

Rembert Elected Director In District 13; Miller, Swezey Discuss Radio's Critics

Radio's critics received a full measure of attention at the Thirteenth NAB District meeting, held at Houston last Monday and Tuesday (21 & 22).

MBS General Manager Robert D. Swezey, chairman of NAB's Special Standards of Practice Committee, told the assembled broadcasters that this wave of criticism, although much of it stems from ulterior motives, requires "an energetic and courageous response from the entire industry."

REMBERT NEW DISTRICT DIRECTOR

The Thirteenth District's new director is Clyde Rembert, managing director of KRLD, Dallas. He will take his seat as a member of the NAB Board at the annual convention in September, succeeding Martin Campbell, WFAA, who was not a candidate for re-election. Mr. Rembert was elected at the Houston meeting.

NAB President Justin Miller, discussing public relations aspects, cautioned the broadcasters against becoming "too sensitive" to criticism.

As a means of combating criticism, Mr. Swezey called for complete unity among all elements of the broadcasting industry. He urged especially that any disagreement between the networks and their affiliates come to an end.

Looking to the future, the Mutual executive foresaw these principal problems:

¶ Increased competition within radio itself and with other media.

¶ Technological uncertainties.

¶ Critical appraisal of radio's performance—both official and unofficial—with the threat of increased government regulation.

Judge Miller praised the
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"IS RADIO DOING A GOOD JOB?"

A talk by

JUDGE JUSTIN MILLER, *President,*
National Association of Broadcasters

Over the Columbia Broadcasting System, Friday, April 25, 1947, 5:00-5:15 p. m., EST, on the program "Opinion, Please"

Is radio doing a good job? Well, folks, you know the answer to that question better than I, and better than the so-called experts. As a matter of fact, a few months ago, some experts went about the country asking the people whether they thought radio was doing a good job "around here;" and the people told them it was, definitely, doing a better job, indeed, than the schools, the churches, the newspapers and the city governments. Some of the newspapers began asking their subscribers the same questions, and they got the same answers. Radio was doing an *excellent* job, many of the people said; doing a *good* job, most of them said.

But, believe it or not, there are a few peculiar characters, in the country, who don't like radio; there are others who would like to do away with *your* favorite programs, because *they* would like to have radio spend its time with speakers quarreling about controversial subjects; they would like to hear more about atheism and communism and the like.

Now, I have as much patience as the next fellow, to hear people quarrel, if they must quarrel; and I am even willing that they talk about atheism and communism, if they know nothing better to talk about; because this is a free country.

But I don't know any reason why the millions of other people in the country should have to put up with such stuff just to satisfy

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INSIDE THIS ISSUE

Citing its precedent decision in the WOKO case, the FCC denied renewal application of Station WORL, Boston. Commission stated that licensee had misrepresented facts in reports over a period of ten years. (p. 338)

The Justice Department, filing a brief on the Petrillo-WAAF case with the Supreme Court last week, urged that the lower court decision declaring the Lea Act unconstitutional be reversed. (p. 339)

"Four Billion Ears," a booklet on radio news presentation, was mailed to stations last week by the NAB Radio News Committee. (p. 342)

The American Bankers Association has announced production of a new transcribed series of radio programs for use by banks in local advertising campaigns. (p. 337)

A five-week radio clinic, stressing the problems of station operation, will be held by the University of Denver this summer. Two NAB staff members will act as clinic leaders. (p. 337)

JUSTIN MILLER, *President*
 A. D. WILLARD, JR., *Executive Vice-President*
 C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER <i>Director of Research</i> ROBERT T. BARTLEY <i>Director of FM Department</i> CHARLES A. BATSON <i>Director of Information</i> ROBERT C. COLESON <i>Assistant to the President</i> (Hollywood) RICHARD P. DOHERTY <i>Director of Employee-Employer Relations</i> HAROLD FAIR <i>Director of Program Department</i>	ROYAL V. HOWARD <i>Director of Engineering</i> DOROTHY LEWIS <i>Coordinator of Listener Activity</i> (New York City) FRANK E. PELLEGRIN <i>Director of Broadcast Advertising</i> DON E. PETTY <i>General Counsel</i> ROBERT K. RICHARDS <i>Director of Public Relations</i> ARTHUR C. STRINGER <i>Director of Special Services</i>
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a few disgruntled malcontents. And I don't know any reason why the programs which most people love and enjoy should be sidetracked to make room for quarreling and controversy. Besides, there are plenty of radio channels, so that if the peculiar characters wanted to get licenses and broadcast such programs, they could do so. But, no indeed. They want to be heard on stations with large audiences. They want to sneak in and speak their pieces to you folks who have gathered around your radios to hear the news and good music and good entertainment.

Is radio doing a good job? You bet it is doing a good job, as every honest person knows who has lived long enough to compare the radio-world of today with the world of a quarter-century ago. Remember the thrill, when for the first time, we heard the voice of the President of the United States in our own homes. Now some peculiar characters take that miracle as much for granted as the philandering husband takes for granted the beautiful girl whom he courted, so despairingly, only a short time ago.

Is radio doing a good job in the United States as compared with radio in other countries? Well, have you heard anyone claiming that the radio of any other country is better or as good as American radio? You have not! They tell you the radio of other countries does not have advertising. All right, but what *does* it have? Dull, lifeless, dishwater, compared with our programs; and great doses of government propaganda.

Advertising is the lifeblood of American radio. We can have symphonies, and news, and church services, and Charlie McCarthy, and the President of the United States, coming to us in our homes, because advertisers pay for it. Aren't we willing to listen for a minute or two, while the advertiser tells us about his goods, as the price of a beautiful program of music or entertainment or news—even though we think we could tell it better than he does? I think we are. And I think it is pretty poor sportsmanship

on the part of the so-called intelligentsia who want to get it all for nothing.

Is radio doing a good job? Ask the boys who, in the frontline trenches, heard the latest news and the best entertainment, and even the *voices* of the folks at home. Ask the ex-servicemen on beds of pain and suffering, who find escape and surcease, in the wide variety of entertainment, available to them at all hours. Ask the lonely, crippled old grandmother, sitting in her rockingchair, listening to her favorite hymns, the reassuring message of her minister, the voice of the enchanting world from which she is exiled. Is radio doing a good job? Ask the millions of humble householders, throughout the land, who, now, are equally privileged—as the proudest patrician critics of radio—to bring into their homes the finest symphonies, the greatest operas, the swelling choruses of church choirs. Aladdin's lamp was no more potent.

Ask the lighthouse keeper, the woodsman, the rancher, the taxi-driver, bucking traffic all day. Ask the schoolboy who balances the drudgery of homework, in great adventures with the supermen of a future scientific age; and ask his mother, who knows that while he is listening attentively to such adventures, in his own home, he is not out looking for the adventures which, in this present day, unneighborly world, are called juvenile delinquency. And ask that busy housewife, too, how better she can relieve the monotony of housework, diapers and formulas than in the engrossing experiences of her favorite serial heroines.

Is radio doing a good job? Ask the busy man who turns on his radio and gets the morning news, as he drives to his work. Ask the farmer who comes trudging home from the field at night, pulls off his shoes, sits in front of his fire, fills his pipe and listens to his favorite newscaster, singer or comedian.

Ask the people who listen to the voice of education; to Congressmen, to speakers from universities and colleges, from the lecture platforms, and from scientific laboratories. Has anyone or any device, besides radio, ever done such a magnificent job before? Is anyone, or any other device, besides radio, doing any of the many things which it does for us? Why, there is not even a basis for comparison. When you compare workmen, you can say who is doing his job well or poorly. When you compare race horses, you see one win and another lose. But who else, or what else, can bring into your home what radio brings?

Yes, and radio is doing a good job in bringing to us news of man's inventions, his labor-saving devices, the foods and clothing and machinery and household appliances which are available on the markets of the world; and at our very doors.

Yes, radio is doing a good job; it is doing a wonderful job; a job the like of which has never been done in this world before. Let the complaining critics grumble! Radio broadcasters are working, unceasingly, to bring you better and better programs, with ever higher standards of performance.

Of course, radio isn't perfect. But is *anything* human perfect? Even the weather, which God makes for us, doesn't suit *everyone, all the time*. Even our preachers, and our teachers, and our Congressmen and

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our editors, even members of our own families disappoint us occasionally. Let him who is perfect make the first criticism! There wouldn't be many critics of radio, if that were the rule. And radio will always be responsive to public desire. An engineer told me the other day that of all the great electronic developments affecting broadcasting which have emerged from our laboratories, none was more important than the radio receiver in your own home. It possesses, as this engineer pointed out, a dial by which listeners can select the programs they desire; a knob by which they can reject *all* that radio has to offer.

Believe me, as long as receivers are so designed, the American system of broadcasting will bring to the people what the people want.

Broadcast Advertising

American Bankers Association Announces Second Series of Transcribed Programs

The American Bankers Association this week announced production of a new transcribed series of 26 radio programs on bank services featuring the theme of money management.

The Series "B" transportations for use by A.B.A. banks, are 4-minute dramatizations built around present-day money problems and are presented in bright, entertaining skits which use electric organ music for theme, background and bridges.

The advertising department of the A.B.A. has written member banks about the new series, asking them to contact their radio station for an audition. The A.B.A. further recommends to its members that the dramas be used as the nucleus of quarter-hour programs, and are supplying the banks with suggested program formats and local bank commercials.

The programs are primarily entertainment, and are designed to have listener appeal, with a central theme that provides a good background for local bank messages. Dramatizations emphasize problems, such as money saving in the face of high prices; combating inflation; intelligent borrowing, etc. Bank services are mentioned in a few of the transcriptions, which are open-end, for selling messages by local sponsors.

NAB-RMA Groups Hold Joint Meeting On "Radio in Every Room" Campaign

A joint meeting of the NAB Sales Managers Subcommittee for Sales Promotion, the RMA Advertising Committee, and representatives of the Fred Eldean Organization, public relations counsel in charge of RMA's "A Radio in Every Room—A Radio for Every Purpose" campaign, is scheduled in New York this week (29) at offices of the public relations firm.

NAB Sales Promotion Subcommittee personnel, who will represent the broadcasting industry in discussions aimed at implementing the campaign are: Chairman John M. Outler, general manager, WSB, Atlanta; Louis Hausman, director of presentation, CBS, New

IN THE OFFING

April 28-29	Area "G" Meeting (Districts 4-7)	Roanoke, Va. Roanoke Hotel
May 1-2	Area "F" Meeting (Districts 5-6)	Birmingham Tutwiler Hotel
May 5-6	District 2 Meeting	New York City Waldorf-Astoria Hotel
May 8-9	Area "D" Meeting (Districts 8-9-11)	Chicago Palmer House
May 12-13	Special Standards of Practice Committee	New York City
May 13	Music Advisory Committee (joint meeting with ASCAP)	New York City
May 15-16	Sales Managers Executive Committee	Atlantic City, N. J.
May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

York; Joseph Creamer, director of advertising and promotion, WOR, New York; Edward P. J. Shurick, director of promotion, Free & Peters, Inc., New York; Eugene Katz, president, Katz Agency, Inc., New York; John Carl Jeffrey, formerly of WKMO, Kokomo, Indiana; Arthur Stringer, NAB director of special services, and Hugh M. P. Higgins, NAB assistant director of broadcast advertising.

The RMA Advertising Committee has named the following manufacturers as their representatives: Chairman Stanley H. Manson, manager of public relations, Stromberg-Carlson Co.; Victor Irvine, Galvin Manufacturing Corp.; L. E. Pettit, General Electric Company, and E. L. Hadley, Bendix Radio Division.

General

Denver University Completing Plans For Five-Week Summer Radio Clinic

The University of Denver, which recently announced the inauguration of a four-year course in radio, (Current REPORTS, p. 209) is now completing final arrangements for a five-week radio clinic to be held at the University this summer, July 21-August 23.

The clinic will devote one week each to five specific topics, two of which will be led by NAB staff members, Arthur Stringer and J. Allen Brown. The five clinic subjects include: 1. Radio Journalism; 2. Sales, Advertising and Promotion; 3. Utilization of Community Resources; 4. Radio Law; and 5. Program Problems. Mr. Stringer will lead the clinic in the journalism

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discussion and Mr. Brown in the sales, advertising and promotion portion of the program.

Rex Howell, KFXJ, Grand Junction, Colo., and Allen Miller, Rocky Mountain Radio Council, are the two other discussion leaders named. Mr. Howell will direct discussions on utilization of community resources and Mr. Miller on program problems. At press time, the leader for the clinic on radio law had not been announced.

The clinic this summer, similar to the University's four-year course, will stress the operational details of small market stations. The school plans to make the clinic a regular annual feature.

Willard, Richards Participate in CCNY Annual Radio Conference

A. D. Willard, Jr., executive vice president, NAB, and Robert K. Richards, Director of Public Relations, participated in the City College of New York Third Annual Radio and Business Conference, held at the Pauline Edwards Theater.

Presiding at the closing session, April 23, in which awards were presented, Mr. Willard called for more serious consideration of problems concerned with the freedom of radio in a democracy. He emphasized that those who would employ radio's facilities must comprehend its problems.

"Broadcasting's bilateral obligation to entertain and to inform must be recognized," he said. "Without entertainment, we lose audience. Without audience, any effort we can make to inform might as well be shouted down an empty well."

Mr. Richards appeared at the opening session, April 22, discussing "Free vs. Government Radio", as part of a forum on the subject, "The Listeners Speak to Radio."

Schechter Replaces Haverlin on NAB PR Executive Committee

A. A. Schechter, vice president of MBS in charge of news, special events and publicity, was named to the NAB Public Relations Executive Committee last week.

Mr. Schechter fills the committee vacancy created when Carl Haverlin assumed his now position as president of BMI.

Advertising Council to Mark Fifth Birthday; Broadcasters to Receive Fact Sheets on Subject

Background information concerning the Advertising Council's forthcoming fifth anniversary celebration was mailed to NAB member stations over the weekend. This material includes a general story concerning the Council's activities and accomplishments, plus a more specific story about radio's participation.

It is expected that broadcasters will find this material of value in telling the story of radio's operations in the public interest.

The Council's birthday observance will occur during the first week of May.

Employee-Employer Relations

AFM President Subpoenaed by Congress; To Testify Before House Labor Group

Congressman Fred A. Hartley, Jr., Republican of New Jersey, Chairman of the House Labor Committee announced recently that he had subpoenaed James C. Petrillo, president of the AFM, ordering him to appear before the House Labor Committee to testify on the conduct of his union. Hartley said that Petrillo had planned to sail for Europe on April 27 and that the Committee staff had been looking for him for several weeks.

A sub-committee made up of Congressmen Carroll Kearns, Republican of Pennsylvania, Richard Nixon, Republican of California and Graham Barden, Democrat of North Carolina, will conduct the investigation into the activities of the AFM. No date for the beginning of the hearings has been set since it is planned to defer them until the Supreme Court announces its decision in the criminal action against Petrillo now pending there. (See story in this issue, page 339.)

Among the questions with which the Committee will concern itself are: charges that the union is operated undemocratically, that it forces radio stations and dance halls to hire more musicians than they need and the union policy of keeping school children's orchestras off the air.

Legal Department

WORL Renewal Denied by Commission; Has Until Aug. 31 to Wind Up Affairs

In a decision issued April 23, Commissioner Jett dissenting, the FCC denied Station WORL's application for a renewal of license and gave it until August 31, 1947, to wind up its affairs and go off the air. The Commission's action was taken on the basis of its findings that for the past ten years numerous reports filed with the Commission had failed to disclose the true ownership of about forty percent of the voting stock of Broadcast Service Organization, Inc., the licensee of the Boston frequency, 950 kc., 1 kw. daytime.

Relying heavily on its decision in the WOKO case, (current REPORTS, p. 288) which was affirmed by the Supreme Court last year, the Commission reiterated that "licensees and their principals must at all times be honest and candid with the Commission. Applications and reports filed by them . . . must be complete, truthful and accurate." The Commission further stated that whether or not it would have acted differently had the true facts been disclosed was com-

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paratively unimportant, quoting the opinion of Mr. Justice Jackson in the WOKO case as follows:

"The fact of concealment may be more significant than the facts concealed. The willingness to deceive a regulatory body may be disclosed by immaterial and useless deceptions as well as by material and persuasive ones. We do not think it is an answer to say that the deception was unnecessary and served no purpose."

The opinion pointed out that not only had all three of the stockholders in WORL participated in a continued series of misrepresentations and concealments about stock transfers, but had failed to file an application for transfer of control under Section 310 (b) of the Communications Act before making the transfers. However, concluding that the misrepresentations indicated "that the applicant cannot be entrusted with the responsibility of a licensee," the FCC did not determine whether the failure to apply for transfer of control in this case was in fact a violation of Section 310 (b) "which would independently warrant a denial of the application."

Admitting that the parties might have been in doubt as to whether they were required to file a transfer application, the FCC said, nevertheless, that their repeated concealment of the facts after the stock transfers took place thus "completely vitiated the possibility of the Commission determining for itself whether or not any transfer of control had taken place." In this connection, the WPAT case, decided November 9, 1944, was cited. There, a transfer was approved even though permission had not first been obtained because the Commission had been kept informed of the dealings and negotiations and had been asked to advise the parties as to the legality of their conduct.

The majority opinion specifically rejected the defense of the station that some of the transfers were not reported in order to avoid a possible suit against the company, saying that a licensee cannot excuse a misstatement to the Commission on the ground that it was intended to deceive someone else.

Following the pattern set in the WOKO proceedings, the FCC stated that it would take no action on any new applications for WORL's facilities prior to June 1, 1947, in order to give time for further applications. At the same time it dismissed the application for the voluntary transfer of WORL's facilities to the Bitner Broadcasting Co., since, by virtue of the denial of WORL's renewal application, it had become moot.

Commissioner Jett Dissents

In a dissenting opinion, Commissioner Jett took the view that the WOKO case was not a proper basis for the Commission's action here because "the record against WORL does not disclose any motive for not reporting the extent of the holdings of two stockholders. Moreover, the identity of all the stockholders in WORL was disclosed to the Commission. Pointing to the fact that the majority admitted that they were "not entirely clear" as to the purpose of WORL in withholding information, he compared the WOKO case where "the motive for concealment was clearly established." For this reason he felt

that the WORL record did not support a finding of willful misrepresentation.

He then reiterated the opinion he expressed in the WOKO case to the effect that, while the Commission clearly had legal power to put the station off the air, it had been lenient in many previous cases of misrepresentations and should frame an order dealing with the guilty parties while at the same time permitting the innocent parties to continue to render the service.

He concluded his opinion with the statement that he was not convinced that any of the parties were guilty of "having made false statements and concealments which were designed to mislead the Commission." Accordingly he would have granted WORL's renewal application, to be followed by a grant of its pending application for voluntary transfer of its facilities to the Bitner Broadcasting Company.

Government Files Brief in Petrillo Case Urging Reversal of Chicago Decision

On Thursday (24) the Government filed its brief in the Petrillo case with the Supreme Court of the United States. The brief urges the reversal of the decision of Judge La Buy of the United States District Court in Chicago, which held that the Lea Act was unconstitutional on four counts.

The prosecution of Petrillo under the Lea Act resulted from his strike call against Station WAAF in Chicago last June because the station refused to double the number of musicians it employed.

After the decision against the Government in the District Court, the case was carried directly to the Supreme Court by authority of the Criminal Appeals Act, which permits direct appeal from decisions holding Federal statutes unconstitutional. It is anticipated that the Supreme Court will hear argument in the case shortly and will issue a decision before it adjourns in June.

Following is a summary of the Government's statement taken from the text of the brief:

Summary of Argument

"The evil to which the Lea Act was addressed is a special manifestation of the general problem of monopolies and restraint of trade—the exercise of monopoly power by a labor organization in a manner which interfered with the effective use of the facilities for radio broadcasting. The Lea Act is designed partially to remove obstacles to the enforcement of the antitrust laws which Congress itself had created in other legislation. . . .

"Congress has authority under the Commerce Clause to prohibit restraining or monopolistic practices affecting radio broadcasting, and this power extends to restraints by labor unions. . . .

"... appellee is in no position to urge that he is being required to work in possible contravention of the Thirteenth and Fifth Amendments. Neither of these Amendments gives constitutional sanctity to any right to order other persons not to work. . . .

"... In any event, if the case be regarded as involving a question of the right to strike, the Act

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would be constitutional. The right to strike, as conceded by appellee, is not absolute. . . . It was not inappropriate for Congress to conclude that feather-bedding demands are incompatible with the public interest in radio broadcasting.

"Appellee . . . contends that the Lea Act does not make the purpose of a strike unlawful since it is not made illegal for the licensee voluntarily to do what he cannot be coerced to do. We submit that the 'unlawful objective' test formulated by the courts in labor cases at common law is not a constitutional criterion. Here there was ample basis for Congress to believe that its legitimate goal of preventing coerced compliance with wasteful demands upon interstate broadcasting could not be achieved unless the Act extended to coercion through strikes, which are the normal means used by a monopolistic union to attain its objectives. . . .

" . . . A strike directed at inducing a licensee to accede to a demand that he hire persons he does not need is thus a strike for an unlawful purpose, and nonetheless so because it would be lawful for the licensee to hire more workers if he wished—just as the object of an extortioner is unlawful even though the victim could voluntarily agree to make the identical payment . . .

Act Does Not Prohibit Picketing

" . . . The Lea Act does not prohibit picketing as such but coercion. Picketing violates the Act only if and to the extent that it is coercive, and like other forms of coercive speech, to the extent that it is coercive it is not protected by the First Amendment . . .

" . . . Furthermore picketing for an unlawful purpose is not protected by the First Amendment. The authorities establish that if a strike is unlawful because of its purpose, picketing for the same purpose is likewise unlawful . . . Clearly, it would be futile for Congress to have the power to proscribe the ends for which strikes could be prohibited if labor organizations could accomplish the same thing, equally effectively, by picketing. This is so even though picketing may be a form of speech or of writing. An order issued by a labor leader would always be verbal, and it would not acquire greater sanctity because of being carried up and down the sidewalk on a picket's placard. Soliciting others to give aid to an unlawful course of conduct is not constitutionally protected free speech, at least where there is a 'clear and present danger' that the solicitation will be successful and thus bring about the 'substantive evils that Congress has a right to prevent' . . .

Not Discriminatory

" . . . The Act does not discriminate in favor of employers because they may voluntarily do what they may not be coerced into doing. Congress may hit at abuses which have been shown to exist without going beyond to cover the entire field of possible abuse. There has been no showing that the practice of hiring unnecessary employees has been prevalent in the broadcasting industry apart from outside coercion. Congress could reasonably assume that the employers' normal self-interest would adequately protect the public in this respect. . . .

"The district court's holding that Section 506 (a) (1) is too indefinite is based upon a misconstruction of the statute. . . . The language, context and history of this provision shows that it was not intended to reach *bona fide* disputes as to conditions of employment, including such matters as hours of work and whether additional workers might be required to prevent employees from working too hard, but deliberate demands for payment to additional employees made in complete disregard for the employer's need and without any justification from the viewpoint of actually getting the employer's business done. . . . The district court was therefore wrong in holding that the number of employees needed was to be determined by the licensee. The bill was amended specifically so as to avoid that result.

" . . . The fact that there may be borderline cases does not render a statute unconstitutionally indefinite, if there is a hard core of circumstances to which a statute will unquestionably apply, as to which the ordinary person would have no doubt as to its application, and if this comprises the mass of situations with which the Act deals. . . ."

Legislative Supplements Provide Members With Details of Pending Labor Bills

For membership information, the NAB Legal Department has prepared a second Legislative Supplement on proposed labor legislation pending in Congress.

Last week NAB members received details of the House bill, H. R. 3020. This week members will have available for study the Senate bill, S. 1126.

The two supplements provide a readily understandable comparison of the two bills.

Five Applicants Granted Approval in N. Y. Area in Proposed Decision on FM Facilities

In a recent decision, the FCC proposed to grant applications for all five of the metropolitan FM channels now available for assignment in the New York-New Jersey metropolitan area. The grants were to WMCA, ABC, Unity Broadcasting Company, and News Syndicate Company for operation in New York, and to North Jersey Broadcasting Company for operation in Paterson, New Jersey. Twelve other applications were rejected.

Admitting the difficulty of choosing only five from among 17 applications, the Commission made its choice primarily on two bases. First, the Paterson grant was on the ground that it would provide a fairer and more equitable distribution of facilities throughout the metropolitan area, since both New York and Newark have Class B channels while Paterson has none. Second, the Commission chose from among the New York applications on the basis of their proposed program services.

Two applications by church and labor groups respectively were rejected because from "the avowed purposes for which these applicants seek radio stations, their programs will tend to be weighted along the lines of their particular interests." Another application,

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that of Station WBNX, was rejected the FCC said because the AM operation consisted in large part of foreign language programs sold through time brokers, horse racing information at half-hour intervals every weekday, excessive commercialism, and excessive commercial spot announcements.

Two other applicants were rejected because the Commission found that the amount of their proposed operating budget and the size of their staffs were such that they "could not develop a program service comparable with that proposed by other applicants."

Of the remaining applicants, ABC was granted because it would be able to draw upon the network resources and would be a key station in ABC's proposed FM network. The Commission also referred to the fact that the other three national networks have been granted FM licenses in New York. WMCA's request was granted because of the meritorious service designed to meet the local needs of New York developed the applicant's AM station, which is actively controlled by its owners.

The applications of Amalgamated Broadcasting and Unity Broadcasting, both of which companies are controlled by labor unions, were considered "well qualified to give adequate treatment to social and economic issues of fundamental importance to the New York community," because of the background and interests of the applicants. For this reason they were considered superior to Metropolitan Broadcasting Corporation, controlled by local businessmen. As between Unity and Amalgamated, the former was granted because it had developed extensive plans for the promotion of FM including specific arrangements with a FM manufacturer for the purchase of FM sets and their distribution among its membership. Furthermore, Unity indicated that it was prepared to sell up to 51% of its stock to other trade unions.

The application of News Syndicate was granted and that of WLIB, owned by the New York *Post*, denied because the New York *News* has no existing radio outlet and a grant to WLIB would preclude radio competition between the two newspapers.

On the question of the admission of the evidence of the American Jewish Congress concerning the editorial policies of the New York *Daily News*, a majority of the Commission granted a motion to strike that evidence. Separate opinions on the question will be issued shortly. Commissioner Durr dissented, taking the view that the evidence was entitled to weight and should have been considered adversely to the applicant along with the fact that the *Daily News* is a wholly owned subsidiary of the Tribune Company, which was controlled by interests outside of New York.

Other dissents from the decision were as follows: Commissioner Jett was in favor of granting the application of WLIB rather than that of Unity. Commissioner Denny would have eliminated the News Syndicate and Unity and granted channels to WLIB and Newark. Commissioner Durr preferred Amalgamated Broadcasting to the News Syndicate.

FCC, in Supplemental Decision, Upholds Previous Action on Sandusky Applications

The FCC released Friday (25) a supplemental, proposed decision upholding its previous decision on the conflicting applications of Sandusky Broadcasting Company, Lake Erie Broadcasting Company and Bay Broadcasting Company for a 250 watt unlimited-time operation on 1450 kc in Sandusky, Ohio.

The proposed decision dealt entirely with charges that Lloyd A. Pixley, majority stockholder of Lake Erie Broadcasting Company, who, with his wife, has a majority interest in Station WCOL, Columbus, had improperly failed to disclose facts relating to the ownership and control of the station.

The Commission found that in November 1944, WCOL gave a chattel mortgage on the studio, transmitter and equipment of the Station to secure a note to an Ohio bank. A clause of the mortgage provided that the Station would not dispose of any interests in its license nor apply for any transfer, alteration or amendment of the license without first obtaining the written consent of the mortgagee. Although the existence of this mortgage was not reported to the Commission, it concluded that this fact did not disqualify Pixley as an applicant, saying:

"Licensees are required by Section 1.342 of the Commission's Rules and Regulations to file within thirty days of execution any documents relating to ownership, management or control of a licensee or of any of licensee's stock, rights or interests. The chattel mortgage was restrictive of the discretionary rights of a radio licensee and clearly the partnership erred in not informing the Commission of its terms. However, it does not appear that this failure to file the terms of the chattel mortgage with the Commission was a deliberate non-disclosure or concealment."

Research Department

Advertising Agency Group Urges BMB To Continue Measurement Studies

The AAAA, at its annual meeting in New York (17), urged BMB to continue "to conduct regular nationwide audience measurements" in a unanimous resolution, stating that it believed that advertising agencies "will make extensive use of BMB material to increase the effectiveness of radio advertising and further the welfare of radio broadcasting."

The resolution was passed following a report on BMB made by Carlos Franco, Young & Rubicam; D. E. Robinson, LaRoche & Ellis; and Linnea Nelson, J. Walter Thompson Co., AAAA representatives on the BMB Board.

The resolution, adopted on the floor by the entire attendance follows:

Resolved that the American Association of Advertising Agencies appreciates the cooperation and foresight evidenced by broadcasters in supporting and financing BMB.

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We believe agencies will make effective and extensive use of BMB material to increase the effectiveness of radio advertising and further the welfare of radio broadcasting; and be it further

Resolved that the AAAA Directors of BMB be instructed to continue to work with their fellow-Directors in BMB, analyzing and seeking to improve BMB techniques and operations; and be it further

Resolved that the AAAA considers it important for BMB to continue and to conduct regular nationwide audience measurements on a uniform basis; and be it further

Resolved that a copy of this resolution be transmitted to the National Association of Broadcasters as further evidence of AAAA support and continued confidence in BMB on behalf of advertising agencies.

Juvenile Delinquency, BMB, NORC, Among Topics Discussed at Committee Meeting

The meeting of the NAB Research Committee in New York on Thursday (24) centered around a discussion of number of topics including BMB, the NORC survey, current rating practices and the industry's fight to combat juvenile delinquency.

In keeping with the committee's new policy, D. H. Denenholz, of the Katz Agency, New York, attended as the representative of NAB associate members with research interests. Other associate members will be invited to participate in future meetings as "working guests".

The committee heard a report from Kenneth H. Baker, NAB research director, on the current and planned activities of his department.

Committee members present for the meeting were: Carl J. Burkland, WTOP, Washington, D. C., chairman; H. M. Beville, Jr., NBC, New York; Dietrich Dirks, KTRI, Sioux City; Edward F. Evans, WJZ, New York; E. P. H. James, MBS, New York; Elmo C. Wilson, CBS, New York.

Members who were unable to attend include: William T. Lane, WAGE, Syracuse; Charles P. Scott, KTKC, Visalia, Calif.; J. C. Tully, WJAC, Johnstown, Pa.; Earl W. Winger, WDOD, Chattanooga, Tenn

News

"Four Billion Ears," Treatise on Radio News, Enroute to Stations From News Committee

A small booklet, "Four Billion Ears," having value to radio news personnel, station managers, sponsors and agencies was mailed last week to all stations by the NAB Radio News Committee.

It deals entirely with radio news, "the greatest single service a radio station can perform." The ideas presented "incorporate the best thinking of successful station operators, radio news editors and newscasters throughout the world of radio news broadcasting."

The seven principles underlying ideal presentation of news, about which the author states there is reasonable unanimity of opinion, are: 1. Stability; 2. Impartiality; 3. Freshness; 4. Balance; 5. Scope; 6. Magnetism; 7. Dignity. Each of the above points is discussed in considerable detail.

William A. Forbes, of the Platt-Forbes Agency, New York City, made the books available for distribution

to stations at the request of E. R. Vadeboncoeur, chairman, Radio News Committee, and vice president of WSYR, Syracuse.

Hollywood News Club Adopts Standards; News Techniques Receive Continuing Study

More evidence that the handling of radio news continues to receive the careful study of men engaged in the profession is seen in the "Statement of Standards" adopted by the Hollywood Radio News Club on April 16.

Standards have been sent to all station managers and agency managers in Southern California.

The consistent desire to raise the standards of radio news expressed by the holding of frequent meetings and the issuance of "standards" stems from last July's radio news clinic. It was arranged for Southern California newsmen by William B. Ryan, NAB director, District 16, and general manager of KFI.

Statement of Standards

Radio News Club

"PREAMBLE. A well informed public—in our own country and in all parts of the world—is the greatest single hope for peace in an atomic world. Presentation of the news and of other matters of public interest is the greatest contribution in the interest of the public performed within radio broadcasting schedules. As such, it is also the most forceful single answer the broadcasting industry has to its critics who proclaim that radio has been subverted into the sole function of a merchandising mart. Since presentation of the news occupies this position of importance in radio broadcasting, it logically follows that the means of presenting the news is a matter of primary concern to ownership, management and sponsorship, as well as to those in the profession. Therefore, those of us engaged in the profession submit the following recommendations as goals to which radio broadcasters should aspire in the interest of further improving this vital means of public information.

I

"Newscasts, Special Events, News Commentaries, and News Analyses should be plainly labeled as such.

II

"Programs of a feature type based on events in the news involving such production devices as dramatization or impersonations are logical adjuncts to news programming, but should be clearly disassociated from newscasts, special events, commentaries, and analyses by being labeled for what they are.

III

"Each story should be presented in proportion to its total significance in the news, and never for the purpose of advancing a special selfish interest. The implementation of this objective will depend on the measure of responsibility and integrity of the newsmen or news staff.

IV

"It should be borne in mind that the news editor's job does not end with the teletype. It is his responsibility, whenever possible, particularly on regional or local stories of a controversial nature, to secure first hand facts.

V

"The line of demarcation between commercial copy and the news content should always be clearly defined. An ultimate goal in this respect would be that the newscaster, analyst or commentator not read the commercial message.

(Continued on next page)

Lead ins to commercials should include no reference to subsequent news.

VI

"Joint air credits in the case of news broadcasts prepared and delivered by different persons are a desirable professional standard.

VII

"News is a special medium and as such demands specially trained personnel. In staffing radio newsrooms close attention should be given to the news background and training of news writers, editors and broadcasters. In order to insure an accurate and impartial presentation of news, station management must exercise unusual care in the selection of a radio news editor. He must be competent and capable of accepting full responsibility for the content of all news programs and such content must continue to be based entirely on his judgment, without interference by sponsor or any outside agent. Continued vigilance against any relaxation of this policy is urged.

VIII

"The radio audience is more diverse than the press audience and hence more rigid standards of good taste should apply in the case of crimes of sex, violence, and the coverage of accidents of a gruesome nature.

IX

"Those who prepare and voice the news should constantly bear in mind the power for "slanting" material which rests even in the tonal inflection employed in delivery. Objectivity in material and voicing should be at all times the goal of good radio news presentation.

X

"Minimum news staff standards for all stations should be established. It is recommended that at least one experienced newsman be on duty at all times during the hours of broadcasting operation."

District Meetings

Rembert Elected Director in District 13;

Miller, Swezey Discuss Radio's Critics

(Continued from page 335)

activities carried on by broadcasters in connection with the Texas City disaster, terming them an outstanding example of radio's operation in the public interest. He discussed the need for editorial freedom on the air, and urged broadcasters to use their own facilities in telling the positive story of radio's accomplishments.

A. D. Willard, Jr., NAB executive vice president, outlined the functions of the NAB, which he reported is now completely staffed for the first time since the beginning of the war.

BMI's new president, Carl Haverlin, participated in a discussion of the music situation. He reminded the broadcasters of the chaos which existed at the time BMI was formed and asked for their continued support. *(See resolution below.)*

BMB President Hugh Feltis discussed his organization's operations, finances, and plans looking toward another national survey in 1948.

Other NAB staff members who addressed the gathering were Richard P. Doherty, director of employee-employer relations, Kenneth Baker, director of

research, and Frank Pellegrin, director of broadcast advertising.

A news clinic was held on Wednesday (23), over which Jim Byron, WBAP presided.

Resolutions

BROADCAST MEASUREMENT BUREAU

Whereas, the Broadcasting Industry, recognizing the need for standardizing statistics relating to station coverage, established Broadcast Measurement Bureau; and

Whereas, the Bureau has conducted its first study and has issued the station maps and the area reports; and

Whereas, such study has developed facts of value to agencies and advertisers, as well as to broadcasters, and further studies are being made to make such data and statistics of greater value;

Now, therefore, be it resolved, that we, the Broadcasters of the 13th District, commend BMB for the contribution which has been made to standardize radio as an advertising medium in the minds of advertisers and agencies, and we further urge a careful study of all of the data developed in connection with the first study, to the end that techniques may be developed that will bring about more constructive results from future studies.

MUSIC

Whereas, music constitutes a very important, if not the most important, raw material for broadcasters, and is essential to their service to the listening public; and

Whereas, the licensing of performing rights has constituted in past years a problem of serious concern to broadcasters; and

Whereas, as a measure to protect itself against unjust and unreasonable demands, the Industry created Broadcast Music Incorporated as a means to bring about healthy competition in the field of music copyrights;

Now, therefore, be it resolved, by the broadcasters of the 13th District, that we urge all stations in this District to carefully analyze their music used to the end that a larger percentage of BMI music may be employed where such music on the basis of merit deserves such performance, and that every effort be made by the broadcasters to popularize BMI tunes. We further urge the stations of this District to give early consideration to a renewal of their BMI contracts to the end that BMI may be maintained as a strong, competitive factor in the music licensing field; and we further urge the management of NAB to continue its study of the entire field of music copyright to the end that the interest of the industry and the public may be adequately protected.

And further, we congratulate BMI on its selection of Carl Haverlin as president.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public and create maladjustments in the broadcast schedule to the disadvantage of the listeners;

Now, therefore, be it resolved, by the Thirteenth District of NAB, that we urge the management of NAB to cooperate with other industries similarly affected in developing some plans whereby uniform time may be applicable throughout the country and throughout the year.

2% CASH DISCOUNT

Whereas, there seems to be a concerted effort on the part of advertising agencies to persuade broadcasters to grant a 2% discount for prompt payment of bills for broadcast services; and

Whereas, due to greatly increased costs in station operation, any such additional discounts would necessitate an increase in the rate charged to the advertiser; and

Whereas, because of general desires on the part of Industry to hold prices down wherever possible,

The Broadcasters of the 13th district feel it inadvisable to alter the rate structure at this time.

(Continued on next page)

TIME BROKERAGE

An increasing attempt is being made by some advertisers and their agencies to broker broadcast time either outright or through subterfuge. Broadcasters of the 13th district feel that such a practice is unfair from a competitive angle, contrary to the terms of the NAB-AAAA contract and a highly undesirable practice and that effort should be made to bring about its discontinuance.

PRESIDENT MILLER AND STAFF

The enlightened, constructive and forceful leadership which has been given to the Broadcasting Industry in the fifteen-month period during which Justin Miller has served as its President, and the very constructive contribution which he has made to a better understanding on the part of the public of the role which radio broadcasting occupies in the economic, social and political lives of the nation, are highly commended by the Broadcasters of the 13th District. The defense of freedom of speech and freedom of listening which have been the basic theses for his public addresses, deserve the commendation of all broadcasters.

We pledge our wholehearted support to him in a continuation of his splendid efforts to bring about a better understanding in the minds of public officials and the public at large with respect to the role of radio broadcasting.

We further commend the members of the NAB staff who have contributed constructively to the success of this meeting.

LABOR RELATIONS

Whereas, the prevailing trends in labor relations throughout the radio industry tend to impose nation-wide or industry-wide practices and policies upon all broadcasters without due regard to respective local and area conditions; and

Whereas, we consider such practices economically unsound and destructive of most efficient employer-employee relations in local stations;

Therefore, be it resolved, that the members of the 13th District urge the Board and Management of NAB to establish and promote policies of employer-employee relations which will recognize and make effective as possible local and area negotiations.

HOUSTON HOSTS

In view of the splendid reception, entertainment and subsequent headaches with which members of the 13th District have been received, we, through this resolution, extend the Houston Broadcasters our sincere thanks.

13th District Registrations

Mrs. Doane Chapman, KPAB, Laredo; Bill Bennett, KXYZ, Houston; W. P. Wright, KRIG, Odessa; A. C. Etter, Abilene; Charles Manning, KSIX, Corpus Christi; Morris M. McKnight, KSFA, Nacogdoches; Guy C. Hutcheson, Consulting Engineer, Arlington; John Michel, KPDN, Pampa; Wayne Phelps, KHUZ, Borger; Reese Reinecker, KXYZ, Houston; William M. Mertz, Jr., Transcription Sales, Dallas; Martin Campbell, WFAA, Dallas; Frank Junell, KROD, El Paso; Jan King, KECK, Odessa; Pierre Weis, Langworth, New York; Ben Medow, KECK, Odessa.

James E. Rennie, KWRC, Ft. Worth; Louis R. Cook, M. H. Coleman, KNOW, Austin; Harry P. Leadingham, The Associated Press, Dallas; J. C. Kellam, KTBC, Austin; Homer Hogan, KWBU, Corpus Christi; Bruce Collier, Achilles Corcanges, KORC, Mineral Wells; C. A. Lampton, Finley Universal Transcriptions, Los Angeles, Calif.; Eugene J. Roth, Bob A. Roth, KONO, San Antonio; Burton Bishop, Charles Whitesides, KTEM, Temple; Lofton Hendrick, Bob V. Hammond, Jr., KRRV, Sherman; Myrl Stein, KMHT, Marshall; Howard Barrett, KRBC, Abilene; Robert Tharp, KVIC, Victoria.

Kolin Hager, SESAC, INC., New York City; George Crouch, KPAC, Port Arthur; Ralph Wentworth, BMI, New York City; Joel Swanson, KPAC, Port Arthur; W. J. Wallace, KBST, Big Spring; John Thorwald, Odessa; Forrest W. Clough, KFJZ, Ft. Worth; Joe B. Carrigan, Kenyon Brown, KWFT, Wichita Falls; Ingham S. Roberts, KRIO, McAllen; Bert Torswell, Jas. F. McCaughtry, George Johnson, Cardinal Company; C. B. Locke, Dave Russell, Helen Caldwell, KFDM, Beaumont; Mrs. C. R. Vickers, Corinne Enos, KPAC, Pt. Arthur; Clyde H. Smith, KSEL, Lubbock; Claude Pinell, Gordon Baxter, Jr., KPAC, Pt. Arthur; Carl Haverlin, MBS-MBI, New York City; Robert

D. Swezey, MBS, New York City; Ralph S. Hatcher, CBS, New York City.

Roy George, KRIL, Dallas; R. W. Carpenter, Mutual, New York City; Tay Bright, KTRH, Houston; Robert B. Jones, Jr., WENR, Chicago, Illinois; George Cranston, WBAP-KGKO, Ft. Worth; W. E. Zimmerman, KARK, Little Rock, Arkansas; W. D. Mauldin, KPAC, Port Arthur; R. P. Doherty, NAB, Washington, D. C.; DeWitt Landis, KFYO, Lubbock; Bill Laurie, Mrs. Emo Laurie, KEBE, Jacksonville; Tilford Jones, KXYZ, Houston; W. P. Hobby, Houston Post, Houston; Jack Harris, KPRC, Houston; Ella Tarbell, Houston Post, Houston; Lewis O. Seibert, KGKL, San Angelo; W. E. Bud Thompson, Aubrey Jackson, KGNC, Amarillo; Byron W. Ogle, KRGV, Weslaco; Chas. B. Jordan, WRR, Dallas.

Jas. G. Ulmer, KGKB, Tyler; F. J. Kelly, RCA, Dallas; C. E. Ogden, Walter B. Davison, Capitol Records, Hollywood, Calif.; C. K. Beaver, KTBS, Shreveport, Louisiana; A. M. Witty, RCA, Dallas; Gene Cagle, KFJZ, Ft. Worth; Ted Nabors, Jr., KTRH, Houston; H. T. Wheeler, KPRC, Houston; J. F. Timlin, Geo. Harding, Branham Co.; Hugh Feltis, BMB, New York City; M. E. Danborn, KGKB, Tyler; Cecil E. Burney, KSIX, Corpus Christi; Buddy Bostick, KWTX, Waco; Louise Cobler, KIXL, Dallas; H. B. Lockhart, Kelly Wofford, KEYS, Corpus Christi; Chuck Balthrope, KABC, San Antonio; Howard Roberson, KFDA, Amarillo; W. W. Robertson, KTRN, Wichita Falls; George A. Kercher, Edw. Petry & Co., Inc., St. Louis, Missouri; Howard D. Crissey, Raytheon Mfg. Co., Dallas.

Tom Whitehead, Ernest Jones, KWHI, Brenham; King H. Robinson, W. H. Talbot, Bill Newkirk, KATL, Houston; Charles McDowell, ASCAP, Dallas; Johnny Edwards, KATL, Houston; James R. Curtis, KFRO, Longview; Weldon Barnhill, KTHT, Houston; Dale Drake, Pete. Teddlie, WRR, Dallas; Kelly Bell, KOSF, Nacogdoches; Wm. Stubblefield, Richard Pryor, D. C. Houston, KKKI, Alice; Pat Flaherty, KPRC, Houston; Joe Golden, KTRH, Houston; Aubrey H. Escoe, KAND, Corsicana; John Loftis, W. B. Lee, KRIG, Odessa; Bill Guy, KTHT, Houston; Vann M. Kennedy, KSIX, Corpus Christi.

Alex Keese, KGNC, Amarillo; Walter S. Kline, Homer Griffith Co., Dallas; David M. Segal, KTFS, Texarkana; George K. Utley, Louis Breaux, Jr., KRIC, Beaumont; Kenneth H. Baker, NAB, Washington, D. C.; Clyde Rembert, KRIL, Dallas; Ralph K. Maddox, KRIC, Beaumont; Charles Nethery, KRIS, Corpus Christi; Verne Trembley, Lang Radio Enterprise, Bay City; Joe Brown, KSAM, Huntsville; Fred Burr, KIOX, Bay City; Sol Taishoff, Broadcasting Magazine, Washington, D. C.; B. F. Orr, KTRH, Houston; John Devine, Standard Transcriptions, Chicago, Illinois; F. O. Myers, KCMC, Texarkana; R. Lee Glasgow, WACO, Waco; Stan Wilson, WACO, Waco; Don Mercer, NBC Radio Recording, New York City, N. Y.; J. H. Speck, KCNC, Fort Worth; O. L. "Ted" Taylor, KGNC, Amarillo; J. M. McDonald, KCRS, Midland; Mrs. J. M. McDonald, KCRS, Midland; A. D. Willard, Jr., NAB, Washington, D. C.

Wade Barnes, NBC Radio Recording, Dallas; Howard W. Davis, Radio Station KMAC-KISS, San Antonio; Bob Boyd, Jack McGrew, Howard C. Evans, KPRC, Houston; Ray V. Hamilton, Blackburn-Hamilton Co., San Francisco & Washington, D. C.; Clyde B. Melville, KRGV, Weslaco; Richard Hamann, Cardinal Company, Miami, Florida; Boyd Kelley, KPLT, Paris; Truett Kimzey, Earle Fletcher, KGVJ, Greenville; Harry Grier, Lester A. Mullan, KTRH, Houston; Jack Keasler, WOAI, San Antonio; W. Ward Dorrell, C. E. Hooper, Inc., New York City, N. Y.; Hugh A. L. Half, WOAI, San Antonio; T. Frank Smith, KRIS-KVAL, Corpus Christi & Brownville; Charles Dyer, Jr., KPRC, Houston; Ted Hills, Francis Gilbert, KTHT, Houston; Rex Preis, George W. Johnson, KTSA, San Antonio.

Public Interest Programming

Navy Seeks Half Million Men During "Operation Naval Reserve"

The United States Navy is calling on broadcasters to help enlist a half million men for the Naval Reserve. This week, radio station executives will receive a Fact Sheet on the campaign from Art Stringer, NAB special services director.

The campaign to stimulate enlistment in the civilian navy activity will run from May 18 through 25.

A letter from Rear Admiral John E. Gingrich, Deputy Chief of Naval Operations, will be sent di-

(Continued on next page)

rectly to all broadcasters within the next few days. With the letter will be a series of live spots and background information on the Naval Reserve. The Navy points out that this material may be used either sustaining or commercial.

Radio Credited with Over One-Third Of Chicago GI Insurance Reinstatements

Radio alone is responsible for 36.6 percent of the reinstatements of GI Insurance in Chicago, according to information released by Charles Dillon, Chief, Radio Division, of the Veterans Administration Public Relations Office, Washington, D. C. Dillon quoted from a report received from VA Branch Office No. 7, in that city, which conducted a survey at two contact offices of the Agency on April 3 and 4.

Of the 1,151 veterans who visited those offices in connection with GI Insurance matters on those two days, 421, or 36.6 percent, stated their inquiries were the direct result of hearing programs and announcements carried by Chicago stations at the request of the VA, during the current national VA insurance information campaign.

The value of the insurance reinstated was \$113,826.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 5-11, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above

the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented—in some cases to the point of outspoken bitterness. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups—such as parent-teacher organizations—actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37)

Help Veterans Beat the Housing Shortage

Well over 2,000,000 newly discharged veterans, whose lives as civilians were interrupted by service in the Armed Forces, are now looking for places to live. The veteran, needs and deserves all possible help in obtaining a home now for himself and his family. Despite all that is being done, however, the housing crisis will continue through 1947. 1. *The need for homes is tremendous*—since V-J Day some 13,000,000 men and women have been released from the Armed Services—even during 1946 discharges continued at the rate of about 250,000 a month. Some of these veterans, of course, have established homes to return to, but a Census Bureau survey taken in June, 1946 showed that about 4,000,000 wanted to rent, buy or build within twelve months if they could find anything suitable at prices they could afford. About 2,200,000 are seeking accommodations even at present prices. 2. *The shortage has been accumulating for years*—We entered the war with an under-supply of houses. During the war the shortage became more acute. The marriage rate shot up. Home-building had to be held to a minimum because materials and manpower were needed to speed victory. 3. *It takes time for emergency measures to pay off*—The No. 1 problem was to step up the production of building materials. In addition it was necessary to establish machinery for eliminating unessential and deferrable commercial and industrial construction. Communities had to organize to meet the housing crisis. These measures require time, but are now producing results. Urge listeners to help take care of the veteran in the existing housing supply, until enough new homes are ready, by (1) sharing their homes; (2) "staying put" and giving the veteran first chance in renting or buying; (3) creating additional living quarters for veterans by remodeling; (4) putting off deferrable repairs; (5) listing vacancies and houses for sale at their local Veterans Housing Center; (6) not discriminating against veterans with children. (Fact Sheet No. 4-H)

(Continued on next page)

Nursing Is a Growing Profession

There is a definite and alarming shortage of nurses in the majority of the nation's hospitals. In some instances, whole floors and wings of hospitals have had to close. Literally, thousands of patients are going without adequate nursing care. (1) Point out the many opportunities open to young women who join the growing nursing profession—today, there is a tremendous demand for nurses, and the demand will be even greater in the years ahead. Industry, psychiatry, child and public health, Veterans' Administration, Public Health Service, Army and Navy all offer splendid opportunities for nurses. The field of nursing hasn't nearly begun to reach its full expansion. (2) Nursing training is an ideal preparation for marriage, family life, community leadership. (3) Urge young women under 35 who are high school graduates or college students with good scholastic records to check immediately with their local hospital for information on how to apply for admission to any one of the nearly 1300 Accredited Schools of Nursing. A nursing education will lead to the professional title of Registered Nurse, and in the college schools of nursing to the degree of Bachelor of Science as well. (4) Remind ex-servicewomen—WACS, WAVES, SPARS and MARINES—that if they qualify as student nurses, the entire cost of their nursing education may be covered by their allowance for tuition under the G.I. Bill of Rights. (Fact Sheet No. 9-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, April 28. They are subject to change.

Monday, April 28

Further Hearing

(10:00 A. M.)

WGKV—Kanawha Valley Broadcasting Co., Charleston, W. Va.—For renewal of license.

WGKV—Worth Kramer (transferor) and Eugene R. Custer and Richard M. Venable (transferees), Charleston, W. Va.—For relinquishment of control of Kanawha Valley Broadcasting Co. (WGKV).

WGKV—E. R. Custer and Floyd E. Price (transferors) and R. M. Venable (transferee), Charleston, W. Va.—For transfer of control of Kanawha Valley Broadcasting Co. (WGKV).

WCIS—Charleston Broadcasting Co., Charleston, W. Va.—For renewal of license.

Further Hearing

(10:00 A. M.)

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—C. P. 610 kc., 5 KW, unlimited; DA-night.

Tuesday, April 29

At Wilmington, Dela.

(Room 213, Federal Bldg., 10:00 A. M.)

NEW—WDEL, Inc., Wilmington, Dela.—For FM facilities.

NEW—Wilmington-Tri State Broadcasting Co., Inc., Wilmington, Dela.—For FM facilities.

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Wednesday, April 30

Further Hearing

(10:00 A. M.)

NEW—Sarkes Tarzian, Bloomington, Ind.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Radio Bedford, Inc., Bedford, Ind.—1340 kc., 250 watts, unlimited.

FCC ACTIONS

GENERAL

Summary of Grants

Grants were announced during the past week for 6 new AM stations, 14 FM conditional grants and 17 FM construction permits were authorized.

Part I of Commission's Rules Available

Part I of the Commission's Rules entitled: "Rules Relating to Organization and Practice and Procedure." is now available in printed form, and may be purchased from the Superintendent of Documents, Government Printing Office, at a cost of 30 cents per copy.

Network Application

American Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to Stations CFCF and CBI and the Canadian Broadcasting Corp. for the period beginning June 2, 1947.

AMPLITUDE MODULATION

AM—Docket Cases

950 KC.

The Commission announces its final decision (B-223) denying the application of Broadcasting Service Organization, Inc., for renewal of license of **Station WORL, Boston, Mass.** (Docket 6626). Broadcasting Service Organization, Inc., will be given a temporary license for Station WORL until August 31, 1947, to wind up its affairs. The Commission will take no action prior to June 1, 1947, on any application for the facilities to be vacated by Station WORL. In view of the action denying the application for renewal of license, the application for transfer of control of Broadcasting Service Organization, Inc., from its present stockholders to **Bitner Broadcasting Company** (BTC-506) has become moot and is therefore dismissed.

(Commissioners Walker, Hyde and Webster did not participate in above decision B-223; Commissioner Jett issued separate dissenting opinion.)

960 KC.

The Commission announces its proposed decision (B-352) looking toward a grant of the application of **KOVO Broadcasting Co.** to change operating assignment of **Station KOVO**.

(Continued on next page)

Provo, Utah, from 1240 kc., 250 watts, unlimited time, to 960 kc., 1 KW, DA at night (BP-3667; docket 6739). At the same time the Commission proposes to deny the application of KROW, Inc., to increase power of **Station KROW, Oakland, Calif.**, from 1KW, unlimited time, with full time directional antenna, to 5 KW, and change in transmitter location from Oakland to San Francisco, operating on 960 kc. (BP-4283; docket 7101). The denial would be without prejudice to the filing by KROW of a new application for 5 KW operation, either daytime or unlimited time, which will not cause objectionable interference to Station KOVO's operation as proposed to be authorized herein, or to any existing station or pending application.

1450 KC.

The Commission announces its supplemental proposed decision (B-250) looking toward the grant of the application of **Lake Erie Broadcasting Co.** for a new standard broadcast station at **Sandusky, Ohio**, to operate on 1450 kc., 250 watts, unlimited time (BP-4190; Docket 7004). At the same time the Commission proposes to deny the mutually exclusive applications of **The Sandusky Broadcasting Co.** (BP-4208; Docket 7003) and **The Bay Broadcasting Co.** (BP-4387; Docket 7172) seeking the same facilities.

The Commission announces its order vacating and setting aside its proposed decision (B-327) issued February 6, 1947, in re applications of **Charles W. Baltrope, San Antonio, Texas**; **Express Publishing Co., San Antonio, Texas**; **Gonzales Broadcasting Co., Gonzales, Texas**; and **Taylor Broadcasting Co., Taylor, Texas**; further ordered that the record herein be reopened for the purpose of incorporating therein such portions of the proof of performance filed with the Commission by **Station WACO** in connection with its application for a standard broadcast license, as are pertinent to a determination of the soil conductivity along the path between Waco, Texas, and Taylor, Texas, and upon such incorporation the record herein is closed.

Oral Argument

The Commission announces the adoption of an order designating for oral argument the motions of **Radio Wisconsin, Inc.**, and **Joseph Triner, et al. d/b as Village Broadcasting Co.**, to strike the exceptions filed by **Edwin Mead** and the motion of **Sidney H. Bliss, tr/as Beloit Broadcasting Co.**, to strike the exceptions filed by **Edwin Mead** and by **Elgin Broadcasting Co.**, in re Supplemental Proposed Decision (B-299; B-291). Also adopted order setting for oral argument the petition filed by **Radio Wisconsin, Inc.**, to modify Supplemental Proposed Decision (B-299; B-291) by segregating its action into two parts, making said action final as to **Elgin, Beloit, Madison and Rockford** applicants, and proposed as to respective **Oak Park** applicants.

AM—New CP's Granted

600 KC.

San Angelo Broadcasters, San Angelo, Texas—Granted CP for new station to operate on 600 kc., 1 KW night, 5 KW-LS, DA-2, unlimited time; engineering conditions. (BP-5906)

1240 KC.

Inland Broadcast Co., Weiser, Idaho—Granted CP for a new station to operate on 1240 kc., 250 watts, unlimited time; engineering conditions. (BP-5599)

1400 KC.

Yakima Broadcasting Corp., Yakima, Wash.—Granted CP for new station to operate on 1400 kc., 250 watts, unlimited time; engineering conditions. (BP-5099)

1600 KC

Champion City Broadcasting Co., Springfield, Ohio—Granted CP for a new station to operate on 1600 kc., with power of 500 watts, daytime only (applicant had requested 1 KW). (BP-5208; Docket 7892)

Marion Radio Corp., Marion, Ind.—Granted CP for a new station to operate on 1600 kc., with power of 500 watts, daytime only (applicant had requested 1 KW). (BP-4429; Docket 7349)

McKinney Air Enterprises, Inc., McKinney, Texas—Granted CP for a new station to operate on 1600 kc., 500 watts, daytime only; engineering conditions. (BP-5210)

AM—Designated for Hearing

550 KC.

Shawano County Leader Publishing Co., Shawano, Wis.—Designated for hearing application for CP for new station to operate on 550 kc., 250 watts day, 100 watts night; further ordered that **KSD, WJIM and WIND** be made parties to proceeding. (BP-5518)

KIFI—Eastern Idaho Broadcasting & Television Co., Idaho Falls, Idaho—Designated for hearing application for CP to change frequency from 1400 kc. to 550 kc., increase power from 250 watts to 1 KW, install new transmitter and DA for night use, and change transmitter location. (BP-5978)

600 KC.

KROD—Roderick Broadcasting Corp., El Paso, Texas—Designated for hearing application for CP to increase power from 500 watts night, 1 KW day, to 5 KW, DA, night, and change transmitter location; to be consolidated with proceedings on applications of **Coconino Broadcasting Co., Flagstaff, Ariz.** (Docket 8276), and **KWRZ, Flagstaff, Ariz.** (Docket 8277) (BP-5909)

740 KC.

West Central Broadcasting Co., Tulsa, Okla.; Seminole Broadcasting Co., Wewoka, Okla.—Designated for consolidated hearing application of **West Central Broadcasting Co.** for new station at Tulsa to operate on 740 kc., 50 KW day, 25 KW night, DA, day and night (BP-4797), with application of **Seminole Broadcasting Co.** for new station at Wewoka to operate on 720 kc., 250 watts, daytime (BP-5270); hearing to be consolidated with proceedings on **Texas Star Broadcasting Co., Dallas, Texas**, and **Ellis County Broadcasting Co., Waxahachie, Texas**, for 740 kc. and 730 kc., respectively.

1340 KC.

Thomas G. Harris, individually, and as Trustee for Coleman Gay et al, Austin, Texas—Designated for hearing application for a new station to operate on 1340 kc., 250 watts, unlimited time, and ordered that stations **KAND, Corsicana**, and **KVIC, Victoria**, be made parties to the proceeding. (BP-4355)

1450 KC.

Holland Broadcasting Co., Holland, Mich.—Designated for hearing application for a new station to operate on 1450 kc., 250 watts, unlimited time, and ordered that stations **WKLA, Ludington**, and **WIBM, Jackson, Mich.**, be made parties to the proceeding. (BP-5379)

1460 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—Designated for hearing application for modification of CP to change nighttime power from 5 KW to 10 KW, with directional antenna at night (BMP-2388). **KFEQ and WPTF** made parties.

1510 KC.

KGA—Louis Wasmer, Spokane, Wash.—Designated for hearing application for CP to increase power from 10 KW to 50 KW and install directional antenna, operating on 1510 kc. (BP-4647); **WLAC Broadcasting Service** made party.

AM—Modifications of CP's Granted

WEEK—West Central Broadcasting Co., Peoria, Ill.—Granted modification of CP which authorized a new station, for extension of completion date to 6-1-47. (BMP-2641)

(Continued on next page)

KXOB—Valley Broadcasting Co., Stockton, Calif.—Granted modification of CP which authorized a new station, to change type of transmitter and to change type of antenna towers. (BMP-2605)

WTRR—Southeastern Broadcasting System, Sanford, Fla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 1st St. and San Carlos Ave., Sanford, and to change studio location to Mayfair Inn, corner of 1st St. and San Carlos, Ave. (BMP-2628)

WGL—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Granted modification of CP (BP-4112), for extension of completion date to 6-1-47. (BMP-2637)

WNAM—Neeah-Menasha Broadcasting Co., Neenah, Wis.—Granted modification of CP which authorized a new station, to change type of transmitter, make changes in vertical antenna and change studio location to 101 E. Wisc. Ave., Neenah, Wis. (BMP-2616)

WCFL—Chicago Federation of Labor, Chicago, Ill.—Granted modification of CP (BP-4316) for extension of completion date to 10-24-47. (BMP-2645)

KOBE—Odessa Broadcasting Co., Odessa, Texas—Granted modification of CP which authorized a new station, for extension of commencement and completion dates to 6-9-47 and 12-9-47. (BMP-2653)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP (BP-3699) for extension of completion date to 11-4-47. (BMP-2647)

WMIX—Mount Vernon Radio and Television Co., Mount Vernon, Ill.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, for approval of transmitter location at 4 miles north of Mount Vernon on Highway No. 37, and to specify studio location as 119 No. 9th St., Mount Vernon. (BMP-2564)

WMBH—Joplin Broadcasting Co., Joplin, Mo.—Granted modification of CP (BP-5165) to change type of transmitter and for extension of completion date to 2-13-48. (BMP-2639)

WKOY—The New Haven Broadcasting Corp., New Haven, Conn.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location on Spring St., at foot of Lambert St., West Haven. (BMP-2522)

WRBC—Rebel Broadcasting Co., Jackson, Miss.—Granted modification of CP which authorized a new station, to change transmitter location to: On Jackson Fannin Rd., 6 miles northeast of city of Jackson, Miss. (BMP-2590)

KGYW—California-Nevada Broadcasting Co., Vallejo, Calif.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations on New Napa Highway, Vallejo. (BMP-2526)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted modification of CP (BP-5073) for extension of completion date to 10-14-47. (BMP-2649)

KWCJ—Natchitoches Broadcasting Co., Inc., Natchitoches, La.—Granted modification of CP which authorized a new station, to change type of transmitter, make changes in vertical antenna and for extension of commencement and completion dates to 60 days after grant and 180 days thereafter. (BMP-2600)

KULA—Pacific Frontier Broadcasting Co., Ltd., Honolulu, T. H.—Granted modification of CP which authorized a new station, for extension of completion date to 6-8-47. (BMP-2654)

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of CP (BP-4300) for extension of completion date to 5-12-47. (BMP-2658)

KOAG—Oklahoma Agricultural and Mechanical College, Stillwater, Okla.—Granted modification of CP which authorized a new station, for approval of antenna, to change type of transmitter, and for approval of transmitter location at west side of Highway 40, 4¼ miles south of Stillwater. (BMP-2640)

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Granted modification of CP which authorized a new station, to change type of transmitter. (BMP-2646)

WMFR—Radio Station WMFR, High Point, N. C.—Granted modification of CP (BP-5298) to make changes in vertical antenna and extend completion date to 12-12-47. (BMP-2633)

WILX—Carolina-Northwest Broadcasting Co., North Wilkesboro, N. C.—Granted modification of CP which authorized a new station, for extension of completion date to 7-1-47. (BMP-2656)

WTCJ—Tell City Broadcasting Co., Tell City, Ind.—Granted modification of CP which authorized a new station, for approval of antenna, of transmitter location on highway #66, near Tell City, and to specify studio location as highway #66-E, Tell City. (BMP-2541)

KFQD—Alaska Broadcasting Co., Anchorage, Alaska—Granted modification of CP (BP-2935) for extension of completion date to 11-12-47. (BMP-2657)

KYLE—Intermountain Broadcasting Co., Inc., Almagordo, N. Mex.—Granted modification of CP (BP-4949) for approval of antenna, to change type of transmitter, and for approval of transmitter and studio locations at Cuba Ave. and Mountain Rd., Almagordo. (BMP-2595)

KPBX—WCPZ Broadcasting Co., Beaumont, Texas—Granted modification of CP (BP-5113) for approval of antenna, of transmitter location at southern edge of the city of Beaumont, and specify studio location as Crosby Hotel Bldg., Beaumont. (BMP-2587)

KSD—Pulitzer Publishing Co., St. Louis, Mo.—Granted modification of CP to make changes in DA for nighttime operation (to meet condition of Commission's decision of Dec. 6, 1946). (BMP-2568)

AM—License Renewals and Extensions

WWJ—The Evening News Assn., Detroit, Mich.—Granted renewal of license for period ending May 1, 1950. (Com. Durr voting for further inquiry.) (BR-315)

The following stations were granted renewal of licenses for the period ending May 1, 1950:

WMMN, Fairmont, W. Va.; KPAC, Port Arthur, Tex.; WSIX, Nashville; KFEL, Denver; KPRC, Houston; WCOC, Meridian, Miss.; WCSH, Portland, Maine; WELI, New Haven; WILA, Madison, Wis.; WLBL, Stevens Point, Wis.; WRRF, Washington, N. C.; WSAZ, Huntington, W. Va.; WSBT, South Bend, Ind.; WTAD, Quincy, Ill.; WTAW, College Station, Tex.; WTMA, Charleston, S. C.; WTRY, Troy, N. Y.; WSPA, Spartanburg, S. C.; KALL, Salt Lake City; KFKA, Greeley, Colo.; KFXJ, Grand Junction, Colo.; KLLX, Oakland, Cal.; KMA, Shendoanah, Ia.; KPOF, Denver; KSEI, Pocatello; KSEL, Lubbock, Tex.; KUSD, Vermillion, S. D.; WAAF, Chicago; WABI, Bangor, Maine; WAPO & Aux. Chattanooga; WBAA, W. Lafayette, Ind.; WCAE and Aux. Pittsburgh, Pa.; WCOP, Boston; KFKU, Lawrence, Kans.

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Granted renewal of license for the period ending February 1, 1949.

WTSB—Robeson Broadcasting Corp., Lumberton, N. C.—Granted renewal of license for the period ending February 1, 1950.

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—Granted renewal of license for the period ending February 1, 1950.

WEOA—WFBM, Inc., Indianapolis, Ind.—Granted renewal of license for the period during August 1, 1947.

WPAR—Ohio Valley Broadcasting Corp., Parkersburg, W. Va.—Granted renewal of license for the period ending February 1, 1948.

KRSC—Radio Sales Corp., Seattle, Wash.—Present license extended on a temporary basis for a period of two

(Continued on next page)

months, pending receipt of further information requested under Sec. 308 (b).

KFWB—Warner Bros. Broadcasting Corp., Los Angeles, Cal.—Present license extended on a temporary basis for a period of two months, pending receipt of further information requested under Sec. 308 (b).

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

KARK—Ark. Radio & Egpt. Co., Little Rock, Ark.—Pending study of possible violation of Sec. 310(b) of the Act.

KFJZ—Tarrant Broadcasting Co., Fort Worth, Tex.—Pending study of possible violation of Sec. 310(b) of the Act.

WAIT—Radio Station WAIT, Chicago, Ill.—Pending study of possible violation of Sec. 310(b) of the Act.

KJR & Aux.—Totem Broadcasters, Inc., Seattle, Wash.—Pending receipt of program information requested of present licensee.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Pending final action on licensee's application for a frequency which is involved in the pending clear channel hearing, dockets 6584 and 6585.

KOLO—Reno Broadcasting Co., Reno, Nev.—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

WJHL—WJHL, Inc., Johnson City, Tenn.—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

KTKN—Edwin A. Kraft, Ketchikan, Alaska—Pending further accounting study and receipt of information requested under Sec. 308(b) of the Act.

KWBC—Worth Broadcasting Co., Fort Worth, Tex.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WAAT & Aux.—Bremer Broadcasting Corp., Newark, N. J.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WDEL—WDEL, Inc., Wilmington, Del.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WFMD—Monocacy Broadcasting Co., Frederick, Md.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WFLA—The Tribune Co., Tampa, Fla.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WJAR & Aux.—The Outlet Co., Providence, R. I.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WRC—National Broadcasting Co., Inc., Washington, D. C.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WTTM—Trenton Broadcast Corp., Trenton, N. J.—Pending further engineering study and receipt of information requested under Sec. 308(b) of the Act.

WISN & AUX.—Hearst Radio, Inc., Milwaukee, Wis.—Pending further study of information requested under Sec. 308(b) of the Act.

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Pending receipt of application for involuntary transfer of control made necessary by the death of the majority stockholder.

WKPA—Allegheny-Kiski Broadcasting Co., New Kensington, Pa.—Renewal application filed late—4-18-47.

WWJ Aux.—The Evening News Assn., Detroit, Mich.—Renewal application incomplete when filed, pending consideration of information received.

WOKO—WOKO, Inc., Albany, N. Y.—Granted final extension of special temporary authorization for WOKO to expire August 31, 1947. Similar extension for Fax, station W2XWE.

AM—CP's Granted to Change Frequencies

600 KC.

KVCV—Golden Empire Broadcasting Co., Redding, Calif.—Granted CP to change frequency from 1230 kc. to 600 kc., increase power from 250 watts to 1 KW, DA-1, and change transmitter location, and install new transmitter. (BP-5350)

630 KC.

WJMS—Upper Michigan-Wisconsin Broadcasting Co., Inc., Ironwood, Mich.—Granted CP to change frequency from 1450 kc to 630 kc., increase power from 250 watts to 1 KW, DA-1, unlimited time, install new transmitter and change transmitter location to Cary, Wisc. (Com. Durr for hearing.) (BP-4909)

WMFD—Richard Austin Dunlea, Wilmington, N. C.—Granted CP to change frequency from 1400 kc. to 630 kc., increase power from 250 watts to 1 KW, unlimited time, using DA-2, unlimited time, and change transmitter location. (BP-5964)

AM—Licenses Granted to Cover CP's

680 KC.

WAPA—Jose Ramon Quinones, San Juan, P. R.—Granted license to cover CP which authorized a new station on 680 kc., 10 KW, unlimited time. (BL-2259)

1230 KC.

KSST—Hopkins County Broadcasting Co., Sulphur Springs, Tex.—Granted license to cover CP which authorized a new station on 1230 kc., 250 watts, unlimited time. (BL-2327)

WBOW—Banks of Wabash, Inc., Terre Haute, Ind.—Granted license to cover CP which authorized installation of a new transmitter. (BL-2197)

1390 KC.

KCBC—Capital City Broadcasting Co., Des Moines, Ia.—Granted license to cover CP which authorized a new station on 1390 kc., 1 KW, unlimited time, DA, and for change of studio location to 309 Plymouth Bldg., 10th and Walnut Sts., Des Moines. (BL-2338)

1400 KC.

WMBC—Mississippi Broadcasting Co., Inc., Macon, Miss.—Granted license to cover CP which authorized a new station on 1400 kc., 250 watts, unlimited time. (BL-2345)

1450 KC.

WKAL—Copper City Broadcasting Corp., Rome, N. Y.—Granted license to cover CP which authorized a new station on 1450 kc., 250 watts, unlimited time; conditions. (BL-2162)

1490 KC.

KVLF—Big Bend Broadcasters, Alpine, Tex.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time; conditions. (BL-2322)

WBAY—Atlantic Shores Broadcasting, Ltd., Coral Gables, Fla.—Granted license to cover CP which authorized a new station on 1490 kc., 250 watts, unlimited time, and change of studio location to 322 Aragon Ave., Coral Gables. (BL-2323)

AM—Miscellaneous Actions

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Granted CP to increase power from 1 KW to 5 KW, unlimited time, install new transmitter, and make changes in DA for night use; engineering conditions. (BP-5976)

WGLEN—Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted petition for extension of time within which to file opposition to petition of WWSC, Glens Falls, N. Y., requesting Commission to designate for hearing application

(Continued on next page)

of WGLX (BL-2352) for license to cover CP; extended time to and including April 28, 1947.

Litchfield County Radio Corp., Torrington, Conn.—Denied petition for conditional grant of construction permit (BP-5448) for a new station to operate on 1170 kc., 1 KW, day time only, pursuant to Sec. 1.385(e) of the rules.

Utica Observer-Dispatch, Inc., Utica, N. Y.—Granted petition for waiver of Sec. 1.363 (formerly 1.369) of the Rules, and accept for filing its application submitted simultaneously with petition, for a new station to operate on 1230 kc., 250 watts, unlimited time; said application to be contingent upon grant of application of WIBX (BP-5962) to change operating assignment of station WIBX, Utica.

KXOA—Sacramento Broadcasters, Inc., Sacramento, Calif.—Granted CP to install a new transmitter. (BP-6006).

WSOC—Radio Station WSOC, Inc., Charlotte, N. C.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-6002)

Patrick Joseph Stanton, Philadelphia, Pa.—Ordered that the effectiveness of the Commission's action of May 10, 1946, granting CP (BP-4495) to Patrick Joseph Stanton for a new station, be stayed pending further action of the Commission, because of Order of the U. S. Court of Appeals for the D. C. in the case of L. B. Wilson, Inc. v. FCC (No. 9434).

KEVR—Evergreen Broadcasting Corp. (Assignor); Western Waves, Inc. (Assignee), Seattle, Wash.—Granted consent to assignment of license of Station KEVR from Evergreen Broadcasting Corp. to Western Waves, Inc., for a consideration of \$190,000. (BAL-584)

KVOV—Golden Empire Broadcasting Co., Redding Calif.—Granted CP to make changes in vertical antenna and mount FM antenna on top of AM tower. (BP-5315)

KTNM—McMa Agency, Tucumcari, N. Mex.—Granted CP to make changes in transmitting equipment and change studio location to 2nd and Main Street, Tucumcari. (BP-5998)

KNET—Palestine Broadcasting Corp., Palestine, Tex.—Granted CP to install a new transmitter. (BP-5997)

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—Granted CP to install a new vertical antenna and change transmitter location to U. S. Route 45, North 8th St., Paducah. (BP-6003)

KIEV—Cannon System, Ltd., Glendale, Calif.—Granted CP to install a new transmitter. (BP-5996)

WBEC—Western Mass. Broadcasting Co., Pittsfield, Mass.—Granted CP to install a new transmitter. (BP-6001)

KRCT—Bay Broadcasting Co., Goose Creek, Tex.—Granted modification of license to change studio location to Texas Ave. and Bayou Road, Goose Creek. (BML-1248)

Alvin E. O'Konski, Merrill, Wis.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application (docket 8206).

Erie Broadcasting Co., Erie, Pa.—Granted petition for leave to amend its application (BP-5469; docket 8009) so as to reflect the addition of Cecil D. Elfenbein as a partner in applicant partnership.

WTAM—National Broadcasting Co., Cleveland, Ohio—Granted petition for leave to intervene in the hearing upon applications of Knox Broadcasting Co., Galesburg, and Kewanee Broadcasting Co., Kewanee, Ill. (docket 8125 and 8126).

KPO—National Broadcasting Co., San Francisco, Calif.—Granted petition for leave to intervene in the hearing on applications of Woodward M. Ritter, San Bernardino, and Empire Broadcasting Co., Pomona-Ontario, Cal. (docket 8151 and 8152).

WGKV—Eugene R. Custer and Floyd E. Price (transferors) and Richard M. Venable (transferee), Charleston, W. Va.—Granted petition for leave to amend application for transfer of control of Kanawha Valley Broadcasting Co. (WGKV), so as to add to the application a supplemental contract reducing the consideration to be paid by the buyer

from \$100,000 to \$80,160, and providing a new termination date (docket 6558 et al).

WOR—Bamberger Broadcasting Service, Inc., New York City—Granted petition for leave to intervene in the consolidated hearing upon applications of The Conn. Electronics Corp., et al (docket 8239 and 8240).

Public Broadcasting Service, Inc., Enid, Okla.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8182).

Steel City Broadcasting Corp., Gary, Ind.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8219).

WJZ—American Broadcasting Co., Inc., New York City—Granted petition for leave to intervene in the consolidated hearing upon applications of The Conn. Electronics Corp., et al (docket 8239 and 8240).

Hilding V. Foreen, Merrill, Wis.—Granted petition for waiver of the rules and accepted petitioner's written appearance in re his application (docket 8208).

Hilding V. Foreen, Merrill, Wis.—Granted petition for leave to amend his application so as to change Par. 3 of the application to show revised information on the address of applicant and its counsel, etc.

Steel City Broadcasting Co., Gary, Ind.—Granted petition for leave to amend its application (docket 8178) so as to change Par. 27 and 28 of application to show more accurate engineering information concerning the contours and populations to be served.

Red River Broadcasting Co., Inc., Duluth, Minn.—Granted petition for continuance of hearing on its application (docket 7552) presently scheduled for April 28, and continued same to May 29.

WCMW—Stark Broadcasting Corp., Canton, Ohio.—Granted petition for waiver of the rules and accepted petitioner's written appearance in re dockets No. 8273 and 8274.

Kola Broadcasting Co., Opelousas, La.—Dismissed as moot petition requesting removal of its application from the hearing docket (docket 7812).

James A. Noe, Lake Charles, La.—Granted petition to dismiss without prejudice its application for CP (BP-3888; docket 7416).

WMC—Memphis Publishing Co., Memphis, Tenn.—Granted petition to reopen the record in the proceeding upon the application of WGRC, Louisville, Ky. (docket 6052), heard in May, 1946; ordered said record reopened for the purpose of holding a further hearing on issues 2-6; and scheduled said further hearing for May 22 at Washington, and made station WMC a party intervenor in this proceeding.

Forest City Broadcasting Co., Cleveland, Ohio—Dismissed petition requesting leave to amend its application for CP (BP-4776; docket 7585) so as to specify 710 kc. with 250 watts, daytime only, instead of 1490 kc, 250 watts, unlimited time.

Pulitzer Publishing Co., St. Louis, Mo.—Dismissed petition requesting leave to amend its application (BP-4089; docket 6809) so as to show a change in proposed transmitter site.

Oneida Broadcasting Co., Rhinelander, Wis.—Granted petition insofar as it requests leave to intervene in the consolidated hearing on application of Alvin E. O'Konski; denied insofar as it requests leave to intervene in application of Hilding V. Foreen (docket 8206).

WDEL, Inc., Wilmington, Del., et al.—Granted joint petition requesting continuance of consolidated hearing on FM applications presently scheduled for April 29, and continued same to May 12 (dockets 7834, et al).

Frequency Broadcasting System, Inc., Shreveport, La.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application (docket 8161).

(Continued on next page)

Capital Radio, Inc., Columbus, Ohio—Granted petition for leave to amend its application (docket 7947) so as to change Paragraphs 8 and 36 of application to show an amendment to the Articles of Incorporation of applicant partnership.

AM—Applications Accepted for Filing

560 KC.

WHBQ—Harding College, Memphis, Tenn.—Construction permit to change frequency from 1400 to 560 kc., increase power from 250 watts to 1 KW night, 5 KW day, install new transmitter and directional antenna for day and night use, change transmitter location and studio location. Amended to revise directional antenna night time pattern.

580 KC.

KOPR—Montana Broadcasting and Television Co., Butte, Mont. (Frank C. Carman, David G. Smith, Jack L. Power and Grant R. Wrathall)—Modification of CP (B5-P-3993, which authorized a new standard broadcast station) to change frequency from 550 to 580 kc., and make changes in directional antenna for night use. Amended to change name of applicant from Frank C. Carman, David G. Smith, Jack L. Powers and Grant R. Wrathall, d/b as Montana Broadcasting and Television Company to Frank C. Carman, David G. Smith, Frank C. Carman, administrator of the estate of Jack L. Powers, deceased, and Grant R. Wrathall, d/b as Copper Broadcasting Company.

590 KC.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Construction permit to change frequency from 1240 kc. to 590 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use. Amended to make changes in directional antenna night time pattern.

600 KC.

WTCB—Trendle-Campbell Broadcasting Corp., Flint, Mich.—License to cover construction permit (B2-P-4403, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

620 KC.

WRBC—Rebel Broadcasting Co., Jackson, Miss. (Chas. H. Russell, W. B. McCarty, T. E. Wright and C. A. Lacy, a limited partnership)—Modification of CP (B3-P-3755, as modified, which authorized a new standard broadcast station) to change type of transmitter.

650 KC.

WSVS—Southern Virginia Broadcasting Co., Crewe, Va.—License to cover construction permit (B2-P-4966, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

660 KC.

KFAR—Midnight Sun Broadcasting Co., Fairbanks, Alaska—Extension of special service authorization to operate with an RCA Type 10-DX transmitter on 660 kc., with 10 KW power, unlimited time, for the period beginning 3 a. m., EST, 5-1-47.

NEW—Heart of Ohio, Inc., Columbus, Ohio—Construction permit for a new standard broadcast station to be operated on 660 kc., power of 1 KW and daytime hours of operation. Amended re officers and directors.

670 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to install directional antenna.

700 KC.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Authority to determine operating power by direct measurement of antenna power.

720 KC.

WFFV—Radio Virginia, Inc., Richmond, Va.—Modification of construction permit (B2-P-5067, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, approval of transmitter location and to specify studio location.

740 KC.

NEW—Texas Star Broadcasting Co., Dallas, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 10 KW, directional antenna, and unlimited hours of operation. Amended to change power from 10 KW to 5 KW night, 10 KW day, and make changes in directional antenna night time pattern.

760 KC.

NEW—Angelus Broadcasting Co., Temple City, Calif. (Gomer Cool, A. L. Nunemaker and Blaine O. Bender, a partnership)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and specified hours (night) of operation. Amended to change frequency from 1400 kc. to 760 kc., hours of operation from specified hours to daytime, and change type of transmitter.

790 KC.

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—Modification of construction permit (B3-P-5308, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter for approval of transmitter location, and to specify studio location.

940 KC.

NEW—Chanute Broadcasting Co., Chanute, Kans. (Galen O. Gilbert, H. Edward Walker, Phil Crenshaw, a partnership)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 250 watts, and daytime hours of operation. Amended to change name of applicant from Galen O. Gilbert, H. Edward Walker and Phil Crenshaw, a partnership, d/b as Chanute Broadcasting Co. to Galen O. Gilbert, H. Edward Walker, Phil Crenshaw and George A. Rountree, a partnership, d/b as Chanute Broadcasting Co.

950 KC.

WIBX—WIBX, Inc., Utica, N. Y.—Construction permit to change frequency from 1230 to 950 kc., increase power from 250 watts day and night to 5 kw. day and night, install new transmitter and directional antenna for day and night use, and change transmitter location. Amended to make changes in directional antenna pattern.

970 KC.

NEW—Gordon H. Brozek, Marquette, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 970 kc., power from 250 watts to 1 KW daytime only; hours of operation, from unlimited to daytime, and change type of transmitter.

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-P-4328, which authorized a new standard broadcast station) to change directional antenna system from day and night operation to night time operation only.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized an increase in power, installation of new
(Continued on next page)

transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter, to change from north tower to center tower for daytime operation, and change studio location.

1010 KC.

WEAS—Eurith Dickinson Rivers, Jr., Decatur, Ga.—Modification of CP (B3-P-5215, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1080 KC.

NEW—Radio Broadcasting Corp., LaSalle and Peru, Ill.—Construction permit for a new standard broadcast station to be operated on 1080 kc., power of 1 KW, and daytime hours of operation. Amended re officers, directors and stockholders.

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of CP (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location at Allegheny county, Pittsburgh, Pa. Amended to change studio location from: To be determined Pittsburgh, Pa., to 216-220 North Highland Ave., Pittsburgh, Pa.

1090 KC.

WMUS—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—License to cover construction permit (B2-P-3977, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1100 KC.

NEW—Samuel L. Stephens, Sr., Brigham City, Utah—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1010 to 1100 kc.

1110 KC.

WHIM—Inter-City Broadcasting Co., Providence, R. I.—License to cover construction permit (B1-P-5092, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Brazoria County Broadcasting Corp., Brazosport, Texas (W. David Evans, Luther L. Copeland, and Richard J. Higgins, a partnership)—Construction permit for a new standard broadcast station to be operated on 1110 kc., power of 250 watts, and daytime hours of operation. Amended to change transmitter and studio locations from: To be determined, Brazosport, Texas, to To be determined, Freeport, Texas.

1140 KC.

KGDM—E. F. Pfeffer, Stockton, Calif.—Construction permit to increase power from 5 KW day and night to 10 KW day and night, make changes in directional antenna for night use, and install new transmitter. Amended to make changes in directional antenna night time pattern.

1190 KC.

NEW—Yumasa Broadcasting Co., Yuma, Ariz.—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW, directional antenna, and unlimited hours of operation. Amended to revise directional antenna pattern.

WKOX—Suburban Broadcasting Co., Framingham, Mass. (Richard E. Adams, James H. Shoemaker and Albert A. Anderson)—License to cover construction permit (B1-P-4950, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1210 KC.

WFNX—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)—License to cover construction permit (B2-P-4894, as modified)

which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

1230 KC.

KRKN—Arkansas-Oklahoma Broadcasting Corp., Fort Smith, Ark.—License to cover construction permit (B3-P-4034, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KWTC—Majave Valley Broadcasting Co., Barstow, Calif. (a partnership of William T. Brown, Burton C. Boatright and Robert E. Reno)—Modification of construction permit (B5-P-4960, which authorized a new standard broadcast station) for extension of completion date.

KDLK—Del Rio Broadcasting Co., Del Rio, Texas (a partnership composed of James A. Clements, Richard J. Higgins, Thomas O. Mathews and Joe H. Torbett)—License to cover construction permit (B3-P-4984, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Newton Broadcasting Co., Newton, N. C. (Earl Holder)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. Amended to change name of applicant from Earl Holder, tr/as Newton Broadcasting Co. to Earl Holder, Ray Leinbach, Jr., and Charles C. Turner, a partnership, d/b as Newton-Conover Broadcasting Co.

1240 KC.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—License to cover construction permit (B2-P-3846, as modified) which authorized an increase in power, installation of new transmitter, changes in antenna and change in transmitter and studio location and authority to determine operating power by direct measurement of antenna power.

WWON—Associated Electronic Enterprises, Woonsocket, R. I.—Authority to determine operating power by direct measurement of antenna power.

KWOS—Capital Broadcasting Co., Jefferson City, Mo.—Construction permit to make changes in vertical antenna and mount FM antenna on top of AM tower. Amended to change transmitter location (geographic coordinates).

WEBJ—William E. Brooks, Brewton, Ala.—Modification of construction permit (B3-P-5203, which authorized a new standard broadcast station) for extension of completion date.

NEW—Cambridge Co., Cambridge, Md. (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 240 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 watts to 100 watts.

1250 KC.

WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Construction permit to change frequency from 1250 to 630 kc., and make changes in directional antenna for night use. Amended to change frequency from 630 to 1250 kc., change power from 5 KW to 1 KW night, 5 KW day, using directional antenna at night, and to change type of transmitter.

WSKB—McComb Broadcasting Corp., McComb, Miss.—Construction permit to change frequency from 1230 to 1250 kc., increase power from 250 watts day and night to 1 KW day and 500 watts night, install new transmitter and directional antenna for night use, and change transmitter location and change studio location. Amended to make changes in directional antenna pattern.

1270 KC.

WHYU—Eastern Broadcasting Corp., Newport News, Va.—Modification of CP (B2-P-5357, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location and to specify studio location.

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1280 KC.

WOV—Wodaam Corp., New York, N. Y.—Modification of construction permit (B1-P-5049, which authorized to make changes in transmitting equipment (main transmitter)) for extension of completion date.

WOV—Wodaam Corp., New York, N. Y.—Modification of construction permit (B1-P-5086, which authorized to make changes in transmitting equipment, of auxiliary transmitter) for extension of completion date.

1320 KC.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Modification of construction permit (B3-P-4254, as modified, which authorized a new standard broadcast station) to change type of transmitter, to make changes in ground system, to specify studio location and extension of completion date.

1330 KC.

WBTM—Piedmont Broadcasting Corp., Danville, Va.—Modification of construction permit (B2-P-4137, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) to change transmitter location (same description) and for extension of commencement and completion dates.

1340 KC.

KWRZ—Grand Canyon Broadcasting Co., Flagstaff, Ariz. (James L. Stapleton, Jesse Martin Neil, Jr.)—License to cover construction permit (B5-P-4206, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KSEK—The Pittsburg Publishing Co., Pittsburg, Kans.—Modification of construction permit (B4-P-5246, which authorized a new standard broadcast station) for approval of antenna, for approval of transmitter location, and to specify studio location.

WMSA—The Brockway Co., Massena, N. Y.—Construction permit to install a new vertical antenna and mount FM antenna on top of AM tower. Amended to make changes in antenna.

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)—Modification of construction permit (B3-P-4596, as modified, which authorized a new standard broadcast station) for extension of completion date.

1360 KC.

KFFA—The Helena Broadcasting Co., Helena, Ark. (J. Q. Floyd, John Thomas Franklin and Sam Anderson, a partnership)—Construction permit to change frequency from 1490 to 1360 kc., increase power from 250 watts day and night to 1 KW day and night, install new transmitter and directional antenna for night use and change transmitter location. Amended to make changes in directional antenna night time pattern.

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich. (Harold F. Gross)—Modification of CP (B2-P-4335, which authorized a new standard broadcast station) for extension of completion date.

1380 KC.

KSOW—Oklahoma Quality Broadcasting Co., Lawton, Okla. (A co-partnership composed of R. H. Drewry, J. R. Montgomery, Ted R. Warkentin and Robert P. Scott)—License to cover construction permit (B3-P-4252, as modified) which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

KSBW—DeHaven, Hall & Oates, Salinas, Calif.—Modification of construction permit (B5-P-4135, which authorized a new standard broadcast station) for approval of direc-

tional antenna system (DA-1) and to change transmitter location.

1400 KC.

WEOA—WFBM, Inc., Evansville, Ind.—Authority to determine operating power by direct measurement of antenna power.

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—License to cover construction permit (BP-5651) which authorized installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Runnels County Broadcasting Co., Ballinger, Texas (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicants from Fred Harman, E. L. Ingram, Arthur M. Underwood and R. E. Bruce, d/b as Runnels County Broadcasting Co. to Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell, d/b as Runnels County Broadcasting Co.

NEW—Utah Valley Radio Broadcasting Co., American Fork, Utah (Ray Dean Salmons and M. D. Close, a partnership) (P. O. 1016 S. 6th West, Salt Lake City, Utah)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 KC.

KSIG—Acadia Broadcasting Co., Crowley, La. (Max Thomas)—License to cover construction permit (B3-P-4785, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WHDL—WHDL, Inc., Town of Alleghany, N. Y.—License to use old main transmitter at 3219 W. State Rd., Rt. 17 (NY), Town of Alleghany, N. Y. (Present location of main transmitter) to be used for auxiliary purposes with power of 250 watts.

1460 KC.

WSAC—Chattahoochee Broadcasting Co., Columbus, Ga.—Modification of CP (B3-P-4149, which authorized a new standard broadcast station) for approval of directional antenna to make changes in transmitting equipment and change transmitter location.

1470 KC.

NEW—Richard J. Cook, Pittsburgh, Pa.—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 5 KW, directional antenna, and unlimited hours of operation. Amended to change directional antenna pattern. Amended to change name of applicant from Richard J. Cook to United Broadcasting Corp.

1480 KC.

KGLU—Gila Broadcasting Co., Safford, Ariz.—License to cover construction permit (B5-P-3955, as modified) which authorized change in frequency, increase in power, installation of new transmitter and change transmitter location, and authority to determine operating power by direct measurement of antenna power.

1490 KC.

KADP—Alva B. Adams, Jr., Pueblo, Colo.—Modification of construction permit (B5-P-4945, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KCID—Caldwell Broadcasting Co., Inc., Caldwell, Idaho—License to cover construction permit (B5-P-4900, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

WKBZ—Ashbacher Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-P-5121, which authorized

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installation of new transmitter, changes in antenna, and change in transmitter location) for extension of commencement and completion dates.

1490 KC.

WBEX—Shawnee Broadcasting Co., Chillicothe, Ohio.—Modification of CP (B2-P-4512, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Modification of CP (B5-P-3744, which authorized a new standard broadcast station) for extension of completion date.

1530 KC.

NEW—Kewanee Broadcasting Co., Kewanee, Ill. (Denver V. Tolle, Emerson Y. Parks, William M. Liddle and Walter J. Winship, a partnership)—Construction permit for a new standard broadcast station to be operated on 1100 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1100 kc. to 1530 kc.

1550 KC.

NEW—Fulton County Broadcasting Corp., Atlanta, Ga.—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 10 KW night, 50 KW day, and directional antenna for night use, and unlimited hours of operation. Amended re officers, directors and stockholders.

1590 KC.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Authority to determine operating power by direct measurement of antenna power.

AM—Applications Dismissed

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Modification of CP (B4-P-3198, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of directional antenna for night use and change transmitter location) for extension of completion date. Dismissed April 21, 1947, application unnecessary.

Pilgrim Broadcasting Corp., West Palm Beach, Fla.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Dismissed April 18, 1947, application of WWPG denied.

Peter B. Thornell, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation (Contingent on grant of WOLS application B3-P-4538). Dismissed April 18, 1947, application of WOLS dismissed.

AM—Application Returned

Darlington Broadcasting Co., Darlington, S. C. (Richard Dana, John D. Dawkins and Madge D. Dana, a partnership) (PO 145 S. Main St.)—Construction permit for a new standard broadcast station to be operated on frequency: power of 250 watts and daytime hours of operation. Application returned April 16, 1947, incomplete.

AM—Applications Tendered for Filing Since February 7

830 KC.

NEW—Albert B. Pyatt, Garden City, Kans.—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

840 KC.

NEW—George M. Hughes, Florence, S. C.—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

1000 KC.

WSCR—Lackawanna Valley Radio, Scranton, Pa. (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—Consent to assignment of CP to Lackawanna Valley Broadcasting Co.

1230 KC.

NEW—Northwest Public Services, Spokane, Wash. (A partnership of Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick C. Arpke)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. (Contingent on KFIO's grant.)

1240 KC.

NEW—Bastrop Broadcasting Co., Bastrop, La. (A partnership composed of George H. Goodwin, F. P. Robinson and W. Dan Files)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

1330 KC.

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—Modification of license to operate with main studio from 1111 Woodrow Road, Staten Island 12, New York (location of auxiliary studios), pending reconstruction of main studio at 124 Columbia Heights, Brooklyn, New York.

1340 KC.

NEW—Wabash Broadcasting Co., Inc., Lafayette, Ind.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Gillespie Broadcasting Co., Fredericksburg, Tex. (Walter T. McKay and Arthur Stehling)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1360 KC.

WDRC, WDRC-FM, WELN—WDRC, Inc., Hartford, Conn.—Consent to assignment of licenses of standard station WDRC, high frequency broadcast station WDRC-FM, and relay broadcast station WELN, to The Connecticut Broadcasting Co.

1400 KC.

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn. (E. Thomas O'Brien, Mildred O'Brien Chalberg, John Chalberg, Mabel O'Brien Smith and William F. Graham)—Consent to assignment of license to Brainerd Broadcasting Co.

1560 KC.

WTNS—Coshocton Broadcasting Co., Roscoe, Ohio.—Modification of construction permit to change studio location from Roscoe, Ohio, to Coshocton, Ohio, operating on 1560 kc., power of 1 KW, and daytime hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

E. Ogden Driggs, Berkeley, Calif.—Authorized a conditional grant for a Class A station, subject to further review and approval of engineering details (Comr. Durr for hearing). (BPH-1077)

The Copley Press, Inc., Aurora, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-190)

The Copley Press, Inc., Elgin, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-546)

The Copley Press, Inc., Joliet, Ill.—Authorized conditional grant for a Class A station, subject to further review and approval of engineering details. (BPH-548)

(Continued on next page)

Southern Tier Radio Service, Inc., Binghamton, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-924)

Washington Broadcasting Co., Washington, Pa.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details (Comr. Durr for hearing). (BPH-633)

Central Broadcasting Co., Eau Claire, Wis.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1158)

Nied and Stevens, Inc., Warren, Ohio—Authorized a conditional grant for a Class B station in lieu of a Class A previously authorized, subject to further review and approval of engineering details. (BMPH-294)

E. Anthony and Sons, Inc., West Yarmouth, Mass.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1142)

WHDL, Inc., Olean, N. Y.—Authorized conditional grant for a Class B station, subject to further review and approval of engineering details. (BPH-1173)

Copper City Broadcasting Corp., Rome, N. Y.—Authorized a conditional grant for a Class B station in lieu of a Class A station previously authorized, subject to further review and approval of engineering details; and allocated Channel No. 261 to Rome, N. Y. (BPH-928)

Woodrow Miller, d/b as San Bernardino Valley Broadcasters, Colton, Calif.—Authorized conditional grant for a Class A station subject to further review and approval of engineering details. (BPH-1082)

Monterey Bay Broadcasting Co., Santa Cruz, Calif.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-1110)

McClatchy Broadcasting Co., Fresno, Calif.—Authorized conditional grant for a Class B station subject to further review and approval of engineering details. (BPH-472)

FM—Construction Permits

The following were authorized construction permits; conditions; (Note: power given is effective, radiated power; antenna height is height above average terrain) and Channel to be assigned after final proceedings in Docket 6768:

Luther E. Gibson, Salinas, Calif.—Class B; 9.4 KW; 1430 feet. (BPH-836)

Owensboro on the Air, Inc., Owensboro, Ky.—Class B; 45 KW; 370 feet. (BPH-1081)

The following were authorized construction permits in lieu of previous conditions:

KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.—Class B; 4.6 KW; minus 30 feet. (BMPH-262)

KMGH—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Class B; 49 KW; 1135 feet. (BPH-813)

KKLA—Echo Park Evangelistic Assn., Los Angeles, Calif.—Class B; 58 KW; 760 feet. (BPH-724)

KFAC-FM—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Class B; 270 KW; 2100 feet. (BMPH-322)

WMGA-FM—John F. Pidcock, Moultrie, Ga.—Class B; 14 KW; 380 feet. (BMPH-228)

KSBS—Sunflower Broadcasting System, Kansas City, Kans.—Class B; 43 KW; 320 feet. (BPH-991)

KFH-FM—The Radio Station KFH Co., Wichita, Kans.—Class B; 180 KW; 420 feet. (BMPH-253)

KYSM-FM—The Southern Minnesota Supply Co., Mankato, Minn.—Class B; 47 KW; 525 feet. (BMPH-254)

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Class A; 1 KW; 250 feet. (BMPH-250)

KGBS-FM—Harbenito Broadcasting Co., Harlingen, Texas—Class B; 9 KW; 410 feet. (BMPH-328)

KISS—The Walmac Co., San Antonio, Texas—Class B; 170 KW; 560 feet. (BPH-337)

KTEM-FM—Bell Broadcasting Co., Inc., Temple, Texas—Class A; 220 watts; 500 feet. (BMPH-226)

WRVA-FM—Larus & Bro. Co., Inc., Richmond, Va.—Class B; 25 KW; 500 feet. (BMPH-285)

WRNL-FM—Richmond Radio Corp., Richmond, Va.—Class B; 40 KW; 420 feet. (BPH-229)

WCOD—Havens & Martin, Inc., Richmond, Va.—Class B; 46 KW; 430 feet. (BMPH-183)

FM—License Renewals and Extensions

The following FM stations were granted renewal of licenses for the period ending May 1, 1948:

KMBC-FM, Kansas City, Mo.; KYW-FM, Philadelphia; WDCA, Schenectady; WHFM, Rochester, N. Y.; WMOT, Pittsburgh; WDRC, Hartford, Conn.; WELD, Columbus, Ohio; WGNB, Chicago; WIP-FM, Philadelphia; WQXQ, New York; WTAG-FM, Worcester, Mass.; WHEF, Rochester, N. Y.

Licenses for the following stations were extended upon a temporary basis for the period ending July 1, 1947, for the reasons shown:

WLOU—Booth Radio Stations, Inc., Detroit, Mich.—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

WSM-FM—WSM, Inc., Nashville, Tenn.—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

WTMJ-FM—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Pending study of information requested under Sec. 308(b) of the Act. (FM station)

WNEF-FM—Clark Associates, Inc., Binghamton, N. Y.—Pending receipt of information requested under Sec. 308(b) of the Act. (FM station)

WBRL—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Pending receipt of application for involuntary transfer of control made necessary by death of the majority stockholder. (FM station)

WFIL-FM—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Granted renewal of license for the period ending May 1, 1948 (Comr. Durr for hearing). (BRH-7)

WOWO-FM—Westinghouse Radio Stations, Inc., Ft. Wayne, Ind.—Present license extended on a temporary basis for a period of 60 days. (BRH-12)

FM—Modifications of CP's Granted

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-27-47. (BMPH-303)

WBT-FM—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-4-47. (BMPH-302)

WQAM-FM—Miami Broadcasting Co., Miami, Fla.—Granted modification of CP which authorized a new FM station for extension of completion date to 11-16-47. (BMPH-316)

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Granted modification of CP which authorized a new FM station, for extension of commencement and completion dates to 5-13-47 and 9-13-47, respectively. (BMPH-309)

(Continued on next page)

KCRG-FM—The Gazette Co., Cedar Rapids, Ia.—Granted modification of CP which authorized a new FM station, to change studio location to 1st Ave. and 1st St., S.W., Cedar Rapids. (BMPH-319)

WKYC—Paducah Newspapers, Inc., Paducah, Ky.—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-12-47. (BMPH-311)

WJPG—Green Bay Newspaper Co., Green Bay, Wis.—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-3-47. (BMPH-300)

WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-11-47. (BMPH-317)

KSEO-FM—Democrat Printing Co., Durant, Okla.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-27-47. (BMPH-297)

KFXM-FM—Lee Bros. Broadcasting Co., San Bernardino, Calif.—Granted modification of CP which authorized a new FM station, for extension of completion date to 10-23-47. (BMPH-310)

WCTW—Courier-Times, Inc., New Castle, Ind.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-1-47. (BMPH-296)

WEW-FM—St. Louis University, St. Louis, Mo.—Granted modification of CP which authorized a new FM station, for extension of completion date to 6-13-47. (BMPH-306)

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-15-47. (BMPH-305)

WCJT—WHAS, Inc., Louisville, Ky.—Granted modification of CP which authorized a new FM station, for extension of completion date to 8-25-47. (BMPH-295)

KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP which authorized a new FM station, for extension of completion date to 11-20-47. (BMPH-315)

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Granted modification of CP which authorized a new FM station, for extension of completion date to 7-6-47. (BMPH-301)

KALW—Board of Education of the San Francisco Unified School District—Granted modification of CP which authorized a new FM non-commercial educational station for extension of completion date to 10-10-47. (BMPED-56)

FM—Miscellaneous Actions

The Commission adopted an Order designating for hearing the following applications for new Class A FM stations in the vicinity of Los Angeles, Calif.:

San Pedro Printing and Pub. Co., San Pedro; Southern Calif. Associated Newspapers, Glendale; Walter Muller and Frank Muller, d/b as Muller Bros., Hollywood; Don C. Martin, tr/as School of Radio Arts, Beverly Hills; Robert Burdette, San Fernando; William R. Haupt, Inglewood; Airtone Co., Long Beach; Calif. Broadcasting Co., Santa Monica; Arthur H. Croghan; Santa Monica; Rodgers and McDonald Newspapers, Inc., Inglewood; Nichols and Wariner, Long Beach; San Fernando Valley Broadcasting Co., San Fernando; Centinela Valley Broadcasting Co., Inglewood; Alhambra Broadcasters, Inc., Alhambra; Angelus Broadcasting Co., Temple City.

Further ordered that applications of Southern California Associated Newspapers, Inc., Alhambra, and San Pedro

Printing and Publishing Co., San Pedro, be heard upon additional issue involving overlap of service; and that applications of Muller Bros., Hollywood, and San Pedro Printing and Publishing Co., San Pedro, be heard on the additional issue whether a grant would be in contravention of Sec. 3.203(b) of the Rules.

Siskiyou Broadcasting Co., Inc., Yreka, Calif.—Granted request to cancel without prejudice its construction permit for a new Class A FM station authorized January 23, 1947, because the applicant, an Oregon corporation, has been unable to obtain permission to do business in California because of the similarity of its name to that of Siskiyou County Broadcasting Corp., a California corporation. (BPH-934)

WAIT—Gene T. Dyer, et al, d/b as Radio Station WAIT, Chicago, Ill.—Granted petition for leave to amend its application (BPH-614; docket 7150) to change Par. 16 of application to specify one of three Class B FM channels allocated to Chicago, which have been reserved until June 30, 1947. Said amendment was accepted and application as amended, removed from the hearing docket and held in the files of the Commission without action until June 30, 1947.

FM—Applications Accepted for Filing

NEW—Elmer A. Benson, St. Paul, Minn.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by FCC. Amended to specify transmitter site as St. Paul, Minn.

NEW—Elmer A. Benson, Rochester, Minn.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be assigned by FCC. Amended to specify transmitter and studio sites, as Rochester, Minnesota, and make changes in antenna system.

NEW—Elmer A. Benson, Duluth, Minn.—Construction permit for a new FM broadcast station (Metropolitan) to be operated on frequency to be determined by FCC. Amended to specify transmitter and studio sites as Duluth, Minn., and make changes in antenna system.

NEW—Woodward Broadcasting Co., Detroit, Mich.—Construction permit for a new (Class B) FM broadcast station to be operated on 100 mc. band and ERP of 20 KW.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Tex.—Modification of CP (B3-PH-319 as modified which authorized a new FM broadcast station) to make changes in antenna system and change commencement and completion dates.

KSFH—Pacific Broadcasting Co., San Francisco, Calif.—Modification of CP (B5-PH-1031 which authorized a new FM broadcast station) to change effective radiated power to 15.8 KW, make changes in antenna system and change commencement and completion dates.

NEW—General Electric Co., Onondaga County, N. Y. (PO Thompson Road Plant, Syracuse, New York)—Construction permit for a new developmental broadcast station to be operated on 88.1, 95.9, 107.9 mc. power of 50 KW. Emission special for FM and unlimited hours of operation.

KAKC-FM—Public Radio Corporation, Tulsa, Okla.—Voluntary acquisition of control from Ethel B. Kellough and Robert W. Kellough to Sam E. Avey (125 shares of common stock—25%).

NEW—Angelus Broadcasting Co., Temple City, Calif. (A co-partnership composed of Gomer Cool, A. L. Nunemaker and Blaine O. Bender)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 250 watts.

WESB-FM—Bradford Publications, Inc., Bradford, Pa.—Modification of CP (B2-PH-467 which authorized a new FM broadcast station) for extension of completion date.

WMRC-FM—Textile Broadcasting Co., Greenville, S. C.—Modification of construction permit (B3-PH-517 which au-

(Continued on next page)

thorized a new FM broadcast station) for extension of completion date.

KSJO-FM—Santa Clara Broadcasting Co., San Jose, Calif.—License to cover construction permit (B5-PH-737 which authorized a new FM broadcast station).

WMFR-FM—Radio Station WMFR, High Point, N. C. (James E. Lambeth, James E. Lambeth, Jr., Helen M. Lambeth, Frank S. Lambeth and Molly H. Lambeth)—Modification of CP (B3-PH-359 which authorized a new FM broadcast station) to change type of transmitter; effective radiated power to 38.3 KW, effective antenna height as 348.5 feet; make changes in antenna system and change commencement and completion dates.

NEW—Newberry Broadcasting Co., Newberry, S. C. (C. A. Kaufmann and John F. Clarkson)—Construction permit for a new FM broadcast station (Class B) to be operated on 100 mc. band and ERP of 38.4 KW.

WABX—Harold O. Bishop, Harrisburg, Pa.—Modification of CP (B2-PH-877 which authorized a new FM broadcast station) to change completion date.

WCVS-FM—WCBS, Inc., Springfield, Ill.—Modification of CP (B4-PH-230 as modified which authorized a new FM broadcast station) for extension of commencement and completion dates.

WBBW—Associated Broadcasters, Inc., Indianapolis, Ind.—Modification of CP (B4-P-3806, as modified which authorized a new standard broadcast station) to increase power, from 250 watts to 1 KW, change type of transmitter, to make changes in the vertical antenna, to change transmitter and studio location and for extension of completion date.

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of CP (B3-PH-330 which authorized a new FM broadcast station) to change type of transmitter, effective radiated power to 558 KW, make changes in antenna system and change commencement and completion dates.

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Modification of CP (B4-PH-434 which authorized a new FM broadcast station) to change description of transmitter site to Morgan and Ohio Sts., Kokomo, Ind.: effective radiated power to 30.8 KW, make changes in antenna system and change commencement and completion dates.

94.5 MC.—#233

NEW—KRGV, Inc., Weslaco, Tex.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 233, 94.5 mc., ERP of 49.2 KW, and antenna height above average terrain 358 feet.

100.3 MC.—#262

NEW—Midcontinent Broadcasting Co., Sioux Falls, S. Dak.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 262, 100.3 mc., ERP of 50.7 KW, and antenna height above average terrain 361 feet.

106.1 MC.—#291

NEW—Piedmont Carolina Broadcasting Co., Inc., Reidsville, N. C.—Construction permit for a new (Class B) FM broadcast station to be operated on Channel 291, 106.1 mc.

To Be Assigned By FCC

NEW—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC. Amended to change frequency from "to be assigned" to Channel #227.

NEW—Alhambra Broadcasters, Inc., Alhambra, Calif.—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 370 watts and antenna height above average terrain—431

feet. Amended to change studio and transmitter locations from "to be determined, Alhambra, Calif.," to 317 W. Main St., Alhambra, Calif.

NEW—Western Carolina Radio Corp., Shelby, N. C.—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and ERP of 2.1 KW.

FM—Applications Returned

Albert B. Pyatt, Garden City, Kans. (P. O. 411 N. 3rd St., Garden City, Kans.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, and ERP of 802 watts. Returned April 22, 1947. Program analysis not submitted with the application.

Federal Telecommunication Laboratories, Inc., New York, N. Y. (P. O. 67 Broad St., New York, N. Y.)—Construction permit for a new ST Link broadcast station to be operated on 945 to 955 mc., power of 3 watts, emission special FM and unlimited hours of operation. Returned April 22, 1947, for applicant to appear before notary public for application to be subscribed and sworn to.

TELEVISION

TV—Actions

W0XBV—Kansas State College of Agriculture and Applied Science, Manhattan, Kans.—Granted modification of CP which authorized a new Exp. television station, for extension of completion date to 11-13-47. (BMPVB-161)

W9XBB—Balaban & Katz Corp., Area of Chicago—Granted CP to install a new visual transmitter, change frequency, power, emission and antenna system. (BPVB-191)

W10XLV—Radio Corp. of America, Portable-Mobile, to be used within Continental U. S.—Granted modification of CP which authorized a new experimental television relay station, for extension of completion date to 9-3-47. (BMPVB-162)

W10XLW—Radio Corp. of America, Portable-Mobile, to be used within Continental U. S.—Granted modification of CP which authorized a new experimental television relay station, for extension of completion date to 9-3-47. (BMPVB-163)

TV—Applications Accepted for Filing

WNBT—National Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (BPCT-169, as modified, and which authorized new commercial television station) for extension of completion date.

NEW—Columbia Broadcasting System, Inc., Portable-Mobile area of New York, N. Y.—Construction permit for a new experimental television relay broadcast station to be operated on 6900-6925 mc., power of 0.1 watt, emission A5, and unlimited hours of operation.

NEW—Columbia Broadcasting System, Inc., Portable-Mobile area of New York, N. Y.—License to operate an experimental television relay broadcast station to be operated on 6900-6925 mc., power of 0.1 watts, emission A5, and unlimited hours of operation.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (BPCT-19, as modified) for extension of completion date.

NEW—Daily News Television Co. (a corporation), Philadelphia, Pa.—Construction permit for a new commercial television broadcast station to be operated on Channel No. 12, 204-210 mc., ERP. Visual 3.4 KW. Amended to change visual and aural power to 3.5 KW and 3 KW respectively, and to make changes in antenna system. Also further exhibits, in answer to 12(f).

MISCELLANEOUS BROADCAST

Noncommercial Educational License Renewals

Licenses for the following non-commercial educational stations were renewed for the period ending May 1, 1948:

KALW, San Francisco; WBEZ, Chicago; WBOB, Cleveland; WIUC, Urbana, Ill.

Remote Pickup Applications

NEW—Central States Broadcasting Co., Portable-Mobile area of Omaha, Nebr.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc. band, power of 50 watts, emission A3 and hours of operation in accordance with section 4.403.

WCYJ—Onondaga Radio Broadcasting Corp., Area of Syracuse, N. Y.—License to cover CP (BPRE-478 for a new remote pickup broadcast station to be operated on 156.75, 158.40 mc., power of 15 watts, emission special for FM and unlimited hours of operation.

Noncommercial Educational Dismissed

The Trustees of the University of Pennsylvania, Philadelphia, Pa.—Construction permit for a new noncommercial educational broadcast station to be operated on 91.7 mc., power of 10 KW, emission special for FM and unlimited hours of operation. Dismissed April 23, 1947, per request of school.

Federal Trade Commission Actions

Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Dila-Therm Co., Inc.—The Commission issued a complaint charging The Dila-Therm Co., Inc., 322 East Colfax Ave., South Bend, Ind., and its officers with false and misleading advertising of a purported curative device designated Dila-Therm. (5491)

Cease and Desist Orders

Central University—An Indianapolis correspondence school has been ordered by the Federal Trade Commission to stop describing itself as a university and otherwise misrepresenting its status.

The Commission's cease and desist order directs that Central University, its officers, representatives, agents and employees stop using the word "University" or any abbreviation or simulation thereof as a part of the respondent's corporate name or as a part of the name of the school or otherwise representing that the school is a university. (5326)

National Retail Liquor Package Stores Assn., Inc.—The Commission has issued an order prohibiting National Retail Liquor Package Stores Association, Inc., 11 West 42nd St., New York, from conspiring to fix prices in the sale of liquors. (4168)

Schutte Laboratories—Misrepresentation in the sale of rodent exterminators is prohibited in a cease and desist order issued by the Commission against Charles W. Schutte and Janet M. Schutte, copartners trading as Schutte Laboratories and Schutte Co., Beaver Falls, Pa. (5382)