



Routing:

1771 N STREET, N. W.

WASHINGTON 6, D. C.

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Sales Promotion, Time Brokerage Discussed At Sales Managers Group Meeting

The Sales Managers Executive Committee, concluding a two-day session in Atlantic City on Friday (16), heard an extensive report on matters relating to sales practices.

The problems of bulk sales and time brokerage were discussed and the committee urged that all stations be alert to combat the practice. A subcommittee, continuing its study of the problems, will make a detailed

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Full Committee Works Over First Draft Of Proposed New Standards for Industry

The NAB Special Standards of Practice Committee spent last Monday and Tuesday (12 and 13) working over the first draft of the new standards for the broadcasting industry.

Its two sub-committees having presented drafts of provisions relating to program and commercial practices, the Committee agreed on the general policies it would recommend and appointed a special re-drafting sub-committee to polish the language of the proposed new Standards.

The Committee does not expect to complete its work in time to submit its recommendations to the NAB Board of Directors at its spring session (May 21 and 22).

The re-drafting sub-committee is composed of Ken R. Dyke, NBC, chairman; C. T. Lucy, WRVA; and Roger W. Clipp, WFIL.

All members of the full Committee were present for last week's meeting. In addition to those appointed to the sub-committee, members are Chairman Robert D. Swezey, MBS; George C. Biggar, WIBC; Edgar Bill,

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Widening of Standard Broadcast Band Proposed By U. S., Other ITC Delegations

The possibilities of widening the standard broadcast band were increased with the opening of the International Telecommunications Radio Conference at Atlantic City (15th) when several Governments submitted their proposals for assignment of frequencies to the various services.

The United States Delegation proposed, as a revision of the Cairo (1938) conference, to enlarge the standard broadcast band from the present Cairo and NARBA assignment of 550-1600 kc inclusive to 535-1605 kc. This would permit the lowest and highest assignable frequencies to be 540 kc and 1600 kc with a 5 kc guard band at both ends.

The U. S. Delegation proposal pointed out "care must be employed in the selection of transmitter sites, antenna directivity patterns, and powers of broadcasting stations on 540 kc so as not to interfere with the safety and distress functions of the maritime mobile service" operating on 500 kc.

The American position was assumed to be conservative when other countries submitted their proposals calling for wider extensions.

The United Kingdom proposes to include, in addition to 540 kc, the channel 530 kc (525-1605 kc). This extension of the low frequency end is in line with the proposals of both the USSR and France. These two countries, however, propose to stop broadcast assignments at 1560 kc. Additionally, France proposes to share the channel 520 kc with maritime. This would make 520 kc available at interior locations.

Channels 520-530-540 kc would become available under the Swiss proposal. The Swiss, like some of the other European countries, propose to stop at 1560 kc, while Czechoslovakia proposes that the channels 1560 to 1670 kc be assign-

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On The Inside

The joint RMA-NAB committee working on plans for the annual observance of National Radio Week will invite participation by sponsors, advertising agencies, TBA, and FMA. (p. 405)

The monthly recapitulation of stations on the air and new grants shows a total of 2601 commercial stations authorized as of the end of April. (p. 407)

The FCC has called an informal engineering conference on inter-city television facilities. Common carriers for relaying programs, manufacturers and interested broadcasters will participate. (p. 404)

Ruling in the Great Trails Broadcasting Company case, the NLRB stated that two substitute technicians were not entitled to vote in a collective bargaining unit, but a regularly employed part-time technician was eligible. (p. 406)

A new booklet, written by Robert T. Mason, WMRN, describes many of the principles which have guided successful operators of broadcast stations. (p. 405)

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able to low power stations remote from coastal areas.

The American Delegation's allocation structure calls for the use of the frequencies between 510 and 535 kc for "mobile, telegraph" not open to public correspondence.

Extended Conference

The conference, one of the most important and significant of the various post-war international conferences, is expected to conclude just about the time NABer's converge on Convention Hall there next mid-September.

This meeting carries special significance because it is the first International Telecommunications Conference to be held since the Cairo conference of 1938. The conference scheduled for Rome in 1942 was never held.

At Atlantic City, representatives of some 80 nations are attempting to bridge the gap which has been made wider than its eight years by the "dislocations of the war and the rapid wartime advancements in the telecommunications art."

International allocation, or re-allocation, of the entire radio spectrum falls within the scope of the current sessions. It is not known now what demands other countries will make for allocations other than those reported above. While it is expected that the American delegates will support the American standard, FM, and television allocation plans, it is anticipated that protracted and serious discussions will result from any endeavor of the delegates to reach unanimity of opinion concerning international broadcasting channels.

NAB's director of engineering, Royal V. Howard, is attending the Atlantic City sessions as an observer. NAB REPORTS will publish periodic dispatches from Mr. Howard throughout the summer.

Since the four-month meeting will be divided into three separate sessions, the United States will be represented officially by three delegations. The delegation

chairmen are: FCC Chairman Charles R. Denny—for the International Radio Conference; Assistant Secretary of State Garrison Norton—for the International Plenipotentiary Telecommunications Conference; Assistant Secretary of State William Benton—for the High Frequency Broadcasting Conference.

Full Committee Works Over First Draft Of Proposed New Standards for Industry

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WMBD; Eugene Carr, WPAY; Walter Damm, WTMJ; Harold Fellows, WEEI; Gilson Gray, CBS; Gayle Grubb, KGO; and John M. Outler, Jr., WSB.

NAB headquarters was represented by President Justin Miller; C. E. Arney, Jr., secretary-treasurer; Don Petty, general counsel; and Harold Fair, director of the program department.

Television

FCC Schedules Engineering Conference On Inter-City Television Facilities

The informal engineering conference on inter-city television facilities, originally scheduled for June 3, has been postponed until June 9, the FCC announced on Thursday (15).

The conference was called, the Commission said, because it "seems desirable at this time to acquaint the television broadcasters, existing and potential, with the present plans of the common carriers for relaying television programs between cities, and to acquaint the common carriers, existing and potential, as well as the manufacturers who supply them, with the immediate needs of broadcasters for common carrier inter-city relay service."

In its announcement, the FCC invited all interested persons to attend the conference and asked that participants be prepared to state the date of completion of their stations and the date they will desire network facilities either at the meeting or within ten days after the meeting.

Engineering Department

FCC Partially Grants Clear Channel Request; Hearings Postponed Until July 7

Acting on a petition of the Clear Channel Broadcasting Service asking for a postponement of the Clear Channel hearings scheduled for June 2, the FCC on Friday (16) ordered that the hearings be set for July 7.

The CCBS asked for postponement until October 15 because of the illness of its legal counsel, Louis G. Caldwell.

General

ASCAP-NAB Committees Look Toward Satisfactory Outcome of Discussions

The joint committees representing ASCAP and the NAB met Tuesday (13) to consider the reports of three sub-committees which have been at work for the past two months on matters incident to the relations of the Society and the industry.

Both President Deems Taylor of ASCAP and Judge Justin Miller of NAB expressed satisfaction with the nature and temper of the discussions. They joined in expressing conviction that continuing discussions will result in an amicable and mutually satisfactory outcome of the discussions.

Plans for National Radio Week Include Wide Industry Participation

Radio program sponsors and advertising agencies handling radio accounts will be invited to utilize their program and talent facilities in helping to celebrate National Radio Week Oct. 26-Nov. 1.

Representatives of the RMA Advertising Committee and the NAB Sales Promotion Subcommittee at a meeting this week in New York agreed that every facet of the radio industry should be tapped to make National Radio Week this year the greatest national observance in the history of broadcasting.

Both the FM Association and the Television Broadcasters Association also will be invited to join in the industry-wide event, the RMA and NAB committees decided.

It was generally agreed that the keynote of the 1947 observance of National Radio Week will be the greater listening opportunities available from expanded broadcasting and radio receiver production facilities. Attention also will be directed to the millions of dollars in radio entertainment available for the price of a radio receiver.

The committee will prepare promotion material for radio dealers and broadcasting stations and will offer suggestions for cooperative local promotion programs.

John M. Outler, of Station WSB, Atlanta, is chairman of the NAB Sales Managers Subcommittee. W. B. McGill, of Westinghouse Radio Stations, Inc., Philadelphia, is chairman of the RMA subcommittee on Radio Week. The next meeting of the two committees is tentatively scheduled for May 27 in New York.

Three Broadcasters Appointed to Serve As District Committee Chairmen

Three broadcasting executives have been appointed to serve as district chairmen of NAB committees, it was announced last week.

Two appointments made by George D. Coleman, WGBI, NAB District 3 Director, are: G. S. Wasser, KQV, to serve on the Employee-Employer Relations

IN THE OFFING

May 21-22	Board of Directors Meeting	Washington, D. C.
May 26-27	District 3 Meeting	Baltimore Lord Baltimore Hotel
June 2-3	District 1 Meeting	Boston Somerset Hotel

Committee, and J. Gorman Walsh, WDEL, to serve on the Program Committee.

In District 16, Director William B. Ryan, KFI, announced the appointment of Sydney Gaynor, KHJ, to the Sales Managers Committee.

Two NAB Staff Directors on Agenda At Georgia Radio Institute

NAB participation at the Second Annual Georgia Radio Institute at the University of Georgia, May 18-20, includes addresses by two staff directors, Robert K. Richards, director of public relations, and Arthur Stringer, director of special services.

The annual institutes, sponsored jointly by the Georgia Association of Broadcasters and the University's Henry W. Grady School of Journalism, bring together radio business executives and educators interested in the profession.

Small Market Stations

New Booklet, Aid to New Stations, Written by Robert T. Mason

"Some Do's and Don't's of Station Management" by Robert T. Mason, WMRN, Marion, Ohio, is the title of a new NAB booklet published last week. In this discussion of "what I would do if I were to open a new station tomorrow" Mr. Mason discloses some of the sound principles that have guided his and other stations to success.

The booklet, which was prepared as an aid to management of new stations, contains 27 important points for station operation. These hints cover subjects such as: Credits and Collections, Rate Cutting, Trick Advertising Tests, Resale of Time, Rate Structure, Trade Deals, Per Inquiry Offers, Free Program Offers, Station Continuity, Double-Spotting, Station Production, Program Adjacencies and others.

In the booklet, Mr. Mason cautions management: "Don't get yourself so involved in the day-to-day technical problems of broadcasting that you forget to fulfill the major responsibility that is yours.

"Radio occupies the same position in community life today that the newspaper did a generation or two ago. Then the newspaper editor was the motivating force in

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his community; he originated, stimulated and brought to fruition most of his community's progress.

"That position today is occupied in many cities by the radio station manager. That position is yours to inherit, but you will find that it isn't *given* to you—you must *earn* it.

"Cast your bread of service upon the waters of your community, and you will integrate your station into community life; it will become an inseparable part of the community.

"You have entrusted to you something far more important than merely a license granted you by the FCC to operate a radio station. You have entrusted to you a vital part of mankind's most basic freedom—the right to knowledge."

The booklets are being sent to all new stations as an aid to management, however, all member stations may obtain a copy upon request.

Employee-Employer Relations

NLRB Ruling on Part-Time

And Supervisory Employees

A recent NLRB case concentrates attention on National Labor Relations Board policy concerning inclusion of part-time employees and station supervisors in a collective bargaining unit. In the *Great Trails Broadcasting Company* case, decided by the Board on April 14, 1947, two temporary technicians were not permitted to vote in a representation election on the grounds that they did "not have sufficient interest in the selection of a bargaining representative to entitle them to vote in the election." These employees worked from six to eight hours per week installing a new transmitting plant for the station. Usually, however, they were employed only as substitute technicians when regular employees were ill or absent.

The Board ruled, however, that another employee who worked 36 hours per week on a regular part-time basis was eligible to participate in the election. The Board found that his interest was substantially the same as those of regularly employed engineers.

This case also affords an additional affirmation of the Board's policy of excluding station supervisors from the regular bargaining units. The International Brotherhood of Electrical Workers, AFL, petitioned for a single bargaining unit including transmitter, engineering, and control room supervisors. The station contended that transmitter, control room, and remote control employees constituted three separate bargaining units. The Board found "that the close interrelation of the functions of all groups, the similar conditions of employment, the integration of personnel, and the general pattern of organization in the broadcasting industry indicate a sufficient community of interest to warrant their inclusion in a single bargaining unit." However, the Board denied the IBEW contention that the transmitter supervisor (Chief Engineer) should be included in the bargaining unit. This

employee, the Board found, was the sole continuous supervisory authority at the transmitter with the authority to discipline and recommend discharge of employees. These factors, plus the 10% differential in his salary, indicated to the Board that the employee was in fact a supervisor and, therefore, should be excluded from the bargaining unit. The same decision prevailed with respect to an Engineering Supervisor, who supervised control room operators, had discharged one employee, and had effectively recommended a pay raise for another. The Board found that these facts, as well as the differential in his salary, indicated that he was actually a supervisor and thus excluded from the bargaining unit.

The station also employed a "Control Room Supervisor," who repaired radio equipment in the control room and directed the routine activities of control room operators. The NLRB included him in the bargaining unit because he received "no additional remuneration during his 3-month shift in the control room and . . . he possessed no supervisory authority . . ."

Single copies of the NLRB decision in the *Great Trails Broadcasting Company* case are available from EERD on request.

Legal Department

General Statement on Copyright Law

In Public Performance of Works

From time to time NAB has had requests, especially from newer members, for information about the copyright laws governing the use of books, articles, poetry and other printed matter in broadcasting. The following brief statement is designed to help clarify the rights and duties of stations in these respects.

While the rules here stated are substantially sound, it must be remembered that, in dealing with a subject as complex as the copyright law, it is impossible to frame general statements which will be an adequate guide in all situations. Consequently, in case of any doubt, broadcasters should consult their own attorneys as to the applicability of any of the following rules to any particular case.

1. No copyrighted work may be adapted, arranged, novelized or dramatized without permission from the copyright owner.

2. No copyrighted drama, musical comedy, opera, musical composition,* lecture,* address* or sermon* may be broadcast in any way without permission from the copyright owner.

3. Copyrighted novels, poetry, biographies, histories, etc., or parts of them may be broadcast without permission from the copyright owner provided (a) they were not written for dramatic production, and

* While the Copyright Act is not concerned with the performance of these works unless the performance is for profit, the court decisions indicate that *any* performance by a commercial broadcast station is in fact a performance for profit.

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(b) they are not altered by arrangement, adaptation, addition or deletion.

Apart from the copyright statutes, there are two additional considerations: uncopyrighted works and the law of unfair competition.

(1) Uncopyrighted works. Insofar as the common law of the various states, as distinguished from the copyright statutes of the United States, treats as property a literary or artistic work, the right to the property remains complete and absolute until the work has been published; that is, until it has been made available to or distributed to the public at large. Prior to publication, no person has any right, as against the owner, to the use of it. However, once there has been general publication, the American common law considers that the work has been dedicated to the public, and the common law property in it abandoned. The question of what constitutes publication cannot be categorically answered. The most that can be said generally is that while the public performance of plays and music, the public exhibition of works of art, and the public delivery of lectures are not normally publication in legal effect and do not result in the loss of the common law property right, the reproduction and general sale of copies is such a publication and does result in the loss of the common law property right.

(2) The Law of unfair competition. Both the common law and many state statutes recognize the doctrine of unfair competition. Under its principles the unauthorized use or imitation of another's literary or artistic property in such a way as to interfere with his right to exploit it and to confuse or mislead the public may give a right of action for injunction or damages or both, even though, under the copyright laws, the use is permissible.

The principles of common law copyright and the principles of the law of unfair competition are both matters of state law, vary considerably from state to state, and are highly flexible. Therefore, only an examination of particular state statutes and court decisions will disclose with any certainty the circumstances which may permit their application at the instance of one who claims to own or owns a literary or artistic work. Therefore, broadcasters should seek the advice of their own attorneys, who have access to all of the facts of any given situation and are familiar with the applicable principles of state law.

Research Department

Slight Increase in National Spot Business Shown in Rorabaugh Report for April

Spot activity during April was slightly better than the March level with a 2% increase in newly active accounts. Of the total number of national accounts studied, 64% continued their schedules without change, 17% showed increases in the use of markets and sta-

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STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through April 30, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
May 1.....	1138				952	186
June 1.....	1179	41	9	0	961	218
July 1.....	1215	37	0	1 CP	961	254
Aug. 1.....	1247	33	9	1 CP	970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
Total Changes						
12 months.....		599	264	25 CP		

COMMERCIAL FM STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP CG
		New**	Licensed to Operate	Deleted		
May 1....	478				48	15 415
June 1....	494	55	17	0	48	70 376
July 1....	503	37	9	0	48	107 348
Aug. 1....	513	78	10	0	48	185 280
Sept. 1....	572	64	60	0	48	249 275
Oct. 1....	594	46	23	0	48	295 251
Nov. 1....	644	65	51	0	48	360 236
Dec. 1....	655	24	14	0	48	384 223
1947						
Jan. 1....	688	45	35	0	48 ²	429 ² 211 ²
Feb. 1....	712	58	24	0	48 ²	487 ² 177 ²
Mar. 1....	730	23	21	0	48 ²	509 ² 173 ²
Apr. 1....	749	22	20	0	48 ²	530 ² 171 ²
May 1....	828	7	82	0	48 ²	536 ² 244 ²
Total Changes						
12 months...		524	366	0	15 (3CP)	

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations*	Monthly Change			Licensed to Operate	Total CP
		New**	Licensed to Operate	Deleted		
May 1... 12					6	6
June 1... 25	14	0	1 CP	Prewar	6	19
July 1... 26	1	0	0		6	20
Aug. 1... 33	7	0	0		6	27
Sept. 1... 35	3	0	1 CP		6	29
Oct. 1... 39 ¹	4	0	0		6	33
Nov. 1... 43 ¹	4	0	0		6	37
Dec. 1... 45 ¹	2	0	0		6	39
1947						
Jan. 1... 53 ¹	8	0	0		6	47
Feb. 1... 58 ¹	5	0	0		6	52
Mar. 1... 57 ¹	0	0	1 CP	Prewar	6 ²	51 ²
Apr. 1... 59 ¹	2	0	0		6 ²	53 ²
May 1... 61 ¹	2	0	0		6 ²	55 ²
Total Changes						
12 months.....		52	0	3 CP (2 Prewar)		

¹ Non-commercial CP included.

² FCC states that 210 FM stations are now on the air. They include CG, CP and licensed stations. There are 10 TV operating.

* Includes stations licensed to operate, CP's and CG's.

** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

Slight Increase in National Spot Business

Shown in Rorabaugh Report for April

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tions, 6% became newly active or resumed their activity in the medium, 9% curtailed their schedules slightly, and only 4% (mainly seasonal accounts) cancelled out entirely.

Among the accounts which became newly active or resumed their activity in the medium (after having dropped out previously) were:

Better Homes & Garden Magazine, Baldwin Piano Co.—Eastern Division, Canada Dry Sparkling Water, Chesapeake & Ohio RR, Club Aluminum Products, Dara Shampoo, L. De Martini Mixed Nuts, Dill's Best Tobacco, Kellogg's Rice Krispies, Kraché Facial Oil, Meritt Medicated Powder, Nestle's Semi-Sweet, New Jersey Bell Telephone Co., Olympic Radio & Television, Omega & White Ring Flour, OZ Ice Cream Mix, Pennzip Gasoline, Pestmaster, Pillsbury Minitmix, Rodan (Wash Laboratories, Inc.)

Some of the national accounts which increased their spot schedule during April were:

Atlantic Gas & Oil, Banjo Snuff & Rooster Snuff, Birds-Eye Frosted Foods, Broadcast Corned Beef Hash, Brock Candy Bar, Capital Bread & Cakes, Cincy Wallpaper Cleaner, Dawson's Beer & Ale, Dude Ranch Preserves & Syrups, Esquire Shoe Polish, Goodyear Rubber Shoe Products, Guittard Ground Chocolate, Harvester Cigars, Jax Beer, J-O Roach Paste, Kellogg's Corn Soya, Krank's ShaveKreem, Kroger Bread, Krueger Beer, La France & Satina, Larvex, Lay Potato Chips, Merry War Lye, Mobilgas & Oil, Tavern Products & Bug-A-Boo, Nestle's Evaporated Milk, Newsweek, Northrup King Seeds, Old Gold Cigarettes, Oscar Mayer Meat Products, Phillips 66 Gas & Oil, Pillsbury Pie Crust Mix, Pye-quick, Rainier Beer & Ale, Southern Dairies Ice Cream, Southern States Iron Roofing Co., Taval, TWA Service, United Artists Pictures, Ward's Tip-Top Bread, Wheaties, Whiz & Pecan Pete Candy Bars.

Broadcast Advertising

Sales Promotion, Time Brokerage Discussed

At Sales Managers Group Meeting

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report when the full committee meets again in September.

In a review of sales promotion activities, the committee discussed the series of talks being prepared for local presentation by station executives to civic clubs and other community organizations. A subcommittee was appointed to consider the need for an overall sales promotion campaign for the broadcasting industry. It is to study the form, method, costs and possible methods of financing such an undertaking, and to report back to the full committee at its next meeting.

Named to the subcommittee were: Arthur Hull Hayes, WCBS, chairman; H. Preston Peters, Free & Peters, Inc.; J. Robert Gulick, WGAL; and Louis Read, WWL.

Spot Broadcasting

The subcommittee studying means for eliminating confusion concerning the term "spot broadcasting"

suggested a possible solution to the problem. It recommended that broadcasting stations drop the word "spot" in connection with announcements. This would reserve the term "spot" for use by national advertisers who utilize individual stations in a given campaign.

The sales managers group discussed preliminary plans for the broadcast advertising portion of the forthcoming NAB Convention. A subcommittee to work on details for the session was appointed. Members named are: Lewis H. Avery, Avery-Knodel, Inc., chairman; Bill Bennett, KXYZ; James V. McConnell, NBC; Eugene S. Thomas, WOR, and Joseph J. Weed, Weed and Co.

The full committee also heard a report on the work of BMB, presented by President Hugh Feltis. Mr. Feltis discussed details of the use of BMB information by stations, advertisers and advertising agencies.

Arthur Stringer, director of special services, discussed the NAB's series of management studies. In addition, he pointed out how radio stations utilized their newscasts as a profitable operation during 1946.

Retail Advertising

After hearing a report of the Joske Advisory Subcommittee, presented by Miss Lee Hart, assistant director of Broadcast Advertising, the committee commended the work of Miss Hart in the discussions and forums concerning retail advertising which she has been conducting during the past several months among stations, advertisers and civic groups.

Committee members present for the two-day meeting were: Odin S. Ramsland, KDAL, chairman; Ray Baker, KOMO; Bill Bennett, KXYZ; J. Robert Gulick, WGAL; Arthur Hull Hayes, WCBS; John W. Kennedy, WHAM; James V. McConnell, NBC; Louis Read, WWL; Eugene S. Thomas, WOR.

Associate members in attendance were: H. Preston Peters, Free & Peters, Inc.; Lewis H. Avery, Avery-Knodel, Inc.; Joseph J. Weed, Weed & Company.

Board Liaison representatives present were: Harry R. Spence, KXRO; and Walter Johnson, representing Paul W. Morency, WTIC.

Prepared Scripts on Auto Information

Available Free for Use by Stations

The National Automobile Dealers Association, Washington, D. C., is distributing 5-minute weekly scripts to some 200 radio stations. These scripts, "Your Car," may be developed into 15-minute programs by adding music or other automotive information. Stations are selling the series to local auto dealers. The NADA reports that its membership is comprised of 30,000 auto dealers with new car franchises in the U. S.

NAB members wishing to order sample scripts, should address their requests to: H. R. Daniel, Radio Director, National Automobile Dealers Association, 1926 17th Street, N. W., Washington 6, D. C.

Initial Meeting at AFA Convention

To Be Devoted to Radio Advertising

Advertising leaders from throughout the nation and from several countries overseas will meet at the Hotel

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Statler, Boston, May 25 to 28, for the 43rd annual convention and exposition of the Advertising Federation of America.

Broadcast advertising will have an important place at the convention with the entire morning of the opening day (Monday) devoted to a session under the direction of Frank E. Pellegrin, NAB Director, Department of Broadcast Advertising. Three outstanding features which emphasize radio's advertising impact will be incorporated into this half-day session.

An adaptation of the NORC survey, "The People Look at Radio" (with slide pictures), will be presented by Dr. Kenneth H. Baker, NAB Director of Research.

The Joske Department Store study, "Radio For Retailers," will be conducted by Mr. Pellegrin.

Hugh M. Feltis, President, Broadcast Measurement Bureau, will show radio's coverage, and discuss the activities of his organization in a graphic presentation.

District Meetings

Area D Broadcasters United in Opposition to Mayflower Case Decision

[See NAB REPORTS, May 12, for earlier story of Area D meeting in Chicago, Districts 8, 9 and 11, announcing election of two new members of the Board. Resolutions passed at the meeting, not available when REPORTS went to press last week, are printed below.]

Resolutions at Chicago

MAYFLOWER DECISION

Whereas, broadcasting as a free medium of mass communication is protected by the First Amendment of the Constitution and by Section 326 of the Communications Act, guaranteeing freedom of speech, and

Whereas, freedom of speech and the right to editorialize is a vital necessity if broadcasting stations are to develop character and win the respect of their listeners, and

Whereas, in our opinion, in the so-called Mayflower Case the Federal Communications Commission has undertaken to deprive broadcasters of the right to editorialize, and

Whereas, the broadcasters of the 8th, 9th and 11th NAB Districts believe this action deprives licensees of their constitutional rights as well as substantially reducing the civic and educational effectiveness of radio.

Be it resolved, that the broadcasters of the 8th, 9th and 11th Districts of the NAB urge the Board of Directors and the management of the Association to make every effort to secure early FCC liberalization of policy to the end that through free speech and the right of editorializing, without fear of governmental reprisal, broadcasters may exercise the maximum effectiveness of the radio broadcasting art.

2% CASH DISCOUNT

Whereas, there has been an extensive campaign by the National Advertising Agencies to influence broadcasters to establish the 2% discount principle for the prompt payment of advertising accounts, and

Whereas, the adoption of such a principle would increase the cost of operations of broadcasters and result in higher rates for radio advertisers, without attendant advantages for either broadcaster or advertiser,

Be it resolved, that the members of the 8th, 9th and 11th NAB Districts go on record as opposed to the principle of a cash discount for the prompt payment of advertising accounts.

UNIFORM TIME

Whereas, the periodic changes in time adversely affect the ability of the broadcasting industry to properly serve the listening public, and create maladjustments in broadcasting schedules to the disadvantage of the inhabitants of a major part of the country,

Be it resolved, by the members of the 8th, 9th and 11th NAB Districts that we urge the management of the Association to cooperate with other industries similarly affected in developing some plan whereby uniform time may be applicable throughout the country and throughout the year.

BROADCAST MUSIC, INC.

Whereas, the availability of good music for the use of broadcasters is indispensable to good programming, and

Whereas, performing rights have in the past been a serious problem for broadcasters, and

Whereas, the broadcasting industry has successfully created and maintained Broadcast Music, Incorporated, as a source of good music,

Be it resolved, by the broadcasters of the 8th, 9th and 11th NAB Districts, that a careful analysis of the use of music should be made by all stations and every effort made by them to utilize more effectively the performing rights of BMI, and

Be it further resolved, that the members of these NAB Districts urge the Board of Directors and the management of the Association to encourage through its various publications early and favorable consideration to the renewal of all BMI contracts, and

Finally be it resolved, that the members of these NAB Districts endorse the selection of Carl Haverlin as President of BMI.

MUSIC CLEARANCE-AT-SOURCE

Whereas, under the terms of the so-called "consent" decree of the Federal Department of Justice, BMI and ASCAP are now required to provide clearance-at-source of music copyrights,

Be it resolved, that the management and Board of Directors of the National Association of Broadcasters, and also the Association's Music Advisory Committee, take appropriate action to secure application of the rule of clearance-at-source to all music copyright and performance licensing organizations.

BMB

Whereas, the Radio broadcasting industry for the past two years has cooperated in a project for the measurement of station circulation, and

Whereas, the industry is now faced with the decision of whether to continue the present project or to abandon it,

Be it resolved, that the broadcasters of the 8th, 9th and 11th NAB Districts endorse the continuance of industry-wide circulation rating and urge the Directors and management of the Association to work with the appropriate organizations for the improvement of measurement standards to the end that they will be acceptable to all parties involved in their use.

FEES FOR SCHOOL BROADCASTS

Whereas, the broadcasters of the country are faced with the growing problem of fees being levied on radio broadcasts by tax-supported colleges and public schools for the privilege of broadcasting certain activities of these institutions,

Be it resolved, that the broadcasters of the 8th, 9th and 11th NAB Districts urge the Board of Directors and the

(Continued on next page)

management of the Association to give this matter careful attention, and

Be it further resolved, that their effort take the form of a thorough survey of the situation as it affects each member of NAB, and that a report on such survey be made to the membership at the September, 1947, annual convention in order that whatever action is indicated may then be taken by the Board and/or the membership of the Association.

DIRECTOR LESLIE C. JOHNSON

Whereas, Leslie C. Johnson, Director of the Ninth District of the National Association of Broadcasters, has been the host of 8th, 9th and 11th District members at this Area Meeting for the last time before his voluntary retirement in September, 1947, and

Whereas, Leslie C. Johnson has been the past host of the same NAB Area, always with efficiency, always with fairness, and always with a sense of consideration of the attendant members thereof, far beyond the normal expectations of that membership,

Be it resolved, that the members of the Association from these Districts extend to him their thanks and appreciation for a job well done.

PRESIDENT MILLER AND STAFF

Whereas, in the past year and one-half the National Association of Broadcasters has expanded its staff and its activities, and

Whereas, these expansions have led to greater usefulness of the Association to its members as well as to improving the broadcasters' relations with important segments of our population,

Be it resolved, that the members of the 8th, 9th and 11th NAB Districts endorse the present operation of the Association,

And be it further resolved that these members particularly commend the efforts of President Justin Miller and of the Employer-Employee Relations Department in providing leadership and education for the membership.

The resolutions were prepared by a committee consisting of: Merrill Lindsay, WSOY, chairman; Clarence Leich, WGBF; Owen F. Uridge, WJR; Melvin Drake, WDGy; and John F. Meagher, KYSM.

Delegates at the meeting unanimously authorized and directed Chairman Les Johnson, WHBF, to send the following telegram to E. L. Hayek, KATE, and District 11 director:

"Greetings from your friends and fellow broadcasters of Area 'D' NAB assembled in Chicago stop regret you are unable to be with us stop sincerely hope for your rapid and complete recovery stop Meeting directed me to send this message, to which I add my warmest personal regards to you and your good wife."

Public Interest Programming

1947 Campaign Successful, Red Cross Recognizes Assistance of Broadcasters

The broadcasting industry, through NAB, has been awarded the Certificate of Honor by the American Red Cross, for its aid in stimulating contributions during the recent fund raising campaign.

In a letter accompanying the award, Red Cross Vice Chairman Howard Bonham wrote NAB President Justin Miller:

"For your generous cooperation and support during the 1947 Fund appeal, I am pleased to transmit to the National Association of Broadcasters again this year the American Red Cross Certificate of Honor.

"We recognize that the success of the campaign was due in no small measure to your all-out assistance. This cooperation was extremely helpful in informing the public of our needs.

"On behalf of the American Red Cross, may I extend to you and to your associates our warm appreciation and thanks."

The NAB President served as chairman of the National Radio Division again in 1947.

While the recapitulation is not complete, the Red Cross stated that about 885 local stations scheduled the transcribed series "These Are My People," which starred Helen Hayes. In addition, through the cooperation of the Advertising Council, radio participation included about 1000 national network broadcasts and 1500 regional allocations. A more detailed report on broadcasting's part in the successful campaign is now being prepared by the Red Cross radio office.

G.I. Insurance Campaign to Continue; \$2½ Billion in Policies Reinstated

The Veterans Administration announced last week that, through the cooperation of the Advertising Council, its campaign to reinstate National Service Life Insurance will continue until August 1. That day marks the end of the period during which most policies may be reinstated without physical examination.

The VA stated: "Two and one-half billion dollars worth of National Service Life Insurance were reinstated between February 3 and April 30, and a study made by our Chicago Branch Office (No. 7) suggests that 36% of the reinstatements are the result of radio."

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of May 26-June 1, 1947, by The Advertising Council and the Advertising Liaison Division of the Office of Government Reports (formerly OWMR). Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicles mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to

(Continued on next page)

be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Memorial Day accidents. (Fact Sheet No. 15-D)

Help Prevent Forest Fires

Our forests and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, *9 out of 10 of which are man-made.* Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries, and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. MORE gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. . . Crush out cigarette, cigar and pipe ashes. 2. . . Break matches in two after using 3. . . Drown all camp fires; then stir and drown again. 4. . . Find out the law before using fire. Remind Memorial Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

Our New Soldier—Young, Skilled Volunteer

Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind, and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000 by July 1, 1947. (We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular

Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 40,000 recruits each month that are needed to maintain the Army's authorized strength. Except in wartime, Americans have tended to have a poor opinion of Army enlisted men. Many people have thought that men joined the Army because they couldn't get jobs anywhere else—didn't like to think for themselves—or were incompetent. These are just a few of the notions which circulated easily in the years before blitzkrieg, before radar and atomic energy. Actually, the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. But the Army won't attract enough such young men unless the Council's Army Prestige Campaign continues to build respect for the Regular Army and its enlisted personnel in the public mind, particularly in the minds of potential recruits, their families and friends—and in the minds, too, of those who have already enlisted. (Fact Sheet No. 2-F)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, May 19. They are subject to change.

Monday, May 19

(Reopened for Further Hearing, 10:00 A. M.)

WHYN—Hampden-Hampshire Corp., Holyoke, Mass.—C. P. to change frequency, etc. 560 kc., 1 KW, unlimited.

NEW—Atlantic Radio Corp., Boston, Mass.—C. P. 550 kc., 5 KW, unlimited.

NEW—Pynchon Broadcasting Corp., Springfield, Mass.—C. P. DA-1, 560 kc., 5 KW, unlimited.

WNBH—Bristol Broadcasting Co., Inc., New Bedford, Mass.—C. P. to change frequency, etc. DA, 550 kc., 5 KW, unlimited.

NEW—The Fairfield Broadcasting Co., Danbury, Conn.—C. P. 500 kc., 500 watts, 1 KW, unlimited.

Tuesday, May 20

Further Hearing

(Engineering Testimony, 10:00 A. M.)

KMAC—The Walmac Co., San Antonio, Tex.—For renewal of license. 1240 kc., 250 watts, unlimited.

KMAC—The Walmac Co., San Antonio, Tex.—C. P. to change frequency, etc. DA (DA-2) 630 kc., 5 KW, unlimited.

Wednesday, May 21

Further Hearing

(10:00 A. M.)

NEW—The A. S. Abell Co., Baltimore, Md.—C. P. 850 kc., 1 KW, unlimited.

WEEU—Berks Broadcasting Co., Reading, Pa.—C. P. 850 kc., 1 KW, DA-Night, unlimited.

(Continued on next page)

Thursday, May 22

(Reopened for further hearing, 10:00 A. M.)

WGRC—Northside Broadcasting Corp., New Albany, Ind.—
C. P. 790 kc., 1 KW night, 5 KW day, DA-Night,
unlimited.

Intervenor: WMC—Memphis Publishing Co.,
Memphis, Tenn.

(10:00 A. M.)

NEW—Community Broadcasting Co., Fort Worth, Tex.—
C. P. 1490 kc., 250 watts, unlimited.

Respondents: KVWC—Northwestern Broadcasting Co.,
Vernon, Texas.

KPLT—North Texas Broadcasting Co.,
Paris, Texas.

KGKB—East Texas Broadcasting Co.,
Tyler, Texas.

FCC ACTIONS

GENERAL

Notice

The informal engineering conference concerning inter-city
television program transmission is postponed to June 9, 1947.

AMPLITUDE MODULATION

AM—Docket Cases

790-1230 KC.

The Commission announced an **Order** granting petitions of
Veteran's Broadcasting Co. and **Texas Star Broadcasting Co.**
(KTHIT), requesting that their applications be severed from
the consolidated proceeding of which they are now a part
(B-340), and granted; said applications were severed and
granted as follows:

Texas Star Broadcasting Co. to change frequency of Station
KTHIT, Houston, Texas, from 1230 to 790 kc., power
from 250 watts to 1 KW night, 5 KW-LS, conditions (BP-
4361; Docket 7333); and

Veteran's Broadcasting Co., for new station at Houston
to operate on 1230 kc., 250 watts, unlimited time (BP-4362;
Docket 7336).

1220-1230 KC.

The Commission announced adoption of a **Proposed Decision**
(B-343) looking toward the grant of the application of
Norfolk Broadcasting Corp. (BP-3794; Docket 7087) for a
new station in **Norfolk, Va.**, to operate on 1220 kc., 250 watts,
daytime only, conditions, and the denial of the application
of **Tidewater Broadcasting Corp.** (BP-4456; Docket 7390)
for a new station to operate on 1230 kc., 100 watts, unlimited
time, in Norfolk. (Com. Hyde voted to grant Tidewater
application and to deny Norfolk Broadcasting Corp. applica-
tion; Com. Durr voted to deny both applications.)

1450 KC.

The Commission also adopted **Final Decisions** in the fol-
lowing cases:

B-327: Granting application of **Gonzales Broadcasting Co.**
(BP-4546; Docket 7432), for new station in **Gonzales, Texas**,
to operate on 1450 kc., 250 watts, unlimited time, and deny-
ing applications of **Express Publishing Co.** (BP-4471; Docket
7391), **San Antonio, Texas**, and **Taylor Broadcasting Co.**
(BP-4567; Docket 7433), **Taylor, Texas**.

1490 KC.

B-331: Granting application of **George Arthur Smith** (BP-
4580; Docket 7489), new station in **Jackson, Tenn.**, to operate
on 1490 kc., 250 watts, unlimited time, conditions, and deny-
ing applications of **Jackson Broadcasting Co.** (BP-3792;
Docket 7487), and **Hub City Broadcasting Co.** (BP-4523;
Docket 7488), for same facilities.

1590 KC.

The Commission announced an **Order** denying petition of
Berkshire Broadcasting Corp., Danbury, Conn., to vacate
the Proposed Decision (B-336) and reopen the record in the
hearing to receive in evidence the proof of performance filed
by **Station WBRY** on January 31, 1947, for the reason that
the evidence sought to be incorporated is not material or
relevant to the issues involved in the proceeding in Dockets
6895 and 6897.

Oral Arguments

Scheduled for **Oral Argument** on May 28, 1947, the fol-
lowing:

1. Dockets 7313, 7314, 7432: **Gulf Broadcasting Co., Burton
Broadcasting Co., Mobile Broadcasting Co., Mobile, Ala.;**

2. Dockets 6921, 6922: **WJPS, Inc., Evansville, Ind., Tri-
State Broadcasting Corp.;**

3. Dockets 6843, 6845, 7008: **Bay State Beacon, Inc., Brock-
ton, Mass., Cur-Nan Co., Brockton, Mass., Plymouth County
Broadcasting Co., Brockton, Mass.;**

4. Dockets 7216, 7334, 7336: **Central Broadcasting Co.,
Eau Claire, Wisc., Lubbock County Broadcasting Co., Lub-
bock, Tex., Plains Radio Broadcasting Co., Lubbock, Tex.;**

5. Dockets 7367, 7483: **Abilene Broadcasting Co., Citizens
Broadcasting Co., Abilene, Texas.**

Scheduled for **Oral Argument** on May 29, 1947, the fol-
lowing:

1. Dockets 7565, 7566: **KHTN, Inc., W. Albert Lee, Hous-
ton, Tex.;**

2. Dockets 7716, 7717: **Tri-City Broadcasting Co., Newport,
Ky., Moraine Broadcasters, Inc., Dayton, Ohio;**

3. Dockets 7477, 7478: **Northern Ky. Airwaves Corp.,
Northern Ky. Radio Corp., Covington, Ky.;**

4. Dockets 7099, 7100: **Syndicate Theatres, Inc., Columbus,
Ind., Universal Broadcasting Co., Inc., Indianapolis, Ind.;**

5. Dockets 7578; 7577: **Birney Imes, Jr., Grenada Broad-
casting Co., Grenada, Miss.**

AM—Licenses for New Stations Granted

550 KC.

KMVI—Maui Publishing Co., Ltd., Wailuku, T. H.—
Granted license for new station on 550 kc, 1 KW, unlimited.
(BL-2358)

660 KC.

WESC—Greenville Broadcasting Co., Greenville, S. C.—
Granted license for new station on 660 kc, 5 KW, daytime.
(BL-2375)

670 KC.

WLAQ—News Publishing Co., Rome, Ga.—Granted license
for new station on 670 kc, 1 KW, day, and to specify studio
at 209 Broad St., Rome. (BL-2346)

990 KC.

**KWEM—West Memphis Broadcasting Corp., W. Memphis,
Ark.—**Granted license for new station on 990 kc., 1 KW, day
only. (BL-2333)

1120 KC.

WBCC—Broadcast Management, Inc., Bethesda, Md.—
Granted license for new station on 1120 kc, 250 watts,
daytime. (BL-2290)

(Continued on next page)

1230 KC.

WGLN—Glens Falls Publicity Corp., Glens Falls, N. Y.—Granted license for new station on 1230 kc, 100 watts, unlimited time. (BL-2352)

KOSF—Kelly Bell, Nacogdoches, Tex.—Granted license for new station on 1230 kc, 250 watts, unlimited time, and for change of studio to 1.55 Mi. S. of Nacogdoches Court House on U. S. 59. (BL-2373)

1340 KC.

KOLE—Port Arthur Broadcasting Co., Port Arthur, Tex.—Granted license for new station on 1340 kc, 250 watts, unlimited time. (BL-2367)

KRUX—Gene Burke Brophy, Glendale, Ariz.—Granted license for new station on 1340 kc, 250 watts, unlimited, and to specify studio location at intersection of Grand Ave. and S. 7th Ave., Glendale. (BL-2366)

1470 KC.

WCBC—Civic Broadcasting Corp., Anderson, Ind.—Granted license for new station on 1470 kc, 1 KW, daytime, and change studio location to 116 W. 12th St. (BL-2354)

1490 KC.

KXRJ—The Valley Broadcasters, Russellville, Ark.—Granted license for new station on 1490 kc, 250 watts, unlimited time. (BL-2330)

WBEO—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Granted license for new station on 1490 kc, 100 watts, unlimited. (BL-2353)

1510 KC.

WAUX—WAUK Broadcasting Co., Waukesha, Wis.—Granted license for new station on 1510 kc, 250 watts, daytime. (BL-2356)

AM—Modifications of CP's Granted

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted modification of CP to change transmitter location to N. E. of center of Grantville, San Diego, and to specify studio as Imig Manor, 2223 El Cajon Blvd. (BMP-2592)

KSFA—Wilbur Courtland Fouts, Nacogdoches, Tex.—Granted modification of CP to change name of Permittee to Wilbur C. Fouts, tr/as Nacogdoches Broadcasting Co. (BMP-2557)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP for extension of completion date to 8-2-47. (BMP-2717)

WTVN—Washington County Broadcasting Corp., Johnson City, Tenn.—Granted modification of CP for extension of commencement and completion dates to 8-4-47 and 2-4-48, respectively. (BMP-2709)

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—Granted modification of CP for approval of antenna, of transmitter location 1.5 miles from center of Johnson City, at Erwin State Highway and County Road, and studio location as 204 Main St. (BMP-2664)

WBT—Jefferson Standard Broadcasting Co., Charlotte, N. C.—Granted modification of CP for extension of completion date to 10-3-47. (BMP-2718)

WPPA—Lou Peller, Chester, Pa.—Granted modification of CP for approval of antenna, to change type of transmitter and for approval of transmitter and studio locations at Edgemont Road at Main St. (BMP-2514)

WCMN—Caribbean Broadcasting Corp., Arecibo, P. R.—Granted modification of CP to change type of transmitter. (BMP-2699)

KSBW—DeHaven, Hall and Oates, Salinas, Calif.—Granted modification of CP for approval of DA and to change transmitter location to near Salinas, Cal. (BMP-2689)

WHRV—Huron Valley Broadcasters, Inc., Ann Arbor, Mich.—Granted modification of CP to specify studio location

as on Packard Road, east of Milan Road, approximately 4 miles east of Ann Arbor. (BMP-2700)

WOKZ—Illinois-Alton Broadcasting Co., Alton, Ill.—Granted modification of CP for approval of antenna, of transmitter location at U. S. Highway 67, approximately 1 mile N. W. of N. W. corner of City Limits, and to specify studio location as 10 E. Broadway. (BMP-2461)

KPOW—Albert Joseph Meyer, Powell, Wyo.—Granted modification of CP for extension of completion date to 9-20-47. (BMP-2703)

KGKL—KGKL, Inc., San Angelo, Tex.—Granted modification of CP for extension of commencement and completion dates to 2-6-47 and 8-6-47, respectively. (BMP-2698)

WMPS—WMPS, Inc., Memphis, Tenn.—Granted modification of CP for extension of completion date to 8-20-47. (BMP-2708)

WDEC—The Americus Broadcasting Co., Americus, Ga.—Granted modification of CP for approval of antenna, of transmitter location at McGarrath St., and specify studio location as 109 Windsor Ave., Americus. (BMP-2604)

AM—Miscellaneous Actions

W. Albert Lee, Houston, Tex.—Granted petition requesting extension of time within which to file a reply brief to the exceptions and supporting brief filed by KITH, Inc. (Docket 7565), and the time within which Lee may file his reply brief was extended to and including May 20.

Beloit Broadcasters, Inc., Beloit, Wis.—Granted petition for continuance of hearing in re Dockets 7964 and 8169, presently scheduled for May 12, and continued same to May 27.

Beloit Broadcasters, Inc., Beloit, Wis.—Granted petition for leave to amend its application (BP-5617; Docket 8169), so as to add an engineering statement relative to field intensity measurements and a transmitter site option agreement.

KGKB—East Texas Broadcasting Co., Tyler, Tex.—The Commission on its own motion continued the consolidated further hearing on its application (Docket 7950) et al, presently scheduled for May 12, to May 27.

Metropolitan Broadcasting Corp., Belleville, Ill.—Denied petition for leave to amend its application (BP-5034; Docket 7843), so as to show deletion of Paul R. Richter as an officer, director and stockholder of applicant corporation, etc.

KGBC—The Galveston Broadcasting Co., Galveston, Tex.—Granted in part petition for extension of time to and including May 9, within which to file proposed findings in re applications in Docket 8090, et al.

Hillsdale Broadcasting Co., Inc., Hillsdale, Mich.—Granted petition for severance of its application (BP-5281; Docket 7941), from the proceeding involving application of Woodward Broadcasting Co., Inc. (Docket 8167)

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing on its application (Docket 8167) presently scheduled for May 12 at Detroit; said hearing was continued to June 11, and the Commission on its own motion, transferred the hearing to Washington.

Crest Broadcasting Co., Inc., Pascagoula, Miss.—Granted petition for waiver of rules and accepted petitioner's late appearance in re proceeding in Docket 8267.

WEBQ—Harrisburg Broadcasting Co., Harrisburg, Ill.—Granted petition for leave to intervene in the hearing on application of WCNT (Docket 8174).

Williamson Broadcasting Corp., Pikesville, Ky.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application for CP (Docket 8259).

Puritan Broadcast Service, Inc., Lynn, Mass.—Granted petition for leave to amend its application for CP (BP-5117; Docket 7802) so as to specify power of 500 watts instead of 250 watts, etc. and the amendment was accepted.

(Continued on next page)

Community Broadcasting Co., Fort Worth, Tex.—The Commission on its own motion, ordered that the hearing on application (Docket 7848), presently scheduled for May 22 at Fort Worth, be transferred to Washington, to be heard on that date.

Crescent Broadcast Corp., Shenandoah, Pa.—Granted petition insofar as it requests leave to amend its application for CP (BP-4092; Docket 6883), so as to specify frequency 980 kc, with 5 KW, unlimited time, instead of 580 kc, with 5 KW, unlimited. The amendment was accepted and application as amended, was removed from the hearing docket on the Commission's own motion. Insofar as petition requests grant of application as amended, it was denied.

The Connecticut Electronics Corp., Bridgeport, Conn.—Granted petition for waiver of rules and accepted petitioner's written appearance in re proceeding in Docket 8239.

Western Pennsylvania Broadcasting Corp., Pittsburgh, Pa.—Granted petition for leave to amend its application (BP-5344; Docket 8170), so as to show revised information as to transmitter site and main studio sites, etc.

WBET—Enterprise Publishing Co., Brockton, Mass.—Granted petition for leave to intervene in the hearing on application of Viking Broadcasting Co., Newport, R. I. (Docket 8284)

Lamar A. Newcomb, Falls Church, Va.—Granted petition for leave to amend its application (BP-5436; Docket 8026) so as to specify frequency 1220 kc instead of 840 kc, etc. The amendment was accepted and application as amended removed from the hearing docket.

KQW—Pacific Agricultural Foundation, San Jose, Calif.—Dismissed petition for leave to intervene in the hearing on application of Texas Star Broadcasting Co. (Docket 8258)

WMSA—The Brockway Co., Massena, N. Y.—Granted CP to install a new vertical antenna and mount FM antenna on top of AM tower. (BP-5552)

WBRV—American Republican, Inc., Waterbury, Conn.—Granted license to use old main transmitter at Boyden St., for auxiliary purposes with power of 1 KW, directional antenna. (BL-2376)

WLDS—Edge and Korsmeyer, Jacksonville, Ill.—Granted license for increase in power to 1 KW, and installation of new transmitter. (BL-2314)

KMOX—Columbia Broadcasting System, Inc., St. Louis, Mo.—Granted license covering installation of new transmitter and antenna and change transmitter location. (BL-2357)

WPAG—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—Granted license for increase in power to 1 KW, and installation of new transmitter. (BL-2350)

KDNT—Harwell V. Shepard, Denton, Tex.—Granted license covering changes in antenna and to mount FM antenna on top of AM tower. (BL-2310)

WHEC—WHEC, Inc., Rochester, N. Y.—Granted license to use old main transmitter as an auxiliary with power of 500 watts, 1 KW-LS. (BL-2371)

WCFL—Chicago Federation of Labor, Chicago, Ill.—Granted CP to install a new auxiliary transmitter at North Warwick and 39th St., to be operated on 1000 kc., 1 KW, directional antenna, for auxiliary purposes only. (BP-6031).

KWIN—Rogue Valley Broadcasting Co., Inc., Ashland, Ore.—Granted license covering installation of new transmitter. (BL-2391)

WJHP—The Metropolis Co., Jacksonville, Fla.—Granted license for increase in power to 5 KW, installation of new transmitter and directional antenna for night use, and change transmitter location. (BL-2360)

WIBW—Topeka Broadcasting Association, Inc., Topeka, Kans.—Granted license covering CP to mount FM antenna on top of No. 1 element of directional antenna system. (BL-2349). Conditions.

KENO—Nevada Broadcasting Co., Las Vegas, Nev.—Granted license to cover CP which authorized installation of new vertical antenna. (BL-2362)

WCVS—WCBS, Inc., Springfield, Ill.—Granted license covering use of old main transmitter for auxiliary purposes only, with 250 watts. (BL-2412)

WHDF—Upper Michigan Broadcasting Co., Calumet, Mich.—Granted CP to install a new vertical radiator and move transmitter and studio to Houghton, Mich; conditions. (BP-5580)

Metropolitan Broadcasting Corp., Belleville, Ill.—Denied petition for review of the action of Motions Commissioner taken May 2, denying a petition filed by Metropolitan Broadcasting Corp. requesting leave to amend its application (BP-5034; docket 7843), and affirmed said action by motions officer.

Southern Broadcasting Corp., New Orleans, La.—Adopted memorandum opinion and order denying petition for reconsideration directed against the Commission's action of February 6, 1947, dismissing without prejudice the petitioner's application for CP (BP-5587) for a new station.

Ordered that the record in the consolidated hearing in the following cases, be reopened and a further hearing held in Washington on May 19, to take testimony on the issue to determine the areas and populations which may be expected to gain or lose primary service from the operation of the proposed station and the character of other broadcast service available to those areas and populations:

Hampden-Hampshire Corp., Holyoke, Mass.; Pynehon Broadcast Corp., Springfield, Mass.; Atlantic Radio Corp., Boston; Bristol Broadcast Co., New Bedford, and Fairfield Broadcasting Co., Danbury, Conn.

Grenada Broadcasting Co., Grenada, Miss.; Birney Imes, Jr., Grenada, Miss.—Ordered that the exceptions heretofore filed by Grenada Broadcasting Co., in re (B-344), which proposed to deny application of Grenada (BP-4768) and grant Imes (BP-4773), be designated for oral argument before the Commission en banc on May 29, 1947. (Action taken May 8.)

Alvin E. O'Konski, Merrill, Wis.—Denied petition requesting the Commission to set an early hearing date in the consolidated proceeding in re his application. (Docket 8206, et al)

Alvin E. O'Konski, Merrill, Wis.—Granted petition which requests leave to amend his application (BP-5724) so as to show exact transmitter and studio sites.

Western Oklahoma Broadcasting Co., Clinton, Okla.—Granted petition for leave to amend its application (BP-5321; Docket 8264), so as to specify the frequency 1320 kc with 1 KW, daytime only, instead of 670 kc, with 250 watts, daytime. The amendment was accepted and application as amended was removed from the hearing docket.

KSKY—Sky Broadcasting Service, Dallas, Tex.—The Commission, on its own motion, removed from the hearing docket application (BP-3966; Docket 8263).

James E. Latimer and William A. Pritchett, Lake City, S. C.—Granted petition to dismiss without prejudice application (BP-5008; Docket 8243).

WKST—WKST, Inc., New Castle, Pa.—The Commission, on its own motion, removed from the hearing docket application (BP-5913; Docket 8244).

Voice of Wyoming, Inc., Laramie, Wyo.—Granted petition to dismiss without prejudice, application (BP-5532; Docket 8010).

Snowy Range Broadcasting Co., Laramie, Wyo.—The Commission, on its own motion, removed from the hearing docket application (BP-5001; Docket 7770).

Kirkville Broadcasting Co., Kirkville, Mo.—Granted petition to dismiss without prejudice application (BP-5892; Docket 8226).

Rock Creek Broadcasting Corp., Washington, D. C.—Dismissed petition for enlargement of the issues in re the consolidated proceeding on its application and that of Lamar A. Newcomb (Dockets 8027 and 8026).

Weber County Service Co., Ogden, Utah—Granted petition for leave to amend its application (BP-5462; Docket 8034), so as to make minor engineering changes.

(Continued on next page)

WKRC—Cincinnati Times-Star Co., Cincinnati, Ohio.—Granted petition for extension of time within which to file exceptions to Proposed Decision in Dockets 7401 and 6807, and the time was extended to and including June 18.

Hirsch Battery and Radio Co., Cape Girardeau, Mo.—Dismissed petition requesting reconsideration and grant without hearing of application (BP-4289; Docket 7130).

WDSU—Stephens Broadcasting Co., New Orleans, La.—Granted petition for leave to intervene in the consolidated hearing upon applications of WJOI and WGBF (Dockets 8304 and 8305).

KAKC—Public Radio Corp., Tulsa, Okla.—Granted petition for leave to amend its application (BP-5985; Docket 8270) so as to show the correct figures on location of transmitter site, etc.

Lincoln Broadcasting Corp., Lincoln, Neb.—Dismissed petition requesting that its application (BP-4985; Docket 8370), be designated for hearing in consolidation with application of KANS (Docket 7952).

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted petition for waiver of Rules and accepted petitioner's written appearance in re application of Davenport Broadcasting Co., Inc. (Docket 8309).

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.—Granted petition for waiver of rules and accepted petitioner's written appearance in re application of Davenport Broadcasting Co., Inc. (Docket 8309).

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition in part for continuance of hearing presently scheduled for May 28 on its application and that of WLEU (Dockets 8160 and 6913), and the hearing was continued to June 25.

Community Broadcasting Co., Fort Worth, Tex.—Granted request for continuance of hearing on application (Docket 7848) presently scheduled for May 22, and continued same to July 21.

AM—CP Deleted

KWOB—Wonderland Broadcasting Co., Ltd., Redding, Pa. (a limited partnership composed of Roscoe J. Anderson, Kenneth G. Burkard, Harold Gebauer, Eugene T. Goldrup, Dr. O. J. Hansen, Robert Lingle, Robert Stewart and Carl A. Williams)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Deleted at request of applicant April 17, 1947, Commission letter April 25, 1947.

AM—Applications Accepted for Filing

560 KC.

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-P-3943, which authorized increase in power, new transmitter, DA-night and change in transmitter site) for extension of completion date.

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—License to cover modification of license (BML-1245), which authorized an increase in power.

590 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Company)—Modification of construction permit (B5-P-4093, which authorized change in frequency increase of power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) for extension of completion date.

600 KC.

WCAO—The Monumental Radio Co., Baltimore, Md.—Construction permit to make changes in the directional antenna array, install new North Tower and mount FM antenna on top.

620 KC.

WAGE—WAGE, Inc., Syracuse, N. Y.—Modification of construction permit (B1P-4098, which authorized increase in power, installation of new transmitter and change in directional antenna for night use) to specify power of 5 KW night, make change in directional antenna for night use, and to change transmitter location.

630 KC.

NEW—Georgia-Alabama Broadcasting Corp., Columbus, Ga. (P. O. 17 West 12th St., Columbus, Ga.)—Construction permit for a new standard broadcast station to be operated on 630 kc., power of 1 KW, and daytime hours of operation.

640 KC.

NEW—Liberty Broadcasting Corp., Rochester, N. Y.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 5 KW, directional antenna and daytime hours of operation. Amended to change frequency from 650 to 640 kc., and hours of operation from daytime to limited time.

750 KC.

KSEO—Democrat Printing Co., Durant, Okla. (a partnership, composed of R. F. Story and Bennett Story)—License to cover construction permit (B3-P-4897), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—Montebello Broadcasting Co., Montebello, Calif. (Albert M. Carmona, Frank J. Fontine and John R. Parsons, a partnership) (P. O. 4821 Lexington Ave., Los Angeles 27, Calif.)—Construction permit for a new standard broadcast station to be operated on 750 kc., power of 250 watts and daytime hours of operation.

780 KC.

WCKB—North Carolina Central Broadcasters, Inc., near Dumm, N. C.—Modification of license to change hours of operation from daytime to limited time.

NEW—Blue Ridge Broadcasting Co., Inc., Seneca, S. C. (P. O. Box 443, Seneca, S. C.)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation.

790 KC.

WTOA—Thomasville Broadcasting Co., Thomasville, N. C. (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr., a partnership)—Modification of construction permit (B3-P-5206, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna transmitter site and specify studio location.

820 KC.

NEW—Michael J. Mintern as General Overseer of the Christian Catholic Church, Chicago, Ill. (P. O. Administration Bldg., Zion, Ill.)—Construction permit for a new standard broadcast station to be operated on 820 ks., power of 5 KW and specified hours of operation (limited time, 11:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m. Sundays) (contingent upon WAIT being granted a change in hours of operation).

WAIT—Radio Station WAIT, Chicago, Ill. (Gene T. Dyer, Evelyn M. Dyer, Gene T. Dyer, Jr., Adele Moulds, Louis E. Moulds and Grace V. McNeill)—Modification of license to change hours of operation from limited time, L-SS, Dallas, Texas CST, to limited time, L-SS Dallas, Texas CST, except for the hours between 11:00 a.m. to 1:00 p.m. and 2:00 p.m. to 5:00 p.m. Sunday.

830 KC.

NEW—Albert B. Pyatt, Garden City, Kansas (P. O. 411 North 3rd St., Garden City, Kansas)—Construction permit for a new standard broadcast station to be operated on 830 kc., power of 1 KW and daytime hours of operation.

(Continued on next page)

KBOA—Kennett Broadcasting Corp., Kennett, Mo.—Modification of construction permit (B4-P-4764, which authorized a new standard broadcast station) for extension of completion date.

840 KC.

NEW—George M. Hughes, Florence, S. C. (P. O. 234 West Front Street)—Construction permit for a new standard broadcast station to be operated on 840 kc., power of 1 KW and daytime hours of operation.

860 KC.

NEW—Texas Star Broadcasting Co., San Antonio, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 860 kc., power of 1 KW night, 5 KW day, directional antenna for night use. Unlimited time. Amended to change directional antenna nighttime pattern.

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—License to cover construction permit (B4-P-3198, as modified) which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna for night use, and change in transmitter location, and authority to determine operating power by direct measurement of antenna power.

880 KC.

NEW—The Daily News Broadcasting Co., Bowling Green, Ky. (P. O. North College St., Bowling Green, Ky.)—Construction permit for a new standard broadcast station to be operated on 880 kc., power of 1 KW and daytime hours of operation.

900 KC.

NEW—Hamilton Broadcasting Co., Hamilton, Tex. (Clyde Weatherby) (P. O. % Ross Bohannon, Atty. at Law, 1517 Commerce St., Dallas, Tex.)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

910 KC.

NEW—Ventura County Broadcasting Co., Oxnard, Calif. (Eva Miller Grimes)—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 1 KW and daytime hours of operation. Amended to change name of applicant from Eva Miller Grimes, tr/as Ventura County Broadcasting Company to Eva Miller Grimes, tr/as Pleasant Valley Broadcasting Company.

930 KC.

NEW—Charles W. Balthrope, San Antonio, Texas—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1450 to 930 kc., increase power from 250 watts unlimited to 1 KW daytime, change hours of operation from unlimited to daytime, type of transmitter, make changes in vertical antenna, change transmitter and studio locations and omit request for facilities relinquished by KABC.

940 KC.

NEW—William J. Brenman, Winston-Salem, N. C. (P. O. 501 Huske Street, Fayetteville, N. C.)—Construction permit for a new standard broadcast station to be operated on 940 kc., power of 5 KW, and daytime hours of operation.

960 KC.

WELI—Connecticut Radio Foundation, Inc., New Haven, Conn.—Modification of construction permit (B1-P-4351, which authorized increase in power and changes in directional antenna for night use) for extension of completion date.

1000 KC.

WSCR—Lackawanna Valley Radio, Scranton, Pa. (Dahl W. Mack, James J. Doherty, Sr., and Eugene L. Burke, a partnership)—License to cover construction permit (B2-P-5213, as modified) which authorized a new standard broadcast station and to specify studio location and authority to

determine operating power by direct measurement of antenna power.

1010 KC.

NEW—Radio Twins Broadcasting Co., Salinas, Calif. (Edwin N. Kaufman and Alvin B. Kaufman, a partnership) (P. O. % Alvin E. Kaufman, 1814 North Vine St., Hollywood, Calif.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1050 KC.

NEW—Langlade Broadcasting Co., Inc., Antigo, Wis. (P. O. % Gerald S. Vassau, 711 Badger Ave., Antigo, Wis.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1080 KC.

WPGH—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Modification of construction permit (B2-P-5133, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter and for approval of transmitter location. Amended to make changes in antenna.

1150 KC.

NEW—News-Journal Corp., Daytona Beach, Fla. (P. O. 128 Orange Ave., Daytona Beach, Fla.)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation.

WFNS—Burlington-Graham Broadcasting Co., Burlington, N. C.—Construction permit to install new transmitter.

1190 KC.

NEW—People's Broadcasting Co., Minneapolis, Minn. (P. O. 604 Morgan Avenue, South, Minneapolis, Minn.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 1 KW and daytime hours of operation.

1230 KC.

WHBT—The Harriman Broadcasting Co., Inc., Harriman, Tenn.—License to cover construction permit (B3-P-5243, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—Modification of construction permit (B5-P-5262, which authorized a new standard broadcast station) to change type of transmitter and change transmitter and studio location and for extension of completion date.

WESX—North Shore Broadcasting Co., Salem, Mass.—Modification of construction permit (B1-P-5074, which authorized installation of FM antenna on top of AM tower) for extension of completion date.

NEW—Northwest Public Services, Spokane, Wash. (Roscoe Arthur Day, Jr., Henry H. Alderman and Frederick G. Arpke, a partnership) (P. O. 3522, S. Beaverton Ave., Portland 1, Ore.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent on KFIO being assigned 790 kc.

WAZF—B. J. Barrier, Jr., H. T. Barrier and H. J. Holmes, Yazoo City, Miss.—Modification of construction permit (B3-P-4910, as modified, which authorized a new standard broadcast station) to change studio location.

WAIM—Wilton E. Hall, Anderson, S. C.—Modification of construction permit (B3-P-5310, which authorized installation of new vertical antenna and to mount FM antenna on top of AM tower) for extension of commencement and completion date.

NEW—James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts, and unlimited hours of operation.

NEW—Oral J. Wilkinson, Murray, Utah—Construction permit for a new standard broadcast station to be operated

(Continued on next page)

on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1400 to 1230 kc.

NEW—Clarence J. McCredie and Bernice M. McCredie, Wenatchee, Wash. (a partnership) (P. O. 5815 S.E. 21st Ave., Portland, Oregon)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1240 KC.

WGCM—WGCM Broadcasting Co., Gulfport, Miss. (a co-partnership, composed of Hugh O. Jones, William E. Jones and James O. Jones)—Involuntary assignment of license to WGCM Broadcasting Company, a co-partnership, composed of Hugh O. Jones and William E. Jones.

NEW—Bastrop Broadcasting Co., Bastrop, La. (George H. Goodwin, F. P. Robinson and W. Dau Files, a partnership) (P. O. 128 South Washington St., Box 191, Bastrop, La.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation.

1260 KC.

KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—License to cover construction permit (B5-P-2917, as modified) which authorized installation of new transmitter, new vertical antenna, move transmitter and studio location, change frequency and increase power, and authority to determine operating power by direct measurement of antenna power.

KPOW—Albert Joseph Meyer, Powell, Wyo.—Modification of construction permit (B5-P-4166, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and to change transmitter and studio location) to change type of transmitter.

1280 KC.

KWHI—Tom S. Whitehead, Brenham, Texas—License to cover construction permit (B3-P-4704, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1330 KC.

WBBR—Watchtower Bible and Tract Society, Inc., Brooklyn, N. Y.—Modification of license to change main studio location from 124 Columbia Heights, Brooklyn, New York, to 1111 Woodrow Road, Staten Island 12, New York.

WHBL—Press Publishing Co., Sheboygan, Wis.—Voluntary assignment of license to WHBL, Inc.

1340 KC.

KHMO—The Courier-Post Publishing Co., Hannibal, Mo.—Modification of construction permit (B4-P-4352, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location), to change transmitter location from Ralls County "Farm to Market," Highway T, 4 miles south of Hannibal, Missouri, to Mills Creek Road, Saverton Township, Missouri.

NEW—Gillespie Broadcasting Co., Fredericksburg, Texas (Walter T. McKay and Arthur Stehling, a partnership) (P. O. % Arthur Stehling, Fredericksburg, Texas)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

NEW—Capital City Broadcasting Corp., Marianna, Fla.—(P. O. Thomasville Highway at New County Rd., Tallahassee, Fla.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Capital City Broadcasting Corp. to John H. Phipps.

WKRZ—Kenneth Edward Rennekamp, Oil City, Pa.—License to cover construction permit (B2-P-5211) which authorized installation of new transmitter.

NEW—Kosciusko Broadcasting Co., Kosciusko, Miss. (James W. Arendale, Sr., and Cy N. Bahakel, a partnership) (P. O. Guyton-Building-Jefferson Street, Kosciusko, Mississippi)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

NEW—Norwalk Broadcasting Co., Norwalk, Conn. (Samuel R. Salliek, Lillian K. Johnpoll, Melvin Dresher and Benjamin Ginzburg, a partnership) (P. O. 74 Washington St., South Norwalk, Conn.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts and daytime hours of operation.

1360 KC.

NEW—Hawkeye Broadcasting Co., Fort Madison, Iowa (Willis L. Ashby, Billy M. Barron and John F. Courier, a partnership) (P. O. Marquette Building, Fort Madison, Iowa)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts and daytime hours of operation.

1400 KC.

WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan & Smith Davis, co-partners)—Construction permit to install new vertical antenna and mount FM antenna on top AM tower.

WHYN—The Hampden-Hampshire Corp., Holyoke, Mass.—Voluntary relinquishment of control of licensee corporation from Minnie R. Dwight to William Dwight. (150 shares of common stock.)

NEW—Electronic Enterprises, Inc., San Juan, P. R. (P. O. 1064 Ponce De Leon Ave., San Juan, Puerto Rico)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1410 KC.

KQV—Allegheny Broadcasting Corp., Pittsburgh, Pa.—Modification of construction permit (B2-P-3992, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and to change transmitter location) for extension of completion date.

1450 KC.

WCJU—Forrest Broadcasting Co., Columbia, Miss. (C. J. Wright, B. M. Wright, and C. J. Wright, Jr.)—Construction permit to make changes in transmitting equipment.

NEW—Lewis Service Corp., Weston, W. Va. (P. O. 238 Main Street, Weston, W. Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Modification of construction permit (B3-P-5312, which authorized installation of new vertical antenna) to mount FM antenna on AM tower, and change transmitter location and for extension of completion date.

1470 KC.

NEW—Pauls Valley Broadcasting Co., Pauls Valley, Okla. (James T. Jackson) (P. O. 110 East Paul Ave., Pauls Valley, Okla.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts and daytime hours of operation.

1490 KC.

KBOL—J. Herbert Hollister, Boulder, Colo.—Voluntary assignment of license to Boulder Radio, KBOL, Inc.

WOOB—Calhoun Broadcasting Co., Anniston, Ala. (W. S. Weatherly)—License to cover construction permit (B3-P-4973, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—License to cover construction permit (B1-P-6001), which authorized installation of new transmitter.

(Continued on next page)

WLOE—Douglas L. Craddock, Leaksville, N. C.—Modification of license to increase power from 100 watts day and night to 250 watts day and night.

NEW—Deland Broadcasting Co., Deland, Fla. (Lyle Van Valkenburgh)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1450 to 1490 kc., to omit request for facilities of WMFJ, and to make changes in vertical antenna.

WVIM—Ewing Broadcasting Co., Vicksburg, Miss. (P. K. Ewing, Jr., F. C. Ewing and Myrtle M. Ewing, a partnership)—Modification of construction permit (B3-P-5378, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WJJM—James J. Murray, Lewisburg, Tenn.—License to cover construction permit (B3-P-4494, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WKLV—Frank W. Wagner, Blackstone, Va.—License to cover construction permit (B2-P-5317, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

NEW—N.-K. Broadcasting Co., Muskegon, Mich. (Nicholas William Kuris and Steven Claud Garcia, a partnership) (P. O. 268 Market Street)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

NEW—Waynesboro Broadcasting Corp., Waynesboro, Va. (P. O. Main Street)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1510 KC.

KCTX—Golden West Broadcasting Co., Childress, Texas—License to cover construction permit (B3-P-5249, as modified), which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

NEW—Felix H. Morales, Houston, Tex.—Construction permit for a new standard broadcast station to be operated on 850 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 850 to 1510 kc., and to make changes in transmitting equipment.

KSTV—Doyle E. Collup, Stephenville, Tex.—Modification of construction permit (B3-P-5380, which authorized a new standard broadcast station) to make changes in vertical antenna, change transmitter location, and change studio location.

1520 KC.

NEW—Universal Radio Features Syndicate, Laguna Beach, Calif. (Thomas E. Danson)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 900 kc., to 1250 kc. Amended to change frequency from 1250 to 1520 kc., change hours of operation from unlimited to daytime and change transmitter location.

1550 KC.

KENT—Frank H. Ford, Shreveport, La.—Modification of construction permit (B3-P-3916, which authorized a new standard broadcast station) to make changes in vertical antenna, to change type of transmitter, and to change studio location.

1560 KC.

WTNS—Coshocton Broadcasting Co., Roscoe, Ohio—Modification of construction permit (B2-P-5491, which authorized a new standard broadcast station) to change studio location from Roscoe, Ohio, to 114 North Sixth St., Coshocton, Ohio.

1590 KC.

KATL—Texas Broadcasters, Houston, Tex. (Fred Weber, E. A. Stephens and William H. Talbot)—License to cover

construction permit (B3-P-3648, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

AM—Applications Dismissed

Detroit Broadcasting Co., Detroit, Mich. (Ellis C. Thompson, Harold I. Tanner and John A. Ross, a partnership)—Construction permit for a new standard broadcast station to be operated on 560 kc., power of 250 watts and daytime hours of operation. Request of Attorney.

Paul Kirtzman, Lansford, Pa.—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Request of Applicant.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Construction permit to install new vertical antenna and transmitter and to change transmitter location. Request of Attorney.

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit to change frequency from 1490 to 590 kc., increase power from 250 watts to 500 watts night and 1 KW day, install new transmitter and directional antenna for night use. Request of Attorney.

AM—Application Returned

K. C. Zion, Roda, Va. (P. O. Box 177)—Construction permit for a new standard broadcast station to be operated on 580 kc., power of 24¾ watts, and daytime hours of operation. Incomplete.

AM—Applications Tendered for Filing

930 KC.

NEW—Surety Broadcasting Co., Charlotte, N. C.—Construction permit for a new standard broadcast station to be operated on 930 kc., power of 1 KW night, 5 KW day, and unlimited hours of operation. Directional antenna for night use.

1020 KC.

NEW—Calhoun Broadcasting Corp., Calhoun, Ga.—Construction permit for a new standard broadcast station to be operated on 1020 kc., power of 250 watts, and daytime hours of operation.

1100 KC.

WGAT—Central Broadcasting Co., Utica, N. Y. (a partnership composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to J. Eric Williams d/b as Central Broadcasting Co.

1230 KC.

NEW—Scenic America Broadcasting Corp., Salt Lake City, Utah—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1260 KC.

San Fernando Valley Broadcasting Co., San Fernando, Calif.—Modification of construction permit to change the daytime directional antenna pattern.

NEW—Seminole Broadcasting Co., Seminole, Okla. (Tom Potter)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 250 watts, and daytime hours of operation.

1270 KC.

NEW—The Fairfield Broadcasting Co., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

NEW—Oroville Mercury Co., Oroville, Calif. (Dan L. Beebe, and Floyd L. Sparks and Betty Clark Sparks, his wife, a partnership)—Construction permit for a new standard

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broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1400 KC.

WNOC—Norwich Broadcasting Co., Norwich, Conn. (a partnership composed of H. Ross Perkins and J. Eric Williams)—Voluntary assignment of license to H. Ross Perkins d/b as Norwich Broadcasting Co.

1420 KC.

WSBA—Susquehanna Broadcasting Co., North of York, Pa.—Construction permit to change frequency from 900 kc. to 1420 kc., power 1 KW to 5 KW, hours of operation from daytime to unlimited, install new transmitter and directional antenna for night use.

1500 KC.

KSTP—KSTP, Inc., St. Paul, Minn.—Modification of license for temporary use of Minneapolis, Minn., studio as main studio.

1590 KC.

KSJO—Santa Clara Broadcasting Co., San Jose, Calif.—Request for SSA to operate on 1590 kc., with power on 250 watts night, 1 KW day, unlimited hours with non-directional antenna, until directional antenna is installed for night use, or period not to exceed August 31, 1947.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announced adoption of its **Proposed Decision** (B-362) looking towards the grant of the following applications for Class B FM stations in the Boston, Mass., area, subject to assignment of a specific channel at a later date. Power given is effective radiated power; antenna height is height above average terrain.

1. **Columbia Broadcasting System**—20 KW; antenna 495 ft. (BPH-79; Doc. 6024);

2. **Matheson Radio Co., Inc.**—20 KW; antenna 500 ft. (BPH-142; Doc. 6991);

3. **The Yankee Network, Inc.**—19.5 KW; antenna 510 ft. (BPH-590; Doc. 6693);

4. **Unity Broadcasting Corp. of Mass.**—20 KW; antenna 500 ft.; conditions (BPH-687; Doc. 6694);

5. **Templetone Radio Manufacturing Corp.**—20 KW; antenna 500 ft.; conditions (BPH-689; Doc. 6995);

6. **Massachusetts Broadcasting Co.**—20 KW; antenna 350 ft.; conditions (BPH-685; Doc. 6996); and

7. **Harvey Radio Laboratories, Inc.**—20 KW; antenna 500 ft.; conditions (BPH-628; Doc. 6697).

At the same time the Commission proposes to deny the application of **The Northern Corporation** (BPH-668; Doc. 6992). Another applicant, **Raytheon Manufacturing Company** (BPH-367; Doc. 6998) withdrew its application.

FM—Conditional Grants

The following were authorized conditional grants, for type of station indicated, subject to further review and approval of engineering details:

Radio Station KRMD, Shreveport, La.—Class B. (BPH-1224)

Warren Broadcasting Corp., Glens Falls, N. Y.—Class A. (BPH-1213)

Port Arthur College, Port Arthur, Tex.—Class B. (BPH-1223)

Tribune Publishing Co., Tacoma, Wash.—Class B. (BPH-1209)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain, and channel to be assigned after final proceedings in Docket 6768):

McClatchy Broadcasting Co., Bakersfield, Calif.—Class B; 9.3 KW; 295 feet. (BPH-564)

The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Class A; 1 KW; 180 feet. (BPH-663)

The following were authorized construction permits in lieu of previous conditions; channel to be assigned after final proceedings in Docket 6768:

WQQW-FM—Metropolitan Broadcasting Corp., Washington, D. C.—Class B; 20 KW; 500 feet. (BMPH-249)

KFVS-FM—Oscar C. Hirsch, Cape Girardeau, Mo.—Class B; 2.5 KW; 270 feet. (BPH-847)

KCST—The Kansas City Star Co., Kansas City, Mo.—Class B; 230 KW; 830 feet. (BPH-356)

KWGD—Globe-Democrat Publishing Co., St. Louis, Mo.—Class B; 218 KW; 500 feet. (BMPH-176)

KGFF-FM—KGFF Broadcasting Co., Shawnee, Okla.—Class B; 7.8 KW; 400 feet. (BMPH-337)

KFAB-FM—KFAB Broadcasting Co., Lincoln, Neb.—Class B; 11 KW; 330 feet. (BPH-601)

KPRC-FM—The Houston Post Co., Houston, Tex.—Class B; 57 KW; 320 feet. (BMPH-335)

FM—License Renewal

KDKA-FM—Westinghouse Radio Stations, Inc., Pittsburgh, Pa.—Granted renewal of license for the period ending June 1, 1948.

FM—Modifications of CP's Granted

KERA—A. H. Belo Corp., Dallas, Tex.—Granted modification of CP for extension of completion date to 10-10-47. (BMPH-340)

WKRS—Keystone Printing Service, Inc., Waukegan, Ill.—Granted modification of CP for extension of completion date to 8-13-47. (BMPH-344)

WABX—Harold O. Bishop, Harrisburg, Pa.—Granted modification of CP to change completion date to 8-30-47. (BMPH-290)

WSMB-FM—WSMB, Inc., New Orleans, La.—Granted modification of CP for extension of completion date to 7-28-47. (BMPH-339)

WHLDFM—The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.—Granted modification of CP for extension of completion date to 12-1-47. (BMPH-342)

WCVS-FM—WCBS, Inc., Springfield, Ill.—Granted modification of CP for extension of commencement and completion dates to 4-28-47 and 10-28-47, respectively. (BMPH-332)

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Granted modification of CP for extension of completion date to 7-23-47. (BMPH-338)

WKPB—Knoxville Publishing Co., Knoxville, Tenn.—Granted modification of CP to change commencement and completion dates to 5-26-47 and 11-26-47. (BMPH-293)

WSAV-FM—WSAV, Inc., Savannah, Ga.—Granted modification of CP for extension of commencement and completion dates to 4-21-47 and 10-21-47, respectively. (BMPH-333)

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Granted modification of CP for extension of completion date to 9-26-47. (BMPH-334)

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted modification of CP for extension of completion date to 8-18-47. (BMPH-345)

(Continued on next page)

WFHR-FM—William F. Huffman, Wisconsin Rapids, Wis.—Granted modification of CP for extension of commencement and completion dates of new FM station to 5-25-47 and 9-25-47, respectively. (BMPH-343)

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Granted modification of CP for extension of completion date to 8-26-47. (BMPH-347)

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Granted modification of CP to extend completion date of FM station to 8-18-47. (BMPH-280)

WJTN-FM—James Broadcasting Co., Inc., Jamestown, N. Y.—Granted modification of CP to extend completion date of FM station to 8-16-47. (BMPH-353)

WHP-FM—WHP, Inc., Harrisburg, Pa.—Granted modification of CP to extend completion date of FM station to 8-26-47. (BMPH-350)

WAGE-FM—WAGE, Inc., Syracuse, N. Y.—Granted modification of CP for extension of commencement date to 5-18-47 and completion date to 11-18-47. (BMPH-351)

WPAM-FM—Miners' Broadcasting Service, Pottsville, Pa.—Granted modification of CP to extend completion date of FM station to 8-25-47. (BMPH-352)

WTPS-FM—The Times-Picayune Publishing Co., New Orleans, La.—Granted modification of CP to change studio location and type of transmitter. (BMPH-286)

WNXC—Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted modification of CP to change type of transmitter. (BMPH-227)

FM—Miscellaneous Actions

Reading Broadcasting Co., Reading, Pa.—Granted petition for leave to amend its FM application (BPH-522; Docket 8293) so as to supply complete engineering information as requested by the Commission.

Keystone Broadcasting Corp., Harrisburg, Pa.—Granted petition for leave to amend its FM application (Docket 8291) so as to supply complete engineering information as requested by the Commission.

WDEL, Inc., Wilmington, Del.—Granted petition for leave to amend its FM application (Docket 7834) so as to supply complete engineering information as requested by the Commission.

York Broadcasting Co., York, Pa.—Granted petition for leave to amend its FM application (Docket 8292) so as to supply complete engineering information as requested by the Commission.

Radio Projects, Inc., Newark, N. J.—Dismissed as moot petition for extension of time within which to file proposed findings in re New York FM applications.

Frequency Broadcasting Corp., Brooklyn, N. Y.—Dismissed petition requesting extension of time within which to file proposed findings in re New York FM applications.

WDEL, Inc., et al, Wilmington, Del.—Granted joint petition requesting continuance of consolidated FM hearing presently scheduled for May 12 in re its application (Docket 7834, et al), and said hearing was continued to May 26.

Kingston Broadcasting Corp., Kingston, N. Y.—Dismissed petition requesting extension of time within which to file motion for reconsideration of the Commission's action of Feb. 14, making a conditional partial grant of FM application. (BPH-725)

FM—Applications Accepted for Filing

KMYC-FM—Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.—Modification of construction permit (B5-PH-999, which authorized a new FM broadcast station) to change ERP to 5 KW; make changes in antenna system and change commencement and completion dates.

KIMV—Hutchinson Publishing Co., Hutchinson, Kans.—Modification of construction permit (B4-PH-349, which authorized a new FM broadcast station) for extension of completion date.

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Voluntary relinquishment of control of licensee corporation from Minnie R. Dwight to William Dwight. (150 shares of common stock.)

KWBR-FM—Warner Brothers, Oakland, Calif. (S. W. Warner & E. N. Warner)—Modification of construction permit (B5-PH-552, which authorized a new FM broadcast station) for extension of completion date.

KTRN—Times Publishing Co. of Wichita Falls, Wichita Falls, Tex.—Modification of construction permit (B3-PH-204, as modified, which authorized a new FM broadcast station) for extension of completion date.

KVEC-FM—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)—Modification of construction permit (B5-PH-759, which authorized a new FM broadcast station) to change effective radiated power to 16.7 KW, make changes in antenna system and change completion date.

WSOY-FM—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-PH-162, which authorized a new FM broadcast station) for extension of completion date.

WSAR-FM—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-PH-273, which authorized a new FM broadcast station) for extension of completion date.

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Modification of construction permit (B5-PH-347, which authorized a new FM broadcast station) for extension of completion date.

KENO-FM—Nevada Broadcasting Co., Las Vegas, Nev. (Maxwell Kelch & Laura Belle Kelch)—Modification of construction permit (B5-PH-278, which authorized a new FM broadcast station) for extension of completion date.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (A partnership composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, which authorized a new FM broadcast station) for extension of completion date.

WGBC-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, which authorized a new FM broadcast station) for extension of completion date.

WMFM—James A. Hardman, North Adams, Mass.—Modification of construction permit (B1-PH-452, which authorized a new FM broadcast station) for extension of completion date.

WHVA—Poughkeepsie Newspapers, Inc., Poughkeepsie, N. Y.—Modification of construction permit (B1-PH-260, as modified, which authorized a new FM broadcast station) for extension of completion date.

WSBA-FM—Susquehanna Broadcasting Co., York, Pa.—Modification of construction permit (B2-PH-160, as modified, which authorized a new FM broadcast station) for extension of completion date.

WCAC—Wilton E. Hall, Anderson, S. C.—Modification of construction permit (B3-PH-568, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WRUN—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-PH-958, which authorized a new FM broadcast station) for extension of completion date.

WABF—Metropolitan Broadcasting & Television, Inc., New York, N. Y.—Modification of construction permit (B1-PH-754, which authorized a change in new FM broadcast station) for extension of completion date.

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Involuntary transfer of control from J. Lyle Kinmouth, deceased to Mabel Brazier Kinmouth and Asbury Park National Bank and Trust Co. (900 shares common stock.)

WROW-FM—Hudson Valley Broadcasting Co., Inc., Albany, N. Y.—Modification of construction permit (B1-PH-

(Continued on next page)

939, which authorized a new FM broadcast station) to change transmitter site to 1.5 miles north of Wolf Hill, N. Y., make changes in antenna system and change commencement and completion dates.

NEW—Tropical Broadcasting Co., Miami, Fla. (P. O. 2034 16th St., N. W., Washington, D. C.)—Construction permit for a new (Class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 16.2 KW.

WKRQ-FM—Giddens & Rester, Mobile, Ala. (a partnership composed of Kenneth R. Giddens and T. J. Rester)—Modification of CP (B3-PH-798 as modified) which authorized a new FM broadcast station for extension of completion date.

KARM-FM—KARM, The George Harm Station, Fresno, Calif.—Modification of construction permit (B5-PH-638 which authorized a new FM broadcast station) for extension of completion date.

WRBL-FM—Columbus Broadcasting Co., Columbus, Ga. (J. W. Woodruff, J. W. Woodruff, Jr., and E. B. Cartledge, Jr.)—Modification of construction permit (B3-PH-677 as modified) which authorized a new FM broadcast station, for extension of completion date.

95.1 Mc.—#236

WAVE-FM—WAVE, Inc., Louisville, Ky.—Modification of CP (B2-PH-329 as modified) which authorized a new FM broadcast station, to change transmitter site to 334 East Broadway Louisville, Ky., change type of transmitter and antenna system; change frequency to Channel 236, 95.1 mc.; effective radiated power to 14.9 KW; antenna height above average terrain to 302 feet and change commencement and completion dates.

97.3 Mc.—#247

NEW—Evangeline Broadcasting Co., Inc., Lafayette, La. (P. O. American Life Insurance Building)—Construction permit for a new (Class B) FM broadcast station to be operated on 97.3 mc., ERP of 14.22 KW and antenna height above average terrain 222.4 feet.

102.1 Mc.—#271

NEW—Nonpareil Broadcasting Co., Council Bluffs, Ia.—Construction permit for a new (Class B) FM broadcast station to be operated on frequency 102.1 mc., Channel 271, and ERP of 371.9 KW. Amended to change frequency from Channel 271, 102.1 mc., to Channel 300, 107.9 mc.

To Be Assigned by FCC

NEW—Santa Monica Broadcasting Co., Santa Monica, Calif. (P. O. 5525½ Carlton Way (Temporary), Hollywood 28, Calif.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC, ERP of 392 watts, and antenna height above average terrain —55 feet.

NEW—Alvin E. O'Konski, Merrill, Wis. (P. O. 1000 House Office Bldg., Washington, D. C.)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 337 watts.

NEW—Empire Newspapers-Radio, Inc., Endicott, N. Y. (P. O. 911 East Main Street)—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 825 watts.

Rahall Broadcasting Co., Inc., Beckley, W. Va.—Construction permit for a new (class B) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 20 KW and antenna height above average terrain 499 feet.

NEW—Virgil Edward Otto and Robert Charles Meissner d/b as Commander Industries, Oak Park, Ill. (P. O. 3700 West Roosevelt Road, Chicago, Ill.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC and ERP of 730 watts. Amended to change frequency from "to be assigned by FCC" to Channel 252, 98.3 mc.

NEW—Coastal Broadcasting Co., Inc., Bay Shore, N. Y.—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC and ERP of 195 watts.

FM—Applications Returned

KGRI—Goggan Radio Sales, Henderson, Tex. (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Voluntary assignment of construction permit to Henderson Broadcasting Corp. Returned May 12, 1947, incomplete.

The Community Broadcasting Co., Inc., Columbus, Ohio—Construction permit for a new (Class A) FM broadcast station to be operated on frequency to be assigned by FCC. Returned May 12, 1947. Program analysis and Engineering information not submitted.

FM—Applications Dismissed

Herald and Globe Ass'n, Rutland, Vt.—Granted request to vacate conditional grant for a new Class B station (BPH-1026), and said application was dismissed without prejudice.

Charleston Broadcasting Co., Clarksburg, W. Va.—Construction permit for a new (metropolitan) FM broadcast station. Dismissed April 16, 1947 per request attorney, April 1, 1947.

TELEVISION

TV—Docket Cases

The Commission adopted a **Final Decision** in the following cases:

B-349: Granting the following four applications for new television stations in the New York-Northeastern New Jersey Metropolitan District:

Bamberger Broadcasting Service, Inc. (Channel No. 9) (BPCT-15);

Bremer Broadcasting Corp. (Channel No. 13) (BPCT-57);

American Broadcasting Co., Inc. (Channel No. 7) (BPCT-79); and

News Syndicate Co., Inc. (Channel No. 11) (BPCT-83).

The application of **Debs Memorial Radio Fund, Inc.** (BPCT-116; Docket 7250) is denied; another applicant, **WLIB, Inc.** (BPCT-114; Doc. 7248) withdrew. (Commissioner Durr dissenting in part, voting to grant Debs Memorial Radio Fund, Inc., and deny News Syndicate, Inc.)

TV—Actions

WNBY—National Broadcasting Co., Inc., New York City—Granted modification of construction permit for extension of completion date to 12-1-47. (BMPCT-61)

WTCN-TV—Minneapolis Broadcasting Corp., Minneapolis, Minn.—Granted modification of construction permit for extension of commencement date to 6-3-47 and completion date to 12-31-47. (BMPCT-59)

WRTV—Maison Blanche Co., New Orleans, La.—Granted modification of construction permit for extension of completion date to 3-16-48. (BMPCT-58)

Daily News Television Co., Philadelphia, Pa., and Pennsylvania Broadcasting Co., Philadelphia, Pa.—Designated for hearing in a consolidated proceeding the application of Daily News (BPCT-119) and application of Pennsylvania Broadcasting Co. (BPCT-185), both requesting a new station in Philadelphia, to operate on the same and only unassigned television channel allocated to the Philadelphia metropolitan area.

Allen B. DuMont Labs., Inc.; Paramount Pictures, Inc.—Extended for 90 days, from May 18, the time in which to request hearing with respect to Commission's January 16th dismissal of DuMont applications for new commercial television stations in Cincinnati and Cleveland, and applications of Interstate Circuits, Inc.; New England Theaters, Inc., and United Detroit Theaters Corp. for stations at Dallas, Boston and Detroit respectively, which are meanwhile retained in the pending files.

(Continued on next page)

WPEN-TV—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted modification of construction permit to extend completion date to 11-30-47. (BMPCT-60)

TV—Applications Accepted for Filing

WWHB—The Wm. H. Block Co., Indianapolis, Ind.—Modification of construction permit (B4-PCT-126, which authorized a new commercial television broadcast station) for extension of completion date.

WOI-TV—Iowa State College of Agriculture and Mechanic Arts, Ames, Ia.—Modification of construction permit (BPCT-120, which authorized new commercial television broadcast station) for change of transmitter location and change antenna system.

MISCELLANEOUS BROADCAST

New Noncommercial Educational CP Granted

Seton Hall College, South Orange, N. J.—Granted construction permit for a new station. Frequency to be assigned; 250 watts. (BPED-78)

Applications

Experimental Dismissed

Bendix Aviation Corp.—Dismissed application (3533-PE-B; docket 7949) for an experimental class 2 portable radio station for developing and testing an automatic warning system for oil field pumping equipment.

Noncommercial Educational

WBKY—University of Kentucky, Beattyville, Ky.—License to cover construction permit (B2-PED-75) which authorized noncommercial educational broadcast station.

KOKU—State University of Oklahoma, Norman, Okla.—Modification of CP (B3-PED-41 as modified which authorized a new noncommercial educational broadcast station) for extension of completion date.

WDTR—The Board of Education of the City of Detroit, Detroit, Mich.—Modification of construction permit (B2-PED-34 as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

WBGO—The Board of Education of Newark in the County of Essex, Newark, N. J.—Modification of construction permit (B1-PED-50, as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

Remote Pickup

NEW—American Broadcasting Co., Inc., area of Chicago, Ill.—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., band to be assigned by the Commission, power of 30 watts; emission, special for FM, and unlimited hours of operation.

NEW—Bamberger Broadcasting Service, Inc., area of New York, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 153.05 mc., power of 15 watts, and emission special for FM; hours of operation in accordance with Section 4.403.

NEW—Bamberger Broadcasting Service, Inc., area of New York, N. Y.—Construction permit for a new remote pickup broadcast station to be operated on 153.05 mc., power of 50 watts, emission special for FM, and hours of operation in accordance with Section 4.403.

NEW—KFAB Broadcasting Co., area of Omaha, Nebr.—Construction permit for a new remote pickup broadcast station to be operated on 1646, 2090, 2190 and 2830 kc., power of 50 watts, A3 emission, and hours of operation in accordance with Section 4.403.

WOGR—Ashbacker Radio Corp., area of Muskegon, Mich.—Modification of construction permit (BPRY-324, which authorized a new remote pickup broadcast station) for extension of completion date.

Federal Trade Commission Actions

Complaint

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

Jackson Research Laboratories—False and misleading advertising of an insecticide designated "D.P.T." is charged in a complaint issued by the Commission against Walter B. Jackson, trading as Jackson Research Laboratories, with his principal place of business located in Houston, Texas, and branch offices in St. Louis and New Orleans. (5493)

Stipulations

Aluminum Products Co. and its wholly-owned subsidiary, Stainless Steel Products Corp., both of La Grange, Ill., entered into a stipulation with the Commission to stop making certain representations with respect to health benefits and economies resulting from use of their stainless steel kitchenware. (7604)

Instant Products Corp.—The Commission accepted from Instant Products Corp., Spencer, Iowa, and its officers, a stipulation to cease and desist from certain representations with respect to the composition and properties of a compound used for sealing leaks in automobile radiators and similar articles. (7605)

Cease and Desist Order

Spinnerin Yarn Co., Inc.—The Commission has ordered Spinnerin Yarn Co., Inc., 230 Fifth Ave., New York, to stop misrepresenting the place of origin of hand knitting yarns and the fibers or materials of which they are made. (5280)

Complaints Dismissed

Benson & Hedges—The Commission dismissed without prejudice its complaint charging Benson & Hedges, 435 Fifth Ave., New York, with falsely representing that certain brands of cigarettes it sells are of English origin and manufacture. The action was taken after the corporation executed a stipulation to cease and desist from practices challenged by the complaint. (5312)

Steri-Seal—The Commission dismissed without prejudice its complaint charging Dorman E. Hamiel and Dorman E. Hamiel II, trading as Steri-Seal, 329 East Long St., Columbus, Ohio, with misrepresentation in connection with the sale of devices designated Steri-Seal for use as caps on nursing bottle nipples. (5309)