



1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 15, No. 44, November 3, 1947

President Truman Congratulates Industry In Radio Week Letter to NAB President

Contrasting the free American system of broadcasting with the government-servant type practiced in totalitarian nations, President Truman last week congratulated the radio industry on its 27th anniversary, in a letter to Justin Miller, president of the National Association of Broadcasters.

In connection with National Radio Week, which was observed from October 26 to November 1 under co-sponsorship of NAB and the Radio Manufacturers Association, the President's letter to Judge Miller was written Tuesday (28).

The text of the President's letter follows:

"It has been called to my attention that the radio industry this week is celebrating its twenty-seventh anniversary. Please accept my heartiest congratulations. You know already how strongly I feel the importance of radio communication to the welfare of the nation and of the world.

"In contrast with its use in totalitarian nations, radio in America has developed as a servant of the people, rather than as a servant of the government.

"This fact imposes upon American broadcasters the responsibility of striving always to improve and increase their contribution to better understanding among our citizens and among the nations of the world. I know that this responsibility will be met in a way that will reflect credit upon both the industry and the nation.

Very sincerely yours,
HARRY S. TRUMAN."

The President's letter came as a major contribution to a week that saw widespread observance of the industry's 27th anniversary. Led by the nationwide "Voice of Democracy" contest (see col. 1), the observance varied from proclamations by mayors and governors to open house receptions by stations.

Six Noted Americans Are Named As Judges For National High School Student Contest

The names of six eminent Americans who will serve as final judges in the first annual nationwide "Voice of Democracy" contest, planned as a feature of National Radio Week, were announced Wednesday (29) by the co-sponsors of the contest, the National Association of Broadcasters, the Radio Manufacturers Association, and the U. S. Junior Chamber of Commerce.

The judges announced were Gen. Omar N. Bradley, Administrator of Veterans Affairs; Attorney General Tom C. Clark; Father Edward J. Flanagan, founder and director of Boys Town; Mrs. Oveta Clup Hobby, wartime director of the Women's Army Corps, now executive vice-president of the Houston, Tex., *Post*, operator of Radio Station KPRC; U. S. Senator Warren G. Magnuson (D-Wash.); and Fleet Admiral Chester W. Nimitz, USN, Chief of Naval Operations.

The national judges will choose the four final winners for the entire United States, one from each of four geographical sections, in the contest for high school students which is now in progress. The prizes to be awarded the four winners are \$500 scholarships, each to be applied in a college or university of the winner's choice.

Students taking part in the contest wrote five-minute radio scripts on the subject, "I Speak for Democracy," which were broadcast in their own communities and entered in the state judging. State selections of winners are to be made by judges named by the Junior Chamber of Commerce.

The competitions above the community level will be conducted by means of transcriptions of community and state winners' scripts, voiced by the young authors themselves. The transcriptions, made for the winners by local stations, are to be forwarded
(Continued on next page)

On the Inside

AFM President James C. Petrillo has sent notices of contract termination to transcription and recording companies. (p. 904)


Names of newly appointed members and board liaison members of the FM Executive and Small Market Stations Committees have been announced. (p. 902)

A National Radio Week address by RMA President Max Balcom has predicted greater potential set sales and listenership because of a new industry concept of "saturation." (p. 903)

General Omar N. Bradley has expressed the Veterans Administration's thanks to broadcasters during National Radio Week for their services to veterans. (p. 903)

Six television station applications have been designated by the FCC for a consolidated hearing to determine ownerships of concerned companies. (p. 906)

BMB President Hugh Feltis has outlined the major projects to be undertaken by the Bureau. (p. 907)



NAB Reports
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to the NAB in Washington for distribution to the national judges for their final selections.

The event will culminate in a national awards dinner, to be held in Washington not later than December 5, at which the scholarships will be presented to the winners.

The contest theme has been keynoted before and during a National Radio Week by a series of five transcribed talks by Justin Miller, NAB president. The transcribed talks have been broadcast by most stations

NATIONAL RADIO WEEK REPORTS ASKED

For purposes of critique and planning for next year, the joint NAB-RMA committee responsible for the promotion of National Radio Week is interested in learning what stations, dealers and Junior Chamber of Commerce chapters did during the national observance this year.

Details of publicity, promotion, the conducting of the "I Speak for Democracy" contest, open houses, and other activities on the local level, would be welcomed by the committee.

Summaries should be addressed to Hugh M. P. Higgins, National Association of Broadcasters, 1771 N Street, N.W., Washington 6, D. C.

for the background information of the competing students. Many stations have also sent playback equipment to local schools for re-playing of the transcriptions for classes.

Wide interest in Judge Miller's series has been noted. Among other requests, the U. S. Army's civil affairs division radio section has asked for scripts and discs of the talks, along with complete contest material, for use in the Army's reorientation program in four occupied areas, as examples of the working of democracy.

Endorsed by the U. S. Office of Education and Dr. John W. Studebaker, U. S. Commissioner of Education, the contest for high school students is to be an annual event in connection with National Radio Week.

FM and Small Market Stations Executive Committeemen Are Announced for New Year

Names of newly appointed members and board liaison members of two committees, the FM Executive Committee and the Small Market Stations Executive Committee, were announced Friday (31) by the National Association of Broadcasters.

The FM Executive Committee for 1947-1948 is composed of the following:

Leonard Asch, WBCA, Schenectady, N. Y., chairman.
 Matthew H. Bonebrake, KOCY-FM, Oklahoma City, Okla.

Wayne Coy, WINX-FM, Washington, D. C.
 Everett Dillard, KOZY, Kansas City, Mo.
 Clarence Leich, WMLL, Evansville, Ind.
 Cecil D. Mastin, WNB-FM, Binghamton, N. Y.
 Lester F. Nafzger, WELD, Columbus, Ohio.
 Edward A. Wheeler, WEAW, Evanston, Ill.
 Harry C. Wilder, WSYR-FM, Syracuse, N. Y.

The board liaison members are:

Willard D. Egolf, WBCC-FM, Bethesda, Md.
 John Shepard, III, WGTR, Boston, Mass.

The new board liaison members of the committee are also new Board of Directors members, elected at the recent NAB convention, to represent Class A and B FM stations respectively.

The Small Market Stations Executive Committee is composed of the following:

Simon Goldman, WJTN, Jamestown, N. Y., chairman.

C. O. Chatterton, KWLK, Longview, Wash.
 Wayne W. Cribb, KHMO, Hannibal, Mo.
 DeWitt Landis, KFYO, Lubbock, Tex.
 Lee Little, KTUC, Tucson, Ariz.
 Edwin Mullinax, WLAG, LaGrange, Ga.
 John W. Shultz, WMVA, Martinsville, Va.
 A. E. Spokes, WJOY, Burlington, Vt.
 Inglis M. Taylor, WEBQ, Harrisburg, Ill.

The board liaison members of the committee are:

Robert T. Mason, WMRN, Marion, Ohio.
 William B. Smullin, KIEM, Eureka, Calif.

Accrediting Committee Visiting Schools Of Journalism in Examination Schedule

The accrediting committee of the American Council on Education for Journalism is now engaged in visiting more than 40 educational institutions as a part of a program to accredit schools of journalism in the United States, it was announced last week.

The radio journalism sequence at each institution will be examined by a qualified member of the broadcast industry, appointed by Wilbur Schramm, chairman of the Council on Radio Journalism. The visiting examining board for each institution will be composed of the radio industry member and three other examiners.

The Council was created by joint action of the National Association of Broadcasters and the American Association of Schools and Departments of Journalism, to raise the standards of radio news.

Earl English, of the University of Missouri, is Executive Secretary of the accrediting committee.

(Continued on next page)

November Accreditation. Schools which will be visited by the examining board, with the industry member shown in each case, are as follows:

Emory University: November 5-6—Arthur Stringer, NAB, secretary-treasurer, Council on Radio Journalism.

University of Georgia: November 7-8—Arthur Stringer, NAB.

Rutgers University: November 17-18—Arthur Stringer, NAB.

University of Missouri: November 17-18—Karl Koerper, vice-president and managing director, KMBC, Kansas City, and director of the Council on Radio Journalism.

Kansas State: November 21-22—Karl Koerper, KMBC.

The first school to be visited by the examiners for accreditation purposes was Northwestern University, in October. William Ray, director of news and special events, NBC, Chicago, was the industry examiner.

Dr. Schramm is now arranging for industry examiners to handle December assignments.

Mr. Stringer will report to the NAB Radio Educational Standards Committee on his activities.

RMA President Balcom Sees Receiver Sale And Listenership Greater Than Before War

The potential market for radio receivers is considerably greater now than before the war because of a new industry concept of "saturation," Max F. Balcom, president of the Radio Manufacturing Association, told a luncheon meeting of the New York Radio Executives Club last week in a special National Radio Week address.

Mr. Balcom, who is vice president and treasurer of Sylvania Electric Products, Inc., was introduced by William S. Hedges, NBC vice-president, who is president of the Radio Executives Club.

Based on the prewar concept of "saturation," which aimed at a radio set for every family, Mr. Balcom said, the industry has achieved more than 90 percent of this objective. But, in terms of a newer RMA goal of "A Radio for Every Room," or an average of four radios for every family, the radio set market is only 37.5 percent "saturated," the RMA president added. This new concept of the radio market for home receivers, not counting replacements, increases the potential to nearly 100 million sets, he said.

"While perhaps not in the same ratio, the saturation point in radio listening is much further away than has heretofore been supposed," Mr. Balcom continued. "If every home has four radios or if every member of the family has his own radio, it is conceivable that the number of radio listeners at any one time can be several times what it is now with only one or two radios in a home."

New Record Seen. Mr. Balcom predicted that all industry radio and television set production this year will exceed 17 million units and establish a new record for the radio industry.

Television will revolutionize broadcasting just as the talkies did the movies, Mr. Balcom predicted, but the biggest problems today are in "developing and

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date at Utica, N. Y.

Following is the schedule of the train for the week of November 24:

Monday, Nov. 24: Open date at Baltimore, Md.

Tuesday, Nov. 25: Baltimore, Md.

Wednesday, Nov. 26: Baltimore, Md.

Thursday, Nov. 27: Washington, D. C.

Friday, Nov. 28: Washington, D. C.

Saturday, Nov. 29: Charlottesville, Va.

Sunday, Nov. 30: Lynchburg, Va.

financing programming rather than in the manufacturing of receivers and transmitters.

"Most of the technical problems involved in television, with the exception of color transmission, have been solved," he added. "Production problems are being ironed out as the unit volume increases, and as production rises the average unit cost, and doubtless the unit price, will gradually be lowered.

"However, despite the growing popularity of television and the probability that it eventually will dominate radio in the field of home entertainment, I do not believe that radio broadcasting as such will entirely disappear or become merely an auxiliary to video transmission."

Letter of General Bradley Brings Thanks Of Veterans Administration for Radio Aid

Justin Miller, NAB president, has received the following letter from Gen. Omar N. Bradley, Veterans Administrator:

"In connection with the radio industry's observance of "Radio Week," October 26 to November 1, 1947, the Veterans Administration would like to express its appreciation for the service of broadcasters to veterans since the end of World War II.

"One of the biggest problems that has faced the Veterans Administration has been to inform millions of veterans and their families of the readjustment benefits and privileges provided by Congress—how and where these benefits may be obtained, and put to the most advantageous use.

"Our efforts to reach this objective as quickly as possible have been greatly reinforced by the understanding co-operation of all elements of the radio industry. Valuable, practical information for veterans from their Government, has been incorporated in hundreds of thousands of broadcasts of all types.

"This aid has been a material factor in assisting veterans through the period of readjustment to self-reliant, tax paying citizenship."

Commission Amends Rules and Regulations To Change Addresses of District Offices

To correct addresses of radio district offices, the Federal Communications Commission last week

(Continued on next page)

amended sections 1.36(b), 1.40, and the appendix to part 12 of the Commission's Rules and Regulations.

The order setting forth the amendments changed the address in section 1.36(b) from "316 F Street, N.E.," to "Room 2065, Temporary L Building."

Portions of the text of the order changing addresses in section 1.40 and parts of the appendix follows:

<i>Radio District</i>	<i>Address of the Engineer in Charge</i>
1	1600 Customhouse, Boston 9, Mass.
3	1005 U. S. Customhouse, Philadelphia 6, Pa.
9	324 U. S. Appraisers Bldg., 7300 Wingate St., Houston 11, Texas Suboffice: P. O. Box 1527 (329 Post Office Bldg.), Beaumont, Texas Ship Office: 406 Post Office Bldg., Galveston, Texas
11	Suboffice: 230 U. S. Customhouse, San Diego 1, California
12	323-A Customhouse, San Francisco 26, California
13	406 Central Building, Portland 5, Oregon
15	521 Customhouse, Denver 2, Colo.
23	Suboffice: P. O. Box 644, RM 39 Federal Bldg., Anchorage, Alaska

Change the locations of the offices of the Regional Managers of the Field Engineering and Monitoring Division, Engineering Department, set forth below, as follows:

North Atlantic Region: 506 Federal Bldg., 641 Washington Street, New York 14, N. Y.

Gulf States Region: 332 U. S. Appraisers Bldg., 7300 Wingate Street, Houston 11, Texas

North Pacific Region: 801 Federal Office Bldg., Seattle 4, Washington

Alaskan Region: P. O. Box 644, Rm. 39 Federal Bldg., Anchorage, Alaska

South Pacific Region: 323-A Customhouse, San Francisco 26, Calif.

Central States Region: 876 U. S. Court House, Chicago 4, Illinois

Change the address of the Primary Station of the Engineering Department in Honolulu, T. H., as follows:

Federal Communications Commission, 609 Stangenwald Bldg., Honolulu 1, T. H.

Change the addresses of the Secondary Monitoring Stations of the Engineering Department set forth below, as follows:

<i>From</i>	<i>To</i>
27 South Sixth Avenue, P. O. Box 347, South Miami, Florida	P. O. Box 347, South Miami, Fla.
Thirteenth and K Streets, P. O. Box 644, Anchorage, Alaska	P. O. Box 719, Anchorage, Alaska
P. O. Box 73, Hato Rey, P. R.	P. O. Box 2987, San Juan, P. R.

Delete the following Secondary Monitoring Station of the Engineering Department:

Federal Communications Commission, St. Paul, Minn.

Employee-Employer Relations

Transcription and Recording Companies

Get Petrillo Notice of Contract Close

Transcription and recording companies last week received contract termination notices from James C. Petrillo, president of the American Federation of Musicians. The notices are effective January 1, 1948.

Following is the text of the notice received by each company:

"Your contract with the American Federation of Musicians for the employment of its members in the making of musical recordings will expire on December 31, 1947. This contract will not be renewed because on and after January 1, 1948, the members of the American Federation of Musicians will no longer perform the services provided for in said contract. Very truly yours, James C. Petrillo."

Industry Music Committee Is to Organize

In November 5 Meet at NAB Headquarters

The special Industry Music Committee, composed of representatives of radio broadcasting and related activities which employ musicians, will hold its first organizational meeting at National Association of Broadcasters headquarters in Washington on November 5.

The membership of the committee includes spokesmen for the Television Broadcasters Association, recording and transcription companies, and the Frequency Modulation Association, in addition to members and executives of the NAB.

The formation of the committee was asked in a resolution at the recent NAB convention in Atlantic City, by the NAB membership, to attempt to reach "a constructive and amicable solution to the problem created by the American Federation of Musicians."

To complete the formation of the committee, the name of Walter Rivers, of Capitol Records, Inc., was added last week to those of recording company representatives in the group.

Broadcast Advertising

Pellegrin Tells Cincinnati Ad Club Radio

Leads Because of Its Phenomenal Coverage

Frank E. Pellegrin, the National Association of Broadcasters director of Broadcast Advertising, told the Cincinnati, Ohio, Advertisers' Club in a special National Radio Week luncheon address Wednesday (29) that radio's leading position as a national advertising medium is attributable to the most phenomenal audience coverage in history.

(Continued on next page)

"By the first of January, 1947," Mr. Pellegrin said, "there were 61,000,000 radio sets in use, in 35,000,000 radio homes. Ninety-three per cent of all the homes in America are equipped with one or more receiving sets. * * * Radio, in fact, reaches more people than any other advertising medium."

The Radio Manufacturers Association, which joins with the NAB in sponsoring National Radio Week, was represented at the luncheon by Ray C. Cosgrove, vice-president and general manager of the Crosley corporation's manufacturing division, and past president of RMA. Mr. Cosgrove is chairman of the joint NAB-RMA liaison committee which planned this year's observance of National Radio Week.

Pointing to the part played by broadcasting in adding to the "richness of our economy," Mr. Pellegrin added:

"It has brought to 130,000,000 Americans * * * the greatest store of entertainment in all the ages."

The speaker also described for the Cincinnati Advertisers' Club the nation-wide contest for high school students which is a feature of the week's observance, under the co-sponsorship of the broadcasters and radio dealers of America and the United States Junior

HART ARTICLE IN RETAIL MAGAZINE

"Writing Copy for the Ear" is a featured article in the October issue of *Stores*, national magazine of the retailing industry, published by the National Retail Dry Goods Association, 100 West 31st Street, New York.

Written by Miss Lee Hart, NAB assistant director of Broadcast Advertising, the article presents a practical plan for writing more effective radio commercials for retailers.

Chamber of Commerce, with the endorsement of the U. S. Office of Education, Dr. John W. Studébak, commissioner.

Figures on Revenue. Mr. Pellegrin supported his references to radio as the leading national advertising medium with 1946 figures on revenue from advertising.

"In 1946, radio's total income from advertising was \$433,000,000," he said. "Of this amount, \$317,000,000 was national advertising; \$116,000,000, was derived from local advertisers."

Pointing to hundreds of "case histories" compiled by NAB to demonstrate radio's effectiveness as an advertising medium, Mr. Pellegrin added:

"Radio salesmen can say truthfully that somewhere and at some time radio has succeeded for every type of sponsor, and I think it is reasonable to say that in 1948, radio can succeed for any type of sponsor.

"But I should qualify that. In each of these case histories it is apparent that the sponsoring advertiser, and the station or network, and the advertising agency (if any), cooperated to use radio intelligently."

Mr. Pellegrin listed the reasons for radio's effectiveness, stressing listener confidence, and pointing to surveys proving such confidence, especially the exhaustive study made by the National Opinion Research Center of the University of Denver, which showed

overwhelming majorities approving of broadcasting as now conducted.

"During this National Radio Week," Mr. Pellegrin said, "I would like to put a copy of this complete book (*The People Look at Radio*, Lazarsfeld and Field, U.N.C. Press) into the hands of every person in America. * * * This is a proud week for American radio."

Kentucky Broadcasters Are Told by Hart That Retailers Demand Proof from Radio

In an increasingly competitive retail market, the broadcaster who wants local retail advertising must show the retailer that his advertising budget is buying the best possible promotion, Broadcast Advertising Assistant Director Lee Hart told the Kentucky Broadcasters Association convention at Paducah, Ky.

Miss Hart, pointing out that retailers are seeking more aggressive promotion because of increased competition, cited the current contest for outstanding retail radio programs being sponsored by the National Retail Dry Goods Association in cooperation with NAB as proof that retailers can be interested in radio as an advertising medium.

"You broadcasters, who have long met resistance because stores have been able to say 'but even our own Association does nothing about radio,' will like the looks of this side-by-side announcement which says that NRDGA is sponsoring a contest for outstanding retail radio programs," Miss Hart said.

"NRDGA gives the announcement the same amount of space and importance that is given to the announcement of the contest for outstanding retail newspaper advertisements," Miss Hart continued. "Psychologically, it's better than if that organization ran an article saying 'retailers love radio'."

Miss Hart proceeded to outline some of the basic principles of planning and using radio effectively, which "must be sold simultaneously with the purchase of radio time."

Continuing her activities, Miss Hart was scheduled to speak today to the Women's Advertising Club of Baltimore, Md. The club's membership includes representatives from five Baltimore stations and many of the city's retail stores.

Ask for Circulation. Meanwhile, the NAB Broadcast Advertising department was asking last week that stations give the greatest possible circulation to the special announcement of the NRDGA retail radio program contest, which was sent to broadcasters with the October 20 issue of NAB REPORTS.

"Even if you have no NRDGA retail accounts on the air which are eligible for the contest, the announcement includes valuable retail sales and programming cues for your station," Broadcast Advertising spokesmen said.

"The five points which explain the rules can be used to encourage good radio planning for your retailers. The outline of NAB and NRDGA cooperation is strong testimonial to the fact that NRDGA stores are approving of radio advertising for retailers.

"Enter the contest if you have an NRDGA program

(Continued on next page)

on the air. Otherwise, put the announcement to work for your station so you will be in the running next year. With the cooperation of all stations, we can build our activity with NRDGA into a million-dollar promotion for radio."

Legal Department

Six Television Applications Designated For Consolidated Hearing on Ownerships

The Federal Communications Commission last week designated for a consolidated hearing six applications for television station construction permits or modifications, "to determine the stock ownership and management interests of Paramount Pictures, Inc.," in companies involved in the applications, and to determine whether such interest constitutes control within the meaning of the Rules and Regulations limiting to five the number of television stations a licensee may control.

The applications involved were those of New England Theatres, Inc., for Boston, Mass.; Allen B. DuMont Laboratories, Inc., Passaic, N. J., for Cleveland, Ohio; Allen B. DuMont Laboratories, Inc., for Cincinnati, Ohio; Interstate Circuit, Inc., for Dallas, Tex.; United Detroit Theatres Corp., for Detroit, Mich.; and the Fort Industry Co., for Detroit, Mich.

The third purpose of the hearing, as stated in the order, would be to determine "whether, in the event the Commission decides to grant the application of United Detroit Theatres Corporation, Television Channel No. 5 in Detroit, Michigan, should be assigned to United Detroit Theatres Corporation or to the Fort Industry Company."

The order stated that the FCC's finding of December 20, 1946, was that the stock interest of Paramount Pictures, Inc., in the involved companies constituted control within the meaning of Section 3.640 of the Rules and Regulations.

The applicants, except the Fort Industry Company, were notified on January 16, 1947, that their applications would be dismissed unless hearings were requested, the order said.

Paramount requested reconsideration, the order stated. The Fort Industry Company's application was for modification of construction permit from Channel 2 to Channel 5, the channel also asked by the United Detroit Theatres Corporation.

FCC Denies Original Applicant's Request For Station's Purchase Under AVCO Rule

In a final decision released Wednesday (29), the FCC adopted its Proposed Decision, released July 1, denying the request of the original applicant for an assignment of the license of Station KMED, Medford, Oregon, and granting the request of the applicant intervening under the AVCO rule. (See NAB REPORTS, July 7, 1947, page 552.)

The case is of special interest because the Commis-

sion considered the two requests on a comparative basis under the AVCO rule notwithstanding the fact that the payment of the purchase price by the original, unsuccessful applicant was guaranteed while payment by the later, successful applicant was not. The majority treated this difference as insignificant and, therefore, as not prohibiting comparative consideration.

In a vigorous dissenting opinion, Commissioner Jones took the view that this difference was "substantial and material" and that the intervening applicant had not met the original purchase proposal "upon the same terms and conditions." The Commissioner concluded by saying that since the intervening applicant was not able to "satisfy the condition precedent for comparative consideration . . . by meeting the [original] offer on the same terms and conditions, it is not necessary to make a comparative determination as to which of the applicants is better qualified to operate these broadcast facilities in the public interest."

Commission Forms Undergo Wide Revision As Seven Types Replace Previous Twenty

The revision of forms for applications to the Federal Communications Commission has been announced in a public notice of the FCC which describes the new forms as "tailored to the convenience of prospective broadcasters as well as to the regulatory requirements" of the Commission. The forms pertain to all classes of broadcast services except international, facsimile and experimental.

The bulk of the text of the FCC notice follows:

"The new forms help to standardize the application procedure and reduce detail insofar as possible. Seven unified and compacted forms will replace 20 different forms used for the broadcast services affected.

"In particular, applicants for new standard, FM and television stations will use the same form instead of separate forms as now. The only difference will be in the engineering portions. Applications for licenses and renewals, assignment of construction permits and licenses and transfer of control, are likewise unified.

"Substantial relief in submitting detail is afforded. As one example, if an applicant feels that it would be too much of a burden to furnish an unusually large listing of all parties involved, he may petition the Commission for a waiver of the strict terms of this requirement.

"Just as it simplifies the filling-out procedure, the business-like format will expedite the processing procedure.

"The seven new forms are designated as follows:

"FCC Form 301, Application for Authority to Construct a New Broadcast Station or Make Changes in an Existing Broadcast Station.

"FCC Form 302, Application for New Broadcast Station License.

"FCC Form 303, Application for Renewal of Broadcast Station License.

"FCC Form 313, Application for Authorization in the Auxiliary Broadcast Services.

"FCC Form 314, Application for Consent to Assignment of Radio Broadcast Station Construction Permit or License.

"FCC Form 315, Application for Consent to Transfer of Control of Corporation Holding Radio Broadcast Station Construction Permit or License.

"FCC Form 321, Application for Construction Permit to Replace Expired Permit.

"These modernized forms will permit discontinuance of 13 present forms, namely: 303A, Statement of Technical Information Concerning Standard Broadcast Stations

(Continued on next page)

Using Non-directional Antennas; 303B, Statement of Technical Information Concerning Standard Broadcast Stations Using Directional Antennas; 304, Application (For Construction Permit, Modification of Construction Permit, Modification of License) for an Existing Standard Broadcast Station; 305, Application for Authority to Install New Equipment or to Make Changes in Equipment of an Existing Broadcast Station; 306, Application to Determine Operating Power of Broadcast Station by Direct Measurement of Antenna Power; 316, Inventory of Station Property; 319, Application for New High Frequency Broadcast Station Construction Permit; 320, Application for High Frequency Broadcast Station License; 322, Application (for Construction Permit, Modification of Construction Permit, Modification of License) for an Existing High Frequency Broadcast Station; 327, Supplemental Statement of Facts Required Under Section 308 of the Communications Act of 1934 Regarding Station Equipment; 330, Application for New Television Broadcast Station Construction Permit; 333, Application (for Construction Permit, Modification of Construction Permit, Modification of License) for an Existing Television Broadcast Station; 335, Supplement Concerning Chain Broadcasting to Application for Standard Broadcast Authorization.

"Present FCC Forms 309, 310, 311, and 312 will be used only in connection with applications in the international, facsimile and experimental broadcast services.

"Revision of broadcast application forms was proposed by the Commission June 27 last, subject to comment by interested parties. Views were received from the FCC Bar Association, FM Association, Columbia Broadcasting System, and the National Broadcasting Company. The approved forms reflected those suggestions which the Commission felt could be incorporated.

"Present forms can continue to be used at the option of applicants until February 29, 1948, at which time all of the old forms will be withdrawn. However, applicants are urged to utilize the new forms as quickly as they become available, since they are easier to fill out and easier to process."

Research Department

BMB President Feltis Outlines Projects Of Bureau in Address for Pulse Luncheon

Hugh Feltis, president of Broadcast Measurement Bureau, addressing the annual luncheon of The Pulse, Inc., in New York on Wednesday (29), outlined the functions of BMB and major projects on the BMB calendar for action.

Among the projects were:

1. A new edition of *Radio Families, U.S.A.*, now in preparation, to bring radio ownership figures up to date as of January, 1948, with estimates of FM and television ownership, multiple-set families, non-home automobile and portable receivers.
2. The first interim station audience measurement, to be made in March, 1948 to bring the nationwide Study No. 1 up to date for those subscribers requesting it.
3. The second nationwide survey, to be undertaken in March, 1949, incorporating refinements and improvements requested by the industry.
4. Improvements in methods of publishing findings, including two sets of figures in the next nationwide survey, to show total weekly audience and frequency of listening, or "average daily audience."

5. The third nationwide study, to be made in March, 1951.

6. The examination of a proposal by the Mutual Broadcasting System that the MBS engineering measurement of station and network "listenability" be taken over and used as a supplement or possibly a substitute for BMB methods. An appropriation has been made for a study of the Mutual method, along with all other research methods.

7. Examination and evaluation of purposes, techniques, and uses of all available radio research, to be undertaken by a university to be named shortly.

Mr. Feltis also told his listeners that BMB needs \$500,000 a year. A total of 448 stations now subscribe to BMB, he said, paying \$275,000 a year, with 22 stations and networks holding provisional contracts that will supply \$120,000 more, a total of \$395,000 a year.

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of November 10-16, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, Radio Director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

The Crisis in Our Schools

With hundreds of thousands of teachers quitting their profession in the past five years—with an ominous decline in the number of qualified young men and women studying to become teachers—with overcrowded classrooms, inadequacy of school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims are the children, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but are not. When schools are closed, irreparable damage is done to the future of our country. The Chamber of Commerce and the National Association of Manufacturers, recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve schools. Since the beginning of the war, however, our schools have been going down hill to a shocking degree. This decline is revealed in: 1. Teachers quitting their profession. In the last five years, due to various factors including economic conditions and more attractive opportunities in other fields, the nation has lost 350,000 experienced teachers over and above the number who would normally leave. 2. Fewer teachers being trained. Although there is some evidence of a slight upturn in the current school year, too few young people—above all too few alert and qualified young people—are choosing teaching as their profession. For a quarter of a century before 1943, approximately 90,000 women enrolled each year in teachers colleges. By the fall of 1945 the number had dropped to 51,000. 3. Lowered teacher morale. In a great many communities

(Continued on next page)

teachers are dissatisfied and discontented. Some have grown ashamed to be teachers and frankly advise their pupils not to enter the field. . . . The poor morale of teachers is by no means entirely attributable to the fact that they are underpaid in many parts of the country and overworked. Teachers faced with overcrowded classrooms, inadequate equipment, lack of public interest feel frustrated in their efforts. 4. Poor buildings and equipment. Many schools have long been unsuitable—badly lighted, unsanitary—lacking adequate equipment and instructional materials. Emphasize that an active interest on the part of parents and all citizens in their own school system is essential to overcome the present crisis and to bring to boys and girls the kind of education they need and Americans want them to have. Explain that as a result of awakening public interest—stimulated by messages like this brought to the public by business in the interest of serving the nation—some improvement in educational conditions has been made in recent months. Urge all Americans to: (a) Visit a school in their community during *American Education Week—November 9 to 15*. Find out what organizations are working to improve educational conditions in their community and join at least one such group. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37.)

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because wheat is one of the cheapest, most easily shipped, most nourishing of foods, and because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point program involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to poultry and livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It requires about 7 pounds of grain to produce a pound of meat—and about *twice* that to produce a pound of high grade meat. Poultry are fed almost entirely on grain. A reduction in the American consumption of poultry and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of

grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No poultry or eggs on Thursdays. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41.)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted peoples will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign—A Year of Rededication* by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40.)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, November 3. They are subject to change.

Monday, November 3

KFRE—J. E. Rodman, Fresno, Calif.—C. P. to change frequency, etc. 970 kc., 1 KW, unlimited.

KTKC—Tulare-Kings County Radio Associates, Fresno, Calif.—C. P. 940 kc., 50 KW, unlimited, DA-Night and day.

(Continued on next page)

At Baltimore, Md.

(Before Commissioner Hyde, Room 451, Post Office Bldg., 10:00 A. M.)

WBAL—Hearst Radio, Inc., Baltimore, Md.—For renewal of license. 1090 kc., 50 KW main, 10 KW auxiliary. DA, unlimited.

NEW—Public Service Radio Corp., Baltimore, Md.—C. P. 1090 kc., 50 KW, unlimited.

Monday and Tuesday, November 3 and 4

At Kerrville, Texas

(District Court Room, County Court House, 10:00 A. M.)

NEW—W. W. Roark, Kerrville, Texas—C. P. 1230 kc., 250 watts, unlimited.

NEW—Leonard B. Brown, Kerrville, Texas—C. P. 1230 kc., 250 watts, unlimited.

**Monday, Tuesday and Wednesday,
November 3, 4 and 5**

At Erie, Pa.

(Court Room, U. S. Court House Bldg., 10:00 A. M.)

NEW—Times Publishing Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Erie Broadcasting Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

NEW—Community Broadcasting Co., Erie, Pa.—C. P. 1400 kc., 250 watts, unlimited.

Thursday, November 6

(10:00 A. M.)

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—C. P. to change frequency, etc. *DA(DA-N). 1280 kc., *1 KW-night, 5 KW LS day, unlimited.

WGBF—Evansville on the Air, Inc., Evansville, Indiana—C. P. to increase power, etc. *DA. 1280 kc., 5 KW, unlimited.

Intervenor: WDSU—New Orleans, La.

(10:00 A. M.)

NEW—Midwest Broadcasting Co., Mount Vernon, Illinois—C. P. 1300 kc., 500 watts, daytime.

NEW—Raleigh M. Shaw, Lawrenceville, Ill.—C. P. 1300 kc., 1 KW, daytime.

Further Hearing

(10:00 A. M.)

WHP—WHP, Inc., Harrisburg, Pa.—C. P. 580 kc., 5 KW, unlimited, DA-Night.

WARM—Union Broadcasting Co., Scranton, Pa.—C. P. 590 kc., 1 KW, unlimited, DA-night and day.

WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—C. P. 590 kc., 1 KW, unlimited, DA-night and day.

Intervenor: WLVA—Lynchburg, Va.

Thursday and Friday, November 6 and 7

At San Antonio and Rosenberg, Texas

(Court Room, Bexar County Court House, San Antonio, Nov. 6; City Hall, Rosenberg, Nov. 7)

NEW—Bexar Broadcasting Co., San Antonio, Texas—C. P. 980 kc., 1 KW, daytime.

NEW—Fort Bend County Broadcasting Co., Rosenberg, Texas—C. P. 980 kc., 250 watts, daytime.

At Pittsburgh, Pa.

(Court Room No. 4, U. S. Post Office Bldg., 10:00 A. M.)

NEW—Matta Broadcasting Co., Pittsburgh, Pa.—For FM facilities.

NEW—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—For FM facilities.

FCC ACTIONS

AMPLITUDE MODULATION

AM—Docket Cases

790, 800, 860, 1300, 1310 and 1340 KC.

The Commission announced its **Proposed and Supplemental Decision and Proposed Order of Modification of Licenses** in proceeding on applications of **WOAX, Inc. (WTNJ), Trenton, N. J.**, et al (Dockets 5893 et al), looking toward the following actions:

Denying renewal application of the City of Camden, **WCAM, Camden, N. J.**, if, before 60 days from adoption, it has not affirmatively shown to the Commission's satisfaction that it has the exclusive use and control of the station and that no further effect will be given to the agreement declared in the decision to be contrary to the public interest (BR-168; Docket 5361);

Modifying temporary license of WCAM to authorize operation on 1310 kc., 250 watts, unlimited time, upon condition that the conditions set forth above with respect to control of operation of the station have been met and a satisfactory showing is made within a stipulated date regarding the technical and financial ability to make certain equipment changes and to operate full time (BML-1069; Docket 6144);

Denying renewal application of **WOAX, Inc. (WTNJ), Trenton, N. J.** (BR-186; Docket 5893);

Modifying existing temporary license for Station WTNJ to authorize temporary operation on 1300 kc., 250 watts, daytime only (BML-1084; Docket 6161);

Granting renewal application of Radio Industries Broadcast Co., **WCAP, Asbury Park, N. J.**, and dismissing as moot its application for modification of license (BR-181; Docket 5778; BML-1070; Docket 6145);

Modifying the license of WCAP to authorize operation of 1310 kc., 250 watts, unlimited time;

Granting application of Ranulf Compton, d b as **Radio WKDN, Camden, N. J.**, for new station to operate on 800 kc., 1 KW, daytime only (BP-4617; Docket 7481);

Denying application of Independence Broadcasting Co., **WHAT, Philadelphia, Pa.**, for use of 800 kc., and modifying license of WHAT so as to authorize operation on frequency 1340 kc., 250 watts, unlimited time, such modification to become effective on stipulated date. If no objection to such proposed modification is filed within certain date by licensee, such proposal shall be treated as an Order to Show Cause why such license should not be modified and the licensee will be afforded an opportunity to be heard thereon. (BP-4435; Docket 7309);

Denying application of **Camden Broadcasting Co.** for CP for new station in **Camden, N. J.** (BP-4173; Docket 7065);

Modifying license of Foulkrod Radio Eng. Co., **WTFL, Philadelphia, Pa.**, so as to authorize operation of WTFL on 860 kc., 250 watts, daytime only (BML-1230; Docket 8100);

Granting in part application of **Valley Broadcasting Corp.**, for new station at **Allentown, Pa.**, to operate on 790 kc. upon conditions specified in said Proposed Decision. (BP-4790; Docket 8099).

(Continued on next page)

850 KC.

The Commission announced adoption of an **Order** making final the grant of the application of **The A. S. Abell Company** for a new station at **Baltimore, Md.**, to operate on 850 kc., 1 KW, unlimited time, DA day and night (BP-4297; Docket 7338), and application of **Berks Broadcasting Company** to change assignment of **Station WEEU, Reading, Pa.**, from 850 kc., 1 KW daytime only, to 850 kc., 1 KW, unlimited time, using DA night, and make changes in equipment (BP-4380; Docket 7339).

1340 KC.

The Commission announced its **Order** granting petition of **Lycoming County Broadcasting Company** to reopen the hearing in re Dockets 7425 and 7427 (applications of Lycoming County Broadcasting Co. for new station at **Williamsport, Pa.**, and **Williamsport Radio Broadcasting Associates** for new station at same city) for the purpose of admitting alleged newly discovered evidence concerning unsatisfied judgments against a former partner of partnership of **Harry J. W. Kiessling, Carl F. Strechmann** and **William P. Wilson**, d/b as **Williamsport Radio Broadcasting Associates**; reopened said hearing for further hearing on December 1, 1947, to permit the taking of evidence with respect to the matters alleged in the said petition.

1440 KC.

The Commission announced its **Decision** (B-375) granting application for consent to assignment of license of station **KMED, Medford, Ore.** (1440 kc., 1 KW, unlimited time), and FM construction permit, from **Mrs. W. J. Virgin** to **Medford Radio Corp.**, competing assignee (BAL-536; BAPH-8; Docket 7929), providing they enter into and file with the Commission, within 30 days from the date of this decision, a contract for the assignment of the license and the FM construction permit in accordance with the Commission's Rules.

The application for assignment of license of **KMED** and FM construction permit from **Mrs. W. J. Virgin** to **Gibson Broadcasting Co.** (Docket 7928) is denied. (Commissioner Jones dissenting with opinion; Commissioner Denny not participating.)

1450 KC.

The Commission announced its **Proposed Decision** looking toward the grant of the application of **Radio Corporation of Cedar Rapids** for a new station at **Cedar Rapids, Iowa**, to operate on 1450 kc., 250 watts, unlimited time, conditions (BP-4144; Docket 6889), and a denial of the applications of **Cedar Rapids Broadcasting Corp., Inc.** (BP-3970; Docket 6888), and **Moline Dispatch Publishing Co.** (BP-4143; Docket 6891) seeking the same facilities at **Cedar Rapids, Iowa**, and **Moline, Ill.**, respectively. (Commissioners Walker, Jett and Jones dissenting.)

AM—New CP's Granted

800 KC.

Scener Broadcasting Co., Oklahoma City, Okla.—Granted CP for a new station to operate on 800 kc., 250 watts, daytime only. (BP-5950)

1010 KC.

Mohawk Broadcasting Co., Mason City, Iowa—Granted CP for a new station to operate on 1010 kc., 1 KW, daytime only; engineering conditions. (BP-6193)

1370 KC.

American Pacific Radio Broadcasting Co., Corona, Calif.—Adopted an order granting petition requesting reconsideration and grant without further hearing of application (BP-5544; Docket 8314), and the Commission removed from the hearing docket and granted application for a new station to operate on 1370 kc., 500 watts, DA-1, unlimited time.

1400 KC.

Northeast Ga. Broadcasting Co., Gainesville, Ga.—Granted petition to remove from hearing application (BP-5659; Docket 8433), and adopted order removing from hearing docket and granting application for a new station to operate

on 1400 kc., 250 watts, unlimited time, subject to approval of transmitter site and antenna system by CAA, and further subject to condition that no operation be commenced until station **WATL, Atlanta**, ceases operation on 1400 kc. and commences operation on 1380 kc.

AM—License Renewals

The following stations were granted renewal of licenses for the period ending November 1, 1950:

WWRL, Woodside, N. Y.; **KNLF, Butte, Mont.**; **WSAY(*)**, **Rochester, N. Y.**; **WQBC(*)**, **Vicksburg, Miss.**; **WRBL, Columbus, Ga.**; **KLO, Ogden, Utah**; **KMLB, Monroe, La.**; **WIRE** (and auxiliary), **Indianapolis**; **KGCX, Sidney, Mont.**; **WHK, Cleveland**; **KIMA(*)**, **Yakima, Wash.**; **WGES(*)**, **Chicago**; **WHOM, Jersey City, N. J.**; **KIDO, Boise, Idaho**; **WEAM(*)**, **Arlington, Va.**; **WACO, Waco, Texas**; **WAKR, Akron, Ohio**; **KABR, Aberdeen, So. Dak.**; **KCMO, Kansas City, Mo.**; **KEEN, San Jose, Calif.**; **KOTA, Rapid City, So. Dak.**; **KRIG, Odessa, Texas**; **KTJS, Hobart, Okla.**; **WALA, Mobile, Ala.**; **WAWZ, Zarephath, N. J.**; **WHEC** (and auxiliary), **Rochester, N. Y.**; **WMBG** (and auxiliary), **Richmond, Va.**

WGNH—General Newspapers, Inc., Gadsden, Ala.—Granted renewal of license for the period ending August 1, 1950.

WSM-FM—WSM, Inc., Nashville, Tenn.—Granted renewal of license for the period ending May 1, 1948.

(*) Comr. Durr for hearing.

AM—License Extensions

WEGO—Wayne M. Nelson, Concord, N. C.—Present license extended on a temporary basis for a period of 60 days.

WBNX—WBNX Broadcasting Co., Inc., New York City—Present license extended on a temporary basis to November 1, 1950, pending decision on application for renewal (Docket 8564).

Licenses for the following stations were extended on a temporary basis for the period ending January 1, 1948, for the reasons indicated:

KATL—Texas Broadcasters, Houston, Texas—Pending receipt of information in regard to ownership of station.

KGER—Dana Lathan, executor under the Will and Codicil of C. Merwin Dobyns, Deceased, Long Beach, Calif.—Pending receipt of information in regard to ownership of station.

KNEW—Coeur d'Alene Broadcasting Co., Spokane, Wash.—Pending receipt of information in regard to ownership of station.

KPBX—KPBX Broadcasting Co., Beaumont, Texas—Pending receipt of information in regard to ownership of station.

KPMO—Valley Broadcasting Co., Pomona, Calif.—Pending receipt of information in regard to ownership of station.

KFJM—University of No. Dak., Grand Forks, N. Dak.—Pending receipt of information requested under Sec. 308(b) of the Act.

KGLU—Gila Broadcasting Co., Safford, Ariz.—Pending receipt of information requested under Sec. 308(b) of the Act.

WBAT—Marion Radio Corp., Marion, Ind.—Pending receipt of information requested under Sec. 308(b) of the Act.

WBYN (and auxiliary)—**WBYN-Brooklyn, Inc., Brooklyn, N. Y.**—Pending receipt of information requested under Sec. 308(b) of the Act.

WCBC—Civic Broadcasting Corp., Anderson, Ind.—Pending receipt of information requested under Sec. 308(b) of the Act.

KWK—Thomas Patrick Inc., St. Louis, Mo.—Pending receipt of information requested under Sec. 308(b) of the Act.

(Continued on next page)

WHBC—Ohio Broadcasting Co., Canton, Ohio.—Pending receipt of information requested under Sec. 308(b) of the Act.

WPAB—Portorican American Broadcasting Co., Inc., Ponce, P. R.—Pending receipt of information concerning network affiliation.

WPRP—Voice of Porto Rico, Inc., Ponce, P. R.—Pending receipt of information requested under Sec. 310(b) of the Act.

KILO—Dalton LeMasurier, Grand Forks, N. Dak.—Pending consideration of application for assignment of license.

KINY—Edwin A. Kraft, Juneau, Alaska.—Pending consideration of application for assignment of license.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Pending consideration of application for assignment of license.

WFEA (and auxiliary)—WFEA, Inc., Manchester, N. H.—Pending consideration of application for assignment of license.

KSWO—Okla. Quality Broadcasting Co., Lawton, Okla.—Pending receipt of renewal application for new frequency recently assigned by the Commission.

WALB—Herald Pub. Co., Albany, Ga.—Pending consideration and final action upon application for transfer of control of licensee corporation.

WKWF—John H. Spottswood, Key West, Fla.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

WMMW—Silver City Crystal Co., Meriden, Conn.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

WRDW—Augusta Broadcasting Co., Augusta, Ga.—Pending further engineering study.

WWOD—Old Dominion Broadcasting Corp., Lynchburg, Va.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

WWOK—Drohlich Bros., Flint, Mich.—Pending receipt of accounting information requested under Sec. 308(b) of the Act.

AM—License for New Station Granted

1340 KC.

WKJB—Jose Bechara, Jr., Mayaguez, P. R.—Granted license for new station; 1340 kc., 250 watts; unlimited time; conditions. (BL-2195)

AM—Frequency Changes

550 KC.

KFMB—The Jack Gross Broadcasting Co., San Diego, Calif.—Granted petition requesting that the Commission reconsider, remove from hearing and grant application (BP-4415; Docket 8115); adopted an order removing from hearing and granting application to change facilities of KFMB from 1450 kc., 250 watts, unlimited, to 550 kc., 1 KW, DA-1, unlimited, subject to approval of proposed transmitter site and antenna system by CAA, and subject further to such interference as may be received from KOY, Phoenix, in the event its application (Docket 8480) is granted. (Action taken October 29)

1310 KC.

WKMH—Suburban Broadcasters, Dearborn, Mich.—Adopted order removing from hearing docket and granting application of Suburban Broadcasters to change frequency of WKMH from 1540 kc. to 1310 kc., change hours of operation from daytime only to unlimited time, change transmitter location, and install DA for night use, subject to approval of transmitter site and antenna system by CAA (BP-5759; Docket 8149); further ordered that joint petition filed by Suburban Broadcasters and Wyandotte News Company requesting simultaneous consideration and grant of WKMH (above-mentioned) and of Wyandotte News Co. for new station at Wyandotte, Mich., to operate on 1540 kc., 250

watts, daytime (BP-5084; Docket 7756), is denied, and said application of Wyandotte News Co. is removed from pending files and placed in its proper position in the Processing Lines.

AM—Reinstatement Authorized

760 KC.

Coastal Plains Broadcasting Co., Tarboro, N. C.—Adopted an order vacating Commission's order of May 28, 1947, which set aside the license granted by the Commission on May 13, 1947 (BL-2267), and vacated the CP (BP-4891); further ordered reinstatement of all authorizations heretofore granted Coastal Plains Broadcasting Co. to operate on 760 kc., 1 KW, daytime only, in accordance with action of Court of Appeals.

AM—Designated for Hearing

690 KC.

William J. Brennan, Jacksonville, Fla.—Designated for hearing application (BP-6222) for a new station on 690 kc., 5 KW, daytime only, in consolidation with applications of Haygood S. Bowden (Docket 8520) and WTOG (Docket 8521).

900 KC.

Bastrop Broadcasting Co., Bastrop, La.; Frequency Broadcasting System, Inc., Monroe, La.—Designated for hearing in a consolidated proceeding application of Bastrop (BP-6049) for a new station on 900 kc., 1 KW, daytime, with application of Frequency Broadcasting System, Inc. (BP-6321) 900 kc., 250 watts, daytime only.

910 KC.

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Granted petition of Phoenix Broadcasting, Inc. for leave to amend, remove from pending file and designate for hearing in a consolidated proceeding with applications of Radio Phoenix, Inc. (Docket 7627) et al, KPHO's application (BP-5056) to change frequency from 1030 kc. to 910 kc., and operate with 5 KW, unlimited time.

960 KC.

WBBZ—Adelaide Lillian Carrell, Ponca City, Okla.—Designated for hearing application (BP-6319) to change facilities of WBBZ from 1230 kc. to 960 kc., power from 250 watts to 1 KW, install DA and new transmitter and change transmitter location, in a consolidated proceeding with applications of WMMJ, Peoria, Ill. (Docket 8043) et al.

990 KC.

Lakes Area Broadcasting Co., Pryor, Okla.—Designated for hearing application for new station to operate on 990 kc., 250 watts, daytime (BP-5752); made permittee of KFDF, Wichita Falls, Texas, party to the proceeding.

1230 KC.

Utica Broadcasting Co., Utica, N. Y.—Designated for hearing application (BP-6257) for a new station on 1230 kc., 250 watts, unlimited time, in a consolidated proceeding with Hanna Broadcasting Co. and Utica Observer Dispatch. (Doc. 8446) et al.

1240 KC.

E. E. Krebsbach, Williston, N. Dak.; Lewis Wiles Moore, Glendive, Mont.—Designated for consolidated hearing the applications of Krebsbach (BP-6162) and Moore (BP-6183), both requesting new stations in Williston and Glendive, respectively, on 1240 kc., 250 watts, unlimited time; and ordered that KDIX, Dickinson, and KDLR, Devils Lake, N. Dak., be made parties to the proceeding.

KRDU—Radio Dinuba Co., Dinuba, Calif.—Designated for hearing application of KRDU (BP-5691) to change facilities from 1130 kc., 250 watts, daytime, to 1240 kc., 250 watts, unlimited time, in a consolidated proceeding with San Joaquin Broadcasters (Docket 8145) and Public Interest Broadcasters (Docket 8146).

(Continued on next page)

1260 KC.

McMinnville Broadcasting Co., McMinnville, Ore.; Yamhill Broadcasters, Inc., McMinnville, Ore.—Designated for hearing application (BP-6334) for a new station on 1260 kc., 1 KW, daytime only, in a consolidated proceeding with application of Yamhill Broadcasters, Inc., seeking the same facilities. (BP-6205)

1340 KC.

Journal-Review, Crawfordsville, Ind.—Designated for hearing application (BP-6329) 1340 kc., 100 watts, unlimited time, in a consolidated proceeding with Wabash Broadcasting Co., Inc., and Richardson, Spring and Adair. (Docs. 8447; 8503)

Brunswick-Island Broadcasting Co., Brunswick, Ga.—Designated for hearing application (BP-6164) for a new station to operate on 1340 kc., 250 watts, unlimited time, and made stations WHAN and WROD parties to the proceeding.

Zanesville Broadcasting Co., Zanesville, Ohio—Designated for hearing application (BP-6355) for a new station to operate on 1340 kc., 250 watts, unlimited time, in a consolidated proceeding with applications of The Mt. Vernon Broadcasting Co. (Docket 8021) et al.

1350 KC.

WORK—York Broadcasting Co., York, Pa.—Adopted order designating for hearing application for CP to change facilities from 1350 kc., 1 KW, unlimited time, DA, to 1350 kc., 1 KW, 5 KW-LS, unlimited, DA at night (BP-5907); made WVPO, Stroudsburg, Pa., party to proceeding.

1430 KC.

Lynd Broadcasting Co., Newark, Ohio; Robert F. Wolfe Co., Fremont, Ohio—Designated for hearing in a consolidated proceeding application of Lynd (BP-6186), 1430 kc., 500 watts, daytime, with application of Wolfe Co. (BP-6240), 1430 kc., 1 KW, daytime only, DA; and granted petition of WHK that the Wolfe application be designated and WHK made a party to the proceeding.

1440 KC.

Pellegrin and Smeby, Detroit, Mich.; Floral City Broadcasting Co., Monroe, Mich.—Designated for hearing in a consolidated proceeding application of Pellegrin and Smeby (BP-5895), 1440 kc., 1 KW, daytime only, with application of Floral City (BP-6167), 1440 kc., 250 watts, daytime only.

1450 KC.

Hanover Broadcasters, Hanover, Pa.—Designated for hearing application (BP-6270) for a new station to operate on 1450 kc., 250 watts, unlimited time, in consolidation with applications of Hanover Broadcasting Co. and Cavalier Broadcasting Corp. (Dockets 8200 and 8201)

1490 KC.

Western Michigan Radio Corp., Muskegon, Mich.—Designated for hearing application (BP-6369) for new station on 1490 kc., 250 watts, unlimited time, in consolidation with applications of N-K Broadcasting Co. and Roy C. Kelley. (Dockets 8408 and 8407)

AM—Modification of CP's Granted

The following were granted modification of CP's for extension of completion dates, as shown:

WDNC, Durham Radio Corp., Durham, N. C., to 1-27-48 (BMP-3216); **WQAM, Miami Broadcasting Co., Miami, Fla.,** to 2-16-48 (BMP-3215); **WFIL, Triangle Publications, Inc., Philadelphia,** to 12-1-47 (BMP-3225); **WKOW, Monona Broadcasting Co., Madison, Wis.,** to 3-6-48 (BMP-3217).

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—Granted modification of CP for extension of completion date to 11-29-47. (BMP-3228)

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Granted modification of CP for extension of completion date to 11-30-47. (BMP-3234)

WDWS—Champaign News-Gazette, Inc., Champaign, Ill.—Granted modification of CP to change transmitter location. (BMP-3152)

WFOR—Forrest Broadcasting Co., Hattiesburg, Miss.—Granted modification of CP for extension of completion date to 2-2-48. (BMP-3214)

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Granted modification of CP for extension of completion date to 12-31-47. (BMP-3213)

WCSC—John M. Rivers, Charleston, S. C.—Granted modification of CP to make changes in DA and mount FM antenna on #2 tower. (BMP-3147)

KSDN—Aberdeen News Co., Aberdeen, S. Dak.—Granted modification of CP to change type of transmitter. (BMP-3221)

WTRF—Tri-City Broadcasting Co., Bellaire, Ohio—Granted modification of CP to make changes in vertical antenna and mount FM on AM tower, and to specify studio location. (BMP-3138)

WZIP—Northern Kentucky Airwaves Corp., Covington, Ky.—Granted modification of CP to change type of transmitter and change name of permittee from Northern Kentucky Airwaves Corp. to WZIP, Inc. (BMP-3207)

KDAN—Oroville Mercury Co., Oroville, Cal.—Granted modification of CP to change type of transmitter. (BMP-3200)

KROF—Abbeville Broadcasting Service, Inc., Abbeville, La.—Granted modification of CP to change type of transmitter, and for approval of antenna, transmitter and studio location. (BMP-3068)

KWWL—Black Hawk Broadcasting Co., Waterloo, Iowa—Granted modification of CP for approval of antenna and transmitter location. (BMP-3084)

WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3175)

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Granted modification of CP to change type of transmitter. (BMP-3218)

WBSC—Loys Marsden Hawley, Bennettsville, S. C.—Granted modification of CP to change studio location. (BMP-3206)

WHLF—Halifax Broadcasting Co., So. Boston, Va.—Granted modification of CP to make changes in vertical antenna. (BMP-3196)

KOH—McClatchy Broadcasting Co. of Nevada, Reno, Nev.—Granted modification of CP for approval of DA system, subject to such interference as applicant may receive from the pending application of KOOS. (BP-5177)

AM—Miscellaneous Actions

WOKO—WOKO, Inc., Albany, N. Y.—Present temporary authorization of station WOKO extended for period of 10 days.

WDUK—WDUK, Inc., Durham, N. C.—Granted CP to change hours of operation from daytime to unlimited; change power from 1 KW day to 500 watts night, 1 KW-LS, install DA for night use and change transmitter location, on condition that applicant file appropriate application for transfer of control. (BP-5652)

WKBW—Buffalo Broadcasting Corp. (assignor), Broadcasting Foundation, Inc. (assignee), Buffalo, N. Y.—Granted consent to assignment of license of Station WKBW from Buffalo Broadcasting Corp. to Broadcasting Foundation, Inc., for consideration of \$515,000. (BAL-630)

KYUM—Yuma Broadcasting Co., Yuma, Ariz.—Adopted order denying petition requesting reconsideration and grant of its amended application for change in facilities from 1340 kc., 250 watts, unlimited, to 560 kc., 1 KW, DA-N. (BP-5977; Docket 8399)

(Continued on next page)

The Four States Broadcasting Co., Inc., Hagerstown, Md.—Adopted order denying petition to reconsider and grant without hearing application for new station. (BP-5641; Docket 8510)

WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Granted consent to change in stockholdings of station WMAK, changing from negative to affirmative control on behalf of Frank M. Mayborn, resulting in his holding 75% of stock in the company. (Comr. Durr not participating.) (Action taken October 24, '47.)

Cardinal Broadcasting Co., Palo Alto, Calif.—Adopted on order dismissing application (BP-6216) for a new station to operate on 990 kc., 1 KW, daytime only, without prejudice to refiling after a decision has been rendered with respect to application of Pittsburg Broadcasting Co. (BP-5356; Docket 7956), or after said application has otherwise been disposed of.

WWXL—Central Illinois Radio Corp., Peoria, Ill.—Authorized issuance of construction permit permitting them to commence construction in accordance therewith.

Don Lee Broadcasting System (Assignor), Don Lee Holding Co., d/b as Don Lee Broadcasting System (Assignee), Los Angeles, San Diego, Santa Barbara, San Francisco and Hollywood, Calif.—Granted consent to assignment of the licenses held by the Don Lee Broadcasting System, Inc., to its controlling company, Don Lee Holding Co., d/b as Don Lee Broadcasting System, on condition that nothing herein shall be construed as a finding upon the renewal applications of any of the stations involved herein or upon any of the issues upon which any of said renewals have been heard. (BAL-660)

WSRS—Samuel R. Sague, Cleveland Heights, Ohio—Granted petition for reconsideration and grant of application for modification of license (BMP-2650; Docket 8498) to specify transmitter site, antenna system, and studio location, subject to condition that applicant satisfy all legitimate complaints of blanket interference occurring within the 250 mv/m contour; denied petition of WJBK, Detroit, for leave to intervene.

W. W. Roark, Kerrville, Texas—Adopted order granting petition of W. W. Roark for dismissal of his application (BP-5528; Docket 8127) with prejudice; dismissed as moot his amended petition of Sept. 2, 1947; and further ordered that application of Leonard B. Brown, Kerrville, Texas (BP-5767; Docket 8128), be removed from the hearing docket.

WHCU—Cornell University, Ithaca, N. Y.—Granted CP to install new transmitter, make changes in vertical antenna, and mount FM antenna on AM tower, and change transmitter location. (BP-6360)

WHTB—Voice of Talladega, Inc., Talladega, Ala.—Granted CP to install a new transmitter. (BP-6381)

WING—Great Trails Broadcasting Corp., Dayton, Ohio—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

WHP—WHIP, Inc., Harrisburg, Pa.—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

WBNS—Radio Ohio, Inc., Columbus, Ohio—Granted renewal of license for auxiliary transmitter for the period ending November 1, 1950.

WQQW—Metropolitan Broadcasting Corp., Washington, D. C.—Granted CP to make changes in vertical antenna and mount FM antenna on AM tower. (BP-6359)

AM—Applications Accepted for Filing

550 KC.

NEW—Patrick G. Smith, Bishop, Calif. (P. O. 1540 East 75th St.)—Construction permit for a new standard broadcast station to be operated on 550 kc., power of 250 watts and daytime hours of operation.

620 KC.

WROL—Stuart Broadcasting Co., Knoxville, Tenn. (S. E. Adecock)—Modification of construction permit (B3-P-3616, as modified, which authorized increase in power, changes in transmitting equipment and directional antenna) to change type of transmitter and for extension of completion date.

630 KC.

KVMA—Magnolia Broadcasting Co., Magnolia, Ark.—Modification of construction permit (B3-P-5088, which authorized a new standard broadcast station) to specify 630 kc., 1 KW power, daytime only, to change type of transmitter and for approval of antenna, transmitter and studio locations.

690 KC.

KBGS—Radio St. Louis, St. Louis, Mo. (Edwin Wiley Grove III, James Henry Grove and William Blum, Jr., a partnership)—Modification of construction permit (BP-5859, which authorized a new standard broadcast station) to install directional antenna and mount FM antenna on #2 tower, and for approval of antenna and transmitter location at On Shellbark Avenue, 500' S. of Flavia Avenue, Berkeley, Missouri, near St. Louis, Missouri.

WLTR—Bloom Radio, Inc., Bloomsburg, Pa.—Modification of construction permit (BP-5914, which authorized a new standard broadcast station) to change type of transmitter and for extension of completion date.

KEPO—West Texas Broadcasting Co., El Paso, Texas (H. J. Griffith)—Modification of construction permit (BP-5957, which authorized a new standard broadcast station) to change type of transmitter, make changes in directional antenna and to specify studio location.

720 KC.

WGN—WGN, Inc., Chicago, Ill.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

730 KC.

KOJM—North Montana Broadcasting Co., Havre, Mont.—License to cover construction permit (B5-P-5230, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

KWOA—Worthington Broadcasting Co., Worthington, Minn.—License to cover construction permit (B4-P-5571, as modified), which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

770 KC.

WCAL—St. Olaf College, Northfield, Minn.—Modification of construction permit (BP-5919, which authorized installation of new transmitter) for extension of completion date.

790 KC.

KFGO—Northern States Broadcasting Co., Fargo, N. Dak.—Modification of construction permit (B4-P-4527, which authorized a new standard broadcast station) to change type of transmitter to specify studio location and for extension of completion date.

KFQD—Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner)—Modification of construction permit (BP-3935, as modified, which authorized installation of new vertical antenna, move main transmitter increase power, install new transmitter) for extension of completion date.

800 KC.

WMBM—Biscayne Broadcasting Co., Inc., Miami Beach, Fla.—License to cover construction permit (B3-P-5289, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

(Continued on next page)

820 KC.

WFAA—A. H. Belo Corporation, Dallas, Texas—License to cover construction permit (BP-6282), which authorized installation of new transmitter.

WBAP—Carter Publications, Inc., Fort Worth, Texas—License to cover construction permit (BP-6283), which authorized installation of new transmitter.

880 KC.

WRRZ—Tar Heel Broadcasting System, Inc., Clinton, N. C.—Authority to determine operating power by direct measurement of antenna power.

940 KC.

KIOA—Independent Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-3770, which authorized a new standard broadcast station) to make changes in directional antenna and mount FM antenna on #3 tower.

WTSP—The Times Picayune Publishing Co., New Orleans, La.—Modification of construction permit (B3-P-4167, as modified, which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited, change power from 1 KW day to 500 watts night, 1 KW day, and install directional antenna for night use, and for extension of completion date.

950 KC.

NEW—Boone County Broadcasting Co., Columbia, Mo. (P. O. 504 Guitar Building, Columbia, Mo.)—Construction permit for a new standard broadcast station to be operated on 950 kc., power of 1 KW, directional antenna and unlimited hours of operation.

KSEL—Lubbock Broadcasting Co., Lubbock, Texas—License to cover construction permit (B3-P-5537, as modified), which authorized increase in power, change in hours of operation, installation of directional antenna for night use and mount FM antenna on top of AM tower, and authority to determine operating power by direct measurement of antenna power.

1010 KC.

KAMQ—Top of Texas Broadcasting Co., Amarillo, Texas (Hoyt Houck, Robert D. Houck, Walter G. Russell and W. J. Dickerson, a partnership)—Modification of construction permit (BP-5789, as modified, which authorized a new standard broadcast station) to change type of transmitter.

1050 KC.

WZIP—WZIP, Incorporated, Covington, Ky.—License to cover construction permit (B2-P-4522, as modified), which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1150 KC.

WORA—Radio Americas Corporation, Mayaguez, P. R.—License to cover construction permit (BP-4296, as modified), which authorized a new standard broadcast station and specify studio location and authority to determine operating power by direct measurement of antenna power.

1190 KC.

NEW—Onachita Broadcasting Co., West Monroe, La. (Howard E. Griffith and George Fink, a partnership) (P. O., % Howard E. Griffith, 203 North 3rd St., Monroe, La.)—Construction permit for a new standard broadcast station to be operated on 1190 kc., power of 250 watts, and daytime hours of operation.

1230 KC.

WNNC—Newton-Conover Broadcasting Co., Newton, N. C. (Earl Holder, Ray Leinbach, Jr., and Charles C. Turner, a partnership)—Modification of construction permit (BP-5847, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at 450' north of West 15th Street, just north of city limits of Newton, N. C.

NEW—Radio Central, Moberly, Mo. (Charles F. Smith and Donald F. Ellis, a partnership) (P. O., % Donald F. Ellis, 304½ E. Park Ave., Valdosta, Ga.)—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

KNPT—Yaquina Radio, Inc., Newport, Ore.—Involuntary transfer of control of permittee corporation from Carl Schindler, Jr., and Leo E. Schacter, Executor of the Estate of Carl Schindler, Sr., deceased, to Thomas R. Becker and Andrew H. Becker. (200 shares of capital stock—80%.)

1240 KC.

WVSC—Edisto Broadcasting Co., Barnwell, S. C.—Modification of construction permit (B3-P-5529, which authorized a new standard broadcast station) for approval of antenna and transmitter location at: On State Hwy. 3, 1 mile south of center of Barnwell, S. C.

WTWA—Hickory Hill Broadcasting Co., Thomson, Ga. (Walter J. Brown)—Modification of construction permit (BP-5868, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations at 216 Lumkin St., Thomson, Ga.

WBIR—Radio Station WBIR, Inc., Knoxville, Tenn.—Modification of construction permit (B3-P-4844, as modified, which authorized installation of new vertical antenna and ground system and change transmitter location) for extension of completion date.

WGRM—P. K. Ewing, Greenwood, Miss.—License to cover construction permit (B3-P-5517) which authorized change transmitter location and make changes in vertical antenna and authority to determine operating power by direct measurement of antenna power.

1270 KC.

KIHO—Big Sioux Broadcasting Co., Sioux Falls, S. Dak.—Modification of construction permit (B4-P-4734, which authorized a new standard broadcast station) for extension of completion date.

1300 KC.

KTNO—Robert Schuler, Sheldon Anderson and Lester Eugene Chenault, Fresno, Calif.—License to cover construction permit (B5-P-4709) which authorized a new standard broadcast station and change studio location and authority to determine operating power by direct measurement of antenna power.

WMAK—Volunteer State Broadcasting Co., Inc., Nashville, Tenn.—Modification of construction permit (B3-P-4531, which authorized a new standard broadcast station) to change from employing directional antenna for night use only to directional antenna for day and night use, change transmitter location and to specify studio location and for extension of completion date.

1310 KC.

KOKX—Keokuk Broadcasting Co., Keokuk, Iowa—License to cover construction permit (B4-P-5480, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1320 KC.

WILS—Lansing Broadcasting Corp., Lansing, Mich.—Construction permit to change frequency from 1240 to 1320 kc., power from 250 watts to 1 KW, daytime only; hours of operation from unlimited to daytime, and omit request to install new transmitter and change transmitter location from Mt. Hope Rd., Lansing, Mich., to site to be determined, Lansing, Mich. Amended to change hours of operation from daytime to unlimited, using directional antenna at night, and change transmitter location from to be determined, Lansing, Mich., to 2000 feet south of Holmes Rd. and 2000 feet east of Logan St., Lansing, Mich.

1340 KC.

KERS—Elko Service Co., Elko, Nev. (Herschel Bullen)—Voluntary assignment of construction permit from Herschel Bullen, tr/as Elko Service Co. to Elko Broadcasting Co.

(Continued on next page)

1360 KC.

WKAT—WKAT, Inc., Miami Beach, Fla.—License to cover construction permit (B3-P-5268, as modified) which authorized to install old main transmitter (at present site of main transmitter) to be used for auxiliary purposes with power of 1 KW, and authority to determine operating power by direct measurement of antenna power.

1390 KC.

WCSC—John M. Rivers, Charleston, S. C.—Modification of construction permit (B3-P-4136, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use, and change in transmitter location and mount FM antenna on #2 tower) for extension of completion date.

1400 KC.

KRLN—Royal Gorge Broadcasters, Canon City, Colo. (Raymond M. Beckner and Melvin B. Williams, a partnership)—Modification of license to change hours of operation from daytime to specified hours.

1410 KC.

KCIO—Leavenworth Broadcasting Co., Leavenworth, Kans. (Alf M. Landon)—Modification of construction permit (BP-5718, which authorized a new standard broadcast station) to change type of transmitter, for approval of antenna and transmitter location, and to specify studio location.

WWSC—Great Northern Radio, Inc., Glens Falls, N. Y.—Construction permit to change frequency from 1450 to 1410 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location.

1430 KC.

WNJR—North Jersey Radio, Inc., Newark, N. J.—Modification of construction permit (B1-P-4306, as modified, which authorized a new standard broadcast station) for extension of completion date.

1450 KC.

WCJU—Lester Williams, Columbia, Miss.—Authority to determine operating power by direct measurement of antenna power.

KNEU—Mid-Utah Broadcasting Co., Provo, Utah (Lester R. Taylor)—Modification of construction permit (B5-P-4774, which authorized a new standard broadcast station) to make changes in transmitting equipment and for approval of antenna, transmitter and studio location.

WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—License to cover construction permit (B1-P-6903, as modified) which authorized installation of new vertical antenna, change transmitter location and install a new transmitter and authority to determine operating power by direct measurement of antenna power.

NEW—Rockbridge Broadcasting Corp., Lexington, Va. (P. O., 130 S. Main St.)—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts, and unlimited hours of operation.

1460 KC.

KSO—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-4327, as modified, which authorized changes in directional antenna for night use, installation of new transmitter and FM antenna on top of AM tower, and change in transmitter location) for extension of completion date.

1490 KC.

KDRO—Milton J. Hinlein, Sedalia, Mo.—Construction permit to install new vertical antenna and mount FM antenna on AM tower.

WCSS—Community Service Broadcasting Corp. of Amsterdam, N. Y., Amsterdam, N. Y.—Modification of construction permit (B1-P-5021, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter, and studio locations at about 498 upper Locust Ave., Amsterdam, N. Y.

WBOM—Pellegrin & Gruenther, Oak Ridge, Tenn. (Frank E. Pellegrin and Homer H. Gruenther)—Modification of construction permit (B3-P-4478, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations.

WMRF—Lewiston Broadcasting Co., Lewiston, Pa.—Modification of construction permit (B2-P-4379, as modified, which authorized change in transmitter location, install new vertical antenna with FM antenna mounted on top and ground system) for extension of completion date.

1570 KC.

WFRL—Freeport Broadcasting Co., Freeport, Ill. (Vincent S. Barker and Gladys J. Barker, a partnership)—Modification of construction permit (B4-P-5904, as modified) which authorized a new standard broadcast station, for extension of completion date.

1580 KC.

KOWL—Arthur H. Croghan, Santa Monica, Calif.—Voluntary assignment of construction permit from Arthur H. Croghan to KOWL, Inc.

1590 KC.

WAKR—Summit Radio Corp., Akron, Ohio—Modification of construction permit (B2-P-3854, as modified, which authorized to make changes in directional antenna for night use and make changes in ground system) for extension of completion date.

AM—Applications Dismissed

KWBU—The Century Broadcasting Company, Corpus Christi, Texas—Modification of construction permit (B3-P-3524 which authorized a new standard broadcast station) to change frequency from 1010 to 1030 kc., hours of operation from daytime to unlimited using 10 KW night, 50 KW day; changes in transmitting equipment and install directional antenna for day and night use.

KWBU—The Century Broadcasting Co., Corpus Christi, Texas—License to cover construction permit (B3-P-3524) for a new station at Corpus Christi, Texas, and for approval of studio site at Plaza Hotel, Corpus Christi; and authority to determine operating power by direct measurement of antenna power.

AM—Applications Tendered for Filing

920 KC.

NEW—Donroy Broadcasting Co., San Diego, Calif. (a partnership of Don K. Hankey and Le Roy Hillman)—Construction permit for a new standard broadcast station to be operated on 920 kc., power of 1 KW and daytime hours of operation.

1050 KC.

WZIP—WZIP, Inc., Covington, Ky.—Request for special service authorization to operate from 6 a.m. to 6 p.m. or sunset whichever is the later with power of 250 watts on 1050 kc. for a period of regular license.

NEW—Crookston Broadcasting Co., Crookston, Minn.—Construction permit for a new standard broadcast station to be operated on 1050 kc., power of 1 KW and daytime hours of operation.

1190 KC.

WEMB—El Mundo Broadcasting Corp., San Juan, P. R.—Modification of construction permit to change frequency from 1320 to 1190 kc., power from 5 KW to 10 KW and install directional antenna for night use.

1340 KC.

NEW—Mr. Collier Cobb, Jr., Mr. William Grady Pritchard and Mr. J. B. Joins, Chapel Hill, N. C.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

(Continued on next page)

1350 KC.

WGAD—Coosa Valley Broadcasting Co., Gadsden, Ala. (E. L. Roberts)—Construction permit to change power from 1 KW, unlimited to 1 KW night, 5 KW day, change from directional antenna day and night to directional antenna for night use only, install a new transmitter and make changes in the antenna system.

1380 KC.

KSBW—Salinas Broadcasting Corp., Salinas, Calif.—Modification of construction permit to modify the directional antenna system, using 1 KW, unlimited hours on 1380 kc. with directional antenna for day and night use.

1460 KC.

KIMA—Cascade Broadcasting Co., Inc., Yakima, Wash.—Construction permit to increase power from 500 watts day and night to 500 watts night, 1 KW day and make changes in vertical antenna.

FREQUENCY MODULATION

FM—Docket Case

The Commission announces its **Decision** (B-375) granting application for consent to assignment of license of station KMED, Medford, Ore., (1440 kc., 1 KW, unlimited time), and **FM** construction permit, from Mrs. W. J. Virgin to Medford Radio Corp., competing assignee, (BAL-536; BAPH-8; Docket 7929), providing they enter into and file with the Commission, within 30 days from the date of this decision, a contract for the assignment of the license and the **FM** construction permit in accordance with the Commission's Rules.

The application for assignment of license of KMED and **FM** construction permit from Mrs. W. J. Virgin to **Gibson Broadcasting Company** (Docket 7928) is denied. (Commissioner Jones dissenting with opinion; Commissioner Denny not participating.)

FM—Conditional Grant

Reidsville Broadcasting Co., Reidsville, N. C.—Authorized conditional grant for a Class B channel in lieu of Class A heretofore authorized, subject to further review and approval of engineering details, and changed **FM** allocation plan by deleting Channel 271 from Martinsville, Va., and adding it to Reidsville, N. C. (BMPH-877)

FM—Construction Permits

The following were authorized construction permits; conditions: (Note: power given is effective radiated power; antenna height is height above average terrain):

KCRC-FM—Enid Radiophone Co., Enid, Okla.—Class B; 102.7 mc. (Channel 274); 3.2 KW; 275 feet. (BPH-1132)

York County Broadcasting Co., Rock Hill, S. C.—Class B; 97.5 mc. (Channel 248); 2.1 KW; 285 feet. (BMPH-125)

The following were authorized construction permits in lieu of previous conditions:

KFPW-FM—Southwestern Hotel Co., Fort Smith, Ark.—Class B; 94.9 mc. (Channel 235); 14 KW; 310 feet. (BMPH-876)

WKAT-FM—WKAT, Inc., Miami Beach, Fla.—Class B; 93.1 mc. (Channel No. 226); 330 KW; 730 feet. (BPH-492)

WNEX-FM—Macon Broadcasting Co., Macon, Ga.—Class B; 96.9 mc. (Channel 245); 41 KW; 415 feet. (BPH-1102)

WGL-FM—Farnsworth Television and Radio Corp., Ft. Wayne, Ind.—Class B; 105.3 mc. (No. 287); 18 KW; 530 feet. (BMPH-349)

WKIL—Kankakee Daily Journal Co., Kankakee, Ill.—Class B; 100.7 mc. (Channel No. 264); 73 KW; 275 feet. (BMPH-835)

WEFM—Zenith Radio Corp., Chicago, Ill.—Class B; 99.5 mc. (No. 258); 30 KW; 560 feet. (BMPH-626)

WUNY—Unity Broadcasting Corp., Boston, Mass.—Class B; 102.5 mc. (No. 273); 20 KW; 500 feet. (BMPH-807)

WHYN-FM—The Hampden-Hampshire Corp., Holyoke, Mass.—Class B; 93.1 mc. (No. 226); 3.2 KW; 985 feet. (BMPH-797)

WLAL—United Garage & Service Corp., Lakewood, Ohio—Class A; 104.9 mc. (No. 285); 580 watts; 320 feet. (BMPH-462)

WFTM—Jay R. David, Tiffin, Ohio—Class A; 98.3 mc. (No. 252); 450 watts; 120 feet. (BMPH-742)

WFRO—Robert F. Wolfe Co., Fremont, Ohio—Class A; 99.3 mc. (No. 257); 1.0 KW; 200 feet. (BMPH-630)

KPRA—Pacific Radio Adv. Service, Portland, Ore.—Class B; 95.5 mc. (No. 238); 3.4 KW; 850 feet. (BMPH-741)

WEAN-FM—The Yankee Network, Inc., Providence, R. I.—Class B; 94.1 mc. (Channel 231); 16.5 KW; 545 feet. (BMPH-812)

WLIV—Colonial Broadcasting Co., Providence, R. I.—Class B; 107.7 mc. (No. 299); 20 KW; 495 feet. (BMPH-529)

KURV-FM—James Cullen Looney, near Edinburg, Texas—Class A; 104.9 mc. (Channel 285); 1 KW; 225 feet. (BMPH-857)

KFYM—Express Pub. Co., San Antonio, Texas—Class B; 101.5 mc. (Channel 268); 335 KW; 520 feet. (BMPH-865)

WWVA-FM—W. Va. Broadcasting Corp., Wheeling, W. Va.—Class B; 98.7 mc. (Channel 254); 15.3 KW; 555 feet. (BMPH-837)

FM—Petition Denied

Matta Broadcasting Co., Pittsburgh, Pa.; **Pittsburgh Broadcasting Co.**, Pittsburgh, Pa.—Denied joint petition requesting the Commission to grant, without hearing, their respective applications for new Class B **FM** stations (BPH-1109; Docket 8472; BPH-1207; Docket 8473).

FM—Applications Dismissed

Tri-State Broadcasting Co., Cumberland, Md.—Granted request to vacate its construction permit and dismissed application. (BPH-948)

The Hinson Memorial Baptist Church, Portland, Ore.—Granted request to vacate its construction permit and dismissed application. (BPH-1131)

The Messenger Publishing Co., Athens, Ohio—Granted request to vacate its construction permit and dismissed application. (BPH-418)

FM—Licenses for New Stations Granted

KRJM—Santa Maria Daily Times, Santa Maria, Calif.—Granted license for new **FM** station; 103.1 mc.; 336 KW; 295 feet. (BLH-63)

WGNC-FM—F. C. Todd, Gastonia, N. C.—Granted license for new **FM** station; 101.9 mc.; 11.1 KW. (BLH-93)

WSTC-FM—The Western Connecticut Broadcasting Co., Stamford, Conn.—Granted license for new **FM** station; 96.7 mc.; 500 watts. (BLH-95)

WCFC—Beckley Newspapers Corp., Beckley, W. Va.—Granted license for new **FM** station; 101.3 mc.; 3 KW. (BLH-97)

WFAH—Review Pub. Co., Alliance, Ohio—Granted license for new **FM** station. (BLH-62)

WWHG—The W. H. Grenbow Co., Hornell, N. Y.—Granted license for a new **FM** station. (BLH-90)

WLBC-FM—Donald L. Burton, near Muncie, Ind.—Granted license for new **FM** station. (BLH-92)

(Continued on next page)

FM—Modification of CP's Granted

The following were granted modification of CP's for extension of completion dates, as shown:

WRAM, Herman Radner, Dearborn, Mich. to 1-29-48 (BMPH-827); **WOLF-FM**, Civic Broadcasting Corp., Syracuse, to 3-31-48 (BMPH-923); **WHOO-FM**, Orlando Daily Newspapers, Inc., Orlando, Fla. to 2-10-48 (BMPH-953); **WMOB-FM**, Nunn Broadcasting Corp., Mobile, Ala., to 2-10-48 (BMPH-958); **WESB-FM**, Bradford Publications, Inc., Bradford, Pa. to 1-1-48 (BMPH-960); **WKJG-FM**, Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind. to 12-15-47 (BMPH-962); **KXYZ-FM**, Harris County Broadcast Co., Houston, Texas, to 2-1-48 (BMPH-964)

KUGN-FM, Valley Broadcasting Co., Eugene, Ore., to 12-7-47 (BMPH-921); **WRXW**, WAVE, Inc., Louisville, Ky. to 5-15-48 (BMPH-944); **KVSO-FM**, John F. Easley, Ardmore, Okla., to 1-13-48 (BMPH-945); **WEXL-FM**, Royal Oak Broadcasting Co., Royal Oak, Mich. to 1-15-48 (BMPH-948); **KPRC-FM**, The Houston Post Co., Houston, Texas, to 11-25-47 (BMPH-951); **WSAR-FM**, The Fall River Broadcasting Co., Inc., to 4-18-48 (BMPH-952); **WSAN-FM**, Lehigh Valley Broadcasting Co., Allentown, Pa. to 5-15-48 (BMPH-954); **WKYC**, Paducah Newspapers, Inc., Paducah, Ky. to 5-15-48 (BMPH-955); **WGTR**, The Yankee Network, Inc., Worcester, Mass., to 1-27-48 (BMPH-956); **WMNE**, The Yankee Network, Inc., Portland, Me., to 1-27-48 (BMPH-957)

WAAT-FM—**Bremer Broadcasting Corp.**, Newark, N. J.—Granted modification of CP to change type of transmitter; make changes in antenna system; Class B station; 102.7 mc. (No. 274); 13.5 KW, 540 ft. (in lieu of previous conditions).

WSPR-FM—**WSPR, Inc.**, Springfield, Mass.—Granted modification of CP to change transmitter site; type of transmitter and make changes in antenna system. (BMPH-721)

WMOB-FM—**Nunn Broadcasting Corp.**, Mobile, Ala.—Granted modification of CP to change type of transmitter. (BMPH-937)

KMYC-FM—**Marysville-Yuba Broadcasters, Inc.**, Marysville, Calif.—Granted modification of CP for extension of completion date to 1-13-48. (BMPH-859)

WASA—**The A. S. Abell Co.**, Baltimore, Md.—Granted modification of CP for extension of completion date to 2-10-48. (BMPH-943)

WDBQ—**Dubuque Broadcasting Co.**, Dubuque, Ia.—Granted modification of CP for extension of completion date for a period of 3 months. (BMPH-737)

WRC-FM—**National Broadcasting Co., Inc.**, Washington, D. C.—Granted modification of CP to change type of transmitter. (BMPH-627)

FM—Applications Accepted for Filing

WHAU-FM—**The Haverhill Gazette Co.**, Haverhill, Mass.—Modification of construction permit (B1-PH-478, as modified) which authorized a new FM broadcast station, for extension of completion date.

WSFL—**Springfield Broadcasting Co.**, Springfield, Mass. (Gerson Askinas, Earle G. Hewinson and Christos M. Manitsas, partners)—Modification of construction permit (B1-PH-1016, which authorized a new FM broadcast station) to change transmitter to RCA BTF-3B. Max. 3 KW.

WWNY-FM—**The Brockway Co.**, Watertown, N. Y.—Modification of construction permit (B1-PH-205, as modified) which authorized a new FM broadcast station, for extension of completion date.

WLAL—**United Garage & Service Corp.**, Lakewood, Ohio—Modification of construction permit (B2-PH-562, which authorized a new FM broadcast station) for extension of completion date.

WKOK-FM—**Sunbury Broadcasting Corp.**, Sunbury, Pa.—Modification of construction permit (B2-PH-585, as modified) which authorized a new FM broadcast station, for extension of completion date.

WABF—**Metropolitan Broadcasting & Television, Inc.**, New York, N. Y.—Modification of construction permit (B1-PH-754, as modified) which authorized changes in FM broadcast station, for extension of completion date.

WBRE-FM—**Louis G. Baltimore, Wilkes-Barre, Pa.**—Modification of construction permit (B2-PH-389, as modified) which authorized a new FM broadcast station, to make changes in antenna system.

WDXE—**Johnston Broadcasting Co.**, Birmingham, Ala. (George Johnston and George Johnston, Jr.)—Modification of construction permit (B3-PH-518, as modified), which authorized a new FM broadcast station for extension of completion date.

KFSD-FM—**Airfan Radio Corporation, Ltd.**, San Diego, Calif.—Modification of construction permit (B5-PH-377, as modified), which authorized a new FM broadcast station for extension of completion date.

WLET—**R. G. Le Tourneau, Toccoa, Ga.**—Modification of construction permit (B3-PH-862, as modified), which authorized a new FM broadcast station for extension of completion dates.

WKMO-FM—**Kokomo Broadcasting Corp.**, Kokomo, Ind.—Modification of construction permit (B4-PH-434, as modified), which authorized a new FM broadcast station for extension of completion date.

WHAU-FM—**John W. Haigis, Greenfield, Mass.**—Modification of construction permit (B1-PH-343, which authorized a new FM broadcast station) for extension of completion date.

WRWR-FM—**Champlain Valley Broadcasting Corp.**, Albany, N. Y.—Modification of construction permit (B1-PH-1075, as modified), which authorized a new FM broadcast station for extension of completion date.

WFOB—**Laurence W. Harry, Fostoria, Ohio**—License to cover construction permit (B2-PH-493), as modified, which authorized a new FM broadcast station.

WOL-FM—**Cowles Broadcasting Co.**, Washington, D. C.—Modification of construction permit (B1-PH-639, as modified), which authorized a new FM broadcast station for extension of completion date.

WCVS-FM—**WCBS, Inc.**, Springfield, Ill.—Modification of construction permit (B4-PH-230, as modified), which authorized a new FM broadcast station for extension of completion date.

WBON—**The Bowling Green Broadcasting Co.**, Bowling Green, Ky.—Modification of construction permit (B2-PH-884, which authorized a new FM broadcast station) to make changes in antenna system.

WMFM—**James A. Hardman, North Adams, Mass.**—Modification of construction permit (B1-PH-452, as modified), which authorized a new FM broadcast station for extension of completion date.

NEW—**Radio Station KWOC, Poplar Bluff, Mo.** (A. L. McCarthy, O. A. Tedrick, and J. H. Wolpers)—Construction permit for a new FM broadcast station (Class B) to be operated on frequency Channel 223, 92.5 mc., ERP of 9.6 KW.

NEW—**W. Albert Lee, Houston, Texas**—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 239, 95.7 mc., ERP of 45 KW and antenna height above average terrain 380 feet.

NEW—**Greenwich Broadcasting Corp.**, Greenwich, Conn. (P. O. Box 1250)—Construction permit for a new FM broadcast station Class A to be operated on Channel 228, 93.5 mc., ERP of 340 watts and antenna height above average terrain 75 feet.

NEW—**Western New York Broadcasting Co.**, Buffalo, N. Y. (Edwin R. Sanders and Thaddens Podbielniak) (P. O. Box 122, Kenmore 17, N. Y.)—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 277, 103.3 mc., ERP of 3.3 KW.

TELEVISION

TV—New Commercial CP Granted

Empire Coil Co., Inc., Parma (Cleveland), Ohio—Granted CP for a new station; Channel No. 9, 186-192 mc.; 21 KW visual; 13 KW aural; antenna 725 feet. (BPCT-199)

TV—Miscellaneous Actions

KTLA—Television Productions, Inc., Mt. Alta, Pasadena, Calif.—Granted modification of CP to make changes in transmitter and antenna system and for extension of completion date for 180 days. (BMPCT-117)

WABD—Allen B. DuMont, Labs., Inc., New York, N. Y.—Granted modification of CP to make transmitter changes. (BMPCT-119)

W9XMK—The Journal Co., The Milwaukee Journal, area, Milwaukee, Wis.—Granted license for new experimental television relay station. (BLVB-104)

TV—Applications Accepted for Filing

NEW—Bluff City Broadcasting Co., Memphis, Tenn. (E. R. Ferguson and J. R. Pepper) (P. O. 2074 Union Avenue, Memphis, Tenn.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of visual 1440 watts, aural 720 watts and unlimited hours of operation.

NEW—Memphis Publishing Co., Memphis, Tenn. (P. O. 495 Union Avenue, Memphis, Tenn.)—Construction permit for a new commercial television broadcast station to be operated on #4, 66-72 mc., ERP of visual 13.6 KW, aural 7.12 KW and unlimited hours of operation.

WHAS-TV—WHAS, Inc., Louisville, Ky.—Modification of construction permit (BPCT-157, as modified), to change frequency to Channel #5, 76-82 mc., change ERP to visual 1.540 KW, aural 768 KW, change equipment to visual and aural RCA Type, TT-500-A, and to make antenna changes.

TV—Application Deleted

W6XPC—The Times-Mirror Co., Pasadena, Calif.—Construction permit for a new experimental television broadcast station to be operated on 510-545, 700-735 and 885-920 mc., aural power of 5 KW and specify emission as A0, A3, A4, A5 and/or special (FM antenna pulse type).

MISCELLANEOUS BROADCAST

ACTIONS

Noncommercial Educational

WBEZ—Board of Education, City of Chicago, Chicago, Ill.—Granted modification of CP for extension of completion date to 5-1-48. (BMPED-87)

Remote Pickup

WHKT—United Broadcasting Co., area of Cleveland, Akron and Columbus, Ohio—Granted modification of CP for extension of completion date to 11-29-47. (BMPRE-76)

WHKI—United Broadcasting Co., area of Cleveland, Ohio—Granted modification of CP for extension of completion date to 11-29-47. (BMPRE-75)

Noncommercial Educational Application Accepted for Filing

KALW—Board of Education of The San Francisco Unified School District, San Francisco, Calif.—Modification of construction permit (B5-PED-64, as modified), which authorized changes in noncommercial educational broadcast station for extension of completion date.

Federal Trade Commission Actions

STIPULATIONS

Canine Specialties—Owen E. Zugner, trading as Canine Specialties, and his advertising agent, T. Leo Curtis, trading as T. L. Curtis Advertising, both of Utica, N. Y., entered into a stipulation with the Commission to discontinue certain advertising representations concerning "Kanker-No," a medicinal preparation for dogs. (7648)

E-Z Suds Products Co.—The Commission accepted from Arthur Zimmamon, formerly trading as E-Z Suds Products Co., 1659 Ft. Myer Drive, Arlington, Va., a stipulation to cease and desist from selling soap flakes in a package or container which is substantially larger in size or capacity than is required for the quantity of product it contains. Zimmamon also agrees to stop otherwise representing, directly or inferentially, that the quantity of soap flakes in a package or container is greater than is actually the case. (7647)

CEASE AND DESIST ORDERS

Paul Case—The Commission has ordered Paul Case, 33 Hamilton St., Brockton, Mass., to stop misrepresenting the therapeutic properties and effectiveness of medicinal preparations sold as a so-called treatment for such conditions as rheumatism, arthritis, sciatica and neuritis under the names "Case Combination New Method Improved," "The New Improved Case Combination Method" and "Case Combination Formula." (4813)

Unity Stamp Co., Inc., 7 West 30th St., New York, has been ordered by the Commission to stop violating the Robinson-Patman Act by engaging in price discrimination in the sale of rubber stamps. (5048)

Complaint Dismissed

Agawam Woolen Co.—A complaint charging Agawam Woolen Co., Inc., Agawam, Mass., with violation of the Wool Products Labeling Act has been dismissed without prejudice by the Commission on the ground that "the requisite public interest to maintain any further proceeding does not appear." (5218)

Case Closed

McKesson & Robbins, Inc.—The Commission has closed without prejudice a case in which McKesson & Robbins, Inc., Bridgeport, Conn., trading as Golden Brown Chemical Co., was charged with misrepresentation in connection with a "free goods" offer to prospective sales agents for toilet articles. (5415)