

Congressman Lea, FCC Chairman Denny and Emilio Azcarraga Are Convention Speakers

Congressman Clarence F. Lea (D-Calif.), author of the Lea Act, FCC Chairman Charles R. Denny, and Emilio Azcarraga, Mexican broadcaster who is a member of the Board of the Inter-American Broadcasters Association, will be speakers at the 25th annual NAB convention, Atlantic City, September 15-18.

Congressman Lea and Mr. Azcarraga will appear on the opening day's program Tuesday, September 16, and Chairman Denny will be the luncheon speaker the following day.

Mr. Denny made his first appearance as FCC Chairman before an NAB Convention last October at the 1946 meeting in Chicago. *(Continued on page 662)*

Program Fare of NAB Member Stations One-Third Sustaining, Survey Shows

NAB member stations spend one-third of their time on the air presenting "sustaining" programs, according to an extensive analysis just completed by the NAB Research Department.

These programs constitute 34% of the program fare broadcast by NAB members. The remaining time is devoted to sponsored features.

For purposes of this survey, a "sustaining program" was defined as: "Any uninterrupted segment of the station's time which is five minutes or more in length and from which the station derives no income."

First of Twice-yearly Series: This study was the first of a series of such surveys which will be made by the NAB. It was based on station logs for the week of November 21-27, 1946. Already the NAB Research Department has begun a similar analysis of logs for a week in February of 1947. It is expected that these studies will be

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FM, TV and FX Board Directorships Approved; All By-Law Proposals Accepted by Members

FM, television, and facsimile broadcasting stations are now eligible for direct representation on the Board of Directors of the National Association of Broadcasters.

This provision is contained in new By-Laws just adopted by the membership of the Association in a mail referendum. The vote was overwhelmingly in favor of this and other changes in the By-Laws which had been proposed by the NAB Board of Directors.

Announcement of results was made today by NAB on the basis of final tabulations completed August 11th by the New York accounting firm of Ernst and Ernst, which conducted and audited the referendum.

Ernst and Ernst reported a return of 494 ballots. No more than ten negative votes were cast against any of the fifteen separate proposals on which the NAB membership voted.

Enlargement of the Board provides for four new directors-at-large: one each from FM stations in Class A, FM stations in Class B, television stations, and facsimile stations.

At present there are six directors-at-large serving on the NAB Board, two each from small, large, and medium stations. The provisions for directorships-at-large become effective only when there are twenty-five stations from the category concerned in the membership of NAB.

Election Methods Altered:

The method of nominating and electing directors-at-large has also been changed. Effective with election of directors-at-large in 1948, these directors may be nominated and elected, by referendum, only by members in the category which they would represent. Previously, all active members had been entitled to nominate and vote in all elections to fill these posts.

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On the Inside

FCC proposed last week to terminate most sharing of TV channels and to reallocate TV channel #1 for exclusive use of services now sharing other TV channels. (p. 665)

Plans to feature the "Radio for Every Purpose" campaign during National Radio Week were agreed upon last week by the Presidents of RMA and NAB. (p. 667)

WTOL's long pending renewal application received FCC approval last week. Station had revamped program structure. (p. 663)

Names of additional participants in two advertising sessions scheduled for the NAB Convention were announced last week. (p. 668)

The Red Cross has thanked radio for its "superb cooperation," stated it demonstrates the "great contribution which a free radio has made to our democratic way of life. (p. 669)

JUSTIN MILLER, *President*
 A. D. WILLARD, JR., *Executive Vice-President*
 C. E. ARNEY, JR., *Secretary-Treasurer*

KENNETH H. BAKER
Director of Research
 CHARLES A. BATSON
Director of Information
 ROBERT C. COLESON
Assistant to the President
 (Hollywood)
 RICHARD P. DOHERTY
Director of Employee-Employer Relations
 HAROLD FAIR
Director of Program Department
 ROYAL V. HOWARD
Director of Engineering

DOROTHY LEWIS
Coordinator of Listener Activity
 (New York City)
 FRANK E. PELLEGRIN
Director of Broadcast Advertising
 DON E. PETTY
General Counsel
 ROBERT K. RICHARDS
Director of Public Relations
 ARTHUR C. STRINGER
Director of Special Services

Elections in 1947 will be held, as customary, at the annual convention.

A change was made also in the method of nominating district directors. There are seventeen of these directorships, one each for the seventeen geographical areas into which the United States is divided for organizational purposes. Under the By-Laws as they stood before the present changes, nominations for these positions could be made only at district meetings. Now they may also be made by mail in advance of the district meetings. Elections will continue to be held only at district meetings.

Also, the geographical boundaries of these seventeen districts, which were fixed by the old By-Laws, may now be changed at the discretion of the Board of Directors.

Dues Brackets: Another change readjusts the income brackets upon which the dues of member stations are based. Inequities had been found in the former schedule. It was revised to produce a parity between the various classifications of stations and to eliminate sudden increases in dues which had previously occurred. The amount of dues to be paid by stations in the various categories will continue to be fixed annually by the Board of Directors.

Provision is also made for combining station incomes for the purpose of determining dues brackets where the same firm or individual owns an AM station and an FM station in the same city.

Other changes define more clearly the authority and responsibility of the Board of Directors and of the President and Secretary-Treasurer, who are elective officers of the Board.

In addition, there was a general "overhaul" to clarify and simplify all provisions of the By-Laws, which had been amended several times since their original adoption in 1938.

A revised version of the NAB Charter was presented to the membership, along with the By-Laws, and

adopted by a vote of 480 to 4. There were no substantive changes, the revisions being intended only to make the Charter conform to the new By-Laws.

Text of the Ernst and Ernst Notice

We hereby certify that there have been returned to us 494 signed ballots as originally distributed to the membership and 449 amended ballots with respect to Article VI of the By-Laws, and that the results of the referendum vote based on such returned ballots were as follows:

	Yes	No
Certificate of Incorporation.....	480	4
Article I	490	0
Article II	488	2
Article III (except Section 1)	485	4
Article IV	476	6
Article V	467	6
Article VI	415	7
Article VI (Proposal No. 1)	226	2
Article VI (Proposal No. 2)	211	0
Article VII	479	7
Article VII	479	10
Article IX	484	5
Article X	489	0
Article XI	487	1
Article XII	486	0

New York, N. Y.
 August 11, 1947

ERNST & ERNST

Following receipt of the above certification, C. E. Arney, Jr., Secretary-Treasurer, announced the revised By-Laws and Charter will be printed and distributed to the membership at an early date.

Congressman Lea, FCC Chairman Denny and Emilio Azcarraga Are Convention Speakers (Continued from page 661)

A veteran legislator, Mr. Lea was first elected to the Congress in 1917. He has served in the House of Representatives continuously since that time. Long interested in American radio, he was chairman of the House Interstate and Foreign Commerce Committee from 1937 to 1947.

The Lea Act, which he introduced in January, 1946, was written by Mr. Lea to prevent "feather-bedding." It was tested in court and found constitutional by the Supreme Court of the United States on June 23, 1947.

Lea Retiring: This probably will be the broadcasters' last opportunity to hear Mr. Lea as a Congressman. He has announced that he will retire from public life after the last session of the 80th Congress.

Mr. Azcarraga is the owner of XEW and XEQ in Mexico City. He heads the Mexican delegation at the Atlantic City telecommunications conference. In addressing the NAB Convention, he will speak in behalf of the Inter-American Broadcasters Association, of which the NAB is an active member. A pioneer Mexican broadcaster, Mr. Azcarraga also operates extensive banking and theatrical interests. He was educated in the United States. He organized the Mexican Association of Broadcasters in 1933 and twice served as its president.

Mr. Azcarraga is credited with putting the Havana
 (Continued on next page)

Treaty into operation by guiding it through the Mexican Senate after that body twice had rejected it.

Subjects to be discussed by the two guests will be announced later.

More than 2000 representatives of the radio industry are expected to attend the Atlantic City meeting. Last week more than one thousand had registered, a record high for pre-registrations a month in advance of the annual meeting.

Program Fare of NAB Member Stations One-Third Sustaining, Survey Shows (Continued from page 661)

continued regularly on a semi-annual schedule.

A scientifically selected sample of station program records was used as the basis for the study just completed. This sample was limited to commercial AM stations in continental United States which were actually on the air and were NAB members on November 1, 1946. The stations had no advance knowledge that their records would be requested.

"The selection of the sample," NAB Research Director Kenneth H. Baker pointed out, "was by a randomized procedure so that the results would be projectable to the membership. Although the actual selection of the stations was determined by the use of tables of random numbers, definite controls were established to produce representativeness in the following variables: station size, city size, geographic distribution, network affiliation, and part-time—full-time operation.

"One hundred stations were selected at random according to the above controls. Of this number, 85 returned usable data."

In this connection, Dr. Baker cautioned: "No significance should be attached to differences of less than five points between percentages. The size of the sample was such that these differences could be caused by chance variations."

Much additional data from the station logs has been recorded by NAB on IBM punched cards and continuing studies of the information will be made. Dr. Baker will report additional findings to the NAB Convention at Atlantic City in September.

Percent of Broadcast Time Devoted to Sustaining Programs

By Size of Station
Total Time on the Air = 100%

		Monday thru Friday	Saturday and Sunday	Total	
LARGE STATIONS (7.5 kw to 50 kw)	Sign-on to Noon	23%	68%	33%	} 36%
	Noon to 6 pm	29%	33%	30%	
	6 pm to Sign-off *	40%	27%	36%	
MEDIUM STATIONS (500 w to 5 kw)	Sign-on to Noon	29%	49%	34%	} 30%
	Noon to 6 pm	27%	20%	25%	
	6 pm to Sign-off *	35%	27%	33%	
SMALL STATIONS (250 w & less)	Sign-on to Noon	38%	44%	40%	} 37%
	Noon to 6 pm	37%	31%	35%	
	6 pm to Sign-off *	40%	43%	41%	
TOTAL	Sign-on to Noon	32%	48%	36%	} 34%
	Noon to 6 pm	31%	27%	30%	
	6 pm to Sign-off *	37%	35%	37%	

* "Sign-off" time is taken as 1:30 AM for stations broadcasting all night.

Legal Department

WTOL, Cited in Blue Book, Receives Renewal After Revamping Program Service

The Federal Communications Commission granted the renewal application of WTOL, Toledo, Ohio, operating with 250 watts on 1230 kc, unlimited time, in a decision adopted July 28 and released August 15.

WTOL's application, pending for more than a year, was set down for hearing on September 19, 1946 "on issues relating to the past, present and future program policies of the applicant and related matters." More specifically, the Commission objected to what it considered the excessive commercialism of the station, and referred to the station's operation in its "Blue Book."

In granting the renewal, the Commission referred to the statement of the officers of WTOL that the station was over-commercialized, was not correctly programmed, and that the management "were not carrying out [their] public service responsibility." Nevertheless, the Commission considered that the station had in recent years carried local public service programs on a sustaining basis during the daytime and in some cases during the evening. It referred to the testimony of the Director of Radio Visual Education of the Toledo Public Schools that he did not know what more the station could do to further the city's educational programs. Other public service groups testified that WTOL had never refused their requests for time. The Commission also relied on the new policies of the station formulated in March 1946 as follows:

- "(1) Commercial programs would represent from 65% to 75% of the total broadcast time, the latter figure being a maximum that would not be exceeded;
- (2) the station would not permit more than three minutes of commercial continuity or four commercial spot announcements in a 14½ minute participating program, nor more than 3 minutes of commercial continuity in a 14½ minute sponsored commercial program; and (3) in 'shopper's guide' program (defined as programs in which commercial announcements relate to bargain sales of services

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Golf Tournament

Entries for the annual convention golf tournament for the *Broadcasting Magazine* trophies should be submitted to Maury Long, in care of the publication, 870 National Press Bldg., Washington 4, D. C.

Silver cups will be awarded for low gross and low net scores. Mere notice of intent to compete is all that is required. Blind bogey handicap system will be used in selecting gross winner.

The tournament will be held Sunday, Sept. 14, at Atlantic City Country Club. Transportation will be arranged by the magazine.

or merchandise) not more than 6 commercial spot announcements would be broadcast, and not more than four 'shopper's guide' programs would be carried in a single day . . . 'Shopper's guide' programs were permanently discontinued after September 7, 1946."

In conclusion, the Commission said:

"On the record we conclude that the basic reasons for the program situation that existed at WTOL were, first, failure of the owners of the licensee to participate in or closely supervise the day-to-day operations of the station; second, employment of a general manager in complete charge of day-to-day operations on an incentive pay contract under which the manager's income was directly related to the amount of gross sales; third, preoccupation of the management and owners with the commercial functions at the expense of the programming and service functions of the station; and, fourth, failure of the owners to insure that program and sales functions should be segregated, and that control of program structure should be divorced from employees whose primary functions were the sale of commercial time."

* * *

However, "the applicant's officers have testified that the record made during this period [since March, 1946] will be continued or improved upon; that, in the future, the principle of ownership-management will be adhered to; that all commercial contracts will be subject to the approval of the program director and the managing director as representative of the board of directors, with due attention being given to the effect of commercial program or announcement upon the over-all program structure; and that no person connected with the programming of the station will be compensated on an incentive pay basis."

Contracts Which Lessen Station Control By Licensee Object of FCC Concern

The FCC reiterated its concern last week with station contracts and other arrangements which result in the loss of station control by licensees.

The Commission announced that it had received information about contracts by which advertising agencies bought time for resale, programmed it themselves, and in some cases used their own studios for the broadcasts. It was noted that none of these contracts had been filed with the Commission, although §1.342 of the Rules and Regulations requires the filing, within 30 days of their execution, of "all documents, instruments, contracts, . . . and changes therein . . . relating to ownership, management, or control . . .; the use, management or operation of licensed facilities; and agreements relating to network service, transcription service, or bulk time sales (amounting to two hours or more per day)."

The FCC cited Sec. 310 (b) of the Communications Act which requires Commission approval before assignment of a license or transfer of control of a corporate licensee, and quoted its leading decision on this subject, Bellingham Broadcasting Co., 8 FCC 159, May 1940:

" * * * the licensee of a radio broadcast station must be necessarily held responsible for all program service and may not delegate his ultimate responsibility for such to others."

In another more recent case, City of Camden, Proposed Decision filed September 5, 1946, the Commission considered this question. On that occasion, speaking of a contract giving an advertising agency control of most of the station's time, the opinion said:

"The record in this cause, as a whole, demonstrates the incompatibility with the purpose of the statute of the instant arrangement between the City and Mack Radio Sales, whereby the privileges which the Commission has granted an applicant found to be qualified have been delegated without authorization to a stranger to the Commission. The consequences of this action are evident here: Mack Radio Sales' unresponsiveness to the Commission's and the licensee's standards and suggestions; its open determination to exploit the station's time to its maximum financial advantage, without regard to the interest of the licensee or the public, and its readiness to resort to the coercive process of another tribunal [New Jersey courts] to vindicate its alleged right under the contract to defy the Commission and the licensee, are logical if not inevitable results of such a delegation."

The Commission concluded its notice with the statement that the requirement that licensees maintain "full and final responsibility" for their operations "is a basic feature of the Communications Act" and that therefore they cannot "directly or indirectly" divest themselves of the control necessary to fulfill it.

LEGISLATIVE ACTIVITIES

The following final actions on proposed legislation reported in the *Legislative Digest* earlier this year, are reported here since they were not taken when publication of the *Digest* was suspended with the adjournment of Congress and the state legislatures. The references are to the issues of the *Digest* which were sent to the membership.

CONNECTICUT

LABOR

Arbitration. H. 915. Vetoeed, August 6. *Digest*, p. 122.

ILLINOIS

LABOR

Race Discrimination. H. 771. Approved by Governor, August 8. *Digest*, p. 115.

ZONING

Airports. H. 683. Approved by Governor, August 7. *Digest*, p. 118.

WISCONSIN

GOVERNMENT RADIO

A. 580. Approved by Governor, August 6. Chapter Number 504. *Digest*, p. 120.

LABOR

Unfair Labor Practices. A. 503. Vetoeed, August 8. *Digest*, p. 118.

ZONING

Airports. A. 498. Law without approval, August 7. Chapter Number 516. *Digest*, p. 118

(Continued on next page)

S. 56. Provides for the limitation of the height of buildings, structures and objects of natural growth located within 3 miles of boundaries of airport sites. Regulations may specify such maximum permissible height as a ratio between permissible maximum height of structure or object of natural growth above level of the airport site and its distance from the nearest point on the boundary of airport site. Approved by Governor, August 5. Chapter Number 486.

Television

FCC Proposal to End Most TV Channel Sharing Involves Loss of Channel #1

A proposed order abolishing most provisions for sharing television channels with other radio services and changing assignment of the 44 to 50 mc band from television to non-government fixed and mobile stations was issued by the FCC on Thursday (14).

Effect of this order would be to eliminate the first of thirteen channels currently assigned to television, with no provision for replacement of this facility. All non-government fixed and mobile services now sharing television channels 1 through 5 and 9 through 15 would be moved and concentrated into the 44 to 50 mc band, now occupied by TV channel #1.

One construction permit has been issued for a television station to operate on this channel, but there is no station yet actually using this facility, the Commission stated.

"Salient provisions and objectives" of the proposed changes were summarized by the Commission as follows:

(a) "All provision for sharing of television channels (except channels 7 and 8) is abolished.

(b) "In order to accommodate the non-government fixed and mobile radio services for which provision was formerly made on a shared basis on television channels 1 through 5 and 9 through 13, the assignment of the band 44 to 50 mc is changed from television to non-government fixed and mobile. At the present time there is no television station operating on this channel and there is only one construction permit outstanding.

(c) "The band 72-76 mc is to be limited to use by the 75 mc aeronautical marker beacons and to fixed circuits on an engineered basis with the view to avoiding adjacent channel interference to television broadcasting. Radio stations presently authorized in the 72-76 mc band will be permitted to continue for a five year period.

(d) "Possibilities of interference to television from such sources as harmonic radiations, television receiver response to stations on intermediate or image frequencies and television receiver oscillator radiations are engineering equipment problems which the Commission expects can more properly be solved by equipment development rather than further revisions of frequency allocations."

Briefs May Be Filed: No date was set for oral argument, but the Commission stated that interested parties may file written statements or briefs on or before September 15th. "If any comments are received which appear to warrant the Commission in holding oral argument before final action is taken, notice of the time and place of such oral argument will be given at a subsequent date," the FCC stated.

In announcing its conclusion that there is no "practical sharing arrangement," the Commission said:

2. In May and June 1945 the Commission issued its

Allocation Report providing in part for 13 television channels and specifying that 12 of those channels be shared with other radio services on a mutually non-interference basis. Since that time the Commission has conducted a comprehensive study of various sharing arrangements. The problems inherent in sharing were also discussed at length at an informal engineering conference held on June 10 and 11, 1947. As a result of these studies the Commission is of the opinion that there is no practicable sharing arrangement which will not cause serious interference to television reception.

Services which would occupy the 44-50 mc. band include police, fire, highway maintenance, special emergency, petroleum, power utility, forestry conservation, transit utility, and experimental.

The new allocations would be as follows:

REVISED TABLE OF PROPOSED FREQUENCY ALLOCATIONS 44-88 and 174-216 Mc.

<i>Band Mc.</i>	<i>United States Service-Allocation</i>	<i>Remarks</i>
44-50	Non-Government (a) Fixed (b) Mobile	See Annex B
50-54	Amateur	
54-72	54-72 Mc. Non-Government 54-60 Mc. Television Broadcasting Channel 2 60-66 Mc. Television Broadcasting Channel 3 66-72 Mc. Television Broadcasting Channel 4	
72-76	Non-Government Fixed (Note A)	
76-88	76-88 Mc. Non-Government 76-82 Mc. Television Broadcasting Channel 5 82-88 Mc. Television Broadcasting Channel 6	
174-186	(a) Government; Fixed; Mobile (b) Non-Government, Television Broadcasting 174-180 Mc. Channel 7 180-186 Mc. Channel 8	
186-216	186-216 Mc. Non-Government 186-192 Mc. Television Broadcasting Channel 9 192-198 Mc. Television Broadcasting Channel 10 198-204 Mc. Television Broadcasting Channel 11 204-210 Mc. Television Broadcasting Channel 12 210-216 Mc. Television Broadcasting Channel 13	

Note A. Future assignments to be limited to fixed circuits which, as a result of an engineering study, may be expected to operate in this band on a non-interference basis to the television service.

REVISED TABLE OF PROPOSED ALLOCATION OF TELEVISION CHANNELS TO METROPOLITAN DISTRICTS

NOTE: Changes required as a result of channel 1 reallocation are underlined. Current assignments are from Subpart E (formerly Subpart D) of the Commission's rules governing broadcast services (Part 3) with the exception of cities bearing footnote 3.

<i>Metropolitan District</i>	<i>Current Channel Nos. Metropolitan Community</i>	<i>Proposed Channel Nos. Metropolitan Community</i>
Akron	11	11
Albany		
Schenectady	2,4,7,9,11	2,4,7,9,11
Troy		
Allentown		
Bethlehem	8	8
Easton		

(Continued on next page)

Metropolitan District	Current Channel Nos.		Proposed Channel Nos.		Metropolitan District	Current Channel Nos.		Proposed Channel Nos.	
	Metropolitan	Community	Metropolitan	Community		Metropolitan	Community	Metropolitan	Community
Altoona	9		9		Milwaukee	3,6,8,10		3,6,8,10	
Ames, Iowa ¹					{ Minneapolis				
(Not Metropolitan District)			4		{ St. Paul	2,4,5,7,9		2,4,5,7,9	
Amarillo	2,4,5,7		2,4,5,7		Mobile	3,5,9,11		3,5,9,11	
Asheville	5,7,12		5,7,12		Montgomery	6,10		6,10	
Atlanta	2,5,8,11		2,5,8,11		Nashville	4,5,7,9		4,5,7,9	
Atlantic City		8		8	New Haven		6		6
Augusta, Ga.	6,12		6,12		New Orleans	2,4,6,7,10		2,4,6,7,10	
Autsin	8,10,12		8,10,12		{ New York				
Baltimore	2,11,13		2,11,13		{ Northeastern				
{ Beaumont					{ New Jersey	2,4,5,7,9,11,13		2,4,5,7,9,11,13	
{ Port Arthur	3,6,8,10		3,6,8,10		{ Norfolk				
Binghamton	12		12		{ Portsmouth	4,7,11,13		4,7,11,13	
Birmingham	4,9,13		4,9,13		{ Newport News				
Bloomington, Ind. ^{1,4} (Not Metropolitan District)				10	Oklahoma City	2,4,5,9		2,4,5,9	
Boston	2,4,7,9,13		2,4,7,9,13		{ Omaha				
Bridgeport, Conn.		1			{ Council Bluffs	3,6,7		3,6,7	
{ Buffalo					Peoria	3,6,12		3,6,12	
{ Niagara	4,7,9,13		4,7,9,13		Philadelphia	3,6,10,12		3,6,10,12	
Canton, Ohio		1	7		Phoenix	2,4,5,7		2,4,5,7	
Cedar Rapids	7,11		7,11		Pittsburgh	3,6,8,10		3,6,8,10	
Charleston, S. C.	7,10,13		7,10,13		Portland, Me.	3,8		3,8	
Charleston, W. Va.	7,11,13		7,11,13		Portland, Oreg.	3,6,8,10,12		3,6,8,10,12	
Charlotte	3,9,11		3,9,11		Providence, R. I.	11		11	
Chattanooga	3,6,10,12		3,6,10,12		Pueblo	3,6,8,10		3,6,8,10	
Chicago	2,4,5,7,8,11,13		2,4,5,7,9,11		{ Racine				
Cincinnati	2,4,7,11		2,4,7,11		{ Kenosha		1	13	
Cleveland	2,4,5,7,9		2,4,5,9		Reading		5		5
Columbia	2,4,8		2,4,8		Richmond	3,6,8,10		3,6,8,10	
Columbus, Ga.	3,12		3,12		Riverside, Calif. ⁴		1		6
Columbus, Ohio	3,6,8,10		3,6,10		(Not Metropolitan District)				
Corpus Christi	3,6,8,10		3,6,8,10		Roanoke	5,9,12		5,9,12	
Dallas	4,8,12		4,8,12		Rochester	2,6,11		2,6,11	
{ Davenport					Rockford	12		12	
{ Rock Island	2,4,5,9		2,4,5,9		Sacramento	3,6,10		3,6,10	
{ Moline					{ Saginaw				
Dayton	5,13		5,13		{ Bay City	3,8,13		3,8,13	
Decatur	2		2		St. Joseph	13		13	
Denver	2,4,5,7,9		2,4,5,9		St. Louis	4,5,7,9,13		4,5,7,9,13	
Des Moines ¹	2,4,5,9		2,5,9,12		Salt Lake City	2,4,5,7,9		2,4,5,7,9	
Detroit ²	2,4,5,7,9		2,4,5,7		San Antonio	2,4,5,7,9		2,4,5,7,9	
{ Duluth					San Diego	3,6,8,10		3,8,10,12	
{ Superior	3,6,8,10		3,6,8,10		{ San Francisco				
Durham	4,7		4,7		{ Oakland	2,4,5,7,9,11		2,4,5,7,9,11	
El Paso	2,4,5,7		2,4,5,7		San Jose	13		13	
Erie	12		12		Savannah	3,5,9,11		3,5,9,11	
Evansville, Ind.	2,11		2,11		{ Scranton				
{ Fall River		1		8	{ Wilkes-Barre	11	1	11,3	
{ New Bedford					Seattle	2,5,7,11		2,5,7,11	
Flint	11		11		Shreveport	2,4,6,8		2,4,6,8	
Fort Wayne	2,4,7,9		2,4,7,9		Sioux City	4,9,11,13		4,9,11,13	
Fort Worth	2,5,10		2,5,10		South Bend		1	13	
Fresno	2,4,5,7		2,4,5,7		Spokane	2,4,5,7,9		2,4,5,7,9	
Galveston	9,11,13		9,11,13		Springfield, Ill.	8,10		8,10	
Grand Rapids	7,9		7,9		{ Springfield, Mass.				
Greensboro	2,10		2,10		{ Holyoke	3	1	3	
{ Hamilton					Springfield, Mo.	2,4,5,9		2,4,5,9	
{ Middletown	9		9		Springfield, Ohio		1	8	
Harrisburg	8			10	Stockton	8		8	
{ Hartford					Syracuse	5,8,10		5,8,10	
{ New Britain	8,10		8,10		Tacoma	4,9,13		4,9,13	
Houston	2,4,5,7		2,4,5,7		{ Tampa				
{ Huntington, W. Va.	5		5		{ St. Petersburg	2,4,5,7		2,4,5,7	
{ Ashland, Ky.					Terre Haute	4		4	
Indianapolis, Ind. ³	3,6,8,10,12		3,6,8,12		Toledo	13		13	
Jackson	2,4,5,7		2,4,5,7		Topeka	7,11		7,11	
Jacksonville	2,4,6,8		2,4,6,8		Trenton		1		
Johnstown, Pa.	13		13		Tulsa	3,6,8,10		3,6,8,10	
Kalamazoo	3		3		{ Utica				
{ Kansas City, Mo.	2,4,5,9		2,4,5,9		{ Rome	3,13		3,13	
{ Kansas City, Kans.					Waco	3,6,9,11		3,6,9,11	
Knoxville	2,4,8,11		2,4,8,11		Washington	4,5,7,9		4,5,7,9	
Lancaster		4		4	Waterbury	12		12	
Lansing	6		6		Waterloo	3,6,13		3,6,13	
Lincoln	10,12		10,12		Wheeling	12		12	
Little Rock	3,6,8,10		3,6,8,10		Wichita	2,4,5,9		2,4,5,9	
Los Angeles	2,4,5,7,9,11,13		2,4,5,7,9,11,13		Wilmington		7		7
Louisville	5,9		5,9		Winston-Salem	6,8		6,8	
{ Lowell					Worcester	5		5	
{ Lawrence	6		6		York		1		8
{ Haverhill					Youngstown	13		13	
Macon	4,7,10		4,7,10						
Madison	9		9						
Manchester		1		10					
Memphis	2,4,5,7,9		2,4,5,7,9						
Miami	2,4,5,7		2,4,5,7						

¹ Channel 4 shift from Des Moines to Ames, Iowa, is the result of prior action and is not related to any proposed change in the total number of television channels.

² Channel 9 deleted at the request of the Canadian Government for use in Windsor, Ontario, and is not related to proposed change in the total number of television channels.

³ Channel 10 shift from Indianapolis to Bloomington, Ind., is the result of prior action and is not related to any proposed change in the total number of television channels.

⁴ Added subsequent to publication of Subpart E (formerly D) of the Commission's Part 3 Rules.

General

"More Sets" Campaign to Be Featured During Radio Week, NAB and RMA Heads Agree

Looking forward to the celebration of National Radio Week from October 26 to November 1, the Presidents of NAB and RMA have exchanged letters pledging cooperation in the current "Radio for Every Purpose" campaign which will be featured during the 1947 observance of Radio Week.

NAB President Justin Miller pointed out that this campaign "eventually means more listening by more individuals to our program offerings."

"No effort will be spared by NAB to make Radio Week in 1947 a happy and successful undertaking for both our industries," Judge Miller wrote.

More Sets—More Listening: Pointing out also that "more radios at the finger tips of more people will substantially increase listening," RMA President Max F. Balcom asserted that "every broadcaster, as well as manufacturer, will benefit materially from this coordinated drive toward one common goal."

Following is the text of Judge Miller's letter:

"I have observed with great satisfaction the ever-increasing cooperation between our two industries, fostered by the appointment of the Joint RMA-NAB Committees, and culminating in our annual joint effort in promoting "National Radio Week".

"Broadcasting has much to gain from this closer collaboration. "A Radio-in-Every-Room" and "A-Radio-for-Every-Purpose" eventually means more listening hours by more individuals to our program offerings and, of course, these are goals toward which the members of our industry constantly strive.

"Evidence of my real interest in the campaign is the fact that I have especially assigned Jess Willard, Executive Vice President of the NAB, to coordinate and supervise our part of the job, and, working with him, members of our staff are actively promoting a greater participation by our membership than ever before in the history of the event.

"I do want to assure you that no effort will be spared by NAB to make Radio Week in 1947 a happy and successful undertaking for both our industries."

The RMA President had written Judge Miller:

"It was a pleasure indeed for me to note recently that the Sales Managers Executive Committee and the Small Market Stations Executive Committee of the National Association of Broadcasters have endorsed the "Radio-in-Every-Room" campaign of the Radio Manufacturers Association. I am sure we can count on the active support of individual broadcasters and RMA also would appreciate the influential endorsement of the National Association of Broadcasters itself.

"We in the RMA believe that every broadcaster, as well as manufacturer, will benefit materially from this coordinated drive toward one common goal. More radios at the finger tips of more people will substantially increase listening—that is a common goal for broadcasters and manufacturers.

"The campaign stresses the need for more radios so that every member of the family may enjoy more fully the wide variety of programs presented by broadcasters. We believe that if we can think in terms of selling radios as a medium of entertainment and enlightenment for all members of the family, we will not only further our own objectives, but increase the service rendered by radio broadcasters.

"The RMA Advertising Committee is making progress in taking our program to retailers across the country, as well as to magazines and newspapers. "National Radio Week" has been successfully sponsored by our two organizations for the past two years and I am informed that plans are well under way for a much more successful campaign this fall. This is one example of how our two organizations can work together to our mutual benefit. I am sure there will be others. Your suggestions from time to time will certainly be appreciated."

RMA-NAB Liaison Committee Meeting Postponed

RMA-NAB Joint Liaison Committee meeting, scheduled for Tuesday, August 26, has been postponed due to inability of several key members of both committees to be present. A new date is to be set for an early fall meeting if possible.

Broadcast Advertising

A Broadcaster's Reactions to Per-Inquiry Deals, by Wiley P. Harris

Radio's answer to that perennial nuisance, the P-I deal, has been given eloquent expression by Wiley P. Harris, director, WJDX, Jackson, Miss., in an exchange of letters with the Mason Advertising Agency, Charleston, W. Va.

Declining to take advantage of the "generous and appreciated offer" the agency made for its client on a contingent fee basis, Mr. Harris wrote:

"We are in receipt of your generous and appreciated offer to advertise over this station your new, double action remedy, "KINKS-PLUS", on the basis that the station provide the time and talent for the advertising of this product to be handled on a \$1.00, C. O. D., basis, the station to deduct 30¢ from each order as their compensation for time, talent and other expenses incident to the advertising.

"At first, we were very much inclined to jump immediately at this offer in view of the fact that "KINKS-PLUS" is a new, double action remedy to be taken in the easy-to-take form, and that thousands of persons had found prompt relief by this form of medication. However, after a lengthy consideration, it dawned upon us that we had never heard of "KINKS-PLUS" and we had no testimonials of the merit and effectiveness of the remedy and the public might not be gullible enough to send in \$1.00 for an unknown article when it could purchase known and tried remedies for such an amount or less.

"It further soaked in that we have invested over \$200,000.00 in this station; that same is staffed and handled by a personnel and employees that will not work on a contingent salary basis, and that all of the other advertisers on the station are paying a prescribed and published rate for their advertising. In other words, they were willing to gamble the legitimate cost the station charges for its advertising and take a chance on the eighteen years' operation of the station proving its effectiveness as a sales medium; and by this means they are paying for the actual operation of the station and any reasonable profit the station might earn from their expenditures.

"All of this caused mental kinks and misgivings, and led to the conclusion that you were very generously offer-

(Continued on next page)

ing to take advantage of our capital investment, plus talent and personnel cost, to sell your product at no financial risk to you whatever. This doesn't seem quite fair to the other advertisers on the station, as they would be called upon in a measure to pay for the time the station was giving to your advertising and the exploitation of your product.

"As a result of all the kinks-plus that came into our minds, there was one bright idea that predominated, to wit; if your client really wished to sell its product and had faith in its merits, as claimed in your continuity, why not let them make up a couple of Hundred-Thousand Dollars' worth of these tablets and send them out to the leading drug stores of the country on strictly a consignment basis; that is, the druggists would put the "KINKS-PLUS" tablets on sale without cost to him, and he could remit to you as sales were made on the basis of 70¢ per package less transportation charges.

"It occurred to us this would be a brilliant way for your client to demonstrate its belief in the merit of your product and, at the same time, show they were willing to invest a couple of Hundred-Thousand Dollars in the promotional scheme without requesting any one else to do this for them. We think this would be a grand idea for your client—and certainly they would not want some one else to do for them what they are not willing to do for themselves—that is, take all of the risk at no cost.

"In looking over the list of accredited agencies, we assume you must be new in the agency field. And, if you expect to grow, prosper, and enjoy the confidence and prestige of radio stations of the country, I hope you will accept this friendly advice from an old radio operator—don't insult the intelligence of radio stations by sending them a proposal such as you have offered.

"This advice is as free as the advertising you hope to get for "KINK-PLUS."

Eugene Carr and Donald Davis to Participate in Convention Sessions on Advertising

The acceptances of Eugene Carr, general manager, Brush-Moore stations, and Donald D. Davis, general manager, WHB, Kansas City, Mo., to participate in the September 15 retail advertising clinic, and the broadcast advertising general session scheduled for Wednesday, September 17 respectively, complete two of the expertly staffed panels which are expected to write convention history during next month's meeting in Atlantic City.

Mr. Carr, who presided at the initial NAB retailer-broadcaster panel during the Cleveland convention five years ago, will occupy the unique role of official historian of a project which he started. Outgrowth of the Cleveland convention was the industry-wide Retail Promotion Plan conducted during 1943. At Atlantic City, following the NRDGA radio committee's presentation, "Case Histories Come to Life", Mr. Carr will present a summary and application entitled, "Cleveland—Five Years Later," showing the progress made by retailers and broadcasters in achieving greater understanding of each other's problems and of the mutual techniques developed for solving them.

Mr. Davis will appear as a member of the "All America Radio Team" panel in a discussion of the subject, "The Sales Foundation of the American System of Broadcasting." He has been selected to represent the position of "program director."

NAB Sales managers are urged to register now for the September 15 clinic along with as many of their staff as plan to attend.

Two Companies Seek Free Publicity, One for Product, Other Institutional

Industrial Synthetics Corporation has sent NAB member stations an announcement extolling the virtues of "Supplex," a garden hose, sold at department and hardware stores. The commercial message includes the price of the product and the company's guarantee. The corporation suggested that the announcement be used without charge on station's home-service programs.

NAB has written the organization inviting them to use radio at published card rates. The NAB resolution against the acceptance of "free time deals" was included in the letter.

Another example of this "side door approach" to free radio time is contained in a circular letter addressed to the "news editor" of various radio stations by the Nash-Kelvinator Corporation. Attached to the letter is copy for an institutional ad that was scheduled to run in "80 leading newspapers", whereas the "news editors" of American radio stations were asked to carry the copy without charge.

Many NAB member stations have an established routine whereby all such publicity-seeking mail must receive the okay of the station manager or sales manager before broadcast.

Standard Program Schedule Forms Increased in Cost to \$6.33 Per Thousand

The printers of the NAB Standard Program Schedule Form have advised that because of increased costs of paper, it will be necessary to raise the price of the forms to \$6.33 per thousand.

These forms are used by stations as availability sheets and promotion pieces for mailing to advertising agencies and advertisers.

All orders should be sent to Department of Broadcast Advertising, National Association of Broadcasters, 1771 N Street, Northwest, Washington 6, D. C. Deliveries are made approximately ten days after receipt of orders.

Small Market Stations

"Broadcasters Community Challenge" Is Subject of Talk Published by NAB

Station management, particularly those new to radio, will find helpful suggestions for evaluating radio's community services and responsibilities in the new NAB publication, "The Broadcaster's Community Challenge," by Robert T. Mason, WMRN, Marion, O.

The broadcaster takes up such subjects as management's responsibility, staff members, community activities, survey on community leadership, station management as molders of public opinion, the crusading newspaper editor, the early days of journalism, radio's early days, and the maturity of radio.

Requests for copies should be sent to NAB Small Market Stations Division.

Mississippi Station Executive Comments on FCC Proposed Revision of Operators' Licenses and Examinations

"Our group of five stations representing the small market class," writes Bob McRaney, General Manager, WCBI, Columbus, Miss., and The Midsouth Network, "have been particularly interested in the recent proposed revision of the operators license as recently announced by the FCC.

"We have long contended that it was unnecessary for small stations, such as ours, to operate with a full staff of First Class Operators. This point was proved during the war when our stations were allowed to use restricted permit holders with one First Class Operator in charge. We never lost a minute off the air or experienced any difficulties in operation during the long period this was in effect. We feel that it will give us an opportunity to select our employees from local residents, making a more stable staff and smarter operations for our stations. We feel that it will also encourage youngsters to go into the operating part of radio which heretofore has made it necessary for them to undergo a long period of training before they could be considered for employment. The new license arrangement will allow us to employ local people on a more or less apprenticeship basis which will allow them to learn as they earn. Heretofore this has been impossible.

"Equipment, if properly installed and maintained does not require the service of an expert in order to keep a radio station operating successfully. Our group endorses the proposed decision of the Commission heartedly and we feel that this opens the door to improvement of local residents who have up to now been denied this privilege."

Studio and Transmitter Building Layouts Included in New Brochure for Stations

"Floor plans and sketches of studio and transmitter building layouts" are contained in a new brochure issued by a leading equipment manufacturer. The late material was compiled at the request of the NAB Small Market Stations Division as an aid to broadcasters who contemplate the construction of new studios and engineering departments, or the remodeling of present quarters. Copies of the brochure may be secured from R. B. Rennaker, Collins Radio Company, Cedar Rapids, Iowa.

Public Relations

James Dawson Replaces Ben Miller In NAB Information Department

James Dawson, veteran radio and newspaper editor, has been named assistant director of information of the NAB. He will report on September 2nd to replace Ben Miller, who has been transferred to the newly-created Program Department as assistant director.

At present Dawson is news editor and director of programs in the public interest at WFBC, Greenville,

S. C., a position he has held since release from active duty as a naval reserve officer. His four years in the Navy included three years of duty as a combat intelligence officer in the Pacific, beginning in the Solomons and continuing through the final Third Fleet campaign off the coast of Japan.

Prior to the war, Mr. Dawson operated his own advertising agency, Dawson, Inc., in Greenville, having previously served as managing editor of the *Augusta, (Ga.) Chronicle*.

He began his newspaper career as a member of the Greenville *Piedmont* editorial staff, and was subsequently associate managing editor of the *S. C. News-view*.

Mr. Dawson was born in New Bern, North Carolina in 1910. He is the son of James B. Dawson, well-known North Carolina newspaper publisher.

The new NAB staff member is a graduate of the University of North Carolina. He also did graduate work at Georgetown University in Washington, D. C.

News

Jack Harris Appointed Member of Council on Radio Journalism

Jack Harris, general manager, KPRC, Houston, has been appointed to the Council on Radio Journalism, Inc., by the NAB. Five members are appointed by NAB and five by the American Association of Schools and Departments of Journalism.

Council will hold its next meeting in Atlantic City, Wednesday, September 17, during the NAB convention, according to call issued by Chairman Wilbur Schramm, director, school of journalism, University of Iowa.

Besides Messrs. Harris and Schramm, Council members are: Kenneth G. Bartlett, director, Radio Workshop, Syracuse University; Floyd K. Baskette, assistant professor of journalism, Emory University; William Brooks, vice president, National Broadcasting Company; Mitchell V. Charnley, professor of journalism, University of Minnesota; Fred S. Siebert, director, school of journalism, University of Illinois; E. R. Vadeboncoeur, vice president, WSYR, Syracuse; Karl Koerper, vice president and managing director, KMBC, Kansas City, Mo.; and Arthur Stringer, NAB, secretary-treasurer.

Public Interest Programming

Red Cross Praises Radio for "Superb Cooperation" in Fund Campaign

Crediting the nation's broadcasters with playing a major part in publicizing the 1947 Fund Campaign,

(Continued on next page)

Basil O'Connor, president of the American National Red Cross, has expressed his thanks to the radio industry for its "superb cooperation" in the successful drive.

In addition to thanking the networks and the NAB for their help, Mr. O'Connor, in a letter to President Justin Miller, asked that his thanks be conveyed "to each of the more than 1400 individual stations whose help was so generously given to local Red Cross chapters."

"The many people making up our great American system of broadcasting can well be proud of the record they helped make for us and the aid this will enable us to give to our fellow-men. It is an accomplishment which pays high tribute to your industry by demonstrating the great contribution which a free radio has made to our democratic way of life," Mr. O'Connor asserted in his letter to Judge Miller.

The text of Mr. O'Connor's letter follows:

O'Connor Letter: "Though our 1947 Fund Campaign officially ended last March 31, we are just now able to view the overall results of our work and the response received from the public. As you probably know, the drive was a great success, having been oversubscribed by more than thirty percent, placing total funds received through July 31, 1947, at \$79,413,215.00 as compared with our original \$60,000,000.00 goal.

"Great credit is due the radio industry for its superb cooperation and enthusiastic support in carrying the story of Red Cross to the nation's millions of listeners. For example, a survey just completed shows that national radio messages allocated by the Advertising Council provided nearly one billion listener-impressions. During March, 608 national network programs carried Red Cross messages with 164 programs aired on "Red Cross Radio Day" alone. Besides this, 850 stations carried a special series of programs featuring Helen Hayes. One thousand three hundred and fifty stations cooperated by broadcasting announcements, Hollywood star appeals, and many local live programs. One hundred and ninety-eight of our foreign language stations also told the Red Cross story in French, Spanish, Italian, Polish and Yiddish.

"We are sincerely grateful to the National Association of Broadcasters for its support and excellent cooperation. Although we have already thanked those in national radio organizations for their splendid help, I should like through you to express the gratitude of our entire organization to each of the more than 1400 individual stations whose help was so generously given to local Red Cross chapters. Each of them rendered a valuable service to humanity by advancing the work of the Red Cross at home and abroad.

"The many people making up our great American system of broadcasting can well be proud of the record they helped make for us and the aid this will enable us to give to our fellow-men. It is an accomplishment which pays high tribute to your industry by demonstrating the great contribution which a free radio has made to our democratic way of life."

Television Broadcasters Offered Help of Veterans Administration in Building Programs

Recognizing the potentialities of television as a mass communication medium, the Veterans Administration has announced the redesignation of its radio section as the Radio and Television Division.

In announcing the change, Charles E. Dillon, chief of the division, pointed out that there are certain aspects of VA activities which, imaginatively treated, may supply very interesting television material. In

addition to the use of prominent personalities, Mr. Dillon suggested medical rehabilitation of hospitalized veterans, G. I. education and training, both college and on-the-job, and new businesses backed by G. I. loan guarantees as examples of possible television shows.

Pointing out that veterans and their families constitute a potential audience equal to half the total population of the country, Mr. Dillon expressed the desire of the VA to cooperate with television networks and producers in the presentation of programs of interest to former G. I.'s.

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on Network and National Spot Allocation Plans during the week of August 25-31, 1947, by The Advertising Council. Copies of individual Fact Sheets and Schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

Safety on the Highway

The National Safety Council reports: 1) *More deaths in 1946.* The nation's 1946 motor vehicle death toll of 33,500 was 19% greater than the total of 28,076 for 1945—though it was still about 6,500 below the all-time high of 1941. 2) *More driving.* Vehicle mileage in 1946 is estimated at 39% above 1945, 4% above 1941, the previous high year. With more new cars pouring into the market daily, mileage totals will continue to rise—thus multiplying the danger of traffic casualties unless Americans learn to be more careful than ever before. 3) *Inexperienced drivers.* In 1946 there were 45% more traffic deaths in the 15 to 24 year age group than in 1945. Many teen-age drivers have recently returned from the Armed Services; others are new drivers. Teen-age drivers as a rule have a higher accident rate per mile than any other age group. Stress the seriousness of the accident menace, as revealed in National Safety Council statistics. Remind each listener that accidents don't always happen to someone else—that the chances he takes every day are the very ones that are causing our present big accident totals. Make him realize that HE is a potential accident victim, and that he cannot afford to be careless. Stress the safety campaign theme: "BE CAREFUL! THE LIFE YOU SAVE MAY BE YOUR OWN." Point out that there are one or more violations of the law in almost every motor vehicle accident. The National Safety Council—the recognized authority in the field of public safety—believes that obedience to the law is one of the best ways to promote safety on the highway. Every motorist and every pedestrian should obey traffic signs and signals. Drivers should observe safety and other traffic regulations . . . never drive after drinking . . . keep cars in good condition at all times . . . watch for warnings at grade crossings . . . be alert and careful every moment behind the wheel. Urge every motorist and pedestrian actively to support the safety movement in his own community . . . encourage driver training in high schools . . . teach children the rules of safety on the highway, in the home and everywhere. Listeners should be reminded of the extra need for careful driving in order to avoid Labor Day accidents. (Fact Sheet No. 15-D)

Help Prevent Forest Fires

Our forest and woodlands are vital to the nation's welfare. America needs timber for homes and thousands of
(Continued on next page)

other urgent uses . . . water for irrigation, power and domestic use. In the midst of a critical lumber shortage, our natural resources are suffering appalling losses from forest fires, *9 out of 10 of which are man-made*. Figures compiled on forest fires and the damage done by them show that sharp reductions have been achieved as the result of what advertisers have done to alert Americans to the danger of forest fires and how to prevent them. Over 200,000 forest fires annually lay waste an average of 31,000,000 acres of timberland—an area larger than the State of New York . . . destroy enough timber to build 215,000 two-bedroom homes; enough to make 90 million railroad ties or almost 6 million tons of newsprint . . . tie up almost 1 million man-days of labor . . . cripple watersheds on which many people, industries and cities depend for pure water, power and light . . . cause soil erosion, floods and serious property damage . . . transform playgrounds into charred wastes—destroying wildlife—robbing America of its peace and beauty. More gasoline, tires and time in 1947 mean MORE opportunity for MORE Americans to be careless with fire in 1947. Everyone, therefore, should memorize and follow these four rules of forest fire prevention: 1. Crush out cigarette, cigar and pipe ashes. 2. Break matches in two after using. 3. Drown all camp fires; then stir and drown again. 4. Find out the law before using fire. Remind Labor Day weekenders of the simple rules for preventing Forest Fires. (Fact Sheet No. 16-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., during the week beginning Monday, August 18. They are subject to change.

Tuesday, August 19

Further Hearing

(10:00 A.M.)

NEW—The Patriot Co., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-Night.

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited; DA-Night.

WARM—Union Broadcasting Co. (WARM), Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-Night and day.

WBAX—John H. Stenger, Jr. (WBAX), Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited; DA-Night and day.

Intervenors: Columbia Broadcasting System, Inc.
WTAG—WTAG, Inc.,
Worcester, Mass.
WIAC—Radio Station WIAC, Inc.,
San Juan, P. R.

Wednesday, August 20

(10:00 A.M.)

NEW—Woodward Broadcasting Co., Detroit, Mich.—C. P. DA; 840 kc., 5 KW; DA-Daytime.

Intervenor: WHAS—Courier-Journal and Louisville Times Co., Louisville, Ky.

NAB Convention—Atlantic City—Sept. 15-18

FCC ACTIONS

GENERAL

Notice

The Commission announced on Friday (15) that the Clear Channel Hearings previously scheduled for September 29 have been postponed until October 14.

AMPLITUDE MODULATION

AM—Docket Case

The Commission announces its **Decision and Order** (B-333) granting the application of Community Broadcasting Service for renewal of license of Radio Station **WTOL, Toledo, Ohio** (BR-958; Docket 7867).

Commissioners Denny, Jett and Webster concur in the result; Commissioner Durr not participating.

AM—New CP Granted

1370 KC.

Radio Anthracite, Inc., Pottstown, Pa.—Granted CP for new station to operate on 1370 kc., 1 KW, daytime only; engineering conditions. (BP-5582; Docket 8091)

AM—Designated for Hearing

800 KC.

Johnson County Broadcasting Corp., Iowa City, Iowa—Designated for hearing application for new station to operate on 800 kc., 1 KW, DA, daytime only; made KCMO, Kansas City, Mo., and WBBM, Chicago, Ill., parties to proceeding. (BP-5935)

1490 KC.

WSRS—Samuel R. Sague, Cleveland Heights, Ohio—Designated for hearing application for modification of CP specifying transmitter location. (BMP-2650)

AM—Licenses for New Stations Granted

600 KC.

WTCB—Trendle-Campbell Broadcasting Corp., Flint, Mich.—Granted license for new station; 600 kc., 500 watts night, 1 KW-LS, DA unlimited, and to specify studio location. (BL-2396)

860 KC.

KSFA—Nacogdoches Broadcasting Co., Nacogdoches, Tex.—Granted license for new station; 860 kc., 1 KW; daytime. (BL-2479)

1500 KC.

WABJ—The Adrian Broadcasting Co., Adrian, Mich.—Granted license for new station; 1500 kc., 250 watts, daytime; conditions. (BL-2180)

AM—Modifications of CP's Granted

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Granted modification of CP for extension of completion date to 12-24-47. (BMP-2978)

WKAQ—Radio Corp. of Puerto Rico, San Juan, P. R.—Granted modification of CP to make changes in DA. (BMP-2969)

(Continued on next page)

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WESL—The Eastern Shore Broadcasting Co., Preston, Md.—Granted modification of CP for extension of commencement and completion dates to 10-17-47 and 1-17-48, respectively. (BMP-2972)

KGHI—Broadcasting Service, Little Rock, Ark.—Granted modification of CP to change type of transmitter. (BMP-2963)

KVRC—Arkadelphia Broadcasting Co., Arkadelphia, Ark.—Granted modification of CP for approval of antenna and transmitter locations, and to specify studio location. (BMP-2848)

WTNC—Thomasville Broadcasting Co., Thomasville, N. C.—Granted modification of CP to change studio location. (BMP-2975)

WTAL—Atlanta Broadcasting Co., Atlanta, Ga.—Granted modification of CP for extension of completion date to 2-5-48. (BMP-2985)

KRUL—Pacific States Radio Co., Corvallis, Ore.—Granted modification of CP to change type of transmitter. (BMP-2981)

KXO—Valradio, Inc., El Centro, Cal.—Granted modification of CP to change studio location. (BMP-2915)

KVNU—Cache Valley Broadcasting Co., Logan, Utah—Granted application for modification of CP to make changes in DA for nighttime use, subject to CAA approval of transmitter site and antenna system and subject to conditions that applicant will satisfy legitimate complaints of blanket interference occurring within the 250 mv/m contour (BMP-2950).

AM—Miscellaneous Actions

WTMV—Evansville On the Air, Inc., E. St. Louis, Ill.—Granted modification of license to change name of licensee to On The Air, Inc.

WNAD—University of Oklahoma, Norman, Okla.—Granted CP to install new vertical antenna and mount FM antenna on #1 tower, install new transmitter and change transmitter location. (BP-6085)

WASK—WFAM, Inc., Lafayette, Ind.—Granted CP to install old main transmitter at present location of main transmitter, to be used for auxiliary purposes only, with 250 watts. (BP-6157)

Southern Broadcasting Corp., New Orleans, La.—Adopted order denying petition requesting the Commission to reconsider its action of 2-6-47 in dismissing its application which requested facilities of WJBW, and for reinstatement of its application BP-5587.

KGGM—New Mexico Broadcasting Co., Inc., Albuquerque, N. Mex.—Adopted order dismissing petition for reconsideration directed against action of Commission granting without hearing application of KVNU to change facilities.

Community Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition of Community Broadcasting Co. for reconsideration directed against action of Commission granting without hearing application of Community Service Broadcasting Co. for new station in Erie, Pa.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Adopted memorandum opinion and order denying petition of WERC directed against action of Commission granting without hearing application of Community Service Broadcasting Co. for new station in Erie, Pa.

WARM—Union Broadcasting Co., Scranton, Pa.—Adopted order granting petition insofar as it requests a continuance in the further hearing in Dockets 6884, 7115, 7851, 7852, now scheduled for August 19, and continued same to September 11, 1947; denied petition insofar as it requests reconsideration of action of Presiding Officer of Motions Hearing enlarging issues in this proceeding.

Eugene Broadcasters, Inc., Eugene, Ore.—Adopted memorandum opinion and order granting petition insofar as it requests leave to amend application for new station re antenna system; denied petition insofar as it requests removal from hearing docket. (BP-4259; Docket 7484)

WKOP—The Binghamton Broadcasters (Assignor); The Binghamton Broadcasters, Inc. (assignee), Binghamton, N. Y.—Granted consent to assignment of permit of WKOP from a partnership to a corporation; no monetary gain. (BAP-54)

KGRI—Goggan Radio Sales (assignor); Henderson Broadcasting Corp. (assignee), Henderson, Texas—Granted consent to assignment of CP for KGRI from Goggan Radio Sales, a partnership, to Henderson Broadcasting Corp., a corporation, for \$4,500 cash. (BAPL-27)

Albert J. Felman, Joliet, Ill.—Adopted order dismissing without prejudice to refile after a final decision has been rendered with respect to application of WJOL for renewal of license or after said application has otherwise been disposed of, application for new station requesting facilities now used by WJOL. (BP-6160)

940 KC.

Neal W. Welch, North Adams, Mass., and Rossmoyne Corp., Leymoyne, Pa.—Denied joint petition requesting that their applications, each seeking daytime operation on 940 kc. be removed from pending files and restored to processing line. (BP-5618; BP-5862)

980 KC.

WKLF—Southeastern Broadcasting Co., Clanton, Ala.—Granted modification of CP to change assignment from 760 kc., 500 watts, daytime, to 980 kc., 1 KW, daytime; engineering conditions. (BMP-2920)

1440 KC.

KEYS—Nueces Broadcasting Co., Corpus Christi, Texas—Adopted order granting petition to remove from hearing docket, and granted, in part, application to operate KEYS on 1440 kc., 1 KW day, 500 watts night, using the DA now specified, subject to CAA approval of proposed transmitter site and antenna system and to condition that applicant satisfies all legitimate complaints of blanket interference occurring within the 250 mv/m contour. (BP-3999; Docket 7561)

1450 KC.

KLIK—Balboa Radio Corp., San Diego, Calif.—Granted petition for leave to amend its application (BP-5622; Docket 8116) so as to specify 1450 kc. with 250 watts, unlimited time, instead of 550 kc. with 5 KW, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

1480 KC.

KYOS—Merced Broadcasting Co., Merced, Calif.—Granted petition for leave to amend its application (BP-5886; Docket 8354) so as to specify 1480 kc. with 5 KW, unlimited time, instead of 1360 kc., 1 KW, unlimited time; to specify a new transmitter site, etc. The amendment was accepted and application removed from hearing docket.

1560 KC.

Lake Broadcasting Co., Inc., Gary, Ind.—Adopted order denying petition requesting consideration and partial grant of its application BP-4341 for unlimited operation on 1560 kc. so that part of its application relating to daytime operation would be granted and that part pertaining to nighttime operation would be retained in hearing status. (Docket 7185)

Viking Broadcasting Co., Newport, R. I.—Granted petition for leave to amend its application (BP-5953; Docket 8284) so as to specify 500 watts instead of 1 KW.

KWKW—Southern Calif. Broadcasting Co., Pasadena, Calif.—Granted petition for leave to amend its application (BP-3710; Docket 6737), so as to specify 50 KW daytime only on 830 kc., instead of 5 KW, daytime only.

KPMO—Valley Broadcasting Co., Pomona, Calif.—Dismissed petition requesting leave to intervene in the hearing on application of KUBA (Docket 8387).

Sacramento Broadcasters, Inc., Chico, Calif.—Granted petition for leave to amend its application (BP-5745; Docket 8186), so as to specify unlimited instead of daytime only.

(Continued on next page)

Woodward Broadcasting Co., Detroit, Mich.—Granted petition for continuance of hearing presently scheduled for August 20, in re application (Docket 8167), and hearing was continued to October 20, 1947.

Northeast Ga. Broadcasting Co., Gainesville, Ga.—Granted petition for leave to amend its application (BP-5659; Docket 8433), so as to add a supplemental engineering statement containing field intensity measurements, etc.

Logansport Broadcasting Corp., Logansport, Ind.—Denied petition requesting the Commission designate an early hearing date in re its application (BP-5770; Docket 8194). No date has yet been specified.

Gulf Broadcasting Co., Inc., Mobile, Ala.—Granted petition requesting the Commission to accept a revised Memorandum Brief in place of Memorandum Brief filed July 21, in conjunction with petition for rehearing in re consolidated proceeding (Docket 7313, 7314, etc.).

Bay State Broadcasting Co., New Bedford, Mass.—Granted petition requesting extension of time within which to file exceptions to the Commission's proposed decision in the consolidated proceeding (Dockets 7054, et al.), and the time was extended to and including August 25.

Correction

The following items appearing in last week's REPORTS are corrected by the Commission as follows:

KNOX Broadcasting Co. was inadvertently listed as removed from the hearing docket. Omit the item.

Northwestern Ohio Broadcasting Corp., same page, omit the last sentence "Exceptions noted by counsel for Sky Way Broadcasting Corp."

AM—Applications Accepted for Filing

550 KC.

WDEV—Radio Station WDEV, and Ernest C. Perkins, Executor of Estate of William G. Ricker, Waterbury, Vt. (Lloyd E. Squier, Surviving Partner of Lloyd E. Squier and William G. Ricker)—Modification of construction permit (BP-4492, which authorized change in hours of operation, installation of directional antenna for day and night use, and change in name of applicant) for approval of directional antenna system. Amended to change directional antenna night time pattern.

560 KC.

WGAI—The Advance, Inc., Elizabeth City, N. C.—Modification of construction permit (BP-5750, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

570 KC.

WWNC—Asheville Citizen-Times Co., Inc., Asheville, N. C.—License to use old main transmitter at 20 Battery Park Place, Asheville, N. C., to be used for auxiliary purposes with power of 1 KW.

590 KC.

KFXM—J. C. Lee and E. W. Lee, San Bernardino, Calif. (Lee Bros. Broadcasting Co.)—Modification of construction permit (B5-P-4093, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

610 KC.

NEW—United Broadcasting System, Van Nuys, Calif. (Daniel M. Sheridan, Al Rothschild, Walt Emeson, Alexander Haagen, Earl L. Patrick, and Edward Lannelli, a partnership) (P. O. % Daniel M. Sheridan, 139 So. Vermont Ave., Los Angeles, Calif.)—Construction permit for a new standard broadcast station to be operated on 610 kc., power of 500 watts, and daytime hours of operation.

KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.—License to cover construction permit (B4-P-4421) which authorized increase in power, installation of new transmitter, and make changes in direction antenna for night use, and make changes in ground system, and authority to determine operating power by direct measurement of antenna power.

640 KC.

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4712, as modified, which authorized installation of new vertical antenna) for extension of completion date.

700 KC.

WLW—Crosley Broadcasting Corp., Cincinnati, Ohio—Authority to determine operating power by direct measurement of antenna power.

730 KC.

NEW—Superior Enterprises, Hammond, La. (Joseph A. Sims and Henry A. Montz, Jr., a partnership)—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 1 KW, and daytime hours of operation. Amended to change frequency from 800 to 730 kc., power from 1 KW to 250 watts; changes in antenna and ground system and change transmitter location from 3 blocks west of Highway 51 on Black Cat Road 2 miles south of Independence, La., to south of Hammond on east side of Highway 51, Hammond, La., and change studio location from Morrison Bldg., Hammond, La., to Hammond, La. (Request equipment facilities of WSAL.)

740 KC.

WMBL—Carteret Broadcasting Co., Morehead City, N. C.—License to cover construction permit (B3-P-5140, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

750 KC.

WSB—Atlanta Journal Co., Atlanta, Ga.—Modification of construction permit (B3-P-5261, as modified, which authorized installation of new transmitter) for extension of completion date.

800 KC.

WCCM—The Lawrence Broadcasting Co., Lawrence, Mass.—License to cover construction permit (B1-P-5239, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

820 KC.

WIKY—South Central Broadcasting Corp., Evansville, Ind.—License to cover construction permit (B4-P-5087, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

840 KC.

WHAS—WHAS, Inc., Louisville, Ky.—License to cover construction permit (B2-P-5093, as modified) which authorized installation of FM antenna on AM tower, and authority to determine operating power by direct measurement of antenna power.

850 KC.

WNAO—The News and Observer Publishing Co., Raleigh, N. C.—Modification of construction permit (B3-P-4176, as modified, which authorized a new standard broadcast station) for extension of completion date.

860 KC.

WKOB—Citizens Broadcasting Co., North Adams, Mass. (Everard B. Cureton, Jr., George W. Fisher, John T. Ward, Jr., and Joseph R. Trott, Jr., a partnership)—License to cover construction permit (B1-P-5376, as modified) which
(Continued on next page)

authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

900 KC.

NEW—The Southwestern Broadcasting Co. of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Construction permit for a new standard broadcast station to be operated on 1550 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1550 kc. to 900 kc., hours of operation from unlimited to daytime; change type transmitter and change transmitter location.

NEW—Bastrop Broadcasting Co., Bastrop, La. (George H. Goodwin, F. P. Robinson and W. Dan Files, a partnership)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1240 to 900 kilocycles, power from 250 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and change type of transmitter.

960 KC.

WWST—The Wooster Republican Printing Co., Wooster, Ohio—Modification of construction permit (B2-P-5581, which authorized a new standard broadcast station) to change type of transmitter and make changes in vertical antenna and mount FM antenna on AM tower.

970 KC.

WRCS—Roanoke-Chowan Broadcasting Co., Inc., Ahoskie, N. C.—Modification of construction permit (BP-5826, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1010 KC.

NEW—Stanislaus County Broadcasters, Inc., Modesto, Calif. (P. O. Box 1292, Modesto, Calif.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 1 KW, and daytime hours of operation.

1050 KC.

NEW—Denton & Jones Broadcasters, Jacksonville, Fla. (Frank L. Denton and L. Frank Jones, a partnership) (P. O. % L. Frank Jones, 602 Grand Building, Macon, Ga.)—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 250 watts and daytime hours of operation.

KRKL—East Side Broadcasting Co., Kirkland, Wash. (F. L. Thornhill)—Modification of construction permit (B5-P-5363, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

1060 KC.

WHFB—Palladium Publishing Co., Benton Harbor, Mich.—Modification of construction permit (B2-P-4023, as modified, which authorized a new standard broadcast station) for extension of completion date.

1080 KC.

WEWO—Scotland Broadcasting Co., Laurinburg, N. C.—Modification of construction permit (B3-P-5068, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

1090 KC.

WFTW—Fort Wayne Broadcasting, Inc., Fort Wayne, Ind.—License to cover construction permit (B4-P-4178, as modified) which authorized a new standard broadcast station and to specify studio location and authority to determine operating power by direct measurement of antenna power.

1220 KC.

NEW—Community Broadcasting Co., Baton Rouge, La. (Owen W. Ware and G. T. Owen, a partnership) (P. O. 610 Roumain Building, Third Street)—Construction permit for

a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

KIYI—Tri-County Radio Corp., Shelby, Mont.—License to cover construction permit (B5-P-4935, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WEBJ—William E. Brooks, Brewton, Ala.—License to cover construction permit (B3-P-5203, as modified) which authorized a new standard broadcast station and for change of studio location and authority to determine operating power by direct measurement of antenna power.

KFMO—Oscar C. Hirsch, Flat River, Mo.—Voluntary assignment of construction permit to Lead Belt Broadcasting Co.

KRAL—Rawlins Broadcasting Co., Rawlins, Wyo.—Modification of construction permit (B5-P-4961, as modified, which authorized a new standard broadcast station) to make changes in vertical antenna.

KVNI—Coeur D'Alene Broadcasting Co., Coeur d'Alene, Idaho—Modification of construction permit (BP-5774, which authorized a new standard broadcast station) to change type of transmitter.

KVNI—Coeur D'Alene Broadcasting Co., Coeur d'Alene, Idaho—License to cover construction permit (BP-4774, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1280 KC.

WSAT—Mid-Carolina Broadcasting Co., Salisbury, N. C.—Modification of construction permit (B3-P-5322, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio location.

1300 KC.

WJDA—The Asher Broadcasting Service, Inc., Quincy, Mass.—Modification of construction permit (B1-P-4466, as modified, which authorized a new standard broadcast station) to change name of permittee from The Asher Broadcasting Service, Inc., to South Shore Broadcasting Co., and to specify studio location as 33 Brackett St., Quincy, Mass.

1340 KC.

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Modification of construction permit (B4-P-5123, as modified, which authorized installation of new transmitter, make change in antenna and mount FM antenna on top of AM tower, and change transmitter and studio location) for extension of completion date.

KERS—Elko Service Co., Elko, Nev. (Herschel Bullen)—Modification of construction permit (B5-P-4836, as modified, which authorized a new standard broadcast station) for extension of completion date.

1350 KC.

KREI—Cecil W. Roberts, Farmington, Mo.—Modification of construction permit (BP-5712, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

KRHD—Duncan Broadcasting Co., Duncan, Okla. (R. H. Drewry, J. R. Montgomery, Ted R. Warkentin, Robert P. Scott, G. G. Downing and John C. Halliburton)—Modification of construction permit (B3-P-5452, which authorized a new standard broadcast station) to make changes in vertical antenna, change transmitter location, and specify studio location.

1360 KC.

WGFG—The Southwestern Michigan Broadcasting Co., Kalamazoo, Mich. (Harold F. Gross)—License to cover construction permit (B2-P-4335, as modified) which authorized

(Continued on next page)

a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1380 KC.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 990 to 1380 kc., power from 1 KW. to 500 watts night, 1 KW day, using directional antenna for both day and night (DA-1), and change transmitter location from 3 miles NW of Muskogee, Okla., to blocks 44 to 51, College Heights Addition, Muskogee, Okla.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 650 to 1380 kc., power from 250 watts to 1 KW, hours of operation from daytime to specified hours (SH-WAWZ); change type transmitter, install directional antenna for both day and night (DA-1), and change transmitter location from to be determined, in or near Wilmington, Dela., to approximately 5.8 miles from the center of business district of Wilmington, Dela.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—License to cover construction permit (B3-P-4464, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WXAL—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership)—Modification of construction permit (BP-5881, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at Demopolis, Ala.

NEW—Ari-Ne-Mex Broadcasting Corp., Escondido, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

KUKH—William Edwin Richardson, Ukiah, Calif.—Modification of construction permit (B5-P-5414, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KOLN—Inland Broadcasting Co., Lincoln, Nebr.—License to cover construction permit (B4-P-4665) which authorized to move transmitter and studio locations and install new transmitter and change studio location and authority to determine operating power by direct measurement of antenna power.

KTMC—McAlester Broadcasting Company, McAlester, Okla. (A Co-partnership composed of C. E. Wilson and P. D. Jackson)—Voluntary assignment of license to J. Stanley O'Neill.

KRUN—Runnels County Broadcasting Co., Ballinger, Tex. (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell)—License to cover construction permit (B3-P-5025, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, which authorized changes in antenna and mount FM antenna on top of AM tower) for extension of completion date.

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Modification of construction permit (B2-P-5415, which authorized to make changes in antenna, install new transmitter, and change transmitter location) for extension of commencement and completion dates.

WDOS—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-P-5114, which authorized a new standard broadcast station) to make changes in transmitting

equipment, for approval of antenna and transmitter location and to change studio location.

1410 KC.

NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y. (P. O. % Alois A. Schmidt, 211 Franklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, directional antenna for night, and unlimited hours of operation.

1420 KC.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—License to cover construction permit (B4-P-5382, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1430 KC.

KNEW—Coeur D'Alone Broadcasting Co., Spokane, Wash.—Modification of construction permit (BP-5905, which authorized increase in power, installation of new transmitter and DA for day and night use, and change in transmitter and studio locations) to change type of transmitter.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., near Marion, Va. (P. O. Box 575, Office in Hotel Lincoln, Marion, Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Ari-Ne-Mex Broadcasting Corp., Clayton, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.—Modification of construction permit (BP-5849, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

1470 KC.

NEW—D. O. Kimmie, Coalinga, Calif. (P. O. 614 E. Main St., Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1480 KC.

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-P-4384) which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

1490 KC.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—License to cover construction permit (B3-P-5075, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXAR—Hope Broadcasting Co., Hope, Ark.—Modification of construction permit (B3-P-5353, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Voluntary assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, a partnership, d/b as Smithfield Broadcasting Co.

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1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—License to cover construction permit (B4-P-4579, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAUX—WAUX Broadcasting Co., Waukesha, Wis.—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—License to cover construction permit (B4-P-5081, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-4975, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit (B1-P-4976, which authorized a new standard broadcast station) for approval of directional antenna.

AM—Applications Dismissed

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime hours of operation. Dismissed August 6, 1947. Request of applicant.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from C. Arnholt, J. Frank Burke and John A. Smith to C. Arnholt, J. Frank Burke, John A. Smith and Paul L. Jones. Dismissed 8-8-47. Request of attorney.

Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Dismissed 8-8-47. Request of attorney.

James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Dismissed: Request of Applicant.

AM—Applications Tendered for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Adm. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit to make changes in directional antenna system, using 1 KW, unlimited hours, and directional antenna for night use on 550 kc.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit to change frequency from 1340 kc. to 590 kc., increase power from 250 watts to 5 KW, make changes in directional antenna system (directional antenna for day and night) and install new transmitter. (Filed in accordance with Commission's Proposed Decision.)

610 KC.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit to change frequency from

1240 to 610 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Filed in accordance with Commission's Proposed Decision.)

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit to change proposed transmitter location and install new transmitter, using power of 1 KW and directional antenna for night use on 620 kc.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., power from 5 to 10 KW, unlimited hours, install new transmitter, and change transmitter location, using directional antenna both day and night.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit to make changes in directional antenna system, using 10 KW night, 50 KW day, with unlimited hours, and directional antenna for night use on 810 kc.

940 KC.

WIPR—Puerto Rico Communications Authority, Rio Piedros, P. R.—Modification of construction permit to change proposed transmitter location and approval of the antenna system, using 10 KW, unlimited hours and DA for day and night use on 940 kc.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW, and daytime hours of operation. (Contingent on grant of BP-6238 and BAP-55.)

1230 KC.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to install a new vertical antenna and increase power from 100 watts night, 250 watts day, to 250 watts day and night.

NEW—Lebanon Broadcasting Co., Lebanon, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit to change frequency from 1220 kc. to 1230 kc., hours of operation from daytime to unlimited, and specify the transmitter location.

1240 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (A partnership composed of Mac Berger and Morris L. Henry)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request facilities to be released by WIBX.)

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Assignment of construction permit to Sullivan County Broadcasting Corporation.

Virginia Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3964) to specify facilities of 1240 kc., 250 watts, unlimited hours of operation. (Subject to release of facilities by WLSL.) (Filed in accordance with Commission's Proposed Decision.)

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Consent to transfer of control of San Fernando
(Continued on next page)

a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1380 KC.

NEW—The Eastern Oklahoma Broadcasting Corp., Muskogee, Okla.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, directional antenna for night use, and unlimited hours of operation. Amended to change frequency from 990 to 1380 kc., power from 1 KW. to 500 watts night, 1 KW day, using directional antenna for both day and night (DA-1), and change transmitter location from 3 miles NW of Muskogee, Okla., to blocks 44 to 51, College Heights Addition, Muskogee, Okla.

NEW—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Construction permit for a new standard broadcast station to be operated on 650 kc., power of 250 watts, and daytime hours of operation. Amended to change frequency from 650 to 1380 kc., power from 250 watts to 1 KW, hours of operation from daytime to specified hours (SH-WAWZ); change type transmitter, install directional antenna for both day and night (DA-1), and change transmitter location from to be determined, in or near Wilmington, Dela., to approximately 5.8 miles from the center of business district of Wilmington, Dela.

WLOS—Skyway Broadcasting Corp., Asheville, N. C.—License to cover construction permit (B3-P-4464, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1400 KC.

WXAL—Demopolis Broadcasting Co., Demopolis, Ala. (W. P. Thielens, W. M. Jordan and T. H. Gaillard, a partnership)—Modification of construction permit (BP-5881, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at Demopolis, Ala.

NEW—Ari-Ne-Mex Broadcasting Corp., Escondido, Calif.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

KUKH—William Edwin Richardson, Ukiah, Calif.—Modification of construction permit (B5-P-5414, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

KOLN—Inland Broadcasting Co., Lincoln, Nebr.—License to cover construction permit (B4-P-4665) which authorized to move transmitter and studio locations and install new transmitter and change studio location and authority to determine operating power by direct measurement of antenna power.

KTMC—McAlester Broadcasting Company, McAlester, Okla. (A Co-partnership composed of C. E. Wilson and P. D. Jackson)—Voluntary assignment of license to J. Stanley O'Neill.

KRUN—Runnels County Broadcasting Co., Ballinger, Tex. (Fred Harman, E. L. Ingram, Arthur M. Underwood, R. E. Bruce, L. B. Horton, Walter E. Yaggy, L. B. Horton, Jr., and Virginia E. Carswell)—License to cover construction permit (B3-P-5025, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, which authorized changes in antenna and mount FM antenna on top of AM tower) for extension of completion date.

WJLB—Booth Radio Stations, Inc., Detroit, Mich.—Modification of construction permit (B2-P-5415, which authorized to make changes in antenna, install new transmitter, and change transmitter location) for extension of commencement and completion dates.

WDOS—Oneonta Star, Inc., Oneonta, N. Y.—Modification of construction permit (B1-P-5114, which authorized a new standard broadcast station) to make changes in transmitting

equipment, for approval of antenna and transmitter location and to change studio location.

1410 KC.

NEW—Dunkirk Broadcasting Corp., Dunkirk, N. Y. (P. O. % Alois A. Schmidt, 211 Franklin Ave.)—Construction permit for a new standard broadcast station to be operated on 1410 kc., power of 500 watts, directional antenna for night, and unlimited hours of operation.

1420 KC.

WIMS—Northern Indiana Broadcasters, Inc., Michigan City, Ind.—License to cover construction permit (B4-P-5382, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1430 KC.

KNEW—Coeur D'Alone Broadcasting Co., Spokane, Wash.—Modification of construction permit (BP-5905, which authorized increase in power, installation of new transmitter and DA for day and night use, and change in transmitter and studio locations) to change type of transmitter.

1450 KC.

NEW—Mountain Empire Broadcasting Corp., near Marion, Va. (P. O. Box 575, Office in Hotel Lincoln, Marion, Va.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

NEW—Ari-Ne-Mex Broadcasting Corp., Clayton, N. Mex.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation. Amended re officers, directors and stockholders.

WFTR—Sky-Park Broadcasting Corp., Front Royal, Va.—Modification of construction permit (BP-5849, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio location.

1470 KC.

NEW—D. O. Kinnie, Coalinga, Calif. (P. O. 614 E. Main St., Visalia, Calif.)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

1480 KC.

WSAR—The Fall River Broadcasting Co., Inc., Fall River, Mass.—Modification of construction permit (B1-P-4384) which authorized change frequency, increase power, install new transmitter and directional antenna for day and night use, and change transmitter location) for extension of completion date.

1490 KC.

WALD—Walterboro Broadcasting Co., Walterboro, S. C.—License to cover construction permit (B3-P-5075, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

KXAR—Hope Broadcasting Co., Hope, Ark.—Modification of construction permit (B3-P-5353, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and to specify studio location.

WKMA—Radio South, Quitman, Ga. (John Raymond Barlett)—Modification of construction permit (B3-P-4548, as modified, which authorized a new standard broadcast station) to change type of transmitter.

WWPN—Pinnacle Broadcasting Co., Middlesboro, Ky. (E. P. Nicholson, Jr., and John Wallbrecht, a partnership)—Voluntary assignment of construction permit to Elmer Dennis Smith and Tom Crutchfield, a partnership, d/b as Smithfield Broadcasting Co.

(Continued on next page)

1510 KC.

KIMO—The Blue Valley Co., Independence, Mo. (Frank E. Fowler, Craig Siegfried, Cedric Siegfried and Charles Siegfried, a partnership)—License to cover construction permit (B4-P-4579, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WAUX—WAUX Broadcasting Co., Waukesha, Wis.—Authority to determine operating power by direct measurement of antenna power.

1520 KC.

WHOW—Cornbelt Broadcasting Co., Clinton, Ill.—License to cover construction permit (B4-P-5081, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1530 KC.

KRST—Rose Capital Broadcasting Co., Tyler, Tex.—License to cover construction permit (B3-P-4975, as modified) which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1600 KC.

WVOM—The Boston Broadcasting Corp., Brookline, Mass.—Modification of construction permit (B1-P-4976, which authorized a new standard broadcast station) for approval of directional antenna.

AM—Applications Dismissed

NEW—San Joaquin Broadcasters, Stockton, Calif. (R. K. Wittenberg and R. L. Stoddard, a partnership) (P. O. Box 2231, Reno, Nev.)—Construction permit for a new standard broadcast station to be operated on 1500 kc., power of 250 watts, and daytime hours of operation. Dismissed August 6, 1947. Request of applicant.

KUSN—San Diego Broadcasting Co., San Diego, Calif.—Voluntary relinquishment of control of permittee corporation from C. Arnholt, J. Frank Burke and John A. Smith to C. Arnholt, J. Frank Burke, John A. Smith and Paul L. Jones. Dismissed 8-8-47. Request of attorney.

Ari-Ne-Mex Broadcasting Corp., Lordsburg, N. Mex. (P. O. Box 233, Albuquerque, N. Mex.)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Dismissed 8-8-47. Request of attorney.

James R. Williams, Salina, Kans. (P. O. Box 292, Great Bend, Kans.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 100 watts and unlimited hours of operation. Dismissed: Request of Applicant.

AM—Applications Tendered for Filing

550 KC.

KOPR—Copper Broadcasting Co., Butte, Mont. (Frank C. Carman, David G. Smith, Frank C. Carman, Adm. of the Estate of Jack L. Powers, Deceased, and Grant R. Wrathall)—Modification of construction permit to make changes in directional antenna system, using 1 KW, unlimited hours, and directional antenna for night use on 550 kc.

590 KC.

WGTM—Penn Thomas Watson, Wilson, N. C.—Modification of construction permit to change frequency from 1340 kc. to 590 kc., increase power from 250 watts to 5 KW, make changes in directional antenna system (directional antenna for day and night) and install new transmitter. (Filed in accordance with Commission's Proposed Decision.)

610 KC.

WSLS—Roanoke Broadcasting Corp., Roanoke, Va.—Modification of construction permit to change frequency from

1240 to 610 kc., power from 250 watts to 1 KW, install new transmitter and directional antenna for day and night use, and change transmitter location. (Filed in accordance with Commission's Proposed Decision.)

620 KC.

KNGS—Hanford Publishing Co., Hanford, Calif. (Stanley S. Beaubaire and W. Keith Topping)—Modification of construction permit to change proposed transmitter location and install new transmitter, using power of 1 KW and directional antenna for night use on 620 kc.

810 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Construction permit to change frequency from 1250 to 810 kc., power from 5 to 10 KW, unlimited hours, install new transmitter, and change transmitter location, using directional antenna both day and night.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Modification of construction permit to make changes in directional antenna system, using 10 KW night, 50 KW day, with unlimited hours, and directional antenna for night use on 810 kc.

940 KC.

WIPR—Puerto Rico Communications Authority, Rio Piedros, P. R.—Modification of construction permit to change proposed transmitter location and approval of the antenna system, using 10 KW, unlimited hours and DA for day and night use on 940 kc.

990 KC.

NEW—Dawson Broadcasting Co., Dawson, Ga.—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

1010 KC.

NEW—Carr P. Collins, Jr., Corpus Christi, Texas—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 10 KW, and daytime hours of operation. (Contingent on grant of BP-6238 and BAP-55.)

1230 KC.

KGDE—Fergus Radio Corp., Fergus Falls, Minn.—Construction permit to install a new vertical antenna and increase power from 100 watts night, 250 watts day, to 250 watts day and night.

NEW—Lebanon Broadcasting Co., Lebanon, Mo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

WFEC—Florida East Coast Broadcasting Co., Miami, Fla.—Modification of construction permit to change frequency from 1220 kc. to 1230 kc., hours of operation from daytime to unlimited, and specify the transmitter location.

1240 KC.

NEW—Utica Broadcasting Co., Utica, N. Y. (A partnership composed of Mac Berger and Morris I. Henry)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. (Request facilities to be released by WIBX.)

WVOS—Bernard K. Johnpoll, Liberty, N. Y.—Assignment of construction permit to Sullivan County Broadcasting Corporation.

Virginia Broadcasting Corp., Roanoke, Va.—Modification of construction permit (B2-P-3964) to specify facilities of 1240 kc., 250 watts, unlimited hours of operation. (Subject to release of facilities by WSLS.) (Filed in accordance with Commission's Proposed Decision.)

1260 KC.

KGIL—San Fernando Valley Broadcasting Co., San Fernando, Calif.—Consent to transfer of control of San Fernando
(Continued on next page)

authorized a new FM broadcast station) for extension of completion date.

WHP-FM—WHP, Inc., Harrisburg, Pa.—Modification of construction permit (B2-PH-410, as modified) which authorized a new FM broadcast station for extension of completion date.

WAAW—Bremer Broadcasting Corp., Newark, N. J.—Modification of construction permit (B1-PH-72, as modified), which authorized a new FM broadcast station for extension of completion date.

KFVD-FM—Standard Broadcasting Co., Los Angeles, Calif.—Modification of construction permit (B5-PH-146, which authorized a new FM broadcast station) for extension of completion date.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction permit (B1-PH-250, as modified), which authorized a new FM broadcast station to change type of transmitter, make changes in antenna system and change commencement and completion dates.

WNLC-FM—Thames Broadcasting Corp., New London, Conn.—Modification of construction (B1-PH-250, as modified), which authorized a new FM broadcast station for extension of commencement and completion dates.

WGAY-FM—Tri-Suburban Broadcasting Corp., Silver Spring, Md.—Modification of construction permit (B1-PH-873, as modified), which authorized a new FM broadcast station for extension of completion date.

WDLW—Knight Radio Corp., Detroit, Mich.—Modification of construction permit (B2-PH-631, which authorized a new FM broadcast station) for extension of commencement and completion dates.

FM—Applications Dismissed

WJLS-FM—Joe L. Smith, Jr., Beckley, W. Va.—Modification of construction permit (B2-PH-494, as modified, which authorized a new FM broadcast station) to change frequency to Channel 242, 96.3 mc., and commencement and completion dates. Dismissed July 24, 1947, per request of attorney.

NEW—San Diego Broadcasting Co., Inc., San Diego, Calif. (P. O. United States National Bank Bldg.)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency to be assigned by FCC, and antenna height above average terrain 500 feet. Dismissed August 7, 1947, per request of attorney.

TELEVISION

TV—Miscellaneous Actions

Paramount Pictures, Inc.—Granted request for further extension of 60 days (until October 15, 1947) for Paramount to prepare and submit detailed plan with respect to its holdings in Allen B. DuMont Laboratories, Inc., and the effect of such holdings on pending television station applications of Interstate Circuits, Inc., Dallas (BPCT-94); New England Theatres, Inc., Boston (BPCT-140); and United Detroit Theatres Corp., Detroit. (BPCT-50)

WNBK—National Broadcasting Co., Inc., Cleveland, Ohio—Granted modification of CP for removal of transmitter to a point about 16 miles south of present site, which is the location of AM station WTAM, the tower of which is to be used for a support. (BMPCT-54)

WLWC—Crosley Broadcasting Corp., area of North of Columbus, Ohio—Granted modification of CP for extension of completion date to 1-21-48. (BMPCT-86)

WLWT—Crosley Broadcasting Corp., Cincinnati, Ohio—Granted modification of CP for installation of new transmitters and new antenna system. (BMPCT-84)

KLAC-TV—Dorothy S. Thackrey, Los Angeles—Granted modification of CP to extend completion date for a period of 6 months. (BMPCT-94)

NAB Convention—Atlantic City—Sept. 15-18

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

WCYJ—Onondaga Radio Broadcasting Corp., Portable-Mobile, area of Syracuse, N. Y.—Granted license for new remote pickup station. (BLRE-469)

WPBO—Portland Broadcasting System, Inc., area of Portland, Maine.—Granted modification of license to change corporate name to Guy Gannett Broadcasting Services. (MLRY-68)

WPBK—Portland Broadcasting System, Inc., area of Portland, Maine.—Granted modification of license to change corporate name to Guy Gannett Broadcasting Services. (BMLRY-67)

WEGM—Bamberger Broadcasting Service, Inc., New York City.—Granted modification of license to substitute frequency 25.35 mc. (subject to change without advance notice or hearing) for present assignment of 37.34 mc., to be used with power of 50 watts for orders only. Other frequencies remain the same. (BMLRE-131)

Noncommercial Educational

KUSC—University of Southern California, Los Angeles, Calif.—License to cover construction permit (BPED-31, as modified, which authorized a new broadcast station). Non-commercial educational.

WLAZ—Michigan State College, East Lansing, Mich.—Modification of construction permit (B2-PED-69, which authorized a new noncommercial educational broadcast station) to make changes in antenna system.

Applications

Remote Pickup—Accepted for Filing

NEW—Columbia Broadcasting System, Inc., Vicinity of New York, N. Y.—License to cover construction permit for a new remote pickup broadcast station. (BPRE-520)

Noncommercial Educational—Dismissed

Watchtower Bible & Tract Society, Inc., Brooklyn, N. Y. (P. O. 124 Columbia Heights)—Construction permit for a new noncommercial educational broadcast station to be operated on 90 mc., power of 10 KW, emission, special for FM, and unlimited hours of operation. Dismissed 8-7-47 per request attorney.

Agricultural & Mechanical College of Texas, College Station, Texas (P. O. College Station, Texas)—Construction permit for a new noncommercial educational broadcast station to be operated on frequency to be assigned by FCC, power of 1 KW, emission, special for FM, and unlimited hours of operation. Dismissed 7-16-47 per request letter 7-1-47, from applicant.

Federal Trade Commission Actions

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against them.

(Continued on next page)

AUGUST 18, 1947—679

R. K. Armstrong—False and misleading advertising of a medicinal preparation designated "Bob Armstrong's Dis-temper Remedy" is charged in a complaint issued by the Commission against Bob Armstrong, trading as R. K. Armstrong, Fitzgerald, Ga. (5507)

STIPULATION

Hoover Manufacturing & Sales Co.—Arthur M. Berger and Sylvia J. Berger, copartners, trading as Hoover Manufacturing & Sales Co., 251 West 19th St., New York, entered into a stipulation with the Commission to discontinue certain representations concerning specialty articles of wearing apparel, including uniforms for doctors, nurses, waiters and waitresses. (7628)

CEASE AND DESIST ORDER

Magazine Management Co.—Misrepresentation in the sale of books and other publications is prohibited in a cease and desist order issued by the Commission against Martin Goodman and Jean Goodman, copartners, trading as Magazine Management Co., 350 Fifth Ave., New York, and 12 subsidiary publishing corporations. (5463)

COMPLAINT DISMISSED

Doublewear Shoe Co.—The Commission dismissed its complaint charging Harry G. Kuechle, trading as Doublewear Shoe Co., 315 East Lake St., Minneapolis, with misrepresentation in connection with the sale of shoes and inner soles after he had entered into a stipulation to discontinue certain practices. (5259)