



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 4, January 27, 1947

## Networks and AFM to Negotiate One-Year Contracts; Discussions Begin Next Week

The Networks and the American Federation of Musicians will begin negotiations next week on one year contracts covering key network stations in New York, Chicago and Los Angeles.

This agreement to negotiate one year contracts was reached as the result of meetings held in New York between representatives of the network and representatives of AFM, including James C. Petrillo, on January 23 and 24. The present contracts run out January 31.

## Alert Citizenry Vital Safeguard Against Government by Decree, Miller Tells L.A. Group

An informed and alert citizenry, which does not automatically assume that any decision of an administrative agency of government is in the interest of the people, was described as a vital safeguard against governmental overreaching by NAB President Justin Miller last Wednesday (22) in an address at the annual banquet of the Los Angeles Chamber of Commerce.

Judge Miller told the thousand business and civic leaders present that complacency on the part of people who prefer to let government assume the burdens and responsibilities leads to government by administrative decree. Judge Miller pointed out that the latter is not a new type of government, but rather the same form against which Benjamin Franklin protested unsuccessfully just prior to the American Revolution.

Tracing the development of administrative government through the years, from the Interstate Commerce Commission and the Federal Trade Commission to the FCC, Judge Miller called upon his judicial ex-

(Continued on page 57)

## Standardization of Rate Practices Recommended by Sales Managers Committee

The NAB Sales Managers Executive Committee, which concluded a three-day meeting here today, adopted four recommendations looking toward standardization of rate practices throughout the radio broadcasting industry. Following are the recommendations:

(a) A single rate card, the prices on which are applicable to any and all advertisers, regardless of classification or geography.

(b) Where it is not immediately practical to install and administer the single rate for all advertisers, we recommend a division of classification into only "GENERAL" and "RETAIL" rates, and further, that this terminology for these classifications be used on the rate card. We also recommend that identical rate card format be used for both classifications, with conditions applicable to both plainly and clearly stated on the respective cards.

(c) As a minimum standard of policy, it is recommended to stations that retail advertising and the Retail Rate shall apply only to the individual advertiser who sells at retail and direct to the consumer a commodity or a service through one or more retail outlets

within the single local community under the same name, which outlet or outlets are owned and/or controlled by the said advertiser and whose signature and address alone appears in the advertising.

(d) That all advertising, whether classified as "GENERAL" or "RETAIL" be commissionable to a recognized advertising agency operating independently of the advertiser's business when and if such advertising agency has had a part in the creation, production and service of the advertising.

Mr. John M. Outler, WSB, Atlanta, reported for the Subcommittee on Sales Promotion that the NAB is cooperating with RMA in a campaign to increase the tune-in by promoting

(Continued on next page)

### INSIDE THIS ISSUE

The FCC stated in a memorandum opinion last week that no action would be taken against four stations of the Texas Quality Network on the complaint of Homer Rainey that time had been denied him unfairly. (p. 59)

Editorial rights of broadcasters will be a major topic of discussion when the Small Market Stations Executive Committee meets this week. (p. 60)

FM Class A Channels in four metropolitan areas will be withheld until July 1, according to an FCC announcement last week. (p. 57)

Anticipating receipt of a large number of AM applications by February 7 because of its temporary freeze order, the FCC stated that applications will be returned unless they are complete in every respect. (p. 58)

National spot business in December remained virtually unchanged, according to the Rorabaugh Report, which shows that about 74% of national accounts maintained their schedules. (p. 58)

Justin Miller, *President*  
 A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H. Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept. and Government Relations*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Edward J. Heffron, *Executive Assistant-Public Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services*.

the sale of extra radio sets designed ultimately to lead to "a radio in every room." All NAB member stations will be asked to cooperate in this campaign when it gets underway in late spring or early summer. The Committee approved this plan and offered its cooperation to RMA in carrying out the campaign.

### Talks Being Prepared

The Subcommittee also reported that three speeches, suitable for delivery by NAB members to general audiences, to audiences made up of advertising men, and to audiences made up of radio personnel, are now being prepared. In progress is a study on station expenditures for station audience and sales promotion.

The Sales Managers Executive Committee voted to establish a standing television sub-committee, to explore problems and opportunities along sales and commercial lines in that medium, and to cooperate with interested organizations, broadcasters, agencies and advertisers. Eugene Thomas, WOR, was named chairman of the subcommittee. Other members are Arthur Hull Hayes, WCBS, and James V. McConnell, NBC. Two additional members will be named by Mr. Thomas.

### Commission on Talent

A proposal to allow agency commission on talent costs was approved in a resolution, "as a recommended sales practice designed to improve the quality of radio salesmanship and to place greater emphasis on the building of better programs." The question of whether to pay sales commission on talent costs to local salesmen and national representatives was referred to the Subcommittee on Sales Practices for further study.

The need for more trained radio salesmen, and for additional training for those now engaged in selling, was considered with the result that a resolution was passed "stressing the need for training salesmen through every possible means, such as on-the-job training, cooperation with universities and colleges, cooperation with local advertising clubs, etc."

### Two Percent Cash Discount

Representatives of the AAAA presented a two-hour presentation on the 2% cash discount. In the delegation from New York were Herald Beckjorden and

Richard Scheidker of AAAA headquarters; Carlos Franco, Young & Rubicam, chairman of the AAAA Timebuyers committee, and Linnea Nelso, J. Walter Thompson Co., a member of the committee. The committee promised to give the matter full consideration.

The Committee voted to establish a permanent standing subcommittee to be known as the "Retail Advisory Subcommittee of the NAB Sales Managers Division" which would work with the National Retail Dry Goods Association, all other retail organizations, with retail trade publications, and with radio stations on problems of mutual interest. William Murdock, WOL, was named chairman of the subcommittee. He will name members to serve with him.

The new standing retail advisory subcommittee was instructed to study and recommend a plan for submission to the Sales Managers Executive Committee looking toward the establishment of a retail research foundation within the radio industry, to bring about greater cooperation with the retail industry in the attainment of its advertising objectives. This action was in line with the suggestion made at the NAB convention in Chicago last October by Mr. James H. Calvert, president of Joske's of Texas, as an outgrowth of the Retail Promotion Plan of 1943, sponsored by the entire industry and the Joske clinical study of radio advertising for retailers, sponsored jointly by the NAB and the radio stations of San Antonio, Texas.

Problems caused by lack of uniformity of agency billing practices were discussed, resulting in the naming of a special subcommittee to study the problem and prepare recommendations for submission to the AAAA. Members of the subcommittee are: Ray Baker, KOMO, chairman; Joseph Weed, Joseph Weed & Company; and J. Robert Gulick, WGAL.

### BMB Resolution

During the three-day session, the committee adopted the following resolution:

"The Sales Managers Executive Committee is encouraged by the progress of BMB to date and it strongly urges radio sales managers to utilize BMB material wherever and whenever the occasion arises and to report their experiences to this Committee with a view to enabling the industry to learn how best to use BMB data and with a view to such further refinements in methods and techniques as may prove to be desirable."

The Committee adopted a resolution of thanks and appreciation to Howard Abrahams, Manager of Sales Promotion Division, National Retail Dry Goods Association, and to Willard Campbell, Sales Manager, Sibley, Lindsay & Curr Co., Rochester, N. Y. for their cooperation in the presentation of the radio panel program at the NRDGA convention held in New York City January 15, and pledged its continued cooperation to NRDGA.

The committee's Friday luncheon meeting featured a talk by A. D. Willard, Jr., NAB executive vice president, who discussed the history of the all-media effort, in which NAB is participating, to maintain high standards of advertising.

Mr. Willard pointed out that the effort is a five-party campaign supported by the AAAA, national ad-

(Continued on next page)



vertisers, newspapers and magazines, in addition to NAB.

Broadcast industry executives who attended the meeting were: Odin S. Ramsland, KDAL, chairman; Lewis H. Avery, Avery-Knodel, Inc.; Ray Baker, KOMO; Bill Bennett, KXYZ; J. Robert Gulick, WGAL; Arthur Hull Hayes, WCBS; John W. Kennedy, WHAM; James V. McConnell, NBC; William D. Murdock, WOL; John M. Outler, Jr., WSB; H. Preston Peters, Free and Peters, Inc.; Louis Read, WWL; Eugene Thomas, MBS; Joseph J. Weed, Weed and Company.

Representing the AAAA were: Herald Beckjorden, Richard Scheidker, Carlos Franco and Linnea Nelson.

NAB headquarters personnel who attended include: A. D. Willard, Jr., C. E. Arney, Jr., Kenneth H. Baker, J. Allen Brown, Richard P. Doherty, Lee Hart, Hugh Higgins and Frank E. Pellegrin.

### **Alert Citizenry Vital Safeguard Against Government by Decree, Miller Tells L.A. Group**

*(Continued from page 55)*

perience to show the alarming concentration of power which this trend has placed in the hands of agencies not directly responsible to the people.

The greatest danger comes, he stated, when the Government extends control into the field of mass communications. Already, he continued, the Federal Communications Commission has promulgated regulations which interfere with the freedom of speech guarantees of the Constitution. He cited the Mayflower decision, which forbids stations to editorialize, as one flagrant example.

If we continue along the path of default, letting unconstitutional acts go unchallenged, Judge Miller warned that our vaunted freedom of press, freedom of radio, and freedom of speech will become meaningless, and the American system of constitutional government will be, in large measure, a thing of the past.

## **FM Department**

### **Class A FM Channels Above 297 To Be Reserved in Four Areas**

The FCC announced last week that it proposes to reserve from assignment until July 1, 1947, FM channels above 297 in the areas of Boston, Chicago, Los Angeles and New York. The reason for the proposed rule is stated to be that communities in some congested areas may ultimately lack Class A service because of the assignment of all available channels before the receipt of applications from them.

It is not contemplated that applications already on file will be refused because of this rule. It affects only applications filed between now and July 1, which, after July 1, will be given equal consideration regardless of their filing dates. At that time the FCC will also consider changing Class A frequency assignments in congested areas to permit improved and additional allocations.

## **IN THE OFFING**

Jan. 29-30-31	Small Market Stations Executive Committee	Washington, D. C.
Jan. 30	NAB-RMA Liaison Committee	Washington, D. C.
Feb. 10-11	Legislative Committee	Washington, D. C.
Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 5-6	District 2 Meeting	New York City

Any interested person is given an opportunity to file written comments on the proposed rule by January 31, 1947, after which the Commission will determine whether to hold oral argument before adopting the rule.

### **FM Management Study, First of Series, Gives Details of WBCA Operation**

The first of the series of FM Management Studies was mailed to NAB members last week. The study, a confidential publication, traces the history of Station WBCA, Schenectady, an independent FM operation. The station has been operating full-time, 16 hours daily, seven days a week since July 17, 1941.

## **Women Broadcasters**

### **Women's Groups Instructed in Use of Radio by Washington AWB Members**

More than two hundred presidents, radio chairmen, and other officials of women's organizations in the District of Columbia and vicinity attended a meeting in Washington Thursday (23) at which AWB members of the area suggested ways in which women's groups could more effectively utilize radio as a medium of information and education.

NAB Executive Vice President A. D. Willard, Jr., a guest speaker, discussed the charges which have been made in some quarters that radio programs are contributing to juvenile delinquency.

Throughout history, he said, each generation has felt that the succeeding generation was succumbing to moral disintegration. Pointing out that each generation, looking for a "whipping boy", has blamed current literature and current amusements, Mr. Willard recalled that the Greek tragedies were filled with stories

*(Continued on next page)*

of crime and that not long ago the novel was condemned on the same grounds.

Radio broadcasters would be most concerned if they thought they were contributing to any lowering of moral standards, the NAB executive stated, but added that in his radio career of twenty years he had never heard of a single case in which there was any documentary evidence that radio had contributed to juvenile delinquency.

Mr. Willard said that any broadcaster would alter appropriately or cancel any program that was shown, by documentary evidence, to be promoting the delinquency of children. He pointed out that radio broadcasting, which is entirely dependent upon public approval for its very existence, is most sensitive to criticism and that no station or network would knowingly contribute to even one case of juvenile delinquency.

The problems involved in presenting civic programs, from the standpoint of both the organizations and stations, were probed in a panel discussion titled "Let's Work It Out." Hazel Markel, WTOP, presided; AWB members and NAB officials constituted the panel. Questions answered by the panel were submitted in advance by the representatives who attended.

Arthur Casey, WOL, spoke on the subject "This Is How a Radio Station Works". The movie "On the Air" was shown, and four AWB members presented a skit called "Has This Happened to You," which dramatized the pitfalls in broadcasts by amateurs. Art Brown of WOL discussed audience participation programs.

The session was organized under the direction of Ruth Crane, WMAL, regional AWB chairman. Dorothy Lewis, NAB coordinator of listener activity, participated actively in the proceedings.

AWB members who took part in the panel were Ruth Crane, WMAL; Elinor Lee, WTOP; Nancy Osgood, WRC; Marion Sexton, WOL; Pat Griffith, WINX; Alice Lane, WWDC; Bliss Harris, WARL; Hazel Markel, WTOP; Betti Allen, WINX; Ruth Mulvey, WARL; Muriel Reger, WBCC, and Lee Hart, NAB.

## Research Department

### Rorabaugh Report Shows Little Change In December National Spot Advertising

According to the current issue of the Rorabaugh Report on spot radio advertising, December activity of national accounts remained pretty well unchanged. Approximately 74% of the national spot accounts showed no change in their schedules whatsoever, 17% lopped off a few markets here and there, 9% increased their station list, and less than 1% dropped out of the medium. Because of this high percentage and consistency of renewal business, the general outlook for 1947 would appear to be bright. Without the ill effects of strikes, the increased production of known products and the advent of new products cannot help but yield a banner year for broadcasters.

Among those accounts which increased their spot schedules during December were: Barbasol, Betty Crocker Soup, David O. Selznick Pictures, Dr. Pierce's Favorite Prescription, Goodyear Rubber Shoe Products, Grapenuts, Hellman's Mayonnaise, H-O Oats, Kellogg's Corn Soya, Light Crust Flour, Musterole, Oscar Mayer Meat Products, Paramount Pictures, Pecan Pete Candy Bars, Pertussin, Piel's Beer, Presto Cake Flour, Stromberg Productions, 2-in-1 Shoe Polish, and Vano Household Cleanser.

## General

### Incomplete Applications Will Be Returned By FCC Under Temporary Freeze Order

Supplementing its temporary freeze order on applications for AM stations, (Current REPORTS, p. 23) the FCC on Friday (24) stated that applications filed prior to February 7 as stipulated in the order, will not be accepted for filing if they are not complete in every major respect.

The Commission pointed out that the freeze would undoubtedly bring about the filing of many new applications to meet the February 7 deadline, and would therefore make its expediting procedure "unworkable if the Commission had to consider a large number of last-minute applications which are incomplete, particularly with respect to engineering details."

Concluding its statement the FCC said that "the policy of returning incomplete and otherwise defective applications will be strictly adhered to and no such application will be considered in the group to be processed during the period February 7 to May 1."

### Ted Heffron to Leave NAB Staff; Plans to Engage in Practice of Law

Edward J. (Ted) Heffron announced Friday (24) his resignation as executive assistant to the president of NAB. In this position Mr. Heffron has been in charge of public relations for the Association.

Mr. Heffron, who will continue his current activities at the NAB until the end of January, contemplates entering an active legal practice. He is a graduate of the Georgetown University Law School, where he received his LL.B. degree in 1931. One year prior to graduation he had been admitted to practice before the courts of the District of Columbia. He was admitted to practice before the Federal Communications Commission in 1940.

Mr. Heffron took a graduate course in radio law at Catholic University in 1937, and was awarded in 1940 an honorary Doctor of Laws degree by Loras College, Dubuque, Iowa, where he had previously earned his B.A., (*magna cum laude*).

Prior to joining the NAB, Mr. Heffron was executive secretary of the National Council of Catholic Men. He was associated with this organization for fourteen

(Continued on next page)



years and handled its public relations for the entire time. In this position he was responsible for production of the "Catholic Hour" on NBC and the "Hour of Faith" on ABC.

### **Manager of Silver Spring, Md., Station Writes Radio Article in Current Magazine**

The current issue (Jan. 25) of the *Saturday Evening Post* carries a story that will interest radio station management.

Titled "You, Too, Can Own a Radio Station" the article was written by Joseph L. Brechner, general manager of WGAY which went on the air recently at Silver Spring, Md.

## **Legal Department**

### **No Action Taken Against Stations by FCC In Decision on Homer Rainey Petition**

The FCC released last week (20) its opinion in the complaint of Homer Rainey that the four stations of the Texas Quality Network had, by agreement among them, unfairly denied him sufficient time for political broadcasts; and that three of the stations were owned by newspapers which had taken positions in opposition to his candidacy for the governorship.

A two day hearing on the complaint was held last July. On the basis of the evidence the Commission found that the restrictions complained of were first imposed in 1940 for the purpose of "maintaining proper program balance . . . and were equally applicable to all political speeches." It was further found that they were "applied with equality to all candidates for public office."

However, notwithstanding that the provisions of the Communications Act and the Commission's regulations on political broadcasts leave it to the licensee to decide whether to make time available for political broadcasts, the opinion assumes the FCC's authority to require time to be made available for this purpose. It states that the stations' policies had been set in advance and that the restrictions "do not appear to bear a reasonable relationship to the needs or public interest involved in the particular campaign." However, the Commission took no further action because of the stations' promises that, in the future, they will allot varying amounts of time, as the public interest requires. "This future policy will constitute an acceptance by the licensees of [their individual] responsibilities."

Concerning the unfavorable newspaper publicity, the Commission said that it "had no jurisdiction to make inquiry." Nevertheless, and although it had disposed of the issues raised under Sec. 315 of the Communications Act, dealing with political broadcasts, the FCC then went on to extend its principle on the obligations of licensees concerning the broadcast of controversial issues. It said in effect that where a station has a connection with a newspaper which has

taken a position on such an issue, it is under a special obligation with respect to the broadcasting of opposing positions. In such cases "failure, refusal, or arbitrary restriction . . . becomes aggravated." The validity of this principle has never been decided by any court.

### **NAB Inaugurates Legislative Digest Covering Federal and State Activity**

In order that NAB members may be kept up-to-date on current and pending legislation, NAB has inaugurated a new series of publications, titled *NAB Legislative Digest*. The first issue was mailed this past weekend.

Its purpose, as stated by NAB President Justin Miller in his introduction to the series, is "currently to note the introduction and review the status of such legislation proposed in the Congress of the United States and the legislatures of the various states as is considered of interest to broadcasters." The *Digest*, authorized by the Board of Directors at the San Francisco meeting, will be published weekly by NAB General Counsel, Don Petty, and will be mailed to all members.

### **WOKO Petition Asks for License Renewal After Corporation Is Reorganized**

In a petition filed with the Commission, WOKO, Albany, New York, asked the FCC to grant a renewal of its license on the basis of an amended application. This action followed the decision of the Supreme Court, which upheld the Commission's refusal to renew WOKO's license because the Secretary-Treasurer of WOKO had filed reports over a period of years concealing facts as to stock ownership. (REPORTS, p. 986, Dec. 16, 1946).

The Van Curler Broadcasting Corp., which has filed an application for WOKO's facilities, petitioned the FCC on Wednesday (22), arguing that under Commission rules there is no basis for considering the WOKO request.

The WOKO petition states that the corporation has bought the stock in question and that the secretary-treasurer who made the false reports has resigned as a director and as an officer of the corporation. He has also agreed to exchange his voting stock for non-voting stock.

A new secretary has been appointed to prepare and file all reports to the FCC, and it is stated that the Commission will be able to have complete confidence in his reports, as he has the highest reputation for personal integrity and professional competence.

However, it is proposed to retain the former secretary as an employee of the station "because of the outstanding job which he has done in the operation of the station from the standpoint of rendering a real public service in the Albany area."

The petition further noted that WOKO is preparing an application requesting permission to effect a complete elimination of all common ownership of stations WOKO, and WABY, also in Albany. At the present

*(Continued on next page)*

time the majority stockholders in WOKO are also the majority stockholders of WABY.

WOKO has also filed an application for a CP to increase its power to 5000 watts.

## Small Market Stations

### Joske Report Aids Stations in Selling Programs to National Chain Stores

The Joske Report, "Radio For Retailers" is proving of considerable assistance to stations in selling local department stores and specialty shops. In recent weeks station sales departments have also been awakened to the advertising potential of such national chains as Sears, Roebuck & Company, Montgomery Ward & Company, W. T. Grant Company, etc.

Following the Joske Report presentation at the NAB 14th District Meetings in Salt Lake City, several success stories were reported from Denver stations which had used the report to land attractive radio contracts from the local Sears and Montgomery Ward stores. These national chain stores are now using several of the Denver stations 30 minutes daily. (The Department of Broadcast Advertising is securing full details from the stations and will report its findings to NAB members.)

A number of stations have reported frequent sales to local W. T. Grant Company stores. Several inquiries have been received by NAB relative to Grant's policy toward the use of radio as an advertising medium. J. Allen Brown, head of the NAB Small Market Stations Division, consulted Joseph R. Rowen, Grant's national advertising manager in New York, about the chain's attitude toward broadcast advertising. It was learned that the company does not purchase radio advertising on a national scale but acts in an advisory capacity. The Grant executive stated that store managers are authorized to place all local advertising. However, he pointed out, they have been cautioned to use their budgets wisely, preferably in two or less media, to prevent spreading the appropriation too thinly.

While it is known that W. T. Grant uses sizeable amounts of newspaper space in many of the 500 cities in which their stores are located, some store managers are increasing their radio budgets because they have learned to use the medium effectively. The New York office feels that if Grant's radio budget is increased to a noticeable degree during 1947, it will be due to the fact that the local radio station has the ability to think in terms of the job the store wants to do and as a result show the store manager how best to use radio's facilities.

In an effort to ascertain how much the Grant stores spend on advertising, Mr. Brown asked the following questions: What is your annual gross business? How much is your 1947 advertising appropriation? What percentage of gross is each store allowed to spend on local advertising?

Mr. Rowen replied that the chain does "in excess of \$200,000,000 annually." Advertising expenditures in

all media he said, "exceed \$1,000,000 annually," and each store spends from 2% to 5% of its gross on advertising. This information should be of particular interest to small market stations since many Grant stores are located in the smaller cities, as well as in the major markets.

It was emphasized during the interview that in some of the competitive markets, Grant's, like other chain organizations, bid high and pay large rentals for choice locations. Because of this factor, which makes the store easy to reach by the masses and the resultant "large coverage" of the window and counter displays, part of the funds ordinarily spent in advertising go into rental costs.

It is generally known that most department store advertising executives have many more years experience in the use of printed media and, therefore, often rely on it as their major medium because they have learned, in many instances, to use it more effectively. In recent years, department stores have been turning to advertising men with radio experience and "know how." With this thought in mind, Mr. Brown asked the Grant executive if his background was exclusively a newspaper one. He replied that he is a department store man with plenty of radio experience and therefore has no prejudices. Mr. Rowen has used radio in other department store work in his work as advertising manager, radio producer and announcer. He is definitely sold on broadcast advertising, having originated one of the first commercial broadcasts from an Army post during his term of military service. Store managers, when seeking advice from Grant's national advertising manager, will find he possesses a sympathetic understanding of broadcast advertising.

Mr. Rowen reported that the Grant Company is a member of NRDGA, and that he attended the recent NRDGA convention in New York where he heard the presentation of the Joske Report by Frank Pellegrin, NAB Director of Broadcast Advertising, and Miss Lee Hart, Assistant Director. He stated this study is the first big step in the right direction for selling radio to the department stores of the nation.

### Broadcasting of Editorials to Be Discussed At Executive Committee Meeting This Week

"Radio editorial rights of the broadcaster" will be one of the major items of business to be taken up this week when the NAB Small Market Stations Executive Committee meets Wednesday, Thursday and Friday, (29, 30, 31) in Washington, D. C. For some time small station broadcasters have felt that they should have complete freedom to editorialize in the community's public's interest just as local newspapers do.

Members of the Small Market Stations Executive Committee have pioneered in the development of local news broadcasts. They, and some 900 small stations which they represent often have used their facilities in behalf of community projects. Yet, under the FCC-Mayflower decision they are not permitted full editorial rights. The subject proved to be one of the highlights of the recent NAB 14th District Meeting in Salt Lake City. Rex Howell, KFXJ, Grand Junction, Colo., and District Small Market Stations

*(Continued on next page)*



Chairman, introduced a resolution which was unanimously adopted to the effect that the "NAB Board of Directors establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantee of freedom of speech."

The Executive Committee, during the meeting, will consult with NAB President Justin Miller and A. D. Willard, Jr., executive vice president, on the subject of editorial broadcasting.

Many other business matters are to be taken up during the meeting. They include development of new local business, operator requirements in small stations, national spot sales, group selling, network co-operative selling, local news, station rates, labor problems in the small station, religious programming, sponsored programs in the public interest, training salesmen, announcers and station personnel, staff compensation, and radio management studies in small stations.

NAB has just completed the first of a series of FM Management Studies under the direction of Arthur Stringer, Director of Special Services. Mr. Stringer will report his findings to the committee.

Members of the NAB Small Market Stations Executive Committee are Wayne W. Cribb, WHMO, Hannibal, Mo., chairman; Marshall H. Pengra, KRNR, Roseburg, Ore.; Robert T. Mason, WMRN, Marion, O.; R. Sanford Guyer, WBTM, Danville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; John F. Meagher, KYSM, Mankato, Minn.; Simon Goldman, WJTN, Jamestown, N. Y.; Frank Mills, WDWS, Champaign, Ill.; and Lefton L. Hendricks, KRRV, Sherman, Texas.

The NAB Board liaison members are William B. Smullin, KIEM, Eureka, Calif., and Michael Hanna, WHCU, Ithaca, New York. J. Allen Brown, head of the NAB Small Market Stations Division, serves as acting secretary.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 3-9, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

#### Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or

missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

#### Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys also show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now"; or (b) "Protect Your Future: Sign Up For Security" on the Payroll Savings Plan. (Fact Sheet No. 11-F)

#### Atomic Energy

The overwhelming majority of scientists and experts who developed the atomic bomb agree that: 1. The atomic bomb is primarily a weapon against cities and concen-

(Continued on next page)

trations of war industries. 2. Present-day atomic weapons could kill 30 per cent or more of a country's population and destroy most of its industry in attacks on its major cities over a short period of time. More powerful atomic bombs are possible. 3. There is no effective defense against atomic bombs and none can be expected. 4. No single big secret protects the atomic bomb. Other nations could perfect atomic bombs within as little as three to five years, and many powers have access to the necessary raw materials. To make surprise atomic attacks impossible, our government, in concert with other nations, is making efforts to place atomic energy under world control. An Atomic Energy Commission has been set up in the United Nations to work toward the control of atomic energy in order to insure its use for peaceful purposes only. To this Atomic Energy Commission, the representative of the United States has submitted a plan as a basis for beginning a discussion on control measures to be taken. The United States' proposal to the Atomic Energy Commission rests on the belief that it is not enough merely to outlaw atomic weapons and to police nations to see that such weapons are not being manufactured. To eliminate atomic weapons, the United States plan maintains, all development and use of atomic energy must be controlled, starting with the placing under international control of the dangerous raw materials, uranium and thorium. The United States plan, therefore, proposes the creation of an international Atomic Development Authority which would assume control (including ownership if necessary) of all atomic energy activities potentially dangerous to world security, actively conduct atomic research, and supervise through license and inspection all atomic activities throughout the world. It should be stressed that the building of effective atomic control will involve the cooperative efforts of many nations and peoples. Urge every American to inform himself of what the scientists say about the power of atomic energy for either great good or great destruction. Urge him to inform himself of and to discuss the proposals of his government for atomic control. Then, when the time of decision comes, that decision will be made by a citizenry armed with the facts—instead of swayed by emotions or prejudices. (Fact Sheet No. 30-A)

## Federal Communications Commission Docket

### HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, January 27. They are subject to change.

#### Monday, January 27

(10:00 A. M.)

KNOE—James A. Noe, Monroe, La.—Modification of construction permit. 1390 kc., 5 KW, DA, unlimited.  
Other Participants: WTJS—Jackson, Tennessee. (Intervenor)

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited, DA-night and day.  
NEW—Federated Publications, Inc., Lansing, Mich.—C. P. 790 kc., 1 KW, unlimited, DA (DA-1).

#### Further Hearing

##### At New York City

(Before the Commission en banc in Room 1703, U. S. Court-house Bldg., Foley Square, 10:00 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practice concerning television broadcast stations.

#### At Princeton, West Virginia

(Court Room, County Court House, 10:00 A. M.)

NEW—Mercer Broadcasting Co., Princeton, W. Va.—C. P. 1490 kc., 250 watts, unlimited.  
NEW—Mountain Broadcasting Service, Princeton, W. Va.—C. P. 1490 kc., 250 watts, unlimited.

#### Monday and Tuesday, January 27 and 28

##### At Aberdeen and Hoquiam, Washington

(Council Chambers, City Hall, Aberdeen, Jan. 27, and Hoquiam City Council Chambers, Hoquiam, Jan. 28)

NEW—Ben K. Weatherwax, Aberdeen, Wash.—C. P. 1450 kc., 250 watts, unlimited.  
NEW—Fred G. Goddard, Hoquiam, Wash.—C. P. 1450 kc., 250 watts, unlimited.

#### Tuesday, January 28

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Kalamazoo, Mich.—C. P. 930 kc., 1 KW, unlimited.  
WLAV—Leonard A. Vershuis, Grand Rapids, Mich.—C. P. 930 kc., 1 KW, DA for night use, unlimited.  
NEW—Michigan Broadcasting Co., Battle Creek, Mich.—C. P. 930 kc., 1 KW, DA for day and night use, unlimited.  
NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio—C. P. 930 kc., 1 KW, 5 KW LS, DA, unlimited.

#### Wednesday, January 29

(10:00 A. M.)

NEW—Southern Illinois Broadcasting Co., Inc., Centralia, Ill.—C. P. 1430 kc., 1 KW, unlimited, DA-day & night.  
NEW—Metropolitan Broadcasting Corp., Belleville, Ill.—C. P. 1430 kc., DA, 1 KW, unlimited.  
NEW—Belleville News-Democrat, Belleville, Ill.—C. P. 1430 kc., 1 KW, DA, unlimited.  
Other Participants: Mt. Vernon Radio & Television Company (Intervenor), Midwest Broadcasting Company (Intervenor).

#### Further Hearing

##### At Princeton, New Jersey

(Before the Commission en banc, 10:30 A. M.)

In the matter of petition of Columbia Broadcasting System, Inc., for changes in rules and standards of good engineering practices concerning television broadcast station.

#### At Greensboro, North Carolina

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—For FM facilities.

#### At Bluefield, West Virginia

(Mezzanine floor, West Virginia Hotel, 10:00 A. M.)

NEW—The Bluefield Broadcasting Co., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.  
NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.

#### Thursday, January 30

##### Further Hearing

(10:00 A. M.)

NEW—Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—C. P. 1400 kc., 250 watts, unlimited.

(Continued on next page)



NEW—WBIZ, Inc., Eau Claire, Wisc.—C. P. 1400 kc., 250 watts, unlimited.

Other Participants: KROC—Rochester, Minn. (Intervenor)

#### At Mt. Vernon, Washington

(City Hall, 10:00 A. M.)

NEW—The Skagit Valley Broadcasting Co., Mt. Vernon, Wash.—C. P. 1590 kc., 250 watts, unlimited.

#### Friday, January 31

#### At Wilmington, Delaware

(Room 213, Federal Bldg., 11th and Market Sts., 10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Del.—For FM facilities.

## FCC ACTIONS

### DOCKET CASE DECISIONS

The Commission announces its proposed decision (B-322) looking toward the grant of the applications of the Indiana Broadcasting Corp., Inc., licensee of station WIBO, Indianapolis, Ind., operating on 1070 kc., for an increase in power from 5 KW to 50 KW, unlimited time, engineering conditions (B4-P-4319), and the Mid-America Broadcasting Corporation for a new station at Louisville, Ky., to operate on 1080 kc., 1 KW night, 5 KW day, engineering conditions (B2-P-2760). At the same time the Commission proposes to deny the application of Kentucky Broadcasting Corp., Inc., licensee of Station WINN, Louisville, Ky., for change in frequency from 1240 kc. to 1080 kc., increase in power from 250 watts to 1 KW night and 5 KW day, and for change of location of transmitter site (B2-P-4169). (Dockets 7434, 6040 and 7354)

The Commission announces its proposed decision (B-326) looking toward the grant of the following applications:

KAKE Broadcasting Company, Inc., for a new station at Wichita, Kans., to operate on 1490 kc., 250 watts, unlimited time (B4-P-4157; Docket 6979):

T. Hall Collinson and Norville G. Wingate, d/b as the Collinson-Wingate Broadcasting Company, for a new station at Topeka, Kans., 1490 kc., 250 watts, unlimited time; engineering conditions (B4-P-4440; Docket 7382):

Frank E. Fowler, et al, d/b as the Blue Valley Company, for a new station in Independence, Mo., to operate on 1510 kc., 1 KW, daytime only (B4-P-4597; Docket 7498).

At the same time the following applications are proposed to be denied:

Air Capital Broadcasting Co., Inc. (B4-P-3769; Docket 6977); Wichita Beacon Broadcasting Co. (B4-P-3963; Docket 6978), and KCLC Broadcasting Co., Inc. (B4-P-4156; Docket 6982), all requesting a new station in Wichita, Kans., to operate on 1490 kc., 250 watts, unlimited time.

KTOP, Inc., Topeka, Kans., for a new station to operate on 1400 kc., 250 watts, unlimited time (B4-P-3727; Docket 6980). Emporia Broadcasting Co., Inc., Emporia, Kans., for a CP to change the frequency of station KTSW from 1400 to 1490 kc., operating with 250 watts, unlimited time (B4-P-3457; Docket 6981).

General Broadcasting Co., for a new station in Independence, Mo., to operate on 1490 kc., 250 watts, unlimited time (B4-P-4519; Docket 7499).

The Commission further proposes to sever the application of the Inland Broadcasting Co. for a new station at Lincoln, Neb., to operate on 1400 kc., 250 watts, unlimited time (B4-P-4665; Docket 7698), from the other applications in

this proceeding and remove it from the hearing docket, to be considered by the Commission together with the application of the Nebraska Broadcasting Company to transfer station KORN to the Inland Broadcasting Co. (B4-P-519), and that of the Inland Broadcasting Company to establish a new station in Fremont, Neb. (B4-P-4664), upon which the instant application of the Inland Broadcasting Company is contingent.

By a separate order the Commission denied the application of Wichita Broadcasting Co., Inc. (B4-P-3747; Docket 6976), for a new station at Wichita, Kans., to operate on 1490 kc., 250 watts, unlimited time, because the applicant did not make an appearance in this proceeding.

The Commission announces its Final Decision in (B-276) granting the following applications:

WWSW, Inc., to change operating assignment of station WWSW, Pittsburgh, Pa., from 1490 to 970 kc., increase power from 250 watts to 5 KW, unlimited time, using a directional antenna day and night (B2-P-3055; Docket 6121);

WICA, Inc., to change facilities of station WICA, Ashtabula, Ohio, from daytime operation only, with 1 KW, to full-time operation on 970 kc., with 5 KW day, 1 KW night, using directional antenna at night (B2-P-3081; Docket 6120);

WEBR, Inc., to change operating assignment of station WEBR, Buffalo, N. Y., from 1340 kc. to 970 kc., increase power from 250 watts to 5 KW, unlimited time, using a directional antenna both day and night (B1-P-3926; Docket 7166).

These grants are subject to the filing by each applicant within 10 days hereof a modification of C.P. proposing an antenna system satisfactory to the Commission.

The application of Shenandoah Valley Broadcasting Corp., to change operating assignment of station WSWA, Harrisonburg, Va., from 550 kc., daytime only with 1 KW power to 970 kc., with 5 KW day and night, using directional antenna at nighttime, is denied. (B1-P-3753; Docket 6804)

Designated for Oral Argument on February 12, 1947, in Washington, the exceptions filed by both applicants to Proposed Decision (B-273) involving application of WGCN Broadcasting Co., Biloxi, Miss. (B3-P-3698; Docket 6881), and WLOX Broadcasting Co., Biloxi, Miss. (B3-P-4152; Docket 6882) also set for oral argument on the same day the petition of WLOX Broadcasting Co. for leave to amend its application to include additional officers, directors and stockholders.

Announced its final decision in (B-317) granting application of the Green Bay Broadcasting Company (B4-P-4272; Docket 7158) for a new station in Green Bay, Wisconsin, to operate on 1400 kc., with 250 watts power, unlimited time.

At the same time the petition of Green Bay Newspaper Company was granted requesting leave to amend its application (B4-P-4350; Docket 7159) so as to specify the frequency 810 kc., with 1 KW power, daytime only, instead of 1400 kc., 250 watts, unlimited time; the amendment was accepted and the Commission, on its own motion, removed said application from the hearing docket. Insofar as petition requests a grant without hearing it was denied.

### NEW AM APPLICATION GRANTED

Grass Valley-Nevada City Broadcasters, Inc., Grass Valley, Calif.—Granted CP for a new station to operate on 1230 kc., upon the condition that an appropriate amended application be filed requesting 250 watts power, unlimited time (B5-P-4616) (Application requested 100 watts.)

Radio Air Ways, Inc., Eugene, Ore.—Granted CP for a new station to operate on 1600 kc., 1 KW, unlimited time, D.A.N. (B5-P-3771)

Peach Bowl Broadcasters, Yuba City, Calif.—Granted CP for a new station to operate on 1600 kc., 500 watts, unlimited time; engineering conditions. (B5-P-4488)

(Continued on next page)

The Macomb Broadcasting Co., Macomb, Ill.—Granted CP for a new station to operate on **1510 kc.**, 250 watts, daytime only; engineering conditions. (B4-P-4887)  
 Cornbelt Broadcasting Co., Clinton, Ill.—Granted CP for a new station to operate on **1520 kc.**, 1 KW, daytime only; engineering conditions. (B4-P-5081)

## FM CONDITIONAL GRANTS

Enterprise Publishing Co., Brockton, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (B1-PH-811)

Plymouth County Broadcasting Corp., Brockton, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (B1-PH-885)

## FM CONSTRUCTION PERMITS

The following were authorized construction permits: conditions; (Note: power given is effective radiated power; antenna height given is height above average terrain):

Piedmont Publishing Co., Winston-Salem, N. C.—Class B; Channel: **103.9 mc.** (No. 280); 48 KW; 350 feet. (B3-PH-53)

Richmond Radio Corp., Richmond, Va.—Class B; Channel: **98.7 mc.** (No. 254); 43.7 KW; 420 feet. (B2-PH-229)

Roanoke Broadcasting Corp., Roanoke, Va.—Class B; Channel: **93.3 mc.** (No. 227); 4.3 KW; 2135 feet. (B2-PH-477)

Siskiyou Broadcasting Co., Yreka, Calif.—Class A; Channel: **105.5 mc.** (No. 288); 270 watts; 65 feet. (B5-PH-934)

Pacific Broadcasting Co., San Francisco, Calif.—Class B; Channel: **96.5 mc.** (No. 243); 9.6 KW; 1330 feet. (B5-PH-1031)

Ashbacker Radio Corp., Muskegon, Mich.—Class B; Channel: **98.7 mc.** (No. 254); 46 KW; 300 feet. (B2-PH-143)

Shelbyville Radio, Inc., Shelbyville, Ind.—Class B; Channel: **94.1 mc.** (No. 231); 5 KW; 190 feet. (B4-PH-280)

Hudson Broadcasting System, Inc., Mount Vernon, N. Y.—Class A; Channel: **106.7 mc.** (No. 294); 300 watts; 170 feet. (B1-PH-484)

West Virginia Broadcasting Corp., Wheeling, W. Va.—Class B; Channel: **100.5 mc.** (No. 263); 11.3 KW; 620 feet. (B2-PH-511)

J. K. Patrick & Co., Athens, Ga.—Class B; Channel: **100.1 mc.** (No. 261); 4.4 KW; 258 feet. (B3-PH-838)

KOIN, INC., Portland, Ore.—Class B; Channel: **94.5 mc.** (No. 233); 210 KW; 1,350 feet.\* (B5-MPH-152)

Unity Broadcasting Corp. of Tennessee, Chattanooga, Tenn.—Class B; Channel: **94.9 mc.** (No. 235); 4.2 KW; 740 feet\* (B3-PH-776)

Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Class B; Channel: **92.9 mc.** (No. 225); 9.0 KW; 670 feet. (B2-PH-1104)

John Lord Booth, Detroit, Mich.—Class B; Channel: **96.5 mc.** (No. 243); 30 KW; 430 feet. (B2-PH-1098)

Westinghouse Radio Stations, Inc., Boston, Mass.—Class B; Channel: **100.7 mc.** (No. 264); 20 KW; 500 feet. (B1-PH-1112)

## NEW TELEVISION APPLICATION GRANTED

The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Granted CP for a new station; Channel: No. 3—**60-66 mc.**; visual power; 16.1 KW; Aural 17.0 KW; antenna 319 feet. (B4-PCT-180)

## MISCELLANEOUS APPLICATION GRANTED

Radiophone Broadcasting Station, WOPI, Inc. (mobile), area of Bristol, Tenn. & Bristol, Va.—Granted C. P. for new remote-pickup station to be used with FM station WOPI-FM. (B3-PRE-482)

\* In lieu of previous details.

## DESIGNATED FOR HEARING

Durward J. Tucker, et al, d/b as Tyler Broadcasting Co., Tyler, Texas—Designated for hearing application for new station to operate on **940 kc.**, 250 watts, daytime only (B3-P-5564; Docket 8058) to be heard in consolidated proceeding with applications of Blackstone Broadcasting Co. (Docket 8032), Rose Capitol Broadcasting Co. (Docket 8031), and Tytex Broadcasting Co. (Docket 8040) requesting the same facilities; further ordered that order designating above applications for consolidated hearing be amended to include Tyler Broadcasting Co. application.

Washington Broadcasters, Inc., Spokane, Wash.; KFIO, Spokane Broadcasting Corp., Spokane, Wash.—Designated for consolidated hearing application of Washington Broadcasters, Inc., for new station to operate on **790 kc.**, 5 KW, unlimited time, DA (B5-P-4462; Docket 8059) with application of KFIO to change operating assignment from **1230 kc.**, 250 watts, unlimited time, to **790 kc.**, 5 KW, unlimited time, DA (B5-P-5559; Docket 8060).

The Wooster Republican Printing Co., Wooster, Ohio—Designated for hearing application for new station to operate on **1340 kc.**, 100 watts, unlimited time (B2-P-5581; Docket 8061) to be heard with applications of The Mount Vernon Broadcasting Co., Mt. Vernon, Ohio (Docket 8021) and Mound Broadcasting Corp., Newark, Ohio (Docket 8022); further ordered that order designating above applications for hearing be amended to include The Wooster application.

Crescent Bay Broadcasting Co., Santa Monica, Calif.—Designated for hearing application for new station to operate on **1460 kc.**, 250 watts, daytime only (B5-P-5589; Docket 8032) to be heard in consolidated proceeding with applications of California Broadcasting Co., Santa Monica, Calif. (Docket 7961) and San Fernando Valley Broadcasting Co., San Fernando, Calif. (Docket 7960); further ordered that orders designating above applications for hearing be amended to include Crescent application.

Valdosta Broadcasting Co., Valdosta, Ga.; E. K. Avriett, tr/as Okefenokee Broadcasting Co., Waycross, Ga.—Designated for consolidated hearing application of Valdosta Broadcasting Co. for new station at Valdosta, Ga., to operate on **910 kc.**, 5 KW, DA-N, unlimited time (B3-P-4106; Docket 6863) with application of Okefenokee Broadcasting Co. for new station at Waycross, Ga., seeking same frequency with 500 watts night, 1 KW-LS, unlimited time (B3-P-5513; Docket 8063).

Herbert B. Clark, et al, d/b as The Northern Berkshire Broadcasting Co., North Adams, Mass.—Designated for hearing application for new station to operate on **1230 kc.**, 250 watts, unlimited time (B1-P-5619; Docket 8066) in consolidated proceeding with application of The Colgren Broadcasting Co., Hudson, N. Y. (Docket 7931); further ordered that order designating Colgren application for hearing be amended to include The Northern Berkshire application.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.; Grain Country Broadcasting Co., Inc., Peru, Ill.; KFMI, Fred Jones Broadcasting Co., Tulsa, Okla.—Designated for consolidated hearing applications of Mid-State Broadcasting Co. to change operating assignment of Station WMMJ, Peoria, Ill., from **1020 kc.**, 1 KW, day to **970 kc.**, 1 KW day and night, unlimited time, install DA for day and night time, and make other changes (B4-P-5551; Docket 8043), with application of Grain Country Broadcasting Co., Inc., for new station at Peru, Ill., to operate on **980 kc.**, 500 watts, 1 KW-LS, DA-2, unlimited time (B4-P-5567; Docket 8064), and application of Fred Jones Broadcasting Co. to change operating assignment of station KFMI, Tulsa, Okla., from **1050 kc.**, 1 KW, daytime, to **970 kc.**, 500 watts, 1 KW-LS, DA-2, unlimited time (B3-P-5585; Docket 8065).

Fred Jones Radiocasting & Television Co., Oklahoma City, Okla.—Designated for hearing in a consolidated proceeding with application of Midland Broadcasting

(Continued on next page)



Co. (B4-P-5154), the application of Fred Jones Radio-casting & Television Co. for a new station to operate on 550 kc., 5 KW day, 1 KW night, DA (B3-L-5404), and the order designating Midland for hearing was amended to include this application. Adopted order dismissing petition for reconsideration directed against Commission's action of Oct. 31 granting Midland Broadcasting Co. application without hearing.

### LICENSE RENEWALS—AM

The following stations were granted renewal of licenses for the period ending February 1, 1950:

WNBH, New Bedford, Mass.; WDAK, Columbus, Ga.; WGTM, Wilson, N. C.; Kocy, Oklahoma City\*; WCBI, Columbus, Miss.; KWFC, Hot Springs, Ark.; KMYR, Denver; KROC, Rochester, Minn.\*; KCRA, Sacramento, Calif.\*; KBND, Bend, Ore.; KXRO, Aberdeen, Wash.; WAIR, Winston-Salem; WCMJ, Ashland, Ky.; WEIM, Fitchburg, Mass.; WEMP, Milwaukee; WENT, Gloversville, N. Y.; WFBG, Altoona, Pa.; WFEB, Sylacauga, Ala.; WFHR, Wisconsin Rapids, Wis.; WGH, Newport News, Va.; WHAT, Philadelphia; WLAK, Lakeland, Fla.; WLBj, Bowling Green, Ky.; WMBO, Auburn, N. Y.; WMSA, Massena, N. Y.; WNCA, Asheville, N. C.; WSAJ, Grove City, Pa.; WSAV, Savannah, Ga.; WSTV, Steubenville, Ohio; WTAL, Tallahassee, Fla.; WALL, Middletown, N. Y.; WBRE, Wilkes-Barre, Pa.; WEXL, Royal Oak, Mich.; WKEY, Covington, Va.; WLBC, Muncie, Ind.; WLNH, Laconia, N. H.; WMFF, Plattsburg, N. Y.

KSAM—J. G. Long, Huntsville, Texas—Granted renewal of license for the period ending August 1, 1948.

WEW—St. Louis University, St. Louis, Mo.—Granted renewal of license for the period ending November 1, 1949.

WJXN—Ewing Broadcasting Co., Jackson, Miss.—Granted renewal of license for the regular period.

The following stations were granted renewal of licenses for the period ending February 1, 1950:

KCKN, Kansas City, Kans.; KFRE, Fresno, Calif.; KFYO, Lubbock, Texas; KHMO, Hannibal, Mo.; KRMD, Shreveport, La.; KUIN, Grants Pass, Ore.; KVOL, Lafayette, La.; KWLm, Willmar, Minn.; KWOC, Poplar Bluff, Mo.

### LICENSE EXTENSIONS—AM

Licenses for the following stations were extended upon a temporary basis for the period ending April 1, 1947, for the reasons indicated:

KABC—Alamo Broadcasting Co., Inc., San Antonio, Texas—Pending action on application for transfer of control of licensee corporation.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

KNOX—Sweetwater Radio, Inc., Sweetwater, Texas—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WEDC—Emil Denmark, Inc., Chicago, Ill.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WEOA—Evansville On the Air, Inc., Evansville, Ind.—Pending consideration of information requested under Sec. 308(b) of the Communications Act.

WABY—The Adirondack Broadcasting Co., Inc., Albany, N. Y.—Pending action on mandate of U. S. Supreme Court re renewal of station WOKO.

WBLK—Charleston Broadcasting Co., Clarksburg, W. Va.—Pending action on renewal of station WCHS, and completion of assignment of license of WBLK.

WEMP (Aux.)—Milwaukee Broadcasting Co., Milwaukee, Wis.—Renewal application filed late.

WEMP—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Renewal application filed late.

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Pending action on applications (B2-L-2126 and B2-L-2127) for licenses to cover CP's.

WNOE—James A. Noe, New Orleans, La.—Pending further consideration of applicant's qualifications.

WQV & Aux.—Wodaam Corp., New York City—Pending outcome of litigation involving transfer of control of licensee corporation.

WMLT—Dublin Broadcasting Corp., Dublin, Ga.—Renewal application filed late.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Pending completion of transfer of control.

### LICENSE RENEWALS—TELEVISION

Granted renewal of licenses of following television stations for the period ending February 1, 1948:

W9XBB, W9XBK, W9XBT, W9XPR, Balaban & Katz Corp.; W2XGS, Columbia Broadcasting System, Inc.; W1XDY, Continental Television Corp.; W2XEM, W2XVI, W2XWV, W3XWT, W10XKT, WABD, Allen B. DuMont Laboratories, Inc.; WRGB, W2XGE, General Electric Co.; W2XBT, W2XBU, National Broadcasting Co., Inc.; W10XAF, W10XAD, W3XE, W3XPD through W3XP1, W3XPK, W3XPL, W10XPB, W10XAE, W10XP, W10XPA, W10WPC, W10XPR, Philco Television Broadcasting Corp.; W3XAD, W3XEP, Radio Corp. of America; W9XZC, W9XZV, Zenith Radio Corp.

### MISCELLANEOUS ACTIONS

WOOB—Calhoun Broadcasting Co., Anniston, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter location at 16th and Boynton St., Anniston, and change studio location to 1001½ Noble St., Anniston; conditions. (B3-MP-2255)

WHTN—Greater Huntington Radio Corp., Huntington, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at 2.5 miles south of Huntington, and change studio location to 1112½ Fourth Ave., Huntington; conditions. (B2-MP-2211)

WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Del.—Granted modification of CP which authorized a new station, to make changes in antenna, to change type of transmitter, and to specify studio location as 1326 Market St., Wilmington. (B1-MP-2362)

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations between 1st and 2nd Sts., on West Side of Hyer St., and Smith Shipyard, Pensacola, respectively. (B3-MP-2368)

WABP—Bluff City Broadcasting Co., Ltd., Memphis, Tenn.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter and studio locations at North University, Hubert St., Memphis. (B3-MP-2390)

KOLT—Hilliard Co., Scottsbluff, Neb.—Granted modification of CP (B4-P-3988), for extension of completion date to 2-17-47.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted modification of CP which authorized a new station, to change type of transmitter. (B2-MP-2375)

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP (B5-P-3809) for extension of completion date to 3-15-47. (B5-MP-2402)

WKIX—The Fayette Broadcasting Co., Lexington, Ky.—Granted license to cover CP which authorized a new station on 1300 kc., 1 KW-DA-N, unlimited. (B2-L-2109)

KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification (B5-P-4343), to change type of transmitter. (B5-MP-2381)

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of

(Continued on next page)

\*Comr. Durr for hearing.

- transmitter, for approval of transmitter location at NE of intersection of So. Park Road and Valley Creek, Birmingham. (B3-MP-2334)
- KSIB**—Southwest Iowa Broadcasting Co., Creston, Iowa.—Granted license to cover CP which authorized a new station on 1530 kc., 1 KW, day, and to specify studio location on U. S. Highway 34, ½ mile SW of Creston; conditions. (B4-L-2189)
- WGRV**—Greenville Broadcasting Co., Greenville, Tenn.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (B3-L-2157)
- WJHL**—WJHL, Inc., Johnson City, Tenn.—Granted license to cover CP which authorized increase in power to 1 KW-DA, 5 KW, install new transmitter and for change of studio location to 143 Main St. West, Johnson City. (B3-L-2182)
- KSRV**—Inland Radio, Inc., Ontario, Ore.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited; conditions. (B5-L-2150)
- WPAG**—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted modification of CP which authorized increase in power, etc., to change type of transmitter. (B2-MP-2387)
- KVOU**—Uvalde Broadcasters, Uvalde, Texas.—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations at .7 mile south of city limits on Highway 55, Uvalde. (B3-MP-2304)
- KWYO**—Big Horn Broadcasting Co., Inc., Sheridan, Wyo.—Granted license to cover CP which authorized change in frequency to 1410 kc., increase in power, installation of new transmitter, and changes in vertical antenna. (B5-L-2192)
- WKYB**—Paducah Newspapers, Inc., Paducah, Ky.—Granted license to cover CP which authorized a new station on 800 kc., 1 KW, day; conditions. (B2-L-2168)
- KWBC**—Worth Broadcasting Co., Fort Worth, Texas.—Granted license to cover CP which authorized a new station on 970 kc., 1 KW, day, and to specify studio location at Houston St. at 9th, Ft. Worth; conditions. (B3-L-2188)
- KVCV**—Golden Empire Broadcasting Co., Redding, Calif.—Granted modification of CP (B5-P-4913), for extension of commencement and completion dates to 2-18-47 and 8-10-47, respectively. (B5-MP-2393)
- KRUL**—Pacific States Radio Co., Corvallis, Ore.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, approval of transmitter location as 250 feet east of S. 15th St., and 200 feet north of the Corvallis south city limits, and to change studio location to 1221 15th St., So., Corvallis. (B5-MP-2361)
- KITI**—Corpus Christi Broadcasting Co., Inc., Corpus Christi, Texas.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at approximately 3 miles west of Corpus Christi, and to specify studio location as Corpus Christi. (B3-MP-2358)
- WLAQ**—News Pub. Co., Rome, Ga.—Granted modification of CP which authorized a new station, for approval of antenna and to change type of transmitter. (B3-MP-2365)
- KFSA**—Donald W. Reynolds, Ft. Smith, Ark.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Southwest corner of Harmons Lane and Wheeler Ave., Ft. Smith. (B3-MP-2349)
- WKRN**—The Middle Tenn. Broadcasting Co., Columbia, Tenn.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited; conditions. (B3-L-2160)
- WIIN**—Star Broadcasting Co., Inc., Geneva, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Montague St. on north side of Hamilton St. extended, just beyond intersection with Pra-Emption Rd., Geneva, and to specify studio location as Guard Bldg., Seneca St. (B1-MP-2385)
- WALD**—Walterboro Broadcasting Co., Walterboro, S. C.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter and studio locations at approximately 0.3 mile from center of business district, Walterboro. (B3-MP-2312)
- KSYC**—Siskiyou County Broadcasting Co., Yreka, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location at Lawrence Lake and So. Oregon Sts., Yreka, and to change studio location to Lawrence Lane and So. Oregon Sts. (B5-MP-2333)
- Sampson Broadcasting Co., Clinton, N. C.**—Granted modification of CP which authorized a new station, for extension of commencement date to 2-7-47.
- KWRZ**—Grand Canyon Broadcasting, Flagstaff, Ariz.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter, for approval of transmitter and studio location as 1¼ miles south on U. S. Highway 89, Flagstaff. (B5-MP-2379)
- WABI**—Community Broadcasting Service, Bangor, Me.—Granted license to cover CP, which authorized increase in power to 5 KW employing DA night, and make changes in transmitting equipment. (B1-L-2132)
- KVNI**—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho.—Granted license to cover CP which authorized a new station on 1430 kc., 1 KW, DA, unlimited time; conditions. (B5-L-2140)
- WJVB**—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at west of Penman Road, Jacksonville Beach, and to specify studio location as in the 200 Block of 1st Ave. North, Jacksonville Beach. (B3-MP-2343)
- KSJB**—Jamestown Broadcasting Co., Inc., Jamestown, N. D.—Granted license to cover CP (B4-P-3906), which authorized increase in power to 5 KW, installation of new transmitter and DA and change transmitter and studio location. (B4-L-2059)
- KEIO**—Eastern Idaho Broadcasting and Tele. Co., Pocatello, Idaho.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and to specify studio location at Bannock Hotel; conditions. (B5-L-2179)
- KBLF**—Robert L. Weeks, Red Bluff, Calif.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time, and change studio location to 346 Oak St., Red Bluff; conditions. (B5-L-2130)
- WBOP**—Carroll-Grayson Broadcasting Corp., Galax, Va.—Granted modification of CP (B2-P-4521) to change type of transmitter. (B2-MP-2399)
- KECK**—Ector County Broadcasting Co., Odessa, Texas.—Granted modification of CP which authorized a new station, to change type of transmitter. (B3-MP-2378)
- WCOP**—Mass. Broadcasting Corp., Boston, Mass.—Granted modification of CP (B1-P-4726), for extension of completion date to 2-20-47. (B1-MP-2415)
- KCID**—Caldwell Broadcasting Co., Inc., Caldwell, Idaho.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location. (B5-MP-2384)
- Parkersburg Broadcasting Co., Parkersburg, W. Va.**—Adopted an order pursuant to Sec. 1.391 of the rules, removed from the hearing docket and closed the record in the matter of application (B2-P-4741: Docket 7710) for a new station to operate on 1230 kc., 250 watts, unlimited time, presently scheduled to be heard on January 22 at Parkersburg, W. Va.
- WGAP**—George R. Dempster and V. H. McLean, d/b as Gateway Broadcasting Co., Marysville, Tenn.—Granted petition for reconsideration of the Commission's action designating for hearing their application for assignment of license of station WGAP (B3-AL-554; Docket 7984) and for grant of application without hearing. The Commission set aside its action designating said application for hearing and granted same.
- KWTO**—Ozarks Broadcasting Co., Springfield, Mo.—Granted petition of KWTO for reconsideration directed against

(Continued on next page)



- the Commission's action of October 31, 1946, granting without a hearing the application of Midland Broadcasting Co. for a new station at Kansas City, Mo., to operate on 550 kc., 5 KW, daytime only, DA (B4-P-5154); ordered that said action of Oct. 31 granting Midland application be set aside, and further that the application be designated for hearing and that KWTO, KLZ, WIBW, KSAC, KCRS, and Radio Broadcasters, Inc., be made parties to the proceeding.
- The Regents of the New Mexico College of Agr. and Mechanic Arts, (assignee)—Dismissed application for involuntary assignment of license of station KOB, Albuquerque, N. M., from Albuquerque Broadcasting Co. to The Regents of the New Mexico College of Agr. and Mechanic Arts, as the application does not comply with the Commission's rules in that it is not executed by both the assignor and the assignee.
- KFJZ—Tarrant Broadcasting Co., Fort Worth, Texas—Dismissed petition for declaratory ruling concerning certain documents executed by Lone Star Broadcasting Co., Inc. (Predecessor licensee of KFJZ.)
- WPAR—Charleston Broadcasting Co. (transferor), News Pub. Co. (transferee), Ohio Valley Broadcasting Corp. (licensee), Parkersburg, W. V.; WBLK—Charleston Broadcasting Co. (assignor), News Pub. Co. (assignee), Clarksburg, W. Va.—Reconsidered action taken June 13 and Oct. 31, 1946, designating for hearing in a consolidated proceeding application for transfer of control of station WPAR (B2-TC-479; Docket 7625) and application for assignment of license of station WBLK (B2-AL-542; Docket 7930), and ordered that said applications and petitions relating thereto be granted, subject however, to the conditions that the CP for station WOPK, Marietta, Ohio (1340 kc., 250 watts, unlimited time), be surrendered for cancellation. (The consideration involved in the transfer of WPAR is \$307,500, and in assignment of WBLK is \$177,500.)
- WBBS—Alamance Broadcasting Co., Inc., Burlington, N. C.—Granted petition requesting reinstatement of its application as amended for increase in power from 1 to 5 KW, operating on 920 kc. (B3-P-4534). Previous application was dismissed without prejudice on Oct. 11, 1946.
- WLJB—WLJB, Inc., Brooklyn, N. Y.—Denied request for the subpoena for Gwilym A. Price, at a consolidated hearing involving station WLJB and WOWO, Ft. Wayne, a Westinghouse station, without prejudice to the right of applicant to renew its request in compliance with Sec. 1.832 of the Commission's rules.
- West Central Broadcasting Co., Tulsa, Okla.—Dismissed petition to reconsider and grant without condition the application of Democrat Printing Co. for a new station at Durant, Okla. (B3-P-4897)
- Booth Radio Stations, Inc., Saginaw, Mich.—Denied motion requesting dismissal of the application of Saginaw Broadcasting Co. to change operating assignment of station WSAW from 1400 kc., 250 watts, to 790 kc., 1 KW; install a new transmitter, change transmitter location, and install DA for day and night use (B2-P-5578); and the said application was designated for hearing in a consolidated proceeding with application of Booth Radio Stations, Inc., and Federated Publications, Inc., and the Commission's orders designating these applications for hearing were amended to include the WSAW application
- Paul Brake, Miami, Fla.—Granted petition for leave to intervene in the hearing on application of Lake Worth Broadcasting Corp., Inc. (Doc. 7989)
- Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (B3-P-5455; Doc. 7989).
- Coastal Broadcasting Co., Lakeland, Fla.—Granted petition for leave to amend application (B3-P-5256; Doc. 8039) so as to specify the frequency 1230 kc., instead of 1400 kc., etc. The amendment was accepted and application removed from the hearing docket.
- KFDA—Amarillo Broadcasting Corp., Amarillo, Texas.—Granted petition for leave to amend application (B3-P-4353; Doc. 7559) so as to specify operation with a DA at night, etc. The amendment was accepted and application was removed from the hearing docket.
- Capitol Broadcasting Co., Inc., Charlotte, N. C.—Granted petition to dismiss without prejudice application for FM station (B3-PH-1013; Doc. 7799).
- Enid Broadcasting Co., Enid, Okla.—Granted petition for leave to amend its application (B3-P-5489; Doc. 8030) so as to show a new transmitter site, revised engineering information, etc.
- Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (B5-P-5356; Doc. 7956) so as to show a new transmitter site; show revised DA arrays, etc.
- San Fernando Broadcasting Co., San Fernando, Calif.—Granted petition for waiver of rules and accepted petitioners written appearance in re application (B5-P-5387; Doc. 7960).
- L. C. B., Inc., Lorain, Ohio—Granted petition for leave to amend its application (B2-P-4636; Doc. 7496) so as to show current information on the stockholders and directors.
- KOLA—KOLA Broadcasting Co., Opelousas, La.—Granted petition for continuance of consolidated hearing presently scheduled for Jan. 20 at Lake Charles and Jan. 21 at Opelousas, and continued said hearing to Feb. 26 at Lake Charles and Feb. 27 at Opelousas.
- Mountain Broadcasting Service, Princeton, W. Va.—Granted petition for leave to amend its application (B2-P-5386; Doc. 7934) so as to substitute the corporation Mountain Service Broadcasting Service, Inc., for the partnership Dewey J. Bailey, Harold P. Hunnicutt and Frank G. McKenzie, d/b as Mountain Broadcasting Service; to change paragraphs of application to show the substitution of the corporation for the partnership, etc., and Notice of Hearing was so amended.
- KROY—HARMCO, Inc., Sacramento, Calif.—Granted petition for leave to amend its application (B5-P-4253; Doc. 7170) so as to specify 10 KW instead of 5 KW power; to show a modified DA array, etc.
- Charleston Broadcasting Co., Parkersburg, W. Va.; News Publishing Co., Clarksburg, W. Va.—Granted petitions requesting continuance of hearing on application for transfer of control of WPAR (B2-TC-479; Doc. 7625) and voluntary assignment of license of WBLK (B2-AL-542; Doc. 7930) presently scheduled for Jan. 23 and 24, and said further hearing was continued to March 24 at Parkersburg and March 25 at Clarksburg.
- Lincoln Operating Co., Miami, Fla.—Granted leave to take depositions in the hearing upon its application (Doc. 7874) and application of Southern Broadcasting Co., Montgomery, Ala. (Doc. 7873)
- KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition insofar as it requests leave to amend and continuance of hearing in re application (B4-P-4421; Doc. 7552). The amendment to show a revised DA array, etc., was accepted, and the hearing presently scheduled for Jan. 20 at Washington was continued to March 24. Insofar as petition requests reconsideration of grant, it is dismissed.
- Odes E. Robinson, Bluefield, W. Va.—Granted petition to dismiss without prejudice application (B2-P-5160; Doc. 7824).
- The Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition for leave to amend its application (B2-P-

(Continued on next page)

## ACTIONS ON MOTIONS

- Radio Peoria, Inc., Peoria, Ill.—Granted petition to dismiss without prejudice application for C. P. (B4-P-4177; Doc. 7609)
- Mid-State Broadcasting Co., Peoria, Ill.—The Commission, on its own motion, removed from the hearing docket application (B4-P-5551; Doc. 8043).
- Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted petition for extension of time within which to file an answer to the petition for reconsideration filed Dec. 16/46 by the Fort Industry Co., Toledo, and the time was extended to and including January 10.

4990; Doc. 7823), so as to show the addition of Odes E. Robinson as an equal partner in applicant partnership. The Bluefield Broadcasting Co., Bluefield, W. Va.—Dismissed as moot the petition requesting that application be removed from the hearing docket and granted without hearing.

Radio Broadcasting Associates, Houston, Texas—Granted petition requesting continuance of hearing on its application (B3-P-5463; Doc. 7910) and the hearing presently scheduled for Feb. 13 was continued to April 14 at Washington.

Berkshire Broadcasting Co., North Adams, Mass.—Granted petition to dismiss without prejudice application (B1-P-5279; Doc. 7932).

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.; WARM—Union Broadcasting Co., Scranton, Pa.—Denied joint petition requesting continuance until March 10 of the hearing upon their applications, et al., presently scheduled for Jan. 22 at Washington.

Crescent Broadcasting Corp., Shenandoah, Pa.—Granted petition for leave to amend its application (B2-P-4092; Doc. 6883) so as to substitute a revised Appendix A.

Modesto Broadcasting Co., Modesto, Calif.—Granted petition for leave to amend its application (B5-P-4851; Doc. 7678) so as to specify the frequency **1360 kc.** instead of **1080 kc.**, etc. The amendment was accepted and application removed from the hearing docket.

Radio Santa Cruz, Santa Cruz, Calif.—The Commission, on its own motion, removed from the hearing docket application (B5-P-5108; Doc. 7767).

A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.—The Commission, on its own motion, continued the further consolidated hearing on these applications from January 15 to February 19 at Washington.

Eau Claire-Chippewa Broadcasting Co., Eau Claire, Wis.; WBIZ, Inc., Eau Claire, Wis.—The Commission, on its own motion, continued the further consolidated hearing upon applications for CP from January 15 to January 30 at Washington.

The Patriot Co., Harrisburg, Pa.—Granted in part petition requesting enlargement of the issues in re application (Doc. 6884, et al.), and the issues adopted Dec. 30, 1946, were amended to include the issue whether the frequency **1420 kc.**, using DA day and night, is available for use at Shenandoah, Pa., and, if so, whether it should be assigned in lieu of **580 kc.**

Springfield Broadcasting Co., Springfield, Mass.—Granted petition requesting continuance of hearing presently scheduled for Feb. 3 in re its application and that of Telecolor Corp. (Doc. 7771 and 7772), and the hearing was continued to Feb. 10 at Springfield, Mass.

Springfield Broadcasting Co., Springfield, Mass.—Granted petition for continuance of consolidated hearing on applications for FM stations in Springfield, presently scheduled for Feb. 5, and the same was continued to Feb. 12 at Springfield. Exceptions noted by counsel for Regional Broadcasting Co., Chicopee, Mass.

## FCC APPLICATIONS

### AM APPLICATIONS ACCEPTED FOR FILING

#### 550 Kilocycles

NEW—Dr. Francisco A. Marquez, Aguadilla, Puerto Rico (P. O. Progreso St. No. 27)—Construction permit for a new standard broadcast station to be operated on **550 kc.**, power of 1 KW, and unlimited hours of operation.

#### 560 Kilocycles

WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-P-4303, which authorized an

increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of commencement and completion dates.

#### 570 Kilocycles

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—License to cover construction permit (B1-P-4557, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 690 Kilocycles

NEW—Voice of Dixie, Inc., Birmingham, Ala.—Construction permit for a new standard broadcast station to be operated on **690 kc.**, power of 10 KW, directional antenna for night use and unlimited hours of operation. Amended to change hours of operation from unlimited to daytime only and make changes in vertical antenna and ground system.

#### 720 Kilocycles

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on **1340 kc.**, power of 250 watts and unlimited hours of operation. Amended to change frequency from **1340** to **720 kc.**, and change hours of operation from unlimited to daytime.

#### 790 Kilocycles

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to change frequency from **1400** to **790 kc.**, increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location.

#### 810 Kilocycles

WKBC—John T. Cashion and Doris B. Brown, d/b as Wilkes Broadcasting Co., North Wilkesboro, N. C.—Modification of construction permit (B3-P-4862, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

#### 830 Kilocycles

NEW—WZHD, Inc., Warren, Ohio (P. O. 149 Elm Road Southeast)—Construction permit for a new standard broadcast station to be operated on **830 kc.**, power of 1 KW and daytime only hours of operation.

#### 840 Kilocycles

WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.—Voluntary assignment of license to WHAS, Inc.

#### 850 Kilocycles

NEW—Northwestern Indiana Radio Co., Inc., Valparaiso, Ind. (P. O. West Lincolnway)—Construction permit for a new standard broadcast station to be operated on **850 kc.**, power of 250 watts and daytime only hours of operation.

#### 860 Kilocycles

NEW—Roy Hofheinz and W. N. Hooper, a partnership d/b as Texas Star Broadcasting Co., San Antonio, Texas (P. O. 5th Floor Southern Standard Bldg., Houston, Texas)—Construction permit for a new standard broadcast station to be operated on **860 kc.**, power of 1 KW night, 5 KW day, directional antenna for night use and unlimited hours of operation.

*(Continued on next page)*



### 890 Kilocycles

NEW—Robert W. Chapman, C. H. Anglin and Ben G. Smith, a partnership d/b as Longview Broadcasting Co., Longview, Texas (P. O. 1305 Commercial Standard Bldg., Ft. Worth, Texas)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts and daytime only hours of operation.

### 910 Kilocycles

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change frequency from 950 to 910 kc., change power from 1 KW night, 5 KW day, to 5 KW day and night, changes in directional antenna for night use only, and change transmitter location.

### 940 Kilocycles

NEW—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1170 to 940 kc.

### 970 Kilocycles

KFMJ—Fred Jones and Mary Eddy Jones, d/b as Fred Jones Broadcasting Co., Tulsa, Okla.—Construction permit to change frequency from 1050 to 970 kc., change hours of operation from daytime to unlimited time, change power from 1 KW day to 500 watts night, 1 KW day and install new transmitter and directional antenna for day and night use.

### 990 Kilocycles

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—License to cover construction permit (B3-P-4974, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1020 Kilocycles

NEW—Smithfield Broadcasting Co., Smithfield, N. C. (P. O. % Brodie Smith)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime only hours of operation.

NEW—Sims Publishing Co., Orangeburg, S. C. (P. O. 55 East Russell St.)—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW and daytime only hours of operation.

### 1070 Kilocycles

NEW—Monona Broadcasting Co., Madison, Wis.—Construction permit for a new standard broadcast station to be operated on frequency 1070 kc., power of 10 KW, directional antenna for day and night use and unlimited hours of operation. Amended to change power from 10 KW night and day to 5 KW night and 10 KW day and to modify directional antenna.

### 1080 Kilocycles

NEW—Edwin R. Sanders and Thaddens Podbielniak, a partnership d/b as Western New York Broadcasting Co., Kenmore, N. Y. (P. O. 194 Stillwell Ave.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime only hours of operation.

### 1090 Kilocycles

NEW—Public Service Radio Corp., Baltimore, Md.—Construction permit for a new standard broadcast station

to be operated on 1090 kc., power of 50 KW, directional antenna for night use and unlimited hours of operation. Amended re stockholders.

### 1100 Kilocycles

WLBB—Roy Richards, Robert Tisinger, J. E. Duncan and Thomas Carr, a partnership, d/b as Carroll Broadcasting Co., Carrollton, Ga.—Modification of construction permit (B3-P-4925, which authorized a new standard broadcast station) to change type of transmitter.

### 1110 Kilocycles

WSLA—Frederic Lemieux, III, & Mrs. Edna Lemieux, a partnership, d/b as Hammond Broadcasting Co., Hammond, La.—Modification of construction permit (B3-P-5209, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Highway 51, south of Hammond, Louisiana.

### 1120 Kilocycles

WWOL—Leon Wyszatycki, tr/as Greater Erie Broadcasting Co., Lackawanna, N. Y.—Modification of construction permit (B1-P-5170, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location at near Dorrance St. and Onondaga Ave., West Seneca, N. Y.

### 1150 Kilocycles

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Modification of construction permit (B3-P-4857, which authorized a new standard broadcast station) to change type of transmitter.

### 1180 Kilocycles

NEW—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C. (P. O. Pennsylvania Ave.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 250 watts, and daytime only hours of operation.

### 1190 Kilocycles

WANN—Annapolis Broadcasting Corp., Annapolis, Md.—License to cover construction permit (B1-P-4733, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKOX—Richard E. Adams, James H. Shoemaker and Albert A. Anderson, d/b as Suburban Broadcasting Co., Framingham, Mass.—Modification of construction permit (B1-P-4950, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and to specify studio location.

### 1220 Kilocycles

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—Modification of construction permit (B3-P-5205, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

### 1230 Kilocycles

NEW—Southern Broadcasting Corp., New Orleans, La. (P. O. Suite 914 Corondelet Bldg., Corondelet St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Facilities of WJBW requested.

*(Continued on next page)*

**KDIX**—Dickinson Radio Association, Dickinson, N. C.—Voluntary transfer of control of permittee corporation to W. K. Johnson, William O. Rabe, Frank P. Whitney, C. R. Dukart, Leroy Moomaw, P. J. Baseflug, L. W. Veigel and Dr. P. J. Weir. (250 shares of common stock.)

**KSWS**—McEvoy Broadcasting Co., Roswell, N. Mex.—Modification of construction permit (B5-P-4916, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location, and specify studio location.

**KPHO**—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Authority to determine operating power by direct measurement of antenna power.

**KYNG**—Idaho Falls Broadcasting Co., Idaho Falls, Idaho—Modification of construction permit (B5-P-4599, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

### 1240 Kilocycles

**WTAX**—WTAX, Inc., Springfield, Ill.—Construction permit to increase power from 100 to 250 watts, install new transmitter and new vertical antenna, and change transmitter and studio location.

**KWOS**—Capital Broadcasting Co., Jefferson City, Mo.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

**KRAL**—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B3-P-4961, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter and studio locations.

**NEW**—Inland Broadcast Co., Weiser, Idaho (P. O. c/o Robertson W. Smith, 455 W. Liberty St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

### 1260 Kilocycles

**WMOA**—Marietta Broadcasting Co., Marietta, Ohio—Construction permit to change frequency from 1490 to 1260 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from approx. 1.35 miles S.E. of center of Marietta, Ohio, near Williamstown, W. Va., and Lafayette Hotel, Front St., Marietta, Ohio, to: Vienna, W. Va., and Parker Plaza Hotel, Parkersburg, W. Va., respectively.

**NEW**—WSWZ, Inc., Trenton, N. J. (P. O. 916 W. State St.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 5 KW, directional antenna for day and night use, and unlimited hours of operation.

**WOL**—Cowles Broadcasting Co., Washington, D. C.—Construction permit to move old main transmitter to Brookville Road, Wheaton, Md. (present location of main transmitter) to be used as an auxiliary transmitter with power of 1 KW, employing directional antenna for day and night use.

**NEW**—Kenneth O. Tinkham, San Fernando, Calif. (P. O. 5855 Hollywood Blvd., Los Angeles 28, Calif.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

### 1330 Kilocycles

**WBBC**—Booth Radio Stations, Inc., Flint, Mich.—Modification of construction permit (B2-P-4120, which authorized a new standard broadcast station) to make changes in antenna and to change transmitter location.

### 1340 Kilocycles

**NEW**—The Wooster Republican Printing Co., Wooster, Ohio (P. O. 212 E. Liberty St.)—Construction permit for a

new standard broadcast station to be operated on 1340 kc., power of 100 watts, and unlimited hours of operation.

**KPRK**—Yellowstone Amusement Co., Livingston, Mont.—License to cover construction permit (B5-P-4565, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WHAN**—Charleston Broadcasting Co., Charleston, S. C.—License to cover construction permit (B3-P-4248, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1360 Kilocycles

**WPPA**—A. V. Tidmore, tr/as Pottsville Broadcasting Co., Pottsville, Pa.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 500 watts day to 1 KW day and night, make changes in transmitting equipment and install directional antenna for night use.

**KXOL**—Fort Worth Broadcasting Co., Fort Worth, Texas—Modification of construction permit (B3-P-4439, which authorized a new standard broadcast station) to change type of transmitter and to specify studio location.

### 1370 Kilocycles

**NEW**—Radio Anthracite, Inc., Pottstown, Pa. (P. O. National Dime Bank Bldg., Independence and Market Sts., Shamokin, Pa.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and daytime only hours of operation.

### 1380 Kilocycles

**WCJG**—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower.

### 1400 Kilocycles

**KUGN**—C. H. Fisher and B. N. Phillips, d/b as Valley Broadcasting Co., Eugene, Ore.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

**KCLA**—Kenneth Kesterson and Charles Penix, a partnership, d/b as Radio Engineering Service, Pine Bluff, Ark.—License to cover construction permit (B3-P-4498, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

### 1440 Kilocycles

**WROK**—Rockford Broadcasters, Inc., Rockford, Ill.—Involuntary transfer of control of Rockford Consolidated Newspapers, Inc. (parent corporation of licensee), from Ruth Hanna Simms to Albert G. Simms, executor and distributee under the will of Ruth Hanna Simms, deceased. (127 shares)

**WROK**—Rockford Broadcasters, Inc., Rockford, Ill.—Construction permit to make changes in vertical antenna and mount an FM antenna on top of AM tower and change transmitter location.

### 1450 Kilocycles

**WKXL**—Charles M. Dale, Concord, N. H.—Construction permit to make changes in transmitting equipment.

**NEW**—William J. Cox, LeRoy W. Lenwell, Edward Cooper and Arthur V. Henri, a partnership d/b as The McCook Broadcasting Co., McCook, Neb. (P. O. c/o Wil-

*(Continued on next page)*



liam J. Cox, S21 Maryland Ave., N. E., Apt. #304, Washington 2, D. C.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—Construction permit to install auxiliary transmitter at Virginia Ave. and Boardwalk, Atlantic City, N. J. (present site of main transmitter), to be operated on 1450 kc., power of 250 watts.

WPAM—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick McCall, James Kock and James J. Curran, d/b as Miner's Broadcasting Service, Pottsville, Pa.—License to cover construction permit (B2-P-3936, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXLL—Western Montana Associates, Missoula, Mont.—Modification of construction permit (B5-P-4927, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, and for approval of transmitter and studio locations.

### 1460 Kilocycles

NEW—Crescent Bay Broadcasting Co., Santa Monica, Calif. (P. O. 636 South Analia Ave., Los Angeles 22, Calif.)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 250 watts and daytime only hours of operation.

### 1490 Kilocycles

WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Authority to determine operating power by direct measurement of antenna power.

NEW—Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott, and Oswald G. Wolf, Hardy C. Harvey, Austin, Texas—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited time hours of operation. Amended to change name of applicant from Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, W. T. Saunders, Spencer J. Scott and Oswald G. Wolf to Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey.

WESB—Bradford Publications, Inc., Bradford, Pa.—Modification of construction permit (B2-P-5091, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter location and to specify studio location.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, and for approval of transmitter location.

KTYL—Howard L. Roberts, Donald Ellsworth, Lorenzo K. Kisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership d/b as Sun Valley Broadcasting Co., Mesa, Ariz.—License to cover construction permit (B5-P-4890, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Bear State Broadcasters, Inc., Van Nuys, Calif. (P. O. c/o Harold D. Geffen, Suite 412 S. Hill St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1580 Kilocycles

WWXI—Central Illinois Radio Corp., Peoria, Ill.—Modification of construction permit (B4-P-3911, as modified,

which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

### FM APPLICATIONS ACCEPTED FOR FILING

NEW—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Construction permit for a new high frequency FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change directors, officers and stockholders.

WABF—Metropolitan Television, Inc., New York, N. Y.—Voluntary assignment of license to Metropolitan Broadcasting and Television, Inc.

NEW—Jay E. Tapp, Raymond B. Torian, Walter A. Nelson and John W. Doran, d/b as The Cerritos Broadcasting Co., Long Beach 6, Calif.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 111 watts. Amended to change ERP from 111 to 444 watts and make changes in antenna system.

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Modification of construction permit (B4-PH-159, which authorized a new FM broadcast station) to change completion date.

NEW—Tri-State Broadcasting Co., Sioux Falls, S. D. (P. O. 228½ South Phillips Ave.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 48 KW, and antenna height above average terrain 496 feet.

WEFM—Zenith Radio Corp., Chicago, Ill.—Modification of construction permit (B4-PH-975, which authorized a new FM broadcast station) to change completion date.

NEW—Greenville Broadcasting Co., Greenville, S. C. (P. O. 1 College St.)—Construction permit for a new (Class B) broadcast station to be operated on Channel 229, 93.7 mc., or as assigned by chief engineer of FCC, effective radiated power of 12.5 KW and antenna height above average terrain approximately 361 feet.

WTOG-FM—Savannah Broadcasting Co., Savannah, Ga.—Modification of construction permit (B3-PH-653, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

WCOB—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PH-180, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

WAJR-FM—West Virginia Radio Corp., Morgantown, W. Va.—Modification of construction permit (B2-PH-625, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 1 KW and commencement and completion dates.

WJR-FM—WJR, The Good Will Station, Inc., Detroit, Mich.—Modification of construction permit (B2-MPH-88, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 24 KW; antenna height above average terrain to 476 feet and make changes in antenna system.

KMED-FM—Mrs. W. J. Virgin, Medford, Ore.—Modification of construction permit (B5-PH-336, which authorized a new FM broadcast station) to change commencement and completion dates.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-129, which authorized a new FM broadcast station) to change transmitter site to R. D. Lafayette, Sentinel Heights, approximately 8 miles south of Syracuse, New York; effective radiated power to 9.2 KW, make changes in antenna system and change commencement and completion dates.

NEW—Southern Broadcasters, Inc., Richmond, Va. (P. O. 1922-24 Eye St., N. W., Washington, D. C.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 16.2 KW.

(Continued on next page)

KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.—Modification of construction permit (B4-PH-110, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 218.5 KW, make changes in antenna system, and change commencement and completion dates.

NEW—L. John Miner, Taft R. Wrathall and Grant R. Wrathall, d/b as Monterey Bay Broadcasting Co., Santa Cruz, Calif.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 3.33 KW. Amended to change frequency from "To be assigned by FCC" to Channel #257, 99.3 mc.

WCVS-FM—WCBS, Inc., Springfield, Ill.—Modification of construction permit (B4-PH-230, which authorized a new FM broadcast station) to make changes in antenna system.

NEW—Gordon W. Gambill, Hubert M. Martin, Humphrey B. Heywood, and R. T. Russell, d/b as Tennessee Valley Broadcasting Co., Chattanooga, Tenn. (P. O. c/o Hotel Patten)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 37.2 KW.

NEW—Texoma Broadcasting Co., Wichita Falls, Texas—Construction permit for a new (Metropolitan) FM broadcast station, frequency to be assigned in 92.1 to 103.9 mc. band. Amended to change officers, directors and stockholders.

WMIB—Joseph L. Maguire, Kenneth Maguire, John T. Maguire, John Grenoble, Evan Evans, Patrick J. McCall, James Koch & James J. Curran, d/b as Miners' Broadcasting Service, Pottsville, Pa.—Modification of construction permit (B2-PH-705, which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 5.2 KW, specify studio location, make changes in antenna system, and change commencement and completion dates.

NEW—W. Wright Esch, Daytona Beach, Fla. (P. O. 432 So. Beach St.)—Construction permit for new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 11.5 KW, and antenna height above average terrain 278 feet.

NEW—Clinton Broadcasting Corp., Clinton, Iowa (P. O. 246 Fifth Ave., So.)—Construction permit for a new (Class B) FM broadcast station to be operated on 98 mc., effective radiated power of 10.56 KW.

NEW—Independent Broadcasting Co., Knoxville, Tenn. (P. O. 908 So. Gay St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be determined by FCC, effective radiated power 11.7 KW, and antenna height above average terrain 500 feet.

WGTR—The Yankee Network, Inc., Boston, Mass.—Construction permit to change service area for a metropolitan station; change frequency from 44.3 to 101.7 mc., install new equipment, change studio location from 21 Brookline Ave., Boston, to 34 Mechanic St., Worcester, Mass., and change antenna system. Amended to change frequency from 101.7 mc. to Ch. #276, 103.1 mc., effective radiated power from 9.5 KW to 6.5 KW, specify type of transmitter, and make changes in antenna system.

WMLL—Evansville On the Air, Inc., Evansville, Ind.—Construction permit to change frequency 44,500 to 43,100 kc., move transmitter from 203 N. W. Fifth St., Evansville, Ind., to Vanderburgh County, Ind., and install new antenna and transmitter. Amended to change frequency from 43.1 kc. to Ch. No. 234, 94.7 mc., ERP from 173,122 watts to 20 KW, type of transmitter from composite max. 57,500 watts to 10 composite max. 10 KW, and make changes in antenna system.

NEW—Plains Radio Broadcasting Co., Lubbock, Texas—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, effective radiated power of 13 KW, and height above average terrain 268 feet. Amended to make changes in antenna system.

## TELEVISION APPLICATIONS ACCEPTED FOR FILING

WMAR—The A. S. Abell Co., Baltimore 3, Md.—Modification of construction permit (B1-PCT-167, which authorized a new commercial television broadcast station) for extension of completion date.

WBZ-TV—Westinghouse Radio Stations, Inc., Boston, Mass.—Modification of construction permit (B1-PCT-33, which authorized a new commercial television broadcast station) to specify type of transmitter, to change studio and transmitter locations to 1180 Soldier's Field Road, Boston, Mass., and make changes in antenna system.

KSTP-TV—KSTP, Inc., St. Paul, Minn.—Modification of construction permit (B4-PCT-130, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

WTVW—The Evening Star Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PCT-141, which authorized a new commercial television broadcast station) for extension of completion date.

WRTB—Raytheon Manufacturing Co., Waltham, Mass.—Modification of construction permit (B1-PCT-102, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

## MISCELLANEOUS APPLICATIONS ACCEPTED FOR FILING

NEW—Albuquerque Broadcasting Co., area of Albuquerque, N. M. (P. O. 418 West Gold Ave.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-7050 mc., power of .001 watt, emission A5 and unlimited hours of operation.

NEW—James E. Murray, area of Hutchinson, Kans.—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.48 and 37.98 mc., power of 50 watts and emission A3. Amended to change frequency to 35.82 mc.

NEW—Seton Hall College, South Orange, N. J. (P. O. South Orange Ave.)—Construction permit for a new non-commercial educational broadcast station to be operated on Channel No. 201, 88.1 mc., power of 250 watts, emission special for FM and unlimited hours of operation.

W2XMT—Metropolitan Television, Inc., New York, N. Y.—Voluntary assignment of license to Metropolitan Broadcasting & Television, Inc.

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee 1, Wis.—Modification of construction permit (B4-PVB-169, which authorized a new experimental television broadcast station) for extension of completion date.

W9XLZ—Gates Radio Co., Quincy, Ill.—License to cover construction permit (B4-PEX-97) which authorized a new developmental broadcast station.

W9XEK—Courier-Journal and Louisville Times Co., Eastwood, Ky.—Construction permit to reinstate construction permit (B2-PEX-66) which authorized to change frequency to be assigned by chief engineer from time to time, increase power to 10 KW, install new transmitter, change emission to A0, A1, A3, A4 and special-FM, and to make change in antenna system.

NEW—KMPC, The Station of the Stars, Inc., area of Los Angeles, Calif. (P. O. 5939 Sunset Blvd.)—Construction permit for new remote pickup broadcast station to be operated on frequencies 1622, 2058, 2150 and 2790 kc., power of 50 watts and emission A3.

NEW—Warner Bros. Broadcasting Corp., area of Hollywood, Calif. (P. O. 5833 Fernwood Ave.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 75 watts and emission A3.

WIPD—Pennsylvania Broadcasting Co., area of Philadelphia, Pa.—License to cover construction permit (B2-PRE-457, as modified and which authorized new remote pickup broadcast station).

*(Continued on next page)*



## APPLICATIONS DISMISSED

Veterans Broadcasting Service, Inc., Baltimore, Md.—Construction permit for a new standard broadcast station to be operated on **1400 kc.**, power of 250 watts and unlimited hours of operation. Dismissed by request of applicant.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to install synchronous amplifier at foot of East Crump Street, Bay City, Michigan, to be operated on **1400 kc.**, with power of 100 watts and unlimited time, to specify type of transmitter, synchronized with station WSAM, Saginaw, Michigan. Amended to change hours of operation from 100 watts unlimited to 100 watts nighttime only. Dismissed January 16, 1947, by request of attorney.

KFUO—Evangelical Luther Synod of Missouri, Ohio and other States, Clayton, Mo.—Construction permit to install a new vertical antenna.

WROD—Wade R. Sperry, Edgar J. Sperry & Josephine T. Sperry, d/b as Daytona Beach Broadcasting Co., Daytona Beach, Fla.—Modification of construction permit B3-P-4123, which authorized a new standard broadcast station) for extension of commencement date. Dismissed January 21, 1947—Unnecessary; construction permit not issued.

## APPLICATIONS RETURNED

J. E. Rodman, area of Central, Calif.—License to cover construction permit (B5-PRY-315) which authorized a new relay broadcast station. Returned to be refiled after construction permit granted.

Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif. (P. O. 211 No. F St.)—Construction permit for a new standard broadcast station to be operated on frequency **1210 kc.**, power of 1 KW and daytime only hours of operation. Returned January 1, 1947.

Charles V. Critchfield, Mount Vernon, Ohio (P. O. 302 East Gambier)—Construction permit for a new FM station. Returned by law January 9, 1947; incomplete as to questions 10 and 12 through 41.

## APPLICATIONS TENDERED FOR FILING

### 550 Kilocycles

KLIK—Balboa Radio Corp., San Diego, Calif.—Modification of construction permit to change frequency from **740 to 550 kc.**, power 5 KW, daytime, to 5 KW day and night, hours from daytime to unlimited, directional antenna for day and night, and change transmitter location.

### 690 Kilocycles

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Construction permit to change frequency from **1400 kc. to 690 kc.**, power from 250 watts to 1 KW, install directional antenna for night use, new transmitter, and change transmitter location.

### 710 Kilocycles

WDSM—Ridson, Inc., Superior, Wis.—Construction permit to change frequency from **1230 to 710 kc.**, power from 250 watts to 5 KW, unlimited time, install directional antenna for day and night use, new transmitter and change transmitter location.

### 840 Kilocycles

NEW—W. A. Smith, Plant City, Fla.—Construction permit for a new standard broadcast station to be operated on **840 kc.**, power of 250 watts, and daytime hours of operation.

### 1000 Kilocycles

NEW—The Four States Broadcasting Co., Inc., Hagerstown, Md.—Construction permit for a new standard broadcast station to be operated on **1000 kc.**, power of 1 KW, and daytime hours of operation.

### 1010 Kilocycles

NEW—Falls County Public Service, a partnership composed of W. L. Pennington and M. S. Hagler, Marlin, Texas—Construction permit for a new standard broadcast station to be operated on **1010 kc.**, power of 250 watts, and daytime hours of operation.

### 1040 Kilocycles

NEW—South Central Kentucky Broadcasting Co., Campbellsville, Ky.—Construction permit for a new standard broadcast station to be operated on **1040 kc.**, power of 1 KW, and daytime hours of operation.

### 1080 Kilocycles

NEW—Robert W. Rounsaville, Buckhead, Ga.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW, and daytime hours of operation.

NEW—John J. Laux, Niagara Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on **1080 kc.**, power of 1 KW, and daytime hours of operation.

### 1110 Kilocycles

NEW—Big Island Broadcasting Co., Ltd., Hilo, T. H.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW, and unlimited hours of operation.

NEW—Stanley S. Beaulaire, Oroville, Calif.—Construction permit for a new standard broadcast station to be operated on **1110 kc.**, power of 1 KW and daytime hours of operation.

### 1170 Kilocycles

NEW—Louis Lasaponara, d/b as New City Broadcasting Co., Torrington, Conn.—Construction permit for a new standard broadcast station to be operated on **1170 kc.**, power of 1 KW, and daytime hours of operation.

### 1210 Kilocycles

NEW—Eva Miller Grimes, d/b as Ventura County Broadcasting Co., Oxnard, Calif.—Construction permit for a new standard broadcast station to be operated on **1210 kc.**, power of 1 KW and daytime hours of operation.

### 1220 Kilocycles

WEPL—R. I. Broadcasting Co., Providence, R. I.—Modification of construction permit to increase power from 250 watts daytime to 1 KW daytime and change transmitter location.

### 1230 Kilocycles

NEW—Halifax Broadcasting Co., South Boston, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

NEW—Herbert B. Clark, Robert Hardman and James Gordon Keyworth, d/b as Northern Berkshire Broadcasting Co., North Adams, Mass.—Construction permit for a new standard broadcast station to be operated on **1230 kc.**, power of 250 watts, and unlimited hours of operation.

*(Continued on next page)*

### 1240 Kilocycles

WWCO—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Consent to assignment of license to The Mattatuck Broadcasting Company.

### 1320 Kilocycles

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Construction permit to change frequency from 1230 to 1320 kc., power from 250 watts to 5 KW, unlimited time, install directional antenna for night use and new transmitter.

### 1340 Kilocycles

WNCA—Community Broadcasting Co., Asheville, N. C.—Consent to transfer of control from C. Frederic Rabell, Jack O. K. Barfield, James M. Earnest, Albin Knight, Alfred Miller, Richard M. Arnold—100% of stockholders of licensee corporation—to Jacksonville Broadcasting Corporation.

### 1370 Kilocycles

NEW—Charles M. Meredith, Silverdale, Pa.—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, and daytime hours of operation.

### 1380 Kilocycles

KHON—Aloha Broadcasting Co., Ltd., Honolulu, T. H.—Construction permit to change frequency from 1400 to 1380 kc., power from 250 watts to 5 KW, and install a new transmitter.

### 1420 Kilocycles

NEW—H. Miller Ainsworth, A. G. Ainsworth, J. Edward Johnson, and Ross Bohannon, d/b as Tri-County Broadcasting Co., Luling, Texas—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, unlimited hours of operation and directional antenna for night use.

### 1450 Kilocycles

NEW—John S. Hain, George D. Reeves, M. D., A. T. Deere, and Ross K. Prescott, d/b as Brazoria County Broadcasting Co., Freeport, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

### 1460 Kilocycles

WOKO—WOKO, Inc., Albany, N. Y.—Construction permit to increase power from 500 watts night, 1 KW day to 5 KW day and night use, install directional antenna for both day and night and new transmitter and change transmitter location.

### 1490 Kilocycles

NEW—Charles J. Saunders, d/b as Biloxi Broadcasting Co., Biloxi, Miss.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

### 1570 Kilocycles

NEW—Clarence L. Graff, Clifford G. Graff, Clintonville, Wis.—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 250 watts and unlimited hours of operation.

### FM

WHIZ—Southeastern Ohio Broadcasters, Inc., Zanesville, Ohio—Consent to assignment of license and conditional FM grant of station WHIZ, to Southeastern Ohio Broadcasting System, Inc.

## Federal Trade Commission Actions

### COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

**Monarch Sales Co.**—Misrepresentation and use of lottery methods in the sale of cameras, fountain pens, electric razors, billfolds and other merchandise are charged in a complaint issued by the Commission against Monarch Sales Co., 125 West Hubbard St., Chicago, and its officers, Ralph E. Stolkin, president; Ruth M. Stolkin, secretary-treasurer; and Mary Reid, vice president. (5477)

### STIPULATIONS

**M. Schaffer**—A stipulation to stop selling hats made of used materials without disclosing their second-hand content and to discontinue other misrepresentations was accepted by the Commission from Morris Schaffer, 171 Clinton St., New York, trading as M. Schaffer, Manufacturer of Men's Hats; Eli Grand, Custom Hatters; and Schaffer Export Co. (7564)

**United-Rexall Drug Co.**—The Commission approved a stipulation in which United-Rexall Drug Co., Los Angeles, agrees to stop misrepresenting the therapeutic properties and effectiveness of a cough syrup designated Cherrosote. (7565)

### COMPLAINT DISMISSED

**American Business Survey, Inc.**—By a vote of 4 to 1, the Commission dismissed its complaint charging American Business Survey, Inc., 160 Fifth Ave., New York, and its president, Milton Strauss, with misrepresentation in connection with the sale of a publication having the title "American Business Survey" and described as "recording of the achievements of commerce and industry."

The majority opinion, written by Commissioner William A. Ayres, said, in part, that the record failed to sustain the allegations of the complaint and that the public interest was not sufficiently "substantial" to warrant reopening the case for taking of further testimony. Commissioner Ewin L. Davis dissented to the majority action.

The order of dismissal was issued after consideration of testimony and other evidence taken before a trial examiner, the report of the trial examiner with exceptions thereto and briefs of counsel. (5021)