



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 32, August 11, 1947

Program Committee Approves Proposed New Standards of Practice

The proposed new Standards of Practice received approval Friday (8) of the NAB's Program Executive Committee.

After a two-day meeting devoted exclusively to discussion of the proposed document, the committee announced that it had completed work on the new "code" and that it was being dispatched to the NAB Board of Directors for action.

(Continued on page 642)

NAB Music Advisory Committee Reports Progress in ASCAP Discussions

Progress in its discussions with ASCAP concerning renewal of broadcasting industry licenses was reported by the NAB's Music Advisory Committee last week, after a meeting in New York City with ASCAP President Deems Taylor and a special committee appointed by the music licensing organization's Board of Directors.

Theodore Streibert, WOR, chairman of the NAB committee, said after the meeting Wednesday that tentative plans had been made to meet again in about one month.

In addition to Mr. Streibert, NAB committee members attending were Walter Hasse, WDRC, Hartford, Conn.; Robert T. Mason, WMRN, Marion, Ohio; Ed Yokum, KGHL, Billings, Mont.; Julius Brauner, CBS, N. Y.; and Board Liaison Member Campbell Arnoux, WTAR, Norfolk, Va. Secretary-Treasurer C. E. Arney, Jr., and General Counsel Don Petty represented the NAB headquarters staff.

Plans for Convention Include Important Session on All Phases of Programming

Plans for the Program Clinic at the annual convention of the National Association of Broadcasters, announced Friday by the NAB, call for a day-long session in which the problems and potentialities of radio programming will be thoroughly explored by a group of experts on all phases of the subject, including music, news, production, planning and traffic.

"The purpose of this Program Clinic," said Harold Fair, director of NAB's program department, who is planning the event, "is to send every station manager, program director, salesman, announcer, everyone who attends, away with new ideas for building programs that will bring more and happier listeners to his station—plus more and happier sponsors on the air."

The Program Clinic is one of many innovations that will feature this year's convention, marking the first time in the history of NAB that a special meeting to discuss the problems of program directors has been held at the annual convention. Station and program managers attending the session will be encouraged to participate in the program during the question and answer period.

The tentative agenda shapes up like this:

The morning session will open with a discussion of the general problems facing program directors. Clarence Menser, former vice-president in charge of programs for NBC, will chair the panel and speak on the subject of "The Objectives and Obligations of the Program Manager." Mr. Menser will pay particular attention to the need for developing programs that will conform to the management

(Continued on next page)

On the Inside

NAB assured NRDGA last week that it favored coordinated retail advertising, integration of campaigns in various media. (p. 642)

Newest home radio sets, AM, FM, and television, will be shown as special feature of the forthcoming convention; NAB associate member exhibits will be most extensive this year. (p. 644)

FCC's recent proposal to change requirements for engineers caused much discussion in industry circles last week. (pp. 645-646)

National spot business was down in July, according to Rorabaugh Report, but 65% of accounts remained unchanged. (p. 649)

International High Frequency Broadcast Conference will begin at Atlantic City August 16th, telecommunications delegates agreed last week. (p. 647)

IT COSTS MORE TO REGISTER FOR THE NAB CONVENTION AFTER AUGUST 15th!

AUGUST 11, 1947—641

NAB Reports

THE NATIONAL ASSOCIATION OF BROADCASTERS

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Director of Special Services

policy and also appeal to the audience and sponsor.

The second panel will be devoted to a discussion of "The Fundamentals of Copy-Right Law and the Use of Copy-Righted Music." Theodore Streibert, WOR, New York, chairman of the NAB Music Advisory Committee, will discuss the various music contracts now in force and their effect on the broadcasters. The second speaker on this panel, Sydney Kaye, general counsel for Broadcast Music, Inc., will outline certain aspects of the copy-right laws, setting up red and green lights for the guidance of program men in the use of music.

The panel discussion devoted to public interest programs will feature talks by William Bryan, formerly public relations director for KOMA, Oklahoma City, and Edward Byron of Byron Productions, Inc., New York City, with Edgar Bill, WMBD, Peoria, Illinois, a member of the NAB Program Executive Committee and Special Standards of Practice Committee, as moderator. Methods of performing this service in such a way as to do an effective job and, at the same time, increase listener acceptance will be outlined.

The final discussion of the morning session is being planned by NAB's Farm News Editors' Committee. This panel on "Farm Service Programming" will be presided over by Herb Plambeck, WHO, Des Moines, chairman of the NAB Farm News Editors' Committee. In his talk, Mr. Plambeck will point out the advantages of utilizing this type of program to build new listeners and additional revenue.

The luncheon session—planned as a joint affair with participants in the Broadcast Advertising Clinic because of the many problems common to program and sales personnel—will be highlighted by three speakers. Barbara Wells, WOR, New York, and Gordon Gray, WIP, Philadelphia, are scheduled to speak. The third will be announced later.

Following the luncheon, attention will be focused on the "Disc Jockey Program." At least two broadcasters,

including Harold Fellows, WEEL, Boston, who have utilized this technique with unusual success, will take part in this panel. The speakers will give the other broadcasters the benefit of their experience in staging this type of show.

The final panel will be devoted to a discussion of coordinating the scheduling of programs. The speakers—John Outler, WSB, Atlanta, and Ralph Hardy, KSL, Salt Lake City—will pay particular attention to the methods of properly scheduling local originations and spot announcements in order to achieve the best possible results.

Program Committee Approves Proposed New Standards of Practice

(Continued from page 641)

The program committee adopted the standards substantially as recommended by the Special Standards of Practice Committee. There were only minor revisions, mostly in language. The program group adopted a motion commending the Standards Committee for its work in drafting the document and upon the speed with which it was accomplished.

Four members of the Special Standards of Practice Committee met with the Program Committee. They were: Robert D. Swezey, chairman, MBS, New York; Ken R. Dyke, NBC, New York; John M. Outler, WSB, Atlanta, Ga.; Harold Fellows, WEEL, Boston, Mass.

Members of the Program Executive Committee in attendance were: Merle S. Jones, chairman, WCCO, Minneapolis, Minn.; Edgar L. Bill, WMBD, Peoria, Ill.; Phillips Carlin, MBS, New York; Arthur B. Church, KMBC, Kansas City, Mo.; Herb Plambeck, WHO, Des Moines, Iowa; H. W. Slavick, WMC, Memphis, Tenn.; Glenn Snyder, WLS, Chicago, Ill.; Davidson Taylor, CBS, New York; E. R. Vadeboncoeur, WSYR, Syracuse, N. Y.

NAB was represented by President Justin Miller, Secretary-treasurer C. E. Arney, Jr., and Harold Fair, director of the program department.

Broadcast Advertising

NAB Assures NRDGA of Radio's Approval of Coordinated Promotion

Approval by the radio industry of *coordinated* retail advertising, whereby the retailer may employ more than one medium in an integrated campaign, was expressed to Lew Hahn, president of NRDGA, in a letter this week from Frank E. Pellegrin, NAB's Director of Broadcast Advertising.

For several weeks the NRDGA has been bitterly opposing a resolution passed by the Newspaper Advertising Executives Association, which would have the effect of charging higher rates to retailers who wished to include in their newspaper advertising tie-ins with magazine advertising, (and presumably might also

(Continued on next page)

apply to newspaper ads in which the retailer wished to tie-in radio or any other form of advertising.)

The letter stated:

"In view of the current controversy between the Newspaper Advertising Executives Association and the National Retail Dry Goods Association, involving an attempt by newspapers to charge a higher rate to retailers who wish to mention magazine tie-ups in their newspaper advertising, we believe the position of the radio industry should be made clear.

"We believe in coordinated, integrated promotion.

"To our knowledge, there has never been a single instance reported in which any radio station has increased its advertising rates to any retailer who desired to tie-in his newspaper advertising with his radio advertising."

In the report, "Radio for Retailers," published as a result of the study conducted at Joske's of Texas, a special chapter on "Promotion" specifically recommends that retailers coordinate *all* of their various forms of advertising and sales promotion, to achieve maximum results. Joske's frequently mentioned their newspaper ads in their radio programs, and vice versa.

West Coast Stations Plan Retail Sessions; Lee Hart to Speak in Eleven Cities

NAB stations in and near eleven West Coast cities are planning a series of meetings on retail advertising. Miss Lee Hart, Assistant Director of Broadcast Advertising, has been invited to make a special speaking trip for these meetings.

In each city Miss Hart will speak to an audience of invited retailers on the subject "Radio For Retailers." She will also conduct round-table discussions on retail advertising for the staffs of the co-sponsoring stations. The following cities are on the retail meeting list:

Denver, Colo., August 11, 12
Los Angeles, Calif., August 13, 14, 15 and 18
San Diego, Calif., August 18, 19
Santa Barbara, Calif., August 20
San Jose, Calif., August 21
San Francisco, Calif., August 22
Fresno, Calif., August 25, 26
Sacramento, Calif., August 27, 28
Santa Rosa, Calif., August 29
Portland, Ore., September 2, 3
Seattle, Wash., September 4, 5

Robert Gulick of WGAL Appointed to Retail Committee Which Meets August 27th

J. Robert Gulick, sales manager, WGAL, Lancaster, Pennsylvania, has been appointed chairman of the NAB Sales Managers Retail Advisory Subcommittee, it was announced today by Odin Ramsland of KDAL, Duluth, Minnesota, chairman of the Sales Managers Executive Committee.

Mr. Gulick succeeds William D. Murdock, Sales Manager, WOL, Washington, D. C.

Next meeting of the subcommittee is scheduled for August 27 in New York City.

NAB Convention—Atlantic City—Sept. 15-18

Advertiser Withdraws P-I Offer; Stations Had Protested

The Farmers Wholesale Nursery of Smithville, Tenn., reported last week as offering P-I propositions to radio stations, has notified the NAB that it is withdrawing its cost-per-inquiry proposal. It also assures the NAB that the several leading stations mentioned in its circular letter containing the P-I offer, are actually carrying the business at straight card rates.

The letter to the NAB states:

"It was not our intention to leave the impression that WSM, WHAS, KWKH, WBT and WSB were handling our account on a Cost-Per-Inquiry Basis. These stations definitely operated on a straight Rate Card Rate.

"We are today writing the smaller stations that we previously contacted informing them of this fact."

Following circularization of the original P-I letter, in which the call letters of the stations mentioned above were listed, the NAB received numerous inquiries from other stations wondering if the industry's position with regard to per-inquiry advertising had been changed.

Letters of protest were sent to the advertiser by the stations whose call letters were used in the letter.

Member stations are reminded that advertisers making per-inquiry offers often buy time at card rates from several leading stations, and that the fact that their advertising is being carried by those leading stations does not necessarily mean that it is carried on a P-I basis.

Auto Manufacturers' Ass'n Publishes Booklet Titled "How to Work With Radio"

A brochure, "How To Work With Radio," has been issued by Automobile Manufacturers Association. The AMA points out the value of *broadcast advertising* and effective methods for working with radio's news and programming departments.

Emphasis is given to using radio as a public relations medium, and the auto association reported that "a national industrial trade association annually prepares a series of recorded broadcasts which are offered to local radio stations in plant communities. Time for the program is secured by the organization's field men, who report that 350 stations now carry the shows.

An association of independent retail business men prepares a weekly five minutes script stressing news of that industry. These are sent free to members, who in turn purchase time on local stations. The organization reports that around 400 radio outlets carry these programs.

Another major industrial trade association, AMA reports, offers a 13-week series of recorded programs free to its members. The organization has this to say:

"Radio advertising by individual companies in their own plant communities is an increasingly used component of community relations programs.

"Radio is very useful for reaching large numbers of people with basic information, such as the need for uninterrupted production, the fact that production creates wealth and payrolls, and similar subjects."

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The booklet was written by Harry Cushing, in charge of Radio, Public Relations Department, Automobile Manufacturers Association, New Center Building, Detroit 2, Michigan.

Philco's Successful Use of Radio Advertising, As Told by Broadcasting, Reprinted by NAB

Broadcasting's recent two-part story of the Philco Corporation's use of radio advertising to attain a position of dominance in the radio set industry has been reprinted by the Department of Broadcast Advertising and is available on request in limited quantities.

The Philco story, written by J. Frank Beatty, outlines the merchandising and advertising techniques used by the company, and describes in detail the results that followed.

"Radio for Retailers" Receives Praise from Press and Industry

Numerous trade magazine articles and letters to the Department of Broadcast Advertising indicate that releases of the Joske report, "Radio for Retailers," are being enthusiastically received.

The addition to the "Results" chapter shows that radio contributed directly to an average increase in sales of 61.96% in three radio test departments during a scientifically controlled experiment. Broadcasters report that this is proving to be a potent and timely sales aid because it shows that radio results can be measured in terms of overall store or department sales, as well as in terms of items advertised.

The technique of measuring results, as outlined in the release, could be applied in stores anywhere. This new material also offers pertinent suggestions about concentration of scheduling and copy approaches which can improve the effectiveness of results.

It is recommended that broadcasters call retail clients' attention to this new addition to the "Results" chapter, and that retail clients or prospects not now in possession of the report should be provided with one by the broadcaster. Copies of the entire report including previously released chapters on Planning, Results, Copy, Programs and the new chapter on Promotion can be purchased from the NAB Dept. of Broadcast Advertising for \$3.00.

Convention

New Sets Be Shown at Convention; Associate Member Exhibits Most Extensive

The 1947-48 lines of home radio sets, AM, FM, and Television, will be displayed in the Atlantic City Municipal Auditorium during the NAB Twenty-Fifth Annual Convention and Exposition, September 15-18.

Displays of equipment manufacturers and transcription companies and program services, however, will occupy the largest amount of space in the hall.

Other exhibitors are the U. S. Navy, trade papers

and certain industry organizations. Individual display space runs from 100 to 2400 square feet.

Associate NAB members who have made arrangements for exhibits as of today include the following:

Equipment Manufacturers

Amperex Electronic Corporation Brooklyn, New York	Magnecord, Inc. Chicago 21, Ill.
Andrew Company Chicago 12, Illinois	Presto Recording Corp. New York 19, N. Y.
Audio Devices, Inc. New York 22, N. Y.	Radio Inventions, Inc. New York 14, N. Y.
Collins Radio Company Cedar Rapids, Iowa	Radio Corporation of America, RCA Victor Division Camden, New Jersey
The Daven Company Newark 4, New Jersey	Rangertone, Inc. Newark 4, New Jersey
Allen B. DuMont Laboratories, Inc. Passaic, New Jersey	Raytheon Manufacturing Co. Waltham, Massachusetts
Eitel-McCullough, Inc. San Bruno, California	Rek-O-Kut Company New York 13, New York
Fairchild Camera and Instrument Corp. Jamaica 1, New York	Technology Instrument Corporation Waltham 54, Mass.
Federal Telephone & Radio Corp. Clifton, New Jersey	United States Recording Company Washington 5, D. C.
Gates Radio Company Quincy, Illinois	Western Electric Company, Inc., Graybar Electric Company, Inc. New York, N. Y.
General Electric Company Syracuse, N. Y.	Westinghouse Electric Corp. Pittsburgh 30, Pa.
The Langevin Company, Inc. New York 23, N. Y.	Wincharger Corporation Sioux City 6, Iowa
Lehigh Structural Steel Co. New York 4, N. Y.	

Transcription Companies & Program Services

Associated Program Service, Inc. New York, New York	C. P. MacGregor Hollywood, Calif.
Broadcasters Promotion Service Atlantic City, N. J.	SESAC, Inc. New York 17, N. Y.
Louis G. Cowan, Inc. New York 22, New York	Standard Radio Transcription Services, Inc. Hollywood 36, Calif.
Harry S. Goodman Radio Productions New York 22, N. Y.	Teleways Radio Productions, Inc. Hollywood 46, Calif.
Kasper Gordon, Inc. Boston 16, Mass.	Transcription Sales, Inc. Springfield, Ohio
Lang-Worth Feature Programs, Inc. New York 19, New York	Frederic W. Ziv Company Cincinnati, Ohio

Trade Papers

The Billboard New York 19, N. Y.	Radio Daily New York 18, N. Y.
Broadcasting Magazine Washington, D. C.	Radio Magazines, Inc. New York 17, N. Y.
FM and Television Magazine Great Barrington, Mass.	Sponsor Publications, Inc. New York 19, N. Y.

Miscellaneous

NAB—Radio Manufacturers Association Broadcast Measurement Bureau, Inc. New York 17, New York	Broadcast Music, Inc. New York, N. Y. U. S. Navy United Nations
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Small Market Stations

NAB Seeks Small Stations' Views on FCC Proposed Revision of Operators' License

Copies of the FCC Proposed Revision of Operators' License and Examinations were mailed last week by NAB members of the Small Market Stations Executive Committee and the 17 District Small Market Stations Chairmen.

Since the NAB Small Market Stations Executive Committee has been especially interested in FCC operator requirements, and has continually, during the past four years or more, stressed the hardships invoked on small stations in complying with FCC rules and regulations requiring straight first class engineers' license, NAB is asking for the comments and views of all small station management. These stations should file their comments with their District Chairmen or direct to the NAB Small Market Stations Division, which is coordinating with the Engineering Department on the proposed revision.

NAB also sent copies of the proposed revision to members of the Engineering Executive Committee, and the District Engineering Chairmen. Royal V. Howard, Director of Engineering, stated in part: "Any comments or briefs concerning this proposed rule making must be filed with the Federal Communications Commission on or before September 1, 1947.

"Consequently we are interested in obtaining from you and others an opinion as to the proposed regulations, and, in particular, as to whether NAB should file with the Commission a statement setting forth our views.

"If we are to take any action, your comments and suggestions must reach us not later than August 20, 1947."

(For additional details see **ENGINEERING** this issue).

Industry Leaders Teaching Radio Courses at University of Denver

The fundamentals of every phase of station operation are being taught by industry leaders this summer at Denver University, Denver, Colorado. The second week of the clinic, July 28 through August 1, covered Radio Advertising, Sales, Promotion and Station Operation by "Professor" J. Allen Brown, NAB assistant director, Broadcast Advertising.

The effectiveness of a planned radio sales campaign was dynamically illustrated when Fred C. Mueller, sales manager, KLZ, Denver, reviewed the inception, programming and selling of the award-winning "KLZ Farm Reporter" to a national account.

James R. MacPherson, sales manager, and Clarence Moore, program director, KOA, Denver, emphasized the importance of cooperation between sales and programming departments. Case histories of the NBC station were cited. Mr. MacPherson also explained the development of network commercial shows, using

his discovery of "Fibber McGee & Molly" in Chicago as a case in point.

The techniques and procedures of prize-winning station promotion were forcefully presented by Lee Fondren, KLZ, promotion director.

The daily classes, including open-discussion periods ran four hours daily. They are followed by a summary period conducted by R. Russell Porter, coordinator of radio, Denver University.

Special attention is being given to the small market station type of operation.

Legal Department

FCC Bar Sponsors New Radio Reporting Service

[Ed. Note: Last week the Federal Communications Bar Association announced a proposal for a new radio reporting service. A letter from Guilford Jameson, acting president of the Bar Association, to NAB General Counsel Don Petty outlining plans for the service is reprinted herewith at the request of the Bar Association.]

During the past several years the Federal Communications Bar Association has entertained numerous proposals to satisfy the need of radio practitioners and operators for an administrative reporting service especially designed to fulfill their requirements.

At the last annual meeting of the Association the Executive Committee was instructed to take whatever action may be necessary to fulfill the requirements for an appropriate administrative reporting service.

Pursuant to such authorization Reed Rollo, President of the Association, appointed a Special Committee consisting of Neville Miller, Arthur W. Scharfeld and Russell Rowell to review and report on the matter. This Special Committee has discussed the matter with numerous publishers and other interested parties. As a result thereof final arrangements have been made with the administrative reporting firm of Pike & Fischer of Washington, D. C., to provide and maintain the desired facilities.

The new facilities, among other things, will provide and maintain FCC Rules and Regulations, Standards of Good Engineering Practice, pertinent statutes, decisions, and orders of the FCC and pertinent court opinions. We believe that the new service will prove to be of the utmost value to radio station owners and operators as well as to attorneys and consulting engineers and other groups which are interested in the administrative aspects of radio regulation.

To insure the publication of this new service which is being sponsored by the Federal Communications Bar Association, it will be necessary to obtain a nominal number of subscriptions before editing and reproduction activities may be commenced. The publication firm requires an initial subscription list of 100 subscriptions for a period of 3 years each at the entirely reasonable price of \$120 per year. Publication will be commenced immediately upon assurance that the necessary financial support has been obtained as

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evidenced by the receipt of the required minimum number of subscriptions.

The Executive Committee cordially invites the National Association of Broadcasters and its members to assist in the inauguration of the new service by forwarding subscriptions to John H. Midlen, Secretary of the Federal Communications Bar Association, 1030 National Press Building, Washington, D. C., by return mail. Payment for the first year, \$120, will not be due until delivery of Volumes I and II of the service.

Engineering Department

Industry Expresses Much Interest in Proposed New Requirements for Engineers

Engineers and management this past week continued to study effects the Commission's proposed revision of operators licenses and examinations would have upon the industry.

Letters and details were sent out by NAB to engineering and small market station committees asking for expressions and comments on Public Notice 8932 (NAB REPORTS, p. 621) and Notice of Proposed Rule Making, Docket 8481 (see below). This information, when received, will be relayed on to the Commission. All were asked to forward their criticism and comments to NAB.

Comment so far received on the Commission's action in creating the Broadcast-Operator grade license has been favorable, and in some cases hailed as a forward step in Industry-Commission cooperation. Others vigorously opposed the plan without modification.

Current engineering comment has chiefly centered on the problems arising from the future status of present holders of first class licenses. While George E. Sterling, chief engineer of the Commission, has indicated that first class licenses will be permitted to run to termination and then would be renewable in the usual manner at the proper level, this question as to grade of renewal and conditions of renewal has developed into a major issue.

It is not known whether the Commission would renew first class licenses at the Technician or Engineer level. Suggestions have been received from engineers indicating concern that, unless automatic renewal at the Engineer-Operator level is provided to experienced personnel, an artificial shortage might develop. Professional Engineer licenses, they pointed out, generally provide "Grandfather" clauses to cover these transitory or interim periods and are for life.

While the Commission's announcement did not so state, Broadcast-Operator license holders will be permitted to operate auxiliary stations, i.e., STL, Portable-Mobile, etc.

According to the Commission, the Broadcast-Operator license study guides are now in process of execution and are expected to be released shortly. These would disclose the extent of technical knowledge that will be required for this class. Full import of the Commission's action cannot be determined pending

the release of this information. For the Engineer-Operator and Technician-Operator classes, the study guide is not expected to be released before the first of the year.

It is indicated from the Commission's release, for the grade of Engineer, that they intend to include in the examination engineering elements on both FM and TV. Questions on FM engineering matters will apparently be included in the examinations for Technician-Operator licenses.

Industry Comment: Throughout the week engineers submitted these comments to NAB:

"Thinks first class ticket OK as is";

"Doesn't think Chief Engineer should be required to know design theory";

"Generally opposed to FCC plan but in any case thinks that 'Grandfather' clause should be included to apply to present first class ticket holders who are now in jobs which would require top class licenses under the new plan";

"Feels that if top grade license is required for 1 KW directionals that it should be required for FM over 1 KW";

"Believes that many capable men now doing perfectly satisfactory job may be licensed right out of a job";

"Can see personnel problems arising all over country. Will undoubtedly increase cost of operation for some stations";

"If FCC wants to stiffen requirements, why not include new subjects in present examinations";

"Will FCC guarantee Chief Engineer license holder will be good administrator?";

"Generally opposed. Some change in licensing may be necessary but not to this extent. FCC should place stress on good equipment rather than require geniuses to run it";

"First Class license holders should be automatically granted Engineer-Operator tickets if they've had three years experience."

The Commission's full Notice of Proposed Rule making is as follows:

"FEDERAL COMMUNICATIONS COMMISSION 8931
Washington 25, D. C.

In the Matter of
Amendment of Section 13.2
Amendment of Section 13.21
Amendment of Section 13.22
Amendment of Section 13.61 } DOCKET NO. 8481

NOTICE OF PROPOSED RULE MAKING

1. Notice is hereby given of proposed rule making in the above-entitled matter.

2. Based upon a study of the design, construction and reliability of operation of low power standard and FM broadcast stations, the Commission is of the opinion that the licensees of certain of such stations may be expected to meet the operating requirements prescribed by the rules and regulations if the normal watch is maintained by an operator with less technical qualification than is required to obtain the First Class Radiotelephone Operator's license; provided, a higher class operator is employed as technical supervisor and is made responsible for all major adjustments and repairs.

3. The proposed amendments, authority for which is contained in Sections 303(l) and (r) of the Communications Act of 1934, as amended, are set forth in an appendix attached to this notice.

(Continued on next page)

4. Any interested party who is of the opinion that the proposed amendments should not be adopted, or should not be adopted in the form set forth, may file with the Commission, on or before September 1, 1947, a written statement or brief setting forth his comments. The Commission will consider any such comments that are received before taking any final action regarding the proposed amendments, and if any comments are received which appear to warrant the holding of an oral argument before final action is taken, notice of the time and place of such oral arguments will be given.

FEDERAL COMMUNICATIONS COMMISSION

T. J. SLOWIE,
Secretary.

Attachment:

Adopted: August 1, 1947

Released: August 1, 1947

APPENDIX

It is proposed to amend Part 13 of the Rules and Regulations of the Federal Communications Commission, as follows:

Section 13.2, Classes of Licenses,—by adding at the end thereof a new subsection, as follows:

(d) Broadcast radio operator license.

Section 13.21, Examination Elements,—by adding at the end thereof a new subsection, as follows:

(7) Practical broadcast operation,—Practical matters relating to minor adjustments and normal operating practices of standard and FM broadcast stations.

Section 13.22, Examination Requirements,—by adding at the end thereof a new subsection, as follows:

(g) Broadcast radio operator license:

1. Ability to transmit and receive spoken messages in English.
2. Written examination elements: 1 and 7.

Section 13.61, Operator Authority,—by adding at the end thereof a new subsection, as follows:

(g) Broadcast radio operator license,—to serve as staff operator of any standard broadcast station employing a non-directional antenna and not exceeding 1 kw. power, or of an FM broadcast station of not more than 1 kw. effective radiated power; provided

- (1) The holder of a First Class Radiotelephone Operator License is employed as technical supervisor.
- (2) Internal tuning adjustments, major repairs and overhauls are made by or under the direction of the technical supervisor.
- (3) The duties of a broadcast radio operator may include such operations as placing the station on and off the air, keeping the transmitter log, making external tuning adjustments, other minor adjustments as may be required as a result of primary power supply variations and failures, and replacement only of such defective parts as tubes, fuses and other items designed for simple plug-in replacement."

High Frequency Broadcast Conference

Gets Under Way Aug. 16 at Atlantic City

After many hours of heated discussion, a decision was reached Tuesday (5) at the International Telecommunications Radio Conference at Atlantic City that the first plenary session of the International High Frequency Broadcasting Conference would be held on August 16. At this session committees will be formed to prepare the agenda for the full start of the HFB Conference—at the second plenary session to be held

on August 26. The Conference also announced that September 28 would be the target date for the final closing of all conferences of the ITU.

In spite of the efforts of Chairman of the Conference Charles R. Denny, with the wholehearted support of Alexander Fortuoshenko of the USSR, toward a full and complete conference at this time, the session reversed the US and USSR request for a complete conference and decided (by a vote of 56 in favor, 3 against, 11 absent, and 7 abstaining) that the present work would be of an exploratory nature only. The main work at this session will be to prepare the fundamentals for a full conference to be held at a later date. The HFB Conference itself will determine when and where this will be held. Delegates "guesstimated" that the second or final conference would be held some time in 1948.

American Agenda: The revised American agenda, which will be broken down in 7 parts, is primarily concerned with the drafting of a proposal formulating the principles on which equitable frequency distribution can be effected. The parts of this proposal are:

Consideration of the requirements for frequency allocation; discussion of the possibility of effecting economy of circuits; establishment of broad engineering principles associated with such assignments; drafting preliminary frequency assignment plan for the next Conference; deciding what action should be taken in advance of the forthcoming Conference; drafting agenda for the next Conference; and setting the date and place for the next Conference.

Chairman Denny stressed the importance of this preliminary work, and stated that he hoped that all delegates who had originally intended to participate in the International High Frequency Broadcasting Conference would remain throughout the preliminary session as now planned. Applause seconded his motion. Commissioner Jett stated that he believed that the Conference starting August 25 could be completed not later than September 30 if the Radio Regulations could be signed by September 15. The American delegation felt that, in the time available, complete broadcast allocations could not be made or specific assignments allocated, but that important progress could be made and the groundwork laid for the following session.

Attending the first preliminary Broadcast Conference held on Friday and Saturday (1 and 2) at Atlantic City were:

For the Government: Chairman Charles R. Denny, Spokesman E. K. Jett, Curtis Plummer, David C. Adams and Albert McIntosh, FCC; Vice-Chairman and Spokesman Francis deWolf, Vice-Chairman John M. Begg, Forney A. Rankin and Roger Legge, State Department; and A. G. Simpson, War Department.

For the U. S. Broadcasters: Clure Owen, ABC; Edmund Chester, William Lodge and Adrian Murphy, CBS; E. M. "Pete" Johnson, MBS; Royal V. Howard, NAB; William Duttera, Stanley Richardson and F. M. Russell, NBC; Gustav Margraf, RCA-NBC; Philip Siling and James P. Veatch, RCA; George Haggerty, Westinghouse; and J. L. Condon, Worldwide Broadcasting of Boston.

The American delegation then established the following committees:

Committee I—Steering Committee
Committee II—Credentials Committee

(Continued on next page)

Committee III—Organization Committee
Committee IV—Technical Committee
Committee V—Procedures Committee
Committee VI—Drafting Committee.

Industry assignments to these committees are as follows:

Clure Owen, ABC, Observer to Committee IV; W. E. Dumm, Associated Broadcasters, Inc., Committee V; Alfred E. Towne, Associated Broadcasters, Inc., Committee IV; Robert N. deHart, CBS, Committee IV; Edmund Chester, CBS, Committees III, IV and V; William Lodge, and J. W. Wright of CBS, Observers-at-Large; Albert Crosley, Crosley Corporation, Committee IV; William Purcell, General Electric, Committee IV; E. M. Johnson, MBS, Observer to Committee IV; Judge Justin Miller and Don Petty, NAB, Committees III and V; Royal V. Howard, NAB, Committee IV; Philip Siling, James Veatch and William Duttera, NBC, Committee IV; Charles B. Joliffe, NBC, Observer-at-Large; D. A. Meyer and George Haggerty, Westinghouse, Committee IV; J. L. Condon, Worldwide Broadcasting of Boston, Committee IV; and Walter Lemon, Worldwide Broadcasting of Boston, Committee III.

News

Council on Radio Journalism to "Graduate" Three More College Profs

Next month three journalism professors will complete internships in the news departments of three broadcast stations. And, within a week after "graduation", each will be passing on to students the know-how absorbed from news editors and their staffs.

This unique method of "teaching teachers" and so raising the standards of radio news began in 1945. It is directed by the Council on Radio Journalism, which was formed jointly by the National Association of Broadcasters and the American Association of Schools and Departments of Journalism.

Station sponsors of the three one-man post graduate radio journalism schools and their internes are:

WHAM, Rochester, N. Y.—Paul Krakowski,
University of Georgia
WOC, Davenport, Iowa—Carleton J. Smyth,
Kent State University (Ohio)
WSYR, Syracuse, N. Y.—Edwin H. Johnson,
South Dakota State College

FM Department

NAB FM Executive Committee Convenes August 25th for One-Day Meeting

The NAB FM Executive Committee will meet in Washington for a one-day session August 25th. This meeting, first to be held under the chairmanship of Leonard Asch, FM Station WBCA, Schenectady, New York, will be held in the Board Room at NAB headquarters.

Mr. Asch was recently named chairman of the FM group, succeeding Walter J. Damm, WTMJ-FM, Milwaukee, who requested that he be relieved of these duties but remains as a member of the Committee.

AUGUST 11, 1947 — 648

Delegates to International Conference Hear FM Demonstration

Swarming into the Renaissance Room of the Hotel Ambassador at Atlantic City, world delegates to the International Telecommunications Union Conference, as guests of the U. S. delegation, heard a special demonstration of Frequency Modulation. The special demonstration, held Wednesday evening (6), was intended to demonstrate to the foreign delegates how wide area coverage could be obtained by rebroadcasting other FM stations.

The programs originated from W2XEA-W2XMN at Alpine, New Jersey, approximately 110 miles north of Atlantic City and about three times below line of sight or 7340 feet. Near Atlantic City an REL receiver and a special 3-bay directional antenna system picked up the Alpine signals and carried them on both the low and standard FM bands over a special high-fidelity seven-mile wire circuit to the transmitter of WBAB-FM, Atlantic City. This station's signal was then picked up in the Ambassador and reproduced over a wide-range reproducing system.

After the broadcast, which included the Army Band Concert from Washington, D. C., the meeting was addressed by Dr. Edwin H. Armstrong. Dr. Armstrong was followed by C. M. Jansky, Jr., who presented a paper on the coverage obtained by the Atlantic City and Alpine stations and the method by which they were inter-connected without long wire circuits.

At the conclusion of the demonstration the Chief Delegate of each nation attending the World Conference was presented with a table model Zenith combination AM-FM receiver as a gift from Dr. Armstrong.

Hollywood Ad Club Establishes Radio-Motion Picture Liaison Group

To set up a permanent liaison between radio and motion pictures, six-man Motion Picture Advisory Committee of the Hollywood Advertising Club was named recently by Mal Boyd, chairman. In addition to Boyd, head of the Radio-Motion Picture Relations Office, members are Bob Coleson, assistant to the President, NAB; Ed Cashman, West Coast head of the Kudner Agency; Bob Rains, Radio Director, Universal-International; Martin Lewis, Radio Director, Paramount; Maurice Binder, Columbia; and Mal Sibley, v.p., Bank of America. Among original aims of committee is to work closely with studios toward end that film sequences dealing with radio and advertising will be portrayed correctly.

General

RMA-NAB Liaison Committees to Meet in Washington August 26th

A meeting of the NAB-Radio Manufacturers Association Liaison Committees has been called for August 26. Meeting at NAB headquarters in Washington,

(Continued on next page)

Plan to Attend—Attend to Plan

the group of radio manufacturers and broadcasters will discuss several matters of mutual interest, including plans for the jointly sponsored National Radio Week scheduled for October 26-November 1, 1947.

Research Department

Summer Slump Shows Up in National Spot Billings, But 65% Accounts Unchanged

July spot was down. According to the August issue of the Rorabaugh Report, approximately 10% of the national and regional accounts cancelled out entirely—a high for the year. Another 14% curtailed their schedules by lopping off markets and stations; 7% increased their station lists slightly; and less than 3% became newly active or resumed their spot activity.

Still another indication that timebuyers were more interested in vacation spots than radio spots: as many as 65% of the accounts kept their schedules running without change whatsoever.

	April-May	May-June	June-July
Increasing	13%	09%	08%
Curtailling	08	19	14
Cancelled out	06	06	10
Newly active	04	07	03
Static	69	59	65
	100%	100%	100%

Among those accounts which were either newly active or increased their spot station lists during July were:

Airy Fairy Coffee-Cake Mix	Omega & White Ring Flour
Better Homes & Gardens	Paramount Pictures
Magazines	Rainier Beer & Ale
Champagne Velvet Beer	Resinol
Cliquot Club Gingerale	Serutan-Nutrex, R.D.X.
Dash Dog Food	Sperry Flour Products
Dollar Book Club	Swift's Agricultural
Esmond Baby Blankets	Research
Hensler's Beer & Ale	Tartan
Hyde Park Beer	Taystee Bread
Listerine Toothpaste	Tawn
Look Magazine	Tootsie Fudge Mix
Luden's Cough Drops	Trommer's Beer
Metal Sponges	TWA Service
Nervine	Waltham Watches
Northrup, King Feeds	Wesson Oil & Snowdrift
Nu-Maid Margarine	Wheaties

Books for Broadcasters

COMMERCIAL BROADCASTING PIONEER. The WEA Experiment, 1922-1926, by William Peck Banning. c1946. 308 p. \$3.50. Harvard University Press, Cambridge, Mass.

This is the story of the part the American Telephone and Telegraph Company played in the early history of broadcasting, told by one who was closely associated with the events. Of particular interest are the begin-

(Continued on next page)

STATION ANALYSES

The following tables present the status of all AM, commercial FM and commercial television stations by month through July 31, 1947. These analyses are kept up-to-date as of the beginning of each month and are published once a month in REPORTS.

AM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed	Deleted		
			to Operate			
Aug. 1.....	1247				970	277
Sept. 1.....	1299	53	12	1 CP	982	317
Oct. 1.....	1343	45	25	1 CP	1007	336
Nov. 1.....	1427	87	18	3 CP	1025	402
Dec. 1.....	1469	44	26	2 CP	1051	418
1947						
Jan. 1.....	1524	59	11	4 CP	1062	462
Feb. 1.....	1552	32	39	4 CP	1101	451
Mar. 1.....	1571	19	23	0	1124	447
Apr. 1.....	1610	44	70	5 CP	1194	416
May 1.....	1712	105	22	3 CP	1216	496
June 1.....	1726	16	42	1 CP	1257	469
				1 Lic.		
July 1.....	1795	70	42	1 CP	1298	497
Aug. 1.....	1842	47	22	0	1320	522
Total Changes						
12 months		621	352	26		

COMMERCIAL FM STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP	CG
		New***	Licensed	Deleted			
		CP	CG	to Operate			
Aug. 1.....	513				48	185	280
Sept. 1.....	572	64	60	0	1 CG	48	249
Oct. 1.....	594	46	23	0	1 CG	48	295
Nov. 1.....	644	65	51	0	1 CG	48	360
Dec. 1.....	655	24	14	0	3 CG	48	384
1947							
Jan. 1.....	688	45	35	0	2 CG	48	429
Feb. 1.....	712	58	24	0	0	48	487
Mar. 1.....	730	23	21	0	{1 CP 3 CG	48	509
Apr. 1.....	749	22	20	0	1 CP	48	530
May 1.....	828	7	82	0	1 CP	48	536
June 1.....	850	12	23	0	1 CG	48	548
July 1.....	918	62	31	0	4 CG	48	610
Aug. 1.....	938	33	17	4	0	52 ²	639 ²
Total Changes							
12 months ...		461	401	4			

COMMERCIAL TELEVISION STATIONS

As of 1946	Total Stations**	Monthly Change			Licensed to Operate	Total CP
		New***	Licensed	Deleted		
		CP	to Operate			
Aug. 1...	33				6	27
Sept. 1...	35	3	0	1 CP	6	29
Oct. 1...	39	4	0	0	6	33
Nov. 1...	43	4	0	0	6	37
Dec. 1...	45	2	0	0	6	39
1947						
Jan. 1...	53	8	0	0	6	47
Feb. 1...	58	5	0	0	6	52
Mar. 1...	57	0	0	1 CP	6	51
Apr. 1...	59	2	0	0	6	53
May 1...	61	2	0	0	6	55
June 1...	66	5	0	0	6	60
July 1...	66	0	0	0	6	60
Aug. 1...	66 ¹	0	0	0	6 ²	60 ²
Total Changes						
12 months....		35	0	2		

¹ Non-commercial CP included.

² FCC states that 251 FM stations are now on the air. They include CG, CP and licensed stations. There are 12 TV operating.

** Includes stations licensed to operate, CP's and CG's.

*** Stations which have been granted construction permits or conditional grants during the preceding month.

CP—Construction permit.

CG—Conditional Grant.

nings of "toll broadcasting" and the experiments with "sponsored programs" which paved the way for our whole American system. The origins of network broadcasting are also part of the picture.

The book is a part of radio history. It is written with a good deal of nostalgia for the early days and reflects the enthusiasm and excitement of the experimental years of broadcasting.

FREEDOM OF THE PRESS. The Framework of Principle, by William Ernest Hocking. c1947. 243 p. \$3.00. University of Chicago Press, Chicago, Ill.

The term "press" here "includes all means of communicating to the public news and opinions, emotions and beliefs, whether by newspapers, magazines, or books, by radio broadcasts, by television, or by films."

This is an expansion of the ideas put forth in the "Summary of Principle" which was appended to the Report from the Commission on Freedom of the Press. Some of the questions raised are—does liberty cover the right to lie? does the principle of toleration require that we tolerate the intolerant? should liberty be pruned for the common good?

One of the tenets is that "freedom of speech and press is close to the central meaning of all liberty." Since radio is a vital part of the press, these principles of freedom apply directly to radio.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 18-24, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the eco-

nomic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: a) Join and work with local groups actively concerning themselves with the problems of better education. b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. While most schools are still closed in August, interest in education remains keen. During the summer parents are making plans for their children's schooling the following year. In many parts of the country, particularly in rural areas communities are concerning themselves with vitally important decisions about the next educational year. Teachers are being employed; working conditions decided; the needs for new equipment surveyed and new equipment ordered. There are already abundant signs that messages on the school crisis carried by business firms in the interests of serving the nation are producing results and earning for business the gratitude of millions of parents and teachers. In state after state, community after community, decisive action has been taken in recent months to improve the status of teachers and educational conditions generally. Your program can help in the good work by keeping "The Crisis In Our Schools" before the public this month. (Fact Sheet No. 37-A)

Our New Soldier—Young, Skilled Volunteer

Before the war, we were a fourth rate military power. We had a standing Regular Army of 178,000 men—smaller than little Poland's, Roumania's, or Turkey's. Up till now, our national habit has been to have a strong Army only in wartime—and to say to hell with it as soon as peace comes. Everybody hopes the United Nations will find the means to outlaw war, but everyone admits the way hasn't yet been found. We live in a still-quarreling world, a world that respects the strong—a world in which our country must assume a position of leadership with its attendant responsibilities. With this in mind and after examining our present overseas commitments, Congress has authorized the largest peacetime Regular Army in our history. The required strength has been set at 1,070,000.

(Continued on next page)

(We had 8,000,000 during the war.) The Army is conducting a paid recruiting campaign—but it's not enough. Unless the Council's campaign to build and maintain prestige and appreciation for the new Regular Army is continued, says the War Department, it will be very difficult for the paid campaign to bring in the 30,000 recruits each month that are needed to maintain the Army's authorized strength. Actually the new Regular Army of today is a compact, carefully chosen force of skilled technicians. Young men seeking to enter must have brains and ability. They must be able to understand and profit by technical training that is second to none. They must be capable of leadership. They must be all this because the stakes are high in the task before them: maintenance of the peace and security for which thousands of other young Americans have already died. Few people realize that today's Regular Army constitutes what is perhaps the world's greatest single scientific research organization. The technological progress and scientific research of the war years have resulted in countless new devices and methods, all of which are in general use throughout our new Regular Army, and Army men, in cooperation with civilian scientists, are seeking constantly to develop and perfect innumerable techniques and devices that will protect our national security as well as contribute to better peacetime living. It is these advanced methods which today's Regular Army man must know; it is these devices he must understand and operate. In short, America's peacetime soldier is an informed technician in at least one of many specialized fields—radar, small arms, chemical warfare, photography—whether he be a member of the Infantry, the Artillery, the Air Forces, or any other branch of the service. Today's new Regular Army is a large school-going organization. Through the facilities of the U. S. Armed Forces Institute, more than a quarter of a million men today are studying cultural subjects ranging from business administration to English literature. In addition to the Institute, the Army conducts numerous technical schools in such fields as radar, radio, diesel engines, aviation specialties, etc. While the primary purpose of these technical schools is to train men for military jobs, they also provide a training that is useful in civilian life. (Fact Sheet No. 2-G)

Federal Communications Commission Docket

HEARINGS

There were no hearings pre-scheduled by the Commission for the week beginning Monday, August 11.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

1340 KC.

The Commission announces its **Proposed Decision** (B-377) looking toward a grant of the application of **Sunland Broadcasting Co.** for a new station at **El Paso, Texas**, to operate on 1340 kc., 250 watts, unlimited time (BP-4290; Docket 7073), conditions; and a denial of the mutually exclusive applications of **Seaman and Collins** (BP-4129; Docket 6875), **Del Norte Broadcasting Co., Inc.** (BP-4700; Docket 7534),

and **Timberwolf Broadcasting Co., Inc.** (BP-5079; Docket 7721)

Commissioner Durr not participating; Commissioners Denny and Jett consider this is a very close case but favor a grant to **Timberwolf Broadcasting Co., Inc.**, because of what they regard as the outstanding qualifications of General Allen, who would be responsible for the operation of the proposed station.

1490 KC.

The Commission announces its **Proposed Decision** (B-378) looking toward the grant of the application of **Commnnity Service Broadcasting Corp., of Amsterdam, N. Y.**, for a new station in that city to operate on 1490 kc., 250 watts, unlimited time, conditions (BP-5021; Docket 7703), and a denial of the application of **Amsterdam Broadcasters, Inc.**, seeking the same facilities (BP-4481; Docket 7704). (Commissioner Durr not participating.)

AM—New CP's Granted

1050 KC.

Albert P. Pyatt, Garden City, Kans.—Granted CP for a new station to operate on 1050 kc., 1 KW, daytime. (BP-6064)

1220 KC.

Interlake Broadcasting Corp., Renton, Wash.—Adopted an order granting petition to remove from hearing docket and grant its application (BP-5485, Docket 8412), and the same was granted for a new station to operate on 1220 kc., 250 watts, daytime only; engineering conditions.

1410 KC.

Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon)—Granted CP for a new station to operate on 1410 kc., 500 watts, daytime only, subject to the filing, within 60 days of grant, of an application for modification of CP, specifying a transmitter site and antenna system meeting the requirements of the engineering standards. (BP-5718)

AM—New CP Deleted

1250 KC.

Alf M. Landon, d/b as Englewood Broadcasting Co., Englewood, Colo.—Granted request that action taken by the Commission on July 17 in granting application for a new station at Englewood to operate with 1 KW, daytime only, on 1250 kc., be deleted without prejudice to applicant filing and application specifying another frequency in Denver, Colo. At the same time the Commission dismissed as moot a petition filed by **Frontier Broadcasting Co.** objecting to the Englewood grant.

AM—Licenses Granted for New Stations

1400 KC.

WTRR—Southeastern Broadcasting System, Sanford, Fla.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2464)

KRPL—Interstate Radio, Inc., Moscow, Idaho—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2477)

KDWT—David W. Ratliff, Stamford, Texas—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2380)

AM—Frequency Change

1290 KC.

WJSW—Altoona Broadcasting Co., Altoona, Pa.—Granted CP to increase power from 250 watts to 1 KW-LS, 500 watts night; hours of operation from day to unlimited, DA-N; change frequency from 650 kc. to 1290 kc., change studio location and install DA for night use (BP-5676); engineering conditions.

(Continued on next page)

AM—Designated for Hearing

740 KC.

George M. Hughes, Florence, S. C.—Designated for hearing application for a new station (BP-6044) to operate on 740 kc., 1 KW, daytime only, and ordered that WMBL, Morehead City, N. C., and WPAQ, Mt. Airy, N. C., be made parties to the proceeding.

1220 KC.

Lamar A. Newcomb, Falls Church, Va.—Designated for hearing application for a new station (BP-5436) to operate on 1220 kc., 250 watts, daytime only.

1420 KC.

Fannin County Broadcasting Co., Bonham, Texas—Designated for hearing application (BP-5720) for a new station to operate on 1420 kc., 1 KW, daytime only, and ordered that KGVU, Greenville, Texas, be made a party to the proceeding.

AM—Modifications of CP's Granted

WLEE—Lee Broadcasting Corp., Richmond, Va.—Granted modification of CP for extension of completion date to 2-17-48. (BMP-2946)

WWSR—Vermont Radio Corp., Inc., St. Albans, Vt.—Granted modification of CP for extension of completion date to 8-1-47.

KRBA—Darrell E. Yates, Lufkin, Texas—Granted modification of CP for extension of completion date to 11-7-47. (BMP-2945)

KAKE—KAKE Broadcasting Co., Inc., Wichita, Kans.—Granted modification of CP to change type of transmitter, make changes in vertical antenna, change transmitter location and studio location "to be determined." (BMP-2786)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted modification of CP for extension of completion date to 9-15-47. (BMP-2936)

KELN—Boulder City Broadcasting Co., Ely, Nev.—Granted modification of CP to change transmitter location from Ely to near Ely, Nev. (BMP-2825)

WNJR—North Jersey Radio, Inc., Newark, N. J.—Granted modification of CP for extension of completion date to 11-26-47. (BMP-2960)

WKMA—Radio South, Quitman, Ga.—Granted modification of CP for extension of completion date to 9-19-47. (BMP-2954)

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted modification of CP for extension of completion date to 10-17-47. (BMP-2947)

WGCM—The Lawrence Broadcasting Co., Lawrence, Mass.—Granted modification of CP to change type of transmitter and make changes in vertical antenna. (BMP-2970)

WJAG—Huse Publishing Co., Norfolk, Neb.—Granted modification of CP for extension of completion date to 11-1-47. (BMP-2961)

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Granted modification of CP to change type of transmitter. (BMP-2980)

WORA—Radio Americas Corp., Mayaguez, P. R.—Granted modification of CP for extension of completion date to 11-26-47. (BMP-2955)

WGL—Farnsworth Telephone & Radio Corp., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 8-30-47.

WJOC—Air Waves, Inc., Jamestown, N. Y.—Granted modification of CP for approval of antenna and transmitter location. (BMP-2753)

WWEZ—Sky Broadcasting Service, New Orleans, La.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-2926)

KRLC—Station KRLC, Lewiston, Idaho—Granted modification of CP for extension of completion date to 3-7-48. (BMP-2943)

KLAS—Las Vegas Broadcasters, Inc., Las Vegas, Nev.—Granted modification of CP for extension of commencement and completion dates to 9-1-47 and 3-1-48, respectively. (BMP-2957)

KOAC—Ore. State Agricultural College, Corvallis, Ore.—Granted modification of CP for extension of commencement and completion dates to 8-5-47 and 2-6-48, respectively. (BMP-2959)

KSEI—Radio Service Corp., Pocatello, Idaho—Granted modification of CP (BP-3735) for extension of completion date to 8-31-47.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Granted modification of CP (BP-4327) for extension of completion date to 11-27-47. (BMP-2968)

AM—Miscellaneous Actions

WLBK—The Bowling Green Broadcasting Co., Bowling Green, Ky.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6079)

WLNH—Northern Broadcasting Co. (Assignor), Northern Broadcasting Corp. (Assignee), Laconia, N. H.—Granted voluntary assignment of license of station WLNH from Northern Broadcasting Co. to Northern Broadcasting Corp., for a consideration of \$45,000. (BAL-607)

WLBB—The Carroll Broadcasting Co., a partnership (Assignor), Carroll Broadcasting Co., Inc. (Assignee), Carrollton, Ga.—Granted consent to assignment of license of WLBB from the Carroll Broadcasting Co., a partnership, to Carroll Broadcasting Co., Inc., a corporation. No monetary consideration. (BARL-25)

KSJQ—Santa Clara Broadcasting Co., San Jose, Calif.—Denied petition requesting reconsideration of the Commission's action of June 20, 1947, denying their application for special service authorization. (BSSA-162)

Chronicle Publishing Co., Inc., Marion, Ind.—Adopted memorandum opinion and order denying petition for rehearing and for other relief, directed against Commission action of Sept. 18, 1946, denying after hearing, petitioner's application for a new station (BP-4109; Docket 6798).

WMBY—Magic City Broadcasting Co., Birmingham, Ala.—Granted request for cancellation of construction permit and modification (BP-3671 and MP-2354) which authorized a new station on 730 kc., 1 KW, daytime.

WKBW—Buffalo Broadcasting Corp. (Assignor); Broadcasting Foundation, Inc. (Assignee), Buffalo, N. Y.—Adopted memorandum opinion authorizing exemption from publication as required by Rule 1.321, of the application for assignment of license of station WKBW (BAL-630).

Tri-City Broadcasting Co., Newport, Ky.—Granted petition for leave to file amended and supplemental reply to petition of Moraine Broadcasters, Inc., requesting reconsideration of the Commission's action in re application of Tri-City Broadcasting Co. and Moraine Broadcasters, Inc. (Dockets 7716 and 7717)

KOCY—Plaza Court Broadcasting Co., Oklahoma City, Okla.—Granted leave to intervene in the hearing on application of Howdy Folks Broadcasters et al.

Steel City Broadcasting Co., Gary, Ind.—Granted petition for leave to amend its application (BP-5681; Doc. 8178) so as to specify 1370 kc. with 1 KW instead of 1260 kc with 250 watts. The amendment was accepted and application removed from the hearing docket.

Radio Calumet, Inc., Gary, Ind.—The Commission, on its own motion, removed from the hearing docket application (BP-6131; Docket 8452).

Northeast Radio, Inc., Lawrence, Mass.—Granted petition for leave to amend its application (BP-5302; Docket 8283) so as to add a supplemental engineering exhibit containing field intensity measurements.

(Continued on next page)

Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Dismissed petition requesting extension of time within which to file an appearance in re its application (BP-4996; Docket 8386).

Greenville Broadcasting Co., Greenville, Ala.—Dismissed petition requesting removal of its application (BP-6094; Docket 8444) from the docket and immediate grant thereof.

Pellegrin & Smeby, Detroit, Mich.—Granted petition for leave to amend its application (BP-5805; Docket 8431) so as to specify the frequency 1440 kc. with 1 KW, daytime only, instead of 1460 kc., 500 watts, daytime. The amendment was accepted and application removed from the hearing docket.

The Gate City Co., Keokuk, Iowa—Granted petition for leave to amend its application (BP-5858; Docket 8193) so as to specify 1580 kc. with 1 KW, daytime only, instead of 1100 kc., 250 watts, daytime only. The amendment was accepted and application removed from the hearing docket.

KNOX Broadcasting Co., Galesburg, Ill.—The Commission, on its own motion, removed from the hearing docket application (BP-5761; Docket 8125).

Bee Broadcasting Co., Beeville, Texas—Granted petition for leave to amend its application (BP-4639; Docket 7604) so as to specify the frequency 1490 kc. with 250 watts, unlimited time, instead of 810 kc., 250 watts, daytime. The amendment was accepted and application removed from the hearing docket.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Granted petition for leave to amend its application (BP-4447; Docket 7357) so as to show the withdrawal from applicant corporation of Edward Cooper, as director, assistant secretary and stockholder, and of Robert F. Jones as a stockholder. The amendment was accepted and the Commission, on its own motion, ordered the record reopened for the purpose of adding the above-mentioned amendment, and scheduled a further hearing in the consolidated proceeding involving the application of Northwestern Ohio Broadcasting Corp., WOOP, Inc., and Sky Way Broadcasting Corp., for August 28, in Washington. Exceptions noted by counsel for Sky Way Broadcasting Corp.

WARM—Union Broadcasting Co., Scranton, Pa., et al.—Ordered that the notices of hearing in the consolidated proceeding involving WARM, WBAX, et al (Dockets 7851, 7852, etc.), be amended to include an issue to determine whether the proposed operation of WARM and WBAX would involve objectionable interference with service of a proposed station at Lynchburg, Va.

AM—Applications Accepted for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith; Frank C. Carman, Administrator of the estate of Jack L. Powers and Grant R. Wrathall)—Modification of construction permit (B5-P-3993, as modified, which authorized a new standard broadcast station) for extension of commencement and completion dates.

KCRS—Millard Eidson, Midland, Texas (Independent Executor of the Estate of Clarence Scharbauer, deceased)—Modification of construction permit (B3-P-4474, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night, and change in transmitter location) for extension of completion date.

600 KC.

KFSD—Airfan Radio Corp., Ltd., San Diego, Calif.—Modification of construction permit (B5-P-2259, as modified, which authorized installation of new transmitter and directional antenna, increase in power and move transmitter) for extension of completion date.

680 KC.

WDBC—Delta Broadcasting Co., Escanaba, Mich.—Construction permit to change frequency from 1490 to 680 kc., increase power from 250 watts to 1 KW, install new trans-

mitter and directional antenna for night use, and change transmitter location.

WMPS—WMPS, Inc., Memphis, Tenn.—Modification of construction permit (B3-P-4310, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter location) for extension of completion date.

690 KC.

NEW—William J. Brennan, Jacksonville, Fla. (P. O. 1021 Roger St., Powderly, Ala.)—Construction permit for a new standard broadcast station to be operated on 690 kc., power of 5 KW, and daytime hours of operation.

KPET—Lamesa Broadcasting Co., Lamesa, Tex. (R. O. Parker, R. A. Woodson, K. S. Ashby, a partnership)—Modification of license to change hours of operation from daytime to unlimited.

740 KC.

NEW—Radio Station Des Moines, Inc., Des Moines, Iowa (P. O. 1000 Fleming Bldg.)—Construction permit for a new standard broadcast station to be operated on 740 kc., power of 250 watts, and daytime hours of operation.

780 KC.

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—License to cover construction permit (B4-P-4009, as modified) which authorized installation of new vertical antenna and authority to determine operating power by direct measurement of antenna power.

790 KC.

WTNC—Thomasville Broadcasting Co., Thomasville, N. C. (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr.)—Modification of construction permit (B3-P-5206, as modified, which authorized a new standard broadcast station) to change studio location.

830 KC.

WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Extension of special service authorization to operate additional time between the hours of 6:00 a.m., EST, and sunrise at New York, N. Y., and between the hours of sunset at Minneapolis, Minn., and 10:00 p.m., EST, using directional antenna designed therefor, for the period beginning 3:00 a.m., EST, September 2, 1947.

850 KC.

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Modification of construction permit (B2-P-3609, which authorized change in frequency, increase in power, installation of directional antenna for day and night, installation of new transmitter, and change in transmitter location) to make changes in directional antenna and mount FM antenna on AM tower.

890 KC.

NEW—Piedmont Broadcasting Co., Greenville, S. C.—Construction permit for a new standard broadcast station to be operated on 890 kc., power of 1 KW and daytime hours of operation. Amended re officer, directors, and stockholders.

910 KC.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—License to cover construction permit (B3-P-4300, as modified) which authorized increase in power, installation of new transmitter and authority to determine operating power by direct measurement of antenna power.

920 KC.

NEW—Springtime City Broadcasting Co., Clearwater, Fla. (Victor John Morgan)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 250 watts and daytime hours of operation. Amended to change power from 250 to 500 watts.

(Continued on next page)

950 KC.

NEW—Humboldt-Milan-Trenton Broadcasting Co., Humboldt, Tenn. (P. O. Plaza Theatre Bldg.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, and daytime hours of operation.

WINC—Richard Field Lewis, Jr., Winchester, Va.—Construction permit to change frequency from 1400 to 950 kc., increase power from 250 to 500 watts night and 1 KW day, change type of transmitter and install directional antenna for night use.

960 KC.

WBOC—The Peninsula Broadcasting Co., Salisbury, Md.—Modification of construction permit (B1-P-3786, as modified which authorized change in frequency, increase in power, making changes in transmitting equipment and installing directional antenna for night use) for extension of completion date.

970 KC.

KPDR—Central Louisiana Broadcasting Corp., Alexandria, La.—Construction permit to change frequency from 1490 to 1400 kc. Amended to change frequency from 1400 to 970 kc., power from 250 watts to 1 KW, install directional antenna for night use, change type transmitter and change transmitter location.

990 KC.

WHOO—Orlando Daily Newspapers, Inc., Orlando, Fla.—Modification of construction permit (B3-P-4328, as modified which authorized a new standard broadcast station) for extension of completion date.

1010 KC.

WABZ—Albemarle Broadcasting Co., Albemarle, N. C. (T. R. Wolfe, W. E. Smith, S. L. Myers, Carl C. Aley, and R. H. Whitlow, a partnership)—Voluntary assignment of construction permit to Radio Station WABZ, Inc.

1030 KC.

NEW—Baylor University, Houston, Tex. (P. O. % Pat M. Neff, Baylor University, Waco, Tex.)—Construction permit for a new standard broadcast station to be operated on 1030 kc., power of 50 KW and daytime hours of operation (LSR Boston, Mass., to LSS Houston, Tex.). Request the facilities of KWBU.

1050 KC.

WRFW—Chippewa Valley Radio and Television Corp., Eau Claire, Wis.—Modification of construction permit (B4-P-5313, which authorized a new standard broadcast station) to change type of transmitter, and for approval of antenna, transmitter and studio locations.

NEW—Sulphur Springs Broadcasters, Sulphur Springs, Fla. (Harold A. Dunlap and James D. Sinyard, a partnership) (P. O. 8410 Florida Ave., Tampa, Fla.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

1080 KC.

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Modification of construction permit (B4-P-4278, which authorized a new standard broadcast station) for extension of completion date.

1150 KC.

NEW—South Central Kentucky Broadcasting Co., Inc., Campbellsville, Ky.—Construction permit for a new standard broadcast station to be operated on 1040 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1040 to 1150 kc.

1230 KC.

WJNO—WJNO, Incorporated, West Palm Beach, Fla.—Construction permit to install new transmitter.

NEW—Englewood Radio & Recording Co., Englewood, Colo. (P. O. 12 Hampden Road)—Construction permit for

a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

KSLO—KOLA Broadcasting Co., Opelousas, La. (a co-partnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones)—Modification of construction permit (B3-P-4917, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna and transmitter location. Amended to change name of applicant from KOLA Broadcasting Company, a co-partnership composed of Hugh O. Jones, Wm. E. Jones, and Mrs. Sarah Stewart Jones, to KSLO Broadcasting Company, a partnership composed of Hugh O. Jones, William E. Jones and Mrs. Sarah Stewart Jones.

NEW—Lockport Union-Sun and Journal, Inc., Lockport, N. Y.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.

NEW—Mendocino Coast Broadcasting Co., Fort Bragg, Calif. (Tony R. Amarante, John A. Brush, Mathew Thompson and Edward Mertle, a partnership) (P. O. 314 Main St.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KERO—J. E. Rodman, Bakersfield, Calif.—Voluntary assignment of license to Paul E. Bartlett.

KXXL—The Voice of Reno, Reno, Nev. (Chet L. Gonce)—Voluntary assignment of construction permit to Edward Margolis, Frederick W. Kirske and Byron J. Samuel, a partnership, d/b as Station KXXL.

WCOL—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martha P. Pixley, Milton A. Pixley and Grace M. Pixley, partners)—Involuntary assignment of construction permit and license to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

NEW—J. James Glancy, Kingman, Ariz. (P. O. Box 871)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation.

NEW—Herald Broadcasting Co., Levelland, Tex. (Forrest Weinhold) (P. O. Box 337)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts and unlimited hours of operation. (Contingent upon KFDD being granted a change of frequency.)

1240 KC.

KWEI—Inland Broadcast Co., Weiser, Idaho—Modification of construction permit (B5-P-5599, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

KXLE—Central Washington Broadcasters, Inc., Ellensburg, Wash.—Voluntary acquisition of control of licensee corporation from R. L. Rutter, Jr., to Goodwin Chase, Jr.

1250 KC.

NEW—Donald W. Howe, Ware, Mass.—Construction permit for a new standard broadcast station to be operated on 1140 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 1140 to 1250 kc., change power from 250 watts to 500 watts, change type transmitter, changes in antenna, and change transmitter location from Ware to Warren, Mass.

1270 KC.

WHYU—Eastern Broadcasting Corp., Newport News, Va.—Modification of construction permit (B2-P-5357, which authorized a new standard broadcast station) for approval of antenna, to make changes in transmitting equipment, for approval of transmitter location as On Highway U. S. 17, 1400 feet South of James River Bridge, Isle of Wight County, Virginia, and to specify studio location. Amended to make changes in antenna & ground system and change transmitter location from On Highway U. S. 17—1400 feet south of James River Bridge, Isle of Wight County, Va., to On

(Continued on next page)

Streeter Creek, 0.1 mile south of Hampton Roads Terrace Beach, Nansemond County, Virginia.

KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.—Construction permit to change frequency from 1450 to 1270 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change transmitter location.

KCOK—Herman Anderson, Tulare, Calif.—Construction permit to change frequency from 1240 to 1270 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use. Amended to change transmitter location and make changes in directional antenna.

1280 KC.

KIT—Carl E. Haymond, Yakima, Wash.—Construction permit to increase power from 1 KW to 5 KW, install new transmitter and install directional antenna for night use.

1300 KC.

KROP—Broadcasting Corp. of America, Brawley, Calif.—Construction permit to install new transmitter.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Voluntary transfer of control of licensee corporation from C. Bruce McConnell, Earl H. Schmidt, Frank McConnell, John E. Messick and Edward W. Harris to Universal Broadcasting Co., Inc.

1330 KC.

NEW—Jack Henry Kidd, Jr., Kingsville, Tex.—Construction permit for a new standard broadcast station to be operated on 1170 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1170 to 1330 kc., power from 250 watts to 1 KW and change type of transmitter.

1340 KC.

NEW—Beaufort Broadcasting Co., Washington, N. C.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1340 kc., contingent on WGTN to change frequency to 590 kc.

KRUL—Pacific States Radio Co., Corvallis, Ore.—Modification of construction permit (B5-P-5014, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, co-partners)—Voluntary assignment of construction permit to Daytona Beach Broadcasting Corp.

1360 KC.

NEW—DeKalb Radio Studios, DeKalb, Ill. (Theodore A. Lanes and Roland Wallem, a partnership)—Construction permit for a new standard broadcast station to be operated on 1360 kc., power of 250 watts, and daytime hours of operation. Amended to change power from 250 to 500 watts, changes in antenna and type transmitter and change transmitter location.

1370 KC.

NEW—Fairmont Broadcasting Co., Fairmont, Minn. (P. O. 103 S. North Ave.)—Construction permit for a new standard broadcast station to be operated on 1370 kc., power of 1 KW, directional antenna and unlimited hours of operation. (DA-2.)

1380 KC.

WATL—Atlanta Broadcasting Co., Atlanta, Ga. (J. W. Woodruff)—Modification of construction permit (B3-P-3985, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) for extension of commencement and completion dates.

KPBX—WCPZ Broadcasting Co., Beaumont, Texas (William Paul Beville, Louise Beville, Vincent F. Callahan,

Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—Voluntary assignment of license to KPBX Broadcasting Co.

NEW—Penn Lincoln Broadcasting Co., Inc., Carlisle, Pa.—Construction permit for a new standard broadcast station to be operated on 720 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 720 to 1380 kc., power from 250 watts to 1 KW and change type of transmitter.

1400 KC.

WCOH—Newnan Broadcasting Co., Newnan, Ga. (a partnership composed of D. T. Manget, Evan W. Thomasson, James Thomasson and Ida A. Thomasson)—Modification of construction permit (B3-P-4487, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.—Construction permit to make changes in transmitting equipment.

1420 KC.

NEW—Highland Broadcasting Corp., Peekskill, N. Y. (P. O. 1037 Main St.)—Construction permit for a new standard broadcast station to be operated on 1420 kc., power of 250 watts, and daytime hours of operation.

1430 KC.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Modification of construction permit (B5-P-5032, which authorized installation of new directional antenna for day and night use) to make changes in directional antenna.

NEW—Robert F. Wolfe, Co., Fremont, Ohio (Robert F. Wolfe and Margaret R. Wolfe, a partnership) (P. O. 907 West State Street)—Construction permit for a new standard broadcast station to be operated on 1430 kc., power of 1 KW, and daytime hours of operation employing directional antenna.

1440 KC.

NEW—Floral City Broadcasting Co., Monroe, Mich. (Edward T. Dillon and Matthew A. Vance, a partnership)—Construction permit for a new standard broadcast station to be operated on 1520 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 1520 to 1440 kc.

1450 KC.

WILM—Delaware Broadcasting Co., Wilmington, Del.—Authority to determine operating power by direct measurement of antenna power.

WASK—WFAM, Inc., Lafayette, Ind.—Modification of construction permit (B4-P-4827, as modified, which authorized installation of new vertical antenna, and change transmitter location) for extension of completion date.

NEW—Western Maryland Broadcasting Corp., Hagerstown, Md.—Construction permit for a new standard broadcast station, to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended to change name of applicant from Western Maryland Broadcasting Corporation to Cavalier Broadcasting Corp.

WMIQ—Iron-Mountain-Kingsford Broadcasting Co., Iron Mountain, Mich.—Authority to determine operating power by direct measurement of antenna power.

1460 KC.

KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif. (L. John Miner, Taft R. Wrathall and Grant R. Wrathall)—Modification of construction permit (B5-P-4150, which authorized a new standard broadcast station) to make changes in transmitting equipment and directional antenna, and change transmitter location.

1470 KC.

WRGA—Rome Broadcasting Corp., Rome, Ga.—Modification of construction permit (B3-P-5334, which authorized
(Continued on next page)

change in frequency, increase in power, installation of new transmitter and directional antenna for night, and change in transmitter location) to change type of transmitter and make changes in directional antenna.

WSAN—Lehigh Valley Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-P-4047, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use) for extension of completion date.

1480 KC.

NEW—Easton Broadcasting Co., Inc., Easton, Md. (P. O. 46 S. Washington St.)—Construction permit for a new standard broadcast station to be operated on 1480 kc., power of 1 KW, and unlimited hours of operation, employing directional antenna.

WHBC—The Ohio Broadcasting Co., South Canton, Ohio—Modification of construction permit (B2-P-3939, as modified, which authorized increase in power, installation of new transmitter, changes in directional antenna for night use and change in transmitter location) for extension of completion date.

1490 KC.

WRLD—Valley Broadcasting Co., West Point, Ga. (L. J. Duncan, Leila A. Duncan and Josephine Rawls)—Construction permit to make changes in transmitting equipment.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Modification of license to change name of licensee from James F. Hopkins, Inc., to Detroit Broadcasting Co.

KVER—Intermountain Broadcasting Co., Albuquerque, N. M.—License to cover construction permit (B5-P-5083, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

WTMV—Evansville On The Air, Inc., East St. Louis, Ill.—Modification of license to change name of licensee from Evansville On The Air, Incorporated to On The Air, Inc.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—Modification of construction permit (B3-P-5075, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WBEC—Western Massachusetts Broadcasting Co., Pittsfield, Mass.—Modification of license to increase power from 100 to 250 watts.

1500 KC.

WJBK—James F. Hopkins, Inc., Detroit, Mich.—Construction permit to change frequency from 1490 to 1500 kc., increase power from 250 watts to 10 KW, install new transmitter and directional antenna for day and night use and change transmitter location from Detroit to Brownstown Township, Mich. (Contingent upon WABJ filing application for change in frequency and grant of said application.)

1510 KC.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Modification of construction permit (B5-P-3744, as modified which authorized a new standard broadcast station) for extension of completion date.

1520 KC.

WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—Voluntary assignment of license to Broadcasting Foundation, Inc.

1580 KC.

NEW—Mid-Island Radio, Inc., Patchogue, N. Y. (P. O. % Solomon H. Bauch, 45 John St., New York, N. Y.)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

AM—Applications Returned

Kenneth Edward Rennekamp, Harrisburg, Pa. (P. O. 513-515 Berger Bldg., Pittsburgh, Pa.)—Construction permit for

a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Returned 8-1-47. Incomplete.

KVAL—Radio Station KEEW, Ltd., Brownsville, Texas—Construction permit to change frequency from 1490 to 1480 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. Application returned 8-6-47.

AM—Applications Tendered for Filing

610 KC.

NEW—United Broadcasting System, Van Nuys, Calif. (a partnership)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 500 watts and daytime hours of operation.

950 KC.

WINC—Richard Fields Lewis, Jr., Winchester, Va.—Construction permit to change frequency from 1400 kc., to 950 kc., power from 250 watts to 500 watts night, 1 KW day, install new transmitter and directional antenna for night use.

1010 KC.

NEW—Stanislaus County Broadcasters, Inc., Modesto, Calif.—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW and daytime hours of operation.

1050 KC.

NEW—Denton & Jones Broadcasters, Jacksonville, Fla. (Partners, Frank L. Denton and L. Frank Jones)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts, and daytime hours of operation.

1220 KC.

NEW—Community Broadcasting Co., Baton Rouge, La. (A partnership composed of Owen W. Ware and G. T. Owen)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts, and daytime hours of operation.

1240 KC.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Consent to assignment of construction permit to Lead Belt Broadcasting Co.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich.—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts and unlimited hours of operation. (Request facilities of WJIM.)

1280 KC.

WVET—Veterans Broadcasting Co., Inc., Rochester, N. Y.—Modification of construction permit to change from employing directional antenna for day and night use to directional antenna for night use only, using power of 5 KW, unlimited hours, on 1280 kc.

1340 KC.

WROD—Daytona Beach Broadcasting Co., Daytona Beach, Fla. (Wade R. Sperry, Edgar J. Sperry and Josephine T. Sperry, co-partners)—Consent to assignment of construction permit to Daytona Beach Broadcasting Corporation.

1380 KC.

KPBX—WCPZ Broadcasting Co., Beaumont, Tex. (William Paul Beville, Louise Beville, Vincent F. Callahan, Florence Anita Callahan, Eugene M. Zuckert and Barbara J. Zuckert, a partnership)—Consent to assignment of license to KPBX Broadcasting Company.

1400 KC.

NEW—Three Rivers Broadcasting Co., Kennewick, Wash.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

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KTMC—McAlester Broadcasting Co., McAlester, Okla. (A co-partnership composed of C. E. Wilson and P. D. Jackson)—Consent to assignment of license to J. Stanley O'Neill.

NEW—Bay County Broadcasting Co., Panama City, Fla. (Edward G. Holmes and E. L. Dukate)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., Near Marion, Va.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif.—Construction permit for a new standard broadcast station to be operated on 1470 kc, power of 250 watts and daytime hours of operation.

1490 KC.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Consent to assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, d/b as Smithfield Broadcasting Co.

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich. (Gail D. Griner and Alden M. Cooper, a partnership)—Modification of construction permit to change frequency from 1500 kc. to 1490 kc., hours of operation from daytime to unlimited, using power of 250 watts. (Contingent on WJBK changing to 1500 kc.)

1570 KC.

NEW—Pottery Broadcasting Co., E. Liverpool, Ohio—Construction permit for a new standard broadcast station to be operated on 1570 kc., power of 1 KW, and daytime hours of operation.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit to make changes in the directional antenna system, operating power of 5 KW, unlimited hours and directional antenna for day and night use on 1600 kc.

FREQUENCY MODULATION

FM—Conditional Grants

The following were authorized conditional grants for the type of station indicated, subject to further review and approval of engineering details:

Lincoln Broadcasting Co., Detroit, Mich., and Woodward Broadcasting Co., Detroit, Mich.—Adopted an Order granting joint petition requesting reconsideration and grant of their applications for Class B Stations and ordered applications (BPH-1231, Doc. 8350) and (BPH-1240, Doc. 8351) removed from the docket and conditionally granted for Class B stations.

Suburban Broadcasters, Dearborn, Mich. (a co-partnership)—Class B. (BPH-1304)

Radio Anthracite, Inc., Scranton, Pa.—Class B. (BPH-1250)

Laredo Broadcasting Co., Laredo, Tex.—Class B. (BPH-1108)

Commonwealth Broadcasting Co., Norfolk, Va.—Class B. (BPH-1194)

Western Maryland Broadcasting Corp., Norfolk, Va.—Class B. (BPH-1249)

Suffolk News Company, Suffolk, Va.—Class B. (BPH-1210)

Madera Broadcasting Co., Madera, Calif.—Class A. (BPH-1309); proposed assignment: 103.9 mc. (Channel 280).

Nashua Broadcasting Corp., Nashua, N. H.—Class A. (BPH-1282); proposed assignment: 106.3 mc. (Channel 292).

Union Broadcasting Co., Elizabeth, N. J.—Class A. (BPH-1287); proposed assignment: Channel 240.

Harold O. Bishop, Green Brook Twp., N. J.—Class A. (BPH-1198); proposed assignment: Channel 280.

Newark Broadcasting Corp., Newark, N. J.—Class A. (BPH-1280); proposed assignment: Channel No. 224.

Chanticleer Broadcasting Co., New Brunswick, N. J.—Class A. (BPH-1186); proposed assignment: Channel 252.

C. H. Winans Co., Watchung, N. J.—Class A. (BPH-1187); proposed assignment: Channel No. 288.

Coastal Broadcasting Co., Inc., Bay Shore, N. Y.—Class A. (BPH-1257); proposed assignment: Channel No. 240.

Harry D. Fornari, Mineola, N. Y.—Class A. (BPH-1285); proposed assignment: Channel No. 288.

Radio New Rochelle, Inc., New Rochelle, N. Y.—Class A. (BPH-1172); proposed assignment: Channel No. 232.

American Quartz Labs., Inc., Yonkers, N. Y.—Class A. (BPH-1181); proposed assignment: Channel No. 272.

Bell Broadcasting Co., Inc., Temple, Tex.—Class B in lieu of a Class A granted Nov. 23, 1945. (BMPH-477)

Denny Park Lutheran Church of Seattle, Wash., Seattle, Wash.—Class B. (BPH-1278)

FM—Construction Permits

The following were authorized construction permits; conditions. (Note: power given is effective radiated power; antenna height is height above average terrain):

KTMS-FM—News-Press Pub. Co., Santa Barbara, Calif.—Class A; Channel: 98.3 mc. (No. 252); 380 watts; 550 feet. (BMPH-210; PH-436)

San Mateo County Broadcasters, San Mateo, Calif.—Class A; Channel: 100.9 mc. (No. 265); 380 watts; 180 feet. (BPH-1029)

KTUR—"Turlock Broadcasting Group," Turlock, Cal.—Class A; Channel: 100.9 mc. (No. 265); 1 KW; 155 feet. (BPH-1050)

WLOF-FM—Hazlewood, Inc., Orlando, Fla.—Class B; Channel: 100.3 mc. (No. 262); 65 KW; 450 feet; conditions. (BPH-835)

Stillwater Pub. Co., Stillwater, Okla.—Class B; Channel: 93.9 mc. (No. 230); 3.1 KW; 375 feet. (BPH-985) (Channel 230 allocated to Stillwater.)

West Central Broadcasting Co., Tulsa, Okla.—Class B; Channel: 99.5 mc. (No. 258); 185 KW; 510 feet. (BPH-1089)

Radio Station KTBS, Shreveport, La.—Class B; Channel: 96.5 mc. (No. 243); 47 KW; 370 feet. (BPH-1167)

Wayne M. Nelson, Jr., Concord, N. C.—Class B; Channel: 96.5 mc. (No. 243); 3.8 KW; 330 feet; conditions. (BPH-1116)

Coastal Broadcasting Co., Inc., Nr. New Bern, N. C.—Class B; Channel: 103.7 mc. (No. 279); 2.9 KW; 300 feet; conditions. (BPH-926)

KFYO-FM—Plains Radio Broadcasting Co., Lubbock, Tex.—Class B; Channel: 99.5 mc. (No. 258); 13 KW; 270 feet. (BPH-1129)

The following were authorized construction permits in lieu of previous conditions:

KIDO-FM—KIDO, Inc., Boise, Idaho—Class B; Channel 106.1 mc. (No. 291); 7 KW; 415 feet. (BMPH-558)

WJBC-FM—Bloomington Broadcasting Corp., Bloomington, Ill.—Class B; Channel: 101.5 mc. (No. 268); 45 KW; 365 feet. (BMPH-559)

(Continued on next page)

WMIX-FM—Mt. Vernon Radio & Tele., Mt. Vernon, Ill.—Class B; Channel: 94.1 mc. (No. 231); 15.2 KW; 550 feet. (BMPH-530)

WTHI-FM—Wabasb Valley Broadcasting Corp., Terre Haute, Ind.—Class B; Channel: 99.9 mc. (No. 260); 20 KW; 305 feet. (BMPH-564)

KCRA-FM—Central Valleys Broadcasting Co., Sacramento, Calif.—Class B; Channel: 96.1 mc. (No. 241); 49 KW; 355 feet; condition. (BPH-818)

WOL-FM—Cowles Broadcasting Co., Washington, D. C.—Class B; Channel: 98.7 mc. (No. 254); 20 KW; 410 feet. (BMPH-173)

WJAX-FM—City of Jacksonville, Jacksonville, Fla.—Class B; Channel: 95.1 mc. (No. 236); 130 KW; 565 feet. (BPH-655)

WMCP—Belvedere Broadcasting Corp., Baltimore, Md.—Class B; Channel: 94.7 mc. (No. 234); 20 KW; 405 feet. (BMPH-597)

WBOC-FM—The Peninsula Broadcasting Co., Salisbury, Md.—Class B; Channel: 97.5 mc. (No. 248); 12 KW; 370 feet. (BMPH-565)

WMIN-FM—WMIN Broadcasting Co., St. Paul, Minn.—Class B; Channel: 99.5 mc. (No. 258); 65 KW; 375 feet. (BMPH-520)

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Class B; Channel: 102.1 mc. (No. 271); 46 KW; 500 feet. (BMPH-549)

KCFM—KCMO Broadcasting Co., Kansas City, Mo.—Class B; Channel: 104.3 mc. (No. 282); 54 KW; 350 feet. (BMPH-552)

WEW-FM—St. Louis University, St. Louis, Mo.—Class B; Channel: 95.1 mc. (No. 236); 68 KW; 530 feet. (BMPH-487)

WCEC-FM—Josh L. Horne, Rocky Mount, N. C.—Class B; Channel: 100.7 mc. (No. 264); 33 KW; 400 feet. (BPH-392)

WTAR-FM—WTAR Radio Corp., Norfolk, Va.—Class B; Channel: 97.3 mc. (No. 247); 50 KW; 345 feet. (BMPH-580)

FM—Allocation Plan Change

Muskegon, Mich.—Delete Channel 297; add Channel 263.

FM—Frequency Assignment

(In lieu of previous assignment)

WMUS-FM—Greater Muskegon Broadcasters, Inc., Muskegon, Mich.—100.5 mc. (Channel 263).

FM—Modifications of CP's Granted

WLVA-FM—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted modification of CP for extension of completion date of FM station to 10-17-47. (BMPH-585)

KSEI-FM—Radio Service Corp., Pocatello, Idaho—Granted modification of CP for extension of completion date of FM station to 8-31-47. (BMPH-598)

KDTH-FM—Telegraph Herald, Dubuque, Iowa—Granted modification of CP for extension of completion date of FM station to 3-8-48. (BMPH-531)

WFMJ-FM—The WFMJ Broadcasting Co., Youngstown, Ohio—Granted modification of CP for extension of completion date of FM station to 2-18-48. (BMPH-600)

WFAS-FM—Westchester Broadcasting Corp., White Plains, N. Y.—Granted modification of CP for extension of completion date of FM station to 10-5-47. (BMPH-601)

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Granted modification of CP for extension of completion date of FM station to 2-21-48. (BMPH-603)

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Granted modification of CP for extension of completion date of FM station to 1-29-48. (BMPH-602)

WAIR-FM—WAIR Broadcasting Co., Winston-Salem, N. C.—Granted modification of CP for extension of completion date of FM station to 10-21-47. (BMPH-586)

WGTM-FM—Penn Thomas Watson, Wilson, N. C.—Granted modification of CP for extension of completion date of FM station to 3-16-48. (BMPH-599)

WCAR-FM—Pontiac Broadcasting Co., Pontiac, Mich.—Granted modification of CP to change corporate name to WCAR, Inc. (BMPH-582)

WLBC-FM—Donald A. Burton, Jr., Muncie, Ind.—Granted modification of CP for extension of completion date to 10-22-47. (BMPH-591)

WKWK-FM—Community Broadcasting, Inc., Wheeling, W. Va.—Granted modification of CP for extension of completion date to 9-27-47. (BMPH-447)

WKNB-FM—The New Britain Broadcasting Co., New Britain, Conn.—Granted modification of CP for extension of completion date to 10-15-47. (BMPH-581)

WMFM—James A. Hardman, No. Adams, Mass.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-593)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Granted modification of CP for extension of completion date to 9-20-47. (BMPH-589)

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Granted modification of CP for extension of completion date to 10-25-47. (BMPH-596)

WKMO-FM—Kokomo Broadcasting Corp., Kokomo, Ind.—Granted modification of CP for extension of completion date to 12-3-47. (BMPH-588)

KSEO-FM—Democrat Printing Co., Nr. Durant, Okla.—Granted modification of CP for extension of completion date to 10-27-47. (BMPH-590)

WMIX-FM—Mt. Vernon Radio and Television Co., Mt. Vernon, Ill.—Granted modification of CP for extension of completion date to 12-15-47. (BMPH-535)

WTNY—The Troy Record Co., Troy, N. Y.—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-576)

KFH-FM—The Radio Station KFH Co., Wichita, Kans.—Granted modification of CP for extension of completion date to 2-4-48. (BMPH-577)

WSBA-FM—Susquehanna Broadcasting Co., Nr. York, Pa.—Granted modification of CP for extension of completion date to 11-5-47. (BMPH-578)

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Granted modification of CP for extension of completion date to 11-18-47. (BMPH-587)

WSJN—Radio Americas Corp., San Juan, P. R.—Granted modification of CP for extension of completion date to 11-21-47. (BMPH-594)

WCOL-FM—The Pixleys, Columbus, Ohio—Granted modification of CP for extension of completion date to 11-22-47. (BMPH-595)

WEEU-FM—Hawley Broadcasting Co., Reading, Pa.—Granted modification of CP for extension of completion date to 10-29-47.

FM—Miscellaneous Actions

WELD—Radio Ohio, Inc., Columbus, Ohio—Granted CP for extension of commencement and completion dates to 8-1-47 and 2-1-48. (BMPH-572)

WLSC—Lancaster Broadcasting Co., Lancaster, S. C.—Granted CP for extension of commencement and completion dates to 9-2-47 and 12-2-47. (BMPH-473)

United Broadcasting Co., Cleveland, Ohio—Granted petition to accept late its notice of intention to participate in oral argument in re its application for a new FM station. (BPH-59)

(Continued on next page)

FM—Applications Accepted for Filing

WCOL-FM—The Pixleys, Columbus, Ohio (Lloyd A. Pixley, Martin P. Pixley, Milton A. Pixley and Grace N. Pixley, partners)—Involuntary assignment of construction permit to Lloyd A. Pixley, Martha P. Pixley and Grace M. Pixley, partners, d/b as The Pixleys.

WCSI—Syndicate Theatres, Inc., Columbus, Ind.—Modification of construction permit (B4-PH-658, which authorized a new FM broadcast station) to change studio location and make changes in antenna system.

NEW—Sundial Broadcasting Corp., San Francisco, Calif. (P. O. 13 E. Ninth St., New York, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #259, 99.7 mc., with 30 KW ERP.

KPRA—Pacific Radio Advertising Service, Portland, Ore. (A partnership composed of John C. Egan and Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified, which authorized a new FM broadcast station) for extension of completion date.

KVWC-FM—Northwestern Broadcasting Co., Vernon, Tex.—Modification of construction permit (B3-PH-576, which authorized a new FM broadcast station) for extension of completion date.

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change completion date.

FM—Application Dismissed

Fountain of Youth Broadcasting Co., St. Augustine, Fla.—Construction permit for a new FM broadcast station to be operated on 92 to 106 mc., and coverage of 2,580 square miles. Request of attorney. 8-1-47.

TELEVISION

TV—Miscellaneous Actions

Westinghouse Radio Stations, Inc., area of Boston, Mass.—Granted CP for new experimental television relay broadcast station to be used with WBZ TV. (BPVB-210)

WNBW—NBC, Washington, D. C.—Granted modification of CP for further extension of completion date to 10-19-47. (BMPCT-88)

WJAR-TV—The Outlet Co., Providence, R. I.—Granted modification of CP for further extension of completion date to 3-16-48. (BMPCT-82)

WPTZ—Phileo Television Broadcasting Corp., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 12-2-47. (BMPCT-92)

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted modification of CP for further extension of completion date to 1-25-48. (BMPCT-90)

KTTV—The Times-Mirror Co., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 2-20-48. (BMPCT-87)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for extension of completion date to 1-21-48. (BMPCT-83)

W6XOA—Don Lee Broadcasting System, Hollywood, Calif.—Granted modification of CP for further extension of completion date to 2-13-48. (BMPVB-163)

WNBK—NBC—Granted modification of CP for further extension of completion date to 1-16-48. (BMPCT-81)

W9XKY—The Journal Co. (The Milwaukee Journal), Milwaukee, Wisc.—Granted modification of CP for further extension of completion date to 2-20-48. (BMPVB-167)

KARO—Broadcasting Corp. of America, Riverside, Cal.—Granted CP for extension of commencement and completion dates to 8-1-48 and 2-1-49, respectively. (BMPCT-91)

WTVT—The Fort Industry Co., Toledo, Ohio—Granted extension of completion date to 2-5-48. (BMPCT-93)

KECA-TV—American Broadcasting Co., Inc., Los Angeles, Cal.—Granted extension of completion date to 2-20-48. (BMPCT-89)

TV—Applications Accepted for Filing

NEW—The Elm City Broadcasting Corp., New Haven, Conn. (P. O. 1110 Chapel Street)—Construction permit for a new commercial television broadcast station to be operated on Channel #6 82-88 mc., power of Vis 500 watts peak; Aur. 250 watts and hours of operation unlimited.

NEW—Hearst Radio, Inc., Baltimore, Md. (P. O. 959 Eighth Avenue, New York, N. Y.)—License to cover construction permit (BPVB-214) which authorized construction of a new experimental television broadcast station.

NEW—Hearst Radio, Inc., Baltimore, Md. (P. O. 959 Eighth Avenue, New York, N. Y.)—License to cover construction permit (BPVB-215) which authorized construction permit of a new experimental television relay broadcast station.

MISCELLANEOUS BROADCAST

Remote Pickup

Miscellaneous Actions

WHRW—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 10-29-47. (BMPRE-69)

WHRX—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 10-29-47. (BMPRE-70)

Mojave Valley Broadcasting Co., area of Barstow, Calif.—Granted CP for new remote pickup station. (BPRY-348)

Muscle Shoals Broadcasting Corp., Nr. Muscle Shoals City, Ala.—Granted CP for new remote pickup station. (BPRY-349)

WDNS—Kenneth Edw. Rennekamp, area of Oil City, Pa.—Granted license for new remote pickup station. (BLRY-336)

WKBM—American Colonial Broadcasting Corp., Arecibo, P. R.—Granted modification of CP for extension of commencement and completion dates to 7-27-47 and 1-27-48, respectively. (BMPRY-36)

Applications Accepted for Filing

WSGR—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton)—License to cover construction permit (BPRE-490) which authorized construction of a new remote pickup broadcast station.

WSGS—General Broadcasting Co., area of Atlanta, Ga. (Mike Benton)—License to cover construction permit (BPRE-491) which authorized construction of a new remote pickup broadcast station.

Federal Trade Commission Actions

The Federal Trade Commission has issued no Complaints, Stipulations nor Cease and Desist Orders during the past week.

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