



The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

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Station Gross Revenues Rise 8% In 1947 And Expenses Increase 9% In Same Period

An average increase of eight per cent in gross revenue for 1947 over 1946 for all types of broadcasting stations was revealed today by a study of member stations made by the Research Department of the National Association of Broadcasters.

The study, based on a projectable sample of NAB membership, also showed an average increase of nine per cent in operating costs during the year.

Both figures are averages reached after study of a sampling survey based on the first nine months of operation in each year. Preliminary to a larger study at the end of the year, the NAB survey was necessarily limited to stations which were on the air both years, and thus does not reflect revenues and costs of newer radio stations.

Reasons given for rises in operating costs ranged from operation of non-profit FM installations to the meeting of increased wage demands of new labor contracts.

Dollar Gross Estimated. Dr. Kenneth H. Baker, NAB director of research, said that the study made possible a rough estimate of non-network gross revenue for 1947.

"If the over-all increase in gross revenue found in the sample were to be projected to the entire industry," he said, "it would seem that the 1947 non-network gross revenue would be in the neighborhood of \$275,000,000. This figure would be comparable with the \$241,000,000 reported recently by the FCC for 1946.

"Since the 1947 figure applies to more than 1,400 stations, while in 1946 there were only 953," Dr. Baker said, "these estimates indicate that the trend toward lower profits reported by the FCC in its analysis of the 1946 financial statements of licensees may be continued into 1947."

Replies to the question
(Continued on page 976)

Commission Extends Time for Appearance Notice Filing for Mayflower Rehearing

In response to a request of NAB General Counsel Don Petty, the FCC on Tuesday (25) extended the time for filing notices of appearances in the "Mayflower rule" hearing (Docket No. 8516) until December 15. The original deadline for giving notice of intention to appear was December 1, as set out in the Commission's formal order setting January 12, 1948, as the date for the opening of hearings on the widely debated rule against editorializing by broadcast stations (see NAB REPORTS, p. 741).

The Commission also last week sent letters to a list of organizations and persons, expressing the hope that they would "appear at the hearing and give us the benefit of your experience and opinions" on the "question of editorializing by broadcast licensees over the stations which they are licensed to operate." Those not able to appear in person were invited to submit their views in writing.

Referring to its opinion in the *Mayflower* case, the Commission's letter stated that it "was there confronted with the situation of a licensee which over a period of time had broadcast so-called editorials which, in a strictly partisan manner, urged the election

of various candidates for public office or supported one side or another of various questions in public controversy."

Further summarizing the holding of the *Mayflower* case and describing the scope of the forthcoming hearing, the FCC said:

"The Commission in its opinion held that the licensee in broadcasting in the described manner had misconceived its duties and functions under the law and that 'with the limitation in facilities inherent in the nature of radio, the public interest can never be served by a dedication of any broadcast facility to the support of his partisan views.' On the contrary, it was held that

(Continued on next page)

On the Inside

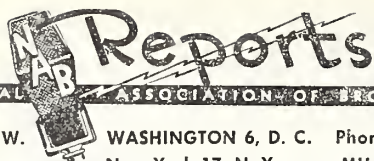
The United Nations "Network for Peace" now comprises more than 100 broadcasting stations, including three regional networks, Christopher Cross has announced. (p. 976)

The FCC has approved the practice of using an FM suffix to television call letters, in cases in which the licensee does not operate an AM station. (p. 981)

The deadline for entries in the National Retail Dry Goods Association contest for retail radio programs has been set for December 5. (p. 977)

Rejection of a Mexican proposal to shift four channels to new uses has brought the engineering conference in Havana near the end of its work. (p. 976)

The Supreme Court has denied the NAB petition for a re-hearing of the Circuit Court decision against enjoining use of a trade name phonetically similar to Coca-Cola. (p. 978)



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freedom of speech on the radio must be broad enough to provide full and equal opportunity for the presentation of all sides of public issues, and that it is the obligation of the licensee of a radio frequency to present all sides of such issues objectively and without bias rather than to advocate the particular causes to which the licensee may happen to be addicted.

"In the coming hearing the Commission is interested in determining whether any editorialization is consistent with the licensee's obligation to operate in the public interest; and, if so, whether any limitations or conditions for the expression of the licensee's objective opinions are advisable or necessary to insure the maintenance of a system in which all sides of controversial issues are to be afforded a fair and equal opportunity for the presentation of their particular viewpoints."

"In order that industry thinking be fully presented to the Commission, it is desirable that broadcasters appear at this hearing and state their views," an NAB spokesman emphasized last week.

The FCC order specifies that notices of appearance be filed on or before Dec. 15, 1947, setting forth "the name of the person or persons who will testify, the organization represented, if any, the subjects concerning which the witnesses will testify, and the approximate length of time required for the presentation."

Station Gross Revenues Rise 8% In 1947 And Expenses Increase 9% In Same Period (Continued from page 975)

asked by the NAB Research Department were broken down for large (7,500 to 50,000 watts), medium (500 to 5,000 watts), and small (250 watts or less) stations. The changes in gross revenues reported were:

Type	Range of Changes Reported	Average
Large stations	8% decrease to 35% increase	7% increase
Med. stations	14% decrease to 47% increase	6% increase
Small stations	12% decrease to 43% increase	10% increase
All types	8% decrease to 47% increase	8% increase

In each type, more revenue increases than decreases were reported, and the increases were larger than decreases. Causes of changes reported ranged through normal advertising revenue increases, intensified sales activities, power increases or frequency changes, network affiliations, shifts in management and changes in sales policies.

The study showed the following breakdown of answers as to operating cost changes:

Type	Range of Changes Reported	Average
Large stations	7% decrease to 51% increase	8% increase
Med. stations	3% decrease to 66% increase	11% increase
Small stations	5% decrease to 33% increase	5% increase
All types	3% decrease to 66% increase	9% increase

This section of the study seemed to show small stations least affected by increased operating costs, just as small stations seemed to show the largest average revenue increases.

United Nations Peace Network Now Taken By More Than 100 Broadcasting Stations

More than 100 radio stations, including three regional networks, are now carrying the program "United Nations Today" on the "Network for Peace," according to a letter to NAB President Justin Miller from Christopher Cross, U. S. Radio Liaison Officer of the UN.

Offering listeners an objective daily report on activity at Lake Success, complete with pick-ups of actual voices in the important sessions, Mr. Cross reports that the program has received enthusiastic acceptance among the stations carrying it.

Excerpts from letters of stations, commenting on the program, show unanimously favorable reaction, and Mr. Cross points out that the informal network is still expanding.

In his letter to Judge Miller, Mr. Cross explained that he forwarded the report on the UN radio activity because "you undoubtedly hear allegations from time to time that American radio does not devote sufficient time and energy to public service programming."

He added: "I know you will agree with me that this 'Network for Peace' is a significant development in the use of radio on behalf of the United Nations."

Engineering Department

Mexican Channel Shift Proposal Rejected As Havana Engineering Meeting Nears End

With rejection of a Mexican proposal to discuss problems involved in shifting all stations now on 630 kc. and 980 kc. to 1220 kc. and 1570 kc., to free the two frequencies for Mexican Class I-A use, the NARBA engineering conference in Havana, Cuba, was virtually over last week.

Committee B, under the chairmanship of Guillermo Morales, chief of the Cuban Ministry of Communications radio licensing bureau, rejected the Mexican sug-

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gestion as outside the scope of the conference agenda.

The Mexican proposal, presented by Lazaro Barajas, had asked two more clear channels to serve sparsely covered areas, and proposed clearing them by taking regional channels, recognizing that other nations need clear channels also.

Cuba's Mariano Durland said in reply that Cuba would not discuss changes in existing allocations. Mexico then withdrew all proposals and subjects for discussion, but remained in conference to hear the United States' technical data on skywave propagation and vertical angles of radiation, latitude effects, and the United States proposal for the elimination of the 1,800 and 2,800 mile rule of the present treaty.

The Mexican delegation had also suggested discussions of permissible interfering signals to clear the wanted channels to the Canadian border, to permit broadcasting to Mexican subjects within the United States, and the elimination of the present 650-mile border rule for the location of stations.

Questioning United States Delegate James Barr on why the United States proposed classification of stations of 500 watts or less operating on Class III channels as Class IV-F stations, Mexico was told that the present treaty permits Class IV stations to operate on Class III channels without protection from Class III stations, and that the United States' aim is to maintain this practice.

The Mexicans replied that they believed these stations should have the same protection as any other station on the channel, and that stations between the minimum 500 watts now required for Class III and the 250 watts for Class IV should be classified III.

Cuba's delegation will submit a proposal at the Canada conference on the use of "national channels", but will not accept the 650-mile rule, according to statements of the Cuban delegation.

Broadcast Advertising

Statistics on Advertising Expenditures For Retail Businesses Are Made Public

Statistics on average expenditures for advertising by various types of retail business have been obtained by the NAB from the U. S. Department of Commerce. As shown in the table below, advertising allocations range from one-half of one per cent of net sales for confectionery stores and drug stores to a high of 4.33% of net sales among furniture stores doing an annual business of more than \$350,000.

The figures given represent averages. Many individual stores spend a higher percentage for advertising than do others, depending on variable local conditions such as competition, location, merchandising policies, and the like.

Most of the averages shown are for the year 1939, the last year in which the U. S. Business Census was taken. Other reports, however, cover later years. In the left-hand column is shown the latest year for which figures are available.

Copies of the complete reports from which these

RADIO CONTEST DEADLINE IS DECEMBER 5

Deadline for entries in the NRDGA contest for "best radio programs sponsored by retailers" is December 5.

Stations are urged to help their retail sponsors make up their entries now, and send them to Howard P. Abrahams, Sales Promotion Division, National Retail Dry Goods Ass'n, 100 West 31st St., New York 1, New York.

The entry must consist of a transcription of the program, two copies of the script of that program, and a statement by the sponsor listing the program's objectives and an evaluation of its effectiveness in meeting those objectives.

Any retailer who is a member of NRDGA may enter as many programs as he wishes.

For further details, phone or wire the NAB or NRDGA.

figures are taken may be obtained without charge by writing to "Publications, Department of Commerce, Washington, D. C.," and requesting the "Operating Ratios" for the types of retail businesses shown in the table below. In addition to advertising expenditures, the "Operating Ratios" show other average cost figures, in terms of per cent of net sales, for such standard cost items as rent, salaries, insurance, etc.

PER CENT OF NET SALES USED FOR ADVERTISING

<i>Year</i>	<i>Type of Retail Business</i>	<i>% to Advertising</i>
1941	Beauty Shops	1.65
1939	Book Stores	1.0
1939	Clothing, Family ¹	1.3
1939-	Clothing, Men's Stores:	
1946	1939—Under \$100,000	2.27
	Over \$100,000	3.70
	1945—Under \$100,000	1.4
	Over \$100,000	3.13
	1946—Under \$100,000	1.14
	Over \$100,000	3.07
1939	Clothing, Women's Shops ²	1.2
1939	Confectionery Stores5
1937-	Department & Specialty Stores: ³	
1946	1937	3.4
	1939	3.3
	1941	2.8
	1942	2.4
	1943	2.1
	1944	1.9
	1945	1.9
	1946	1.9
1945	Drug Stores ⁴5
1945	Dry Cleaning	2.23
1939	Electrical Appliance Stores ⁵	2.53
1939	Filling Stations ⁵	1.37
1939	Florists	3.0
1946	Fuel Oil Dealers	1.5
1944	Furniture Stores:	
	Under \$125,000	1.02
	\$125,000 - \$350,000	3.17
	Over \$350,000	4.33

¹ Mostly small stores in small towns selling a variety of men's, women's and children's and infant's clothing. The typical (median) store showed a sales volume of \$27,800 a year.

² The typical (median) store had a sales volume of \$20,000 a year, selling millinery, hosiery, underclothing, sportswear, dresses, accessories.

³ Specialty stores with sales of more than \$1 million annually were above the average for this group, spending 2.7% for advertising in 1946.

⁴ Detailed breakdowns are available by city size and store volume, showing a significant range from .2% to 1.2%. If interested, send to U. S. Dept. of Commerce for "Drug Stores, Operating Ratios, 1945."

⁵ Variations occur, depending on geographical location, volume of business and size of city. If interested, send for full report.

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Year	Type of Retail Business	% to Advertising
1939	Gift Shops9
1939	Grocery Stores73
1945	Hardware Stores55
1938	Jewelry Stores	3.5
1944	Laundry & Dry Cleaning	1.04
1939	Liquor Stores5
1939	Lumber Dealers (Retail)59
1939	Musical Instrument Stores	2.2
1939	Office Equipment & Supply Stores	1.2
1940	Restaurants88
1939	Shoe Stores	2.0
1939	Sporting Goods Retailers	1.3
1945-	Stationery, Commercial & Office Equip-	
1946	ment	1.06
1939	Variety Stores8

RADIO RESULTS FOLDER MAILED TO MEMBERS

Results from Radio, another in the department store success story series of folders, is being mailed with this number of NAB REPORTS to members by the Broadcast Advertising Department, to report on programs and results of Adam, Meldrum and Anderson Company, of Buffalo, N. Y.

The folder summarizes four current programs sponsored by the store, and reports their effects by way of direct quotations from store personnel.

Appreciative Resolution Is Adopted

A resolution adopted by the Kentucky Broadcasters Association, extending thanks to Lee Hart, NAB assistant director of broadcast advertising, for her address on retail radio in the new competitive market, at the recent association convention in Kentucky, has been forwarded to the NAB. The resolution praises Miss Hart's address as contributing to the success of the convention.

Higgins Speaks to Grand Rapids Club

Hugh M. P. Higgins, assistant director of NAB's Broadcast Advertising Department, addressed a luncheon meeting of the Advertising Club of Grand Rapids, Mich., on Friday (21). His subject was "Radio's Place in the Sales Spectrum."

Copy of Speech Available

Copies of "Radio's One-Two Punch," a talk delivered during National Radio Week before the Cincinnati Advertiser's Club by Frank E. Pellegrin, NAB Director of Broadcast Advertising, are available upon request.

Legal Department

Supreme Court Declines Review Decision

On Similarity of Trade Names for Colas

The U. S. Supreme Court last week refused for the second time to review the decision of the Circuit Court of Appeals for the First Circuit denying the Coca-Cola

Company an injunction to prevent Snow Crest Beverages, a Massachusetts soft drink company, from using the name Polar Cola.

NAB had asked the Court for permission to file a brief as *amicus curiae*, urging that the case be heard in the Supreme Court, on the ground that since it dealt with the question of confusion in the sound of trade names it was important to radio as an advertising medium. (See NAB REPORTS, p. 962). The text of the order of the Supreme Court follows:

"The motion of the National Association of Broadcasters for leave to file a brief as *amicus curiae* is granted. The petition for rehearing is denied."

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of December 8-14, 1947, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

World Food Emergency—"Save Wheat—Save Meat—Save the Peace"

The world today, is again facing a desperate food situation. Conditions are particularly critical in Western Europe. Frost, drought and floods took a heavy toll of food crops. Wheat and rye production in Western Europe is down by 200 million bushels. The already meager bread rations have been further cut in France, Italy, Holland, Sweden, etc., and, on the basis of present prospects, the rations for most countries will have to be cut sooner or later. The population of Western Europe has grown—hence more mouths to feed. It's true that in the better parts of many large cities, you will see little evidence of hunger. But the average man is *always* hungry, and outside the cities, many people are coming closer to actual starvation. The people's resistance is so low that thousands are dying of pneumonia and tuberculosis. This winter suffering will be tragic. Americans are still eating at a record rate—far above pre-war. America, with its record 1,450,000,000 bushel wheat crop—is the major source of relief. Wheat is the heart of the problem—because our own corn crop is off by about 900 million bushels from last year's record. Indifference to the desperate plight of Europeans would violate the traditional American feeling of helping those in need. We cannot afford such indifference—our own self-interest demands that we back up with food Europe's attempts at reconstruction. Should our aid fail our failure may lead to catastrophe endangering our own security and prosperity and the peace for which we are working. Both for humanitarian and selfish reasons we must help the nations of Western Europe get back on their feet. Estimates show that there is now available in the United States only about 470 million bushels of grain for export. Europe's minimum needs from this country are for at least 570 million bushels. The problem: how to get the extra 100 million bushels? The Citizens Food Committee has pointed out that this objective can be accomplished only by a three-point pro-

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gram involving the full cooperation of farmers, industry and consumers. Everyone can help by moderation in the use of wheat products. One of the best ways of conserving wheat is by cutting down on the feeding of wheat to livestock. Three-fourths of all the grain raised in the U. S. goes into livestock feeding. It takes 4 pounds of grain on the average to produce one pound of meat. Finest grades of beef require about 3 times as much grain as ordinary grades. A reduction in the American consumption of eggs and meat—particularly choice grades of meat—will effect a saving of a large part of the needed 100 million bushels of grain. The industrial use of grain is being cut with the full cooperation of the industries involved. Urge each listener to cooperate with the following program: a. No meat on Tuesdays. b. No eggs on Thursday. c. Save a slice of bread every day, and cooperate with restaurants which serve bread and butter on request. d. Waste nothing—clean your plate at every meal. (Fact Sheet No. 41-A)

Our American Heritage—"Freedom Is Everybody's Job!"

Today, many nations stand at the crossroads between free government and dictatorship. In numerous places the odds are heavily against freedom. Exhausted and unnerved by want and insecurity, millions have lost the impulse, incentive and hope for liberty. In despair, the individual has become willing to give himself up to mechanisms of political power over which he has no control. Those who still aspire to political, economic and religious freedom look to America as a beacon and as an example. Therefore, what Americans do during the months ahead can greatly influence the decision that the war-exhausted people will make. That their decision should be in favor of freedom is of the utmost importance to us. The survival of freedom as we know it depends on our providing an example of the superiority of free government. To do this we must make our form of government work better than it ever has before—and this depends on raising the level of active citizenship in the United States. The American Heritage campaign has three aspects: A. *The National Campaign*—A Year of Rededication by all Americans to their heritage of freedom . . . started September 17, 1947, the 160th anniversary of our Constitution. B. *The Freedom Train*—Carrying more than 100 of the most famous original documents—The Declaration of Independence, the Bill of Rights . . . surrender documents of World War II, etc., which have marked the development of individual liberties in this country from Colonial days to the present. C. *Rededication Weeks*—In each community where the Train stops a local committee will arrange for the observance of a Rededication Week ending with the arrival of the Train. Make every American aware of the individual rights and liberties he enjoys in the United States. Make him think of this as the Year of Rededication. Freedom demands that each of us carry out to his fullest ability his duties as a citizen; to vote in an informed way so that the best man is placed in public office; to serve on juries, since only by such service can the right to trial by jury be maintained; to take an interest in public issues and participate in community, state and national affairs, such as school boards, primaries, etc. Lead him to recognize that we have an obligation to the world to maintain our free institutions. (Fact Sheet No. 40)

The Crisis in Our Schools

With hundreds of thousands of teachers having quit their profession during the war years, leaving many teaching positions staffed by emergency teachers who fail to meet educational standards—with an ominous decline in the number of qualified young men and women studying to become teachers—with many classrooms overcrowded and with inadequate school buildings and equipment in large sections of the country—American education is in the midst of an unprecedented crisis. The chief victims of this crisis are the children of the United States, the 26,000,000 who are in school and the 2,000,000 of school age who should be in school but for one reason or another are not. When schools provide an inferior education, irrepar-

Advance "Freedom Train" Schedule

The "Freedom Train" today has an open date in Lynchburg, Va., before showing tomorrow in Roanoke, Va.

Following is the schedule of the train for the week of December 22:

Monday (22)—Tallahassee, Fla.
Tuesday (23)—Pensacola, Fla.
Wednesday (24)—Open date, Mobile, Ala.
Thursday (25)—Open date, Mobile, Ala.
Friday (26)—Mobile, Ala.
Saturday (27)—Selma, Ala.
Sunday (28)—Montgomery, Ala.

able damage is done to the future of our country. The Chamber of Commerce of the United States and the National Association of Manufacturers (both represented on the Citizens Federal Committee), recognizing the economic importance of a well-educated citizenry, are solidly behind the effort to improve our schools. "Education," says the Chamber of Commerce, "is an essential instrument through which commerce, industry and agriculture can be expanded in rising degree." During and immediately after the war, however, our schools began to go down hill to a shocking degree. This decline is revealed in: 1. A shortage of qualified teachers. 2. Too few teachers being trained. 3. Lowered teacher morale. 4. Poor buildings and equipment. Partly as a result of action by business in arousing the public through radio and other media, the past several months have seen the beginning of a turn for the better in American schools. But the improvement made thus far is negligible in relation to need. While the drift of teachers to other fields has been slowed, there is still an alarming shortage of well-qualified teachers—and with the number of children in school certain to increase over the next several years as a result of the high birth rate during the war, the shortage is likely to grow more acute. Recent improvements are encouraging evidence of a turn of the tide, but by no means spell the end of the educational crisis. Urge all Americans to: (a) Join and work with local civic groups and school boards actively seeking to improve educational conditions. (b) Show by their friendliness and interest that they appreciate the vital importance of the teachers' services to them, their children and their community—teachers exert a vital influence on the character and future careers of American boys and girls. (Fact Sheet No. 37-C)

Federal Communications Commission Docket

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise indicated, during the week beginning Monday, December 1. They are subject to change.

Monday, December 1

(10:00 A. M.)

WJOI—Florence Broadcasting Co., Inc., Florence, Ala.—C. P. to change frequency, etc. * DA (DA-N), 1280 kc., * 1 KW night, 5 KWLS day, unlimited.

(Continued on next page)

WGBF—On the Air, Inc., Evansville, Ind.—C. P. to increase power, etc. * DA, 1280 kc., 5 KW, unlimited.

WMRO—WMRO, Incorporated, Aurora, Ill.—C. P. to change frequency, power and hours. 1280 kc., 100 watts night, 250 watts day, unlimited.

Intervenors: WDSU, New Orleans, La.
KSFT, Trinidad, Colorado.

(10:00 A. M.)

WHBQ—Harding College, Memphis, Tenn.—C. P. to change frequency, etc. DA (DA-2), 560 kc., 1 KW, 5 KW, unlimited.

Other Participants: KLZ, Denver, Colo.,
Party Respondent;
WKBN, Youngstown, Ohio,
Party Respondent;
KFDM, Beaumont, Texas,
Intervenor;
WMPB, Memphis, Tenn.,
Intervenor;
WFAA, Dallas, Texas,
Intervenor;
WBAP, Ft. Worth, Texas,
Intervenor.

(10:00 A. M.)

NEW—Frank Mitchell Farris, Jr., Nashville, Tenn.—C. P. 1410 kc., 1 KW, DA-N&D, unlimited.

NEW—WCOE, Inc., Nashville, Tenn.—C. P. 1410 kc., DA (DA-2), 5 KW, unlimited.

Further Hearing

(10:00 A. M.)

NEW—Lycoming County Broadcasting Co., Williamsport, Pa.—C. P. 1340 kc., 250 watts, unlimited.

NEW—Williamsport Radio Broadcasting Associates, Williamsport, Pa.—C. P. 1340 kc., 250 watts, unlimited.

Monday Through Friday, December 1-5

At Ann Arbor, Jackson and Lansing, Mich.

(Beginning Civil Service Room, Main P. O. Bldg., Ann Arbor, Dec. 1 and 2; P. O. Bldg. in Jackson, Dec. 3; Senate Chamber, State Capitol, Dec. 4 and 5: 10 A. M.)

NEW—Washtenaw Broadcasting Co., Inc., Ann Arbor, Mich.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Motor State Broadcasting Co., Ypsilanti, Mich.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Michigan Music Network, Inc., Jackson, Mich.—C. P. 1240 kc., 250 watts, unlimited.
(Request for withdrawal pending consideration)

NEW—T-C Broadcasting Corp., Lansing, Mich.—C. P. 1240 kc., 250 watts, unlimited.

NEW—Irwin C. Stoll, Lansing, Mich.—C. P. 1240 kc., 250 watts, unlimited.

Intervenor: WLOK, Detroit, Michigan.

Wednesday, December 3

Further Hearing

(10:00 A. M.)

NEW—Panhandle Broadcasting Corp., Amarillo, Tex.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Voice of Amarillo, Amarillo, Tex.—C. P. 1230 kc., 250 watts, unlimited.

NEW—Herald Broadcasting Co., Levelland, Tex.—C. P. 1230 kc., 250 watts, unlimited.

KOSA—Southwestern Broadcasting Corp., Odessa, Tex.—C. P. 1230 kc., 250 watts, unlimited.

KBST, The Big Spring Herald Broadcasting Co., Big Spring, Tex.—C. P. 1230 kc., 250 watts, unlimited.

KWEW—W. E. Whitmore, Hobbs, N. M.—C. P. 1230 kc., 250 watts, unlimited.

Party Respondent: KSWB, Roswell, New Mexico.

(10:00 A. M.)

WLEU—WLEU Broadcasting Corp., Erie, Pa.; WERC—Presque Isle Broadcasting Co., Erie, Pa.—C. P. 1260 kc., 1 KW night, 5 KW day, unlimited, DA-night. Order to show cause.

(10:00 A. M.)

KTBS—Radio Station KTBS, Inc., Shreveport, La.—C. P. to increase power, etc. 710 kc., 5 KW night, 10 KW LS, unlimited.

(10:00 A. M.)

NEW—Western Reserve Broadcasting Co., Cleveland, Ohio—C. P. 1260 kc., 5 KW, unlimited.

NEW—The Civic Broadcasters, Inc., Cleveland, Ohio—C. P. DA-2, 1260 kc., 5 KW, unlimited.

Intervenor: WLEU, Erie, Pa.

Wednesday and Thursday, December 3 and 4

At Perth Amboy and Elizabeth, N. J.

(City Hall, Perth Amboy, Dec. 3; Civil Service Room, U. S. P. O. Bldg., Elizabeth, Dec. 4, 10:00 A. M.)

NEW—Perth Amboy Broadcasting Co., Perth Amboy, N. J.—C. P. 1510 kc., 250 watts, daytime.

NEW—Union Broadcasting Co., Elizabeth, N. J.—C. P. 1510 kc., 1 KW, daytime.

Thursday, December 4

(10:00 A. M.)

NEW—Piedmont Broadcasting Co., Greenville, S. C.—C. P. 1440 kc., 500 watts, unlimited, DA-night.

NEW—Harold H. Thoms, Spartanburg, S. C.—C. P. DA-DA-1, 1440 kc., 1 KW, unlimited.

At Live Oak, Fla.

(City Hall, 10:00 A. M.)

NEW—Live Oak Broadcasting Co., Live Oak, Fla.—C. P. 1450 kc., 250 watts, unlimited.

Party Respondent: WRHP, Tallahassee, Fla.

Friday, December 5

(10:00 A. M.)

WAAF—Drivers Journal Publishing Co., Chicago, Ill.—C. P. DA, 1 KW night, 5 KW day, unlimited.

Other Participants: WWJ, Detroit, Mich.,
Party Respondent;
WSPA, Spartanburg, S. C.,
Party Respondent;
WKNA, Beckley, W. Va.,
Party Respondent;
KFEL, Denver, Colo.,
Party Respondent;
WSBT, South Bend, Ind.,
Party Respondent;
WPEN, Philadelphia, Pa.,
Intervenor.

FCC ACTIONS

GENERAL

The Commission en banc authorized Scripps-Howard Radio, Inc., to use the call letters of its television station at Cleveland, Ohio (WEWS) for its new FM station in the same city—thus WEWS-FM. In so doing, it provided for issuance of six-letter calls (four letters followed by FM or TV) regardless of whether or not the applicant has an AM broadcast station.

The practice of adding “-FM” and “-TV” to calls arose from a desire of licensees of AM broadcast stations to employ the call letters of the latter for their frequency modulation or television stations. Independent FM and television stations also indicate a desire to use the identifying suffix. Since such assignments do not require any more letters in basic call combinations, the Commission has no objection to the practice.

AMPLITUDE MODULATION

AM—New CP's Granted

1010 KC.

Gulf Shores Broadcasting Co., Crestview, Fla.—Granted CP for a new station on 1010 kc., 1 KW, daytime; engineering conditions. (BP-6288)

1220 KC.

Community Broadcasting Co., Baton Rouge, La.—Granted CP for a new station; 1220 kc., 250 watts, daytime only; engineering conditions. (BP-6249)

1370 KC.

Sarkes Tarzian & Mary Tarzian, Bloomington, Ind.—Granted CP for a new station; 1370 kc., 500 watts night, 1 KW day, unlimited time, DA-night. (BP-5278)

1410 KC.

The Henderson County Broadcasting Co., Athens, Texas—Granted CP for a new station; 1410 kc., 250 watts, daytime. (BP-6201)

1490 KC.

Wm. Howard Cole, Philadelphia, Miss.—Granted CP for a new station on 1490 kc., 250 watts, unlimited time. (BP-6299) Engineering conditions.

1570 KC.

Pottery Broadcasting Co., E. Liverpool, Ohio—Granted CP for a new station; 1570 kc., 1 KW, daytime only; engineering conditions. (BP-6252)

AM—License Renewals and Extensions

KBIO—Jessica L. Longston, Burley, Idaho—Granted renewal of license for the period ending August 1, 1950 (Comr. Durr for Hearing).

WKWF—John M. Spottswood, Key West, Fla.—Granted renewal of license for the period ending November 1, 1950.

WABY—Adirondack Broadcasting Co., Albany, N. Y.—Granted renewal of license for the regular period ending August 1, 1950.

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Ordered that the authority to operate its station facilities under a temporary license, be extended to February 29, 1948, provided, however, that WORL may make

application for further extension of the temporary license upon a showing that it is proceeding diligently in the prosecution of its appeal.

The following stations were granted renewal of licenses for the period ending November 1, 1950:

WCBC, Anderson, Ind.; WMMW, Meriden, Conn., and WWOK, Flint, Mich.

WRC—National Broadcasting Co., Inc., Washington, D. C.—Granted renewal of license for the period ending May 1, 1950.

WCAW—Capitol Broadcasting Corp., Charleston, W. Va.—Granted renewal of license for the period ending August 1, 1950.

WELM—James Robert Meachem, Elmira, N. Y.—Granted renewal of license for the period ending August 1, 1950.

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Present license extended on a temporary basis only for the period ending March 1, 1948, pending further information regarding program plans.

W9XJN—Joseph F. Novy, Riverside, Ill.—Granted renewal of experimental station license for the period ending May 1, 1948.

Licenses for the following stations were extended on a temporary basis for the period ending March 1, 1948, for the reasons indicated:

KARK—Arkansas Radio & Equipment Co., Little Rock, Ark.—Pending further consideration under Sec. 310(b) of the Act.

KFJZ & AUX.—Tarrant Broadcasting Co., Fort Worth, Texas—Pending further consideration under Sec. 310(b) of the Act.

KHJ & AUX.—KHJ-FM, W6XOA, W6XDU—Don Lee Holding Co., Los Angeles, Calif.—Pending decision in Docket 7616.

KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Pending decision in Dockets 6584, 6585 and 8044.

WATL—Atlanta Broadcasting Co., Atlanta, Ga.—Pending receipt of information requested under Section 308(b) of the Act, and further accounting study.

WDEL—WDEL, Inc., Wilmington, Del.—Pending further engineering study.

WFLA—The Tribune Co., Tampa, Fla.—Pending further engineering study.

WGIL—Galesburg Broadcasting Co., Galesburg, Ill.—Pending consideration and final action on application for transfer of control of licensee corporation.

WJOL—Joliet Broadcasting Co., Joliet, Ill.—Renewal application in hearing. (Docket 6983)

WKBW & AUX.—Buffalo Broadcasting Co., Buffalo, N. Y.—Pending effectuation of assignment of license approved by the Commission.

WNOE—James A. Noe, New Orleans, La.—Pending consideration of applicant's legal qualifications.

WOV & AUX.—Wodaam Corp., New York, N. Y.—Pending resolution of multiple ownership situation.

WSGC—Elberton Broadcasting Co., Elberton, Ga.—Pending consideration of application for transfer of control under Section (310(b) of the Act.

AM—Designated for Hearing

1220-1230 KC.

Kosciusko Broadcasting Corp., Warsaw, Ind.—Designated for hearing application (BP-6174), for a new station on 1220 kc., 250 watts, daytime only, in a consolidated proceeding with application of Logansport Broadcasting Corp. (BP-5770; Doc. 8194), 1230 kc., 250 watts, unlimited time.

(Continued on next page)

AM—Licenses for New Stations Granted

790 KC.

WTNC—Thomasville Broadcasting Co., Thomasville, N. C.—Granted license for new station; 790 kc., 1 KW, daytime, and to change studio location. (BL-2714)

820 KC.

WCBD—Michael J. Mintern, as General Overseer of Christian Catholic Church, Chicago, Ill.—Granted license covering new station; 820 kc., 5 KW, S. H. (BL-2677)

840 KC.

WHAB—Poconee Broadcasting Co., Stroudsburg, Pa.—Granted license for new station; 840 kc., 250 watts, day, and to specify studio location. (BL-2686)

900 KC.

KSGN—Radio Sanger Co., Nr. Centerville, Cal.—Granted license for new station; 900 kc., 1 KW, daytime. (BL-2671)

910 KC.

KRIO—Valley Broadcasting Assn., Inc., McAllen, Tex.—Granted license for new station; 910 kc., 1 KW-DA, unlimited. (BL-2522)

930 KC.

WCNR—Columbia-Montour Broadcasting Corp., Bloomsburg, Pa.—Granted license for new station; 930 kc., 500 watts, daytime, and specify studio location. (BL-2692)

980 KC.

WKLY—Louis L. Morris, Hartwell, Ga.—Granted license for new station; 980 kc., 1 KW, daytime, and to specify studio location. (BL-2650)

1120 KC.

WWOL—Greater Erie Broadcasting Co., Lackawanna, N. Y.—Granted license for new station; 1120 kc., 1 KW, daytime. (BL-2685)

1230 KC.

KWTC—Mojave Valley Broadcasting Co., Barstow, Cal.—Granted license for new station; 1230 kc., 250 watts, unlimited. (BL-2693)

1330 KC.

WJDA—South Shore Broadcasting Co., Quincy, Mass.—Granted license for new station; 1330 kc., 1 KW, daytime. (BL-2659)

1400 KC.

WHCC—Smoky Mountain Broadcasters, Inc., Waynesville, N. C.—Granted license for new station; 1400 kc., 250 watts, unlimited. (BL-2655)

KNOX—Community Radio Corp., Grand Forks, N. Dak.—Granted license for new station; 1400 kc., 250 watts, unlimited time, conditions. (BL-2770)

1430 KC.

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex.—Granted license for new station; 1430 kc., 500 watts, unlimited time. (BL-2709)

WEXT—WEXT, Inc., Milwaukee, Wis.—Granted license for new station; 1430 kc., 1 KW, daytime, and to change description of studio location. (BL-2680)

AM—Modification of CP's Granted

WITA—Electronic Enterprises, Inc., San Juan, P. R.—Granted modification of CP to make changes in vertical antenna and change transmitter location. (BMP-3172)

KCOK—Herman Anderson, Tulare, Cal.—Granted modification of CP to change type of transmitter. (BMP-3303)

KUCB—Broadcasting Corp. of America, Blythe, Cal.—Granted modification of CP to change type of transmitter and vertical antenna. (BMP-3291)

WMGW—H. C. Winslow, Meadville, Pa.—Granted modification of CP for extension of completion date to 1-28-48. (BMP-3295)

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Granted modification of CP for extension of completion date to 12-1-47. (BMP-3310)

WSKI—Taylor-Jacobsen, Montpelier, Vt.—Granted modification of CP to change name of permittee to Montpelier-Barre Broadcasting Co. and change studio location. (BMP-3299)

KNPT—Yaquina Radio, Inc., Newport, Ore.—Granted modification of CP for approval of antenna, transmitter and studio locations.

WXLT—Charles W. Ingersoll, Ely, Minn.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location and to specify studio location. (BMP-3111)

KNOG—Border Broadcasting Co., Inc., Nogales, Ariz.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3091)

KVNC—The Voice of Nevada's Capital, Carson City, Nev.—Granted modification of CP for approval of antenna, transmitter and studio location. (BMP-3039)

WISR-FM—Butler Broadcasting Co., Butler, Pa.—Granted modification of CP to change type of transmitter and make changes in antenna system. (BMPH-1038)

KOGT—Sabine Area Broadcasting Corp., Orange, Texas.—Granted modification of CP to change type of transmitter, change studio location, and for extension of completion date. (BMP-3304)

Standard Tobacco Co., Inc., Maysville, Ky.—Granted modification of CP to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations. (BMP-3250)

KBUH—Samuel L. Stephens, Sr., Brigham City, Utah.—Granted modification of CP for approval of antenna, transmitter and studio locations. (GMP-3239)

WBOM—Frank E. Pellegrin and Carlin S. French, Oak Ridge, Tenn.—Granted modification of CP to change type of transmitter and for approval of antenna, transmitter and studio locations. (BMP-3266)

WFLR—John H. Phipps, Marianna, Fla.—Granted modification of CP to change type of transmitter, to change transmitter and studio locations. (BMP-3281)

WNOW—The Helm Coal Co., York, Pa.—Granted modification of CP for approval of antenna and transmitter locations. (BMP-3095)

KVOG—United Broadcasting Co., Ogden, Utah.—Granted modification of CP to make changes in transmitting equipment and for approval of antenna, transmitter and studio locations. (BMP-3245)

The following were authorized extension of completion dates as shown:

WVNJ, Newark, N. J., to 5-31-48 (BMP-3312); KMFR, Great Falls, Mont., to 3-30-48 (BMP-3311); WSAN, Allentown, Pa., to 11-25-47 (BMP-3315); KFVS, Cape Girardeau, Mo., to 4-1-48 (BMP-3316); KELN, Ely, Nev., to 3-30-48 (BMP-3306); WCAP, Asbury Park, to 5-14-48 (BMP-3305); WBBB, Burlington, N. C., to 1-31-48 (BMP-3313); KCRS, Midland, Texas, to 11-30-47; WSAR, Fall River, Mass., to 3-16-48 (BMP-3322); WGPC, Albany, Ga., to 3-1-48 (BMP-3321); KSDN, Aberdeen, S. Dak., to 4-18-48 (BMP-3325); WPAQ, Mount Airy, N. C., to 1-25-48 (BMP-3326).

AM—Miscellaneous Actions

KTMC—McAlester Broadcasting Co., a copartnership composed of C. E. Wilson and P. D. Jackson (Assignor), J. Stanley O'Neill (Assignee), McAlester, Okla.—Granted consent to assignment of license for station KTMC from McAlester Broadcasting Co., a partnership, to J. Stanley O'Neill, for a total consideration of \$100,000. (BAL-632) (Comm. Durr for hearing.)

(Continued on next page)

WYOS—Bernard K. Johnpoll (Assignor); Sullivan County Broadcasting Corp. (Assignee), Liberty, N. Y.—Granted assignment of CP for station WYOS from Bernard K. Johnpoll to Sullivan County Broadcasting Corp., a newly formed New York corporation, for a sum equal to the amount which assignor has expended, invested or obligated himself to pay in connection with station, but not to exceed \$25,020. (BAP-63)

WIMA & WIMA-FM—Harry M. Ayers (Assignor), Anniston Broadcasting Co. (Assignee), Anniston, Ala.—Granted consent to the assignment of license for AM station WIMA and FM permit for WIMA-FM from Harry M. Ayers, individual, to Anniston Broadcasting Co. (BAL-649)

KOCO—B. Loring Schmidt (Assignor), Jennie C. Schmidt as Guardian of the estate of B. Loring Schmidt (Assignee), Salem, Ore.—Granted consent to the assignment of license for station KOCO from B. Loring Schmidt to Jennie C. Schmidt as the Guardian of his estate. (BAL-657)

KRCC—Contra Costa Broadcasting Co., Richmond, Calif.—Granted consent to assignment of permit for FM station KRCC from John F. Galvin, Sr., Trustee for the Independent Publishing Co., to John F. Galvin, Jr., for \$10,000, representing 100 shares of stock. (BTC-572)

Boise Broadcasting Co., Boise, Idaho—Granted petition to dismiss without prejudice its application (BP-4482; Docket 8048).

WILS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing presently scheduled for Nov. 24 in re application for renewal of license (Docket 6987) to January 26, 1948.

Washtenaw Broadcasting Co., Inc.; Motor State Broadcasting Co.; T-C Broadcasting Corp.; Irvin C. Stoll; Michigan Music Network, Inc.—Ordered that the hearings on these applications be scheduled to be held on the dates and places as follows: Washtenaw Broadcasting Co., Inc. (Docket 8213), on Dec. 1 at Ann Arbor; Motor State Broadcasting Co. (Docket 8337), on Dec. 2, at Ann Arbor; Michigan Music Network, Inc. (Docket 8216), Dec. 3, at Jackson; T-C Broadcasting Corp. (Docket 8214), Dec. 4, at Lansing; and Irvin C. Stoll (Docket 8215), Dec. 5, at Lansing.

Perth Amboy Broadcasting Co., Perth Amboy, N. J.; Union Broadcasting Co., Elizabeth, N. J.—Ordered that the hearing on these applications presently scheduled for Nov. 24 and 25, be continued to Dec. 3 and 4 at Perth Amboy and Elizabeth.

WJOB—South Shore Broadcasting Corp., Hammond, Ind.—Denied petition requesting 30-day continuance of hearing on application of Logansport Broadcasting Corp., scheduled for Nov. 26. (Action taken 11-21)

WMRO—WMRO, Inc., Aurora, Ill.—Granted authority to take depositions in re its application. (Docket 8637)

KOOS—KOOS, Inc., Coos Bay, Ore.—Granted petition for continuance of hearing now scheduled for Nov. 20 and continued same to Dec. 19 in re Docket 8049. (Action taken 11-19)

Hugh Francis McKee, Portland, Ore.—The Commission, on its own motion, continued the hearing on application (Docket 6356) now scheduled for Nov. 24 to Feb. 23, at Portland, Ore.

Logansport Broadcasting Corp., Logansport, Ind.—Granted petition requesting that the issues Nos. 1 and 3 set forth in the Commission's order of March 6 in re (Docket 8194), be stricken, and ordered that the issues in the proceeding be enlarged to include an issue to determine the population and area, if any, now served by WJOB, Hammond, Ind., would lose service because of the operation of the proposed Logansport station, etc.

Fort Bend County Broadcasting Co., Rosenberg, Texas—Granted petition for leave to amend its application (BP-5008; Docket 8242) so as to specify power of 500 watts instead of 250 watts, etc.

John C. Milleus, Phoenix, Ariz.—Granted petition to accept his written appearance in re application. (Docket 8156)

WPAT—North Jersey Broadcasting Co., Inc., Paterson, N. J.; WFMD; The Monocacy Broadcasting Co., Frederick, Md.—Upon consideration of petition of WPAT, the Commis-

sion continued the hearing now scheduled for Nov. 26 to Feb. 16, 1948, on these applications. (Dockets 8285 and 8287)

Four States Broadcasters, Inc., Joplin, Mo.—Granted petition for leave to amend its application (BP-4890; Docket 7751) to revise technical data with respect to nighttime operation, show changes in petitioner's financial plans, etc. The amendment was accepted and application removed from the hearing docket.

KOOS—KOOS, Inc., Coos Bay, Ore.—Dismissed as moot petition requesting a 60-day continuance of hearing in re its application. (Docket 8049)

WAAF—Drovers Journal Publishing Co., Chicago, Ill.—Granted petition for leave to amend its application (BP-4706; Docket 8400) to change transmitter location and increase night power from 1 to 5 KW.

Grenada Broadcasting Co., Grenada, Miss.—Dismissed as moot petition requesting advancement on the Docket Calendar of his application (Docket 7577) and that of Birney Imes, Jr. (Docket 7578)

KPHO—Phoenix Broadcasting, Inc., Phoenix, Ariz.—Granted authority to take depositions in the proceeding on its application. (BP-5056; Docket 8580)

Southern Idaho Broadcasting Co., Preston, Idaho—Granted petition requesting leave to change applicant's name to "Voice of the Rockies, Inc." (BP-5002; Docket 8168)

WCUJ—Lester Williams, Columbia, Miss.—Granted license to cover changes in transmitting equipment. (BL-2790)

WKAT—WKAT, Inc., Miami Beach, Fla.—Granted license covering increase in power to 1 KW, 5 KW-LS, and installation of new transmitter; condition. (BL-2649)

Roy C. Kelley, Muskegon, Mich.—Granted petition to dismiss without prejudice his application (BP-4914; Docket 8407)

All-Oklahoma Broadcasting Co., Tulsa, Okla.—Texas Star Broadcasting Co., Dallas, Texas—Granted in part joint petition requesting leave to amend their applications (BP-4707; Docket 8369) and (BP-5820; Docket 8258), to substitute revised engineering data with respect to daytime operation.

WOMI—Owensboro Broadcasting Co., Owensboro, Ky.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6285)

United Broadcasting Corp., Pittsburgh, Pa.—Granted petition for leave to amend its application (BP-5863; Docket 8348) to change location of transmitter site, reduce night power from 5 KW to 1 KW, to alter contemplated stock issuance, etc.

The Montana Network, Inc., Butte, Mont.—Dismissed as moot petition requesting dismissal without prejudice of its application. (Docket 8299)

Richardson, Spring & Adair, Crawfordsville, Ind.—Granted petition for leave to amend its application (BP-6172; Docket 8503) to show withdrawal of Robert C. Adair and the addition of Curtis S. Horn and Thos. W. Morley; to change name of applicant to O. E. Richardson, Joe Gibbs Spring, Curtis S. Horn and Thos. W. Morley, d/b as Crawfordsville Broadcasting Assn.

KERO—J. E. Rodman, Bakersfield, Calif.—Granted petition to accept written appearance in re his application. (Docket 8533)

WGBF—On the Air, Inc., Evansville, Ind.—Granted petition for leave to amend its application (BP-3844; Docket 8305) to modify its proposed DA.

WCOA—Pensacola Broadcasting Co., Pensacola, Fla.—Granted license for increase in power to 5 KW, installation of new transmitter and DA for night use, and change transmitter location. (BL-2648)

WJLD—Johnston Broadcasting Co., Bessemer, Ala.—Granted license covering change in transmitter and studio locations. (BL-2684)

WCYB—Appalachian Broadcasting Co., Bristol, Va.—Granted license covering increase in power to 5 KW, and installation of new transmitter. (BL-2652)

(Continued on next page)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted license covering installation of new transmitter and vertical antenna and change in transmitter location. (BL-2687)

KGJF—Ben S. McGlashan, Los Angeles, Calif.—Granted license covering increase in power and for changes in transmitting equipment. (BL-2668)

WJNO—WJNO, Inc., West Palm Beach, Fla.—Granted license covering installation of a new transmitter. (BL-2658)

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted license covering change in location of present licensed transmitter to be used as an auxiliary. (BL-2701)

WKYB—Paducah Newspapers, Inc., Paducah, Ky.—Granted license covering mounting of FM antenna on top of AM tower. (BL-2673)

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted license covering change in hours to unlimited, increase in power to 1 KW, new transmitter and DA for day and night use, and change transmitter and studio locations. (BL-2695)

KNEW—Coeur D'Alene Broadcasting Co., Spokane, Wash.—Granted license covering increase in power to 5 KW, install new transmitter and DA for day and night use, and change transmitter and studio locations. (BL-2640)

Keystone Broadcasting Corp., Harrisburg, Pa.; York Broadcasting Co., York, Pa.; Reading Broadcasting Co., Reading, Pa.—Denied joint petition requesting (1) that the Commission accept a waiver of hearing in accordance with procedure described in Sec. 1.391 of the Rules, and (2) requesting oral argument before the Commission *en banc* on the facts now before it with respect to their applications. (Dockets 8291, 8292, 8293)

680 KC.

WMPS—WMPS, Inc., Memphis, Tenn.—Granted license to cover change in frequency to 680 kc, increase in power to 5 KW-DA, 10 KW-LS, unlimited; installation of a new transmitter, DA for night use, and change transmitter location. (BL-2557)

780 KC.

Charles L. Cain, Grand Prairie, Tex.—Granted petition for leave to amend his application (BP-6136; Doc. 8543) to specify 780 kc. with 250 watts daytime only, in lieu of 1350 kc., 1 KW, day. The amendment was accepted and application removed from the hearing docket.

810 KC.

KCMO—KCMO Broadcasting Co., Kansas City, Mo.—Granted license covering change in frequency to 810 kc, increase in power to 10 KW-50 KWLS, installation of new transmitter, changes in DA for night use and change transmitter location. (BL-2536)

1340 KC.

Southern Idaho Broadcasting Co., Preston, Idaho—Granted petition requesting leave to amend its application (BP-5002; Doc. 8168) so as to specify the frequency 1340 kc. with 250 watts, unlimited, in lieu of 1500 kc., 250 watts, unlimited time, etc. The amendment was accepted and application removed from the hearing docket.

1390 KC.

Ellis County Broadcasting Co., Waxahachie, Tex.—Granted petition for leave to amend its application (BP-5339; Doc. 8257) so as to specify the frequency 1390 kc. with 1 KW, daytime only, using DA, in lieu of 750 kc., 250 watts, daytime only. The amendment was accepted and application removed from the hearing docket; further ordered that the grant of the petition and acceptance of said amendment is conditioned upon the filing within 10 days of an affidavit in proper form pursuant to Sec. 1.365(a).

1590 KC.

WHHT—Harold H. Thoms, Durham, N. C.—Granted license covering change in frequency to 1590 kc., hours of

operation to unlimited, installation of DA night, and change transmitter location. (BL-2665)

AM—Applications Accepted for Filing

570 KC.

KLAC—KMTR Radio Corporation, Los Angeles, Calif.—Modification of construction permit (B5-P-4583, as modified, which authorized increase in power, installation of new transmitter and vertical antenna, and change in transmitter location) for extension of completion date.

620 KC.

KWAL—Silver Broadcasting Co., Wallace, Idaho—Modification of construction permit (B5-P-5515, which authorized change of frequency, increase power, install new transmitter and directional antenna for night use and change transmitter and studio locations) for extension of commencement and completion dates.

KWFT—Wichita Broadcasters, Wichita Falls, Tex. (a partnership, Joe B. Carrigan, Mrs. Joe B. Carrigan, P. K. Smith, Mrs. Claude M. Simpson, Jr.)—Modification of construction permit (B3-P-4101, as modified, which authorized increase in power and changes in directional antenna for night use and mount FM antenna on SE Tower) for extension of completion date.

630 KC.

WSAV—WSAV, Inc., Savannah, Ga.—Modification of construction permit (B3-P-3570, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and mount FM antenna on AM tower and change transmitter location) for extension of completion date.

640 KC.

KFI—Earl C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (B5-P-4712, as modified, which authorized installation of new vertical antenna) for extension of completion date.

710 KC.

KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—License to cover construction permit (B3-P-3733, as modified) which authorized change in frequency, increase in power, change type of transmitter, installation of directional antenna for day and night use and change transmitter location and authority to determine operating power by direct measurement of antenna power.

790 KC.

KRFQ—Alaska Broadcasting Co., Anchorage, Alaska (William J. Wagner)—License to cover construction permit (BP-3935, as modified) which authorized installation of new vertical antenna, move main transmitter, increase power, install new transmitter, and authority to determine operating power by direct measurement of antenna power.

900 KC.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—Construction permit for a new standard broadcast station to be operated on 900 kc., power of 1 KW, and daytime hours of operation. Amended re officers.

910 KC.

NEW—Valdosta Broadcasting Co., Valdosta, Ga.—Construction permit for a new standard broadcast station to be operated on 910 kc., power of 5 KW, directional antenna for night use, and unlimited hours of operation. Amended to make changes in directional antenna pattern.

KRFQ—Gene Burke Brophy, Glendale, Ariz.—Construction permit to change frequency from 1340 to 910 kc., increase power from 250 watts to 5 KW, install new transmitter and directional antenna for day and night use, and change transmitter and studio locations from Approx. 225'

(Continued on next page)

N. of intersection of Grand Ave. and South 7th Avenue, Glendale, Ariz., to Glendale Ave., near Glendale, Ariz., and 65 North Central Avenue, Phoenix, Ariz., respectively.

920 KC.

KRAM—Boulder City Broadcasting Co., Las Vegas, Nev. (a Nevada corporation)—Modification of construction permit (B5-P-4942, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, change transmitter location and change studio location.

930 KC.

WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit to change hours of operation from daytime to unlimited time, with power of 1 KW night and 5 KW day, and install directional antenna for night use. Amended re changes in directional antenna system.

940 KC.

KIOA—Independent Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-P-3770, which authorized a new standard broadcast station) to change type of transmitter.

970 KC.

WCSH—Congress Square Hotel Co., Portland, Maine—License to cover construction permit (B1-P-5157) which authorized to make changes in directional antenna in order to specify directional antenna operation for nighttime only, and authority to determine operating power by direct measurement of antenna power.

WEBR—WEBR, Inc., Buffalo, N. Y.—Modification of construction permit (B1-P-3926, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

1000 KC.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Modification of construction permit (B5-P-1281, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) for extension of completion date.

1010 KC.

WAPF—The Southwestern Broadcasting Company of Mississippi, McComb, Miss. (Albert Mack Smith, Phillip Dean Brady, Kenneth Hinton Quin, and J. P. Melvin, a partnership)—Modification of construction permit (BP-6018, which authorized a new standard broadcast station) to change type of transmitter for approval of antenna and transmitter location and change studio location.

1080 KC.

WOAP—The Argus-Press Co., Owosso, Idaho—Modification of construction permit (B2-P-5531, as modified, which authorized a new standard broadcast station) for extension of completion date.

WREX—Lake Superior Broadcasting Co., Duluth, Minn.—Modification of construction permit (B4-P-4278, as modified, which authorized a new standard broadcast station) for extension of completion date.

1150 KC.

NEW—York County Broadcasting Co., Rock Hill, S. C. (W. G. Reid and O. Frank Thornton, a partnership)—Construction permit for a new standard broadcast station to be operated on 1150 kc., power of 1 KW, and daytime hours of operation. Amended to change name of applicant from W. G. Reid and O. Frank Thornton, a partnership, d/b as York County Broadcasting Co. to W. G. Reid and O. Frank Thornton, a partnership, d/b as Tri-County Broadcasting Co.

WRUN—Rome Sentinel Co., Utica, N. Y.—Modification of construction permit (B1-P-4793, which authorized a new standard broadcast station) for extension of completion date.

1190 KC.

KEX—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit (B5-P-4051, as modified, which authorized increase in power, installation of new transmitter and directional antenna for night use and change in transmitter and studio locations and make changes in transmitting equipment) for extension of completion date.

1220 KC.

NEW—Kosciusko Broadcasting Corp., Warsaw, Ind.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation. Amended to change frequency from 1230 to 1220 kc., and change hours of operation from unlimited to daytime only.

1230 KC.

WMNB—Northern Berkshire Broadcasting Co., North Adams, Mass. (Herbert B. Clark, Robert Hardman and James Gordon Keyworth, a partnership)—License to cover construction permit (B1-P-5619, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1240 KC.

WSOC—Radio Station WSOC, Inc., Charlotte, N. C.—Modification of construction permit (BP-6002, which authorized to install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

WJPD—Ishpeming Broadcasting Co., Ishpeming, Mich.—License to cover construction permit (BP-5699) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1250 KC.

NEW—The Shelbyville Broadcasting Co., Shelbyville, Ill. (Glen Clawson, Janice Clawson, Gerald Clawson and Wayne Barker, a partnership) (P. O., So. Morgan St.)—Construction permit for a new standard broadcast station to be operated on 1250 kc., power of 250 watts, and daytime hours of operation.

1280 KC.

KSFT—The Trinidad Broadcasting Corp., Trinidad, Colo.—Construction permit to make changes in transmitting equipment, change transmitter location from U. S. Hwy. #350, 1.9 miles from center of Trinidad, Colo., to U. S. Hwy. #85, 1.5 miles south of Trinidad, Colo., and change studio location from First National Bank Bldg., Trinidad, Colo., to 225 N. Commercial, Trinidad, Colo.

WGBF—Evansville on the Air, Inc., Evansville, Ind.—Construction permit to increase power from 1 KW night 5 KW day to 5 KW day and night and to make changes in directional antenna system for night use. Amended to change name of applicant from Evansville on the Air, Inc., to On The Air, Inc.

1290 KC.

WNAF—Community Broadcasting Service Co., Providence, R. I.—Modification of construction permit (B1-P-5407, as modified, which authorized a new standard broadcast station) to change type of transmitter and type of vertical antenna, and to change studio location.

1310 KC.

KTKR—Taft Broadcasting Co., Taft, Calif. (Kenneth Aiken and George J. Tschumy, a partnership)—Modification of construction permit (BP-5766, which authorized a new standard broadcast station) to change type of transmitter and for approval of antenna, transmitter and studio locations at approx. 1 mile from city center on Taft to McKittrick highway, Taft, Calif.

1320 KC.

KWHN—KWHN Broadcasting Co., Inc., Fort Smith, Ark.—License to cover construction permit (B3-P-4254, as modified) which authorized a new standard broadcast station

(Continued on next page)

and authority to determine operating power by direct measurement of antenna power.

NEW—Canisteo Radio Corp., Hornell, N. Y. (P. O., 198 So. Main St.)—Construction permit for a new standard broadcast station to be operated on 1320 kc., power of 1 KW, and daytime hours of operation.

KCRA—Central Valleys Broadcasting Co., Sacramento, Calif. (Ewing C. Kelly, David R. McKinley and Vernon Hansen)—Modification of construction permit (BP-5980, which authorized to change frequency, increase power, install new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

KELO—Midcontinent Broadcasting Co., Sioux Falls, S. D.—Modification of construction permit (BP-5643, which authorized to change frequency, increase power, install new transmitter and directional antenna for night use and change transmitter and studio locations) for extension of completion date.

1340 KC.

KUIN—Southern Oregon Broadcasting Co., Grants Pass, Ore.—Modification of construction permit (B5-P-5569, which authorized to make changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

NEW—Vir N. James, Salida, Colo. (P. O., 219 South Cross Blvd., San Antonio 4, Texas)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts, and unlimited hours of operation.

WRHI—York County Broadcasting Co., Rock Hill, S. C. (Ernest H. Carroll, Virginia B. Carroll, James S. Beaty, Jr., and William C. Beaty)—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower. Amended to change type transmitter.

KNAF—Gillespie Broadcasting Co., Fredericksburg, Tex. (Walter T. McKay and Arthur Stehling, a partnership)—License to cover construction permit (BP-6048, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1370 KC.

WSAY—The Federal Broadcasting System, Inc., Rochester, N. Y.—Modification of construction permit (BP-5900, which authorized to increase power, install new transmitter, make changes in directional antenna and change from employing directional antenna day and night to directional antenna night only) for extension of completion date.

1380 KC.

WKJG—Northeastern Indiana Broadcasting Co., Inc., Fort Wayne, Ind.—Modification of construction permit (B4-P-4063, as modified, which authorized a new standard broadcast station) to make changes in directional antenna.

1400 KC.

KTRC—The New Mexico Publishing Co., Santa Fe, N. M.—Authority to determine operating power by direct measurement of antenna power.

WRRN—Nied and Stevens, Inc., Warren, Ohio—Modification of construction permit (B2-P-4140, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use, and change in transmitter location) for extension of completion date.

WMFD—Richard Austin Dunlea, Wilmington, N. C.—Modification of construction permit (BP-5964, which authorized to increase power, install new transmitter and directional antenna—2, for day and night use, and change transmitter location) for extension of completion date.

WMIN—WMIN Broadcasting Co., St. Paul, Minn.—Modification of construction permit (B4-P-5377, as modified, which authorized change in transmitter location, install new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

1430 KC.

KLO—Interstate Broadcasting Corp., Ogden, Utah—Modification of construction permit (B5-P-5032, as modified, which authorized installation of new directional antenna for day and night use (DA-1) and make changes in directional antenna) for extension of completion date.

KSTB—Stephens County Broadcasting Co., Breckenridge, Tex. (Robert W. Chapman and Manning L. Trammell, a partnership)—Authority to determine operating power by direct measurement of antenna power.

1440 KC.

WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Modification of construction permit (B2-P-5437, which authorized increase in power, install new transmitter and directional antenna for night use) for extension of completion date.

1460 KC.

KRUZ—Monterey Bay Broadcast Co., Santa Cruz, Calif. (L. John Miner, Taft R. Wrathall and Grant R. Wrathall)—Modification of construction permit (B5-P-4150, which authorized a new standard broadcast station) to make changes in transmitting equipment and directional antenna, and change transmitter location from Soquel Point in Monterey Bay, Santa Cruz, Calif., to 1 mile south of Beach Road on Monterey Bay, 5 miles SW of Watsonville, Calif. Amended to make changes in ground system and change transmitter location from 1 mile south of Beach Road on Monterey Bay, 5 miles SW of Watsonville, Calif., to Beach and Rogers Road, Palm Beach, Calif.

1490 KC.

KPAS—Pass Broadcasting Co., Banning, Calif. (Carl Phillips, Robert W. Phillips, and John Phillips, a partnership)—License to cover construction permit (B5-P-5512) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

WTOR—The Torrington Broadcasting Co., Inc., Torrington, Conn.—Modification of construction permit (B1-P-4154, which authorized a new standard broadcast station) to change type of transmitter, make changes in vertical antenna, and to change transmitter and studio locations from south of Torrington, Conn., and 60 Main St., Torrington, Conn., respectively, to 93 Perkins St., Torrington, Conn.

NEW—Grand Haven Broadcasting Co., Grand Haven, Mich. (P. O., 201 Washington Ave., Grand Haven, Mich.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts and unlimited hours of operation.

KCSU—The Central Utah Broadcasting Co., Provo, Utah (Frank A. Van Wagenen and Harold E. Van Wagenen, a partnership)—Modification of construction permit (B5-P-4703, which authorized a new standard broadcast station) to change type of transmitter.

NEW—Big Sandy Broadcasting Co., Paintsville, Ky. (W. Howes Meade, James W. Archer and Hubert J. Morgan, a partnership) (P. O., Meade Bldg.)—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 250 watts, and unlimited hours of operation.

1530 KC.

NEW—Texas Star Broadcasting Co., Harlingen, Texas (Roy Hofheinz and W. N. Hooper, a partnership)—Construction permit for a new standard broadcast station to be operated on 1530 kc., power of 50 KW, directional antenna and unlimited* hours of operation. Amended to change hours of operation from *unlimited to unlimited except for hours from LS at Cincinnati, Ohio, to LS at Sacramento, Calif.

1560 KC.

KWSI—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Authority to determine operating power by direct measurement of antenna power.

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1600 KC.

WGIV—Publix Broadcasting Service of Charlotte, Inc., Charlotte, N. C.—Modification of construction permit (B3-P-5276, as modified, which authorized a new standard broadcast station) to change type of transmitter and specify studio location as 2520 Toomey Ave., Charlotte, N. C.

AM—Applications Dismissed

710 KC.

WGBS—The Fort Industry Co., Miami, Fla.—Special service authorization to operate unlimited time, non-directional, on 710 kc., with power of 10 KW day, 2 KW night, for period of 30 days. Dismissed November 21, 1947.

1450 KC.

KGFF—KGFF Broadcasting Co., Inc., Shawnee, Okla.—Construction permit for reinstatement of (B3-P-5312, which authorized installation of new vertical antenna) to make changes in vertical antenna and mount FM antenna on AM tower. Dismissed November 21, 1947.

AM—Applications Tendered for Filing

900 KC.

KSGN—Radio Sanger Co., near Centerville, Calif. (E. L. Barr, Elmer Rheingans, Jake Rheingans and Estey H. Walton, a partnership)—Consent to assignment of license to E. L. Barr, Elmer Rheingans, Jake Rheingans, Estey H. Walton, and Strother P. Walton, as partnership, d/b as Radio Sanger Co.

910 KC.

KRUX—Gene Burke Brophy, Glendale, Ariz.—Construction permit to change frequency from 1340 to 910 kc., power from 250 watts to 5 KW, install a new transmitter and change the transmitter location, install directional antenna for day and night use, and change the studio location from Glendale, Ariz., to Phoenix, Ariz.

920 KC.

WTTM—Trent Broadcast Corp., Trenton, N. J.—Acquisition of control of 50 per cent of stock in licensee of WTTM and permittee of WTTM-FM from Elmer H. Wene to S. Carl Mark.

970 KC.

WKNX—Lake Huron Broadcasting Co., Saginaw, Mich. (O. J. Kelchner, William J. Edwards and Howard H. Wolfe)—Construction permit to change hours of operation from daytime to unlimited, frequency from 1210 to 970 kc., power from 1 KW daytime to 1 KW day and night, change the transmitter location and install directional antenna for night use only.

1130 KC.

KRDU—Radio Dinuba Co., Dinuba, Calif. (Egon A. Hofer, David L. Hofer and John M. Banks, partners)—Consent to assignment of license to Radio Dinuba Co.

1230 KC.

NEW—Edward J. Breece, Lander, Wyo.—Construction permit for a new standard broadcast station to be operated on 1230 kc., power of 250 watts, and unlimited hours of operation.

1290 KC.

NEW—County Broadcasting Co., Williamston, N. C. (John E. Rumbough and James Edwin King)—Construction permit for a new standard broadcast station to be operated on 1290 kc., power of 1 KW, and daytime hours of operation.

1310 KC.

WISH—Capitol Broadcasting Corp., Indianapolis, Ind.—Construction permit to install FM antenna on top of the North tower of the directional antenna array (DA-N).

1380 KC.

WTOB—Winston-Salem Broadcasting Co., Inc., Winston-Salem, N. C.—Construction permit to change hours from daytime to unlimited, frequency from 710 to 1380 kc., power

from 1 KW daytime to 1 KW day and night, and install directional antenna for day and night use, and change the transmitter location.

1450 KC.

NEW—The Cornbelt Broadcasting Co., Storm Lake, Iowa—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

KBPS—Benson Polytechnic School, Portland, Ore. (R. T. Stephens, Agent)—Modification of license to increase hours of operation Monday through Friday each week, from 10:00 a. m. to 10:00 p. m.

1450-1490 KC.

KBKR, KLBK, KSHV—Inland Radio, Inc., Baker, La Grande and Ontario, Ore.—Consent to transfer of control of licensees to Olive B. Cornett, Executrix of the Estate of Marshall E. Cornett, deceased.

1490 KC.

NEW—Fairfield County Broadcasting Co., Norwalk, Conn.—Construction permit for a new standard broadcast station to be operated on 1490 kc., power of 100 watts and unlimited hours of operation.

FREQUENCY MODULATION

FM—Conditional Grants

Harding College, Memphis, Tenn.—Authorized a conditional grant for a Class B station subject to further review and approval of engineering conditions; proposed channel No. 238 (95.5 mc.). (BPH-1347)

W. Albert Lee, Houston, Texas—Authorized conditional grant for Class B station, subject to further review and approval of engineering details. Proposed Channel No. 239, 95.7 mc. (BPH-1365)

Burlington-Graham Broadcasting Co., Burlington, N. C.—Authorized a Class B in lieu of a Class A station, Channel No. 230, and made the following change in tentative allocation plans: Delete Channel 230 from Danville, Va., and add No. 277; added Channel No. 230 to Burlington, N. C.; deleted Channel No. 277 from Raleigh, N. C.

FM—Construction Permits

The following were authorized construction permits; conditions (Note: power given is effective radiated power; antenna height is height above average terrain):

Elmira Star-Gazette, Inc., Elmira, N. Y.—Class B; Channel No. 295, 106.9 mc.; 4.4 KW; 870 feet. (BPH-431)

Sky Way Broadcasting Corp., Columbus, Ohio—Class B; Channel No. 234, 94.7 mc.; 39 KW; 225 ft. (BPH-1055)

WLCK-FM—The Fort Industry Co., Lima, Ohio—Class B; Channel No. 277, 103.3 mc.; 25 KW; 435 feet. (BPH-872)

The following were authorized construction permits in lieu of previous conditions:

WELL-FM—Federated Publications, Inc., Battle Creek, Mich.—Class B; Channel No. 271, 102.1 mc.; 45 KW; 310 feet. (BPH-59)

WLWF—Crosley Broadcasting Corp., Columbus, Ohio—Class B; Channel No. 242, 96.3 mc.; 4.7 KW; 825 feet. (BPH-274)

WMHC—The Wm. H. Block Co., Indianapolis, Ind.—Class B; Channel No. 246, 97.1 mc.; 52 KW; 340 feet. (BPH-967)

WDLN—The Moody Bible Institute of Chicago, Chicago, Ill.—Class B; Channel No. 238, 95.5 mc.; 50 KW; 360 feet. (BPH-1345)

FM—License Renewals and Extensions

WABW-FM—Associated Broadcasters, Inc., Indianapolis, Ind.—Present license extended upon a temporary basis for
(Continued on next page)

the period ending March 1, 1948, pending action in Dockets 7835 and 7836.

WCAU-FM—Phila. Record Co., Philadelphia, Pa.—Present license extended upon a temporary basis for the period ending March 1, 1948, pending consideration and final action on application for transfer of control.

WMIT—Gordon Gray, Winston-Salem, N. C.—Present license extended on a temporary basis for the period ending March 1, 1948, pending receipt of reply to letter regarding ownership.

WFMN—Edwin H. Armstrong, Alpine, N. J.—Granted renewal of license for the period ending July 1, 1948.

FM—Allocation Plan Change in Boston Area

In order that one additional Class A channel (No. 288) may be made available in the Boston area, the following change in Class B allocation plan was made:

Boston, Mass.: Deleted Channel 289; Added Channel 290.

FM—Modification of CP's Granted

WELD—RadioOhio, Inc., Columbus, Ohio—Granted modification of CP to make changes in antenna system. (BMPH-1030)

The following were authorized extension of completion dates as shown:

WTNY, Troy, N. Y., to 2-18-48 (BMPH-971); KSO-FM, Des Moines, to 2-20-48 (BMPH-977); WHLD-FM, Niagara Falls, N. Y., to 6-1-48 (BMPH-1052); WHVA, Poughkeepsie to 2-7-48 (BMPH-1057); WHNY, Hempstead, N. Y., to 2-23-48 (BMPH-1071); KSCJ-FM, Sioux City, Ia., to 3-31-48 (BMPH-1077).

WELM-FM, Fitchburg, Mass., to 2-23-48 (BMPH-785); KWBB-FM, Wichita, Kans., to 2-27-48 (BMPH-882); WWOD-FM, Lynchburg, Va., to 2-4-48 (BMPH-959); WIBA-FM, Madison, Wis., to 2-11-48 (BMPH-1037); WCRS-FM, Greenwood, S. C., to 3-11-48 (BMPH-1041); WLWA, Cincinnati, to 3-6-48 (BMPH-1048); WMGY-FM, Montgomery, Ala., to 3-4-48 (BMPH-1051); WBRE-FM, Wilkes-Barre, Pa., to 3-1-48 (BMPH-1053); KARM-FM, Fresno, Cal., 3-7-48 (BMPH-1065).

FM—Miscellaneous Actions

Northern Virginia Broadcasters, Inc., Arlington, Va.; Montgomery FM Broadcasting Corp., Silver Spring, Md.; Potomac Broadcasting Corp., Alexandria, Va.—Designated for consolidated hearing the following applications for Class B stations in the Washington, D. C., vicinity: Northern Virginia (BPH-1350); Montgomery FM (BMPH-610), and Potomac (BMPH-781).

KGFF Broadcasting Co., Shawnee, Okla.—Upon request of KGFF the Commission cancelled the CP heretofore issued for a Class B FM station. (BPH-465)

Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted 90 day extension of completion date on condition that applicant commence interim operation on or before that date. (BMPH-820)

Southern Broadcasting Corp., San Antonio, Tex.—Granted 90-day extension of completion date on condition that applicant commence interim operation on or before that date.

WCBS-FM—Columbia Broadcasting System, Inc., New York City—Granted license which authorized changes in FM station. (BLH-100)

WSYR-FM—Central New York Broadcasting Corp., Syracuse, N. Y.—Granted license for FM station. (BLH-104)

WKNP—Corning Leader, Inc., Corning, N. Y.—Granted license for FM station. (BLH-105)

WGBA—Georgia-Alabama Broadcasting Corp., Columbus, Ga.—Granted license for new FM station; channel 236, 95.1 mc.; 9 KW; 600 ft. (BLH-70)

WFOB—Seneca Radio Corp., Fostoria, Ohio—Granted license for FM station; frequency Channel 288, 105.5 mc.; 130 ft. (BLH-98)

KTFI-FM—Radio Broadcasting Corp., Twin Falls, Idaho—Granted license for FM station. (BLH-99)

WCEC-FM—Josh L. Horne, Rocky Mount, N. C.—Granted license for FM station. (BLH-101)

WHPE-FM—High Point Enterprises, Inc., High Point, N. C.—Granted license for FM station. (BLH-102)

WCTS—The Cincinnati Times-Star Co., Cincinnati, Ohio—Granted license for FM station. (BLH-103)

WTFM—Jay R. David (Assignor), Tiffin Broadcasting Co. (Assignee), Tiffin, Ohio—Granted assignment of FM construction permit from J. R. David to Tiffin Broadcasting Co., a corporation which is controlled 50.66% by said David. (BAPH-41)

Radio Broadcasting Corp., LaSalle-Peru, Ill.; The LaSalle County Broadcasting Co., LaSalle, Ill.—Designated for consolidated hearing the applications of Radio Broadcasting Corp. (BPH-1344) and The LaSalle County Broadcasting Co. (BPH-1366), each requesting a Class B station.

Wilmington Star-News Co., Wilmington, N. C.—Granted request to vacate its CP for a Class B station and dismiss application. (BPH-456)

FM—Applications Accepted for Filing

WBRC-FM—Birmingham Broadcasting Co., Inc., Birmingham, Ala.—Modification of construction permit (B3-PH-330, as modified) which authorized a new FM broadcast station, for extension of completion date.

KHSL-FM—Golden Empire Broadcasting Co., Chico, Calif.—License to cover construction permit (B5-PH-1053, as modified) which authorized a new FM broadcast station.

KTML—The Times-Mirror Co., Los Angeles, Calif.—Modification of construction permit (B5-PH-317, as modified) which authorized a new FM broadcast station, for extension of completion date.

KLOK-FM—Valley Broadcasting Co., San Jose, Calif. (E. L. Barker, Claribel Barker, T. H. Canfield, Opal A. Canfield and Charles M. O'Brien, Jr.)—Modification of construction permit (B5-PH-752, as modified) which authorized a new FM broadcast station, for extension of completion date.

WHB-FM—WHB Broadcasting Co., Kansas City, Mo.—Modification of construction permit (B4-PH-294, as modified) which authorized a new FM broadcast station, for extension of completion date.

WFNC-FM—Cape Fear Broadcasting Co., Fayetteville, N. C.—Modification of construction permit (B3-PH-760, as modified) which authorized a new FM broadcast station, for extension of completion date.

WKBN-FM—WKBN Broadcasting Corp., Youngstown, Ohio—Modification of construction permit (B2-PH-372, as modified) which authorized a new FM broadcast station, for extension of completion date.

KEX-FM—Westinghouse Radio Stations, Inc., Portland, Ore.—Modification of construction permit (B5-PH-772, which authorized a new FM broadcast station) to change effective radiated power to 57.1 KW; antenna height above average terrain to 955 feet; make changes in antenna system and change commencement and completion dates.

WJKT—WJAC, Inc., Johnstown, Pa.—Modification of construction permit (B2-PH-313, as modified) which authorized a new FM broadcast station, for extension of completion date.

KPRC-FM—The Houston Post Co., Houston, Texas—Modification of construction permit (B3-PH-126, as modified) which authorized a new FM broadcast station, for extension of completion date.

WJR-FM—WJR, The Goodwill Station, Inc., Detroit, Mich.—Modification of construction permit (B2-PH-28, as modified) which authorized a new FM broadcast station, for extension of completion date.

WNYC-FM—City of New York, Municipal Broadcasting System, New York, N. Y.—Modification of construction per-

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mit (B1-PH-1067, as modified) which authorized changes in FM broadcast station, for extension of completion date.

KIXL-FM—Variety Broadcasting, Inc., Dallas, Texas—Modification of construction permit (B3-PH-1005, as modified) which authorized a new FM broadcast station, for extension of completion date.

WTRI—Troy Broadcasting Co., Inc., Troy, N. Y.—Modification of construction permit (B1-PH-550, as modified) which authorized a new FM broadcast station, for extension of completion date.

WDRF-FM—The Connecticut Broadcasting Co., Hartford, Conn.—Modification of construction permit (B1-PH-1151, which authorized changes in new FM broadcast station) for extension of completion date.

WEHS—WHFC, Inc., Chicago, Ill.—Modification of construction permit (B4-PH-1065, as modified), which authorized changes in FM broadcast station for extension of completion date.

KYSM-FM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Company, a co-partnership, composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden)—Modification of construction permit (B4-PH-519, as modified), which authorized a new FM broadcast station for extension of completion date.

KWNO-FM—Winona Radio Service, Winona, Minn. (M. H. White and H. R. Wiecking)—Modification of construction permit (B4-PH-808, as modified), which authorized a new FM broadcast station for extension of completion date.

WTAM-FM—National Broadcasting Co., Inc., Cleveland, Ohio—Modification of construction permit (B3-PH-167, which authorized a new FM broadcast station) to change ERP to 13 KW; specify type of transmitter, transmitter site as Snowville Road, Brecksville Village, Ohio, change antenna height above average terrain to 621.8 feet and specify antenna system.

KUGN-FM—Valley Broadcasting Co., Eugene, Ore. (C. H. Fisher and B. N. Phillips, a co-partnership)—Modification of construction permit (B5-PH-416, which authorized a new FM broadcast station as modified) for extension of completion date.

KGBS-FM—Harbenito Broadcasting Co., Inc., Harlingen, Texas—Modification of construction permit (B3-PH-319, as modified), which authorized a new FM broadcast station for extension of completion date.

WBTM-FM—Piedmont Broadcasting Corp., Danville, Va.—License to cover construction permit (B2-PH-495, as modified), which authorized a new FM broadcast station.

WDBJ-FM—Times-World Corp., Roanoke, Va.—Modification of construction permit (B2-PH-388, as modified), which authorized a new FM broadcast station for extension of completion date.

WRJN-FM—Racine Broadcasting Corp., Racine, Wis.—Modification of construction permit (B4-PH-286, as modified), which authorized a new FM broadcast station for extension of completion date.

WFHR-FM—William F. Huffman Radio, Inc., Wisconsin Rapids, Wis.—Modification of construction permit (B4-PH-908, as modified), which authorized a new FM broadcast station for extension of completion date.

KRED—Redwood Broadcasting Co., Inc., Eureka, Calif.—Modification of construction permit (B5-PH-787, as modified), which authorized a new FM broadcast station for extension of completion date.

KMPC-FM—KMPC, The Station of the Stars, Inc., Los Angeles, Calif.—Modification of construction permit (B5-PH-893, which authorized a new FM broadcast station for extension of completion date.

KMED-FM—Mrs. W. J. Virgin, Medford, Oregon—Modification of construction permit (B5-PH-336, as modified), which authorized a new FM broadcast station to change completion date.

Channel #245

NEW—Matta Broadcasting Co., Braddock, Pa.—Construction permit for a new FM broadcast station (Class B) to be

operated on Channel 229, 93.7 mc., ERP of 52,800 watts, height above average terrain 500 feet. Amended to change frequency from Channel 229, 93.7 mc., to Channel 245, 96.9 mc., change type of transmitter, ERP from 52,800 watts to 20,000 watts, and make changes in antenna system.

Channel #258

NEW—Associated Electronic Enterprises, Inc., Woonsocket, R. I.—Construction permit for a new FM broadcast station (Class A) to be operated on Channel 288, 105.5 mc. and ERP of 300 watts.

Channel #264

WFMZ—Penn-Allen Broadcasting Co., Allentown, Pa.—Modification of construction permit (B2-PH-950, as modified) which authorized a new FM broadcast station, to change type of station from Class A to Class B; frequency to Channel 264, 100.7 mc., ERP to 20 KW; change type of transmitter; antenna height above average terrain to 350 feet; make changes in antenna system, and change commencement and completion dates.

FM—Applications Tendered for Filing

WABX—Harold O. Bishop, Harrisburg, Pa.—Consent to assignment of construction permit of FM station WABX to WABX, Inc.

Northwestern Ohio Broadcasting Corp., Lima, Ohio—Modification of construction permit (B2-P-4447), to mount FM antenna on north tower of directional antenna array and change the proposed transmitter location.

TELEVISION

TV—New Commercial CP Granted

Memphis Publishing Co., Memphis, Tenn.—Granted CP for a new station; frequency Channel No. 4, 66-72 mc.; visual power 13.6 KW; aural 7.12 KW; antenna 650 feet. (BPCT-205)

TV—Designated for Hearing

Ordered that a consolidated hearing on all of the following groups shall be held January 5, 1948, on issues 1 and 2 stated in the Commission's order of October 15, which deals with stock ownership and management interests of Paramount Pictures, Inc., and further ordered that Issue No. 3 of the Commission's order of October 15 be withdrawn from this hearing.

New England Theatres, Inc., Boston, Mass.; Empire Coil Co., Inc., Sharon, Mass.; Boston Metropolitan Tele. Co., Boston, Mass.; New England Tele. Co., Inc., Boston, Mass.; Mass. Broadcasting Corp., Boston, Mass.—Ordered that these five applications for new television stations (BPCT-140), (BPCT-202), (BPCT-203), (BPCT-210) and (BPCT-219), be designated for consolidated hearing, on issues to determine, among other things (a) the stock ownership and management interest of Paramount Pictures, Inc., in Allen B. DuMont Labs. Inc., New England Theatres, Inc., United Detroit Theatres Corp., Balaban and Katz Corp., Interstate Circuit, Inc., and Television Productions, Inc., and (b) whether in the light of the evidence adduced with respect to issue (a) above, a grant of the application of New England Theatres, Inc., would be consistent with Sec. 3.640 of the rules further ordered that the consolidated hearing on these applications with respect to issues (a) and (b) only, be further consolidated with hearing designated Oct. 15 on applications of Allen B. DuMont Labs. Inc. (BPCT-161 and 163), New England Theatres, Inc. (BPCT-140), United Detroit Theatres Corp. (BPCT-50) and Interstate Circuit Inc. (BPCT-94)

Allen B. DuMont Labs. Inc., Cleveland, Ohio; WGAR Broadcasting Co., Cleveland, Ohio; United Broadcasting Co., Cleveland, Ohio—Ordered these applications be designated for consolidated hearing: (BPCT-161), (BPCT-214) and (BPCT-216), on issues to determine, among other things

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(a) the stock ownership and management interests of Paramount Pictures, Inc., in the applications of Allen B. DuMont, et al. listed above, and (b), whether in the light of the evidence adduced at the hearing with respect to issue (a) above, a grant of the application of Allen B. DuMont Labs. Inc., and United Detroit Theatres Corp., would be consistent with Sec. 3.640 of the rules, and ordered further that the consolidated hearing on these applications with respect to issues (a) and (b) only, be further consolidated with hearing designated October 15 on Allen B. DuMont Labs., et al. applications.

United Detroit Theatres, Corp., Detroit, Mich.; WJR, The Goodwill Station, Inc., Detroit; and The Fort Industry Co., Detroit, Mich.—Adopted an order designating for consolidated hearing the applications of United Detroit Theatres Corp. (BPCT-50), WJR, the Goodwill Station, Inc. (BPCT-212) for new television stations in Detroit, and application of The Fort Industry Co. (BMPCT-80), to change authorized Channel No. 2 to No. 5, on issues to determine, among other things, the stock ownership, etc., of Paramount Pictures, and whether in the light of the evidence adduced at the hearing with respect to Paramount issue, a grant of the application of United Detroit Theatres Corp. would be consistent with Sec. 3.640 of the rules, and further ordered that the consolidated hearing on these applications with respect to the Paramount issue only, be further consolidated with hearing designated Oct. 15 on applications of Allen B. DuMont Labs. et al.

TV—Modification of CP Granted

WEWS—Scripps-Howard Radio, Inc., Cleveland, Ohio—Granted modification of CP covering minor antenna changes; to change studio location and to designate transmitter location. (BMPCT-124)

TV—Applications Accepted for Filing

W6XYZ—Television Productions, Inc., Pasadena, Calif.—Construction permit to change type of transmitter and to make changes in antenna system.

NEW—Miami Broadcasting Co., Miami, Fla. (P. O. 327 N. E. First Ave.)—Construction permit for a new commercial television broadcast station to be operated on Channel #5, 76-82 mc., ERP of 16.3 KW and unlimited hours of operation.

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

American Broadcasting Co., Inc., area Chicago, Ill.; area San Francisco; area Los Angeles; area New York City—Granted CP's for new remote pickup stations (BPRY-354); (BPRY-353); (BPRY-352); (BPRY-351).

KIEL—Fisher's Blend Station, Inc., area, Seattle—Granted CP to change equipment and to increase power to 5 KW. (BPRY-350)

Noncommercial Educational

KCRW—Santa Monica School Board, Santa Monica, Calif.—Granted license for new noncommercial educational broadcast station; Channel 210, 89.9 mc.; 460 watts; minus 310 ft. (BLED-17)

Applications

Remote Pickup

WHKI—United Broadcasting Co., area of Cleveland, Ohio—License to cover construction permit (BPRE-481) which authorized a new remote pickup broadcast station to request frequency 153.05 mc.

WHKT—United Broadcasting Co., area of Cleveland, Ohio—License to cover construction permit (BPRE-480, which authorized a new remote pickup broadcast station) for facilities as requested in application BMPRE-71.

NEW—WHEB, Inc., Portsmouth, N. H. (P. O., Lafayette, Rd.)—Construction permit for a new remote pickup broad-

cast station to be operated on 152-162 mc., power of 50 watts, emission special for FM antenna, hours of operation in accordance with Section 4.403.

Studio Transmitter

NEW—WHEB, Inc., Portsmouth, N. H.—Construction permit for a new ST broadcast station to be operated on 94.05 mc., power of 10 watts, emission special for FM antenna, unlimited hours of operation.

Federal Trade Commission Actions

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Brooks Clothes—The Commission issued a complaint charging Sol H. Ruben and Florraine B. Ruben, copartners, trading as Brooks Clothes, 509 Fifth Ave., Pittsburgh, with misbranding of men's coats and other garments in violation of the Wool Products Labeling Act. (5518)

Foley and Co.—Misrepresentation of a cough syrup is charged in a complaint issued by the Commission against Foley & Co., 945 George St., Chicago, and its advertising agent, A. M. Salomon, trading as Lauesen and Salomon, 520 North Michigan Ave., Chicago. (5515)

Krengel Mfg. Co. and Adolph Gottscho, Inc.—Two New York corporations and their officers are charged in complaints issued by the Commission with price discrimination in the interstate sale of rubber stamps.

The corporate respondents, both of which maintain offices in New York, are Krengel Manufacturing Co., Inc. (5516), 227 Fulton St., and Adolph Gottscho, Inc. (5517), 190 Duane St. Officers of the Krengel company are Abraham L. Gershon, president; George Feldman, vice-president; and Sadye Gershon, secretary and treasurer. Individual respondents in the Gottscho corporation case are Adolph Gottscho, president; Ray Gottscho, vice-president; and Ira S. Gottscho, secretary and treasurer. The Gottscho corporation sells industrial marking devices, metal stencils and accessories, as well as rubber stamps. (5516 and 5517)

Retonga Medicine Co.—False and misleading advertising of a medicinal preparation designated "Retonga" is charged in a complaint issued by the Commission against Retonga Medicine Co., 161 Spring St., Atlanta. (5519)

STIPULATIONS

Brown Bros. Enterprises, etc.—The Commission has approved a stipulation in which Harry J. Brown and Samuel J. Brown, copartners, trading as Brown Brothers Enterprises and as Major Radio and Appliance Co., 1243 Good Hope Rd., S. E., Washington, agree to stop representing that any radio receiving set contains a designated number of tubes, or is of a designated tube capacity, when one or more of the tubes referred to are devices which do not perform the recognized and customary functions of radio receiving set tubes in the detection, amplification and reception of radio signals. (7563)

J. W. S. Delavau Co., Inc.—The Commission has accepted from J. W. S. Delavau Co., Inc., 6th and Wood Sts., Philadelphia, a stipulation to cease and desist from representing that a medicinal preparation designated "Delavau's Syrup for Coughs" is effective in the prevention of colds; that it possesses value in the treatment or relief of colds in excess of the relief it may afford by reducing coughing and minor throat irritations; or that it has any effect in cases of whooping cough or croup. (7651)

Yotz Farm—Joseph P. Yotz, trading as Yotz Farm, Shawnee, Kans., entered into a stipulation with the Commission to cease and desist from certain representations in connection with the interstate sale of turkey hatching eggs. (7652)