

## Time Standardization, Research, Music Are Among Topics Discussed at Area C Meeting

In his address opening the first day's session of the meeting of the 10th and 12th districts of NAB in Kansas City, Judge Justin Miller, NAB president, urged the broadcasters not to "become emotionally upset" by the rising tide of criticism of the industry.

"You must examine every criticism first to see wherein the merit lies," he said, "then take corrective steps.

"This criticism is in one respect a demonstration of the effectiveness of the radio medium, the extent to which it today enters the home. Radio, like all new things, must undergo a trial of criticism."

Judge Miller indicated that steps to withdraw the ban on editorializing were possible. He said he had discussed the topic on several occasions recently with Charles R. Denny, FCC Chairman. (See resolution below.)

The NAB President spoke also at a luncheon meeting of the Kansas City Advertising and Sales Executives Club, attended by an overflow crowd of more than three hundred, on the subject "Advertising: A Public Necessity." Most of the NAB conventioners attended.

### Standard Time Act

At the Monday afternoon session, A. D. Willard, Jr., NAB executive vice-president, discussed the provisions of H.R. 2740, a bill amending the Standard Time Act to require that all business in Interstate Commerce use standard time.

The bill, recently introduced by Representative O'Hara of Minnesota, now is in the House Interstate and Foreign Commerce committee. It provides a \$100 fine for maintaining any but Standard Time. (See resolution below.)

Dr. Kenneth H. Baker, NAB Director of Research, called for cooperation, par-

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## Bill, Providing for Zoning Legislation Restricting Tower Sites, Opposed by NAB

Pointing out that the growth and development of FM, television and facsimile broadcasting service throughout the country would be hampered by the proposed zoning legislation in the District of Columbia, the NAB submitted a letter Thursday (17) to Representative Joseph P. O'Hara, R., Minn., chairman of Judiciary Sub-Committees of House and Senate District Committees, stating the broadcasting industry's objections to the measure.

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## Radio's Fight Against Juvenile Delinquency Receiving Widespread Industry Support

The campaign against juvenile delinquency inaugurated three weeks ago by NAB President Justin Miller is receiving nationwide support from radio stations.

Some three hundred replies have been received in response to the letter Judge Miller addressed to all NAB members urging them to participate in the campaign in their respective communities, and additional pledges of cooperation continue to arrive at NAB headquarters.

In launching the campaign, NAB urged broadcasters to "stem-wind" a drive against juvenile delinquency at the community level. As part of the industry's contribution in tackling the problem, the Association's plans include the distribution of program materials, background information and suggestions on a continuing basis.

Judge Miller's second letter of the campaign, sent to broadcasters Tuesday (15), states in part:

"As in most important undertakings, the first steps will be the most difficult."

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## INSIDE THIS ISSUE

NAB President Justin Miller last week congratulated the Motion Picture Association on its plans to inaugurate editorials on the movie screens of the Nation. (p. 314)

NAB opposes proposed legislation introduced in Congress which would restrict the construction of towers in the District of Columbia. NAB stated such legislation would hamper development of FM, Television, and Facsimile. (p. 311)

At its recent convention the Association of National Advertisers endorsed the work of BMB and called on the radio broadcasting industry to support a second study in 1948. (p. 313)

Wilbur Forrest, president of Society of Newspaper Editors, warned against government regulation of press at the Society's 25th Anniversary meeting. (p. 314)

FCC Commissioner Durr, in a minority dissenting opinion, objected to the majority's decision in making Chicago FM grants. (p. 318)

JUSTIN MILLER, *President*  
 A. D. WILLARD, JR., *Executive Vice-President*  
 C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER <i>Director of Research</i> ROBERT T. BARTLEY <i>Director of FM Department</i> CHARLES A. BATSON <i>Director of Information</i> ROBERT C. COLESON <i>Assistant to the President</i> (Hollywood) RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i> HAROLD FAIR <i>Director of Program Department</i>	DOROTHY LEWIS <i>Coordinator of Listener Activity</i> (New York City) FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i> DON E. PETTY <i>General Counsel</i> ROBERT K. RICHARDS <i>Director of Public Relations</i> ARTHUR C. STRINGER <i>Director of Special Services</i>
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### **Bill, Providing for Zoning Legislation Restricting Tower Sites, Opposed by NAB**

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The proposed measure would prohibit the erection of FM, television, and facsimile radio towers in any residential district. (*Legislative Digest*, p. 66.)

The letter, made part of the Congressional Subcommittee's record, was read by NAB General Counsel Don Petty. Mr. Petty amplified the written statement in answer to questions by the Chairman.

Following is the text of the NAB's letter:

"The National Association of Broadcasters is a non-profit association composed of approximately 1,150 radio broadcasting stations and holders of construction permits located in every part of the United States and its territories. Its members consist of those engaged in standard A.M., F.M., Television and Facsimile broadcasting. I respectfully request that this letter be made a part of the record.

"We are vitally concerned with H. R. 2984 because of its adverse effect upon the development and full utilization of F.M., Television and Facsimile throughout this country. Competent technical witnesses will establish that the adoption of this proposed legislation will delay seriously the development of these broadcast services without any compensating benefit to the public.

"This proposed legislation would take away from the government of the District of Columbia discretion in determining the paramount interest of the public in relation to radio broadcast services.

"Under existing laws the public is fully protected. The FCC determines the location of towers and transmitters in the light of the public and technical requirements; the CAA in the light of safety requirements relating to the public in connection with air

transportation; and the District Government in the light of good and safe city planning.

"It must be recognized that legislation passed by Congress is given wide publicity and is closely examined by state and local governments. It often serves as a pattern for legislation by those governments. Today zoning is one of the principal subject matters being considered by state and local governments. Therefore, great care should be exercised to avoid setting an improper pattern.

"The pattern which would be established by the proposed legislation will be followed in areas throughout the country. And if it is, F.M., Television and Facsimile will be greatly retarded in their growth and service to the public.

"I earnestly urge that H. R. 2984 not be enacted, and I will be available to amplify the foregoing should the Committee so desire."

### **Radio's Fight Against Juvenile Delinquency Receiving Widespread Industry Support**

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cult. You can't do the job alone. You will need the support of those people in your community who are already at work on the problem and who have a first-hand knowledge of it. This simply means that you will take the initiative in bringing these groups together and getting them to work in harmony.

"Here is a list of the interested organizations in their approximate official order. You will find some or all of them in almost every U. S. community:

- Judge of the Juvenile Court
- Probation Department or Officer
- Police Department
- Schools (PTA)
- Welfare Agencies
- Service Clubs
- Youth Clubs (YMCA, YWCA, etc.)

"Obviously, the first requirement will be a thorough-going survey of the Juvenile Delinquency conditions peculiar to your community. Such a survey will fortify you with the proper information to plan a campaign to arouse public awareness of the problem and public action to combat it."

With his letter, Judge Miller sent to each broadcaster a detailed memorandum, suggesting possible courses of action that the broadcaster might follow in his own locality, stressing the importance of working with the various groups mentioned above.

Requesting that station executives maintain close liaison with NAB on local developments in the campaign, Judge Miller's letter concluded:

"I should very much like to hear from you that you are willing to initiate this suggested action and assume the responsibility for it in your community. Above all, keep us informed. The NAB Program Department will act as the clearing house for the exchange of plans, ideas and program material. To those of you who have already submitted information, many thanks."



## Research Department

### BMB Endorsed by ANA Members Who Call for a Second Study

At the recent convention of the Association of National Advertisers in Chicago, the organization endorsed the work of BMB and stated that advertisers would use the BMB data extensively. The ANA also called for a second BMB study in 1948, urging broadcasters to subscribe and support the second study.

Following is the text of a resolution passed by the ANA membership:

*"Resolved that ANA is grateful to the broadcasters who, by having financed BMB, evidenced their desire to provide advertisers with factual, unbiased, uniform audience information; and be it further*

*"Resolved that ANA advertisers will make extensive use of BMB data to increase the effectiveness of their radio advertising; and be it further*

*"Resolved that ANA thank its own representatives on the BMB board and committees for their efforts toward solving the numerous problems involved in making the first study; and be it further*

*"Resolved that ANA endorses BMB's spirit of self-analysis, which assures continuing improvement of the BMB measurement; and be it further*

*"Resolved that ANA regards continuation of BMB and the making of regular nationwide audience measurements an absolute necessity for the efficient and effective use of radio advertising and urges every broadcaster to subscribe to the second study, to be made in March 1948, as an act of enlightened self-interest; and be it further*

*"Resolved that a copy of this resolution be sent to NAB with a request that it be distributed to broadcasters as evidence of ANA's esteem for their support of BMB."*

### FCC Asks Construction and Operating Costs In Questionnaire to New AM Stations

The FCC last week (14) wrote to all AM permittees and licensees authorized since October 8, 1945, requesting data on construction costs, revenues and expenses of stations.

The letter and form mailed by the Commission requests a monthly breakdown of total broadcast revenues, total broadcast expenses and broadcast income or loss. Another section of the questionnaire asks for total costs incurred up to the time a station actually goes on the air.

The Commission stated that it seeks this information to answer the continuous flow of queries from prospective AM broadcasters. The FCC went on to say: "It is planned to make public the overall results of this study; however, individual station data will not be disclosed."

## IN THE OFFING

April 21-22	District 13 Meeting	Houston Rice Hotel
April 24	Research Committee	New York City
April 24-25	Program Policies Sub-Com. —Standards of Practice	Chicago, Ill.
April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

### Steady Increase in TV and FM Sets During First Quarter of 1947

Figures on radio set production released by the RMA yesterday (20) show a steady increase in the output of television and FM sets and radio-phonograph consoles for the first quarter of 1947. Total production numbered 4,231,415 receivers.

Production for the four weeks ending March 28 showed over-all set production to be 1,377,269 of which 67,264 had FM reception facilities and 6,635 were television receivers.

Quarterly tabulations revealed that 18,329 television receivers and 172,176 FM-AM sets had been produced during the first three months of 1947 by RMA set manufacturers.

The proportion of table models showed a decline since 1946 with a corresponding rise in radio-phonograph combinations. Table models, excluding radio-phonograph combinations and battery sets, accounted for about 53 per cent or 2,220,986 of over-all production, while consoles accounted for about 11 per cent or 465,931 of the total.

Of the output of television receivers during the quarter, 15,498 were radio table models, 2,761 were radio consoles, and 56 were radio-phonograph combinations.

### National Spot Radio Activity Shows Slight Increase in March

Comparing March with February, the over-all picture of spot activity changed little. According to the

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April issue of the Rorabaugh Report on Spot Radio Advertising (covering March activity), 69% of the national spot schedules studied revealed no change whatsoever, 18% showed slight increases, 4% became newly active in the medium, 6% curtailed a little, and only 3% cancelled out entirely.

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Astor Coffee, Capital Bread, Cincy Wallpaper Cleaner, Durr's Pork Products, Krueger Beer, Larvex, Maxson Frozen French Fries, Oakite, Parson's Ammonia, Royox, Tilo Roofing Co., Uncle Ben's Converted Rice, Waltham Watches.

Some of the national accounts which increased their spot schedules during March were:

Alligator Cigarettes, A & P Food Stores, Atlantic Gas & Oil, Bab-O, Bell Telephone Co. of Penna., Betty Crocker Soup, Bond Clothes, Bovril, Brock Candy Bar, Crax, Dr. Pierce's Golden Medical Discovery, Edelbrew Beer, Ford Dealers, Gamble Robinson Stores, Gemma (Cooking Oil), Goodyear Rubber Shoe Products, Harvester Cigars, H-O Oats, Jax Beer, J-O Roach Paste, Kellogg's Feeds, Kellogg's Pep & All Bran, King Midas Flour, Lay Potato Chips, Martin Rosenberger Wallpaper, New York Central System, Northrup, King & Co., Nu-Maid Margarine, Oscar Mayer Meat Products, O'Sullivan Rubber Heels, Phillips 66 Gas & Oil & Lee Tires, Premium Crackers, Pyequick, Q-T Pie Crust & Pastry Mix, Ralston Feeds, Red Star Flour, Remar Baking Products, Shell Gas & Oil, Skippy Peanut Butter, Suchard Chocolate, Sunshine Beer, Taval, Thom McAn Shoes, Tootsie Fudge Mix, Triena, TWA Service, Tydol & Veedol, Valley Forge Beer, Rams Head Ale & Prior Beer, Ward's Tip-Top Bread, Wilbert No-Rub Floor Wax & Furniture Polish.

## General

### Newspaper Editors Hear Their President Warn Against Government Regulation

Speaking at the 25th anniversary meeting of the American Society of Newspaper Editors, Wilbur Forrest, new president of the Society and assistant editor of the New York Herald Tribune, warned that the press must be vigilant against government regulation of the press.

Citing the FCC, Mr. Forrest said: "We also have the spectacle of a government commission questioning the advisability of granting a radio license to a newspaper because of its alleged opinions on race and religion. Is this government censorship? We have knowledge that there is a campaign on foot to tear down the prestige of the American press as an institution in order to obtain government regulation of the press. Is not regulation a step in the direction of control?"

"I am not too deeply concerned over any of these matters," Mr. Forrest went on. "They will fail in the end as other assaults on press freedom have failed.

Freedom of the press and the right of the public to know what is going on is too deeply ingrained in our people to be lightly abandoned. In the interim, however, shall we sit idly aside or should we speak out after sober deliberation? This is for you to decide."

### Journalism Ethics

Arthur Hays Sulzberger, publisher of the *New York Times*, pointed out to the newspaper editors that in return for the guarantee of freedom of speech to newspapers, the public expected the American press to take full responsibility for reporting unbiased, objective news.

The strongest attack against newspapers, Mr. Sulzberger said, is currently stemming from Communists and fellow travelers. However, he reminded the newspaper men that "most important among the dangers to press freedom are the shortcomings of the press itself."

### Motion Picture Ass'n to Inaugurate Screen Editorial; NAB Sends Congratulations

The editorial will make its appearance on the Nation's motion picture screens, beginning early this summer, under sponsorship of the Motion Picture Association of America.

Plans for this undertaking were announced last week by MPA President Eric Johnston. The editorials will take the form of one-reelers, illuminating all phases of the particular subject.

MPA will begin the series with a short titled "What Production Means to American Progress." No regular production schedule has been set; release will be made from time-to-time as conditions warrant. Theater managers will be free to accept or reject individual shorts.

In announcing the plans, Mr. Johnston expressed the conviction that the motion picture, as one of the three great media of mass communication, has a public responsibility to inform as well as to entertain the public.

NAB President Justin Miller wrote Mr. Johnston last week:

"Congratulations to you and your colleagues for this courageous and constructive decision. You know something of my own feelings in this matter, and are acquainted with NAB's experience in promoting editorializing on the air.

"I hope that our organizations may find an area here in which to be mutually helpful. Certainly in this direction lies the greatest freedom for all media of public expression, and no attainment can more actively serve the cause of democracy."

### Peabody Awards, Special Citations Made At Radio Executives Club Meeting

The George Foster Peabody Awards for 1946 were presented on Thursday (17) at luncheon ceremonies of the Radio Executives Club in New York City.

Edward Weeks, *Atlantic Monthly* editor, and chairman of the Peabody Advisory Committee and John E. Drewry, dean of the University of Georgia Henry W.

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Grady School of Journalism made the awards to the winners. Robert W. Swezey, vice president and general manager, MBS, and president of the Club presided.

Receiving the awards this year were the following programs and personalities:

1. "Operation Big Muddy," program series of Station WOW, Omaha, Neb., NBC affiliate—outstanding regional public service.

"The Harbor We Seek," sequence of Station WSB, Atlanta, Ga., NBC affiliate—Special Citation of Honor.

2. "Our Town," continuity of Station WELL, ABC affiliate in Battle Creek, Mich.—outstanding community public service.

"Radio Edition of the Weekly Press," offering of Station WHCU, Cornell University, Ithaca, N. Y., NBC affiliate—Special Citation of Honor.

3. William L. Shirer and the Columbia Broadcasting System—outstanding reporting and interpretation of the news.

"Meet the Press," Mutual Broadcasting System news program—Special Citation of Honor.

4. "Columbia Workshop," presentation of the Columbia Broadcasting System—outstanding entertainment in drama.

"Suspense," CBS offering; and the "Henry Morgan Show," ABC feature—Special Citations of Honor.

5. "Orchestras of the Nation," NBC program—outstanding entertainment in music.

"Invitation to Music," a CBS presentation—Special Citation of Honor.

6. "One World or None," Dexter Masters' series of Station WMCA, New York City—outstanding educational program.

"Hiroshima," adaptation of John Hersey's graphic account of the atomic bombing of that city (first published in the New Yorker) done by ABC and its Director of Public Service, Robert Saudek—Special Citation of Honor.

7. No award was given for an outstanding children's program. A Special Citation of Honor, however, went to the Association of the Junior Leagues of America for "Books Bring Adventure," 26 adaptations of children's books dramatized and transcribed.

8. John Crosby, New York Herald-Tribune radio columnist—Special Award for "his outstanding contribution to broadcasting through his writings."

### **Scripts on Basic Labor Problems Available Through Local Chambers of Commerce**

The United States Chamber of Commerce announced that scripts relating to basic labor problems will be available to radio stations this week. The secretary of the local Chamber of Commerce will provide radio stations interested with copies of the scripts.

### **Biggar Appointed to Standards Group; District 8 Committee Members Named**

Seven appointments to various radio broadcasting industry committees were announced by NAB Thursday (17).

George C. Biggar, WIBC, Indianapolis, Ind., was named to serve on the Special Standards of Practice Committee.

NAB District Director C. Bruce McConnell named six midwest station executives to serve as committee members representing District 8. They are:

Worth Kramer, WJR, Detroit, Michigan, Program Committee.

Clarence Leich, WGBF, Evansville, Ind., Public Relations Committee.

D. E. Jayne, WELL, Battle Creek, Mich., Small Market Stations Committee.

George C. Biggar, Employee-Employer Relations Committee.

Donald A. Burton, WLBC, Muncie, Ind., Engineering Committee.

Harry W. Betteridge, WWJ, Detroit, Mich., Sales Managers Committee.

## **Broadcast Advertising**

### **Campaign to Promote Advertising Being Sponsored By AFA**

A public relations campaign to promote a better understanding about advertising is being sponsored by the Advertising Federation of America. Advertising clubs, radio stations, newspapers and other media are cooperating.

More than 500 radio stations, according to AFA, are using recorded spot announcements and a series of live announcements that explain "What Advertising Can Mean To The Future of America." This is a typical announcement:

"I wonder as you listen to the advertising on this station and read advertising, if you realize its personal value to you—in plain terms of the pay envelope that pays for your groceries and rent.

"Advertising's job is to sell goods. When sales are made, there are more jobs for everyone. Yes, and better jobs—a chance for promotion—or for a raise in pay. There are more jobs at the factory. More jobs at the mines and farms that supply the goods that factory uses. More jobs in the banks, railroads, stores, and the hundred and one industries that benefit indirectly. That's how advertising—by selling more goods to more people—makes your job or your husband's job—a better job, with a better future, and far more secure.

"So remember this—advertising is the sparkplug that speeds up American business. As you see and hear advertising doing its job of selling goods, be grateful for it. For it's making your home, your income, your personal future far more secure."

Stations using the "live copy" can re-write and adapt in keeping with local conditions and management's policy relative to such activity.

Transcriptions and scripts may be secured at no charge from Advertising Federation of America, 330 West Forty-Second Street, New York 18, New York.

### **Radio Stations May Profit From High Volume of Paint Advertising**

Paint manufacturers and dealers are expected to be sources of additional broadcast advertising revenue during the summer months of 1947. The paint industry is looking for record-breaking business, according to the Associated Press.

Grover N. Hermann, president of American-Marietta, one of the leading paint producers, said this will be the first year when the total paint business reaches

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one billion dollars, "and demand is at least three times that figure," he added.

In striving to meet the demand, manufacturers have pushed their sales sharply higher than a year ago in spite of shortages of linseed oil, pigments and containers.

Communities are once again resorting to "clean-up and paint-up" campaigns. Radio stations will take the lead in promoting many of the campaigns.

## **Broadcast Advertising Department Continues To Stress Importance of Radio For Retailers**

Effective uses of radio for retailers are being pointed out by Miss Lee Hart, assistant director of Broadcast Advertising, in a series of speeches. Recently, Miss Hart spoke before the advertising clubs, and held special sessions with the stations in Albany, New York, (10); Cincinnati, O., (16); Springfield, Ill., (17); she speaks in Norfolk, Neb. today, (21).

Following the talks she has held round-table discussions with radio personnel on methods of selling, servicing and producing radio copy for retail accounts.

## **FM Department**

### **FCC Defers Decision on FM Cases Pending Action on Proposed Allocation Plan**

The Commission's proposed changes in FM allocations and in its Rules and Standards (*NAB Information Bulletin* No. 3, April 14), if adopted would increase the number of Class B FM channels in certain communities, including: Cleveland-Akron, Ohio; Dayton-Springfield, Ohio; Indianapolis, Ind.; Providence, R. I.; Atlanta, Ga.; Mansfield, Ohio; Baltimore, Md.; San Diego, Calif.; and Springfield, Mass.

Under the present allocation plan there are more applications for facilities in these cities than there are channels available. If the proposed plan is put into effect, enough channels would be provided for all applicants, if they are found to be qualified, in all but two cases. These involve applicants in the Cleveland-Akron area and in Baltimore. In these cases, the proposed allocation plan would permit a grant to at least one more qualified applicant than is possible under the present plan.

The FCC stated that it would defer action on FM applications in all the cities mentioned above until final action is taken on the proposed changes.

The Commission went on to say that the proposed plan would not provide additional channels in Boston, Mass.; Bridgeport, Conn.; Philadelphia, Pa.; or Los Angeles, Calif. "Accordingly," said the Commission, "decision in the hearing cases involving applications for channels in these cities will not be affected by such proposed change."

## **International**

### **Broadcasters Urged to Participate in UNESCO Regional Meeting at Denver Next Month**

The importance of American radio to the United Nations Educational, Scientific and Cultural Organization, as well as the importance of UNESCO to the broadcasting industry, will be pointed up at a regional conference on UNESCO to be held in Denver, Colorado, May 15, 16, and 17.

This will be the first of several such regional meetings officially authorized by the U. S. National Commission of UNESCO. It is being convened by three members of the Commission: President Milton Eisenhower of Kansas State College, new U. S. representative on UNESCO's Executive Board and chairman of the National Commission; Chancellor Reuben Gustavson, University of Nebraska, and Dr. Ben M. Cherrington, University of Denver.

States participating are Colorado, Kansas, Idaho, Nebraska, New Mexico, Oklahoma, Utah, and Wyoming. The following statement is being sent to broadcasters of these states by R. Russell Porter, coordinator of radio at the University of Denver:

#### **THE RADIO INDUSTRY HAS A REAL STAKE IN UNESCO.**

*First, because UNESCO offers a major opportunity to the peoples of the world to build strong foundations for peace.*

*Second, because fundamentally the objective of UNESCO is to maintain and encourage the rights of free people in all parts of the earth. Certainly, radio has a stake in that objective.*

*Third, because the battle is on in an international sense between governments and people as to who will control and operate the channels of communication between peoples. The rights of free men to enjoy the privileges of free and easy communication with each other, unnecessarily inhibited by governmental regulation, censorship, and control can find no more powerful a friend than UNESCO—if the lay peoples of the world make this UNESCO primarily a lay organization, not a governmental one. UNESCO is, in theory, an attempt to bring about world understanding, not through governmental treaties but through people's organizations. But the single hope that this theory can be translated into fact is based upon an enthusiastic, vigorous support of UNESCO by lay peoples and lay organizations.*

*Radio's representative on our National Commission is Justin Miller—but the effectiveness of his representation and the authority of his voice in UNESCO will be determined by his Industry's knowledge of UNESCO and its determination to make this organization represent and be responsible to the people.*

*That is why I say that radio and radio people have a vital stake in UNESCO and should have a real interest in this first Regional UNESCO Conference in Denver, May 15, 16 and 17.*

**AN ADDED OPPORTUNITY PRESENTS ITSELF, however, in this first conference. If UNESCO is to accomplish the task that it has set out to accomplish, one of the first and most desperate needs is for UNESCO to get its story to the masses of our people. In my opinion there is no more effective way to get that story told than through the medium of radio.**

*However, to accomplish a top-flight job there is certain information that broadcasters should have. They*  
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*need to know, accurately and scientifically, how well our people understand what UNESCO is. How it operates. The relationship of every individual to UNESCO. They need to know on the other hand where the "areas of ignorance" lie. The "areas of prejudice." Broadcasters would like to know, in other words, what types of informational programming are needed to give the masses of our people an accurate knowledge and understanding of UNESCO and its importance to them.*

THE CONFERENCE OFFERS AN OPPORTUNITY for the broadcasters of these eight states to get together in a work session to plan carefully and together a coordinated program of informational broadcasts on this subject of UNESCO. The possibilities of such planning are almost unlimited. The needs for it are apparent. The difficulties are great but not insurmountable.

### **Eisenhower Named U. S. Delegate**

The State Department announced on Tuesday (15) that Milton Eisenhower had been named U. S. Member of the UNESCO Executive Board. Mr. Eisenhower, brother of General Dwight D. Eisenhower, was elected unanimously by the Executive Board meeting in Paris. He succeeds Archibald MacLeish, who resigned from the Board because of the press of personal affairs.

In its announcement of Mr. MacLeish's resignation, the State Department released this comment by NAB President Justin Miller:

"Our subcommittee respects Mr. MacLeish's decision to resign as the member of the Executive Board of UNESCO from the United States and acquiesces with regret. Although we recognize the compelling personal considerations which have motivated Mr. MacLeish's resignation, we feel that we must express on behalf of friends of UNESCO in the United States the conviction that the unique contribution which he is capable of bringing to the Executive Board will be sadly missed."

Judge Miller, in addition to his membership on the U. S. National Commission for UNESCO, also serves on the Commission's Executive Committee and several of its national groups.

### **President Truman Names Delegation Chairmen For International Broadcasting Conferences**

President Truman appointed the chairmen of the three American delegations which will represent the United States at the forthcoming international radio conferences which convene at Atlantic City on May 15. Named by the President on Wednesday (16) to head their respective delegations were:

For the International Radio Conference,  
Charles R. Denny, FCC Chairman;  
For the International Plenipotentiary Telecommunication Conference,  
Garrison Norton, Assistant Secretary of State;  
For the High Frequency Broadcasting Conference,  
William Benton, Assistant Secretary of State for Public Affairs.

The three conferences, the State Department said, "are being convened by the Government of the United States in view of the extreme urgency of resolving many telecommunication problems resulting from the dislocations of the war and the rapid wartime advancements in the telecommunication art."

## **Engineering Department**

### **FCC Officials, With State Department, Discuss NARBA Provisions in Cuba**

The State Department announced on Wednesday (16) that FCC Commissioner Rosel Hyde and Neal McNaughton, FCC engineer, are in Havana at the Department's request to discuss NARBA provisions.

The Commission representatives, working with the American Embassy, will negotiate with Cuban officials in an endeavor to amplify provisions of NARBA with respect to the establishment of a new or expanded procedure to calculate potential radio interference on broadcasting channels.

The FCC officials, according to the State Department, may engage in similar discussions in Mexico City before returning to Washington.

## **Small Market Stations**

### **Local Banker, in Letter to *Printers Ink*, Urges Community Advertising Counsel**

Station management in the small cities, especially where multiple construction permits have been granted, will profit by giving more time and effort to providing advertising counsel to the small business man. Management which is well versed in the effective methods of broadcast advertising and acquires knowledge about other advertising media, can better serve the local merchants. The manager who gains the confidence of the local merchant has won the biggest battle for increased station revenues. An illustration of the need for more advertising advice in small cities is borne out in a letter to the editor of *Printers Ink*, written by Mr. B. E. Rhodes, Bank of Warwick, Hilton Village, Virginia. The letter is reprinted here with permission of the publisher.

"I am not an advertising man. I am a banker—a small city banker. Every day I deal with service station operators, grocerymen, bakers, appliance dealers, automobile dealers and other small business men about their problems.

"The problems of small business are many . . . to list the main ones: keeping proper records; obtaining sufficient credit; following sound legal advice; and last but not least merchandising and advertising. Now, if the small businessman is seeking help on any of these problems, what does he find? He can obtain legal guidance from droves of local lawyers. He can get all the advice he wants on obtaining credit from his local bankers.

"But whom locally can he go to for advice as to his advertising and merchandising?

"In talking with the small businessman I find that practically none of them has the first conception of advertising. Many of them do not see the necessity of it. Those that do see the necessity of it have practically no idea how to prepare good advertising. None of them knows how to evaluate such local mediums as newspapers, radio and direct mail.

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"The advertising profession has sorely neglected the small businessman. Many national distributors undertake to help their dealers, but this help is limited to the sale of their own products; they do not attempt to tell the small businessman how to plan his overall advertising program. The local newspaper will help a small businessman prepare his newspaper ads, but did you ever hear a newspaper man recommend radio?"

"The small businessman wants to know many things about advertising. He wants to know why he should advertise, what will advertising do for him, how much money should he spend on advertising, when should he use the newspaper and when should he use the radio, when to use direct mail, billboards, etc. The small businessman needs over-all guidance in his advertising program. Who is there to give it to him?"

"The slogan for the Bureau of Advertising reads, 'All Business Is Local.' Don't forget that a lot of advertising is local, too."

## **Station Publishes Monthly Newspaper As Promotion, Public Relations Piece**

WMRN *Newsletter*, a house publication of WMRN, Marion, Ohio, has proved to be a very effective promotion and public relations piece for the station. It has the front page format of a miniature newspaper with pictures and stories of community events which WMRN have taken part in or promoted on its own. The monthly publication, which also carries the station's program schedules, is another gimmick used for "telling radio's story" in the community. WMRN also uses its broadcast facilities and local news bureau as instruments of station's public relations.

Stations interested in copies of the *Newsletter* should write to Robert T. Mason, President and General Manager. Mr. Mason is a member of the NAB Small Market Stations Executive Committee.

## **Legal Department**

### **Proposed Chicago FM Grants Draw Sharp Criticism from Commissioner Durr**

The FCC released Wednesday (16) the opinion of Commissioner Durr dissenting in the proposed decision, issued last month, granting 3 of the 10 FM channels now available in the Chicago area to stations WGES, WMAQ, and WAAF. He did not disagree with the proposed grants of the other 7 channels.

In his sharp dissenting opinion, Commissioner Durr took the position that the present AM program service of these three applicants could not be reconciled with the principles set forth in the Blue Book. Commenting on the service of WGES, Commissioner Durr referred to what he considered the station's extremely large profit and extremely small expenditure for talent, saying:

"This is the accounting which applicant has given of its stewardship of the publicly owned radio channels entrusted to its care for use in the public interest. It is an accounting, not of public service, but of exploitation. It should not be condoned. Certainly it should not be rewarded by a grant of an additional radio channel."

Discussing the grant to NBC, licensee of WMAQ, Commissioner Durr said that the Commission should be able to look to the network "to set a standard of leadership to other broadcasters." He considered NBC's Chicago operation on WMAQ inadequate from a program standpoint because of the lack of sustaining programs and the number of dramatic serials broadcast. Speaking of the Commission's recognition in the Blue Book that individual stations in large centers might justifiably render specialized service, he said that there was no evidence of such an unfulfilled demand for dramatic serials as to warrant the degree of specialization practiced and that, in any event, the policy of the applicant was to maintain a balanced program schedule.

Treating of the WAAF application, the Commissioner merely referred to the majority opinion as evidence of unsatisfactory programming. While he agreed with the majority opinion that substantial improvements in program service had been made "upon the advice of counsel," he thought that "advice of counsel" was not an acceptable substitute "for the imagination and sense of public responsibility which should reasonably be expected of every licensee." Referring to a statement by the General Manager of WAAF that he wanted to go into FM to protect his AM facility, the Commissioner said that this "is certainly no reason for the granting of a license by the Commission."

Summing up his views, Commissioner Durr said that the grant of the three applications does not "contribute in any way to the 'public interest, convenience or necessity.'" Such grants do serve to 'protect' the AM facilities of the applicants. But they also foreclose the possibility of later grants to worthy newcomers who are lacking in the financial resources necessary to carry their stations through until sufficient FM receivers are in the hands of the public to permit economically sound operations."

The Commissioner construed the Blue Book as nothing less than a definite promise by the Commission to the public that it would "bear its full share of responsibility for improving program service by the diligent exercise of its licensing power." He criticized the facts that, although the Blue Book was issued over a year ago, many renewals have been granted without a hearing "on the basis of programs which on their face . . . fail to meet any reasonable standards of public service," that only five stations have had their renewal applications set for hearing on program grounds, and that as yet no renewal applications have been denied. While disavowing any intention to encourage hasty or ill-considered Commission action which would subject licensees to costly and inconvenient hearings, he called upon the Commission not to permit an excessive concern with broadcasters' finances to overshadow its primary duty to the listening public.

In conclusion Mr. Durr said that the proposed decision involved not merely laxity in the enforcement of the principles of the Blue Book, but amounted to a lowering of its standards. He reiterated his previously stated view that the public interest in broadcasting "of necessity lies in programming, for that is the only phase of broadcasting which is of concern to the public,

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as distinguished from the broadcasters themselves." He considered that the Commission was making the minimum standards of this proceeding the maximum standards which it will have the right to demand of any applicant or licensee. In other words, "the Commission has substituted the program standards of station WGES for the principles" of the Blue Book. He asked, in the light of the Blue Book reproach of broadcasters whose program performance falls short of their program promises, whether the Commission's statements in the Blue Book "as to the part it proposes to play in the improvement of broadcast program service are likewise to remain in the realm of unfulfilled promises."

### Majority Opinion

The majority opinion released March 10 tentatively granted ten applications and denied one, that of WAIT. It was held that this applicant's proposals were "least calculated to meet the needs of the listening public." The opinion pointed to WAIT's AM program schedule as indicating "a high percentage of commercialization, almost no sustaining public service programs, no sustaining religious broadcasts, a minimum of local live programs with the accompanying excessive use of recordings and transcriptions, and the devotion of considerable time to the broadcasting of horse racing information."

The Commission also referred, but expressly avoided basing its decision upon, the fact that WAIT had a contract with the Christian Catholic Church of Zion, Illinois, the original owner of the station, by which the church received one-half of the revenue from the sale of 3½ hours per week on Sunday, which time was not available for the advertising of beer, wines, or other products offensive to the church.

While the Commission granted the application of Balaban & Katz Corporation, 98% owned by Paramount Pictures, it noted that there is an anti-trust suit pending against Paramount Pictures involving the monopolization of television equipment, and expressly stated that its grant was not to be construed as barring further inquiry upon the termination of the anti-trust suit under the license revocation procedure contained in Section 312 of the Communications Act.

## News Clinics

### Record Crowd at Kansas City Clinic Hears Nine-Subject News Discussion

Because many of the papers presented at the Kansas City Radio News Clinic, April 16, had interest and value for newsmen and managers in all parts of the country, it is felt by NAB that they should be made available to the industry with little editing. Exactly how this is to be done is undecided at press time. This brief story is printed for the record.

Nine papers from 5 to 14 minutes in length were delivered. Each was interspersed with free and ample discussion which held the meeting until 5:15 P. M.

One hundred and seventeen broadcasters attended, which makes the Kansas City Radio News Clinic the largest that has been held since they were begun late in 1945.

Professors from the following institutions attended: Kansas State College; University of Denver; University of Iowa; University of Kansas; University of Missouri.

William B. Quarton, general manager, WMT, Cedar Rapids, presided as general clinic chairman. Arthur Stringer, NAB, participated at the invitation of 10th District Director John J. Gillin, Jr., WOW, Omaha, and 12th District Director William B. Way, KVOO, Tulsa.

Discussion leaders and their subjects were:

"Radio News Departments Start with Management"—Buryl Lottridge, vice president, WOC, Davenport.

"The News Editor"—Kan Miller, news director, KVOO, Tulsa.

"Building Every Newscast for a Particular Audience"—Bruce Palmer, news director, WKY, Oklahoma City (read by Hoyt Andres, program manager).

"Local News Coverage"—Wayne W. Cribb, general manager, KHMO, Hannibal, Mo., and chairman, NAB Small Market Stations Committee.

"News Correspondents"—Jack Shelley, news editor, WHO, Des Moines.

"Radio News Writing and Rewriting"—Soren Munkhoff, director of news, WOW, Omaha.

"Farm News"—Phil Evans, farm director, KMBC, Kansas City.

"Wire Recorders"—Bill Ray, director of news and special events, WMAQ-NBC, Chicago.

"Report on Two News Surveys Made at University of Iowa"—Arthur Barnes, School of Journalism, University of Iowa.

## District Meetings

### Time Standardization, Research, Music Are Among Topics Discussed at Area C Meeting

(Continued from page 311)

ticularly from smaller stations, in processing questionnaires. He demonstrated a set of color slides which diagram the findings of the National Opinion Research Center survey, as compiled in the book, "The People Look At Radio." The slides are available for loan to stations from district research directors, he said.

Frank Pellegrin, NAB Director of Broadcast Advertising, introduced a number of audience measurement charts prepared from a report of the Sales Managers' subcommittee at the 1946 NAB convention. The charts showed the application of audience measurement to sales as well as programming, using case histories. He also displayed numerous sales aids prepared by his department which are available to broadcasters.

Carter Ringlep, general sales manager of KMOX, St. Louis, presided during the Pellegrin presentation.

### Haverlin Discusses BMI

The cooperation of the broadcasters, and not alone the talents of BMI executives, has made possible the

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situation where BMI now meets with ASCAP "on terms of equality, as it should be," Carl Haverlin of New York, new BMI President, told the broadcasters.

"We also have an obligation to hundreds of publishers and thousands of composers who are dependent on this industry," he said "but we want to hear from the broadcasters about their new ideas in music."

A report on the first BMB survey, including methods, costs, materials published and results was illustrated with color slides by Hugh Feltis, BMB President. His report showed about \$93,000 in funds remaining as of March 31 of the \$1,400,000 subscribed.

Continuation of the BMB was urged by William McLean, advertising manager for Hall Brothers, national greeting card concern, who represented ANA, and William B. Hill of Compton Advertising, Inc., representing AAAA.

McLean quoted the April 9 ANA resolution supporting BMB as an "absolute necessity," adding "it gives you broadcasters what you need to sell time to advertisers like me." (See page 313.)

"To me," said Hill, "the important point is—is BMB sound in its precept? Is it right in principle? If it is—then to be sure—some of its procedures if they are not sound, or if they are not correct, can and will be remedied within the working structure which we now have."

#### **BMB Rate Reduction Possible**

In questions from the floor directed at Feltis, Arthur B. Church, KMBC, Kansas City, asked if subscription rates for the projected March, 1948, BMB survey might not be reduced, because of more participating stations and recent higher incomes which would increase the rate unless adjustments are made. Feltis said that a reduction in the rate could reasonably be expected. He said also that experience gained in the first survey would reduce the costs of subsequent ones.

Two small station owners protested the BMB rate charges as favoring the larger stations. One of them, Ben Sanders, KCID, Spencer, Iowa, said his small volume of national business did not justify the cost of BMB.

Dick Doherty, NAB Director of Employer and Employee Relations, in his address to the convention Tuesday morning, stressed the importance of close scrutiny of new policies being injected into labor contracts. He stressed the importance of eliminating or avoiding such policies because of their effect on the future pattern of such agreements.

Harold Fair, Director of the newly created NAB Program Division, was introduced to the convention and discussed briefly the general outline of the future activities of the department.

#### **Resolutions**

The broadcasters attending the Area C meeting passed the following resolutions:

##### **BROADCAST MEASUREMENT BUREAU**

*Whereas*, the Broadcasting Industry recognizing the need for standardization statistics relating to station coverage, established Broadcast Measurement Bureau, and

*Whereas*, the Bureau has conducted its first study and has issued the station maps and the area reports, and

*Whereas*, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and further studies are being made to make such data and statistics of greater value; now, therefore,

*Be it resolved*, that we, the Broadcasters of the 10th and 12th Districts, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies.

##### **BROADCAST MUSIC, INC.**

*Whereas*, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public, and

*Whereas*, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters, and

*Whereas*, as a measure to protect itself against unjust and unreasonable demands, the industry created Broadcast Music, Incorporated as a means to bring about healthy competition in the field of music copyrights; now, therefore,

*Be it resolved*, by the broadcasters of the 10th and 12th Districts, that we urge all stations in these Districts to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance and that every effort be made by the broadcasters to popularize BMI tunes.

We further urge the stations of these Districts to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

*Be it further resolved*, that the broadcasters of these districts approve and commend the appointment of Carl Haverlin as President of BMI and pledge him their full support.

##### **LABOR RELATIONS**

*Whereas*, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions, and

*Whereas*, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations; therefore,

*Be it resolved*, that the members of the 10th and 12th Districts urge the Board and management of NAB to establish and promote policies of employer-employee relations which will recognize and make as effective as possible local and area negotiations, outlaw the secondary boycott and relieve the industry of the injurious effects of jurisdictional disputes.

*Be it further resolved*, that the members of the 10th and 12th Districts urge the Board of Directors and the management of NAB to support such bills in the Congress as will achieve the aforementioned objectives.

##### **UNIFORM TIME**

*Whereas*, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

*And, whereas*, it appears impossible to satisfy the majority of states and the majority of population that daylight saving time be substituted for standard time during the summer months, now, therefore

*Be it resolved*, by the 10th and 12th Districts of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in supporting legislation such as HR 2740 whereby standard time may be applicable throughout the country and throughout the year; also that we urge all broadcasters who have not already done so to immediately contact their Congressmen asking them to support such legislation.

(Continued on next page)



## PROGRAMS

Whereas, the National Association of Broadcasters has recognized the importance of programming problems and has actively undertaken to conduct studies which will result in recommendations for the further improvement of radio programs, and standards of practice, and

Whereas, the NAB has announced the appointment of Harold Fair of the 10th District as Director of the Program Department, and

Whereas, partial report of the NAB committees working on program problems has been made to this meeting of the 10th and 12th Districts of the NAB, therefore

Be it resolved, that we commend both the appointment of Harold Fair as Director of the Program Department and the work to date done by the Standards of Practice Committee and the Program Executive Committee.

## EDITORIALIZING

Whereas, broadcasters are constantly searching for ways and means of improving their service to the communities they serve and are anxious to fully discharge the duties and responsibilities of public interest programming, and

Whereas, oftentimes service of great value to the community can be accomplished by assuming the leadership in promotion of civic, educational and cultural projects and by advocating community action that must necessarily stem from the establishment of an editorial policy by nature of public dissemination with a wide sphere of influence, and

Whereas, by inference in its decision known as "the Mayflower Case," the Federal Communications Commission has thwarted assumption of editorial leadership by broadcasters under the theory that "radio must not be an advocate."

Be it, therefore, resolved that the Broadcasters of the 10th and 12th Districts in convention assembled do hereby petition the Board of Directors of the NAB to seek by appropriate action to bring about a revision of the said inference in the Mayflower Case and establish the rights of broadcasters to present views under their own sponsorship in keeping with the Constitutional guarantees of freedom of speech.

## TWO PERCENT CASH DISCOUNT

Whereas, the proposed 2% cash discount to advertising agencies would increase costs, would cause all advertisers, including local, non-agency advertisers to demand it, and

Whereas, prompt payment is expected when service is rendered, and the plan simply is not applicable to radio; now, therefore,

Be it resolved, by the broadcasters of the 10th and 12th Districts, that they do hereby express their united opposition to the 2% cash discount plan or any such proposal.

## PRESIDENT MILLER

The members of the 10th and 12th Districts express their sincere appreciation for the intelligent leadership of the broadcasting industry by Justin Miller in his fifteen months' service as President of the NAB. These districts pledge their enthusiastic and wholehearted support to President Miller's program and commend him on the efficiency of the NAB staff.

## ARRANGEMENTS

Be it resolved, that a sincere vote of thanks go to Don Davis of WHB, Kansas City, Missouri, General Chairman of the Arrangements Committee, his committee members, the Advertising and Sales Executive Club, the Mercury Club, and the Kansas City Chamber of Commerce and the Muehlebach Hotel for the splendid arrangements and courtesies shown us during the 10th and 12th Districts meeting.

## Area "C" Registration

More than 200 broadcasters and representatives of allied industries registered for the Kansas City meeting. Those attending included:

Alfred Alofsin, INS; Hoyt Andres, WKY; Bill Allen, KANS; M. R. Aldridge, KFRU; Geo. E. Alden, KWBW; H. G. Alexander, Collins Radio Co.; Ellis Atteberry, KCKN;

David Bain, RCA; Pat Buford, KHBG; Foster H. Brown, KXOK; Paul A. Bruner, KBIX; C. E. Breazeal, KCMO; John Blair, John Blair & Co.; Sam H. Bennett, KMBC; V. S. Batton, WDAF; K. H. Baker, NAB; Gustave Brandborg, KVOO; Forest Blair, KOIL; Harry Burke, KFAB; Bud Blust, KTUL; Owen H. Balch, John Pearson Co.; Ed Breen, KVFD; John Bondson, WREN; Arden Booth, WREN; Matthew H. Bonebrake, KOCY; E. V. Baxter, KOAM; Jim Bormann, WMT; Carl Bliesner, WREN; Verl Bratton, WREN; Joe Bernard, KOMA; Bill Bryan, KOMA;

J. D. Carpenter, WKBB; Ward Colwell, UP; Adelaide Carrell, WBBZ; James A. Coogan, KVGB; Paul Clark, RCA-Victor; Grover Cobb, KSAL; John F. Cash, WHB; Wayne W. Cribb, KHMO; John Carr, Radio Lawyer; Wells Chapin, KWGD; Arthur B. Church, KMBC; Plez Clark, KFH; John M. Cooper, INS;

Gren Darling, KTSW; Bob Drake, KANS; Lyle DeMoss, WOW; D. Denny, NBC; J. C. Denious, KGNO; Richard M. Day, Cardinal Co.; Don D. Davis, WHB; R. P. Doherty, NAB; Leon Decker, KCMO; Dietrich Dirks, KTRI; Claude Dorsey, KMBC;

Wendell Elliott, KGFF; Bob Enoch, KTOK; John Esau, KTUL; Fred Ebener, WOW; W. O. Edholm, KOIL; F. C. Eighmey, KGLO; R. W. Evans, KCMO;

Harold Fair, NAB; T. J. Flannigan, The Katz Agency; Harold Fulton, WHO; E. T. Flaherty, KSCJ; Charles R. Freiburg, WOC; L. O. Fitzgibbons, WOC; Hugh Feltis, BMB; Dean Fitzer, WDAF;

John J. Gillin, WOW & KOD4; Milton B. Garber, KCRC; Ken Gordon, KDTH; Henry Goldenberg, WHB; Wm. Griffith, KMBC;

Phil Hoffman, KRNT; E. M. Horning, KSIB; Geo. J. Higgins, KSO; E. K. Hartenbower, KCMO; E. W. Hamlin, KSD; Geo. E. Halley, KMBC; Kolin Hager, Sesac Inc.; H. R. Hurd, KFJB; Dave Hodgins, WHB; Gus Hagenah, Standard Radio; Carl Haverlin, BMI; Robert H. Harter, WHO; John B. Hughes, Western Plains Broadcasting Co.; Ted Heithecker, KANS; R. B. Hull, WOI; Wm. A. Hannon, Employers Reinsurance Corp.; Ray V. Hamilton, Blackburn-Hamilton Co.;

Hollis Joy, Wincharger Corp.; Phil Jackson, KTMCM; R. B. Jones, Jr., WENR; Ray Jensen, KSAL;

A. W. Kaney, NBC; Jack Kerrigan, WHO; Geo. Klayer, CBS; Leslie Kennon, KWTO; R. M. Keltner, KWTO; Harry J. Kaufmann, WDAF; Robert Keller, Robert S. Keller, Inc.; Carl Koerber, KMBC; G. A. Kercher, Edward Petry & Co.; Ruth Krehbiel, Transcriptions Sales Co.;

R. J. Laubengayer, KSAL; U. L. Lynch, Western Plains Brdst. Co.; Rex Lathen, KMMJ; Charles M. Lewis, RCA-Victor; Maury Long, Broadcasting Magazine; Clark A. Luther, KAKE; E. J. Linehan, KSO; Buryl Lottridge, WOC;

Joe Matthews, Weed & Co.; Bert Masterson, UP; Kenneth Maxwell, KUOA; Darrell Mathew, KGNO; Clem Morgan, KVGB; Don Mercer, NBC; M. M. Meyers, WOW; Charles Miller, KRNT; Justin Miller, NAB; James Mahoney, MBS; Miss Fran Maloy, KCMO; Al Marlin, BMI; Frank Mathews, KFH; C. E. Morrill, KCMO;

L. C. McKenney, KDMO; Maurice McMurray, WHO; G. B. McDermott, KPUR; Mrs. G. B. McDermott, KPUR; Jos. F. Mac Caughtry, Cardinal Co.; Dale McCoy, KFBI; Arden D. McKee, KSIB; Bob McKinsey, KSPI;

Geo. Nickson, Western Plains Brdst. Co.; W. J. Newens, KOIL;

C. E. Ogden, Capitol Records; Bob O'Brien, KSWI; Harold Olson, Collins Radio Co.;

D. J. Poyner, WMBH-WMBH-FM; Frank E. Pellegrin, NAB; Sidney J. Pearlman, KCBC; John E. Pearson, John Pearson Co.; Pete Peterson, KMA; Bert H. Powell, KGFF; Genni Pruitt, WHB; Harry Peck, KFOR; K. W. Pyle, KFBI;

Bill Quarton, WMT;

Carter Ringle, CBS-KMOX; J. Nelson Rupard, KTSW; Orville Rennie, KCRG; Guy Runnion, KXLW; Max Risinger, KWPC; Tom A. Rucker, KMBC;

John Steele, KSBO; Owen Saddler, KMA; R. H. Sawyer, KMA; Ben Sanders, KICD; Erle Smith, KMBC; Joe Story, KCKN; F. C. Strawn, KCMO; Bill Schudt, CBS; Elizabeth Sammons, KSCJ; John T. Schilling, WHB; Virgil Sharpe, KOIL; Dick Smith, WHB; Morgan Sexton, KROS; E. A. Sugg, WKY; W. F. Shoemaker, Frederick W. Ziv; Frank Stubbs, KFNF; Al Stine, Assoc. Press; Howard Shuman, Lincoln Broadcasting Co.;

O. L. Taylor, KANS; Archie Taylor, KANS; Walt Teich, KROS; Eric Tainter, KCKN; Bob Thomas, WJAG; S. B. Tremble, KCMO; Karl Troeglen, KCMO;

Geo. J. Volger, KWPC;

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Bob Warner, INS; O. R. Wright, KOZY; Storm Whaley, KUOA; Chet Wallack, KGFF; John Wahlstedt, WHB; Wm. E. Ware, KSW1; Bill Wiseman, WOW; A. D. Willard, Jr., NAB; Wm. D. Wagner, WHO and WOC; A. G. Walser, KCMO; J. Gordon Wardell, KGBX; W. B. Way, KVOO; Pierre Weis, Lang-Worth; Earl Williams, KFAB; Max Williams, KCKN; Tony Williams, KCMO; Woody Woods, WHO; Wm. Wyse, KWBW.

## Public Interest Programming

### Shriners to Observe 25th Anniversary Of Work in Behalf of Crippled Children

How more than 100,000 underprivileged crippled children have been aided by the Shriners fifteen hospitals is told in a detailed fact sheet recently sent to radio stations from the organization's national headquarters.

This year, the 25th Anniversary of Shriners' Hospitals for Crippled Children, will be observed nationally during the week April 30 to May 6.

Pointing out that the special radio campaign makes no direct appeals for funds and does not ask for contributions, the fact sheet explains that the organization treats crippled children of all races, creeds and colors.

Sunday, May 4, will be observed as Hospital Day at the fifteen hospitals supported by the Shriners.

On Monday, May 5, the Shriners will present a nation-wide program originating in Hollywood, over MBS.

Station program planners will find complete information for local participation in the fact sheet.

### Sec. Anderson to Talk to Farm Directors At Two-Day Agriculture Meeting

A two-day session for radio station farm directors has been scheduled by the Department of Agriculture April 30 and May 1.

Letters from Secretary of Agriculture Clinton P. Anderson and Ken Gapen, Agriculture radio chief, to farm directors have been sent by the department urging attendance at the meetings which will be held both at the Beltsville, Md., Research Center and in Washington.

The first day's meeting, at Beltsville, will consist of demonstrations and discussions; on the second day, in Washington, the farm directors will hear various departmental executives, including the Secretary of Agriculture. Following Mr. Anderson's talk, the broadcasters will have an opportunity to ask questions in an open discussion period.

### AD Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of April 28-May 4, 1947 by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets

and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director. The Advertising Council, 11 West 42nd Street, New York 18, New York.

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teachers organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

(Continued on next page)



Returning war veterans have been hardest hit by the present critical shortage in houses and apartments. Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, who by going into the service gave up his house or apartment, or missed the chance to get one during the war years, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. The reasons for this are: 1. *The need for homes is tremendous*—The extent of the housing shortage was obscured somewhat during the war by the fact that soldiers' wives lived with their parents or in-laws. But with demobilization, the full impact of the shortage was felt. Since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946, showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The building of homes requires many different materials and involves numerous operations. The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. It was even necessary to do such things as build roads to remote, previously inaccessible stands of lumber. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

## Federal Communications Commission Docket

### HEARING

The following is the only published broadcast hearing scheduled to be heard before the Commission during the week of April 21. It is subject to change.

**Monday, April 21**

NEW—Joe V. Williams, Jr., Chattanooga, Tenn.—C. P. 1490 kc., 250 watts, unlimited.

Respondent: WRGA—Rome, Ga.

### Oral Argument

(Before the Commission en banc, Room 6121, beginning at 10:00 A. M., in the order listed)

(1)

The Elgin Broadcasting Co., Elgin, Ill.—1490 kc., 250 watts, unlimited.

Village Broadcasting Co., Oak Park, Ill.—1490 kc., 250 watts, unlimited.

Beloit Broadcasting Co., Beloit, Wis.—1490 kc., 100 watts, unlimited.

Vincent G. Cofey, Elgin, Ill.—1490 kc., 250 watts, unlimited.

Community Broadcasting Co., Oak Park, Ill.—1490 kc., 250 watts, unlimited.

Radio Wisconsin, Inc., Madison, Wis.—1480 kc., 1 KW night, 1 KW day, unlimited; DA-N.

Edwin Mead, Rockford, Ill.—1480 kc., 1 KW, DA, unlimited.

(2)

Liberty Broadcasting Co., Pittsburgh, Pa.—99.1 mc., 15,460 square miles, unlimited.

(3)

Commonwealth Broadcasting Corp., Danville, Ky.—1230 kc., 100 watts, unlimited.

Danville Broadcasting Co., Danville, Ky.—1230 kc., 250 watts, unlimited.

(4)

Mid-America Broadcasting Corp., Louisville, Ky.—1040 kc., (1080 NARBA) 1 KW nite, 5 KW day, unlimited.

Kentucky Broadcasting Corp., Inc., Albany, Ind.—1080 kc., 1 KW night, 5 KW day; DA-day and night.

(5)

Jackson Broadcasting Co., Jackson, Tenn.—1490 kc., 250 watts, unlimited.

Hub City Broadcasting Co., Jackson, Tenn.—1490 kc., 250 watts, unlimited.

George Arthur Smith, Jackson, Tenn.—1490 kc., 250 watts, unlimited.

(6)

Dorrance D. Roderick, Pueblo, Colo.—1230 kc., 250 watts, unlimited.

Pueblo Radio Co., Inc., Pueblo, Colo.—1230 kc., 250 watts, unlimited.

## FCC ACTIONS

### GENERAL

During the past week, the Commission announced the granting of 25 construction permits for new AM stations: 17 FM conditional grants, the authorization of 12 FM construction permits; and three construction permits for new experimental television stations. These grants are listed below under their individual headings.

(Continued on next page)

## AMPLITUDE MODULATION

### AM—Docket Cases

#### 1110 KC.

The Commission also announces its proposed decision (B-351) looking towards the grant of the application of **Tri-City Broadcasting Co.** for a new station at **Newport, Ky.**, to operate on 1110 kc., 1 KW, daytime only (BP-4883; Docket 7716), and denial of the application of **Moraine Broadcasters, Inc.**, for a new station at **Dayton, Ohio**, requesting the same facilities. (BP-4941; Docket 7717)

#### 1130 KC.

The Commission announces its proposed decision (B-350) looking towards the grant of the application of **Syndicate Theatres, Inc.**, for a new station in **Columbus, Ind.**, to operate on 1130 kc., with 500 watts, daytime only (BP-4179; Docket 7099), and denial of the application of **Universal Broadcasting Co., Inc.**, for a new station at **Indianapolis**, to operate on 1130 kc., with 10 KW, unlimited time, using directional antenna both day and night. (BP-4184; Docket 7100)

### AM—New CP's Granted

#### 550 KC.

**Midland Broadcasting Co., Concordia, Kans.**—Reconsidered and granted application for a new station to operate on 550 kc., 5 KW, daytime only, DA (BP-5154; Docket 8067), upon condition that permittee file an application for modification of CP specifying studio location to conform with the Commission's rules.

#### 680 KC.

**Miller Publishing Co., Inc., Omak, Wash.**—Granted CP for a new station to operate on 680 kc., 1 KW, daytime only. (BP-5520)

#### 730 KC.

**Worthington Broadcasting Co., Worthington, Minn.**—Granted CP for a new station to operate on 730 kc., 1 KW; daytime only; engineering conditions. (BP-5571)

#### 900 KC.

**Seminole Broadcasting Co., Belle Glade, Fla.**—Granted CP for a new station to operate on 900 kc., 1 KW; daytime only. (BP-5258)

#### 930 KC.

**Aberdeen News Company, Aberdeen, So. Dak.**—Granted CP for a new station to operate on 930 kc., 1 KW, unlimited time (DA-1), day and night. (BP-5546)

**Rocky Mountain Broadcasting Co., Pueblo, Colo.**—Granted CP for a new station to operate on 930 kc., with 1 KW night, 5 KW day, unlimited time, using DA at night. (BP-5137)

#### 940 KC.

**Mouongahela Valley Broadcasting Corp., Charleroi, Pa.**—Granted CP for a new station to operate on 940 kc., 250 watts, daytime; engineering conditions. (BP-5601)

#### 1080 KC.

**Western New York Broadcasting Co., Kenmore, N. Y.**—Granted CP for a new station to operate on 1080 kc., 1 KW; daytime only; engineering conditions. (BP-5579)

**The Argus-Press Co., Owosso, Mich.**—Granted CP for a new station to operate on 1080 kc., 250 watts; daytime only. (BP-5531)

#### 1170 KC.

**Bellingham Broadcasters, Bellingham, Wash.**—Granted CP for a new station to operate on 1170 kc., unlimited time, with 1 KW, using directional antenna day and night (DA-1). (BP-4893)

#### 1220 KC.

**Fla. East Coast Broadcasting Co., Miami, Fla.**—Granted CP for a new station to operate on 1220 kc., 250 watts; daytime; engineering conditions. (BP-5553)

#### 1240 KC.

**Arkadelphia Broadcasting Co., Arkadelphia, Ark.**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5607)

**Edisto Broadcasting Co., Barnwell, S. C.**—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions (Comr. Wakefield for hearing). (BP-5529)

#### 1340 KC.

**O. J. Falge, Ladysmith, Wis.**—Granted CP for a new station to operate on 1340 kc., 100 watts, unlimited time; engineering conditions. (BP-5561)

#### 1400 KC.

**Missoula Radio Association, Missoula, Mont.**—Granted CP for a new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5388)

#### 1420 KC.

**Schoharie County Community Service Broadcasting Corp., Cobleskill, N. Y.**—Granted CP for a new station to operate on 1420 kc., 1 KW; daytime only; engineering conditions. (BP-5541)

#### 1450 KC.

**Wm. J. Cox, et al., d/b as The McCook Broadcasting Co., McCook, Neb.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time; engineering conditions. (BP-5575)

**Broadcasting Corp. of America, Blythe, Calif.**—Granted CP for a new station to operate on 1450 kc., 250 watts, unlimited time. (BP-5347)

#### 1490 KC.

**Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.**—Granted CP for a new station to operate on 1490 kc., 250 watts; unlimited time; engineering conditions. (BP-5455)

**Burbank Broadcasters, Inc., Burbank, Calif.**—Granted petition requesting grant of its application without further hearing, and the Commission removed said application (BP-5251; Docket 7891) from the hearing docket and granted same to operate on 1490 kc., 250 watts, unlimited time; engineering conditions.

#### 1500 KC.

**Denison Broadcasting Corp., Sherman, Texas**—Granted CP for a new station to operate on 1500 kc., 250 watts; daytime only; engineering conditions. (BP-5493)

#### 1590 KC.

**WWXL—Central Ill. Radio Corp., Peoria, Ill.**—Granted CP to change frequency from 1580 to 1590 kc., and from 1 KW daytime to 1 KW, unlimited time, with different DA arrays for night and day operation (DA-2). (BP-5865). Engineering conditions.

**Tillamook Broadcasting Co., Inc., Tillamook, Ore.**—Granted CP for a new station to operate on 1590 kc., unlimited time, non-directional, with 250 watts. (BP-5381)

**Ojai Broadcasting Co., Ventura, Calif.**—Granted CP for a new station to operate on 1590 kc., 1 KW, DA-1, unlimited time, engineering conditions. (BP-4463)

**Rafael Fuster, Guayama, P. R.**—Granted CP for a new station to operate on 1590 kc., 1 KW, unlimited time and non-DA; engineering conditions. (BP-5390)

### AM—Designated for Hearing

#### 580 KC.

The Commission on April 4th adopted an order rescinding and vacating its action of March 20, dismissing without  
(Continued on next page)



prejudice the application of **Foundation Company of Washington, Washington, D. C.**, and designated for hearing said application (BP-4997) for a new station to operate on 580 kc., with 5 KW power, unlimited time, employing a directional antenna; further ordered that Metropolitan Broadcasting Corporation, licensee of **Station WQQW**, be made party to the proceeding.

#### 1000 KC.

**Capital Broadcasting Co., Lincoln, Neb.**—Designated for hearing application (BP-5495) for a new station to operate on 1000 kc., with 10 KW, daytime only, in a consolidated proceeding with Bartell Broadcasting Co., Madison, Wis. (Docket 8271), and WCFL, Chicago (Docket 8272).

#### 1170 KC.

**KSTT—Davenport Broadcasting Co., Inc., Davenport, Iowa**—Designated for hearing application (BP-5984) to change frequency from 750 to 1170 kc., increase power from 250 watts to 1 KW, install DA and change transmitter location, and ordered that KVOO, Tulsa, and WWVA, Wheeling, W. Va., be made parties to the proceeding.

#### 1280 KC.

**WGBF—Evansville On the Air, Inc., Evansville, Ind.; WJOI—Florence Broadcasting Co., Inc., Florence, Ala.**—Designated for hearing in a consolidated proceeding, application of WGBF (BP-3844) to change power from 1 KW, 5 KW-LS to 5 KW, DA-N, operating unlimited time on 1280 kc., with application of WJOI (BP-5525) to change frequency from 1340 to 1280 kc., 250 watts to 1 KW, 5 KW-LS, DA-N, unlimited time.

#### 1340 KC.

**KSEO—Democrat Printing Co., Durant, Okla.** (R. F. Story and Bennett Story)—Designated for hearing application for modification of CP so as to permit operation of station on 1340 kc. with 250 watts, unlimited time, rather than 750 kc., 250 watts, daytime only, as authorized (BMP-2566), and ordered that station KAND, Corsicana, Texas, be made a party to this proceeding.

#### 1370 KC.

**American Pacific Radio Broadcasting Co., Redlands, Calif.** (John G. Bucknum, et al.)—Designated for hearing application (BP-5544) for a new station to operate on 1370 kc., 500 watts, unlimited time, DA-N, and ordered that station KCSB, San Bernardino, be made a party to the proceeding.

#### 1400 KC.

**Hotels and Theatres, Inc., Bluefield, W. Va.**—Designated for hearing application for a new station (BP-5549) to operate on 1400 kc., 250 watts, unlimited time, and ordered that WBOB, Galax, Va., be made a party to the proceeding.

#### 1490 KC.

**Wharton County Broadcasting Co., El Campo, Texas**—Designated for hearing application for a new station (BP-5611) to operate on 1490 kc., 250 watts, unlimited time, and ordered that stations KNOW, Austin, and KSAM, Huntsville, be made parties to this proceeding.

### AM—License Renewals

**WADO—Allen T. Simmons, Tallmadge, Ohio.**—Granted renewal of license for period ending November 1, 1948. (Commissioner Durr voting for hearing.)

**WJAG—Norfolk Daily News, Norfolk, Nebr.**—Granted renewal of license for period ending November 1, 1949.

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WBEN, Buffalo, N. Y.; KXLY, Spokane; KSAL, Salina, Kans.; KECK, Odessa, Texas; KFNF, Shenandoah, Iowa; KFSG, Los Angeles; KMBC and auxiliary, Kansas City, Mo.; KOIN, Portland, Ore.; KROW, Oakland; KRRV, Sherman, Texas; KSWO, Lawton, Okla.; KTMS, Santa Barbara; KTW, Seattle; KVAN, Vancouver; KVEC, San Luis Obispo;

WEBR, Burlington, N. C.; WDAE, Tampa; WDAY, Fargo, N. Dak.; WBBJ and auxiliary, Roanoke; WGST and auxiliary, Atlanta, Ga.; WICA, Ashtabula, Ohio; WKNA, Charleston, W. Va.; WPEN and auxiliary, Philadelphia; WQAN and auxiliary, Scranton; WREN, Lawrence, Kans., and WRNL and auxiliary, Richmond, Va.

**WSOO—Hiawathaland Broadcasting Co., Sault Ste. Marie, Mich.**—Granted renewal of license for the period ending February 1, 1949.

### AM—Licenses Granted to Cover CP's

#### 680 KC.

**KABC—The Alamo Broadcasting Co., Inc., San Antonio, Texas**—Granted license to cover CP which authorized change in frequency to 680 kc., increase in power to 10 KW, 50 KW-LS, installation of new transmitter and DA for night use, and change in transmitter location. (BL-1962)

#### 740 KC.

**WORZ—Central Fla. Broadcasting Co., Orlando, Fla.**—Granted license to cover CP which authorized a new station on 740 kc., 1 KW-DA, unlimited time. (BL-2292)

#### 1230 KC.

**WJOR—Bangor Broadcasting Service, Inc., Bangor, Maine.**—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time; conditions. (BL-2185)

#### 1240 KC.

**KRDO—Pikes Peak Broadcasting Co., Colorado Springs, Colo.**—Granted license to cover CP which authorized a new station on 1240 kc., 250 watts, unlimited time. (BL-2341)

#### 1340 KC.

**KVKM—Monahans Broadcasters, Monahans, Texas**—Granted license to cover CP which authorized a new station to operate on 1340 kc., 250 watts, unlimited time. (BL-2343)

**WBGE—General Broadcasting Co., Atlanta, Ga.**—Granted license to cover CP which authorized a new station on 1340 kc., 250 watts, unlimited time. (BL-2329)

#### 1400 KC.

**WHUN—The Joseph F. Biddle Pub. Co., Huntingdon, Pa.**—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2325)

**KODI—Absaroka Broadcasting Co., Cody, Wyo.**—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2326)

**KCOL—Northern Colo. Broadcasting Co., Fort Collins, Colo.**—Granted license to cover CP which authorized a new station to operate on 1400 kc., 250 watts, unlimited time, and to specify studio location as 1600 LaPorte Ave., West of Fort Collins. (BL-2328)

#### 1450 KC.

**KMHT—Marshall Broadcasting Co., Marshall, Texas**—Granted license to cover CP which authorized a new station to operate on 1450 kc., 250 watts, unlimited time; and for change of studio location to 109 W. Rusk St., Marshall; conditions. (BL-2342)

**WEPG—Neptune Broadcasting Corp., Atlantic City, N. J.**—Granted license to cover CP which authorized installation of auxiliary transmitter, to be operated on 1450 kc., 250 watts. (BL-2351)

#### 1480 KC.

**KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.**—Granted license to cover CP which authorized change in frequency to 1480 kc., increase in power to 1 KW-DA, and install a new transmitter. (BL-2340)

(Continued on next page)

## AM—Modifications of CP's Granted

**KXO—Valradio, Inc., El Centro, Calif.**—Granted modification of CP (BP-4469) for extension of completion date to 5-15-47. (BMP-2622)

**WTPR—Kentucky Lake Broadcasting System, Inc., Paris, Tenn.**—Granted modification of CP which authorized a new station, for approval of antenna and transmitter location on Clifty Rd., approximately  $\frac{1}{3}$  mi. from highway 69 (Tenn.), approximately  $2\frac{1}{2}$  mi. SE of Paris, Tenn. (BMP-2480)

**KGFN—49er Broadcasting Co., Grass Valley, Calif.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at approximately 2.5 miles from Grass Valley-Nevada City highway No. 49, Nevada County, Calif. (BMP-2554)

**WELM—James Robert Meachem, Elmira, N. Y.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location—SE corner of Grand Central Ave. and Kingsbury Ave., Elmira, and to specify studio location as 222 E. Market St., Elmira. (BMP-2458)

**WGAD—E. L. Roberts, Gadsden, Ala.**—Granted modification of CP (BP-4596), to change type of transmitter and to change name of applicant from E. L. Roberts to E. L. Roberts, tr/as Coosa Valley Broadcasting Co. (BMP-2636)

**WIBK—Independent Broadcasting Corp., Knoxville, Tenn.**—Granted modification of CP which authorized a new station, for approval of antenna and approval of transmitter location at 1,661 ft. south of Old Clinton Pike, 8th Dist., Knox County, Tenn.; conditions. (BMP-2273)

**WRIA—Inter-American Radio Corp., Caquas, P. R.**—Granted modification of CP which authorized a new station, for approval of antenna, to change transmitter location to approximately  $1\frac{1}{4}$  miles north of city, KM 34, Ins. Road No. 1, Caquas, P. R., and to change studio location to corner of "Cordero" and "Celis Aguilera" Sta. Caquas. (BMP-2543)

**WKOX—Suburban Broadcasting Co., Framingham, Mass.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at Mt. Wayte Ave., Framingham, and to specify studio location as Smith Bldg., corner of Waverly and Hollis. (BMP-2421)

**KTRM—KTRM, Inc., Beaumont, Tex.**—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 7th and Washington Blvd., Beaumont, and to change studio location to South Coast Life Bldg., 200 block Orleans St., Beaumont. (BMP-2544)

**KFH—Radio Station KFH Co., Wichita, Kans.**—Granted modification of CP (BP-5094), to make changes in antenna and for extension of completion date to 6-14-47. (BMP-2599)

**WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.**—Granted modification of CP (BP-2644) for extension of completion date to 7-20-47. (BMP-2620)

**WRFD—Peoples Broadcasting Corp., Worthington, Ohio.**—Granted modification of CP which authorized a new station, to mount FM antenna on top of AM tower, change transmitter location, and studio location to 649 High St., Worthington, Ohio; conditions. (BMP-2621)

**WDIG—Houston Broadcasters, Dothan, Ala.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2606)

**WJRI—John P. Rabb, Lenoir, N. C.**—Granted CP to make changes in transmitting equipment. (BP-5999)

**KXLO—Capital Broadcasting Co., Lewistown, Mont.**—Granted modification of CP which authorized a new station, for extension of completion date to 6-8-47. (BMP-2634)

**WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.**—Granted modification of CP (BP-4356) for extension of completion date to 5-15-47.

**KVOS—KVOS, Inc., Bellingham, Wash.**—Granted modification of CP (BP-2925) for extension of completion date to 8-8-47. (BMP-2631)

**KBRO—Bremerton Broadcast Co., Bremerton, Wash.**—Granted modification of CP which authorized a new station, to make changes in transmitting equipment, to change transmitter location to 205 Washington St., Bremerton, to specify studio location as 205 Washington St., and to extend commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2618)

**WBNS—RadioOhio, Inc., Columbus, Ohio**—Granted CP to install a new auxiliary transmitter. (BP-6000)

**WCON—The Constitution Publishing Co., Atlanta, Ga.**—Granted modification of CP which authorized a new station, to change transmitter location to On DeFours Ferry Road, Atlanta, and change studio location to 11 Forsyth St. SW., Atlanta. (BMP-2630)

**WKLV—Frank W. Wagner, Blackstone, Va.**—Granted modification of CP (BP-5317) to change type of transmitter. (BMP-2586)

**WKOP—The Binghamton Broadcasters, Binghamton, N. Y.**—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location, and to specify studio location as 34-36 Chenango St., Binghamton. (BMP-2585)

**KTBI—Tacoma Broadcasters, Inc., Tacoma, Wash.**—Granted modification of CP (BP-3795), for approval of transmitter location at 2715 Center St., Tacoma, and to change studio location to same address; also extension of commencement and completion dates to 1-29-47 and 10-29-47, respectively. (BMP-2610)

**WJMM—James J. Murray, Lewisburg, Tenn.**—Granted modification of CP which authorized a new station, for extension of completion date to 5-10-47. (BMP-2614)

**KUSN—San Diego Broadcasting Co., San Diego, Calif.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2596)

**WHIN—Star Broadcasting Co., Inc., Geneva, N. Y.**—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2615)

**WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.**—Granted modification of CP which authorized a new station, for approval of antenna and of transmitter and studio locations at Causeway Terminal, MacArthur Causeway, Miami Beach. (BMP-2609)

## AM—Miscellaneous Actions

**Parsons Broadcasting Co., Parsons, Kans.**—Granted petition to dismiss without prejudice its application for CP. (BP-5775; Docket 8137)

**KFBB—Buttrey Broadcasting, Inc., Great Falls, Mont.**—Granted petition for leave to intervene in the hearings on application of H. J. Griffith Broadcasting Co. (BP-5776; Docket 8191)

**Beloit Broadcasters, Inc., Beloit, Wis.**—Granted petition for leave to amend its application (BP-5617; Docket 8169) by adding to the application a letter from the Waukesha State Bank relative to an extension of credit to applicant.

**Heart of Ohio, Inc., Columbus, Ohio.**—Granted petition for leave to amend its application (BP-5364; Docket 7948), so as to change Par. 8 of application to show changes in the officers and directors of the applicant corporation.

**Kewanee Broadcasting Co., Kewanee, Ill.**—Granted petition for leave to amend its application (BP-5777; Docket 8126) so as to specify the frequency 1530 kc., instead of 1100 kc. The amendment was accepted and the Commission, on its own motion, removed the application from the hearing docket and placed it in the temporary file until May 1, 1947.

**Kewanee Broadcasting Co., Kewanee, Ill.**—Dismissed as moot petition for waiver of Sec. 1.387 of the rules to accept petitioner's written appearance in re above application.

*(Continued on next page)*



**Paul H. Chapman, Greensboro, N. C.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re his application for CP. (BP-5723; Docket 8203)

**KEEN—United Broadcasting Co., San Jose, Calif.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Coast Broadcasters, Inc., Tillamook, Ga. (Docket 8209)

**Fulton County Broadcasting Corp., Atlanta, Ga.**—Granted petition requesting leave to amend its application (Docket 7518) so as to show deletion of Edward Berliant as President, director and 50% stockholder of applicant corporation. The Commission on its own motion reopened the record without further hearing for the purpose of accepting into evidence the above amendment.

**KPAC—Port Arthur College, Port Arthur, Tex.**—Granted petition for leave to intervene in the hearing on application of Hobart Stephenson, WCNT, Centralia, Ill. (Docket 8174)

**KFDM—Beaumont Broadcasting Corp., Beaumont, Tex.**—Granted petition for leave to intervene in the hearing on application of WHBQ, Memphis, Tenn. (Docket 8047)

**Radio Broadcasting Corp., LaSalle-Peru, Ill.**—Granted petition for leave to take depositions in re its application (BP-5747; Docket 8197). Also granted petition for leave to amend its application so as to show addition of new stockholders, etc.

**WCAU—Philadelphia Record Co., Philadelphia, Pa.**—Granted petition for leave to intervene in the hearing on applications of Atlantic City Broadcasting Corp. (Docket 7966) and Strand Broadcasting Corp. (Docket 8199)

**A. S. Abell Co., Baltimore, Md.; Berks Broadcasting Co., Reading, Pa.**—Granted joint petition requesting continuance of further hearing upon their applications (Dockets 7338 and 7339) presently scheduled for April 18 and continued same to May 21, 1947.

**WHBC—Ohio Broadcasting Co., Canton, Ohio.**—Granted petition for leave to intervene the hearing on application of East Liverpool Broadcasting Co. (Docket 8171)

**Rock Creek Broadcasting Corp., Washington, D. C.**—Granted petition requesting extension of time in which to file an opposition to the petition filed March 27 by Courier Journal and Louisville Times Co., Inc., requesting leave to intervene in the hearing on Rock Creek application, and the time within which petitioner may file an answer to the petition to intervene was extended to April 22.

**Lake Erie Broadcasting Co., Sandusky, Ohio**—Granted petition for leave to intervene in the hearing on application of The Massillon Broadcasting Co. (Docket 8249)

**Frank E. Duhme, St. Petersburg, Fla.**—Granted petition to dismiss without prejudice his application for CP. (BP-5677; Docket 8103)

**WJW—WJW, Inc., Cleveland, Ohio**—Denied petition requesting leave to intervene in the hearing on application of Woodward Broadcasting Co., Detroit. (Docket 8167)

**E. Z. Jones, Gainesville, Fla.**—Granted petition to dismiss without prejudice his application for CP. (Docket 8107)

**Alachua County Broadcasting Co., Gainesville, Fla.**—The Commission on its own motion removed from the hearing docket application for CP. (BP-5657; Docket 8108)

**KGKB—East Texas Broadcasting Co., Tyler, Texas**—Granted petition for enlargement of issues in re its application for CP (BP-4769; Docket 7950), et al, and continued the hearing presently scheduled for April 16.

**KLO—Interstate Broadcasting Co., Ogden, Utah**—Granted CP to make changes in directional antenna for day and night use, subject to condition that previous to any construction applicant will make field measurements on a radial in the direction of Spokane sufficient to determine, in accordance with Commission's engineering standards, the unattenuated field presently radiated in that direction, and that the proposed DA system will be so modified as to restrict radiation in direction of Spokane to the present value; and further subject to approval by the CAA of the proposed antenna structure. (BP-5032)

**Kola Broadcasting Co., Opelousas, La.; James A. Noe, Lake Charles, La.**—The Commission on its own motion continued the hearing on Kola Broadcasting Co. and application of James A. Noe, presently scheduled for April 15 to May 15 at Lake Charles.

**KGKB—East Texas Broadcasting Co., Tyler, Texas**—Granted petition for enlargement of the issues in the consolidated proceeding involving KGKB's application (Docket No. 7950, et al); ordered the hearing presently scheduled for April 16 continued to May 12, with notice that this action is not to be construed in any way as having the effect of constituting an amendment to any of the applications involved within the meaning of the Commission's rules.

#### 1280 KC.

**KNAK—Granite District Radio Broadcasting Co., Salt Lake City, Utah**—Granted CP to change frequency from 1400 to 1280 kc., 250 watts to 500 watts, install new equipment and change antenna system; engineering conditions. (BP-4582)

#### 1310 KC.

**WGH—Hampton Roads Broadcasting Corp., Newport News, Va.**—Granted CP to change frequency from 1340 to 1310 kc., install new transmitter and DA for day and night use (DA-1), change transmitter location, and increase power from 250 watts to 5 KW. (BP-5167)

#### 1370 KC.

**WCOA—Pensacola Broadcasting Co., Pensacola, Fla.**—Granted CP to increase power from 500 watts, 1 KW-LS to 5 KW, DA-N, install DA for night use, operating unlimited time on 1370 kc.; engineering conditions. (BP-4660)

**WSAY—Brown Radio Service and Laboratory, Rochester, N. Y.**—Granted CP to increase power from 1 KW to 5 KW, install new transmitter and employ directional antenna at night, operating unlimited time on 1370 kc.; engineering conditions. (BP-5900)

**WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.**—Granted CP to increase power from 1 to 5 KW, and install a new transmitter, operating unlimited time on 1370 kc.; engineering conditions. (BP-4871)

#### 1400 KC.

**Oral J. Wilkinson, Murray, Utah**—Granted petition for leave to amend its application (BP-5392; Docket 8033), so as to specify 1400 kc., instead of 1230 kc.; the amendment was accepted and application as amended, removed from the hearing docket and placed in the temporary pending file until May 1, 1947.

#### 1590 KC.

**KSJO—Santa Clara Broadcasting Co., San Jose, Calif.**—Granted CP to change operation on 1590 kc. from 1 KW day to 500 watts night, 1 KW day, with DA at night only. (BP-5367)

**WHHT—Harold H. Thoms, Durham, N. C.**—Granted CP to change frequency from 1580 to 1590 kc., and power from 1 KW day to 1 KW both day and night, with DA at night only; engineering conditions. (BP-5424)

**WSWZ, Inc., Trenton, N. J.**—Granted petition for waiver of the rules and accepted petitioners written appearance in re application. (BP-5590; Docket 8084)

**The Ponca City Publishing Co., Ponca City, Okla.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-5848; Docket 8183)

**New City Broadcasting Co., Torrington, Conn.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-5630; Docket 8094)

**Radio Broadcasting Associates, Houston, Tex.**—Granted petition for waiver of the rules and accepted petitioner's written appearance in re its application. (BP-4563) Docket 7910)

*(Continued on next page)*

**The Litchfield County Radio Corp., Torrington, Conn.**—Granted petition for leave to amend its application (BP-5448; Docket 8093), so as to show minor changes in the stock distribution of applicant corporation.

**WBAP—Carter Publications, Inc., Fort Worth, Tex.**—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Bee Broadcasting Co., Beeville, Texas. (Docket 7604)

**Harold H. Thoms, Spartanburg, S. C.**—Granted petition for leave to amend his application (BP-5779; Docket 8144) so as to change Par. 16(b) and (c) to read "1 KW" power instead of "1 kc." power.

**Cedar Valley Broadcasting Co., Austin, Minn.**—Granted in part petition to enlarge the issues in re the consolidated proceeding involving its application and that of Mason City Broadcasting Co., and the issues were enlarged to include the question of overlap that will exist between the service area of the proposed station and that of station KATE, Albert Lea. (Dockets 8165 and 8166)

**WF1N & WF1N-FM—Fred R. Hover, tr/as Findlay Radio Co. (deceased), (Assignor); Helen F. Hover, Administratrix of the estate of Fred R. Hover, deceased (Assignee), Findlay, Ohio.**—Granted consent to assignment of license of standard station WF1N and CP for FM station WF1N-FM, from Fred R. Hover, tr/as Findlay Radio Co., deceased, to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased. (BAL-583)

**WJZM & WJZM-FM—William Kleeman (Assignor), Elmer T. Campbell, et al (Assignee), Clarksville, Tenn.**—Granted consent to assignment of license of standard station WJZM and FM station WJZM-FM, from William Kleeman to Elmer T. Campbell and John Perry Sheftall, a partnership, d/b as Campbell and Sheftall, for a cash consideration of \$95,000, or \$100,000 payable over a 6-year period. (BAL-582 and BAPH-17)

**KPET—R. O. Parker (Assignor), R. O. Parker, et al, d/b as Lamesa Broadcasting Co. (Assignee), Lamesa, Texas.**—Granted consent to assignment of CP for AM station KPET from R. O. Parker to Lamesa Broadcasting Co., a partnership composed of R. O. Parker, R. A. Woodson and K. S. Ashby, for the amount spent so far in prosecuting the CP—\$3000. (BAL-589)

**S. H. Patterson, Topeka, Kans.; KVAK—S. H. Patterson, Atchison, Kans.**—The Commission, on its own motion, continued the further consolidated hearing on applications (Dockets 7560 and 7562), presently scheduled for April 21, to May 21, 1947.

**Western Oregon Broadcasting, Inc., Reedsport, Ore.**—Granted petition for leave to amend its application (BP-5896; Docket 8238) so as to substitute an amended Exhibit B for Exhibit B as originally filed relative to program plans.

**Joe V. Williams, Jr., Chattanooga, Tenn.**—Granted petition for continuance of hearing on application (Docket 7913) presently scheduled for April 21, to May 12, 1947.

**WSAV—WSAV, Inc., Savannah, Ga.**—Dismissed as moot, petition of WSAV, directed against the Commission's action of May 27, 1946, which granted, without hearing, application of Charleston Broadcasting Co. for a new station in Charleston, S. C.

**KXLF—KGIR, Inc., Butte, Mont.**—Denied petition requesting that the above application of American Pacific Radio Broadcasting Co. be designated for hearing and petitioner be made a party thereto.

**KFJB—John Ruan, et al (Transferors); Times Republican Printing Co. (Transferee); Marshall Electric Co. (Licensee), Marshalltown, Iowa.**—Granted consent to transfer of control over all the outstanding common voting capital stock (290 shares) of Marshall Electric Co., licensee of KFJB, from the present four owners to the Times-Republican Printing Co., for a consideration of \$75,000. (BTC-530)

**WJKD—Sampson Broadcasting Co., Clinton, N. C.**—Granted authority to delete all records relative to CP (BP-4845) granted on Nov. 7, 1946, and modification granted Jan. 16, 1947. Applicant feels that because of the grant of a similar facility to Clinton, N. C., the community is not of sufficient size to support two stations.

**Lamar A. Newcomb, Falls Church, Va.; Rock Creek Broadcasting Corp., Washington, D. C.**—Denied petition filed by Newcomb requesting that the Commission dismiss the application of Rock Creek Broadcasting Corp. (BP-5482; Docket 8027) for failure to prosecute. Granted petition of Rock Creek Broadcasting Corp. requesting that the Commission accept its late appearance in re its application.

**WJR—WJR, The Goodwill Station, Inc., Detroit, Mich.**—Denied petition requesting that the Commission designate for hearing the application of WCPB, Tarboro, N. C., for license to cover CP, or held in abeyance action on said application. (BL-2267)

**KFI—Earle C. Anthony, Inc., Los Angeles, Calif.**—Adopted memorandum opinion and order denying petition for reconsideration, directed against Commission action on Feb. 20, 1947, granting application of WO1, Ames, Iowa, for special service authorization to operate with 1 KW from 6 a. m. to local sunrise. (BSSA-155)

**Standard Tobacco Co., Inc., Maysville, Ky.**—Accepted joint waiver of hearing filed by Standard Tobacco Co., Inc., and WCPO, Cincinnati, respondent in the proceeding (Docket 7907), presently scheduled for hearing on April 18, and removed said application (BP-5036) from the hearing calendar.

## AM—Applications Accepted for Filing

### 560 KC.

**WQAM—Miami Broadcasting Co., Miami, Fla.**—Modification of construction permit (B3-P-5022, which authorized installation of new antenna and mount FM antenna on top) for extension of completion date.

### 620 KC.

**WHJB—Pittsburgh Radio Supply House, Greensburg, Pa.**—Construction permit to increase power from 250 watts to 1 KW, change hours of operation from daytime only to unlimited time, install new transmitter and directional antenna for day and night use and change transmitter location. Amended to change directional antenna patterns. Amended to change power from 1KW to 500 watts night, 1 KW day and to make changes in directional antenna.

### 790 KC.

**KFQD—Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner)**—Modification of CP (BP-3935, which authorized installation of new vertical antenna, move main transmitter, increase power, install new transmitter) for extension of completion date.

**NEW—Booth Radio Stations, Inc., Saginaw, Mich.**—Construction permit for a new standard broadcast station to be operated on 790 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change transmitter location from On Girmus Road, 2¼ miles West of Highway U. S. 10 near Bridgeport, Mich., to near Saginaw, Mich.

**KFIO—Spokane Broadcasting Corp., Spokane, Wash.**—Construction permit to change frequency from 1230 to 790 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use and to change transmitter location. Amended to revise directional antenna pattern.

### 860 KC.

**KONO—Mission Broadcasting Co., San Antonio, Tex., (Eugene J. Roth)**—Construction permit to change frequency from 1400 to 860 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for night use and change transmitter location. Amended to modify antenna pattern.

### 880 KC.

**WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.**—License to cover CP (B3-P-4831, as modified,) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)



**910 KC.**

**NEW—Okefenokee Broadcasting Co., Waycross, Ga.** (E. K. Avriett)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 500 watt night, 1 KW day, and unlimited hours of operation. Amended to install directional antenna for night use and change transmitter location from: To be determined, Waycross, Ga., to approximately 2.1 miles east of the center of Waycross, Ga.

**WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.**—Modification of CP (B3-P-4300, as modified which authorized increase in power and installation of new transmitter) for extension of completion date.

**KVAN—Vancouver Radio Corp., Vancouver, Wash.**—Modification of construction permit (B5-P-3552, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to change type of transmitter and change type of towers.

**920 KC.**

**KFNF—KFNF, Inc., Shenandoah, Ia.**—Construction permit to increase power from 500 watts, night, 1KW day to 5 KW day and night, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change power from 5 KW to 500 watts night, 5 KW day using non-directional for both day and night.

**970 KC.**

**KAKC—Public Radio Corp., Tulsa, Okla.**—Voluntary acquisition of control of licensee corporation from Ethel B. Kellough and Robert W. Kellough to Sam E. Avey. 125 shares of common stock—25%

**980 KC.**

**KMBC—Midland Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-P-4751, which authorized to mount FM antenna on top of east tower of directional antenna system) for extension of completion date.

**1000 KC.**

**NEW—Sims Publishing Co., Orangeburg S. C.**—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1020 kc. to 1000 kc.

**1050 KC.**

**NEW—East Side Broadcasting Co., Kirkland, Wash.** (F. L. Thornhill)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 860 to 1050 kc., and make changes in antenna and ground system.

**1080 KC.**

**WTIC—The Travelers Broadcasting Service Corp., Hartford, Conn.**—Modification of construction permit (B1-P-5052, which authorized installation of new transmitter) for extension of completion date.

**1110 KC.**

**WONO—Oneonta Broadcasting Co., Oneonta, N. Y.** (John Nazak and Joanne May Levko, a partnership)—Modification of construction permit (B1-P-5171, which authorized a new standard broadcast station) for approval of antenna and approval of transmitter and studio locations.

**WHIM—Inter-City Broadcasting Co., Providence, R. I.**—Modification of construction permit (B1-P-5092, as modified, which authorized a new standard broadcast station) to change type of transmitter and make changes in the vertical antenna.

**1120 KC.**

**KCLE—Marti, Inc., Cleburne, Tex.**—License to cover CP (B3-P-5013) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1170 KC.**

**NEW—Southern Broadcasting Co., Montgomery, Ala.** (Joseph G. Mathews, E. Judkins Mathews, and John C. Mathews)—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change power from 10 KW to 1 KW night, 10 KW day, and to make changes in directional antenna night time pattern.

**1180 KC.**

**NEW—Peach State Broadcasting Co., Macon, Ga.** (Thomas Carr, J. E. Duncan, Roy Richards and Robert D. Tisinger, a partnership) (P. O. Peoples Bank Bldg., Carrollton, Ga.)—Construction permit for a new standard broadcast station to be operated on 1180 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 1180 kc. to 1170 kc.

**1230 KC.**

**WLOF—Hazelwood, Inc., Orlando, Fla.**—Voluntary transfer of control of licensee corporation from Hazelwood, Inc., to Wm. Joe Sears and Walter C. Shea. (18.75 shares of common stock—50%).

**NEW—Kola Broadcasting Co., Opelousas, La.** (a co-partnership composed of Hugh O. Jones, William E. Jones, James O. Jones, and Mrs. Sarah Stewart Jones)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from KOLA Broadcasting Co. (a co-partnership composed of Hugh O. Jones, Wm. E. Jones, James O. Jones and Mrs. Sarah Stewart Jones) to KOLA Broadcasting Co. (a copartnership composed of Hugh O. Jones, Wm. E. Jones and Mrs. Sarah Stewart Jones).

**1240 KC.**

**WDNE—West Virginia Radio Corp., Elkins, W. Va.**—Modification of construction permit (B2-P-5248, which authorized a new standard broadcast station) for approval of antenna, change type of transmitter, for approval of transmitter and studio locations.

**WWON—Associated Electronic Enterprises, Woonsocket, R. I.**—Construction permit to install a new transmitter.

**1250 KC.**

**WCNT—Hobart Stephenson, Centralia, Ill.**—Construction permit to change frequency from 1210 to 1250 kc., change hours of operation from daytime to unlimited time; increase power from 1 KW day to 1 KW day and 500 watts night and install directional antenna for night use. Amended re changes in directional antenna pattern and to delete amendment filed February 25, 1947, in its entirety.

**1260 KC.**

**NEW—San Fernando Valley Broadcasting Co., San Fernando, Calif.**—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended re corporate structure.

**1290 KC.**

**WTUX—Port Frere Broadcasting Co., Inc., Wilmington, Del.**—License to cover construction permit (B1-P-5063, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1330 KC.**

**NEW—Community Service Broadcasting Co., Erie, Pa.**—Construction permit for a new standard broadcast station to be operated on 1330 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to modify directional antenna patterns.

**1340 KC.**

**KCNA—Catalina Broadcasting Co., Tucson, Ariz.**—License to cover CP (B5-P-4262, as modified) which authorized a

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new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

**NEW—Coast Counties Broadcasters, Salinas, Calif.** (Ralph S. Bowdle and Billy Jack E. Burgess, a partnership; (P. O. 968 Page St., San Francisco, Calif.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Contingent upon KHUB being granted a change of frequency.

**WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.**—Construction permit to install a new vertical antenna, mount FM antenna on top of AM tower, and change transmitter and studio location.

**WKMO—Kokomo Broadcasting Corp., Kokomo, Ind.**—Construction permit to install new vertical antenna and to mount FM antenna on top of AM tower.

#### 1380 KC.

**KPBX—WCPZ Broadcasting Co., Beaumont, Tex.** (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert & Barbara J. Zuckert, a partnership)—Modification of CP (B3-P-5113, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location and to specify studio location. Amended to make changes in antenna.

#### 1390 KC.

**WEAM—Arlington-Fairfax Broadcasting Co., Inc., Arlington, Va.**—License to cover CP (B2-P-4999, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1400 KC.

**WGAP—Gateway Broadcasting Co., Maryville, Tenn.** (George R. Dempster and V. H. McLean)—Modification of CP (B3-P-3887, as modified, which authorized a new standard broadcast station) to change type of transmitter and for extension of commencement and completion dates.

**WORD—Spartanburg Broadcasting Co., Spartanburg, S. C.** (J. M. Bryan and Smith Davis, co-partners)—Voluntary assignment of license to The Spartan Radiocasting Co.

**KDWT—David W. Ratliff, Stamford, Tex.**—License to cover CP (B3-P-4932, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

#### 1440 KC.

**WRRN—Nied and Stevens, Inc., Warren, Ohio**—Modification of CP (B2-P-4140, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) to make changes in the directional antenna system.

#### 1450 KC.

**WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.** (Edney Ridge and Hadley Hayes)—Modification of CP (B3-P-4953, as modified, which authorized a new standard broadcast station) for extension of completion date.

**KONP—Radio Pacific, Inc., Port Angeles, Wash.**—License to cover CP (B5-P-5040 as modified) which authorized installation of new transmitter.

#### 1480 KC.

**KANS—Kansas Broadcasting, Inc., Wichita, Kans.**—Construction permit to change frequency from 1240 to 1480 kc., increase power from 250 watts to 1 KW, night 5 KW day, install new transmitter and directional antenna for night use, and change transmitter location. Amended re modified directional antenna pattern and change studio location from Lassen Hotel, First and Market Sts., Wichita, Kans., to 1015 N. Broadway, Wichita, Kans.

**NEW—Mobile Daily Newspapers, Inc., Mobile, Ala.**—Construction permit for a new standard broadcast station to be

operated on 1480 kc., power of 5 KW, directional antenna for night use and unlimited hours of operation. Amended to use directional antenna for both day and night.

#### 1490 KC.

**WSKY—Radio Asheville, Inc., Asheville, N. C.**—License to cover CP (B3-P-4407, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WSRS—Samuel R. Sague, Cleveland Heights, Ohio**—Modification of CP (B2-P-5377, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location and to specify studio location.

**WTOM—Fred O. Grimwood, Bloomington, Ind.**—Modification of CP (B2-P-3856, as modified) which authorized a new standard broadcast station) to increase power from 100 to 250 watts and extension of commencement and completion dates.

**WOLF—Civic Broadcasting Corp., Syracuse, N. Y.**—Modification of CP (B1-P-3756, as modified, which authorized installation of new vertical antenna and change in ground system) for extension of commencement and completion dates.

#### 1540 KC.

**WJMO—W. J. Marshall, Cleveland, Ohio**—Modification of CP (B2-P-4497, which authorized a new standard broadcast station) to change type of transmitter to make changes in vertical antenna and change transmitter and studio locations.

#### 1560 KC.

**KSWI—Nonpareil Broadcasting Co., Council Bluffs, Ia.**—Modification of CP (B4-P-5153, which authorized a new standard broadcast station) to change type of transmitter and change transmitter location and specify studio location.

#### 1580 KC.

**NEW—Gila Broadcasting Co., Winslow, Ariz.**—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW, directional antenna and unlimited hours of operation. Amended to change directional antenna pattern.

#### 1600 KC.

**KPMO—Valley Broadcasting Co., Pomona, Calif.** (Myron E. Kluge and Dean H. Wickstrom, a partnership)—Modification of CP (B5-P-3610, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

**KUBA—Peach Bowl Broadcasters, Yuba City, Calif.** (a partnership composed of Beverly B. Ballard, Dewey Allread Jr., Clyde L. Goodnight, Raymond F. Linn and Chester V. Ullom)—Modification of CP (B5-P-4488, which authorized a new standard broadcast station) to change type of transmitter, install directional antenna for day and night use and change transmitter location, and change studio location.

### AM—Applications Tendered for Filing Since February 7

**NEW—Kentucky Mountain Holiness Asso., Lawson, Ky.**—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW and daytime hours of operation.

**WLOF—Hazlewood, Inc., Orlando, Fla.**—Modification of CP to change transmitter location, approval of transmitter location and antenna system, using power of 5 KW, directional antenna for day and night use and unlimited hours of operation.

**WDSU—Stephens Broadcasting Co., New Orleans, La.** (E. A. Stephens, Fred Weber and H. G. Wall)—Construction permit to make changes in the directional antenna system, using power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Construction permit to change frequency from 1230 to 1330 kc., power from 250 watts to 5 KW day and night, install direc-

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tional antenna for day and night use, new transmitter and change transmitter location.

**KSBW—DeHaven, Hall & Oates, Salinas, Calif.**—Modification of construction permit to specify a new transmitter location using power of 1 KW, unlimited hours of operation and directional antenna day and night.

**NEW—The Montana Network, Great Falls, Mont.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

#### 740 KC.

**WIBS—Jose E. Del Valle, Santurce, Puerto Rico**—Modification of CP to change the directional antenna pattern using power of 10 KW, unlimited hours of operation and directional antenna for day and night use.

#### 780 KC.

**NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C.**—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

**WCKB—North Carolina Central Broadcasters, Inc., near Dunn, N. C.**—Modification of license to change hours of operation from daytime to limited hours, operating on 780 kc., with power of 1 KW.

#### 1230 KC.

**WFRP—Georgia Broadcasting Co., Savannah, Ga. (F. R. Pidecock, Sr., and James M. Wilder)**—Consent to assignment of license to Georgia Broadcasting Company.

#### 1440 KC.

**WRRN—Nied and Stevens, Inc., Warren, Ohio**—Modification of CP for changes in night time directional antenna, using power of 5 KW, unlimited hours of operation and directional antenna for day and night use.

#### 1550 KC.

**NEW—Pure Bred Broadcasting Co., Richmond, Ky. (Roy Clark, Joseph L. Harrison, James Clark, a partnership)**—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation.

## FREQUENCY MODULATION

### FM—Docket Cases

The Commission announced its proposed decision (B-348) looking toward the grant of 5 applications from among 17 applicants for new Class B FM stations in the **New York City area**. The following applications are proposed to be granted:

1. **WMCA, Inc.**—10 KW, 650 ft. antenna (BPH-89);
2. **American Broadcasting Co., Inc.**—6.5 KW; 760 ft. antenna (BPH-182);
3. **Unity Broadcasting Corp. of New York**—5 KW; 815 ft. antenna, subject to CAA approval of transmitter site and antenna structure (BPH-651);
4. **North Jersey Broadcasting Co., Inc.**—8 KW; 710 ft. antenna, subject to CAA approval of transmitter site and antenna structure (BPH-145);
5. **News Syndicate Co., Inc.**—17 KW; 536 ft. antenna (BPH-87).

The following applications are proposed to be denied:

**WBNX Broadcasting Co., Inc. (BPH-85); Debs Memorial Radio Fund, Inc. (BPH-112); Frequency Broadcasting Corp. (BPH-47); Bernard Fein (BPH-370); WLIB, Inc. (BPH-402); People's Radio Foundation, Inc. (BPH-563); Metropolitan Broadcasting Service (BPH-657); N.M.U. Broadcasting Co., Inc., (BPH-649); Amalgamated Broadcasting System,**

**Inc. (BPH-647); North Jersey Radio, Inc. (BPH-358); Radio Projects, Inc. (BPH-648); and Radio Corp. of the Board of Missions and Church Extension of the Methodist Church (BPH-1008).**

The Commission has considered a motion of the **News Syndicate, Inc.**, to strike certain evidence submitted by the **American Jewish Congress** relating to the qualifications of the **News Syndicate, Inc.** A majority of the Commission has granted the motion to strike and separate opinions on this question will be issued shortly.

(Commissioners Walker and Webster did not participate in this decision; Commissioners Denny, Jett and Durr concurred in part.)

### FM—Conditional Grants

**Big Bear Lake Broadcasting Co., Big Bear Lake, Calif.**—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1199)

**Rocky Mountain Broadcasting Co., Pueblo, Colo.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1183)

**Journal Review, Crawfordsville, Ind.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details, and allocated Channel No. 248 to Crawfordsville. (BPH-1197)

**Asheville Citizen-Times Co., Asheville, N. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 251 to Asheville. (BPH-1119)

**Henderson Radio Corp., Henderson, N. C.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1019)

**Champion City Broadcasting Co., Springfield, Ohio**—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-1111)

**Martinez-Rodriguez Broadcasting Co., San Juan, P. R.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1201)

**Florence Broadcasting Co., Inc., Florence, S. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 234 to Florence. (BPH-1159)

**George M. Hughes, Florence, S. C.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 234 to Florence. (BPH-1134)

**Scripps-Howard Radio, Inc., Knoxville, Tenn.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 266 to Knoxville. (BPH-1039)

**WBIR, Inc., Knoxville, Tenn.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 266 to Knoxville. (BPH-203)

**Frontier Broadcasting Co., Inc., Austin, Tex.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-327)

**Tarrant Broadcasting Co., Fort Worth, Tex.**—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-915)

**Caprock Broadcasting Co., Lubbock, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 256 to Lubbock. (BPH-1176)

**Ector County Broadcasting Co., Odessa, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channel No. 269 to Odessa. (BPH-1200)

*(Continued on next page)*

**Alamo Broadcasting Co., San Antonio, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details, and allocated Channels No. 234 and 254 to San Antonio. (BPH-921)

**Frontier Broadcasting Co., Inc., Waco, Tex.**—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-328)

### FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain) and the Channel is to be assigned after final proceedings in Docket No. 6768:

**KFI-FM—Earle C. Anthony, Inc., Los Angeles, Calif.**—Class B; 265 KW; 2900 feet. (BPH-132).

**WONS-FM—The Yankee Network, Inc., Hartford, Conn.**—Class B; 10.2 KW; 640 feet. (BPH-596).

**WDRG-FM—WDRG, Inc., Hartford, Conn.**—Class B; 7 KW; 750 feet (\*). (BPH-1151).

**Reckford Broadcasters, Inc., Rockford, Ill.**—Class B; 44 KW; 370 feet. (BMPH-24).

**Merrimac Broadcasting Co., Inc., Lowell, Mass.**—Class B; 12.2 KW; 600 feet. (BPH-683).

**Radio Elizabeth, Inc., Elizabeth, N. J.**—Class A; 1 KW; 150 feet. BPH-1076).

**WHFM—Stromberg-Carlson Co., Rochester, N. Y.**—Class B; 20 KW; 500 feet. (BPH-1191).

**WKRS—Keystone Printing Service, Inc., Waukegan, Ill.**—Class B; 12 KW; 305 feet (\*). (BMPH-230).

**WCNB—News-Examiner Co., Connersville, Ind.**—Class B; 7.7 KW; 245 feet (\*). (BMPH-224).

**KSTP-FM—KSTP, Inc., St. Paul, Minn.**—Class B; 545 KW; 620 feet (\*). (BMPH-219).

**WFAH—Review Pub. Co., Alliance, Ohio**—Class A; 1 KW; 250 feet (\*). (BMPH-233).

**WSTV-FM—The Valley Broadcasting Co., Steubenville, Ohio**—Class B; 2 KW; 440 feet (\*). (BMPH-198).

(\*) In lieu of previous conditions.

### FM—Miscellaneous Actions

**KRFM—J. E. Rodman, Fresno, Calif.**—Granted modification of CP which authorized a new FM station for extension of commencement date to 4-27-47 and completion date to 10-27-47. (BMPH-291)

**WFIN and WFIN-FM—Fred R. Hover, tr/as Findlay Radio Co., deceased (Assignor), Helen F. Hover, Administratrix of the estate of Fred R. Hover, deceased (Assignee), Findlay, Ohio**—Granted consent to assignment of license of standard station WFIN and CP for FM station WFIN-FM from Fred R. Hover, tr/as Findlay Radio Co., deceased, to Helen F. Hover, administratrix of the estate of Fred R. Hover, deceased. (BAL-583) (also listed under AM—Miscellaneous Actions)

**WJZM and WJZM-FM—William Kleeman (Assignor), Elmer P. Campbell, et al. (Assignee), Clarksville, Tenn.**—Granted consent to assignment of license of standard station WJZM and FM station WJZM-FM, from William Kleeman to Elmer T. Campbell and John Perry Sheftall, a partnership, d/b as Campbell and Sheftall, for a cash consideration of \$95,000, or \$100,000 payable over a 6-year period. (BAL-582) and (BAPH-17) (also listed under AM—Miscellaneous Actions)

### FM—Applications Accepted for Filing

**WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.**—Modification of construction permit (B3-PH-291, which authorized a new FM broadcast station) for extension of completion date.

**WRAK-FM—WRAK, Inc., Williamsport, Pa.**—Modification of construction permit (B2-PH-241, which authorized a new FM broadcast station) for extension of commencement and completion dates.

**KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa**—Modification of construction permit (B4-PH-620, which authorized a new FM broadcast station) for extension of completion date.

**WQAM-FM—Miami Broadcasting Co., Miami, Fla.**—Modification of construction permit (B3-PH-239, which authorized a new FM broadcast station) for extension of completion date.

**KCRG-FM—The Gazette Co., Cedar Rapids, Iowa**—Modification of construction permit (B4-PH-77, which authorized a new FM broadcast station) to change studio location and commencement and completion dates.

**WORD-FM—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis, co-partners)**—Voluntary assignment of conditional grant to The Spartan Radiocasting Co.

**WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.**—Modification of construction permit (B2-PH-476, as modified which authorized a new FM broadcast station) for extension of completion date.

**WSAN-FM—Lehigh Valley Broadcasting Co., Allentown, Pa.**—Modification of construction permit (B2-PH-428, which authorized a new FM broadcast station) for extension of completion date.

**WFNS-FM—Burlington-Graham Broadcasting Co., Burlington, N. C.**—Modification of construction permit (B3-PH-853 which authorized a new FM broadcast station) to make changes in antenna system.

**WLAW-FM—Hildreth and Rogers Co., Lawrence, Mass.**—Modification of CP (B1-PH-153 which authorized a new FM broadcast station) to change commencement and completion dates.

**KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.**—Modification of construction permit (B5-PH-623 which authorized a new FM broadcast station) to change type of transmitter, ERP to 272.2 KW, antenna height above average terrain to 2,139 feet; make changes in antenna system and change commencement and completion dates.

### 92.5 MC.—#223

**NEW—Port Arthur College, Port Arthur, Tex.**—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #223, 92.5 mc., ERP of 11.7 KW, and antenna height above average terrain 378 feet.

### 96.3 MC.—#242

**WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.**—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change frequency to Channel #242, 96.3 mc., and commencement and completion dates.

### 101.3 MC.—#267

**NEW—News Publishing Co., Rome, Ga.**—Construction permit for a new (Class B) FM broadcast station to be operated on Channel #267, 101.3 mc., ERP of 38.5 KW.

### 102.1 MC.—#271

**NEW—Nonpareil Broadcasting Co., Council Bluffs, Iowa (P. O. 123 Pearl St.)**—Construction permit for a new (Class B) FM broadcast station to be operated on 102.1 mc.; Channel #271, ERP of 371.9 KW.

### To Be Assigned by FCC

**NEW—Fanny B. Wilson, Memphis, Tenn. (P. O. 2929 Connecticut Ave., Washington, D. C.)**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 16.2 KW.

**NEW—Virgil Edward Otto and Robert Charles Meissner, d/b as Commander Industries, Oak Park, Ill.**—Construction

(Continued on next page)



permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, and ERP of 730 watts.

**NEW—Radio Station KRMD, Shreveport, La.** (T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, ERP of 23.03 KW, and antenna height above average terrain 256.94 feet.

**NEW—American Quartz Laboratories, Inc., Camden, N. J.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 1 KW, and antenna height above average terrain 114.6 feet.

**NEW—Alhambra Broadcasters, Inc., Alhambra, Calif.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 370 watts, and antenna height above average terrain — 431 feet.

**NEW—KFNF, Inc., Shenandoah, Iowa**—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 62.6 KW.

**NEW—Lincoln Broadcasting Co., Detroit, Mich.** (Ellis C. Thompson, Harold I. Tanner and John A. Ross, partners)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 10 KW.

**NEW—News Publishing Co., Clarksburg, W. Va.**—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 8.2 KW.

### FM—Applications Returned

**NEW—Angelus Broadcasting Co., Temple City, Calif.** (PO Temple City, Calif.) (a co-partnership composed of Gomer Cool, A. L. Nunamaker and Blaine O. Bender)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 250 watts. Returned April 10, 1947, program analysis not submitted.

**Birney Imes, Jr., Tupelo, Miss.**—Construction permit for a new (Metropolitan) high frequency FM broadcast station to be operated on frequency to be assigned by FCC. Application returned April 14, 1947, application incomplete.

**Birney Imes, Jr., Columbus, Miss.**—Construction permit for a new FM broadcast station to be operated on frequency to be assigned. Application returned April 14, 1947, application incomplete.

**Martinsville Broadcasting Co., Inc., Martinsville, Va.**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #231, 94.1 mc., ERP of 4.44 KW. Returned to applicant's attorney April 15, 1947. Program analysis not submitted.

### FM—Applications Dismissed

**Radio Austin, Inc., Austin, Minn.**—Construction permit for a new (Class A) FM broadcast station to be operated on frequency: to be assigned by FCC, ERP of 305 watts and antenna height above average terrain 158 feet. Dismissed April 4, 1947, per petition dated March 28, 1947.

**World Publishing Company and Tulsa Tribune Co., Tulsa, Okla.**—Construction permit for a new high frequency FM broadcast station to be operated on 45,700 kc. Dismissed April 4, 1947, request of attorney.

## TELEVISION

### TV—Docket Cases

The Commission announced a proposed decision (B-349) looking toward the grant of the following 4 applications for

new television stations in the New York-Northeastern New Jersey Metropolitan District:

1. **Bamberger Broadcasting Service, Inc.** (Channel No. 9) (BPCT-15);

2. **Bremer Broadcasting Corp.** (Channel No. 13) (BPCT-57);

3. **American Broadcasting Co., Inc.** (Channel No. 17) (BPCT-79);

4. **News Syndicate Co., Inc.** (Channel No. 11) (BPCT-83).

The application of **Debs Memorial Radio Fund, Inc.** (BPCT-116) is proposed to be denied, and another applicant, **WLJB, Inc.** (BPCT-144) has withdrawn its application since the hearing in this proceeding.

The Commission also denied a motion of the **American Jewish Congress** to incorporate in the television record certain evidence as to the qualifications of the **News Syndicate Co., Inc.**, which has been developed in the New York FM hearing. Separate opinions dealing with this subject will be issued shortly.

(Commissioners Walker and Webster did not participate in this decision; Commissioner Durr dissented in part voting to grant Debs Memorial instead of News Syndicate.)

### TV—New Experimental CP's Granted

**Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.**—Granted CP for a new experimental television relay broadcast station to be used with commercial television station WTTG. (BPVB-187)

**Allen B. DuMont Labs., Inc., Portable-Mobile, area of Washington, D. C.**—Granted CP for a new experimental television relay broadcast station to be used with commercial television station WTTG. (BPVB-188)

**Allen B. DuMont Labs., Inc., Portable-Mobile, area of New York, N. Y.**—Granted CP's for two new experimental television relay broadcast stations to be used with commercial television station WABD. (BPVB-189 and 190)

### TV—Modification of CP Granted

**W6XNO—Don Lee Broadcasting System, Hollywood, Calif.**—Granted modification of CP (BPVB-175), for extension of completion date to 11-4-47. (BMPVB-160).

### TV—Applications Accepted for Filing

**W10XLV—Radio Corporation of America, Portable-Mobile, to be used within Continental United States**—Modification of CP (BPVB-171 which authorized new experimental television relay broadcast station) for extension of completion date.

**W10XLW—Radio Corporation of America, Portable-Mobile, to be used within Continental United States**—Modification of CP (BPVB-170 which authorized construction of new experimental television relay broadcast station) for extension of completion date.

## MISCELLANEOUS BROADCAST

### Actions

#### Noncommercial Educational

**WNYE—Board of Education, City of N. Y., Brooklyn, N. Y.**—Granted modification of CP (BPED-72) for extension of completion date from 5-3-47 for a period of 6 months. (BMPED-55)

#### Remote Pickup

**WCVH—Leonard A. Versluis, Mobile, area of Grand Rapids, Mich.**—Granted license to cover CP which authorized a new remote pickup station. (BLRE-408)

(Continued on next page)

### Developmental License Renewals

**W4XAG—Ga. School of Technology, Atlanta, Ga.**—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

**W4XAJ—The Atlanta Journal Co., Atlanta, Ga.**—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

**WBKY—University of Kentucky, Lexington, Ky.**—Granted renewal of developmental broadcasting station license for the period ending May 1, 1948.

### Application

#### Noncommercial Educational

**KUSC—University of Southern California, Los Angeles, Calif.**—Modification of construction permit (B5-PED-31 as modified which authorized a new noncommercial educational broadcast station) for extension of completion date.

## Federal Trade Commission Actions

### STIPULATIONS

**NEGM Publishing Co., 80 Federal St., Boston,** and its officers entered into a stipulation with the Commission to cease and desist from representing that the circulation of

New England Grocery and Market Magazine is greater than is actually the case. (7597)

**Sodrin Mfg. Co.**—Meryl Etherton, trading as Sodrin Manufacturing Co., 2748 McGee Trafficway, Kansas City, Mo., entered into a stipulation with the Commission to cease and desist from using the word "Soder" in the names of auto radiator sealing compounds now designated Sodrin Super Soder and Sodrin Special Soder. He also agrees to stop representing otherwise that the products are metallic preparations or that they will solder. (7595)

**Village View Poultry Farm**—The Commission approved a stipulation in which Harry Ter Haar and Bernard Ter Haar, trading as Village View Poultry Farm and as George B. Ferris, Zeeland, Mich., agree to stop representing that they operate a breeding farm; that their chickens and baby chicks are R.O.P. sired; and that George B. Ferris is associated with their business. (7596)

**Willow Brook Farm**—The Commission accepted from Helen F. Price and Thornton W. Price, Jr., copartners, trading as Willow Brook Farm, Sellersville, Pa., a stipulation to cease and desist from certain representations in the sale of Chin Chin Giant Chinchilla Rabbits. (7594)

### CASE CLOSED

**Catalog Jewelry and Giftware Industry**—The Commission closed without prejudice the case growing out of its complaint against Charles W. Wolf, Inc., 22 Cortlandt St., New York, after the respondent signed an agreement to abide by the Trade Practice Rules for the Catalog Jewelry and Giftware Industry. (5062)