

NAB Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

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Public Relations Committee Urges Industry To Inaugurate An Aggressive PR Policy

A public relations program for the radio industry emphasizing the importance of a vigorous offensive in meeting current criticism was shaped by the NAB Public Relations Executive Committee in a two-day session concluded in Washington on Wednesday (19).

As a means of regaining the offensive quickly and decisively, the Committee felt that the energies of the entire industry must be concentrated on the task. Increasing and coordinating public relations activities of individual stations in their own communities and areas was considered by the Committee to be of particular importance.

Committee Chairman Gilmore N. Nunn, WLAP, Lexington, Ky., outlined to the committee certain responsibilities which he felt individual broadcasters must assume in developing realistic public relations within the industry. Among the obligations he enumerated were:

Participation in community affairs and active community leadership.

Recognition of the importance of sales regulation.

Development of better understanding between radio and the local printed media.

Maintenance of program standards under competition.

Close contact with local, state and federal representatives with the view of developing increasingly better service in the public interest.

Combating local discrimination against radio.

Proper use of material furnished by the industry for the purpose of improving local broadcasting.

A Radio Campaign for Radio

Increased use by radio of its own medium to keep the public informed of developments in the broadcasting field was urged by the Committee. The action of the

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A Statement from Judge Miller On FCC Form Requirements

Several days ago the Federal Communications Commission released an unnumbered form by which licensees are required to report the breakdown of their programs in further dealings with the Commission. The form also carries a statement of the composite week for 1946. Titled, "Program Log Analysis," it contains classifications for sustaining and commercial programs and further sub-divisions for recorded, network, live or wire. The form is a nearly exact duplicate of the one appearing in Part V of the Blue Book.

The form itself makes reference to "attached instructions." These did not accompany the forms received at NAB but are said to be contained in Part V, C of "Public Service Responsibility of Broadcast Licensees." (The Blue Book.)

Following on the heels of this, now comes FCC Form 324, the Annual Financial Report, Networks and Licensees of Broadcast Stations for 1946, which also contains (page 13A) this same "Program Log Analysis." Thus, for the first time, the Federal Communications Commission is now requiring program breakdowns in percentages according to the Blue Book

formula in connection with the submission of annual financial reports by licensees.

Despite statements to the contrary, it now becomes apparent that the Commission intends to treat its Blue Book as a regulation. In this connection, broadcasters are reminded of my statement made on April 4, 1946, shortly after the Commission's release of the Blue Book:

"'Part V: Summary and Conclusions: Proposals for future Commission Policy' reveals the objective of the Report. Labelled 'Procedural Proposals' and 'tentative definitions' this part of the Report, while not promulgated as a rule or regulation, has been invoked by

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Judge Goldsborough issued a temporary injunction against the FCC, ordering that Commission take no action on WBAL's application for renewal until the Court has heard WBAL's complaint. (p. 148)

Indicating that previous interpretation of the Wage and Hour Act might be erroneous, the Supreme Court in two decisions last week held that persons undergoing training were not "employees" for the purposes of that Act. (p. 147)

Taking exception to a series of comments written by Jack Gould, radio editor, New York Times, E. R. Vadeboncoeur, WSYR, and NAB Radio News Committee Chairman, recently wrote Mr. Gould pointing out that criticism of radio news is unwarranted. (p. 149)

Reaffirming previous decisions that an employer may replace "economic strikers," the NLRB last week absolved two St. Petersburg newspapers of unfair labor practice charges. (p. 148)

More than forty radio newsmen, meeting at the University of Minnesota, formed the Northwest Radio News Association at the school's first Annual Radio News Short Course. (p. 151)

JUSTIN MILLER, *President*
 A. D. WILLARD, JR., *Executive Vice-President*
 C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER <i>Director of Research</i> ROBERT T. BARTLEY <i>Director of FM Department</i> CHARLES A. BATSON <i>Director of Information</i> ROBERT C. COLESON <i>Assistant to the President</i> <i>(Hollywood)</i> RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i>	DOROTHY LEWIS <i>Coordinator of Listener Activity</i> <i>(New York City)</i> FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i> DON E. PETTY <i>General Counsel</i> ARTHUR C. STRINGER <i>Director of Special Services</i>
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the Commission as though it were such a rule or regulation. A 'report' is not the proper administrative procedure to effect such serious and far-reaching changes in the requirements governing applications for broadcasting licenses and renewals."

All broadcasters, therefore, are again urged to accompany submission of program information, either in renewal applications or in connection with their annual financial reports, with a clear statement to the effect that such submission is in no way to be construed as acquiescence in the Commission's asserted right to require this program information.

—JUSTIN MILLER.

Public Relations Committee Urges Industry To Inaugurate an Aggressive PR Policy

(Continued from page 145)

NAB Board of Directors in providing for a series of transcribed talks by NAB President Justin Miller to be made available at cost to stations was endorsed by the Committee.

In addition, the members of the group urged that both networks and stations increase the number of programs devoted to the subject of radio and that the NAB furnish stations with both scripts and basic material for this purpose.

Plans were made for the NAB to solicit the cooperation of wire news services in getting an increasing amount of news on their wires relative to NAB and the industry. Further plans were made to encourage stations to develop greater awareness of the importance of this material and of its proper use in programming.

In this connection, the Committee recommended that a panel devoted to the subject of "Radio in the News" be developed for inclusion upon the agenda at the 1947 Annual Convention.

Emphasizing that radio news is of special interest to the general public because of the great amount of time people spend listening to the radio, the Committee went on record as urging broadcasters to fur-

nish the wire news services with an increasing amount of radio news material within their own areas and to make a greater effort in developing newsworthy radio stories.

Board Liaison Member Frank M. Russell, NBC, told the Committee of the progress which has been made in securing parity treatment for radio news men with the press at the White House, the Capitol, and throughout official Washington.

The Committee suggested that the active participation of state associations of broadcasters be requested to give the widest possible implementation to the industry's public relations activities.

The most complete integration of public relations activities by stations and in various sections through the public relations chairmen in the seventeen NAB districts was also urged.

Standards of Practice

Early in the session the Committee heard a report from NAB President Justin Miller concerning the status of the proposed new Standards of Practice for the broadcasting industry. The Committee urged continuation of concentrated action on the preparation and adoption of such a code, and dedicated itself to helping secure acceptance and adherence to the new standards by the industry and understanding by the public.

Juvenile Delinquency

The subject of juvenile delinquency was discussed at considerable length by the Committee. It was agreed that the radio industry must participate actively in the general activities designed to combat juvenile delinquency.

Judge Miller told the Committee of NAB's efforts at the national level to assist various governmental and other groups who are working on the problem, and urged that the problem be attacked on every possible level. He suggested that individual broadcasters seek out local groups who are interested in the subject and actively assist in their various undertakings.

The Committee recommended that local broadcasters prepare case histories concerning their experiences and send them to the NAB for distribution to other stations. It was further recommended that ideas and scripts for saleable programs for youth, pointed toward decreasing juvenile delinquency, be collected and prepared by the NAB for distribution to member stations.

Mayflower Decision

The question of the right of radio to editorialize was discussed at length by the Committee, which agreed unanimously that the privilege of editorializing is a freedom guaranteed by the Constitution and that no interference with that right should be countenanced. The radio industry should accept no compromise on this issue, the Committee felt, and any decision concerning the manner in which this constitutionally guaranteed privilege is carried out must be made by the broadcasters and not by any Federal agency.

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National Radio Week

Plans for National Radio Week in 1947 were outlined to the Committee by Executive Vice President A. D. Willard, Jr. Having learned of the decision of a joint NAB-Radio Manufacturers Association committee to make Radio Week an annual event and to schedule its observance during the current year for the week of October 26th, the Committee went on record as wholeheartedly endorsing these plans and urging the loyal support of networks and stations.

Basic Library for Schools

Upon motion of Committeeman Richard Mason, WPTF, Raleigh, N. C., the Committee requested that the NAB, through its Research Department and the help of others it may choose to enlist, prepare a list of from 10 to 15 publications which would constitute a small basic library concerning broadcasting which stations could present to elementary and high schools in their areas. It was the consensus of the Committee that if such basic information about radio were available to students, it would do much to increase their understanding and appreciation of the American system of broadcasting.

The Committee recommended that discussions be undertaken with the Federal Radio Education Committee looking toward accomplishment of the same goal for college, university and public libraries.

Mrs. Dorothy Lewis, NAB coordinator of listener activity, reported to the Committee on her activities in maintaining liaison with numerous national women's organizations which are active in the radio field.

Employee-Employer Relations

Much stress was given by the Committee to the importance of developing what Richard P. Doherty, NAB director of employee-employer relations, described to the committee as "employee public relations." It is important, Doherty told the Committee, that cordial relations exist between management and employees within the station in order that each employee will become an enthusiastic supporter of the radio industry.

The Committee urged that all broadcasters study the NAB pamphlet "Labor Relations in Small Stations" and that they give thorough study to Mr. Doherty's new booklet, which will be issued soon, dealing with the general subject: "What a Swell Place Radio is to Work."

Committee members who attended the meeting were: Chairman Gilmore Nunn, WLAP, Lexington, Kentucky; George Crandall, CBS, New York, N. Y.; James Le Gate, WIOD, Miami, Florida; Carl Haverlin, MBS, New York, N. Y.; Craig Lawrence, WCOP, Boston, Massachusetts; Merrill Lindsay, Decatur, Illinois; Richard H. Mason, WPTF, Raleigh, North Carolina; Harold Wheelahan, WSMB, New Orleans, Louisiana; and Board Liaison Member F. M. Russell, NBC, New York, N. Y.

William S. Hedges, NBC, New York, and Lewis Allen Weiss, KHJ, Los Angeles, were unable to attend.

NAB staff members present during the two-day session were Justin Miller, president; A. D. Willard, Jr., executive vice president; C. E. Arney, Jr., secretary-treasurer; Dorothy Lewis, coordinator of listener

IN THE OFFING

Feb. 24-25	Music Advisory Committee	New York City
Feb. 26-27	Freedam of Radio Committee	New York City
March 3	Radio News Committee	New York City
March 5	The Special Standards of Practice Committee	Washington, D. C.
March 6-7	Program Executive Committee	Washington, D. C.
March 7-9	AWB Convention	New York City
April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Houston
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va.
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham
May 5-6	District 2 Meeting	New York City
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago
May 21-22	Board of Directors Meeting	Washington, D. C.

activity; Charles Batson, director of information; Richard P. Doherty, director of employee-employer relations; and Ben Miller, assistant director of information.

Employee-Employer Relations

Supreme Court Rules Trainees Not Employees; May Limit Previous Rulings

In two decisions handed down last Monday (17), the Supreme Court held that persons who were undergoing a course of training for jobs as brakemen and firemen, by actually performing the duties and functions of such positions under supervision of regular workers, were not "employees" for the purposes of the Wage and Hour Act, and therefore need not be paid.

The decisions have especial significance for broadcasters, particularly with regard to the employment status of performers who appear on the air without compensation. The Court's opinion may well be a limitation upon previous rulings of the Wage and Hour Administrator.

According to the Court, the term "employ" in the Wage and Hour law, defined to mean "to suffer or permit to work," was "obviously not intended to stamp all

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persons as employees who, without any express or implied compensation agreement, might work for their own advantage on the premises of another." The term "employee" was not intended, said the court, to include a person who, "without promise or expectation of compensation, but solely for his personal purpose or pleasure, worked in activities carried on by other persons either for their pleasure or profit."

In 1940, the Wage and Hour Administrator ruled that performers who were permitted to appear on the air in return for free plugs or as a means of publicizing their talents, were employees of the station and presumably therefore had to be paid the statutory minimum wage even though they desired no monetary compensation. The recent Supreme Court rulings indicate that this administrative interpretation is erroneous.

NLRB Absolves St. Petersburg Papers on Charges Of Unfair Labor Practice

The National Labor Relations Board last week, in a decision absolving St. Petersburg newspapers of charges of refusal to bargain in good faith, declared that a "take it or leave it" attitude upon the part of the union is a relevant consideration in testing the legality of the employer's conduct.

The Board stated that "a union's refusal to bargain in good faith may remove the possibility of negotiation and thus preclude the existence of a situation in which the employer's own good faith can be tested. If it cannot be tested its absence can hardly be found."

In the same case, the Board reaffirmed previous decisions holding that an employer may lawfully replace "economic strikers"—those who walk out because of wages or working conditions and not because of unfair labor practices. Moreover, this doctrine was extended to make lawful a statement by the employer to the strikers, informing them that they could come back to work first before replacements were hired. On this aspect of the case, the Board said a holding that the offer was an unfair labor practice "would penalize open dealing and invite silent displacement of striking employees, a result which seems to us more likely to be productive rather than preventive of industrial strife."

Legal Department

District Court Orders FCC Not to Act On WBAL Renewal Pending Court Study

On Wednesday (19), Judge T. Alan Goldsborough of the District Court of the United States for the District of Columbia, temporarily ordered the FCC not to take "any proceedings, including the holding of any hearing, in connection with the application for renewal of license for radio station WBAL," until after he hears WBAL's complaint against the FCC.

The complaint was brought to obtain a ruling that WBAL is entitled to have the Commission withdraw

and retract its "false and unwarranted charges . . . contained in the Blue Book."

The action was brought under the Administrative Procedures Act, which permits declaratory judgment actions against administrative agencies "where the remedy provided by statute is not an adequate substitute or does not include the particular situation involved."

Judge Goldsborough stated the grounds for his decision as follows:

" . . . it appearing that the injury and damage to plaintiff . . . will be irreparable because plaintiff will be forced to proceed with the hearing solely on issues relating to an application filed as a direct result of the publication by defendant of allegedly false and defamatory charges against plaintiff, in which hearing plaintiff will be unfairly prejudiced by said charges if they are false, and may be further unfairly and improperly prejudiced by the participation in said hearing of representatives of the defendant responsible for said charges, and will be deprived unjustly of consideration of the merits of its application except on the basis of improper and irrelevant consideration resulting directly from said allegedly false charges; and it appearing that the *status quo* should be maintained *pendente lite*:

"and it appearing that any order or judgment which this court may later issue on plaintiff's application for declaratory judgment will be ineffective to repair such damage. . . . "

"No Overlapping of Service" FCC Rules In Approving Actions of WBAP and WFAA

In an order issued February 14, the FCC, with Commissioner Durr dissenting, renewed the licenses of WBAP, Fort Worth and WFAA, Dallas, and at the same time approved the assignment of the license of KGKO, Fort Worth, to WBAP and WFAA jointly. These stations have controlled KGKO since 1940.

At the present time WBAP and WFAA share equal time on 820 kc with 50 kw power, using the same transmitting equipment. KGKO operates on 570 kc with 5 kw of power. The plan, as approved by the Commission, will permit WBAP and WFAA to share time equally on KGKO's frequency with 5 kw, on condition that each maintain a completely independent broadcast service, with the exception of the common use of the transmitter and the technical employees required to operate it, and that neither operates simultaneously on 570 and 820 kc.

The principle question in the proceeding was the application of the Commission's multiple ownership rule. In this regard it was concluded that since WBAP and WFAA operated on identical frequencies there could be no simultaneous overlapping of service areas, and that, therefore, the Rule did not apply, notwithstanding the "extensive cooperation or common control which we have found in various phases of the WFAA-WBAP operations. . . ."

As to KGKO, the Commission concluded that there was an overlapping between it and WBAP and WFAA, but that the assignment of license would none the less be consistent with the Rule provided the assignees adhered to their commitments as to separate operation.

General

Radio's Contribution in March of Dimes Appreciation by National Foundation

In a letter to NAB President Justin Miller from Basil O'Connor, president of the National Foundation for Infantile Paralysis, the combined work of the radio broadcasting industry is praised for its assistance in promoting the "March of Dimes" campaign.

Following is the text of the letter:

"It was a pleasure to have you again serve as the Chairman of the 1947 March of Dimes National Radio Division. More than ever, we sincerely believe that the networks, their affiliated stations and independent stations did much to assure the success of the 1947 Campaign.

"I also want to express my deepest appreciation for your courtesy in introducing me to the radio audience over CBS on Tuesday, January 14th. You were most kind.

"Your assistance in the fight against infantile paralysis is appreciated by all."

Broadcast Advertising

Retailing and Advertising Trends to Be Discussed This Week in Ohio

Miss Lee Hart, assistant director of Broadcast Advertising in charge of the Retail Section, will speak to advertising and retail representatives February 25, 26 and 27 in Canton, Portsmouth and Marion, O. The appearances will be sponsored by stations WHBC, WPAY and WMRN.

General retail and advertising trends, and effective methods of making radio advertising work for retailers will be stressed. Specific local problems concerning retail business will be covered at special round-table meetings with station personnel.

Similar sessions held February 13 in Syracuse, N. Y., developed some constructive plans for co-ordinating the work of sales, program and copy staffs in handling retail advertising. These plans evolved from a new three-point plan recently developed by the Retail Section of the Department of Broadcast Advertising.

New Success Stories Added To "Radio Gets Results" Series

How a cash register company used a children's program to build good will; a public utilities company disseminated news, information, and home economics to maintain public relations; and a briquet manufacturer sponsored the news to increase sales, are among additions to the file of "Radio Gets Results", mimeographed case histories which report the successful use of broadcast advertising by various kinds of advertisers.

Gathered from magazines, trade journals, stations, advertisers, and other sources, these authentic testimonials disclose techniques and programming that made broadcast campaigns effective in all parts of the country.

Other recent success stories deal with radio for railroads, department stores, furniture dealers, dairies, and restaurants. Copies of "Radio Gets Results", in almost all business categories, are available on request from the NAB Department of Broadcast Advertising.

Small Market Stations

Program Sales More Beneficial to Both Advertiser and Station, Says Blair Executive

Wells H. Barnett, Jr., sales development manager, John Blair & Co., national radio sales representatives, last week offered NAB additional reasons why emphasis should be placed on sale of programs.

"We read with interest the article in NAB REPORTS for February 10 entitled, 'Decided Trend Toward Program Sales Is Reported by Station Management.'

"We have long felt that the sale of program time, and especially of the station's own locally-produced features, was of great value to the advertiser and to the station. From the station's standpoint, it provides additional talent revenue, which allows the station to employ more local talent; it helps the station to utilize its own time effectively in establishing its character in the community, and it creates additional time revenue. From the advertiser's standpoint, it provides a vehicle for his advertising message which has been established for relatively long periods of time; which has been pre-tested, so that the advertiser is sure of its merit, and which has a distinctly local flavor which ties the advertiser to the community.

"It is our feeling that a national representative can perform few services of greater value to the station than to concentrate every effort on the sale of program time, while at the same time attempting to secure the greatest possible volume of national spot business in all classifications."

News

Vadeboncoeur, Writing to Times Radio Editor, Takes Exception to Criticism of Radio News

Taking exception to some of the comments written by Jack Gould, radio editor, *The New York Times*, over a period of some time, E. R. Vadeboncoeur, WSYR, Syracuse, and chairman, NAB Radio News Committee pointed out that in various media "mingling news with advertising" is common practice.

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Mr. Vadeboncoeur's letter is reprinted in full for the information of REPORTS readers.

"I had lunch today with our mutual friend, Mike Hanna of WHCU, and in the course of our conversation—inevitably for two radio men—your articles on advertising and radio news popped up.

"For one of the very few times in his life, Mike agreed with me fully. He suggested that I write you a friendly letter, as Chairman of the NAB RADIO NEWS COMMITTEE, to give you a viewpoint that should be represented in this debate, out of simple fairness; a viewpoint that does not concern itself particularly with individual cities, stations or networks, but with radio industry news policies, generally. So here it is.

"To suggest that radio separate its advertisers from its news programs completely, allowing them to use only adjacent spots, is as illogical as to suggest that advertisers in a newspaper be permitted to purchase space only on pages adjacent to news pages, but not on news pages. In every newspaper in the United States, including even recently capitulated PM, the mingling of news and advertising is an accepted practice and there's nothing wrong with it. Nor is there anything wrong with the same practice in radio.

"On a newspaper page, news adds readership and makes that page more desirable to an advertiser; he knows his chances of having his message read are better, because the reader is more likely to stop at that page. In hundreds of good newspapers space is sold on a "position" basis; even in *The Times*, where advertisers reach radio fans by buying space on radio pages, others reach vacationers by inserting their advertisements into the travel and resort pages. You could go on from there. There's nothing wrong with it, of course. Not until radio does the same thing newspapers have been doing for a century or more. Then it becomes the occasion for a crusade.

"A radio news program is no less a news edition put out by a radio station, than a "Home Edition," or a "Racing Special" or a "Five Star Final" is an edition for a newspaper. Advertising is sprinkled through the news on all but two or three pages of the editions of all prosperous dailies and in an overall ratio of 60 percent or more of advertising. What's wrong, then, with 2½ minutes of advertising in a fifteen minute news program?

"To say, as a *Times* editorial said on January 12, that newspapers separate completely their news and commercial content is inaccurate in the broad, fair sense of the expression. You can't say they are completely separated when the very amount of the advertising sold on a given day determines the number of pages and the amount of news that a reader will get. That is a simple fact every newspaper man knows.

"If there's enough advertising to justify 52 pages, that's what the reader gets. If it's an off day and there's only enough advertising to justify 16 pages, that's what the reader gets. It's an old and (business-wise) sound principle with which I find no fault. But it makes a statement that news and advertising are completely separate from each other in newspapers sound as silly as such a statement really is. In fact, the amount of news space on *The Times* radio page is determined to a great extent by the amount of advertising on that page, and how much space is left for news.

"The *Times*, being a very great newspaper and one I never miss reading each day including Sunday, is an exception and not a very good example on this score, but anyone who has been in the newspaper business very long is familiar with scores of frustrated sports, society and other department editors who tear their hair over the amount of space they get each day on pages well filled with advertising. It would be pretty hypocritical for any of us to say that isn't so.

"The fact is that the modern newspaper, in its present excellent form, lives by the dollars of advertisers almost as completely as radio, except for the few pennies per copy of circulation revenue.

"And that brings me to another point. You say the sponsorship of news affects a newscaster's income. If he's sponsored, he gets more; if he's sustaining, he gets less. That is true, but it's older than commercial radio. It's as old as the newspaper profession.

"If a paper is full of advertising, its employees are more liberally paid. If it has only a little advertising, pay envelopes are slimmer. Maybe you think that's not a direct comparison, but in 1930 and 1931, I took three successive 10 percent cuts in my salary as a city editor and so did every other person on our paper. And it wasn't because we were doing poorer work, or because our publisher liked us less. It was because the advertisers were not buying space. We went down to papers of 10 and 14 pages and the readers got less news; again, solely because advertisers (sponsors) were pulling out and when their dollars went, so did many pages of news for readers. That happened to good newspaper men and women, and to newspaper readers, in hundreds of cities in the United States and it could happen again.

"And how many good newspaper men were turned out on the street to look for jobs in the general and perfectly necessary retrenchment which took place, not because the men fired were incompetent, but because the advertising dollar wasn't supporting the news adequately? You can't tell any newspaper man who went through the late depression that advertising does not affect news and the income or employment of newspaper men just as much as—and, in the thirties, immeasurably more than—it affects the income of radio news men.

"The truth is that the entire, expensive, superb business and art of gathering, writing, printing and distributing newspapers is built upon and lives by the advertising dollar. A newspaper living solely on its circulation revenue would be a pretty sad shadow of the great newspapers of today. It is shallow thinking to say that news and advertising are "completely separate" in newspapers as long as advertising and advertisers provide the very life blood of the newspaper.

"You say that a radio station should have sole control over what goes out over its wavelength and that is perfectly true. Most radio stations do. It is a mistake to take a few notable exceptions and use them as an industry-wide example. Hundreds of good radio stations have news programs on the air at stated times which they consider important news periods. The fact that an advertiser cancels doesn't necessarily mean that the news show vanishes. In three quarters of the radio stations of this country, for example, 6 p. m. is a news period and if an advertiser cancels, the station goes looking for another advertiser and hopes to find one. But if it doesn't, the news program goes on, just the same. This isn't a claim. It's a simple statement of fact. The station logs will show it.

"As for advertisers forcing changes in newscasters or commentators, that is probably true in some cases, but not in very many. By and large, stations run their own affairs. And although you mentioned one network example, you might have gone farther. You might have cited the case of a network which threw off an unprincipled commentator in a very famous case, in spite of the wrath of his sponsor. You might also have mentioned that the same commentator shopped around, with his sponsor's pocket book ready, willing and insistent, and was refused a place on three networks before a fourth finally took him on. Many stations of that fourth network refused to carry him, even then, or to accept his sponsor's money. It isn't as simple for an advertiser to control radio news and comment as flat statements and selected specific examples would make it appear.

"Finally, I'd like to point out one thing many newspapers overlook in crusading against "plug uglies" in news broadcasts. Probably they overlook it for the good of their souls. On my desk is a good evening newspaper. A GOOD one, by all accepted standards. It has the largest volume of lineage of any evening newspaper between New York and Buffalo. Well here's the society page. Right next to an engagement announcement and a prospective bride's picture appears an advertisement. It's at the top of the right-hand column, full position. It starts out, "Is a Wife To Blame If She Doesn't Know These Intimate Physical Facts?" Then it really begins selling the product. The *Times* wouldn't touch it with a ten-foot pole, but hundreds of newspapers do. Here's Page 10 and an advertisement right in with the news, which starts out: "Are You Weak, Pale, Tired Due To Monthly Losses?"

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The Times wouldn't carry it; hundreds of good newspapers do—and right smack in with the news. Check any advertising agency if you doubt it. And, lastly, here's the comic page and right next to Blondie, and Nancy, and Li'l Abner, here's a column by a vile-minded sob sister detailing the sex troubles of a faithless wife and telling her what to do about it. (The advice was to see a psychiatrist, by the way.) Now, presumably, kids turn to that page to read Blondie, and Li'l Abner, and Nancy. And, presumably, they get an incidental liberal education each night.

"Until radio begins exhibiting that kind of fearfully bad taste, radio won't have to apologize for the way it handles its news and advertising."

Newsmen Form Northwest Radio News Ass'n. At Minnesota University Journalism School

Formation of the Northwest Radio News Association was effected by more than 40 radio newsmen who met February 14 and 15 at the University of Minnesota for the First Annual Radio News Short Course conducted by the University's School of Journalism.

James Baccus, news editor, WDAY, Fargo, N. D., was made temporary chairman of a committee to complete organizational work of the new association. On the committee are also Siegfried Mickelson, news editor, WCCO, Minneapolis, and Ray Thompson, news editor, KROC, Rochester, Minn.

The decision to form the NRNA concluded a day and a half of spirited discussions of "brass-tacks" problems of radio news presentation. First topic to draw fire was a roundtable on "Local News Commentary" led by William Krueger, news editor, KDAL, Duluth. Krueger's description of a daily local news show in which he frequently includes a 3-minute "editorial" on a local topic produced vigorous dissent in the group, as well as vigorous support. Krueger said that his brief commentaries have on several occasions won civic improvements in his community.

"We've taken heat on the show at times," he admitted. "But we haven't ever had to backtrack—because I spend enough time on the commentaries so that I'm absolutely sure what I'm talking about. And there has been no suggestion, in the nearly two years we've been using the show, that we take it off the air."

One of the other men supported Krueger by pointing out that the show has far outdistanced, and apparently won listeners from, a network commentary by a nationally-known news man with which it competes.

It was also pointed out, in response to fears expressed that the FCC might frown on such a show, that "the Mayflower decision is not necessarily sacrosanct" and that the FCC is looking with favor on local stations' participation in projects "in the public interest."

The "imperative need" that radio news editors know "whom they are talking to" was pointed up in a discussion of audience research led by Dr. Ralph O. Nafziger of the Minnesota School of Journalism. Nafziger said that "any station—even the little fellow—can conduct reliable audience research by the interview method, the diary method or the roster method." He told the group that the chief technical problem to be overcome is the erection of a reliable sample—"and there is always authoritative help available to anybody who really wants it."

Dr. Fred S. Siebert, director of the University of Illinois School of Journalism, discussed various phases of radio law and libel, and answered a score of questions from the floor about liability for libelous statements and other matters of radio news law. He pointed out that major defenses against libel actions are truth, privilege and "fair comment."

William B. Ray, manager of news and special events of NBC's central division, spoke on use of the wire recorder at dinner Friday evening, following a cocktail party at which the United Press Associations were hosts. Among other topics discussed in roundtables were writing radio news copy, with Mel Nelsen, WHO, Des Moines, as leader; handling press association copy, with Orrin Melton, KYSM, Mankato, Minn., as leader; covering local and regional news, with Baccus as leader; and means of opening news sources to radio newsmen.

The Short Course is to be made an annual event under the sponsorship of the NRNA and the Minnesota School of Journalism. The first event of its kind, it was an outgrowth of the NAB Radio News Clinic held in Minneapolis last May. The committee in charge, under the chairmanship of Mitchell V. Charnley of the School of Journalism, included Jack Dunn, WDAY, Fargo; Melton; and John Verstraete, KSTP, St. Paul.

Those in attendance were:

Minnesota: David Johnson, WCAL, Northfield; Milton H. Josephson, WEBC, Duluth; Krueger; John F. Meagher and Melton, KYSM, Mankato; Ralph Andrist, Ralph Backlund, Roger Cowell, Robert Fransen, Mikkelsen, Charles Sarjeant and Allan Wash, WCCO, Minneapolis; Cal Smith and Thompson, KROC, Rochester; B. H. Anderly, M. C. Gorham, R. Hegman and A. W. Williamson, KLIZ, Brainerd; Walter Miller, Fred Worthington and Verstraete, KSTP, St. Paul; Dick Dav and Craig Campbell, WGGY, Minneapolis; Katherine Barzen, KTRF, Thief River Falls; Frederic T. Dell, KGDE, Fergus Falls; Kenn Barry and Robert Boyle, KUOM, Minneapolis; Wally Mitchell and Ed. Steeves, United Press, Minneapolis; Howard Morgan, Alvin Orton and Wally Stone, Associated Press, Minneapolis; Ralph D. Casey, Charnley, Edwin Emery, Edwin Ford, J. Edward Gerald, Arvo Haapa, George Hage, Donald Janson, William Jensen, Fred Kildow and Nafziger, School of Journalism faculty; about 40 journalism students.

North Dakota: Baccus, Daniel D. Fandrich and John G. Swenson, WDAY, Fargo; Charles W. Schoregge, KFYY, Bismarck; Dick Anthony, KILQ, Grand Forks.

South Dakota: Tony Moe, KELO, Sioux Falls.

Iowa: Nelsen, E. T. Flaherty, KSCJ, Sioux City; C. D. Hilton, KGLO, Mason City; Robert Redeen, WOC, Davenport.

Wisconsin: Jack Kelly, WEAU, Eau Claire; Lew Martin, WDSM, Superior.

Radio News Clinic for Districts 10 and 12 Scheduled for Kansas City on April 16

A radio news clinic on April 16, in Kansas City, Missouri, for Districts 10 and 12 was announced this week jointly by 10th District Director John J. Gillin, Jr., of WOW, and 12th District Director William B. Way of KVOO, Tulsa.

William B. Quarton, general manager, WMT, Cedar Rapids, Iowa, has been appointed general clinic chairman. Final plans for the clinic will be worked out in New York City, March 3, at the meeting of the Radio News Committee of which Mr. Quarton is a member.

Clinic follows April 14 and 15 meeting of districts 10 and 12.

Local News, Wire Recorder, Rewrite Desk, Improves Station's News Programs Presentation

Under direction of Clete Roberts as director of public affairs and George Lewin as newsroom manager,

(Continued on next page)

station KMPC, Los Angeles, is well started on a program of improving the quality of its news shows.

Three special facets of improvement are: local coverage; use of the wire recorder and rewriting all wire copy "rather than pulling it off the machines." Other improvements are coming up.

HOW STATION USES WIRE RECORDER

Inasmuch as Chairman E. R. Vadeboncoeur, WSYR, Syracuse, of the NAB radio news committee, frequently asserts that the wire recorder is one of the finest tools of a radio news department, we are detailing the use to which the wire recorder is put at KMPC. Mr. Lewin was queried by NAB on this subject after station had released a more general story on news room additions. Said Mr. Lewin:

"We use our wire recorders to cover all local stories of special interest. We find that it is better to have a two or three-minute insert in a regular show than to devote a 15-minute period to any one story unless it be of transcending interest.

"Occasionally, however, we take a full period for one story. Several days ago when Douglas and the Navy unwrapped the new turbo-jet supersonic plane, Clete Roberts and Lawrence Thor did a 15-minute wire-recorded show at the scene, descriptive and interviews. We put that on the air in a 15-minute sustaining period that afternoon.

"We do not cover Sacramento in the usual manner but the wire recorder goes to the capitol periodically. We wire-record interviews with the governor, other officials and leading lawmakers on topics in the news, plus any good features kicking around. Those are used in the 10 p.m. 'Voices in the News' and on Clete Roberts' news commentary at 9:15 p.m., 'Clete Roberts' Reports.'

REWRITE ALL WIRE COPY

"In another immediate step toward improving the quality of our shows, we have started having them all written rather than pulled off the machines. Most of them are now read by the men who write them."

Public Interest Programming

(Story from Office of Government Reports)

Red Cross Day

In line with procedure followed in previous years, all four major networks are again cooperating with the American Red Cross in the forth-coming 1947 Fund Campaign with the observance of "Red Cross Radio Day." Friday, February 28th, has been set for the event.

Following previous custom, each network will ask all of its commercial clients having programs on the air that day to tie in or cross-refer to the Red Cross Fund Campaign. In addition, all sustaining programs on each network will feature either guests, artists, or interviews with people who have been recipients of a

specific Red Cross service, or by simple announcement tie-in with the drive.

President Truman will climax "Red Cross Radio Day" with an appeal direct from the White House at 10:00-10:05 p.m. He will be introduced by Basil O'Connor, National Chairman of the American Red Cross.

It is hoped that participation in "Red Cross Radio Day," however, will not be limited to network cooperation but that local stations throughout the country will, in cooperation with local Red Cross Chapters, also lend their support to the radio kick-off day. Local chapters have available announcements and factual material which local stations may utilize upon request.

The decision to observe "Red Cross Radio Day" again this year was reached at a meeting in New York a fortnight ago when officials of the four major networks met with Red Cross National Chairman Basil O'Connor and with representatives of The Advertising Council. The Advertising Council has gone all out in support for the Red Cross Fund Campaign, and through allocations has lined up an impressive schedule of top flight programs to carry the Red Cross theme.

Radio Asked to Cooperate Again This Year In Observance of National 4-H Week

NAB is again cooperating with the Department of Agriculture to enlist the aid of stations in the promotion of the observance of National 4-H Club Week.

Following is the text of a letter written last week by C. E. Arney, Jr., NAB secretary-treasurer, to all station managers:

"As a part of the Industry's cooperation with the Department of Agriculture, we are bringing to the attention of all stations the forthcoming National 4-H Club Week which is set for March 1-9, 1947. The Department has prepared some spot announcements which will be sent to you with this letter and we suggest you make such use of them as is consistent with your station policy. I do not think it is necessary for us to tell you about the 4-H Club and the work which they are doing. As a station operator you are in the best position to judge the value of these announcements in your community."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of March 3-9, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

1947 Red Cross Fund

During the month of March, the American people will be asked to contribute \$60,000,000 to carry out the vast 1947 Red Cross program of service to the Armed Forces, to veterans, to victims of disaster and to the community:

1. **SERVICE TO VETERANS** (a) For Able-Bodied Vet-

(Continued on next page)

erans: When the discharged veteran returns home he may need assistance in many things, such as personal and family problems or financial aid while claims are pending or delayed. Though many communities have public, tax-supported relief agencies to which veterans can turn, Red Cross chapters need financial support so they can stand ready to help, because of the extreme variations in these local public resources, especially where no general public relief is available. (b) For Hospitalized Veterans: There are now in veterans hospitals 80,000 patients who served in World War II and World War I. They will require all the skill and attention which a grateful nation can give. Red Cross Field Directors in the hospitals coordinate the volunteer efforts of the community with the needs of the hospital. Without these volunteers, the need for whom has been emphasized by the Veterans Administration, patients would miss among other things: the therapeutic recreation and training given by the Arts and Skills Corps; entertainment, assistance with letter-writing, shopping and library service; comfort articles and supplies; trips and tours with the Motor Corps to cities and industries near the veterans hospitals and to sports and athletic events. 2. **SERVICE TO THE ARMED FORCES** (a) In Military Hospitals: The Red Cross is requested by the military to handle hospital social service work. When a patient in a military hospital is to be discharged because of a disability, the Red Cross hospital worker discusses with him his post-discharge plans, explains resources available to him in his adjustment to civilian life, and will help him file his pension claim. (b) At Army Posts and Naval Stations: To maintain the morale of servicemen, many of whom are away from home for the first time, the Red Cross continues to provide recreation of various kinds through clubs and other facilities throughout the world. 3. **DISASTER SERVICE**. In time of disaster the resources and personnel of the Red Cross are immediately available. When fire, flood, tornado, hurricane, epidemic or wreck occurs, the Red Cross immediately makes available to anyone affected the basic needs of shelter, food, clothing, medical care, and auxiliary relief personnel of all types. 4. **SERVICE TO THE COMMUNITY**. Among normal peacetime services of Red Cross to Americans in their home towns are: (1) Nursing services, which consist of public health nursing; enrollment of nurses for disaster, epidemic and other services where needed; instruction of volunteer Nurses' aides; and training women of the community in home nursing. (2) Nutrition service. (3) Safety services, which give training in first aid, water safety and accident prevention. (4) Junior Red Cross and college units. Urge your listeners to give to the Red Cross as generously as they can. By giving to the Red Cross they are giving directly to their relatives and friends, in the Armed Forces and here at home. (Fact Sheet No. 14-A)

Our Army—Draft or Volunteer?

Everyone hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) There are only two ways to build and maintain a million-man Army. One is by compulsion, the other by persuasion. What about the draft? It may be necessary—but it may take young men who want to and should continue their education. It may take men needed by the companies for whom they work, or needed by their families. And it puts uniforms on many who would rather stay in civilian clothes. The best Army is made up of men who want to be soldiers—who want to make the Army a career. That's one reason why the War Department has said it desires an all-volunteer Army. And the voluntary enlistment of men is less disturbing to industry and commerce, and removes from schools fewer of those who should remain there. The Army is conducting a paid recruiting cam-

paign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. The new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-E)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, February 24. They are subject to change.

MONDAY, FEBRUARY 24

Oral Argument

(Before the Commission en banc, Room 6121, 10:00 A. M.)

In the Matter of the Rules and Regulations concerning multiple ownership of broadcast stations.

(10:00 A. M.)

NEW—WARC, Inc., Rochester, N. Y.—C. P. 1600 kc., 5 KW, unlimited (requests facilities of WSAV when vacated).

(10:00 A. M.)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa. C. P. 1060 kc., 50 KW, DA, unlimited.

Intervenor: Deep South Broadcasting Corp., New Orleans, La.

(10:00 A. M.)

NEW—Enterprise Publishing Co., Douglas, Ga.—C. P. 1490 kc., 250 watts, unlimited.

Intervenor: WMJM, Cordele Dispatch Publishing Co., Inc., Cordele, Ga.

MONDAY AND TUESDAY, FEBRUARY 24 and 25

At Atlantic City, N. J.

(Records Court Room, City Hall, Tennessee and Atlantic Aves., 10:00 A. M.)

NEW—Seaside Broadcasting Co., Atlantic City, N. J.—C. P. 1400 kc., 250 watts, unlimited.

(Continued on next page)

At San Fernando, Calif.

(Municipal Court Room, Municipal Bldg., 10:00 A. M.)

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.—C. P. 1260 kc., 1 KW, unlimited.

NEW—Kenneth O. Tinkham, San Fernando, Calif.—C. P. 1260 kc., 1 KW, unlimited.

Parties Respondent: KGFJ, KFOX, KPPC & KYA

TUESDAY, FEBRUARY 25

(10:00 A. M.)

KRRV—Red River Valley Broadcasting Corp., Sherman, Texas—C. P. 910 kc., 5 KW, unlimited, DA-night and day.

NEW—Miami Broadcasting Co., Miami, Okla.—C. P. 910 kc., 1 KW, unlimited, directional antenna.

NEW—The KJAN Broadcasting Co., Inc., Opelousas, La.—C. P. 910 kc., 1 KW, unlimited, DA-night.

At Baltimore, Md.

(Before Commissioner Hyde, Court Room 708-9, Appraisers Stores Bldg., Gay and Lombard Sts., 10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—Renewal of license. 1090 kc., 50 KW, main; 10 KW, auxiliary; DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. 1090 kc., 50 KW, unlimited.

WEDNESDAY, THURSDAY AND FRIDAY, FEBRUARY 26, 27, 28

At Greenville, S. C.

(Court Room, Federal Bldg., 10:00 A. M.)

NEW—J. B. Fuqua, Greenville, S. C.—C. P. 1240 kc., 250 watts, unlimited.

NEW—William M. Drace, Greer, S. C.—C. P. 1240 kc., 250 watts, unlimited.

THURSDAY, FEBRUARY 27

(10:00 A. M.)

KFDM—Beaumont Broadcasting Corp., Beaumont, Texas—C. P. 560 kc., 5 KW, unlimited, DA-night.

(10:00 A. M.)

NEW—Johnston Broadcasting Co., Birmingham, Ala.—C. P. 850 kc., 1 KW, 5 KW-LS, unlimited, DA-night.

WTNB—Thomas N. Beach, Birmingham, Ala.—C. P. 850 kc., 1 KW, 5 KW, unlimited, DA-night.

FCC ACTIONS

GENERAL

Adopted Orders in Docket No. 8050 (1): granting petitions by Television Broadcasters Assn., WGAL, Inc., Associated Broadcasters, Inc., and The Travellers Broadcasting Service Corp., for leave to participate in oral argument in the Matter of Rules and Regulations concerning multiple ownership of broadcast stations, and made above parties to the proceeding; (2) Ordered that any person desiring to participate in

the oral argument shall file a petition, in duplicate, requesting leave to participate and showing his interest in the proceeding, on or before February 18, 1947.

The Commission granted petitions of Universal Broadcasting Co., Inc., the Metropolis Co., Sun Country Broadcasting Co., Allen T. Simmons, and Allen B. DuMont Labs., Inc., to participate in the oral argument in the matter of the rules and regulations concerning multiple ownership of broadcast stations (Docket 8050), and ordered that these petitioners be made parties to the proceeding.

AMPLITUDE MODULATION

AM—Docket Cases

1320 KC.

The Commission announced adoption of a Proposed Decision (B-330) looking towards the denial of the following applications:

Harold Thomas, licensee of station WATR, Waterbury, Conn., for construction permit to change transmitter site and studio location of station to Springfield, Mass., increase power from 1 KW to 5 KW, and install a new transmitter and directional antenna, operating unlimited time on 1320 kc. (BP-3950; Docket 7363); and

Application of WMAS, Inc., licensee of station WMAS, Springfield, Mass., for a construction permit to change frequency from 1450 to 1320 kc., increase power from 250 watts to 5 KW, and install a new transmitter and directional antenna. (BP-4313; Docket 7364)

1400 KC.

Adopted an Order making final its Proposed Decision (B-324) granting application of the '49er Broadcasting Co. for a new station at Grass Valley, Calif., to operate on 1400 kc., 250 watts, unlimited time (BP-5077; Docket 7757), and denying the application of Town Talk Broadcasting Co. seeking the same facilities (BP-4978; Docket 7668).

570 AND 820 KC.

The Commission adopted a final decision (B-225) granting applications for renewal of licenses and for assignment of license, of the following:

KGKO Broadcasting Co. (KGKO), Fort Worth, Texas, (BR-747; Docket 6616), and Assignment of License (BAL-521; Docket 7523); Carter Publications, Inc. (WBAP), Fort Worth (BR-404; Docket 6617), and A. H. Belo Corp. (WFAA), Dallas, Texas (BR-395; Docket 6618).

The application for assignment of license of KGKO will have the effect of eliminating the call letters "KGKO", and dissolving the KGKO Broadcasting Co., and each of the assignees, Carter Publications, Inc., licensee of WBAP, and A. H. Belo Corp., licensee of WFAA, will be licensed to use the present facilities of KGKO operating one-half the total broadcast time on 820 kc. and one-half time on 570 kc., subject to the condition that Carter Publications, Inc., and A. H. Belo Corp., file with the Commission, within 60 days, a schedule of their hours of operation on both 820 kc. and 570 kc., in accordance with the provisions of the rules with respect to share-time stations; and to the further condition that they submit to the Commission within 90 days, satisfactory evidence that KGKO Broadcasting Co. has been dissolved and that their commitments with respect to the separation of their respective operations have been effectively implemented.

(Commissioner Durr voted to adopt as final the Commission's first Proposed Decision in this proceeding.)

AM—New CP's Granted

790 KC.

Thomasville Broadcasting Co., Thomasville, N. C.—Granted CP for new station to operate on 790 kc., 1 KW, daytime only; engineering conditions. (BP-5206)

(Continued on next page)

East Tennessee Broadcasting Co., Johnson City, Tenn.—Granted CP for new station to operate on 790 kc., 1 KW, daytime only; engineering conditions. (BP-5308)

1210 KC.

Radio Springfield, Inc., Springfield, Ohio—Granted CP for new station to operate on 1210 kc., 250 watts, daytime only; engineering conditions. (BP-5220; Docket 7893)

1240 KC.

Western Empire Broadcasters, Inc., San Bernardino, Calif.—On its own motion, ordered that application (BP-4863; Docket 7720) for a new station be removed from the hearing docket and granted, to operate on 1240 kc., 250 watts, unlimited time.

Lake Broadcasting Co., Leesburg, Fla.—Granted CP for new station to operate on 1240 kc., 250 watts, unlimited time (BP-5198); dismissed as moot petition requesting conditional grant. (Docket 7850)

1420 KC.

T. J. Shriner, Hobart, Okla.—Granted CP for new station to operate on 1420 kc., 250 watts, daytime only. (BP-5108; Docket 7899)

1470 KC.

Air Waves, Inc., Jamestown, N. Y.—Granted CP for new station to operate on 1470 kc., 1 KW, daytime only; engineering conditions. (BP-5318)

1490 KC.

Frank W. Wagner, Blackstone, Va.—Granted CP for new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions. (BP-5317)

AM—Designated for Hearing

Radio South, Inc., Jacksonville, Fla.; WJVB—Jacksonville Beach Broadcasting Co., Jacksonville Beach, Fla.—Designated for consolidated hearing, application of Radio South, Inc., for new station to operate on 1400 kc., 250 watts, unlimited time (BP-5007), with application of Jacksonville Beach Broadcasting Co. to change frequency and hours of operation of WJVB from 1010 kc., 250 watts, daytime only, to 1400 kc., 250 watts, unlimited time (BP-5584)

Alachua County Broadcasting Co., Gainesville, Fla.; E. Z. Jones, Gainesville, Fla.—Designated for consolidated hearing application of Alachua County Broadcasting Co. (BP-5657) with application of E. Z. Jones (BP-5516) for new stations both seeking 1230 kc., 250 watts, unlimited time.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Designated for hearing application for CP to change frequency and power of KELD from 1400 kc., 250 watts, unlimited, to 690 kc., 1 KW, DA-N, unlimited time (BP-5644), to be heard in consolidated proceeding with applications of KGKB (Docket 7950), KGGF (Docket 7951), and KTBS (Docket 7598).

WTMV—Mississippi Valley Broadcasting Co. (assignor); Evansville On The Air, Inc. (assignee), East St. Louis, Ill.—Designated for hearing (Chairman Denny and Com. Jett voting to grant) application for consent to assignment of license from Myles H. Jones, Penrose H. Johns, Wm. F. Johns and Wm. F. Johns, Jr., d/b as Mississippi Valley Broadcasting Co., to Evansville On the Air, Inc., for a consideration of \$320,000. (B-AL-566)

Pioneer Broadcasters, Inc., Pleasantville, N. J.—Designated for hearing application for new station to operate on 1400 kc., 250 watts, unlimited time, to be heard in consolidated proceeding with application of Seaside Broadcasting Co., Atlantic City, N. J., Docket 7965. (BP-5694)

AM—License Extensions and Renewals

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Granted extension of present license to March 20, 1947.

WAML—New Laurel Radio Station, Inc., Laurel, Miss.—Granted renewal of license for period ending February 1, 1950. (BR-709)

WEMP—Milwaukee Broadcasting Co. (aux.), Milwaukee, Wis.—Granted renewal of license for period ending February 1, 1950. (BR-709)

WINX—WINX Broadcasting Co., Washington, D. C. (Syn. Amp.)—Granted renewal of license for period ending February 1, 1950. (BR-709)

WEPM—Martinsburg Broadcasting Co., Martinsburg, W. Va.—Granted renewal of license for period ending February 1, 1950. (BR-709)

KELO—Midcontinental Broadcasting Co., Sioux Falls, S. D.—Granted renewal of license for period ending February 1, 1949.

AM—Licenses Granted to Cover CP's

1020 KC.

WMMJ—Mid-State Broadcasting Co., Peoria, Ill.—Granted license to cover CP which authorized a new station on 1020 kc., 1 KW, daytime; conditions. (BL-2240)

1190 KC.

KWHK—James E. Murray, Hutchinson, Kans.—Granted license to cover CP which authorized a new station on 1190 kc., 1 KW, day; conditions. (BL-2134)

1340 KC.

KLIX—Southern Idaho Broadcasting and Television Co., Twin Falls, Idaho.—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. (BL-2194)

1400 KC.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time; conditions. (BL-2225)

1450 KC.

KAWT—Carleton W. Morris, Douglas, Ariz.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time, and to specify studio location at 2.4 miles west of Douglas on Highway #80, Douglas; conditions. (BL-2201)

1490 KC.

WECW—Electronics Corp of Puerto Rico, Mayaguez, P. R.—Granted license to cover CP which authorized a new station to operate on 1490 kc., 250 watts, unlimited time; conditions; and for change of studio location to corner Post and Palmer Sts., Mayaguez. (BL-2161)

AM—Modifications of CP's Granted

WHB—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP to change type of transmitter and transmitter location. (BMP-2377)

WAYX—Jack Williams, Waycross, Ga.—Granted modification of CP (BP-4345) to make changes in antenna and to change type of transmitter. (BMP-2139)

WBYS—Fulton County Broadcasting Co., Canton, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at 25 mile S & E of city on road to Pekin, Ill., Canton Ill., and to specify studio location as 63 West Elm St., Canton. (BMP-2400)

WSFT—Thomaston Broadcasting Co., Thomaston, Ga.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Hightower Road, ¼-mile west of city limits, Thomaston, and to specify studio location as 101 N. Church St., Thomaston, Ga. (BMP-2435)

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2477)

(Continued on next page)

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va.—Granted modification of CP which authorized a new station, to make changes in antenna and to change type of transmitter. (BMP-2488)

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Granted modification of CP which authorized a new station, to make changes in vertical antenna and change transmitter location to SW corner intersection of E. Taylor & 2nd Sts., Phoenix. (BMP-2441)

WBUZ—Radio Asheville, Inc., Asheville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at near Hill St. School, Edgewood Ave., Asheville, and to specify studio location as 12 Church St., Asheville. (BMP-2383)

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Granted modification of CP which authorized a new station, for extension of completion date to 9-11-47. (BMP-2490)

WCSC—John M. Rivers, Charleston, S. C.—Granted modification of CP (BP-4136) to change type of transmitter, change transmitter location to St. Andrews Parish, approximately 5 miles NW of center of Charleston and 1 mile due east of Ashley Hall Plantation, Charleston. (BMP-2429)

WHWL—Radio Anthracite, Inc., Nanticoke, Pa.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at On SW side of U. S. Highway 11, approximately 1½ miles N., 30° E., of Nanticoke, Pa. (BMP-2350)

WMDD—Madrado and Diaz, Fajardo, P. R.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at ¾-mile E. of Fajardo on Playa Rd., and to change studio location to 2nd floor, corner of Munoz Rivera and Barcelo St., Fajardo, P. R. (BMP-2410)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (BP-4365) for extension of completion date to 3-10-47. (BMP-2482)

KOSF—Kelly Bell, Nacogdoches, Texas—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1.55 miles So. of Nacogdoches Court House on U. S. Highway 59, and to change studio location to Lufkin Rd., Nacogdoches. (BMP-2367)

WCRA—Effingham Broadcasting Co., Effingham, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, approval of transmitter location S. S.W. of Effingham .5-mile S. of Highway #40, and to specify studio location as 109½ E. Jefferson St., Effingham. (BMP-2398)

WSLA—Hammond Broadcasting Co., Hammond, La.—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location at Highway 51, So. of Hammond. (BMP-2436)

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 3.5 miles west of Crewe on Highway 630, near Crewe, and to specify studio location at 109 Carolina Ave., E. Crewe. (BMP-2213)

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at Ft. Bragg Highway near Westmont Drive, Fayetteville. (BMP-2426)

KRUX—Gene Burke Brophy, Glendale, Ariz.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location as approximately 225 feet north of intersection of Grand Ave. and So. 7th Ave., Glendale, Ariz. (BMP-2363)

KSDJ—Clinton D. McKinnon, San Diego, Calif.—Granted modification of construction permits to reduce night power

from 5 KW to 1 KW, directional antenna, and to specify studio location. (BMP-2308)

AM—Miscellaneous Actions

WTOC—Savannah Broadcasting Co., Savannah, Ga.—Adopted order vacating action of Commission on February 6, 1947, granting petition of WTOC to set aside grant of October 17, 1946, of application of Ken-Sell, Inc., for new station at West Palm Beach, Fla. (BP-5104), and designating said application for hearing; and denied said petition of WTOC. (In effect, this reinstates original grant to Ken-Sell)

KYW—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted petition for grant of application for authority to install a new directional antenna system. (BP-3855; Docket 7352)

KTBS—Radio Station KTBS, Shreveport, La.—Granted petition for removal from the hearing docket of application for CP. (BP-4720; Docket 7598)

KUTA—Utah Broadcasting & Television Co. (assignor); Utah Broadcasting & Television Co. (assignee), Salt Lake City, Utah—Granted consent to involuntary assignment of license from Frank C. Carman, David G. Smith, Jack L. Power & Grant R. Wrathall, d/b as Utah Broadcasting & Television Co., to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall; no monetary consideration involved. (BAL-574)

WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted CP to install a new vertical antenna with FM antenna on top and change transmitter location from 125 Third St., Wausau, to approximately 1.8 miles NE of the center of Wausau. (BP-5519)

KMYC—Marysville-Huba City Broadcasters, Inc., Marysville, Calif.—Granted CP to make changes in transmitting equipment, install new vertical antenna and mount FM antenna on top of AM tower. (BP-5572)

WTNB—Thomas N. Beach, Birmingham, Ala.—Granted CP to make changes in transmitting equipment. (BP-5672)

WOSH—Oshkosh Broadcasting Co., Oshkosh, Wis.—Granted CP to install new vertical antenna and mount FM antenna on top of AM tower. (BP-5627)

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Granted CP to make changes in antenna, install new transmitter, and change transmitter location to Midland Ave., Highland Park, Mich.; conditions. (BP-5415)

Smoky Mountain Broadcasting Co., Knoxville, Tenn.—Ordered that petition for continuance and petition to re-open the record in re applications for CP (Docket 6905 and Docket 6906), be designated for oral argument before the Commission en banc on February 21, 1947.

Mission Broadcasting Co., San Antonio, Texas.—The Commission, on its own motion, continued the hearing on this application from March 3 to March 4 at San Antonio.

A. S. Abell Co., Baltimore, Md., and Berks Broadcasting Co., Reading, Pa.—Granted petition requesting continuance of further proceeding in re these applications scheduled for February 19, and continued same to March 21, at Washington. (Dockets 7738 and 7739)

Texhoma Broadcasting Co., Durant, Okla.—Granted petition for authority to take depositions in re application. (BP-5112; Docket 7993)

WOI—Iowa State College of Agriculture & Mechanical Arts, Ames, Iowa—Granted SSA to operate from 6 a.m. to local sunrise, CST, on 640 kc., 1 KW, for period ending Nov. 1, 1949, or to date when final findings are adopted in clear channel hearing, whichever may be earlier. (BSSA-155) (Commissioner Jett voting "no.")

WROK—Mrs. Ruth Hannah Sims (deceased) (transferor), Albert G. Sims (transferee), Rockford Broadcasters, Inc., (licensee), Rockford, Ill.—Granted transfer of control of 85.2% of common stock of licensee corporation from Ruth

(Continued on next page)

Hannah Sims (deceased) to Albert G. Sims, distributee under the will of Mrs. Ruth Hannah Sims; no monetary consideration involved. (BTC-521)

KICA—Hugh DeWitt Landis (assignor), Hugh DeWitt Landis and Ross B. McAlister, partnership, d/b as Radio Station KICA (assignee), Clovis, N. Mex.—Granted consent to assignment of license from Hugh DeWitt Landis, an individual, to a partnership consisting of Hugh DeWitt Landis and Ross B. McAlister; McAlister to pay Landis \$25,000 for $\frac{1}{3}$ interest. (BAL-572)

WQUA—Moline Broadcasting Co. (assignor), Moline Broadcasting Corp. (assignee), Moline, Ill.—Granted consent to assignment of license from Bruff W. Olin, Jr., G. Decker French and Howard P. Eckerman, d/b as Moline Broadcasting Co., to Moline Broadcasting Corp., consisting of same persons. (BAL-576)

AM—Applications Accepted for Filing

550 KC.

Montana Broadcasting and Television Co., Butte, Mont. (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Involuntary assignment of construction permit to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Company.

KFYR—Meyer Broadcasting Co., Bismarek, N. D.—License to cover construction permit (B4-P-4458) which authorized installation of a new transmitter and authority to determine operating power by direct measurement of antenna power.

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Construction permit to increase power from 1 KW day and night to 5 KW day and 1 KW night, and install new transmitter.

560 KC.

NEW—The Advance, Inc., Elizabeth City, N. C. (P. O. 117 South Water St.)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 500 watts and daytime hours of operation.

600 KC.

NEW—Blackstone Broadcasting Co., Tyler, Texas—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 940 kc. to 600 kc., change power from 250 watts, daytime, to 500 watts, daytime; change type transmitter and changes re officers, directors, and stockholders.

640 KC.

WNAD—University of Oklahoma, Norman, Okla.—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day use with FM antenna mounted on No. 1 tower, and change transmitter and studio locations.

650 KC.

KRCT—Bay Broadcasting Co., Goose Creek, Texas—License to cover construction permit (B3-P-4867, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

670 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark. (P. O. 527 Pyramid Bldg.)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, and daytime hours of operation.

680 KC.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Construction permit to increase power from 5 KW day and night to 10 KW day and 5 KW night, install new transmitter, and make changes in directional antenna for day and night use. Amended to

change use of directional antenna to night use only and non-directional day.

710 KC.

NEW—Pacifica Foundation, Richmond, Calif. (P. O. 748 Sharder St., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 1 KW and daytime hours of operation.

740 KC.

WORZ—Central Florida Broadcasting Co., Orlando, Fla.—License to cover construction permit (B3-P-3947, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

770 KC.

KXA—KXA, Inc., Seattle, Wash.—Construction permit to increase power from 1 to 50 KW, change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location from Rhodes Dept. Store Bldg., 2nd and Union Sts., Seattle, Washington, to 14 miles south of Seattle center, near O'Brien, Wash.

800 KC.

WWPF—Palatka Broadcasting Co., Palatka, Fla. (J. E. Massey & L. C. McCall)—License to cover construction permit (B3-P-4885, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

830 KC.

NEW—Krouser & Kreamer, Oxnard, Calif. (James J. Krouser and Lloyd F. Kreamer, a partnership) (P. O. 334 South F. St.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

NEW—Twin Tonawandas Studios, Inc., Tonawanda, N. Y. (P. O. % Heffron J. Cohen, Sweeney Bldg., North Tonawanda, N. Y.)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to change frequency from 1490 to 1230 kc. Amended to change frequency from 1230 to 850 kc., power from 250 watts to 1 KW, install directional antenna for day and night use, change type of transmitter and transmitter location.

900 KC.

NEW—Concordia Broadcasting Co., Concordia, Kan. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

910 KC.

KPOF—Pillar of Fire, Near Denver, Colo. (a corporation)—Modification of construction permit (B5-P-4371, as modified, which authorized increase in power and installation of new transmitter), for extension of completion date.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Modification of construction permit (B3-P-4300, as modified, which authorized increase in power and installation of new transmitter), for extension of completion date.

930 KC.

NEW—Elyria-Lorain Broadcasting Co., Elyria, Ohio (P. O. 330 2nd St., Elyria, Ohio)—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended to change power from 1 KW night, 5 KW day to 1 KW, modify directional antenna change type of transmitter and change transmitter location from Giles Road near Elyria, Ohio, to 3.1 miles east of Grafton, Lorain County, Ohio.

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1000 KC.

NEW—Oceanside Broadcasting Co., Oceanside, Calif. (Elmer Glaser, Ray A. Wilcox, David Rorick, Jr., Hyman Glaser and Max Glaser, a partnership) (P. O. 205 No. Hill St.)—Construction permit for a new standard broadcast station to be operated on 1000 kc., power of 250 watts and daytime hours of operation.

1010 KC.

NEW—Central Broadcasting, Inc., Independence, Kans. (P. O. Box 446, Independence, Kans.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

NEW—Parsons Broadcasting Co., Parsons, Kans. (Tom Potter) (P. O. 1517 Commerce St., Dallas 1, Texas; temporary)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

NEW—Top of Texas Broadcasting Co., Amarillo, Texas (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership) (P. O. 310 Amarillo Bldg., Amarillo, Texas)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1020 KC.

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—License to cover construction permit (B5-P-3808, as modified) which authorized installation of a new transmitter, increase power and change transmitter location.

1070 KC.

NEW—Anderson Broadcasting Co., Inc., Anderson, S. C.—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 860 to 980 kc. Amended to change frequency from 980 to 1070 kc.

KBKI—Alice Broadcasting Co., Alice, Texas (a partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—License to cover construction permit (B3-P-4884, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1080 KC.

NEW—Radio Broadcasting Corp., La Salle and Peru, Ill. (P. O. 945 Bluff St., Peru, Ill.)—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW and daytime hours of operation.

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Modification of construction permit (B4-P-426), which authorized to change frequency, increase power, install new transmitter and antenna, and change studio and transmitter locations) for extension of completion date.

NEW—Scotland Broadcasting Co., Lumburg, N. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1230 to 1080 kc., power from 250 watts to 1 KW daytime only; hours of operation from unlimited to daytime and change type of transmitter.

1090 KC.

KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Voluntary assignment of license to Western Waves, Inc.

1100 KC.

NEW—Knox Broadcasting Co., Galesburg, Ill. (R. C. Goshorn, L. R. Goshorn and R. L. Rose, a partnership) (P. O. % R. L. Rose, Jefferson City, Mo.)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 1 KW and daytime hours of operation.

NEW—Kewanee Broadcasting Co., Kewanee, Ill. (Denver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, a partnership) (P. O. 104 So. Main St.)—Con-

struction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts and daytime hours of operation.

WGAT—Central Broadcasting Co., Utica, N. Y. (a partnership composed of H. Ross Perkins and J. Eric Williams)—License to cover construction permit (B1-P-4848, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WGPA—The Bethlehem's Globe Publishing Co., Bethlehem, Pa.—License to cover construction permit (B2-P-4170, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1120 KC.

WBCC—Broadcast Management, Inc., Bethesda, Md.—License to cover construction permit (B1-P-4928, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1130 KC.

NEW—Davis Broadcasting System, Inc., Lewiston, Me. (P. O. 155 Main St., Auburn, Me.)—Construction permit for a new standard broadcast station to be operated on 1130 kc., power of 250 watts and daytime hours of operation.

1140 KC.

NEW—Leaf-Chronicle Co., Clarkville, Tenn. (P. O. 112 South Second St.)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation.

NEW—Rose City Broadcasting Co., Portland, Ore. (Harold Krieger, Gordon E. Bambrick and John L. Kremer, a partnership) (P. O. Box 1383, Portland, Ore.)—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 1 KW and daytime hours of operation.

NEW—Lincoln Operating Co., Miami, Fla.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change frequency from 1170 kc. to 1140 kc., power from 5 KW to 5 KW night, 10 KW day, changes in directional antenna and change type of transmitter.

1150 KC.

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Modification of construction permit (B1-P-4726, which authorized moving old main transmitter, and installation of composite 5 KW, amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna for day and night) for extension of completion date.

NEW—Rome Sentinel Co., Utica, N. Y.—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 5 KW, directional antenna and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day and make changes in directional antenna.

NEW—Contra Costa Broadcasting Co., Richmond, Calif.—Construction permit for a new standard broadcast station to be operated on 710 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 710 to 1150 kc., power from 1 KW to 250 watts and change type of transmitter.

1170 KC.

NEW—Cherokee Radio Co., Gaffney, S. C. (P. O. Box 66, Gaffney, S. C.)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

NEW—Iowa City Broadcasting Co., Iowa City, Iowa (P. O. % Phillip E. Dusenbury, 600 E. 8th St., Muscatine, Iowa)—

(Continued on next page)

Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation.

1190 KC.

WBIX—Rome Radio Broadcasting Co., Rome, Ga. (Robert L. Tomlinson, Sr., Robert L. Tomlinson, Jr.)—License to cover construction permit (B3-P-4977, as modified) which authorized a new standard broadcast station and for change of studio location from 205 Broad St., Rome, Ga., to 121 Broad Street, Rome, Ga., and authority to determine operating power by direct measurement of antenna power.

NEW—Arecibo Broadcasting Co., Arecibo, P. R.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1190 kc.

1220 KC.

NEW—Terrell Broadcast Corp., Terrell, Texas (P. O. % Frederick I. Massengill, Jr., P. O. Box 147, Terrell)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

NEW—Burton V. Denison, Jr., Denison, Texas (P. O. 1626 Chestnut St.)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 1 KW and daytime hours of operation.

1230 KC.

NEW—Logansport Broadcasting Corp., Logansport, Ind. (P. O. 216 4th St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KFJB—Marshall Electric Co., Marshalltown, Iowa—Voluntary transfer of control of licensee corporation from John Ruau, Robert Root, Kenneth A. Durham and Joseph F. Rosenfield to Times Republican Printing Company. (290 shares of capital stock, 100%.)

NEW—Leonard B. Brown, Kerrville, Texas (P. O. Box 271, Kerrville, Texas)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Yaquina Radio, Inc., Newport, Ore. (P. O. % Hal K. Shade, Secretary, Radio Station KOOS, Coos Bay, Ore.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Public Interest Broadcasters, Madera, Calif. (Edward W. McCleery and Frank C. McIntyre, a partnership) (P. O. 110 S. 3rd East, Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

1240 KC.

NEW—Coeur d'Alene Broadcasting Co., Coeur d'Alene, Idaho (P. O. 111-113 North 4th St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Parish Broadcasting Corp., Minden, La. (P. O. 407 Medical Arts Bldg., Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Spartanburg Radio Co., Spartanburg, S. C. (Sterling W. Wright and Robert L. Easley, a partnership) (P. O. 114 N. Converse St.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

NEW—Pocahontas Broadcasting Corp., Bluefield, W. Va.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended re stock distribution.

1260 KC.

WNDR—Syracuse Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-P-4114, as modified)

which authorized a new standard broadcast station, and authority to determine operating power by direct measurement of antenna power.

NEW—Grand Forks Herald, Inc., Grand Forks, N. D.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1260 kc., power from 250 watts to 500 watts night, 1 KW day, change type of transmitter, install directional antenna for night use and change transmitter location.

1270 KC.

WPDQ—Jacksonville Broadcasting Corp., Jacksonville, Fla.—Modification of construction permit (B3-P-3801, as modified, which authorized change in frequency, installation of new directional antenna for night use and new ground system) for extension of completion date.

1290 KC.

NEW—Frequency Broadcasting System, Inc., Ruston, La. (P. O. 618 Travis St., Shreveport, La.)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 250 watts and daytime hours of operation.

KRGV—KRGV, Inc., Weslaco, Texas—Construction permit to increase power from 1 to 5 KW, install new transmitter and directional antenna for day and night use and change transmitter and studio location.

WIRK—Ken-Sell, Inc., West Palm Beach, Fla.—Modification of construction permit (B3-P-5104, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location from south half of NE quarter of NW quarter of Section 3, R. 42 E., 5 miles west of Palm Beach, Fla., to Military Trail, near West Palm Beach, Fla.

1300 KC.

NEW—Midwest Broadcasting Co., Mt. Vernon, Ill.—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 500 watts and daytime hours of operation. Amended to change frequency from 940 to 1300 kc.

1310 KC.

NEW—H. J. Griffith Broadcasting Co., Parsons, Kans. (H. J. Griffith) (P. O. % Parsons Theatre, Parsons, Kans.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 1 KW, directional antenna and unlimited hours of operation.

NEW—Kenneth Aithken, Taft, Calif. (P. O. Box 125, Rt. 2, Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1310 kc., power of 250 watts and daytime hours of operation.

1340 KC.

NEW—Niagara Broadcasting System, Niagara Falls, N. Y. (Gordon P. Brown) (P. O. 192 S. Goodman St., Rochester, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

WHAR—Mountain State Broadcasting Co., Clarksburg, W. Va. (Glacus G. Merrill & Andrew H. Kovlan)—License to cover construction permit (B2-P-4727, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Ridson, Inc., Eveleth, Minn. (P. O. 55 East Fourth St., St. Paul, Minn.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

WGAD—E. L. Roberts, Gadsden, Ala.—Modification of construction permit (B3-P-4596, which authorized a new standard broadcast station) for extension of completion date.

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1370 KC.

NEW—Lakes Area Broadcasting Co., Pryor, Okla. (L. L. Gaffaney and J. B. Smith, a partnership) (P. O. 500 South Mill St.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 250 watts and daytime hours of operation.

1400 KC.

WBOB—Carroll-Grayson Broadcasting Corp., Galax, Va.—License to cover construction permit (B2-P-4521, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Construction permit to install new transmitter.

NEW—Radio New Orleans, Inc., New Orleans, La. (P. O. 312 Whitney Bldg., New Orleans, La.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1430 KC.

NEW—The Capitol Broadcasting Co., Annapolis, Md.—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, directional antenna for night use and unlimited hours of operation. Amended re change in stockholders.

1440 KC.

NEW—Harold H. Thoms, Spartanburg, S. C. (P. O. 100 College St., Asheville, N. C.)—Construction permit for a new standard broadcast station to be operated on 1440 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

NEW—Piedmont Broadcasting Co., Greenville, S. C. (Charles B. Britt, Joe H. Britt, Vardry D. Ramseur and John Arthur Ramseur, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1240 to 1440 kc., power from 250 to 500 watts daytime only, and hours of operation from unlimited to daytime. Amended to change hours of operation from daytime to unlimited using 500 watts, install directional antenna for night use, change type of transmitter and change transmitter location from to be determined in or near Greenville, S. C., to Mayberry St., West Greenville, S. C.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Construction permit to make changes in the directional antenna pattern for night operation.

KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—Construction permit to change frequency from 1450 to 1440 kc., increase power from 250 watts to 500 watts, install new transmitter and directional antenna for day and night use.

1450 KC.

KOSA—Southwestern Broadcast Corp., Odessa, Texas—License to cover construction permit (B3-P-4326, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—KOKE Broadcasters, Coquille, Ore. (William E. Walsh and Walter L. Read, a partnership) (P. O. % William E. Walsh, Box 359, Coos Bay, Ore.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

WILK—Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—License to cover construction permit (B2-P-4396, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WLEE—Thomas Garland Tinsley, Jr., Richmond, Va.—Voluntary assignment of license to Lee Broadcasting Corp.

WOLB—Dairyland's Broadcasting Service, Inc., Marshfield, Wis.—License to cover construction permit (B4-P-3931, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—North Missouri Broadcasting Co., Kirksville, Mo. (Samuel A. Burk, Sam M. Arnold, S. J. Arnold and Myra G. Arnold, a partnership) (P. O. 220 West Harrison St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1460 KC.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-4327, as modified), which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower, and change in transmitter location) for extension of completion date.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif. (Tom C. Carrell)—Construction permit for a new standard broadcast station to be operated on 1460 kc., power of 250 watts, and unlimited hours of operation. Amended to change trade name of applicant from San Fernando Valley Broadcasting Co. to Valley Broadcasting Co., change frequency from 1450 to 1460 kc., hours of operation from unlimited to daytime; make changes in antenna and change transmitter location from Norris & Van Nuys Blvd. San Fernando, Calif., to Sepulveda Blvd. & Brand Blvd., Los Angeles, Calif.

1470 KC.

NEW—Pacific States Radio Engineering, Pittsburg, Calif. (Joseph L. Berryhill and James L. Smith, a partnership) (P. O. Box 584, Lodi, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

KVAK—S. H. Patterson, Atchison, Kans.—Construction permit to change frequency from 1450 to 1200 kc., increase power from 250 watts to 1 KW, change hours of operation from unlimited to daytime, make changes in transmitting equipment, and install new vertical antenna. (To be considered with application filed by S. H. Patterson for a new station at Topeka, Kans.) Amended to change frequency from 1200 kc. to 1470 kc., change hours of operation from daytime to unlimited; install directional antenna for day and night use.

1490 KC.

NEW—Walter L. Read, Petaluma, Calif. (P. O. 288 So. Grandview, Los Angeles 4, Calif.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

WJXN—Ewing Broadcasting Co., Jackson, Miss. (P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership)—License to cover construction permit (B3-P-4280) which authorized changes in vertical antenna and ground system and for change of studio location.

KBOL—J. Herbert Hollister, Boulder, Colo.—License to cover construction permit (B5-P-4629, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WFLB—Fayetteville Broadcasters, Inc., Fayetteville, N. C.—Modification of construction permit (B3-P-4965, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

WSIR—Citrus Belt Broadcasters, Inc., Winter Haven, Fla.—License to cover construction permit (B3-P-4331, as modified) which authorized a new standard broadcast station and to specify studio location as 132 Third St., S. W., Winter Haven, Fla., and authority to determine operating power by direct measurement of antenna power.

NEW—Gene Tibbett, Sr., Philadelphia, Miss. (P. O. 2918 9th St., Meridian, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

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KBOW—Copper City Radio Co., Butte, Mont.—License to cover construction permit (B5-P-4552, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Burbank Broadcasters, Inc., Burbank, Calif.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended re stockholders.

1500 KC.

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts and daytime hours of operation.

1550 KC.

NEW—Waukegan Broadcasting Corp., Waukegan, Ill. (P. O. Box 38, 330 Genesee St.)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and daytime hours of operation.

1560 KC.

NEW—The Montana Network, Butte, Mont. (P. O. Northern Hotel, Billings, Mont., % Larry Smith)—Construction permit for a new standard broadcast station to be operated on 1560 kc., power of 1 KW and unlimited hours of operation.

1580 KC.

NEW—Del Paso Broadcasting Co., North Sacramento, Calif. (Earl C. Cooper) (P. O. Box 5242, Route 7, Sacramento, Calif.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation.

1590 KC.

WBRY—American Republican, Inc., Waterbury, Conn.—License to cover construction permit (B1-P-4302, as modified) which authorized increase in power, installation of new transmitter and changes in directional antenna for day and night use and authority to determine operating power by direct measurement of antenna power.

WOOK—United Broadcasting Co., Inc., Silver Spring, Md.—Modification of construction permit (B1-P-4030, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location at Riggs Road and 1st Place, N. E., Washington, D. C., and to change studio location.

1600 KC.

NEW—McKinney Air Enterprises, McKinney, Texas—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1580 kc. to 1600 kc., power from 250 watts daytime to 500 watts daytime and change type of transmitter.

AM—Application Returned

KFWB—Warner Brothers Broadcasting Corp., Los Angeles, Calif.—Construction permit to change frequency from 980 to 830 kc., increase power from 5 KW to 50 KW, install new transmitter and directional antenna for day and night use, and change transmitter location from 5775 Jefferson Blvd., Los Angeles, Calif., to Pioneer and Lincoln Bvds., Artesia, Calif. Returned February 14, 1947, conflict with 3.25(a).

AM—Application Dismissed

KNOW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit to change frequency from 1490 to 1420 kc., increase power from 250 watts day and night to 5 KW day and 1 KW night, install new transmitter and directional antenna for night use, and change transmitter location. Dismissed February 17, 1947—Request of Attorney.

AM—Applications Tendered for Filing Since February 7

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt. (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Consent to assignment of license to Lloyd E. Squier.

670 KC.

NEW—Shebelut Chevrolet Co., Madera, Calif. (Darwin G. Shebelut & Conrad Shebelut)—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 250 watts, and unlimited hours of operation.

730 KC.

WACE—Regional Broadcasting Co., Chicopee, Mass.—Consent to transfer of control from David J. Hayes and John S. Begley to John S. Begley

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit for changes in antenna system, install new transmitter and change type of transmitter using 50 KW and directional antenna for night use.

1240 KC.

KXOX—Sweetwater Radio, Inc., Sweetwater, Texas—Consent to transfer of control from Mittie Agnes McBeath and Lolita McBeath to J. S. McBeath.

Eastern Radio Corp., Reading, Pa.—Consent to transfer of control from G. F. Landon, Betty W. Landon, Lucinda Converse, Dorothy B. Woodall, Patricia Bacon, and Max O'Rell Truitt to Humboldt J. Greig, Jessie P. Greig, Robert G. Magee and Thomas P. Robinson.

1340 KC.

NEW—Coast Counties Broadcasters, Salinas, Calif.—(Ralph S. Bowdle and Billy J. E. Burgess)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. (Request the facilities of KHUB, when they change to 1130 kc.)

WFIG—Radio Station WFIG, Inc., Sumter, S. C.—Consent to transfer of control from J. Samuel Brody, T. Douglas Youngblood and Ruth B. Brody to Hubert D. Osteen, Robert E. Graham, Ernest C. Stroman, Clifton G. Brown, Fulton B. Creech, John Clarke Hughes, William C. McManus, Julius E. Eldridge, William C. Eldridge, S. F. Stoudenmire, Edwin L. Freeman, William G. Blackwell, A. T. Heath, Jr., Bert L. Montague, Simon K. Rowland, George B. Sibert, Maurice B. Morrow and Jasper H. Lawson.

1400 KC.

NEW—Utah Valley Radio Broadcasting Co., American Fork, Utah (a partnership of M. D. Close and R. D. Salmans)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. (Contingent on grant of 1280 kc. to KNAK)

WRRN—Nied & Stevens, Warren, Ohio (Frank T. Neid and Perry H. Stevens)—Consent to assignment of license to Neid & Stevens, Inc.

1450 KC.

NEW—Rodgers and McDonald Newspapers, Inglewood, Calif.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and limited hours of operation (night).

1490 KC.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Construction permit for increase in power from 100 watts to 250 watts, unlimited time on 1490 kc.

(Continued on next page)

WIGM—George F. Meyer, Medford, Wis.—Consent to assignment of license to—Dairyland's Broadcasting Service, Inc.

FREQUENCY MODULATION

FM—California Class B Channel Changes

To relieve FM Class B channel limitations in several California areas and to provide a Class B channel for Santa Cruz, the following changes have been made in the tentative allocation plan:

	Channels	Delete	Add
Monterey	271, 273	—	—
Salinas	277, 279	—	—
Watsonville	275	—	—
Salinas	272, 274, 276, (including Monterey Santa Cruz, and Watsonville)	—	278, 280
Fresno	228, 240, 242, 244	272, 274, 276, 278,	—
Tulare	248, 250	242, 244	—
Visalia	246	240	—

(The above changes will involve change in frequency to KRFM, Fresno, to a channel to be determined.)

FM—Conditional Grants

Kingston Broadcasting Corp., Kingston, N. Y.—Authorized conditional grant for minimum Class B station, subject to engineering requirements and channel 270 be made available for this purpose. (B-PH-725)

The Mattatuck Broadcasting Co., Waterbury, Conn. (formerly a partnership composed of Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers)—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. (B-PH-730)

Grosse Point Broadcasting Corp., Grosse Point, Mich.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1022)

Potomac Broadcasting Corp., Alexandria, Va.—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1080)

James Cullen Looney, Edinburg, Texas—Authorized conditional grant for Class A station, subject to further review and approval of engineering details. (B-PH-1043)

San Mateo County Broadcasters, San Mateo, Calif.—Authorized conditional grant of a Class A station subject to further review and approval of engineering details. (B-PH-1029)

Oklahoma Press Publishing Co., Muskogee, Okla.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-1003)

WLEU Broadcasting Corp., Erie, Pa.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-834)

W. Wright Esch, Daytona Beach, Fla.—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-1147)

Wichtex Broadcasting Co., Wichita Falls, Texas—Authorized conditional grant of a Class B station subject to further review and approval of engineering details. (B-PH-1138)

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Gordon Gray, Winston-Salem, N. C.—Class B; Channel: 97.3 mc. (No. 247); 200 KW; 3280 ft. (B-PH-1113)

Everglades Broadcasting Co., Miami, Fla.—Class B; Channel: 100.1 mc. (No. 261); 11 KW; 300 ft. (B-PH-1047)

Port Frere Broadcasting Co., Wilmington, Del.—Class B; Channel: 94.3 mc. (No. 232); 16 KW; 460 ft. (B-PH-1088)

Nunn Broadcasting Corp., Mobile, Ala.—Class B; Channel: 100.9 mc. (No. 265); 8.8 KW; 390 ft. (B-PH-1002)

Burlington-Graham Broadcasting Co., Burlington, N. C.—Class A; Channel: 104.3 mc. (No. 282); 1 KW; 210 ft. (B-PH-853)

Harmco, Inc., Sacramento, Calif.—Class B; Channel: 103.7 mc. (No. 279); 12.6 KW; 325 ft. (B-PH-521)

KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Class B; Channel: 98.3 mc. (No. 252); 43 KW; 2000 ft. (B-PH-804)

Maryland Broadcasting Co., Baltimore, Md.—Class B; Channel: 102.5 mc. (No. 273); 20 KW; 500 ft. (B-PH-163)

Clarence H. Frey and Robert O. Greever, Logan, W. Va.—Class B; Channel: 94.3 mc. (No. 232); 2.3 KW; 660 ft. (B-PH-814)

The Champaign News Gazette, Inc., Champaign, Ill.—Class B; Channel: 99.5 mc. (No. 258); 33 KW; 415 ft. (In lieu of previous conditions) (B-MPH-130)

The A. S. Abell Co., Baltimore, Md.—Class B; Channel: 99.3 mc. (No. 257); 20 KW; 390 ft. (In lieu of previous conditions) (B-PH-27)

Leaf Chronicle Co., Inc., Clarksville, Tenn.—Class B; Channel: 98.7 mc. (No. 254); 3.1 KW; 300 ft. (Re-authorized issuance of CP on basis of new ownership) (B-PH-357)

WFLA-FM—The Tribune Co., Tampa, Fla.—Class B; Channel 93.3 mc. (No. 227); 46 KW; 490 feet. (In lieu of previous conditions.) (BMP-195)

WMLL—Evansville on the Air, Inc., Evansville, Ind.—Class B; Channel 94.7 mc. (No. 234); 20 KW; 280 feet. (In lieu of previous conditions.) (BPH-303)

KCRG-FM—The Gazette Co., Cedar Rapids, Iowa—Class B; Channel 96.1 mc. (No. 241); 48 KW; 310 feet. (In lieu of previous conditions.) (BPH-77)

Stephens Broadcasting Co., New Orleans, La.—Class B; Channel 93.1 mc. (No. 226); 200 KW; 420 feet. (BPH-682)

Neptune Broadcasting Corp., Atlantic City, N. J.—Class B; Channel 103.9 mc. (No. 280); 15.5 KW; 380 feet. (BPH-657)

Spartanburg Broadcasting Co., Spartanburg, S. C.—Class B; Channel 92.5 mc. (No. 223); 10 KW; 480 feet. (BPH-788)

Variety Broadcasting Co., Dallas, Texas—Class B; Channel 93.5 mc. (No. 228); 34 KW; 470 feet. (BPH-1005)

WRVA-FM—Larus & Bro. Co., Inc., Richmond, Va.—Class B; Channel 95.9 mc. (No. 240); 21 KW; 510 feet. (In lieu of previous conditions.) (BPH-973)

FM—Miscellaneous Actions

Zenith Radio Corp., Chicago, Ill.—Granted modification of CP to extend completion date of February 24 for a period of six months. (B-MPH-178; B-PH-975)

Suffolk Broadcasting Corp., Coram, N. Y.—Granted modification of CP to authorize location of main studio for Class A station to 2.5 miles southwest of Coram. (B-MPH-142)

Southern Media Corp., Coral Gables, Fla.—Granted request for cancellation of construction permit for Class A station. (B-PH-786)

KGDM—E. E. Peffer, Stockton, Calif.—Granted CP to install FM antenna upon the northwest tower of the directional antenna system of station KGDM. (BP-5197)

Inter-City Advertising Co., Charlotte, N. C.—Dismissed as moot petition requesting reconsideration and grant of its FM application. (BPH-1045)

American Broadcasting Corp., Lexington, Ky.—Authorized reissuance of a superseding CP to the American Broad-

(Continued on next page)

casting Corp. with same conditions and date of issuance as the CP (BPH-131) issued to the American Broadcasting Corp. of Ky., to cover change in corporate name.

WGN, Inc., Chicago, Ill.—Granted modification of CP to extend completion date for a period of six months. (BMPH-203)

Beekley Newspapers Corp., Beekley, W. Va.—Granted modification of CP to extend completion date for a period of six months. (BMPH-186)

Joe L. Smith, Jr., Beekley, W. Va.—Granted modification of CP to extend completion date for a period of six months. (BMPH-194)

Middle Ga. Broadcasting Co., Macon, Ga.—Granted modification of CP to extend completion date for a period of six months. (BMPH-191)

Johnston Broadcasting Co., Birmingham, Ala.—Granted modification of CP to extend completion date for a period of six months. (BMPH-204)

General Electric Co., Schenectady, N. Y.—Granted modification of CP to extend completion date for a period of three months. (BMPH-205)

KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.—Granted application modifying conditional grant, so as to specify an antenna design, subject to condition that applicant agrees to satisfy legitimate complaints of blanket interference occurring within the 250° mv/m contour. (BMP-2252)

FM—Applications Accepted for Filing

90.7 MC.

NEW—Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, Waterbury, Conn.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on Channel No. 14, 90.7 mc. Amended to change name from Mitchell G. Meyers, Ruben E. Aronheim and Milton H. Meyers, to The Mattatuck Broadcasting Co.

92.5 MC.

WINC-FM—Richard Field Lewis, Jr., Winchester, Va.—License to cover construction permit (B2-PH-672) which authorized a new FM broadcast station.

96.5 MC.

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Modification of construction permit (B4-PH-717, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

98.5 MC.

NEW—General Broadcasting Co., Atlanta, Ga. (Mike Benton) (P. O. Georgian Terrace Hotel)—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 253, 98.5 mc., ERP of 20 KW and antenna height above average terrain 350 feet.

99.3 MC.

WKOK-FM—Sunbury Broadcasting Corp., Sunbury, Pa.—Modification of construction permit as modified (B2-PH-585, which authorized a new FM broadcast station) to change commencement and completion dates.

101.3 MC.

WSBF—South Bend Tribune, South Bend, Ind.—Construction permit to specify type of transmitter effective radiated power as 20 KW, and make changes in antenna system. Amended to make changes in antenna system.

103.9 MC.

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-PH-288, which authorized a new FM broadcast station) to change completion date.

Frequency To Be Assigned by FCC

NEW—Frontier Broadcasting Co., Inc., Austin, Texas—Construction permit for a new high frequency FM broadcast station to be operated on 47,100 kc. Amended to change frequency from 47,100 kc. to "to be assigned by FCC", type of transmitter, transmitter location, ERP from 31.2 KW to 52.2 KW, and make changes in antenna system.

NEW—Caprock Broadcasting Co., Lubbock, Texas (1805 Broadway)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 12 KW.

NEW—Radio New Rochelle, Inc., New Rochelle, N. Y. (P. O. % W. H. Moffat, 49 Clove Rd.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 2.06 KW.

NEW—WSBL, Inc., Olean, N. Y. (P. O. 619 Exchange National Bank Bldg.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC.

NEW—School of Radio Arts, Hollywood, Calif. (Don C. Martin)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned. Amended to change transmitter location from 1655 N. Cherokee St., Hollywood, California, to "To be determined," Beverly Hills, Calif.; studio location from 1655 N. Cherokee St., Hollywood, Calif., to "To be determined," Beverly Hills, Calif., and make changes in antenna system.

NEW—Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La. (P. O. 302 La. National Bank Bldg.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC in 100 mc. band and ERP of 3.1 KW.

NEW—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 8.3 KW and antenna height above average terrain 308 feet. Amended to make minor changes in geographic coordinates.

NEW—Arthur H. Croghan, Santa Monica, Calif. (P. O. 404 Georgina St.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 1 KW.

TELEVISION

TV—Actions

WBZ-TV—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted modification of construction permit to specify type of transmitter, change studio and transmitter locations, and make changes in antenna system. (B-MPCT-36)

The Chronicle Publishing Co., San Francisco, Calif.—Granted modification of construction permit for Channel No. 4, subject to condition that Commission may require permittee, without a hearing, to install an appropriate directional antenna for the purpose of reducing the radiation in the direction of Sacramento to a value to be specified. (B-MPCT-37)

The Outlet Co., Providence, R. I.—Granted extension of commencement date of construction to March 16 and of completion date to September 16, 1947. (B-MPCT-33)

The A. S. Abell Co., Baltimore, Md.—Granted extension of completion date to July 16, 1947. (B-MPCT-38)

The Evening Star Broadcasting Co., Washington, D. C.—Granted extension of completion date to June 26, 1947. (B-MPCT-39)

KSTP, Inc., St. Paul, Minn.—Granted extension of commencement date to January 16, and of completion date to July 16, 1947. (B-MPCT-40)

(Continued on next page)

Raytheon Manufacturing Co., Inc., Waltham, Mass.—Granted extension of commencement date to April 16, and of completion date to October 16, 1947. (B-MPCT-41)

W2XNG—Allen B. DuMont Labs., Inc., New York City—Granted renewal of license for the period ending February 1, 1948.

W9XUI—State Univ. of Iowa, Iowa City, Iowa—Granted renewal of license for the period ending February 1, 1948.

WTTG—Allen B. DuMont Labs., Inc., Washington, D. C.—Granted extension of special temporary authorization to operate television station WTTG on a commercial basis using the equipment of experimental television station W3XWT for a period of 90 days beginning February 26, 1947.

TV—Applications Accepted for Filing

WFIL-TV—The Philadelphia Inquirer, Philadelphia, Pa. (a Division of Triangle Publications, Inc.)—Modification of construction permit (B2-PCT-73, which authorized a new commercial broadcast station) for extension of commencement and completion dates.

WWDT—The Evening News Association, Detroit, Mich.—Modification of construction permit (B2-PCT-100, as modified, which authorized a new commercial television broadcast station) to change transmitter location and to change type of transmitter.

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Modification of construction permit (B2-PCT-103, which authorized construction of a new commercial television broadcast station) to change antenna system.

MISCELLANEOUS BROADCAST

Actions

Developmental

W2XMJ—Federal Telecommunication Labs., Inc., New York City—Granted license to cover CP which authorized a new developmental broadcast station; frequencies that may be assigned by the chief engineer from time to time. (BLEX-49)

W1XHR—Harvey Radio Labs., Inc., Cambridge, Mass.—Granted license to cover CP which authorized change in power to 1 KW and installation of a new transmitter and changes in antenna system of developmental broadcasting station. (BLEX-50)

Non-Commercial Educational

Technical High School, Dade County Board of Public Instruction, Miami, Fla.—Granted CP for new station to operate on 91.7 mc. (No. 219); 400 watts; 215 feet. (B-PED-79)

Remote Pickup

Albuquerque Broadcasting Co., Portable, area of Albuquerque, N. M.—Granted CP for a new remote pickup broadcast station, frequency assignment subject to change in accordance with proceedings in Docket 6651. (BPRY-334)

Applications Accepted for Filing

Remote Pickup

Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner) (P. O. Box 1040, 412 4th Ave.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power of 200 watts and emission A3.

General Broadcasting Co., Atlanta, Ga. (Mike Benton) (P. O. 659 Peachtree St., N. E.)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 50 watts and emission special for FM.

WDON—Commodore Broadcasting, Inc., Decatur 70, Ill. (351-357 North Main St.)—Modification of construction permit (B4-PRE-467, which authorized construction of a new remote pickup broadcast station) for extension of completion date.

WSIA—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PRE-468, which authorized construction of a new remote pickup broadcast station) for extension of completion date.

NEW—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton) (P. O. 659 Peachtree St., NE., Atlanta, Ga.)—Construction permit for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 50 watts and emission Special for FM.

NEW—Pikes Peak Broadcasting Co., area of Colorado Springs, Colo. (a co-partnership consisting of Joseph H. Rohrer and Edythe G. Sweeney) (P. O. 118 North Cascade Ave., Colorado Springs, Colo.)—Construction permit for a new remote pickup broadcast station to be operated on 1622, 2058, 2150 and 2790 kc., power of 100 watts and emission A1, A2, and A3.

KRMM—KRLD Radio Corp., Dallas, Texas—License to cover construction permit (B3-PRE-461) which authorized a new remote pickup broadcast station.

Non-Commercial Educational

WIUC—University of Illinois, Urbana, Ill.—Construction permit to change frequency from 42.9 to 91.5 mc., emission to A3, and install a new transmitter, and antenna system.

KSUI—The State University of Iowa—Iowa City, Iowa—Modification of construction permit (B4-PED-28, as modified, which authorized a new non-commercial educational broadcast station) to install new transmitter, increase power from 1 to 3 KW and to make changes in antenna system.

KCRW—Santa Monica School Board, Santa Monica, Calif.—Modification of construction permit (B5-PED-66, which authorized a new non-commercial educational broadcast station) to change studio location and for extension of commencement and completion dates.

WPTL—Providence Bible Institute, Providence, R. I.—Modification of construction permit (B1-PED-55, which authorized a new non-commercial educational broadcast station) for extension of commencement and completion dates.

NEW—Board of Education, Toledo City School District, Toledo, Ohio—Construction permit for a new non-commercial educational broadcast station to be operated on 42,100, 42,300, 42,500, 42,700 and 42,900 kc (whichever is available), power of 250 watts, emission: Special for FM, and unlimited hours of operation. Amended to change transmitter, antenna system and coordinates to north latitude: 41, 40, 22; west longitude: 83, 33, 13.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Clay Products Association, Inc., etc.—Eighteen manufacturers of vitrified sewer pipe and their trade association are charged in a Commission complaint with unlawfully combining to fix prices and suppress competition and engaging in price discrimination. (5483)

(Continued on next page)

Clay Sewer Pipe Association, Inc., etc.—Collusive use of a zone system of delivered prices is attacked as violative of the Commission Act and the Robinson-Patman Act in a complaint issued against Clay Sewer Pipe Association, Inc., Columbus, Ohio, and 20 manufacturers of vitrified sewer pipe operating 25 plants in Michigan, Ohio and Pennsylvania. (5484)

STIPULATIONS

Childcraft Studio, etc.—The Commission accepted from Robert H. Christman, trading as Childcraft Studio and Universal Portraits, 577 Tremont St., Boston, a stipulation to cease and desist from misrepresentation in the advertising and sale of photographs. (7577)

Knapp-Monarch Co., Bent and Potomac Sts., St. Louis, entered into a stipulation with the Commission to cease and desist from misrepresentation in connection with the advertising and sale of an insecticide "bomb" designated "K-M Magik Mist," formerly known as "K-M Aerosol Insecticide Dispenser." (7576)

CEASE AND DESIST ORDER

California Marine Curing & Packing Co., 709 Ways St., Terminal Island, Calif., and its officer-directors have been ordered by the Federal Trade Commission to stop paying brokerage fees to direct buyers or "buying brokers" in connection with the interstate sale of seafood products. The individual respondents were Max Joseph Gorby, president; Jack Gorby, vice president; and Anna Gorby, secretary-treasurer. (5462)

CASE CLOSED

Rachel Johnson—The Federal Trade Commission closed without prejudice its case against Rachel Johnson, Kansas City, Kans., who had been charged with misrepresentation in connection with the sale of preparations designated "Mme. Rachel Johnson's Pomade Hair Grower" and "Mme. Rachel Johnson's Hair Grower."

The closing order said it was impossible to proceed with the trial of the case because the present whereabouts of the respondent are unknown, all efforts to locate her having been unsuccessful, and there is no known person upon whom a notice or other process might be served. It also pointed out that the respondent has not advertised or sold the products in question for a period of more than two years.

The Commission reserved the right to reopen the case and resume trial should future facts warrant such action.

All of the Commissioners participated in the decision. (5310)

RULE 3-K OF RADIO RECEIVING SET MANUFACTURING INDUSTRY

TRADE PRACTICE RULES

The Federal Trade Commission on Wednesday (19) issued the following statement interpreting Rule 3(k) of the Trade

Practice Rules for the Radio Receiving Set Manufacturing Industry, as promulgated July 22, 1939:

"Under Rule 3(k) of the Trade Practice Rules for the Radio Receiving Set Manufacturing Industry, and in the light of the decision of the court in *Zenith Radio Corporation v. Federal Trade Commission*, 7 Cir., 143 F. 2d. 29, the Commission considers it improper to include rectifiers in the tube count in representations that a set contains a designated number of tubes or is of a designated tube capacity.

"The Commission does not regard it as improper, where the advertisement prominently and conspicuously states the actual tube capacity of a radio set (computed without inclusion of rectifiers or other devices which do not perform the recognized and customary function of radio receiving set tubes in the detection, amplification and reception of radio signals) for such advertisement also to contain a further statement to the effect that the set in addition contains a rectifier, provided such is true and the advertisement as a whole or in part involves no misrepresentation or deception. Illustration of such expression as descriptive of a set containing eight tubes computed in accordance with the above and a rectifier is as follows:

'AN EIGHT TUBE SET

"This set in addition contains a rectifier."

The provisions of such Rule 3(k) of the Trade Practice Rules for the Radio Receiving Set Manufacturing Industry are as follows:

"Rule 3—Specific Types of Advertisements or Representations Among Those Prohibited:

"It is an unfair trade practice for any member of the industry to use, or cause to be used, any of the following-described types of advertisements or representations:

"(k) Advertisements or representations stating, purporting or implying that any radio receiving set so advertised or represented contains a certain number of tubes or is of a certain tube capacity when one or more of such tubes in the set are dummy or fake tubes, or are tubes which perform no useful function, or are tubes which do not perform or were not placed in the set to perform the recognized and customary function of a radio receiving set tube in the detection, amplification and reception of radio signals.

"(NOTE: In order to avoid and prevent deceptive or misleading tendencies or results, so-called 'ballast tubes', dial or other lamps used for illumination, so-called plug-in resistors, and other accessories or devices not serving the recognized and customary function of a radio receiving set tube, are not to be included as tubes in advertisements or representations of a radio receiving set which describe or refer to the set as having a certain number of tubes or as being of a specified tube capacity. References to rectifier tubes, and to tubes, devices or accessories which do not serve as signal amplifying or detecting tubes or heterodyne oscillator tubes, should be such as to clearly avoid misunderstanding or deception of purchasers.)"