

Commission Notifies FM Licensees of Procedure for Change in Frequency Assignments

Supplementing its amendments to the rules and standards for FM Broadcasting stations adopted on June 12, the FCC on Tuesday (1) issued certain instructions to those stations whose frequency assignments have been changed. (REPORTS, p. 483.)

Following is the text of the announcement sent by the FCC:

"Outstanding construction permits and licenses will not be reissued at this time to specify changed frequency assignments, but instead these changes will be included in succeeding instruments of authorization.

"Stations now in operation on previous frequency assignments may continue operation thereon pending conversion of equipment to new assignments, provided such operation does not result in objectionable interference to stations operating on newly assigned frequencies or stations which request authority to begin operation. The Commission will assist in resolving any conflicts which may arise in particular areas. In instances where stations are required because of interference to change frequency earlier than planned, advice thereof will be given 30 days or more previous to the required change.

"It appears, however, that such conflicts will be few, and stations now employing temporary antennas may desire to continue operation without change of frequency pending installation of their regular antennas. While such procedure is approved, the Commission desires that stations changing frequency do so at the earliest practicable date. It is expected that all changes will have taken place by October 1, 1947.

"The Commission wishes to know the expected date of operation on the new assignment of all FM stations either now on the air or planning to begin operation within the next few months. This information will be of assistance to the Commission and should be submitted as soon as prac-

(Continued on page 550)

NAB Membership Approves Associate Status For Networks By 629-28 Referendum Vote

By a referendum vote of 629 to 28, the NAB membership has approved a change of network status in the Association permitting radio chains to hold associate, rather than active, membership in the industry organization.

With the change, effective Tuesday (1), the four national networks hold simultaneous membership in the Association for the first time.

The result of the referendum, conducted and audited by Ernst & Ernst, New York accounting firm, was received at NAB headquarters Monday (30). The amendment to the NAB by-laws authorizing the change in network status, and the plans for the referendum, were approved by the NAB Board of Directors when it met in Washington May 21-22.

An immediate effect of the new by-law is the retirement from the Board of Frank M. Russell, vice president, NBC, who has served as a director for seventeen years, Frank Stanton, president, CBS, and Edgar Kobak, president MBS, who has been sitting with the Board as an observer. Mr. Russell's tenure establishes a record for Board service.

While the Association's new rules do not permit networks to have permanent Board representation, network officials may be invited to sit as observers from time to time. The new by-law does not obviate the possibility of a network employee being elected to serve as a district director, or a director-at-large, through election while standing as a candidate representing a network-owned station.

The revised by-law article governing membership in the NAB, which also calls for certain changes in membership eligibility for

(Continued on next page)

On the Inside

A supplemental analysis of the Taft-Hartley Act is published for the information and guidance of station executives. (p. 550)

Proposing to deny the transfer of KMED's license to the original assignee, the Commission stated that its choice was based on the fact that the second applicant, a local group, could serve the community better. (p. 552)

Holding its second news clinic in a little over a year, NAB's District 2, meeting in Utica, presented station newsmen who reported improved performance at most stations and news bureaus. (p. 552)

Representatives attending the International Telecommunications Union at Atlantic City doubled their efforts to wind up agreements. (p. 551)

The NRDGA, in a special radio clinic, cited a number of case histories showing how radio was successful in accomplishing advertising objectives. (p. 553)

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HAROLD FAIR <i>Director of Program Department</i>	ARTHUR C. STRINGER <i>Director of Special Services</i>

groups of stations jointly owned, on which the membership voted, follows:

ARTICLE III

SECTION 1. *Classes of Membership.* The members of this Association shall consist of two classes, active and associate.

A. *Active Definition.* Any individual, firm or corporation which is engaged in the operation of a broadcasting station or which holds a construction permit for such a station within the United States or its dependencies shall, subject to the approval of the Board of Directors as hereinafter provided, be eligible to active membership in the Association to the extent of one membership for each station which it operates; provided, where an individual, firm or corporation operates two or more stations he or it shall be ineligible for membership for the lesser station or stations with respect to dues classification, as hereafter provided, unless the larger station or stations with respect to dues classification is in membership.

Whenever active membership is in the name of a firm or corporation, such firm or corporation shall certify to the Secretary-Treasurer of the Association the name of an owner, partner, an officer, or an executive whose time is devoted principally to the broadcasting business of such firm or corporation and such individual may represent, vote and act for the member.

Each active member shall be entitled to one vote for each active membership, and shall be entitled to participate in all affairs of the Association.

B. *Associate Definition.* Any individual, firm or corporation engaged in any business or profession connected with broadcasting but not such as to come within the requirements for active membership shall, subject to the approval of the Board of Directors, be eligible to associate membership in the Association. An associate member shall not be entitled to any vote (*except as a member of a committee to which he has been duly appointed*).

Commission Notifies FM Licensees of Procedure For Change in Frequency Assignments

(Continued from page 549)

ticable. Before commencing actual operation on the new frequency, notice should be sent to the Commission and a letter or telegram of authorization will be issued."

Employee-Employer Relations

Three Major Provisions of Taft-Hartley Act Became Effective with Enactment of Law

The following analysis of the Taft-Hartley Act supplements the preliminary summary published in REPORTS last week (p. 527). A full legal analysis of the Act, now being prepared, will be furnished to all members in the near future.

Footnotes on Taft-Hartley Act—

1. Broadcasters should be cognizant of the "time table" of the Taft-Hartley Act.

Upon enactment of the law, only three major provisions became effective: (1) suits by and against unions were permissible under certain circumstances; (2) the Government possessed authority to enjoin major strikes jeopardizing national health and safety; and (3) restrictions were placed on the signing of new contracts providing for certain types of health and welfare funds.

Not until 60 days after the passage of the Act do the principal provisions in the new law take effect. However, new contracts signed prior to August 23, 1947 may include closed shop and other provisions otherwise outlawed by the Act and made unfair labor practices. Such new contracts signed within the sixty-day period remain operative for not more than one year. Contracts now in effect and not renewed during the sixty-day period remain effective until their termination or renewal date.

2. Contrary to the above "time table" for the Taft-Hartley Act, it should be appreciated that the Lea Act is currently in effect and has been in effect since April, 1946. The Supreme Court decision (June 23) merely substantiated the constitutionality of this legislation. Undoubtedly many broadcasters and the AFM have deferred certain operational decisions pending the outcome of the WAAF case before the Supreme Court.

3. It has been reported in the press that officials of the AFL have expressed the opinion that unions will not agree to "no-strike" clauses in future contracts. The reason offered was that "such clauses have, in the past, been concessions made by unions which obtained closed shop conditions" now outlawed by the Taft-Hartley Act. However, it should be noted that "no-strike" clauses have been common among unions which preferred the union shop to the closed shop type of union security.

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The obvious reason why many unions will now try to avoid "no-strike" clauses is the added obligation and penalty which the Taft-Hartley Act places upon violations of contracts by unions. Hitherto "no-strike" clauses have meant relatively little if a union saw fit to disregard them. Yet, in all fairness, it should be borne in mind that many unions adhered to the letter and spirit of such clauses when they were written into the contract.

4. Management leaders in radio and other industries are advising against precipitous and hasty actions which may create a cumulative wave of industrial strife. While the Taft-Hartley Act has rectified many long-standing abuses and has placed management and labor on a more equal footing within the collective bargaining process, business leaders are aware that with their newly obtained rights goes the responsibility to promote genuine industrial peace. It will take some time to fully clarify the application of the Taft-Hartley Act to the problems of radio, and other industries. Furthermore, the Act now opens the way for a substantial change in the machinery of administering the federal labor policy. In the meantime, ill-advised actions may prove detrimental to both the company concerned and its industry.

FCC Announces Data on Average Salaries Paid Broadcasting Personnel

Total scheduled compensation for 34,831 employees working in the radio industry in February 1947 was \$2,408,246, or an average salary of \$69.14 per week, according to statistics released last week by FCC. Excluding executive, supervisory and non-staff personnel, 24,513 broadcast employees in February of this year received an average of \$60.92 per week, as against average weekly compensation of about \$58.00 to comparable employees takehome reported in the 1945 survey of the Commission.

Based on data submitted by networks and affiliate stations on Schedule 13, the FCC report discloses the following average scheduled compensation for February 1947 for selected employee classifications:

SCHEDULED COMPENSATION

Full-time Staff Employees for Week Beginning Feb. 1, 1947

	914 AM Stations Compensation	7 Networks and 924 AM Stations Compensation
Announcers	\$59.17	\$61.95
Singers	64.94	66.22
Musicians	69.40	86.95
Writers	43.82	47.14
News Personnel	65.96	69.31
Engineers (Transmitter & Studio) ..	63.71	67.77
Salesmen	91.46	96.62

Engineering Department

ITU Representatives Double Efforts To Unscramble International Agreements

With the Plenipotentiary Conference opening one day late (2) and the Radio Conference continuing

NAB Convention—Atlantic City—Sept. 15-18

IN THE OFFING

Public Relations Executive Committee	July 17-18	Washington, D. C.
Employee-Employer Relations Committee	July 21	Washington, D. C.
Special Standards of Practice Committee	July 22	Washington, D. C.
Educational Standards Committee	July 28	Washington, D. C.
NAB Convention	Sept. 15-18	Atlantic City, N. J.

with its work, the International Telecommunications Union doubled its efforts at Atlantic City to try and wind up its unscrambling of International agreements.

Last week the Allocations Committee (in Document 463R-E) finally adopted for exclusive broadcasting use the frequency 540 kc and cleared for broadcasting in the European region and India the channel 530 kc (*Current REPORTS*, p. 531). In all other regions except India the 530 kc channel will be used for mobile. Barring unforeseen circumstances, these allocations to Standard Broadcasting will be written into the international regulations in about one month's time.

The fate of 520 kc for broadcasting in the European region was undecided when, after some discussion in which the delegates of France, Australia, the United Kingdom, USSR and the United States took part, it was agreed that a small group should endeavor to draft a note covering the question of European broadcasting stations in the band 515-525 kcs. The delegate of France then made the following statement: "The French Delegation considers that it is not correct to deny to duly authorized broadcasting stations whose operation has not impaired the operation of the alarm and distress signal (500 kc) the right to continue working under the same conditions between 515 and 525 kcs."

However, France did not insist in her views of using the channel 520 kc, and, pending the drafting of a note, this problem was deferred.

The High Frequency Allocation Session of the Conference continues to be bogged down, although some progress is being made. While the 15.0, 17.0, 21.0 and 25.0 mcs bands have been agreed on in subcommittee under Dr. Y. Y. Mao of China, the whole allocations structure between 6.0 and 17.0 mcs continues to be a bone of contention. The problem has been passed on by Dr. Mao to Sir A. Stanley Angwin of the United Kingdom, chairman of the main Allocations Committee.

Committee 5 on Tropical Broadcasting has recommended the following minimum frequency requirements:

- 6 to 8 Mcs, 250 Kc,
- 8 to 10 Mcs, 250 Kc,
- 10 to 12 Mcs, 150 Kc.

Subcommittee C then recommended that "the (actual) frequency distribution of these channels should be

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made by the (August 15) High Frequency Broadcasting Conference on a technical basis, taking into account the minimum figures proposed above." With these consolidated proposals, delegates to the Conference felt that at long last some progress on tropical broadcasting was being made.

Legal Department

FCC Prefers Local Group, Proposes Denial Of License Transfer to Original Assignee

In a proposed decision released Tuesday (1), involving two applications for consent to the assignment of the license of Station KMED of Medford, Oregon, the Commission denied the request of the original assignee and granted the request of the intervening assignee.

Following the procedure first announced in the Avco case of last year, and now incorporated in Section 1.321 of the FCC rules and regulations, the successful applicant had filed a competing application after notice of the proposed sale of the station had been published, as required by the Commission's rules. The basis of the Commission's choice was that the intervening applicant was in a better position because of his firsthand knowledge of the community to plan a program service more likely to serve the local needs.

Referring to the respective offers of the two applicants, the FCC said:

"The Commission is mindful of the fact that minor differences exist in the respective offers to Mrs. Virgin, including the fact that Mr. Gibson has offered to personally endorse the notes representing the balance due on the purchase price, while no similar guarantee has been made by the stockholders of Medford Broadcasting Corporation. However, we do not view this and other minor differences in the proposal as constituting a substantial variance in the terms and conditions of the agreement submitted by Gibson. On the contrary, these are matters which the licensee and the preferred applicant can settle by negotiation, if they desire to do so . . . The Commission's sole concern herein is the determination of which applicant is best qualified to operate in the public interest, and having made this determination in favor of Medford Broadcasting Corporation, it is now wholly a matter for the present licensee to determine whether or not she desires to assign the license and construction permit to the preferred applicant at the price agreed upon and upon what specific conditions."

FCC Cites "Business Ethics" of Applicants In Proposed Denial for Facilities

The Commission, in a proposed decision released Tuesday (1), tentatively granted the application of Narragansett Broadcasting Company to operate on 1400 kc, with 250 watts power, in Fall River, Massachusetts.

In choosing among three applicants for the same facilities, two from New Bedford, and one from Fall

River, the Commission first concluded that the requirements of Section 307 (b) of the Communication's Act requiring a fair and equitable distribution of facilities were so closely balanced as not to warrant a preference of one city over the other.

It then concluded that the Fall River applicant was to be preferred because it proposed greater integration of ownership and operation. In addition, the Commission referred to the fact that some of the officers of one of the New Bedford applicants had been involved in legal proceedings on charges of unfair trade practices and that one of them had been found guilty of violations of the Robinson-Patman Act and had been convicted in a criminal proceeding under the anti-trust laws.

Referring to the Mester Case in which a three-judge court in New York denied an assignment of license to a proposed assignee who had been involved in litigation, the Commission said that "these proceedings reflect on the business ethics and moral values of the individuals involved and in a competitive hearing such as this, should be considered adversely to the applicants involved."

News

District 2 Holds Second News Clinic; Stations Report Improved Standards

The second all-day radio news clinic conducted by NAB District No. 2 was held in Utica, N. Y., Friday, June 27. Previously District Director Michael R. Hanna, general manager, WHCU, Ithaca, had appointed E. R. Vadeboncoeur, chairman, NAB radio news committee, and vice president WSYR, Syracuse, general clinic chairman and he presided.

Thirteen months ago the first New York state radio news clinic was held in the same city. In the intervening months standards of radio news were reported improved at most stations and news bureaus with from two to six men were established by at least three stations.

The proven technique of conducting radio news clinics which has gradually evolved since the first clinic in Springfield, Illinois, in 1945, was followed. Prepared papers, assigned to newsmen by Chairman Vadeboncoeur, were read, and questions followed. As is generally the case, all broadcasters participated in the discussions.

By-Products of Radio News

George O'Connor, fulltime radio news editor of WINR, Binghamton, gave four examples of "Community Service and Promotion as a By-Product of Radio News." Mr. O'Connor came to WINR when it went on the air, August 1946, after returning from Navy service. Previously, he had ten years experience on Binghamton newspapers, the last several years as swing editor . . . which means that he knows the community.

(Continued on next page)

Station WINR comments editorially, daily. One-third of all programs are local. Never uses a story more than three times; and there is a new lead on every story used more than once.

Giving air credit to sources and persons, says Mr. O'Connor, pays big dividends. Wire recorder is big help, too, and is used daily. Mr. O'Connor runs his department without staff assistance; is able to do so because of his long experience in getting the news in Binghamton.

Regional News. "Last year's radio news clinic convinced us," said Harvey Sanderson, WFBL, Syracuse, "that we should look into regional and state coverage. We did so and now broadcast a strictly New York State show, twice daily.

Four regional correspondents are tied into WFBL newsroom with teletypes. They are located in Auburn, Cortland, Oswego and Rome. They are regular newspapermen. Teletype is supplemented with special deliveries. Correspondents report twice daily in advance of the 9:00 a.m. and 5:45 p.m. state news shows and at such other times as news indicates.

As for listeners, Mr. Sanderson said that the 5:45 p.m. show, which is in competition with children's serials, has a Hooper of 4.4 in the city of Syracuse, alone. Similar figures are unavailable from rural areas but mail with favorable comment has been received in large amounts.

The four regional correspondents receive from \$15 to \$20 weekly from radio station. Fixed teletype cost is \$10 per station per month. One station tends to exceed minimum. Saving over telegraph, however, is substantial. Some eleven stringers are stationed at other points.

Write to Be Heard. David Kessler, news editor, WHAM, Rochester, is a veteran of over 20 years in the newspaper field. He discussed "Radio Newswriting and Re-Writing."

In his opinion the fields are so different that "I constantly re-examine the conceptions of radio writing, news gathering and presentation. One thing is frequently forgotten at stations—radio news must be heard, not read. Many good color words, good for papers, are bad for radio."

Mr. Kessler stressed the simplicity of writing for the ear. "No word on radio must cause a single listener to pause to identify it," he said. "A short pause for mental identification tends to cause the listener to lose the trend of thought."

Referring to press association copy, he referred to it as raw material—copy written for general consumption, which in turn creates a need for adaptability by the individual stations. Every effort should be made to get a local angle on these stories. Outside of big national or international news events, this is often possible. While wire services are doing an excellent job, he said, you can't accept the copy as it is if the station wants to have individuality. And the job of avoiding repetition in radio news is the job of the radio news editor. Then came a discussion of subdividing copy for broadcast according to national, international and local versus the broadcast of stories according to their importance. Mr. Kessler favored the latter procedure. He said that on the average,

one-half of the WHAM news shows are local news and that the average ranges from 40% to 70%.

The station pays listeners \$2 per tip, though sometimes as much as \$3 to \$5 is paid for an outstanding tip. The staff does the work in all cases. Not only has this arrangement been valuable to WHAM as a source of news, but it has promotional value and, additionally, tends to make a news-conscious audience.

How Radio News Pays Off. Si Goldman, general manager, WJTN, Jamestown, presented a paper on "How Radio News Pays Off."

"In disseminating news and information almost instantaneously," said Mr. Goldman, "radio is providing public service of the utmost importance and responsibility. Broadcasting news is the greatest single service a radio station performs."

"At WJTN, we have always believed in the premise that 'news pays off'—with community loyalty, maximum audiences and success for the sponsor." Then Mr. Goldman discussed the news operation at WJTN. "Since 1940 when the two local papers merged," said Mr. Goldman, "the local newscast over WJTN has grown to 4 broadcasts a day, 7 days a week—all sponsored."

In addition, WJTN broadcasts a number of other station originated news programs, all sponsored, and network co-ops, also sponsored. News editor of the station is the Buffalo Courier-Express correspondent, who began the first local news show in 1940. In addition, there are 2 full-time reporters.

WJTN maintains a schedule of charges for news presentation. On United Press news charge is 25% of time charge. The charge is 50% of time charge for a purely local news show. 40% of time facilities is charged if the show is a combination of local, national and international.

Referring to saleability of news programs, Mr. Goldman stated that station has a waiting list for every one of its news programs—local, national and co-op. With local newscasts, the stations will accept a one-day cancellation and not lose a single minute's revenue.

Mr. Goldman said that from news programs the station gets some of its best success stories. Rating-wise, every one of the station's news programs is "right on top."

Broadcast Advertising

RETAIL BUSINESS

NRDGA Clinic Cites Radio Success In Accomplishing Advertising Objectives

In line with the "how-to-do-it" pattern of the NRDGA Sales Promotion Clinic held June 26-27 at the Palmer House, Chicago, the special radio session highlighted case histories which showed how radio can accomplish specific advertising objectives for its sponsors.

William T. White, sales manager, Wieboldt Stores,
(Continued on next page)

Chicago, was chairman of the Radio Clinic. Leading retailers who are using radio with outstanding success outlined their specific sales promotion problems and the resulting objectives which were given to their use of radio. With the use of transcribed program excerpts, each showed how the time and type of program chosen allowed them to beam their advertising to the specific groups of listeners they were most anxious to attract to their stores. Commercial copy excerpts and results were cited to show how these programs were reaching their objectives.

Wieboldt Programs "Part of Store." Mr. Lawrence H. Foster, sales promotion manager, The Fair, Chicago, reviewed the success of his use of an early morning newscast. Miss Myrtle Green, Wieboldt Stores, Chicago, gave a step by step analysis of the manner in which Wieboldt's builds radio programs so they are a part of the store instead of just sponsored by the store. She used as her example, the "Melody Lane" program, one of two Wieboldt programs which were given honorable mention in the NRDGA Radio Contest awards. She showed how "Melody Lane" completely characterizes the store, adds fashion authority to the store's advertising and brings specific sales results to fashion departments.

Mr. Hugh Muncy, farm director, and Miss Elizabeth Gahre, promotion manager of KXEL, Waterloo, Iowa, outlined the James Black Dry Goods Company's NRDGA grand prize-winning program, "RFD 1540." They showed how a program built around community interests can broaden a store's trading area and bring increased item and departmental sales results.

Mr. Julian N. Trivers, publicity director, Wm. Hengerer & Company, Buffalo, discussed "Early Date at Hengerer's," another prize winner of the NRDGA radio program contest. He pointed to sales and goodwill results which can be gained from locally-produced, in-store audience participation programs.

"How," by Hart. Miss Lee Hart, assistant director of Broadcast Advertising for NAB, gave specific examples to show advertising managers how they could plan and direct their use of radio in a way which would make results from radio measurable, both in terms of items sold and in terms of increased departmental sales.

Comments from the promotion and advertising experts who heard the radio session, indicate that this down-to-earth presentation of radio's ability to meet specific advertising objectives created new interest in radio as a potent promotional tool for retail business.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of July 14-20, 1947, by The Advertising Council. Copies of individual

Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving teaching positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. Though the schools of America are closed in July and August, the urgency of the crisis in our schools makes it necessary to keep this subject before the public. During the summer months plans should be made to assure that when schools open in the fall they should be more adequately staffed and have improved equipment, buildings, supplies, etc. Your program can help bring this improvement about by

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stressing the serious plight of our schools, what a deterioration in American education means to our boys and girls and to our nation, and what listeners can do now to overcome the crisis. (Fact Sheet No. 37)

Buy U. S. Savings Bonds— "Save the Easy Automatic Way"

The U. S. Treasury is conducting its most important stepped-up promotion of U. S. Savings Bonds for 1947 during June and July. The way the public debt is managed will affect the life of every American for years to come, as regards money supply, the price level, business conditions and what the dollar will buy; *and wise management of the debt demands that ownership of U. S. securities be spread as widely as possible among individuals. Beginning June 1, the U. S. Treasury, in cooperation with the banks of America, is inaugurating an easy, automatic method—The Bond-A-Month Plan—of buying Bonds for the millions of Americans not on regular payrolls.* The backbone of the Savings Bonds program is still the Payroll Savings Plan, and, although it is receiving whole-hearted support from industry, recent surveys show that this method now needs additional stimulation. The rate of interest, sound investment value, and convenience of purchase of U. S. Savings Bonds make them the ideal way for the individual investor to save for the future. Money invested in U. S. Savings Bonds today will make possible long-range personal objectives like retirement incomes, education for the children, new homes, the most enjoyable use of leisure time. As an investment, U. S. Savings Bonds are safe, profitable. The effective way to provide for the future is through *regular* savings. Regular saving is easy and automatic if you sign up for the Payroll Savings Plan where you work, or the Bond-A-Month Plan where you bank. (Fact Sheet No. 11-G)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, July 7. They are subject to change.

Monday, July 7

(10:00 A. M.)

NEW—Keystone Broadcasting Corp., Harrisburg, Pa.—For FM facilities.

NEW—York Broadcasting Co., York, Pa.—For FM facilities.

NEW—Reading Broadcasting Co., Reading, Pa.—For FM facilities.

Further Hearing

(10:00 A. M.)

NEW—Wired Music, Inc., Rockford, Ill.—C. P., 1400 kc., 250 watts, unlimited.

Respondent: WRJN, Racine Broadcasting Corp., Racine, Wisconsin.

Further Hearing

(Before Commissioner Walker, 10:00 A. M.)

WTOL—The Community Broadcasting Co., Toledo, Ohio—Renewal of license, 1230 kc., 250 watts, unlimited.

NEW—Public Service Broadcasters, Inc., Toledo, Ohio—C. P., 1230 kc., 250 watts, unlimited.

Tuesday, July 8

(10:00 A. M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P., DA, 840 kc., 5 KW, DA, daytime.

Intervenor: WHAS, Courier-Journal and Louisville Times Co., Louisville, Kentucky.

Further Hearing

(10:00 A. M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P., 580 kc., 5 KW, unlimited, DA-night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P., 580 kc., 5 KW, unlimited, DA-night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P., 590 kc., 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P., 590 kc., 1 KW, unlimited, DA-night and day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG, W. T. A. G., Inc., Worcester, Mass.
WIAC, Radio Station WIAC, Inc., San Juan, Puerto Rico.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

590 KC.—610 KC.—1240 KC.

The Commission announces its **Proposed Decision** (B-374) looking toward the grant of the following applications:

Penn Thomas Watson to change operating assignment of **Station WGTM, Wilson, N. C.**, from 1340 kc., 250 watts, unlimited time, to 590 kc., 5 KW, subject to the filing within 60 days and approval of an application for modification of CP setting forth a modified daytime proposal such as made by this applicant at the hearing, including data with respect to the new site (BP-3848; Docket 6866);

Roanoke Broadcasting Corp. to change operating assignment of **Station WSLs, Roanoke, Va.**, from 1240 kc., 250 watts, unlimited, to 610 kc., 1 KW, unlimited time, subject to filing within 60 days and approval of an application for modification of CP, setting forth a proposal for 610 kc. with power of 1 KW, DA-2, such as that made at the hearing (BP-4095; Docket 6869);

Lynchburg Broadcasting Corp. to change operating assignment of **Station WLVA, Lynchburg, Va.**, from 1230 kc., 250 watts, unlimited time, to 590 kc., 1 KW, subject to condition that it protect the daytime operation of **Station WGTM, Wilson, N. C.**, on 590 kc., in accordance with Commission's Standards of Good Engineering Practice and comply with the Standards in all other respects, and further subject to filing within 60 days and approval of an application for modification of CP setting forth a proposal for operation on 590 kc. with 1 KW power, DA-2, such as that made at the hearing (BP-4096; Docket 6870);

Virginia Broadcasting Corp. for a new station at **Roanoke, Va.**, to operate on 1240 kc., 250 watts, subject to filing within 60 days and approval of an application for modification of CP setting forth operation on the frequency 1240 kc. with 250 watts power, and subject to these facilities being vacated by Roanoke Broadcasting Corp. (BP-3964; Docket 6969);

(Continued on next page)

At the same time the Commission proposes to deny the applications of Eastern Carolina Broadcasting Co. to change assignment of **Station WGBR, Goldsboro, N. C.**, from 1400 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time (BP-3914; Docket 6867) and of Jonas Weiland to change assignment of **Station WFTC, Kinston, N. C.**, from 1230 kc., 250 watts, unlimited, to 590 kc., 5 KW, unlimited time (BP-3827; Docket 6868). (Commissioners Wakefield, Webster and Durr not participating.)

620 KC.

The Commission announces its **Final Decision** (B-366) granting the application of the **Hanford Publishing Company** for a new station at **Hanford, California**, to operate on 620 kc., 1 KW, unlimited time, DA night (BP-4869; Docket 7783), and denying the application of **Fresno Broadcasting Co.**, seeking the same facilities with DA both day and night, at **Fresno, Calif.** (BP-5005; Docket 7784).

790 KC.

The Commission announces its **Final Decision** (B-340) granting the application of **Central Broadcasting Company** to increase power of **Station WEAU, Eau Claire, Wisconsin**, from 5 KW day, 1 KW, with DA, at night, to 5 KW day and night, with DA, operating on 790 kc., subject to CAA approval of transmitter site and antenna system (BP-4312; Docket 7216), and granting the application of **Lubbock County Broadcasting Co.**, for a new station at **Lubbock, Texas**, to operate on 790 kc., 5 KW day, 1 KW night, subject to the condition that applicant will file within 60 days an application in conformity with the Standards of Good Engineering Practice for modification of permit specifying daytime power of 5 KW in lieu of 1 KW (BP-4062; Docket 7334). At the same time the Commission denied the application of **Plains Radio Broadcasting Co.** to change operating assignment of **Station KFYO, Lubbock, Texas**, from 1340 kc., 250 watts, unlimited time, to 790 kc., 5 KW, DA night (BP-4391; Docket 7335). (Commissioners Webster and Walker not participating; Commissioners Denny and Jett voted for a grant of the application of KFYO and a denial of Lubbock County Broadcasting Co. application.)

(The Commission had previously issued an order severing and granting the applications of **KTHIT** and **Veteran's Broadcasting Co.**, both at **Houston, Texas** (Dockets 7333 and 7336, respectively).

1220 KC.

The Commission adopted **Memorandum Opinion and Order** denying petition of **Allen T. Simmons** for rehearing directed against Commission action of April 25 and issued May 22, 1947, granting application of **WGAR Broadcasting Co.** to increase power of **WGAR, Tallmadge, Ohio**, from 5 to 50 KW, DA, and denying application of **WADC** to increase power from 5 to 50 KW, DA, and change frequency from 1350 to 1220 kc. The petition requested that the Decision and Order be set aside; that further hearing be afforded petitioner and that after such hearing petitioner's application be granted. (B-283)

1330 KC.—1340 KC.

The Commission announces its **Final Decision** (B-339) granting the application of **Gillette Burton and Jesse Gilbert Burton, Jr.**, d/b as **Burton Broadcasting Company** for a new station at **Mobile, Alabama**, to operate on 1340 kc., 250 watts, unlimited time (BP-4233; Docket 7314), and denying the applications of **Gulf Broadcasting Co., Inc.**, requesting the same facilities at **Mobile** and the application of **Mobile Broadcasting Co.** requesting 1330 kc., 5 KW day, 1 KW night, DA, at **Mobile** (BP-3728; Docket 7313 and BP-3828; Docket 7482, respectively).

1400 KC.

The Commission announces its **Proposed Decision** (B-369) looking toward the grant of the application of **Narragansett Broadcasting Co.** for new station at **Fall River, Mass.**, to operate on 1400 kc., 250 watts, unlimited time; conditions (BP-4409; Docket 7312) and denial of applications of **South-eastern Massachusetts Broadcasting Corp.** (BP-4185; Docket 7053) and **Bay State Broadcasting Co.** (BP-4201; Docket 7054) seeking the same facilities at **New Bedford, Mass.**

1440 KC.—FM

The Commission announces its **Proposed Decision** (B-375) looking toward the consent to the assignment of license of **Standard Station KMED** and **CP** for new **FM station**, in **Medford, Oregon**, from **Mrs. W. J. Virgin** to the **Medford Radio Corp.**, the competing applicant, and a denial of the assignment of license to the original proposed transferee, **Gibson Broadcasting** (Dockets 7928; 7929); conditions.

1450 KC.

The Commission announces its **Proposed Decision** (B-363) looking toward the grant of the application of **Coast Ventura Company** for a new station at **Ventura, California**, to operate on 1450 kc., 250 watts, unlimited time, contingent upon approval of antenna site and antenna system by the CAA (BP-3725; Docket 6839).

At the same time the Commission proposes to deny the mutually exclusive application of **Ventura Broadcasters, Inc.** (BP-3807; Docket 6840).

Commissioner Wakefield voted for a grant of the application of **Ventura Broadcasters, Inc.**, and denial of **Coast Ventura Company** because of the greater integration of ownership and operation proposed by **Ventura Broadcasters, Inc.**

1480 KC.

The Commission announces its **Final Decision** (B-291) granting the application of **Radio Wisconsin, Inc.**, for a new station at **Madison, Wisconsin**, to operate on 1480 kc., 1 KW, unlimited time, DA (BP-3809; Docket 6940), and denying the application of **Edwin Mead** seeking the same facilities at **Rockford, Ill.** (BP-4729; Docket 7599). The grant to **Radio Wisconsin, Inc.**, is subject to approval of transmitter site and antenna system by the CAA. The Commission stated it is not now acting on the application of **Radio Wisconsin** for leave to amend so as to request operation with 5 KW daytime rather than 1 KW because it does not presently have sufficient engineering data upon which to make a proper determination whether the application should be granted but will entertain a petition from this applicant for modification of CP requesting daytime operation with 5 KW power.

1490 KC.

The Commission announces its **Final Decision** (B-299) granting the application of the **Elgin Broadcasting Company** for a new station at **Elgin, Ill.**, to operate on 1490 kc., 250 watts, unlimited time, conditions (BP-3833; Docket 6962). At the same time the Commission denied the applications of **Village Broadcasting Co., Oak Park, Ill.** (BP-4075; Docket 6963); **Vincent G. Cofey, Elgin, Ill.** (BP-4381; Docket 7154), **Community Broadcasting Co., Oak Park, Ill.** (BP-4382; Docket 7155), each seeking new stations in the cities indicated, on 1490 kc., 250 watts, unlimited time, and **Beloit Broadcasting Co.**, seeking new station at **Beloit, Wis.** (BP-4161; Docket 6964), on 1490 kc., 100 watts power.

AM—New CP's Granted

900 KC.

Antigo Broadcasting Co., Antigo, Wis.—Granted CP for new station to operate on 900 kc., 250 watts, daytime only; conditions. (BP-6024)

910 KC.

Tri-Borough Broadcasting Co., Apollo, Pa.—Granted CP for new station to operate on 910 kc., 1 KW, daytime only; conditions. (BP-5710)

930 KC.

The Daily News Broadcasting Co., Bowling Green, Ky.—Granted CP for new station to operate on 930 kc., 1 KW, daytime only; conditions. (BP-6050)

1230 KC.

Benton County Broadcasters, Kannewick, Wash.—Granted CP for new station to operate on 1230 kc., 250 watts, unlimited time. (BP-5701)

(Continued on next page)

1290 KC.

Tri-City Broadcasting Co., Bellaire, Ohio—Granted CP for new station to operate on 1290 kc., 1 KW, daytime only. (BP-5421)

1340 KC.

Gillespie Broadcasting Co., Fredericksburg, Tex.—Granted CP for new station to operate on 1340 kc., 250 watts, unlimited time; conditions. (BP-6048)

1350 KC.

Cecil W. Roberts, Farmington, Mo.—Granted CP for new station to operate on 1350 kc., 1 KW, daytime only; conditions. (BP-5712)

Pocono Record, Inc., Stroudsburg, Pa.—Granted CP for new station to operate on 1350 kc., 1 KW, daytime only; conditions. (BP-5951)

AM—Designated for Hearing

1340 KC.

The Montana Network, Missoula, Mont.—Designated for hearing application for new station to operate on 1340 kc., 250 watts, unlimited time. (BP-6022; Docket 8438)

1490 KC.

WTOM—Fred O. Grimwood, Bloomington, Ind.—Designated for hearing application to change facilities from 1490 kc., 100 watts, unlimited time, to 1490 kc., 250 watts, unlimited time and for extension of date for commencement and completion of construction (BMP-2669; Docket 8451); ordered WDAN, Danville, Ill.; WKBY, Richmond, Ind., and WOMI, Owensboro, Ky., be made parties to proceeding.

AM—Miscellaneous Actions

WHAS—WHAS, Inc., Louisville, Ky.—Granted petition of WHAS for interim relief praying that the Commission postpone the effective date of its action of November 14, 1946, granting without hearing application of Oklahoma Agricultural and Mechanical College, Stillwater, Okla., for construction permit, and recall or set aside its action of April 16, 1947, granting without hearing application of Oklahoma Agricultural and Mechanical College for modification of CP; ordered that the actions be suspended, pending the decisions of the United States Court of Appeals of the District of Columbia in **L. B. Wilson, Inc. v. Federal Communications Commission** (No. 9434) and **WJR—The Good Will Station, Inc. v. Federal Communications Commission** (No. 9495) and further order of the Commission, since it appears that the questions presented in this matter are substantially the same as those involved in above-mentioned litigation.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted petition of WLW for interim relief praying that the Commission postpone the effective date of its action of December 5, 1946 granting without hearing the application of Middle West Broadcasting Co., Inc., St. Paul, Minn., for construction permit; ordered that the action of December 5, 1946 be suspended pending the decisions of the United States Court of Appeals in **L. B. Wilson, Inc. v. Federal Communications Commission** (No. 9434) and **WJR The Good Will Station, Inc. v. Federal Communications Commission** (No. 9495), and further order of the Commission, since it appears that the questions presented in this matter are substantially the same as those involved in above-mentioned litigation.

KTRR—Show-Me Broadcasting Co., Rolla, Mo.—Granted modification of CP to change frequency from 1340 kc. to 1490 kc., operating with 250 watts unlimited time. (BMP-2771)

KXEO—Audrain Broadcasting Corp., Mexico, Mo.—Dismissed petition requesting reconsideration of Commission's action of April 10, granting application of Show-Me Broadcasting Co. for new station to operate on 1340 kc., since above action renders issues moot.

WTAL—WTAL-FM—Capital City Broadcasting Corp. (assignor); **John H. Phipps** (assignee), Tallahassee, Fla.—

Granted consent to voluntary assignment of license and CPs from Capital City Broadcasting Corp. to John H. Phipps, president, director and sole stockholder of licensee. (BAPL-24)

WLAK—Radio Station WLAK (Assignor); **Lakeland Broadcasting Corp.** (Assignee), Lakeland, Fla.—Granted consent to voluntary assignment of license from S. O. Ward, an individual, trading as Radio Station WLAK, to Lakeland Broadcasting Corp. in which Ward owns 99.65% of stock. (BAPL-26)

WNOC—Norwich Broadcasting Co., Norwich, Conn.; WGAT—Central Broadcasting Co., Utica, N. Y.—Granted consent to voluntary assignment of licenses of WNOC from The Norwich Broadcasting Co., a partnership composed of H. Ross Perkins and J. Eric Williams, to H. Ross Perkins, and of WGAT from The Central Broadcasting Co., a partnership composed of same two individuals, to J. Eric Williams (i.e., dissolution of two partnerships to result in each partner becoming sole owner and licensee of a station). (BAL-605; -606)

KDSH—Queen City Broadcasting Co. (assignor); Boise Valley Broadcasters, Inc. (assignee), Boise, Idaho—Granted consent to assignment of permit of KDSH and conditional grant of permit for associated FM station, from Queen City Broadcasting Co. to Boise Valley Broadcasters, Inc., which will be controlled by assignor; condition. (BAL-608)

WLOF—George W. Gibbs (transferor); Walter C. Shea and Wm. J. Sears (transferees), Orlando, Fla.—Granted consent to voluntary transfer of control of license of Station WLOF from George W. Gibbs to Walter C. Shea and Wm. J. Sears for \$40,000 for 50% interest. (BTC-546)

Southland Broadcasting Corp., No. Miami Beach, Fla.—Granted petition for leave to amend its application (BP-5510; Doc. 8041) so as to specify 1580 kc. instead of 1000 kc., etc. The amendment was accepted and application as amended removed from the hearing docket.

Mary W. Martin, Ft. Lauderdale, Fla.—The Commission on its own motion removed from the hearing docket application. (BP-5808; Docket 8148)

San Pedro Printing and Pub. Co., San Pedro, Cal.—Granted petition to dismiss without prejudice its application for a new FM station (BPH-488; Docket 8318)

WIAC—Radio Station WIAC, Inc., San Juan, P. R.—Granted petition for leave to intervene in the hearing on application of Foundation Co. of Washington. (BP-4997; Docket 8279)

Hanover Broadcasting Co., Hanover, Pa.—Granted petition for waiver of rules and accepted petitioner's written appearance in re its application. (BP-5658; Doc. 8200)

WKAX—Courier Broadcasting Service, Inc., Birmingham, Ala.—Granted petition to dismiss without prejudice its application (BP-5464; Docket 8368), subject to the right of reinstatement under the provisions of Sec. 1.365(c) of the Rules.

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing upon its application (BP-5827; Docket 8167), presently scheduled for July 8, to August 20.

Keystone Broadcasting Corp., Harrisburg, Pa., et al.—Granted joint petition for continuance of further consolidated hearing presently scheduled for July 7, to August 11.

Charles M. Meredith, Silverdale, Pa.—Granted petition for leave to amend his application (BP-5625; Doc. 8092) so as to specify 1570 kc. with 250 watts, daytime only, instead of 1370 kc., 1 KW, daytime. The amendment was accepted and application as amended removed from the hearing docket.

Radio Anthracite, Inc., Pottstown, Pa.—The Commission on its own motion removed from the hearing docket application. (BP-5582; Docket 8091)

The Commission on July 2 adopted an order granting joint petition of **United Broadcasting Co. and Ogden Broadcasting Co., Inc., Ogden, Utah**, requesting the Commission grant petitioners leave to withdraw their joint petition for recon-

(Continued on next page)

sideration filed Aug. 22, 1946, and dismiss its order in response thereto, dated 11/29/46, setting aside grant made without hearing on August 1, 1946 of application of **Central Utah Broadcasting Co.** for new station at **Provo, Utah**, to operate on 1490 kc., 250 watts, unlimited (BP-4703; Docket 7959); severed said application from consolidated proceeding with petitioners' applications, removed from hearing docket and reinstated grant of August 1, 1946 to Central Utah Broadcasting Co.; closed record in consolidated proceeding held on petitioners applications in June 1946.

WNOE—James A. Noe, New Orleans, La.—Granted petition for extension of time within which to file exceptions to the Commission's proposed decision in re applications in Dockets 6346 and 7117, and the time was extended to and including August 4.

Wired Music, Inc., Rockford, Ill.—The Commission on its own motion continued the hearing on application (Docket 7964) presently scheduled for July 7 to July 21.

AM—Applications Accepted for Filing

730 KC.

NEW—Kentucky Mountain Holiness Association, Lawson, Ky.—Construction permit for a new standard broadcast station to be operated on 600 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 600 to 730 kc., and make changes in antenna.

800 KC.

NEW—Johnson County Broadcasting Corp., Iowa City, Iowa—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 watts to 1 KW, install directional antenna, change type transmitter and change transmitter and studio location, and make changes in directors and stockholders.

810 KC.

WKAT—A. Frank Katsentine, Miami Beach, Fla.—Construction permit to change frequency from 1360 to 810 kc., increase power from 1 KW to 50 KW, install new transmitter, directional antenna for night use, and new vertical antenna with FM antenna on top, and change transmitter location. Amended to change name of applicant from A. Frank Katsentine to WKAT, Inc.

900 KC.

NEW—Northwest Broadcasting Co., Fargo, N. Dak. (P. O. Gardner Hotel)—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation.

930 KC.

NEW—Strafford Broadcasting Corp., Rochester, N. H. (P. O. 25 Maple St., Rochester, N. H.)—Construction permit for a new standard broadcast station to be operated on 930 kc. power of 1 KW, and daytime hours of operation.

940 KC.

KVAI—Plains Empire Broadcasting Co., Amarillo, Tex.—Modification of construction permit (B3-P-4551, which authorized a new standard broadcast station) to change type of transmitter and make changes in directional antenna.

950 KC.

KSEL—Lubbock Broadcasting Co., Lubbock, Tex.—Modification of construction permit (B3-P-5537, which authorized an increase in power, change in hours of operation, installation of directional antenna for night use and mount FM antenna on top of AM tower) to make changes in directional antenna for night use.

1000 KC.

KGRI—Goggan Radio Sales, Henderson, Tex. (a partnership composed of Benjamin F. Goggan, Jr., and Howard E. Dennis)—Voluntary assignment of construction permit to Henderson Broadcasting Corp.

1050 KC.

NEW—Southwestern Broadcasting Co., North Little Rock, Ark.—Construction permit for a new standard broadcast station to be operated on 670 kc., power of 1 KW, directional antenna and daytime hours of operation. Amended to change frequency from 670 to 1050 kc., using non-directional antenna and change studio location from 2½ miles NE of State Capitol, North Little Rock, Ark., to to be determined, North Little Rock, Ark.

1060 KC.

NEW—Metropolitan Broadcasting Co., Houston, Tex. (E. H. Rowley, Glen H. McClain, L. M. Rice, and James A. Clements, a partnership)—Construction permit for a new standard broadcast station to be operated on 1060 kc., power of 1 KW night, and 5 KW day, directional antenna and unlimited hours of operation. Amended to change name of applicant from E. H. Rowley, Glen H. McClain, L. M. Rice and James A. Clements, a partnership, d/b as Metropolitan Houston Broadcasting Co. to E. H. Rowley, Glen H. McClain, L. M. Rice, James A. Clements, H. J. Griffith, Frank M. Dowd and Joe H. Torbett, a partnership, d/b as Metropolitan Houston Broadcasting Co.

1070 KC.

KBKI—Alice Broadcasting Co., Alice, Tex. (A partnership composed of J. H. Mayberry, Buford Nicholson and E. G. Lloyd, Jr.)—Special service authorization to operate on unlimited time with power of 1 KW day, and 100 watts night, on frequency of 1070 kc., for period ending May 1, 1948.

1100 KC.

WTAM—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction permit (B2-P-4745, which authorized to install FM antenna on top of vertical antenna) for extension of commencement and completion dates.

1160 KC.

WJJD—WJJD, Inc., Chicago, Ill.—Modification of construction permit (B4-P-4425, as modified which authorized increase in power, installation of new transmitter and directional antenna for day and night use) for extension of completion date.

1230 KC.

NEW—Hub City Broadcasting Co., Hattiesburg, Miss. (Charles Welmer Holt, Marvin Reuben and Vernon J. Cheek, a partnership) (P. O. Lawrence St., Montgomery, Miss.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Contingent upon WSKB, McComb, Miss., being granted a change of frequency.

NEW—Granite State Broadcasting Co., Inc., Claremont, N. H. (P. O. 155 Front St., Manchester, N. H.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley & Grace M. Pixley)—Modification of construction permit (B2-P-5247, which authorized to move old main transmitter to (present location of main transmitter) to be used as an auxiliary transmitter with power of 250 watts) for extension of completion date.

1240 KC.

NEW—Ishpeming Broadcasting Co., Ishpeming, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended re stockholders.

KIUL—Radio Station KIUL, Garden City, Kans. (Frank D. Conard)—Voluntary assignment of license to The Telegram Publishing Company.

1260 KC.

NEW—County Broadcasting Co., Taylor, Texas (Graham Gillis Conley, Dr. Raymond Garrett and Ross K. Prescott, (Continued on next page)

a partnership) (P. O. c/o Ross Prescott, Atty. at Law, 1517 Commerce St., Dallas 1, Texas)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW, and daytime hours of operation.

1340 KC.

NEW—Apple-Land Broadcasters, Inc., Wenatchee, Wash. (P. O. c/o Fred J. Schaaf, 227 Henry Building, Seattle, Wash.)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

1370 KC.

WDEF—WDEF Broadcasting Co., Chattanooga, Tenn.—Modification of construction permit (B3-P-4365, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of completion date.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, as modified, which authorized an increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

NEW—Charles L. Cain, Grand Prairie, Texas (P. O. Honey Grove, Texas)—Construction permit for a new standard broadcast station to be operated on 780 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 780 kc. to 1390 kc., increase power from 250 watts to 1 KW, change type of transmitter, and make changes in vertical antenna.

1400 KC.

KSOL—Gene Burke Brophy, Yuma, Ariz.—Modification of construction permit (B5-P-5102, which authorized a new standard broadcast station) for approval of antenna and transmitter location. Amended to change transmitter location and to make changes in antenna.

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss. (C. J. Wright, B. M. Wright, and C. J. Wright, Jr.)—Modification of construction permit (B3-P-4783, as modified, which authorized installation of new vertical antenna with FM antenna mounted on top, make changes in ground system, and change transmitter location) for extension of completion date.

1440 KC.

KJAY—S. H. Patterson, Topeka, Kans.—Modification of construction permit (B4-P-4389, which authorized a new standard broadcast station) to change power from 5 KW day and night to 1 KW night and 5 KW day, to install new transmitter and to change transmitter location.

1490 KC.

WLOH—Mountain Broadcasting Service, Inc., Princeton, W. Va.—Modification of construction permit (B2-P-5386, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna, transmitter and studio locations.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—Modification of construction permit (B3-P-4975, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna.

1600 KC.

NEW—Baker Broadcasting Co., Fresno, Calif. (John L. Baker, Peter K. Omnigian, George F. Baker, Harry Hartunian and Jim Schiffer, a partnership) (P. O. 1121 No. Fruit Ave.) Construction permit for a new standard broadcast station to be operated on 1600 kc., power of 1 KW, directional antenna, and unlimited hours of operation.

AM—Application Dismissed

KSTP—KSTP, Inc., St. Paul, Minn.—Modification of license to change main studio location from St. Paul, Minn., to Minneapolis, Minn. Dismissed 6-25-47, request of attorney.

AM—Applications Tendered for Filing

570 KC.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Consent to assignment of construction permit and license for standard station WQQW and construction permit for WQQW-FM to Radio Station WQQW, Inc.

900 KC.

NEW—The Progressive Publishing Co., Clearfield, Pa.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 500 watts, and daytime hours of operation.

950 KC.—1210 KC.

WCAU-WPEN, etc.—Philadelphia Record Co.; Wm. Penn Broadcasting Co., Philadelphia, Pa.—1. Consent to transfer of control of licensee of Stations WCAU and WCAU-FM from J. David Stern to Bulletin Co. 2. Consent to assignment of license of WCAU-FM from Philadelphia Record Co. to Wm. Penn Broadcasting Co. 3. Consent to assignment of license and construction permit of WPEN-FM and construction permit of WPEN-TV from Wm. Penn Broadcasting Co. to Philadelphia Record Co. 4. Consent to transfer of control of Wm. Penn Broadcasting Co. from Bulletin Co. to Sun Ray Drug Co. Three of these applications (2, 3, 4 above) are contingent on granting of transfer of control to Philadelphia Record Co.

960 KC.

NEW—World Wide Television Corporation, a partnership, Bakersfield, Calif. (Messrs. James L. Mattly and Guy Marchetti)—Construction permit for a new standard broadcast station to be operated on 960 kc., power of 1 KW, and daytime hours of operation.

990 KC.

WBET—Enterprise Publishing Co., Brockton, Mass.—Construction permit to increase power from 250 watts to 1 KW, daytime, and install new transmitter.

1030 KC.

Alma Broadcasting Co., Inc., Alma, Mich.—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 250 watts, and daytime hours of operation.

1140 KC.

KGDM—E. F. Peffer, Stockton, Calif.—Modification of construction permit to install television antenna on one of the towers of the directional antenna system, using power of 5 KW, unlimited hours, and directional antenna for night use.

1210 KC.

NEW—The News-Sun Broadcasting Co., Waukegan, Ill.—Construction permit for a new standard broadcast station to be operated on 1210 kc., power of 1 KW, and daytime hours of operation.

1230 KC.

KWTX—Beauford H. Jester, Waco, Texas (Individually and as Trustee for W. W. Callan, DeWitt T. Hicks, Hilton W. Howell, Wilford W. Naman, Robert G. Levey, Ross M. Sams and Davis Stribling)—Consent to assignment of license to KWTX Broadcasting Co.

1240 KC.

NEW—Lewis Wiles Moore, Glendive, Mont.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation.

(Continued on next page)

KAVR—Jessica L. Longston, C. V. Zaser, Edward J. Jansen and L. Berenice Brownlow, d/b as **Montana Broadcasters, Havre, Mont.**—Consent to assignment of license to KAVR, Inc.

WROV—Radio Roanoke, Inc., Roanoke, Va.—Construction permit to change frequency from 1490 kc. to 1240 kc., using 250 watts, and unlimited hours of operation. (Contingent on grant of pending application of WSLs.)

1290 KC.

WIRL—Illinois Valley Broadcasting Co., Peoria, Ill. (Edward J. Altorfer, John M. Camp, John H. Altorfer, Katherine A. Swain and Timothy W. Swain)—Consent to assignment of construction permit of WIRL-AM station and construction permit WTAZ-FM to Illinois Valley Broadcasting Co., a corporation.

1300 KC.

WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—Construction permit to modify the directional antenna system, operating on 1300 kc., 5 KW, and unlimited hours of operation, and directional antenna for day and night use.

1320 KC.

NEW—Hocking Valley Broadcasting Corp., Lancaster, Ohio—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 250 watts, and daytime hours of operation.

1430 KC.

NEW—Lynd Broadcasting Co., Newark, Ohio (a partnership composed of Clayton Johns and John Allen Heimberger)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 500 watts, and daytime hours of operation.

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Consent to transfer of control of construction permit from C. Arnholt Smith, J. Frank Burke, and John A. Smith to C. Arnholt Smith, J. Frank Burke, John A. Smith and Paul L. Jones.

1590 KC.

WALB—Herald Publishing Co., Albany, Ga.—Consent to transfer of control from Henry T. McIntosh to James H. Gray.

WBRV—American-Republican, Inc., Waterbury, Conn.—Construction permit for changes in directional antenna to support an FM radiator, using 1590 kc., power of 5 KW, unlimited hours, and directional antenna for day and night use.

FREQUENCY MODULATION

FM—Docket Cases

The Commission announces its **Proposed Decision** (B-376) in the **Cleveland-Akron-Elyria, Ohio**, applications for FM stations, looking toward the grant of all applicants in these proceedings (Docket No. 7038 et al) for Class B FM stations except the **Elyria-Lorain Broadcasting Co.**, to which the Commission proposes to grant a CP for a Class A FM station.

The construction permits proposed to be issued to the applicants are as follows: (Power given is effective radiated power; antenna height is height above average terrain.)

United Broadcasting Co.—100.7 mc. (Channel No. 264); 20 KW; antenna, 500 ft.; conditions. (BPH-99; Docket 7038);

National Broadcasting Co., Inc.—105.7 mc. (Channel No. 289); 20 KW; 500 ft., or equivalent coverage; conditions. (BPH-167; Docket 7039);

WJW, Inc.—104.1 mc. (Channel No. 281); 7.5 KW; 730 ft., or equivalent coverage; conditions. (BPH-581; Docket 7040);

UAW-CIO Broadcasting Corp. of Ohio—103.3 mc. (Channel No. 277); 20 KW; 500 ft., or equivalent coverage; conditions. (BPH-444; Docket 7042);

WGAR Broadcasting Co.—99.5 mc. (Channel No. 258); 20 KW; 500 ft. (BPH-157; Docket 7043);

Scripps-Howard Radio, Inc.—102.1 mc. (Channel No. 271); 20 KW; 500 ft. (BPH-438; Docket 7044);

Telair Co.—106.5 mc. (Channel No. 293); 20 KW; 500 ft. (BPH-694; Docket 7045);

Cleveland Broadcasting Co., Inc.—98.5 mc. (Channel No. 253); 15.5 KW; 555 ft. (BPH-708; Docket 7046);

Allen T. Simmons—96.5 mc. (Channel No. 243); 19.5 KW; 510 ft.; conditions. (BPH-407; Docket 7047);

Summit Radio Corp.—97.5 mc. (Channel No. 248); 20 KW; 500 ft., or equivalent coverage; conditions. (BPH-215; Docket 7048);

Elyria-Lorain Broadcasting Co.—92.1 mc. (Channel No. 221); conditions. (BPH-923; Docket 7522)

FM—Frequency Assignments

KYFM—Express Pub. Co., San Antonio, Tex.—101.5 mc. (Channel 268).

KTSA-FM—Sunshine Broadcasting Co., San Antonio, Tex.—104.1 mc. (Channel 281).

KSD-FM—The Pulitzer Publishing Co., St. Louis, Mo.—96.1 mc. (Channel 241).

KUOA-FM—KUOA, Inc., Siloam Springs, Ark.—96.5 mc. (Channel 243).*

WHA-FM—State of Wisconsin State Radio Council, Madison, Wis.—91.5 mc. (Channel 218).

WDSU-FM—Stephens Broadcasting Co., New Orleans, La.—105.3 mc. (Channel 287).

WGAY-FM—Tri-Suburban Broadcasting Co., Silver Springs, Md.—102.3 mc. (Channel 272).

* KUOA-FM operation on channel 243 prior to March 1, 1948, will be contingent on clearance of image frequency interference in present aeronautical navigational aid receivers.

FM—Allocation Plan Changes

	Channels Deleted	Channels Added
San Antonio, Texas	268
Austin, Texas	267	238
Laredo, Texas	267	278

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

WGR Broadcasting Corp., Buffalo, N. Y.—Class B. (BPH-1265)

Rahall Broadcasting Co., Inc., Beckley, W. Va.—Class B, and Channel No. 251 was allocated to Beckley. (BPH-1255)

Newberry Broadcasting Co., Newberry, S. C.—Class B, and Channel No. 246 was allocated to Newberry. (BPH-1235)

FM—Construction Permits

WFBM, Inc., Indianapolis, Ind.—Class B; 97.9 mc. (Channel 250); 20 KW; 500 ft., subject to filing within 60 days an application for modification of CP in accordance with the terms of the order. (Docket 7032; BPH-252)

The following stations were authorized construction permits; conditions (Note: Power given is effective radiated power; antenna height is height above average terrain):

Macon Broadcasting Co., Macon, Ga.—Class B; 96.9 mc. (No. 245); 41 KW; 440 feet. (BPH-1102)

The Bowling Green Broadcasting Co., Bowling Green, Ky.—Class B; 101.1 mc. (No. 266); 8.4 KW; 255 feet. (BPH-884)

WWLH—Loyola University, New Orleans, La.—Class B; 100.3 mc. (No. 262); 190 KW; 500 feet. (BPH-201)

(Continued on next page)

Radio Station WOW, Inc., Omaha, Neb.—Class B; 99.9 mc. (No. 260); 21 KW; 565 feet. (BPH-1085)

WDPM—Capitol Broadcasting Co., Greensboro, N. C.—Class B; 98.7 mc. (No. 254); 48 KW; 350 feet. (BPH-917)

Jackson Broadcasting Co., Jackson, Tenn.—Class B; 104.7 mc. (No. 284); 12 KW; 470 feet. (BPH-1094)

Hoyle Barton Long Front Royal, Va.—Class B; 95.1 mc. (No. 236); 16 KW; 1300 feet. (BPH-1128)

Larus & Bro. Co., Inc., Norfolk, Va.—Class B; 102.5 mc. (No. 273); 6 KW; 240 feet. (BPH-992)

The following were authorized construction permits in lieu of previous conditions:

WTHH—The Times Herald Co., Port Huron, Mich.—Class B; 99.1 mc. (No. 256); 22 KW; 420 ft. (BMPH-277)

WKRQ-FM—Giddens & Rester, Mobile, Ala.—Class B; 99.9 mc. (No. 260); 3 KW; 310 ft. (BMPH-260)

KWFT-FM—Wichita Broadcasters, near Wichita Falls, Tex.—Class B; 99.9 mc. (No. 260); 9.7 KW; 330 ft. (BMPH-457)

WSOC-FM—Radio Station WSOC, Inc., Charlotte, N. C.—Class B; 103.5 mc. (No. 278); 38 KW; 415 ft. (BMPH-307)

WTAZ—Illinois Valley Broadcasting Co., Peoria, Ill.—Class B; 95.7 mc. (No. 239); 51 KW; 345 ft. (BPH-938)

FM—Transfer of Control

WJLK—Asbury Park Press, Inc., Asbury Park, N. J.—Granted consent to transfer of control of Asbury Park Press, Inc., from J. Lyle Kinmonth, deceased, to Mabel Brazier Kinmonth, and Asbury Park National Bank & Trust Co., Executors and Trustees, arising out of the death of J. Lyle Kinmonth, owner of 99% of the capital stock in licensee corporation, permittee of FM station WJLK. (BTC-551)

FM—Noncommercial Educational CP Granted

State Teachers College at West Chester, Pa.—Granted CP for new station to operate on 91.3 mc. (No. 217); 2.4 KW; 255 ft. (BPED-49)

FM—Applications Accepted for Filing

WNHC-FM—Elm City Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-670, which authorized a new FM broadcast station) for extension of completion date.

WJHP-FM—The Metropolis Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-855, which authorized a new FM broadcast station) for extension of completion date.

KFXD-FM—Frank E. Hurt and Son, Nampa, Idaho (A partnership composed of Frank E. Hurt and Edward P. Hurt)—Modification of construction permit (B5-PH-807, which authorized a new FM broadcast station) for extension of completion date.

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Modification of construction permit (B5-PH-512, which authorized a new FM broadcast station) for extension of completion date.

WOWO-FM—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Construction permit to change frequency to Channel 241, 96.1 mc.; specify type of transmitter, change transmitter site, specify antenna height above average terrain as 504 feet; effective radiated power as 16.9 KW, and specify antenna system.

WJWD—The Capital Broadcasting Co., Annapolis, Md.—Modification of construction permit (B1-PH-781, which authorized a new FM broadcast station) for extension of commencement and completion dates.

WJDX-FM—Lamar Life Insurance Co., Jackson, Miss.—Modification of construction permit (B3-PH-735, which authorized a new FM broadcast station) to change antenna

height above average terrain to 602 feet; effective radiated power to 102 KW, and make changes in antenna system.

KBON-FM—Inland Broadcasting Co., Omaha, Nebr.—Modification of construction permit (B4-PH-390, as modified) which authorized a new FM broadcast station for extension of completion date.

WHKY-FM—Catawba Valley Broadcasting Co., Inc., Hickory, N. C.—Modification of construction permit (B3-PH-714, which authorized a new FM broadcast station) for extension of completion date.

WHIS-FM—Daily Telegraph Printing Co., Bluefield, W. Va.—Modification of construction permit (B2-PH-571, which authorized a new FM broadcast station) for extension of completion date.

KPNI-FM—Peninsula Newspapers, Inc., Palo Alto, Calif.—Modification of construction permit (B5-PH-539, as modified, which authorized a new FM broadcast station) for extension of completion date.

WRC-FM—National Broadcasting Co., Inc., Washington, D. C.—Modification of construction permit (B1-PH-166, as modified, which authorized a new FM broadcast station) for extension of completion date.

WINX-FM—WINX Broadcasting Co., Washington, D. C.—Modification of construction permit (B1-PH-783, as modified, which authorized a new FM broadcast station) for extension of completion date.

WCJT—WHAS, Inc., Louisville, Ky.—Modification of construction permit (B2-PH-88, as modified), which authorized a new FM broadcast station for extension of completion date.

WGAN-FM—Portland Broadcasting System, Inc., Portland, Maine—Modification of construction permit (B1-PH-116, as modified), which authorized a new FM broadcast station for extension of completion date.

WGUY-FM—Portland Broadcasting System, Inc., Bangor, Maine—Modification of construction permit (B1-PH-338, as modified), which authorized a new FM broadcast station for extension of completion date.

WLAV-FM—Leonard A. Versluis, Grand Rapids, Mich.—Modification of construction permit (B2-PH-264, which authorized a new FM broadcast station) for extension of completion date.

WFBG-FM—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, as modified), which authorized a new FM broadcast station for extension of completion date.

WGPA-FM—The Bethlehems' Globe Publishing Co., Bethlehem, Pa.—Modification of construction permit (B2-PH-615, as modified), which authorized a new FM broadcast station for extension of completion date.

WNIQ-FM—Uniontown Newspapers, Inc., Uniontown, Pa.—Modification of construction permit (B2-PH-736, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

KFBA—Frontier Broadcasting Co., Cheyenne, Wyo.—Modification of construction permit (B5-PH-541, which authorized a new FM broadcast station) for extension of completion date.

WRVA-FM—Larus & Brother Co., Inc., Richmond, Va.—Modification of construction permit (B2-PH-973, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—Earl C. Hankamer, Houston, Texas (P. O. 1411 Commerce Building)—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band, ERP of 2,890 watts.

95.1 MC.—#236

WEW-FM—St. Louis University, St. Louis, Mo.—Modification of construction permit (B4-PH-37, as modified), which authorized a new FM broadcast station to change frequency to Ch. #236, 95.1 mc.; effective radiated power to 68.8 KW, antenna height above average terrain to 530

(Continued on next page)

feet; make changes in antenna system and change commencement and completion dates.

Noncommercial Educational

WHA-FM—State of Wisconsin-State Radio Council, Madison, Wis.—Modification of construction permit (B4-PED-59 as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

To Be Assigned by FCC

NEW—Joe L. Smith, Jr., Charleston, W. Va. (P. O. 608 Woodlawn Ave., Beckley, W. Va.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC and effective radiated power of 24.5 KW.

NEW—Andave Radio Co., Milwaukee, Wis. (P. O. Room 623, Century Bldg., 808 North Third St.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC with effective radiated power of 36.9 KW.

NEW—Nashua Broadcasting Corp., Nashua, N. H. (P. O. 142 Main St.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC, ERP of 1 KW and antenna height above average terrain 256.25 feet.

NEW—Harry D. Fornari, Mineola, N. Y. (P. O. 41 West 96th St., New York, N. Y.)—Construction permit for a new FM broadcast station (Class A) to be operated on frequency to be assigned by FCC.

FM—Application Returned

The Southwestern Baptist Theological Seminary, Fort Worth, Texas—Construction permit for a new FM broadcast station (Class B) to be operated on 92.1 to 103.9 mc. band. Returned June 30, 1947: Charter not properly certified and notarized.

TELEVISION

TV—Amendment to Rules

The Commission adopted an amendment to Section 3.606 of its Rules so that Channel No. 9 is withdrawn from the Detroit metropolitan area in the table showing the allocation of television channels to metropolitan districts in the United States, effective immediately. This action was taken in

order to honor the reservation by the Dominion of Canada of Channel No. 9.

TV—License Extension

The Commission on June 26 directed that the licenses for the operation of the following stations be extended upon a temporary basis to October 1, 1947, for the reasons stated:

W2XBD, General Electric Co., Schenectady, N. Y.—(Pending further engineering study);

W2XMT, Metropolitan Television, Inc., New York, N. Y.—(Pending further accounting study).

TV—Applications Accepted for Filing

WTTG—Allen B. Dumont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PCT-16 as modified, which authorized new commercial television broadcast station) to change type of transmitter and make changes in antenna system.

W3XBR—The Conestoga Television Association, Inc., Lancaster, Penna.—Construction permit for reinstatement of (construction permit B2-PVB-165 which authorized a new experimental television broadcast station frequencies that may be assigned by the Commission's Chief Engineer from time to time, Power—200 watts (peak), Emission A3, A5 and Special for Television, hours of operation in accordance with Section 4.4(A), transmitter location) to specify frequencies in 590-610 mc. band; to change power from 200 watts (peak) to 500 watts; to change emission from A3, A5 and Special for Television to Vis. A5 and Aur. A3; and to change type of transmitter.

TV—Application Dismissed

NEW—Radio Station WOWO, Inc., Area of Omaha, Neb.—Construction permit for a new experimental television relay broadcast station to be operated on frequencies of 6775 to 680 mc, power of 1 watt visual with A5 Visual Emission.

Federal Trade Commission Actions

There were no complaints, stipulations, nor cease and desist orders issued during the past week.