



1771 N STREET, N. W.

WASHINGTON 6, D. C.

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Resolution, Asking For FCC Investigation, Introduced by New Jersey Congressman

A resolution, looking toward a Congressional investigation of the FCC was introduced by Representative Charles A. Wolverton, (R) New Jersey last Monday (31). Congressman Wolverton is chairman of the House Interstate Commerce Committee.

Stating that his committee and the FCC have held preliminary conferences, the New Jersey representative explained to the House that "considerable com-

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Looking Toward New Code, Two Groups Study Commercial Practices, Program Policies

The new NAB Special Standards of Practice Committee met for the first time in New York Monday (31) and immediately appointed two subcommittees which will consider details of a new code for broadcasters. The two subcommittees are to report back within thirty days to the full Standards Committee, which will convene again early in May.

"We in the industry have for years been and now are fully conscious of the need for a well-considered standard of practice to serve as a guide to individual broadcasters," said Robert D. Swezey, committee chairman.

"Obviously the task is not an easy one," he continued. "We have named two subcommittees—one on commercial practices, and another on general program policies. The first committee consists of Mr. Outler, Mr. Carr, and Mr. Fellows. The make-up of the second is Edgar Bill, Walter Damm and Gilson Gray. The reports of these two committees will be coordinated and integrated. We invite all who are sincerely interested in strengthening and improving the American

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"Czar Technique" Not Indicated But More Self Discipline Desirable, NAB President Says

The much-discussed topic of recent weeks, "Should Radio Have a Czar," received careful scrutinization by NAB President Justin Miller in an address before the New York Radio Executives Club last Thursday (31). After examining both the potentialities and problems involved in the plan, Judge Miller concluded: "My present opinion is that a 'czar' technique is not indicated in radio broadcasting."

He did speak out, however, in favor of a greater "measure of self discipline," and expressed gratification at the attention which current discussions among broadcasters, advertisers and advertising agencies are focusing upon possibilities for strengthening radio's program fare.

"We can do much with standard setting," Judge Miller commented in discussing the progress which is being made by the NAB's Special Standard's of Practices Committee in its work upon a revised code for the industry. "Contrary to what you read in some comments on the subject, radio broadcasters have already established some pretty substantial standards of practice and have gotten conformance with them," he

continued. "However, there is room for improvement. We can go further."

Questions to Be Answered: In his examination of the question of whether or not radio should have a "czar," Judge Miller discussed a number of problems which would have to be settled before such a step could be taken. Among the questions he asked and considered were these:

What would be the scope of such a person's power? By whom would he be selected? How would he enforce his edicts? Would not overly stringent private control involve many of the evils of Government control? Would such a "czar" concern himself with the profits of a station or net-

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INSIDE THIS ISSUE

Pointing out that some of radio's critics observe standards below those of the radio industry, the NAB Program Executive Committee, condemned those who "do not come into court with clean hands." (p. 272)

About \$1.5 million dollars will be spent in radio advertising this summer by fairs, carnivals, circuses and other out-door shows, according to a prediction published recently in a trade magazine. (p. 274)

West Virginia Broadcasters Association, at its annual meeting, re-elected Howard L. Chernoff as president, and went on record as favoring measures to establish a uniform time and unanimously opposing a two-percent cash discount. (p. 275)

The NLRB ordered an election within 30 days among KMOX, St. Louis, news writers, to determine whether they wish to be represented by the local newspaper guild. (p. 273)

Testifying recently before the House subcommittee on appropriations, General Omar N. Bradley, VA head, praised the effectiveness of radio in disseminating information to veterans. (p. 275)



THE NATIONAL ASSOCIATION OF BROADCASTERS

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work? Would any supervision of news commentators be involved? Would he operate in the field of labor relations? How would his powers be exercised without running afoul the anti-trust laws?

By way of background, Judge Miller pointed out that the radio industry already has a number of "czars." Among them: the Congress; the FCC; the FTC; the Securities and Exchange Commission, the Justice Department.

Cooperation Valuable: Spiking rumors that there is disagreement between NAB and the networks over tentative plans for the creation of a Broadcasters Advisory Council (*See current REPORTS, p. 000*), the NAB President said he considered most valuable the concentrated thought on the problems of standard setting engendered by the proposal.

"If there is any question of conflict between NAB and the networks, the advertisers, the agencies, or anyone else," he stated, "there is *not*. It is a very happy idea that all should get together and do some constructive, collaborative thinking on the point. . . .

"Certainly those who have a concern in this problem, and its proper solution, can very well be working together in the most effective way possible to solve such problems as exist. . . . I have no doubt that to the extent we fail to find solutions to any one of these problems, we will provide more ground for our critics, who will say that this is further evidence that we are trying to stultify and to despoil the American people of their sacred heritage."

Judge Miller underlined the broadcasters' responsibilities in maintaining and protecting the freedoms guaranteed by the Constitution. "I am very much concerned about these considerations of free speech," he said. "I think there is very great danger of our succumbing to hysterical demands for Government control—in order to get temporary relief from supposed pressure." But he expressed confidence that "there is a sufficient capacity for leadership among the radio broadcasters, and press, and other media, as well as among the people generally, so that we may take sufficient steps for self discipline."

Resolution, Asking for FCC Investigation, Introduced by New Jersey Congressman

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plaint" has come to the committee over the "policies now in effect and the procedures for administering the Act."

He went on to say: "The inquiry is not intended as a 'witch hunt', or for any purpose other than to make certain that present laws and administration are making available to the people of the United States the full use of radio communication upon the terms and conditions that best serve the public"

Pointing out that the Act was approved originally in 1934, Congressman Wolverton said: "It is the opinion of many that it is appropriate, after this lapse of nearly 13 years, to re-examine the whole subject and ascertain whether and to what extent the original intent of Congress is being administered."

Looking Toward New Code, Two Groups Study Commercial Practices, Program Policies

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System of Broadcasting to submit their suggestions to the Committee's secretary, C. E. Arney, Jr., at NAB Headquarters, 1771 N St., N.W., Washington, D. C."

In addition to Mr. Swezey, vice president and general manager, MBS, those attending the meeting were: Edgar Bill, WMBD, Peoria, Ill.; Eugene Carr, WPAY, Portsmouth, Ohio; Roger W. Clipp, WFIL, Philadelphia, Pa.; Walter J. Damm, WTMJ, Milwaukee, Wisconsin; Harold E. Fellows, WEEL, Boston, Mass.; Gilson Gray, CBS, New York; C. T. Lucy, WRVA, Richmond, Va.; and John M. Outler, Jr., WSB, Atlanta, Ga.

NAB President Justin Miller, General Counsel Don Petty, and Secretary-Treasurer C. E. Arney, Jr., also attended the meeting.

Program Department

Program Group Points Out Illogic of Unjustified Criticism of Broadcasting

Complaints against radio by critics who "do not come into court with clean hands" were condemned Wednesday (2) by the NAB Program Executive Committee as it closed a two-day session.

At the same time, the Committee commended those who offer constructive criticisms or suggestions and endorsed the action of the Standards of Practices Committee which had invited critics to send their views to the NAB.

But the Committee hit criticisms of radio practices, especially by certain newspapers, when the critics themselves observe standards of good taste far below those of the radio industry against which they complain.

The Committee pointed to a speech made by Mrs.

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Eugene Meyer at Los Angeles Tuesday (1) in which she is reported to have said that "radio and film industries are being used for a progressive vulgarization of the public mind," and also said that radio and films ruin the good taste of America's children.

The Committee pointed out a two-column syndicated article published in the Washington *Post* of which her husband, Mr. Eugene Meyer, is owner the same day the report of Mrs. Meyer's speech appeared. This syndicated article by a woman columnist dealt for a full column with the sexual problems of a middle-aged couple and gave advice to the couple as to how to meet the situation.

The Committee said that this sort of intimate sex material would not be broadcast by any radio station in the country and that it was provocative material, in very bad taste, and particularly dangerous matter to be placed in the hands of children and young people to whom the newspaper is readily available unless their parents keep it from them.

"Any sincere, constructive critic," said the Committee, "should himself practice standards of good taste at least as high as the standards of which he complains."

The Committee heard a report by Robert D. Swezey, chairman of the standards of practices committee, and discussed twenty-seven specific points Mr. Swezey's committee is considering, particularly in drafting a revision of the Standards of Practices for the radio industry. Noting that Mr. Swezey has appointed subcommittees on programs and commercials with instructions to report back to the full Standards of Practices Committee on May 13th, the Program Executive Committee commended Mr. Swezey and his committee for the prompt and vigorous manner in which the writing of revised code for broadcasters is proceeding. The Committee also formally welcomed Harold Fair, formerly program manager of Station WHO, Des Moines, Iowa, who is now director of the program department of NAB. Mr. Fair is one of the top program experts in the radio industry.

The Committee members present for the meeting include: Merle S. Jones, WOL, Washington, chairman; Edgar L. Bill, WMBD, Peoria; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City, Mo.; Herb Plambeck, WHO, Des Moines; H. W. Slavick, WMC, Memphis; Glenn Snyder, WLS, Chicago; Davidson Taylor, CBS, New York; and E. R. Vadeboncoeur, WSYR, Syracuse.

Wiley P. Harris, WJDX, Jackson, Miss. (Board Liaison Member), also attended the meeting. Robert D. Swezey, vice-president and general manager, MBS, New York, participated in the discussions.

Committee members unable to attend are the following: Stanley E. Hubbard, KSTP, St. Paul; I. R. Lounsberry, WGR, Buffalo; Clarence L. Menser, NBC, New York; and James D. Shouse, WLW, chairman, Board Liaison Committee.

NAB executives attending: President Justin Miller, Secretary-Treasurer C. E. Arney, Jr., General Counsel Don Petty and Harold Fair.

IN THE OFFING

April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 21-22	District 13 Meeting	Hauston Rice Hotel
April 24	Research Committee	New York City
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Raanake Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lard Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Employee-Employer Relations

NLRB Election Ordered Among News Writers At KMOX to Determine Representation

In a decision released on Thursday (3), the National Labor Relations Board ordered that an election be held among news writers of KMOX within 30 days to determine whether they wish to be represented by the St. Louis Newspaper Guild.

The Board rejected the contention of the station that news writers belonged in the bargaining unit currently represented by AFRA, noting that AFRA did not claim jurisdiction over them except when they appear before the microphone. News writers had originally been represented by AFRA, but in 1940 jurisdiction was ceded to Radio Writers Guild which, however, ceased representing the writers in early 1941.

Broadcast Advertising

NRDGA to Discuss Newspaper, Radio, Mail Techniques at Chicago Convention

The Sales Promotion Division of the National Retail Dry Goods Association will hold a "grass roots" con-

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vention Thursday, Friday and Saturday, June 26 to 28, in Chicago, at the Palmer House. It was made known yesterday by Howard P. Abrahams, division manager.

Sales promotion experts from throughout the country will demonstrate and observe actual techniques in newspaper, radio, magazine and direct mail fields. Interior and window display operations will be studied, and the display research program which NRDGA has undertaken in cooperation with New York University will be reported on fully. Special discussions of public relations are also on the agenda.

The convention committee consists of Robert J. Powderly, sales promotion director, Kresge's, Newark; William T. White, sales promotion director, Wieboldt's, Chicago; Richard H. Ohm, publicity director, S. S. Sencenbaugh Co., Aurora, Ill.; and Alan A. Wells, publicity director, Kaufmann Department Stores, Pittsburgh.

Is Newspaper Advertising Readership Falling Off?

Some advertisers have expressed concern recently over reduced attention being given to newspaper and magazine advertising as a result of a less favorable ratio of editorial-matter-to-advertising brought about by paper shortages. With less paper available and with production costs rising, some newspapers and magazines have been forced to accept a higher ratio of advertising. In some cases this has resulted in more advertising per page and less editorial content per page, with a consequent drop in average "noting" per advertisement.

Partial evidence on this point was cited this week by a national advertising publication which quoted the Continuing Study of Newspaper Reading. An examination of the Winston-Salem *Journal* disclosed that:

"Tied for highest readership on the men's list was a 96 line Wheaties display which had a score of: Men 11%, Women 12%. An identical Wheaties ad was measured by the Continuing Study in April, 1944, in its examination of the Los Angeles *Daily News*. At that time the ad received a readership of: Men 25%, Women 27%."

Thus it would appear from this one instance that readership of newspaper advertising has declined sharply in some cases.

Radio programs, meanwhile, continue to earn high audience ratings. Translated into cost-per-thousand listeners vs. readers, it would seem that the radio advertiser is enjoying a greater advantage than ever.

Trade Publication Predicts Outdoor Shows Will Spend Over a Million Dollars in Radio

Circuses, carnivals, fairs, and other out-door shows will spend an estimated \$1,500,000 for radio advertising during the summer months, according to *Billboard*.

It was reported that some of the larger Fairs, usually operating in one place for a week, place up to \$1000 weekly in radio advertising. The New Jersey

State Fair was regarded as "typical." Fairs in small towns may spend from \$300 to \$750 for air time. It was pointed out that many stations cooperate with such shows by originating special remote broadcasts using the show's talent.

The Indiana Association of Broadcasters annually arranges a state-wide hookup of about 18 stations in its cooperation with the Indiana State Fair. Large stations such as WBBM and WGN, Chicago, and WLW, Cincinnati, have pioneered in selling radio time to Fairs and similar show-business sponsors.

U. S. Chamber of Commerce Plugs "Radio for Retailers"

"Advertising News Letter," publication of the United States Chamber of Commerce, devotes the front page of its March issue to a favorable review of "Radio for Retailers," an NAB publication of the Department of Broadcast Advertising.

The Chamber of Commerce periodical is widely circulated among "the retail, wholesale, advertising and service industries" of the country.

Brown to Address Raleigh Advertising Club in Campaign to Stimulate Use of Radio

"Radio For Retailers in 1947" will be the subject of a talk to be given by J. Allen Brown, NAB Assistant Director Broadcast Advertising before the Raleigh, N. C., Advertising Club. The meeting will be held on Wednesday (9) in the Bon-Air Club in Raleigh. Brown will distribute various NAB promotion pieces on the successful use of radio by local retailers of the nation. Results of the Joske study will also be reviewed.

The NAB Department of Broadcast Advertising, currently engaged in a campaign to stimulate use of radio by retailers, is working in close cooperation with the NRDGA, Advertising Clubs, NAB member stations and other national organizations, in promoting the use of radio advertising.

Legal Department

Peterson Now Serving in Legal Department; Transferred From E-E-R Duties

Ivar H. Peterson has transferred from the Employee-Employer Relations Department to the NAB Legal Department, it was announced last week. In his new position, Mr. Peterson will serve as an NAB attorney.

He joined the Association originally on February 4, 1946, after extensive experience in the legal profession. Mr. Peterson's work prior to joining NAB includes service with the Department of Justice and various positions with the NLRB.

General

W. Va. Broadcasters Re-elect Chernoff; Oppose Cash Discount, Favor Uniform Time

Howard L. Chernoff, managing director, West Virginia Network, was re-elected president of the West Virginia Broadcasters Association at the semi-annual meeting of the organization in Huntington, W. Va., on March 29.

NAB Assistant Director of Broadcast Advertising J. Allen Brown addressed the broadcasters at a luncheon meeting on the problems common to small market stations. The afternoon was devoted to an elaboration of the discussion.

During the morning session the West Virginia broadcasters went on record as favoring a uniform time and unanimously opposing the principle of a two-percent cash discount.

The organization's next meeting has been set for White Sulphur Springs, W. Va., in September.

Engineering Department

FCC Plans to Eliminate Examinations for Restricted Radiotelephone Operator Permits

The FCC announced a proposed change in its rules governing commercial radio operators on Friday (4). The amendments, if adopted, will eliminate the existing requirement of an oral and a written examination of applicants for Restricted Radiotelephone Operator Permits.

The proposed change will make it necessary that an applicant for such a permit need only to certify in writing to certain qualifications. These are: "that the applicant has need for the requested permit; can receive and transmit spoken messages in English; can keep at least a rough written log in English or in some other language in general use that can be readily translated into English; is familiar with the provisions of treaties, laws and rules and regulations governing the authority granted under the requested permit; and understands that it is his responsibility to keep currently familiar with all such provisions."

The FCC stated that interested parties may comment on the proposal and that it would consider all such comments before taking final action on the amendments. Comments must be filed by Friday (11).

FM Department

William F. Barlow Assumes Position as FM Association Publicity Director

William F. Barlow was named director of publicity for the FM Association last Thursday (3), it was an-

nounced by Bill Bailey, FMA executive director. He assumes his new position today (7).

Mr. Barlow's background includes experience in radio, newspaper and promotion work. Previous positions were: director of public relations, Kroger Grocery & Baking Co., Cincinnati; publicity director, WLW; publicity chief, WINS.

Public Interest Programming

Gen. Bradley, Testifying Before House Group, Lauds Value of Radio Broadcasting

General Omar N. Bradley, Veterans Administrator, praised the radio industry for its excellent cooperation in disseminating information to veterans, when he appeared before the House subcommittee of the Committee on Appropriations recently.

Referring to both his own radio staff and the industry's contributions, Gen. Bradley said:

"How well this activity has paid off can be easily illustrated by our radio activity. This radio staff consists of 25 persons, 8 of them in our Central Office and 17 of them in the field. Salaries for these 25 persons for the first 7 months of this fiscal year have amounted to \$92,212. Another \$17,609 has been spent on the manufacture of records and on promotional material to interest stations in using those records.

"In return for this investment of \$109,821 by the Veterans' Administration, the radio industry has already contributed \$5,170,889 in time and talent for veterans' broadcasts. This represents a return of 4,700 percent on our original outlay.

"At no time have we spent a single cent for time on the air or for talent of any kind.

"The recorded series of 'Here's To Veterans' is now being used by 900 local radio stations throughout the United States. This program alone has resulted in 20,000 informational broadcasts—a total of 5,000 hours on the air for the first 7 months of this fiscal year. The 'Assignment Home' program sponsored by the Columbia Broadcasting system in cooperation with the Veterans' Administration won the award for the 'Best Public Service of 1946.'

"No one can possibly estimate the value of this radio activity in bringing to veterans precise and accurate information on the benefits to which they are entitled. I am convinced myself that it has greatly amplified and increased the effectiveness of our contact service at a bare fraction of the cost that might have been involved.

Our Radio Advisory Council, consisting of top-level representatives from the industry, has termed it an outstanding demonstration of Government-Industry cooperation in the public interest."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 14-20, 1947, by The Advertising Council and the Advertising

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Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Buy U. S. Savings Bonds—"Protect Your Future"

The Advertising Council has selected this campaign as important to the public interest—BECAUSE . . . Surplus cash invested in U. S. Savings Bonds, instead of being used to bid up the price of still-scarce goods, helps combat inflation. BECAUSE . . . The backbone of the Savings Bonds program is the Payroll Savings Plan, and recent surveys show that this method now needs additional stimulation. BECAUSE . . . Regular substantial purchases of U. S. Savings Bonds create a reserve of buying power that will be essential to our economy when consumers' goods are again in adequate supply. BECAUSE . . . The rate of interest, sound investment value and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. BECAUSE . . . Recent surveys show that rural America is inadequately aware that U. S. Savings Bonds are still being sold, and good farm earnings make it vital that the farmer set aside savings in Bonds. Now is the logical time for everyone to step-up his savings for the future—not for the next year or the year after, but for ten or more years from now. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement income, education for the children, new homes, the most enjoyable use of leisure time. As an investment U. S. Savings Bonds are safe, profitable and convenient to purchase—at all banks and post offices and through the Payroll Savings Plan. Emphasize either—(a) "Protect Your Future: Buy Your Extra Bonds Now;" or (b) "Protect Your Future: Sign Up For Security—on the Payroll Savings Plan." (Fact Sheet No. 11-F.)

Group Prejudice—A Post War Menace

Stress the reasons why we cannot afford divisive prejudice in America. 1. Division at home weakens the United States on the international scene—group strife here lowers the prestige of the United States among the nations of the world, hampers our country in its efforts towards world peace, promotes the belief that democracy has failed, encourages aggression in the hope of easy conquests. 2. Division at home hampers production—discrimination against fellow employees or business associates because of race, religion, or national origin, annually robs the United States of millions of hours of productive labor and the best skill and talents of countless workers. In a prejudice-filled America, no one would be secure—in his job, his business, his church, his home. Point out that the problem is especially acute now because of the many real difficulties that confront the American people—such as housing, jobs for servicemen, shortages, strikes, rising costs of living. We must not let ourselves be diverted from serious efforts to overcome these post-war difficulties by the "scapegoat" technique that blames them on some racial, religious or national group. Recall that slandering an entire group of fellow citizens because of the behavior of individuals violates the American tradition of fair play. We should judge our neighbors by the character of their own lives alone and not on the basis of their race or religion. Racial and religious antagonisms are exploited, as a means for gaining political favor and easy money, by quacks and adventurers whose followers make up the irresponsible "lunatic fringe" of American life. Show that every individual citizen can help keep America strong by: 1. Isolating and quarantining group antagonism. (If someone runs down a neighbor's race or religion, remind him that this is bad business for America both at home and abroad.) 2. Alertly guarding himself

and his family against infection by racial and religious prejudice. (Don't spread prejudice now, any more than you would have spread enemy rumors during the war. Through your own behavior and otherwise, encourage respect in your children for neighbors of different races and religions—remind them that these very differences among Americans have resulted in a variety of contributions that have made our country great and kept her free.) 3. Work in your community—your church, your business, your trade union, your school—to promote the American principles of racial and religious freedom. (Fact Sheet No. 31)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 7, all at 10:00 A. M. They are subject to change.

Monday, April 7

Further Hearing

NEW—Florida West Coast Broadcasting Co., Tampa, Fla.—C. P. 1300 kc., 1 KW, daytime.

NEW—Frank E. Duhme, St. Petersburg, Fla.—C. P. DA. 1300 kc., 1 KW, unlimited.

Further Hearing

NEW—Crescent Broadcast Corp., Shenandoah, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-night & day.

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C.P. 580 kc., 5 KW, unlimited; DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night & day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-night & day.

NEW—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—C. P. DA-2. 590 kc., 1 KW, 5 KW unlimited.

Intervenor: Columbia Broadcasting System, Inc.
Petition to Intervene filed by WTAG pending.

Further Hearing

NEW—Southern Broadcasting Co., Montgomery, Ala.—C. P. 1170 kc., 10 KW, unlimited.

Respondents: WWVA—West Virginia Broadcasting Corp.,
Wheeling, W. Va.
KVOO—Southwestern Sales Corp.,
Tulsa, Okla.

Monday and Tuesday, April 7 and 8

Further Hearing

(Before Commissioner Wakefield)

NEW—Huntington Broadcasting Co., Huntington Park, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—Hollywood Community Radio Group, Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

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NEW—The Hollywood Community Radio Group, Hollywood, Calif.—C. P. For FM facilities.

NEW—Coast Radio Broadcasting Corp., Los Angeles, Calif.—C. P. 1540 kc., 5 KW, daytime.

NEW—San Gabriel Valley Broadcasting Co., Monrovia, Calif.—C. P. 1540 kc., 5 KW, DA, daytime.

NEW—Pacific Broadcasting Co., San Francisco, Calif.—C. P. For FM facilities.

Intervenor: KOCS—The Daily Report, Ontario, Calif.

Tuesday, April 8

Further Hearing

NEW—William M. Drace, Greer, S. C.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Pisgah Broadcasting Co., Inc., Brevard, N. C.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Spartanburg Radio Co., Spartanburg, S. C.—C. P. 1240 kc., 250 watts, unlimited.

Petition to Intervene filed by WSOC pending.

Further Hearing

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited; DA-night & day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. DA (DA-1) 790 kc., 1 KW, unlimited.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited; DA-night & day.

Wednesday, April 9

Further Hearing

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif. C. P. 1190 kc., 1 KW day; daytime only.

NEW—Robert Burdette, San Fernando, Calif.—C. P. 1190 kc., 5 KW, daytime only.

NEW—Huntington Park Broadcasting Co., Huntington Park, Calif.—C. P. 1190 kc., 1 KW, daytime.

Thursday, April 10

Further Hearing

NEW—Wyandotte Broadcasting Co., Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.

NEW—Wyandotte News Co., Wyandotte, Mich.—C. P. 1310 kc., 250 watts, daytime.

WKMH—Suburban Broadcasters, Dearborn, Mich.—C. P. 1310 kc., 1 KW, daytime.

Friday, April 11

Further Hearing

NEW—Gifford Phillips, Denver, Colo.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Meroco Broadcasting Co., Greeley, Colo.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Allen B. DuMont Laboratories, Inc., Pittsburgh, Pa.—For television facilities.

FCC ACTIONS

GENERAL

Columbia Broadcasting System, Inc., New York, N. Y.—Denied request that the Commission rescind Section 3.103 of the Rules, which limits the term of affiliation contracts between a broadcast licensee and a network to two years but permits the entering into agreement for affiliation within 6 months prior to the commencement of the contract.

The Commission, on its own motion, ordered resumption of the **Clear Channel** hearing on June 2, before Commissioner Hyde and such other commissioners as may be able to attend.

AMPLITUDE MODULATION

AM—Docket Cases

630 KC.

The Commission announces its Decision (B-308) granting the application of WSAV, Inc., to change operating assignment of Station WSAV, Savannah, Ga., from 1340 kc., 250 watts, unlimited time, to 630 kc., 5 KW, DA night (BP-3679; Docket 6974), and a denial of the application of **Atlantic Coast Broadcasting Co.**, for change in operating assignment of Station WTMA, Charleston, S. C., from 1250 kc., 1 KW, unlimited time, to 630 kc., 5 KW, DA night, without prejudice to any action which the Commission may take on pending petition of WTMA for leave to amend their application to designate another frequency. (BP-3752; Docket 6975)

790 KC.

The Commission announces its final Decision (B-335) granting the application of **Northern States Broadcasting Company** for a new standard broadcasting station at **Fargo, North Dakota**, to operate on 790 kc., 5 KW power, unlimited time, DA night (BP-4527; Docket 7664).

At the same time the Commission denied the application of **KVOX Broadcasting Company** to change operating assignment of Station KVOX, **Moorhead, Minn.**, from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, unlimited time, DA night (BP-4895; Docket 7663).

Commissioners Denny and Jett favor a grant of the KVOX, Moorhead, Minn., application to improve its facilities and broadcast coverage. This action would leave Fargo and Moorhead with a regional station in each city whereas a grant to the Northern States Broadcasting Company places two regional stations in Fargo and leaves Moorhead with its present local station of only 250 watts power. In this connection they point out that if KVOX is granted the regional assignment then the local channel vacated by KVOX would, after expiration of the temporary expediting procedure, be available for assignment at Fargo.

1330 KC.

The Commission announces its Proposed Decision (B-338) looking toward a grant of the application of **Tri-State Broadcasting Corp.**, for a new station at **Evansville, Indiana**, to operate on 1330 kc., 5 KW day and night (BP-4119; Docket 6922), and a denial of the application of **WJPS, Inc.**, for new station at Evansville seeking the same frequency with 5 KW day, 1 KW night (BP-3293; Docket 6921). The grant to Tri-State Broadcasting Corp. is proposed to be conditioned upon applicant's filing an appropriate application, specifying nighttime operation with 1 KW power, meeting the requirements of the Commission's Standards of Good Engineering Practice and of the North American Regional Broadcasting Agreement.

(Continued on next page)

1340 KC.

The Commission announces its Proposed Decision (B-345) looking toward a grant of the application of **Citizens Broadcasting Company** for a new station at **Abilene, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4637; Docket 7483), conditions.

At the same time the Commission proposes to deny the application of **Abilene Broadcasting Company** seeking the same facilities (BP-4438; Docket 7367).

AM—New CP's Granted

600 KC.

Blackstone Broadcasting Co., Inc., Tyler, Texas—Granted CP for a new station to operate on 600 kc., 500 watts, day-time only; engineering conditions. (BP-5316)

790 KC.

Western Plains Broadcasting Co., Inc., Colby, Kans.—Granted CP for a new station to operate on 790 kc., 5 KW, daytime only; engineering conditions. (BP-5454)

1050 KC.

Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime only; engineering conditions. (BP-5313)

1340 KC.

The Southeast Colorado Broadcasting Co., Lamar, Colo.—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time. (BP-5444)

1400 KC.

WBIZ, Inc., Eau Claire, Wis.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-4692)

1560 KC.

Coshocton Broadcasting Co., Roscoe, Ohio—Granted CP for a new station to operate on 1560 kc., 1 KW, daytime; engineering conditions. (BP-5491)

AM—Miscellaneous Actions

Adopted Memorandum Opinion and Order denying petition of **Norman Baker** to set aside the grant of construction permit to **Alamo Broadcasting Co.**, licensee of **Station KABC**, **San Antonio, Texas**.

The Commission on March 28 adopted an Order granting voluntary transfer of control of **Station KFJZ** and associated relays, **Fort Worth**, from **Ruth G. Roosevelt Eidson** to **Texas State Network, Inc.** (BTC-448); voluntary transfer of control of station **KABC**, **San Antonio, Texas**, from **Charles F. Roeser**, **S. W. Richardson**, **Ruth G. Roosevelt Eidson** and **Elliott Roosevelt**, to **Texas State Network, Inc.** (BTC-450), and voluntary transfer of control of station **KNOW**, **Austin**, and **WACO**, **Waco, Texas**, from **S. W. Richardson** and **Charles S. Roser**, to **Texas State Network, Inc.** (BTC-449)

WAND—P. C. Wilson, Canton, Ohio—Granted application for approval of antenna, to mount FM antenna on top of AM tower, to increase power from 250 watts to 500 watts daytime, change type of transmitter, and for approval of transmitter site. (BMP-2341)

WCOV—G. W. Covington, Jr., Montgomery, Ala.—Granted petition for waiver of rules and accepted petitioner's written appearance in re applications in Dockets 7953 and 7954.

KONO—Mission Broadcasting Co., San Antonio, Texas—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application. (BP-4329; Docket 8072)

Alexandria Broadcasting Corp., Alexandria, Minn.—Granted petition for a waiver of rules and accepted petitioner's written appearance in re application. (BP-5463; Docket 8131)

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Granted petition for leave to amend its application (BP-4657; Docket 7749) so as to show amended articles of incorporation, etc.

KONO—Mission Broadcasting Co., San Antonio, Texas—Granted petition for leave to amend its application (BP-4329; Docket 8072) so as to show a revised DA pattern.

Carolina Broadcasters, Anderson, S. C.—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application. (BP-5476; Docket 8007)

The Alton Broadcasting Co., Alton, Ill.—Granted petition to dismiss without prejudice its application for CP. (BP-4518; Docket 7447)

Radio Austin, Inc., Austin, Minn.—Granted petition to dismiss without prejudice its application for CP (BP-3682; Docket 8182)

WKLY—Fayette Broadcasting Co., Lexington, Ky.—Dismissed petition requesting leave to intervene in hearing on application of **Volunteer State Broadcasting Co., Inc.** (Docket 7443)

WADC—Allen T. Simmons, Akron, Ohio—Granted petition for leave to intervene in the hearing on application of **Beer & Koehl, Ashland, Ohio.** (Docket 8193)

Hampden-Hampshire Corp., Holyoke, Mass.—Granted petition requesting extension of time within which to file proposed findings in re consolidated proceeding in Dockets No. 7325, et al., and extended time to and including April 14.

Okefinokee Broadcasting Co., Waycross, Ga.—Granted petition for leave to amend its application (BP-5513; Docket 8063) to show a revised directional array.

Ishpeming Broadcasting Co., Ishpeming, Mich.—The Commission on its own motion removed from the hearing docket the application of **Ishpeming Broadcasting Co.** (Docket 8124)

Crescent Broadcast Corp., Shenandoah, Pa.—Granted petition for continuance of consolidated hearing in re Docket Nos. 6883 et al., and continued further hearing presently scheduled for April 17 to May 12.

Central Broadcasting, Inc., Independence, Kans.—Granted petition for leave to amend its application (BP-5751; Docket 8136) so as to show revised information on proposed programs.

Southern Broadcasting Co., Montgomery, Ala.—Granted petition for leave to amend its application (BP-4743; Docket 7873) so as to specify 1 KW might instead of 10 KW; and to show revised DA pattern.

Radio Broadcasting Associates, Houston, Texas—Granted petition for continuance of hearing upon its application (Docket 7910) presently scheduled for April 14, and continued same to June 26.

Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Granted petition requesting that its application (BP-5148; Docket 7883) be severed from the consolidated proceeding, and said application was removed from the hearing docket.

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—The Commission on its own motion continued further hearing in re renewal of **WGKV** and **WCHS**, presently scheduled for April 15, to April 28.

Standard Tobacco Co., Inc., Mayesville, Ky.—The Commission on its own motion continued the hearing scheduled for April 4 to April 18.

Elmira Broadcasting Corp., Elmira, N. Y.—Granted motion to dismiss without prejudice its application. (BP-5383; Docket 7986)

Kitsap G.I. Broadcasters, Inc., Bremerton, Wash.—The Commission on its own motion removed from the hearing docket application. (BP-5327; Docket 8019)

WSOC—WSOC, Inc., Charlotte, N. C.—Granted petition for leave to intervene in the hearing on application of **Spartanburg Radio Co.** (Docket 8135)

(Continued on next page)

WTHI—Wabash Valley Broadcasting Corp., Terre Haute, Ind.—Granted request that it be removed as a party intervenor in the proceeding in re application of station KANS. (Docket 7952)

Hobart Stephenson, Centralia, Ill.—Granted petition for leave to amend his application (BP-5693; Docket 8174) so as to revise the nighttime DA pattern.

Mid-Utah Broadcasting Co., Provo, Utah—Granted petition for leave to amend its application for CP (BP-4775; Docket 7572) so as to change Par. 30 to show the amount of commercial and sustaining programs planned.

LaCrosse Broadcasting Co., LaCrosse, Wis.—Granted petition requesting the Commission to reopen the record in the hearing on its application (BP-4507; Docket 7473) for the purpose of receiving into evidence engineering affidavit relative to interference to certain Canadian stations.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Granted petition for leave to amend its application (BP-3752; Docket 6975) so as to specify 5 KW daytime instead of 1 KW. The amendment was accepted and application removed from the hearing docket and held in the Commission's files without action until May 1, 1947.

Wayne M. Nelson, Inc., Fayetteville, N. C.—Granted petition insofar as it requests removal from the hearing docket of its application (BP-4951; Docket 7845); insofar as petition requests grant without hearing it is dismissed.

Elmira Broadcasting Corp., Elmira, N. Y.—Upon request of petitioner, dismissed without prejudice a petition for reconsideration directed against the Commission's action of November 29, 1946, granting James Robert Meacham a CP for a new station in Elmira. (BP-4274; Docket 7121)

KFI and Auxiliary—Earle C. Anthony, Inc., Los Angeles, Calif.—Granted renewal of license for main and auxiliary for the period ending November 1, 1949. Commissioner Durr dissented and voted for a hearing with the following statement: "The complaints against Station KFI go to issues which are fundamental to the operation of a broadcasting station in the public interest—namely, fairness and balance in the presentation of news and opinion. These complaints are, in my opinion, too numerous and too substantial to be resolved on the basis of a mere *ex parte* statement of the licensee and the very general evidence presented in the hearing on applicant's television application. I therefore do not think action should be taken on the application for the renewal of the license on a regular basis until the issues raised in the complaint have been fully explored in a public hearing."

KFQD—Alaska Broadcasting Co., Anchorage, Alaska—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action of January 30, 1947, granting application of Midnight Sun Broadcasting Co., and ordered that the conditions to the January 30 grant be changed to read as follows: "Subject to the condition that the Midnight Sun Broadcasting Co. agrees to satisfy any complaints of inter-action resulting from the operation of the station with the operation of Station KFQD at the site granted by the Commission on September 12, 1946."

WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—Granted modification of CP to make changes in nighttime directional antenna. (BMP-2619)

KDIX—P. J. Wier, et al. (Transferors); W. K. Johnson, et al. (Transferees), Dickinson, N. Dak.—Granted consent to transfer of control over Dickinson Radio Association, permittee of KDIX, from four individual transferors to seven new individuals, changing the number of stockholders from four to eight. (BTC-523)

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Granted modification of construction permit for increase in daytime power from 5 to 10 KW, operating on 860 kc., 5 KW night; engineering conditions. (Commissioner Durr voting for hearing)

WNYC—City of New York Municipal Broadcasting System, New York, N. Y.—Granted extension of special service authorization for a period of six months or until final determination in the clear channel hearing. (BSSA-157)

720 KC.

Seminole Broadcasting Co., Wewoka, Okla.—Rescinded and placed in pending file pending decision on 30 kc. case, the grant made on March 20, 1947, for a new station to operate on 720 kc., 250 watts, daytime. (BP-5270)

730 KC.

Columbia Basin Broadcasting Co., Ephrata, Wash.—Accepted for filing as of February 7, 1947, an application for a new station to operate on 730 kc., 250 watts, daytime only, as original defect has been remedied.

970 KC.

Gordon H. Brozek, Marquette, Mich.—Granted petition for leave to amend his application (BP-5430; Docket 8123) so as to specify 970 kc. with 1 KW daytime, instead of 1240 kc. with 250 watts unlimited. The amendment was accepted and application removed from the hearing docket and held in the Commission's files without action until May 1, 1947.

1050 KC.

East Side Broadcasting Co., Kirkland, Wash.—Granted petition for leave to amend its application (BP-5363; Docket 8020), so as to specify frequency 1050 kc. instead of 860 kc. The amendment was accepted and application removed from hearing docket and placed in the temporary pending file until May 1, 1947.

1250 KC.

Universal Radio Features Syndicate, Laguna Beach, Calif.—Granted petition to reinstate application on the basis of an amendment filed concurrently with said petition, to specify frequency 1250 kc. instead of 900 kc., with 250 watts unlimited time (BP-5371); accepted said amendment and ordered application as amended, placed in the temporary pending file until May 1, 1947, in accordance with the Commission's temporary expediting procedure.

1260 KC.

WMOA—Marietta Broadcasting Co., Marietta, Ohio—Adopted memorandum opinion and order denying petition for reconsideration, and supplement thereto, directed against the Commission's grant of January 23, 1947, of the application of Parkersburg Broadcasting Co. (BP-4741); and ordered that WMOA's application (BP-5595) to move station WMOA from Marietta, Ohio, to Parkersburg, W. Va., and to operate on 1260 kc., with 1 KW, unlimited time, DA, be dismissed without prejudice.

1600 KC.

Champion City Broadcasting Co., Springfield, Ohio—Adopted memorandum opinion and order denying petition insofar as it requests that the Marion Radio Corp. grant be conditioned upon the acceptance by it of whatever interference may result to it from the operation as proposed by petitioner if its application should be granted; insofar as petition requests reconsideration of Commission action of January 30, 1947, granting application of Marion Radio Corp. as amended, it is granted, and the grant of January 30, 1947, to Marion Radio Corp. is set aside, and that application (BP-4429) and application of Champion City Broadcasting Co. as amended (BP-5208), for a new station to operate on 1600 kc., 1 KW, daytime only, be designated for consolidated hearing with Marion Radio Corp. application.

AM—Applications Accepted for Filing

550 KC.

NEW—Fred Jones Radiocasting and Television Co., Oklahoma City, Okla. (Fred Jones, C. A. Vose, Streeter B. Flynn and Dan W. James, a partnership)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 1 KW night, 5 KW day, directional antenna and unlimited hours of operation. Amended re changes in directional antenna daytime pattern.

(Continued on next page)

KMVI—Maui Publishing Co., Limited, Wailuku, Territory of Hawaii—License to cover construction permit (B3-P-4544, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

570 KC.

KLAC—KMTR Radio Corporation, Los Angeles, Calif.—Modification of construction permit (B5-P-4583, which authorized increase in power, installation of new transmitter and vertical antenna and change in transmitter location) to change type of transmitter and for approval of transmitter location.

KUTA—Utah Broadcasting and Television Co., Salt Lake City, Utah (Frank C. Carman, Davis G. Smith, Frank C. Carman, Administrator of the Estate of Jack L. Powers (Deceased), and Grant R. Wrathall)—Construction permit to make changes in transmitting equipment.

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—Modification of construction permit (B3-P-2644, as modified, which authorized to install directional antenna for night use, increase power, installation of new transmitter and to move transmitter location) for extension of completion date.

580 KC.

WIBW—Topeka Broadcasting Assn., Inc., Topeka, Kansas—License to cover construction permit (B4-P-4554) which authorized to mount FM antenna on top of No. 1 element of directional antenna system and authority to determine operating power by direct measurement of antenna power.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss. (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Modification of construction permit (B3-P-3755, which authorized a new standard broadcast station) to change transmitter location.

670 KC.

WLAQ—News Publishing Co., Rome, Ga.—License to cover construction permit (B3-P-5132, as modified) which authorized a new standard broadcast station and to specify studio location as 209 Broad St., Rome, Georgia, and authority to determine operating power by direct measurement of antenna power.

730 KC.

WTIK—Durham Broadcasting Co., Inc., Durham, N. C.—License to cover construction permit (B3-P-5168) which authorized increase in power and change type of transmitter and authority to determine operating power by direct measurement of antenna power.

740 KC.

KLJK—Balboa Radio Corporation, San Diego, Calif.—Modification of construction permit (B5-P-4981, which authorized a new standard broadcast station) to change transmitter location and to specify studio location.

750 KC.

WKOP—The Binghamton Broadcasters, Binghamton, N. Y. (Andrew Jarema and Frank H. Altdorffer)—Modification of construction permit (B1-P-5244, which authorized a new standard broadcast station) for approval of antenna, transmitter location and specify studio location.

760 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala.—(Dr. J. Kelley Robinson, J. S. Robinson and Hugh I. Webb)—Modification of construction permit (B3-P-4747, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

800 KC.

WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—Modification of construction permit (B3-P-5289, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

WLAM—The Lawrence Broadcasting Co., Lawrence, Mass.—Modification of construction permit (B1-P-5239, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location from 306 Forest St., Methuen, Mass., to Chandler Road, Southwest, corner of city limits of Lawrence, Massachusetts.

810 KC.

KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.—Modification of construction permit (B5-P-3795, as modified, which authorized change in frequency, increase in power, change in hours of operation and type of transmitter) for approval of transmitter location and to change studio location and for extension of commencement and completion dates.

860 KC.

WDMG—Downing Musgrove, Douglas, Ga.—License to cover construction permit (B3-P-4707, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kansas—Modification of construction permit (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use and change transmitter location) for extension of completion date.

870 KC.

KIEV—Cannon System, Ltd., Glendale, Calif.—Construction permit to install new transmitter.

WFPE—Mrs. Carla Burnham Keys, Farmville, Va.—Modification of construction permit (B2-P-5338, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location, specify studio location and to change name of applicant from Mrs. Carla Burnham Keys to Mrs. Carla Burnham Keys, tr/as Colonial Broadcasting Company.

900 KC.

WKYW—Radio Kentucky, Inc., Louisville, Ky.—License to cover construction permit (B2-P-4765, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

910 KC.

WRNL—Richmond Radio Corporation, Richmond, Va.—Authority to determine operating power by direct measurement of antenna power. (Auxiliary)

WRNL—Richmond Radio Corporation, Richmond, Va.—Authority to determine operating power by direct measurement of antenna power. (Main)

920 KC.

NEW—Lee-Smith Broadcasting Co., Faribault, Minn. (Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr.)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re changes in directional antenna pattern (DA-2) and change transmitter location.

1000 KC.

WINS—The Crosley Broadcasting Corp., New York City, New York—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

(Continued on next page)

WHLW—Herbert L. Wilson, Rutland, Vt.—Modification of construction permit (B1-P-5214, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1010 KC.

WABZ—Albermarle Broadcasting Co., Albermarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley and R. H. Whitlow (partners))—Modification of construction permit (B3-P-4904, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1030 KC.

KUTA—Utah Broadcasting and Television Co., Salt Lake City, Utah (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit to change frequency from 570 to 1030 kc., increase power from 5 to 50 KW, install new transmitter and directional antenna for day and night use. (Contingent on KOB relinquishing 1030 kc.). Amended to change name of licensee from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company to Frank C. Carman, David G. Smith, Frank C. Carman, Administrator of estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Utah Broadcasting and Television Company.

1080 KC.

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of construction permit (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

1120 KC.

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—License to cover construction permit (B4-P-3882, as modified), which authorized installation of new transmitter and antenna and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1140 KC.

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Construction permit to change frequency from 900 to 1140 kc. and hours of operation from daytime to limited time. Amended to change hours of operation from limited time to unlimited and install directional antenna for night use.

1150 KC.

NEW—Des Moines Broadcasting Corp., Des Moines, Iowa—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to modify directional antenna patterns.

WTAW—Agricultural and Mechanical College of Texas, College Station, Texas—Authority to determine operating power by direct measurement of antenna power.

1230 KC.

KYLE—Intermountain Broadcasting Co., Inc., Alamogordo, New Mex.—Modification of construction permit (B5-P-4949, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—License to cover construction permit (B1-P-4147, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WOLS—The Florence Broadcasting Co., Inc., Florence, S. C.—Voluntary transfer of control of licensee corporation from M. F. Schnibben to Melvin H. Purvis. (500 shares of common stock—50%.)

WAYX—Jack Williams, Waycross, Ga.—Modification of construction permit (B3-P-4345, as modified, which authorized to install new vertical antenna and ground system and to change transmitter and studio locations) for extension of completion date.

KXO—Valradio, Inc., El Centro, Calif.—Modification of construction permit (B5-P-4469, as modified, which authorized installation of new transmitter, new vertical antenna and ground system, and change transmitter and studio locations) for extension of completion date.

WDEC—The Americus Broadcasting Co., Americus, Ga.—Modification of construction permit (B3-P-4602, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at McCarrah St., Americus, Georgia, and to specify studio location as 109 Windsor Avenue, Americus, Georgia.

WMOU—White Mountains Broadcasting Co., Inc., Berlin, N. H.—Authority to determine operating power by direct measurement of antenna power.

1240 KC.

KFAK—Gene Burke Brophy, Flagstaff, Ariz.—Modification of construction permit (B5-P-5035, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WCBT—The Oneida Broadcasting Co., Pelican, Wis.—License to cover construction permit (B4-P-4600, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colorado (A co-partnership, consisting of Joseph H. Rohrer and Edythe G. Sweeney)—License to cover construction permit (B5-P-4934, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHIZ—Southeastern Ohio Broadcasters Inc., Zanesville, Ohio—Voluntary assignment of license to Southeastern Ohio Broadcasting System, Inc. Amended to show changes in officers, directors and stockholders.

WGCM—WGCM Broadcasting Co., Gulfport, Miss. (A co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Authority to determine operating power by direct measurement of antenna power.

WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.—Modification of construction permit (B1-P-3979, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1250 KC.

WDVA—Virginia-Carolina Broadcasting Corp., Danville, Va.—Modification of construction permit (B2-P-4113, which authorized a new standard broadcast station) to change type of transmitter.

1260 KC.

WOL—Cowles Broadcasting Co., Washington, D. C.—License to cover construction permit (B1-P-5616) which authorized to move old main transmitter to be used as an auxiliary transmitter with power of 1 KW., employing directional antenna and authority to determine operating power by direct measurement of antenna power.

1280 KC.

KXOB—Valley Broadcasting Co., Stockton, Calif.—Modification of construction permit (B5-P-4015, which authorized a new standard broadcast station) to change type of transmitter and to change type of antenna towers.

1300 KC.

NEW—Robert Schuler, Sheldon Anderson and Lester Eugene Chenuault, Fresno, Calif.—Construction permit for a new standard broadcast station to be operated on 1300 kc., power of 1 KW and directional antenna, hours of operation unlimited. Amended to make changes in directional antenna.

(Continued on next page)

1320 KC.

WJHP—The Metropolis Co., Jacksonville, Fla.—License to cover construction permit (B3-P-4322, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

1330 KC.

KFH—Radio Station KFH Co., Wichita, Kansas—Modification of construction permit (B4-P-5094, which authorized installation of FM antenna on top of AM tower) to make changes in the antenna and for extension of completion date.

1340 KC.

WTSE—Robeson Broadcasting Corp., Lumberton, N. C.—Construction permit to make changes in transmitting equipment.

WMID—Mid-Atlantic Broadcasting Co., Atlantic City, N. J.—Modification of construction permit (B1-P-5185, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

WJRI—John P. Rabb, Lenoir, N. C.—License to cover construction permit (B3-P-4585, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KVKM—Monahans Broadcasters, Monahans, Texas—License to cover construction permit (B3-P-4982, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WJRI—John P. Rabb, Lenoir, N. C.—Construction permit to make changes in transmitting equipment.

1360 KC.

NEW—Tri-Cities Broadcasting Co., Goose Creek, Texas—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 1 KW and unlimited hours of operation, directional antenna for day and night use. Amended to make changes in directional antenna pattern.

WMCK—Mon-Yough Broadcasting Co., Inc., McKeesport, Pa.—Modification of construction permit (B2-P-4273, as modified, which authorized a new standard broadcast station) to make changes in directional antenna and for extension of completion date.

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Texas (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—Modification of construction permit (B3-P-5113, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location.

1390 KC.

WFBL—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-P-5323), which authorized installation of an auxiliary transmitter near Collamer, N. Y. (present site of main transmitter), to be operated with power of 1 KW for auxiliary purposes only.

1400 KC.

WMGA—John F. Pideock, Moultrie, Ga.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

KSOL—Gene Burke Brophy, Yuma, Arizona—Modification of construction permit (B5-P-5102, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

WDAS—WDAS Broadcasting Station, Inc., Philadelphia, Pa.—Voluntary transfer of control of licensee corporation

from Alexander W. Dannenbaum and Cecile L. Naumburg to William Goldman Theatres, Inc. (500 shares of common stock—100%).

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—License to cover construction permit (B3-P-3612, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KTNM—McMa Agency, Tucumcari, N. Mex. (R. B. McAlister, Pryde E. Hale, and Grady Maples)—Construction permit to make changes in transmitting equipment and change studio location.

KENO—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch and Laura Belle Kelch)—License to cover construction permit (B5-P-4687) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

1420 KC.

NEW—Owensboro on The Air, Inc., Owensboro, Ky.—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 1 KW, directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night, and change transmitter site.

1450 KC.

WFPG—Neptune Broadcasting Corp., Atlantic City, N. J.—License to cover construction permit (B1-P-5614) which authorized to install auxiliary transmitter (at present site of main transmitter) to be operated on 1450 kc., 250 watts power.

KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Modification of construction permit (B3-P-5151, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna and for extension of commencement and completion dates.

KMHT—Marshall Broadcasting Co., Marshall, Texas—License to cover construction permit (B3-P-3675) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KNET—Palestine Broadcasting Corp., Palestine, Texas—Construction permit to install new transmitter.

WDIG—Houston Broadcasters, Dothan, Ala. (Jess M. Swicegood, J. P. Burnett, Lola C. Robinson, a partnership)—Modification of construction permit (B3-P-5179, which authorized a new standard broadcast station) to change type of transmitter.

WWPB—Paul Brake, Miami, Fla.—Modification of construction permit (B3-P-4282, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

1460 KC.

WHEC—WHEC, Incorporated, Rochester, New York—License to cover construction permit (B1-P-3976, as modified) which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

WBNS—Radiohio, Inc., Columbus, Ohio—Construction permit to install new auxiliary transmitter.

1470 KC.

WCBC—Civic Broadcasting Corp., Anderson, Ind.—License to cover construction permit (B4-P-4572, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1480 KC.

KVOE—The Voice of The Orange Empire, Inc., Ltd., Santa Ana, Calif.—License to cover construction permit
(Continued on next page)

(B5-P-3482, as modified) which authorized change in frequency, increase in power and install a new transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Lincoln Broadcasting Corp., Lincoln, Nebr.—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, directional antenna-1 and unlimited hours of operation. Amended to use directional antenna for both day and night (DA-2) and change transmitter location.

1490 KC.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—License to cover construction permit (B1-P-2988) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXRJ—The Valley Broadcasters, Russellville, Arkansas (Clyde R. Horne and Jerrell A. Shepherd)—License to cover construction permit (B3-P-5139, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKLW—Frank W. Wagner, Blackstone, Va.—Modification of construction permit (B2-P-5317, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

WHAV—The Haverhill Gazette Co., Haverhill, Mass.—License to cover construction permit (B1-P-4675, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Construction permit to install new transmitter.

WJMJ—James J. Murray, Lewisburg, Tenn.—Modification of construction permit (B3-P-4494, as modified, which authorized a new standard broadcast station) for extension of completion date.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3744, which authorized a new standard broadcast station) to change type of transmitter.

WAUX—WAUK Broadcasting Co., Waukesha, Wis.—License to cover construction permit (B4-P-4833, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1540 KC.

NEW—Louisiana Broadcasting Co., New Orleans, La.—(Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 50 KW, directional antenna, and unlimited hours of operation. Amended to change power from 50 KW to 25 KW night, 50 KW day, revised directional antenna design, and change transmitter location from approximately 3 miles west northwest of Mandeville, La., to just west of city limits of Mandeville, south of U. S. highway No. 190, near Mandeville, La.

NEW—Texhoma Broadcasting Co., Durant, Okla.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 250 watts, and unlimited hours of operation. Amended to install directional antenna for use at night and to change transmitter location from: to be determined, Durant, Okla., to 1½ miles east of Durant on highway 70, Bryan County, Okla.

NEW—East-West Broadcasting Co., Fort Worth, Texas—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change power from 5 KW to 1 KW night, 5 KW day, and make changes in directional antenna patterns.

1570 KC.

WCKZ—Illinois-Alton Broadcasting Co., Alton, Illinois (R. C. Goshorn and R. L. Rose, a co-partnership)—Modification of construction permit (B4-P-5216, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to make changes in antenna.

1580 KC.

WKAP—Allentown Broadcasting Co., Allentown, Pa. (N. Joe Rahall, Sam G. Rahall, Farris E. Rahall & Deem F. Rahall, a partnership)—License to cover construction permit (B2-P-4496, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

NEW—Eastland-Ranger-Cisco Broadcasting Co., Eastland, Texas (John D. Harvey, W. H. Wright and Harry N. Harris, a partnership)—Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna for night use only and unlimited hours of operation. Amended to change directional antenna from night use only to day and night.

AM—Applications Dismissed

Southern California Associated Newspapers, Alhambra, Calif.—Construction permit for a new high frequency FM broadcast station to be operated on 48,700 kc. Dismissed March 27, 1947, per Attorney's Request March 25, 1947.

James A. Noe, Shreveport, La.—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

James A. Noe, Alexandria, La.—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

James A. Noe, Lake Charles, La.—Construction permit for a new high frequency FM broadcast station to be operated on 46.5 mc. Dismissed March 21, 1947.

AM—Application Returned

WIBV—Belleville Broadcasting Co., Belleville, Ill. (John H. Schultz, Marshall True, Paul A. Wnorowski, Marvin M. Mollring, John W. Lewis, Jr., and Joseph H. Yaegel)—Construction permit to change frequency from 1060 to 1230 kc. and change hours of operation from daytime to unlimited time. (Contingent upon grant of WIL changing frequency to 1430 kc.) Returned March 25, 1947. Incomplete, no engineering data submitted.

AM—Applications Tendered for Filing Since February 7

580 KC

NEW—K. C. Zion, Roda, Va.—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 24¼ watts and daytime hours of operation.

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit to change from employing directional antenna for day and night use to directional antenna for night use only—non-directional antenna daytime, using power of 5 KW night, 10 KW day, unlimited hours of operation.

1090 KC.

NEW—Rogers City Broadcasting Co., Rogers City, Mich.—Construction permit for a new standard broadcast station to be operated on 1090 kc., power of 1 KW, and unlimited hours of operation.

(Continued on next page)

1230 KC.

WLOF—Hawlewood, Inc., Orlando, Fla.—Consent to transfer of control from George W. Gibbs, Jr., to Wm. Joe Sears and Walter C. Shea.

1240 KC.

NEW—Northwest Public Services, Kelso, Wash. (A Partnership, Roscoe Arthur Day, Jr., Henry H. Alderman, Frederick C. Arpke)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

Community Broadcasting Co., St. Cloud, Minn. (A Minnesota Corporation)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1340 KC.

WBRK-FM—Leon Podolsky, Pittsfield, Mass.—Consent to assignment of license of standard station WBRK and construction permit of WBRK-FM to Greylock Broadcasting Co.

1350 KC.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studebaker)—Request for special service authorization to operate on 1350 kc., power of 250 watts, unlimited hours of operation for period not to exceed August 1, 1947.

1360 KC.

WMCK—Non-Yough Broadcasting Co., McKeesport, Pa.—Modification of construction permit for changes in night time directional antenna system, using power of 1 KW and unlimited hours of operation.

1400 KC.

NEW—Radio Greenville, Greenville, Ala. (William W. Hunt and Jeff P. Beeland, Jr.)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 KC.

S. H. Patterson, Atchison, Kans.—Consent to assignment of license to Albert Alvin Almada.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its final decision (B-316) granting the following applications for Class B FM broadcast stations in Peoria, Ill.:

Peoria Broadcasting Co.—92.7 mc. (No. 224), subject to filing within 60 days and approval of an application for modification of construction permit specifying technical data for coverage equivalent to 20 KW effective radiated power and an antenna height of 500 feet above average terrain, and a transmitter site and antenna structure satisfactory to the Civil Aeronautics Administration (BPH-231; Docket 7102);

Mid-State Broadcasting Co.—97.1 mc. (No. 246), 10 KW effective radiated power, antenna height of 310 feet above average terrain (BPH-712; Docket 7104);

Central Illinois Radio Corp.—95.5 mc. (No. 238), 20 KW effective radiated power and antenna height of 500 feet above average terrain, or equivalent coverage; conditions (BPH-819; Docket 7408);

Illinois Valley Broadcasting Co.—93.5 mc. (No. 228), 20 KW effective radiated power, antenna height of 500 feet above average terrain or equivalent coverage; conditions (BPH-938; Docket 7588); and

West Central Broadcasting Co.—93.1 mc. (No. 226), 20 KW effective radiated power, antenna height of 500 feet above average terrain, subject to CAA approval of antenna structure, location, and height (BPH-984; Docket 7636).

At the same time the Commission denied the application of **Radio Peoria, Inc.** (BPH-413; Docket 7105)

FM—Final Order on Class A Channels

The Commission adopted an Order (Comr. Jett dissenting) making effective immediately sub-section (d) of Section 3.203, reading as follows:

"No assignments will be made on Channels 297, 298, 299 and 300 until July 1, 1947."

FM—Conditional Grants

International Broadcasting Corp., Shreveport, La.—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. (BPH-1153)

George Anthony Waslovas, Cheviot, Ohio—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1037)

Record Publishing Co., Ravenna, Ohio—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (Comr. Durr voting for hearing.) (BPH-1164)

Tri-Cities Broadcasting Co., Goose Creek, Texas—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1106)

FM—Petition Granted

Balboa Radio Corp., San Diego, Calif.—Granted petition for leave to amend application for FM station (BPH-1054; Docket 7842) to specify a new transmitter site, etc.

FM—Applications Accepted for Filing

KIDO-FM—KIDO, Inc., Boise, Idaho—Modification of construction permit (B5-PH-371, which authorized a new FM broadcast station) for extension of completion date.

WKJG-FM—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-PH-610, which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 26 KW, antenna height above average terrain, make changes in antenna system, and change commencement and completion dates.

WTTH—The Times Herald Co., Port Huron, Mich.—Modification of construction permit (B2-PH-141, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-766, which authorized a new FM broadcast station) to change completion date.

WLOB—Claremont Eagle, Inc., Claremont, N. H.—Modification of construction permit (B1-PH-373, which authorized a new FM broadcast station) for extension of completion date.

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-PH-50, as modified, which authorized a new FM broadcast station) for extension of commencement and completion dates.

NEW—Warren Broadcasting Corp., Glens Falls, N. Y. (P. O. 54 Colvin Building)—Construction permit for a new FM broadcast station to be operated on 100 m.c. band with 1 KW effective radiated power.

WHNY—Elias I. Godofsky, Hempstead, N. Y.—Voluntary assignment of construction permit to FM Broadcasting Corporation.

KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-PH-173, which authorized a new FM broadcast station) for extension of completion date.

(Continued on next page)

WGPA-FM—The Bethlehems Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-615, which authorized a new FM broadcast station) for extension of completion date.

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Modification of construction permit (B4-PH-386, which authorized a new FM broadcast station) to change completion date.

WTPS-FM—The Times-Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-PH-296, which authorized a new FM broadcast station) to change type of transmitter and studio location to 601-625 Howard Avenue, New Orleans, Louisiana.

WSTP-FM—Piedmont Broadcasting Corp., Salisbury, N. C.—Modification of construction permit (B3-PH-346, as modified, which authorized a new FM broadcast station) for extension of completion date.

WPAY-FM—The Scioto Broadcasting Co., Portsmouth, Ohio—Modification of construction permit (B2-PH-960 which authorized a new FM broadcast station) to change effective radiated power to 7 KW, make changes in antenna system and change commencement and completion dates. Amended to change type of transmitter.

WRVA-FM—Larus and Brother Co., Inc., Richmond, Va.—Modification of construction permit (B2-PH-973 which authorized a new FM broadcast station) to change type of transmitter; antenna height above average terrain to 500 feet; effective radiated power to 24.9 KW, make changes in antenna system and change commencement and completion dates.

KWLK-FM—Twin City Broadcasting Corp., Longview, Wash.—License to cover construction permit (B5-PH-853) which authorized a new FM broadcast station.

WABX—Harold O. Bishop, Harrisburg, Pa.—Modification of construction permit (B2-PH-877, which authorized a new FM broadcast station) to change completion date.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

KRFM—J. E. Rodman, Fresno, Calif.—Modification of construction permit (B5-PH-155, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WASH—Commercial Radio Equipment Co., Washington, D. C. (Everett L. Dillard)—Modification of construction permit (B1-PH-669, which authorized a new FM broadcast station) to change type of transmitter; transmitter site (Geographic Coordinates only); ERP to 15.1 KW, antenna height above average terrain to 469 feet; make changes in antenna system and change commencement and completion dates.

WKPB—Knoxville Publishing Co., Knoxville, Tenn.—Modification of construction permit (B3-PH-437, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WRRN-FM—Nied and Stevens, Warren, Ohio (Frank T. Nied and Perry H. Stevens)—Modification of construction permit (B2-PH-361, which authorized a new FM broadcast station) to change type of station from Class A to Class B; specify transmitter site, change studio location, specify frequency as 98.0 mc.; ERP as 3.2 KW, antenna height above average terrain as 300 feet; type of transmitter as GE BT-2A maximum 1 KW and specify antenna system.

98.7 MC.—#54

NEW—Washington Broadcasting Co., Washington, Pa.—Construction permit for a new FM broadcast station to be operated on Channel #54, 98.7 mc., and coverage of 6,590 square miles. Amended to change ERP from 33.9 to 5.82

KW and make changes in antenna system and to change officers, directors and stockholders.

104.3 MC.—#282

NEW—James B. Littlejohn, Odgen, Utah—Construction permit for a new FM broadcast station to be operated on Channel #282, 104.3 mc. Amended to change type of transmitter and make changes in antenna system.

To Be Assigned By FCC

NEW—Keokuk Broadcasting Co., Keokuk, Iowa (624 Main Street)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 3.15 KW and antenna height above average terrain 327 feet.

NEW—Pacific Broadcasting Co., Fresno, Calif. (P. O. 690 Market Street, San Francisco, Calif.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

NEW—Richard H. Balch, Utica, N. Y. (P. O. 20 Whitesboro St.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 9.2 KW.

WIBM-FM—WIBM, Inc., Jackson, Miss.—Modification of construction permit (B2-PH-210, which authorized a new FM broadcast station) to change type of station to Class B; specify studio location, change type of transmitter, transmitter site to 2511 Kibby Road, Summit Township, Jackson County, Michigan, frequency to "To be assigned by FCC"; effective radiated power to 16.1 KW, antenna height above average terrain to 294.3 feet, make changes in antenna system and change completion date.

NEW—Centinela Valley Broadcasting Co., Inglewood, Calif. (P. O. Box 259)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 798.6 watts effective radiated power.

NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif. (P. O. 4919 Van Nuys Blvd., Sherman Oaks, Calif.)—Construction permit for a new FM broadcast station to be operated on frequency to be assigned by FCC with 1 KW effective radiated power.

NEW—The McPherson Broadcasting Co., Inc., McPherson, Kans. (P. O. 228 Grand Building)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 5.3 KW.

NEW—Pocono Broadcasting Co., Stroudsburg, Pa. (Harold B. Newman and Anne L. Newman) (P. O. Box 525, Liberty, N. Y.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 488 watts and antenna height above average terrain 162 feet.

NEW—Harry L. Crisp, Marion, Ill.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW and antenna height above average terrain 188 feet.

NEW—Lubbock Broadcasting Co., Lubbock, Texas (P. O. Box 1524, 1412½ Texas Avenue)—Construction permit for a new FM (Class B) broadcast station to be operated on frequency to be assigned by FCC, and ERP of 2.4 KW.

NEW—The Journal Company, Green Bay, Wis. (The Milwaukee Journal) (P. O. 333 West State Street, Milwaukee 1, Wis.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and ERP of 14 KW.

Correction

Please correct item appearing in last week's REPORTS referring to the modification of construction permit of **WKRQ-FM, Giddens & Rester, Mobile, Ala.** The call letters were erroneously carried as **WKRC-FM.**

(Continued on next page)

TELEVISION

TV—Modification of CP Granted

KCPN—Carter Publications, Inc., Fort Worth, Texas—Granted modification of CP to change type of transmitters and make changes in antenna system; to reduce effective radiated visual power to 16.35 KW and antenna height to 490 feet. Also extended completion date for a period of 6 months from date of grant. (BMPCT-53)

TV—Applications Accepted for Filing

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of New York, N. Y. (P. O. 2 Main Ave., Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6825-6850 mc., emission visual A5, power of .1 watt and unlimited hours of operation. To be used with commercial television broadcast station WABD, New York, N. Y.

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of Washington, D. C. (P. O. 2 Main Avenue, Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-6825 mc., emission A5-visual, and unlimited hours of operation. To be used in conjunction with commercial television broadcast station WTTG, Washington, D. C.

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of New York, N. Y. (P. O. 2 Main Avenue, Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6800-6825 mc., power of .1 watt, emission A5 visual and hours of operation, unlimited. To be used with commercial television broadcast station WABD, New York, N. Y.

NEW—Allen B. Du Mont Laboratories, Inc., Portable-Mobile, area of Washington, D. C. (P. O. 2 Main Avenue, Passaic, N. J.)—Construction permit for a new experimental television relay broadcast station to be operated on 6825-6850 mc., power of .1 watt and unlimited hours of operation. To be used with commercial television broadcast station WTTG, Washington, D. C. Emission A5 visual.

MISCELLANEOUS BROADCAST

Applications Accepted for Filing

Remote Pickup

WCVH—Leonard A. Versluis, area of Grand Rapids, Mich.—License to cover construction permit (B2-PRE-473) which authorized a new remote pickup broadcast station.

NEW—Paradise Broadcasting Co., area of Mayaguez, P. R. (P. O. Comercio No. 24)—Construction permit for a new remote pickup broadcast station to be operated on 30.82, 33.74, 35.82, 37.98 mc., power of 60 watts, with special FM emission.

NEW—Pennsylvania Broadcasting Co., area of Philadelphia, Pa. (P. O. 35 S. Ninth St.)—Construction permit for

a new remote pickup broadcast station to be operated on 156.75, 158.4, 159.3, 161.1 mc., power of 30 watts, with special for FM emission.

Noncommercial Educational

WNYE—Board of Education, City of New York, Brooklyn, N. Y.—Modification of construction permit (B1-PED-72, which authorized a change in transmitter and changes in antenna system) for extension of completion date.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Funk & Wagnalls New Standard Encyclopedia—Misrepresentation in the advertising and sale of the 25-volume Funk & Wagnalls New Standard Encyclopedia and unfair disparagement of competing encyclopedias are charged in a complaint issued by the Commission against Joseph L. Morse, Mac Gache, Gertrude Morse and Rose Gache, copartners trading as Unicorn Press, 60 Willoughby St., Brooklyn. (5488)

Hayes Hi-Grade Hatchery—The Commission issued a complaint charging Herman G. Hayes, trading as Hayes Hi-Grade Hatchery, Twin Falls, Idaho, with misrepresentation in the advertising and sale of baby chicks. (5487)

Pearl Garment Co.—Misbranding of ladies' coats and suits in violation of the Wool Products Labeling Act and the Federal Trade Commission Act is charged in a complaint issued by the Commission against Henry G. Pearl and Mildred Pearl, copartners, trading as Pearl Garment Co., Mode Craft Co., and Mode Craft, 620 Viola St., Camden, N. J. (5489)

CEASE AND DESIST ORDERS

Canute Co.—Misrepresentation in the sale of a hair dye preparation designated "Canute Water" is prohibited in a cease and desist order issued by the Commission against Canute Co., 240 N. Milwaukee St., Milwaukee, Wis. (5234)

Charles A. Gearing—An order prohibiting misrepresentation in the sale of church flags and banners was issued by the Commission against Charles A. Gearing, 311 S. 22nd Ave., Bellwood, Ill. (5292)

Mid-West Drug Co., Inc.—The Commission has ordered Mid-West Drug Co., Inc., Fort Wayne, Ind., and its officers, to stop disseminating advertisements of a medicinal preparation designated "Ju-Vau" which falsely represent that it is a cure for obesity and which fail to reveal the dangers of unsupervised use of the product. (5036)