

# 25<sup>th</sup> Convention Plans Take Final Form

## Final Details of 25th Annual NAB Meeting Nearing Completion As Opening Approaches

With the addition of Robert R. Wason, chairman of the board of the National Association of Manufacturers, to the agenda as a featured speaker, arrangements are virtually complete for the 25th Annual NAB Convention in Atlantic City from September 15 to 18.

Mr. Wason's address will be heard Tuesday afternoon, September 16, at a session presented by the Association of Women Broadcasters. It will follow the luncheon meeting at which Admiral W. H. P. Blandy, U. S. N., Commander in Chief, Atlantic Fleet, is to greet the Convention delegates.

Pre-convention activity will begin on Sunday, September 14, with arrivals of most radio station execu-

### EVENT LIST FOR CONVENTION SHOWS TIMES AND PLACES

A complete listing of general events for the 25th Annual NAB Convention at Atlantic City will be found on page 727 of this issue of the "Reports." This listing supplements the already mailed folder agenda, which contained details of Monday clinics, and is intended to cover only those events of general attendance, with times and places conveniently shown.

tives for registration. The NAB Board of Directors and several committees will meet on that day.

On the following day, Monday, September 15, special clinics will be held for the first time in convention history. These will feature discussions of broadcast advertising, employee-employer relations, programming, and engineering.

Also during Monday, the standing committee meetings are to be held by the Music Advisory, FM Executive, Public Relations Executive, Legislative and Research committees.

Tuesday's schedule contains the first general sessions of the convention. Beginning with continuing registrations of broadcasters in Convention Hall's lobby, from 9 a.m. to 5 p.m., Tuesday morning's session will swing into its full stride in the main arena at

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## Jones Is Sworn Into FCC Post By Justice; Ohioan Comes to Commission from Congress

The newest member of the Federal Communications Commission, Robert Franklin Jones, took his oath of office last week to begin a seven-year term expiring on June 30, 1954. The oath was administered by Associate Justice Harold H. Burton, of the U. S. Supreme Court, fellow Ohioan and friend of Commissioner Jones.

Nominated by President Truman on June 18, to succeed Commissioner Ray C. Wakefield, Commissioner Jones was confirmed by the Senate on July 12.

Commissioner Jones comes to the Commission from Congress, where he represented the 4th Ohio District for eight and one-half years. Elected in 1938 at the age of 31, he won a place on the important House Appropriations Committee the following year.

Subsequently, he served as Chairman of the Appropriations subcommittee on the activities of the Department of the Interior, and also as a member of the Senate-Commerce-Justice-Judiciary Appropriations subcommittee.

In such capacities Commissioner Jones specialized in administrative law and, at the same time, familiarized himself with common carrier problems and Government regulation. Throughout his congressional career he was an outspoken champion of Federal economy and simplified public administration.

**Station Interest Relinquished:** He was a minority stockholder of an Ohio broadcasting corporation, which interest he relinquished to meet the requirements of his new post.

Born at Cairo, Ohio, on June 25, 1907, Commissioner Jones is the son of Josephine (DeVine) and the late Jenkin Charles Jones. The latter, a grocer, was a keen student of politics and inculcated in his son an interest in public service.

Following his graduation from the local high school, Commissioner Jones worked his way through Ohio Northwestern University Law School, Ada, Ohio, where he was class orator.

After receiving his LL.B. degree in 1929, and being admitted to the Ohio bar in the same year, he engaged in the practice of law at Lima. Six years later he

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*Director of FM Department*

entered public life as prosecuting attorney for Allen County. His record in that capacity brought him nomination and election to the 76th Congress, and his service in the House returned him with substantial majorities to each succeeding Congress up to and including the 80th, from which he resigned to accept his present office.

While attending college, Commissioner Jones met Ida Marie Spreen, a daughter of Mr. and Mrs. A. W. Spreen of Sidney, Ohio, who was a member of his graduating class. They were married the following year. They have two children—Robert Franklin, Jr., a recent high school graduate, and Jeraldine Marie, nine years of age. Their home is at Lima.

### Kentucky Broadcasters to Gather

The Kentucky Broadcasters Association will hold its fall meeting in Paducah, Ky., on Friday and Saturday, October 17 and 18, it has been announced by G. F. ("Red") Bauer, secretary-treasurer of the association.

The group will make its headquarters for the meeting in the Irvin Cobb Hotel at Paducah.

### CONVENTION PLANS TAKE FINAL FORM

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10 o'clock, with the call to order by Campbell Arnoux, WTAR, Norfolk, Va., chairman of the convention program committee.

Judge Justin Miller, president of NAB, will then deliver the annual President's Report, keynote address of the convention. This will be followed, at 11 a.m., with an address by the Latin American guest, Goar Mestre, vice president of the Inter-American Broadcasters Association, and the representative of

the Canadian Association of Broadcasters, Joseph Sedgwick, K.C., CAB General Counsel.

**Admiral Blandy Speaks:** The broadcasters will move into the ballroom for a general luncheon after the morning session of Tuesday. After luncheon, accompanied by music of and by BMI, Admiral W. H. P. Blandy, USN, will greet the convention briefly.

Principal luncheon speaker will be the Hon. Clarence F. Lea (D-Calif.), member of the House of Representatives, author of the Lea Act.

The luncheon address will be followed by a special feature, "BMI Publishers and Their Hits," presented by Carl Haverlin.

Moving from the luncheon back to the main arena, the afternoon sessions of Tuesday will begin with a feature devoted to women's-interest broadcasting, presented by the Association of Women Broadcasters. With Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity, presiding, the general session will begin with greetings from Mary Margaret McBride, nationally known air columnist.

The principal speaker of the session will be Robert R. Wason, chairman of the board of the NAM. The session will make its transition to the afternoon's second part with the introduction of the acting president of the AWB, Ruth Crane.

"Radio Management Tomorrow: Problems of Service and Survival" is to be the theme of the afternoon's second session. Under auspices of the NAB Small Markets committee, a panel of outstanding station executives will discuss the problem until adjournment at 5 p.m.

**Powers Models Parade:** It is at this session that increased costs of station operation will be graphically dramatized by glamorous John Powers model graduates. In a living-chart presentation produced and directed by Allen Brown, NAB Assistant Director of Broadcast Advertising, the girls will impersonate services purchased by a station, dressed as Miss ASCAP, Miss BMI, Miss SESAC, Miss BMB, Miss News Service, Miss Transcription Service, etc.

In the evening, Tuesday's sessions will draw to a close with the annual NAB banquet.

Continuing registration will begin the activity of Wednesday, September 17th, and carry through the day. The first general session in the main arena will be opened at 10 a.m.

This session, titled "Facts for Management," will be devoted to radio research. A panel and general discussion of the BMB will set forth methods of advertisers and advertising agencies in using BMB and the BMB 15-point plan. Afterward, the panel will answer general questions and in a closed session, broadcasters will discuss their uses of BMB.

The session will end with a discussion of "Radio's Balance Sheet" by Kenneth Baker, NAB Director of Research.

Convention delegates will attend a general luncheon in the ballroom at 12:30 p.m., and hear an address by the Hon. Charles R. Denny, chairman of the Federal Communications Commission. Mr. Denny will be making his second appearance before the NAB as the

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# Schedule of 25th Annual NAB Convention Events

Here is the latest and most nearly complete agenda of general events for the 25th Annual NAB Convention in Atlantic City, September 15-18. Additions since the folder of tentative events was mailed to NAB members are included, but details of the Monday clinics, which were complete in that folder, are omitted in this schedule.

## Sunday, September 14

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall

## Monday, September 15

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall  
 9:00 a.m. Exhibits Open—Convention Hall  
 9:00 a.m. Retail Advertising Clinic—Room 20, Convention Hall  
 9:30 a.m. Broadcast Engineering Conference—Room A, Convention Hall  
 9:30 a.m. Program Clinic—Room B, Convention Hall  
 12:30 p.m. Joint Broadcast Advertising-Program Clinic Luncheon—Grand Ballroom (West)  
 12:30 p.m. Joint Engineering—Employee-Employer Relations Clinic Luncheon—Grand Ballroom (East)  
 2:00 p.m. Employee-Employer Relations Clinic (restricted to station managers and owners)—Room 21, Convention Hall  
 2:00 p.m. Broadcast Advertising Clinic—Room 20, Convention Hall  
 2:00 p.m. Broadcast Engineering Conference—Room A, Convention Hall  
 2:00 p.m. Program Clinic—Room B, Convention Hall

## Tuesday, September 16

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall

### GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m. Call to Order—Campbell Arnoux, WTAR Norfolk, Chairman, Convention Program Committee  
 10:05 a.m. President's Report—Justin Miller, President  
 11:00 a.m. Address—Goar Mestre, Vice President Inter-American Broadcasters Association  
 11:30 a.m. Address—Joseph Sedgwick, K. C., CAB General Counsel  
 12:30 p.m. General Luncheon—Ball Room  
 Music of and by BMI  
 1:20 p.m. Address—Admiral W. H. P. Blandy, U.S.N.  
 1:30 p.m. Address—Clarence F. Lea, M.C.  
 2:00 p.m. BMI Publishers and Their Hits—Carl Haverlin presiding

### GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m. Association of Women Broadcasters—Dorothy Lewis presiding  
 Greetings—Mary Margaret McBride  
 Speaker—Robert R. Wason, Chairman of the Board, National Association of Manufacturers  
 Introduction of Ruth Crane, Acting President, AWB  
 3:00 p.m. "Radio Management Tomorrow—Problems of Service and Survival" Under Auspices of NAB Small Markets Committee  
 5:00 p.m. Adjournment  
 7:00 p.m. Annual Banquet

## Wednesday, September 17

9:00 a.m. to 5:00 p.m. Registration—Lobby, Convention Hall

### GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m. "Facts for Management." Broadcast Measurement Bureau Panel and Discussion, Hugh Terry, Manager, KLZ, presiding  
 "Radio's Balance Sheet," Kenneth Baker, Director of Research, NAB  
 11:30 a.m. Election of Directors at Large—C. E. Arney, Jr., Secretary-Treasurer, NAB, presiding  
 12:30 p.m. General Luncheon—Ball Room  
 Speaker: The Hon. Charles R. Denny, Chairman, Federal Communications Commission

### GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m. "Building Sound Employee Relations"—Richard P. Doherty, Director, Employee-Employer Relations Department  
 3:00 p.m. "The Sales Foundation of the American System of Broadcasting" by "The All American Radio Team"  
 5:00 p.m. Adjournment

## Thursday, September 18

### GENERAL SESSION—MAIN ARENA FLOOR

10:00 a.m. Call to Order—Justin Miller, President  
 Membership Session—Standards of Practice for American Broadcasters  
 12:30 p.m. General Luncheon

### GENERAL SESSION—MAIN ARENA FLOOR

2:30 p.m. Membership Session  
 Music  
 Resolutions  
 5:00 p.m. Adjournment

FCC chairman, since he was a speaker at last October's convention in Chicago.

**All-America Team:** Wednesday afternoon's sessions will be devoted to employee-employer relations and sales, in separate discussions. Beginning at 2:30 p.m., Richard P. Doherty, NAB Employee-Employer Relations Department Director, will discuss "Building Sound Employee Relations."

The major portion of the afternoon will be devoted to a widely anticipated discussion of "The Sales Foundation of the American System of Broadcasting," conducted by the "All-American Radio Team." The team is composed of J. Leonard Reinsch, general manager of the Cox Stations, as station president; Norman Boggs, of WLOL, Minneapolis, as sales manager; Donald D. Davis, of WHB, Kansas City, Mo., as program director; Thomas D. Connolly, of CBS, New York, as sales promotion director; and Howard S. Frazier, management consultant, as chief engineer.

The afternoon sessions, adjourning at 5 p.m., will be followed at 7 p.m. by a joint dinner of the AAAA, the ANA and the NAB boards of directors in the Surf Room of the Claridge Hotel.

Anticipated with wide interest by the broadcasters, a special demonstration of Frequency Modulation will be staged on Wednesday evening, at 8:30, by Major Edwin H. Armstrong and Dr. C. M. Jansky.

The demonstration will explain the use of unusually high frequencies for relay and rebroadcast of FM over long distances. The demonstration will be the same one given for the delegates to the International Telecommunications Conference in Atlantic City on August 6.

**Standards of Practice:** Invitations to the demonstration have been extended by the NAB through its FM Executive Committee.

Judge Justin Miller, NAB president, will open the morning sessions of the convention's final day, Thursday, September 18, with a call to order that will usher in one of the convention's most important meetings. It is at this session that membership discussion of the "Standards of Practice for American Broadcasters" will begin.

The membership sessions of the final day will continue after the general luncheon.

Discussion of the music situation and the adoption of convention resolutions will follow, and adjournment of the afternoon meeting and the convention will come at 5:00 p.m. on Thursday, September 18.

## Engineering Department

### International Telecommunication Union Agrees at Meeting to Locate in Geneva

The long debates on the location of headquarters for the International Telecommunication Union ended suddenly this week when the plenipotentiary conference unanimously agreed to move from Berne to Geneva, in Switzerland. The United States had advo-

cated location of the Union's seat in New York, along with the United Nations.

Another major question, the location and time of the next high frequency broadcasting conference, was also settled with the selection of Mexico City as the place and March, 1948 as the date.

It is expected that an engineering conference similar to that of the NARBA will be held 60 days before the conference date, to work out assignment of channels and other details in advance of the plenary and plenipotentiary sessions.

In the high frequency broadcasting conference, some progress was being made in the establishment of technical standards. An agreement was reached in the committee working group chairmanned by the NAB's Director of Engineering, Royal V. Howard, that allocations to international broadcast stations should be on the basis of 10 kc.'s separation. Others, previously, had proposed 9 kc. separation.

This committee, after studying the measurements submitted on the selectivity of medium short wave receivers of various countries, including information submitted by the United States, the United Kingdom, the Soviet Union, and the Netherlands, also settled the problem of co- and adjacent channel signal ratios. These were established as follows:

Desired to undesired: Co-channel 100 to 1.

Adjacent channel 10 kc.'s 10 to 1.

Adjacent channel 20 kc.'s 1 to 3.

On the problem of image response, the group found that an examination of representative receivers operating at 10 mc.'s shows that an image ratio of 180 to 1 may be expected with one tuned high frequency amplifier preceding the converter. The group felt that because of the difficulties in allocation, no consideration should be given receivers having low image ratios.

In addition, the same group submitted its recommendations for the establishment of frequency tolerance providing on clear channels maximum frequency deviation of plus or minus 100 cps, and when two or more stations are operating simultaneously on the same channel, the group agreed that the present maximum deviation would be plus or minus 50 cps, while in the future 20 cps should be established.

The main technical committee felt that in spite of information currently available, no agreement could be reached on received signal strengths until additional data could be obtained on skywave attenuation. The U. S. Bureau of Standards was asked to supply this data.

The committee also passed on to the conference a similar request that information be obtained on worldwide noise levels.

### Varied Range of Activities Is Scheduled For Engineering Departments at Meetings

With a wide range of activities scheduled, plans for the engineering features of the 25th Annual NAB Convention were rapidly being completed this week at the temporary NAB engineering offices, Room 528 in the Ambassador Hotel, in Atlantic City.

Beyond the final details of convention engineering  
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exhibits, which promise to be the most outstanding ever shown, plans were shaping up for the meeting of the Engineering Executive Committee, the District Engineering members' meeting, the Broadcast Engineering Conference, and the Recording and Reproducing Standards Committee meeting.

The schedule of events is as follows:

Engineering Executive Committee breakfast and meeting, Sunday, September 14, 10 a.m., in the Executive Grill at the Hotel Ambassador. Open to EEC and Board Liaison members.

Broadcasting Engineering Conference speakers meeting, Sunday, September 14, Room 528, Ambassador Hotel, at 4 p.m. Open to speakers only.

Broadcasting Engineering Conference, Monday, September 15, from 9 a.m. to 5 p.m., Room A, Convention Hall. Open to all interested.

Recording and Reproducing Standards Committee meeting, Tuesday, September 16, 2 p.m., Room 15, Convention Hall. Open to all interested.

Joint Engineering Executive Committee and District Engineering Chairman breakfast and meeting, Wednesday, September 17, 8:30 a.m., Empire Room, Ambassador Hotel. Open to the two committees and board liaison members only.

Demonstration of use of unusually high frequencies in FM relays, by Major Edwin H. Armstrong and Dr. C. M. Jansky, Wednesday evening at 8:30. Open to all interested.

## Broadcast Advertising

### Winner of NRDGA Program Contest To Appear at Convention Retail Panel

Ernest E. Baily, managing director of the James Black Dry Goods Company, Waterloo, Iowa., has accepted an invitation to appear on the Retail Advertising Clinic panel scheduled for the morning of September 15 at the NAB Convention.

A veteran retailer, Mr. Baily entered the business in 1926 with the Associated Merchandising Corporation, later joining the Frederick Loeser and Company, Brooklyn, N. Y. Now an executive with Allied Stores, he has served with the Herpolsheimer Company, Grand Rapids, Mich., Rudge and Guenzel, Lincoln, Nebr., and the Golden Rule, St. Paul, Minn., in various managerial capacities.

Following service with the U. S. Navy from 1942 to 1945 he returned to Allied as general merchandise manager for Black's and in February of this year was appointed to his present position.

It was during Mr. Baily's tenure at Black's that the store won two prizes in the national contest conducted by the National Retail Dry Goods Association for stores sponsoring radio programs. Black's won the grand prize award especially created by the judges for extra recognition of the quality and objectives achieved on the farm news show, "R.F.D. 1540," and first award for Class B stores (\$1,000,000 to \$5,000,000 annual volume) for the teen-age program, "Music for Moderns."

## Small Market Stations

### Small Market Stations Executive Committee To Discuss Efficient Operation at Session

More efficiency in station operation will be the keynote of the Small Market Stations Executive Committee in its pre-NAB Convention meeting at Atlantic City, Sunday, September 14 at the Ambassador Hotel. The business session will follow a 6:30 p.m. dinner. The 17 district Small Market Stations Chairmen have been invited.

Among other subjects to be taken up by the committee will be newspaper-radio relationship in small cities. During the past year many small station managers have shown interest in this relationship. The findings of a recent study made by District Chairman Simon Goldman, WJTN, Jamestown, N. Y., in NAB District 2 (New York and New Jersey) will be revealed. Plans for improved community services through the cooperation of radio stations and newspapers will be submitted for the approval of the committee.

"Public Relations for the Local Station" will come up for discussion and will be one of the committee's projects for the new year. Increasing importance is being attached to the need for a more active public relations program on a local level by stations in small communities. Experience has shown that station revenues have been boosted rapidly by active public relations by local outlets.

The proposed FCC revision of operators' licenses, new sources for station revenue, selling the network cooperative program, the transcribed syndicated show, creating local salable features and other topics of particular significance to small stations will be taken up by the committee.

Members of the Small Market Stations Executive Committee are: Wayne W. Cribb, KHMO, Hannibal, Mo., chairman; Simon Goldman, WJTN, Jamestown, N. Y.; R. Sanford Guyer, WBTM, Danville, Va.; Lofton L. Hendrick, KRRV, Sherman, Tex.; Robert T. Mason, WMRN, Marion, Ohio; Frank R. Mills, WDWS, Champaign, Ill.; Marshall H. Pengra, WBOM, Oak Ridge, Tenn.; and A. E. Spokes, WJOY, Burlington, Vt.

The NAB Board Liaison members are: William B. Smullin, KIEM, Eureka, Calif.; Michael R. Hanna, WHCU, Ithaca, N. Y.; and John F. Meagher, KYSM, Mankato, Minn.

## FM Department

### Ohio FM Station Ups Power and Air Time; Promoting Local Shows and FM Set Sales

FM Station WFAH, Alliance, Ohio, this week increased its operating schedule to eleven hours and power to 1,000 watts, according to Manager Paul W. Reed. The station signs on at 10 a.m.; off at 9 p.m.

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Fourteen live studio shows are broadcast weekly. A Sunday feature is semi-pro baseball, sponsored by Salem Appliance, from a nearby resort. Twenty high school and college football games have been sold for broadcast this fall, after which station will handle local basketball games.

Staff members take tape recorders to county fairs, homecomings, festivals and civic events, first playing back to the crowd, and then, after dubbing on blanks, over the station.

The station is promoting the sale of sets in the local paper, in one farm paper of wide circulation, and over the air. Farm paper full pages are in cooperation with the area's most active set dealer.

## Books for Broadcasters

**GETTING A JOB IN TELEVISION**, by John Southwell. c1947. 120 p. \$2.00. McGraw-Hill, 330 West 42nd Street, New York 18.

If a television job is a question mark in your mind, here is a book with some of the answers. The author views from every angle: directing, acting, writing, set designing, camera work, and engineering in television. What you do in any of these jobs, how you get to do it, and what money you may earn are briefly and clearly outlined. The book includes lists of television stations, advertising agencies with television departments, suggested books and magazines to read, casting agents, play agents, television terms, and a sample script. The advice is down-to-earth and practical.

**ANNOUNCING FOR RADIO**, by Bill Kilmer. c1947. 96 p. \$2.50. University Radio Publications, Box 1136, University Place Station, Des Moines, Iowa.

Listeners often judge a station by its announcers. This is a concise and practical book to help anyone who wants to make announcing a career. The basic requisites for various kinds of announcing are discussed, an illustrated chapter is devoted to types of microphones and the directions of producers, and material on radio speech with examples for practice is included.

## Public Interest Programming

### Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of September 15-21, 1947 by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained

on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York, 18, New York.

## Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. *That their decision should be in favor of freedom is of the utmost importance to us.* Since we cannot escape being affected by what happens in other parts of the world, our own future lies in the balance. We must face the fact that should the United States become one of a very few islands of free government in a world of dictatorships, our own rights and liberties would be seriously endangered. The survival of freedom as we know it thus depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on *raising the level of active citizenship in the United States.* The *American Heritage* campaign has three aspects: A. *The National Campaign—A Year of Rededication* by all Americans to their heritage of freedom . . . starts September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train—A special train* will carry more than 100 of the most famous original documents—including the manuscripts of the Declaration of Independence, the Bill of Rights . . . through surrender documents of World War II—which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the train. Make every American aware of—and determined to defend—the individual rights and liberties he enjoys in the United States. (The Bill of Rights section of the United States Constitution protects his freedom of speech and press; his right to assemble and to petition the government; his right to be secure in his person and property against unlawful searches and seizures; his right to speedy trial by jury, etc.) Arouse his pride in the past of his country as the land of the free which has achieved the most complete expression of individual liberties, civil rights and personal dignity. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen: to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. By making our form of government work better here, we strengthen democracy everywhere. "Freedom Is Everybody's Job!" (Fact Sheet No. 40)

### The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years, leaving positions unfilled or staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms and the physical deterioration and inadequacy of school buildings and equipment throughout the country—American education is in the midst of an unprecedented crisis. The

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chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, or when they provide an inferior education, irreparable damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. *Teachers quitting their profession.* In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave; loss of men teachers has been particularly alarming. 2. *Fewer teachers being trained.* Too few young people are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. In the same period the number of men students dropped even more sharply—from 39,000 to 13,000. 3. *Lowered teacher morale.* In a great many communities teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, and lack of public interest in what they are doing feel frustrated in their efforts to bring education to their pupils. 4. *Poor buildings and equipment.* Particularly in the poorer states and rural areas many schools have long been unsuitable—badly lighted, unsanitary, grim in atmosphere. Many schools are dilapidated and dangerous, and lack adequate equipment and instructional materials. The main victims of this state of affairs are our children—28,000,000 of them—and our nation. Inferior education for American boys and girls means damage to our future prosperity, our traditions of freedom, our very security. An alert and active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Urge all Americans to: (a) Join and work with local groups actively concerning themselves with the problems of better education. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-A)

## Federal Communications Commission Docket

### HEARINGS

The Commission, by Commissioner Durr, on Friday (5) continued the consolidated hearing in re applications of WARM and WBAX in Dockets 7851 and 7852 to September 25. It was originally scheduled for September 11. No other broadcast hearings were scheduled for the week beginning Monday, September 8.

**NAB Convention—Atlantic City—Sept. 15-18**

## FCC ACTIONS

### AMPLITUDE MODULATION

#### AM—New CP's Granted

##### 900 KC.

**Clyde Weatherby, tr/as Hamilton Broadcasting Co., Hamilton, Texas**—Granted CP for new station to operate on 900 kc., 250 watts, daytime only; engineering conditions. (BP-6053)

##### 1220 KC.

**Lamar A. Newcomb, Falls Church, Va.**—Adopted order removing from hearing docket and granted application for new station to operate on 1220 kc., 250 watts, daytime only; engineering conditions. (BP-5436; Docket 8026)

##### 1360 KC.

**Tom Potter, tr/as El Dorado Broadcasting Co., El Dorado, Kansas**—Granted CP for new station to operate on 1360 kc., 1 KW, daytime only; engineering conditions. (BP-5803)

##### 1480 KC.

**Cedar Valley Broadcasting Co., Austin, Minn., and Mason City Broadcasting Co., Mason City, Iowa**—Adopted order granting application of Cedar Valley Broadcasting Co. for new station at Austin, Minn., to operate on 1480 kc., 1 KW, unlimited time, D.A. conditions (BP-5085; Docket 8165), and Mason City Broadcasting Co. for new station at Mason City, Iowa, to operate on 1490 kc., 250 watts, unlimited time, conditions. (BP-5324; Docket 8166)

##### 1580 KC.

**Southland Broadcasting Corp., Ft. Lauderdale, Fla.**—Granted CP for new station to operate on 1580 kc., 250 watts, daytime only. (BP-5510)

#### AM—Frequency Change Granted

##### 1270 KC.

**KPSC—Sun Country Broadcasting Co., Phoenix, Ariz.**—Granted petition for reconsideration and grant of application to change facilities from 1450 kc., 250 watts, unlimited time, to 1270 kc., 5 KW, D.A.-night; removed from hearing docket and granted said application (BP-5495; Docket 8393), conditions.

#### AM—License Renewals

**WJLB—Booth Radio Stations, Inc., Detroit, Mich.**—Granted renewal of license for period ending August 1, 1950.

**WTTM—Trent Broadcast Corp., Trenton, N. J.**—Granted renewal of license for period ending May 1, 1950. (BR-1179)

#### AM—Licenses for New Stations Granted

##### 590 KC.

**KCSJ—The Star Broadcasting Co., Inc., Pueblo, Colo.**—Granted license for new station to operate on 590 kc., 1 KW, D.A.-N; unlimited. (BL-2565)

##### 800 KC.

**WHTN—Greater Huntington Radio Corp., Huntington, W. Va.**—Granted license for new station to operate on 800 kc., 1 KW, daytime. (BL-2569)

(Continued on next page)

#### 960 KC.

**KOOL**—Maricopa Broadcasters, Inc., Phoenix, Ariz.—Granted license for new station to operate on 960 kc., 5 KW, DA-N, unlimited; and specified studio location. (BL-2517)

#### 1060 KC.

**WIBV**—Belleville Broadcasting Co., Belleville, Ill.—Granted license for new station to operate on 1060 kc., 250 watts, daytime. (BL-2559)

#### 1100 KC.

**WHLI**—FM Broadcasting Corp., Hempstead, N. Y.—Granted license for new station to operate on 1100 kc., 250 watts, daytime. (BL-2570)

#### 1140 KC.

**KLIR**—Oklahoma City Broadcasting Co., Oklahoma City, Okla.—Granted license for new station to operate on 1140 kc., 1 KW, daytime, and change studio location. (BL-2494)

#### 1230 KC.

**WDEC**—The Americus Broadcasting Co., Americus, Ga.—Granted license for new station to operate on 1230 kc., 250 watts, unlimited, and to change studio location. (BL-2552)

#### 1240 KC.

**KFMO**—Oscar C. Hirsch, near Flat River, Mo.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2537)

**WLBF**—Lake Broadcasting Co., Leesburg, Fla.—Granted license for new station to operate on 1240 kc., 250 watts, unlimited. (BL-2555)

#### 1250 KC.

**WDVA**—Virginia-Carolina Broadcasting Corp., Danville, Va.—Granted license for new station to operate on 1250 kc., 1 KW, DA-N, 5 KW-LS, unlimited, and specify studio location. (BL-2532)

#### 1340 KC.

**KSEK**—The Pittsburg Publishing Co., Pittsburg, Kans.—Granted license for new station to operate on 1340 kc., 250 watts, unlimited. (BL-2564)

**WWGS**—Tifton Broadcasting Corp., Tifton, Ga.—Granted license for new station to operate on 1340 kc., 250 watts, unlimited. (BL-2372)

#### 1450 KC.

**KDSJ**—Heart of the Black Hill Station, Deadwood, S. D.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited. (BL-2562)

**KWPM**—Robert F. Neathery, West Plains, Mo.—Granted license for new station to operate on 1450 kc., 250 watts, unlimited, and for change of studio location. (BL-2558)

#### 1570 KC.

**WFUR**—Furniture City Broadcasting Corp., Grand Rapids, Mich.—Granted license for new station to operate on 1570 kc., 1 KW, daytime, and to specify studio location. (BL-2557)

### AM—Modifications of CP's Granted

**KITO**—San Bernardino Broadcasting Co., Inc., San Bernardino, Calif.—Granted modification of CP to change type of transmitter and to extend completion date to 180 days after grant. (BMP-2851)

**KWEI**—Inland Broadcast Co., Weiser, Idaho—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio locations. (BMP-2976)

**KPAC**—Port Arthur College, Port Arthur, Tex.—Granted modification of CP for extension of completion date to 1-16-48. (BMP-3047)

**KDUR**—Texhoma Broadcasting Co., Durant, Okla.—Granted modification of CP for extension of commencement and completion dates to 9-15-47 and 3-15-48, respectively. (BMP-3048)

**KDFN**—Donald Lewis Hathway, Casper, Wyo.—Granted modification of CP for extension of completion date to 2-27-48. (BMP-3046)

**WFNC**—Cape Fear Broadcasting Co., Fayetteville, N. C.—Granted modification of CP for extension of completion date to 1-23-48. (BMP-3054)

**WSAU**—The Journal Co. (Milwaukee Journal), Wausau, Wis.—Granted modification of CP to make changes in vertical antenna. (BMP-3055)

**WAKR**—Summit Radio Corp., Akron, Ohio—Granted modification of CP for extension of completion date to 11-25-47. (BMP-3053)

**KXEO**—Audrain Broadcasting Corp., Mexico, Mo.—Granted modification of CP to change transmitter and studio locations and for extension of completion date to 180 days after grant. (BMP-2810)

**WRFW**—Chippewa Valley Radio & Television Corp., Eau Claire, Wis.—Granted modification of CP to change type of transmitter and studio location. (BMP-2984)

**WWSO**—Radio Springfield, Inc., Springfield, Ohio—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2783)

**WKGN**—East Tennessee Broadcasting Co., Knoxville, Tenn.—Granted modification of CP to make changes in vertical antenna and change name of permittee to WKGN Broadcasting Co. (BMP-3067)

**KMAE**—McKinney Air Enterprises, Inc., McKinney, Tex.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2768)

**WGRD**—Music Broadcasting Co., Grand Rapids, Mich.—Granted modification of CP to change type of transmitter, approval of antenna and transmitter location, and specify studio location. (BMP-2949)

**KYJC**—Medford Printing Co., Medford, Ore.—Granted modification of CP for approval of antenna, for approval of transmitter and studio location. (BMP-2218)

**KSTB**—Stephens County Broadcasting Co., Breckenridge, Tex.—Granted modification of CP to make changes in transmitting equipment, for approval of antenna and transmitter location, and to specify studio location. (BMP-2939)

**KXAR**—Hope Broadcasting Co., Hope, Ark.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location. (BMP-3011)

**KGFJ**—Ben S. McGlashan, Los Angeles, Calif.—Granted modification of CP to operate with power of 250 watts only during such hours as KPPC is not operating and with 100 watts during hours KPPC is actually operating.

**WBIZ**—WBIZ, Inc., Eau Claire, Wis.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2814)

**WGL**—Farnsworth Television & Radio Corp., Ft. Wayne, Ind.—Granted modification of CP for extension of completion date to 10-1-47. (BMP-3066)

**WBBW**—Associated Broadcasting, Inc., Indianapolis, Ind.—Granted modification of CP for extension of completion date to 11-30-47. (BMP-3029)

**KAMQ**—Top of Texas Broadcasting Co., Amarillo, Tex.—Granted modification of CP for approval of antenna and transmitter location and to specify studio location. (BMP-2953)

**KGNC**—Plains Radio Broadcasting Co., Amarillo, Tex.—Granted modification of CP for extension of completion date to 12-17-47. (BMP-3057)

*(Continued on next page)*



**WVOM—The Boston Broadcasting Corp., Brookline, Mass.**—Granted modification of CP to make changes in DA to satisfy conditions of original grant. (BMP-3004)

**KLEE—W. Albert Lee, Houston, Texas**—Granted modification of CP for approval of DA system (in compliance with conditions of construction permit); engineering conditions. (BMP-2941)

**KLO—Interstate Broadcasting Corp., Ogden, Utah**—Granted modification of CP to make change in DA to meet conditions of construction permit. (BMP-2982)

**KYSC—Yumesa Broadcasting Co., Yuma, Ariz.**—Granted modification of CP, filed in accordance with terms of original CP, to make changes in DA; engineering conditions. (BMP-2905)

#### AM—Miscellaneous Actions

**WHAS—WHAS, Inc., Louisville, Ky.**—Granted license for installation of FM antenna on AM tower. (BL-2605)

**WQV—Wodaam Corp., New York, N. Y.**—Granted license for changes in transmitting equipment. (BL-2520)

**KPOF—Pillar of Fire (a Corp.), near Denver, Colo.**—Granted license for increase in power, installation of new transmitter. (BL-2560)

**WHDE—Matheson Radio Co., Inc., Boston, Mass.**—Granted license for CP which authorized installation of auxiliary transmitter. (BL-2530)

**KPOW—Albert Joseph Meyer, Powell, Wyo.**—Granted license for change in frequency, increase in power, installation of new transmitter and DA for night use, and change transmitter and studio location. (BL-2528)

**KFAC—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.**—Granted license to cover CP for increase in power, installation of new transmitter and DA for day and night use (BL-2535). Granted license to use old main transmitter to be used for auxiliary purposes with 1 KW power. (BL-2536)

**WJXN—Ewing Broadcasting Co., Jackson, Miss.**—Granted license for change in frequency to 1450 kc. (BL-2551)

**Cherokee Radio Co., Gaffney, S. C.**—On Commission's own motion, removed from hearing docket application for new station BP-5768; Docket 8133.

**KERN—McClatchy Broadcasting Co., Bakersfield, Calif.**—Granted petition for leave to amend application (BP-5974; Doc. 8349) so as to add additional engineering data relative to population in Bakersfield area; accepted amendment.

**WNEW—Greater New York Broadcasting Corp., New York, N. Y.**—Granted petition for waiver of Sec. 1.387 of Commission's Rules and late acceptance of petitioner's written appearance in re applications of WDGY (BP-5429; Doc. 8363); WCAR (BP-5971; Doc. 8364), and WDGY (BS-669; Doc. 8395).

**KRKD—Radio Broadcasters, Inc., Los Angeles, Calif.**—Granted petition to amend its application for modification of license (BML-1242; Doc. 8341) so as to specify 5 KW power day and 1 KW night, instead of 2.5 KW day and night, specify new transmitter site, etc.; accepted amendment and removed from hearing docket.

**The Litchfield County Radio Corp., Torrington, Conn.**—Denied petition requesting (1) that the Commission issue subpoenas to appropriate telephone and telegraph companies and to Louis Lasaponara, and Joseph Schifini (stockholder in Torrington Broadcasting Co., Inc.), relative to communications between Schifini and Lasaponara; (2) that application of Louis Lasaponara, tr/as The New City Broadcasting Co. be retained on hearing docket on issues of good faith of that applicant in filing his application; and (3) that application of Torrington Broadcasting Co., Inc. be designated for further hearing on issues of possible connection between that applicant and Louis Lasaponara.

**Martinez-Rodriguez Broadcasting Co., San Juan, P. R.**—On Commission's own motion, removed application (BP-5669; Doc. 8252) from hearing docket.

**Coast Radio Broadcasting Corp., Los Angeles, Calif.**—Granted petition requesting reopening of record in proceed-

ings in Dockets 7694, 7695, 7817, 7962, 7973, for the purpose of accepting into evidence an amendment to its state authorization to issue securities.

**Keystone Broadcasting Corp., Pennsylvania, Pa.; York Broadcasting Co., York, Pa., and Reading Broadcasting Co., Reading, Pa.**—Granted petition to continue hearing upon their applications (BPH-183, -184, -522; Dockets 8291, 8292, 8293) for FM stations; continued hearing to October 13, 1947.

**The Patriot Co., Harrisburg, Pa.**—Granted petition for leave to amend application (BP-4091; Doc. 6884) so as to change Paragraph 8 to show that the capital stock is now 100% held by Edwin F. Russell, and to show new officers and directors; accepted amendment.

**WERC—Presque Isle Broadcasting Co., Erie, Pa.**—Granted petition for continuance in hearing in proceeding upon the show cause order of applications of WERC (BS-1128) and application of WLEU (BP-4115); continued hearing on these applications (Dockets 8160 and 6913) to October 15, 1947.

#### 710 KC.

**WKJB—Jose Bechara, Jr., Mayaguez, P. R.**—Granted petition for leave to amend application (BP-5938; Doc. 8253) so as to specify 710 kc. instead of 1190 kc., etc.; accepted amendment and removed application from hearing docket.

#### 990 KC.

**Lakes Area Broadcasting Co., Pryor, Okla.**—Granted petition for leave to amend application (BP-5752; Doc. 8466) so as to specify frequency 990 kc. instead of 1370 kc., etc.; accepted amendment and removed application from hearing docket.

#### 1170 KC.

**Robert E. Liverance, Gaffney, S. C.**—Granted petition to dismiss without prejudice its application for new station to operate on 1170 kc., 250 watts, day only. (BP-5264; Docket 8028)

#### 1320 KC.

**WILS—Lausing Broadcasting Co., Lausing, Mich.**—Granted petition for leave to amend application (BP-5889; Doc. 8217) so as to specify frequency 1320 kc., 1 KW, daytime only, instead of 1240 kc., 250 watts, unlimited, etc.; accepted amendment and removed application from hearing docket.

#### AM—Applications Accepted for Filing

#### 560 KC.

**WIS—Surety Life Insurance Co., Columbia, S. C.**—Modification of construction permit (B3-P-5570, which authorized installation of new transmitter) for extension of completion date.

**KFDM—Beaumont Broadcasting Corp., Beaumont, Texas**—Modification of construction permit (which authorized increase in power, installation of new transmitter and directional antenna for night use and change transmitter location) to modify directional antenna.

#### 580 KC.

**WHP—WHP, Inc., Harrisburg, Pa.**—Construction permit to change frequency from 1460 to 580 kc., increase power from 1 KW night and 5 KW day to 5 KW day and night, make changes in transmitting equipment, install new directional antenna for night use and change transmitter location. Amended to change directional antenna pattern.

#### 590 KC.

**WOW—Radio Station WOW, Inc., Omaha, Nebraska**—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

**WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.**—Modification of construction permit (which authorized change in facilities) to specify frequency as 590 kc.

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**600 KC.**

**KTBB—Blackstone Broadcasting Co., Tyler, Tex.**—License to cover construction permit (B3-P-5316, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**710 KC.**

**KMPC—KMPC, The Station of The Stars, Inc., Los Angeles, Calif.**—Authority to determine operating power by direct measurement of antenna power.

**KMPC—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.**—Modification of construction permit (B5-P-4065, as modified, which authorized increase in power, installation of new transmitter and changes in directional antenna for night use) for extension of completion date.

**KTBS—Radio Station KTBS, Shreveport, La.** (Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership)—Construction permit to increase power from 1 KW to 5 KW night and 10 KW day, install new transmitter, directional antenna for day and night use and change transmitter location, and change frequency from 1480 to 710 kc. Amended to change name of applicant from Allen D. Morris, Prentiss E. Furlow and George D. Wray, Sr., a partnership, d/b as Radio Station KTBS to Radio Station KTBS, Inc.

**WHB—WHB Broadcasting Co., Kansas City, Mo.**—Modification of construction permit (B4-P-2873, as modified, which authorized change in frequency, increase in power, change in hours of operation, installation of new transmitter and directional antenna (2) for day and night use and change transmitter location) for extension of completion date.

**790 KC.**

**KXXX—Western Plains Broadcasting Co., Inc., Colby, Kansas**—License to cover construction permit (B4-P-5454, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**820 KC.**

**WFAA—A. B. Belo Corp., Dallas, Texas**—Construction permit to install new transmitter.

**WBAP—Carter Publications, Inc., Forth Worth, Texas**—Construction permit to install new transmitter.

**850 KC.**

**WRUF—University of Florida, Gainesville, Fla.**—Construction permit to change hours of operation from limited time to unlimited time, install new transmitter and directional antenna for night use, and change transmitter location. Amended to change directional antenna pattern.

**860 KC.**

**KPAN—Randall County Broadcasting Co., Canyon, Texas** (Marshall Formby and John Blake, a partnership)—Modification of construction permit (BP-5695, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna and transmitter location.

**880 KC.**

**WRFD—Peoples Broadcasting Corp., Worthington, Ohio**—Modification of construction permit (B2-P-4663, as modified, which authorized a new standard broadcast station) for extension of completion date.

**930 KC.**

**WKCT—The Daily News Broadcasting Co., Bowling Green, Ky.**—Modification of construction permit (BP-6050, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to change studio location.

**KTKN—Edwin A. Kraft, Ketchikan, Alaska**—Voluntary assignment of license to William J. Wagner, tr/as Alaska Broadcasting Company.

**970 KC.**

**WMMI—Gordon H. Brozek, Marquette, Mich.**—Modification of construction permit (B2-P-5430, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

**WAAT—Bremer Broadcasting Corp., Newark, N. J.**—Involuntary transfer of control of licensee corporation from Albert H. Pollack, deceased to Yetta Pollack, executrix of the estate of Albert H. Pollack, deceased. (133 shares of common stock, 55%.)

**980 KC.**

**NEW—Viking Broadcasting Co., Newport, R. I.**—Construction permit for a new standard broadcast station to be operated on 980 kc., power of 1 KW and daytime hours of operation. Amended to change power from 1 KW to 500 watts and a change re directors and stockholders.

**KGEM—Stanley S. Beaucaire, Oroville, Calif.**—Modification of construction permit (B5-P-5640, which authorized a new standard broadcast station) for approval of antenna and transmitter location and to specify studio location.

**WKLY—Louis L. Morris, Hartwell, Ga.**—Modification of construction permit (BP-5655, which authorized a new standard broadcast station) to change type of transmitter.

**990 KC.**

**WSTS—Sandhills Broadcasting Corp., Southern Pines, N. C.**—License to cover construction permit (B3-P-5394, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**1000 KC.**

**KOMO—Fisher's Blend Station, Inc., Seattle, Wash.**—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

**1010 KC.**

**NEW—Gila Broadcasting Co., Winslow, Arizona**—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW and unlimited hours of operation, employing directional antenna. Amended to change frequency from 1580 to 1010 kc., and change DA pattern.

**WINS—The Crosley Broadcasting Corp., New York, N. Y.**—Modification of construction permit (B1-P-3026, as modified, which authorized change in frequency, increase in power, change hours of operation, installation of new transmitter and directional antenna) for extension of completion date.

**1080 KC.**

**WOAP—The Argus-Press Co., Owosso, Mich.**—Modification of construction permit (B2-P-5531, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna and mount FM antenna on AM tower and to change studio location.

**1120 KC.**

**NEW—Crest Broadcasting Co., Inc., Pascagoula, Miss.**—Construction permit for a new standard broadcast station to be operated on 800 kc., power of 250 watts and daytime hours of operation. Amended to change frequency from 800 to 1120 kc. and make changes in antenna, change re stockholders.

**WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.** (Leon Wyszatycki)—Modification of construction permit (B1-P-5170, as modified, which authorized a new standard broadcast station) to eliminate request to mount FM antenna on AM tower and to specify studio location.

**1150 KC.**

**NEW—Sacramento Broadcasters, Inc., Chico, Calif.**—Construction permit for a new standard broadcast station  
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to be operated on 1150 kc., power of 1 KW and daytime hours of operation. Amended to change hours of operation from daytime to unlimited, install directional antenna for night use, change transmitter location.

#### 1220 KC.

**WGAR—WGAR Broadcasting Co., Cleveland, Ohio—**License to use old main transmitter to be used for auxiliary purposes with power of 5 KW, employing directional antenna day and night use.

#### 1230 KC.

**WMOB—Nunn Broadcasting Corp., Mobile, Ala.—**Modification of construction permit (B3-P-5124, which authorized to make changes in antenna and mount FM antenna on top of AM antenna and change transmitter location) for extension of completion date.

**WFTC—Jonas Weiland, Kinston, N. C.—**Voluntary assignment of license to WFTC Broadcasting Co., Inc.

#### 1240 KC.

**WCMD—Cambridge Co., Cambridge, Md. (James H. Littlepage and Thomas P. Littlepage, Jr., a partnership—**Modification of construction permit (BP-5S38, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio location (1240 kc.). Amended to show antenna specifications.

**WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—**Modification of construction permit (B3-P-4844, as modified, which authorized installation of new vertical antenna and ground system and change transmitter location) for extension of completion date.

#### 1250 KC.

**WNOW—The Helm Coal Co., York, Pa. (H. J. Williams, M. E. Cousler, Lowell W. Williams and Edward C. Hale, a partnership)—**Modification of construction permit (BP-6101, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

#### 1270 KC.

**WTAL—John H. Phipps, Tallahassee, Fla.—**Modification of construction permit (B3-P-5009, which authorized change in frequency increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location) to change type of transmitter and to change studio location.

**KTFI—Radio Broadcasting Corp., Twin Falls, Idaho—**Modification of construction permit (B5-P-4383, as modified, which authorized increase in power, installation of new transmitter and change studio location) for extension of completion date.

#### 1320 KC.

**KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—**Modification of construction permit (BP-5809, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

**NEW—The Fairfield Broadcasting Co., Lancaster, Ohio—**Construction permit for a new standard broadcast station to be operated on 1270 kc., power of 1 KW and daytime hours of operation. Amended to change frequency from 1270 to 1320 kc., and change power from 1 KW to 500 watts.

#### 1340 KC.

**KNOG—Border Broadcasting Co., Inc., Nogales, Arizona—**Modification of construction permit (B5-P-5345, which authorized a new standard broadcast station) for approval of antenna and transmitter location.

**WDMJ—The Lake Superior Broadcasting Co., Marquette, Mich.—**Construction permit to install new vertical antenna and change transmitter location.

**KRUL—Pacific States Radio Co., Corvallis, Oregon—**License to cover construction permit (B5-P-5014, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

**WFHR, WFHR-FM—Wm. F. Huffman, Wisconsin Rapids, Wis.—**Assignment of license to William F. Huffman Radio, Inc.

#### 1350 KC.

**WMCK—Mon-Yough Broadcasting Co., McKeesport, Pa.—**Authority to determine operating power by direct measurement of antenna power.

#### 1400 KC.

**KFPW—Southwestern Hotel Co., Fort Smith, Ark.—**Modification of construction permit (B3-P-5490, as modified, which authorized changes in vertical antenna and mount FM antenna on AM tower) to install new vertical antenna and mount FM antenna on top.

**WEST—Associated Broadcasters, Inc., Easton, Pa.—**License to cover construction permit (B2-P-5687), which authorized installation of new transmitter.

**WORD—Spartanburg Broadcasting Co., Spartanburg, S. C. (J. M. Bryan and Smith Davis, co-partners)—**Authority to determine operating power by direct measurement of antenna power.

**WCOS—Carolina Broadcasting Corp., Columbia, S. C.—**Voluntary assignment of license to Radio Columbia.

**KKIN—D. O. Kinnie, Visalia, Calif.—**Voluntary assignment of license to KKIN, Inc.

**WSAU—The Journal Co. (The Milwaukee Journal), Wausau, Wis.—**Modification of construction permit (B4-P-5519, as modified, which authorized installation of new vertical antenna with FM antenna on top and change transmitter location) for extension of completion date.

#### 1430 KC.

**WLAK—Radio Station WLAK, Lakeland, Fla. (S. O. Ward)—**Modification of construction permit (B3-P-4307, which authorized to change frequency, increase power and install new transmitter) for extension of completion date.

#### 1440 KC.

**KEIO—Eastern Idaho Broadcasting and Television Co., Pocatello, Idaho—**Modification of construction permit (which authorized change in facilities) to install directional antenna for day and night use, new transmitter and changes in antenna system.

#### 1450 KC.

**NEW—New Mexico Broadcasting Co., Inc., Clovis, N. Mex.—**Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

**WANE—Radio Ft. Wayne, Inc., Ft. Wayne, Ind.—**Modification of construction permit (B4-P-5282, which authorized a new standard broadcast station) to make changes in transmitting equipment, and for approval of antenna, transmitter and studio locations.

#### 1460 KC.

**KINY—Edwin A. Kraft, Juneau, Alaska—**Voluntary assignment of license to William J. Wagner tr/as Alaska Broadcasting Co.

#### 1470 KC.

**KVLH—Pauls Valley Broadcasting Co., Pauls Valley, Okla. (James T. Jackson)—**Modification of construction permit (BP-6052, which authorized a new standard broadcast station) for approval of antenna, transmitter, and studio locations.

#### 1490 KC.

**WMRF—Lewistown Broadcasting Co., Lewistown, Pa.—**Modification of construction permit (B2-P-4379, as modified, which authorized change in transmitter location, install a new vertical antenna with FM antenna mounted on top, and ground system) for extension of completion date.

**NEW—William Courtney Evans, Dover, Dela.—**Construction permit for a new standard broadcast station to be  
*(Continued on next page)*

operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Amended to change power from 250 to 100 watts.

**NEW—Beeville Broadcasting Co., Beeville, Tex.** (Norman B. Lassetter, Neal H. Brown, Dr. Roger E. Lassetter)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**NEW—Greenwich Broadcasting Corp., Greenwich, Conn.**—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

**KTYL—Sun Valley Broadcasting Co., Mesa, Ariz.** (Howard L. Roberts, Donald Ellsworth, Lorenzo K. Lisonbee, Bert A. Randall, Samuel F. Curtis, Joseph M. Standage and Ernest J. Burgi, a partnership)—Voluntary assignment of license to Sun Valley Broadcasting Co., Inc.

**WDHL—Manatee Broadcasting Co., Inc., Bradenton, Fla.**—Voluntary transfer of control of licensee corporation from N. A. Perry, Jr., Joe E. Foster and Stella S. Foster to Wabash Broadcasting Co., Inc. (170 shares of common stock—100%.)

**WPLI—George Arthur Smith, Jackson, Tenn.**—Modification of construction permit (B3-P-4580, which authorized a new standard broadcast station) for approval of transmitter, for approval of antenna and transmitter location, and to specify studio location.

**WVWV—Fairmont Broadcasting Co., Fairmont, W. Va.** (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a partnership)—Modification of construction permit (BP-5680, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to change studio location.

**WRMN—The Elgin Broadcasting Co., Elgin, Ill.** (George A. Ralston and Jerry C. Miller)—Modification of construction permit (B4-P-3833, which authorized a new standard broadcast station) for approval of antenna and transmitter location, and to specify studio location.

#### 1580 KC.

**WJVA—St. Joseph Valley Broadcasting Corp., South Bend, Ind.**—Modification of construction permit (B4-P-5417, which authorized a new standard broadcast station) for approval of antenna, transmitter, and studio location.

#### Network

**Columbia Broadcasting System, Inc., New York, N. Y.**—Extension of authority to transmit programs to CFRB and CKAC and other stations under the control of the Canadian Broadcasting Corp. for the period beginning September 15, 1947.

**National Broadcasting Co., Inc., New York, N. Y.**—Extension of authority to transmit programs to Stations CBL and CBM and other stations under the control of the Canadian Broadcasting Corporation for the period beginning September 15, 1947.

**National Broadcasting Co., Inc., New York, N. Y.**—Extension of authority to transmit recorded programs to all broadcast stations under the control of the Canadian authorities that may be heard consistently in the United States, for the period beginning September 15, 1947.

#### AM—Application Dismissed

**Gene Tibbett, Sr., Philadelphia, Miss.** (P. O. 2918 9th St., Meridan, Miss.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation. Dismissed, request of applicant.

#### AM—Applications Tendered for Filing

#### 560 KC.

**WIS—Surety Life Insurance Co., Columbia, S. C.**—Construction permit to install FM antenna on top of AM tower.

#### 610 KC.

**KDAL—Red River Broadcasting Co., Inc., Duluth, Minn.**—Transfer of control from Charles LeMasurier to Dalton LeMasurier.

#### 630 KC.

**KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.**—Modification of construction permit (which authorized increase in power, change type of transmitter, and changes in directional antenna, night) to make changes in antenna system.

#### 900 KC.

**NEW—Frequency Broadcasting System, Inc., Monroe, La.**—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 250 watts, and daytime hours of operation.

#### 960 KC.

**WBBZ—Adelaide Lillian Carroll, Ponca City, Okla.**—Construction permit to change frequency from 1230 to 960 kc., increase power from 250 watts to 1 KW, and install directional antenna for day and night use.

#### 990 KC.

**NEW—Jasper On The Air, Inc., Jasper, Ind.**—Construction permit for a new standard broadcast station to be operated on 990 kc., power of 1 KW, and daytime hours of operation.

#### 1000 KC.

**KTOK—KTOK, Inc., Oklahoma City, Okla.**—Modification of construction permit (which authorized change in frequency, increased power, installation of new transmitter and directional antenna for night, and change transmitter location) for change in transmitter location and modification of directional antenna system.

#### 1140 KC.

**NEW—Lincoln Operating Co., Miami, Fla.** (As Trustee for Sun Coast Broadcasting Corp.)—Modification of construction permit (which authorized a new station) for change in transmitter location.

#### 1260 KC.

**KVNW—Grand Forks Herald, Inc., Grand Forks, N. D.**—Modification of construction permit (which authorized a new standard broadcast station) for change in transmitter location.

#### 1300 KC.

**WOOD—Liberty Broadcasting, Inc., Grand Rapids, Mich.**—Assignment of license to Grandwood Broadcasting Co.

#### 1350 KC.

**NEW—Independent Broadcasting Service, Oak Park, Ill.** (Herschel W. Ward, Franklin L. Orth and John W. Anslow)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts, and daytime hours of operation.

#### 1400 KC.

**NEW—Community Broadcasting Co., Corpus Christi, Tex.** (A partnership composed of Leslie C. Smith, B. G. Moffett & J. H. Mayberry)—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 100 watts, and unlimited hours of operation.

#### 1450 KC.

**NEW—Sam P. Douglas, Portales, N. Mex.**—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

#### 1470 KC.

**NEW—Lakewood Broadcasting Co., Dallas, Tex.** (Eldridge C. Harrell, Ross Bohannon, Joseph Floyd Parks, Jr., Largent Parks, Ernest Henry Parks, Frances Parks Rain and Elaine Parks Holcomb)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 500 watts, and daytime hours of operation.

(Continued on next page)



**NEW**—Hays County Broadcasting Co., San Marcos, Tex. (A partnership composed of Charles L. Cain and Merl Saxon)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 250 watts, and daytime hours of operation.

#### 1490 KC.

**WVWV**—Fairmont Broadcasting Co., Fairmont, W. Va. (J. Patrick Beacom, Jennings Randolph, Timothy P. Beacom, Robert L. McCoy and Clarence E. Smith, a co-partnership)—Assignment of construction permit to Fairmont Broadcasting Co. (a West Virginia corporation)

#### 1510 KC.

**KUSN**—San Diego Broadcasting Co., San Diego, Calif.—Transfer of control from J. Frank Burke to The Copley Press, Inc.

#### 1580 KC.

**NEW**—L. W. Andrews, Inc., Davenport, Iowa—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 250 watts, and daytime hours of operation.

## FREQUENCY MODULATION

### FM—Modifications of CP's Granted

**KFVD-FM**—Standard Broadcasting Co., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 3-27-48. (BMPH-621)

**KYW-FM**—Westinghouse Radio Stations, Inc., Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-2-48. (BMPH-622)

**WAAU-FM**—The Journal Co. (Milwaukee Journal), Wausau, Wisc.—Granted modification of CP for extension of completion date to 3-11-48. (BMPH-625)

**WBOW-FM**—Banks of The Wabash, Inc., Terre Haute, Ind.—Granted modification of CP for extension of completion date to 3-6-48. (BMPH-644)

**WMGM**—Marcus Loew Booking Agency, New York, N. Y.—Granted modification of CP for extension of completion date to 11-13-47. (BMPH-645)

**WSGN-FM**—The Birmingham News Co., Birmingham, Ala.—Granted modification of CP for extension of completion date to 2-12-48. (BMPH-651)

**KGBS-FM**—Herbenito Broadcasting Co., Inc., near Harlingen, Tex.—Granted modification of CP for extension of completion date to 12-16-47. (BMPH-657)

**WRUN-FM**—Rome Sentinel Co., Rome, N. Y.—Granted modification of CP for extension of completion date to 11-20-47. (BMPH-666)

**WAAW**—Bremer Broadcasting Corp., Newark, N. J.—Granted modification of CP for extension of completion date to 3-1-48. (BMPH-612)

### FM—Miscellaneous Actions

**Keystone Broadcasting Corp., Harrisburg, Pa.; York Broadcasting Co., York, Pa., and Reading Broadcasting Co., Reading, Pa.**—Denied joint petition requesting that the Commission grant without hearing their respective applications for new Class B FM stations. (Docket 8291, BPH-183; Docket 8292, BPH-194; Docket 8293, BPH-522)

**Mission Broadcasting Co., San Antonio, Texas**—Assigned frequency 92.9 mc. (Channel 225) for CP granted July 28, 1947, in Docket 7968.

### FM—Applications Accepted for Filing

**WKWK-FM**—Community Broadcasting, Inc., Wheeling, W. Va.—Modification of construction permit (B2-PH-624, as modified), which authorized a new FM broadcast station for extension of completion date.

**WFIL-FM**—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-PH-964, which authorized changes in FM broadcast station, as modified) for extension of completion date.

**WJKT**—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PH-313, which authorized a new FM broadcast station) for extension of completion date.

**WSPD-FM**—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (B2-PH-248, which authorized a new FM broadcast station) to change antenna height above average terrain, make changes in antenna system and change commencement and completion dates.

**WSPD-FM**—The Fort Industry Co., Toledo, Ohio—Modification of construction permit (B2-PH-348, which authorized a new FM broadcast station) for extension of completion date.

**WBZ-FM**—Westinghouse Radio Stations, Inc., Boston, Mass.—Modification of construction permit (B1-PH-1112, which authorized changes in FM broadcast station) for extension of completion date.

**WMBR-FM**—Florida Broadcasting Co., Jacksonville, Fla.—Modification of construction permit (B3-PH-247, as modified), which authorized a new FM broadcast station for extension of completion date.

**WSOC-FM**—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (B3-PH-1021, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WSFS-FM**—Piedmont Publishing Co., Winston-Salem, N. C.—Modification of construction permit (B3-PH-53, which authorized a new FM broadcast station) for extension of completion date.

**WTFM**—Jay R. David, Tiffin, Ohio—Modification of construction permit (B2-PH-935, as modified) which authorized a new FM broadcast station to specify studio location, change transmitter site, change type transmitter, make changes in antenna system, and change commencement and completion dates.

**WTFM**—Jay R. David, Tiffin, Ohio—Voluntary assignment of construction permit (B2-PH-935, as modified) which authorized a new FM broadcast station, to Tiffin Broadcasting Co.

**KPRA**—Pacific Radio Advertising Service, Portland, Ore. (A partnership, composed of John C. Egan & Wilbur J. Jerman)—Modification of construction permit (B5-PH-503, as modified) which authorized a new FM broadcast station to modify type of transmitter, make changes in antenna system, and change commencement and completion dates.

**WKJG-FM**—Northeastern Indiana Broadcasting Co., Inc., Ft. Wayne, Ind.—Modification of construction permit (B4-PH-610, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WJEJ**—Hagerstown Broadcasting Co., Hagerstown, Md.—Modification of construction permit (B1-PH-479, which authorized a new FM broadcast station) for extension of completion date.

**WFSS**—Suffolk Broadcasting Corp., Long Island, N. Y.—Modification of construction permit (B1-PH-816, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WRPA**—Radio Projects, Inc., Syracuse, N. Y.—Modification of construction permit (B1-PH-645, which authorized a new FM broadcast station) for extension of completion date.

**WSRS-FM**—Samuel R. Sague, Cleveland Heights, Ohio—Modification of construction permit (B2-PH-976, which authorized a new FM broadcast station) for extension of completion date.

**KYJC-FM**—Medford Printing Co., Medford, Ore.—Modification of construction permit (B5-PH-710, as modified) which authorized a new FM broadcast station, to change type of station from Class B to Class A, specify studio location.

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tion, change transmitter site, change type of transmitter, frequency to "To be assigned by FCC", effective radiated power to 536 watts, make changes in antenna system, and change commencement and completion dates.

**WFBG-FM**—The Gable Broadcasting Co., Altoona, Pa.—Modification of construction permit (B2-PH-543, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WNHC-FM**—Elm City Broadcasting Corp., New Haven, Conn.—Modification of construction permit (B1-PH-670, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WTAD-FM**—Lee Broadcasting, Inc., Quincy, Ill.—Modification of construction permit (B4-PH-185, as modified) which authorized a new FM broadcast station, for extension of completion date.

**WCTW**—Courier-Times, Inc., New Castle, Ind.—License to cover construction permit (B4-PH-891, as modified) which authorized a new FM broadcast station.

**WDBQ**—Dubuque Broadcasting Co., Dubuque, Iowa—Modification of construction permit (B4-PH-429, which authorized a new FM broadcast station) to change studio location, ERP to 14.7 KW, make changes in antenna system and change commencement and completion dates.

**WMAS-FM**—WMAS, Inc., Springfield, Mass.—Modification of construction permit (B1-PH-719, which authorized a new FM broadcast station) for extension of completion date.

**WFRS**—The Grand Rapids Broadcasting Corp., Grand Rapids, Mich.—Modification of construction permit (B2-PH-508, which authorized a new FM broadcast station) for extension of completion date.

**WLOL-FM**—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Modification of construction permit (B4-PH-621, which authorized a new FM broadcast station) for extension of completion date.

**KNX-FM**—Columbia Broadcasting System, Inc., Hollywood, Calif.—Modification of construction permit (B5-PH-150, which authorized a new FM broadcast station) for extension of completion date.

**KNX-FM**—Columbia Broadcasting System, Inc., Hollywood, Calif.—Modification of construction permit (B5-PH-150, which authorized a new FM broadcast station) to change frequency to Channel 266, 101.1 mc., effective radiated power to 297 KW, and make changes in antenna system.

**KFAC-FM**—Los Angeles Broadcasting Co., Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-623, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

**KFXM-FM**—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-PH-520, as modified) which authorized a new FM broadcast station, to change type of transmitter, ERP to 10.1 KW, make changes in antenna system, and change commencement and completion dates.

**KFXM-FM**—Lee Brothers Broadcasting Co., San Bernardino, Calif. (J. C. Lee and E. W. Lee)—Modification of construction permit (B5-PH-520, as modified) which authorized a new FM broadcast station, for extension of commencement and completion dates.

### FM—Applications Tendered for Filing

**WTFM**—Jay R. David, Tiffin, Ohio—Assignment of construction permit for FM station to Tiffin Broadcasting Co.

**KSBS**—Sunflower Broadcasting System, Kansas City, Kansas (Harry Butler and Harry Scherzer)—Assignment of construction permit of an FM station to Sunflower Broadcasting System, Inc.

**Union-Tribune Publishing Co., San Diego, Calif.**—Assignment of construction permit for FM station to San Diego Broadcasting Company.

## TELEVISION

### TV—Modifications of CP's Granted

**KGO-TV**—American Broadcasting Co., Inc., area San Francisco, Calif.—Granted modification of CP for extension of completion date to 3-9-48. (BMPCT-101)

**W10XLW**—Radio Corp. of America—Granted modification of CP for extension of completion date to 12-3-47. (BMPVB-169)

**KNBH**—National Broadcasting Co., Inc., Los Angeles, Calif.—Granted modification of CP for extension of completion date to 2-20-48. (BMPCT-99)

**WBKB**—Balaban & Katz Corp., Chicago, Ill.—Granted modification of CP for extension of completion date to 2-5-48. (BMPCT-97)

**National Broadcasting Co., Inc., area of New York City**—Granted CP for new experimental television broadcast station. (BPVB-217). Granted license to cover same. (BLVB-101)

**WFIL-TV**—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP for extension of completion date to 3-18-48. (BMPCT-100)

### TV—Applications Accepted for Filing

**WTUR**—Havens and Martin, Inc., Richmond, Va.—Modification of construction permit (BPCT-29, as modified, which authorized a new commercial television broadcast station) to change type of visual transmitter and extension of commencement and completion date.

**KRSC-TV**—Radio Sales Corp., Seattle, Wash.—Modification of construction permit (B5-PCT-95, which authorized a new commercial television broadcast station) for extension of completion date.

**W2XVT**—Allen B. Dumont Laboratories, Inc., Passaic, N. J.—Modification of license to change transmitter location from Passaic to Clifton, New Jersey, frequencies from Channel #5 (76-82 mc.) to temporary Channel #11 (198-204 mc.), power from 50 watts to video, 50 KW and audio 25 KW, type of equipment, emission A5 and special for FM.

**WDTV**—Allen B. Dumont Laboratories, Inc., Pittsburgh, Pa.—Modification of construction permit (BPCT-139, which authorized a new commercial television broadcast station) for extension of completion date.

**KCPR**—The Chronicle Publishing Co., San Francisco, Calif.—Modification of construction permit (B5-PCT-170, as modified, which authorized a new commercial television broadcast station) for extension of commencement and completion dates.

**WENR-TV**—American Broadcasting Co., Inc., Chicago, Ill.—Modification of construction permit (B4-PCT-80, as modified, which authorized new commercial television broadcast station) for extension of completion date.

**WTMJ-TV**—The Journal Co. (The Milwaukee Journal), Milwaukee, Wis.—Modification of construction permit (B4-PCT-180, which authorized new commercial television broadcast station) for extension of completion date.

**W5XPH**—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Modification of construction permit (B5-PVB-181, which authorized new experimental television relay broadcast station) for extension of commencement and completion dates.

**WRGB**—General Electric Co., Schenectady, N. Y.—Modification of construction permit (B1-PCT-181) to change type transmitter and change commencement and completion dates.

**Earle C. Anthony, Inc., Los Angeles, Calif.**—Modification of construction permit (B5-MPCT-12, which authorized a new commercial television broadcast station) for extension of completion date.

**WAAM**—Radio-Television of Baltimore, Inc., Baltimore, Md.—Modification of construction permit (B1-PCT-171, as modified), to change commencement and completion dates.

*(Continued on next page)*



**WAAM—Radio-Television of Baltimore, Inc., Baltimore, Md.**—Modification of construction permit (B1-PCT-171, as modified) to change transmitter location.

**KSD-TV—The Pulitzer Publishing Co., St. Louis, Mo.**—License to cover construction permit (B4-PCT-62), which authorized new commercial television broadcast station.

**KTIA—Television Productions, Inc., Hollywood, Calif.**—Modification of construction permit (B5-PCT-160), which authorized new commercial television broadcast station for extension of completion date.

## **MISCELLANEOUS BROADCAST**

### **Actions**

#### **Remote Pickup**

**KBWZ—King Broadcasting Corp., area of Seattle, Wash.**—Granted license for remote pickup broadcast station, and to change corporate name from Western Waves, Inc., to King Broadcasting Co. (BLRY-337)

**WSIA—Commodore Broadcasting, Inc., Decatur, Ill.**—Granted license for new remote pickup broadcast station. (BLRE-476)

**WSGR—General Broadcasting Co., area of Atlanta, Ga.**—Granted license for new remote pickup broadcast station. (BLRE-472)

**WSGS—General Broadcasting Co., area of Atlanta, Ga.**—Granted license for new remote pickup broadcast station. (BLRE-473)

#### **Noncommercial Educational**

**WHA-FM—State of Wisconsin, State Radio Council, Madison, Wis.**—Granted modification of CP for extension of completion date to 11-1-47. (BMPED-78)

#### **Remote Pickup—Applications Accepted for Filing**

**NEW—Radiohio Incorporated, Columbus, Ohio, 33 North High St.**—Construction permit for a new remote pickup broadcast station to be operated on 152-162 mc., power of 50 watts, emission A3 and hours of operation in accordance with Section 4.403.

**NEW—Juan Piza, area of San Juan, P. R.**—Construction permit for a new remote pickup broadcast station to be operated on 25-30 mc., power of 50 watts with A3 emission.

**KCTG—KFAB Broadcasting Co., area of Omaha and Lincoln, Nebraska**—License to cover construction permit (B4-PRE-485) for new remote pickup broadcast station.

## **Federal Trade Commission Actions**

### **STIPULATIONS**

**Brettschneider Brothers**—The Commission approved a stipulation in which Samuel Brettschneider, trading as

Brettschneider Brothers, 150 Norfolk St., New York, agrees that in advertising, labeling, invoicing or selling umbrellas with covers containing rayon, he will disclose such content by use of the word "rayon." (7638)

**Jepson Electric Water Heater Co.**—The Commission approved a stipulation in which Louis C. Jepson, trading as Jepson Electric Water Heater Co., 8310 Greenwood Ave., Seattle, Wash., agrees to stop misrepresenting the time it takes Jepson Side-Arm Electric Water Heaters to heat water. He also promises to cease representing that his 230-volt electric water heaters require no special wiring. (7637)

### **CEASE AND DESIST ORDERS**

**Columbia River Packers Association, Inc., Astoria, Ore.**, has been ordered by the Commission to cease and desist from paying or granting, directly or indirectly, to any buyer anything of value as brokerage, or any commission, compensation, allowance or discount in lieu thereof, upon purchases made for such buyer's own account. (5033)

**Elgin Razor Corp.; Underwood Laboratories, Inc.; Underwood Industries; The Monarch Mfg. Co.; The American Supercraft Corp.; The American Camera Corp.; and Electric Clock Corp. of America**—Eight Chicago corporations and twelve individuals have been served by the Commission with an order directing them to discontinue the unauthorized use of well-established and highly regarded trade names as well as other misrepresentations with respect to the identity, origin, character, value and guaranty of miscellaneous merchandise. Misrepresentation of the identity and business status of some of the corporate respondents is also prohibited. (4169, 4457, 4458)

**Scotch Woolen Mills**—The Commission modified a 1945 cease and desist order to permit qualified use of the word "Scotch" in the corporate name of a company selling men's and women's clothing of American origin and manufacture.

The modification was made in the case of Scotch Woolen Mills (now incorporated as Scotch Tailors, Inc.), Chicago, which in May 1945 was prohibited, among other things, from using the word "Scotch," or any simulation thereof, in its corporate or trade name when its business is principally in products not of Scotch origin. This language was deleted in the modified order, but there was retained a prohibition against false representations that clothing or the materials from which it is made are of Scotch origin. It is provided, however, that this prohibition shall not be deemed to prevent the respondent from using "Scotch Tailors, Inc.", as its corporate name if it is appropriately qualified to reveal the domestic origin of the clothing it sells. (940)

### **CASE CLOSED**

**Cohn & Lubow**—The Commission closed without prejudice its case in which Benjamin Cohn, Sidonia Cohn, Meyer Lubow and Vera Lubow, copartners, trading as Cohn & Lubow, 175 Fifth Ave., New York, were charged with falsely representing that they are manufacturers of the men's suits, overcoats and other wearing apparel they sell at retail. (5118)

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