

## Judge Miller Cites Merits of Free Radio, Stresses Danger of Government Controls

NAB President Justin Miller, in an address at Hartford, Conn. last Tuesday (19), characterized American broadcasting as the best in the world, but warned that it is in danger of government control.

Speaking as honored guest at a dinner marking the 20th anniversary of WTIC's affiliation with the NBC, Judge Miller declared that our system is the best "because it is not government-operated and because so far it has not been government-controlled." He asserted that "the only danger to its maintaining that preeminent position is the danger of increasing government control."

Judge Miller admitted that American radio has its inadequacies. But, he said, "these inadequacies will  
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## AFRA, Network Issues Still in Doubt As Negotiations Continue Late Friday

During the past week, contract negotiations between networks and AFRA proceeded against the impending strike deadline of 12:01 a.m., Sunday (24th). Although considerable progress was made in these negotiation meetings, the important issues of wages and secondary boycott clause were unresolved at the time the NAB REPORTS went to press. Certain other union demands were also not fully agreed upon.

Following the so-called "strike meetings" of AFRA locals in Los Angeles, San Francisco, Chicago and New York, the union officials have contended that negotiations must be brought to a successful conclusion if a strike of AFRA members was to be avoided on Sunday. Network representatives were hopeful that such a strike could be averted through an amicable agreement on the basic issues involved in the current contract negotiations.

## Bradley, Studebaker Praise Broadcasting As National Radio Week Is Celebrated

With broadcasters and radio dealers throughout the nation marking the observance of National Radio Week, the contributions of our free system of radio were pointed out last week in messages to NAB President Miller from General Omar N. Bradley, Veterans Administrator, and Commissioner John W. Studebaker of the United States Office of Education.

In a telegram to Judge Miller, General Bradley expressed his deep appreciation for the invaluable cooperation of American broadcasters in helping to carry out the nation's program of aid to veterans. The general said that "radio has played a great part in speeding the return of American soldiers, sailors, marines and coastguardsmen to normal, useful civilian life."

Dr. Studebaker, noting that Thanksgiving falls within National Radio Week, wrote "it is proper that we should be grateful for the services which broadcasting has rendered our schools and all our people in supplying education, information and entertainment, thus enriching our lives and making us more sensitive to our obligations as citizens of this great country.

Certainly," Dr. Studebaker continued, "we in America can be truly thankful as well that our system of radio broadcasting is free."

NAB was informed last week that during National Radio Week Veterans Administration plans include cooperation with local stations in observing the celebration. Field representatives of the VA will cooperate with stations in presenting local programs.

Simultaneous with his letter to Judge Miller, Dr. Studebaker wrote to R. C. Cosgrove, president, Radio Manufacturers Association. In paying tribute to the work of radio manufacturers, Dr. Studebaker thanked them for "unqualified cooperation . . . in  
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On the eve of National Radio Week, messages of congratulation were received from Secretary of War Patterson, Fleet Admiral Nimitz and Sally Butler, president, National Federation of Business and Professional Women's Clubs. (p. 922)

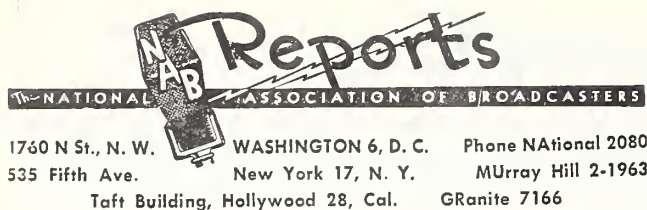
The FCC forsee little danger that radio stations, considered vital to the public welfare, will be forced off the air during the current coal strike crisis. (p. 922)

A joint NAB-RMA advisory committee, authorized previously by the respective boards, was named last week to consider matters of mutual interest to the two associations. (p. 923)

The FCC's informal engineering conference to discuss NARBA recommendations will reconvene Tuesday. (p. 921)

New York Times Columnist Arthur Krock sees a threat to freedom of press in the FCC's handling of the N. Y. Daily News' application for a station. (p. 923)

Five stations in St. Louis have reached an agreement with IBEW on a new contract covering employment of technicians. (p. 920)



Justin Miller, *President*  
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; James L. Middlebrooks, *Director of Engineering*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services*.

the work of the Joint Committee on Standards for school audio equipment." He went on to say "that cooperation will enable our schools to obtain audio equipment which is progressively best suited to their needs."

Complete text of General Bradley's telegram to Judge Miller follows:

"During celebration of National Radio Week, November 24-30, I would like to express deep appreciation for invaluable cooperation of American broadcasters. Stations, networks, nationally sponsored programs, advertising agencies, and talent have all collaborated magnificently in interest of informing veterans and their families of insurance and readjustment benefits provided by Congress and a grateful nation. Radio has played a great part in speeding return of American soldiers, sailors, marines, and coastguardsmen to normal, useful civilian life. The VA knows it can count on Radio Industry for continuing help in solving continuing problems."

Following is the text of Dr. Studebaker's letter to the NAB president:

"I am glad to express my appreciation of the splendid contributions which have been made by radio broadcasting both to the schools and to the families of our country through the long period of development which is now being celebrated during the week November 24 to 30 as National Radio Week. I am reminded that Thanksgiving falls within the week so it is proper that we should be grateful for the services which broadcasting has rendered our schools and all our people in supplying information, education, and entertainment thus enriching our lives and making us more sensitive to our obligations as citizens of this great country. Certainly, we in America can be truly thankful as well that our system of radio broadcasting is free.

"We can be thankful too for the inventive genius which has given us the finest system of radio broadcasting, technically, in the whole world. We can be thankful too for the mass production economics of industry which have made it possible to bring radio

receiving sets into many thousands of schools and millions of households in America.

"The celebration of this week provides a fitting occasion for me to express, in behalf of the school folk, deep appreciation of the fine cooperation which has been rendered this Office by the National Association of Broadcasters through the work of the Federal Radio Education Committee. The studies which have been conducted in important techniques in educational broadcasting, the services provided by the Transcription and Script Exchange and the help and advice which have been made readily available through this cooperative effort are additional reasons for us to be thankful at this time.

"These are all practical means of bringing the schools, the great foundations sponsoring research and the broadcasting industry together. We look forward to continued cooperation of these agencies in our American life working together for the welfare not only of those of us engaged in the business of education but the people in general."

## Employee-Employer Relations

### St. Louis Stations Conclude IBEW Negotiations

Five St. Louis stations, KXOK, KSD, WIL, WEW, and WTMV, recently concluded satisfactorily joint negotiations with the IBEW for a new contract covering technicians. The prior agreement expired midnight November 14.

Station and union negotiators reached agreement only a few hours before expiration of the old contract, when the union committee reported that a meeting of IBEW membership had voted to accept the proposals of management.

The top wage rate was increased less than 6 percent, as had been offered by management. The union had demanded a wage increase of approximately 30 percent, plus numerous other clauses that would have raised costs considerably more.

Station KWK did not participate in the joint negotiations; KMOX, owned by CBS, will negotiate a separate agreement, although it was a party to the early talks that led to the present contract.

### New Addition to NAB Headquarters Staff to Serve as EER Research Economist

The latest addition to NAB's headquarters staff is David J. Farber who has joined the Employee-Employer Relations Department as research economist and assistant to the EER director. Mr. Farber reported to NAB last Monday (18). He will be responsible for research activities in the general field of labor economics—wage matters, collective bargaining practices, personnel management, etc., in addition to acting as assistant to Richard P. Doherty, department head.

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Mr. Farber comes to NAB after extended service in the Federal Government. As an economist, he was associated for two years with the National War Labor Board and its successor, the National Wage Stabilization Board. While a member of the research and statistics staff of the latter agency, Mr. Farber authored a monograph on the administration of welfare funds under collective bargaining.

Before turning to research in labor matters, NAB's new economist served for three years in several personnel positions at the United States Civil Service Commission.

A New Yorker by birth, Mr. Farber is a product of that city's school system. Graduating from De Witt Clinton High School, he received his B.A. in political science from Brooklyn College in 1939, and since has done extensive graduate work in labor relations at American University, Washington, D. C. He is married, has no children, and is a member of the American Economic Association and Delta Sigma Rho.

## Small Market Stations

### Small Stations Urged to Furnish Agenda Material

Small stations throughout the nation are asked to cooperate with the seventeen small market district chairmen in providing NAB with subjects for the agenda of the 1947 district and area meetings.

Requests have gone out to the chairmen seeking recommendations from management of the small stations on proposed subjects for discussion at the various meetings. This material, when compiled in each district, will be forwarded to NAB Small Market Stations Division. The agenda for the coming meetings will be based on these suggestions. All stations are urged to make their recommendations as early as possible.

### Data Available on Salesmen's Compensation

Information on salesmen's compensation may be obtained by NAB members upon request to the Small Market Stations Division. The data show pay plans and compensation paid to sales personnel in the industry. Surveys of large and small stations are included.

## Engineering Department

### NARBA Conference to Be Resumed Tuesday

The informal engineering conference to discuss recommendations for the North American Broadcasting Agreement, which opened Monday, adjourned on Wednesday until 10 A. M. Tuesday, November 26.

Industry representatives and FCC engineers attended the meetings with George Adair, Chief Engineer, FCC, leading the discussions. Some tentative agreements were reached on the technical section of the recommendations and further discussions will be held when the conference reopens.

Porter Houston, WCBM, Baltimore, Chairman of the NAB Engineering Executive Committee, attended the sessions as an observer for NAB.

## General

### NAB Speakers Look to Radio's Future at Georgia Broadcasters First Institute

With the cooperation of the Henry W. Grady School of Journalism, University of Georgia, the Georgia Association of Broadcasters held their first annual Radio Institute at Athens, Thursday and Friday (21-22).

Representing NAB, A. D. Willard, Jr., executive vice president, discussed "Radio's Future," and Frank E. Pellegrin, director of broadcast advertising, spoke on the subject "Radio Selling in 1947."

The Radio Institute got under way on Thursday afternoon when the broadcasters held their business meeting at 2 P. M. The session was followed by a reception, and in the evening the visitors were officially welcomed when Dr. Harmon W. Caldwell, University president, addressed the broadcasting representatives. Charles Smithgall, president of the Georgia Association of Broadcasters, made the response to the message of greetings.

In discussing the future of radio, Mr. Willard stated that according to the industry's best minds the expansion of the physical dimensions of radio would take somewhat the following form:

An expansion of about 5 billion dollars in the next five years, divided to include FM, television and AM expansion. He mentioned that plans call for about two to three thousand FM stations. He estimated that 5 million FM sets would be produced in 1947, 25 million sets in four to five years.

Mr. Willard, in estimating the growth of television, stated that he expected 185 to 190 key cities would be hooked up either by coaxial cable or relays in five years.

He went on to estimate that about 1 million television receivers would be produced in 1947, and 2½ million a year in the following three to five years.

The NAB executive pointed out to the Georgia broadcasters that in standard AM broadcasting there are some 600 new applications currently on file with the FCC. Monthly receiver production, he pointed out, is 50 per cent above prewar production.

In talking about the radio broadcasting industry's employment factor, Mr. Willard said that there are about 26,000 employees now engaged in full-time work and another 26,000 part-time employees. In the next five years of expansion, an additional 50,000 jobs probably will be created.

After discussing the physical dimensions of radio's future, Mr. Willard spoke of the challenges presented by the industry's expansion. He pointed out that since radio set ownership now exists almost everywhere, it will be difficult to increase this factor. Radio, therefore, must increase listening on the part of individuals in order to support expansion in the number of stations.

The expansion of facilities is a challenge, also, to radio's sales departments, Mr. Willard pointed out. A

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## Judge Miller Cites Merits of Free Radio, Stresses Danger of Government Controls

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correct themselves through the pressures of competition and public opinion, provided that government interference goes no further than that necessary to insure technical perfection."

The NAB head expressed the conviction that a campaign is under way to expand government control over radio broadcasting. He classified supporters of this campaign into three groups—those whom he suspects of looking forward to a totalitarian state—those who are simply afraid of responsibility and really want government regimentation, and those motivated by bureaucratic thinking.

Judge Miller said that next to the American system, the British have the best in the world. He then quoted at length British Parliament debate concerning the future of the British Broadcasting Company, the government operated British radio system. The quotations brought out that members of Parliament for the most part were highly critical of governmental restrictions imposed upon BBC's operations; among others its prohibition of advertising. President Miller said that although the British are among our severest critics, the Parliament debate also shows that many of them have become convinced of the superiority of our "free radio."

Judge Miller referred several times to the FCC report of last spring which he characterized as "grossly over-emphasizing the shortcomings and asserting power to dictate the character and content of radio programs." He continued, "Immediately a lot of other folks assumed the correctness of the Commission's contentions that it had the power to tell broadcasters that they could not editorialize, that they must allow atheists to broadcast over their stations, that they must carry certain proportions of sustaining as contrasted with sponsored programs, and many other things which no government officer would dare assert as applied to newspapers and magazines."

Referring to the FCC open hearings on the editorial policy of the New York *Daily News* upon its application for a broadcasting license, Judge Miller quoted from New York *Times* columnist Arthur Krock. Krock wrote—"Nothing in the law that established the FCC, even by the most tortured construction a new deal government lawyer could make, authorizes it to weigh such an argument in coming to the decision whether to grant a license for a radio station. If there was a phrase in the act that did authorize it, the statute would be unconstitutional."

In agreeing with Krock's opinion, Judge Miller commented that the power of Congress to control broadcasting is found in the commerce clause of the Constitution—the power to regulate commerce between the states. That power, the NAB President asserted, is expressly limited by the first constitutional amendment which expressly forbids Congress to enact any law which abridges freedom of speech or of the press.

Judge Miller summed up his arguments against government-control of radio in this way—

"A free radio is as essential as a free press. We have much to learn. We recognize that we have an unsolved problem of good taste in advertising. Broadcasters have already voluntarily imposed substantial restraints upon their advertising practices—and they are willing, voluntarily, to go still farther."

"We cannot mistake the issue. A free radio is an integral part of a government designed to serve a free

people who believe in a system of free enterprise. A government controlled radio is an integral part of a totalitarian system. Either we protect and preserve the one or we slide into the other. It is as true today as in the days of our fathers, 'Eternal vigilance is the price of liberty.'"

## Radio Stations Not Seriously Threatened By Current Coal Strike Crisis, FCC Says

There is little danger that radio stations will have to go off the air soon for lack of power as a result of the coal industry negotiations now in process, the FCC announced last week.

Broadcasting is regarded as vital to the public welfare, the Commission stated, and would be one of the last activities subject to curtailment in the event the coal strike continued for a long period.

It was pointed out that radio stations use comparatively little electric power and that all the stations in the country combined use no more power than it takes to operate a single battleship.

## War Leaders and Women's Club Executive Mark Observance of National Radio Week

Additional messages of greetings were received Friday (22) by NAB President, Justin Miller, from three American leaders who offered their congratulations to the nation's broadcasting industry on the observance of National Radio Week.

Telegrams were sent by Secretary of War Robert P. Patterson and Fleet Admiral Chester W. Nimitz to both NAB President Miller and President R. C. Cosgrove of RMA, while Sally Butler, president of the National Federation of Business and Professional Women's Clubs sent Radio Week greetings to Judge Miller on behalf of the 102,000 members of the women's clubs.

The message from Secretary Patterson said:

"CONGRATULATIONS AND BEST WISHES TO THE BROADCASTERS AND RADIO MANUFACTURERS OF THE COUNTRY ON THEIR 26TH ANNIVERSARY TO BE CELEBRATED DURING NATIONAL RADIO WEEK. AMERICAN RADIO PROGRAMS HELPED TO MAINTAIN THE MORALE OF OUR TROOPS OVERSEAS AND AT HOME DURING THE WAR AND ARE STILL LISTENED TO EAGERLY BY OUR OCCUPATION FORCES. AMERICAN MADE RADIO AND ELECTRONIC EQUIPMENT HELPED TURN THE TIDE OF VICTORY DURING THE WAR AND WILL CONTINUE TO KEEP OUR GROUND AND AIR FORCES THE BEST EQUIPPED IN THE WORLD."

Admiral Nimitz' wire read:

"ON THE 26TH ANNIVERSARY OF THE RADIO BROADCASTING INDUSTRY I EXTEND MY SINCERE CONGRATULATIONS. RADIO PROVED TO BE ONE OF THE MOST EFFECTIVE MEANS OF UNITING AMERICANS IN THE CONCERTED DRIVE TO VICTORY. I AM CONFIDENT THAT THE INDUSTRY WILL MAKE AN EQUALLY SIGNIFICANT CONTRIBUTION TO A PERMANENT PEACE. THE NAVY SHARES AMERICA'S APPRECIATION OF YOUR 26 YEARS OF OUTSTANDING SERVICE."



## NAB Speakers Look to Radio's Future At Georgia Broadcasters First Institute

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third challenge presents itself to universities and industry, together, for it will be necessary for both to train the necessary people to man new stations and fill vacancies at present stations since some personnel will shift from established broadcasting facilities to new stations.

Mr. Willard made the point that with additional stations and additional frequencies planned for broadcast services, and with almost unlimited opportunity in sight for those who want to enter broadcasting, there is great hope that the industry will be able to challenge many of the restrictions which government has placed upon it largely on the basis of scarcity of frequencies.

### Pellegrin Cites Growth of Radio

Mr. Pellegrin, in his discussion of "Radio Selling in 1947," pointed out that "in its twenty-five years of development, radio has grown to become the nation's leading medium in the field of national advertising, and a very important medium for local advertising."

He went on to say: "There are five million more homes with radios than with electricity; seven million more homes with radios than with electric irons, or automobiles; 13 million more than with electric refrigerators; 15 million more than with telephones."

Mr. Pellegrin explained that NAB "for many years has been compiling a record of individual 'case histories' of successful radio advertisers. We now have hundreds of these stories on file, dealing with every imaginable type of business or service." He said that these case histories deal with companies that spend millions on radio advertising and with advertisers who spend only a few dollars.

"Radio salesmen can say truthfully," Mr. Pellegrin continued, "that somewhere and at some time radio has succeeded for every type of sponsor, and I think it is reasonable to say that in 1947, radio can succeed for any type of sponsor. But I should qualify that. In each of these many case histories, it is apparent that the sponsoring advertiser, and the station or network, and the advertising agency (if any) cooperated to use radio intelligently."

Mr. Pellegrin continued: "It has been axiomatic, and automatic, that any political leader who aspires to dictatorship over his people must first 'take over' radio. As long as the American system of commercial radio helps to keep American radio free, not only is it helping to preserve one of our most powerful social institutions, but it is helping to preserve the basic freedoms guaranteed to us under our Constitution."

Other speakers at the Georgia meeting included the following: Horace Lohnes, radio attorney; Leonard Reinsch, general manager, Cox Radio Stations, and radio advisor to President Truman; Sol Taishoff, editor, *Broadcasting Magazine*; John M. Outler, Jr., general manager, WSB; Richard S. Nickeson, assistant professor of radio journalism at the Grady School; Irvin Abeloff, general manager, WLEE; Henry Ringgold, Edward Petry and Company; Thomas D. Connolly, CBS; and E. P. J. Shurick, KMBC.

## Joint Committee to Cooperate on Mutual Industry Problems Set Up by NAB and RMA

NAB and the Radio Manufacturers Association moved toward even closer cooperation on major industry problems last week when a joint committee of broadcasters and manufacturers was named to consider matters of mutual interest to the two associations.

The formation of such a committee having been authorized previously by the Boards of Directors of both RMA and NAB, members of the joint liaison body were appointed last week by President R. C. Cosgrove of RMA and NAB President Justin Miller.

Broadcasters representing NAB will be T. A. M. Craven, vice president of the Cowles Broadcasting Company; William Fay, vice president, Stromberg-Carlson Co., WHAM, Rochester, N. Y.; Gordon Gray, president of WSJS, Winston-Salem, N. C.; James D. Shouse, vice president, Crosley Broadcasting Corp., WLW, Cincinnati, Ohio; and Carleton D. Smith, general manager, WRC, Washington.

RMA will be represented by the following manufacturers: Dr. W. R. G. Baker vice president, General Electric Company; Walter Evans, vice president, Westinghouse Electric Corp.; Frank M. Folsom, executive vice president, RCA Victor Division; Paul V. Galvin, president, Galvin Manufacturing Corp.; E. A. Nicholas, president, Farnsworth Television and Radio Corp.

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[The following article is reprinted from the *New York Times*, November 15, 1946, with permission of the publisher.]

### IN THE NATION

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#### Press Freedom Threat Via The Daily News

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By ARTHUR KROCK

For six days in open hearings the Federal Communications Commission has allowed the American Jewish Congress to urge before one of its examiners that the Commission abridge the freedom of the press. The ruling sought of the Commission would violate not only the Constitution, but the heart of the civil liberties that are guaranteed in the First Amendment. Yet the FCC authorized its examiner to tolerate this plea for an action that is basically illegal, and it has not rebuked him for the excessive time allotted to it.

The Commission, through its examiner in the first instance, is being asked to deny to *The Daily News* of New York City the right to own and operate a radio station. The complainant founds this demand on a charge of anti-Semitism against the newspaper management. The evidence offered in support consists of a file of news stories and other articles purporting to demonstrate deliberate racial bias in *The Daily News*. On the ground that this evidence proves the bias exists as charged, the complainant asks the FCC to refuse the license sought by the newspaper.

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Nothing in the law that established the FCC, even by the most tortured construction a New Deal government lawyer could make, authorizes it to weigh such an argument in coming to its decision whether to grant a license for a radio station. If there was a phrase in the act that did authorize it, the statute would be unconstitutional. For, if a publication which does not violate the penal and police laws (that forbid incitement to riot and obscene and libelous matter) were excluded because of its news and editorial policies from enjoying rights available to others, that would be a flat violation of the First Amendment.

### The Excuses Offered

*The Daily News* denies that its policies are as charged by the American Jewish Congress. That rests between the newspaper and its accusers. The proper judges are its readers, not any part of any government. The important point is that a newspaper should be obliged by any part of the government to answer the charge by way of maintaining its ordinary rights to expand its interests as it sees fit. And the agency's behavior is made more flagrant by the fact that what is being urged against the newspaper, and listened to *in extenso* by the Commission, is in any event an unconstitutional ground of action.

In defense of the FCC procedure the usual quibbles are advanced. There is a recurrent phrase in the act that established the Commission and gave it power to pass on applications for radio station licenses which requires that "public convenience, interest or necessity" must be served in the grant of these licenses. It is argued that the examiner has been authorized to entertain the complaint of the American Jewish Congress to meet this prescription.

It is also being said that to make the plea before an examiner is not to make it before the FCC itself, and therefore the complaint as yet has no real standing in the case. The Commission is completely free, it is contended, to excise the complaint from the record when it reviews that record, and thus the entire proceeding before the examiner is without the slightest prejudice to the application of *The Daily News*.

Yet, ever since former Chairman Fly was compelled by Congressional pressure to end what was called a sitdown strike against licensing radio stations to newspapers (though nothing in the law forbade it), newspapers have made these applications without having to defend themselves against such an argument as this. Whether or not any other organization has attempted to block a license grant because of its critical attitude toward the news and editorial policies of the applicant, the Commission and its examiners have never before given one a hearing.

### Widely Circulated

But the time allotted for the statement of this fundamentally illegal case has been remarkably generous. For two days there was a hearing in New York City. Then, on the representation that the record filed by the complainant needed certain corrections, four days were given to a hearing in Washington, though it developed that the corrections were minor.

The consequence is that spread at great length on a public record, and circulated in the press and on the radio, are accusations against a newspaper which, even if true, have no legal standing. *The Daily News'* ill-wishers and competitors have been fed with morsels purchased on a black market of the law. And a Federal Commission has entertained a procedure which amounts to a direct assault on the freedom of the press.

For, obviously, if a newspaper's policies are to be argued before government bodies as a condition precedent to a permit for wider communication facilities, its constitutional right to fix and pursue those policies without threat or hindrance, open or implied, is similarly conditioned. Its legitimate requests for a share in a public domain, from which it is not barred by any law, are also thus conditioned. The statutes do not authorize it, and the Constitution explicitly forbids it.

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[The following editorial appeared in the *Washington Times-Herald*, November 15, 1946. It is reprinted here with the permission of the publisher.]

### IT WORKS BOTH WAYS

Listening to Bob Hope the other night we were very much struck by a little four or five sentence snapper he delivered at the end of his cut-up comedy which had been full of entertainment, as usual.

But what he had to say at the end was not funny nor was it intended to be. In a friendly but very solemn way, Hope delivered a quick little sermon on the wonderful life we have in America and the value of tolerance as the oil that makes our national machinery run easily.

Every word of what he had to say made sense and there was no doubting the sincerity of his feeling. Bob Hope has plenty of reason to love America. He is English-born and if he had really never left home the chances are that today he would be just another obscure Londoner grubbing away in Socialist poverty with not much of a past and hardly any future at all.

Hope has made good in America and America has been very good, indeed, to Hope. Which is the American dream come true for the umpteenth time, again.

But he is not the only powerful man in America these days who draws his audience together in fun and laughter, then slips over a fast moral lesson when everybody's guard is down and good humor rules.

Bing Crosby, at least Hope's equal as a master of public attention and faith, has been doing the same for quite a while. His movie, *Going My Way?*, and its sequel, *The Bells of St. Mary's*, were smashing box-office successes, but even more smashing sermons on good behavior.

They demonstrated absolutely that people can be touched by serious things in the very midst of laughter.

Frank Sinatra is another one who is sandwiching in little lectures on tolerance between swooning the bobby-soxers, not as skillfully as the other two, we think, but anyhow with sincerity.

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## **They're Working With Big Stuff**

These boys are very powerful across the land, no doubt about it, and they are working around with very big stuff, indeed. For they are reaching down underneath the surface of life and trying to guide the slow, hidden glacier that really controls what happens up on top day by day.

They can't do too much at any one time, for all of us are quick to resent the fellow who invites us in for a drink and then gives out with a lecture on the evils of the demon rum. That kind of dirty trick brings its own sure punishment in a hurry and is richly deserved.

But anybody who says a right word in the right direction at the right moment is never resented, and we believe that what Hope, Crosby & Co. have done so far is in good taste, to good purpose and good for the country.

Unquestionably tolerance is absolutely essential to effective and peaceful life in a nation made up of as many millions of people as variegated as ours.

And unquestionably also, we may add, ours already is the most tolerant nation in all the world. For wherever have so many people of so many kinds lived together so long and so well? We have our troubles, true, but we also have our tremendous successes.

## **Intolerant Minorities**

The majority of Americans are pretty tolerant, on the whole. Our main troubles stem not from intolerant majorities but from intolerant minorities, of whom the Communists are the most flagrant examples.

There is nothing tolerant about Communists or communism.

Communism has as its stated and public and unchanging aim the bloody overthrow of every government in the world outside Soviet Russia. That includes the bloody overthrow of OUR government.

The Communists believe they are at literal and actual war with all the rest of the world and that anything goes for the sake of their victory. They use lying, fraud, deception and murder as military weapons.

One of their favorite fraudulent devices is to run around this country telling anybody who will listen that he is being abused, robbed and cheated of his rights, that he is a member of a persecuted minority.

They naturally never point to the tolerance and gains that America offers to everybody who wants to live and do well here. That would be to destroy their own purpose, which is bloody overthrow of the United States Government and the confiscation of American property and the enslavement of the American people.

So, with such an intolerant minority as the Communists we have to take a stand in complete opposition.

That is not intolerance. It is just self-defense. For if the majority does not defend itself against such an intolerant minority, the minority will destroy us all.

## **Broadcast Advertising**

### **Sales Managers Mailing List**

The NAB Broadcast Advertising Department maintains a Sales Managers' mailing list, to which all releases from this department are sent.

Recent mailings to this list included the book "Radio for Retailers," mats for the new standard contract forms, and the report of the Subcommittee on Standardization of Rate Card Format.

If this material did not reach the proper person at your station, please notify the Broadcast Advertising Department, so that the proper change can be made on this mailing list.

### **Easing Credit Restrictions May Stimulate Advertising**

An opportunity for radio salesmen to increase their retail billing is seen in the action of the Federal Reserve Board, easing some credit restrictions. The National Retail Dry Goods Association applauded the action as a "boon to retailers and their charge account customers."

The NRDGA statement said: "Now that charge accounts have been freed from government restrictions, the time-consuming procedures required to determine whether an account is open to buy can be eliminated. This should be a definite boon to retailers and their charge customers, especially during the Christmas season."

Radio advertising, of course, remains an excellent advertising medium whereby retailers can convey this information to customers, and whereby they can also stimulate sales not only during the Christmas season, but the year around. Appliance dealers, credit jewelers, department stores and all other types of retailers who encourage credit buying should now be better prospects for radio.

### **AAAA Continues Campaign for 2% Cash Discount from Radio**

The AAAA campaign to get the 2% cash discount for advertisers is being carried on not only among radio stations, as reported here the past two weeks, but also among newspapers. *Editor & Publisher* reports that 97 newspapers, accounting for about half the national advertising dollar volume in dailies, are still refusing to grant such a discount.

In the campaign among radio stations, agencies attempt to convey the impression that most newspapers grant such a discount, and their invitation is for radio to "get in line." The radio industry (except for a small minority) has always been opposed to the cash discount principle.

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Further objections from radio operators to the agency proposal were received last week. One, worthy of mention, referred to the circular letter sent to stations by Young & Rubicam and states:

"I immediately referred this letter to our credit manager, and here are a few excerpts from his comments:

"1. There has been a trend toward the 'no cash discount' by the major newspapers throughout the country for the past several years.

"2. 93% of all daily newspapers grant the 2% cash discount and this 93% represents 1,684 dailies; but the 7% or 133 dailies which do not pay cash discount carry approximately 50% of the total agency billing. Sixty of the 133 no-cash-discount papers are in cities of 200,000.

"I think this is very significant and puts an entirely different light on the 93% argument contained in the 3rd paragraph of Mr. Franco's letter.

"3. No cash discount policy is maintained by 8 dailies in New York, 5 in Chicago, 4 each in Philadelphia, Los Angeles, Boston, Washington and San Francisco, and 3 each in Detroit, St. Louis, and Pittsburgh.

"4. *He feels there is no end of controversy* on the part of those who insist upon taking cash discount after the due date."

To date, not one letter has been received by the NAB favoring the "cash discount invitation" contained in the Young & Rubicam letter.

### **Sales Promotion Group Holds First Meeting; Plan Discussion of Eight Projects**

The first meeting of the Sales Managers Subcommittee on Sales Promotion is being held Monday (25) in New York.

Eight points are on the agenda for discussion as the new committee makes its plans for promotion activities. Subjects for discussion include: (1) increasing the sale of extra home radio sets; (2) preparation and distribution of three speeches to the NAB membership; (3) discussion of ways and means for increasing station tune-in; (4) plans for preparation and distribution of pre-tested ideas which can be used in individual station sales promotion; (5) suggestions for one or two major projects for industry-wide promotion during the coming year by all stations, networks and representatives; (6) ways and means by which radio broadcasting can be given greater emphasis by national advertisers whose interests are similar to radio's; (7) ways and means by which multiple stations in a single community can cooperate to their mutual advantage; and (8) recording and publicizing individual station performance in the public interest.

Subcommittee members include: John M. Outler, Jr., WSB, chairman; Joseph Creamer, WOR; Louis Hausman, CBS; John Carl Jeffrey, WKMO; Eugene Katz, the Katz Agency; Edward P. J. Shurick, KMBC; and Hugh M. P. Higgins, NAB.

## **Public Interest Programming**

### **Ad Council Network Campaigns—Week of December 2-8, 1946**

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of December 2-8, 1946 by The Advertising Council and the Media Programming Division of the OWMR. Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### **Help Veterans Beat the Housing Shortage**

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. Despite all that is being done, however, the housing crisis will continue through 1947 and even intensify in the months immediately ahead. The reasons for this are: 1. The need for homes is tremendous. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even this year discharges have continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. The shortage has been accumulating for years. We entered the war with an under-supply of houses. During the war the shortage became more acute. 3. It takes time for emergency measures to pay off. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures are only now beginning to pay off. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes and creating apartments through remodeling; (2) "staying put" and giving the veteran first chance in renting or buying; (3) putting off deferrable repairs; (4) listing vacancies and houses for sale at their local Veterans Housing Center; (5) not discriminating against veterans with children. (Fact Sheet No. 4-E)

#### **Army Prestige Campaign**

To preserve the peace, America has undertaken world-wide commitments. In support of these commitments, and to provide adequate defense in this Atomic Age, Congress has authorized the largest Regular Army in this nation's history. The War Department desires an all-volunteer Army. It plans to use the draft only to fill the gap between the number of volunteers obtained and the Army overall manpower requirement—in fact, because of recent successes in recruiting, no draft calls are being made this November and December. More than 1,000,000 young

*(Continued on next page)*



Americans have volunteered for our new Regular Army since last fall. This is a great record—but to maintain the Army at its required strength about 40,000 men per month must continue to enlist, since nearly half of the men now in service will have earned the right to be discharged during the coming year. A direct recruiting drive, using paid advertising in all media, is now under way. But, says the Army, the paid recruiting campaign is not enough. The Army urgently asks help for a campaign to build prestige for the new Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—to aid in attracting high-calibered young men in the numbers required to meet military commitments and insure the country's defense. Except in war time Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg. If Americans again harbor such notions, the Army will have a hard time recruiting and holding the fine type of men it needs. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: the maintenance of the peace and security for which thousands of other young Americans have already died. (Fact Sheet No. 2-O)

## Atomic Energy

The overwhelming majority of scientists and experts who developed the atomic bomb agree that: (1) The atomic bomb is primarily a weapon against cities and concentrations of people. (2) Present-day atomic weapons could kill 30% or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. (3) There is no effective defense against atomic bombs and none can be expected. (4) No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To the Atomic Energy Commission of the United Nations, the representative of the United States, Mr. Bernard Baruch, has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States plan proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. To such an Authority we would in time disclose any exclusive knowledge of atomic energy in our possession—but we would make these disclosures in a series of stages, as various parts of the plan go into successful operation. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. The opinion of the citizens of the nation which developed the atomic bomb is of key importance. Ultimately, whatever method is arrived at for atomic control must be ratified by the people's representatives in the form of a treaty subject to the approval of a two-thirds vote of the Senate. Unless whatever international policy is arrived at is backed by American public opinion, it will not stand. The people cannot become scientists or nuclear physicists. But every American who makes any pretense of good citizenship can and should inform himself of the proposals made by his government to the U. N. Atomic Energy Commission—and follow every modification or counter proposal. Then, when the time of decision comes, that decision will be made by a citizenry armed with facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30)

# Federal Communications Commission Docket

## HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 25. They are subject to change.

### Monday, November 25

#### Further Hearing

(10:00 A. M.)

NEW—Antilles Broadcasting System, Inc., Rio Piedras, Puerto Rico—C. P., 790 kc., 5 KW, unlimited.  
NEW—Radio Americas Corp., San Juan, Puerto Rico—C. P., 790 kc., 1 KW, unlimited.

#### Further Hearing

(10:00 A. M.)

NEW—Herman Radner, Detroit, Mich—C. P., 680 kc., 250 watts, daytime.  
NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—C. P., 680 kc., 250 watts, daytime.  
NEW—Grosse Pointe Broadcasting Corp., Grosse Pointe, Mich.—C. P., 660 kc., 250 watts, daytime.  
NEW—UAW-CIO Broadcasting Corp. of Mich., Detroit, Mich.—C. P., 680 kc., 250 watts, daytime.

(10:00 A. M.)

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Transfer of control; 1450 kc., 250 watts, unlimited.

#### Further Hearing

(10:00 A. M.)

NEW—Unity Corp., Mansfield, Ohio—For FM facilities.  
NEW—Richland, Inc., Mansfield, Ohio—For FM facilities.  
NEW—Mansfield Journal Co., Mansfield, Ohio—For FM facilities.

### Oral Argument to be held before the Commission en banc

(Room 6121, 10:00 A. M.)

In the matter of amendment to Section 3.407 of the Commission's rules and regulations governing the announcement of mechanical records.

### Wednesday, November 27

(10:00 A. M.)

KNOE—James A. Noe, Monroe, La.—Modification of construction permit; 1390 kc., 5 KW, DA unlimited.

#### Other Participants:

WTJS—Jackson, Tennessee (Intervenor)

#### Further Hearings

(10:00 A. M.)

NEW—Rochester Broadcasting Corp., Rochester, N. Y.—C. P. 1280 kc., 5 KW, unlimited (requests facilities of WSAY when vacated).

(Continued on next page)

### Oral Argument

(Room 6121, beginning 10:00 A. M. in the order listed)

WICA—WICA, Inc., Ashtabula, Ohio—C. P., 970 kc., 1 KW night, 5 KW day, unlimited DA-night.  
WWSW—WWSW, Inc., Pittsburgh, Pa.—C. P., 970 kc., 5 KW DA-day and night, unlimited.  
WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—C. P., 970 kc., 5 KW, unlimited DA-night.  
WEBR—WEBR, Inc., Buffalo, N. Y.—C. P., 970 kc., 5 KW, unlimited.

FM Radio and Television Corp., San Jose, Calif.—C. P., 1370 kc., 1 KW, unlimited DA-night and day.  
Broadcasters, Inc., San Jose, Calif.—C. P., 1370 kc., 1 KW, unlimited.  
United Broadcasting Co., San Jose, Calif.—C. P., 1370 kc., 1 KW, unlimited.  
Dehaven, Hall and Oates, Salinas, Calif.—C. P., 1380 kc., 1 KW, unlimited.  
Central California Broadcasters, Inc., Berkeley, Calif.—C. P., 1380 kc., 1 KW, unlimited DA-night.

Scripps-Howard Radio, Inc., Cleveland, Ohio—C. P., 1300 kc., 5 KW, unlimited DA-night and day.  
Cleveland Broadcasting, Inc., Cleveland, Ohio—C. P., 1300 kc., 5 KW, unlimited DA-night and day.

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license; 1310 kc. (NARBA), 500 watts night, 500 watts LS, shares WCAM and WCAP.  
WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license; 1310 kc., 500 watts, unlimited, request facilities of WCAM and WCAP.  
City of Camden, Camden, N. J.—Renewal of license; 1310 kc. (NARBA), 500 watts night, 500 watts LS, shares WTNJ and WCAP.  
City of Camden, Camden, N. J.—Modification of license; 1310 kc., 500 watts, share WCAP, request facilities of WTNJ.  
Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license; 1310 kc. (NARBA), 500 watts night, 500 watts LS, shares WTNJ and WCAM.  
Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license; 1310 kc., 500 watts, share WCAM, request facilities of WTNJ.

## FCC ACTIONS

### DOCKET CASE DECISION

The Commission announces adoption of an order making final its proposed decision (B-247) granting the application of Old Dominion Broadcasting Corp. (Docket 6936) for a new station in Lynchburg, Va., to operate on 1390 kc., with power of 1 KW, unlimited time, using a directional antenna, and granting the application of John M. Rivers (Docket 6939) for construction permit to increase power of Station WCSC, Charleston, S. C., from 1 KW day, 500 watts night, to 5 KW, using a directional antenna at night only, operating on frequency 1390 kc., unlimited time. Both grants are subject to CAA approval of transmitter site.

The application of Piedmont Broadcasting Corp., licensee of Station WBTM, Danville, Va., for construction permit to change operating assignment of that station from 1400 to 1390 kc., and increase power from 250 watts to 1 KW, unlimited time (Docket 6938) was previously removed from this consolidated proceeding.

### FM CONDITIONAL GRANTS

Northwest Ga. Broadcasting Co., Cedartown, Ga.—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-827)  
Royal Oak Broadcasting Co., Royal Oak, Mich.—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B2-PH-773)  
Mary Hardin-Baylor College, Belton, Texas—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-1033)  
Sunshine Broadcasting Co., San Antonio, Texas—Authorized a conditional grant for a class B station, subject to further review and approval of engineering details. (B3-PH-537)

### FM CONSTRUCTION PERMITS

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height given is height above average terrain):

Airfan Radio Corp., Ltd., San Diego, Calif.—Class B; channel: 100.9 mc. (No. 265; 33 KW; 425 feet. (B5-PH-377)  
The Tribune Co., Tampa, Fla.—Class B; channel: 93.3 Mc. (No. 227); 46 KW; 490 feet. (B3-PH-318)  
Columbia Broadcasting System, Inc., St. Louis, Mo.—Class B; channel: 94.5 mc. (No. 233); 41 KW; 480 feet. (B4-PH-102; B4-MPH-63)  
Greensboro News Co., Greensboro, N. C.—Class B; channel: 98.1 mc. (No. 251); 23 KW; 450 feet. (B3-PH-354)  
Josh L. Horne, Rocky Mount, N. C.—Class B; channel: 103.3 mc. (No. 277); 2 KW; 500 feet. (B3-PH-392)  
Unity Broadcasting Corp. of Tenn., Chattanooga, Tenn.—Class B; channel: 94.9 mc. (No. 235); 5.4 KW; 730 feet. (B3-PH-776)  
The Reporter Broadcasting Co., Abilene, Texas—Class B; channel: 96.9 mc. (No. 245); 46 KW; 760 feet. (B3-PH-277)

### MISCELLANEOUS FM ACTIONS

Eugene T. Roth, tr/as Mission Broadcasting Co., San Antonio, Texas—Designated for hearing application for Class B station (B3-PH-1038), to be consolidated with KONO's AM renewal application.  
WLOU—John L. Booth (Assignee), Booth Radio Station, Inc. (Assignor), Detroit, Mich.—Granted consent to voluntary assignment of license of FM station WLOU, from John L. Booth to Booth Radio Station, Inc. (B2-ALH-7)  
Telecast, Inc., Roanoke Rapids, N. C.—Authorized cancellation of conditional grant made for a Class B station (B3-PH-320). Applicant states they have come to the conclusion that the city of Roanoke Rapids is too small to support two Class B FM stations and one AM station.

### COMMERCIAL TELEVISION APPLICATIONS GRANTED

NEW—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted CP for a new station; frequency 66-72 mc. (Channel No. 4); visual 34 KW, aural 17 KW power; antenna 603 feet. (B2-PCT-103.) (Comr. Durr for hearing.)  
NEW—Crosley Broadcasting Corp., Columbus, Ohio—Granted CP for a new station; frequency 60-66 mc. (Channel No. 3); visual power 48 KW, aural 24 KW; antenna 546 feet. (B2-PCT-112.) (Comr. Durr for hearing.)

### NONCOMMERCIAL EDUCATIONAL APPLICATION GRANTED

NEW—The Board of Education of The City of Oklahoma City, Oklahoma, City, Okla.—Granted CP for a new  
(Continued on next page)



station to operate on 90.7 mc., Channel No. 214; 700 watts; antenna, 500 feet; site subject to approval by the CAA. (B3-PED-76)

## MISCELLANEOUS ACTIONS

- WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—Granted CP to increase power from 500 watts to 1 KW, and change type of transmitter, operating on 730 kc., daytime only. (B3-P-5168)
- WEMP—Glenn D. Roberts, et al., d/b as Milwaukee Broadcasting Co., Milwaukee, Wis.—Dismissed petition for rehearing or reconsideration directed against the Commission's action of September 5 denying petition of Glenn D. Roberts, et al., to reinstate its application for CP. (B4-P-3997)
- Lebanon Broadcasting Co., Lebanon, Pa.—Granted license to cover CP which authorized a new station to operate on 1270 kc., 1 KW, daytime only. (B2-L-2151)
- KSOO—Estate of Joseph Henkin, Deceased (Transferor); Morton H. Henkin and Ruth J. Henkin (Transferees); Sioux Falls Broadcast Assn., Inc. (Licensee), Sioux Falls, So. Dak.—Granted consent to involuntary transfer of control of Sioux Falls Broadcast Assn., Inc., licensee of KSOO, from the estate of Joseph Henkin, deceased, to Morton H. and Ruth J. Henkin (beneficiaries under the will of their deceased father). (B4-TC-511)
- WSIV—Pekin Broadcasting Co., Inc., Pekin, Ill.—Granted CP to increase power from 250 watts to 1 KW, and change type of transmitter, operating on 1140 kc. (B4-P-5169)
- WTSP—Pinellas Broadcasting Co., St. Petersburg, Fla.—Granted CP to increase power from 500 watts, 1 KW-LS, to 5 KW, DA-night; install a new transmitter and change antenna system of station operating on 1380 kc. (Commissioner Durr for hearing). (B3-P-3965)
- American Broadcasting Co., Inc., New York City—Granted renewal of permit to produce recorded programs to be transmitted to Canadian stations for broadcast purposes. (B1-FP-161)
- KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Granted modification of CP to change DA from day and night to nighttime only (B5-MP-2186), subject to engineering conditions re interference with pending application of Western Broadcasting Associates, Modesto, Calif.
- KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted CP to increase power of KVAN from 500 watts to 1 KW, install a new transmitter, change transmitter location, install DA for day and night use, and change time of operation from daytime to unlimited, subject to engineering conditions. (B5-P-3552)
- Stillwater Publishing Co., Stillwater, Okla.—Granted modification of CP to change frequency from 840 to 780 kc. (B3-MP-2162)
- WLOW—Commonwealth Broadcasting Corp., Portsmouth, Va.—Granted modification of CP to change studio location from Portsmouth to Norfolk, Va. (B2-MP-2072)
- WJHP—Metropolis Company, Jacksonville, Fla.—Granted modification of CP (B3-P-4322), to make changes in directional antenna for night use and to mount FM antenna on top of one element and television antenna on the other, subject to engineering conditions. (B3-MP-2030)
- WCKY—L. B. Wilson, Inc., Cincinnati, Ohio—Adopted a decision and order denying petition of WCKY for reconsideration directed against the Commission's action of May 10, 1946, granting without hearing the application of Patrick Joseph Stanton, for a new station at Philadelphia, Pa., to operate on 1530 kc., 10 KW, daytime only, as the Commission is of the opinion that this grant does not result in interference to petitioner's station WCKY.
- WJOY—Vermont Broadcasting Corp., Burlington, Vt.—Granted license to cover CP which authorized a new station to operate on 1230 kc., 250 watts, unlimited time; conditions. (B1-L-2085)
- WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted modification of CP (B3-P-4624) for approval of an-

tenna, to change type of transmitter, approve transmitter location at 2060 Chestnut St., Gadsden, and specify studio location at 520 Chestnut St., Gadsden. (B3-MP-2132)

- WLBH—Mattoon Broadcasting Co., Mattoon, Ill.—Granted modification of CP (B4-P-4643) to change type of transmitter and change studio location to 1632½ Broadway Ave., Mattoon; conditions. (B4-MP-2237)
- WDAR—A. C. Neff, Savannah, Ga.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited; and for change of studio location to 34 East Bryan St., Savannah, Ga.; conditions. (B3-L-2077)
- WGCM—WGCM Broadcasting Co., Gulfport, Miss.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-2090)
- WQUA—Moline Broadcasting Co., Moline, Ill.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (B4-L-2096)
- WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Granted license to cover CP which authorized a new station on 1310 kc., 250 watts, unlimited time, and for change in studio location to: On Calif. Ave., west of Martinsburg, W. Va.; conditions. (B2-L-2108)
- WIIS—Hartsville Broadcasting Co., Hartsville, S. C.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited; conditions. (B3-L-2087)
- WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted license to cover CP which authorized move of transmitter to 201 W. Jefferson St. (B4-L-2066)
- WKAY—Glasgow Broadcasting Co., Glasgow, Ky.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions. (B2-L-2073)
- WEGO—Wayne M. Nelson, Concord, N. C.—Granted license to cover CP which authorized installation of a new transmitter. (B3-L-2088)
- WTNB—Thomas N. Beach, Birmingham, Ala.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time (B3-L-2076); conditions.
- WNAR—Rahall Broadcasting Co., Inc., Norristown, Pa.—Granted license to cover CP which authorized a new station to operate on 1110 kc., 500 watts, daytime; conditions. (B2-L-2045)
- WIUN—State of Wis.-State Radio Council, Madison, Wis.—Granted modification of CP (B4-PED-59) for extension of completion date to 1-13-47. (B4-MPED-42)
- WXBV—Kans. State College of Agr. and Applied Science, Manhattan, Kans.—Granted modification of CP (B4-PVB-161) for extension of completion date to 5-13-47. (B4-MPVB-155)
- WBCC—Broadcast Management, Inc., Bethesda, Md.—Granted modification of CP which authorized a new station, to change transmitter location to Lot 4, 1st Addition to Sec. 2, Block 12, Bradley Hills (approximately 630 feet west of Goldsboro Road, and approximately 2000 feet west of intersection of Goldsboro Road and Bradley Blvd., Bethesda. (B1-MP-2185)
- WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted modification of CP which authorized a new station, to change studio location to Route 48 at N. Jasper St., extended, north of Decatur. (B4-MP-2238)
- WKJB—Jose Beehara, Jr., Mayaguez, P. R.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter and studio locations at 37 Guanajibo Road, approximately 1.6 miles to center of Mayaguez City, and 8 Minerva St., Mayaguez, respectively; conditions. (B-MP-2194)
- WACE—Regional Broadcasting Co., Chicopee, Mass.—Granted modification of CP which authorized a new station, for extension of completion date to 12-20-46, subject to condition that permittee shall satisfy legitimate complaints of blanketing within the 250 mv/m contour, including external cross modulation. (B1-MP-2240)

(Continued on next page)

Minn. Broadcasting Corp., Mobile, area of Minneapolis-St. Paul, Minn.—Granted CP for a new remote pickup broadcast station. (B4-PRE-477)

## ACTIONS ON MOTIONS

WASH Broadcasting Co., Washington, D. C.—Denied petitioner's application for CP, tendered simultaneously with petition, seeking use of frequency 890 kc., 5 KW, daytime, with applications of Chesapeake Broadcasting Co., Inc., and Theodore Granik.

The Commission, on its own motion, continued the consolidated hearing on applications of Huntington Broadcasting Co., Hollywood Community Radio Group and Coast Radio Broadcasting Corp. to December 16 at Los Angeles, and ordered that Commissioner Ray C. Wakefield be designated as the presiding officer in the hearing.

The following actions were taken by Commissioner Hyde on November 15:

WHAS—Louisville-Times Co., Louisville, Ky.—Dismissed petition requesting leave to intervene in the hearing on application of The Miami County Broadcasting Co., Inc., Piqua, Ohio.

Radio Services Co. of Brookhaven, Brookhaven, Miss.—Granted petition to dismiss without prejudice application for CP. (B3-P-4701; Docket 7690)

Brookhaven Broadcasting Co., Brookhaven, Miss.—Granted petition for leave to amend its application for CP (B3-P-4947; Docket 7691) so as to show change in status of applicant from a partnership to a corporation. Also granted petition requesting issues No. 1, 3 and 7 of the Commission's order of July 18, be stricken, and for change in place of hearing. It was ordered that the hearing presently scheduled for Dec. 9 at Brookhaven, Miss., be transferred to Washington, to be heard on that date on the remaining issues.

Atlanta Journal Co., Atlanta, Ga.—Granted petition for leave to amend its FM application (B3-P11-761; Docket 7544) so as to show revised engineering information.

Radio Springfield, Inc., Springfield, Ohio—Dismissed petition requesting the Commission to accept late its written appearance in re application. (Docket 7893)

Ashbacker Radio Corp., Holland, Mich.—Granted petition to dismiss without prejudice application for CP. (B2-P-5190; Docket 7853)

Grant Street Radio Stations, Inc., Pittsburgh, Pa.—Granted petition to dismiss without prejudice application for CP. (B2-P-4998; Docket 7773)

Veterans Broadcasting Co., Inc., Rochester, N. Y.—Granted petition for leave to amend its application (B1-P-4826; Docket 7660), so as to show a revised directional antenna pattern and revised engineering data.

Miller Associates, Inc., Youngstown, Ohio—Dismissed petition requesting leave to amend its application. (B2-P-4937; Docket 7709)

WKNB—New Britain Broadcasting Co., New Britain, Conn.—Granted petition for leave to intervene in the hearing on applications of Asher Broadcasting Service, Inc., Quincy, Mass. (Docket 7448), and Nashua Broadcasting Corp., Nashua, N. H.

KTRB Broadcasting Co., Inc., Modesto, Calif.—Granted petition requesting leave to take depositions in the further consolidated hearing upon its application and application of Peninsula Newspapers, Inc. (Dockets 7920 and 7677)

Valdosta Broadcasting Co., Valdosta, Ga.—Granted petition for a 15-day extension of time within which to file exceptions and request oral argument in the proceeding upon application of WGOV (Docket 7112) and its own (Docket 6863), and the time for this filing was extended to and including December 4.

KAND—Navarro Broadcasting Association (Assignee), Corsicana, Texas; Alto, Inc. (Assignee)—Granted petition for leave to amend its application for voluntary assignment of license so as to reflect changes in the stockholders of Alto, Inc., etc., and the amendment was accepted. The Commission, on its own

motion, ordered the hearing presently scheduled for Nov. 19, continued indefinitely without date until further order of the Commission.

KWLC—Luther College, Decorah, Iowa; Telegraph Herald, Decorah, Iowa—The Commission, on its own motion, ordered continuance of consolidated hearing on these applications from November 25 to December 19, 1946, at Decorah, Iowa.

Eastern Shore Broadcasting Co., Preston, Md.—Granted petition in part for extension of time within which to file exceptions and request oral argument in re its application (Docket 6887) and WBOC's application (Docket 6886), and extended the time to December 6.

Monona Broadcasting Co., Madison, Wis.—Granted petition in part requesting extension of time within which to file exceptions and request oral argument in re its application (Docket 7351) and applications of KHMO (Docket 7454) and Audrian Broadcasting Co. (Docket 7453), and the time was extended to and including December 5.

James A. Noe, Lake Charles, La.—Granted petition for continuance of hearing on its application and that of KOLA Broadcasting Co. (Dockets 7416 and 7812), from Nov. 20 to January 20, 1947.

KOLA Broadcasting Co., Opelousas, La.—Granted petition for continuance of hearing upon its application and that of James A. Noe from November 20 to January 20, 1947.

WSAT, Inc., Schenectady, N. Y.—Granted petition to dismiss without prejudice its application. (B1-P-4847; Docket 7705)

Community Service Broadcasting Corp. of Amsterdam, Amsterdam, N. Y.—Granted petition for leave to amend its application (B1-P-5021; Docket 7703) so as to show the addition of new stockholders to the corporation, etc.

The Middlesboro Broadcasting Co., Middlesboro, Ky.—Granted petition for leave to amend its application (B2-P-4036; Docket 7002) so as to specify the frequency 560 with 500 watts, daytime only, instead of 1450 kc., 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket. Insofar as the petition requests grant of application as amended, it is dismissed.

Cherokee Broadcasting Corp., Morristown, Tenn.—The Commission, on its own motion, removed from the hearing docket application (B3-P-4754; Docket 7653), scheduled for consolidated hearing with Middlesboro application.

Miller Associates, Inc., Youngstown, Ohio—Granted petition to dismiss without prejudice its application. (B2-P-4937; Docket 7708) (Action taken 11-12.)

Mahoning Valley Broadcasting Corp., Youngstown, Ohio—The Commission, on its own motion, removed from the hearing docket application (B2-P-5057; Docket 7709), scheduled for consolidated hearing with Miller Associates, Inc., application. (Action taken 11-12.)

Antilles Broadcasting System, Inc., Rio Piedras, P. R.—Granted petition requesting the Commission to reopen the record in the consolidated hearing in re its application (Docket 7500) and that of Radio Americas Corp. (Docket 7501). The record was ordered reopened and application designated for further hearing for the purpose only of receiving into evidence an option covering the proposed transmitter site of Antilles Broadcasting System, Inc., and said further hearing scheduled for Monday, Nov. 25, 1946.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING 560 Kilocycles

WMIK—The Middlesboro Broadcasting Co., Middlesboro, Ky.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250  
(Continued on next page)



watts and unlimited hours of operation. Amended to change frequency from 1450 to 560 kc., power from 250 to 500 watts, hours of operation from unlimited to daytime, change type transmitter and transmitter location.

### 590 Kilocycles

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Modification of construction permit (B3-P-4694, which authorized a new standard broadcast station) for approval of antenna, and change transmitter location.

### 680 Kilocycles

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, install new transmitter and DA for night use and change transmitter location) for extension of completion date.

### 690 Kilocycles

WSGN—The Birmingham News Co., Birmingham, Ala.—Construction permit to change frequency from 610 to 690 kc., increase power from 5 KW day and 1 KW night to 50 KW day and night, install new transmitter (RCA BTA-50-F) and new directional antenna for day and night use and change transmitter location.

### 710 Kilocycles

NEW—The Heights Broadcasting Co., Cleveland, Ohio (P. O. 428 Citizens Building)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime only hours of operation.

WROM—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., Rome, Ga.—Modification of construction permit (B3-P-4963, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

### 730 Kilocycles

WCIF—Madisonville Broadcasting Co., Inc., Madisonville, Ky.—Modification of construction permit (B2-P-4561, as modified, which authorized a new standard broadcast station) to change type of transmitter.

### 800 Kilocycles

NEW—Crest Broadcasting Co., Inc., Pascagoula, Miss. (P. O. Box 348)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime only hours of operation.

### 860 Kilocycles

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas—Modification of construction permit (B3-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use and change in transmitter location) to increase power from 5 KW day and night to 10 KW day and 5 KW night, change type of transmitter and for extension of completion date.

### 890 Kilocycles

NEW—WASH Broadcasting Co., Washington, D. C. (P. O. 1922-24 Eye Street, N. W.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and daytime only hours of operation.

NEW—Chesapeake Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 5 KW and

daytime hours of operation. Amended re change in stockholders, change studio location from a site to be determined, Washington, D. C., to 1510 Southern Ave., S. E., Bradbury Heights, Md., change type of transmitter and antenna changes.

### 930 Kilocycles

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 2nd St.)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night and 5 KW day, directional antenna and unlimited hours of operation. Amended re stockholders.

WLAV—Leonard A. Versluis, Grand Rapids, Mich.—Construction permit to change frequency from 1340 to 930 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use and change transmitter location. Amended to change transmitter location.

### 940 Kilocycles

WTPS—The Times-Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-P-4167, which authorized a new standard broadcast station) for approval of antenna, mount FM antenna on top of AM tower, change type of transmitter and for approval of transmitter location at near Gretna, La.

### 960 Kilocycles

NEW—Tri-City Broadcasting Co., Bellaire, Ohio (P. O. 3266 Guernsey St.)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW and daytime only hours of operation.

KFVS—Oscar C. Hirsch, tr/as Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Construction permit to change frequency from 1400 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change transmitter location (same description).

### 1000 Kilocycles

NEW—Herbert L. Wilson, Rutland, Vt.—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 1 KW and daytime only hours of operation. Amended re transmitting equipment.

### 1010 Kilocycles

WINS—The Crosley Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized increase in power, new transmitter, DA) for extension of completion date from 11-25-46 to 1-24-47.

### 1050 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—License to cover construction permit (B3-P-3990, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1060 Kilocycles

KYW—Westinghouse Radio Station, Inc., Philadelphia, Pa.—Construction permit to install new directional antenna system. Amended to modify antenna system.

### 1160 Kilocycles

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, as modified, which authorized increase in power, installation of new transmitter and

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directional antenna for day and night use) for extension of commencement and completion dates.

### 1190 Kilocycles

KWHK—James E. Murray, Hutchinson, Kansas—Special service authorization to commence operation at 7:00 A. M., CST, on 1190 kc., 1 KW power, during the months of November and December of 1946 and January and February of 1947.

### 1210 Kilocycles

KYLA—Palo Alto Radio Station, Inc., San Francisco, Calif.—Construction permit to change frequency from 1260 to 1210 kc., increase power from 5 KW day and 1 KW night to 50 KW day and night, install new transmitter and directional antenna for night use. Amended to change frequency from 1210 to 1060 kc., change type transmitter, changes in directional antenna for day and night use, and change transmitter location from Bayview Park, San Francisco, Calif., to 3 miles south of Hayward, Calif.

### 1230 Kilocycles

- KXLO—Capital Broadcasting Co., Lewistown, Mont.—Modification of construction permit (B5-P-4479, as modified, which authorized a new standard broadcast station) to change type of antenna and change type of transmitter.
- WNOK—Palmetto Radio Corp., Columbia, S. C.—Modification of construction permit (B3-P-4905, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, approval of transmitter location and to specify studio location. Amended re transmitting equipment.
- KYJC—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-P-4188, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location. Amended to change transmitter site (same description).
- WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower.
- KDIX—Dickinson Radio Association, Dickinson, N. D.—Modification of construction permit (B4-P-4586, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.
- NEW—Eugene E. Stone, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 970 kc., power from 250 watts to 5 KW daytime only; change type transmitter and change transmitter and studio location.
- WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—Construction permit to install new transmitter.

### 1240 Kilocycles

- WWON—Associated Electronic Enterprises, Woonsocket, R. I.—License to cover construction permit (B1-P-4111) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.
- NEW—Blackhawk Broadcasting Co., Sterling, Ill. (P. O. 411 Lawrence Bldg., 218 First Ave.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

### 1280 Kilocycles

- KSOK—The Traveler Publishing Co., Arkansas City, Kans.—Modification of construction permit (B4-P-4737, as

modified, which authorized a new standard broadcast station) to change type of transmitter.

- NEW—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 1280 kc., power of 5 KW, directional antenna, unlimited hours of operation. Amended re directional antenna changes and change in transmitter location (same description).

### 1290 Kilocycles

- WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Construction permit to change frequency from 1270 to 1290 kc., increase power from 250 watts to 1 KW, install new transmitter, directional antenna for night use and change transmitter location. Amended to change transmitter location.

### 1320 Kilocycles

- WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

### 1340 Kilocycles

- NEW—George F. Haddican, Delano, Calif. (P. O. 1103 Main St., P. O. Box 367)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Request the facilities of KFRE, Fresno, Calif.
- WBGE—Mike Menton, tr/as General Broadcasting Co., Atlanta, Ga.—Modification of construction permit (B3-P-3825, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (GE-BT-20-A), approval of transmitter location and to specify studio location.
- KAND—Navarro Broadcasting Assn., J. C. West, Pres., Corsicana, Texas—Voluntary assignment of license to ALTO, Inc. Amended re change in officers, directors and stockholders of assignee corporation.
- WJOI—Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., Florence, Ala.—Consent to assignment of license to Florence Broadcasting Co., Inc.
- NEW—Brookhaven Broadcasting Co., Brookhaven, Miss.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change applicant from Brookhaven Broadcasting Co., partnership composed of Tullius Brady and Dalton B. Brady, to Brookhaven Broadcasting Co., Inc.
- WJRI—John P. Rabb, Lenoir, N. C.—Modification of construction permit (B3-P-4585, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and change studio location.

### 1400 Kilocycles

- NEW—William Edwin Richardson, Ukiah, Calif. (P. O. 1935 S. W. Moss St., Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.
- WFOR—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Hattiesburg, Miss.—Modification of construction permit (B3-P-4783, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) to make changes in vertical antenna.
- NEW—Anson Radio and Broadcasting Co., Wadesboro, N. C. (P. O. 2 Wade St.)—Construction permit for a new standard broadcast station to be operated on frequency 1400 kc., power of 250 watts and unlimited hours of operation.

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**KTOK**—KTOK, Inc., Oklahoma City, Okla.—Authority to determine operating power by direct measurement of antenna power, during special authorization as operated by KTOK.

### 1420 Kilocycles

**NEW**—T. J. Shriner, Hobart, Okla.—Construction permit for a new standard broadcast station to be operated on frequency **1400 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1400 to 1420 kc.**, and hours of operation from unlimited to daytime.

### 1430 Kilocycles

**KVNI**—Coeur D'Alene Broadcasting Co., Coeur D'Alene, Idaho—License to cover construction permit (B3-P-3731, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1440 Kilocycles

**WSFA**—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Modification of construction permit (B3-P-4356, which authorized increase in power, installation of DA-night) for extension of completion date from 1-16-47 to 4-15-47.

### 1450 Kilocycles

**NEW**—Reno Newspapers, Inc., Reno, Nevada (P. O. 123-127 No. Center St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

**NEW**—Reno Newspapers, Inc., Reno, Nevada (P. O. 123-127 No. Center St.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

**NEW**—California Broadcasting Co., Santa Monica, Calif. (P. O. % Edward J. Murset, Jr., 12182 Laurel Terrace Drive, Studio City, Calif.)—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power of 250 watts and unlimited hours of operation.

**KSVP**—Intermountain Broadcasting Co., Artesia, New Mex.—License to cover construction permit (B5-P-4806, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**WIBM**—WIBM, Inc., Jackson, Mich.—License to cover construction permit (B2-P-5011), which authorized installation of new transmitter.

### 1460 Kilocycles

**NEW**—Van Curler Broadcasting Corp., Albany, N. Y.—Construction permit for a new standard broadcast station to be operated on **1460 kc.**, power of 5 KW, directional antenna, night and unlimited hours of operation. Amended re change in officers, directors and stockholders; changes in directional antenna and change transmitter location.

### 1480 Kilocycles

**KGLU**—Gila Broadcasting Co., Safford, Arizona—Modification of construction permit (B5-P-3955, which authorized changes in frequency, increase in power, installation of new transmitter and change transmitter location) to install new antenna and change transmitter location. Amended to make changes in antenna.

### 1490 Kilocycles

**WHBS**—The Huntsville Times Co., Inc., Huntsville, Ala.—License to cover construction permit (B3-P-4594, as modified), which authorized a new standard broad-

cast station and authority to determine operating power by direct measurement of antenna power.

**WOOB**—W. S. Weatherly, tr/as Calhoun Broadcasting Co., Anniston, Ala.—Modification of construction permit (B3-P-4973, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter (GATES 250-C1) for approval of transmitter location and change studio location.

**NEW**—Community Service Broadcasting Corporation of Amsterdam, N. Y., Amsterdam, N. Y.—Construction permit for a new standard broadcast station to be operated on **1490 kc.**, power of 250 watts and unlimited hours of operation. Amended re stockholders and to submit engineer data.

### 1510 Kilocycles

**WMRP**—Methodist Radio Parish, Inc., Flint, Mich.—License to cover construction permit (B2-P-3836, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1520 Kilocycles

**NEW**—San Gabriel Valley Broadcasting Co., Monrovia, Calif. (P. O. 635 Norumbega Drive)—Construction permit for a new standard broadcast station to be operated on **1520 kc.**, power of 1 KW and daytime only hours of operation.

### 1540 Kilocycles

**NEW**—Bayou Broadcasting Co., Inc., Baton Rouge, La.—Construction permit for a new standard broadcast station to be operated on **1540 kc.**, power of 100 watts night and 250 watts day and unlimited hours of operation.

### 1550 Kilocycles

**NEW**—Matta Broadcasting Co., Braddock, Pa.—Construction permit for a new standard broadcast station to be operated on **910 kc.**, power of 1 KW and daytime only hours of operation. Amended to change frequency from **910 to 1550 kc.**

### 1570 Kilocycles

**NEW**—The Miami County Broadcasting Co., Inc., Piqua, Ohio—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 250 watts and daytime hours of operation. Amended to change frequency from **860 to 1570 kc.**

**NEW**—Dr. Delbert Joseph Parsons, John Edward Harwood and Bill Erin, a partnership, d/b as Champion City Broadcasting Co., Springfield, Ohio—Construction permit for a new standard broadcast station to be operated on **940 kc.**, power of 250 watts and daytime only hours of operation. Amended to change frequency from **940 to 1570 kc.**, power from 250 watts to 1 KW, change type of transmitter and antenna changes.

### 1580 Kilocycles

**NEW**—St. Joseph Valley Broadcasting Corp., South Bend, Ind. (P. O. 417 I.O.O.F. Bldg., North Main St.)—Construction permit for a new standard broadcast station to be operated on frequency **1580 kc.**, power of 250 watts and daytime only hours of operation.

**NEW**—Gainesville Broadcasting Co., Inc., Gainesville, Tex. (P. O. % Joe M. Leonard, Jr., P. O. Box 222)—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power 250 watts and daytime only hours of operation.

### 1590 Kilocycles

**NEW**—Tillamook Broadcasting Co., Inc., Tillamook, Ore.—Construction permit for a new standard broadcast

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station to be operated on **1590 kc.**, power of 250 watts and unlimited hours of operation. Amended to specify studio location.

### 1600 Kilocycles

**NEW**—Radio Air Ways, Inc., Eugene, Ore.—Construction permit for a new standard broadcast station to be operated on **1550 kc.**, power of 1 KW and unlimited hours of operation. Amended to change frequency from **1550 to 1600 kc.**; install directional antenna for nighttime use (non-directional day) and change transmitter location.

### FM APPLICATIONS ACCEPTED FOR FILING

Regents of the University System of Georgia, for and on behalf of Georgia School of Technology, Atlanta, Ga.—Construction permit for new FM (Metropolitan) broadcast station to be operated on frequency Channel #251, **98.1 mc.** Amended to change frequency from Channel #251, **98.1 mc.**, to Channel #252, **98.3 mc.**, or channel to be assigned by FCC; transmitter location from 10th at Williams, Atlanta, Ga., to approximately 6 miles northeast of Jasper, Ga.; type of transmitter, ERP from 1.3 KW to 34.4 KW and make changes in antenna system.

**KTEM-FM**—Bell Broadcasting Co., Inc., Temple, Texas—Modification of construction permit (B3-PH-594, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 215 watts, make changes in antenna system and for extension of commencement and completion dates.

**WDUL**—Head of the Lakes Broadcasting Co., Superior, Wis.—Construction permit to change studio and transmitter location to 4th Ave. and 10th St., Duluth, Minn.; specify effective radiated power as 63.4948; install new transmitter and make changes in antenna system.

**Columbia Broadcasting System, Inc.**, Hollywood, Calif.—Construction permit for a new FM broadcast station to be operated on **43.1 mc.** Amended to change frequency from **43.1 mc.** to "to be assigned by FCC" (Class "B"); type of transmitter; stockholders, directors, officers. Specify Class of station as "B" and make changes in antenna system.

**James B. Littlejohn**, NW of Ogden, Utah—Construction permit for new FM (Class "A") broadcast station to be operated on Channel #282, **104.3 mc.** Amended to change studio and transmitter location and make changes in antenna system.

**Rahall Broadcasting Co.**, Norristown, Pa.—Construction permit for a new FM (Community) broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to make changes in antenna system.

**WHPC**—The Patriot Co., Harrisburg, Pa.—Transfer of control of permittee corporation from The Patriot Co. to Gertrude Howard McCormick, Conway H. Olmsted and Dauphin Deposit Trust Co., executors of the estate of Vance C. McCormick, deceased. (1960 shares of common stock.)

**WJBK-FM**—James F. Hopkins, Inc., Detroit, Mich.—Transfer of control of permittee corporation from Richard A. Connell, Jr., James F. Hopkins, and Henrietta Connell to The Fort Industry Co. thru sale of 944 2/3 shares of preferred stock and 944 2/3 shares of common stock, 100%.

**WWDN**—The Passaic Daily News, Paterson, N. J.—Modification of construction permit (B1-PII-340, which authorized a new FM broadcast station) to change studio location to Valley Road, Clifton, N. J., specify transmitter site as Valley Road, Clifton, N. J., and type of transmitter and specify antenna system.

**Brooklyn Broadcasting Service, Inc.**, Brooklyn, N. Y.—Construction permit for new FM (Community) broadcast station to be operated on frequency to be assigned by FCC. Amended to change transmitter and studio sites from 47 Plaza St., Grand Army Plaza, Brooklyn, N. Y., to Pershing Square Bldg., 271 North Ave., New Rochelle, N. Y.; and make changes in antenna system.

**KXOA-FM**—Lincoln Dellar, Sacramento, Calif.—Voluntary assignment of conditional grant to Sacramento Broadcasters, Inc.

**KSTP-FM**—KSTP, Inc., St. Paul, Minn.—Transfer of control of permittee corporation from Helen B. Shields, Frank J. Anderson and First Trust Company of Saint Paul, Trustees under the will of Lytton J. Shields, deceased; Florence E. Brown and C. R. Bachmann, Trustees under the will of Frank M. Brown, deceased; and Florence E. Brown, Guardian of James L. Brown, a minor to Stanley E. Hubbard thru the sale of 1500 shares of common stock, 75%.

**KPRC-FM**—Houston Printing Corp., Houston, Texas—Voluntary assignment of construction permit to Houston Post Co.

**Larus & Brother Co., Inc.**, Norfolk, Va.—Construction permit for a new FM (Community) broadcast station to be operated on frequency  $\pm 98.0$  mc. Amended to change type of transmitter, change class of station from Community to Class "B"; ERP from 250 watts to 6.0 KW; and make changes in antenna system.

**Peoples Radio Foundation, Inc.**, New York, N. Y.—Construction permit for a new FM broadcast station to be operated on frequency not specified. Amended to change minor geographic coordinates and make changes in antenna system, and change ERP to 13.8 KW.

**Harry F. Guggenheim**, Bridgeport, Conn.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on Channel #250, **97.9 mc.** Amended to change type of transmitter and make changes in antenna system.

**Radio-Television of Baltimore, Inc.**, Baltimore, Md.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to change transmitter location and make changes in antenna system.

**Radio Elizabeth, Inc.**, Elizabeth, N. J.—Construction permit for new FM (Class A) broadcast station to be operated on frequency to be assigned by chief engineer of FCC. Amended to specify geographic coordinates of transmitter site.

### TELEVISION APPLICATION ACCEPTED FOR FILING

**WAAM**—Radio-Television of Baltimore, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-171) which authorized a new commercial television broadcast station to change transmitter location, to make changes in antenna system and for extension of commencement and completion dates.

### MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

**W9XFT**—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—License to cover construction permit (B4-PVB-160), which authorized reinstatement of construction permit for a new experimental television broadcast station.

**United Broadcasting Co.**, area of Cleveland, Ohio—Construction permit for new remote pickup broadcast station to be operated at **156.75, 158.40, 159.30 and 161.10 mc.**, power of 50 watts, emission special.

**United Broadcasting Co.**, area of Cleveland, Ohio—Construction permit for a new remote pickup broadcast station to be operated at **156.75, 158.40, 159.30 and 161.10 mc.**, power of 15 watts, emission special.

### APPLICATION DISMISSED

**WGAP**—Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Co., Maryville, Tenn.—Transfer of control of permittee corporation from Geo. Burne Smith and V. H. McLean, d/b as Gateway Broadcasting Company to Public Service Broadcasting Corporation. (400 shares of common stock, 100%.) Request of attorney.

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## APPLICATIONS RETURNED

Western Plains Broadcasting Co., Inc., Colby, Kansas (P. O. 502 North Franklin St.)—Construction permit for a new standard broadcast station to be operated on frequency **730 kc.**, power of 5 KW and daytime only hours of operation. Incomplete.

Denison Broadcast Corp., Denison, Texas (P. O. % Elmer Scarborough, 2813 Hollis, Ft. Worth, Texas)—Construction permit for a new standard broadcast station to be operated on **1580 kc.**, power of 250 watts and daytime hours of operation. Request of attorney.

Dr. Dick Welch, Port Arthur, Texas (P. O. 5010 Proctor St.)—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Incomplete.

## APPLICATIONS TENDERED FOR FILING

### 670 Kilocycles

NEW—Hoyle Barton Long, Front Royal, Va.—Construction permit for a new standard broadcast station to be operated on **670 kc.**, power of 5 KW and daytime hours of operation.

### 790 Kilocycles

NEW—Western Plains Broadcasting Co., Inc., Colby, Kans.—Construction permit for a new standard broadcast station to be operated on **790 kc.**, power of 5 KW and daytime hours of operation.

### 840 Kilocycles

NEW—Lamar A. Newcomb, Falls Church, Va.—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 250 watts and daytime hours of operation.

### 1130 Kilocycles

KYOR—Albert E. Furlow, Frank G. Forward, Roy M. Ledford, Fred H. Rohr and Mary W. Hetzler, d/b as Silver Gate Broadcasting Co., San Diego, Calif.—Construction permit to increase power from 250 watts to 5 KW and change hours of operation from daytime to unlimited, install new transmitter and directional antenna for day and night use.

### 1150 Kilocycles

NEW—Charlotte Broadcasting Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on **1150 kc.**, power of 1 KW and daytime hours of operation.

### 1170 Kilocycles

NEW—The Litchfield County Radio Corp., Torrington, Conn.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW and daytime hours of operation.

### 1190 Kilocycles

KGFJ—Ben S. McGlashan, Los Angeles, Calif.—Construction permit to change frequency from **1230 to 1190 kc.**, power from 100 watts to 1 KW, install new transmitter and change transmitter location.

KWHK—James E. Murray, Hutchinson, Kans.—Consent to authority to commence operation at 7:00 a. m., C.S.T., during the months of November, December, January, and February.

### 1200 Kilocycles

NEW—Joseph A. Sims and Henry A. Mentz, Jr., d/b as Superior Enterprises, Hammond, La.—Construction

permit for a new standard broadcast station to be operated on **1200 kc.**, power of 250 watts and daytime hours of operation.

### 1230 Kilocycles

NEW—Southern Broadcasting Corp., New Orleans, La.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts and unlimited hours of operation. (Request facilities of WJBW.)

KDIX—Dickinson Radio Association, Dickinson, N. D.—Consent to transfer of control of construction permit from P. J. Weir, W. N. Walton, Fay M. Foster and Robert B. Cummins to W. K. Johnson, William O. Rabe, Frank P. Whitney, C. R. Dukart, Leroy Moomaw, P. J. Baseflug, L. W. Veigel, Dr. P. J. Weir.

### 1240 Kilocycles

WWWB—Walter W. Bankhead, Jasper, Ala.—Consent to assignment of construction permit to Bankhead Broadcasting Co., Inc.

### 1340 Kilocycles

NEW—Winston O. Ward, d/b as Mt. Pleasant Broadcasting Co., Mt. Pleasant, Texas—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—The Southeast Colorado Broadcasting Co., Lamar, Colo.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation.

### 1350 Kilocycles

NEW—Duncan Broadcasting Co., a co-partnership composed of R. H. Drewery, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, Dr. G. G. Downing and John C. Halliburton, Duncan, Okla.—Construction permit for a new standard broadcast station to be operated on **1350 kc.**, power of 100 watts night and 250 watts day and unlimited hours of operation.

### 1400 Kilocycles

KSYL—Marvin Glazer and Sylvan Fox, co-partners d/b as Fox Broadcasting Co., Alexandria, La.—Consent to assignment of construction permit to Sylvan Fox and Harold M. Wheelahan, d/b as Radio Station KSYL.

### 1440 Kilocycles

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Construction permit to increase power from 500 watts night and 1 KW day to 5 KW, install new transmitter and directional antenna for night use.

### 1450 Kilocycles

NEW—Bob McRaney, Sr., West Point, Miss.—Construction permit for a new standard broadcast station to be operated on **1450 kc.**, power 250 watts and unlimited hours of operation.

### 1490 Kilocycles

WLAT—Loys Marsdon Hawley, Conway, S. C.—Consent to assignment of license to Loys Marsdon Hawley and Herman Lee Hanks.

## Federal Trade Commission Actions

No complaints or cease and desist orders were issued during the past week by the Commission.

### STIPULATIONS

**Calborn Publishing Co.**—The Commission accepted from John Calborn, trading as Calborn Publishing Co., 10 East Town St., Columbus, Ohio, a stipulation to cease and desist from misrepresentation in connection with the sale of sheet music. (7530)

**Cameron Manufacturing Co.**—The Commission approved a stipulation in which Walter C. Cameron, trading as Cameron Manufacturing Co., 1615 Bryan St., Dallas, Texas, agrees to stop representing that he or his company is an exclusive typewriter ribbon manufacturer or that inked ribbons packed otherwise than in cellophane will dry out. (7531)

**Dillon-Beck Mfg. Co. & Graham Products, Inc.**—Under the terms of a stipulation approved by the Commission, Dillon-Beck Manufacturing Co., Irvington, N. J., and Graham Products, Inc., Millburn, N. J., agreed to stop representing falsely that sextants sold by them were adopted or selected by the United States Maritime Commission or the War Shipping Administration for the lifeboats of their ships. (7527)

**W. H. Graves**, 2330 West 8th St., Los Angeles, entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic value of a medicinal preparation designated "Dr. Graves' Pure Bile Salts." (7533)

**MY-X-YM Food Enzymes**—A stipulation to discontinue numerous misrepresentations of a medicinal preparation known as MY-X-YM has been entered into with the Commission by Paul Otto Lehmann, trading as MY-X-YM Food Enzymes Products, 2859 North Springfield Ave., Chicago. (7528)

**Siegel Rothschild Gans Bros.**—The Commission accepted from Siegal Rothschild Gans Bros., Inc., 110 South Paca St., Baltimore, a stipulation to cease and desist from invoicing or selling umbrellas without disclosing the rayon content of their coverings. (7532)

**The Standard Umbrella Co.**—An agreement to disclose the rayon content of umbrella coverings is contained in a stipulation accepted by the Commission from Julius Goldreich, trading as The Standard Umbrella Co., 115 West 31st St., New York. (7529)

### FTC COMPLAINT DISMISSED

**Cooperative Purchasing Association, Inc.**—The Commission dismissed its complaint charging Cooperative Purchasing Association, Inc., and Melvin Sherman, 419 Fourth Ave., New York, with misrepresentation in the sale of miscellaneous merchandise. The complaint alleged, among other things, that the corporation was not a cooperative.

In the order dismissing the complaint, the Commission said that the use of the name "Cooperative Purchasing Association, Inc.," had been discontinued and that "no substantial public interest presently exists."

The order was issued with the concurrence of all the Commissioners after consideration of testimony and other evidence, the report of the trial examiner with exceptions thereto and briefs of counsel. (4584)

### FTC CASE CLOSED

**Grodin Pen Co., etc.**—The Commission closed without prejudice the case growing out of its complaint charging Theodore, Ida, Jack and Fred Grodin, trading as Grodin Pen Co., Grodin Pen & Pencil Co. and Underwood Pen Co., of New York, with misrepresentation of the quality and price of fountain pens and pen points.

According to the order, the respondents are no longer engaged in the business of assembling and selling fountain pens and there is no present reason to anticipate resumption of the business or the unfair and deceptive acts and practices alleged to have been used.

All of the Commissioners participated in the decision, after consideration of testimony and other evidence and the report of the trial examiner. The Commission reserved the right to reopen the proceeding should future facts warrant such action. (4916)