



1760 N STREET, N. W.

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14th District Broadcasters Urge NAB Board to Seek Revision of Mayflower Case

Broadcasters of NAB's 14th District, meeting last Monday, Tuesday and Wednesday (13, 14, 15) at Salt Lake City, gave serious consideration to whether or not radio stations should seek to reestablish their right to editorialize. They decided affirmatively and unanimously.

The action came late Tuesday afternoon while the Resolutions Committee was presenting its recommendations. Although District Director Hugh Terry, KLZ, who was presiding, encouraged discussion of all proposals, the resolutions were being adopted with little reaction from the assembly.

When the Committee presented a proposal in which the 14th District would ask the NAB Board of Directors to seek "revision in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech," Hugh Terry paused and announced that he would insist on discussion of this subject.

From the floor came the statement: "You're asking for trouble." In the lengthy deliberation which followed broadcasters took the floor one by one to state their opinions. The gist of these statements was that, although troubles would surely be involved, broadcasters must be able to express opinions and champion constructive community causes if they are to attain the same stature in their home towns that the press now enjoys generally.

The broadcaster who had made the original statement gained the floor to amplify his remark. Yes, he said, there would be troubles if radio stations adopted editorial policies, but any station worthy of its salt must assume the responsibilities which accompany leadership.

NAB President Justin
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FCC Cites "Blue Book" in Designating Composite Week for Program Reports

The FCC on Friday (17) specified the dates comprising the composite week for program reports from licensees whose renewal applications will be filed in 1947.

Following is the text of the Commission's notice:

"The Commission announces that the composite week for program reports required by its "Public Service Responsibility of Broadcast Licensees" policy will comprise the following dates in 1946: February 4, March 12, April 17, June 20, August 23, September 28, and November 3.

"Throughout 1947, the Commission, in the absence of instructions to the contrary in special cases, will expect information on broadcast station performance for the days stipulated, especially in connection with AM and FM renewal applications. Likewise, this composite week will be used in all hearings during the current year upon applications of existing stations for different facilities, transfers, etc.

"Accordingly, it is suggested that the licensees of AM and FM stations whose present authorizations expire on May 1, August 1, or November 1, 1947, may wish to prepare their program analyses in advance of preparing their renewal applications so that filing such applications within the 60-day period will not be delayed.

"It is also suggested that the licensees of existing stations with pending applications involving AM or FM facilities which have been designated for hearing, should come to the hearing with program analyses and supporting logs for the composite week stated; and that in all cases where a program showing is expected of a licensee, whether in connection with a hearing or otherwise, the same week should be used unless the Commission should specify a different period."

INSIDE THIS ISSUE

Statistics published by the Commerce Dept., reveal that radio broadcasting paid the third highest average annual income among American industries in 1945. (p. 36)

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Radio news men, meeting at Salt Lake City news clinic, stress value of local and regional coverage as well as beaming programs to specific audiences. (p. 39)

Analysis of Publicity Expenses shows a gradual increase of radio advertising by department and specialty stores in 1945, while amount spent in newspapers dropped. (p. 38)

The FCC mailed the final version of Form 13 to all licensees and networks on Friday (17). (p. 36)



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Employee-Employer Relations

Radio Broadcasting Industry High on List of Employee Annual Earnings

Examination of statistics of average annual earnings in 64 industries, according to the latest data which was released recently by the Department of Commerce, reveals that radio broadcasting ranked among the three top leaders. Average annual earnings for full-time employees were \$3560, and were exceeded only by earnings in the water transportation, and the securities and exchange industries.

The data indicate the favorable position of average annual earnings in radio as compared to other industries. In 1942, radio employees averaged \$2667 per year, and their annual earnings were the fifth largest of industries' earnings in the country. 1943 average earnings increased to \$2929. While earnings in the radio broadcasting industry dropped from fifth to sixth position during that year, the difference between sixth and fifth place was less than \$50, or less than \$1.00 per week—average annual earnings of the transportation equipment (excluding automobiles) industry were \$2978 as compared to \$2929 in the radio industry. In 1944 as in 1945, the industry placed third with average annual earnings of \$3291 for full-time employee.

Wages and salaries as they are presented, the Department states, "do not include all types of employee income. Dismissal pay, directors' fees, employer contributions to social insurance funds and to private pension plans, and accident compensation payments are among the types of income accruing to employees in private industry which are not included."

FCC Mails Out New Schedule 13

The FCC on Friday (17) mailed out to all broadcast licensees and networks the final form of Schedule 13 of Annual Report Form 324.

The revised schedule, which is substantially the same as that proposed (see NAB REPORTS, Vol. 14, No. 49), was formally adopted on January 9, according to the order accompanying the schedule.

Data concerning the number and compensation of employees is to be reported for the week ending February 8, 1947, and the letter to licensees states that the schedules should be returned to the Commission not later than February 24.

General

Senate, House Name Members to Serve on Interstate and Foreign Commerce Committees

Members of Congress who will serve on the Senate and House Committees of Interstate and Foreign Commerce respectively have been named. The House named its committeemen last week, while the Senate published its committee choices the previous week.

Serving on the Senate committee are the following Republicans: Wallace White, Maine, Chairman; Charles W. Tobey, N. H.; Clyde M. Reed, Kansas; Owen Brewster, Maine; Albert W. Hawkes, N. J.; E. H. Moore, Okla.; and Homer E. Capehart, Ind.

Democratic Party members include: Edwin C. Johnson, Colo.; Tom Stewart, Tenn.; Ernest W. McFarland, Ariz.; Warren Magnuson, Wash.; Francis J. Myers, Pa.; and Brien McMahon, Conn.

Serving on the House committee are the following Republicans: Charles A. Wolverton, N. J., Chairman; Carl Hinshaw, Cal.; Evan Howell, Ill.; Leonard W. Hall, N. Y.; Joseph P. O'Hara, Minn.; Wilson D. Gillette, Pa.; Robert Hale, Maine; Harris Ellsworth, Ore.; Marion T. Bennett, Mo.; James I. Dolliver, Iowa; Edward J. Elsaesser, N. Y.; John W. Heselton, Mass.; Hugh D. Scott, Jr., Pa.; William J. Miller, Conn.; Henderson H. Carson, Ohio; and John B. Bennett, Mich.

Democrats on the committee are: Clarence F. Lea, Cal.; Robert Crosser, Ohio; Alfred L. Bulwinkle, N. C.; Virgil Chapman, Ky.; Lindley Beckworth, Texas; J. Percy Priest, Tenn.; Oren Harris, Ark.; George G. Sadowski, Mich.; Richard F. Harless, Ariz.; Dwight L. Rogers, Fla.; and Benjamin J. Rabin, N. Y.

Legal Department

FCC Amends Rules to Permit Action By Secretary in Expediting Certain Grants

In an order issued Thursday (16) the FCC amended its rules to permit the secretary or the acting secretary of the Commission, with the approval of the general counsel, to extend the time allowed to complete a transfer of control or assignment of license previously approved by the Commission.

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The action was apparently taken to expedite the grant of applications on matters which are not of sufficient significance to require the attention of the full Commission. Similarly, the secretary previously was empowered to act on applications involving only the change of the name or address of the licensee.

FCC Names David C. Adams to Position Of Assistant to the General Counsel

The FCC announced the promotion of David C. Adams to the position of assistant to the general counsel, succeeding Walter I. James, who has resigned to enter private practice of law. Mr. Adams had been chief rate counsel for the Commission.

Mr. Adams has been with the FCC since 1941, except for service with the Army in World War II, when he served as a military intelligence officer.

He was a member of the United States delegation to the Moscow Five Power Telecommunications Conference last year, and also served as an observer at the London meeting of the CCIT in November, 1946.

FM Department

Two New Channels Allocated to Atlanta, One Taken from Griffin in Plan Change

The FCC announced a change in its tentative allocation plan for Class B FM stations in the Atlanta and Griffin, Georgia areas on Thursday (16).

The change adds Channels 224 and 231 to the Atlanta area, and deletes channel 224 from the Griffin area.

Broadcast Advertising

Radio Advertising Techniques Discussed, Contest Winners Named, at NRDGA Meeting

The practical values of radio advertising and various techniques recommended for its use by retailers were described at the NRDGA convention at the Pennsylvania Hotel in New York Wednesday (15), by a panel composed of retailers and broadcasters. Edward C. Sullivan, executive vice president and general manager of Joske's of Texas, in a comprehensive review of the two-year clinical study conducted by that store, in cooperation with the NAB, paid tribute to radio's ability to increase store traffic and sales and to meet other advertising objectives, when used properly and adequately.

Willard H. Campbell, sales manager of Sibley, Lindsay & Curr, Rochester, N. Y., was chairman of the panel and stressed the importance of coordinated promotion of radio and all other forms of advertising by the retail store.

IN THE OFFING

Jan. 22-23-24	Sales Managers Executive Committee	Washington, D. C.
Jan. 27	Employee-Employer Relations Committee	
Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

Walt Dennis, radio and television director for Allied Stores Corporation, New York, described the advantages of using the "beamed program technique".

Frank E. Pellegrin, NAB director of Broadcast Advertising, outlined the Retail Promotion Plan of 1943 and the origin of the Joske study of radio and its progress to date. Miss Lee Hart, assistant director, and former Radio Director of Joske's of Texas, described the methods and advantages of setting up a radio advertising department in larger retail stores, or of using part-time help in the smaller stores, properly trained in radio writing.

In The First Annual Radio Program Contest, sponsored by the NRDGA, the James Black Dry Goods Company of Waterloo, Iowa, was the grand prize winner with a program dealing with farm and local news, called RFD 1540." The program is broadcast over station KXEL in Waterloo.

Entries were received from stores throughout the country. Contestants were divided into two classifications; those with sales volume of more than \$5 million annually and those with less than \$5 million sales volume. In the smaller store group, Black's scored again with the first prize for their program, "Music for Moderns", a teen-age program. McCurdy & Company of Rochester, N. Y. was the second prize winner with their "Little Symphony" program.

In the larger store group, Bullock's, Los Angeles won the first award with their program, "Diamond Lens." This was a part of their series entitled "Favorite Story".

Maas Brothers of Tampa, Fla. was the second prize winner with the radio show, "Melody Matinee"; and William Hengerer Company of Buffalo scored third with its "Early Date at Hengerer's" show.

Although the contest was limited to NRDGA member stores, there were entries from stores who were not members. Outstanding among these was a program from the W. & J. Sloane Co. of San Francisco with "This is Your Home." The judges felt that this program was worthy of a special award of merit. Honorable mentions were given to Wieboldt Stores of Chicago for two shows: "Melody Lane" and "Hi-Time"; to Pomeroy's of Reading, Pa. for "Be-Teen Jamboree"; to H. & S. Pogue Company of Cincinnati

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for "To Cincinnati at Six"; and to Joske's of Texas for "Teen Top Tunes."

The contest was under the general direction of Howard P. Abrahams, manager of the sales promotion division of NRDGA. "It is interesting to note that the grand prize winner, Black's, as well as other prize winners used the beamed technique in their shows," Mr. Abrahams commented.

The jury of judges was composed of Thomas D. Connolly, director of program promotion, Columbia Broadcasting System; Margaret Cuthbert, director of women's activities, National Broadcasting Company; Arthur Pryor, vice president and director of radio, Batten, Barton, Durstine & Osborne; and Isabel B. Wingate, professor at New York University and member of the National Consumer Retailer Council, Inc. Non-voting chairman of the jury of judges was Arthur A. Stelzer, president, James McCreery & Co., New York. The awards were presented to the winners by Benjamin H. Namm, The Namm Store, Brooklyn, N. Y.

NRDGA Publicity Analysis Shows Radio Slightly Up; Newspapers Down

Radio received a slightly larger part of the department and specialty store publicity dollar in 1945 than it did in 1944, according to the *Analysis of Publicity Expenses* just issued by the National Retail Dry Goods Association. The analysis shows a gradual increase in the percentage spent on radio in direct proportion to sales volume. Stores with a 2 to 5 million volume spent 3 cents out of every dollar on radio, stores in the 5 to 10 million category, 4 cents and those over 10 million, 5 cents.

This increase is in contrast to a substantial drop in the amount spent in newspapers during the same period. In 1943, stores in the 5 million and over bracket spent 66¢ of the dollar in the papers. This figure had dropped to 60¢ in 1944, and in 1945 was down to 56¢. The report states that some of the shifting of the publicity dollar in recent years is due to newspaper shortages and other conditions, but points out that these emergency conditions may have left their mark on publicity thinking which will be carried over into the post-war period.

The report states that publicity directors are "evidently increasingly concerned about radio" and that it was because of this "added interest" that the NRDGA took radio out of the "miscellaneous" classification on all Analysis tables for stores having a yearly volume of 2 million dollars or more. The study further points out that the need for this breakdown was shown by the fact that 66.3 per cent of the stores sampled in an NRDGA survey earlier this year were using radio in some way, that 64 per cent of these stores planned to continue their radio budget around the same level and that 23.1 per cent planned to increase it.

Automotive Sponsors Listed

Automotive manufacturers using radio on a local, regional or national basis are listed in the January issue of *Sponsor* magazine.

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Research Department

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Dec. 31, 1946. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Jan. 1.....	1004				940	64
Feb. 1.....	1032	28	5	0	945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418

1947	Jan. 1.....	1524	59	11	4 CP	1062	462
Total Changes	12 months.....	536	123	16 CP			

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP CG
		New**	Licensed to Operate	Deleted		
Jan. 1....	282				48	5 229
Feb. 1....	351	0	69	0	48	5 298
Mar. 1....	398	0	47	0	48	5 345
Apr. 1....	428	0	30	0	48	5 375
May 1....	478	10	50	0	48	15 415
June 1....	494	55	17	0	48	70 376
July 1....	503	37	9	0	48	107 348
Aug. 1....	513	78	10	0	48	185 280
Sept. 1....	572	64	60	0	48	249 275
Oct. 1....	594	46	23	0	48	295 251
Nov. 1....	644	65	51	0	48	360 236
Dec. 1....	655	24	14	0	48	384 223

1947	Jan. 1....	688	45	35	0	2 CG	48 ²	429 ²	211 ²
Total Changes	12 months...	424	415	0	9 CG				

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Jan. 1...	9				6	3
Feb. 1...	9	0	0	0	6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP Prewar	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40 ¹	4	0	0	6	34
Nov. 1...	44 ¹	4	0	0	6	38
Dec. 1...	46 ¹	2	0	0	6	40

1947	Jan. 1...	54 ¹	8	0	0	6	48
Total Changes	9 months.....	47	0	2 CP (1 Prewar)			

¹ Non-commercial CP included.

² FCC states that 136 stations are now on the air. They include CG, CP and licensed stations.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Stations located in areas where these manufacturers have distribution can use this as a check-list in soliciting such accounts on a spot basis, or for tie-in spot campaigns by dealers where the manufacturer sponsors a network show.

News Clinics

Importance of Local and Regional News Is Stressed at 14th District Meeting

Ninety-eight broadcasters from the five states of the 14th NAB District attended the radio news clinic held in Salt Lake City Wednesday (15). This was the first clinic of 1947 and the 16th since they were started in Springfield, Illinois, in November, 1945. It was arranged by Hugh B. Terry, general manager, KLZ, Denver, and NAB district director, after an affirmative pool of member stations. The clinic was conducted by Arthur Stringer, NAB director of special services.

The importance of local and regional news was stressed, as was beaming programs to particular audiences. How to get such news, reasons for rewriting copy, farm news, humanizing the news, and where to locate qualified personnel were discussed, as were a score of related subjects.

Mr. Stringer said that the NAB Radio News Committee had no reason to change its 1945 recommendation as to sources of manpower. If a qualified radio newsman is unavailable, he suggested a city editor or assistant city editor. In some instances he said the young editor of a country weekly, who was a graduate of a school of journalism, would be capable. Young college graduates need seasoning before being brought into a radio newsroom unless the operation is large enough to make use of a cub. One of the big problems of news editors is to hold present news audiences and to get more people to listen regularly, according to Wayne Kearl, news editor, KSL, Salt Lake City. He pointed out that since women provide such a large share of news audiences, news editors are justified in giving women listeners special thought. Mr. Kearl thought that such subjects as UN, China, and Russia are frequently uninteresting to women. "I am not suggesting," he said, "that we should omit heavyweight stories, but I do suggest that we condense them, sift out the pertinent facts, rewrite the stories vividly and make them crystal clear. Also, we should give women listeners a maximum of what they are sure to be interested in as a means of sugar coating heavyweight stories. And I doubt very much that the difference in average listener interest between men and women is as great as it's cracked up to be.

"I think that as part of the democratic process of giving information, we are obligated to deal with heavyweight stories. But wouldn't it be a good idea first to get milady's interest with the stuff that is dear to her heart? Our listeners are plain people—falling in love, getting married, looking for jobs, having babies, wishing they made more money. Interest centers in their homes, in their hobbies, things

they do for entertainment, in their possessions, things they would like to possess. Make no mistake about it, and this goes for men as well as women, people are more interested in things close to them, in things they have done, are doing, or hope to do."

Mr. Kearl views press association copy as raw material which is supplied as such to all stations alike and, therefore, needs rewriting and packaging for radio for the ears of the average listener. "Let a good radioman shape this material for the teletype," Mr. Kearl concluded, "let him shape and polish it for your station individually, and you'll end up with a far, far better job."

"Humanize the news if you want your audience to continue growing," Frank K. Baker, supervisor of the KDYL, Salt Lake City news staff, told the clinic. Elaborating, he suggested that editors seek out the stories that most vitally interest that station's listeners, and weave them in between the who, what, when, where, and why elements. This gives perspective to the copy, gives it life and force. It's the kind of writing that listeners want to hear.

"If butter dropped 15 cents a pound, that would be far more important to most people than the death of the emperor of Japan," he said, "and discovery of a sugar black market in a far-away state would not be important in Utah, unless the story could be told that the market was discovered when a feminine motorist crashed her car through a bank window, as recently was the case."

Mr. Baker who was a newspaperman for 18 years prior to entering broadcasting, urged stations to staff their news departments with trained newsmen capable of knowing where to look for stories and how to handle stories, and undertake to train other reporters only when experienced supervision could be given the recruits. Two former city editors are employed in the station's newsroom.

Earl McCain, KLZ, Denver, news editor, discussed the use of correspondents, by describing the system at his station. Forty regular correspondents are on the payroll and 120 more located in small communities are not. The last group produce about one story each per month.

Though the exact amount of compensation was not disclosed, Mr. McCain said that "the correspondents who cover for us as well as the wire services and the Denver papers, tell us that KLZ pays better rates than anyone they serve. The total paid for regional news has been steadily climbing for the past five years and is still climbing. It is 40 times what it was in 1941."

Mr. McCain came to KLZ from the Denver Post, after 25 years of experience. He was night city editor when he left. His city staff includes four others. In addition, Lowell Watts reports the farm news 12:30-45 daily. Several others likewise report satisfactory employment of "stringers." Manager Chic Crabtree of KVMZ, Twin Falls, Idaho, reported nine correspondents, and his news editor, Al Weeks, said that five are located in county seat towns. Mr. Weeks covers his city and rewrites copy from correspondents. He stated that all but one newscast leads with local news, which in his area of 100,000 is the most important to listeners.

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A. J. Mosby, owner of KGVO, Missoula, Montana, reported excellent results with four correspondents. His news operation has achieved such importance that he intends to employ a competent newsman to head an enlarged news department reporting directly to management.

Bud Blanchette, KGVO program manager, said that he was in accord "with what I have heard here today that the news department should be in the hands of a professional newsman, not in the hands of a program manager." Mr. Blanchette was applauded for his account of the station's 6:15-45 P. M. newscast. The first ten minutes consists of national and international copy sponsored by Texaco nationally; the second segment of five minutes of local news is sponsored by Texaco dealers; this is followed by five minutes of sports, delivered by sponsor owner of sporting goods store; next is "Behind the Headlines," beamed to men, and sponsored by a department store; signoff is five minutes of movie news, sponsored by local movie house. Four or five voices are regularly used on this program.

This station makes a service charge for news programs of \$4 for 15 minutes, \$2.50 for five minutes, and \$12 per week for a strip.

Farm news for radio was covered in a paper prepared by Bill Day, news editor, KOA, Denver. It was read by Ed Weber, former KOA newsman, now radio director, Veterans Administration.

The reason why KOA has three daily programs of special interest to farmers is that 57 percent of the people listening to the station's newscasts are ruralites. Farm shows are broadcast at 7:30 A. M., noon, and at night. "We supply much sports news for a limited audience, why not farm news for an audience larger by far?" wrote Mr. Day.

Jack Fitzpatrick, news editor, KFEL, Denver, spoke on "covering the local news field." He stressed the value of personal contacts in getting such news.

"The importance of local radio news is best exemplified by F. G. Bonfils, former publisher of the *Denver Post*," said Mr. Fitzpatrick, "who told news editors that at all times 'a dog fight on Main Street is more important than the news a half-a-world away.' I maintain," continued Mr. Fitzpatrick, "that contacts are the very backbone of local radio news. How you get them is up to the individual news editor. You must maintain these contacts at all times either through personal solicitations, by telephone, or through the men in your own news department.

"No successful local news operation can hope to do the work properly unless the news editor and/or reporter get out in the community and mingle with the citizens of that community as part of their daily work."

District Meetings

14th District Broadcasters Urge NAB Board To Seek Revision of Mayflower Case (Continued from page 35)

Miller, who in speeches throughout the country has for several months been contesting the Constitutional

validity of the Mayflower case, on the grounds that it violates the First Amendment to the Constitution, was asked to express his opinion.

I approve wholeheartedly, Judge Miller said, but added that the right to editorialize should not make it mandatory that a station exercise this prerogative. The important thing, he said, is that broadcasters protect the people's rights involved in any question of free speech.

When the discussion lulled, Director Terry asked that the resolution be re-read in order that the members might be absolutely certain of what they were asking.

After the re-reading, Terry urged further discussion. There being no response, the call of "question," "question" came from the floor, and the proposal was put to a vote. There were no dissenting voices.

"Gentlemen, I feel that you have made an important decision," said Hugh Terry. "This may well set a national pattern."

Full text of the resolution follows:

Whereas, broadcasters are constantly searching for ways and means of improving their service to the communities they serve and are anxious to fully discharge the duties and responsibilities of public interest programming, and

Whereas, oftentimes service of great value to the community can be accomplished by assuming the leadership in promotion of civic, educational and cultural projects and by advocating community action that must necessarily stem from the establishment of an editorial policy by nature of public dissemination with a wide sphere of influence, and

Whereas, by inference in its decision known as "the Mayflower Case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "radio must not be an advocate."

Be it, therefore, resolved, that the Broadcasters of the 14th NAB District in convention assembled do, hereby, petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

Participants in 14th District Meeting

NAB staff members who spoke at the various sessions were President Justin Miller; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; Richard Doherty, director of employee-employer relations; Kenneth Baker, director of research; and Allen Brown, director of small market stations division.

BMI was represented by Sidney Kaye, executive vice president and general counsel, and Glenn Dolberg, field representative. Hugh Feltis, president of BMB, spoke for his organization.

William Grove, KFBC, presided over the sales managers meeting; Ralph Hardy, KLS, conducted the program managers meeting, and Rex Howell, KFXJ, participated in the small market stations session.

The featured speaker at lunch Monday was Walter Damm, WTMJ-FM, who discussed frequency modulation. During his speech, in which he discussed the merits of FM broadcasting, Mr. Damm read a letter from FCC Chairman Charles Denny urging the 35%

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of AM broadcasters who have not applied for FM licenses to do so immediately.

The entire day Wednesday was devoted to a news clinic conducted by Art Stringer. For full details, see "News Clinics."

Resolutions

Other resolutions which were adopted are presented verbatim below:

LABOR RELATIONS

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions, and

Whereas, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations; therefore,

Be it resolved, that the members of the 14th District urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners; now, therefore,

Be it resolved, by the Fourteenth District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in developing some plans whereby uniform time may be applicable throughout the country and throughout the year.

BROADCAST MUSIC, INC.

Whereas, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public, and

Whereas, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters, and

Whereas, as a measure to protect itself against unjust and unreasonable demands, the industry created Broadcast Music Incorporated as a means to bring about healthy competition in the field of music copyrights; now, therefore,

Be it resolved, by the broadcasters of the 14th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of this District to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

BROADCAST MEASUREMENT BUREAU

Whereas, the Broadcasting Industry recognizing the need for standardizing statistics relating to station coverage, established Broadcast Measurement Bureau, and

Whereas, the Bureau has conducted its first study and has issued the primary and station maps and shall shortly issue the area reports, and

Whereas, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and

further studies are being made to make such data and statistics of greater value; now, therefore,

Be it resolved, that we, the Broadcasters of the 14th District, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies, and we further urge a careful study of all of the data developed in connection with the first study, to the end that techniques may be developed that will bring about more constructive results from future studies.

PRESIDENT MILLER

The enlightened, constructive and forceful leadership which has been given to the Broadcasting Industry in the fifteen-month period during which Justin Miller has served as its President, and the very constructive contribution which he has made to a better understanding on the part of the public of the role which radio broadcasting occupies in the economic, social and political lives of the nation, are highly commended by the Broadcasters of the 14th District.

The defense of freedom of speech, and freedom of listening which have been the basic theses for his public addresses, deserve the commendation of all broadcasters.

We pledge our wholehearted support to him in a continuation of his splendid efforts to bring about a better understanding in the minds of public officials and the public at large with respect to the role of radio broadcasting.

We further commend the members of the NAB staff who have contributed constructively to the success of this meeting.

DIRECTOR HUGH TERRY

Whereas, Hugh B. Terry of KLZ, Denver, has served the members of this District on the Board of Directors during the past two years, and has interpreted to the Industry's policy making body the viewpoints and feelings of the broadcasters of this District on matters of Industry importance in an enlightened and constructive manner; now, therefore,

Be it resolved, that we highly commend Mr. Terry for the services which he has rendered, and express to him a vote of sincere appreciation for the sacrifice which he has made in order that he might render this service to this District and to the Industry.

RALPH HARDY AND SALT LAKE NAB MEMBERS

We, the Broadcasters of the 14th District, assembled in Salt Lake City, Utah, this Fourteenth Day of January, 1947, express to Ralph W. Hardy, KSL, Salt Lake City, chairman of the Arrangements Committee, and to the NAB members of Salt Lake City, collectively and individually, a sincere vote of appreciation for the arrangements made and the many courtesies shown.

14th District Registration

Total attendance at the three-day meeting was approximately 150. Those who registered the first day are the following:

Gene Ackersley, KID, Idaho Falls, Idaho; C. E. Arney, Jr., NAB, Washington, D. C.; Don Ashbaugh, KBNE, Boulder City, Nev.;

David Bain, RCA, Chicago, Ill.; Frank K. Baker, KDYL, Salt Lake City, Utah; Kenneth H. Baker, NAB, Washington, D. C.; Mildred Baker, KUTA, Salt Lake City, Utah; John Baldwin, KDYL, Salt Lake City, Utah; Charles A. Batson, NAB, Washington, D. C.; Kenyon R. Bennett, KGEM, Boise, Idaho; Ray Bergman, KSL, Salt Lake City, Utah; Al Biörge, KVNU, Logan, Utah; Bud Blanchette, KGVO, Missoula, Mont.; Boyd Braithwaite, KIDO, Boise, Idaho; J. Allen Brown, NAB, Washington, D. C.; Ed. Buckalew, CBS, Hollywood, Calif.; Reed Bullen, KVNU, Logan, Utah; Jack A. Burnett, KUTA, Salt Lake City, Utah;

Doyle Cain, KFND, Nampa, Idaho; Frank Carman, KUTA, Salt Lake City, Utah; Jim Carroll, KWO, Sheridan, Wyo.; Robert S. Carroll, KANA, Anaconda, Mont.; Richard F. Connor, KNAK, Salt Lake City, Utah; Fran Conrad, KECA, Los Angeles, Calif.; Chic Crabtree, KVMV, Twin Falls, Idaho; Mark Crandall, KFEL, Denver, Colo.;

Walter J. Damm, WTMJ, Milwaukee, Wis.; Georgia Phillips Davidson, KIDO, Boise, Idaho; E. O. DeChambeau, KUTA, Salt Lake City, Utah; Richard P. Doherty, NAB, Washington, D. C.; Marion Dixon, KGVO,

(Continued on next page)

Missoula, Mont.; Paul S. Dixon, KSL, Salt Lake City, Utah; Glenn Dolberg, BMI, New York City, N. Y.;

T. C. Ekren, KVOD, Denver, Colo.; Cliff Engle, Hollywood, Calif.; C. Richard Evans, KSL, Salt Lake City, Utah;

Hugh Feltis, BMB, New York, N. Y.; Jack Fitzpatrick, KFEL, Denver, Colo.; Henry H. Fletcher, KSEI, Pocatello, Idaho; W. F. Flinn, Star Printing Company, Miles City, Mont.; S. S. Fox, KDYL, Salt Lake City, Utah; Jack Frost, RCA, Los Angeles, Calif.; Mildred Fuller, KRDO, Colorado Springs, Colo.;

Florence M. Gardner, KTFI, Twin Falls, Idaho; Bill Gartland, NBC, Hollywood, Calif.; Earl Glade, Jr., KSL, Salt Lake City, Utah; Homer Griffith, NAB, Hollywood, Calif.; Wm. G. Grove, KFBC, Cheyenne, Wyo.; R. A. Grover, KSUB, Cedar City, Utah;

Kolin Hager, SESAC, New York, N. Y.; Gene Halliday, KSL, Salt Lake City, Utah; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco, Calif.; Ralph W. Hardy, KSL, Salt Lake City, Utah; Herb Hart, Collins Radio Co., Los Angeles, Calif.; Con Hecker, KVOD, Denver, Colo.; Bert Horswell, Cardinal Company, Hollywood, Calif.; Louise Hill Howe, KSL, Salt Lake City, Utah; Chas. Howell, KFXJ, Grand Junction, Colo.; Lucille Howell, KFXJ, Grand Junction, Colo.; Rex Howell, KFXJ, Grand Junction, Colo.; Frederic Hufsmith, KDFN, Casper, Wyo.;

Eugene Jelesnik, KDYL, Salt Lake City, Utah;

Douglas D. Kahle, Fort Collins, Colo.; Sydney M. Kaye, BMI, New York, N. Y.; Wayne Kearn, KSL, Salt Lake City, Utah; George A. Kercher, Edw. Petry & Co., St. Louis, Mo.; Rollow Kimball, KSL, Salt Lake City, Utah; Ted Kimball, KSL, Salt Lake City, Utah; Jerry King, Hollywood, Calif.; F. H. Kuhn, KUTA, Salt Lake City, Utah;

James H. Lawrence, KID, Idaho Falls, Idaho;

Bert McAllister, KRPL, Moscow, Idaho; H. L. McCracken, KQRS, Rock Springs, Wyo.; Frank C. McIntyre, KUTA, Salt Lake City, Utah; Lynn A. McKinlay, KSL, Salt Lake City, Utah; F. B. McLatchey, KSL, Salt Lake City, Utah; Arch L. Madsen, Intermountain Network, Salt Lake City, Utah; James A. Mahoney, MBS, Chicago, Ill.; L. A. Manwaring, KSL, Salt Lake City, Utah; Don F. Martin, AP, Denver, Colo.; Elwood Meyer, KMYR, Denver, Colo.; Lynn L. Meyer, Intermountain Network, Salt Lake City, Utah; Allen Miller, Rocky Mountain Radio Council, Denver, Colo.; Dorothy L. Miller, KGVO, Missoula, Mont.; Justin Miller, NAB, Washington, D. C.; Kenneth W. Montgomery, KTFI, Twin Falls, Idaho; A. J. Mosby, KGVO, Missoula, Mont.; Lennox Murdock, KSL, Salt Lake City, Utah;

R. J. Newman, RCA, San Francisco, Calif.; Barbara L. Nicholson, KANA, Anacanda, Mont.;

C. E. Ogden, Capitol Records, Hollywood, Calif.; Elvon W. Orme, KSL, Salt Lake City, Utah;

Don Pettv, NAB, Washington, D. C.; Jennings Pierce, NBC, Hollywood, Calif.; R. Russell Porter, Denver, Colo.; George A. Proval, KDYL, Salt Lake City, Utah; William D. Pyle, KVOD, Denver, Colo.;

Roger B. Read, Transcription Sales, Inc., Hollywood, Calif.; Wayne F. Richards, KSL, Salt Lake City, Utah; Kav W. Richins, KDYL, Salt Lake City, Utah; Joe Rohrer, KRDO, Colorado Springs, Colo.; F. J. Rudolph, C. P. MacGregor Co., Hollywood, Calif.;

Cecil Seavey, KRDO, Colorado Springs, Colo.; Ivor Sharp, KSL, Salt Lake City, Utah; Emerson S. Smith, KDYL, Salt Lake City, Utah; O. P. Soule, KTFI, Twin Falls, Idaho; Clair Stout, Washington, D. C.; Arthur Stringer, NAB, Washington, D. C.;

Sol Taishoff, Broadcasting Magazine, Washington, D. C.; Don Tannehill, KRIF, Miles City, Mont.; Hugh B. Terry, KLZ, Denver, Colo.; Allan Thomas, KUTA, Salt Lake City, Utah; Clifford Thomford, Collins Radio Co., Cedar Rapids, Iowa;

Walter E. Wagstaff, KIDO, Boise, Idaho; Leonard Wasden, Idaho Falls, Idaho; Ralph C. Wentworth, BMI, New York, N. Y.; Ken White, Denver, Colo.; Joe P. Wilkins, KFBB, Great Falls, Mont.; A. D. Willard, Jr., NAB, Washington, D. C.;

Lloyd E. Yoder, KOA, Denver, Colo.

Resolutions Adopted by Broadcasters of Area "A" at San Francisco Are Reported

Membership of NAB Districts 15, 16, and 17 adopted several resolutions concerning various radio industry matters on Friday (10), the final day of the Area "A" meeting at San Francisco. These actions were taken after press time for NAB REPORTS, and, consequently, were not included in last week's story (p. 17).

Full text of several of these resolutions follows:

The representatives of the radio broadcasting stations of the 15th, 16th and 17th NAB Districts, embracing the entire Pacific Coast region in the Area meeting assembled in San Francisco hereby resolve:

PUBLIC RELATIONS PROGRAM

To commend the program of public relations, as outlined by President Justin Miller in his talk before the meeting on Thursday, and urge immediate and vigorous implementation of that program. We particularly endorse the plan to have recordings made of the major speeches and

talks by President Miller and other top executives of the NAB to the end that they may be made available to stations for release under terms and conditions to be determined by NAB.

AREA MEETINGS

We further resolve that the plan of Area meetings, of which this is the initial session, be heartily approved as they afford beneficial liaison between broadcasters from the different districts assembled and the opportunity for contact with the staff employees of the Association to a much greater degree than permitted by individual district meetings and we express our appreciation to those members of the headquarters' staff who have participated in this meeting.

UNIFORM TIME

We further resolve that the Board of Directors of NAB be commended for its policy of conferring with other industries affected by daylight savings time with the objective of securing legislation looking to the establishment of uniform time throughout the country.

STANDARDS OF PRACTICE

We further resolve in favor of the immediate and early prosecution of the work of the Standards of Practice Committee looking to promulgation of a code to guide broadcasters in performance of their obligations.

BROADCAST MUSIC, INC.

We further resolve that BMI be heartily commended for the contribution which it has made in the field of music copyright and we call upon the Association to continue its inquiries into the entire problem of music copyright and urge broadcasters to promptly renew their support of BMI to the end that in 1949, the "year of decision", the industry will be adequately prepared to meet any situation which may then develop.

BROADCAST MEASUREMENT BUREAU

Resolved that BMB be encouraged to continue research into the nature and value of the results obtained so far, to the end that broadcasters may be able to determine fairly its value to the industry and whether it should be continued.

LABOR RELATIONS

We further resolve that it is the sense of this meeting that every effort be made by the industry to bring about a situation under which all labor negotiation affecting individual stations should be conducted at a local rather than national level and we urge the continued development by NAB of the splendid, helpful, factual data and statistics relating to employer and employee relationships which will assist individual broadcasters in fairly and properly protecting their rights in the field of labor relations, and to encourage sound labor negotiations.

RADIO SET CHANGES

It is resolved that the Board of Directors of NAB and the RMA Committee be requested to give prompt and careful consideration of a recommendation to radio set manufacturers for the development of mechanical changes which permit a further spread on the radio dial of station settings, particularly in the high frequency end of the standard AM band, to the end that listeners may more easily tune in a large number of stations.

STATE ASSOCIATION

Also, resolved that it is the sentiment of this meeting that the development of State associations of broadcasters be fostered and encouraged by NAB.

FREEDOM OF SPEECH

We further resolve a rededication of our facilities and services to the preservation and extension of the principles of freedom of speech as guaranteed by the First Amendment of the Constitution, since absolute freedom of speech, in itself, is the finest safeguard of the Bill of Rights.

(Continued on next page)

DIRECTORS SMULLIN, RYAN AND SPENCE

Further, be it resolved that we express our sincere appreciation to Directors William B. Smullin of the Fifteenth District, William B. Ryan of the Sixteenth District and Harry Spence of the Seventeenth District, for the magnificent manner in which this meeting has been conducted. We further express a sincere word of appreciation to all San Francisco Bay area broadcasters for their hospitality and entertainment and the many courtesies which have been extended.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of January 27-February 2, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps to combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular, substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

Group Prejudice—A Post-War Menace

Stress the reasons why we cannot afford divisive prejudice in America: 1. Division at home weakens the United States on the international scene, lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed. 2. Division at home

hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious, or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Our Army—Draft or Volunteer?

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of

(Continued on next page)

skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: *maintenance of the peace and security for which thousands of other young Americans have already died.* But the Army won't attract enough young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 20. They are subject to change.

Monday, January 20

Further Hearing

(10:00 A. M.)

NEW—Northern Ohio Broadcasting Co., Amherst, Ohio—C. P. 1040 kc., 1 KW, daytime.
NEW—LCB, Inc., Lorain, Ohio—C. P. 1040 kc., 1 KW, day.

(10:00 A. M.)

NEW—Radio Peoria, Inc., Peoria, Ill.—C. P. 970 kc., 1 KW, unlimited.
WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—C. P. 970 kc., 1 KW, unlimited, DA.

Other Participants: WHA Madison, Wis. (Intervenor).

(10:00 A. M.)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—C. P. 610 kc., 5 KW, unlimited, DA-night.

(10:00 A. M.)

KROY—HARMCO, Inc., Sacramento, Calif.—C. P. 1050 kc., 5 KW, unlimited.
NEW—Alvin E. Nelson, Inc., San Francisco, Calif.—C. P. 1030 kc., 50 KW, unlimited, DA.
NEW—C. Thomas Patten, Oakland, Calif.—C. P. 1000 kc., 10 KW, daytime.
KYA—Palo Alto Radio Station, Inc., San Francisco, Calif.—C. P. 1060 kc., 50 KW, unlimited.
NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—C. P. DA, 990 kc., 1 KW, unlimited.

Other Participants: KVSM, San Mateo, Calif. (Intervenor).

(10:00 A. M.)

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.
WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—C. P. 550 kc., 5 KW, DA, unlimited.

Other Participants: WHYN, Holyoke, Mass. (Petition to Intervene Pending).

Monday and Tuesday, January 20 and 21

At Lake Charles & Opelousas, Louisiana

(Court Room, Federal Bldg., Lake Charles & Court Room U. S. Federal Bldg., Opelousas, 10:00 A. M.)

NEW—James A. Noe, Lake Charles, La.—C. P. 1230 kc., 100 watts, unlimited.
NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230 kc., 250 watts, unlimited.

Tuesday, January 21

Further Hearing

(10:00 A. M.)

WABW and WBBW—Associated Broadcasters, Inc., Indianapolis, Ind. (Assignor); Evansville on the Air, Inc. (Assignee)—For voluntary assignment of license.
WABW and WBBW—Associated Broadcasters, Inc., Indianapolis, Ind. (Assignor); Radio Indianapolis, Inc., (Assignee)—Application to purchase Radio Stations WABW and WBBW.

Wednesday, January 22

Further Hearing

(10:00 A. M.)

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night and day.
NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night.
WHIP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-night.
WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 5 KW, DA-night and day, unlimited.
WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, DA-night and day use, unlimited.
NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—C. P. 590 kc., 1 KW, 5 KW, DA-2, unlimited.
Other Participants: Columbia Broadcasting System, Inc. (Intervenor).

At Escanaba, Michigan

(Court Room, County Court House, 10:00 A. M.)

WDDB—Gordon H. Brozek, Frank J. Russell, Jr., and Leo G. Brott (Transferors); Frank J. Lindenthal, John P. Norton, and William J. Duchaine (Transferees); Delta Broadcasting Co. (Licensee); (WDDB, Escanaba, Mich.)—For transfer of control. 1490 kc., 250 watts, unlimited.

At Parkersburg, West Virginia

(Circuit Court Room, Wood County Courthouse, 10:00 A. M.)

NEW—Parkersburg Broadcasting Co., Parkersburg, W. Va.—C. P. 1230 kc., 250 watts, unlimited.

Wednesday, Thursday and Friday, Jan. 22, 23 and 24

At Paris, Tennessee, and Murray, Kentucky

(City Council Chambers, Paris, and Circuit Court Room, County Courthouse, Murray)

NEW—Paris Broadcasting Co., Paris, Tenn.—C. P.—1340 kc., 250 watts, unlimited.
NEW—Paris Broadcasting Co., Paris, Tenn.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Murray Broadcasting Co., Inc., Murray, Ky.—C. P. 1340 kc., 250 watts, unlimited.

(Continued on next page)

Thursday and Friday, January 23 and 24

At Parkersburg and Clarksburg, West Virginia

(Circuit Court Room, Wood County Courthouse, Parkersburg, and Civil Service Room, U. S. Post Office Bldg., Clarksburg, 10:00 A. M.)

WPAR—Charleston Broadcasting Co. (Transferor); News Publishing Co. (Transferee); Parkersburg, W. Va.—For transfer of control of Ohio Valley Broadcasting Corp.

WCIS—Charleston Broadcasting Co. (Assignor); News Publishing Co. (Assignee); Clarksburg, W. Va.—For assignment of license of Station WCIS.

At Medford, Oregon

(Federal Court Room, U. S. Post Office Bldg., 10:00 A. M.)

KMED—Mrs. W. J. Virgin (Assignor); Gibson Broadcasting Co. (Assignee); Medford, Ore.—For voluntary assignment of license of conditional grant.

KMED—Mrs. W. J. Virgin (Assignor); Medford Radio Corp. (Assignee); Medford, Ore.—For application to purchase conditional grant.

FCC ACTIONS

DOCKET CASE DECISIONS

The Commission announces adoption of an order (B-287) making final the final applications: Rebel Broadcasting Company for a new station at Jackson, Miss., to operate on 620 kc., 5 KW day, 1 KW night, DA night (B3-P-3755; Docket 6966), conditions: Stuart Broadcasting Co., to increase power of Station WROL, Knoxville, Tenn., from 500 watts, DA-night, 1 KW day, to 5 KW, DA, unlimited time, operating on frequency 620 kc. (B3-P-3616; Docket 6970), conditions: and Wichita Broadcasters to increase power of Station KWFT, Wichita Falls, Texas, from 5 KW day, 1 KW night, DA, unlimited time, to 5 KW, using DA nighttime only, operating on frequency 620 kc. (B3-P-4101; Docket 6970), conditions.

The Commission announces adoption of an order rescinding the order of January 8 which granted the application of James S. Rivers, tr/as Southeastern Broadcasting System, for a new station at Sanford, Florida, to operate on 1400 kc., 250 watts, unlimited time (B3-P-4225; Docket 7074), pending further study of the qualifications of applicant.

Correction

According to a correction by the Commission, the docket case decision in last week's REPORTS regarding B-312 should read as follows:

B-312: Granting the application of The News and Observer Publishing Company for a new station at Raleigh, N. C., to operate on 850 kc., with power of 5 KW, DA night, engineering conditions (B3-P-4176; Docket 7505). At the same time the Commission denied the application of Capitol Broadcasting Company, Inc., seeking the same frequency with 1 KW power, daytime only, at Greensboro, N. C. (B3-P-4513; Docket 7504).

The commission announces its final decision (B-290) granting the following applications:

Florida Broadcasting Company to change operating assignment of Station WMBR, Jacksonville, Fla., from 1400 kc., 250 watts, unlimited time, to 1450 kc., 5 KW, DA-N, unlimited time, engineering conditions and subject to further condition that its stockholders, officers, and directors shall

divest themselves of any and all interest in Station WFOY, St. Augustine, Fla. (Docket 7081);

Chattahoochee Broadcasting Company for a new station at Columbus, Ga., to operate on 1460 kc., 1 KW, DA, unlimited time, engineering conditions and subject to filing modification of CP specifying modified directional antenna array (Docket 6821);

Columbus Broadcasting Company to change operating assignment of Station WRBL, Columbus, Ga., from 1230 kc., 250 watts, unlimited time, to 1420 kc., 5 KW, DA-N, unlimited time, engineering Conditions (Docket 6819); and

S. O. Ward to change operating assignment of Station WLAK, Lakeland, Fla., from 1340 kc., 250 watts, unlimited time, to 1430 kc., 1 KW, unlimited time, engineering conditions (Docket 7082).

At the same time, the following applications are denied:

City of Sebring, for a new station at Sebring, Fla., to operate on 1430 kc., 1 KW, unlimited time (Docket 6696);

A. Frank Katzentine for a new station at Orlando, Fla., to operate on 1420 kc., 5 KW, DA-N, unlimited time (Docket 6705);

Muscogee Broadcasting Company for a new station at Columbus, Ga., to operate on 1450 kc., 250 watts, unlimited time (Docket 6820);

Georgia-Alabama Broadcasting Corp. for a new station at Columbus, Ga., to operate on 1450 kc., 250 watts, unlimited time (Docket 7095); and

Palm Beach Broadcasting Corp. to change operating assignment of Station WWPB, Palm Beach, Fla., from 1340 kc., 250 watts, unlimited time, to 1420 kc., 1 KW, unlimited time (Docket 6822).

The Commission announces its proposed decision (B-321) looking toward the grant of the application of the Commonwealth Broadcasting Corp. for a new station at Danville, Ky., to operate on 1230 kc., provided applicant files an application for use of 250 watts power (present application specified 100 watts power), unlimited time (B2-P-4040, Docket 7164). At the same time the Commission proposes to deny the application of Danville Broadcasting Company seeking the same frequency with 250 watts, at Danville, Ky. (B2-P-4264, Docket 7165).

The Commission announces its proposed decision (B-323) looking toward the grant of the application of Newnan Broadcasting Company for a new station at Newnan, Ga., to operate on 1300 kc., 1 KW power, unlimited time, employing a directional antenna for night use (B3-P-4487). At the same time the Commission proposes to deny the application of Volunteer State Broadcasting Company, Inc., for a new station at Nashville, Tenn., to operate on 1300 kc., 5 KW power, unlimited time, employing a directional antenna for night use (B3-P-4531). However, the Commission's conclusion states that if, on or before February 7, 1947, Volunteer State Broadcasting Company, Inc., can show that a local broadcast facility is available for use by Newnan Broadcasting Co. in Newnan, Ga., the Commission will consider granting such facility to Newnan Broadcasting Co. in lieu of the grant proposed herein, and granting the instant application of Volunteer State Broadcasting Co., Inc. (Dockets 7442 and 7443).

The Commission announces its proposed decision (B-324) looking toward the grant of the application of the 49er Broadcasting Company for a new station at Grass Valley, Calif., to operate on 1400 kc., 250 watts, unlimited time (B5-P-5077, Docket 7757), and a denial of the application of Town Talk Broadcasting Company seeking the same facilities (B5-P-4978, Docket 7668).

NEW AM APPLICATIONS GRANTED

Gene Burke Brophy, Nogales, Ariz.—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (B5-P-5149)

(Continued on next page)

Sun River Broadcasters, Inc., Great Falls, Mont.—Granted CP for a new station to operate on 970 kc., 5 KW, DA-N, unlimited. (B5-P-4439)

Lou Poller, Chester, Pa.—Granted petition requesting reconsideration and grant of his application without hearing; adopted an order removing application (B2-P-4969; Docket 7970) from the hearing docket and granting CP for a new station to operate on 1590 kc., 1 KW, day only; engineering conditions.

Kinston Broadcasting Co., Kinston, N. C.—Reconsidered its action of December 19, 1946, setting aside grant made on December 17 for a new station, pending further investigation of the qualifications of applicant's director and stockholder John G. Dawson, and granted CP for a new station to operate on 1000 kc., 1 KW, day only. (B3-P-5227)

FM CONDITIONAL GRANTS

The New Haven Broadcasting Corp., New Haven, Conn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1091)

Narragansett Broadcasting Co., Fall River, Mass.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (B1-PH-1051)

Radio Station WOW, Inc., Omaha, Neb.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B4-PH-1085)

Joe L. Martinez and Harold O. Bishop, d/b as FM Broadcasting Co., Albuquerque, N. M.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B5-PH-1064)

Lockport Union Sun & Journal, Inc., Lockport, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B1-PH-1042)

Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B3-PH-360; Docket 7595)

The Crosley Corp., Columbus, Ohio—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr for further inquiry. (B2-PH-274)

Summit Corp., Scranton, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1090)

Larus & Bros. Co., Inc., Norfolk, Va.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details (Comr. Durr for further inquiry). (B2-PH-992)

Macon Broadcasting Co., Macon, Ga.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (B2-PH-1108)

FM CONSTRUCTION PERMITS

The following were authorized construction permits: conditions: (Note: power given is effective radiated power; antenna height is height above average terrain):

Dixie Broadcasting Co., Montgomery, Ala.—Class B; Channel: 99.5 mc. (No. 258); 6 KW; 415 feet. (B3-PH-1057)

Capital Broadcasting Co., Washington, D. C.—Class B; Channel: 100.9 mc. (No. 265); 20 KW; 480 feet.* (B1-PH-199; MPH-160)

Central Valleys Broadcasting Co., Sacramento, Calif.—Class B; Channel: 102.1 mc. (No. 271); 50 KW; 350 feet. (B5-PH-848)

Wichita Beacon Broadcasting Co., Wichita, Kans.—Class B; Channel: 93.7 mc. (No. 247); 48 KW; 500 feet. (B4-PH-635)

The Monumental Radio Co., Baltimore, Md.—Class B; Channel: 103.7 mc. (No. 279); 20 KW; 400 feet. (B1-PH-175)

Suffolk Broadcasting Corp., Coram, N. Y.—Class A; Channel: 105.9 mc. (No. 290); 340 watts; 410 feet.* (B1-MPH-142)

Elias I. Godofsky, Hempstead, N. Y.—Class A; Channel: 105.5 mc. (No. 288); 1 KW; 250 feet. (B1-PH-499)

Eastern Carolina Broadcasting Co., Inc., Goldsboro, N. C.—Class B; Channel: 99.7 mc. (No. 259); 20 KW; 500 feet.* (B3-PH-809)

The News & Observer Pub. Co., Raleigh, N. C.—Class B; Channel: 93.1 mc. (No. 226); 25 KW; 460 feet. (B3-PH-749)

The Ohio Broadcasting Co., Canton, Ohio—Class B; Channel: 97.1 mc. (No. 246); 25 KW; 390 feet.* (B2-PH-226)

Tri-County Broadcasting Co., Inc., DuBois, Pa.—Class B; Channel: 97.5 mc. (No. 248); 6 KW; 670 feet. (B2-PH-681)

Mon-Yough Broadcasting Co., McKeesport, Pa.—Class A; Channel: 105.9 mc. (No. 290); 500 watts; 340 feet. (B2-MPH-162)*

Scranton-Wilkes-Barre-Pittston Broadcasting Co., Inc., Wilkes-Barre, Pa.—Class B; Channel: 103.3 mc. (No. 277); 2.5 KW; 1065 feet.* (B2-PH-821)

William Kleeman, Clarksville, Tenn.—Class B; Channel: 99.1 mc. (No. 256); 2.1 KW; 300 feet. (B3-PH-642)

Mary Hardin-Baylor College, Belton, Texas—Class B; Channel: 98.3 mc. (No. 252); 2.9 KW; 300 feet. (B3-PH-1033)

Sunshine Broadcasting Co., San Antonio, Texas—Class B; Channel: 100.5 mc. (No. 263); 184 KW; 460 feet. (B3-PH-537)

Wichita Broadcasters, Wichita Falls, Texas—Class B; Channel: 98.1 mc. (No. 251); 9.5 KW; 370 feet. (B3-PH-994)

Hampton Roads Broadcasting Corp., Newport News, Va.—Class B; Channel: 92.3 mc. (No. 222); 38 KW; 390 feet.* (B3-PH-310)

Head of the Lakes Broadcasting Co., Superior, Wis.—Class B; Channel: 92.3 mc. (No. 222); 62 KW; 750 feet. (B4-PH-1099)

Northern Broadcasting Co., Inc., Wausau, Wis.—Class B; Channel: 94.9 mc. (No. 235); 46 KW; 415 feet.* (B4-MPH-165)

NEW COMMERCIAL TELEVISION APPLICATIONS GRANTED

Maison Blanche Co., New Orleans, La.—Granted CP for a new commercial television station: frequency 66-72 mc. (Channel No. 4); visual power: 13.6 KW; aural 7.2 KW; antenna 375 feet. (B3-PCT-78)

Allen B. DuMont Labs., Inc., Pittsburgh, Pa.—Granted CP for a new commercial television station; frequency: 60-66 mc. (Channel No. 3); visual power: 14.6 KW; aural 7.3 KW; antenna 818 feet. (B2-PCT-139)

The above is the fifth grant made to DuMont-Paramount interests. Since that is the maximum number allowed in television, the following applications involving the same interest were placed in the pending files:

Allen B. DuMont Labs., Inc., Cincinnati, Ohio (B2-PCT-163); Allen B. DuMont Labs., Inc., Cleveland, Ohio (B2-PCT-161); Interstate Circuit, Inc., Dallas, Texas (B3-PCT-94); New England Theatres, Inc., Boston, Mass. (B1-PCT-140); United Detroit Theatres Corp., Detroit, Mich. (B2-PCT-50).

MISCELLANEOUS APPLICATION GRANTED

W9XHZ—Sarkes Tarzian, Bloomington, Ind.—Granted license for a new developmental broadcast station to operate on 87.75 mc., 500 watts, A3 emission, for the period ending May 1, 1947. (B4-LEX-44)

*In lieu of previous details.

(Continued on next page)

DESIGNATED FOR HEARING

KWAT—Midland National Life Ins. Co., Watertown, S. D.; Tri-State Broadcasting Co., Sioux Falls, S. D.—Designated for hearing application (B4-P-5535) to change operating assignment of KWAT from 1240 kc., 250 watts, unlimited time, to 950 kc., 1 KW; change transmitter site, install new transmitter and install DA for night use, in a consolidated proceeding with application of Tri-State Broadcasting Co. (B4-P-5505) for a new station to operate on 950 kc., 5 KW, unlimited time, DA day and night.

Community Broadcasting Co., Erie, Pa.—Designated for hearing application (B2-P-5562) for a new station to operate on 1400 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of Times Pub. Co. (B2-P-3773) and Erie Broadcasting Co. (B2-P-5469), and the orders designating the latter two application for hearing were amended to include Community Broadcasting Co. application.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.; Lyle Van Valkenburgh, St. Petersburg, Fla.—Designated for hearing in a consolidated proceeding application of Clearwater Broadcasters, Inc. (B3-P-4650) with application of Lyle Van Valkenburgh (B3-P-5547), both requesting new stations on 1340 kc., 250 watts, unlimited time.

J. Lindsey Alley, et al, d/b as Radio Bluefield Co., Bluefield, W. Va.—Designated for hearing application of Radio Bluefield Co. (B2-P-5605) for a new station to operate on 1240 kc., 250 watts, unlimited time, in the consolidated proceeding to be held on January 29 at Bluefield, on applications of Pocahontas Broadcasting Corp., The Bluefield Broadcasting Co., and Odes E. Robinson; and ordered that the Commission's orders designating these latter three applications for hearing, be amended to include application of Radio Bluefield Co.

WIL—Mo. Broadcasting Corp., St. Louis, Mo.—Designated for hearing application of WIL (B4-P-5606) to change operating assignment from 1230 kc., 250 watts, unlimited time, to 1430 kc., 5 KW, unlimited, change transmitter site, install new transmitter and DA for day and night use, in a consolidated proceeding to be held January 29 in Washington, on applications of Southern Ill. Broadcasting Co., Inc., Metropolitan Broadcasting Corp., and Belleville News-Democrat, and the Commission's orders designating these latter three for hearing were amended to include WIL's application.

MISCELLANEOUS ACTIONS

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Granted CP to increase daytime power of station WKAT from 1 to 5 KW, subject to correction of any interference complaints and reduction of power if necessary (Comr. Durr for hearing). (B3-P-5201)

Central Mich. Radio Corp., Lansing, Mich.—Adopted an order denying petition requesting that four applications which are now paired in two consolidated proceedings, be consolidated, or in the alternative, that the two proceedings, each involving two applications, be heard simultaneously.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Granted CP to replace the present east tower of AM directional array and mount the FM antenna thereon, subject to submission of proof that the authorized DA pattern of WHBF will not be changed. (B4-P-5483)

KPAC—Port Arthur College, Port Arthur, Texas—Granted CP to change transmitter location, install new transmitter, install new DA for nighttime use; increase day power from 500 watts to 5 KW, night power from 250 watts to 1 KW, DA-night, unlimited time on 1250 kc.; engineering conditions. (This application was improperly listed as a Line 2 case and was moved to Line 1 and granted.) (B3-P-5125)

KGEM—Frank C. Carmen, et al, d/b as Idaho Broadcasting Co. (Assignors); Idaho Broadcasting and Television Co. (Assignee), Boise, Idaho—Granted consent to

assignment of CP for station KGEM from Frank C. Carmen, et al, to Idaho Broadcasting and Television Co. The assignment is from a partnership to a newly organized corporation, growing out of the death of one of the partners. (B5-AP-41)

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Granted CP to increase power of station WSAR from 1 to 5 KW on 1480 kc., and change transmitter location, and to install a new transmitter, with DA-2. (B1-P-4384)

KTBS—John C. McCormack, et al, d/b as Station KTBS (Assignor); Allen D. Morris, et al, d/b as Radio Station KTBS (Assignee); Shreveport, La.—Granted consent to voluntary assignment of license of KTBS, from John C. McCormack, et al, to Allen D. Morris, Prentiss E. Furlow and Geo. D. Wray, Sr., d/b as Radio Station KTBS, for a consideration of \$134,000, growing out of the retirement of one of the original four partners. (Comrs. Durr and Walker voting for hearing.) (B3-AL-571)

WLIB—WLIB, Inc., Brooklyn, N. Y.—Granted modification of license (B1-ML-1236) to move main studio from Brooklyn to Manhattan.

Gene Burke Brophy, Nogales, Ariz.—The Commission rescinded its action announced on January 16 and set aside the grant for a new station on 1240 kc., 250 watts, unlimited time. (B5-P-5149)

ACTIONS ON MOTIONS

Roy Hofheinz, et al, d/b as La. Broadcasting Co., New Orleans, La.—Ordered that the consolidated hearing on application of La. Broadcasting Co., et al, be advanced from March 14 to February 17 at Washington. (Action 1-10.)

Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Removed from the hearing docket application for CP (B3-P-5276; Docket 7902). (Action 1-10.)

KBIX—Okla. Press Publishing Co., Muskogee, Okla.—The Commission, on its own motion, continued the hearing on KBIX's application for renewal of license and CP for FM station, now scheduled for January 15, to February 17 at Muskogee, Okla. (Action 1-13.)

Atlantic Radio Corp., Boston, Mass.; Bristol Broadcasting Co., New Bedford, Mass.—The Commission, on its own motion, continued the consolidated hearing on these applications from January 20 to February 4, 1947. (Action 1-13.)

WHA—University of Wisconsin, Madison, Wis.—Granted in part petition for continuance of hearing on application of Radio Peoria, Inc., and continued said hearing to January 20. (Action 1-3.)

Huntington Broadcasting Co., Huntington, Calif.—Scheduled a further hearing on applications of Huntington Broadcasting Co., et al, for March 10, 1947.

FCC APPLICATIONS

AM APPLICATIONS ACCEPTED FOR FILING

550 Kilocycles

NEW—The Fairfield Broadcasting Co., Danbury, Conn. (P. O. 173 Main St.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 500 watts night, 1 KW day, directional antenna for night use and unlimited hours of operation.

560 Kilocycles

WIS—Surety Life Insurance Co., Columbia, S. C.—Construction permit to install new transmitter.

(Continued on next page)

660 Kilocycles

WESC—Greenville Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-P-4699, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and to specify studio location.

710 Kilocycles

WROM—Dean Covington, J. W. Tromerhauser and Edward Nixon McKay, a partnership, d/b as Coosa Valley Radio Co., Rome, Ga.—License to cover construction permit (B3-P-4963, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

730 Kilocycles

NEW—Worthington Broadcasting Co., Worthington, Minn. (P. O. Box No. 30)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 1 KW and daytime only hours of operation.

800 Kilocycles

WCHA—Chambersburg Broadcasting Co., Chambersburg, Pa.—Voluntary transfer of control of licensee corporation from Rello Oller to C. M. Cassel, T. K. Cassel and J. S. Booth. (75 shares, 51%)

810 Kilocycles

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Modification of construction permit (B1-P-4139, as modified, which authorized a new standard broadcast station) to change studio location.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—License to cover construction permit (B1-P-4139, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 Kilocycles

NEW—Beaver Valley Radio, Inc., Beaver Falls, Pa. (P. O. 712 Eleventh St.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 250 watts, daytime only hours of operation.

860 Kilocycles

WFIG—Blanfox Radio Co., Inc., Bristol, Va.—License to cover construction permit (B2-P-4850, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

910 Kilocycles

NEW—The Central Connecticut Broadcasting Co., New Britain, Conn.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna for day and night use and unlimited hours of operation. Amended re stockholders.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Special service authorization to operate on 910 kc., with power of 500 watts day and night for the period ending in no event later than May 1, 1947.

940 Kilocycles

NEW—Durward J. Tucker, W. M. Rodgers, Irving Brown, John W. Hardy and Ray G. Thurmond, a partnership, d/b as Tyler Broadcasting Co., Tyler, Texas (P. O. % Ray G. Thurmond, 618 Peoples Bank Bldg.)—

Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only hours of operation.

950 Kilocycles

WKNA—Joe L. Smith, Jr., Charleston, W. Va.—License to cover construction permit (B2-P-3666, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

980 Kilocycles

NEW—Grain Country Broadcasting Co., Inc., Peru, Ill. (P. O. 19 Westclox Ave., Central Park)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 500 watts night, 1 KW day, directional antenna for day and night, and unlimited hours of operation.

1000 Kilocycles

KGRI—Goggan Radio Sales, a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis, Henderson, Texas—Modification of construction permit (B3-P-4642, as modified, which authorized a new standard broadcast station) to change type of transmitter.

NEW—C. Thomas Patten, Oakland, Calif.—Construction permit for a new standard broadcast station to be operated on 100 kc., power of 10 KW, and daytime only hours of operation. Amended, changes in antenna from non-directional to directional and change transmitter location from site to be determined, San Francisco, Calif., to Skyline Boulevard, Oakland, Calif.

1010 Kilocycles

WINS—The Crosely Broadcasting Corp., New York, N. Y.—Modification of construction permit (B1-P-3026, as modified, which authorized an increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

1020 Kilocycles

KFVD—Standard Broadcast Co., Los Angeles, Calif.—Modification of construction permit (B5-P-3808, as modified, which authorized installation of new transmitter and antenna, increase in power and change in transmitter location) for extension of completion date.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—License to cover construction permit (B4-P-3811, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1090 Kilocycles

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Modification of construction permit (B4-P-4939, which authorized a new standard broadcast station) for approval of antenna, and transmitter location and to specify studio location.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—Modification of construction permit (B2-P-3977 as modified, which authorized a new standard broadcast station) to make changes in vertical antenna and mount FM antenna on top of AM tower.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

(Continued on next page)

1110 Kilocycles

WALT—W. Walter Tison, tr/as Tampa Broadcasting Co., Tampa, Fla.—License to cover construction permit (B3-P-4514, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 Kilocycles

KRDU—Egon A. Hofer, David L. Hofer and John M. Banks, partners, d/b as Radio Dinuba Co., Dinuba, Calif.—License to cover construction permit (B5-P-4785, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1150 Kilocycles

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4726, which authorized moving main transmitter, and installation of composite 5 KW watts amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna day and night) for extension of completion date.

1220 Kilocycles

NEW—Florida East Coast Broadcasting Co., Miami, Fla. (P. O. 627 NW 20th Ave.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime only hours of operation.

1230 Kilocycles

WQUA—Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, a partnership, d/b as Moline Broadcasting Co., Moline, Ill.—Voluntary assignment of license to Moline Broadcasting Corporation.

KTHH—Roy M. Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co., Houston, Texas—Construction permit to install auxiliary transmitter (present site of main transmitter) to be operated on 1230 kc., power of 250 watts.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Modification of construction permit (B5-P-4813, which authorized installation of new transmitter) for extension of commencement and completion dates.

WCRO—Century Broadcasting Corp., Johnstown, Pa.—Modification of construction permit (B2-P-5097, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter and studio location.

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nevada—Modification of construction permit (B5-P-4787, which authorized a new standard broadcast station) for approval of antenna, and for approval of transmitter and studio locations.

WNOK—Palmetto Radio Corp., Columbia, S. C.—License to cover construction permit (B3-P-4905, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 Kilocycles

WCHV—Charles Barham, Jr., and Emmalon W. Barham, d/b as Barham and Barham, Charlottesville, Va.—License to cover construction permit (B2-P-5484), which authorized installation of new transmitter.

NEW—J. Lindsey Alley, George E. Shumate and E. Bernard Jarrett, a partnership, d/b as Radio Bluefield Co., Bluefield, W. Va. (P. O. % J. Lindsey Alley, 213 Pearis St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

WOBT—The Oneida Broadcasting Co., Rhinelander, Wis.—Modification of construction permit (B4-P-4600, which authorized a new standard broadcast station) for approval of antenna and to change studio location from Fraser Bldg. on Stevens St., Rhinelander, Wisconsin, to 0.9 mile east of the east city limits of Rhinelander, town of Pelican, Wisconsin.

WIHN—Star Broadcasting Co., Inc., Geneva, N. Y.—Modification of construction permit (B1-P-3979, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as Montana Broadcasters, Havre, Mont.—License to cover construction permit (B5-P-4644, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KEYY—Radio and Television Broadcasting Company of Idaho, Pocatello, Idaho—License to cover construction permit (B5-P-4520), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKDA—A. G. Beaman and T. B. Baker, Jr. a partnership, d/b as Capitol Broadcasting Co., Nashville, Tenn.—License to cover construction permit (B3-P-3673, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 Kilocycles

KSOK—The Travelers Publishing Co., Arkansas City, Kans.—License to cover construction permit (B5-P-4737, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1290 Kilocycles

WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Dela.—Modification of construction permit (B1-P-4063, which authorized new standard broadcast station) to make changes in antenna, to change type of transmitter and to specify studio location.

1300 Kilocycles

KOME—Oil Capital Sales Corp., Tulsa, Okla.—Construction permit to change frequency from 1340 to 1300 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to install directional antenna for daytime, using directional antenna for both day and night.

1310 Kilocycles

WNAE—Northern Allegheny Broadcasting Co., Warren, Pa.—License to cover construction permit (B2-P-4736, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1320 Kilocycles

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, as modified, which authorized a new standard broadcast station) for extension of completion date.

WJHP—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-P-4322, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

(Continued on next page)

- WNGO—H. M. Suthard and P. M. Mullins, d/b as West Kentucky Broadcasting Co., Mayfield, Ky.—License to cover construction permit (B2-P-4509, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- KXLW—St. Louis County Broadcasting Co., Clayton, Mo.—License to cover construction permit (B4-P-4856, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1330 Kilocycles

- KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4343, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use) to change type of transmitter.

1340 Kilocycles

- NEW—Bay Radio, Inc., North Bend, Oregon (P. O. 633 North Front, Salem, Oregon)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.
- WCNI—General Newspapers, Inc., Wilmington, N. C.—License to cover construction permit (B3-P-4247, as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.
- WGWG—G. W. Covington, Jr., Selma, Ala.—License to cover construction permit (B3-P-4001, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.
- KUIN—Southern Oregon Broadcasting Co., Grants Pass, Oregon—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.
- WROD—Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, d/b as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Modification of construction permit (B3-P-4123, which authorized a new standard broadcast station) for extension of commencement and completion dates.

1400 Kilocycles

- WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—Modification of construction permit (B2-P-4521, as modified, which authorized a new standard broadcast station) to change type of transmitter.
- KGKL—KGKL, Inc., San Angelo, Texas—Authority to determine operating power by direct measurement of antenna power.
- KEBE—Billy Averitte Laurie, Jacksonville, Texas—License to cover construction permit (B3-P-4559, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WHAL—J. O. Fly, Sr., George F. Fly, Harvard P. Smith and Robert W. Rounsaville, d/b as Shelbyville Broadcasting Co., Shelbyville, Tenn.—License to cover construction permit (B3-P-4635, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WJXN—P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Authority to determine operating power by direct measurement of antenna power.
- WSGC—Elberton Broadcasting Co., Elberton, Ga.—License to cover construction permit (B3-P-4757, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

- KTRC—The New Mexico Publishing Co., Santa Fe, New Mexico—License to cover construction permit (B5-P-3932, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WHDF—Upper Michigan Broadcasting Co., Laurium, Mich.—Construction permit to install new vertical antenna and change transmitter and studio locations from Third Street, 150 feet of village limits, Laurium, Michigan, and 515 Scott Street, Calumet, Michigan, to site to be determined, Houghton, Michigan.

1430 Kilocycles

- WIL—Missouri Broadcasting Co., St. Louis, Mo.—Construction permit to change frequency from 1230 to 1430 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter location from St. Louis, Missouri to Dupon, Illinois.

1450 Kilocycles

- KMYC—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Construction permit to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower.
- WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—License to cover construction permit (B1-P-4014, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—License to cover construction permit (B1-P-4872) which authorized change in frequency, increase power, change hours of operation, install new transmitter and vertical antenna and change transmitter and studio locations and authority to determine operating power by direct measurement of antenna power.
- WCJU—C. J. Wright, B. M. Wright and C. J. Wright, Jr., d/b as Forrest Broadcasting Co., Columbia, Miss.—License to cover construction permit (B3-P-4798, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WTBC—Thomas H. Todd, Bertram Bank, Lamar Branscomb, and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co., Tuscaloosa, Ala.—License to cover construction permit (B3-P-4071, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- KTIP—J. F. Tighe, Porterville, Calif.—License to cover construction permit (B5-P-4849, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- KSIG—Max Thomas, tr/as Acadia Broadcasting Co., Crowley, La.—Modification of construction permit (B3-P-4725, which authorized a new standard broadcast station) for approval of antenna and transmitter location and change studio location.

1490 Kilocycles

- WJMJ—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, as modified, which authorized a new standard broadcast station) for extension of completion date.
- WHOB—The Gardner Broadcasting Co., Gardner, Mass.—License to cover construction permit (B1-P-4770, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WLOE—Douglas L. Craddock, Leaksville, N. C.—License to cover construction permit (B3-P-4405, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

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- KDRS**—Thomas Maxie Self, John Eads Douglas, and Gordon Theodore Rand, a partnership, d/b as Progressive Broadcasting Co., Paragould, Ark.—License to cover construction permit (B3-P-4673, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- WMDD**—Jose R. Madrazo and Ruben Diaz Atilas, a partnership, d/b as Madrazo and Diaz, Fajarde, Puerto Rico—Modification of construction permit (B-P-5078, which authorized a new standard broadcast station), for approval of antenna, for approval of transmitter location and to change studio location.
- WSIR**—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—Modification of construction permit (B3-P-4331, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.
- WMNC**—Nathan J. Cooper, Morganton, N. C.—Modification of Construction permit (B3-P-4789, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter and studio locations.
- KHUZ**—Richard George Hughes, Borger, Texas—License to cover construction permit (B3-P-4205 as modified), which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.
- KICO**—Charles R. Love, Calexico, Calif.—Modification of construction permit (B5-P-4662, as modified, which authorized a new standard broadcast station) to make changes in antenna and change type of transmitter.

1540 Kilocycles

- WKMH**—Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership), Dearborn, Mich.—License to cover construction permit (B2-P-4232, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1550 Kilocycles

- WLOA**—Matta Broadcasting Co., Braddock, Pa.—Modification of construction permit (B2-P-5142, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

1560 Kilocycles

- WBYS**—Fulton County Broadcasting Co., Canton, Ill.—Modification of construction permit (B4-P-5089, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and specify studio location.

1570 Kilocycles

- KAKC**—Public Radio Corp., Tulsa, Okla.—License to cover construction permit (B3-P-4717, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.
- NEW**—Louisville Broadcasting Corp., Louisville, Ky. (P. O. % United States Corporation Co.)—Construction permit for a new standard broadcast station to be operated on **1570 kc.**, power of 1 KW and daytime only hours of operation.

1590 Kilocycles

- WNMP**—Evanston Broadcasting Co., Evanston, Ill.—Modification of construction permit (B4-P-4609, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location at corner of Harrison and Lovergne Avenue, Skokie, Illinois, and

to specify studio location. Amended to make changes in antenna and change transmitter location from at corner Harrison and Lovergne Avenue, Skokie, Illinois, to Hartevy at Oakton Avenue, Evanston, Illinois.

- WBLY**—American-Republican, Inc., Waterbury, Conn.—Modification of construction permit (B1-P-4302, as modified, which authorized increase in power, installation of new transmitter and change in directional antenna for day and night use) for extension of completion date.

FM APPLICATIONS ACCEPTED FOR FILING

- NEW**—Plains Radio Broadcasting Co., Lubbock, Texas—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 13 KW, height above average terrain 263 feet. Amended to make changes in antenna system.
- NEW**—William E. Hughes, d/b as Mercury Broadcasting Co., San Antonio, Texas (P. O. 301 Majestic Bldg., P. O. Box 2409)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 47.3 KW.
- NEW**—Darold Alexander Cannan, d/b as Wichtex Broadcasting Co., Wichita Falls, Texas (P. O. 2017 Clarinda St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 48.6 KW.
- WMNE**—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from **43.9 mc.** to Channel No. 50, **97.9 mc.**, change coverage from 31,000 square miles to "to be furnished"; move studios from 21 Brookline Avenue, Boston, Mass., to to be determined in Portland, Maine, and made changes in antenna system, and install new equipment. Amended to change frequency from Channel No. 50, **97.9** to Channel No. 251, **98.1 mc.**, ERP from 40.3 to 23.2 KW, studio location from "to be determined," Portland, Maine, to 212 Middle Street, Portland, Maine, and make changes in antenna system, specify transmitter.
- WTMJ-FM**—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (B4-PH-799 and B4-PH-792 which authorized a change in FM broadcast station) to change type of transmitter and commencement and completion dates.
- NEW**—Unity Broadcasting Corporation of Pennsylvania, Philadelphia, Pa.—Construction permit for a new FM (Metropolitan) broadcast station to be operated on frequency to be assigned by the chief engineer of FCC. Amended to change type of transmitter, transmitter location and make changes in antenna system.
- NEW**—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Construction permit for a new FM broadcast station to be operated on **47,700 kc.** Amended to change frequency from **47,700 kc.** to Channel No. 250, **97.9 mc.**, ERP from 32 KW to 20 KW, type of transmitter and make changes in antenna system.
- NEW**—Independence Broadcasting Co., Philadelphia, Pa.—Construction permit for new FM (Metropolitan) broadcast station to be operated on Channel No. 78, **103.5 mc.** Amended to make changes in antenna system.
- Unity Corporation, Inc., Mansfield, Ohio**—Construction permit for FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change frequency from "to be assigned by FCC" to Channel No. 276, **103.1 mc.**, type of transmitter, ERP from 864.9 watts to 6.9 KW, and make changes in antenna system.
- NEW**—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-PH-710, which authorized a new FM broadcasting station) to change type of station, specify type of transmitter, effective radiated power and specify antenna system.
- KOAD**—World Publishing Co., Omaha, Neb.—Modification of construction permit (B4-PH-140, which authorized

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a new FM broadcast station) to increase operating power, change effective radiated power and change commencement and completion dates.

WHMA-FM—Harry M. Ayers, Anniston, Ala.—Modification of construction permit (B3-PH-750, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power, antenna height, make changes in antenna system and change commencement and completion dates.

NEW—Radio Broadcasting, Inc., Memphis, Tenn.—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC and coverage of 13,972 square miles. Amended to change studio location from West Memphis, Arkansas, to Memphis, Tennessee.

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-639, which authorized a new FM broadcast station) to change antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

TELEVISION APPLICATIONS ACCEPTED FOR FILING

W6XIS—Intermountain Broadcasting Corp., Salt Lake City, Utah—License to cover construction permit (B5-PVB-168) which authorized new experimental television broadcast station.

NEW—The Fort Industry Co., Detroit, Mich. (P. O. 506 New Center Bldg.)—Construction permit for new commercial television broadcast station to be operated on Channel No. 2, 54-60 mc.

WJAR-TV—The Outlet Co., Providence, R. I.—Modification of construction permit (B1-PCT-87, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WWBT—Hearst Radio, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-68, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

Columbia Broadcasting System, Inc., New York 22, N. Y. (P. O. 485 Madison Ave.)—License to operate an experimental television broadcast station to be operated on 880-900 mc., power of visual 25 watts (peak) and emission visual A5.

MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

KBWZ—Evergreen Broadcasting Corp., Area of Seattle, Wash.—License to cover construction permit (B5-PRY-322), which authorized new relay broadcast station.

NEW—Frontier Broadcasting Co., Cheyenne, Wyo. (P. O. Plains Hotel, 16th and Central Sts.)—Construction permit for a new remote pickup broadcast station to be operated on 1606, 2074, 2102, 2758 kc., power of 50 watts and emission A3.

NEW—KTRH Broadcasting Co., Area of Houston, Texas (P. O. Main & Texas Ave., Houston, Texas)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 2 watts and emission A3.

WQER—Georgia School of Technology, Area of Atlanta, Ga.—Modification of license to change corporate name to Board of Regents of the University System of Georgia, for and on Behalf of Georgia School of Technology.

NEW—American Colonial Broadcasting Corp., Area of San Juan, and Northeast Puerto Rico (P. O. Box 772, Arecibo, P. R.)—Construction permit for new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 250 watts and emission A3.

APPLICATIONS DISMISSED

KOSA—Southwestern Broadcast Corp., Odessa, Texas—Modification of construction permit (B3-P-4326, as modified, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location. Request of attorney.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Construction permit to change frequency from 1400 to 1280 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio locations. Request of attorney.

WNBC-FM—National Broadcasting Co., Inc., New York, N. Y.—Construction permit for change in frequency from 45.1 mc. to 94.9 mc., Channel No. 35. Amended to change frequency from Channel No. 35, 94.9 mc., to Channel No. 55, 98.9 mc.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site and specify rural type of station and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Dunkirk, Ohio, to edge of Ada, Hardin County, Ohio, and specify rural type of station, and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Dalton to 1 mile west of Dalton and 10 miles west of Massillon, in Wayne County, Ohio; and specify rural type of station, and type of transmitter.

The Ohio Council of Farm Cooperatives, Columbus, Ohio—Construction permit for new FM broadcast station. Amended to specify frequency as "to be assigned," antenna system, to change transmitter site from Lebanon, Ohio, to 3.1 miles NW of Waynesville near Lytle, Ohio, and specify rural type of station, and type of transmitter.

Charlotte Broadcasting Co., Charlotte, N. C. (P. O. 200 Latta Arcade St.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW and daytime only hours of operation.

APPLICATION RETURNED

WNAC—The Yankee Network, Inc., Boston, Mass.—Construction permit to change frequency from 1260 to 1200 kc., increase power from 5 to 50 KW and install new transmitter. Violation of Rule 3.25(a) and 3.25(b).

APPLICATIONS TENDERED FOR FILING

550 Kilocycles

NEW—Dr. Francisco A. Marquez, Aguadilla, P. R.—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW and unlimited hours of operation.

790 Kilocycles

WTAR—WTAR Radio Corp., Norfolk, Va.—Consent to transfer of control in licensee corporation from S. L. Slover and Henry S. Lewis, executors of the estate of Paul S. Huber, deceased, and S. L. Slover, H. S. Lewis, and Katherine A. Evans, individually, to S. L. Slover, H. S. Lewis, and P. S. Huber, Jr., voting trustees under a voting trust agreement.

890 Kilocycles

NEW—Longview Broadcasting Co., a partnership composed of Robert W. Chapman, C. H. Anglin, and Ben G. Smith, Longview, Texas—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime only hours of operation.

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940 Kilocycles

NEW—Neal W. Welch, North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 1 KW and daytime hours of operation.

950 Kilocycles

KFSA—Donald W. Reyuolds, Fort Smith, Ark.—Modification of construction permit to change hours from daytime to unlimited and install directional antenna for night time.

1190 Kilocycles

NEW—Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez, partners, d/b as Borinquen Broadcasting Co., Caguas, P. R.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and unlimited hours of operation.

1240 Kilocycles

NEW—Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Inland Broadcast Co., Weiser, Idaho—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Washtenaw Broadcasting Co., Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request frequency now occupied by WJIM.)

1380 Kilocycles

NEW—Beloit Broadcasters, Inc., Beloit, Wis.—Construction permit for a new standard broadcast station to be operated on 1380 kc., power of 1 KW and daytime hours of operation.

1440 Kilocycles

NEW—Catonsville Broadcasting Co., Partnership, Roland A. Johnson and Thomas W. Johnson, Catonsville, Md.—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 250 watts and daytime hours of operation.

1490 Kilocycles

NEW—Louis Thurmond Culp Krueger, Lafayette Lionel Duckett, Charles Coppage Ingram, J. Edward Johnson and Ross Bohannon, d/b as Wharton County Broadcasting Co., El Campo, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Bear State Broadcasters, Inc., Van Nuys, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will

be given an opportunity to show cause why a cease and desist order should not be issued against it.

Monarch Sales Co.—Misrepresentation and use of lottery methods in the sale of cameras, fountain pens, electric razors, billfolds and other merchandise are charged in a complaint issued by the Commission against Monarch Sales Co., 125 West Hubbard St., Chicago, and its officers, Ralph E. Stolkin, president; Ruth M. Stolkin, secretary-treasurer; and Mary Reid, vice president. (5477)

STIPULATIONS

Berry's Ajax Hatchery—An agreement to cease and desist from misrepresentation in connection with the interstate sale of baby chicks is contained in a stipulation accepted by the Commission from George Berry and Ernest Berry, trading as Berry's Ajax Hatchery, Quincy, Ill.; Berry Brothers Hatchery, Atchison, Kans.; and Berry's Sunflower Hatchery, Newton, Kans. (7554)

California Pharmacal Co.—The Commission approved a stipulation in which Maria Chavez, trading as California Pharmacal Co., Los Angeles, agrees to stop misrepresenting the therapeutic properties and effectiveness of a medicinal preparation for the eyes designated Rayo De Luz. (7555)

Freedom-Valvoline Oil Co.—The commission accepted from Freedom-Valvoline Oil Co., Freedom, Pa., a stipulation to cease and desist from misrepresenting the properties and performance of Valvoline Motor Oil. (7548)

Hadshian Export Clothing Co.—Manoog Hadshian, David Hadshian and Myron Hadshian, copartners trading as Hadshian Export Clothing Co. and Eastern Mail Order Co., 225 South St., New York, entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the sale and distribution of used clothing. (7552)

Hastings & Co.—Henry B. Robb, Jr., and John V. Hastings, Jr., copartners trading as Hastings & Co., 817 Filbert St., Philadelphia, entered into a stipulation with the Commission to cease and desist from misrepresenting the tarnish-proof qualities of bronze leaf designated "Diamond Dec." (7550)

Hoover & Strong, Inc.—The Commission approved a stipulation in which Hoover & Strong, Inc., 119 West Tupper St., Buffalo, N. Y., and its officers agree to stop misrepresenting the karat fineness of gold solder. (7559)

Imperial Brands Co.—An agreement to stop misrepresenting the therapeutic properties of a vitamin preparation designated Valamins Ev-4 was accepted by the Federal Trade Commission from William H. Braun and Alice C. Braun, copartners trading as Imperial Brands Co., 537 South Dearborn St., Chicago. (7560)

Thomas Long Co.—An agreement to disclose that necklaces sold in interstate commerce are composed of imitation pearls of essentially foreign origin is contained in a stipulation accepted by the Federal Trade Commission from Thomas Long Co., 40 Summer St., Boston. (7551)

Mineralized Foods, Inc.—The Commission approved a stipulation in which Mineralized Foods, Inc., 807 Madison Ave., Baltimore, Md., agrees to cease and desist from misrepresenting the therapeutic properties and effectiveness of supplementary food preparations designated Sodeom, D-X Tablets, D.X.T., Sea Vegecene, West's Sea Vegetable Mucene and West's Selected Imported Sea Vegetables, and a medicinal preparation designated Ocean-Lax. (7549)

Norfolk Hatchery—The Commission approved a stipulation in which Sam Schwerin, Jr., Cora L. Schwerin and Alice Schwerin, copartners trading as Norfolk Hatchery, Norfolk, Neb., agree to cease and desist from misrepresentations in connection with the interstate sale of baby chicks. (7553)

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Old Trafford Ribbon & Carbon Co.—Jabez Henry Parrott, trading as Old Trafford Ribbon & Carbon Co., 9 Temple St., Boston, entered into a stipulation with the Commission to cease and desist from misrepresenting the quality and price of Mowax Carbon Paper and the price of Trafford typewriter and adding machine ribbons and from falsely representing merchandise as "free." (7563)

Picot Laboratories, Inc., 27 Williams St., New York, entered into a stipulation with the Commission to cease and desist from misrepresenting the therapeutic properties and effectiveness of a medicinal preparation designated Picot Salt. (7556)

Sani-Tex Laboratories—George W. Goodie, trading as Sani-Tex Laboratories, 8509 Halldale Ave., Los Angeles, entered into a stipulation with the Commission to cease and desist from misrepresentation of the properties and effectiveness of feminine hygiene products sold under the trade name of "Sani-Tex." (7547)

Sol's Drug Store—The Commission accepted from Sol S. Turnoff, trading as Sol's Drug Store, 347 North Sixth St., Philadelphia, a stipulation to discontinue misrepresenting the therapeutic properties and effectiveness of a mineral and vitamin preparation designated "Min-A-Vites." (7558)

Southern Chemical Co.—Isaac R. Forbes and Grace Forbes, copartners trading as Southern Chemical Co., Hendersonville, N. C., entered into a stipulation with the Commission to cease and desist from misrepresenting the properties and effectiveness of a rodent exterminator designated "Nok-Out-Bam." (7557)

United Camera Exchange—In a stipulation approved by the Federal Trade Commission, United Camera Exchange, Inc., 83 Chambers St., New York, agrees to stop misrepresenting its ability to deliver cameras and photographic supplies. (7561)

Weinfield & Kahn, Inc., 139 Fifth Ave., New York, agrees to disclose the rayon content of umbrella coverings in a stipulation approved by the Commission. (7562)

CEASE AND DESIST ORDER

Nash-Finch Co., etc.—Payment of dividends by a produce brokerage company to a wholesale grocery corporation which owns a majority of its capital stock and on whose purchases brokerage fees are paid by sellers is a violation of the Robinson-Patman Act, the Federal Trade Commission ruled as it ordered Nash-Finch Co. and C. H. Robinson Co., both of 430 Oak Grove Ave., Minneapolis, to cease and desist from such practices. (4589)