

Next Week Is National Radio Week

Stations and Dealers Busy With Plans For National Radio Week

Radio stations and dealers throughout the nation were busy last week with plans for programs, special events, and other promotion to mark National Radio Week, which begins next Sunday (24).

NAB President Justin Miller wrote to all station managers last week urging them to devise "a comprehensive, all-out week-long celebration of National Radio Week." He urged that stations call attention to the occasion as many times as possible each day throughout the week.

In addition to suggesting that stations place members of their staffs as speakers at luncheons of service clubs, Judge Miller recalled: "Last year some of the station owners and managers got the Governors of their respective States and Mayors of their respective cities to issue proclamations in connection with National Radio Week. If you want to do anything along that line it would be helpful..."

In addition to the promotion materials which have been furnished previously by both NAB and the Radio Manufacturers Association, stations will receive with this issue of REPORTS script for a quarter-hour program designed for use any day during Radio Week.

The script, which features narration, requires only three voices and involves a minimum number of production problems. The program was prepared to serve as basic material, assuming that stations will wish to revise it to reflect local conditions.

NAB Policy Concerning Intra-Industry Controversies Outlined by President

The position of NAB with respect to controversial issues which arise within the radio broadcasting industry was stated by President Miller last week in an exchange of letters with Edwin W. Craig, chairman of the Clear Channel Broadcasting Service.

Mr. Craig wrote to Judge Miller as follows:

"On another occasion when there were conflicting interests between certain classes of stations within the membership, the National Association of Broadcasters took affirmative action against the interests of one of its segments, *viz.*, the Clear Channel Group.

"At this time there is another question of vital interest before the industry, and also before the FCC. By their very nature, the proposals made by the Clear Channel Broadcasting Service have produced controversy within the industry.

"This is to express the hope that neither NAB, any of its Officers, its Board of Directors, or any one having a remote claim to represent the NAB, be permitted to record the Association as in opposition to our plans. We do not wish to again find NAB in support of any group or individual in their efforts to break down Clear Channel Broadcasting, and we feel that this advance notice should serve to avoid it."

In his reply the NAB President stated:

"This will acknowledge receipt of your letter of November 5, 1946. My idea of the function of NAB is that it shall provide a place where all segments of the industry may come together to discuss common

(Continued on next page)

INSIDE THIS ISSUE

An informal engineering conference will be held this week by the FCC's chief engineer to discuss NARBA recommendations. Allocation standards to minimize interference between countries is scheduled for discussion. (p. 904)

National spot business showed an increase in October, according to the Rorabough Report. Rise is attributed to seasonal advertising and lifting of price controls on many products. (p. 907)

Member stations, in letters to NAB headquarters, are expressing opposition to advertising agency requests for a cash discount. (p. 905)

NAB Engineering Handbook is being processed for mailing to member stations. Plans call for delivery of book within two weeks. (p. 905)

Networks and AFRA resume their discussions on a new contract. Negotiations will begin again in New York Monday (18). (p. 906)

Justin Miller, *President*
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services*.

interests, to establish areas of agreement and to work toward common ends. When the time comes that one segment of the industry is lined up against another, then, as a matter of general principle, I would say that NAB should take no part in the controversy.

"If in such a case one segment of the industry insists that NAB take a position, then I should say that the entire matter should be brought before the Board of Directors and all other affected segments should have an opportunity to speak, before a decision is made, and that appropriate steps should be taken, by the Board, pursuant to our Charter and By-Laws, to determine what position, if any, the National Association of Broadcasters should take.

"You are, no doubt, well aware from your long association with NAB that from time to time different members, or different groups of members, are very anxious to secure action by NAB, or to prevent such action. For example, I find upon my desk, one day, your letter urging no action with respect to the plan of the Clear Channel group, and, on another day, a letter from an FM broadcaster urging an all-out campaign to exploit FM at the expense of AM broadcasting.

"You may be sure that so far as is within my power there will be no overstepping the principles set out in this letter. I shall be happy to have your continued suggestions from time to time."

Judge Miller Will Speak at NBC-WTIC Celebration at Hartford

NAB President Justin Miller will speak at Hartford, Conn., Tuesday (19), at a dinner commemorating WTIC's twenty years' affiliation with NBC.

Following the presentation of a bronze plaque to WTIC, one of the six original NBC affiliates by NBC President Niles Trammell, Judge Miller will discuss the topic "American Broadcasting Is the Best in the World—Why?"

The bronze plaque will be accepted by Jesse Randall, president of the Travelers Insurance Company, WTIC's parent company.

The dinner will take place at the Hartford Club Tuesday evening.

Engineering Department

Informal FCC Engineering Conference To Discuss NARBA Recommendations

The FCC announced Wednesday (13) that its Chief Engineer will conduct an informal engineering conference to discuss NARBA recommendations. The meetings will start Tuesday (19) and run through Friday (22) or until completion.

Standards of allocation to minimize interference between the various countries concerned will be one of the subjects for discussion at the preliminary conference.

Suggestions and ideas obtained from the industry relative to standards will be considered in the preparation of recommendations to be submitted to the Inter-American Radio Office. It is planned to distribute the recommendations to the North American governments prior to a technical meeting to be held early next year.

Middlebrooks Resigns from NAB to Join ABC; Named as Facilities Engineer for Network

James L. Middlebrooks has resigned as NAB director of engineering to accept the position of chief facilities engineer for the American Broadcasting Company effective Friday (15).

Recognized as one of radio's leading technical experts, Mr. Middlebrooks is well known in radio circles. He has devoted the past 14 years to industry engineering development.

Prior to joining NAB's staff, Mr. Middlebrooks was director of engineering for Field Enterprises, Inc., Chicago. He served with the United States Navy for almost four years during World War II. Separated from service as a Commander, his last tour of duty was with the Bureau of Ships where he was officer-in-charge of the Shore Electronics Installation and Maintenance Section, Electronics Division. He had served previously in Trinidad, ETO and the Pacific.

For outstanding performance of his duties, Mr. Middlebrooks was awarded the Legion of Merit by Navy Secretary Forrestal and also holds the Bronze Star and Croix de Guerre with Gold Star.

Mr. Middlebrooks, while at NAB participated in FCC-industry discussions of technical problems. He is responsible for the completion of the new NAB Engineering Handbook which is now being readied for mailing to NAB membership. Among his other contributions, he supervised the planning and reconstruction of the new NAB headquarters building. Mr. Middlebrooks will continue to advise NAB until the alterations are completed.

No successor has been named to take over the duties of director of the Association's Engineering Department.

New Engineering Handbook in Final Form; Now Being Packaged for Mailing to Members

The new NAB Engineering Handbook is completed, it was announced last week, and is being packaged for mailing for member stations.

Each station will receive one free copy of the Handbook. Since the book will be forwarded to all members, it is not necessary to write for the copy to which each station is entitled.

However, additional copies may be purchased by member stations at \$10 per copy.

It is expected that the Handbook will go into the mails within two weeks.

FM Department

Preliminary Plans Made for Organization of FM Promotional Group

A steering committee of 10 FM broadcasters and manufacturers met in Washington last Monday (11) to make preliminary plans for organizing the FM Association to promote frequency modulation.

The committee voted to call a meeting of all those interested in promoting FM. The meeting will be called for December or January.

It was announced that the FMA will not conflict with NAB or any other established trade association, but will be devoted to encouraging the development of FM listening.

Attending Monday's meeting were Leonard Asch, WBCA, Schenectady; Wayne Coy, WINX and WINX-FM; W. R. David, General Electric Co.; Everett L. Dillard, KOZY, Kansas City and WSDC, Washington; E. J. Hodel, WCFC, Beckley, W. Va.; Roy Hofheinz, KTHH and KOPY, Houston; Frank Gunther, Radio Engineering Laboratories, Long Island City; C. M. Jansky, Jr., Jansky and Bailey, Washington; R. F. Kohn, WFMZ, Allentown, Pa.; and Leonard Marks, legal counsel for the new organization.

Broadcast Advertising

[See RESEARCH DEPARTMENT for story concerning the October increase in over-all volume of national spot business.]

Stations Expressing Opposition to Agency Request for Cash Discount

Circular letters from advertising agencies to radio stations, requesting a 2% cash discount, are resulting in a number of letters to the NAB expressing continued opposition to this proposal. Thus far not one letter has been received from an NAB member approving the idea.

One station executive writes:

"It is my understanding that some years ago most all of the reputable stations around the country, or

Here Is the Official Seal for
National Radio Week



You May Want to Reproduce It
for Local Use

rather the majority of the more important stations, discontinued the cash discount, and that has been our policy without any problem of collection since about 1939 or 1940. We have never had any trouble on collection of our bills. In fact, in the radio business we are very careful in the first place to whom we sell, and I don't see this cash discount as any advantage. On the other hand, it can mean a loss of six, seven or eight thousand dollars a year to any station of our kind and I think that is a sizeable amount of money. We could even stand one or two little losses and still make money."

"Check List" for Retail Salesmen Included in Appendix to Joske Report

Do member stations want the NAB to print quantities of the "Check List for Retail Salesmen" which appears as Appendix No. 3 of the Joske report, "Radio for Retailers," and re-sell them at cost to the membership?

That is the question raised by several stations in correspondence and telephone calls to the Broadcast Advertising Department last week.

Each station, of course, is free to have the "check
(Continued on page 907)

AFRA-Network Negotiations Resume Monday

Negotiations between the networks and AFRA looking toward agreement on a new contract will be resumed in New York on Monday (18). (See *Current Reports*, p. 886.)

The discussions are being taken up again after a period of waiting while the union contacted its locals in New York, Los Angeles, Chicago, and San Francisco to determine their reactions to the progress of negotiations.

It was reported last week that all four locals had voted to strike in the event the discussions did not result in a contract acceptable to the union.

LAST-MINUTE FCC ACTIONS

AM APPLICATIONS GRANTED

- NEW—Western Montana Associates, Missoula, Mont.—Granted CP for a new station to operate on **1450 kc.**, 250 watts, unlimited time; conditions (Comr. Durr for hearing). (B5-P-4927)
- NEW—Liberty Broadcasting Co., Pittsburgh, Pa.—Granted request of Liberty Broadcasting Co. for severance of its AM application from its FM application (B2-PH-582; Docket 7205) proposed to be denied (B-294), and grant the AM application. The Commission adopted an order making final the grant of application (B2-P-3797; Docket 7169) for a new AM station to operate on **750 kc.**, 1 KW, daytime only (Comr. Durr not participating).
- NEW—T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow, tr/as Albemarle Broadcasting Co., Albemarle, N. C.—Granted CP for a new station to operate on **1010 kc.**, 1 KW, daytime only; conditions. (B3-P-4904)
- NEW—Democrat Printing Co., Durant, Okla.—Granted CP for a new station to operate on **750 kc.**, 250 watts, daytime only. (B3-P-4897)
- NEW—Okla. Agricultural and Mech. College, Stillwater, Okla.—Granted CP for a new station to operate on **840 kc.**, 10 KW, daytime only. (B3-P-4748)
- NEW—Francis E. Streit and Verna S. Hardin, d/b as Morrisville Broadcasting Co., Morrisville, Pa.—Granted CP for a new station to operate on **1490 kc.**, 250 watts, unlimited time. (B2-P-5082)
- NEW—Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, d/b as Lackawanna Valley Radio, Scranton, Pa.—Granted CP for a new station to operate on **1000 kc.**, 1 KW, daytime only; conditions. (B2-P-5213)
- NEW—Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted CP for a new station to operate on **1250 kc.**, 1 KW night, 5 KW-LS, unlimited time, DA-night, provided permittee agrees to satisfy legitimate complaints resulting from blanket interference occurring within the 250 mv/m contour, and subject to the condition that Allen S. Clarke dispose of his interest in WBTM, Danville, Va. (B2-P-4113)
- NEW—William J. Edwards, Graydon L. Newman and Pearl McPherson Patrick, d/b as General Broadcasting Co., Birmingham, Ala.—Granted CP for a new station to operate on **780 kc.**, 1 KW, daytime only; conditions. (B3-P-5130)

MISCELLANEOUS ACTIONS

- WPNA—Alpena Broadcasting Corp., Alpena, Mich.—Granted authority to withdraw application for a new station (B2-P-4667) granted May 24, 1946, and delete all records relative thereto. Permittee states as reason for deletion that "the city of Alpena is not able to support two broadcast stations."

Clear Channel Broadcasting Service—Denied petition requesting that the Commission reconsider its action of June 21, 1946, whereby it adopted a policy of considering on their individual merits applications involving use of 1-A channels, daytime or limited time, where the proposed station is 750 miles or less from the dominant 1-A station using a non-directional antenna on frequency requested, etc. Written opinion to be issued.

Alvin E. Nelson, Inc., San Francisco, Calif.; C. Thomas Patten, Oakland, Calif.—Granted petition requesting that application of C. Thomas Patten (Docket 7766) for a new station in Oakland, Calif., be designated for hearing in the consolidated proceeding involving petitioner's application (Docket 7389), et al, upon the issues heretofore defined in the order dated Aug. 7 (Docket 7766) issue numbered "5" of which is amended to specify the said proposed operation of Alvin E. Nelson, Inc., and further ordered that the order of Feb. 13 designating said application of Alvin E. Nelson, Inc., be amended to include application of C. Thomas Patten.

Pittsburg Broadcasting Co., Pittsburg, Calif.—Ordered that the application of Pittsburg Broadcasting Co. (B5-P-5336; Docket 7956) be designated for hearing in the consolidated proceeding with Harmco, Inc. (Docket 7170) et al., and further ordered that the Commission's order of Aug. 7 designating application of C. Thomas Patten for hearing, be amended by an order of this date consolidating said Patten application in this proceeding, be further amended to include application of Pittsburg Broadcasting Co.

KARM—KARM, The George Harm Station, Fresno, Calif.; KWSC, State College of Wash., Pullman, Wash.—The Commission, on its own motion, ordered that, pursuant to the policy announced in a public notice Aug. 9, 1946, that the applications of KARM (B5-P-3784; Docket 7124) and of KWSC (B5-P-3940; Docket 7537) be removed from the consolidated proceeding and from the hearing docket and referred to the pending files to await decision in the clear channel hearing.

KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.; KROY, Harmco, Inc., Sacramento, Calif.; Alvin E. Nelson, Inc., San Francisco, Calif.—Granted petition of KYA for reinstatement of its application (B5-P-4452), and accepted amendment to application so as to specify frequency **1060** instead of **1210 kc.**, and designated said application as amended for hearing in the consolidated proceeding with KROY, Harmco, Inc. (B5-P-4255; Docket 7170), and Alvin E. Nelson, Inc. (B5-P-4467; Docket 7389), provided, however, that if, as a result of said consolidated hearing, it appears that, were it not for the aforesaid clear channel hearing and the Commission's announcement of Aug. 9 pertaining thereto, the public interest would best be served by a grant of the application of Alvin E. Nelson, Inc., than the said application (Docket 7389) will be placed in the pending files until after said clear channel decision has been issued at which time it will be considered in connection with other **1030 kc.** applications and with any other pending applications with which it might then be in conflict. Further ordered that the orders of the Commission dated Jan. 30 and Feb. 13 designating applications of Harmco, Inc., and Alvin E. Nelson, Inc., for hearing, be amended to include application of KYA; and further that said petition of Harmco, Inc., requesting that its application be removed from the aforesaid consolidated proceeding and granted without further hearing; and petition of Phoenix Broadcasting, Inc., KPHO, for unlimited time operation on **1030 kc.** with 10 KW, at Phoenix, Ariz., be designated for hearing in this consolidated proceeding, be denied, for the reasons stated above.

LICENSE RENEWAL

- KFJI—KFJI Broadcasters, Klamath Falls, Ore.—Granted renewal of license for the period ending August 1, 1949.

"Check List" for Retail Salesmen Included in Appendix to Joske Report

(Continued from page 905)

list" printed or mimeographed locally in any quantity desired, for use by its local salesmen.

On the other hand, if sufficient members wish, the NAB can have these printed in large quantity, in four-page booklets, for resale at cost to members.

The importance of such a check list to local salesmen was pointed out by a leading broadcaster and former member of the NAB Board, who stated that local business is becoming increasingly important, and will be even more vital when the hundreds of new licensees are operating. Network and national spot billings, he believes, will not increase sufficiently to take care of these new stations; in fact, present network and national revenues will probably be divided when more stations are on the air, so that even the well-established stations will have to depend more on local revenue than heretofore. And for most of the new stations, he believes that local billings will make the difference between success or failure. Therefore, he stated, anything that will enable local salesmen to do a more effective job should be encouraged.

Furthermore, this broadcaster said, he believes national revenue has become "more expensive" than most stations realize.

"Take your national billings," he said, "and deduct the two 15% commissions you pay to agency and national sales rep. Then add the costs of the several sales trips you make each year to New York, Chicago, etc. Then add the thousands of dollars you spend in trade paper advertising and other forms of promotion for this national revenue. Also add the money you spend for long-distance telephone calls, teletype, etc. Total it all up, and you may find that your national business is far more costly to you than local business, and produces a much lower net revenue."

He stated that at his station, therefore, he intends to devote more attention to developing local business, and he believes that the "check list" will enable every local salesman to do a more thorough and effective job of selling each new local account, and of servicing local accounts now on the air.

The NAB will have the "check list" printed in quantity, if membership requirements warrant it.

Members are therefore requested to write the Broadcast Advertising Department, expressing their opinion and giving some indication of the quantity desired.

Research Department

Rorabaugh Reports Increase in Over-all Volume of National Spot Business

A slight rise in the over-all volume of national spot business occurred during October, according to the November issue of the Rorabaugh Report on Spot Radio Advertising. This is explained by the advent of

(Continued on next page)

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Oct. 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of	Total	Monthly Change			Licensed	Total
1945	Stations*	New**	Licensed	Deleted	to Operate	CP
			to Operate			
Nov. 1.....	965				938	27
Dec. 1.....	984	19	1	0	939	45
1946						
Jan. 1.....	1004	20	1	0	940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Total Changes						
12 months.....	472	88	10 CP			

COMMERCIAL FM STATIONS

As of	Total	Monthly Change			Licensed	Total
1945	Stations*	New**	Licensed	Deleted	to Operate	CP CG
		CP	CG	to Operate		
Nov. 1.....	117				48	5 64
Dec. 1.....	227	0	110	0	48	5 174
1946						
Jan. 1.....	282	0	55	0	48	5 229
Feb. 1.....	351	0	69	0	48	5 298
Mar. 1.....	398	0	47	0	48	5 345
Apr. 1.....	428	0	30	0	48	5 375
May 1.....	478	10	50	0	48	15 415
June 1.....	494	55	17	0	48	70 376
July 1.....	503	37	9	0	48	107 348
Aug. 1.....	513	78	10	0	48	185 280
Sept. 1.....	572	64	60	0	48	249 275
Oct. 1.....	594	46	23	0	48	295 251
Nov. 1.....	644	65	51	0	48 ²	360 ² 236 ²
Total Changes						
12 months...	355	531	0	4 CG		

COMMERCIAL TELEVISION STATIONS

As of	Total	Monthly Change			Licensed	Total
1945	Stations*	New**	License	Deleted	to Operate	CP
		CP	to Operate			
Nov. 1...	9				6	3
Dec. 1...	9	0	0	0	6	3
1946						
Jan. 1...	9	0	0	0	6	3
Feb. 1...	9	0	0	0	6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40 ¹	4	0	0	6	34
Nov. 1...	44 ¹	4	0	0	6	38
Total Changes						
6 months.....	37	0	2 CP (1 Prewar)			

¹ Non-commercial CP included.

² FCC states that 45 of the licensed stations are on the air; 44 CP and 11 CG stations are operating under Special Temporary Authority; a total of 100 FM stations are now operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

NOTE: A few stations, licensed to operate, may be temporarily off the air during period of changing to new frequencies, and a few stations with CP's are operating with special temporary authority.

many seasonal accounts, as well as the lifting of price controls on many commodities which stepped up competitive product selling.

Although beers and insecticides bowed out of the picture, this loss was more than offset by the renewed activity of cough remedies, soups, fruit juices, wines and frozen foods. Some of the newly active accounts are: Booth Frozen Foods, Birds-Eye Frozen Foods, French Kitchen Onion Soup, Birds-Eye Orange Juice, Virginia Dare Wine, Luden's Cough Drops and Smith Bros. Cough Drops.

With more cars on the highways, practically every major gas and oil company is going strong in spot: Standard Oil of Indiana in 19 markets; Phillips 66 Gas and Oil on 24 stations; Pure Oil, back in spot after many months, now testing; Pennzoil opens on 17 stations; Mobilgas and Oil with 32 stations out west; Esso still in 49 markets; Conoco with new programs; Atlantic's football schedule on 90 eastern stations; Shell Oil increased from 28 to 38 stations.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of November 25-December 1, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West Forty-Second Street, New York 18, New York.

Hospitals Need Student Nurses

The majority of America's 6,511 hospitals now have patients waiting to be admitted and the situation in many areas is growing steadily worse. In New York City alone, 2,000 beds were recently taken out of use in municipal and voluntary hospitals owing to a lack of sufficient nursing personnel. In other cities whole floors and wings of hospitals have had to close. As a result of this condition, literally thousands of patients are doing without hospital care. A strong nation-wide effort must be made, therefore, to interest young women in nursing as a career; to urge them to enroll at once to fill existing vacancies in schools of nursing, and at the same time provide greatly needed help for our hospitals. Emphasize the fact that a three-year training course offers an unusual opportunity for young women to prepare for a lifetime profession—that the future demand for well-trained graduate nurses should be even greater in the years to come as a result of the expansion of voluntary hospital and public health services. Urge young women between the ages of 17 and 35, who are high school or college graduates with good records, to apply for admission in any one of the nearly 1,300 Accredited Schools of Nursing. Full information may be obtained by inquiring at their nearest hospital or School of Nursing or by checking with the Vocational Guidance Counsellor of their local high school. Nursing salaries compare favorably with earnings in other women's vocations—graduate nurses have an op-

portunity to enter many interesting careers in government, teaching and other specialized fields, and may prepare for executive positions where salaries range from \$3,000 to \$5,000 a year, and even more. (Fact Sheet No. 9-E)

Buy U. S. Savings Bonds—"Protect Your Future"

THE ADVERTISING COUNCIL HAS SELECTED THIS CAMPAIGN AS IMPORTANT TO THE PUBLIC INTEREST—*BECAUSE* . . . Surplus cash invested in U. S. Savings Bonds, instead of being used during the year's final buying period to bid up the price of still-scarce goods, helps to combat inflation. *BECAUSE* . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. *BECAUSE* . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. *BECAUSE* . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. *BECAUSE* . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and this year's good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, *but for ten or more years from now*. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like *retirement income, education for the children, new homes, the most enjoyable use of leisure time*. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-E)

Fat Salvage

Regarding the continuing need for salvaging used kitchen fats, Secretary of Agriculture Clinton P. Anderson recently said: "It is just as important now as when fats and oils were rationed to save and turn in every bit of used kitchen fat. Used fats continue to be one of the most important sources of supply for the manufacture of soap and for other industrial uses. It may be months before we can obtain adequate supplies of imported fats and oils for these uses. *In the meantime, every housewife can help to prevent soap shortages by turning in the used kitchen fats and dealers can help by continuing collections.*" The shortage of fats and oils is due to a decline in domestic production, a reduction in imports from South America and from the East Indies and Philippines. About forty-seven percent of the total allocations of fats and oils for domestic industrial uses goes to civilian soaps; five per cent to the manufacture of soaps for industrial purposes; the remaining forty-eight per cent to paints and varnishes, floor covering, coated fabrics, lubricating oils, textiles and leather, core oils, pharmaceutical, putty and calking, compounds, etc. Glycerine, a by-product of soap manufacture, is used in making anti-freeze, cellophane, resins, cosmetics and other goods. The shortage of fats and oils in the face of the great need for them in all phases of peacetime production indicates the urgency of the need for continued fat salvage. Housewives can actually help themselves to get the peacetime products they want and need in greater abundance and sooner by keeping up their good work in salvaging fats. They are asked to: Save every drop of used fat by draining pans, skimming soups and gravies, melting down trimmings of meat left on platters and plates.—Pour immediately into the salvage can those fats which can't be re-used.—Re-use those suitable for cooking, and salvage whatever is left.—Turn in the fat salvage container to their meat dealers promptly. They'll get four cents for every pound turned in. (Fact Sheet No. 19-B)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 18. They are subject to change.

Monday, November 18

At Hazard, Kentucky

(City Hall Auditorium, 10:00 A. M.)

- NEW—The Hazard Broadcasting System, Hazard, Ky.—C. P. 1340 kc., 250 watts, unlimited.
 NEW—Bullard, Metcalf & Goodlette, Hazard, Ky.—C. P. 1340 kc., 250 watts, unlimited.
 NEW—Universal Broadcasting Co., Hazard, Ky.—C. P. 1340 kc., 250 watts, unlimited.

Tuesday, November 19

(10:00 A. M.)

- KAND—Navarro Broadcasting Association, Assignor; J. C. West, Pres. Alto, Inc., Assignee; Corsicana, Texas—Assignment of license. 1340 kc., 250 watts, unlimited.

Wednesday, November 20

(10:00 A. M.)

- NEW—James A. Noe, Lake Charles, La.—C. P. 1230 kc., 100 watts, unlimited.
 NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230 kc., 250 watts, unlimited.

At Amsterdam, N. Y.

(Common Council Chambers, second floor,
City Hall, 10:00 A. M.)

- NEW—Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.—C. P. 1490 kc., 250 watts, unlimited.
 NEW—Amsterdam Broadcasters, Inc., Amsterdam, N. Y.—C. P. 1490 kc., 250 watts, unlimited.
 NEW—WSAT, Inc., Schenectady, N. Y.—C. P. 1490 kc., 250 watts, unlimited.

Thursday, November 21

Further Hearing

(10:00 A. M.)

- WMBD—Peoria Broadcasting Co., Peoria, Ill.—C. P. 1470 kc. NARBA, 5 KW, unlimited DA-night and day.
 Other Participants: Booth Radio Stations (Intervenor).

Further Hearing

(10:00 A. M.)

- NEW—Central Connecticut Broadcasting Co., New Britain, Conn.—C. P. 910 kc., 5 KW, unlimited.
 WTHH—The Hartford Times, Inc., Hartford, Conn.—C. P. 910 kc., 5 KW, DA-night and day, unlimited.
 NEW—The New Britain Broadcasting Co., Hartford County, Conn.—C. P. 910 kc., 5 KW, unlimited.

Further Hearing

(10:00 A. M.)

- WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—For FM facilities.
 NEW—Unity Broadcasting Corp. of Penna., Philadelphia, Pa.—For FM facilities.
 NEW—Independent Broadcasting Co., Philadelphia, Pa.—For FM facilities.
 NEW—Patrick Joseph Stanton, Philadelphia, Pa.—For FM facilities.
 NEW—Franklin Broadcasting Corp., Philadelphia, Pa.—For FM facilities.

Friday, November 22

At Somerset, Ky.

(Circuit Court Room, second floor, Court House, 10:00 A. M.)

- NEW—Southeastern Broadcasting Co., Inc., Somerset, Ky.—C. P. 1240 kc., 250 watts, unlimited.
 NEW—Somerset Broadcasting Co., Somerset, Ky.—C. P. 1240 kc., 250 watts, unlimited.

At Eau Claire, Wis.

(Court Room of County Judge, County Court House,
10:00 A. M.)

- NEW—Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.
 NEW—WBIZ, Inc., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.
 Other Participants: KROC, Rochester, Minn. (Intervenor).

FCC ACTIONS

AM APPLICATIONS GRANTED

- NEW—Jose R. Madrazo and Rubin Diaz Atilas, d/b as Madrazo & Diaz, Fajardo, P. R.—Granted CP for new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B-P-5078)
 NEW—E. R. Ferguson and J. R. Pepper, d/b as Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted CP for new station to operate on 730 kc., 250 watts, daytime; conditions. (Docket 7700; B3-P-4708)
 NEW—P. C. Wilson, Canton, Ohio—Granted CP for new station to operate on 900 kc., 250 watts, daytime; conditions. (Docket 6915; B2-P-4117)
 NEW—James G. Thomas, et al, d/b as Sampson Broadcasting Co., Clinton, N. C.—Granted CP for a new station to operate on 550 kc., 1 KW, daytime; conditions. (Docket 7707; B3-P-4845)
 NEW—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted CP for new station to operate on 1150 kc., 1 KW, daytime; conditions. (B3-P-4857)
 NEW—Balboa Radio Corp., San Diego, Calif.—Granted CP for new station to operate on 740 kc., 5 KW, daytime only, DA; conditions. (B5-P-4981)
 NEW—J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr., tr/as Union Broadcasting Co., Monroe, N. C.—Granted CP for a new station to operate on 1060 kc., 250 watts, daytime only; conditions. (B3-P-4901; Docket 7787)
 NEW—Statesville Broadcasting Co., Inc., Statesville, N. C.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time, subject to filing a modification of permit for site meeting engineering requirements. (B3-P-4835)
 NEW—Jess M. Swicegood, J. P. Burnett and Lola C. Robison, a partnership, d/b as Houston Broadcasters, Dothan, Ala.—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (B3-P-5179)

(Continued on next page)

FM CONDITIONAL GRANTS

- Luther E. Gibson, Salinas, Calif.—Conditional grant for Class B station authorized, subject to further review and approval of engineering details. (B5-PH-836)
- United Garage & Service Corp., Lakewood, Ohio—Conditional grant for Class A station authorized, subject to further review and approval of engineering details. (B2-PH-562)
- Myles H. Johns, Milwaukee, Wis.—Conditional grant for Class B station authorized, subject to further review and approval of engineering details. (B4-PH-482)
- State Broadcasting Corp., Hartford, Conn.—Authorized a conditional grant for a new FM station subject to engineering conditions. (B1-PH-596)
- Pacific Broadcasting Co., San Francisco, Calif.—Granted petition for leave to amend its FM application (B5-PH-1031) to show additional financial and corporate data, etc., and the application was removed from the hearing docket (No. 7689) and granted conditionally for a Class B station, subject to further review and approval of engineering details.

FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Beverly Hills Broadcasting Co., Beverly Hills, Calif.—Class A; Channel: **104.7 mc.** (No. 284); 760 watts; 85 feet. (B5-PH-900)
- Lincoln Dellar, Sacramento, Calif.—Class B; Channel: **102.9 mc.** (No. 275); 9.3 KW; 300 feet. (B5-PH-598)
- American Broadcasting Co., Inc., San Francisco, Calif.—Class B; Channel: **96.9 mc.** (No. 245); 1.6 KW; 1280 feet. (B5-PH-378)
- The Augusta Chronicle Broadcasting Co., Augusta, Ga.—Class B; Channel: **94.9 mc.** (No. 235); 15 KW; 375 feet. (B3-PH-665)
- Midwest Broadcasting Co., Mount Vernon, Ill.—Class B; Channel: **100.9 mc.** (No. 265); 9.2 KW; 355 feet. (B4-PH-612)
- The Corning Leader, Corning, N. Y.—Class B; Channel: **95.1 mc.** (No. 236); 4.2 KW; 500 feet. (B1-PH-301)
- High Point Enterprises, Inc., High Point, N. C.—Class B; Channel: **103.5 mc.** (No. 278); 13 KW; 395 feet. (B3-PH-734)
- Northwestern Broadcasting Co., Vernon, Texas—Class B; Channel: **101.5 mc.** (No. 268); 8 KW; 360 feet. (B3-PH-576)
- L. G. LeTourneau, Longview, Texas—Class B; Channel: **102.3 mc.** (No. 272); 9.1 KW; 425 feet. (B3-PH-987)

The following were authorized construction permits in lieu of previous conditions specified:

- The Daily Reports, Ontario, Calif.—Class A; Channel: **104.3 mc.** (No. 282); 310 watts; 110 feet. (B5-PH-355)
- Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Class B; Channel: **100.5 mc.** (No. 265); 3 KW; 310 feet. (B4-MPH-137)
- WDOD—Broadcasting Corp., Chattanooga, Tenn.—Class B; Channel: **95.3 mc.** (No. 237); 42 KW; 1040 feet. (B3-PH-324)

MODIFIED FM CONSTRUCTION PERMITS

The following were authorized construction permits in lieu of previous conditions specified: (Note: power given is effective radiated power; antenna height given is height above average terrain):

- Robert K. Hancock, et al., d/b as Santa Maria Daily Times, Santa Maria, Calif.—Class A; Channel: **104.3 mc.** (No. 282); 336 watts; 295 feet. (B5-MPH-141)
- Southeastern Broadcasting Co., Macon, Ga.—Class B; Channel: **101.9 mc.** (No. 270); 32 KW; 440 feet. (B3-MPH-144)
- The Broadcasting Corp. of America, Riverside, Calif.—Class B; Channel: **102.1 mc.** (No. 271); 20 KW; 5,280 feet. (B5-PH-188)

- The Capital Broadcasting Co., Annapolis, Md.—Class B; Channel: **100.1 mc.** (No. 261); 16.6 KW; 370 feet. (B1-PH-781)
- Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Class B; Channel: **103.3 mc.** (No. 277); 44 KW; 930 feet. (B3-PH-864)
- Saviers Electrical Products Corp., Reno, Nevada—Class A; Channel: **104.3 mc.** (No. 282); 760 watts; 1,170 feet. (B5-PH-870)

Correction

According to a correction by the Commission, the item on page S93 current REPORTS referring to the FM CP of Elmwood Park Broadcasting Corp., should show Channel **105.5 mc.** (No. 288), instead of **103.5 mc.** (No. 238).

MISCELLANEOUS FM ACTIONS

- O. L. Taylor (Assignor), KTOK, Inc. (Assignee), Oklahoma City, Okla.—Granted consent to assignment of conditional CP (B3-PH-540), from O. L. Taylor to KTOK, Inc. (B3-APH-9)
- W. A. Underhill, et al., d/b as The Evening Leader (Assignor), Corning Leader, Inc. (Assignee), Corning, N. Y.—Granted assignment of conditional CP (B1-PH-301) from W. A. Underhill and E. S. Underhill, Jr., d/b as The Evening Leader to Corning Leader, Inc., a newly formed corporation composed of two equal partners. (B1-APH-7)
- Hughes Tool Co., San Francisco, Calif.—Adopted an order vacating conditional grant of a Class B station (B5-PH-554), and ordered said application dismissed without prejudice.
- Observer Publishing Co., Washington, Pa.—Cancelled conditional grant of a Class B station and dismissed without prejudice application (B2-PH-800)
- Community Broadcasting Co., Toledo, Ohio—Adopted an order severing from the consolidated Toledo FM hearing, the application of Community Broadcasting Co. for a new FM station (B2-PH-837), and ordered that said application be designated for consolidated hearing with renewal application of WTOL (B2-R-958; Docket 7867)
- The Hollywood Community Radio Group, Hollywood, Calif.—Ordered that the application for a Class B FM station (B5-PH-765) be consolidated for hearing with applicant's application for a new AM station in Gardena, Calif. (B5-P-5020), the Huntington Broadcasting Co., for a new AM station in Huntington Park, Calif. (B5-P-4822) and Coast Radio Broadcasting Corp., Los Angeles (B5-P-5095), scheduled for hearing commencing December 16, 1946.

The Commission announces allocation of an additional channel to the tentative allocation plan for the San Antonio, Texas, area (No. 256), **99.1 mc.**

DESIGNATED FOR HEARING

- Piedmont Broadcasting Co., Greenville, S. C.—Requesting **1240 kc.**, 250 watts, unlimited time (B3-P-5374), designated for consolidated hearing with applications of Harold H. Thoms, requesting 100 watts power on the same frequency (B3-P-5150; Docket 7831) and J. B. Fuqua, requesting 250 watts, same frequency (B3-P-5187; Docket 7832), in Greenville, S. C.
- KANS—Kansas Broadcasting, Inc., Wichita, Kans.—Designated for hearing application to change facilities of Station KANS from **1240 kc.**, 250 watts, unlimited time, to **1480 kc.**, 5 KW day, 1 KW night, unlimited time, DA night. (B4-P-5159; Docket 7952)
- Andrew College Broadcasting Co., Cuthbert, Ga.; and Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—Designated for consolidated hearing applications of Andrew College Broadcasting Co. (B3-P-5370; Docket 7954) for new station at Cuthbert, Ga., and Alabama-Georgia Broadcasters, Inc., for new station at Eufaula, Ala. (B3-P-5300; Docket 7953) each seeking **1240 kc.**, 250 watts, unlimited time.
- Holland Broadcasting Co., Holland, Mich.—Designated for hearing application for new station to operate on

(Continued on next page)

1450 kc., 250 watts, unlimited time (B2-P-5379; Docket 7895), to be heard in consolidated proceeding with applications of Ashbacker Radio Corp. (B2-P-5190; Docket 7853) and KVN Company (B2-P-5194; Docket 7854), seeking new stations at Holland on same frequency with 100 watts and 250 watts power respectively.

Contra Costa Broadcasting Co., San Pablo Island, Calif.; and Western Broadcasting Associates, Modesto, Calif.—Designated for consolidated hearing applications of Contra Costa Broadcasting Associates for new station at San Pablo Island and Western Broadcasting Associates for new station at Modesto, Calif., both seeking 710 kc., 1 KW, daytime only. (B5-P-5106; Docket 7937. B5-P-5336; Docket 7938)

Gene Burke Brophy, Nogales, Ariz.; and Border Broadcasting Co., Inc., Nogales, Ariz.—Designated for consolidated hearing applications of Gene Burke Brophy (B5-P-5149; Docket 7939) and Border Broadcasting Co., Inc. (B5-P-5345; Docket 7940), both seeking new stations at Nogales, Ariz., to operate on 1240 kc., 250 watts, unlimited time.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.; and Abe Lapides, Pontiac, Mich.—Designated for consolidated hearing applications of Hillsdale Broadcasting Co., Inc., for new station at Hillsdale, Mich., to operate on 830 kc., 250 watts, daytime (B2-P-5281; Docket 7941), and Abe Lapides for new station at Pontiac, Mich., to operate on 830 kc., 1 KW daytime. (B2-P-5331; Docket 7942)

Radio Bedford, Inc., Bedford, Ind.; and Sarkes Tarzian, Bloomington, Ind.—Designated for consolidated hearing applications of Radio Bedford, Inc., for new station at Bedford, Ind., to operate on 1340 kc., 250 watts, unlimited time (B4-P-5346; Docket 7944) and Sarkes Tarzian for new station at Bloomington, Ind., seeking the same facilities. (B4-P-5278; Docket 7943)

Johnston Broadcasting Co., Birmingham, Ala., and WTNB, Thomas N. Beach, Birmingham, Ala.—Designated for consolidated hearing applications of Johnston Broadcasting Co. for new station at Birmingham, Ala., to operate on 850 kc., 1 KW night, 5 KW LS, DA night (B3-P-5016; Docket 7945), and Thomas N. Beach for CP to change facilities of WTNB from 1490 kc., 250 watts, unlimited, to 850 kc., 1 KW night, 5 KW LS, DA night (B3-P-5332; Docket 7946)

Capital Radio, Inc., Columbus, Ohio, and Heart of Ohio, Inc., Columbus, Ohio—Designated for consolidated hearing applications of Capital Radio, Inc. (B2P-5202; Docket 7947) and Heart of Ohio, Inc. (B2-P-5364; Docket 7948), each seeking new stations at Columbus, Ohio, to operate on 660 kc., 1 KW, daytime only.

WARC, Inc., Rochester, N. Y.—Designated for hearing application for new station to operate on 1600 kc., 5 KW, unlimited time, DA night. (B1-P-3565; Docket 6605)

W. J. Marshall, Cleveland, Ohio—Designated for hearing application for new station to operate on 1540 kc., 1 KW, daytime only (B2-P-4497; Docket 7471); further ordered that permittee of WKMH, Dearborn, Mich., be made party to proceeding.

KGKB—Jas. G. Ulmer and Jas. G. Ulmer, Jr., d/b as East Texas Broadcasting Co., Tyler, Texas, and KGGF, Hugh J. Powell, Coffeyville, Kans.—Designated application of East Texas Broadcasting Co. for CP to change facilities of KGKB from 1490 kc., 250 watts, unlimited, to 690 kc., 1 KW, 5 KW-LS, DA-1, unlimited (B3-P-4769), with application of Hugh J. Powell for modification of CP to change operation of KGGF from 690 kc., 500 watts, 1 KW-LS, DA-night, to 690 kc., 5 KW, 10 KW-LS, DA-2 (B4-MP-2021; Docket 7951); further ordered that licensees of station KABC and KFEQ be made parties to proceeding.

KTRM, Inc., Beaumont, Texas; KTBS, Radio Station KTBS, Shreveport, La.—Designated for hearing in a consolidated proceeding application of KTRM, Inc., for a new station to operate on 710 kc., 250 watts, daytime only (B3-P-5178), with application of KTBS for a CP to change power from 1 KW to 5 KW, change transmitter location, etc. (B3-P-4720)

MISCELLANEOUS ACTIONS

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Granted modification of CP (B5-P-3954) for extension of completion date to 12-7-46. (B3-MP-2239)

KBRO—Bremerton Broadcast Co., Bremerton, Wash.—Granted modification of CP which authorized a new station, to make changes in antenna, change type of transmitter and extend commencement and completion dates to 60 days after grant and 180 days thereafter, respectively; conditions. (B5-MP-2201)

WCYB—Appalachian Broadcasting Corp., Bristol, Va.—Granted modification of CP which authorized a new station, for approval of antenna, change in type of transmitter and approval of transmitter location at 3 miles north of Bristol. (B2-MP-2085)

WWPA—Allentown Broadcasting Co., Allentown, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately four blocks west of intersection of Jordan Parkway north and Route 328, Allentown, and to specify studio location as Americus Hotel, 6th and Hamilton Sts., Allentown. (B2-MP-2071)

WNBA—Blanfox Radio Co., Inc., Bristol, Va.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at on Highway 76, 8,500 feet from corporate limits, northeast of City of Bristol, and to specify studio location at Bristol; conditions. (B2-MP-2133)

WGAP—Gateway Broadcasting Co., Maryville, Tenn.—Granted modification of CP which authorized a new station for extension of commencement and completion dates to 1-6-47 and 5-6-47, respectively; conditions. (B3-MP-2202)

KOSA—Southwestern Broadcasting Corp., Odessa, Texas—Granted modification of CP which authorized a new station for approval of antenna, and approval of transmitter location at south of City, outside of City Limits on west side of Old Crane Highway, Odessa. (B3-MP-2220)

WLAW—Hildreth & Rovers Co., Lawrence, Mass.—Granted modification of CP (B1-P-3941) for extension of completion date to 5-20-47; condition. (B1-MP-2223)

WRFD—Peoples Broadcasting Corp., near Worthington, Ohio—Granted modification of CP which authorized a new station, for approval of antenna, change in type of transmitter, and approval of transmitter location at east side of U. S. Highway #23, approximately 15 miles north of center of Columbus. (B2-MP-2075)

KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted license to cover CP which authorized installation of a new transmitter; conditions. (B5-L-2043)

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—Granted modification of CP which authorized a new station, for extension of completion date to 12-20-46. (B2-MP-2235)

KVMV—Radio Sales Corp., Twin Falls, Idaho—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited; conditions. (B5-L-1961)

WLAP—American Broadcasting Corp., Lexington, Ky.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (B2-P-5393)

KTIP—J. F. Tighe, Porterville, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Grand Ave. at Newcombe Drive, Porterville; conditions. (B5-MP-2153)

WLBR—Lebanon Broadcasting Co., Lebanon, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2236)

KBIO—Jessica L. Longston, Burley, Idaho—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (B5-L-2027)

KRBA—Darrell E. Yates, Lufkin, Texas—Granted CP to install new vertical antenna with FM antenna mounted

(Continued on next page)

- on top and make changes in ground system. (B3-P-4749)
- WPPD—Palladium Pub. Co., Benton Harbor, Mich.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2233)
- KYOR—Silver Gate Broadcasting Co., San Diego, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2232)
- WBIX—Rome Radio Broadcasting Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Cantrell St., and to specify studio location at 205 Broad St., Rome, Ga. (B3-MP-2217)
- KBUN—Bradford & Pihl, Bemidji, Minn.—Granted modification of CP which authorized a new station, to change type of transmitter. (B5-MP-2221)
- WCTC—Chanticleer Broadcasting Co., New Brunswick, N. J.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location at: On the north bank of Raritan River, within city limits Highland Park, N. J., and to specify studio location as Peoples Natl. Bank Bldg., 385 George St., New Brunswick. (B1-MP-2096)
- KVEC—Valley Electric Co., San Luis Obispo, Calif.—Granted license to cover CP which authorized change in frequency to 920 kc., increase in power to 500 watts-1 KW-LS, and installation of new transmitter and vertical radiator; conditions. (B5-L-2044)
- KWPC—Muscatine Broadcasting Co., Ltd., Muscatine, Iowa—Granted modification of CP which authorized a new station, to change transmitter location to Mulberry and Hauser Sts., Muscatine, and to specify studio location as Mulberry and Hauser Sts., conditions. (B4-MP-2166)
- WJSM—United Broadcasting Co., Cleveland, Ohio—Granted CP to install a new transmitter in remote pickup station. (B2-PRE-477)
- KAKC—Public Radio Corp., Tulsa, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at NE¼ of SE¼ of NW¼, Sec. 15, Twp. 19, R-13E, Lynn Lane, Okla. (B3-MP-2145)
- WLCF—Civic Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP (B1-P-3756), for extension of commencement and completion dates to 3-1-47 and 6-1-47 respectively. (B1-MP-2219)
- WCNT—Robert Stephenson, Centralia, Ill.—Granted license to cover CP for a new station to operate on 1210 kc., 1 KW, daytime; conditions. (B4-L-2025)
- KGRI—Goggan Radio Sales, a partnership, Henderson, Texas—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter and studio location at 0.7 miles SE of center of Henderson. (B3-MP-2175)
- WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Granted license to cover CP which authorized a new station on 800 kc., 1 KW, day; conditions. (B2-L-2060)
- KEBE—Billy Averitte Laurie, Jacksonville, Texas—Granted modification of CP which authorized a new station, for approval of antenna, changes in transmitting equipment and approval of transmitter and studio location at Corner Lake St., and Pierces Lane, Jacksonville; conditions. (B3-MP-2065)
- KCHS—Sierra Broadcasting Service, Hot Springs, N. M.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited; conditions. (B5-L-2069)
- WEDO—Tri City Broadcasting Co., McKeesport, Pa.—Granted license to cover CP which authorized a new station on 810 kc., 1 KW, daytime; conditions. (B2-L-2019)
- WAPA—Jose Ramon Quinones, San Juan, P. R.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location approximately 3 miles NW of Cuaynaba Village east of Highway #25 and Juan, P. R., and change studio location to 26 Ponce de Leon Ave., San Juan. (B-MP-2020)
- Paris Broadcasting Co., Paris, Tenn.—Adopted a memo opinion and order granting petition of Paris Broadcasting Co. insofar as it requests that the application of Ky. Lake Broadcasting System, Inc. (B3-P-4528; Docket 7431) be designated for hearing in the consolidated proceeding with Paris Broadcasting Co. application (B3-P-4566; Docket 7430) and application of James A. Dick, et al, d/b as Paris Broadcasting Co. (B3-P-4618; Docket 7506). The petition, as modified, was granted insofar as it requests enlargement of the issues in said consolidated proceeding; and it was further ordered that Ky. Lake Broadcasting System, Inc., be designated in a consolidated proceeding with applications of Paris Broadcasting Co., Jas. A. Dick, et al, d/b as Paris Broadcasting Co., and Murray Broadcasting Co., Inc., and the issues heretofore adopted in this proceeding amended to include the Ky. Lake application. (Comm. Jett favoring grant of Ky. Lake Broadcasting System application which requests a frequency not in conflict with other applications.)
- WRUF—University of Florida, Gainesville, Fla.—Granted extension of special service authorization to operate unlimited time with 100 watts. (B3-SSA-146)
- Philco Products, Inc. (Assignor), Philco Corp. (Assignee), Philadelphia, Pa.—Granted consent to assignment of Exp. Tel. CP (B2-APVB-3) W3XF, and Exp. Tel. licenses W10XAF, W10XAD (B1-ALVB-16 and B1-ALVB-17), from Philco Products, Inc., to Philco Corporation.
- R. F. & W. Broadcasting Co., Corpus Christi, Texas—Adopted order denying petition for reconsideration of final decision of the Commission denying petitioner's application for CP for new station, without prejudice, however, to the right of petitioner to request waiver of Sec. 1.363 of Commission's rules at such time as it tenders for filing another application for CP for new station at Corpus Christi, Texas. (B3-P-4337; Docket 7120)
- WMLT—George T. Morris, d/b as Dublin Broadcasting Co. (assignor), Dublin Broadcasting Co. (assignee), Dublin, Ga.—Granted consent to voluntary assignment of license of Station WMLT from George T. Morris, d/b as Dublin Broadcasting Co., to Dublin Broadcasting Co., a newly formed corporation controlled by George T. Morris. (B3-AL-549)
- KTNM—Hoyt Houck, et al, d/b as Tucumcari Broadcasting Co. (assignor), R. B. McAlister et al, d/b as McMa Agency (assignee), Tucumcari, N. M.—Granted consent to voluntary assignment of license of Station KTNM from Hoyt Houck, Robert D. Houck and Walter G. Russell, d/b as Tucumcari Broadcasting Co., to R. B. McAlister, Pryde E. Hale and Grady Maples, d/b as McMa Agency, for a consideration of \$45,000. (B5-AL-551)
- WGR—Buffalo Broadcasting Corp. (assignor), WGR Broadcasting Corp. (assignee), Buffalo, N. Y.—Granted consent to voluntary assignment of license of Station WGR from Buffalo Broadcasting Corp to WGR Broadcasting Corp. for consideration of \$750,000. (B1-AL-555)
- WSPA—Donald Russell (transferor), A. B. Taylor (transferee), Spartanburg Advertising Co. (licensee), Spartanburg, S. C.—Granted consent to acquisition of control of Spartanburg Advertising Co., licensee of Station WSPA from Donald Russell to A. B. Taylor for consideration of \$155,000. (B3-TC-516)
- KXLA—Pacific Coast Broadcasting Co., Pasadena, Calif.—Adopted order denying petition requesting that application of Balboa Radio Corp. for new station at San Diego, Calif., be placed in pending file until decision has been reached in clear channel hearing and the petitioner allowed to reinstate its application to change frequency of Station KXLA from 1110 kc. to 750 kc., or, in alternative, that application of KXLA be reinstated and designated for hearing in consolidated proceeding with Balboa application.
- WNRD—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP to change transmitter site and change type of transmitter. (B1-MP-2080)

(Continued on next page)

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Adopted order denying petition requesting that application of Biscayne Broadcasting Co. for new station at Miami Beach, Fla., to operate on 800 kc., 1 KW, daytime, be placed in pending file, or dismissed without prejudice, until after conclusion of clear channel hearing, or, in alternative, that petitioner's application (B3-P-3690) to change frequency of WKAT from 1360 to 820 kc. and increase power to 50 KW, unlimited time, be reinstated and designated for consolidated hearing with Biscayne application.

Voice of Dixie, Inc., Birmingham, Ala.—Dismissed application for new station to operate on 690 kc., 10 KW, DA-N, unlimited time (B3-P-4598; Docket 7949), because application violates NARBA.

KMPC—Pioneer Mercantile Co., Bakersfield, Calif.; WQXR, Interstate Broadcasting Co., Inc., New York, N. Y.—Adopted decision and order denying petition of KMPC to reconsider Commission's action of August 19 granting application of Washita Valley Broadcasting Corp. for modification of CP (B3-MP-1919). Also denied petitions of KMPC and WQXR for interim relief in re Washita Valley application.

Martin R. Williams—Denied petition of Martin R. Williams for extension of time to file a competing application re assignment of license of AM Station WBBW and FM Station WABW, Indianapolis, Ind. (B4-AL-538); Williams did not comply with rules.

WLBR—Lester P. Etter and H. Raymond Stadiem, a partnership, d/b as Lebanon Broadcasting Co. (Assignors); Lebanon Broadcasting Co. (Assignee), Lebanon, Pa.—Granted consent to assignment of CP for station WLBR from Lester P. Etter and H. Raymond Stadiem, a partnership, d/b as Lebanon Broadcasting Co., to Lebanon Broadcasting Co., a corporation composed of three equal stockholders, two of whom are the present partners. (B2-AP-39)

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB (Assignor); South Shore Broadcasting Corp. (Assignee), Hammond, Ind.—Granted consent to assignment of license of station WJOB from O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, to South Shore Broadcasting Corp., for a consideration of \$150,000. Assignee is a newly formed corporation. (Commissioner Durr voting for hearing). (B4-AL-541)

WDUK—W. H. Lancaster, Jr., et al., d/b as Radio Station WDUK (Assignor); WDUK, Inc. (Assignee), Durham, N. C.—Granted consent to voluntary assignment of license of station WDUK from W. H. Lancaster, Jr., W. W. Couch, Jr., and S. H. Campbell, Jr., d/b as Radio Station WDUK, to WDUK, Inc., a corporation. No money involved. (B3-AL-558)

KOKO—Leonard E. Wilson, et al. (Transferors); Stanley N. Schultz, et al. (Transferees); The Southwest Broadcasting Co. (Licensee), La Junta, Colo.—Granted consent to voluntary transfer of control of The Southwest Broadcasting Co., licensee of station KOKO, from Leonard E. Wilson, Elizabeth M. Wilson, O. C. Samuel and Chas. F. Wilson, to Stanley N. Schultz, et al., for a consideration of \$25,950 (96.3%). (B5-TC-507)

ACTIONS ON MOTIONS

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted petition for leave to amend its application (B2-P-4865; Docket 7760) to show minor changes in stockholders of applicant corporation.

Elyria-Lorain Broadcasting Co., Elyria, Ohio—Granted motion to take depositions in the consolidated hearing upon its application and applications of Booth Radio Stations, Inc., et al., exceptions noted by counsel for Mich. Broadcasting Co.

Telair Company, Akron, Ohio—Granted petition to dismiss without prejudice its application for an FM station. (B2-PH-706; Docket 7052)

Edward L. Schacht, Oneonta, N. Y.—Granted petition to dismiss without prejudice his application for CP (B1-P-4898; Docket 7791)

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Granted petition for leave to amend his application (B2-P-4536; Docket 7778), so as to specify a new transmitter site, etc.

WMJM—Cordele Dispatch Pub. Co., Inc., Cordele, Ga.—Granted petition for leave to intervene in the hearing upon application of Enterprise Pub. Co. (B3-P-4922; Docket 7868)

Champion City Broadcasting Co., Springfield, Ohio—Granted petition for leave to amend its application (B2-P-5208; Docket 7892) so as to specify the frequency 1570 kc. with 1 KW, daytime only, instead of 940 kc., 250 watts, daytime only. The amendment was accepted and application as amended removed from the docket.

Radio Springfield, Inc., Springfield, Ohio—The Commission, on its own motion, removed from the hearing docket application for CP. (B2-P-5220; Docket 7893)

Miami County Broadcasting Co., Inc., Piqua, Ohio—Granted petition insofar as it requests leave to amend its application for CP (B2-P-4954; Docket 7840) so as to specify the frequency 1570 kc. instead of 860. The amendment was accepted and application as amended removed from hearing docket. Insofar as petition requests a grant of the application as amended, it is dismissed.

Seaman and Collins, El Paso, Texas—Granted petition for leave to amend its application for CP (B3-P-4129; Docket 6875), so as to substitute a revised partnership agreement.

Chesapeake Broadcasting Co., Inc., Washington, D. C.—Granted petition for leave to amend its application for CP (B1-P-4698; Docket 7760) so as to change location of proposed station from one servicing Washington, D. C., to one serving Bradbury Heights, Prince Georges County, Md. The amendment was accepted; exceptions noted by counsel for Theodore Granik.

A. S. Abell Co., Baltimore, Md.; WEEU, Berks Broadcasting Co., Reading, Pa.—Granted joint petition requesting continuance until December 16 of the consolidated hearing upon their applications presently scheduled for November 11.

Unity Corp., Inc., Mansfield, Ohio—Granted petition for leave to amend its application for a FM station (B2-PH-560; Docket 7589) so as to supply additional engineering information.

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition insofar as it requests leave to amend its application and in the alternative an indefinite continuance of hearing now scheduled for November 18. Accepted the amendment to add to application an engineering report showing a revised antenna pattern, and the hearing was continued indefinitely without date. (B2-P-3855; Docket 7352)

WGAN—Portland Broadcasting System, Inc., Portland, Me.—Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pyncheon Broadcasting Corp. (Dockets 7325 and 7886)

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pyncheon Broadcasting Corp. (Dockets 7325 and 7886)

WTAG—WTAG, Inc., Worcester, Mass.—Granted petition for leave to intervene in the consolidated hearing on application of Hampden-Hampshire Corp. and Pyncheon Broadcasting Corp. (Dockets 7325 and 7886)

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Granted petition for leave to amend application (B4-P-4289; Docket 7130) so as to specify a new transmitter site, etc.

Hope Broadcasting Co., Hope, Ark.—Granted petition for leave to amend application (B3-P-5353; Docket 7921) so as to correct Exhibit #6 to show more detailed information concerning Alex H. Washburn, et al., in their capacities as officers, directors and stockholders of applicant corporation.

Albany Broadcasting Co., Albany, N. Y.—Granted petition to dismiss without prejudice application for CP (B1-P-3945; Docket 6946)

(Continued on next page)

Van Curler Broadcasting Corp., Albany, N. Y.—Granted petition for leave to amend its application (B1-P-4395; Docket 7193) to show the addition of new stockholders, new transmitter site, etc. Also granted authority to take depositions.

WLJB, Inc., Brooklyn, N. Y.; Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted joint petition requesting continuance of consolidated hearing upon their applications, et al., now scheduled for November 12, and continued same to December 16.

T. J. Shriner, Hobart, Okla.—Granted petition for leave to amend application (B3-P-5108; Docket 7899) so as to specify the frequency 1420 kc. with 250 watts, daytime only, instead of 1400 kc. with 250 watts unlimited. The amendment was accepted and application removed from the hearing docket.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Dismissed petition requesting the Commission to accept late its written appearance in re the application of Shriner listed above.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—The Commission, on its own motion, continued the consolidated hearing on application of KDAL for CP (B4-P-4421) and for renewal of license (B4-R-662) presently scheduled for November 18, to January 20, 1947.

Radio Indianapolis, Inc., Indianapolis, Ind.—Granted petition requesting continuance of consolidated hearing on applicant's application and applications of Associated Broadcasters, Inc., and Evansville on the Air, Inc., now scheduled for November 14 in Washington, and continued said hearing to December 9 and transferred it to Indianapolis, Ind.

Matta Broadcasting Co., Braddock, Pa.—Granted petition for leave to amend its application (B2-P-5142; Docket 7916), so as to specify the frequency 1550 kc. instead of 910 kc., etc. The amendment was accepted and application as amended removed from the docket.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing on application for renewal of license, now scheduled for November 18 to January 20, 1947.

WJOL—WCLS, Inc., Joliet, Ill.—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument in re application for renewal of license scheduled for November 6.

Scripps-Howard Radio, Inc., and Cleveland Broadcasting, Inc., Cleveland, Ohio—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument scheduled for November 6, in re applications for CP. (Dockets 6916 and 6917)

Fetzer Broadcasting Co., Grand Rapids, Mich.; WEBZ, Ashbacher Radio Corp., Muskegon, Mich.—The Commission, on its own motion, continued without date until further order of the Commission, the oral argument scheduled for November 6 on applications. (Dockets 7387 and 6628)

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

560 Kilocycles

WHBQ—Harding College, Memphis, Tenn.—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night and 5 KW day, install new transmitter and directional antenna for day and night use and change transmitter and studio locations.

710 Kilocycles

KTBS—George D. Wray, Allen D. Morris, P. E. Furlow and John C. McCormack, a partnership, d/b as Radio

Station KTBS, Shreveport, La.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change frequency from 1480 to 710 kc., power from 5 KW to 5 KW night and 10 KW day, changes in directional antenna for day and night use and change transmitter location.

730 Kilocycles

WKSX—Robert W. Rounsaville and George M. Clark, d/b as Pulaski Broadcasting Co., Pulaski, Tenn.—Modification of construction permit (B3-P-4853, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

740 Kilocycles

KSFO—The Associated Broadcasters, Inc., San Francisco, Calif.—Construction permit to change frequency from 560 to 740 kc., increase power from 1 KW night and 5 KW day to 50 KW day and night, move transmitter, install new equipment and directional antenna for day and night use. Amended re changes in directional antenna.

780 Kilocycles

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—License to cover construction permit (B2-P-4604, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WEBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4009, which authorized to install new vertical antenna) for extension of completion date.

910 Kilocycles

WABI—Community Broadcasting Service, Bangor, Me.—License to cover construction permit (B1-P-3934, as modified) which authorized increase in power, employing directional antenna night, and make changes in transmitting equipment and authority to determine operating power by direct measurement of antenna power.

1110 Kilocycles

KFAB—KFAB Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-P-1736, as modified) for extension of completion date.

1120 Kilocycles

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Modification of construction permit (B4-P-3882, as modified, which authorized installation of new transmitter and antenna and change transmitter location) for extension of completion date.

1170 Kilocycles

KLOK—E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr., d/b as Valley Broadcasting Co., San Jose, Calif.—License to cover construction permit (B5-P-4202) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1230 Kilocycles

WNGO—H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co., Mayfield, Ky.—Modification of construction permit (B2-P-4509, as modified, which authorized a new standard broadcast station) to change type of transmitter (GATES 1D).

(Continued on next page)

1240 Kilocycles

KIUL—Frank D. Conard, tr/as Radio Station KIUL, Garden City, Kans.—Construction permit to install a new transmitter.

WWWB—Walter W. Bankhead, Jasper, Ala.—License to cover construction permit (B3-P-4420, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1320 Kilocycles

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, which authorized a new standard broadcast station) for extension of completion date.

1340 Kilocycles

NEW—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1340 kc.

WBBQ—Savannah Valley Broadcasting Co., Augusta, Ga.—Modification of construction permit (B3-P-4125, which authorized a new standard broadcast station) to change type of transmitter (RCA 250-K) specify type of antenna, transmitter and studio locations.

1370 Kilocycles

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

1400 Kilocycles

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Construction permit to make changes in antenna, install new transmitter (WE 23A) and change transmitter location from 7310 Woodward Ave., Detroit, Mich., to Midland Ave., Highland Park, Mich.

KTFS—David M. Segal and Henry N. Fones, d/b as Texarkana Broadcasting Co., Texarkana, Texas—License to cover construction permit (B3-P-4808, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KGFL—KGFL, Inc., Roswell, N. M.—License to cover construction permit (B5-P-4621) which authorized increase in power, installation of new transmitter and make changes in ground system and authority to determine operating power by direct measurement of antenna power.

1450 Kilocycles

NEW—Wallace N. Lindskoog, Luther G. Boone, Gordon E. Mowrer, Elmer A. Hyer, August Lindblom, C. H. Lindgren, Wilbur Merrill and Gilbert Moody, d/b as Turlock Broadcasting Group, Turlock, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to be contingent on grant of KSAN application for 1460 kc.

NEW—Jess M. Swicegood, J. P. Burnett, Lola C. Robison, a partnership d/b as Houston Broadcasters, Dothan, Ala.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1450 kc.

1490 Kilocycles

WICY—Mitchell C. Tackley, tr/as North Country Broadcasting Co., Malone, N. Y.—License to cover con-

struction permit (B1-P-4568, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1570 Kilocycles

NEW—R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., Alton, Ill.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW and daytime only hours of operation. Amended to change name of applicant from R. C. Goshorn and R. L. Rose, a partnership d/b as Alton Broadcasting Co., to R. C. Goshorn and R. L. Rose, a partnership d/b as Illinois Alton Broadcasting Co.

FM APPLICATION ACCEPTED FOR FILING

WELD—Radiohio, Inc., Columbus, Ohio—Construction permit to specify coverage, population, install new transmitter and make changes in antenna. Amended to change type of transmitter and make changes in antenna.

APPLICATIONS RETURNED

WHKP—Monroe M. Redden and William A. Egerton, d/b as Redge Broadcasting Co., Hendersonville, N. C.—License to cover construction permit (B3-P-4532, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power. (1450 kc.) Incomplete.

WLAT—Loys Marsdon Hawley, Conway, S. C.—Voluntary assignment of license from Loys Marsdon Hawley to Loys Marsdon Hawley and Herman Lee Hanks, a partnership, d/b as Coastal Broadcasting Company. (1490 kc.) Incomplete.

Southern Broadcasting Corp. New Orleans, La. P. O. Coronadelet Bldg., Coronadelet St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Request facilities of WJBW. Incomplete.

WJJD—WJJD, Inc., Chicago, Ill.—Construction permit to change hours of operation from limited time to unlimited time and make changes in antenna system employing directional antenna after sunset at Salt Lake City, Utah. Violation of Section 3.25 (a). (1160 kc.)

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

Carl E. Haymond, area of Tacoma, Wash. (P. O. 914 Broadway)—Construction permit for new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 20 watts and emission A3.

Onondaga Radio Broadcasting Corp., Inc., area of Syracuse, N. Y.—Construction permit for new remote pickup broadcast station to be operated on 156.75, 156.93, 158.40, 159.30 and 161.10 mc., power of 15 watts and FM emission. Amended to delete 156.93 mc.

Continental Television Corp., Boston, Mass.—License to cover construction permit (B1-PVB-166), which authorized a new experimental television broadcast station.

APPLICATIONS TENDERED FOR FILING

680 Kilocycles

NEW—Woodward M. Ritter, San Bernardino, Calif.—Construction permit for a new standard broadcast station to be operated on 680 kc., power of 250 watts and daytime hours of operation.

690 Kilocycles

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from 610 to
(Continued on next page)

690 kc., power from 1 KW night and 5 KW day to 50 KW, using directional antenna for day and night use, and install new transmitter and change transmitter location.

760 Kilocycles

NEW—Tri-City Broadcasting Co., Bellaire, Ohio—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime hours of operation.

800 Kilocycles

NEW—Crest Broadcasting Co., just outside of Pascagoula, Miss.—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation.

890 Kilocycles

NEW—WASH Broadcasting Co., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime hours of operation.

910 Kilocycles

NEW—James H. McKee and Odes E. Robinson, a partnership, d/b as Broadcasters Associates, Paris, Tenn.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation.

1130 Kilocycles

WDGY—Twin Cities Broadcasting Corp., Minneapolis, Minn.—Construction permit to increase power from 500 watts night and 5 KW day, limited time to 50 KW, unlimited hours of operation, install directional antenna for day and night use, install new transmitter and change transmitter location.

1230 Kilocycles

NEW—Frank R. Smith, Jr., Beaver Falls, Pa.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—William M. Drace, Greer, S. C.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1340 Kilocycles

NEW—Manistee Radio Corp., Manistee, Mich.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Dr. Dick Welch, Port Arthur, Texas—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—Reno Newspapers, Inc., Reno, Nev.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1490 Kilocycles

NEW—Petaluma Broadcasters (a partnership), Howard R. Elvey, Forrest W. Hughes, Raymond W. Mort, Harold

A. Sparks and John E. Striker, Petaluma, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WTMV—Myles H. Johns, Penrose H. Johns, William F. Johns, and William F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., East St. Louis, Ill.—Consent to assignment of license to Evansville on the Air, Inc.

1520 Kilocycles

NEW—San Gabriel Valley Broadcasting Co., a California Corp., South of Monrovia, Calif.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 1 KW and daytime hours of operation.

1580 Kilocycles

NEW—Denison Broadcast Corp., Denison, Texas—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1590 Kilocycles

WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from 1580 to 1590 kc., hours of operation from daytime to unlimited, install directional antenna night and change transmitter location.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Nat J. Levine—Violation of the brokerage section of the Robinson-Patman Act is charged in a complaint issued by the Commission against Nathan J. Levine, trading as Nat J. Levine, 35 West 33rd St., New York. (5470)

STIPULATIONS

Asphalt Roofing & Slate Co.—The Commission approved a stipulation in which Fred A. Longo and Edward W. Conrad, copartners trading as Asphalt Roofing & Slate Co., 134 Brookfield St., White Plains, N. Y., and Howard Hornig, manager of the business, agree to stop misrepresenting a roof-coating preparation as having fire-resistant qualities. The business is also known as Chemical Coating Division, Asphalt Roofing & Slate Co., and as Chemical Asphalt Roof Treating Co., Division of Asphalt Roofing & Slate Co. (7523)

Berkson's Leather Co.—Misrepresentation of sole leather as waterproof and misuse of a Bureau of Standards report will be discontinued by Martin Berkson and Edward Berkson, copartners trading as Berkson's Leather Co., 12-14 Ferry St., New York, under the terms of a stipulation approved by the Commission. (7525)

Long's—Bernard Goldberg and Bertha Goldberg, trading as Long's, 731 Seventh St., N. W., Washington, D. C., entered into a stipulation with the Federal Trade Commission to discontinue misrepresentations in connection with the sale of hats and shirts. (7524)

The International Silver Co.—The Commission accepted from The International Silver Co., Meriden, Conn., a stipu-

(Continued on next page)

lation to cease and desist from advertising and selling "Royal Danish" silverware without revealing that it is of American design, origin and manufacture. (7521)

John Pen Co.—The Commission accepted from Janet Snook Doolittle, trading as John Pen Co., 107 North Wacker Drive, Chicago, a stipulation to cease and desist from misrepresentation in connection with the sale of fountain pens, carrying cases and billfolds. (7526)

Western Institute of Hypnotism—Adolph F. Lonk, trading as Western Institute of Hypnotism, Palatine, Ill., entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the interstate

sale of a pamphlet purporting to contain methods and instructions in hypnotism. (7522)

CEASE AND DESIST ORDER

So-Lo Works, Inc.—Misrepresentation in connection with the sale of a plastic mender is prohibited in a cease and desist order issued by the Commission against So-Lo Works, Inc., Loveland, Ohio. The respondent, formerly The Perfect Manufacturing Co., trading as the So-Lo Works, is engaged in the manufacture and sale of a product designated "So-Luminum" for repair of aluminum and other kitchen utensils. (4856)