



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 15, April 14, 1947

H. R. 2740—A BILL TO MAINTAIN UNIFORM TIME IN INTERSTATE COMMERCE AND GOVERNMENT

H. R. 2740 was introduced in the United States House of Representatives on March 24, 1947 by Congressman Joseph P. O'Hara, Republican of Minnesota. (See Current REPORTS, p. 249) It was referred to the House Committee on Interstate and Foreign Commerce. Text of the bill is reprinted verbatim below.

A BILL

To amend the Act of March 19, 1918, so as to provide that standard time shall be the measure of time for all purposes, and for other purposes.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the first sentence of section 2 of an Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918 (U.S.C., 1940 edition, title 15, sec. 262), is amended to read as follows: "Within the respective zones created under the authority hereof the standard time of the zone shall be the standard measure of time for all purposes."

Sec. 2. That the Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918 (U.S.C., 1940 edition, title 15, sec. 261-265), is amended by adding after section 4 the following:

"Sec. 5. (a) No other time than the time established in this Act as the standard time for the zone in which any place of business engaged in interstate commerce is located shall be employed, maintained, or used at such place of business in connection with such business. Any person knowingly and will-

fully violating the provisions of this subsection shall be fined not to exceed \$100.

"(b) No other time than the time established in this Act as the standard time for the zone in which any officer, agent, or employee of the United States, or of any Territory, or of any political subdivision thereof, is located, shall be employed, displayed, maintained, or used by such officer, agent, or employee, in the course of his official duties. Any such officer, agent, or employee, knowingly and willfully violating the provisions of this subsection shall be fined not to exceed \$100."

Sec. 3. Section 5 of an Act entitled "An Act to save daylight and to provide standard time for the United States", approved March 19, 1918, is redesignated section 6.

Note: At its last meeting in January, in San Francisco, the Board of Directors of the NAB instructed the management to seek the establishment and maintenance of uniform time throughout the United States and obtain the cooperation of other interested industries and groups for this purpose.

INSIDE THIS ISSUE

Two separate FCC orders last week denied the WOKO petition for renewal and denied the Van Curler application for WOKO's facilities. (p. 288)

Amending its regulations concerning ET identification, the Commission authorized the networks to transcribe and rebroadcast programs one hour after origination during the period of daylight saving time. Stations are required to make one ET announcement daily. (p. 289)

Continuing its trend toward taking a more realistic attitude on the question of employer free speech, the NLRB upheld the employer's right to send his employees a series of letters to keep them informed on bargaining negotiations. (p. 291)

A recent survey conducted by RMA among its members indicates that radio manufacturers anticipate the production of about 2 million sets with FM facilities during 1947. (p. 293)

Station operators will be interested in details of four public interest program campaigns on the President's Conference on Fire Prevention, Public Health Nursing, Boys and Girls Week, and Child Health Week. (p. 296)



THE NATIONAL ASSOCIATION OF BROADCASTERS

1771 N St., N. W. WASHINGTON 6, D. C. Phone DEcatur 9300
535 Fifth Ave. New York 17, N. Y. MUrray Hill 2-1963
Taft Building, Hollywood 28, Cal. GRanite 7166

JUSTIN MILLER, *President*

A. D. WILLARD, JR., *Executive Vice-President*

C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER

Director of Research

ROBERT T. BARTLEY

Director of FM Department

CHARLES A. BATSON

Director of Information

ROBERT C. COLESON

Assistant to the President

(Hollywood)

RICHARD P. DOHERTY

Director of Employee-Employer

Relations

HAROLD FAIR

Director of Program Department

DOROTHY LEWIS

Coordinator of Listener Activity

(New York City)

FRANK E. PELLEGRIN

Director of Broadcast Advertising

DON E. PETTY

General Counsel

ROBERT K. RICHARDS

Director of Public Relations

ARTHUR C. STRINGER

Director of Special Services

Legal Department

WOKO Renewal Denied by FCC; Van Curler Application Held Up

In two orders issued last week, the FCC denied WOKO's renewal application and refused to consider the petition of Van Curler Broadcasting Corporation for an immediate grant of the same facility.

In denying the petition of WOKO the Commission took the position that the application had already received exhaustive consideration and its denial found by the Supreme Court to be a proper exercise of the Commission's authority.

Speaking of WOKO's proposed reorganization (REPORTS, Dec. 16, 1946, page 985), the opinion said "quite apart from the matter of the finality with which we regard our decision, we find nothing in this proposal which persuades us to alter our previous conclusion. We hold to our views regarding the responsibility of licensee corporations, and to our finding that WOKO, Inc., is not qualified to receive a renewal of license."

In a concurring opinion Commissioner Jett said that WOKO should be allowed to file for a CP on the basis of its proposed reorganization plan, the application to be consolidated for hearing with the Van Curler application. He reasoned that the drastic action of putting the station off the air might work a hardship on the listening public, the station employees and such of the station owners as were innocent of any wrongdoing. He pointed out that the Commission had made no findings on WOKO's service and that the Supreme Court had said that the station "appears to have rendered public service of acceptable quality and to be able to continue." He also noted that the Commission continues to license WABY in Albany, the majority

stock of which is held by the majority stockholders of WOKO.

While admitting that there had been several cases over the years involving misrepresentations and that the Commission had treated them too leniently, he said "the only proper basis for denial of WOKO's license would be our conviction that there is no other way to insure the integrity of the reports which we receive from applicants and licensees. I believe that there may be another effective means of accomplishing this at this particular time." He then suggested that an order dealing with the guilty parties, but permitting the innocent parties to continue WOKO's service, would adequately notify licensees that leniency in dealing with false statements can no longer be expected.

Van Curler Petition Denied

The Commission denied Van Curler's petition for an immediate grant in order to permit other persons "who may wish to file application for the facilities . . . a reasonable opportunity to do so." The majority opinion referred to the fact that, so long as litigation on the validity of the WOKO order was pending, uncertainties as to whether the facilities would be available existed and probably deterred other filings. The opinion further stated that the Commission now believes that it would have been better procedure to have held the Van Curler application pending until the end of the WOKO litigation, since there might then have been other applications which could all be considered together, "making possible a selection of the applicant best qualified to serve the public interest."

To reach this result the Commission modified, for the purposes of the case, its procedural Rule 1.387(b)(3). That Rule requires the dismissal of conflicting applications not filed twenty days before the date of hearing, thus precluding the consolidation for hearing of the Van Curler application and any others. The ground of the modification was stated as follows:

"We believe that a specific procedure which has been developed for administrative convenience in dealing with general and normal types of situations can and should be modified to cover the unusual type of situation presented here; this is particularly true where rigid adherence to such procedure might preclude an assignment of facilities in a manner best serving the public interest simply because other applicants may have refrained from filing while the availability of the desired facilities was in question."

Commissioner Durr Dissents

In a dissenting opinion Commissioner Durr took the position that the Commission should immediately consider the Van Curler application on its merits and act upon it. He considered the Commission's action not only in violation of Rule 1.387(b)(3) and contrary to the consistent procedure followed prior to the adoption of that rule, but also in violation of the Communications Act itself:

"As I understand the language and intent of the Act, any applicant is entitled at any time to apply for any frequency he see fit, whether or not his application is in conflict with the use of that frequency by an existing station; and, . . . he is entitled to have his application heard, considered, and acted upon. Van Curler, in

(Continued on next page)

filing its application, was merely exercising a clear statutory right which was equally available to everyone else."

Discussing the "uncertainties as to the availability of these facilities," the Commissioner said that such uncertainties existed in the case of all applications filed, particularly where an applicant seeks a frequency already in use. He said furthermore that there was nothing in the record to indicate that uncertainties actually deterred the filing of applications. He pointed out that the Commission's order denying WOKO's renewal was entered more than two years ago, that regardless of the appeal to the courts it was final insofar as the Commission was concerned, that the court proceedings were matters of public record, and that all interested parties had the same opportunity as Van Curler to file and have competitive hearings. Commissioner Durr concluded as follows:

"Notwithstanding the clear legal right of any interested party to apply for the facilities of an existing station when the license of that station is before the Commission for renewal, applications of this kind have been few in number. Those which have been successful have been fewer still. Consequently, in all cases of this kind 'uncertainty' as to the availability of the facilities exists in the minds of broadcasters and would-be broadcasters. In every contested case, there are 'uncertainties' as to the outcome, and in some cases the 'uncertainties' are greater than in others. But it does not seem to me that 'uncertainties' of this nature are entitled to administrative or judicial recognition.

"The logic of the Commission's Memorandum Opinion and Order, as I understand it, would mean that because of these 'uncertainties' any successful applicant for a frequency used by an existing station would, even after his case had been carried to the Supreme Court of the United States and there sustained, and notwithstanding the merits of his own application, be thrown into a second competitive hearing with all who might see fit to apply, merely because doubts had previously existed in their minds about his chances of winning his case. The sheer cost and delay of two—and perhaps even more—runs through the administrative and judicial mill would be so burdensome as, in practical effect, to nullify the rights which the Communications Act has given."

FCC Releases Another Proposed Decision Based on Program Plans Comparison

For the second time in as many weeks, the FCC, in a proposed decision released April 7, chose one applicant for AM facilities over another on the basis of a comparison of their program plans.

The case arose as a result of two mutually exclusive applications for a 250 w. unlimited time station on 1400 kc in Grenada, Mississippi. In its opinion the Commission said:

"Birney Imes, Jr., has presented a well-balanced and well-designed program proposal calculated to meet the needs of the Grenada community. He has made direct efforts to ascertain what the community desires by way of broadcast service and what program material it can itself develop. In this connection, he has offered sustaining time to various religious, civic, and fraternal organizations and has also taken the initiative in suggesting to these organizations possible programs and types of programs in which they might be interested. Mr. Weaver, on the other hand," the FCC went on to say, "has made no substantial effort to ascertain what program service Grenada requires, or to meet such requirements. He has furnished only sketchy informa-

IN THE OFFING

April 14-15	Area "C" Meeting (Districts 10-12)	Kansas City Muehlebach Hotel
April 16	Radio News Clinic	Kansas City
April 17-18	Commercial Sub-Com.— Standards of Practice	French Lick, Ind.
April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 24-25	Program Policies Sub-Com. —Standards of Practice	Chicago, Ill.
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Prac- tice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

tion regarding his program proposal and has submitted no program log. There is no showing as to the policies which he would follow in operating his proposed station, except the negative statement that he would not bar particular programs or organizations by a 'rule of thumb'."

The Commission noted that Imes is already the licensee of three other Mississippi stations and that for that reason a grant to Weaver would better serve the principle of diversification of station ownership. However, it considered that this factor was outweighed by the program considerations.

Chairman Denny and Commissioner Hyde dissented on the ground that while the case was close they favored the grant which would promote diversification of station ownership. They noted also that Imes' plans to move to Grenada involved his leaving his station in Columbus, Mississippi, in the hands of other persons.

FCC Waives Identification Requirement During Daylight Saving Time Period

The FCC amended its Rules and Regulations governing the announcement of mechanical reproductions to permit networks to transcribe and rebroadcast programs one hour after their original broadcast during

(Continued on next page)

the daylight saving time period, it was announced Monday (7).

The Commission stipulated that each station which broadcasts programs on this basis make an appropriate announcement at least once each day between 10 a.m. and 10 p.m.

Following is the text of the FCC amendment to Section 3.407:

"During the annual periods in which Daylight Saving Time will be effective, the requirements of this Section are waived, with respect to network programs transcribed and rebroadcast one hour later because of the time differential resulting from the adoption of Daylight Saving Time in some areas, upon the following conditions: The waiver is not to be applicable when an individual station makes an off-the-line recording, but is to be applicable only when the off-the-line recording is made by the network itself at one of its key stations, and is for broadcast one hour later by those stations which operate on Standard Time. Furthermore, each station which broadcasts network programs one hour later in accordance with this waiver shall make an appropriate announcement at least once each day between the hours of 10:00 a.m. and 10:00 p.m., stating that some or all of the network programs which are broadcast by that station are delayed broadcasts by means of transcription. A network organization taking advantage of this waiver should so advise the Commission."

Commission Not to Adopt "Iron Clad" Multiple Ownership Rule

The FCC announced Friday (11) that, as a result of oral argument on its multiple ownership rules held last February, "it had determined that the public interest would not be served by adoption of an iron-clad rule defining the extent of overlap of service areas or the degree of common ownership, operation or control that would be deemed to be in contravention of" such rules.

Rather, the Commission will continue to apply these rules on a case-to-case basis, deciding each application on its own merits.

Among the factors which the Commission will consider are the extent of overlap, the degree of common ownership, operation and control, and such other factors as distribution of population, extent of competitive service, location of trade areas and political boundaries, location of main and secondary studios.

WSM Awarded Injunction Against Road Show, Stops Use of Name "Grand Ole Opera"

Station WSM, Nashville, won its suit to impose an injunction against the Golden Goose Corporation to prevent the latter organization from using advertising that misleads the public into believing that the Golden Goose road show is connected with the "Grand Ole Opry", WSM presentation.

Golden Goose, with its principal office in Milbridge, Maine, had been operating a traveling tent show in Georgia, advertising it as the "Grand Ole Opera, Radio's Barn Dance Review." This show, headed by R. L. Whitton, had no connection with the WSM program.

General

Communist Party Demanding Time to "Correct Many Misconceptions" Being Broadcast

What appears to be a widespread "form letter" campaign is being conducted currently by the Communist Party demanding radio time. Stations report receipt of communications charging that the "aims of the Communist Party" are not being presented objectively and asking that an opportunity to reply be given.

One such letter, signed by the Party Chairman for the State of Ohio, was received by WCOL, Columbus. It read:

"Through the facilities of your station, there has been considerable discussion, of late, dealing with the programs and aims of the Communist Party. In these discussions the aims of the Communist Party were presented from a hostile point of view and our position has been thoroughly misrepresented to your radio audience.

"Since our program has been discussed by various groups other than the Communist Party, we consider it only fair that we should be given the opportunity to reply and to correct the many misconceptions.

"We feel justified in making this request not only because of the regulations of the Federal Communications Commission, but also because your radio audience would no doubt appreciate the opportunity of hearing both sides of the question.

"In the interests of fair play and in accord with our institutions of freedom of speech, we earnestly hope that you will afford us the opportunity of presenting our case to your radio listeners."

WCOL Manager Jack Kelly replied:

"Your letter of April 2nd has been received with statement that 'the aims of the Communist Party were presented from a hostile point of view and our position has been thoroughly misrepresented to your radio audience.'

"With this allegation I take direct and definite issue. I am calling upon you for substantiation of your statement by way of specific instances bearing out your charges. When we hear from you with such information and consider it as substantiating your allegations, we shall then be glad to talk with you further about an 'opportunity to reply and to correct the many misconceptions'."

Haverlin Named President of BMI; To Attend NAB Area C Meeting

Carl Haverlin, whose appointment to the position of president of BMI was announced last week, will make one of his first official appearances at the NAB Area "C" meeting in Kansas City. The meeting is being held today and tomorrow (14-15).

Mr. Haverlin, who resigned as vice president of MBS to assume his new duties, will be a familiar figure to broadcasters as a representative of BMI, since many station executives will recall his efforts as a member of the "flea circus" which stimulated industry interest in the music licensing agency during its formative days over seven years ago.

(Continued on next page)

NAB Executives Attend

Arrangements for the Area C meeting, which will be attended by NAB members from the 10th and 12th Districts, have been directed by John J. Gillin, Jr., WOW, 10th district director, and William B. Way, KVOO, 12th district director. Five NAB headquarters executives, led by President Justin Miller, will participate in the broadcasters' meetings. Accompanying Judge Miller are A. D. Willard, Jr., executive vice president; Kenneth H. Baker, director of research; Richard P. Doherty, employee-employer relations director; and Frank E. Pellegrin, director of broadcast advertising.

Hugh Feltis, BMB president, will also attend the Kansas City meeting to discuss the work of his organization.

News Clinic

Following the two-day session, radio newsmen will hold a news clinic for broadcasters in the area. Leading broadcasters will discuss the various phases of gathering, preparing and presenting news on the air under the direction of William B. Quanton, chairman of the news clinic.

Wilbur Schramm, director of Iowa State University's school of journalism, will report on two surveys made at the university.

NAB will be represented at the clinic by Arthur Stringer, director of special services.

BMI Has First Paid President

In announcing the appointment of Mr. Haverlin to his new position the BMI Board of Directors issued the following statement.

"Carl Haverlin, vice president in charge of station relations of Mutual Broadcasting System, Inc., has been elected as president of Broadcast Music, Inc. Mr. Haverlin will be the first full-time paid president of BMI. The presidency has previously been held by the president of the National Association of Broadcasters. The Board intends to elect Justin Miller, president of the National Association of Broadcasters, to the chairmanship of the BMI board.

"Mr. Haverlin, in addition to proved capacity and wide experience in the broadcasting industry, has great familiarity with the operations of BMI. As one of the original officers of BMI, he played an important part in its founding and is now a member of its board of directors. When Mr. Haverlin left BMI to assume his post at the Mutual Broadcasting System, Mutual agreed that BMI could have a continuing call on Mr. Haverlin's services. The BMI Board expresses its thanks to Edgar Kobak, president of Mutual, for releasing Mr. Haverlin from his network duties.

"The appropriate steps will be taken to increase the number of directors of BMI. This will enable the Board to elect Sydney M. Kaye, vice president and general counsel of BMI, to the vice chairmanship of the Board, and will also make it possible for Mutual Broadcasting System to continue to be represented on the Board."

Three Special Standards of Practice Groups Set Work Dates on Code Revision

Following its initial meeting in New York on March 31 (current REPORTS, p. 271), the Special Standards of

Practice Committee has set the pace for its work in revising the radio industry's code.

The subcommittee on commercial practices will meet at French Lick, Ind., on April 17-18.

The subcommittee on general program policies will convene at Chicago, April 24-25.

The full Committee meets again on May 12-13 in New York City to work over the reports of these two groups.

HAVE YOU READ IT?

The soap opera—serial drama, that is—came in for some scintillating treatment in the April issue of the *Ladies' Home Journal*. In an article called "A Housewife Looks at Soap Opera," Aloise Buckley Heath examines the merits of this development in the dramatic art.

By her own definition, Housewife Heath devotes herself to "the reactions of that lowly creature, the housewife, who is concerned neither with the future of radio nor with the insults to her intelligence with which soap opera is said to abound, but merely with one question—not world-shaking, certainly, but not unimportant: Can the Road of Life be turned high enough on the kitchen radio to be heard while she makes the beds?"

(ED. NOTE: See story *re* NAB-RMA campaign for a radio in every room, 1946 REPORTS, p. 943.)

The author notes ("with pride in my sex") that the housewife "has not joined the swelling chorus of recriminations heaped on soap opera by those whom it is not intended to please."

She concludes: "We enjoy them in the same open, wholesome and uncritical way that we enjoy a Perry Mason mystery, a Bob Hope movie or Terry and the Pirates."

Employee-Employer Relations

NLRB, In Ruling on Letter to Employees, Upholds Right of Employer Free Speech

The NLRB continues to take a more realistic attitude on the question of employer free speech. The most recent instance was the unanimous decision of the Board in the United Welding Company case. There the employer sent his employees a series of letters to keep them informed on the program of bargaining negotiations with the union representing them. The letters contained no inaccuracies and no coercive statements, although opposition to some of the high-handed and unyielding union tactics was expressed, along with statements indicating a desire to prevent a "tragic and futile work stoppage," and claiming the company couldn't meet the union demands for and 18½¢ hourly increase.

Such letters did not constitute an unfair practice by way of interference or coercion of the employees'

(Continued on next page)

rights, nor a refusal to bargain collectively, said the Board.

Employers will note, however, that the company engaged in no other unfair labor practices to which the letter could be tied. The question of non-coercive statements being made illegal by relating them to other activities did not, therefore, come up.

New Bulletin "Let's Arbitrate That Issue"

Distributed to Members By EER Department

A special management bulletin entitled, "Let's Arbitrate That Issue" has been prepared by the EERD and distributed to NAB members. The chief objectives of this bulletin are: (1) to discuss the feasibility and adaptability of arbitration in the settlement of labor-management disputes; (2) to explore the limitations and pitfalls which are inherent in the use of arbitration; (3) to lay down a few guiding suggestions by which broadcasters may scrutinize their arbitration agreements, should they make them.

Very little consideration has been given to technical topics such as arbitration clauses in contracts, arbitration procedures, preparing and presenting cases for arbitration, legal aspects of arbitration, etc. These subjects will be treated, at length, in a subsequent bulletin.

Networks Oppose Extent, Nature of Demands; Radio Writers Guild Votes for Strike

The Radio Writers Guild has announced strike votes against the four networks by its East and West Coast and Chicago divisions. Discussions and conferences between the Guild, an affiliate of the Authors League of America, and the networks have been held, on several occasions, without producing very tangible results due, largely, to the extent and nature of the proposals.

Although the Guild has not been certified by the NLRB as the accredited bargaining agency, it has sought a contract with networks and agencies covering free-lance script and continuity writers.

In announcing its strike vote, the union stated its demands as including: (1) licensing of works by the writer instead of outright sale of literary rights; (2) extension of the Guild shop to all networks; (3) full personal credits to writers, pay for audition scripts, minimum pay scales for all scripts, and other conditions.

Research Department

CBS Study on Home Radio Sets

Shows Increase in Multiple Ownership

The Columbia Broadcasting System has recently published the findings of a study on multiple set ownership which is most revealing and which elevates from the level of guess work many of the estimates regarding multiple set ownership which have been made from time to time since 1944. At that time the

Office of Civilian Requirements disclosed that 18% of radio families were multiple-set owners. CBS's study, however, reveals increases in both the number of radio families and the percentage of multiple set ownership. The latter figure has risen to 34% or 12,950,000 multiple set families in 1947. The total number of radio families has increased from 33,998,000, which was the BMB-US Census estimate for January 1, 1946, to 35,900,000—an increase of almost 2,000,000 radio families.

The programming implications of this study lie in at least two considerations: (1) The increase in multiple set ownership has resulted in an increase in amount of listening. The average family with one radio set listens 223 minutes per day; the addition of an extra set raises the average daily listening to 285 minutes. (2) For the most part, the additional set has been put into the bed room, almost 30% of them going there while 13% were put in kitchens and 6% in dining rooms. This location of the extra set in the home should give broadcasters an additional clue as to the listening habits of the audience.

Since, during the war years, number of hours of daily listening per family could be and was misleading, and since the number of sets in the home has a rather direct effect on the number of hours of listening, CBS prefers to state radio listening in terms of "total daily family hours." This figure can be arrived at by determining the amount of listening in a projectable cross section—such as the Nielsen sample—and multiplying this by the number of radio families. In terms of total listening hours per day, 1946 was ahead of 1945, the year with the highest previous listening. The figures which support this statement are:

Total Daily Family Hours of Listening

January 1

1944	120,300,000
1945	129,100,000
1946	146,200,000
1947	150,800,000

Further enlightenment comes from examination of the reasons which people gave for buying an additional radio in 1946:

Reasons for 1946 Purchases of Additional Radio Sets

Reasons	Percent
Gift	15.7
Wanted for Children	15.0
Wanted one in kitchen	10.3
Wanted one in bedroom	10.5
Wanted a portable	9.1
Wanted a combination set	9.8
Wanted a better radio	5.9
Just wanted another set—no reason	16.9
Miscellaneous	7.3

It is interesting to note that having an extra set for the children is one of the most popular reasons for buying an additional receiver.

A Statement by Dr. Kenneth H. Baker, NAB Director of Research

It has come to our attention recently in two rather serious instances that the NAB is supposed to have

(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through March 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Apr. 1	1092				949	143
May 1	1138	47	3	1 CP	952	186
June 1	1179	41	9	0	961	218
July 1	1215	37	0	1 CP	961	254
Aug. 1	1247	33	9	1 CP	970	277
Sept. 1	1299	53	12	1 CP	982	317
Oct. 1	1343	45	25	1 CP	1007	336
Nov. 1	1427	87	18	3 CP	1025	402
Dec. 1	1469	44	26	2 CP	1051	418
1947						
Jan. 1	1524	59	11	4 CP	1062	462
Feb. 1	1552	32	39	4 CP	1101	451
Mar. 1	1571	19	23	0	1124	447
Apr. 1	1610	44	70	5 CP	1194	416
Total Changes						
12 months		541	245	23 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP CG
		New**	Licensed to Operate	Deleted		
Apr. 1	428				48	5 375
May 1	478	10	50	0	48	15 415
June 1	494	55	17	0	1 CG	48 70 376
July 1	503	37	9	0	0	48 107 348
Aug. 1	513	78	10	0	0	48 185 280
Sept. 1	572	64	60	0	1 CG	48 249 275
Oct. 1	594	46	23	0	1 CG	48 295 251
Nov. 1	644	65	51	0	1 CG	48 360 236
Dec. 1	655	24	14	0	3 CG	48 384 223
1947						
Jan. 1	688	45	35	0	2 CG	48 ² 429 ² 211 ²
Feb. 1	712	58	24	0	0	48 ² 487 ² 177 ²
Mar. 1	730	23	21	0	1 CP	48 ² 509 ² 173 ²
Apr. 1	749	22	20	0	3 CG	48 ² 530 ² 171 ²
Total Changes						
12 months		527	334	0	14 (2CP)	

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
Apr. 1	9				6	3
May 1	12	3	0	0	6	6
June 1	25	14	0	1 CP	6	19
July 1	26	1	0	0	6	20
Aug. 1	33	7	0	0	6	27
Sept. 1	35	3	0	1 CP	6	29
Oct. 1	39 ¹	4	0	0	6	33
Nov. 1	43 ¹	4	0	0	6	37
Dec. 1	45 ¹	2	0	0	6	39
1947						
Jan. 1	53 ¹	8	0	0	6	47
Feb. 1	58 ¹	5	0	0	6	52
Mar. 1	57 ¹	0	0	1 CP	6 ²	51 ²
Apr. 1	59 ¹	2	0	0	6 ²	53 ²
Total Changes						
12 months		5	0	3 CP (2 Prewar)		

¹ Non-commercial CP included.

² FCC states that 198 (approximately) FM stations are now on the air. They include CG, CP and licensed stations. There are 8 TV operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

A Statement by Dr. Kenneth H. Baker, NAB Director of Research

(Continued from page 292)

"settled" the long-standing controversy between KDKA and WWJ concerning their conflicting claims to recognition as the radio station inaugurating the American system of broadcasting. Apparently the basis upon which this presumption is founded is the publication in May, 1945, of a "Chronology" which was part of the literature used during the promotion of radio's 25th anniversary. This chronology was not based on any original research by NAB. It was simply a reprint of material appearing in other publications. At the time of its publication, the NAB had neither the staff nor the facilities to prepare such material independently. The reproduction of this chronology carried with it no certification as to its accuracy nor any agreement or disagreement with its content.

The NAB did not in May, 1945, and could not now properly take any final position in this internecine dispute.

The only official records available have been carefully scanned by NAB's Research Department. These are summarized as follows:

KDKA	WWJ
<u>1916</u>	<u>Date Unknown</u>
¹ August 1, 1916, 8XK licensed as "new special land station" to Frank Conrad, Pittsburgh.	8MK, said to be ancestor of WWJ, not included in Bureau of Navigation Lists.
<u>1917-1919</u>	<u>1921</u>
WORLD WAR I (All amateurs off the air)	² June 30, 1921, 8CS first listed as licensed to W. J. Scripps, Detroit.
<u>1920</u>	<u>1921</u>
¹ May 1, 1920, 8XK licensed as "new special land station" to Frank Conrad, Pittsburgh.	¹ November 1, 1921, WBL listed as "new commercial land station", Detroit, owned by Detroit News.
<u>1920</u>	<u>1922</u>
¹ November 1, 1920, KDKA listed as "new commercial land station" owned by Westinghouse Company.	¹ April 1, 1922, Announcement of change of call letters from WBL to WWJ.
¹ Entries from "Radio Service Bulletin, Bureau of Navigation, Department of Commerce" for the dates indicated. This was a monthly service publication and constituted the only public record of changes in station operation.	
² From the "Amateur Radio Stations of the United States, Bureau of Navigation, Department of Commerce." This was an annual listing of stations licensed and operating. It was published as of June 30 of each year and sometimes the additions for June were included in this list rather than the Service Bulletin, of the following July 1st. 8CS could therefore have been licensed in June, 1920.	

KENNETH H. BAKER,
Director of Research.

RMA Survey Shows Estimated 1947 Output of About 2 Million FM Sets, 700 Transmitters

The Radio Manufacturers Association announced last Wednesday (9) the results of its survey of an-

(Continued on next page)

ticipated production of FM sets for 1947 and indicated that approximately 2,600,000 sets with FM facilities would be available this year. At the same time, a special RMA committee, after analyzing all factors, estimated a more conservative production figure of between 1.8 and 2.1 million sets.

The RMA group, at a joint meeting with an FMA committee on Tuesday (8), also reported that transmitter manufacturers estimate delivery of about 700 FM transmitters by the end of the year.

Tabulated returns from the questionnaire sent to all RMA set manufacturers revealed the following production estimates for the year 1947:

Estimated production of AM-FM table model sets:

- (a) to retail under \$50 43,000
- (b) to retail over \$50 810,720

Estimated production of AM-FM console models:

- (a) with phonograph 1,595,729
- (b) without phonograph 70,000

Estimated production of FM (only) sets: 146,000.

The breakdown of 1947 production plans for transmitters as reported by manufacturers to RMA reveals the following estimate:

250 watt transmitters	90
1 kw transmitters	230
3 kw transmitters	205
10 kw transmitters	185
Total	710

Broadcast Advertising

NAB to Conduct Program at AFA Convention May 26

A "Radio Departmental" will be presented by the NAB at the annual convention of the Advertising Federation of America, to be held in Boston May 25-28 at the Statler Hotel.

The radio program will be held on the opening day of the convention, Monday, May 26, from 9:30 a.m. until noon.

Dr. Kenneth Baker, NAB Director of Research, will review "The People Look at Radio," the report of the National Opinion Research Center which recently concluded an extensive survey of the public's attitudes towards various phases of radio. His address will be illustrated by colored slides.

Frank E. Pellegrin, NAB Director of Broadcast Advertising, will then discuss the applicability of the NORC survey to radio sales and advertising, and will show how radio advertisers can profit from the effective use of such information. He will also speak on "Radio for Retailers."

Hugh M. Feltis, president of Broadcast Measurement Bureau, will speak on "Measuring Radio Acceptance," and will show how BMB data can effectively be used by local stations and by local and regional

radio advertisers. His talk will be illustrated by a motion picture.

Harold Fellows, general manager of WEEI, Boston, is a member of the convention committee and in general charge of the radio program.

Attendance at the AFA convention is composed largely of delegates from local advertising clubs. *NAB members can cooperate by contacting their local advertising club now, and urging the convention delegates to be sure to attend the radio departmental program.* Like most convention programs, the AFA schedule is a busy one and there are several other events to compete for the attention of the delegates on Monday morning. Because this is one of the opening sessions on the first day of the convention, it is also important for delegations to be urged to arrive and register early, so they can attend the radio meeting. Such cooperation from NAB members will help to insure a good audience.

Sears Roebuck Executives Impressed By Effectiveness of Radio Campaign

Another dramatic example of radio's effectiveness as an advertising medium for retailers was given emphasis this week in a brochure released by KUGN, Eugene, Ore., which describes the radio campaign sponsored by Sears, Roebuck & Company to publicize its new \$1,000,000 store in that city.

Highlights of the campaign will be used in a forthcoming issue of the NAB series, "Results from Radio."

In a letter to the NAB Department of Broadcast Advertising, Arthur B. Chaney, Jr., KUGN Director of Publicity and Promotion, writes:

"Faced by a newsprint shortage and the effectiveness of radio advertising, Sears, in Eugene, devoted the major part of their advertising budget to radio. As a result, not only Sears—in Eugene—is sold on radio, but many of the Sears' executives who were in attendance at the opening.

"The Sears' men were so impressed that they asked us to produce a brochure showing our programming and promotion. This brochure is to be given to each store manager at their Northwest Managers Meeting to be held in Seattle."

Included in the brochure are sample spot announcements, program scripts, and a selection of promotion material used by the station.

West Virginia Broadcasters Oppose 2% Cash Discount

The West Virginia Broadcasters Association adopted a resolution unanimously opposing the 2% Cash Discount, at its meeting in Huntington March 29.

Further opposition is being expressed by stations to the proposal recently made by Fred Gamble, AAAA president, who urged all radio stations to adopt the cash discount principle.

Letters received at the NAB continue to express the same basic objections that broadcasters have always voiced to the cash discount (a digest of these expressions may be obtained on request to the Broadcast Advertising Department).

Additional objections have been voiced by some stations, however, to Mr. Gamble's proposal that the sta-

(Continued on next page)

tions "provide for the discount" when their next rate cards are issued—presumably by raising rates sufficiently to absorb the discount. But, as one station expressed it:

"An increase in rates to absorb an additional 2% for cash, plus extra bookkeeping expense (a total of 2.5% to 3%) is certainly an inflationary step, and under present conditions it is our thinking, at least, that such a move would be very unwise. We do not want to take any steps that would tend to price ourselves out of the market."

Careful Thought Given

Because this same letter also contains most of the other basic objections expressed by stations, the remainder is also quoted:

"The matter of cash discount has been given a great deal of considered thought and study, and our conclusion at this time is that we cannot see our way clear to add a cash discount to our rate structure.

"We cannot see that a cash discount would in any way function as a substitute for careful and thorough credit investigation. Furthermore, under the existing NAB 4-A standard contract, broadcast stations are denied any right of subrogation and must rely exclusively on the agency for payment.

"It is true that a large percentage of newspapers in this country allow a cash discount; however, I believe it is also true that the small percentage of daily papers that do not allow a cash discount carry a very heavy percent of the advertising lineage of the country.

Discount or Penalty?

"Unless we are mistaken in our interpretation, the networks do not allow a 2% cash discount, but rather invoke a 2% penalty, which is not the same thing.

"The strict and literal administration of a cash discount policy must of necessity involve some additional bookkeeping expense, and in certain cases, could possibly result in irritation and impaired pleasant relationship between agency and station.

"Our present net terms are in accordance with our established policy. We do not want to take an arbitrary stand that cash discount should never be allowed, but our sincere conviction is that we should stick to our current billing policy for the present. We are very sympathetic to the problems of the agencies, and we promise that we will review this situation periodically."

Latest "Results From Radio" Shows How Dry Goods Store Uses Beamed Programs

How the James Black Dry Goods Company, Waterloo, Iowa, utilized radio facilities to extend trading areas, promote services, advertise merchandise, build good will and increase sales is graphically told in the latest promotion brochure, *How to Sell a Thousand Things to 400,000 People*, prepared by NAB's broadcast advertising department.

The brochure points out the retailer's five objectives, and tells how the company, through four "beamed" radio programs brought about successful completion of the campaign.

"Rochester Story" to Be Reprinted; Sales Managers Will Receive Copies

The story of the superior selling job done by radio for retailers in Rochester, N. Y., during the three-month newspaper strike, first reported in the April 7 issue of *Broadcasting*, will be reprinted by the NAB Department of Broadcast Advertising.

One copy will be mailed to each addressee on the NAB Sales Managers list. A limited supply of additional copies will be available upon request.

Success of Radio Advertising Pointed Out in Era of Increasing Competition

"Radio and retailers will get to know each other better during 1947. Sales departments will have to be

geared to peak efficiency, and salesmanship will once again come into its own as we go deeper into the competitive era of a buyer's market," stated J. Allen Brown, NAB assistant director of broadcast advertising, before the Raleigh, N. C., advertising Club last Wednesday (April 9).

Local merchants, who were guests of the club, were told, "during the war, thousands upon thousands of small business enterprises were forced to close their doors. Even before the war, mortality was high. In what was considered a normal peacetime year, about 1,000 firms disappeared every 24 hours, another 1,000 firms opened for the first time. During good years, there was a net increase in number of firms, during bad years, a net loss.

"Today, the number of business births far overshadow the number of disappearances. Businesses that were forced to suspend operations during the war are opening again. Thousands of veterans, back in civilian life, are starting new businesses.

"In the first quarter of 1946, according to the Office of Small Business, in the U. S. Department of Commerce, business births numbered nearly 1700 every 24 hours. Disappearances numbered less than 450 in the same period of time. This is a net increase of 456,250 new competitors every 12 months. This means a return to a highly competitive era.

"Stores are becoming more sales and promotion conscious. New and wider uses are being devised for established products, merchandise, and services. New products and services are being introduced to the consumer. The public is demanding better quality and greater quantity for the dollar spent. We are hearing echoes of buyers' resistance. There is a cry to bring down prices. All this adds up to the fact that the business man will have to sell more merchandise to more people at less cost. *Advertising* will play an important role for effective merchandising.

"The effectiveness of radio advertising for retailers was dramatically illustrated in the Joske Department Store study." The speaker reviewed the study, using the NAB publication, "Radio For Retailers" as a text and for examples of the various phases of the undertaking.

Brown also pointed out case histories in the successful use of radio on a large scale by such department stores as James Black Dry Goods Company, Waterloo, Iowa; G. Fox and Company, Hartford, Conn.; Wieboldt's Dept. Store, Chicago; John Taylor & Sons, Kansas City; Filene's, Boston; Rich's, Atlanta; Cohen Brothers, Jacksonville, Fla.; Belk's Dept. Store, La-Grange, Ga., plus hundreds of other department stores and other retailers throughout the nation.

NAB promotion material outlining these successful case histories in the use of broadcast advertising was distributed to the Raleigh advertising and business leaders present.

Mr. Brown was introduced by Richard H. Mason, general manager, WPTF, Raleigh. Fred Fletcher, WRAL, Raleigh, was scheduled to take part in the program but met with an accident immediately prior to the meeting. The injury was not serious.

E. N. Pope, club president, who is advertising manager of the Carolina Power & Light Company, handled arrangements and presided.

Public Interest Programming

President Truman Calls for National Effort In Sponsoring Fire Prevention Conference

[Story from Office of Government Reports]

Inaugurating a nation-wide effort to cope with the fire menace, which in 1946 alone accounted for more than 10,000 deaths and more than \$561,000,000 in property loss, President Truman is personally sponsoring a Conference on Fire Prevention to be held early next month in Washington. With the cooperation of the NAB, the conference committee is now mailing to station managers throughout the country a kit of live announcements which it hopes will be generally used from April 21 through May 8, to publicize the objectives of the conference—the reduction of death and property loss due to fire.

Governors of states or their representatives, mayors of all cities of over 10,000 in population, state fire marshals, and a large group of representatives of non-official organizations with basic interest in fire safety have been invited by President Truman to attend the conference which will be held in the Departmental Auditorium, Washington, May 6, 7 and 8. Approximately 2,000 delegates will attend the conference, the chairman of which will be Major General Philip B. Fleming, Federal Works Administrator.

A program will be designed during the conference whereby it is hoped all communities throughout the country will work concertedly to reduce the causes of fires in the United States, and thereby reduce the death and property loss annually.

Public Health Nursing Week, April 20-26

[Story from Office of Government Reports]

The Office of Government Reports and The Advertising Council are cooperating with U. S. Public Health Service in publicizing the objectives of Public Health Nursing Week. Spot announcements have been sent to all station managers; the frequent use of the announcements is urged between now and April 26. The following information about Public Health Nursing Week appeared in the March-April Radio Bulletin of The Advertising Council:

"Public Health Nursing Week will mark the 70th anniversary of public health nursing in the United States. First started in New York City as a service for 'the sick poor,' public health nursing today is organized as a service for everybody, regardless of income, in 980 cities and towns and in 1,937 counties throughout the United States. More than 20,000 public health nurses are employed in the United States and territories by national, state and local agencies, visiting nurse associations, health departments, industries, tuberculosis associations and insurance companies. Public health nurses give and demonstrate nursing care to the sick in their homes, show individuals and their families how to protect their own health, help physicians break the chain of infection and ward off epidemics, help to secure early medical

diagnosis and treatment for the sick, and share in community action needed to improve health conditions. Public health nurses serve six million families in a year, or one out of every six families in the United States, making 16,200,000 visits to homes and giving approximately 42 million hours of nursing service. Objectives of Public Health Nursing Week are: (1) to promote understanding of public health nursing as a service for everybody; (2) to encourage the development of public health nursing services in communities now lacking such services; (3) to recruit 8,000 additional public health nurses urgently needed for rapidly expanding public health programs."

Broadcasters Are Urged to Join in Drive To Help Save Lives of Children

A public interest campaign which will be of interest to the listening public and to the broadcasters is the forthcoming educational drive to decrease the number of accidents in the home which kill and maim children.

NAB's director of special services, Arthur Stringer, has mailed to all station managers, details of the job to be done during Child Health Week, April 27 through May 3.

Stating that broadcasters can do the job better than anyone else, the message to station executives points out that some 6,000 children, ranging in age from 1 to 14, die every year from accidents in their homes.

"The lives of most of these 6,000 kids could be saved," Mr. Stringer goes on to say, and "for every kid who dies, there are several others maimed or crippled for life."

Mr. Stringer points out: "Child Health Week offers an opportunity to utilize the resources of your entire community to perform an outstanding job in the public interest."

"Boys and Girls Week" Offers Opportunity To Strike Blow Against Delinquency

The celebration of "Boys and Girls Week" April 26 to May 3rd presents a timely opportunity for those hundreds of stations throughout the country which are taking up the cudgels in the fight against juvenile delinquency.

Among some fifty national organizations supporting the observance are the Boy Scouts, Girl Scouts, Camp Fire Girls, YMCA, YWCA, Salvation Army, 4-H Clubs, and the Rotary, Exchange, Kiwanis, and Lions Clubs.

In addition to one network broadcast which has been arranged (NBC, April 26, 2:00-2:30 p.m., EST), the National Committee directing activities has urged local groups to contact their community stations and arrange for special broadcasts.

The National Boys and Girls Week Committee is located in Chicago at 35 E. Wacker Drive.

Theme for 1947 is "Youth—The Trustees of Posterity."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 21-27, 1947,

(Continued on next page)

by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: (1) More deaths in 1946. The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. (2) More driving. Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. (3) Inexperienced drivers. In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teenage drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. (Fact Sheet No. 15-D)

Help Veterans Beat the Housing Shortage

Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—the extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war

with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 14. They are subject to change.

Monday, April 14

Further Hearing

(10:00 A. M.)

NEW—Booth Radio Stations, Inc., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited: DA-night and day.

NEW—Federated Publications, Inc., Lansing, Mich.—C. P. 790 kc., 1 KW, unlimited: DA. (DA-1)

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—C. P. 790 kc., 1 KW, unlimited: DA-night and day.

(10:00 A. M.)

NEW—Midland Broadcasting Co., Kansas City, Mo.—C. P. 550 kc., 5 KW, daytime.

Further Hearing

(10:00 A. M.)

NEW—Clearwater Radio Broadcasters, Inc., Clearwater, Fla.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Ledger Publishing Co., Inc., Lakeland, Fla.—C. P. 1340 kc., 250 watts, unlimited.

Monday and Tuesday, April 14 and 15

At Hudson, N. Y., and North Adams, Mass.

NEW—The Colgren Broadcasting Co., Hudson, N. Y.—C. P. 1230 kc., 250 watts, unlimited.

NEW—The Northern Berkshire Broadcasting Co., North Adams, Mass.—C. P. 1230 kc., 250 watts, unlimited.

(Continued on next page)

Tuesday, April 15

Further Hearing

(10:00 A. M.)

NEW—Alabama-Georgia Broadcasters, Inc., Eufaula, Ala.—
C. P. 1240 kc., 250 watts, unlimited.

NEW—Andrew College Broadcasting Co., Cuthbert, Ga.—
C. P. 1240 kc., 250 watts, unlimited.

Respondent: WCOV—Montgomery, Ala.

Further Hearing

(10:00 A. M.)

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. 1230 kc.,
250 watts, unlimited.

NEW—Paulhandle Broadcasting Corp., Amarillo, Tex.—C. P.
1230 kc., 250 watts, unlimited.

At Lake Charles, La.

NEW—James A. Noc, Lake Charles, La.—C. P. 1230 kc.,
100 watts, unlimited.

NEW—Kola Broadcasting Co., Opelousas, La.—C. P. 1230
kc., 250 watts, unlimited.

Wednesday, April 16

Further Hearing

(10:00 A. M.)

KGKB—East Texas Broadcasting Co., Tyler, Tex.—C. P.
DA. 690 kc., 1 KW, night; 5 KW, day; unlimited.

KGGF—Hugh J. Powell, Coffeyville, Kans.—C. P. DA
(DA-2). 5 KW, night; 10 KW, day; unlimited.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—C. P.
DA. 690 kc., 1 KW, night; 1 KW, day; unlimited.

Respondents: KABC—San Antonio, Tex.
KFEQ—St. Joseph, Mo.

Friday, April 18

(10:00 A. M.)

NEW—Standard Tobacco Company, Inc., Maysville, Ky.—
C. P. 1240 kc., 250 watts, unlimited.

Respondents: WINN—Kentucky Broadcasting Corp.,
Louisville, Ky.

WCPO—Scripps-Howard Radio Co.,
Cincinnati, O.

Further Hearing

(10:00 A. M.)

NEW—The A. S. Abell Co., Baltimore, Md.—C. P. 850 kc.,
1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850
kc., 1 KW, DA-night; unlimited.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

610 KC.

The Commission announces its proposed decision (B-334)
looking toward a grant of the application of **W. Albert Lee**

for a new standard broadcast station in **Houston, Texas**, to
operate on 610 kc., 5 KW, DA night; conditions. (BP-4628;
Docket 7566)

At the same time the Commission proposes to deny the
mutually exclusive application of **KHTN, Inc.**, seeking the
same facilities. (BP-4359; Docket 7565)

Commissioner Jett voted for a grant of the application of
KHTN, Inc., and a denial of the application of **W. Albert**
Lee for the reasons set forth in a dissenting opinion.

1050 KC.

The Commission announces adoption of a proposed decision
(B-346) looking towards the grant of the application of
Northern Kentucky Airways Corp. (BP-4522; Docket 7477),
for a new station in **Covington, Ky.**, to operate on 1050 kc.,
250 watts, daytime only; conditions. The application of
Northern Kentucky Radio Corp. (BP-4574; Docket 7478) for
the same facilities is proposed to be denied.

1070 KC.

Adopted an order severing from the consolidated proceed-
ing (B-322) the application of **Indiana Broadcasting Corp.**,
Indianapolis, Ind., and granting authority to increase power
of **Station WIBC** from 5 KW to 50 KW, operating unlimited
time on 1070 kc.; conditions. (BP-4319; Docket 7434)

1400 KC.

The Commission announced adoption of a proposed decision
(B-344) looking towards the grant of an application of
Birney Imes, Jr., for a new station in **Grenada, Miss.**, to
operate on 1400 kc., 250 watts, unlimited time (BP-4733;
Docket 7578), conditions; and denial of the application of
Robin Weaver, tr/as Grenada Broadcasting Co. (BP-4768;
Docket 7577), seeking the same facilities.

(Commissioners Denny and Hyde feel that this is a close
case but favor a grant to **Robin Weaver** because it would
promote diversification of station ownership. They point
out that the proposal of **Birney Imes, Jr.**, to move to **Gre-**
nada, involves his leaving **Columbus, Miss.**, a community
where he is now licensed to operate a radio station.)

1490 KC.

Adopted a final decision (B-273) granting application of
WLOX Broadcasting Company for a new station at **Biloxi,**
Miss., to operate on 1490 kc., 250 watts, unlimited time
(BP-4158; Docket 6882), conditions; and denying applica-
tion of **Hugh O. Jones, et al., d/b as WGCM Broadcasting**
Company (BP-3698; Docket 6881), for the same facilities.

Commissioner Jett voted for grant of the application of
WGCM Broadcasting Co. and denial of the application of
WLOX Broadcasting Company. Commissioner Durr believes
that both applications should be denied, setting forth his
views in a dissenting opinion.

AM—New CP's Granted

730 KC.

Southern Broadcasting System, Inc., Thomasville, Ga.—
Granted CP for a new station to operate on 730 kc., 1 KW,
daytime. (BP-5467)

910 KC.

Broadcasters Associates, Paris, Tenn.—Granted CP for a
new station to operate on 910 kc., 1 KW, day; engineering
conditions. (BP-5431)

1000 KC.

Charles L. South, et al, d/b as Coleman County Broadcast-
ing Co., Coleman, Tex.—Granted CP for a new station to
operate on 1000 kc., 250 watts, daytime; engineering condi-
tions. (BP-5497)

1230 KC.

The Colgren Broadcasting Co., Hudson, N. Y.; Northern
Berkshire Broadcasting Co., North Adams, Mass.—Granted
joint petition of **Colgren Broadcasting Co.** and **Northern**
Berkshire Broadcasting Co. insofar as it requests removal

(Continued on next page)

from the hearing docket of their applications for CP (BP-5131; Docket 7931) and (BP-5619; Docket 8066), and ordered that joint petitions to grant applications are granted in part and denied in part; and granted application of Colgren Broadcasting Co. for a new station to operate on 1230 kc., 250 watts, unlimited time, at Hudson, N. Y., and application of Northern Berkshire Broadcasting Co. for a new station at North Adams to operate on 1230 kc., 100 watts, unlimited time; conditions.

1300 KC.

The Bridgeport Broadcasting Co., Bridgeport, Conn.—Granted CP for a new station to operate on 1300 kc., 1 KW, day; engineering conditions. (BP-5539)

1340 KC.

"Show-Me" Broadcasting Co., Rolla, Mo. (Luther W. Martin, et al.)—Granted CP for a new station to operate on 1340 kc., 250 watts, unlimited time; engineering conditions. (BP-5558)

1400 KC.

Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5496)

1430 KC.

The General Broadcasting Corp., Altoona, Pa.—Granted CP for a new station to operate on 1430 kc., 1 KW, DA-2, unlimited time; engineering conditions. (BP-4632)

1490 KC.

Pass Broadcasting Co., Banning, Calif. (Carl Phillips, et al.)—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time. (BP-5512)

Ewing Broadcasting Co., Vicksburg, Miss.—Granted CP for a new station to operate on 1490 kc., 250 watts, unlimited time; engineering conditions, and subject to the provision that no operation take place until station WJXX, Jackson, Miss., ceases operation on this channel. (BP-5378)

1560 KC.

Hill County Broadcasting Co., Hillsboro, Tex. (R. W. Calvert, et al.)—Granted CP for a new station to operate on 1560 kc., 250 watts, daytime; engineering conditions. (BP-5503)

AM—Designated for Hearing

WNAC—C. Fredric Rabell, et al (Transferors); Jacksonville Broadcasting Corp. (Transferees), Asheville, N. C.—Designated for hearing application for consent to transfer of control over Community Broadcasting Co., licensee of WNCA, from C. Frederic Rabell, Jack O. K. Barfield, James N. Earnest, Albin Knight, Alfred Miller, and Richard M. Arnold (owners of all the presently issued and outstanding 240 shares of common voting stock of Community Broadcasting Co.), to Jacksonville Broadcasting Corp. (BTC-529)

WJBK & WJBK-FM—Richard A. Connell, Jr., James F. Hopkins & Henrietta Connell (Transferors); The Fort Industry Co. (Transferee); James F. Hopkins, Inc. (Licensee), Detroit, Mich.—Designated for consolidated hearing with application of WHIZ, listed below, application (TC-513) to transfer control of James F. Hopkins, Inc., licensee of stations WJBK and WJBK-FM, from Richard A. Connell, et al, to The Fort Industry Co.

WHIZ & WHIZ-FM—Southeastern Ohio Broadcasters, Inc. (Assignor); Southeastern Ohio Broadcasting System, Inc. (Assignee), Zanesville, Ohio—Application for consent to assignment of license of WHIZ and WHIZ-FM (BAL-579), from Southeastern Ohio Broadcasters, Inc. (a company controlled by George B. Storer) to Southeastern Ohio Broadcasting System, Inc. (which company is one of two newspaper publishing groups in Zanesville.) (Comrs. Hyde, Durr, and Wakefield voted for consolidated hearing in these cases; Comrs. Denny and Jett voted to grant; Comr. Webster not participating.)

600 KC.

Coconino Broadcasting Co., Flagstaff, Ariz.; KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz.—Denied petition of Coconino Broadcasting Co. requesting that application of KWRZ (BP-6004) be returned as defective under Sec. 1.361(c) of the rules; that said request filed by KWRZ for waiver of Sec. 3.22(c) (2), is accepted and associated with that applicants application which is hereby accepted for filing; and ordered that application of Coconino Broadcasting Co. (BP-5667) for a new station to operate on 600 kc., 1 KW, unlimited time, DA-N, be designated for consolidated hearing with application of KWRZ (BP-6004) to change frequency from 1340 kc. to 600 kc., with 1 KW day, 250 watts night, non-directional.

650 KC.

Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Del.—Designated for hearing application (BP-5873) for a new station to operate on 650 kc., 250 watts, daytime only, and made WNBC, New York City, a party to the proceeding.

710 KC.

WDSM—Ridson, Inc., Superior, Wis.—Designated for hearing application for CP to change frequency from 1230 kc. to 710 kc., increase power from 250 watts to 5 KW, unlimited time, DA (BP-5638), and ordered that stations WHB, Kansas City, and WOR, New York, be made parties to this proceeding.

KTBS—Radio Station KTBS, Shreveport, La.—Designated for hearing application for CP to increase power of station KTBS from 1 KW to 5 KW night, 10 KW-LS, and change frequency from 1480 to 710 kc.; install a new transmitter and make changes in antenna system, and ordered that station WHB, Kansas City, Mo., be made a party to the proceeding. (BP-4720)

WKRQ—Giddens & Rester, Mobile, Ala.—Designated for hearing application for CP to increase time of operating on 710 kc. to include nighttime operation using 250 watts with a directional antenna (BP-5887), and ordered that station WOR, New York, be made a party to the proceeding.

920 KC.

Boulder City Broadcasting Co., Las Vegas, Nev.—Designated for hearing application for a new station (BP-4942) to operate on 920 kc., 1 KW, daytime only.

930 KC.

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.—Designated for hearing application for a CP (BP-4613) to authorize station WPAT to operate unlimited time on 930 kc., with 5 KW, using DA day and night.

940 KC.

Mid-Carolina Broadcasting Co., Salisbury, N. C.; T. Julian Skimmer, Jr., Charlotte, N. C.—Designated for consolidated hearing the application of Mid-Carolina Broadcasting Co. (BP-5322), for a new station to operate on 940 kc., 1 KW, daytime only, with application of T. Julian Skimmer, Jr. (BP-5817), 930 kc., 1 KW, unlimited time, DA.

980 KC.

WTRY—Troy Broadcasting Co., Inc., Troy, N. Y.; Northeast Radio, Inc., Lawrence, Mass.; Viking Broadcasting Co., Newport, R. I.—Designated for hearing application for CP to increase power of station WTRY from 1 KW to 5 KW, install a new transmitter, and to make changes in antenna system (BP-4591), in a consolidated proceeding with application of Northeast Radio, Inc. (BP-5302), for a new station to operate on 980 kc., 1 KW, daytime only, and application of Viking Broadcasting Co. (BP-5953), requesting the same facilities.

Charles Wilbur LaMar, Jr., Morgan City, La.—Designated for hearing application for a new station to operate on 980 kc., 250 watts, unlimited time.

(Continued on next page)

1220 KC.

WEPL—R. I. Broadcasting Co., Providence, R. I.—Designated for hearing application for modification of CP to increase power from 250 watts to 1 KW, operating daytime only on 1220 kc., install new transmitter, make changes in vertical antenna, and change transmitter location. (BMP-2479)

1240 KC.

Blackhawk Broadcasting Co., Sterling, Ill.—Designated for hearing application of Blackhawk Broadcasting Co. (BP-5409) for a new station to operate on 1240 kc., 250 watts, unlimited time, and made the following stations parties to the proceeding: WSBC, WEDC, WCRW, Chicago; WQUA, Moline, Ill.; KBIZ, Ottumwa, Iowa; KWLC and KDEC, Decorah, Iowa; WIBU, Poynette, Wis.; and WHBF, Rock Island, Ill.

WTAX—WTAX, Inc., Springfield, Ill.—Designated for hearing application of WTAX for CP (BP-5588), to change facilities from 1240 kc., 100 watts, unlimited time, to 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with application of Blackhawk Broadcasting Co. (BP-5409), and made the following stations parties to the proceeding: WSBC, WEDC and WCRW, Chicago; WQUA, Moline, Ill.; KBIZ, Ottumwa, Iowa; KWLC and KDEC, Decorah, Iowa; WIBU, Poynette, Wis.; WHBF, Rock Island; WJBC, Bloomington, Ill.; KFMO, Flat River, Mo.; WEBQ, Harrisburg, Ill.; and KWOS, Jefferson City, Mo.

1550 KC.

Western Illinois Broadcasting Co., Jacksonville, Ill.—Granted petition of Fulton County Broadcasting Co. (WBYS), Canton, Ill., to designate for hearing application of Western Illinois Broadcasting Co. (BP-5478) for a new station to operate on 1550 kc., 250 watts, daytime only, and made WBYS a party to the proceeding.

1560 KC.

The Montana Network, Butte, Mont.—Designated for hearing application for CP (BP-5771) for a new station to operate on 1560 kc., 1 KW, unlimited time, to be heard in consolidated proceeding with WQXR, New York; KWCO, Chickasha, Okla.; WIOD, Toledo, Ohio; KPAC, Bakersfield, Calif.; and Lake Broadcasting Co., Inc., Gary, Ind., on issues involving availability of that frequency for Class I-B operation.

AM—License Renewals

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WKY and Auxiliary, Oklahoma City; WGBG, Greensboro, N. C.; WGBI and Auxiliary (*), Scranton, Pa.; WAVE, Louisville, Ky.; WERC, Birmingham; KRKD (*), Los Angeles; KWSC, Pullman, Wash.; WFDF and Auxiliary, Flint, Mich.; WJAX and Auxiliary, Jacksonville, Fla.; WPAT, Paterson, N. J.; WSUI, Iowa City.

WRAW—Reading Broadcasting Co., Reading, Pa.—Granted renewal of license for the period ending February 1, 1950.

WWPG—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Granted renewal of license for the period ending February 1, 1950.

WCTA—Andalusia Broadcasting Co., Andalusia, Ala.—Granted renewal of license for the period ending February 1, 1950.

KABC—Alamo Broadcasting Co., Inc., San Antonio, Tex.—Granted renewal of license for the period ending February 1, 1948.

(*) Comr. Durr for hearing.

AM—Licenses Granted to Cover CP's

WGH—Hampton Roads Broadcasting Corp., Newport News, Va.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2334)

WCHV—Barham and Barham, Charlottesville, Va.—Granted license to cover CP which authorized installation of new transmitter. (BL-2233)

KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—Granted license to cover CP (BP-4383), for extension of completion date to 7-3-47.

KTBC—Clandia T. Johnson, Austin, Texas—Granted license to cover CP. (BP-5368).

680 KC.

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted license to cover CP which authorized a new station on 680 kc., 1 KW, daytime only; conditions, and for change of studio location to 421½ Cleveland St., Clearwater, Fla. (BL-2306)

810 KC.

WASL—The Chesapeake Radio Corp., Annapolis, Md.—Granted license to cover CP which authorized new station: 810 kc., 250 watts, daytime. (BL-2224)

1020 KC.

WCIL—Southern Ill. Broadcasting Partnership, Carbondale, Ill.—Granted license to cover CP which authorized a new station on 1020 kc., 1 KW; daytime; conditions. (BL-2153)

1110 KC.

KFAB—KFAB Broadcasting Co., Omaha, Neb.—Granted license to cover CP (BP-1736), which authorized a new transmitter, DA for night, change in frequency to 1110 kc., power to 50 KW, hours of operation to unlimited and move of transmitter. (BL-2324)

1150 KC.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Granted license to cover CP which authorized a new station to operate on 1150 kc., 1 KW, daytime only, and to specify studio location as 103 W. Andrew St. (BL-2315)

1230 KC.

WBPZ—Lock Haven Broadcasting Corp., Lock Haven, Pa.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts unlimited time. (BL-2312)

1240 KC.

KAVR—Montana Broadcasters, Havre, Mont.—Granted license to cover CP which authorized a new station to operate on 1240 kc., 250 watts, unlimited time. (BL-2237)

1320 KC.

KXLW—St. Louis County Broadcasting Co., Clayton, Mo.—Granted license to cover CP which authorized new station to operate on 1320 kc., 1 KW, daytime; conditions. (BL-2227)

WNGO—West Ky. Broadcasting Co., Mayfield, Ky.—Granted license to cover CP which authorized a new station on 1320 kc., 1 KW, day; conditions. (BL-2234)

1340 KC.

KGEM—Idaho Broadcasting Co., Boise, Idaho—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time; conditions. (BL-2116)

1390 KC.

KLPM—Minot Broadcasting Co., Minot, N. Dak.—Granted license to cover CP which authorized change in power to 1 KW night, 5 KW-LS, unlimited time, and installation of new transmitter. (BL-2196)

1450 KC.

WCJU—Forrest Broadcasting Co., Columbia, Miss.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time. (BL-2229)

(Continued on next page)

1490 KC.

KAFY—Bakersfield Broadcasting Co., Bakersfield, Calif.—Granted license to cover CP which authorized a new station and for change of studio location; 1490 kc; 250 watts, unlimited time; conditions. (BL-2156)

WTBF—Troy Broadcasting Corp., Troy, Ala.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2320)

KBOW—Copper City Radio Co., Butte, Mont.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time. (BL-2296)

AM—Modifications of CP's Granted

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Granted modification of CP (BP-3786) to make changes in directional antenna for night use and install FM antenna (BMP-2555); engineering conditions.

KICO—Charles R. Love, Calexico, Cal.—Granted modification of CP which authorized a new station, for extension of completion date to 4-15-47. (BMP-2551)

KRLN—Royal Gorge Broadcasters, Canon City, Colo.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at 1615 Central Ave., Canon City. (BMP-2527)

WLBT—Bernard K. Johnpoll, Liberty, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, for approval of transmitter location at 1.5 mi. southwest of City of Liberty, and to specify studio location at 6 N. Main St., Liberty. (BMP-2553)

KSPT—South Plains Broadcasting Co., Lubbock, Texas.—Granted modification of CP which authorized a new station, for approval of antenna and for approval of transmitter and studio locations at 1613 Ave. G., Lubbock, Texas. (BMP-2539)

WINS—The Crosley Broadcasting Corp., New York City.—Granted modification of CP (BP-3026), for extension of completion date to 6-25-47. (BMP-2612).

WAYX—Jack Williams, Waycross, Ga.—Granted modification of CP (BP-4345) for extension of completion date to 8-20-47. (BMP-2593).

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter and for approval of transmitter location at near Dorrance St. and Onondaga Ave., West Seneca. (BMP-2480).

WDVA—Va.-Carolina Broadcasting Corp., Danville, Va.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2589)

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Granted modification of CP (BP-4365), for extension of completion date to 5-1-47. (BMP-2613)

KDSJ—Daniels and Sons Broadcasting System, Deadwood, S. Dak.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location at Deadwood, to specify studio location at Hotel Franklin at Main and Shrine Sts., Deadwood, and to change name of applicant to John Daniels, et al, d/b as Heart of The Black Hills Station. (BMP-2468)

KGBS—Harbenito Broadcasting Co., Harlingen, Texas.—Granted modification of CP (BP-4385), for extension of completion date to 5-1-47. (BMP-2580)

KWHI—Tom S. Whitehead, Brenham, Texas.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location on State Highway #36, 1.8 mi. north of center of Brenham, and to specify studio location as North Side Square, Brenham. (BMP-2509)

WKY—So. Central Broadcasting Corp., Evansville, Ind.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, to mount FM antenna on top of AM tower and for approval

of transmitter and studio locations at corner of Bismark St. and Mt. Auburn Road, Evansville. (BMP-2352)

KGYN—Grass Valley-Nev. City Broadcasters, Inc., Grass Valley, Calif.—Granted modification of CP (BP-4616), for approval of antenna, to make changes in transmitting equipment, approval of transmitter and studio locations. (BMP-2506)

KTEM—Bell Broadcasting Co., Temple, Tex.—Granted modification of CP which authorized installation of new transmitter, new vertical antenna with FM antenna mounted on top, and changes in vertical antenna and change in transmitter location to: .3 mile north of city limits, Temple. (BMP-2550)

WASK—WFAM, Inc., Lafayette, Ind.—Granted modification of CP (BP-4287), for extension of commencement and completion dates to 5-1-47 and 7-1-47, respectively. (BMP-2578)

WSNJ—Eastern States Broadcasting Corp., northeast of Bridgeton, N. J.—Granted modification of CP (BP-4964) for extension of completion date to 6-21-47. (BMP-2572)

WFHR—William F. Huffman, Wisconsin Rapids, Wis.—Granted modification of CP (BP-4378), for extension of commencement and completion dates to 4-21-47 and 10-21-47, respectively. (BMP-2576)

KMPC—KMPC, The Station of the Stars, Inc.—Granted modification of CP (BP-4065), for extension of completion date to 10-1-47. (BMP-2579)

WCLE—Clearwater Broadcasting Co., Inc., Clearwater, Fla.—Granted modification of CP (BP-4555) to change type of transmitter. (BMP-2537)

WSAP—Portsmouth Radio Corp., Portsmouth, Va.—Granted modification of CP (BP-4357), for extension of commencement and completion dates to 7-6-47 and 1-6-48, respectively. (BMP-2574)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP (BP-4457) for extension of completion date to 7-5-47. (BMP-2581)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP (BP-4392) for extension of completion date to 6-29-47. (BMP-2575)

WKAB—Pursley Broadcasting Service, Mobile, Ala.—Granted modification of CP for extension of completion date to 9-30-47. (BMP-2548)

WFIL—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP (BP-4303) for extension of completion date to 8-1-47. (BMP-2571)

KONP—Radio Pacific, Inc., Port Angeles, Wash.—Granted modification of CP (BP-5040), for extension of completion date to 6-1-47.

WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP (BP-4379) for extension of completion date to 9-29-47. (BMP-2570)

KWHW—The Altus Broadcasting Co., Altus, Okla.—Granted modification of CP (BP-4543) to change type of transmitter and make changes in the vertical antenna. (BMP-2584)

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP (BP-1281), for extension of completion date to 10-7-47. (BMP-2552)

KDLK—Del Rio Broadcasting Co., Del Rio, Tex.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2583)

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted modification of CP which authorized a new station, for extension of commencement date to 4-15-47.

WSLI—Standard Life Broadcasting Co., Jackson, Miss.—Granted modification of CP (BP-3959) for extension of completion date to 10-1-47. (BMP-2569)

(Continued on next page)

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.—Granted modification of CP which authorized a new station, for approval of antenna, change type of transmitter and change studio location to 400 Fourth St., Port Arthur. (BMP-2582)

WKAN—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP which authorized a new station, to change type of antenna and for extension of completion date to 120 days after grant. (BMP-2523)

WSVS—Southern Va. Broadcasting Co., Crewe, Va.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2573)

KDWT—David W. Ratliff, Stamford, Texas—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2546)

KBYE—State Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP which authorized a new station, to change type of transmitter and to change studio location to: on 9th St. at Broadway Ave., Oklahoma City. (BMP-2549)

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—Granted modification of CP which authorized new station, to make changes in vertical antenna. (BMP-2577)

WRTA—Thompson Broadcasting Co., Altoona, Pa.—Granted modification of CP which authorized new station, for approval of antenna and approval of transmitter and studio locations; conditions. (BMP-2289)

AM—Miscellaneous Actions

Rello Oller (Transferor), C. M. Cassell, et al. (Transferee); WCHA—Chambersburg Broadcasting Co., Inc., Chambersburg, Pa.—Granted consent to transfer of control over Chambersburg Broadcasting Co. Inc., from Rello Oller to C. M. Cassell, T. K. Cassell and J. S. Booth, representing 68 shares (46.32%) for \$7,244.00. (BTC-525)

WGBR—Eastern Carolina Broadcasting Co., Goldsboro, N. C.—Granted CP to install new antenna and mount FM antenna thereon. (BP-5990)

WJAX—City of Jacksonville, Jacksonville, Fla.—Granted CP to increase nighttime power of station WJAX from 1 to 5 KW and install a DA for night use, subject to approval of proposed transmitter site and antenna system by CAA, and subject to the condition that the radiation toward station CMKN, Santiago, Cuba, is less than 199 mv/m (on the ground corrected for a .311 antenna). (BP-4271)

Enid Broadcasting Co., Enid, Okla.—Denied petition requesting that the Commission reconsider its action of December 19, 1946, designating for hearing its application for a new station (BP-5489), and grant same without hearing.

Beloit Broadcasters, Inc., Beloit, Wis.—Denied petition requesting that the Commission reconsider the action of designating for hearing its application (BP-5617), sever from the consolidated proceeding and grant it without a hearing.

WEMP—Milwaukee Broadcasting Co., Milwaukee, Wis.—Granted CP to install a new antenna, change transmitter location to W. McKinley Ave. at North 54th St., Milwaukee. (BP-5982)

WCAL—St. Olaf College, a Minnesota Corp., Northfield, Minn.—Granted CP to install new transmitter. (BP-5919)

WKDK—Newberry Broadcasting Co., Newberry, S. C.—Granted CP to install a new transmitter. (BP-5989)

WGBF—Evansville On the Air, Inc., Evansville, Ind.—Granted modification of license to change corporate name to On The Air, Inc. (BML-1244)

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted CP to make changes in transmitting equipment. (BP-5995)

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted CP to make changes in vertical antenna. (BP-5988)

WCRS—Grenco, Inc., Greenwood, S. C.—Granted CP to install a new vertical antenna. (BP-5285)

WGPC—Albany Broadcasting Co., Albany, Ga.—Granted CP to install a new transmitter and vertical antenna, and to change transmitter location to Pine and Jackson Sts., Albany. (BP-5991)

740 KC.

WPAQ—Ralph D. Epperson, Mount Airy, N. C.—Granted CP to increase power from 250 watts to 1 KW, and install a new transmitter, operating daytime, on 740 kc. (BP-5500)

860 KC.

KSFA—Wilbur C. Fouts, Nacogdoches, Tex.—Granted modification of CP to increase power from 500 watts to 1 KW; conditions; 860 kc., daytime. (BMP-2557)

930 KC.

WFMD—The Monocacy Broadcasting Co., Frederick, Md.—Granted CP to increase power from 500 watts to 1 KW, operating on 930 kc., DA-N, unlimited; install new transmitter and change transmitter and studio locations.

960 KC.

KFVS—Hirsch Battery & Radio Co., Cape Girardeau, Mo.—Granted CP to change frequency from 1400 to 960 kc., increase power from 250 watts to 500 watts night, 1 KW-LS, install new transmitter and DA for night use, and change transmitter location. (BP-4289)

WMFF—Plattsburg Broadcasting Corp., Plattsburg, N. Y.—Granted CP to change frequency from 1340 to 960 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for day and night use, and move transmitter location. (BP-4830)

1240 KC.

KASA—Southwest Broadcasting Co., Elk City, Okla.—Granted CP to increase power from 100 to 250 watts; install new transmitter and change transmitter location, operating unlimited time on 1240 kc. (BP-5507)

1430 KC.

KVNI—Coeur D'Alene Broadcasting Co., Spokane, Wash.—Granted CP to increase power of station KVNI from 1 to 5 KW, on 1430 kc., install new transmitter and DA-1 for day and night use, change studio location and transmitter from Coeur D'Alene to Spokane.

1450 KC.

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Granted CP to increase power from 100 to 250 watts and install a new transmitter, operating unlimited time on 1450 kc. (BP-5492)

AM—Applications Accepted for Filing

550 KC.

WCON—The Constitution Publishing Co., Atlanta, Ga.—Modification of construction permit (B3-P-4086, which authorized a new standard broadcast station) to change transmitter location and change studio location.

590 KC.

NEW—Bluegrass Broadcasting Co., Inc., Versailles, Ky.—Construction permit for a new standard broadcast station to be operated on 590 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna pattern.

WARM—Union Broadcasting Co., Scranton, Pa.—Construction permit to change frequency from 1400 to 590 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to change power from 5 to 1 KW night, 5 KW day, and make changes in directional antenna pattern.

(Continued on next page)

600 KC.

KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz. (James L. Stapleton, Jesse Martin Neil, Jr., and Duard K. Newlin)—Construction permit to change frequency from 1340 to 600 kc., increase power from 250 watts day and night to 1 KW day and 250 watts night, install new transmitter and make changes in vertical antenna.

610 KC.

WHKC—United Broadcasting Co., Columbus, Ohio—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and make changes in directional antenna for night use. Amended to change directional antenna for night use.

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-P-3679, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to make changes in directional antenna and mount FM antenna on top of AM tower, and change transmitter location.

650 KC.

KRCT—Bay Broadcasting Co., Goose Creek, Tex.—Modification of license to change studio location from M. Wilkenfeld Bldg., 106 S. Goose Creek St., Goose Creek, Texas, to Texas Ave. and Bayou Rd., Goose Creek, Texas.

660 KC.

WESC—Greenville Broadcasting Co., Greenville, S. C.—License to cover construction permit (B3-P-4699, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

690 KC.

KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Modification of construction permit (B-P-4308, as modified, which authorized a new standard broadcast station) for extension of completion date.

730 KC.

NEW—Columbia Basin Broadcasting Corp., Ephrata, Wash. (P. O. Bell Hotel, Ephrata, Wash.)—Construction permit for a new standard broadcast station to be operated on 730 kc., power of 250 watts and daytime hours of operation.

790 KC.

KVOS—KVOS, Inc., Bellingham, Wash.—Modification of construction permit (B3-P-3925, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

NEW—Federated Publications, Inc., Lansing, Mich.—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna (DA-1), and unlimited hours of operation. Amended to change transmitter site from south of Lansing in Ingham County, Delhi Township, Mich., to northeast quarter section of Section 17, in Alameda Township, Ingham County, Mich.

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Construction permit to change frequency from 1400 to 790 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to revise directional antenna night time pattern.

800 KC.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Special service authorization to operate on 800 kc., with power of 1 KW day and 500 watts night, unlimited time of operation, for a period not to exceed 90 days.

840 KC.

KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Modification of construction permit (B3-

P-4748, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location.

880 KC.

WRFD—Peoples Broadcasting Corp., Worthington, Ohio—Modification of construction permit (B2-P-4663, as modified, which authorized a new standard broadcast station) to mount FM antenna on top of AM tower, change transmitter location, and change studio location.

910 KC.

KLX—Tribune Building Co., Oakland, Calif.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from 13th and Franklin Sts., Oakland, Calif., to between 33rd and 34th Sts., on Syndicate, Richmond, Calif., and 401 13th St., Oakland, Calif., respectively. Amended to make changes in directional antenna pattern.

950 KC.

NEW—Tri-State Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna system.

WSPA—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control of licensee corporation from A. B. Taylor to Surety Broadcasting Co. (910 shares of common stock—100%.)

970 KC.

WFLZ—Eugene E. Stone, Florence, S. C.—Modification of construction permit (B3-P-4948, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

990 KC.

NEW—Pittsburg Broadcasting Co., Pittsburg, Calif.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change transmitter location from: To be determined, Pittsburg, Calif., to Centra Costa County, southeast of the City of Pittsburg, Calif., and changes in directional antenna pattern.

1000 KC.

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-4316, which authorized increase in power, install new transmitter, and make changes in directional antenna for day and night use) for extension of completion date.

1050 KC.

WPAC—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—License to cover construction permit (B2-P-5237, as modified), which authorized an increase in power and installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

1060 KC.

WMOI—Union Broadcasting Co., Monroe, N. C. (J. Ray Shute, Olin B. Sikes and James S. Beaty, Jr.)—Modification of construction permit (B3-P-4901, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1090 KC.

KAYX—Waterloo Broadcasting Co., Waterloo, Iowa—Modification of construction (B4-P-5012, which authorized a new standard broadcast station) to make changes in vertical antenna and change transmitter and studio locations.

(Continued on next page)

NEW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4178, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended re changes in antenna.

1110 KC.

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-P-3699, as modified, which authorized installation of new directional antenna for night use) for extension of completion date.

1140 KC.

KGEM—Idaho Broadcasting Co., Boise, Idaho (Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall)—Construction permit to change frequency from 1340 to 1140 kc., increase power from 250 watts to 10 KW, install directional antenna for night use, change type of transmitter and change transmitter location. Amended to change name of applicant from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Idaho Broadcasting Co., to Idaho Broadcasting and Television Co.

1150 KC.

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—License to cover construction permit (B1-P-4726, as modified), which authorized moving old main transmitter, and installation of composite 5 KW amplifier to be operated as an auxiliary transmitter with power of 5 KW, employing directional antenna day and night and authority to determine operating power by direct measurement of antenna power.

1190 KC.

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit (B5-P-4051, which authorized an increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter and studio locations) to make changes in transmitting equipment, make changes in the directional antenna system for day and night operation and for extension of commencement and completion dates.

1230 KC.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—Modification of construction permit (B3-P-5243, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

KXLO—Capital Broadcasting Co., Lewiston, Mont.—Modification of construction permit (B5-P-4479, as modified, which authorized a new standard broadcast station) for extension of completion date.

WMFR—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of construction permit (B3-P-5298, which authorized changes in vertical antenna and installation of FM antenna) to make changes in the vertical antenna and extend completion date.

KOSF—Kelly Bell, Nacogdoches, Tex.—License to cover construction permit (B3-P-4718, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1240 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)—Authority to determine operating power by direct measurement of antenna power.

WSOC—Radio Station WSOC, Inc., Charlotte, N. C.—Construction permit to install new vertical antenna and mount FM antenna on top of AM tower.

WSFC—Southeastern Broadcasting Co., Inc., Somerset, Ky.—Modification of construction permit (B2-P-5019, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to change studio location.

1250 KC.

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Modification of construction permit (B4-P-4112, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change transmitter and studio locations) for extension of completion date.

1270 KC.

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from 1240 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter and install directional antenna for night use. Amended re change in directional antenna nighttime pattern.

NEW—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to change directional antenna pattern.

1280 KC.

WNAM—Neenah-Menasha Broadcasting Co., Neenah, Wis.—Modification of construction permit (B4-P-5172, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and change studio location.

WDSU—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Voluntary assignment of license to International City Broadcasting Co.

1340 KC.

KRUX—Gene Burke Brophy, Glendale, Arizona—License to cover construction permit (B5-P-5003 as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WBRK—Leon Podolsky, Pittsfield, Mass.—Voluntary assignment of license to Greylock Broadcasting Company.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex. (Mary A. Petru, Soes N. Vratiss, Gray R. Harrower, Branch C. Todd, a partnership)—License to cover construction permit (BP-4679, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WWGS—Tifton Broadcasting Corp., Tifton, Ga.—License to cover construction permit (B3-P-4059, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1350 KC.

WGAD—E. L. Roberts, Gadsden, Ala.—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) to change type of transmitter and to change name of applicant from E. L. Roberts to E. L. Roberts, tr/as Coosa Valley Broadcasting Company.

KRLC—Station KRLC, Lewiston, Idaho (H. E. Studebaker)—Special service authorization to operate on 1350 kc., with power of 250 watts, unlimited time of operation for a period ending in no event later than August 1, 1947.

WEEX—West Central Broadcasting Co., Peoria, Ill.—Modification of construction permit (B4-P-4336, as modified, which authorized a new standard broadcast station) for extension of completion date.

1360 KC.

KOBE—Odessa Broadcasting Co., Odessa, Tex. (R. T. Waddell, P. C. Harbour, J. F. Postelle and J. S. McBeath)—Modification of construction permit (B3-P-3901, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KXOI—Fort Worth Broadcasting Co., Fort Worth, Tex.—License to cover construction permit (B3-P-4439, as modified) which authorized a new standard broadcast station

(Continued on next page)

and authority to determine operating power by direct measurement of antenna power.

1370 KC.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, Puerto Rico—Construction permit to increase power from 1 to 5 KW and install new transmitter. Amended re change of officers and stockholders.

1390 KC.

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-P-3978, which authorized a new standard broadcast station) to change type of transmitter.

1400 KC.

WTRR—Southeastern Broadcasting System, Sanford, Fla. (James S. Rivers)—Modification of construction permit (B3-P-4225, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location and to change studio location.

WDUZ—Green Bay Broadcasting Co., Green Bay, Wis.—Modification of construction permit (B4-P-4272, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter, for approval of transmitter location and to specify studio location.

KTUC—Tucson Broadcasting Co., Tucson, Ariz.—Authority to determine operating power by direct measurement of antenna power.

KSYL—Fox Broadcasting Co., Alexandria, La. (Marvin Glazer and Sylvan Fox, Co-Partners)—License to cover construction permit (B3-P-4473, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Voluntary transfer of control of licensee corporation from Warren Irvin, Harry Hardy, Emil Bernstecker, Nash Weil, Roy L. Smart, M. S. Hill, R. B. Wilby, H. F. Kinsey, J. H. Harrison, R. M. Kennedy and Paramount Pictures, Inc., to Radio Columbia. (450 shares of Class A stock and 450 shares of Class B stock—100%.)

1440 KC.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Modification of CP (B3-P-5073, which authorized to install auxiliary transmitter at Richmond Rd., Monroe, La., (present site of main transmitter) to be operated on 1440 kc., power of 1 KW, employing directional antenna night) for extension of completion date.

1450 KC.

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—Construction permit to install a new vertical antenna and change transmitter location.

WGUY—Portland Broadcasting System, Inc., Bangor, Me.—Modification of construction permit (B1-P-5207, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Modification of construction permit (B4-P-5165, which authorized changes in antenna and installation of FM antenna) to change type of transmitter and for extension of completion date.

NEW—The Mesilla Valley Broadcasting Co., Las Cruces, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change type transmitter and re change in stockholders.

WMOH—The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Construction permit to install a new vertical antenna. Amended to make change in antenna.

KWHW—The Altus Broadcasting Co., Altus, Okla.—License to cover CP (B3-P-4543, as modified) which authorized a new standard broadcast station and for change of

studio location and authority to determine operating power by direct measurement of antenna power.

1469 KC.

WHEC—WHEC, Inc., Rochester, N. Y.—License to use old main transmitter as an auxiliary transmitter with power of 500 watts night, 1 KW day, for auxiliary purposes only.

1490 KC.

KBRO—Bremerton Broadcast Co., Bremerton, Wash. (Bruce Bartley and F. L. Pruitt)—Modification of construction permit (B5-P-4031, as modified, which authorized a new standard broadcast station) to make changes in transmitting equipment, to change transmitter location and to specify studio location and for extension of commencement and completion dates.

KXCA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Construction permit to install new transmitter.

WEAR—Gulfport Broadcasting Co., Inc., Pensacola, Fla.—License to cover construction permit (B3-P-4085, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KVOU—Uvalde Broadcasters, Uvalde, Texas (Edward J. Harpole, William T. Kemp and W. J. Harpole)—License to cover CP (B3-P-5147, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

Correction

WKLV—Frank W. Wagner, Blackstone, Va.—Should read modification of CP (B2-P-5317, which authorized a new standard broadcast station) to change type of transmitter. Instead of approval of antenna, to change type of transmitter and transmitter location.

1510 KC.

WKAI—The Macomb Broadcasting Co., Macomb, Illinois—Modification of construction permit (B4-P-4887, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

1520 KC.

NEW—Northampton Broadcasting Co., Northampton, Mass. (Paul E. Higgins, Edward T. Dillon and Harwood Burritt, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1120 to 1520 kc.

1540 KC.

NEW—Dale S. Crowley, Washington, D. C.—Construction permit for a new standard broadcast station to be operated on 1540 kc., power of 1 KW, and daytime hours of operation. Amended to change transmitter location from: To be determined, Arlington County, Virginia, to: To be determined, Washington, D. C.

1550 KC.

KSMO—Amphlett Printing Co., San Mateo, Calif.—License to cover construction permit (B5-P-3912, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1590 KC.

WBRV—American Republican, Inc., Waterbury, Conn.—License to use Old Main Transmitter at Boyden St., Waterbury, Connecticut (present location of Main Transmitter) to be used for auxiliary purposes with power of 1 KW, employing directional antenna for day and night use, and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

AM—Applications Dismissed

WTBO—Cumberland Broadcasting Co., Cumberland, Md. (Aurelia S. Becker and Charles Z. Heskett)—Voluntary assignment of license to The Times-News Broadcasting Co. (1450 kc.). Dismissed April 2, 1947, by request of attorney.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on top of AM tower. Dismissed April 3, 1947, by request of attorney.

AM—Applications Tendered for Filing Since February 7

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, deceased, Waterbury, Vt. (Lloyd E. Squier, surviving partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit to make changes in antenna system using power of 1 KW, unlimited hours of operation, and directional antenna for day and night use.

790 KC.

NEW—Ware Broadcasting Co., Waycross, Ga. (F. E. Walker, D. T. Brannen, Theo. Dinkins)—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, and daytime hours of operation.

800 KC.

WMGY—Dixie Broadcasting Co., Montgomery, Ala.—Request for special service authorization to operate on 800 kc., power of 500 watts night and 1 KW day, unlimited time for a period not to exceed 90 days.

950 KC.

WSPA and WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Consent to transfer of control of outstanding capital stock of Station WSPA and construction permit of WSPA-FM to Surety Broadcasting Co.

1010 KC.

WINS—Crosley Broadcasting Corp., New York, N. Y.—Modification of license to operate with power of 50 KW daytime, 10 KW night, with directional antenna both day and night, pending issuance of license for 50 KW, unlimited hours of operation.

1280 KC.

WDSU—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber and H. G. Wall)—Consent to assignment of license to International City Broadcasting Corporation.

1400 KC.

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis)—Consent to assignment of license of standard station WORD and construction permit of WORD-FM to The Spartan Radiocasting Co.

WCOS—Carolina Broadcasting Corp., Columbia, S. C.—Consent to transfer of control to Radio Columbia.

1570 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Consent to transfer of control of stock owned by Ethel B. Kellough and Robert W. Kellough in CP for Station KAKC, to Sam E. Avey.

FREQUENCY MODULATION

FM—Conditional Grants

The KCKN Broadcasting Co., Kansas City, Kans.—Authorized conditional grant for a Class B station, subject to

further review and approval of engineering details.* (BPH-659)

Binghamton Press Co., Inc., Binghamton, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.* (BPH-883)

The Fort Industry Co., Lima, O.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.* (BPH-872)

Altoona Broadcasting Co., Altoona, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details.* (BPH-868)

The Valley Publishing Co., Harlingen, Tex.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-424)

Valley Evening Monitor, Inc., McAllen, Tex.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-426)

Dairyland's Broadcasting Service, Inc., Stevens Point, Wis.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-830)

Dairyland's Broadcasting Service, Inc., Wisconsin Rapids, Wis.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details.* (BPH-823)

LaGrange Broadcasting Co., LaGrange, Ga.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-762)

Fulton County Broadcasting Co., Canton, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1059)

Queen City Broadcasting Co., Inc., Boise, Idaho—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-528)

Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1174)

William H. Miller, Painesville, Ohio.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1178)

Coshocton Broadcasting Co., Roscoe, Ohio—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1014)

James B. Littlejohn, NW of Ogden, Utah—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1068)

Tulare-Kings Counties Radio Associates, Fresno, Calif. (J. E. Richmond, et al.)—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-859)

Amphlett Printing Co., San Mateo, Calif.—Authorized conditional grant for a Class B station in lieu of a Class A granted on January 23. (BMPH-193)

Clinton Broadcasting Co., Clinton, Iowa—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1145)

Broadcast Management, Inc., Bethesda, Md.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1169)

James R. Doss, Jr., Tuscaloosa, Ala.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-486)

McClatchy Broadcasting Co., Modesto, Calif.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-671)

* Conr. Durr voting for hearing.

(Continued on next page)

Birney Ines, Jr., Meridian, Miss.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1036)

Gale Broadcasting Co., Inc., Oak Park, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1143)

Batavia Broadcasting Corp., Batavia, N. Y.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1071)

Clark Associates, Inc., Buffalo, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1154)

Leon Wyszatycki, tr/as Greater Erie Broadcasting Co., Buffalo, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1177)

Wyoming Valley Broadcasting Co., Wilkes-Barre, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1165)

Greenville Broadcasting Co., Greenville, S. C.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1149)

Tennessee Valley Broadcasting Co., Chattanooga, Tenn.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1144)

Robert W. Rounsaville, Cleveland, Tenn.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1058)

Citizens Broadcasting Co., Inc., Abilene, Tex.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1100)

Claudia T. Johnson, Austin, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1163)

Sky Broadcasting Service, Dallas, Tex.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1093)

Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1135) (Comr. Durr voting for hearing.)

Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-789)

Central Broadcasting Co., Wausau, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-850) (Comr. Durr voting for hearing.)

FM—CP Authorized

The Huntsville Times Co., Inc., Huntsville, Ala.—Authorized a construction permit (Note: Power given is effective radiated power; antenna height is height above average terrain); Class B; Channel to be assigned after final proceeding in Docket 6768; 10 KW; 1,150 feet. (BPH-326)

FM—Designated for Hearing

Seattle Broadcasting Co., Seattle, Wash.; Everett Broadcasting Co., Inc., Everett, Wash.—Designated for consolidated hearing application of Seattle Broadcasting Co. (BPH-858) with application of Everett Broadcasting Co., Inc. (BPH-842), both requesting a Class B station.

York Broadcasting Co., York, Pa.; Reading Broadcasting Co., Reading, Pa.; Keystone Broadcasting Corp., Harrisburg, Pa.—Designated for consolidated hearing the applications of York Broadcasting Co. (BPH-184), Reading Broadcasting Co. (BPH-522), and Keystone Broadcasting Corp. (BPH-183), with the application of WDEL, Inc. (BPH-177), and Wilmington-Tri State Broadcasting Co. (BPH-1195), previously designated. All requesting a Class B station.

FM—Modifications of CP's Granted

WGPA-FM—The Bethlehems' Globe Pub. Co., Bethlehem, Pa.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-2-47. (BMP-284)

WLOB—Claremont Eagle, Inc., Claremont, N. H.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-20-47. (BMPH-281)

WDNC-FM—Durham Radio Corp., Durham, N. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-9-47. (BMPH-274)

WMAL-FM—The Evening Star Broadcasting Co., Washington, D. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-5-47. (BMPH-252)

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-27-47. (BMPH-272)

KOCY-FM—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-1-47. (BMPH-283)

WCLT—The Advocate Printing Co., near Newark, Ohio.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-15-47. (BMPH-275)

WBNY-FM—Roy L. Albertson, Buffalo, N. Y.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-27-47. (BMPH-269)

WRLC-FM—R. C. LeTourneau, Toccoa, Ga.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-2-47. (BMPH-270)

KIDO-FM—KIDO, Inc., Boise, Idaho—Granted modification of CP which authorized a new FM station, for extension of completion date to 9-30-47. (BMPH-279)

WSFA-FM—Montgomery Broadcasting, Inc., Montgomery, Ala.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 4-1-47 and 10-1-47, respectively. (BMPH-266)

WMAZ-FM—Southeastern Broadcasting Co., Macon, Ga.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 11-11-47 and 5-11-48, respectively. (BMPH-264)

KBMT—The Sun Co. of San Bernardino, Calif., San Bernardino, Calif.—Granted modification of CP which authorized a new FM station, for extension and commencement and completion dates to 6-27-47 and 4-27-48. (BMPH-276)

WSYR-FM—Central N. Y. Broadcasting Corp., Syracuse, N. Y.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 5-15-47 and 11-15-47, respectively. (BMPH-282)

WMMW-FM—Silver City Crystal Co., Meriden, Conn.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 4-23-47 and 10-23-47, respectively. (BMPH-271)

WFMD-FM—The Monocacy Broadcasting Co., Frederick, Md.—Granted modification of CP which authorized a new FM station, to change completion date to 9-16-47. (BMPH-236)

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-29-47 and 9-29-47, respectively. (BMPH-239)

(Continued on next page)

WATG—Beer and Koehl, Ashland, Ohio.—Granted modification of CP which authorized a new FM station, to change completion date to 6-26-47. (BMPH-235)

WAMS—The Messenger Pub. Co., Athens, Ohio.—Granted modification of CP (BPH-418) to change commencement and completion dates to 6-29-47 and 9-29-47, respectively. (BMPH-231)

WARY—Portland Broadcasting System, Inc., Bangor, Me.—Granted modification of CP which authorized a new FM station, to change completion date to 7-31-47. (BMPH-240)

WGAN-FM—Portland Broadcasting System, Inc., Portland, Me.—Granted modification of CP which authorized a new FM station, to change completion date to 7-31-47. (BMPH-238)

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 6-5-47. (BMPH-243)

WFMR—E. Anthony & Sons, Inc., New Bedford, Mass.—Granted modification of CP which authorized a new FM station, to change completion date to 10-16-47. (BMPH-207)

WMRF-FM—Lewistown Broadcasting Co., Lewistown, Pa.—Granted modification of CP which authorized a new FM station, to change completion date to 10-30-47. (BMPH-244)

KOMO-FM—Fisher's Blend Station, Inc., Seattle, Wash.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 3-28-47 and 9-28-47. (BMPH-248)

Frank R. Pidecock, Sr., Moultrie, Ga.—Granted modification of CP which authorized a new FM station, to change commencement and completion dates to 4-10-47 and 10-10-47, respectively.

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP which authorized a new FM station, for extension of completion date to 5-17-47. (BMPH-258)

WKRQ-FM—Giddens and Rester, Mobile, Ala.—Granted modification of CP which authorized new FM station, to change completion date to 9-17-47. (BMPH-255)

KXOK-FM—Star-Times Publishing Co., St. Louis, Mo.—Granted modification of CP which authorized new FM station, to change completion date to 10-3-47. (BMPH-241)

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—Granted modification of CP which authorized new FM station, to change completion date to 6-16-47. (BMPH-237)

WFMO—Fidelity Media Broadcasting Corp., Jersey City, N. J.—Granted modification of CP which authorized new FM station, to change completion date to 7-13-47. (BMPH-256)

WHBP—Hawley Broadcasting Co., Reading, Pa.—Granted modification of CP which authorized new FM station, to change completion date to 9-29-47. (BMPH-211)

WBOX—Northside Broadcasting Corp., Louisville, Ky.—Granted modification of CP which authorized new FM station, to change completion date to 9-13-47. (BMPH-257)

FM—Applications Accepted for Filing

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-PH-873, which authorized a new FM broadcast station) for extension of completion date.

WBT-FM—Southeastern Broadcasting Co., Charlotte, N. C.—Modification of construction permit (B3-PH-764, as modified, which authorized a new FM broadcast station) for extension of completion date.

WCOL-FM—The Pixleys, Columbus, O. (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley, and Grace M. Pixley, Partners)—Modification of construction permit (B2-PH-307, which authorized a new FM broadcast station) to change effective radiated power to 32.8 KW, make changes in antenna system, and change commencement and completion dates.

WJPG—Green Bay Newspaper Co., Green Bay, Wis.—Modification of construction permit (B4-PH-147, which authorized a new FM broadcast station) to change completion date.

WLBC-FM—Donald A. Burton, Muncie, Ind.—Modification of construction permit (B4-PH-292, which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KAGH—Rose Bowl Broadcasters, Ltd., Pasadena, Calif. (Andrew G. Haley and Tom Olsen, General Partners, Martin Summerfield and William J. Donahue, Limited Partners)—Voluntary assignment of construction permit (B5-PH-1000, which authorized a new FM broadcast station) to Andrew B. Haley, tr/as Rose Bowl Broadcasters.

WCTW—Courier-Times, Inc., New Castle, Ind.—Modification of construction permit (B4-PH-891, which authorized a new FM broadcast station) for extension of completion date.

WCJT—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88, which authorized a new FM broadcast station) to change completion date.

KFOR-FM—Cornbelt Broadcasting Corp., Lincoln, Neb.—Modification of construction permit (B4-PH-351, which authorized a new FM broadcast station) to change type of transmitter, transmitter site, ERP to 24 KW, make changes in antenna system, and change commencement and completion dates.

WFBF-FM—Onondaga Radio Broadcasting Corp., Syracuse, N. Y.—License to cover construction permit (B1-PH-186) which authorized a new FM broadcast station.

KSEO-FM—Democrat Printing Co., Durant, Okla. (R. F. Story and Bennett Story)—Modification of construction permit (B3-PH-855, which authorized a new FM broadcast station) for extension of completion date.

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539, which authorized a new FM broadcast station) for extension of completion date.

Leon Podolsky, Pittsfield, Mass.—Voluntary assignment of conditional grant to Greylock Broadcasting Co.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-294, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WEW-FM—St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PH-37, as modified, which authorized a new FM broadcast station) for extension of completion date.

WMGM—Marcus Loew Booking Agency, New York, N. Y.—Modification of construction permit (B1-PH-974, which authorized changes in new FM broadcast station) to make changes in antenna system.

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (B3-PH-1021, which authorized a new FM broadcast station) to change ERP to 38.4 KW., antenna height above average terrain to 415 feet; make changes in antenna system, and change commencement and completion dates.

NEW—Paducah Newspapers, Inc., Paducah, Ky.—Modification of construction permit (B2-PH-692, which authorized a new FM broadcast station) for extension of completion date.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified, which authorized a new FM broadcast station) for extension of completion date.

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Modification of construction permit (B4-PH-887, as modified, which authorized a new FM broadcast station) to change transmitter site to Highway 37, 5.25 miles north of Mt. Vernon, Illinois; effective radiated power to 13.7 KW; antenna height above average terrain to 546 feet; make changes in antenna system and change commencement and completion dates.

(Continued on next page)

KFXM-FM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Brothers Broadcasting Co.)—Modification of construction permit (B5-P11-520, which authorized a new FM broadcast station) for extension of completion date.

NEW—Balboa Radio Corp., San Diego, Calif.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned. Amended to change transmitter location from .4 mile East of intersection of Hubble and Hancock Sts., San Diego, Calif., to Northeast of center of Grantville, San Diego, Calif., and make changes in antenna system.

WDSU-FM—Stephens Broadcasting Co., New Orleans, La. (E. A. Stephens, Fred Weber, and H. G. Wall)—Voluntary assignment of conditional grant to International City Broadcasting Co.

WSPA-FM—Spartanburg Advertising Co., Spartanburg, S. C.—Voluntary transfer of control from A. B. Taylor to Surety Broadcasting Co. (910 shares of common stock—100%).

To Be Assigned by FCC

NEW—Southern Tier Radio Service, Inc., Binghamton, N. Y.—Construction permit for a new (Metropolitan) FM broadcast station to be operated on frequency to be assigned by FCC. Amended to change stockholders (distribution of stock).

NEW—Pacific Broadcasting Co., Los Angeles, Calif.—Construction permit for a new FM broadcast station Class "B" to be operated on frequency to be assigned by FCC, ERP of 48.125 KW. Amended to change stockholders (redistribution of stock).

WHMB—Theodore Granik, Washington, D. C.—Modification of construction permit (B1-PH-815, which authorized a new FM broadcast station) to specify transmitter site as approximately 9 miles north of downtown Washington, in Wheaton, Maryland; type of transmitter as GE BT-4A maximum 10 KW; frequency as "To be assigned by FCC"; and specify antenna system.

FM—Application Dismissed

International Union, United Automobile, Aircraft and Agricultural Implement Workers of America (UAW-CIO), R. J. Thomas, President, Flint, Mich.—Construction permit for a new high frequency FM broadcast station to be operated on 45,900 kc. Dismissed per petition, dated April 7, 1947.

TELEVISION

TV—New Commercial CP Granted

Crosley Broadcasting Corp., Dayton, Ohio—Granted CP for a new television station; Channel #5, 76-82 mc.; visual power, 50 KW; Aural, 25 KW; antenna 506 feet; conditions. (Comr. Durr voting for hearing.) (BPCT-118)

TV—New Experimental CP's Granted

CBS—Portable, New York Metropolitan area—Granted CP for a new experimental television relay station. (BPVB-184). Also granted license to cover same. (BLVB-70)

The Eve News Association, Portable—area of Detroit—Granted CP for a new experimental television relay broadcast station. (BPVB-185)

TV—Miscellaneous Actions

W6XPC—The Times-Mirror Co., Pasadena, Calif.—Granted modification of CP for extension of completion date of experimental television station to 10-20-47. (BMPVB-159)

W9XPR—Ballaban & Katz Corp., area of Chicago, Ill.—Granted CP to convert experimental television broadcast

station to an experimental television relay broadcast station. (BVPB-186)

King-Trendle Broadcasting Corp., Detroit, Mich.—Granted modification of CP to move antenna site about 6.9 miles to a midtown Detroit location, change from Channel #5 to #7 (174-180 mc.), change transmitters and antenna system. (BMPCT-55)

W8XCT—Crosley Broadcasting Corp., Cincinnati, Ohio.—Granted license to cover CP which authorized a new experimental television station. (BLVB-79)

W2XDK—Sherron Metallic Corp., Brooklyn, N. Y.—Granted CP for reinstatement of CP (BPVB-142, as modified) which authorized a new experimental television broadcast station. (BPVB-183)

W0XDW—The Pulitzer Publishing Co., area of St. Louis, Mo.—Granted license to cover CP for new experimental television relay broadcast station; conditions. (BLVB-80)

TV—Applications Accepted for Filing

W6XNO—Don Lee Broadcasting System, Hollywood, Calif.—Modification of construction permit (B5-PVB-175, which authorized a new experimental television broadcast station) for extension of completion date.

WXBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kansas—Modification of construction permit (BPVB-164, as modified), which authorized a new experimental television broadcast station) for extension of completion date.

W9XBB—Balaban and Katz, Corp., area of Chicago, Ill.—Construction permit to install new visual transmitter, change frequency, power, emission and antenna system. Frequencies: 6800-7050, visual power of 0.1 watt (peak), emission: visual, special for FM and hours of operation, unlimited.

MISCELLANEOUS BROADCAST

Actions

Developmental License Renewals

Licenses for the following developmental stations of Westinghouse Radio Stations, Inc., were renewed for the period ending May 1, 1948:

W10XWA, W10XWB, W10XWC, W10XWD, W10XWE, all area of Continental U. S.

Noncommercial Educational

WBOE—Cleveland City Board of Education (Chas. R. Lake, Supt.), Cleveland, Ohio—Granted modification of CP (BMPED-54), for extension of commencement and completion dates to 3-29-47 and 7-29-47. (BMPED-54)

KOAG-FM—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Granted modification of CP (BPED-58) for extension of completion date to 8-15-47. (BMPED-52)

WIUC—University of Illinois, Urbana, Ill.—Granted CP to change frequency and install new transmitter and change antenna system for noncommercial educational broadcast station. (BPED-81)

Remote Pickup

WAUT, etc.—Evansville on the Air, Inc., Evansville, Ind.—Granted modification of license to change corporate name from Evansville on the Air, Inc., to On the Air, Inc. (BMLRY-65; BMLRE-128 and 129)

Southeastern Broadcasting Co., area of Charlotte, N. C.—Granted modification of license of relay station WCBE and WEHI to change corporate name from Southeastern Broadcasting Co. to Jefferson Standard Broadcasting Co. (BMLRE-130—BMLRY-66)

(Continued on next page)

KSMW—KTRH Broadcasting Co., Portable, area of Houston, Tex.—Granted license to cover CP which authorized a new remote pickup broadcast station. (BLRB-467)

WATD-WEER—South Bend Tribune, South Bend, Ind.—Granted authority to cancel remote pickup broadcast station licenses. (BRRY-72 and BRRE-174)

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Skin Culture Institute, Inc.—False and misleading advertising of cosmetic preparations is charged in a complaint issued by the Commission against Skin Culture Institute, Inc., 545 Fifth Ave., New York, and its president, Anthony Getz. (5490)

STIPULATION

Weber Lifelike Fly Co.—The Commission accepted from The Weber Lifelike Fly Co., Stevens Point, Wis., a stipulation to cease and desist from representing that fishing line and leader material designated "Vec" and "Weber Vec" possesses tensile strength in excess of that it actually possesses. (7593)

Stone-Tarlow Co., Inc.—The Commission approved a supplemental stipulation in which Stone-Tarlow Co., Inc., Brockton, Mass., agrees, in connection with the sale of "Elevator" shoes, to stop using the term "Custom-Type" or any other expression of like meaning to designate or describe shoes which are not actually built or made upon the specific orders and to the the individual measurements of customers, or otherwise representing that shoes are custom-made or custom-built when such is not a fact. (7592)