcast station to be operated on 1290 ke., power of 5 KW, and unlimited hours of operation. Amended: To change frequency from 1290 to 1580 ke., change power from 5 KW to 1 KW, change hours of operation from unlimited to daytime, install new transmitter and vertical antenna, and change transmitter location.

## FM APPLICATIONS ACCEPTED FOR FILING

Central Nebraska Broadcasting Corp., Kearney, Nebr.—Construction permit for a new FM broadcast station to be operated on Channel # 228, 93.5 mc., and coverage of 16,665 square miles. Amended to specify class of station.

Amalgamated Broadcasting System, Inc., Chicago, Ill.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency and coverage as determined by FCC. Amended to change coverage to 9,660 square miles, specify population as 4,948,000, change transmitter site, specify type of transmitter and make changes in antenna system.

Templeton Radio Mfg. Corp., Boston, Mass.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC and coverage to be determined by FCC. Amended to change coverage from "to be determined" to 9,413 square miles and population from 2,530,000 to 3,286,900.

Mrs. W. J. Virgin, Medford, Ore.—Application to purchase conditional grant by Medford Radio Corporation.

Advertisers Press, Inc., Flint, Mich. (P. O. 328 Saginaw St.)—Construction permit for a new FM (Community) broadcast station to be operated on Channel # 286, 105.1 mc.

James Cullen Looney, Edinburg, Texas (P. O. 217½ Closer Blvd.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC.

Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to change transmitter location.

George Anthony Waslovas, Cheviot, Ohio (P. O. 4111 Harrison Ave.)—Construction permit for a new FM broadcast station to be operated on Channel # 281, 104.1 mc.

Scripps-Howard Radio, Inc., Knoxville, Tenn. (P. O. 1121 Union Central Bldg., Cincinnati, Ohio)—Construction permit for a new FM broadcast station to be operated

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on Channel #224, 92.7 mc., and coverage of 13,700 square miles.

- The Crosley Corp., Cincinnati, Ohio.—Modification of construction permit (B2-PH-214, which authorized a Metropolitan FM broadcast station) to change name from The Crosley Corporation to Crosley Broadcasting Corporation, specify frequency as Channel #251, 98.1 mc., coverage as 13,910 square miles, population as 1,588,900, transmitter site, type of transmitter and specify antenna system.
- Inter-City Advertising Co., Charlotte, N. C. (P. O. 120 E. 3rd St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 12,000 square miles.
- Everglades Broadcasting Co., Miami, Fla. (P. O. 334 N. E. 32d St.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 4,750 square miles.
- KUOA, Inc., Siloam Springs, Ark. (P. O. John Brown University Campus)—Construction permit for a new FM broadcast station to be operated on Channel #245, 96.9 mc., and coverage of 8,513 square miles.
- WNBF-FM—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Modification of license to change name from Wylie B. Jones Advertising Agency to Clark Associates, Inc.
- The Wren Broadcasting Co., Inc., Topeka, Kans.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel No. 273, 102.7 mc., and coverage of 13,720 square miles. Amended: To correct frequency as Channel No. 273, 102.5 mc.

#### TELEVISION APPLICATIONS ACCEPTED FOR FILING

- Minnesota Broadcasting Corp., Minneapolis, Minn. (P. O. 115 E. Grant St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., and ESR of 2080.
- WBKB—Balaban & Katz Corp., Chicago, Ill.—Construction permit to change frequencies from Channel #2, 60-65 mc., to Channel #4, 66-72 mc., ESR from 550 to visual 2200, aural 1710, make changes in aural and visual transmitters, transmitter location, and make changes in antenna system.
- Bendix Aviation Corp., Bendix Radio Division, Towson, Md. (P. O. Joppa Rd.)—Construction permit for a new experimental television broadcast station to be operated on 600-620 mge., power of visual 100 watts (peak) and aural 100 watts, and emission of visual special aural FM special.
- Don Lee Broadcasting System, Hollywood, Calif. (P. O. 5515 Melrose Ave.)—Construction permit for a new experimental television broadcast station to be operated on frequencies to be assigned; power of visual, 250 watts (peak), aural, 250 watts, and emission of visual A5 and aural special.
- The St. Louis University, St. Louis, Mo. (P. O. 221 North Grand Blvd.)—Construction permit for a new experimental television broadcast station to be operated on frequency to be assigned in 480-920 mc. band and power of visual, 1 KW.
- WCBW—Columbia Broadcasting System, Inc., New York, N. Y.—Modification of license to specify frequency as Channel No. 2, 54-60 mc., and to change ESR from 1000 to 1230.

#### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

- WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Modification of construction permit (B1-PED-50, as modified) which authorized a new non-commercial educational broadcast station) for extension of completion date.
- WABW—Associated Broadcasters, Inc., Indianapolis, Ind.—Application to purchase Radio Station WABW by Radio Indianapolis, Inc.
- KEGT—Tarrant Broadcasting Co., Area of Fort Worth, Texas.—Construction permit to change transmitter

power from 2 watts to 1.75 watts, change from portable-mobile to mobile.

- KAAD—Tarrant Broadcasting Co., area of Fort Worth, Texas.—Construction permit to change transmitter, change power from 40 watts to 100 watts, change from portable-mobile to portable.
- NEW—Northwest Broadcasting Co., Area of Fort Dodge, Iowa. (P. O. Warden Bldg.)—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 20 watts, and A3 emission.
- NEW—The Bible Institute of Los Angeles, Inc., Los Angeles, Calif. (P. O. 558 So. Hope St.)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel No. 218, 91.5 mc., power of 3158 watts, and special for FM emission.
- NEW—Leonard A. Versluis, Area of Grand Rapids, Mich. (P. O. 6 Fountain St., N. E.)—Construction permit for a new relay broadcast station to be operated on 156.075, 157.575, 159.975 and 161.925 mc., power of 10 watts and A3 emission.

#### APPLICATIONS DISMISSED

- WNBF-FM—Wylie B. Jones Advertising Agency, Binghamton, N. Y.—Construction permit to change frequency from 44.9 to 43.7 mc., service area from 6500 square miles to be determined, type of transmitter, studio and transmitter location. Request of attorney.
- WGST—Georgia School of Technology, Atlanta, Ga.—Construction permit to increase power from 1 KW night, 5 KW day to 5 KW day and night, and install directional antenna for night use. (920 kc.)
- Ronald B. Woodyard, Utica, N. Y.—Construction permit for a synchronous amplifier to be operated with a new standard broadcast station at Utica, N. Y. (B1-P-3636), on 1450 kc., power of 50 watts, and unlimited hours of operation.

#### APPLICATION RETURNED

- Ralph E. Oliver, Thomas E. Davisson, Silas S. Shippy, Leslie W. Oliver, d/b as Napa Valley Broadcasting Co., Napa, Calif.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 500 watts and daytime hours of operation. Amended: To change frequency from 1570 to 880 kc.

#### APPLICATIONS TENDERED FOR FILING

##### 590 Kilocycles

- NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, directional antenna and unlimited hours of operation.
- NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, night, 5 KW, day, directional antenna and unlimited hours of operation.

##### 670 Kilocycles

- NEW—News Publishing Co., Rome, Ga.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, and daytime hours of operation.

##### 720 Kilocycles

- NEW—Carteret Broadcasting Co., in or near Morehead City, N. C.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 1 KW, and daytime hours of operation.

##### 780 Kilocycles

- NEW—General Broadcasting Co., a Partnership composed of William J. Edwards, Graydon L. Newman, Pearl

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McPherson Patrick, Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 1 KW, and daytime hours of operation.

### 810 Kilocycles

NEW—Denver Broadcasting Co., Denver, Colo.—Construction permit for a new standard broadcast station to be operated on 810 kc., power of 25 KW night, 50 KW day, directional antenna and unlimited hours of operation.

### 900 Kilocycles

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

### 910 Kilocycles

NEW—KJAN Broadcasting Co., Inc., Opelousas, La.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW, directional antenna night and unlimited hours of operation.

NEW—Batta Broadcasting Co., Braddock, Penna.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

### 930 Kilocycles

NEW—Rocky Mountain Broadcasting Co., Pueblo, Colo.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 5 KW, directional antenna night and unlimited hours of operation.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Construction permit to increase power from 500 watts to 1 KW, install new transmitter, and change transmitter location and make changes in directional antenna, night.

### 970 Kilocycles

WCSH—Congress Square Hotel Co., Portland, Me.—Construction permit to change operation of directional antenna day and night to directional antenna, night, on 5 KW, unlimited time.

### 1080 Kilocycles

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, and daytime hours of operation.

### 1170 Kilocycles

NEW—Suburban Broadcasting Corp., Upper Darby, Pa.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW, and daytime hours of operation.

### 1230 Kilocycles

NEW—Robert P. Strakos and John F. Kearney, a Partnership, d/b as the Colgren Broadcasting Co., Hudson, N. Y.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

### 1270 Kilocycles

NEW—Inter-American Radio Corp., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 250 watts, and unlimited hours of operation.

### 1280 Kilocycles

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from 1400 to 1280 kc., change power from 250 watts to 5 KW, install new transmitter and change transmitter location and install directional antenna for day and night use.

### 1290 Kilocycles

Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Construction permit to change power from 1 KW to 5 KW, using directional antenna day and night.

### 1300 Kilocycles

WOOD—American Broadcasting Co., Inc., Grand Rapids, Mich.—Consent to assignment of license to Liberty Broadcasting, Inc.

### 1340 Kilocycles

NEW—Connellsville Broadcasters, Inc., Connellsville, Pa.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

### 1400 Kilocycles

NEW—Grand Forks Herald, Inc., Grand Forks, N. Dak.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

WGAP—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Consent to assignment of construction permit to George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co.

### 1410 Kilocycles

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Application for reinstatement on 1410 kc., power of 5 KW, unlimited hours of operation, directional antenna night.

### 1420 Kilocycles

NEW—Owensboro on the Air, Inc., Owensboro, Ky.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna night, and unlimited hours of operation.

### 1470 Kilocycles

NEW—Lewiston-Auburn Broadcasting Corp., Lewiston, Me.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

### 1490 Kilocycles

NEW—Siskiyou County Broadcasting Co., Yreka, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Radio Anthracite, Inc., Nanticoke, Pa.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Clyde R. Horne, Jerrell A. Shepherd, a Partnership, d/b as The Valley Broadcasters, Russellville, Ark.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

### 1510 Kilocycles

NEW—Home News Publishing Co., New Brunswick, N. J.—Construction permit for a new standard broadcast  
*(Continued on next page)*

station to be operated on 1510 kc., power of 1 KW, and daytime hours of operation.

### 1590 Kilocycles

Caprock Broadcasting Co., Lubbock, Texas.—Construction permit to make changes in directional antenna system, operating with 1 KW, unlimited time.

### FM

WHPC-FM—The Patriot Co., Harrisburg, Pa.—Involuntary transfer of control of construction permit from Vance C. McCormick, deceased, to Gertrude Howard McCormack, Conway Ohmstead, and Dauphin Deposit Trust Co., executors of the Estate of Vance C. McCormick, deceased.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**Adelphi Hosiery Co.**—Violation of the Wool Products Labeling Act is charged by the Commission in a complaint issued against Ben Friedlander, trading as Adelphi Hosiery Co., 93 Worth St., New York, and Louis G. Kauderer, trading as Double Knit Hosiery Mills, Riverside, N. J. (5457)

### STIPULATIONS

No stipulations were issued by the Commission during the past week.

### CEASE AND DESIST ORDERS

**Kraupner and Kraupner, Inc.**—Under the terms of a Commission order, Kraupner and Kraupner, Inc., 1375 Myrtle Ave., Brooklyn, and Diener & Dorskind, Inc., 147 West 42nd St., New York, are prohibited from disseminating false

advertisements concerning the therapeutic properties of Kay's Medicated Ointment. Kraupner and Kraupner, Inc., sells and distributes the ointment, advertisements of which are prepared and disseminated by Diener & Dorskind, Inc., an advertising agency. (5380)

**Oceanic Import Co.**—Perfumes represented as coming from "the famous gardens of Miahati in Hawaii, where the exotic vari-colored hibiscus and jasmine mingle with honeysuckle and orange blossoms in riotous fragrance," were actually manufactured in New York, the Federal Trade Commission found as it issued an order prohibiting misrepresentations as to the origin of perfumes.

The order is directed against Miahati, Inc., and Andrew Apicella, trading as Oceanic Import Co., both of 377 Fourth Ave., New York, and Abbot Manufacturing Co., Inc., 551 Fifth Ave., New York. It orders the respondents to cease and desist from representing that perfumes compounded in the United States are of Hawaiian origin. (4671)

**Snow's Hatcheries**—The Commission issued an order prohibiting Earl H. Snow and Pershing R. Snow, trading as Snow's Hatcheries, Sleepy Eye, Minn., from falsely representing that they are R.O.P. poultry breeders or operate a poultry plant under the supervision of an official State agency supervising United States Record of Performance work. (5339)

**Standard Oil Company of Indiana**—The Commission has modified its cease and desist order of October 9, 1945, directed against discriminatory pricing practices in the sale of gasoline by Standard Oil Company of Indiana, which has its principal place of business at 910 South Michigan Avenue, Chicago. The price discriminations were found by the Commission to be in violation of section 2(a) of the Robinson-Patman Act. (4389)

### FTC CASE CLOSED

**John Stillman**—The Commission has ordered closed without prejudice its case against John Stillman, former president of Kay Preparations Co., Inc., 522 Fifth Ave, New York, who was charged with dissemination of false advertisements concerning Kay cosmetics.

The case was closed because Stillman has sold his interest in the corporation, and it is unlikely that he will resume his business activities, the order said. The case against the corporation was closed in December, 1945, after it entered into a stipulation with the Commission to cease and desist from the practices complained of, but Stillman did not join in this agreement. (5318)