



1760 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 7, February 17, 1947

RMA-NAB Joint Committee Sets Date For 1947 Celebration of National Radio Week

The initial meeting of the new RMA-NAB Joint Liaison Committee was held in Washington, Thursday (13) for a broad, exploratory discussion of topics of mutual interest to radio broadcasters and manufacturers.

In addition to referring several matters to the Boards of the respective Associations, three important decisions were reached at the meeting. The first sets the date for the 1947 observance of National Radio Week for the week of October 26. It is planned that the observance will be made an annual celebration.

Secondly, the broadcaster-manufacturer group ap-
(Continued on page 118)

UN and State Dept. Broadcasting Plans Discussed By NAB International Committee

The plans of both the United Nations and, particularly, the U. S. State Department for international broadcasting were discussed by the NAB's new International Broadcasting Advisory Committee at its initial meeting in Washington Friday (14). No immediate conclusions were reached, but the Committee agreed to keep the matter under advisement.

Approval of NAB's support of the Inter-American Association of Broadcasters was expressed by the Committee. The NAB Board of Directors, at its January meeting, had provided for the Association's participation in the undertaking.

The NAB staff was requested by the Committee to make every effort to insure that representatives of radio are given parity treatment with press representatives in covering news events, both domestic and foreign, whenever fa-

(Continued on page 118)

Women Broadcasters, Convention Plans Ready, To Meet In Three-Day Session Next Month

The fourth annual convention of the Association of Women Broadcasters of the National Association of Broadcasters will be held at the Hotel Roosevelt, New York City, March 7-9. The three-day session will cover a comprehensive discussion of radio under the general theme "The Women Broadcaster Looks Ahead."

Top industry executives and leaders in allied fields have accepted invitations to participate in the meetings. NAB President Justin Miller, Dr. Paul F. Lazarsfeld, Jack Poppele, John V. L. Hogan and George V. Denny, Jr., are among those who will speak to the women broadcasters.

With Alma Kitchell, WJZ, and AWB president leading the meeting, the women broadcasters will hear a panel discussion when the convention gets underway at 10 a.m. on the opening day. The panel, which will cover the subject "Our Business of Broadcasting" is composed of six leading women in the industry. Participants include Dorothy Kemble, MBS, whose subject is "What Do You Know About Station Operation As It Affects Your Program"; Frances Wilder, CBS,

who will discuss the question "How Well Do You Know the Daytime Listener"; Eleanor Hanson, WHK, whose subject is "What Is Your Second Mile"; Wynn Hubler Speece, WNAX, on the question "How Do You Reach Your Rural Audience"; Marie Houlahan, WEEI, will speak on "What Are Your Showmanship Techniques"; and Lee Hart, assistant director of Broadcast Advertising at NAB, will discuss the question "How Would You Handle a Department Store Account."

Delegates to the convention will be guests of the New York Dress Institute at luncheon on the first day of the meetings. Follow-

(Continued on page 122)

INSIDE THIS ISSUE

Standard Broadcast stations and networks showed a seven percent increase in net time sales last year over 1945, according to an FCC release on Monday. (p. 120)

Senator Murray, retiring chairman of the Senate Small Business Committee, recommended that Congress study FM and Facsimile to formulate a licensing policy which will "enhance local competition." (p. 118)

Over-all volume in spot radio activity showed a rise in January, according to the Rorabaugh Report, and 60 per cent of the national accounts maintained their schedule without change. (p. 120)

With the approaching deadline for filing of income tax returns coming up next month, the Bureau of Internal Revenue is requesting all stations to help stimulate prompt filing. (p. 124)

In a letter to Dr. George Gallup, NAB's research director takes exception to statements attributed to Dr. Gallup regarding comparative value of radio and newspaper coverage figures. (p. 119)



NATIONAL ASSOCIATION OF BROADCASTERS

1760 N St., N. W. WASHINGTON 6, D. C. Phone National 2080
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRAnite 7166

Justin Miller, *President*
A. D. Willard, Jr., *Exec. Vice-Pres.* C. E. Arney, Jr., *Sec.-Treas.*

Kenneth H Baker, *Director of Research*; Robert T. Bartley, *Director of FM Dept.*; Charles A. Batson, *Director of Information*; Robert C. Coleson, *Assistant to the President (Hollywood)*; Richard P. Doherty, *Director of Employee-Employer Relations*; Dorothy Lewis, *Coordinator of Listener Activity (New York City)*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Don E. Petty, *General Counsel*; Arthur C. Stringer, *Director of Special Services.*

RMA-NAB Joint Committee Sets Date for 1947 Celebration of National Radio Week

(Continued from page 117)

proved plans for joint promotion by the two associations of wider distribution and use of radio sets through a "radio-for-every-purpose" campaign.

The joint committee decided also that it would hold another meeting this year during the summer. No definite date has been scheduled.

RMA was represented at the session by: R. C. Cosgrove, president; John K. West, assistant to the president, RCA; E. A. Nicholas, president, Farnsworth Television and Radio Corporation; Paul V. Galvin, president, Galvin Manufacturing Co.

NAB committee members who attended are: Justin Miller, president; William Fay, WHAM, Rochester; James D. Shouse, WLW, Cincinnati; Carleton Smith, WRC, Washington; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel.

UN and State Dept. Broadcasting Plans Discussed by NAB International Committee

(Continued from page 117)

cilities available or numbers of people permitted are limited.

The Committee was joined at luncheon by five representatives of the State Department: John Howe, special assistant to Assistant Secretary of State William Benton; G. Stewart Brown, acting director, Office of International Information and Cultural Affairs; Kenneth Fry, chief of the International Broadcasting Division; William Wood, acting chief, Radio Branch, OIC; and Thomas Bracken, legal adviser, OIC.

Three of the Committee's five members were present. They were Chairman John S. Hayes, WQXR; William Brooks, NBC; and Edward Murrow, CBS. Walter Brown, WSPA, and A. A. Schechter, MBS, were unable to attend.

NAB staff members who attended the session were President Justin Miller, A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; and Don Petty, general counsel

Engineering Department

Oral Argument Scheduled by Commission On Minimum Kilocycle Separation

The FCC announced adoption of a number of amendments to its Standards of Good Engineering Practice respecting the method of computing interference for AM stations, and stated that oral argument will be heard on March 4 on the proposal for 30kc separation of standard stations.

NAB plans to reprint the engineering amendments for distribution to membership in the near future.

In its announcement the Commission invited all interested persons to appear at the oral argument scheduled for next month and set February 24 as the deadline for notifying the FCC's secretary of any desire to appear as a witness, specifying the names of such representatives and the approximate time necessary for presentation of testimony.

The proposed amendment on which oral argument will be heard follows:

"Stations with the same general groundwave service area may be licensed for operation on channels as close as 40 kc separation. Although no interference ratio is specified in Table V for 30 kc separation since most receivers are sufficiently selective to tolerate a high level of interfering signal at this separation, other effects, such as cross-modulation of signals may result depending upon the relative location of two stations with such frequency separation. Accordingly, no station will be licensed for operation with a 30 kc separation from another station, if the area enclosed by the 25 mv/m groundwave contours of the two stations overlap. Frequency separations of 20 kc and 10 kc are considered inappropriate for stations with the same general urban coverage and therefore no station will be licensed for operation with less than 30 kc frequency separation if the area enclosed by the 25 mv/m groundwave contour of either one overlaps the area enclosed by the 2 mv/m groundwave of the other, although proper protection might be indicated in accordance with Tables IV and V."

Legal Department

Sen. Murray Recommends That Congress Study FM and Facsimile Licensing Policies

In a report issued February 7 to the Senate Small Business Committee, entitled "The Small Newspaper: Democracy's Grass Roots," Senator Murray of Montana, retiring chairman of the committee, recommended that the Congress give immediate attention to FM and Facsimile Broadcasting and its effect on small newspapers. He proposes that studies be made for the formulation of a licensing policy which will enhance local competition and discourage monopoly. Along this line he suggests that it might "be possible to split FM licenses so that at least two papers would have different ownership."

(Continued on next page)

Murray expressed concern with the concentration of the businesses of newsprint manufacture, publication and radio, seeing implications of monopoly in the avenues of communication which a system of democracy and free enterprise cannot permit to develop.

He suggested that the Federal Trade Commission make annual reports on the extent of the concentration of stations under one network and the number of combinations of newspapers and stations, and that the FCC publish ownership statements filed with it.

Research Department

NAB Research Director, Writing to Dr. Gallup, Points Out Strength of Radio Research

In a letter to Dr. George Gallup of the American Institute of Public Opinion, Dr. Kenneth H. Baker, director of research, National Association of Broadcasters, takes exception to statements attributed to Dr. Gallup in a story carried by *Editor and Publisher*, January 25.

The story, based on an interview, quoted Dr. Gallup as saying "There is nothing in radio to compare with the ABC statement."

Following is the text of the letter:

"Your remarks to the press in San Francisco carried in a recent issue of *Editor and Publisher* have been pinned to my blotter with a note saying 'Ask him what he means' for so long that I am almost ashamed to bring the matter up again. (By the way, did you notice that directly beneath that E & P story there was an ad whose headlines asks, 'Is my face red!') It's almost a candidate for *Tide's* search for interesting juxtapositions.)

"So I'll start right in asking you what you meant. What did you mean when you said 'There is nothing in radio to compare with the ABC statement'? Must there be something in radio to compare with the ABC statement? Why can't there be something better in radio than the ABC statement? For my money, BMB is stepping along right smartly in that direction. BMB is about three years old and has just published its first figures. It is supported by three-fourths of the radio industry. How was ABC doing at the end of its third year? What proportion of the printed media was subscribing to its methods and results at the end of three years?

"And what do you mean when you say that 'News-papers do a more thorough job in providing circulation figures, and give advertisers a much better opportunity to weigh coverage'? What does ABC tell you except that so-many thousand people bought your paper? Does it say anything about whether those people read their papers; or what parts they read; or what parts they remember? BMB at least tells you that people *listen* to your station—not just that they *can* hear it but don't—like leaving the paper unread on the front porch or in the bus or wrapping up the garbage with it.

"Of course, the Continuing Studies were meant to help fill in that gap. But am I supposed to figure out which page to buy in next Thursday's noon edition of the *Buffalo Gazette-Journal* on the basis of a study done on a non-projectable sample two years ago? Do you really feel that the work being done by Nielsen

IN THE OFFING

Feb. 18-19	Public Relations Executive Committee	Washington, D. C.
Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedom of Radio Committee	New York City
March 3	Radio News Committee	New York City
March 5	The Special Standards of Practice Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
March 7-9	AWB Convention	New York City
April 14-15-16	Area "C" Meeting (Districts 10-12)	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

and Hooper and the networks and most of the other measurement boys in radio with audimeters, coincidentals, diaries, interviews and the like is not infinitely superior to anything on coverage or readership or penetration that the printed media boys have been able to produce to date? And, if you do feel that radio research methods are so inferior, why wasn't the perfect time for you to have done something about it those eight or nine years when you were on the Board of Governors of the Cooperative Analysis of Broadcasting?

"You said, 'The potential coverage of radio is not known.' What is that—'potential coverage'? Is the 'potential coverage' of newspapers known? Or of magazines? How does one determine that 'potential coverage'? In one sense the 'potential coverage' of radio is known. It is known to be the earth (and a few hundred miles of its surrounding atmosphere)—including, of course a lot of jack rabbits in Kansas and those lovely girls in Bali. But it also includes a lot of homes right here in the United States—more of which have a radio than a bathtub or electric lighting or central heating and more of whom listen (pretty regularly) to a radio than ever will read a newspaper.

"You said, 'Radio people are fudging.' What does that mean? Making with the candy? I agree. Radio gives more to its users as bonuses than any other medium. Listening to automobile sets is extra; listening to sets in public places is extra; listening to the second, third and fourth sets in radio homes is extra; and even the listening in BMB's less-than-ten-percent counties is extra.

"If, as you say, 'The radio industry is in its infancy in research,' then where does that put printed-media research—in its maturity or not born yet? In either

(Continued on next page)

case, I say it suffers by comparison, and I think that the recent (laudable) scurry on the part of the printed media to improve their research is proof of that—and the fact that they finally made out those marks on the wall to be handwriting.

"My crystal ball reveals that Young & Rubicam's radio billings run about \$24,000,000. As their Director of Research, is it your feeling that those pennies are wasted? Or is there a possibility that those billings would be more if you were convinced that radio had anything to offer? If it's the latter, all we need is a chance."

Networks and Stations Time Sales Increased In 1946, According to FCC Data

The FCC announced Monday (10) that standard broadcast networks and stations showed a 1946 increase in net time sales (after deducting commissions), of seven percent over 1945. These figures are based on preliminary financial reports and cover the four nation-wide networks and their 10 key stations, three regional networks, and 751 individual stations. In 1945, according to the Commission, these 751 stations accounted for 97.7 percent of the net time sales of all stations.

The FCC release goes on to say that:

"Net time sales reported by the four national networks and their 10 key stations (*i.e.*, amount retained after payments to affiliated stations) was \$70,008,962, or an increase of two percent over the amount reported for 1945. Reports from three out of the five regional networks indicate a 10 percent decrease in net time sales from 1945.

"Preliminary financial reports submitted by the 751 stations show an increase of 9.2 percent over the amount of net time sales reported by the same stations in 1945. This increase was the result of a 4.9 percent increase in the sale of station time to networks, an 8.1 percent increase in the sale of station time to non-network advertisers and a 9.2 percent decrease in the amount of commissions paid to agencies, etc. With respect to total broadcast revenues (*i.e.*, net time sales plus incidental broadcast revenues, such as sale of talent, *etc.*), an increase of 8.9 percent was indicated over 1945 for the same stations.

"For the 620 stations serving as outlets for nation-wide networks, an increase of 8.1 percent in net time sales was reported, while for the 131 stations not serving as such outlets an increase of 18 percent was reported in net time sales."

Spot Radio Shows Overall Rise in January; 13% of National Accounts Increase Buying

Spot radio activity during January pointed to a sharp rise in over-all volume. According to the January issue of the Rorabaugh Report on Spot Radio Advertising, 60% of the national accounts kept their schedules running without change, as many as 13% actually increased their buying, and 5% became newly active. Approximately 14% of the accounts dropped a few stations here and there while only 8% (including many seasonal accounts) cancelled out entirely.

(Continued on page 121)

STATION ANALYSES

The following tables present the status of all standard, commercial FM and commercial television stations by month through Jan. 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

STANDARD STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Feb. 1.....	1032				945	87
Mar. 1.....	1054	22	0	0	945	109
Apr. 1.....	1092	40	4	2 CP	949	143
May 1.....	1138	47	3	1 CP	952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Total Changes						
12 months.....		540	157	20 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP	CG
		New**	Licensed to Operate	Deleted			
Feb. 1.....	351				48	5	298
Mar. 1.....	398	0	47	0	48	5	345
Apr. 1.....	428	0	30	0	48	5	375
May 1.....	478	10	50	0	48	15	415
June 1.....	494	55	17	0	48	70	376
July 1.....	503	37	9	0	48	107	348
Aug. 1.....	513	78	10	0	48	185	280
Sept. 1.....	572	64	60	0	48	249	275
Oct. 1.....	594	46	23	0	48	295	251
Nov. 1.....	644	65	51	0	48	360	236
Dec. 1.....	655	24	14	0	48	384	223
1947							
Jan. 1.....	688	45	35	0	48 ²	429 ²	211 ²
Feb. 1.....	712	58	24	0	48 ²	487 ²	177 ²
Total Changes							
12 months....		482	370	0	0		

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	License to Operate	Deleted		
Feb. 1...	9				6	3
Mar. 1...	9	0	0	0	6	3
Apr. 1...	9	0	0	0	6	3
May 1...	13	4	0	0	6	7
June 1...	26	14	0	1 CP	6	20
July 1...	27	1	0	0	6	21
Aug. 1...	34	7	0	0	6	28
Sept. 1...	36	3	0	1 CP	6	30
Oct. 1...	40 ¹	4	0	0	6	34
Nov. 1...	44 ¹	4	0	0	6	38
Dec. 1...	46 ¹	2	0	0	6	40
1947						
Jan. 1...	54 ¹	8	0	0	6	48
Feb. 1...	59 ¹	5	0	0	6	53
Total Changes						
10 months.....		52	0	2 CP (1 Prewar)		

¹ Non-commercial CP included.

² FCC states that 141 stations are now on the air. They include CG, CP and licensed stations.

** Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Spot Radio Shows Overall Rise in January

(Continued from page 120)

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Blue Cross Plan Insurance, Dude Ranch Preserves & Syrups, Felton, Sibley Paints, Ford Dealers, Guittard Ground Chocolate, Harvester Cigars, Henderson Suds, Musselman's Apples, New York Central System, Omega Oil, Pillsbury Pie Crust Mix, 6 O'Clock Foods, Swift's Ice Cream, Wurlitzer Music Stores.

Some of the national accounts which increased their spot schedules during January were:

Adam Scheidt Brewing Co., Allenru, Armour Soap Works, Betty Crocker Soup, Birds Eye Frosted Foods, Breyer's Ice Cream, Brock Candy Bar, Crax, Edelbrew Beer, Esmond Baby Blankets, Famous Reading Anthracite Coal, Freihofer's Perfect Bread, General Motors (Institutional), Grape-Nuts Flakes, Hudson Paper Napkins, KC Baking Powder, Kellogg's Corn Soya, Maxwell House Coffee, NBC Bread, Oscar Mayer Meat Products, Nescafe, Nestles' Evaporated Milk, Pertussin, Polident, Premium Crackers, Pure Oil, Rainier Beer & Ale, Ronzoni Spaghetti Products, Shell Gas & Oil, Smith Bros. Cough Drops, Swamproot, Swift's Ice Cream, Utica Club Beer, Vano Household Cleanser, Ward's Tip-Top Bread, Wonder Bread.

Broadcast Advertising

[An article of interest to all station management on the potential possibilities of institutional programs appears under *Small Market Stations* in this issue of *REPORTS*.]

Columnist Refutes His Own Argument In Attempt to Deny Radio's Effectiveness

How a newspaper critic of radio advertising delivered a perfect answer to his own argument, was reported in the January issue of "*WIRA Speaks to the Advertiser*," monthly bulletin which Station WIRA, Fort Pierce, Fla., mails to its clients.

The story, which was entitled "The Last Word," states:

"Our old Grandfather always told us never to argue with anybody . . . that the other fellow would have the last word withal. We have followed faithfully that now departed gentleman's advice to this day, but a couple of Sundays ago we took literary issue with Jack Kofoed over what he had to say about radio advertising in his *Miami Herald* column.

"And we thought that you, as a merchant who invests in radio to deliver his advertising message, would be interested in the rather significant results of our exchange of comments.

"Mr. Kofoed's columnistic objection to physician-tested cigarettes, hustling, bustling soap and other advertising copy which he credited to radio but which likewise appears regularly in newspapers and magazines and on billboards, matchbooks and other mediums across the nation led us to the logical conclusion that a radio advertising message *gets through* to Mr. Kofoed (and 140 million other Americans). In fact, we were so thoroughly convinced that such was the case that we disregarded old Gramp's advice and wrote to Mr. Kofoed.

"And here is his answer . . . the last word . . . as quoted from the January 28th *Miami Herald*:

"... Tom Watson of Station WIRA thinks my diatribe against certain types of cigarette, soap and beauty radio advertising really indicates that I am impressed by it. On the contrary. The same sort of stuff in newspapers and magazines can be *passed by* without ruining a story one is reading, but not when it hits your ears like an oral bomb."

"In a nutshell, Mr. Kofoed!

"You just can't 'pass by' radio advertising. When it hits your ears like 'an oral bomb,' it gets through to that frontal lobe, and you carry it wherever you go . . . carry it to the advertiser's place of business . . . and that means RESULTS!

"So in a way our old Grandfather was right. The other fellow *did* get the last word . . . the word we gratefully reprint here so that you too may profit by it.

"And our thanks to Mr. Kofoed for a fine illustration of the power of radio advertising!"

3 New Members Named to TV Subcommittee; First Meeting Will Be Held This Week

Additional appointments to the NAB Sales Managers Television Subcommittee were announced Tuesday (11) by Eugene S. Thomas, sales manager, WOR-New York, and chairman of the Subcommittee. The new members are Samuel H. Cuff, Allen B. DuMont Laboratories, Inc., New York, N. Y.; G. Emerson Markham of General Electric's WRGB, Schenectady, N. Y.; and George Moskovics, commercial manager, WCBS-TV, N. Y.

Other members of the subcommittee previously appointed are: James V. McConnell, NBC-New York; Arthur Hull Hayes, WCBS-New York.

The Subcommittee will hold its first meeting in New York City February 20, jointly with a parallel subcommittee of the National Retail Dry Goods Association. The meeting will be held at 10:00 a.m. in the NRDGA Board Room at 100 West 31st Street. Broad, general phases of television will be discussed.

Radio For Retailers Discussed by Lee Hart In Three Talks to Syracuse Groups

Retail radio advertising was given detailed discussion in Syracuse, New York last week, when Miss Lee Hart, assistant director of Broadcast Advertising in charge of the Retail Section, spoke before three different groups.

At noon on February 13th, speaking before the Advertising and Sales Executives Club, Miss Hart talked on the effective procedures of planning and using radio advertising.

Pointing out that retailers concerned about competition in the buyers market are going to be interested in using radio for attracting immediate business as well as an institutional medium, Miss Hart emphasized the ability of radio to do both of these jobs effectively at the same time. She stressed the value of programs and spot announcements beamed for a purpose to the right audience, and said that choice of beamed programs should be based on what the retailer

(Continued on next page)

wanted to promote and to whom. The importance of advertising top departments and items was emphasized. Concentration and regularity of scheduling one department brand or classification of merchandise was also stressed. Procedures in writing copy and checking results were discussed. Examples from Joske's of Texas were given to highlight the effectiveness of all procedures mentioned.

In the afternoon, Miss Hart conducted a round-table discussion with local continuity writers, salesmen, and others directly connected with the production of radio advertising, participating. During an evening session before the Alpha Delta Sigma honorary advertising fraternity at Syracuse University, Miss Hart reviewed the retail advertising picture and cited opportunities ahead for advertising students who wanted to adapt their knowledge of radio advertising, either to positions in radio continuity departments or to positions in the Sales Departments of radio stations where a knowledge of how to make radio advertising work for retailers is just as important as a general knowledge of the attributes of radio and a given station.

NRDGA Convention Talk by Joske Executive, "Radio Succeeds For Us," Mailed to Members

Distributed with this issue of *REPORTS* is a reprint of "Radio Succeeds for Us," an address made January 15 by Edward C. Sullivan, executive vice president and general manager, Joske's of Texas, San Antonio, before the annual convention of the NRDGA Sales Promotion Section in New York City.

Mr. Sullivan's address is an official report of the store's radio advertising experience from the period of the "Clinic" to the present time. It evaluates the lessons learned; describes and recommends the most effective radio techniques; and closes with a reaffirmation of Joske's belief in broadcast advertising as a primary medium.

A limited supply of additional copies of "Radio Succeeds for Us" is available at the NAB Department of Broadcast Advertising on request.

Apparel Dealers Plan Sizable Increase In Radio Advertising During 1947

Forty percent of men's apparel stores plan to use radio in 1947, compared with only 18 percent last year, according to a recent item in the *New York Times*.

Quoting Alfred Katz, vice president of Stylepark Hats, Inc., Philadelphia, the article states that too many manufacturers make the mistake of drawing plans for advertising and promotional campaigns based on their own thoughts of what retailers need, rather than ascertaining actual requirements of retailers.

Mr. Katz went on to say that his company, which manufactures Templeform Hats, conducted a survey recently which showed that 81.5 per cent of men's apparel stores will utilize direct mail advertising during the current year, while radio plans call for a large increase in the dealers' advertising allotments. He stated that 40 percent of the dealers expect to buy

broadcast advertising time in 1947, compared with only 18 per cent last year.

This increase from 18 to 40 percent, in one year, indicates considerable progress in radio's industry-wide effort to stimulate retailers in their use of the broadcast medium, according to NAB's Broadcast Advertising Department.

Women Broadcasters

Women Broadcasters, Convention Plans Ready, To Meet in Three-Day Session Next Month

(Continued from page 117)

ing the luncheon, AWB members will reconvene for the afternoon session to hear talks on "Radio Trends."

Panel Discussion

Jean Rindlaub, radio executive of Batten, Barton, Durstine and Osborn will address the women broadcasters on the subject "Advertising Looks Ahead." Dr. Paul F. Lazarsfeld, Director of the Bureau of Applied Social Research, Columbia University, and author of the book "The People Look at Radio" has chosen for his topic "The Public Looks at the Woman Broadcaster." Next on the agenda is an address on "Television's Appeal to Women" by Jack Poppele, president, Television Broadcasters Association. The afternoon meeting will close with an address by Mr. John V. L. Hogan, president, Radio Inventions, Inc.

Radio Serves the Public

After breakfast on the convention's second day, when the AWB will be guests of the Millinery Fashion Bureau, the delegates will convene for the morning session which has for its theme the title "Radio Serves the Public." At that time the keynote address will be delivered by Margaret Culkin Banning, author and lecturer.

Following the keynote speaker, George V. Denny, Jr., moderator of "American Town Meeting of the Air" will act in that capacity for a panel discussion on the theme subject. Included on the panel are Mrs. LaFell Dickinson, president, General Federation of Women's Clubs; Miss Sally Butler, president, Business and Professional Women's Clubs; Dean Mildred C. Thompson, Vassar College; and Miss Minerva Bernardino, president, Inter-American Council of Women and UN Member from the Dominican Republic.

Judge Miller to Speak

NAB President Justin Miller is scheduled to speak at the Saturday luncheon meeting, over which Alma Kitchell will preside. Rev. Ralph W. Sockman of the National Radio Pulpit will deliver the invocation and a message to AWB from Governor Thomas E. Dewey will be presented.

The final day's meeting on Sunday will be devoted to closed business sessions. The first will be a general session for active members only and the last meeting will be that of the AWB Board.

Add WHKC to Prize Winner List

In last week's REPORTS story on the winners of the letter writing contest held in conjunction with National Radio Week, (p. 98) one of the stations which had submitted a prize winner was not included in the listing.

Station WHKC, Columbus, Ohio, should be added to the list.

Small Market Stations

Importance of Public Relations Indicates Trend Toward Institutional Campaigns

"The scope of public relations has broadened so much in recent years that it is big business in advertising circles," stated Frank E. Pellegrin, NAB director of broadcast advertising, in a message to the 17 district Sales Managers Chairmen last week. "NAB is undertaking a campaign to promote wider use of BROADCAST ADVERTISING in all public relations campaigns by local manufacturers, construction firms, railroads, and institutions which ordinarily do not have merchandise to sell in the strictly 'retail' sense, but who do have a stake in the community," he said.

"Our files show that progressive stations across the nation have produced some very effective programs for advertisers in this category and we are asking these stations to send us outlines of the programs, type of sponsors, objectives, results, etc. We are going to make up a special presentation of the radio success stories and distribute to all NAB member stations," stated the NAB executive, "and with this valuable material at hand stations should be able to increase their sales and programming activity for firms which have a public relations story to tell."

Increasing emphasis is being placed on public relations campaigns by manufacturers. The extent to which manufacturers, and this is only one classification of prospective advertisers, are increasing their public relations effort presents a good picture of the large potential for radio. Most of the accounts of this category will prove to be 52 week advertisers, year after year.

The NAB campaign is also expected to increase the sponsorship of radio's important public interest programs as firms of this calibre lend themselves well to such sponsorship.

Small Market Interest High

Small Market Stations particularly are expected to be interested in this source of additional revenue. The opening of hundreds of new stations is causing concern among these broadcasters, and there is a fear that established stations' revenues may decline because radio advertising appropriations may be spread thinner as competition increases. Seventy-two percent of all

construction permits granted in 1946 were in the small market classification. J. Allen Brown, head of the NAB Small Market Stations Division, stated "We can't wait around to see to what extent this new competition will affect each station's sales. We must stay ahead of the game by constantly developing new sources of revenue." Brown, who is handling details of the drive, coordinating responses from large and small stations, expected full cooperation from the NAB 17 Small Market Stations District Chairmen, and the Executive Committee. Every small station having experience in selling public relations advertising campaigns to manufacturers, plants, institutions, etc., should send in their stories to NAB. This exchange of sales and programming methods should be of immeasurable aid, resulting in increased revenues generally for all stations.

Two New Small Market Stations Chairmen Appointed in Districts 10 and 17

Two new Small Market Stations Chairmen have been named by NAB Director John J. Gillin, Jr., in District 10, and Director Harry R. Spence, District 17. Kenneth Gordon, KDTH, Dubuque, Iowa succeeds John Alexander, KODY, North Platte, Neb., who served as chairman for District 10 during the past year. Frank H. Loggan, KBND, Bend, Ore., is successor to C. O. Chatterton, KWLK, Longview, Wash., in District 17.

News

Wilbur Schramm Chosen As Chairman Of Council on Radio Journalism for 1947

Wilbur Schramm, director, School of Journalism, University of Iowa, has been elected 1947 chairman of the Council on Radio Journalism, Inc., (Washington, D. C.).

Vice chairman is Mitchell V. Charnley, professor of journalism, University of Minnesota; secretary-treasurer is Arthur C. Stringer, director of special services, National Association of Broadcasters.

In addition to these three, membership of the Council consists of:

Kenneth G. Bartlett, director, Radio Workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; William Brooks, vice president, NBC; Karl Koerper, vice president and managing director, KMBC, Kansas City, Mo.; Fred S. Seibert, director of School of Journalism, University of Illinois; E. R. Vadeboncoeur, vice president, WSYR, Syracuse, N. Y.

Five members of the Council are appointed by the American Association of Schools and Departments of Journalism; five by the National Association of Broadcasters.

Public Interest Programming

Bureau of Internal Revenue Asks Radio Aid In Stimulating Filing of Tax Returns

(Story from OWMR)

Before the night of March 15th, about 50,000,000 Americans must file their annual income tax returns. This is by no means a routine job, and radio can perform one of its outstanding public services in helping people to do it accurately and on time. Station managers will shortly receive from the Bureau of Internal Revenue a set of spot announcements which it hopes will be helpful in reminding listeners of their Federal income tax obligations and of the advisability of filing early. Several million of those who must file are veterans who have never filed a tax return before. More millions are persons to whom taxes are a new experience every year.

The law requires a return from everyone who had \$500 or more income last year, regardless of all other circumstances (except, of course, members of the armed forces still overseas). Radio can save its listeners and the government both inestimable confusion and hardship by encouraging filing well ahead of the March 15 deadline.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of February 24-March 2, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets, and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute \$60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community. The Red Cross depends solely on the public for its support. With the urgencies of war fading, this public will want to know why Red Cross must continue certain of its services. The extent of public support, then, will depend on the extent of public knowledge of the "WHY" of Red Cross activities and purposes. Consequently, in telling the story of the Red Cross, it will not be enough to enumerate and describe Red Cross activities . . . we must stress the necessity for continuation of these services . . . we must supply the answer to WHY the Red Cross needs \$60,000,000. 1. **SERVICE TO VETERANS** (a) For Able-Bodied Veterans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so

they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. Approximately 1,100,000 veterans and their families were assisted by Red Cross last year. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. **SERVICE TO THE ARMED FORCES** (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. **DISASTER SERVICE**. In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. **SERVICE TO THE COMMUNITY**. Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home (Fact Sheet No. 14-A)

Cut Traffic Accidents This Winter

Winter driving brings additional hazards to our streets and highways—in northern states traffic deaths in winter go up as much as 50 per cent per mile of driving over summer months. Up to 30 percent of all traffic accidents in the snow belt occur when road surfaces are snowy or icy. Traffic accidents can be reduced and lives saved by public education—as proved by the fact that during the period from May to August of this year, which saw the peak of the accident prevention campaign, the mileage death rate was 25 per cent less than during the same months in 1941, the last pre-war year. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Point out that the National Safety Council—the recognized authority in the field of public safety—has found that winter brings extra driving and pedestrian hazards. To safeguard against them and protect lives drivers should—reduce speed to fit prevailing road and weather conditions; even 20 miles an hour is often too fast in winter . . . use tire chains when traveling through snowy and icy areas . . . keep windshields and windows clear; don't let them get snow-covered or foggy . . . check and repair all equipment such as brakes, tires, chains,

(Continued on next page)

windshield wipers, heaters, defrosters, fans, electrical system, exhaust, anti-freeze, radiator, lights. Pedestrians should be careful in crossing streets—assuming responsibility for their own safety rather than depending on drivers . . . consider poor visibility, especially at night. Be careful this winter. (Fact Sheet No. 15-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 17. They are subject to change.

Monday, February 17

(10:00 A. M.)

- NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.
WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass. C. P. 550 kc., 5 KW, DA, to change frequency, unlimited, etc.
NEW—The Fairfield Broadcasting Co., Danbury, Conn.—C. P. 550 kc., 500 watts, 1 KW, unlimited.
WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. 560 kc., 1 KW, unlimited.
NEW—Pynchon Broadcasting Corp., Springfield, Mass.—C. P. 560 kc., 5 KW, unlimited, DA-1.

(10:00 A. M.)

- NEW—Louisiana Broadcasting Co., New Orleans, La.—C. P. 1540 kc., 5 KW, unlimited, directional antenna day and night.
NEW—Bayou Broadcasting Co., Inc., Baton Rouge, La.—C. P. 1540 kc., 100 watts, 250 watts, unlimited.
NEW—Patroon Broadcasting Co., Inc., Albany, N. Y.—C. P. 1540 kc., 10 KW, unlimited, DA day and night.
NEW—Texhoma Broadcasting Co., Durant, Okla.—C. P. 1540 kc., 250 watts, unlimited.
NEW—East-West Broadcasting Co., Fort Worth, Texas—C. P. 10 KW, unlimited DA (DA-2).
NEW—Western Waves, Inc., Seattle, Wash.—C. P. 1540 kc., 50 KW, DA, unlimited.
KNXL—In re: Matter of the petition of Josh Higgins Broadcasting Company "for continuation of exclusive nighttime assignment on 1540 kc. to Station KNXL, Waterloo, Iowa."

Further Hearing

(10:00 A. M.)

- NEW—G. Lester Hash, N. Joe Rahall, Fred William Simon & Odes E. Robinson, d/b as The Bluefield Broadcasting Co., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.
NEW—J. Lindsey Alley, George E. Shumate & E. Bernard Jarrett, a partnership, d/b as Radio Bluefield Co., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.
NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—C. P. 1240 kc., 250 watts, unlimited.

Further Hearing

(10:00 A. M.)

- NEW—Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—C. P. 1400 kc., 250 watts, unlimited.

NEW—WBIX, Inc., Eau Claire, Wis.—C. P. 1400 kc., 250 watts, unlimited.

(10:00 A. M.)

NEW—The Asher Broadcasting Service, Inc., Quincy, Mass.—C. P. 910 kc., 1 KW, unlimited.

NEW—Nashua Broadcasting Corp., Nashua, N. H.—C. P. 900 kc., 1 KW, day.

Other Participants:

WABI—Bangor, Mo. (Intervenor)
WJAR—Providence, R. I. (Intervenor)
WKNB—New Britain, Conn. (Intervenor)

(10:00 A. M.)

NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. 1170 kc., 10 KW, unlimited.

At Muskogee, Okla.

(Federal Court Room, Federal Bldg., 10:00 A. M.)

- KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Renewal of license, 1490 kc., 250 watts, unlimited.
NEW—Oklahoma Press Publishing Co., Muskogee, Okla.—For FM facilities.

Monday, Tuesday and Wednesday February 17, 18, and 19

At Clearwater, St. Petersburg, and Lakeland, Fla.

(Commissioner's Room, County Court House, Clearwater; Assembly Room, City Hall Bldg., St. Petersburg; City Hall, Lakeland; 10:00 A. M.)

- NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Lyle Van Valkenburgh, St. Petersburg, Fla.—C. P. 1340 kc., 250 watts, unlimited.
NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—C. P. 1340 kc., 250 watts, unlimited.

Wednesday, February 19

Further Hearing

(10:00 A. M.)

- NEW—A. S. Abell Co., Baltimore, Md.—C. P. 850 kc., 1 KW, unlimited.
WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, unlimited.

(10:00 A. M.)

NEW—WDZ Broadcasting Co., Decatur, Ill.—C. P. 1050 kc., 1 KW, daytime.

(10:00 A. M.)

NEW—David C. Jones, Jr., d/b as Bryan Broadcasting Co., Bryan, Texas—C. P. 1240 kc., 250 watts, unlimited.

Other Participants:

KTHT—Houston, Texas. (Intervenor)

Thursday, February 20

(10:00 A. M.)

- KGKB—East Texas Broadcasting Co., Tyler, Texas—C. P. 690 kc., 1 KW, 5 KW, DA, unlimited.
NEW—Hugh J. Powell, Liberty, Kans.—Modification of C. P. 690 kc., 5 KW, 10 KW, DA, unlimited.

(Continued on next page)

KTBS—John McCormick, d/b as Radio KTBS, Shreveport, La.—C. P. 710 kc., 5 KW, unlimited, DA night & day.

(10:00 A. M.)

NEW—Florida West Coast Broadcasting Co., Tampa Fla.—C. P. 1300 kc., 1 KW, daytime.

NEW—Frank E. Duhme, St. Petersburg, Fla.—C. P. DA, 1300 kc., 1 KW, unlimited.

Thursday and Friday, February 20 and 21

At Orlando and Belle Glade, Fla.

(Grand Jury Room, Federal Bldg., Orlando; City Hall, Belle Glade; 10:00 A. M.)

NEW—E. T. Wright, Orlando, Fla.—C. P. 900 kc., 250 watts, daytime.

NEW—Seminole Broadcasting Co., Belle Glade, Fla.—C. P. 900 kc., 1 KW, daytime.

At Alameda and Palo Alto, Calif.

(Council Chamber, City Hall, Alameda, Feb. 20; Council Chamber, City Hall, Palo Alto, Feb. 21; 10:00 A. M.)

NEW—Times-Star Publishing Co., Alameda, Calif.—C. P. 1220 kc., 1 KW, daytime.

NEW—D & K Broadcasting Co., Palo Alto, Calif.—C. P. 1220 kc., 250 watts, daytime.

Friday, February 21

(10:00 A. M.)

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

Other Participants:

WRGA—Rome, Ga. (Party Respondent)

Oral Argument

(Before the Commission en banc, Room 6121, beginning 10:00 A. M., in the order listed)

(1)

Press Wireless, Inc. In the Matter of Applications for modification of Licenses to Delete Special Provisions, etc.

(2)

WGCM Broadcasting Co., Biloxi, Miss.

(Postponed from Feb. 12)

WLOX Broadcasting Co., Biloxi, Miss.

WLOX Broadcasting Co., Biloxi, Miss.

(On Petition to Amend Application)

(3)

Durham Radio Corp. (WDNC), Durham, N. C.; Capitol Broadcasting Co., Inc., Raleigh, N. C.; Public Information Corp., Durham, N. C. (Applications to operate on 620 kc.)

(4)

Newark Broadcasting Corp., Newark, N. J.; Donald Flamm, New York, N. Y.; The Metropolitan Broadcasting Service, New York, N. Y.; WAGE, Inc., Syracuse, N. Y.; WCAX Broadcasting Corp., Burlington, Vt. (Applications to operate on 620 kc.)

(5)

Smoky Mountain Broadcasting Co., Knoxville, Tenn.; East Tennessee Broadcasting Co., Knoxville, Tenn. (Applications on 1340 kc.)

FCC ACTIONS

AMPLITUDE MODULATION

AM—Licenses Granted to Cover CP's

580 KC.

WGAC—The Twin States Broadcasting Co., Augusta, Ga.—Granted license to cover CP which authorized change in frequency to 580 kc., increase in power to 1 KW, DA-N, 5 KW, installation of new transmitter, changes in DA for night use, and change transmitter location. (BL-2174)

780 KC.

WARL—Northern Virginia Broadcasters, Inc., Arlington, Va.—Granted license to cover CP which authorized a new station on 780 kc, 1 KW, day; conditions. (BL-2146)

950 KC.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—Granted license to cover CP which authorized a new station on 950 kc., 1 KW, day; conditions; and specify studio location at Ferguson Bldg., Texas Ave., Lubbock. (BL-2131)

1050 KC.

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted license to cover CP which authorized a new station on 1050 kc., 1 KW, daytime; conditions. (BL-2139)

1230 KC.

WFRP—F. R. Pidecock, Savannah, Ga.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions; and installation of new transmitter. (BL-2132)

1240 KC.

KHOZ—Harrison Broadcasting Corp., Harrison, Ark.—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time; conditions; and for change of studio location to No. Side of Highway 65, approx. 100 feet directly north of Maple St., from city limits, Harrison. (BL-2105)

1340 KC.

WFAU—Twin City Broadcasting Co., Inc., Augusta, Me.—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2094)

1410 KC.

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted license to cover CP which authorized installation of auxiliary transmitter at E. David Rd., near Dayton, to be operated on 1410 kc., 1 KW. (BL-2127)

1450 KC.

KBUN—Bradford and Pihl, Bemidji, Minn.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2152)

KOAT—Rio Grande Broadcasting Co., Inc., Albuquerque, N. Mex.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions; and to change studio location to 2000 Indian School Road, Albuquerque. (BL-2209)

WNBZ—Upstate Broadcasting Corp., Saranac Lake, N. Y.—Granted license to cover CP which authorized change in frequency to 1450 kc., change in hours of operation to unlimited, install new transmitter and vertical antenna and change transmitter and studio locations. (BL-2218)

(Continued on next page)

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2216)

1490 KC.

WLOE—Douglas L. Craddock, Leaksville, N. C.—Granted license to cover CP which authorized a new station on 1490 kc., 100 watts, unlimited time. (BL-2205)

KDRS—Progressive Broadcasting Co., Paragould, Ark.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2226)

AM—Modifications of CP's

WMNC—Nathan J. Cooper, Morganton, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter and studio locations at R.F.D. Rt. 2, two miles from center of city on Highway 181, Morganton. (BMP-2416)

KDLK—Del Rio Broadcasting Co., Del Rio, Texas.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at just west of San Felipe Country Club at approximate intersection of 3rd St. and NE city limit of Del Rio, and to change studio location to: Just west of San Felipe Country Club at approximate intersection of 3rd St. and NE city limit of Del Rio. (BMP-2376)

KSWs—McEvoy Broadcasting Co., Roswell, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1 mile north and 1½ miles east of Roswell and at intersection of E. 19th St. and AT & SF R.R. tracks, near Roswell, and specify studio location as 401 N. Richardson Ave. (BMP-2423)

KCNM—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ½ mile south of Clovis, AT & SF R.R. station on U.S. Highway No. 70, Clovis, and specify studio location as 302½ Main St., Clovis. (BMP-2392)

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted modification of CP which authorized a new station, for approval of antenna, and for approval of transmitter and studio locations ½ mile east of the corporate limits of the city of Las Vegas; conditions. (BMP-2414)

KYNG—Idaho Falls Broadcasting Co., Idaho Falls, Idaho.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at NE ¼, Sec. 17, Township 2 North, Range 38 East, Boise, Meridia, Idaho Falls. (BMP-2418)

KWPM—Robert F. Heathery, West Plains, Mo.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at West Plains, Mo., and to specify studio location as #4 Court Square, West Plains. (BMP-2296)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted modification of CP (BP-3654) to make changes in antenna and change type of transmitter. (BMP-2439)

WPDx—Clarksburg Broadcasting Corp., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at approximately 3.3 miles SW of City Hall above West Fort River, Clarksburg. (BMP-2351)

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP which authorized a new station, to make change in vertical antenna and move transmitter 150 feet. (BMP-2459)

WTCB—Central Broadcasting Corp., Flint, Mich.—Granted modification of CP which authorized a new station, to change corporate name from Central Broadcasting Corp. to Trendle-Campbell Corp. (BMP-2467)

KWEM—West Memphis Broadcasting Corp., West Memphis, Ark.—Granted modification of CP which authorized a new station, for extension of completion date to 3-1-47. (BMP-2483)

KSFA—Wilbur Courtland Fouts, Nacogdoches, Texas.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.7 miles east-northeast from center of Nacogdoches, on Richardson Temple Road, and to change studio location to 1505 North St., Nacogdoches. (BMP-2442)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP (BP-4655), to change type of transmitter and make changes in vertical antenna. (BMP-2466)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP (BP-4827), to make changes in vertical antenna. (BMP-2460)

WKID—Inter-City Broadcasting Co., Providence, R. I.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at SE corner of Eastern Ave. & Massasoit Ave., Providence. (BMP-2395)

KRSM—New Mexico Broadcasting Co., Inc., Roswell, N. Mex.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at approximately ¾ mile east of Main St. on College Blvd., Roswell, and to specify studio location as 1305 No. Main St. (BMP-2382)

WKYW—Radio Kentucky, Inc., Louisville, Ky.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at between River Road and Mellwood Ave. on Frey's Lane, near Louisville, and to specify studio location as 431 W. Jefferson St., Louisville. (BMP-2431)

WMLO—Cream City Broadcasting Co., Inc., Milwaukee, Wis.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location north of city limits of Milwaukee. (BMP-2364)

WSIC—Statesville Broadcasting Co., Statesville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and approval of transmitter location at 0.3 mile north of Hartness Road. (BMP-2433)

WSCR—Lackawanna Valley Radio, Scranton, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at 1520 N. Keyser Ave., Scranton. (BMP-2454)

AM—Miscellaneous Actions

Correction

According to a correction by the Commission, the item in last week's REPORTS referring to KBIX, should read as follows:

KBIX—Oklahoma Press Publishing Co., Muskogee, Okla.—Granted petition for reconsideration and grant without hearing of application for renewal of license for station KBIX for the regular period (Docket 7864). Application for a new FM station (Docket No. 7865) was removed from the hearing docket.

WGRM—P. K. Ewing, Greenwood, Miss.—Granted CP to change transmitter location to 1½ miles north of city, and to make changes in vertical antenna. (BP-5517)

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted CP to mount FM antenna on top of AM tower. (BP-5642)

WBT—Southeastern Broadcasting Co., Charlotte, N. C.—Granted modification of license to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co. (BML-1238)

(Continued on next page)

WLBB—Carroll Broadcasting Co., Carrollton, Ga.—Granted CP to install a new transmitter; conditions. (BP-5645)

KFMJ—Fred Jones Broadcasting Co., Tulsa, Okla.—Granted CP to install a new transmitter. (BP-5637)

WSAN—Saginaw Broadcasting Co., Saginaw, Mich.—Granted CP to make changes in antenna and to change transmitter location to: On the County Fair Grounds, Saginaw. (BP-5488)

AM—Actions on Motions

WBAL—Hearst Radio, Inc.; Public Service Radio Corp., Baltimore, Md.—The Commission on its own motion continued the consolidated hearing on these applications from Monday, February 24, to Tuesday, February 25, at Baltimore.

Public Service Radio Corp., Baltimore, Md.—Denied request for issuance of a subpoena for the appearance of William Randolph Hearst, an officer and stockholder of the applicant, WBAL, at the consolidated hearing on Feb. 25, without prejudice to renewal of said request in the course of said proceeding.

WGCM Broadcasting Co., Biloxi, Miss.; WLOX Broadcasting Co., Biloxi, Miss.—The Commission, on its own motion, continued the oral argument on these applications from February 12 to February 21, 1947.

Pittsburg Broadcasting Co., Pittsburg, Calif.; C. Thomas Patten, Oakland, Calif.—Ordered that the further hearing on these applications now scheduled for February 10 be continued to Thursday, February 13, in Washington.

Robert Schuler, et al, Fresno, Calif. (a partnership)—The Commission, on its own motion, removed from the hearing docket application (BP-4709, Docket 7829).

Frank E. Duhme, St. Petersburg, Fla.—Granted petition for leave to take depositions in re his application (BP-5677; Docket 8103), beginning Feb. 24 instead of Feb. 10; and the consolidated hearing on this application and that of Florida West Coast Broadcasting Co., presently scheduled for Feb. 20, was continued to March 26. Also granted petition of Duhme requesting the admission of Harvey McGlothlin in the Bar of the Commission pro hac vice for the purpose of taking depositions in this proceeding.

Fred Jones Radiocasting and Television Co., Oklahoma City, Okla.—Granted in part petition requesting leave to take depositions in re its application (BP-5404; Docket 8068), et al, limited to 20 public witnesses and 1 partner.

Ledger Publishing Co., Inc., Lakeland, Fla.; Lyle Van Valkenburgh, St. Petersburg, Fla.; Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Ordered that the consolidated hearing on these applications scheduled for Feb. 24 and 25, at St. Petersburg and Clearwater, be advanced to Feb. 17 at Clearwater, Feb. 18 at St. Petersburg, and Feb. 19, at Lakeland, Fla.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition for continuance of further hearing in re its application (Docket 7448), presently scheduled for Feb. 10, and continued same to Feb. 17, 1947.

Mercer Broadcasting Co., Princeton, W. Va.; Mountain Broadcasting Service, Princeton, W. Va.—The Commission, on its own motion, ordered that the consolidated hearing upon these applications presently scheduled for Feb. 13 at Princeton, W. Va., be transferred to Washington to be held on the date now scheduled.

East-West Broadcasting Co., Fort Worth, Texas—Granted petition for leave to amend its application (BP-4524; Docket 7994), so as to specify 5 KW instead of 10 KW, to show changes in DA array, etc.

San Fernando Valley Broadcasting Co.; Kenneth O. Tinkham, San Fernando, Calif.—The Commission ordered that the consolidated hearing on these applications (Dockets 7749 and 8082) be scheduled for Monday, February 24, at San Fernando, Calif.

Radio Station KTBS, Shreveport, La.—Granted petition for leave to amend its application (BP-4720; Docket 7598) so as to delete the name of John C. McCormack as a partner in the applicant partnership.

Capital Broadcasting Co., Annapolis, Md.—Granted petition for leave to amend its application (BP-4318; Docket 7371), so as to show the withdrawal of eight stockholders from and the addition of five new stockholders to the applicant corporation, and the amendment was accepted.

Associated Broadcasters, Inc., Wadena, Minn.—Granted petition for leave to take depositions in re hearing upon its application (BP-5351; Docket 8038) scheduled for hearing March 3.

Mario Acosta, Mayaguez, P. R.—The Commission, on its own motion, removed from the hearing docket application (BP-4562; Docket 7449).

KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted petition for leave to intervene in the hearing on application of Enid Broadcasting Co., Enid, Okla. (BP-5489; Docket 8030).

Pocahontas Broadcasting Corp., Bluefield, W. Va.—Granted petition for leave to amend its application (BP-5466; Docket 8006) so as to show that 100 shares of the stock of applicant corporation will be made available to the General Manager of the proposed station; to show changes in distribution of stock, etc., and the amendment was accepted.

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (BP-5055; Docket 7755).

Community Radio Corp., Grand Forks, N. Dak.—The Commission, on its own motion, removed from the hearing docket application (BP-5242; Docket 7872).

Peninsular Broadcasting Corp., Coral Gables, Fla.—The Commission, on its own motion removed from the hearing docket application (BP-4187; Docket 7075).

Miami County Broadcasting Co., Piqua, Ohio—Granted petition insofar as it requests removal from the hearing docket of application (BP-4954; Docket 7840). Insofar as petition requests a grant without hearing, it is dismissed.

Keokuk Broadcasting Co., Keokuk, Iowa—Granted petition for leave to amend its application for CP (BP-5480; Docket 8015), so as to change Paragraph 41 of the application to show that the making of the application was authorized by resolution of the Board of Directors of the applicant corporation, adopted at a meeting held in Keokuk on Oct. 30, 1946; and the amendment was accepted.

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Denied petition requesting enlargement of issue in re application (BP-4347; Docket 7325).

Wyandotte Broadcasting Co., Wyandotte, Mich.—Granted petition for leave to amend its application (BP-5055; Docket 7755), to show the addition of a new partner, Wm. J. Handelsman, to applicant partnership, etc.

Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—Granted petition for leave to amend its application (BP-4650; Docket 7503) to show minor changes in the directors and stockholders of applicant corporation.

KGLU—Gila Broadcasting Co., Safford, Ariz.—Granted petition for leave to intervene in the hearing upon application of KANS, Wichita, Kans. (BP-5159; Docket 7952), presently scheduled for hearing on March 7.

Bluefield Broadcasting Co., Bluefield, W. Va.—Granted petition to dismiss without prejudice application (BP-4990; Docket 7823).

Western Waves, Inc., Seattle, Wash.—Granted petition to dismiss without prejudice application (BP-5060; Docket 7995).

Neal M. Welch, North Adams, Mass.—The Commission, on its own motion, removed from the hearing docket application (BP-5618; Docket 8078).

(Continued on next page)

Peninsular Broadcasting Corp., Coral Gables, Fla.—Dismissed petition requesting waiver of rules and accept petitioner's written appearance in re application (BP-4187; Docket 7075).

Nashua Broadcasting Corp., Nashua, N. H.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-4746; Docket 7603).

Harold H. Thoms, Greenville, S. C.—Granted petition to dismiss without prejudice his application (BP-5150; Docket 7831).

Florida West Coast Broadcasting Co., Tampa, Fla.—Granted request for continuance of consolidated hearing now scheduled for Feb. 20 on its application and that of Frank E. Duhme, and said hearings was continued to March 26. (Docket 7768 and 8103)

Pittsburg Broadcasting Co., Pittsburg, Calif.—Granted petition for leave to amend its application (BP-5356; Docket 7956) so as to show a revised DA design, etc.

Western New York Broadcasting Co., Kenmore, N. Y.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5579; Docket 8095).

Danville Broadcasting Co., Danville, Ky.—Denied petition requesting reopening of the record in the consolidated proceeding upon its application (Docket 7165) and that of Commonwealth Broadcasting Corp. (Docket 7164), for the purpose of putting into evidence testimony concerning the present business activities of Gerald Culberson and J. O. Bohanan. Exceptions noted by counsel for petitioner.

Colgren Broadcasting Co., Hudson, N. Y.—Granted petition for leave to amend its application for CP (BP-5131; Docket 7931) so as to show revised engineering information concerning possible interference which would be developed by the simultaneous operation of stations operating on 1230 kc., at Hudson, N. Y., and North Adams, Mass.

The Voice of Nevada's Capital, Carson City, Nev.—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5654; Docket 8098).

Kola Broadcasting Co., Opelousas, La.—Granted petition requesting continuance of hearing upon its application (Docket 7812) and that of James A. Noe (Docket 7416), presently scheduled for Feb. 26 and 27, and said hearing was continued to March 31 at Lake Charles, and April 1 at Opelousas.

Joe V. Williams, Jr., Chattanooga, Tenn.—Granted petition for continuance of hearing upon his application (Docket 7913), presently scheduled for Feb. 21, and continued same to April 21, 1947.

KMAC—The Walmac Co., San Antonio, Texas—Granted petition for leave to amend its application for CP (BP-4360; Docket 7983) so as to show a change in transmitter site and an increase in the height of one of the antenna towers, etc.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted petition for leave to dismiss without prejudice application (BP-4369; Docket 7292).

WMCA—WMCA, Inc., New York City.—Granted petition for leave to intervene in the hearing on application of The Fairfield Broadcasting Co., Danbury, Conn. (Docket 8085).

Wierd Music, Inc., Rockford, Ill.—Granted petition for continuance of hearing scheduled for March 12, and continued same to May 12, 1947. (BP-5296; Docket 7964)

Lyle Van Valkenburgh, St. Petersburg, Fla.—Granted petition for dismissal without prejudice of his application (BP-5547; Docket 8054).

Eau Claire-Chippewa Broadcasting Co., Chippewa Falls, Wis.—Granted petition to dismiss without prejudice its application (BP-4619; Docket 7557).

WBIZ, Inc., Eau Claire, Wis.—Granted petition requesting leave to amend its application (BP-4692; Docket 7692) so as to show the addition of three new stockholders to applicant corporation, etc., and for removal from docket. The amendment was accepted, and application removed from the hearing docket.

WDZ Broadcasting Co., Tuscola, Ill.—Granted petition for leave to amend its application (BP-4761; Docket 7748), so as to show a revised estimate on initial installation costs, etc.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Granted petition for leave to amend its application for CP (BP-5559; Docket 8060) so as to show a new transmitter site and revised DA pattern, etc., and the amendment was accepted.

WIZE—Radio Voice of Springfield, Inc., Springfield, Ohio—Granted petition for leave to intervene in the hearing on application of The Mt. Vernon Broadcasting Co. (Docket 8021) and Mound Broadcasting Corp. (Docket 8022).

Roscoe L. Thompson, Keokuk, Iowa—Granted petition for leave to dismiss without prejudice his application (BP-5365; Docket 8014).

Keokuk Broadcasting Co., Keokuk, Iowa—The Commission, on its own motion, removed from the hearing docket application for CP (BP-5480; Docket 8015).

720 KC.

Seminole Broadcasting Co., Wewoka, Okla.—Granted petition for leave to amend its application (BP-5270; Docket 8025), so as to specify the frequency 720 kc., with 250 watts, daytime only, instead of 1490 kc., with 250 watts, unlimited, etc., and for removal from the docket. The amendment was accepted and application as amended removed from hearing docket.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Granted petition for leave to amend its application (BP-3609; Docket 6628) so as to specify the frequency 850 kc., with 1 KW, unlimited time, using DA, instead of 1490 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

860 KC.

Citizens' Broadcasting Co., North Adams, Mass.—Granted petition for leave to amend its application (BP-5376; Docket 8077), so as to specify the frequency 860 kc., with 250 watts, daytime only, instead of 940 kc., 1 KW, daytime only, etc. The amendment was accepted and application removed from the hearing docket.

890 KC.

Piedmont Broadcasting Co., Greenville, S. C.—Granted petition for leave to amend its application (BP-5307; Docket 8086) so as to specify the frequency 890 kc., instead of 910 kc., etc., and for removal of application from the docket. The amendment was accepted and application as amended removed from hearing docket.

910 KC.

Radio Phoenix, Inc., Phoenix, Ariz.—Granted petition insofar as it requests reinstatement of its application (BP-4860; Docket 7627), and acceptance of amendment filed with petition specifying the frequency 910 kc., with 5 KW, unlimited time. The application was reinstated and the amendment accepted.

960 KC.

Wooster Republican Printing Co., Wooster, Ohio—Granted petition for leave to amend its application (BP-5581; Docket 8061) so as to specify 960 kc. with 500 watts, daytime only, instead of 1340 kc., 100 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1000 KC.

Southland Broadcasting Corp., North Miami Beach, Fla.—Granted petition for leave to amend application (BP-5510; Docket 8041), so as to specify the frequency 1000 kc., instead of 1070 kc.; the amendment was accepted and application removed from the hearing docket.

(Continued on next page)

1050 KC.

Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Granted petition for leave to amend its application (BP-5313; Docket 7915), so as to specify the frequency 1050 kc., with 1 KW, daytime only, instead of 580 kc., with 5 KW-LS, 1 KW night, unlimited time. The amendment was accepted and application removed from the hearing docket.

1140 KC.

Lincoln Operating Co., Miami, Fla.—Granted petition for leave to amend its application (BP-4903; Docket 7874), so as to specify the frequency 1140 kc., with 10 KW daytime, 5 KW night, instead of 1170 kc., with 5 KW, unlimited. The amendment was accepted and application removed from the hearing docket.

1150 KC.

Contra Costa Broadcasting Co., Richmond, Calif.—Granted petition for leave to amend its application (BP-5106; Docket 7937), so as to specify the frequency 1150 kc., with 250 watts, daytime only, instead of 710 kc., 1 KW, daytime only. The amendment was accepted and application removed from the hearing docket.

Des Moines Broadcasting Corp., Des Moines, Iowa—Granted petition requesting leave to amend its application (BP-4940; Docket 7827) so as to specify the frequency 1150 kc., with 1 KW, unlimited time, using DA, instead of 1240 kc., with 100 watts, unlimited, etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1190 KC.

Arecibo Broadcasting Co., Inc., Arecibo, P. R.—Granted petition for leave to amend its application (BP-5047; Docket 7807) so as to specify frequency 1190 kc. instead of 1400 kc. The amendment was accepted and application removed from the hearing docket.

Santa Monica Broadcasting Co., Santa Monica, Calif.—Denied petition requesting leave to amend its application (BP-4792; Docket 7633) so as to specify full time operation on 1190 kc., with 1 KW, DA, instead of daytime only on the frequency, etc.

1210 KC.

Anson Radio & Broadcasting Co., Wadesboro, N. C.—Granted petition for leave to amend its application (BP-5411; Docket 7976), so as to specify the frequency 1210 kc. with 1 KW, daytime only, instead of 1400 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1220 KC.

LaSalle County Broadcasting Co., Wewoka, Okla.—Granted petition for leave to amend its application (BP-5284; Docket 7914) so as to specify the frequency 1220 kc., with 250 watts, daytime only, instead of 1490 kc., with 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1230 KC.

Atlantic City Broadcasting Corp., Atlantic City, N. J.—Granted petition for leave to amend its application (BP-5402; Docket 7966), so as to specify the frequency 1230 kc. instead of 1400 kc., etc., and for removal from the hearing docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1260 KC.

Grand Forks Herald, Inc., Grand Forks, N. D.—Granted petition for leave to amend its application (BP-5145; Docket 7871) so as to specify the frequency 1260 kc., with 1 KW daytime, 500 watts night, instead of 1400 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

1300 KC.

Asher Broadcasting Service, Inc., Quincy, Mass.—Granted petition for leave to amend its application (BP-4466; Docket

7448) so as to specify the frequency 1300 kc. instead of 910 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1390 KC.

Frank M. Helm, Modesto, Calif.—Granted petition for leave to amend its application (BP-5184; Docket 7830), so as to specify the frequency 1390 kc. instead of 1300 kc. The amendment was accepted and application removed from the hearing docket.

1440 KC.

John J. Laux, Niagara Falls, N. Y.—Granted petition requesting leave to amend its application (BP-5628; Docket 8096) so as to specify the frequency 1440 kc. instead of 1080 kc., etc. The amendment was accepted and application, as amended, removed from the hearing docket.

1460 KC.

California Broadcasting Co., Santa Monica, Calif.—Granted petition for leave to amend its application (BP-5419; Docket 7961), so as to specify the frequency 1460 kc. instead of 1450 kc.; change hours from unlimited to daytime, etc., and the amendment was accepted.

1490 KC.

Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—Granted petition for leave to amend its application (BP-5455; Docket 7989) so as to specify 1490 kc. with 100 watts, unlimited time, instead of 1450 kc., 250 watts, unlimited time. The amendment was accepted and application removed from the hearing docket.

Reno Newspapers, Inc., Reno, Nev.—Granted petition for leave to amend its application (BP-5426; Docket 8097) so as to specify the frequency 1490 kc. instead of 1450 kc., etc., and for removal from the docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1530 KC.

Rose Capital Broadcasting Co., Tyler, Texas—Granted petition for leave to amend its application (BP-4975; Docket 8031) so as to specify the frequency 1530 kc. with 1 KW, daytime only, instead of 940 kc. with 250 watts, daytime only, and for removal from the hearing docket. The amendment was accepted and application, as amended, removed from the hearing docket.

1600 KC.

Champion City Broadcasting Co., Springfield, Ohio—Granted petition for leave to amend its application (BP-5208; Docket 7892) so as to specify the frequency 1600 kc. instead of 1570 kc. The amendment was accepted and application removed from the hearing docket.

AM—Applications Accepted for Filing

550 KC.

KLIK—Balboa Radio Corp., San Diego, Calif.—Construction permit to change frequency from 740 to 550 kc., change hours of operation from daytime to unlimited time, increase power from 5 KW day to 5 KW day and night, make changes in directional antenna for day and night use, and change transmitter location.

NEW—Jacinto Sugranes, Ponce, P. R. (P. O. Villa 166, Ponce, P. R.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW night, 5 KW day and unlimited hours of operation.

570 KC.

NEW—Douglas Broadcasting Co., Douglas Ariz. (William N. Goodwin and Joseph P. Wrenn, a partnership) (P. O. c/o Joseph P. Wrenn, 455 N. Rodeo Dr., Beverly Hills, Calif.)—Construction permit for a new standard broadcast station to be operated on 570 kc., power of 1 KW, and daytime hours of operation.

(Continued on next page)

650 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Construction permit to increase power from 250 watts to 1 KW, install new transmitter, and change studio location.

NEW—The McPherson Broadcasting Co., Inc., McPherson, Kan. (P. O. 228 Grand Bldg.)—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation.

680 KC.

WRNY—Monroe Broadcasting Co., Inc., Rochester, N. Y.—License to cover construction permit (B1-P-4285, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

710 KC.

NEW—Pennell E. Snowden, Grand Junction, Colo. (P. O. 2555 Ellis St., Wichita, Kans.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW, and daytime hours of operation.

730 KC.

WPIT—Liberty Broadcasting Co., Pittsburgh, Pa. (John J. Laux, Richard Teitlebaum, Myer Wiesenthal, Alex Teitlebaum, Louis Berkman, Jack N. Berkman, Charles C. Swearingen, Joseph Troesch and John L. Merdian, partners)—Modification of construction permit (B2-P-3797, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

740 KC.

NEW—Olney Broadcasting Co., Olney, Ill. (P. O. 300 1/3 E. Main St.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

840 KC.

NEW—Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 890 to 840 kc., power from 1 KW daytime to 5 KW day and 1 KW night; hours of operation from daytime only to unlimited.

850 KC.

NEW—Richland Broadcasting Co., Richland Center, Wis. (P. O. 243 East Cort St.)—Construction permit for a standard broadcast station to be operated on 850 kc., power of 250 watts and daytime hours of operation.

870 KC.

NEW—Randall County Broadcasting Co., Canyon, Texas (Marshall Formby and John Blake, a partnership) (P. O. % John Blake, 1912 Avenue E., Brownwood, Texas)—Construction permit for a new standard broadcast station to be operated on 870 kc., power of 250 watts and daytime hours of operation.

890 KC.

NEW—Tri-Borough Broadcasting Co., Apollo, Pa. (Cecil F. Clifton and Andrew J. West, a partnership) (P. O. 4th St. and Pa.)—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 250 watts, and daytime hours of operation.

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Construction permit to change frequency from 920 to 940 kc., change hours of operation from daytime to unlimited time using 1 KW day and night and install directional antenna for night use. Amended to omit request for 940 kc., increase power from 1 KW day and night to 5 KW daytime only; hours of operation from unlimited to daytime; make changes in vertical antenna and ground system and change type of transmitter.

NEW—Metropolitan Broadcasting Co. of Milwaukee, Milwaukee, Wis. (P. O. 259 E. Wells St., % A. M. Chudnow)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 100 watts, and daytime hours of operation.

940 KC.

NEW—Chanute Broadcasting Co., Chanute, Kans. (Galen O. Gilbert, H. Edward Walker and Phil Crenshaw, a partnership) (P. O. % Mr. Galen O. Gilbert, Box 30, Siloam Springs, Ark.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime hours of operation.

NEW—Eastland County Broadcasting Co., Eastland, Texas (Dan Childress, J. W. Courtney, Grady Pipkin, Donald C. Hill, Alton W. Steward and Gordon Griffin, a partnership) (P. O. % Gordon Griffin, Citizens Bank Bldg., Brownwood, Texas)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts and daytime only.

950 KC.

NEW—Corn Palace City Radio Corp., Mitchell, So. Dak. (P. O. % Malcolm B. Ronald, The Daily Republic, Mitchell, So. Dak.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, directional antenna, and unlimited hours of operation.

960 KC.

NEW—Platte Valley Broadcasting Corp., Scottsbluff, Neb. (P. O. c/o Joachim Radio & Supply, 1913 Broadway)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

970 KC.

WEBR—WEBR, Inc., Buffalo, N. Y.—Modification of construction permit (B1-P-3926, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for approval of directional antenna for day and night use.

WWSW—WWSW, Inc., Pittsburgh, Pa.—Modification of construction permit (B2-P-3055, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna and change in transmitter location) for approval of directional antenna for day and night use, to change type of transmitter and change transmitter location.

980 KC.

NEW—Bexar Broadcasting Co., San Antonio, Texas (W. K. McCauley and W. M. Ritter, a partnership) (P. O. % W. K. McCauley, 3106 Albans, Houston, Texas)—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW, and daytime only hours of operation.

NEW—Northeast Radio, Inc., Lawrence, Mass.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from 1210 to 980 kc., and change directional antenna to vertical.

990 KC.

WJMR—Supreme Broadcasting System, Inc., New Orleans, La.—Special service authorization to operate on 990 kc., 250 watts power, unlimited time, for a period of 90 days.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-4316, which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use) to make changes in directional antenna for day and night use and extension of commencement and completion dates.

(Continued on next page)

1010 KC.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah (P. O. 645 26th St., Ogden, Utah)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation.

1060 KC.

WHFB—Pailadium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-P-4023, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—DeKalb Broadcasting Co., Decatur, Ga. (P. O. 540 Clairmont Ave.)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW, and daytime hours of operation.

1080 KC.

KWJJ—KWJJ Broadcast Co., Inc., Portland, Ore.—Construction permit to increase power from 1 KW to 10 KW, install new transmitter and new directional antenna for day and night use and change transmitter location.

1090 KC.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended re changes in antenna.

1110 KC.

NEW—Borinquen Broadcasting Co., Caguas, P. R. (Francisco Pereira Casillas, Federico Virella, Hector Pereira Buonomo and Pedro Luis Jimenez, a partnership)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1190 to 1110 kc., and make changes in antenna and ground system.

1130 KC.

KHUB—Luther E. Gibson, Watsonville, Calif.—Construction permit to change frequency from 1340 to 1130 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from Atkinson Road, near Watsonville, Calif., to (proposed description not given).

NEW—Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon) (P. O. 1008 National Bank of Topeka Bldg., Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 1 KW and daytime hours of operation.

1150 KC.

NEW—Sacramento Broadcasters, Inc., Chico, Calif. (P. O. 1617 30th St., Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

1160 KC.

NEW—Terry County Broadcasting Co., Brownfield, Texas (Sterling Jake Parrish, Mike Allen Barrett and Esther Constance Parmelee, a partnership) (P. O. c/o Ross K. Prescott, 1424 Republic Bank Bldg., Dallas, Texas)—Construction permit for a new standard broadcast station to be operated on 1160 kc., power of 250 watts, and daytime hours of operation.

1190 KC.

NEW—The Martinez-Rodriguez Broadcasting Co., San Juan, P. R. (Juan Martinez Vela and Felix V. Rodriguez, a partnership) (P. O. Box 2027, 358 Salvador Brau St.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 10 KW, and limited hours of operation.

NEW—Biloxi Broadcasting Co., Biloxi, Miss. (Charles J. Saunders)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts,

and unlimited hours of operation. Amended to change frequency from 1490 to 1190 kc., and hours of operation from unlimited to daytime.

NEW—Yumasa Broadcasting Co., Yuma, Ariz. (P. O. First National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, directional antenna and unlimited hours of operation.

1200 KC.

NEW—Cecil W. Roberts, Farmington, Mo.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Resubmitted and amended to change frequency from 1450 to 1200 kc., change power from 250 watts to 1 KW, change hours of operation from unlimited to daytime only, and change transmitter and studio locations from Farmington, Mo., to: To be determined, Farmington, Mo.

1230 KC.

NEW—Auburn Broadcasting Co., Auburn, Ala. (William W. Hunt, C. I. Shelkofsky and Elmer Salter, a partnership) (P. O. c/o William W. Hunt, WSFA, Montgomery, Ala.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KYSM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Company, a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., & James F. Madden, Jr.)—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower.

NEW—Ari-Ne-Mex Broadcasting Corp., Deming, N. M. (P. O. Box 233, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Hobart G. Stephenson, Jr., St. Louis, Mo. (P. O. Box 516, Centralia, Ill.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Benton County Broadcasters, Kennewick, Wash. (Frank Krshka, Joseph Patterson and Edith Jansen, a partnership) (P. O. Box 499, Burley, Idaho)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Alvin E. O'Konski, Merrill, Wis. (P. O. 1009 House Office Building, Washington, D. C.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—San Joaquin Broadcasters, Fresno, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

1240 KC.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)—Construction permit to change frequency from 1130 kc. to 1240 kc., change hours of operation from daytime to unlimited time, increase power from 250 watts day to 250 watts day and night, and make changes in transmitting equipment. Facilities of KCOK requested.

NEW—Taylor-Jacobsen, Montpelier, Vt. (Carl R. Taylor and Bernard M. Jacobsen, a partnership) (P. O. 923 Colorado Bldg., Washington 5, D. C.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Uncompahgre Broadcasting Co., Montrose, Calif. (P. O. Box 179, Montrose, Colo.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

NEW—Ishpeming Broadcasting Co., Ishpeming, Mich. (P. O. 108 Front St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—The Farmington Broadcasting Co., Farmington, N. M. (Harold L. Arment) (P. O. Box 704EE, Rt. 4, Albuquerque, N. M.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1250 KC.

WCNT—Hobart Stephenson, Centralia, Ill.—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and 500 watts night and install directional antenna for night use.

1260 KC.

NEW—Belleville News-Democrat, Belleville, Ill. (Robert L. Kern and Richard P. Kern, a partnership)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and directional antenna, unlimited hours of operation. Amended to change frequency from 1430 to 1260 kc., and make changes in directional antenna and ground system.

1270 KC.

WSPR—WSPR, Inc., Springfield, Mass.—License to cover construction permit (B1-P-3949, as modified) which authorized increase in power and change in directional antenna and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WJOI—Florence Broadcasting Co., Inc., Florence Ala. (Clyde W. Anderson and Joe T. Van Sandt)—Construction permit to change frequency from 1340 to 1280 kc., increase power from 250 watts day and night to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change name of applicant from Clyde W. Anderson and Joe T. Van Sandt, d/b as Florence Broadcasting Co., to Florence Broadcasting Co., Inc.

1290 KC.

NEW—Greater Hartford Broadcasting, Inc., Hartford, Conn. (P. O. 36 Pearl St.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 500 watts and daytime hours of operation.

1310 KC.

WKMh—Suburban Broadcasters, Dearborn, Mich. (Frederick A. Knorr, Harvey R. Hansen and William H. McCoy)—Construction permit to change frequency from 1540 kc. to 1310 kc., and make changes in antenna.

1320 KC.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. Dak.—Construction permit to change frequency from 1230 to 1320 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter and studio locations.

KOLT—Hilliard Co., Scottsbluff, Neb. (L. L. Hilliard, Ruth K. Hilliard and R. M. Steward)—License to cover construction permit (B4-P-3988, as modified) which authorized change in frequency, increase in power, changes in transmitting equipment, installation of directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

WFN—Findlay Radio Co., Findlay, Ohio (Fred R. Hover)—Involuntary assignment of license to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased.

1340 KC.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Glacus G. Merrill & Andrew H. Kovlan)—Modification of construction permit (B2-P-4727, as modified, which authorized a new standard broadcast station) to make changes in antenna and to change type of transmitter.

NEW—Voice of the Valley Co., Van Nuys, Calif. (Herbert R. Land, Alan H. Esary, W. Fehr Gardner, Roger C. Patrick and Samuel L. Roley, a partnership) (P. O. 4242 Mary Ellen Ave.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and limited hours of operation.

1360 KC.

WWBZ—Community Broadcasting Service, Inc., Vineland, N. J.—Construction permit to change hours of operation from daytime to unlimited time, increase power from 1 KW day to 1 KW day and night, and install directional antenna for night use.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

1400 KC.

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—License to cover construction permit (B4-P-5038, as modified) which authorized installation of a new transmitter.

NEW—Radio Austin, Inc., Austin, Minn. (P. O. 811 Marshall St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

NEW—Pioneer Broadcasters, Inc., Pleasantville, N. J. (P. O. 10 East Verona Ave.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

NEW—Angelus Broadcasting Co., Temple City, Calif. (Gomer Cool, A. L. Nunamaker and Blaine O. Bender, a partnership) (P. O. % Rufus Bailey, 639 S. Spring St., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and limited hours of operation.

NEW—Paul H. Chapman, Greensboro, N. C. (P. O. 304 Aberdeen Drive, Greenville, S. C.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

NEW—Seward County Broadcasting Co., Liberal, Kans. (Alf M. Landon, William Lee Larrabee, Wilbur Vernon Griffith and Ralph Edward Colvin, a partnership) (P. O. % Alf M. Landon, National Bank of Topeka, Topeka, Kans.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

WJZM—William Kleeman, Clarksville, Tenn.—Voluntary assignment of license to Elmer T. Campbell and John Parry Sheftall, a partnership, d/b as Campbell and Sheftall.

WDAR—A. C. Neff, Savannah, Ga.—Voluntary assignment of license to WDAR, Inc.

NEW—Pioneer Valley Broadcasting Co., Northampton, Mass. (P. O. 289 Elm St.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1410 KC.

KRIG—Oil Center Broadcasting Co., Odessa, Texas—Modification of license to change from employing directional antenna day and night to employing directional antenna night only.

1420 KC.

NEW—Fammin County Broadcasting Co., Bonham, Texas (Frank Svoboda) (P. O. % Daily Favorite, North Main)
(Continued on next page)

St., P. O. Box 294; temporary)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts and daytime hours of operation.

1430 KC.

NEW—Eastland County Broadcasting Co., Eastland, Texas (Robert W. Chapman and Manning L. Trammell, a partnership) (P. O. 721 Anthony St., Fort Worth, Texas)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts and daytime hours of operation.

1440 KC.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Application to purchase Station KMED by Medford Radio Corp. Amended re-stockholders.

1450 KC.

WWDC—Capital Broadcasting Co., Washington, D. C.—Construction permit to make changes in vertical antenna, mount FM antenna on top of AM tower and move synchronous amplifier from north side of Rock Creek, 1600 feet west of intersection Rock Creek and D. C. Line, Montgomery County, Md., to Lanier Drive, Rosemary Hills, Md.

WBUY—Davidson County Broadcasting Co., Lexington, N. C. (Omar G. Hilton and Greeley N. Hilton)—Construction permit to change frequency from 1190 to 1450 kc., change hours of operation from daytime to unlimited time, increase power from 250 watts day and night and make changes in transmitting equipment.

KSIW—Woodward Broadcasting Co., Woodward, Okla.—Modification of construction permit (B3-P-5053, which authorized a new standard broadcast station) for approval of antenna, and approval of transmitter location.

1480 KC.

NEW—Modern Broadcasting Company of Baton Rouge, Inc., Baton Rouge, La. (P. O. 302 Louisiana National Bank Bldg.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW and daytime hours of operation.

1490 KC.

KVER—Intermountain Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-P-5083, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

NEW—Alexandria Radio Corp., Alexandria, Minn.—(P. O. %Kenneth H. Dell, Alexandria, Minn.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

NEW—Paul B. Lingenfelter, Clinton, Okla. (709 Frisco St.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment, install new vertical antenna, and mount FM antenna on top of AM tower, move transmitter distance of 100 feet (same description) and change studio location from 3rd Ave. and 6th St., West Point, Ga., to 58 Cherry St., Lanett, Ala. Amended to make changes in antenna and ground system and change transmitter location from 58 Cherry St., Lanett, Ala., to 13.4 miles west of present site in Lanett (West Point, Ga., RFD #5) and change studio location from 58 Cherry St., Lanett, Ala., to RFD #5, West Point, Ga.

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Texas—Modification of construction permit (B3-P-5249, which authorized a new standard broadcast station) for approval of antenna and for approval of transmitter location.

1530 KC.

NEW—The Chillicothe Broadcasting Co., Chillicothe, Mo. (James S. Lambert, Joe H. Lambert and Richard A. Bevier,

a partnership) (P. O. 501 Jackson St.)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Harvey Radio Laboratories, Inc., Cambridge, Mass. (P. O. 447 Concord Ave.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts and daytime hours of operation.

NEW—The Montana Network, Billings, Mont. (P. O. Northern Hotel)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 1 KW night, 5 KW daytime, and unlimited hours of operation.

1590 KC.

WHHT—Harold H. Thoms, Durham, N. C.—Construction permit to change frequency from 1580 to 1590 kc., hours of operation from daytime to unlimited, install directional antenna night and change transmitter location. Amended to modify directional antenna.

AM—Applications Tendered for Filing

(Due to the volume of applications received by the Commission through February 7 as a result of their temporary freeze order, we list below in geographical order, those applications which got in under the wire. They will be carried in subsequent issues broken down by frequency as they are announced as "Accepted for Filing.")

ALABAMA

Albertville, Pat Murphy Courington—630 kc., 250 watts, daytime.

Birmingham, Vulcan Broadcasting Co., a partnership composed of George A. Mattison, Jr., and Walter Ervin James—1490 kc., 250 watts, unlimited. (Contingent on grant of WTNB for change in frequency)

Birmingham, Courier Broadcasting Service, Inc. (WKAX)—Change frequency from 900 kc. to 1140 kc., hours of operation from daytime to unlimited, using 1 KW, and install DA for night use.

Demopolis, Demopolis Broadcasting Co.—1400 kc., 250 watts, unlimited.

Mobile, Kenneth R. Giddens and T. J. Rester, d/b as Giddens and Rester (WKRG)—Change hours of operation from daytime to unlimited, change power from 1 KW day to 1 KW day and 250 watts night, and install DA for night use only. (710 kc.)

Tuscaloosa, Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Co. (WTBC)—Change frequency from 1450 kc. to 1230 kc., and antenna changes. Contingent on grant of WJRD to change frequency)

ALASKA

Fairbanks, Wm. J. Wagner tr/as Alaska Broadcasting Co.—1290 kc., 1 KW, unlimited.

Seward, Wm. J. Wagner tr/as Alaska Broadcasting Co.—1340 kc., 250 watts, specified hours.

ARIZONA

Flagstaff, James L. Stapleton, Duard K. Nowlin and Jesse Martin Neil, Jr., d/b as Grand Canyon Broadcasting Co. (KWRZ)—Change frequency from 1340 kc. to 600 kc., power from 250 watts to 250 watts night and 1 KW day, and install new transmitter.

Phoenix, Salt River Valley Broadcasting Co. (KOY)—Increase power from 1 KW to 1 KW night and 5 KW day and change type of transmitter—reinstatement of CP. (550 kc.)

(Continued on next page)

Phoenix, Sun Country Broadcasting Co. (KPSC)—Change frequency from 1450 kc. to 1270 kc., power from 250 watts to 5 KW, install new transmitter, DA for night use, and change transmitter location.

Tucson, Sun Country Broadcasting Co. (KTSC)—Change frequency from 1490 kc. to 580 kc., power from 250 watts to 1 KW, install new transmitter, DA for night use, and change transmitter location.

Yuma, Yuma Broadcasting Co. (KYUM)—Change frequency from 1240 kc. to 560 kc., power from 250 watts to 1 KW, install new transmitter and DA for night use.

ARKANSAS

Batesville, White River Valley Broadcasters, Inc.—1340 kc., 250 watts, unlimited.

Helena, J. Q. Floyd, John Thomas, Franklin and Sam Anderson, d/b as The Helena Broadcasting Co. (KFFA)—Change frequency from 1490 kc. to 1360 kc., increase power from 250 watts to 1 KW, install new transmitter, DA for night use, and change transmitter location.

North Little Rock, Southwestern Broadcasting Co.—670 kc., 1 KW, daytime.

Stuttgart, Stuttgart Broadcasting Corp.—1240 kc., 250 watts, unlimited.

CALIFORNIA

Bakersfield, McClatchy Broadcasting Co. (KERN)—Increase power from 1 KW to 5 KW, change type of transmitter and install DA for day and night use (1410 kc.)

Chico, Sacramento Broadcasters, Inc.—1150 kc., 1 KW, daytime.

Escondido, Ari-Ne-Mex Broadcasting Corp.—1400 kc., 250 watts, unlimited.

Fresno, R. K. Wittenberg and R. L. Stoddard, d/b as San Joaquin Broadcasters—1230 kc., 100 watts, unlimited.

Fullerton, Andrew G. Haley—1300 kc., 500 watts, daytime.

Lodi, Herbert W. Brown and David A. Brown, d/b as Central Valley Radio (KCVR)—Increase power from 250 watts to 1 KW (daytime). (1570 kc.)

Long Beach, Albert E. Furlow, Emile J. Rome, Lula Heavin Moore and Mary W. Hetzler, d/b as Long Beach Broadcasting Co.—1460 kc., 250 watts, unlimited.

Madera, Edward W. McCleery and Frank C. McIntyre, d/b as Public Interest Broadcasters—1230 kc., 250 watts, unlimited.

Madera, Madera Broadcasting Co., a partnership consisting of Harold Ray Brown, Daniel B. Halcomb, Dean S. Leshner and Kathryn C. Leshner—1340 kc., 250 watts, unlimited.

Merced, Merced Broadcasting Co. (KYOS)—Change frequency from 1490 kc. to 1360 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for night use.

Modesto, Radio Modesto, Inc.—1360 kc., 1 KW, unlimited, DA.

North Sacramento, Earl C. Cooper, d/b as Del Paso Broadcasting Co.—1580 kc., 250 watts, daytime.

Oceanside, Elmer Glaser, Ray A. Wilcox, David Rorick, Jr., Hyman Glaser and Max Glaser, d/b as Oceanside Broadcasting Co.—1000 kc., 250 watts, daytime.

Oxnard, Valverde Broadcasting Co.—910 kc., 250 watts, daytime.

Oxnard, James J. Krouser and Lloyd F. Kreamer—830 kc., 1 KW, daytime.

Petaluma, Walter L. Read—1490 kc., 250 watts, unlimited.

Pittsburg, Joseph L. Berryhill and James L. Smith, d/b as Pacific States Radio Engineering—1470 kc., 250 watts, daytime.

Pomona-Ontario, Bernard C. Brennan, d/b as Empire Broadcasting Co.—680 kc., 1 KW, daytime.

Richmond, Pacifica Foundation—710 kc., 1 KW, daytime.

Riverside, Riverside Broadcasting Co.—960 kc., 1 KW, daytime.

Sacramento, Ewing C. Kelly, David R. McKinley and Vernon Hansen, d/b as Central Valleys Broadcasting Co. (KCRA)—Change frequency from 1340 kc. to 1320 kc., power from 250 watts to 1 KW, change type transmitter, install DA for day and night use, and change transmitter location.

Santa Ana, George W. Berger, George A. Raymer, Fred Forgy and John W. Swallow, d/b as Orange County Broadcasting Co.—850 kc., 1 KW, daytime.

Santa Paula, Robert W. LeMond, F. Clinton Jones and Clarence E. Fisher, d/b as Town Talk Broadcasting Co.—1400 kc., 250 watts, unlimited.

Santa Rosa, Santa Rosa Broadcasting Co.—1240 kc., 250 watts, unlimited.

Stockton, R. K. Wittenberg and R. L. Stoddard, d/b as San Joaquin Broadcasters—1500 kc., 250 watts, daytime.

Taft, Kenneth Aitken—1310 kc., 250 watts, daytime.

Van Nuys, Voice of the Valley Co.—1340 kc., 250 watts, limited—night hours.

Woodland, Woodland Broadcasting Co.—1020 kc., 250 watts, daytime.

COLORADO

Grand Junction, Pennell E. Snowden—710 kc., 1 KW, daytime.

CONNECTICUT

Ansonia, The Naugatuck Valley Broadcasting Corp.—690 kc., 1 KW, daytime.

Hartford, Greater Hartford Broadcasting, Inc.—1290 kc., 500 watts, daytime.

Willimantic, The Windham Broadcasting Co.—1340 kc., 250 watts, unlimited.

DELAWARE

Dover, William Courtney Evans—1490 kc., 250 watts, unlimited.

Wilmington, Wilmington Tri-State Broadcasting Co., Inc.—650 kc., 250 watts, daytime.

DISTRICT OF COLUMBIA

Washington, Metropolitan Broadcasting Corp. (WQQW)—Increase power from 500 watts to 1 KW (daytime). (570 kc.)

FLORIDA

Clearwater, Victor John Morgan, d/b as Springtime City Broadcasting Co.—930 kc., 250 watts, daytime.

Coral Gables, Sun Coast Broadcasting Corp.—1130 kc., 1 KW, daytime.

DeLand, Lyle Van Valkenburgh, d/b as DeLand Broadcasting Co.—1450 kc., 250 watts, unlimited. (Contingent on change of frequency of WFMLJ.)

Fort Lauderdale, Mary W. Martin—1000 kc., 1 KW, daytime.

(Continued on next page)

Hollywood, Hollywood Broadcasting Co. (WINZ)—Change hours of operation from daytime to unlimited, using 1 KW power, install DA for night use and change transmitter location. (940 kc.)

Miami Beach, A. Frank Katzentine (WKAT)—Change frequency from 1360 kc. to 810 kc., power from 1 KW to 50 KW, change type transmitter and install DA for night use and change transmitter location.

Sebring, Henry L. Jollay, Ernest R. Baker, H. B. Craven and Edward Hasti, d/b as The Highlands Broadcasting Co.—1490 kc., 250 watts, unlimited. (Contingent on grant of WSIR for change in frequency.)

West Palm Beach, Ken-Sell, Inc. (WIRK)—Change hours of operation from daytime to unlimited and install DA for day and night use. (1290 kc.)

Winter Haven, Citrus Belt Broadcasters, Inc. (WSIR)—Change frequency from 1490 kc. to 1230 kc.

GEORGIA

Columbus, R. C. Dunlap, Jr., F. R. Pidcock, Sr., Frank Daniel Foley, Walter Allen Richards, George P. Swift, Charlie Frank Williams, F. R. Pidcock, Jr.—1230 kc., 250 watts, unlimited.

Columbus, Georgia Alabama Broadcasting Corp.—630 kc., 1 KW, daytime.

Macon, Thomas Carr, J. E. Duncan, Roy Richards and Robert D. Tisinger, d/b as Peach State Broadcasting Co.—1180 kc., 1 KW, daytime.

Thomson, Walter J. Brown, d/b as Hickory Hill Broadcasting Co.—1240 kc., 250 watts, unlimited.

HAWAII

Honolulu, Christian Broadcasting Association, Inc.—1340 kc., 250 watts, unlimited.

IDAHO

Boise, Queen City Broadcasting Co. (KDSH)—Increase power from 1 KW to 5 KW, install new transmitter and changes in DA for day and night use. (950 kc.)

Coeur d'Alene, Coeur d'Alene Broadcasting Co.—1240 kc., 250 watts, unlimited.

Idaho Falls, Eastern Idaho Broadcasting & Television Co. (KIFI)—Change frequency from 1400 kc. to 550 kc., power from 250 watts to 1 KW, change type transmitter, install DA for night use and change transmitter location.

ILLINOIS

Belleville, John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Moliring, John W. Lewis, Jr., and Joseph Yacgel, d/b as Belleville Broadcasting Co. (WIBV)—Change frequency from 1060 kc. to 1230 kc., hours of operation from daytime to unlimited time using 250 watts. (Contingent on grant of WIL to change frequency.)

Bloomington, McLean County Broadcasting Co.—1080 kc., 250 watts, daytime.

Clinton, Cornbelt Broadcasting Co. (WHOW)—Change hours of operation from daytime to unlimited, increase power from 1 KW (daytime) to 1 KW night and 5 KW daytime, install new transmitter and DA for night use and approval of transmitter location. (1520 kc.)

East St. Louis, W. Alexander Knight—1260 kc., 1 KW, unlimited, DA.

Galesburg, R. C. Goshorn, L. R. Goshorn and R. L. Rose, d/b as Knox Broadcasting Co.—1100 kc., 1 KW, daytime.

Joliet, Joliet Broadcasting Co. (WJOL)—Transfer of control of licensee corporation to Albert J. Felman contingent on renewal of license being denied. (1340 kc.)

Kewanee, Danver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, d/b as Kewanee Broadcasting Co.—1100 kc., 250 watts, daytime.

LaSalle-Peru, Radio Broadcasting Corp.—1080 kc., 1 KW, daytime.

Lawrenceville, Raleigh M. Shaw—1300 kc., 1 KW, daytime.

Mount Carmel, Charles F. Rogers, d/b as The Mount Carmel Broadcasting Co.—1560 kc., 250 watts, daytime.

Olney, Olney Broadcasting Co.—740 kc., 250 watts, daytime.

Pekin, Pekin Broadcasting Co. (WSIV)—Change frequency from 1140 kc. to 1150 kc., power from 250 watts to 500 watts night and 1 KW day, change hours of operation from daytime to unlimited, install DA for night use and change type transmitter.

Peoria, Central Illinois Radio Corp. (WWXL)—Change frequency from 1580 kc. to 1590 kc., hours of operation from daytime to unlimited using 1 KW, and install DA for day and night use.

Rock Island, Rock Island Broadcasting Co. (WHBF)—Change use of DA from day and night to DA for night use and non-DA for daytime. (1270 kc.)

Waukegan, Waukegan Broadcasting Corp.—1550 kc., 250 watts, daytime.

INDIANA

Gary, Steel City Broadcasting Corp.—1080 kc., 1 KW, daytime.

LaPorte, Isabel S. Rumely, Hoyt H. Scott and Edward Young, d/b as LaPorte County Broadcasting Co.—1540 kc., 250 watts, daytime.

Logansport, Logansport Broadcasting Corp.—1230 kc., 250 watts, unlimited.

IOWA

Davenport, Davenport Broadcasting Co., Inc. (KSTT)—Change frequency from 750 kc. to 1170 kc., increase power from 250 watts to 1 KW, change hours of operation from daytime to unlimited, install new transmitter, DA for day and night use and change transmitter location.

Iowa City, Iowa City Broadcasting Co.—1170 kc., 250 watts, daytime.

Iowa City, Johnson County Broadcasting Co.—800 kc., 250 watts, daytime.

Keokuk, The Gate City Co.—1100 kc., 250 watts, daytime.

Shenandoah, KFNE, Inc. (KFNE)—Increase power from 500 watts night and 1 KW daytime to 5 KW day and night, install new transmitter, DA for night use and change transmitter location. (920 kc.)

Waterloo, Black Hawk Broadcasting Co.—1320 kc., 1 KW, daytime.

KANSAS

Concordia, Tom Potter, d/b as Concordia Broadcasting Co.—900 kc., 250 watts, daytime.

El Dorado, Tom Potter, d/b as El Dorado Broadcasting Co.—1360 kc., 250 watts, daytime.

Goodland, James E. Blair, d/b as Goodland Broadcasting Co.—730 kc., 1 KW, daytime.

Independence, Central Broadcasting, Inc.—1010 kc., 250 watts, daytime.

(Continued on next page)

Parsons, H. J. Griffith, d/b as H. J. Griffith Broadcasting Co.—1310 kc., 1 KW, unlimited, DA.

Parsons, Tom Potter, d/b as Parsons Broadcasting Co.—1010 kc., 250 watts, daytime.

KENTUCKY

Elizabethtown, The Acme Broadcasting Co.—1450 kc., 250 watts, unlimited.

Pikeville, Cumberland Publishing Co.—1240 kc., 250 watts, unlimited.

LOUISIANA

New Orleans, Radio New Orleans, Inc.—1400 kc., 250 watts, unlimited.

New Orleans, Supreme Broadcasting System, Inc. (WJMR)—Special service authorization to operate on 990 kc., 250 watts, unlimited time.

Shreveport, T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean, d/b as Radio Station KRMD (KRMD)—Change frequency from 1340 kc. to 1480 kc., power from 250 watts to 1 KW night and 5 KW day, change type transmitter and transmitter location (contingent on grant of KTBS application for change in frequency).

Shreveport, James G. Ulmer and James G. Ulmer, Jr., d/b as Shreveport Broadcasters—1490 kc., 250 watts, unlimited (contingent on grant of KTBS application for change in frequency).

MAINE

Lewiston, Davis Broadcasting System, Inc.—1130 kc., 250 watts, daytime.

MARYLAND

Annapolis, The Chesapeake Radio Corp. (WASL)—Increase power from 250 watts to 1 KW (daytime) and change type transmitter. (810 kc.)

Baltimore, Belvedere Broadcasting Corp.—1400 kc., 250 watts, unlimited (contingent on grant of WCBM application for change in frequency).

Cambridge, James H. Littlepage and Thomas P. Littlepage, Jr., d/b as Cambridge Co.—1240 kc., 250 watts, unlimited.

Cambridge, John F. Kramer, 1430 kc., 1 KW, daytime.

Cumberland, The Tower Realty Co.—1490 kc., 250 watts, unlimited.

Essex, Sidney H. Tinley, Jr.—1570 kc., 1 KW, daytime.

Hagerstown, Western Maryland Broadcasting Corp.—1450 kc., 250 watts, unlimited.

MASSACHUSETTS

Boston, Beacon Broadcasting Co., Inc.—950 kc., 1 KW, daytime (facilities of WORL).

Ware, Donald W. Howe—1140 kc., 250 watts, daytime.

MICHIGAN

Dearborn, Frederick A. Knorr, Harvey R. Hansen and William H. McCoy, d/b as Suburban Broadcasters (a co-partnership) (WKMH)—Modification of construction permit to change frequency from 1540 to 1310 kc., and make changes in antenna, using 1 KW, daytime.

Detroit, Ellis C. Thompson, Harold I. Tanner and John A. Ross, d/b as Detroit Broadcasting Co.—560 kc., 250 watts, daytime.

Detroit, Pellegrin and Smeby, a partnership composed of Frank E. Pellegrin and Lynne C. Smeby—1460 kc., 500 watts, daytime.

Detroit, Woodward Broadcasting Co.—840 kc., 5 KW, daytime, DA.

Detroit, Pontiac Broadcasting Co. (WCAR)—Move station from Pontiac, Mich., to Detroit, Mich., increase power from 1 KW to 50 KW, change hours from daytime to unlimited time, install new transmitter and DA for day and night use. (1130 kc.)

Grand Rapids, Music Broadcasting Co.—1410 kc., 1 KW, daytime.

Hamtramck, Vincent Lukas—1180 kc., 250 watts, daytime.

Jackson, Michigan Music Network, Inc.—1240 kc., 250 watts, unlimited (contingent on grant of WJIM application for change in frequency).

Lansing, Irwin C. Stoll—1240 kc., 250 watts, unlimited.

Lansing, Lansing Broadcasting Co. (WILS)—Change frequency from 1430 kc. to 1240 kc., power from 500 watts to 250 watts, hours of operation from daytime to unlimited and change type transmitter.

Lansing, T-C Broadcasting Corp.—1240 kc., 250 watts, unlimited (contingent on grant of WJIM application for change in frequency).

Saginaw, Community Broadcasting Corp.—1400 kc., 250 watts, unlimited (contingent on grant of WSAM application for change in frequency).

MINNESOTA

Ely, Charles W. Ingersoll—1450 kc., 250 watts, unlimited.

Eveleth, Ridson, Inc.—1340 kc., 250 watts, unlimited.

MISSISSIPPI

Biloxi, V. J. Canizaro, Thomas C. Fleet, Jr., John H. Fleet, John H. Mullaney, S. A. Cisler, Jr., d/b as Biloxi Broadcasting Assn.—1340 kc., 250 watts, unlimited.

Biloxi, James H. McKee, Odes E. Robinson and G. E. Holmes, d/b as Radio Associates—570 kc., 1 KW, daytime.

McComb, McComb Broadcasting Corp. (WSKB)—Change frequency from 1230 kc. to 1250 kc., power from 250 watts to 500 watts night and 1 KW daytime, changes in transmitting equipment, install DA for night use and change transmitter location.

Philadelphia, Gene Tibbett, Sr.—1490 kc., 250 watts, unlimited.

Starkville, Mississippi Broadcasting Co., Inc.—1190 kc., 250 watts, daytime.

MISSOURI

Chillicothe, Grand Valley Broadcasting Co.—870 kc., 1 KW, daytime.

Kansas City, Kansas City Broadcasting and Television Co., a partnership composed of Wendell Zimmerman, Carl O. Jones, Roy L. Morris and D. E. Varner—1380 kc., 5 KW, daytime.

Kansas City, KOMO Broadcasting Co. (KOMO)—Increase power from 10 KW night and 50 KW day to 50 KW day and night on 810 kc. and changes in DA for night use.

Kansas City, WHB Broadcasting Co. (WHB)—Increase power from 5 KW to 5 KW night and 10 KW day, install new transmitter and changes in DA for day and night use. (710 kc.)

Kirksville, Samuel A. Burk, Sam M. Arnold, S. W. Arnold and Myra G. Arnold, d/b as North Missouri Broadcasting Co.—1450 kc., 250 watts, unlimited.

Kirksville, Ray W. Crawford, H. W. Stadler and L. W. Andrews, d/b as Kirksville Broadcasting Co.—1340 kc., 250 watts, unlimited.

(Continued on next page)

Sikeston, Thomas Duree Medley and Harold L. Sudbury, d/b as Scott County Broadcasting Co.—1230 kc., 250 watts, unlimited.

Springfield, Kickapoo Prairie Broadcasting Co., Inc.—1340 kc., 250 watts, unlimited.

St. Louis, Edwin Wiley Grove III, James Henry Grove and William Blumk, Jr., d/b as Radio St. Louis—690 kc., 1 KW, daytime.

MONTANA

Butte, Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting and Television Co. (KOPR)—Consent to assignment of license to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, et al. (550 kc.)

Butte, Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathall, d/b as Montana Broadcasting and Television Co. (KOPR)—Change frequency from 550 to 580 kc. and make changes in DA for night use.

Butte, The Montana Network—1560 kc., 1 KW, unlimited.

Butte, Treasure State Broadcasting Co., Inc.—610 kc., 1 KW, unlimited, DA-N.

Great Falls, Montana Farmer Broadcasting Corp.—560 kc., 5 KW, unlimited, DA-N.

Kalispell, Donald C. Treloar (KGEZ)—Install new transmitter and increase power from 100 watts to 250 watts (1340 kc.)

NEVADA

Fallon, Chet L. Gonce and Ralph Morgali, tr/as The Voice of Fallon—1490 kc., 250 watts, unlimited.

Reno, McClatchy Broadcasting Co. of Nevada (KOII)—Increase power from 1 KW to 5 KW, change type transmitter and changes in DA for night use. (630 kc.)

NEW JERSEY

Atlantic City, Strand Broadcasting Corp.—1230 kc., 250 watts, unlimited.

Elizabeth, Union Broadcasting Co.—1510 kc., 1 KW, daytime.

Morristown, Morristown Broadcasting Co.—1250 kc., 1 KW, daytime.

NEW MEXICO

Albuquerque, New Mexico Broadcasting Co. (KGGM)—Change use of DA from day and night use to night use with non-DA for daytime use. (610 kc.)

Clayton, Ari-Ne-Mex Broadcasting Corp.—1450 kc., 250 watts, unlimited.

Deining, Frank E. Cooke—1230 kc., 250 watts, unlimited.

Lordsburg, Air-Ne-Mex Broadcasting Corp.—1240 kc., 250 watts, unlimited.

NEW YORK

Buffalo, Stephen R. Rintoul and Trel W. Yocum, a partnership, d/b as Rintoul & Yocum—1340 kc., 250 watts, unlimited.

Buffalo, Great Lakes System, Inc.—1340 kc., 250 watts, unlimited. (Contingent on WEBR vacating 1340 kc.)

Glens Falls, Glens Falls Publicity Corp. (WGLEN)—Increase power from 100 watts to 250 watts. (1230 kc.)

Lockport, Lockport Union-Sun and Journal, Inc.—1340 kc., 250 watts, unlimited. (Facilities to be relinquished by WEBR)

Midletown, Ernest H. Warnock—1400 kc., 100 watts, unlimited.

New York, City of New York—Municipal Broadcasting System (WNYC)—Extension of SSA to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, New York, and between the hours of sunset at Minneapolis, Minnesota, and 10:00 p.m., EST, using DA. (830 kc.)

Niagara Falls, Concord Broadcasting Corp.—1340 kc., 250 watts, unlimited. (Facilities of WEBR when vacated)

Niagara Falls, Niagara Broadcasting System (Gordon P. Brown, Owner)—1340 kc., 250 watts, unlimited. (Facilities of WEBR when vacated)

Rochester, Brown Radio Service and Laboratory (Gordon P. Brown, Owner) (WSAY)—Increase power from 1 KW to 5 KW, install new transmitter, and changes in DA for night use. (1370 kc.)

Scarsdale, George J. Feinberg and J. Harvey McCoy, a partnership, d/b as Heathcote Broadcasting Co.—740 kc., 250 watts, daytime.

Utica, Richard H. Balch (WFRB)—Increase power from 250 watts to 1 KW, change type transmitter, and approval of transmitter site and antenna. (900 kc.)

Utica, Utica Observer-Dispatch, Inc.—1230 kc., 250 watts, unlimited. (Request facilities of WIBX when vacated)

Utica, WIBX, Inc. (WIBX)—Change frequency from 1230 kc. to 950 kc., increase power from 250 watts to 5 KW, install new transmitter, DA for day and night, and change transmitter location.

NORTH CAROLINA

Ahoskie, Roanoke-Chowan Broadcasting Co., Inc.—970 kc., 1 KW, daytime.

Charlotte, T. Julian Skinner, Jr.—930 kc., 1 KW, unlimited.

Elizabeth City, The Advance, Inc.—560 kc., 500 watts, daytime.

Gastonia, Gastonia Broadcasting Service, Inc.—1370 kc., 1 KW, daytime.

Greensboro, Paul H. Chapman—1400 kc., 250 watts, unlimited.

Greensboro, Greensboro News Co.—1400 kc., 250 watts, unlimited.

Greensboro, Gilbert M. Hutchison, tr/as Guilford Broadcasting Co.—1400 kc., 250 watts, unlimited.

Greensboro, Inter-City Advertising Co.—1320 kc., 1 KW, unlimited, DA.

Newton, Earl Holder, d/b as Newton Broadcasting Co.—1230 kc., 250 watts, unlimited.

Wilmington, Richard Austin Dunlea (WMFD)—Change frequency from 1400 kc. to 630 kc., power from 250 watts to 1 KW, install new transmitter, DA for day and night use, and change transmitter site.

OHIO

Ashland, Robert M. Beer and Edgar Koehl, d/b as Beer and Koehl—1340 kc., 250 watts, unlimited.

Cambridge, Land O'Lakes Broadcasting Corp.—1130 kc., 1 KW, daytime.

Cleveland, The Civic Broadcasters, Inc.—1260 kc., 5 KW, unlimited, DA.

Cleveland, WJW, Inc. (WJW)—Increase power from 5 KW to 5 KW night and 10 KW day, change type trans-

(Continued on next page)

mitter and changes in antenna from DA daytime to non-DA daytime. (850 kc.)

East Liverpool, East Liverpool Broadcasting Co.—1490 kc., 250 watts, unlimited. (Contingent on WWSW changing assignment)

Lakewood, James A. Butler and Jack H. Berkman, d/b as Radio Lakewood—1380 kc., 250 watts, daytime.

Massillon, The Massillon Broadcasting Co.—1450 kc., 250 watts, unlimited.

Painesville, William H. Miller—1510 kc., 250 watts, daytime.

OKLAHOMA

Durant, Democrat Printing Co., a partnership composed of R. F. Story and Bennett Story (KSEO)—Change frequency from 750 kc. to 1340 kc., hours of operation from daytime to unlimited.

Enid, Public Broadcasting Service, Inc.—960 kc., 1 KW, unlimited, DA.

Muskogee, Procter and Marsh, a partnership consisting of George B. Procter and Hugh M. Marsh, d/b as Muskogee Broadway Broadcasting Co.—1340 kc., 250 watts, unlimited. (Facilities to be relinquished by KONE)

Norman, H. J. Griffith, tr/as H. J. Griffith Broadcasting Co.—1400 kc., 250 watts, daytime.

Norman, Byrne Ross, Oklahoma City and W. P. Fowler, Oklahoma City, Oklahoma, a partnership, d/b as Norman Broadcasting Co.—1400 kc., 250 watts, unlimited. (Contingent on change in facilities of KTOK)

Oklahoma City, Sooner Broadcasting Co.—1200 kc., 1 KW, daytime.

Oklahoma City, State Broadcasting Co. (KBYE)—Increase power from 1 KW to 10 KW, and install new transmitter. (890 kc.)

Oklmulgee, Donald W. Reynolds—1340 kc., 250 watts, unlimited. (Contingent on change in facilities of KONE)

Ponca City, The Ponca City Publishing Co., Inc.—960 kc., 500 watts, unlimited DA.

Pryor, L. L. Gaffaney and J. B. Smith, d/b as Lakes Area Broadcasting Co.—1370 kc., 250 watts, daytime.

Tulsa, Louis P. Myers and Gertrude Jo Myers, d/b as Howdy Folks Broadcasters—1340 kc., 250 watts, unlimited. (Contingent on change in facilities of KONE)

Tulsa, Public Radio Corp. (KAKC)—Change frequency from 1570 kc. to 970 kc., hours of operation from daytime to unlimited, and install DA for day and night use.

OREGON

Medford, Mrs. W. J. Virgin (KNED)—Increase power from 1 KW to 1 KW night and 5 KW day, and change type transmitter. (1440 kc.)

Newport, Yaquina Radio, Inc.—1230 kc., 250 watts, unlimited.

Portland, KALE, Inc. (KALE)—Change transmitter location and changes in DA for day and night use. (1330 kc.)

Portland, Portland Broadcasting Corp.—680 kc., 1 KW, daytime.

Portland, The Rose City Broadcasting Co.—1140 kc., 1 KW, daytime.

Reedsport, Western Oregon Broadcasting, Inc.—1340 kc., 250 watts, unlimited.

PENNSYLVANIA

Aliquippa, C. H. Frazier, F. H. Corbett and O. J. McReynolds, a partnership, d/b as Community Broadcasting Service—1120 kc., 250 watts, daytime.

Bloomsburg, Bloom Radio, Inc.—690 kc., 1 KW, daytime, DA.

Erie, Community Service Broadcasting Co.—1330 kc., 5 KW, unlimited, DA.

Harrisburg, Harold O. Bishop—590 kc., 1 KW, unlimited.

Lancaster, Peoples Broadcasting Co.—Change frequency from 1320 kc. to 1390 kc., hours from daytime to unlimited, install DA for day and night use, and change transmitter site.

Lansford, Paul Kirtzman—1520 kc., 250 watts, daytime.

Lemoyne, Rossmoyne Corp.—940 kc., 1 KW, daytime.

Monessen, Edgar M. Jones, Mary R. Jones, Hugo J. Parente and Michael Ferencz, a partnership, d/b as Monval Broadcasting Co.—1050 kc., 1 KW, daytime.

New Castle, WKST, Inc. (WKST)—Increase power from 1 KW to 5 KW, change type transmitter, and changes in DA for night use. (1280 kc.)

Sayre, Sayre Printing Co.—1340 kc., 250 watts, unlimited.

Pittsburgh, Richard J. Cook—1470 kc., 5 KW, unlimited, DA.

Scranton, See Wilkes-Barre below.

Shamokin, John U. Shroyer, Ray D. Marshall, George W. Shroyer, Larry V. Snyder, John W. Lawrence and John L. Kallaway, a partnership, d/b as Shamokin Veterans Broadcasting Co.—1490 kc., 250 watts, unlimited.

Stroudsburg, Poncone Record, Inc.—1350 kc., 1 KW, daytime.

Wilkes-Barre, Louis G. Baltimore (WBPE)—Install satellite station at Scranton, Pennsylvania, to be operated on 1340 kc., 250 watts, unlimited time in conjunction with WBRE.

York, York Broadcasting Co. (WORK)—Increase power from 1 KW to 1 KW night, and 5 KW day, and install new transmitter. (1350 kc.)

PUERTO RICO

Aguadilla, Hector Reichard—1240 kc., 250 watts, unlimited.

Mayaguez, Puerto Rico Advertising Co., Inc. (WPRR)—Increase power from 1 KW night and 5 KW day to 10 KW, install new transmitter, DA for day and night, and change transmitter location. (990 kc.)

Ponce, Voice of Porto Rico, Inc. (WPRP)—Change frequency from 1420 kc. to 910 kc., power from 250 watts to 5 KW, change type transmitter, install DA for day and night use, and change transmitter site.

San Juan, Rafael Ramos Cobian—1030 kc., 5 KW, unlimited, DA.

RHODE ISLAND

Newport, Viking Broadcasting Co.—980 kc., 1 KW, daytime.

SOUTH CAROLINA

Aiken, Aiken-Augusta Broadcasting Co.—1020 kc., 1 KW, daytime.

Gaffney, Cherokee Radio Co.—1170 kc., 250 watts, daytime.

Greer, Greer Broadcasting Co.—780 kc., 250 watts, daytime.

Orangeburg, Frank B. Best and Frank B. Best, Jr., d/b as Orangeburg Radio Co.—910 kc., 1 KW, daytime.

Spartanburg, Spartanburg Radio Co. (a partnership)—1240 kc., 250 watts, unlimited.

Spartanburg, Harold H. Thoms—1440 kc., 1 KW, unlimited, DA.

(Continued on next page)

TENNESSEE

- Clarksville, Leaf-Chronicle Co., Inc.—**1140 kc.**, 1 KW, daytime.
- Fayetteville, Elk River Broadcasters—**1240 kc.**, 250 watts, unlimited.
- Memphis, Radio Tennessee, Inc.—**1140 kc.**, 10 KW, daytime.

TEXAS

- Amarillo, Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, d/b as Top of Texas Broadcasting Co.—**1010 kc.**, 1 KW, daytime.
- Bay City, Bay City Broadcasting Co., a partnership composed of J. A. Clements, T. C. Dodd and John George Long (KIOX)—Voluntary assignment of license to Bay City Broadcasting Co., a partnership composed of John George Long, T. C. Dodd and Harry L. Reading, Jr. (**1110 kc.**)
- Brownsville, Radio Station KEEW, Ltd. (KVAL)—Change frequency from **1490 kc.** to **1480 kc.**, increase power from 250 watts to 1 KW, change type of transmitter, install DA for day and night use, and change transmitter location.
- Brownwood, Brownwood Broadcasting Co., a partnership composed of W. L. Lamkin, Charlie D. Lamkin, Jack T. Lamkin, Elmo C. Letbetter and Gordon Griffin—**1110 kc.**, 250 watts, daytime.
- Coleman, R. R. Browning, C. F. Cavanagh, W. A. Powell and Robert D. Brown, a partnership, d/b as Coleman Broadcasting Co.—**1230 kc.**, 250 watts, unlimited.
- Conroe, Arthur L. Madeley, tr/as Conroe Broadcasting Co.—**1450 kc.**, 100 watts, unlimited.
- Dallas, Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co.—**740 kc.**, 10 KW, unlimited, DA.
- Denison, Burton V. Hammond, Jr.—**1220 kc.**, 1 KW, daytime.
- Eastland, John D. Harvey, W. H. Wright and Harry N. Harris, copartners, d/b as Eastland-Ranger-Cisco Broadcasting Co.—**1600 kc.**, 1 KW, unlimited, DA-night.
- El Paso, H. J. Griffith, d/b as West Texas Broadcasting Co.—**690 kc.**, 5 KW, unlimited, DA.
- El Paso, Roderick Broadcasting Corp. (KROD)—Increase power from 500 watts night and 1 KW day to 5 KW, change type transmitter, install DA for night use, and change transmitter site. (**600 kc.**)
- Fort Worth, Blue Bonnet Broadcasting Corp. (KCNC)—Increase power from 250 watts to 1 KW. (**870 kc.**)
- Harlingen—Roy Hofheinz and W. N. Hooper, d/b as Texas Star Broadcasting Co.—**1530 kc.**, 50 KW, daytime.
- Kerrville, Leonard B. Brown—**1230 kc.**, 250 watts, unlimited.
- Kingsville, Jack Henry Kidd, Jr.—**1170 kc.**, 250 watts, daytime.
- Mexia, The Bi-Stone Broadcasting Co., a partnership consisting of Blake Smith, Jr., and Eugene Smith Womack—**850 kc.**, 250 watts, daytime.
- Nacogdoches, Wilbur Courtland Fouts (KSFA)—Increase power from 500 watts to 1 KW. (**860 kc.**)
- Perryton, Van W. Stewart, Carl Ellis and F. B. Sumpter, d/b as North Plains Broadcasting Co.—**1400 kc.**, 250 watts, unlimited.
- Rosenburg, Fort Bend County Broadcasting Co., a voluntary association with Julius E. Junker as trustee—**980 kc.**, 250 watts, daytime.
- San Angelo, San Angelo Broadcasters, a partnership consisting of Glen H. McClain, E. H. Rowley, James A. Clements, L. H. Rice, Frank Monroe Dowd and Joe H.

Torbett—**600 kc.**, 1 KW night and 5 KW day, unlimited, DA.

- Terrell, Terrell Broadcast Corp.—**1220 kc.**, 250 watts, daytime.
- Texas City, J. G. Long, d/b as Texas City Broadcasting Service—**920 kc.**, 1 KW, daytime.

VERMONT

- Montpelier, Carl R. Taylor and Bernard M. Jacobsen, d/b as Taylor-Jacobsen—**1240 kc.**, 250 watts, unlimited.

VIRGINIA

- Arlington, Arlington-Fairfax Broadcasting Co., Inc. (WEAM)—Increase power from 1 KW to 5 KW, hours of operation from daytime to unlimited, change type transmitter, install DA for night use and change transmitter site. (**1390 kc.**)
- Front Royal, Sky-Park Broadcasting Corp.—**1450 kc.**, 250 watts, unlimited.
- Norfolk, Seaboard Broadcasting Corp.—**940 kc.**, 1 KW, daytime.
- Norfolk, Western Maryland Broadcasting Corp.—**860 kc.**, 1 KW, daytime.
- Richmond, Thomas Garland Tinsley, Jr. (WLEE)—Consent to assignment of license to Lee Broadcasting Corp. (**1450 kc.**)

WASHINGTON

- Ephrata, Columbia Basin Broadcasting Co.—**730 kc.**, 250 watts, daytime.
- Puyallup, Western Washington Broadcasting Co., a partnership composed of F. L. Thornhill and D. R. Johnson—**630 kc.**, 250 watts, daytime.
- Seattle, Evergreen Broadcasting Corp. (KEVR)—Voluntary assignment of license to Western Waves, Inc. (**1090 kc.**)
- Spokane, Coeur d'Alene Broadcasting Co. (KVNI)—Move station from Coeur d'Alene, Idaho, to Spokane, Washington, increase power from 1 KW to 5 KW, install new transmitter and DA for day and night use. (**1430 kc.**)

WISCONSIN

- Merrill, Hilding V. Foreen, **1230 kc.**, 100 watts, unlimited.
- Milwaukee, Metropolitan Broadcasting Company of Milwaukee—**920 kc.**, 100 watts, daytime.
- Wausau, Marathon Broadcasting Co.—**1230 kc.**, 100 watts, unlimited.
- West Allis, West Allis Broadcasting Co.—**1030 kc.**, 250 watts, daytime.

WYOMING

- Rock Springs, Wyoming Broadcasting Co. (KVRS)—Change frequency from **1400 kc.** to **1360 kc.**, power from 250 watts to 500 watts night and 1 KW day, change type transmitter. (**1360 kc.**)

Amendments Tendered for Filing Through February 7 Non-Docket Cases Only

- Gene Burke Brophy, Nogales, Ariz.—**1240 kc.**, 250 watts, unlimited. Amended, change frequency to **910 kc.**, power to 100 watts night and 250 watts day.
- Eva Miller Grimes, tr/as Ventura County Broadcasting Co., Oxnard, Calif.—**1210 kc.**, 1 KW, daytime. Amended to change frequency to **910 kc.** and make changes in antenna.

(Continued on next page)

Albert Alvin Alamada, Sacramento, Calif.—1380 kc., 1 KW, unlimited, DA-N. Amended to change frequency to 1390 kc., and make changes in DA for day and night use.

The Connecticut Electronics Corp., Bridgeport, Conn.—740 kc., 1 KW, daytime. Amended to install DA.

Robert W. Rounsaville, Buckhead, Ga.—1080 kc., 1 KW, daytime. Amended to change frequency to 1120 kc.

John Dawes Ames, Robert Francis Hurleigh and Nevin Paul Neilson, a partnership d/b as Lake Shore Broadcasting Co., Evanston, Ill.—1200 kc., 5 KW, daytime. Amended, change name of applicant to Lake Shore Broadcasting Co., frequency to 1520 kc., install DA and change transmitter location.

WIRL—Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain, d/b as Illinois Valley Broadcasting Co., Peoria, Ill.—Specify power of 5 KW, and DA for day and night use, change type of transmitter and change transmitter location. Amended, change in DA.

Northwestern Indiana Radio Co., Inc., Valparaiso, Ind.—850 kc., 250 watts, daytime. Amended, change frequency to 1080 kc.

Commercial Associates, Inc., Sioux City, Iowa—620 kc., 1 KW, unlimited, DA. Amended, change in DA daytime pattern and change transmitter location.

Northeast Radio, Inc., Lawrence, Mass.—1210 kc., 1 KW, daytime, DA. Amended, change frequency to 980 kc., and make changes in ground system.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Increase power from 5 KW to 10 KW day and 5 KW night, install new transmitter and make changes in DA. Amended, change DA to night only and non-DA day.

Home News Publishing Co., New Brunswick, N. J.—1160 kc., 250 watts, daytime. Amended to change frequency to 1070 kc., power to 100 watts, changes in antenna and transmitter location.

John J. Laux, Niagara Falls, N. Y.—1080 kc., 1 KW, daytime. Amended, change frequency to 1440 kc.

Rome Sentinel Co., Utica, N. Y.—1150 kc., 5 KW, unlimited, DA. Amended to change power to 1 KW night and 5 KW day and changes in DA.

WHHT—Harold H. Thoms, Durham, N. C.—Change frequency from 1580 kc. to 1590 kc., hours of operation from daytime to unlimited, install DA night and change transmitter location. Amended to modify DA.

Tri-City Broadcasting Co., Bellaire, Ohio—960 kc., 1 KW, daytime. Amended to change frequency to 1050 kc.

John J. Powell, tr/as Carolina Broadcasters, Anderson, S. C.—890 kc., 1 KW, daytime. Amended to change frequency to 1070 kc.

Anderson Broadcasting Co., Inc., Anderson, S. C.—980 kc., 1 KW, daytime. Amended to change frequency to 1070 kc.

Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, a partnership d/b as Piedmont Broadcasting Co., Greenville, S. C.—1440 kc., 500 watts, daytime. Amended to change hours of operation to unlimited using 500 watts and install DA for night use.

Frank Mitchell Farris, Jr., Nashville, Tenn.—870 kc., 1 KW, daytime. Amended to change frequency to 1410 kc., hours of operation to unlimited time and employing DA day and night.

Thomas G. Harris, individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spencer J. Scott and Hardy C. Harvey, Austin, Texas—1490 kc., 250 watts, unlimited. Amended to change frequency to 1340 kc.

W. David Evans, Luther L. Copeland and Richard J. Higgins, a partnership d/b as Brazoria County Broadcasting Co., Brazosport, Texas—1500 kc., 250 watts, daytime. Amended to change frequency to 1110 kc.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—Change frequency to 1030 kc. Amended to change hours of operation from daytime to unlimited using 10 KW night and 50 KW daytime, changes in transmitting equipment and install DA for day and night use.

John L. Cole, Jr., tr/as Halifax Broadcasting Co., South Boston, Va.—1230 kc., 250 watts, unlimited. Amended to change frequency to 1400 kc.

AM—Application Returned

Bay Cities Radio Corp., Santa Monica, Calif.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW, and daytime hours of operation. Returned February 6, 1947, not acceptable re frequency for nighttime operation violation 3.25(b).

AM—Applications Dismissed

Modesto Broadcasting Co., Modesto, Calif. (H. M. Williamson and Roy D. Johnson)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation. Dismissed February 11, 1947, request of attorney.

WKRC—The Cincinnati Times-Star Co., Cincinnati, Ohio—Authority to determine operating power by direct measurement. Dismissed February 11, 1947, lack of prosecution.

FREQUENCY MODULATION

FM—Miscellaneous Actions

York Broadcasting Co., York, Pa.; Keystone Broadcasting Corp., Harrisburg, Pa.—Denied petitions for waiver of rule 1.388 and for leave to intervene in re Docket 7990 for allocation of additional FM frequencies to Baltimore, Md.

Hearst Radio, Inc.; The Tower Realty Co.; Radio-Television of Baltimore, Inc., Baltimore, Md.—Denied joint petition requesting the granting of their applications for Class B FM stations in Baltimore without hearing; further that the joint petition requesting the Commission to accept a waiver of the consolidated hearing on their respective application, is denied, and ordered that the hearing scheduled to begin Feb. 3 in Baltimore be held as scheduled.

FM—Actions on Motions

Union Tribune Pub. Co., San Diego, Calif.—Granted petition for leave to amend its application for an FM station (B-PH-384; Docket 7841), so as to specify exact engineering details as requested by the Commission.

Okla. Press Publishing Co., Muskogee, Okla.—Granted petition for leave to amend its application for FM station (B-PH-1003), so as to supply complete engineering information requested by the Commission.

Regional Broadcasting Co., Chicopee, Mass.—Granted petition for leave to amend its application for an FM station (B-PH-1070; Docket 7927), so as to specify certain changes in financial structure of applicant and changes in proposed programming plans, etc.

Regents of the Univ. System of Ga., Atlanta, Ga.—Granted petition for leave to amend its FM application (B-PH-918; Docket 7547), to supply corrected engineering information, and to furnish an engineering statement and sketch of a proposed antenna in connection therewith, and the amendment was accepted.

(Continued on next page)

Mission Broadcasting Co., San Antonio, Texas—Granted petition for leave to amend its application for an FM station (BPH-1038; Docket 7968), so as to supply complete engineering information.

FM—Applications Accepted for Filing

92.1 MC.

WKBH-FM—WKBH, Inc., LaCrosse, Wis.—Modification of construction permit (B4-PH-440, which authorized a new FM broadcast station) to change commencement and completion dates.

93.3 MC.

WFLA-FM—The Tribune Co., Tampa, Fla.—Modification of construction permit (B3-PH-318, which authorized a new FM broadcast station) to change transmitter site, type of transmitter and change commencement and completion dates.

93.5 MC.

WDXE—Johnston Broadcasting Co., Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, which authorized a new FM broadcast station) to change commencement and completion dates.

WTIC-FM—The Travelers Broadcasting Service Corp., Hartford, Conn. (P. O. 26 Grove St.)—Construction permit to specify frequency as Channel No. 228, 93.5 mc., install new transmitter, specify effective radiated power as 8 KW and antenna height above average terrain as 705 feet and make changes in antenna system.

94.5 MC.

NEW—The KCKN Broadcasting Co., Kansas City, Kans.—Construction permit for a new FM broadcast station to be operated on 94.5 mc., or as assigned by FCC. Amended to change frequency from 94.5 mc., transmitter location from 3724 Broadway, Kansas City, Mo., to Roe Blvd. near Rose-dale, Kans., studio location from 9th and Walnut Sts., Kansas City, Mo., to 901 N. Eighth St., Kansas City, Kans.; ERP from 38 KW to 20 KW and make changes in antenna system. Specify class of station as B.

95.5 MC.

NEW—Claudia T. Johnson, Austin, Texas (P. O. Box 717, Brown Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel No. 238, 95.5 mc., ERP of 17.3 KW, and antenna height above average terrain 415 feet.

96.1 MC.

NEW—KALE, Inc., Portland, Ore.—Modification of construction permit (B5-PH-751, which authorized a new FM broadcast station) to change type of transmitter; ERP to 200 KW; make changes in antenna system and change commencement and completion dates.

96.7 MC.

NEW—Radio Station KTBS, Shreveport, La. (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr.) (P. O. Box 1121, Commercial Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel No. 244, 96.7 mc., ERP of 46.8 KW and antenna height above average terrain 372 feet.

97.3 MC.

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Modification of construction permit (B1-PH-98, which authorized a new FM broadcast station) to change completion date.

97.5 MC.

WIOD-FM—Isle of Dreams Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-PH-415, which authorized a new FM broadcast station) to change effective radiated power to 54 KW, antenna height above average terrain to 504 feet; transmitter site, make changes in antenna system and change commencement and completion dates.

98.1 MC.

WLWA—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PH-214, which authorized a new FM broadcast station) to change ERP to 10 KW, antenna height above average terrain to 662 feet, make changes in antenna system and change commencement and completion dates.

98.9 MC.

WGNB—WGN, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-756, which authorized a new FM broadcast station) to change completion date.

99.1 MC.

WFTW-FM—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-PH-1004, which authorized a new FM broadcast station) to change type of transmitter; transmitter site, effective radiated power to 10 KW, antenna height above average terrain to 373 feet, and make changes in antenna system.

99.7 MC.

WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio—Modification of construction permit (B2-PH-357, which authorized a new FM broadcast station) to change type of transmitter and make changes in antenna system.

100.7 MC.

WGFM—General Electric, Schenectady, N. Y.—Modification of construction permit (B1-PH-942, which authorized a change in FM broadcast station) to change completion date.

103.3 MC.

WPAG-FM—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Modification of construction permit (B2-PH-383, which authorized a new FM broadcast station) to specify studio location and make changes in antenna system.

106.3 MC.

WDRG-FM—WDRG, Inc., Hartford, Conn.—Construction permit to install new transmitter and make changes in antenna system.

Frequency to Be Assigned by FCC

NEW—William R. Haupt, Inglewood, Calif. (P. O. 1109 Rowan Bldg., 458 South Spring St., Los Angeles 13, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be determined by chief engineer of FCC and effective radiated power of 780 watts.

NEW—Cumberland Broadcasting Co., Cumberland, Md. (Aurelia S. Becker and Charles Z. Heskett) (P. O. 31 Frederick St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 12.2 KW.

NEW—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa. (P. O. 88 North Franklin St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 16.2 KW.

NEW—Record Publishing Co., Ravenna, Ohio (P. O. 122 North Chestnut St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by FCC, ERP of 1 KW and antenna height above average terrain 250 feet.

NEW—Wolverine State Broadcasting Service, Inc., Detroit, Mich.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by chief engineer of FCC and ERP of 9.7 KW. Amended to specify transmitter site as 15 East Kirby at Woodward, Detroit, Michigan. Program analysis received December 26, 1946.

KSMO-FM—Amphlett Printing Co., San Mateo, Calif.—Modification of construction permit (B5-PH-640, which authorized new FM broadcast station) to change type of

(Continued on next page)

station from Class A to Class B; frequency to "to be assigned by FCC;" effective radiated power to 75.4 KW, type of transmitter; make changes in antenna system and change commencement and completion dates.

NEW—California Broadcasting Co., Santa Monica, Calif. (Edward J. Murset, Jr., Victor Spence Laying, Edward J. Murset, Sr.) (P. O. 1282 Laurel Terrace Drive, Studio City, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

NEW—Springfield Broadcasting Co., Springfield, Mo.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be determined by chief engineer of FCC. Amended to change type of transmitter, change transmitter location and make changes in antenna system and specify ERP as 50.4 KW.

NEW—Broadcast Management, Inc., Bethesda, Md. (P. O. 5 Wilson Lane)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 444 watts and antenna height above average terrain 360 feet.

NEW—Radio Austin, Inc., Austin, Minn. (P. O. % Martin Bustad, 1302 S. Kenwood Ave.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 305 watts, and antenna height above average terrain 158 feet.

NEW—E. Ogden Driggs, Oakland, Calif.—Construction permit for a new (Class "A") FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change studio location from Amito & Gravatt Drive, Oakland, Calif., to "be determined, Berkeley, Calif."

FM—Applications Dismissed

WDZ Broadcasting Co., Tuscola, Ill.—Construction permit for a new (Rural) FM broadcast station to be operated on frequency to be assigned by FCC. Dismissed February 5, 1947, per request of attorney.

Morris Luskin, Burbank, Calif.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be specified by chief engineer of FCC. Returned February 3, 1947, per request of attorney.

Gannett Publishing Co., Inc., Augusta, Me.—Construction permit for a new high frequency FM broadcast station to be operated on 49,100 kc. Dismissed February 11, 1947, by request of attorney.

TELEVISION

TV—Actions

KDYL-TV—Intermountain Broadcasting Corp., Salt Lake City—Granted modification of CP which authorized a new commercial television station, for extension of completion date to 1-1-48. (BMPCT-43)

W6XA0—Don Lee Broadcasting System, Hollywood, Calif.—Granted modification of CP (BPVB-167) for extension of completion date to 8-13-47. (B-MPVB-158)

Albuquerque Broadcasting Co., area of Albuquerque—Granted CP for a new experimental television relay station; frequency to be assigned by Commission's chief engineer from 6800-7050 mc. band. (B-PVB-181)

TV—Application Accepted for Filing

WTVR—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (B2-PCT-29) which authorized new commercial television broadcast station, to change frequency Channel No. 3, 60-66 mc., to Channel No. 6, 82-88 mc., and to change antenna system and extension of commencement and completion dates.

MISCELLANEOUS BROADCAST

Actions

WIJD—Radiophone Broadcasting Station WOPI, Inc., area of Bristol, Tenn.—Granted license to cover CP for a new remote pickup station. (B-LRE-464)

Applications Accepted for Filing

Facsimile

W8XUM—Radiohio, Inc., Columbus, Ohio—Construction permit to change transmitter site from 50 W. Brad St. to 33 N. High St., Columbus, Ohio, and change antenna system.

Non-commercial Educational

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Construction permit to specify frequency as 91.7 mc., install new equipment and make changes in antenna system.

Junto, Inc., Philadelphia, Pa.—Construction permit for a new non-commercial educational broadcast station to be operated on frequency to be assigned by FCC, power of 8300 watts and emission special for FM. Unlimited hours of operation. Amended to change frequency to 90.1 mc., power from 8300 watts to 20 KW, specify type of transmitter and change transmitter site, make changes in antenna system.

Remote Pickup

NEW—Harris County Broadcast Co., Houston, Texas—Construction permit for a new remote pickup broadcast station to be operated on frequencies to be assigned in the 25-28 mc. band, power of 50 watts, emission A3 and FM, and unlimited hours of operation. Amended to change frequency from 25-28 mc. band to 158.4 or (1 frequency in 152-162 mc. band) to change power from 50 watts to 15 Watts, and to change type of transmitter.

Radiophone Broadcasting Station WOPI, Inc., Area of Bristol, Tenn.—License to cover construction permit (B3-PRE-456) which authorized a new remote pickup broadcast station. Amended to change power from 25 watts to 2 watts.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Carpel Frosted Foods, Inc., etc.—Violation of the broker-age section of the Robinson-Patman Act is charged in a complaint issued by the Federal Trade Commission against Carpel Frosted Foods, Inc., its officer-stockholders and District Grocery Stores, Inc., all of Washington, D. C. Carpel is also charged with price discrimination in violation of the Act, the complaint alleging that it granted advertising and promotion allowances to DGS without making them available to its other customers "on proportionally equal terms." (5482)

Hawkeye Sales Co.—Use of a sales plan involving a game of chance is charged in a complaint issued by the Commission against Beuran A. Carter, Harold W. Stadler and Francis J. Stadler, copartners, trading as Hawkeye Sales Co., 412 North 3rd St., Burlington, Iowa, and 628 Main St., Keokuk, Iowa. (5481)

Standard Brands, Inc.—Additional charges of misrepresentation in the sale of a product variously known as Fleisch-

(Continued on next page)

mann's Yeast, Fleischmann's High-Vitamin Yeast and Fleischmann's Compressed Yeast are contained in an amended and supplemental complaint issued by the Commission against Standard Brands, Inc., 595 Madison Ave., New York. (5107)

STIPULATIONS

Acidophilus Products Co., etc.—Joseph Chabaya, Bay City, Mich., stipulated with the Commission that he will cease representing that the medicinal preparation he sells under the name of Acidophilus Culture is effective in enriching the blood or in strengthening the nerves or glands.

Chabaya trades as Acidophilus Products Co. and Acido Products Co. (7572)

Airosol Incorporated—The Commission approved a stipulation in which Airosol, Inc., Neodesha, Kansas, agrees to stop misrepresentations of an insecticide known as Airosol Automatic Insecticide Atomizer. (7575)

Paul X. Bergin Co.—Edward H. Bergin, trading as Paul X. Bergin Co., 1908 Central St., Evanston, Ill., distributor of candy and novelties, stipulated with the Commission that he will discontinue selling or otherwise disposing of any merchandise by means of a game of chance, gift enterprise or lottery scheme. (7573)

Foley and Co., etc.—A stipulation to discontinue misrepresentations concerning the therapeutic properties of Vita-Bilds, a vitamin preparation, has been entered into with the Commission by Foley and Co., 945 George St., Chicago, and A. M. Salomon, 520 North Michigan Ave., Chicago. Salomon operates Lauesen & Salomon, an agency that prepared and disseminated advertisements for the product. (7571)

New Ilhan Co.—The Commission accepted from Ilhan New and Henry K. Lui, trading as New Ilhan Co., 406 South Main St., Los Angeles, a stipulation to discontinue false advertising of two medicinal products, Korean Ginseng and Vita-Sahm. According to the stipulation, the advertising and sale of the ginseng preparation has been discontinued. (7574)

CEASE AND DESIST ORDER SET ASIDE

General Foods Corp.—Citing its policy of cooperation with other federal agencies to avoid "possible conflict of effort," the Commission vacated and set aside a 1944 order directing General Foods Corp., 250 Park Ave., New York, and three of its subsidiaries to cease and desist from advertising and selling rosefish fillets as "perch." (4627)