



Reports

The NATIONAL ASSOCIATION OF BROADCASTERS

1771 N STREET, N. W.

WASHINGTON 6, D. C.

Vol. 16, No. 5, February 2, 1948

Women Broadcasters Meet In Washington

Awards Luncheon Ends Busy Week for Girls Who Won Radio Voice of Democracy Contest

Four high school girls who, among more than 20,000 competitors in over 500 communities, spoke most eloquently as "voices of democracy" in the nationwide contest just completed, were last week presented \$500 scholarships, engraved wrist watches, and framed certificates marking their achievement.

In a ceremony at the awards luncheon in Washington's Hotel Statler, Attorney General Tom C. Clark made the presentations for the sponsoring organizations, the NAB, the RMA, and the U. S. Junior Chamber of Commerce.

U. S. Commissioner of Education John W. Studebaker, whose Office of Education endorsed the contest staged as a part of National Radio Week last October, presided at the luncheon.

Commenting on the fact that all four winners were young ladies who "competed with the nation's best—

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NAB Heads Emphasize Closer Relationship Of Parent Group with Women Broadcasters

Keynoting the increasingly close relationship between NAB and its Association of Women Broadcasters, President Justin Miller and Executive Vice President A. D. Willard, Jr., spoke on Friday (30) at the AWB Convention in Washington's Mayflower Hotel.

Judge Miller greeted the women broadcasters assembled for the convention, and introduced the principal luncheon speaker, Gen. Omar N. Bradley. Mr. Willard addressed the afternoon session, on the subject, "The NAB and the AWB," reporting particularly on the establishment of AWB within NAB's Washington headquarters.

The convention, attended by nearly 300 women broadcasters, and the largest gathering in AWB history, began on Thursday (29), with registration, a sight-seeing tour directed by Mary Burnham of WTOP, a visit to Congress, a tour of the British Embassy conducted by Lady Inverchapel, and a tea at the Philippine Embassy.

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Truce Extends Network-AFM Pact 60 Days; Duplication on FM Included in Agreement

Eleventh-hour developments of Thursday (29) in the negotiations between the AFM's James C. Petrillo and representatives of the four national networks:

¶ A "truce" of 60 days, with the *status quo* for AM maintained while negotiations continue.

¶ Consequent elimination of the strike threat which had brought about extensive preparations for emergency programming.

¶ Agreement on duplication of network musical programs on FM stations, a reversal of Petrillo's earlier position, for which no explanation was given.

The text of the complete statement issued from 570 Lexington Ave., the AFM office in New York, by Petrillo and the network representatives, follows:

"The networks and the union are making satisfactory progress in their negotiations. However, it will not be possible to conclude a formal agreement with all details before January 31, 1948, when the present contract expires. The parties therefore an-

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On the Inside

The Program Executive Committee has approved a manual of programming, to be issued in separate chapters for binder and maintained as a continuing service. (p. 83)

A record attendance has been predicted for news clinics to be held in February for the Carolinas, Virginia, West Virginia, and District of Columbia stations. (p. 84)

Certificates of merit have been sent to an additional list of competitors in the NRDGA contest for retail radio programs after further judging. (p. 84)

The NAB has petitioned the FCC for special studies to determine the best use of 540 kc/s, the channel included in the broadcast band in Havana recommendations. (p. 85)

The FTC has adopted an official interpretation of the word "free" as used in advertising of merchandise sold or distributed in interstate commerce. (p. 98)



THE NATIONAL ASSOCIATION OF BROADCASTERS

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The AWB officers and executive board were guests of the American Newspaper Women's Club at an annual reception in the hotel ballroom in the evening.

Washington was a whirl with lady broadcasters by Friday morning when business sessions of the convention, which had the theme, "The Woman Broadcaster in Public Affairs," began with a retail advertising clinic, conducted by Lee Hart of NAB. Panel members participating were Enid Day, WSB, Atlanta; Nancy Grey, WTMJ, Milwaukee; Mildred Bailey, WCOP, Boston; and Dorothy Shank, WEBR, Buffalo.

The convention delegates were welcomed to this business session by Ruth Crane, WMAL, Washington, acting AWB president.

"Washington is honored in welcoming a record attendance at this convention," Miss Crane said. "This convention is the most widely attended of any yet held."

Bert Lown, of Associated Program Service, Inc., spoke at the morning session on the Petrillo emergency, and Hugh Feltis, president of BMB, explained the uses of the BMB findings in their three forms.

Judge Miller's greeting to the AWB delegates followed at the Friday luncheon. The NAB president then introduced Gen. Bradley.

Asks Clearer Concept. Speaking to the women broadcasters on Universal Military Training and the need for it, Gen. Bradley asked that they use their influence in bringing to their listeners a clearer concept of the UMT plan.

Mr. Willard's address, at the afternoon session, was followed by a presentation of the AWB contest award to Iris Haverstack, of Canton, O. The presentation was made by Bond Geddes, of the Radio Manufacturers Association, who gave Miss Haverstack the radio-phonograph her letter on her favorite radio program won.

Also in the Friday afternoon session, the Girl Scouts of America presented to Mrs. Dorothy Lewis, NAB Coordinator of Listener Activity and AWB vice president, the Girl Scout Radio Badge for her years of service as national radio advisor, and "in recognition

of the time and knowledge and understanding which she so generously gives to guiding the radio activities of the national Girl Scout organization.

The radio badge was presented by a team of three Girl Scouts representing more than a million in the organization.

Following the presentation, delegates went to the White House for tea with Mrs. Harry S. Truman. A feature of the evening was a WMAL-TV television show featuring AWB members and conducted by Allan Prescott, of ABC.

The convention's adjournment was scheduled for Sunday (1), with a closed luncheon for the AWB Board to follow.

Awards Luncheon Ends Busy Week for Girls Who Won Radio Voice of Democracy Contest

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both boys and girls," the Attorney General called the result "significant of what can happen in America."

"This could only happen in a land where equality of opportunity is a part of the national creed," he continued. "I do hope it symbolizes an era in which women will take a more active interest in public life.

Challenging Age. "Our American heritage is something more than a rich continent lying between two oceans," the Attorney General told the four winners. "You are living in the most challenging age of all times. You now have wonderful tools with which to explore and utilize the rich resources of the earth for the betterment of mankind.

"Although many of the geographical frontiers are closed to exploration, there are still frontiers of science, of medicine, of law, and of thought—all frontiers of fuller living that challenge each of us to the highest endeavor.

The winners who received the awards from Attorney General Clark, with the stations cooperating in their entries in the contest, were: Janet Geister, Cuyahoga Falls, O., Station WHKK, Akron; Laura Shatto, Hagerstown, Md., Stations WARK and WJEJ; Alice Wade Tyree, Lawton, Okla., Station KSWO; and Rose Ellen Mudd, Missoula, Mont.

Dr. Studebaker told the 200 or more attending the luncheon that he considered the timing of the contest "significant," and called on "our schools and colleges, together with the radio, the press, and other instrumentalities of free inquiry and free communication . . . to make clear to our own citizens, and indeed to all men wherever they can be reached, the crucial differences between democracy and its rivals."

The Commissioner of Education also congratulated the broadcasters of America on their "growing interest and effort" in the field of educational broadcasting. He explained that he referred not merely to academic education for young people, but to the continuing work of radio in adult education and information.

He added that the Office of Education will endorse and support the "Voice of Democracy" contest again next year, and work to extend the competition into "tens of thousands" of additional schools.

The awards luncheon brought to an official close a busy week of activity for the winners. Arriving with

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their chaperones over the week-end, the girls called on President Truman at the White House, visited Attorney General Clark in his office, had a special FBI tour arranged for them by J. Edgar Hoover, watched sessions of the House and Senate, lunched in the Senate Restaurant, attended a tea given at the Wardman Park Hotel by Mrs. Justin Miller, wife of the NAB president, took two full days of sight-seeing, and made two nationwide broadcasts.

The four winners were honor guests on the ABC program, "Youth Asks the Government," with U. S. Senator Charles W. Tobey (R-N. H.), on Tuesday evening at 8 o'clock. Moderated by John Edwards, the broadcast produced a news break when the girls drew from Senator Tobey a statement that General Eisenhower's withdrawal from the Presidential race had not changed his determination to "call the General to the service of his country."

The second broadcast was on Mutual, a 15-minute airing of the awards presentation ceremonies at the luncheon.

Truce Extends Network-AFM Pact 60 Days; Duplication on FM Included in Agreement

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nounce that they will maintain the *status quo* for a further period of sixty days.

"Recognizing the desirability of broadening the public opportunity to hear more music on FM broadcasts and in the expectation that FM broadcasts will provide additional employment opportunities for musicians, the parties are happy to announce that, in the meantime, FM duplication of AM programs will begin on February 1, 1948.

"It is further announced that no commitments will be requested of the networks relating to the employment of musicians by their affiliates. The continuing discussions will also relate to the employment of musicians on television."

Program Executive Committee Approves Manual in Chapters for Continuing Aid

The Program Executive Committee of the NAB has approved the publication of an "NAB Program Manual," a continuing service to Association member stations to assist programming.

The Committee's discussion and approval of the manual project, which is already in progress in the NAB Program Department under the direction of Harold Fair, was a part of a three-day meeting at NAB headquarters, which culminated in a joint session with the Public Relations Executive Committee.

The programming manual projected at the meeting will contain chapters on development and use of available program sources; production on the local level; farm, news, educational and religious programming; copyrights, the preparation and production of commercial copy; and cooperation with community projects, among other subjects.

The chapters of the manual are to be prepared and published singly, for inclusion in a loose-leaf binder which, when filled, will make up the complete book.

The Committee also discussed and approved the continuing program reference library, which has already

IN THE OFFING

Educational Standards Committee	Feb. 3	Washington, D. C.
	Feb. 4	NAB Board Room
Employee-Employer Relations Executive Comm.	Feb. 9	Washington, D. C.
Board International Advisory Committee	Feb. 9	Washington, D. C.
	Feb. 10	
	Feb. 11	
Board of Directors	Feb. 24	The Homestead
	Feb. 25	Hot Springs, Va.
	Feb. 26	

been started by the NAB Program Department with a check-list of open-ended transcription sent to member stations.

The meeting projected, in addition, a library of "proven program ideas," to be maintained as a continuing reference collection to assist member stations with special needs and problems. It will include a bibliography of titles on programming and production, and a continuity exchange.

"This will be a major task," explained Harold Fair, NAB Program Department director. "It will probably take many months to complete it."

Mr. Fair was requested by the Committee to prepare the agenda for program clinics to be held at various district meetings, and to prepare a statement of policies and objectives of the NAB Program Department, which is to be submitted to the Board of Directors as a suggested basis for a directive.

The Committee joined the Public Relations Executive Committee in the joint session, and attended the Wednesday (29) awards luncheon for the four "Voice of Democracy" winners at the Statler Hotel.

Attending the meeting were John S. Hayes, WINX, Washington, chairman; Layne Beaty, WBAP, Fort Worth, Tex.; Walter J. Brown, WORD, Spartanburg, S. C.; Harry C. Butcher, KIST, Santa Barbara, Calif.; Arthur B. Church, KMBC, Kansas City, Mo.; Ted Cott, WNEW, New York; E. R. Vadeboncoeur, WSYR, Syracuse, N. Y.; and Harold E. Fellows, WEEI, Boston, Board liaison member.

The Public Relations Executive Committee suggested, by motion, that Judge Miller send to all member stations a personal letter explaining activities incident to developing a set of Standards of Practice which have taken place since the Atlantic City Convention.

In other actions, the Public Relations Committee agreed to study further industry-wide plans for employing radio to "sell radio." Subcommittees to make the special studies were appointed by Frank King, PREC chairman.

Other committee members present were: Craig Lawrence, WCOP, Boston; Buryl Lottridge, WOC, Davenport, Iowa; Harry Maizlish, KFWB, Los Angeles; Walter Wagstaff, KIDO, Boise, Idaho; James W. Woodruff, Jr., WRBL, Columbus, Ga.; and Board liaison members Wiley P. Harriss, WJDX, Jackson, Miss.; and William B. Ryan, KFI, Los Angeles.

Record Attendance Seen for News Clinics

Estimates by general chairman for the forthcoming Radio News Clinics to be held in the fourth NAB district in February indicated last week that record attendance is expected.

Chairmen, appointed by Campbell Arnoux, WTAR, Norfolk, District Director, are Harold Essex, WSJS, Winston-Salem, N. C.; E. S. Whitlock, WRNL, Richmond, Va.; and Bertin Sonis, WCHS, Charleston, W. Va.

Invitations were sent to all AM and FM stations in Virginia, West Virginia, North and South Carolina, and the District of Columbia.

The chairmen have planned the agenda to meet special needs of newsmen and management in their areas. Papers on specific subjects will be read at the clinics, and will be discussed.

Arrangements chairmen and headquarters for the clinics are:

Charleston: John S. Phillips, WGKV; Daniel Boone Hotel.

Richmond: Jimmie Clark, WRVA; John Marshall Hotel.

Charlotte: Jack Knell, WBT; Charlotte Hotel.

Broadcast Advertising

NRDGA Sends Winners Award Certificates; Merit Certificate Recipients Are Named

The National Retail Dry Goods Association last week sent official certificates and letters of congratulation to 12 winners of grand awards and 16 winners of honorable mention awards in the second annual NRDGA Retail Radio Program contest.

The top awards were announced during the NRDGA convention in New York on Jan. 12. (See REPORTS, page 49.)

Announcement of seventeen Certificate of Merit awards was also made last week. Following is a list of winners in the merit award classification:

General Family: Abrahamson-Bigelow, Jamestown, N. Y., for "Breakfast with Bigelow's" on WJTN; Hills, McLean & Haskins, Binghamton, N. Y., for "City Desk" on WINR; The John Bressmer Company, Springfield, Ill., for "Upon Reflection" on WCVS; The John Gerber Company, Memphis, Tenn., for "Memphis Midsouth Today and Tomorrow" on WMC; John Taylor Dry Goods Company, Kansas City, Mo., for "Joanne Taylor" on KMBC; and Pomeroy's, Inc., Pottsville, Penna., for "Tone Portraits" on WPAM.

Women's: Milliron's, Los Angeles, Calif., for "The Woman's Voice" on KMPC; Clarke's, Peoria, Ill., for "Breakfast Party" on WMBO; Heer's, Springfield, Mo., for "Diana Dean" on KTTS; Gladding's, Providence, R. I., for "Concert Hall" on WHIM; Alms & Doepeke, Cincinnati, O., for "Time for Calling" on WSAI; and Frank R. Jelleff's, Washington, D. C., for "Modern Manners" on WMAL.

Teen-Age: Buffum's Department Store, Long Beach, Calif., for "Life Begins at 17" on KGER; F & R Lazarus & Company, Columbus, O., for "Hi-Jinx Show" on WCOL; Iszard's, Elmira, N. Y., for "Teen Talk and Tunes" on WENY; The Fair, Fort Worth, Tex., for "Ballads by Brooks" on KXOL; and Walker's, San Diego, Calif., for "Debber Date" on KSDJ.

Small Market Stations

New Studies and Reports on Efficiency Asked of NAB by Small Market Committee

Additional studies and reports on proven ways of increasing radio station efficiency, as a means of combating rising costs of operation, were requested from the NAB by the Small Market Stations Executive Committee at the close of a series of meetings which began Monday (26) and continued through most of the week.

After recording their concern about increasing expenditures for normal operations at a time when new stations are creating additional competition, members of the committee unanimously asked by formal resolution that NAB undertake "a study of practical examples of how stations have reduced their operating expenditures and improved the over-all efficiency of station operations" and that "all findings be made available to all NAB members."

A special sub-committee was appointed to work with the NAB staff in preparation of the material. Its members are Wayne Cribb, KHMO, Hannibal, Missouri, chairman; DeWitt Landis, KFYO, Lubbock, Texas, and William C. Grove, KFBC, Cheyenne Wyoming. A panel of NAB staff members to work with the station executives consists of Director of Research Kenneth Baker, Richard P. Doherty, director of employee-employer relations; Arthur Stringer, FM director, and Allen Brown, director of the small market stations division.

A closely related request made by the committee called for publication of a brochure containing outlines of proven methods of office management and examples of efficient office forms. Throughout these discussions, committee members emphasized that the special need for basic information has been occasioned by the entry of new executive personnel into the industry and rapid promotion of junior executives as a result of current expansion.

Position Commended. NAB's position concerning problems raised by the American Federation of Musicians, and NAB participation in the Industry Music Committee, was commended by a unanimous vote of the committee, which observed that "the best interests of the American people, as served by radio broadcasters, can best be protected by concerted effort."

Recent efforts of the NAB to obtain recognition by the Wage and Hour Administration of the professional nature of duties performed by radio announcers

(Continued on next page)

was endorsed by the small market station representatives. "Radio broadcasting in its very nature is an artistic medium of expression, often employing the same talents and individuals experienced on stage and screen," the committee members agreed as they urged the NAB to pursue the efforts to "a successful completion."

Members of the committee attending this week's sessions were Chairman Simon Goldman, WJTN, Jamestown, N. Y.; C. O. Chatterton, KWLK, Longview, Washington; Wayne W. Cribb, KHMO, Hannibal, Mo.; DeWitt Landis, KFYO, Lubbock, Texas; Lee Little, KTUC, Tucson, Ariz.; Edwin Mullinax, WLAG, LaGrange, Ga.; John W. Shultz, WMVA, Martinsville, Va.; A. E. Spokes, WJOY, Burlington, Vt.; William C. Grove, KFBC, Cheyenne, Wyo.; and Board liaison member Robert T. Mason, WMRN, Marion, O.

Engineering

NAB Petition for Study of 540 Kilocycles Follows Havana Recommendation for NARBA

The National Association of Broadcasters Thursday (29) petitioned the Federal Communications Commission for proceedings "to determine what would constitute the most effective use of the frequency 540 kc. in the United States."

Pointing out that the nations participating in the Havana meeting of engineers, preliminary to the Canadian conferences on the third North American Regional Broadcasting Agreement, had recommended the widening of the broadcast band to include 540 kc., the petition asked studies of the use of the frequency.

The request said that "if the characteristics of this frequency are to be fully utilized for the benefit of the people of the United States, it is clear that studies . . . will be necessary after execution of the agreement reached at the forthcoming NARBA conference."

The NARBA conference is scheduled to be held in Canada in August, 1948. The preliminary meeting of engineers was held in Havana in November and December. It was limited to discussion of technical problems, to the exclusion of policy matters.

The 540 kc. channel was added to the standard broadcast band for American regions at the Atlantic City International Telecommunications Conference last summer.

The NAB petition also pointed out that preliminary studies of the channel's best use would be necessary to provide a basis on which United States proposals for NARBA may be submitted, and in order that the U. S. delegation may be fully instructed.

NAB, during the 1944 meetings of the Radio Technical Planning Board, advocated not only 540 but 530 kc. as well for inclusion in the standard broadcasting band. The NAB Board at its November, 1947, meeting also favored the inclusion of 520 kc.

Justin Miller, NAB president, explained the petition for study of 540 as being "for the purpose of obtain-

Advance "Freedom Train" Schedule

The "Freedom Train" today is in Waco, Tex. Following is the schedule of the train for the week of February 23:

Monday (23)—Los Angeles, Calif.
Tuesday (24)—Los Angeles, Calif.
Wednesday (25)—Los Angeles, Calif.
Thursday (26)—Long Beach, Calif.
Friday (27)—Pasadena, Calif.
Saturday (28)—Pomona, Calif.
Sunday (29)—San Bernardino, Calif.

ing technical information as to how this fine channel may be used to the best interest of the American people.

"The Commission must eventually determine its precise use," he said, "but it appears that very little information as to its most beneficial possibilities is now available, and it seems highly desirable that we secure this technical data prior to the submission of United States proposals to NARBA."

Legal Department

Application of Copyright Law to Comics Read on the Air Is Analyzed in Detail

(NOTE: The following analysis of copyright law has been prepared by the NAB General Counsel's office in response to inquiries.)

A general statement on the copyright law as it affects radio broadcasters was published in NAB REPORTS on May 19, 1947, page 406. Since then there have been inquiries from broadcasters as to the applicability of the principles there stated to the use of newspaper comics on the air.

The copyright law itself does not prevent the reading of comics over the air since they are not dramatic, or musical works or designed for oral delivery. However, as was stated in the earlier article, the common law and many state statutes recognize the doctrine of unfair competition. Under its principles, the unauthorized use of another's literary property in such a way as to interfere with his right to exploit it may give a right to an injunction or damages or both, even though under the copyright laws the use is permissible.

Thus, in *International News Service v. Associated Press*¹ the Supreme Court of the United States held that INS could not use news gathered by the AP to service its subscribers, at least until the news had become stale and thus ceased to have value to AP. The court pointed out that news matter, even though not susceptible of ownership, "is stock-in-trade, to be gathered at the cost of enterprise, organization, skill, labor, and money, and to be distributed and sold to

¹ 238 U. S. 215.

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those who will pay money for it, as for any other merchandise.

Regarding the news, therefore, is but the material of which both parties are seeking to make profits at the same time and in the same field, we hardly can fail to recognize that for this purpose, and as between them, it must be regarded as quasi property, irrespective of the rights of either as against the public." While in that case INS had been using AP's news without giving AP credit for it, the court held that this fact accentuated but was not the essence of the wrong.

In *Associated Press v. KVOS*² the United States Circuit Court of Appeals for the 9th Circuit applied the same rule to enjoin station KVOS from using without permission the news of the Associated Press. The court there said that AP's news "is not only made stale to those of their readers who first have access to it [on KVOS] but also is made free, while still hot, to their readers who pay a usual subscription price for their papers. The obvious tendency of these factors is to cause [AP's] papers to lose circulation and with it the advertising, income which is based on circulation. We are unable to see any theory under which such a diversion of advertising income from the Associated papers to KVOS, with its incidental destruction of subscriber income, can be called anything but "unfair competition."

The court further made clear by implication that it would make no difference whether the news was broadcast on a sustaining or a commercial basis, relying on the settled doctrine that if the use of literary, artistic and musical material is in connection with a commercial, profit-making venture, it is for profit. To quote Justice Holmes' famous statement, "Whether it pays or not, the purpose of employing it is profit and that is enough."

More than likely most courts would refuse to make any distinction between the unauthorized use of news by a radio station and the unauthorized use of features, such as comic strips. In view of this, it is advisable that stations consult their own attorneys on this problem and get clearance, at least from the newspapers in their service area, before broadcasting any comics carried by those newspapers.

²80 F. (2d) 575.

Statement on Lottery Broadcasts Is Error

NAB's Legal Department has pointed out that a recently published newspaper statement saying "radio can broadcast news of lottery winners without restrictions" is in error.

Section 316 of the Communications Act, the Department emphasized, forbids the broadcasting of "any advertisement of, or information concerning, any lottery, gift enterprise, or similar scheme . . . or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme."

A general guide designed to help broadcasters determine whether particular programs violate lottery laws will be found in the 1947 volume of NAB REPORTS, p. 459. Legal circles have expressed hope that further information will be available at the conclusion of current FCC proceedings concerning give-away programs. (See NAB REPORTS, Oct. 20 & 27, 1947.)

Research Department

Annual FTC Report Totals Year's Work

The 1947 annual report of the Federal Trade Commission revealed last week that the FTC examined copies of 641,402 commercial radio broadcast continuities in the year ending June 30, 1947.

The continuity totalled 1,430,692 pages, 569,340 for networks and 833,352 for individual stations. Some 29,000 pages of script for advertising portions of transcription productions were also examined.

The report said that 9,573 broadcast advertising statements in this material were marked for further study as containing representations that might be false or misleading.

The FTC booklet also commended networks and individual stations for "a desire . . . to aid in the elimination of false and misleading advertising."

Public Interest Programming

Ad Council Network Campaigns

The following public interest campaigns have been given top priority on network and national spot allocation plans during the week of February 9-15, 1948, by The Advertising Council. Copies of individual fact sheets and schedules showing exactly what messages will be carried daily by the programs of the network with which your station is affiliated may be obtained on request from George P. Ludlam, radio director, The Advertising Council, 11 West 42nd Street, New York 18, New York.

CRUSADE FOR CHILDREN (American Overseas Aid—United Nations Appeal for Children) was originally scheduled on network radio facilities during the entire month of February. However, the Advertising Council has been advised that the major portion of the public appeal for \$60,000,000 will be made in April and *not* in February, as originally planned. Under these circumstances, the Council does not feel that national radio publicity at this time is justified, and has recommended that network programs not carry the allocation messages on Crusade for Children. Stations, wherever the local situation warrants, are asked to substitute a message on THE CRITICAL FUEL OIL EMERGENCY.

The following is a brief resume of the fact sheet entitled FUEL OIL SITUATION CRITICAL.

With an unusually severe winter harassing many areas of the country, a critical fuel oil situation exists which may become more acute in the next sixty days. Demands for fuel oil exceed supplies in the East, certain sections of the South, and in the mid-West. This means less oil for heating homes during February and March. Only

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through conservation can hardship be avoided for many American families.

Every fuel oil user can safeguard himself and his neighbors against cold weather suffering by taking a few simple steps now to cut down on his normal use of oil. Tell every listener in the East, South and mid-West who uses fuel oil or kerosene to help himself and his neighbor by beginning now to do the following:

A. Keep day-time house temperature at not more than 68°. Set thermostat down to 60° or lower at night, or when away from home.

B. Turn off heat in unused rooms, sun-porches and garages.

C. Install insulation, weather-stripping and storm sash where possible—government studies show these cut fuel consumption by 20 to 50%.

D. Keep doors and windows closed and shades and venetian blinds drawn at night.

E. Have heating system in good operating condition to make sure no fuel is being wasted.

Nursing Careers for Girls

With millions more Americans—over 15 million in 1946, compared with 10 million in 1940—making use of our nation's hospitals than ever before, more nurses are needed to insure that patients receive adequate care. To meet the hospitals' need for graduate nurses, more girls must enroll this year as student nurses—nursing is a skilled profession requiring years of professional training. This need for nurses can be filled if the public is informed of the many attractive opportunities for a career and for self-development which nursing offers girls. Contrary to popular belief the total number of nurses in America has steadily increased. But with a growing number of patients hospitalized and the trend toward a forty-hour week, many more nurses are now needed. Our hospitals must have more nurses. Therefore, to fill these current and future needs, enrollment to first year students must be pushed up to 50,000 during the coming year—higher than any other peacetime period. 1. Point out that thousands of bright, alert girls are today choosing nursing as a career. 2. Stress that, despite the fact there are more graduate nurses in service today than ever before, the great increase in the number of patients in hospitals and shorter working hours for nurses have created a demand for still more nurses. As a result, countless opportunities are open to the girl who becomes a graduate nurse. 3. Outline the advantages of enrolling as a student nurse: (a) A professional education. (b) Interesting studies—including psychology, sociology, child care, anatomy and physiology, etc. (c) Dormitory life with girls of own age. (d) Work with doctors and graduate nurses, and association with the finest people in the community—a chance to serve humanity. (e) Eligible to become a Registered Nurse and may even receive a Bachelor of Science degree. 4. Mention some fields open to graduate nurses: airlines, foreign service, hospital administration, private duty, research, teaching, U. S. Armed Forces, U. S. Public Health Service, Veterans Administration, Industry. Note value of nurse's training in married life. 5. Outline the qualifications of a student nurse: A high school graduate or college student of good health and character. 6. Urge qualified girls to go to their nearest hospital today to find out more about nurses. (Fact Sheet No. 9-H)

FCC DOCKET

HEARINGS

The following hearings are scheduled to be heard before the Commission, Washington, D. C., unless otherwise in-

dicated, during the week beginning Monday, February 2. They are subject to change.

Monday, February 2

Oral Argument

(Before the Commission en banc, Room 6121, beginning 10:00 A. M.)

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license. 1310 kc., 500 watts. Shares WCAM and WCAP.

WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license. 1310 kc., 500 watts, unlimited. Requests facilities of WCAM, WCAP.

WCAM—The City of Camden, Camden, N. J.—Renewal of license. 1310 kc., 500 watts. Shares WTNJ and WCAP.

WCAM—The City of Camden, Camden, N. J.—Modification of license. 1310 kc., 500 watts. Shares WCAP. Requests facilities of WTNJ.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license. 1310 kc., 500 watts. Shares WTNJ and WCAM.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license. 1310 kc., 500 watts. Shares WCAM. Requests facilities of WTNJ.

NEW—Camden Broadcasting Company, Camden, N. J.—C. P. 800 kc., 1 KW, daytime.

WHAT—Independence Broadcasting Co., Philadelphia, Pa.—C. P. 820 kc., 1 KW, day, daytime.

NEW—Ranulf Compton d/b as Radio WKDN, Camden, N. J.—C. P. 820 kc., 1 KW, day, daytime.

NEW—Valley Broadcasting Corp., Allentown, Pa.—C. P. 790 kc., 1 KW, directional antenna, unlimited.

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Modification of license. 1340 kc., 250 watts, unlimited.

Tuesday, February 3

At Minden, La.

(County Court House, 10:00 A. M.)

NEW—Parish Broadcasting Corp., Minden, La.—C. P. 1240 kc., 250 watts, unlimited.

Wednesday, February 4

(10:00 A. M.)

NEW—Turlock Broadcasting Group, Turlock, Calif.—C. P. 1450 kc., 250 watts, unlimited.

NEW—Albert Alvin Almada, Sacramento, Calif.—C. P. 1390 kc., 1 KW, directional antenna, unlimited.

Thursday, February 5

(10:00 A. M.)

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—C. P. 900 kc., 1 KW, daytime.

NEW—Northwestern Theological Seminary and Bible Training School, Minneapolis, Minn.—For FM facilities.

(10:00 A. M.)

KTSSW—Emporia Broadcasting Co., Emporia, Kans.—Order to show cause.

(10:00 A. M.)

KFRE—J. E. Rodman, Fresno, Calif.—C. P. 970 kc., 1 KW, unlimited.

(Continued on next page)

KTKC—Tulare-Kings County Radio Associates, Fresno, Calif.—C. P. 940 kc., 50 KW, directional antenna, unlimited.

At Shreveport, La.

(Court Room, Federal Bldg., 10:00 A. M.)

NEW—Frequency Broadcasting System, Inc., Shreveport, La.—C. P. 1050 kc., 250 watts, daytime.

Friday and Saturday, February 6 and 7

At Oxnard, Calif.

(Room 205, Post Office Bldg., 10:00 A. M.)

NEW—Pleasant Valley Broadcasting Co., Oxnard, Calif.—C. P. 910 kc., 1 KW, daytime.

NEW—Valverde Broadcasting Co., Oxnard, Calif.—C. P. 910 kc., 250 watts, daytime.

FCC ACTIONS

GENERAL

Publications Now Available

The "Standards of Good Engineering Practice Concerning Standard Broadcast Stations" (550-1600 kc.), revised to October 30, 1947, are now on sale by the Superintendent of Documents, Government Printing Office, Washington 25, D. C., for \$1.00 a copy.

Part 2: "General Rules and Regulations," revised to June 1, 1946, is also available at the Government Printing Office for 10 cents a copy.

Both of these publications are issued in size 8 x 10 inches to fit three-ring binders.

AMPLITUDE MODULATION

AM—Docket Cases

910 KC.

The Commission announced a **Proposed Decision** looking towards a grant of the application of The New Britain Broadcasting Co. to change the facilities of station **WKNB, New Britain, Conn.**, from 840 kc., 1 KW, daytime only, to 910 kc., 5 KW, unlimited time, directional antenna day and night (BP-5305; Docket 7904), and denial of the application of **Central Conn. Broadcasting Co.** for a new station (BP-4505; Docket 7567), for the same facilities, and application of The Hartford Times, Inc., to change facilities of stations **WHTT, Hartford**, from 1230 kc., 250 watts, unlimited time to 910 kc., 5 KW, unlimited time (BP-5006; Docket 7673). (Commissioners Coy, Jones and Sterling dissenting.)

1230 KC.

The Commission announced its **Order** making final its Proposed Decision and granted application of **Frank R. Smith, Jr.**, for a new station at **Beaver Falls, Pa.**, to operate on 1230 kc., 250 watts, unlimited time (BP-5428; Docket 7981) subject to condition that applicant will, within 60 days, file an application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards; subject to the acceptance of such interference as may be caused by a grant of the application of Mahoning Valley Broadcasting Corp. (Docket 7709); and subject to the further condition that applicant will within 60 days sever his relationship with Station WWSW, Pittsburgh, Pa.

1340 KC.

The Commission announced its **Decision** granting application of **Brookhaven Broadcasting Co., Inc.**, for a new station in **Brookhaven, Miss.**, to operate on 1340 kc. with 250 watts, unlimited time (BP-4947; Docket 7691), subject to condition that applicant will within 60 days from date of action file an application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards. (Comrs. Webster and Jones not participating; Comrs. Durr and Hyde dissenting.)

1450 KC.

Adopted a **final Order** granting application of **Meroco Broadcasting Co.** for a new station at **Greeley, Colo.**, to operate on 1450 kc., 250 watts, unlimited time (BP-5196; Docket 7837), subject to the condition that the applicant will within 60 days from date of grant, file an application for modification of CP specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards.

The Commission announced its **Proposed Decision** looking toward the grant of a petition of Port Huron Broadcasting Company for reconsideration of Commission action designating for hearing its application for renewal of license of Station **WHLN, Port Huron, Mich.** (BR-976; Docket 6987), and to issue a regular renewal of license.

(Commissioners Hyde and Jones concurring separately; Commissioner Webster not participating.)

1470 KC.

Adopted **Proposed Decision** looking toward grant of applications of Reporter Broadcasting Co. to change facilities of Station **KRBC, Abilene, Tex.**, from 1450 kc., 250 watts, unlimited time, to 1470 kc., 5 KW day, 1 KW with directional antenna night (BP-2553; Docket 5968) and of Calcasieu Broadcasting Co. to change facilities of Station **KPLC, Lake Charles, La.**, from 1490 kc., 250 watts, unlimited time, to 1470 kc., 5 KW day, 1 KW with directional antenna night (BP-3623; Docket 6664), and a denial of application of **KRIC, Inc.**, to change facilities of Station **KRIC, Beaumont, Tex.**, from 1450 kc., 250 watts, unlimited time, to 1470 kc., 5 KW, unlimited time, directional antenna night (BP-4410; Docket 7321).

1490 KC.

Adopted **Proposed Decision** looking toward denial of applications of **Springfield Broadcasting Co., Springfield, Mass.**, (BP-4926; Docket 7771) and **Telecolor Corp., West Springfield, Mass.**, (BP-4946; Docket 7772), each seeking a new station in the cities named to operate on 1490 kc., 250 watts, unlimited time.

The Commission announced its **final Decision** granting application of **Rich Publishing House, Inc.**, for a new station at **Midland, Michigan**, to operate on 1490 kc., 250 watts, unlimited time (BP-4906; Docket 7713) and denying the application of **Midland Broadcasting Co.** seeking the same facilities (BP-4888; Docket 7712). The grant to Rich Publishing House, Inc., is subject to the condition that applicant will, within 60 days, file an application for modification of permit specifying a transmitter site and antenna system meeting the requirements of the Commission's Standards, and subject to the further condition that it will install an approved frequency monitor when such monitors are available.

Adopted an **Order** denying a petition by **George Arthur Smith**, applicant for a new station in **Jackson, Tenn.**, (BP-4580; Docket 7489), requesting the Commission to vacate its Order of December 4, 1947, setting aside the Decision in the proceeding involved in Dockets 7487, 7488 and 7489, and reopening the record for further hearing on issues designated in that Order, on the ground that petitioner will resign his office as Mayor upon the Order being vacated and the final Decision reinstated. The Commission further ordered that issues 1 and 2 of the Order of December 4 be amended (which deal with duties of and limitations imposed upon position of Mayor of Jackson, etc.).

(Continued on next page)

AM—License Renewals and Extensions

WMVA—Martinsville Broadcasting Co., Martinsville, Va.—Granted renewal of license for the period ending February 1, 1951.

WWDC—Capital Broadcasting Co., Washington, D. C.—Granted renewal of license for the regular period, and adopted opinion and order dismissing petition for declaratory ruling. (BR-1130)

WFLA—Tribune Co., Tampa, Fla.—Granted renewal of license for the period ending May 1, 1950.

KLIZ—Brainerd Broadcasting Co., Brainerd, Minn.—Granted renewal of license for the period ending August 1, 1950(*).

KGER—Dana Latham, Executor, etc., Long Beach, Calif.—Granted renewal of license for the period ending November 1, 1950.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Present license further extended on a temporary basis to June 1, 1948.

WKEU—Radio Station WKEU, Griffin, Ga.—Present license further extended on a temporary basis to June 1, 1948.

The following stations were granted renewal of licenses for the period ending February 1, 1951:

KOAT, Albuquerque; KORE, Eugene, Ore.; WLEU, Erie, Pa.; KVAK(*), Atchison, Kans.; KMYC, Marysville, Calif.; KAWT, Douglas, Ariz.(*); WDIG, Dothan, Ala.; KRIC, Beaumont, Texas; KBPS, Portland, Ore.; KDNT, Denton, Texas; KDSJ, Deadwood, S. Dak.; KGRH, Fayetteville, Ark.; KMHT, Marshall, Texas; KRBC, Abilene, Texas; KSGM, Ste. Genevieve, Mo.; KWPM, West Plains, Mo.; KTRI, Sioux City, Iowa; WAGC and auxiliary, Chattanooga, Tenn.

WFPG and auxiliary, Atlantic City, N. J.; WLEE, Richmond, Va.; WMOH, Hamilton, Ohio; WNAB, Bridgeport; WPAM, Pottsville, Pa.; WPOR, Portland, Me.; WRIA, Ito Rey, P. R.; WRLC, Toccoa, Ga.; WWSC, Glens Falls, N. Y.; KAMD, Camden, Ark.; KEIO, Pocatello, Idaho; WDSG, Dyersburg, Tenn.; WFNC, Fayetteville, N. C.; WJXX, Jackson, Miss.; WKIP, Poughkeepsie, N. Y.; WMFJ, Daytona Beach; WNBZ, Saranac Lake, N. Y.; WTOK, Meridian, Miss.; WRHP(*), Tallahassee, Fla.; WPAD, Paducah, Ky.; WMBH, Joplin, Mo.

WMHA, Anniston, Ala.; KATE, Albert Lea, Minn.; KBUN, Bemidji, Minn.; KFIZ, Fond du Lac, Wis.; KFMB, San Diego; KONP, Port Angeles, Wash.; KOSA, Odessa, Texas; KWCI, Natchitoches, La.; KWHW, Altus, Okla.; WBBL, Richmond, Va.; WCRS, Greenwood, S. C.; WCVS and auxiliary, Springfield, Ill.; WDLB, Marshfield, Wis.; WILM, Wilmington, Del.; WKXL, Concord, N. H.; WLPM, Suffolk, Va.; WPAR, Parkersburg, W. Va.; WPLH and auxiliary, Huntington, W. Va.; WRNO, Orangeburg, S. C.; WMAS, Springfield, Mass.

Licenses for the following stations were extended on a temporary basis for the period ending June 1, 1948, pending receipt of information regarding stock discrepancies:

KNET, Palestine, Texas; WHSC, Hartsville, S. C.; WJMS, Ironwood, Mich.; WNVA, Norton, Va.

Licenses for the following stations were extended on a temporary basis for the period ending June 1, 1948, pending receipt of renewal applications:

KOBE, Las Cruces, N. Mex.; KTIP, Porterville, Calif.; WGSN, Murfreesboro, Tenn.

The following stations were granted renewal of licenses for the regular period:

KIRX, Kirksville, Mo.; KSIW, Woodward, Okla.; KSVP, Artesia, N. Mex.; WCCP, Savannah, Ga.; WCJU, Columbia, Miss.; WFUN, Huntsville, Ala.; WGUY, Bangor, Me.

(*) Comr. Durr for hearing.

AM—Licenses for New Stations Granted

1230 KC.

KXXL—Station KXXL, Reno, Nev.—Granted license for new station; 1230 kc., 250 watts, unlimited time. (BL-2694)

1240 KC.

WCMD—Cambridge Co., Cambridge, Md.—Granted license for new station; 1240 kc., 100 watts, unlimited time. (BL-2852)

1290 KC.

WTRF—Tri-City Broadcasting Co., Bellaire, O.—Granted license for new station; 1290 kc., 1 KW, daytime. (BL-2880)

1340 KC.

WNJR—North Jersey Radio, Inc., Newark, N. J.—Granted license for new station; 1340 kc., 5 KW-DA-N, unlimited time, and to specify studio location. (BL-2837)

1360 KC.

WEEB—The Sandhill Community Broadcasters, Inc., Southern Pines, N. C.—Granted license for new station; 1360 kc., 1 KW, daytime. (BL-2810)

1400 KC.

WBIZ—WBIZ, Inc., Eau Claire, Wis.—Granted license for new station; 1400 kc., 250 watts, unlimited time. (BL-2800)

1590 KC.

WPWA—Lou Poller, Chester, Pa.—Granted license for new station; 1590 kc., 1 KW, day. (BL-2744)

AM—Miscellaneous Actions

WAIT—Radio Station WAIT, Chicago, Ill.—Granted involuntary assignment of license to Gene T. Dyer, et al, d/b as Radio Station WAIT, a new partnership consisting of the same parties except Gene T. Dyer, Jr., deceased, whose 24% interest is transferred to his parents in equal amounts. (BAL-683)

WETB—East Tennessee Broadcasting Co., Johnson City, Tenn.—Granted voluntary transfer of control of licensee corporation from Carl A. Jones, Jr., H. L. Jones and Mrs. Dorothy J. Clark, to Press, Inc. No monetary consideration involved. (BTC-600)

WNOK—Palmetto Radio Corp., Columbia, S. C.—Granted CP to install a new transmitter. (BP-6504)

KSIB—Southwest Iowa Broadcasting Co., Creston, Iowa.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6217)

KTW—The First Presbyterian Church of Seattle, Seattle, Wash.—Granted CP to make changes in transmitting equipment. (BP-6508)

WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Granted CP to install new vertical antenna and change transmitter location. (BP-6374)

WCOV—G. W. Covington, Jr., Montgomery, Ala.—Granted CP to install new vertical antenna and mount FM antenna on AM tower. (BP-6487)

Lake States Broadcasting Co., Milwaukee, Wis.—Granted petition to amend its application (BP-5559; Docket 8119), to show W. J. Sawyer as president, director and stockholder; a change in stockholding of Mrs. Rose Sawyer, and resignation of Moe H. Hillman, president and director, etc.

KUOA—KUOA, Inc., Siloam Springs, Ark.; All-Oklahoma Broadcasting Co., Tulsa, Okla.—Ordered that the hearing date on these applications be advanced from Jan. 28 to Jan. 26.

Rochester Broadcasting Co., Rochester, Minn.—Ordered continuance of the hearing on application (BP-5080; Docket 7876), presently scheduled for Jan. 27, to Feb. 10.

(Continued on next page)

Surety Broadcasting Co., Charlotte, N. C.—Ordered that the hearing on this application (BP-6088; Docket 8459) be continued from Jan. 26 to Feb. 9.

WTAX—Blackhawk Broadcasting Co., Sterling, Ill.; WTAX, Inc., Springfield, Ill.—Ordered that the hearing on these applications (Dockets 8179 and 8180) be continued from Jan. 28 to Feb. 6.

All-Oklaoma Broadcasting Co., Tulsa, Okla.—Granted petition to amend its application (Docket 8369) to show changes in officers.

WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—The Commission, on its own motion, continued the hearing on application (Docket 6987) from Jan. 26 to March 29.

KUOM—University of Minnesota, Minneapolis, Minn.—Granted petition for return to petitioner of the application (BP-4547; Docket 7455) and exhibits attached thereto, which was dismissed without prejudice July 13, 1946.

WFMJ—The WFMJ Broadcasting Co., Youngstown, Ohio—Granted petition to change hearing issues in re its application (BMP-2440; Docket 8392) and Issues No. 1 and 3 now designated for hearing in the proceeding were deleted.

Robert F. Wolfe Co., Fremont, Ohio—Granted petition to accept late appearance in re its application (BP-6240; Docket 8589).

Valdesta Broadcasting Co., Valdosta, Ga.—Granted petition to extend time to file proposed findings, and the time was extended to 20 days from this date. (Dockets 6863 and 8063)

All-Oklaoma Broadcasting Co., Tulsa, Okla.—Denied petition to enlarge issues in the proceeding in re application of KUOA, Inc. (Docket 8369)

All-Oklaoma Broadcasting Co., Tulsa, Okla.—Granted petition for leave to amend its application (BP-4797; Docket 8369) to change transmitter site, change nighttime power from 25 KW to 10 KW, etc. Also granted petition for leave to amend its application to show changes in Article VIII of its Articles of Incorporation and Article II, Sec. 1, of its By-Laws.

WCBT—WCBT, Inc., Roanoke Rapids, N. C.—Granted petition to accept written appearance late, in re its application (BP-6370; Docket 8654).

Don Lee Broadcasting System, San Diego, et al.—Granted petition for leave to amend its applications (Dockets 7255, et al) to change the name of applicant from Don Lee Broadcasting System to Thomas S. Lee Enterprises, Inc., d/b as Don Lee Broadcasting System.

WOOD—King-Treudle Broadcasting Corp., Grand Rapids, Mich.—Dismissed as moot petition requesting that the Commission correct certain orders with respect to consolidated hearing designated Dec. 19 (Dockets 7979 and 8217).

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Accepted late notice of intention to participate in oral argument on proposed decision in re Dockets 5778 and 6145.

WTOP—Columbia Broadcasting System, Inc., Washington, D. C.—Granted petition to intervene in the proceeding on application of WJFK (BP-6235; Docket 8691).

Union-Carolina Broadcasting Co., Union, S. C.—Granted petition for continuance of hearing from Feb. 10 to March 22 in re Docket 8074.

Live Oak Broadcasting Co., Live Oak, Fla.—Granted petition for continuance of hearing from Feb. 4 to March 26 in re Docket 8117.

Kansas City Broadcasting & Television Co., Kansas City, Mo.—Granted petition for continuance of hearing now scheduled for March 15 to March 26 at Kansas City. (Docket 8415)

KGDM—E. F. Peffer, Stockton, Calif.; Sacramento Broadcasters, Inc., Chico, Calif.—Granted joint petition for continuance of hearing from January 26 to March 25. (Dockets 8185 and 8186)

WLS—Lansing Broadcasting Co., Lansing, Mich.—Granted petition to take depositions in re application (BP-5889; Docket 8217).

Foundation Co. of Washington, Washington, D. C.—Granted in part petition for continuance of hearing originally scheduled for Dec. 23, 1947, and the hearing was continued to March 30, 1948 (Docket 8279).

WCLO—Southern Wisconsin Radio, Inc., Janesville, Wis.—Granted license covering changes in vertical antenna and mounting FM antenna on AM tower. (BL-2812)

WMRO—WMRO, Inc., Aurora, Ill.—Denied petition for leave to amend its application (BML-1276; Docket 8637) to specify a different antenna site, etc.

Crawfordsville Broadcasting Assn., Crawfordsville, Ind.—Granted petition to amend its application (BP-6172; Docket 8503) so as to change the name of applicant to show addition to the partnership of H. D. Philpott.

Bunker Hill Broadcasting Co., Boston, Mass.—Granted petition for leave to amend its application to show resignation of George M. Creamer as V.P. and director and withdrawal of his stock subscription, the execution of supplemental subscription agreements to purchase the stock relinquished by Creamer by two remaining stockholders, the election of a new director and increase in power from 1 to 5 KW. (Docket 8573)

Baker Broadcasting Co., Fresno, Calif.—Granted petition to accept late appearance in re its application (BP-6140; Docket 8604).

The Easley-Fairfield Broadcasting Co., Easley, Ala.—Granted petition to accept late appearance in re its application (BP-6294; Docket 8527).

Erie Broadcasting Corp., Buffalo, N. Y.—Granted petition for leave to amend its application (BP-6206; Docket 8495) to correct technical data, etc.

Louis G. Baltimore, Wilkes-Barre, Pa.—Granted petition for leave to amend his application (BPCT-134; Docket 8679) so as to specify Television Channel 11 in lieu of No. 3, etc.

Cahokia Broadcasting Corp., Inc., E. St. Louis, Mo.—Granted petition to dismiss without prejudice its application (BP-6338; Docket 8653).

William J. Brennan, Winston-Salem, N. C.—Granted petition to dismiss without prejudice his application (BP-6068; Docket 8457).

KOY—Salt River Valley Broadcasting Co., Phoenix, Ariz.—Granted petition for continuance of hearing in re its application (BP-5733; Docket 8480) from Jan. 27 to Feb. 16.

Charlotte News Publishing Co., Charlotte, N. C.—Granted petition to dismiss without prejudice its application (BP-3952; Docket 7607).

Brunswick-Islands Broadcasting Co., Brunswick, Ga.—Granted petition to accept written appearance late, in re their application (BP-6164; Docket 8587).

1290 KC.

WTMC—Ocala Broadcasting Co., Inc., Ocala, Fla.—Granted license covering change in frequency to 1290 kc., increase in power to 1 KW, installation of new transmitter and DA for night use, and change in transmitter location. (BL-2824)

1400 KC.

Community Broadcasting Co., Corpus Christi, Texas—Granted petition to amend its application (BP-6306; Docket 8681) to specify 250 watts in lieu of 100 watts power, on 1400 kc., unlimited time.

1450 KC

KBNE—Boulder City Broadcasting Co., Inc., Boulder City, Nev.—Granted request for dismissal of application for renewal of license, and the station will be deleted as of January 31, 1948. (1450 kc., 250 watts, unlimited.)

(Continued on next page)

AM—Modification of CP's Granted

WPAQ—Ralph D. Epperson, Mt. Airy, N. C.—Granted modification of CP for extension of completion date to 2-10-48. (BMP-3533)

KFGO—Northern States Broadcasting Co., Fargo, N. Dak.—Granted modification of CP for extension of completion date to 2-28-48. (BMP-3534)

WAGE—WAGE, Inc., Syracuse, N. Y.—Granted modification of CP for extension of completion date.

WAVU—Pat Murphy Courington, Albertville, Ala.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3419)

WAPF—Southwestern Broadcasting Co. of Miss., McComb, Miss.—Granted modification of CP to change type of transmitter, for approval of antenna and transmitter location, and to change studio location. (BMP-3342)

WPR—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—Granted modification of CP to make changes in transmitting equipment and for extension of completion date. (BMP-3447)

WAFB—Modern Broadcasting Co. of Baton Rouge, Inc., Baton Rouge, La.—Granted modification of CP for approval of antenna and transmitter location. (BMP-3320)

WUSN—Southern Broadcasting Co., Charleston, S. C.—Granted modification of CP for approval of antenna, transmitter and studio locations. (BMP-3473)

WLAK—Lakeland Broadcasting Corp., Lakeland, Fla.—Granted modification of CP to change type of transmitter. (BMP-3511)

The following were granted extension of completion dates as shown:

WFLB—Fayetteville, N. C., to 3-14-48 (BMP-3547); **WSSB**—Durham, N. C., to 3-27-48 (BMP-3552); **KVOO**—Tulsa, Okla., to 5-17-48 (BMP-3550); **WCOL**—Columbus, Ohio, to 4-25-48 (BMP-3551); **KFI**—Los Angeles, to 4-1-48 (BMP-3549); **WMAW**, Milwaukee, to 8-15-48 (BMP-3548).

AM—Applications Accepted for Filing

550 KC.

WGR—WGR Broadcasting Corp., Buffalo, N. Y.—Modification of construction permit (B1-P-4424, as modified, which authorized an increase in power and changes in directional antenna for night use and make changes in antenna and ground system) for extension of completion date.

KFMB—The Jack Gross Broadcasting Co., San Diego, Cal.—Modification of construction permit (B5-P-4415, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) change type of transmitter and to make changes in directional antenna.

560 KC.

WFIL—Triangle Publications, Inc. (The Philadelphia Inquirer Division), Philadelphia, Pa.—Modification of construction permit (B2-P-4303, as modified, which authorized increase in power, installation of new transmitter and directional antenna for day and night use and change transmitter location) for extension of completion date.

570 KC.

KSMR—Douglas Broadcasting Co., Douglas, Ariz. (William N. Goodwin and Joseph P. Wrenn, a partnership)—Construction permit to reinstate construction permit (BP-5704, which authorized a new standard broadcast station) to be operated on 570 kc., 1 KW, daytime hours of operation.

680 KC.

WDDB—Delta Broadcasting Co., Escanaba, Mich.—Construction permit to change frequency from 1490 to 680 kc., increase power from 250 watts to 1 KW, install new transmitter and directional antenna for night use, and change transmitter location from Sand Point, Escanaba, Michigan,

to near Escanaba, Michigan. Amended to change directional antenna from night use only to day and night.

690 KC.

WLTR—Bloom Radio, Inc., Bloomsburg, Pa.—License to cover construction permit (BP-5914, as modified), which authorized a new standard broadcast station.

710 KC.

WGBS—The Fort Industry Co., Miami, Fla.—Modification of construction permit (B3-P-4393, which authorized increase power, install new transmitter and directional antenna for night use and change transmitter location) for extension of completion date.

730 KC.

KTRY—Morehouse Broadcasting Co., Bastrop, La. (Nathan Bolton and A. R. McCleary, a partnership)—License to cover construction permit (BP-6166, as modified) which authorized a new standard broadcast station and specify studio location as 217 South Washington St., Bastrop, La.

KULE—Columbia Basin Broadcasting Co., Ephrata, Wash.—Construction permit to reinstate construction permit (BP-6005, which authorized a new standard broadcast station) to be operated on 730 kc., 250 watts, daytime hours of operation.

KULE—Columbia Basin Broadcasting Co., Ephrata, Wash.—Modification of construction permit (BP-6554, which request the reinstatement of construction permit BP-6005, for a new standard broadcast station to be operated on 730 kc., 250 watts, daytime hours of operation) to increase power from 250 watts to 1 KW, change type of transmitter and for approval of antenna, transmitter and studio locations at 2½ miles west of city limits, west of Ephrata, Wash.

740 KC.

KUOA—KUOA, Inc., Siloam Spring, Ark.—Construction permit to change frequency from 1290 to 740 kc., power from 500 watts night, 5 KW day to 5 KW daytime only; change hours of operation from unlimited to daytime, using nondirectional antenna. Amended to change power from 5 KW daytime to 10 KW day and night; hours of operation from daytime to unlimited; change type of transmitter, install directional antenna for both day and night and change transmitter location from Campus of John Brown University, Siloam Springs, Arkansas, to approximately 7.5 miles east of Siloam Springs, Arkansas (near Community of Pedro).

750 KC.

WSB—Atlanta Journal Co., Atlanta, Ga.—License to use old main transmitter at 10.4 miles from center of city, near Atlanta, Ga. (present location of main transmitter), to be used for auxiliary purposes with power of 50 KW.

790 KC.

WTNC—Thomasville Broadcasting Co., Thomasville, N. C. (George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr., a partnership)—Voluntary assignment of license from George W. Lyles, Sr., Russell F. Van Landingham and George W. Lyles, Jr., a partnership, d b as Thomasville Broadcasting Co. to Thomasville Broadcasting Co.

830 KC.

KBOA—Kennett Broadcasting Corp., S. of Kennett, Mo.—Construction permit to make changes in vertical antenna and mount FM antenna on AM tower.

850 KC.

WEUC—Berks Broadcasting Co., Reading, Pa.—Voluntary assignment of license from Berks Broadcasting Co. to Hawley Broadcasting Co.

860 KC.

WHOD—Steel City Broadcasting Corp., Homestead, Pa.—Voluntary acquisition of control of permittee corporation from George D. Canter, et al. to C. E. Ferree, et al.

(Continued on next page)

KOAM—The Pittsburg Broadcasting Co., Inc., Pittsburg, Kans.—Construction permit to install old main transmitter at 3½ miles east of Pittsburg, Kansas (present location of main transmitter), to be used for auxiliary purposes with power of 1 KW, employing directional antenna for night use.

870 KC.

KIEV—Cannon System, Ltd., Glendale, Calif.—License to cover construction permit (BP-5996, as modified) which authorized installation of new transmitter.

910 KC.

WPRP—Voice of Porto Rico, Inc., Ponce, Puerto Rico—Modification of construction permit (BP-5986, as modified, which authorized a change in frequency, increase in power, installation of new transmitter and directional antenna for day and night use and change in transmitter location) for extension of completion date.

920 KC.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Modification of construction permit (B3-P-4534, as modified, which authorized increase power, change hours of operation, make changes in vertical antenna and ground system and change type of transmitter) for extension of completion date.

KRAM—Boulder City Broadcasting Co., Las Vegas, Nev.—License to cover construction permit (B5-P-4942, as modified) which authorized a new standard broadcast station.

KDHL—Lee-Smith Broadcasting Co., Faribault, Minn. (Herbert H. Lee, Palmer Dragsten, John E. Hyde, Jr.)—License to cover construction permit (B4-P-4581, as modified) which authorized a new standard broadcast station.

950 KC.

WGBG—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Construction permit to change frequency from 980 to 950 kc., change hours of operation from daytime to unlimited time, increase power from 1 KW day to 5 KW day and night, install new transmitter and directional antenna for day and night use and change transmitter location.

960 KC.

KFVS—Hirsch Battery & Radio Co., Cape Girardeau, Mo. (Oscar C. Hirsch)—Modification of construction permit (B4-P-4289, as modified, which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location) to change type of transmitter, make change in directional antenna and for extension of completion date.

1010 KC.

NEW—Laud O'Conn Broadcasting Co., Webster City, Iowa (Charles V. Warren, Gayle H. Bladine, Ruth B. Warren and Jack B. Bladine) (P. O., 623 Second St.)—Construction permit for a new standard broadcast station to be operated on 1010 kc., power of 250 watts and daytime hours of operation.

1110 KC.

WONO—Oneonta Broadcasting Co., Oneonta, N. Y. (John Nazak and Joanne May Levko, a partnership)—Modification of construction permit (B1-P-5171, as modified, which authorized a new standard broadcast station) for extension of completion date.

1130 KC.

WCAR—WCAR, Inc., Pontiac, Mich.—Modification of construction permit (BP-6107, which authorized to install new vertical antenna and mount FM antenna on AM tower) for extension of completion date.

1140 KC.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Construction permit to reinstate construction permit (B4-P-5169, which authorized an increase in power, installation of new transmitter and change in studio location) to be operated on 1140 kc., 1 KW, daytime hours of operation.

KGEM—Idaho Broadcasting and Television Co., Boise, Idaho—Modification of construction permit (B3-P-5473, which authorized change in frequency, increase in power, installation of directional antenna for night use and change in type of transmitter, and change in transmitter location) to change from employing directional antenna for night use to directional antenna for day and night, and for approval of transmitter location at corner of Cassia and Phillipi, 1.5 miles southwest of Boise, Idaho.

1220 KC.

NEW—Red Oak Radio Corp., Red Oak, Iowa (P. O., 1301 Summit Street)—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 250 watts and daytime hours of operation.

1230 KC.

KYSM—Southern Minnesota Supply Co., Mankato, Minn. (F. B. Clements & Company, a co-partnership composed of F. Braden Clements, Clara D. Clements, C. C. Clements, Durant F. Clements, Charles R. Butler, Jr., and James F. Madden, Jr.)—Modification of construction permit (BP-5685, as modified, which authorized changes in vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

NEW—Concord Broadcasting Corp., Niagara Falls, N. Y.—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1340 to 1230 kc.

WTBC—Tuscaloosa Broadcasting Co., Tuscaloosa, Ala. (Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman)—Modification of construction permit (BP-5960, which authorized to change frequency and install new vertical antenna with FM antenna mounted on top) for extension of commencement and completion dates.

1240 KC.

WEKR—Elk River Broadcasters, Fayetteville, Tenn. (R. A. Largen, R. M. McKay, Sr., R. M. McKay, Jr., J. M. McGrew and Revis Hobbs, a partnership)—Construction permit to reinstate construction permit (BP-5954, which authorized a new standard broadcast station to be operated on 1240 kc., 250 watts, unlimited hours of operation.

NEW—David Harold Wooldridge, Memphis, Tenn.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 kc. to 1240 kc., to change type of transmitter, change transmitter location from: To be determined Memphis, Tenn., to: On Jefferson between Neely and Lauderdale Streets, Memphis, Tenn., and contingent on KWAK being granted a change on facilities.

1250 KC.

WDAE—Tampa Times Co., Tampa, Fla.—Authority to determine operating power by direct measurement of antenna power.

1260 KC.

NEW—Frank Sinatra, Palm Springs, Calif. (P. O., 9123 Sunset Blvd., Hollywood 46, Calif.)—Construction permit for a new standard broadcast station to be operated on 1260 kc., power of 1 KW and daytime hours of operation.

1300 KC.

KAGH—Rose Bowl Broadcasters, Pasadena, Calif. (Andrew G. Haley)—Modification of construction permit (BP-5897, which authorized a new standard broadcast station) to change type of transmitter make changes in vertical antenna and mount FM antenna on AM tower, change transmitter location from Halfway between Paloma Street and Pacific Electric Railway (Sierra Madre Blvd.) and approximately the same distance west of Sierra Madre Villa Avenue, Pasadena, Calif., to Tract of land on southeast corner of Sierra Madre Villa Avenue and Sierra Madre Blvd., Pasadena, Calif., and to change studio location from

(Continued on next page)

Suite 205, Central Bldg., 30 North Raymond Street, Pasadena, Calif., to Sierra Madre Villa Avenue and Sierra Madre Blvd., Pasadena, Calif.

1320 KC.

WKAP—Allentown Broadcasting Co., Allentown, Pa. (N. Joe Rahall, Sam G. Rahall, Farris E. Rahall and Deem F. Rahall, a partnership)—Construction permit to change frequency from 1580 to 1320 kc., and to make changes in transmitting equipment.

1340 KC.

NEW—Door County Broadcasting Co., Inc., Sturgeon Bay, Wis. (P. O., Corner 15th and Utah Streets)—Construction permit for a new standard broadcast station to be operated on 1340 kc., power of 250 watts and unlimited hours of operation.

1350 KC.

WCAV—Cavalier Broadcasting Corp., Norfolk, Va.—Construction permit to change frequency from 860 to 1350 kc., change hours of operation from daytime to unlimited, change power from 1 KW day to 1 KW day and night, and install directional antenna for day and night use.

NEW—Manhattan Broadcasting Co., Inc., Manhattan, Kans. (P. O., 114 N. Fourth St.)—Construction permit for a new standard broadcast station to be operated on 1350 kc., power of 500 watts and daytime hours of operation.

1370 KC.

KTXN—Thomas G. Harris, Austin, Tex. (Individually and as trustee for Coleman Gay, James P. Alexander, E. G. Kingsbery, Rex D. Kitchens, Spence J. Scott and Hardy C. Harvey)—Modification of construction permit (B3-P-4355, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Yacht Club and Bee Cave Roads, Austin, Tex., and to specify studio location as 915 Congress Avenue, Austin, Tex.

1380 KC.

WARS—Wilmington Tri-State Broadcasting Co., Inc., Wilmington, Dela.—Modification of construction permit (BP-5873, which authorized a new standard broadcast station) to change type of transmitter and make changes in directional antenna and mount FM antenna on AM tower, and change transmitter location from approximately 5.8 miles from center of business district of Wilmington, Dela., to just West of intersection of Mt. Cuba and Owls Nest Roads, approximately 6.5 miles northwest of center of Wilmington, Dela.

1400 KC.

WSLB—St. Lawrence Broadcasting Corp., Ogdensburg, N. Y.—Modification of construction permit (BP-6084, which authorized to install new vertical antenna and mount FM antenna on AM tower) for extension of completion date.

KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Modification of construction permit (B3-P-5490, as modified, which authorized to install new vertical antenna and mount FM antenna on top) for extension of completion date.

WKMO—Kokomo Broadcasting Corp., Kokomo, Ind.—Construction permit to reinstate construction permit (BP-6007, which authorized the installation of new vertical antenna and to mount FM antenna on top of AM tower) to be operated on 1400 kc., 250 watts, unlimited hours of operation.

1410 KC.

KBUD—The Henderson County Broadcasting Co., Athens, Texas (A partnership composed of J. B. McNutt, Jr., and Merl Saxon)—Modification of construction permit (BP-6201, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations as: On State Highway 19, 1.4 miles south of the city limits of Athens, Texas.

1450 KC.

KXLL—Western Montana Associates, Missoula, Mont.—Modification of construction permit (B5-P-4927, as modified, which authorized a new standard broadcast station) for extension of completion date.

KFAM—The Times Publishing Co., St. Cloud, Minn.—Construction permit to reinstate construction permit (BP-5737, which authorized changes in antenna and the mounting of FM antenna on top of AM tower) to be operated on 1450 kc., 250 watts, unlimited hours of operation.

1460 KC.

WMBR—Florida Broadcasting Co., Jacksonville, Fla.—License to cover construction permit (B3-P-3036, as modified), which authorized change in frequency, increase in power, installation of new transmitter and directional antenna for night use and change in transmitter location and mount FM antenna on AM tower and change studio location from Atlantic National Bank Building, 118 West Adams Street, Jacksonville, Florida, to 675 South Main Street, Jacksonville, Florida.

1470 KC.

WJOC—Air Waves, Inc., Jamestown, N. Y.—License to cover construction permit (B1-P-5318, as modified) which authorized a new standard broadcast station and specify studio location as 415 West Fourth St., Jamestown, N. Y., and authority to determine operating power by direct measurement of antenna power.

1490 KC.

WKBB—Dubuque Broadcasting Co., Dubuque, Iowa—Modification of construction permit (B4-P-5456, which authorized to install a new vertical antenna and mount FM antenna on top of AM tower) for extension of completion date.

KVAL—Radio Station KEEW, Ltd., Brownsville, Tex.—Voluntary assignment of license from Radio Station KEEW, Ltd., to T. Frank Smith.

WSKY—Radio Asheville, Inc., Asheville, N. C.—License to cover construction permit (BP-6407), which authorized increase power and make changes in vertical antenna and transmitting equipment and authority to determine operating power by direct measurement of antenna power.

WTWS—Airplane & Marine Instruments, Inc., Clearfield, Pa.—Modification of construction permit (B2-P-4165, as modified, which authorized a new standard broadcast station) for extension of completion date.

NEW—Pacific States Radio Engineering, Pittsburg, Calif. (Joseph L. Berryhill and James L. Smith, a partnership)—Construction permit for a new standard broadcast station to be operated on 1470 kc., power of 500 watts and daytime hours of operation. Amended to change name of applicant from Joseph L. Berryhill and James L. Smith, a partnership d/b as Pacific States Radio Engineering to Joseph L. Berryhill, James L. Smith and Arnold C. Werner d/b as Pacific States Radio Engineering; change frequency from 1470 to 1490 kc., power from 500 watts daytime to 250 watts day and night; hours of operation from daytime to unlimited and change type of transmitter. Contingent on KXOA to change frequency.

WEAT—Lake Worth Broadcasting Corp., Inc., Lake Worth, Fla.—License to cover construction permit (B3-P-5455, as modified) which authorized a new standard broadcast station and authority to determine operating power by direct measurement of antenna power.

1510 KC.

KGA—Louis Wasmer, Spokane, Wash.—Modification of construction permit (B5-P-4647, which authorized increase power, install new transmitter and make changes in directional antenna for night use and change transmitter location) for extension of completion date.

1540 KC.

WPTR—Patroon Broadcasting Co., Inc., Albany, N. Y.—Construction permit to reinstate construction permit (BP-4611, as modified, which authorized a new standard broadcast station) to be operated on 1540 kc., 10 KW, employing directional antenna for day and night use.

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1560 KC.

KSWI—Nonpareil Broadcasting Co., Council Bluffs, Iowa—Modification of license to change daytime power from 500 watts to 1 KW.

1570 KC.

KAKC—Public Radio Corp., Tulsa, Okla.—Authority to determine operating power by direct measurement of antenna power.

1580 KC.

NEW—Weldon Lawson, Seguin, Tex.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Amended to change frequency from 1400 to 1580 kc., hours of operation from unlimited to daytime and change transmitting equipment.

1590 KC.

WAKR—Summit Radio Corp., Akron, Ohio—License to cover construction permit (B2-P-3834, as modified) which authorized to make changes in directional antenna for night use and make changes in ground system and authority to determine operating power by direct measurement of antenna power.

1600 KC.

KOGT—Sabine Area Broadcasting Corp., Orange, Texas—License to cover construction permit (B3-P-4801, as modified) which authorized a new standard broadcast station.

AM—Authorization Cancelled, Call Letters Deleted

KMON—Sun River Broadcasters, Inc., Great Falls, Mont.—970 kc., 5 KW, unlimited day and night.

AM—Application Returned

WLBG—WLBG, Inc., near Laurens, S. C.—Voluntary transfer of control of permittee corporation from L. C. Barksdale, H. D. Gray, L. G. Balle, W. C. Barksdale, E. D. Esterby, R. H. Roper and C. P. Roper to James C. Todd. 860 kc. Returned January 26, 1948.

AM—Application Dismissed

Community Broadcasting Co., Saginaw, Mich.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Contingent on WSAM changing frequency to 790 kc. Dismissed January 26, 1948.

AM—Applications Tendered for Filing

570 KC.

KSMR—Douglas Broadcasting Co., Douglas, Ariz.—William N. Goodwin and Joseph P. Wrenn, a partnership—Reinstatement of construction permit (BP-5704) which authorized construction on 570 kc., 1 KW, daytime only for station KSMR and was deleted on December 1, 1947.

710 KC.

KFBC—Frontier Broadcasting Co., Cheyenne, Wyo.—Construction permit to change frequency from 1240 to 710 kc., power from 250 watts to 5 KW night, 10 KW day, install a new transmitter and directional antenna for both day and night use and change transmitter location.

970 KC.

WFLA—The Tribune Co., Tampa, Fla.—Reinstatement of expired permit (B3-MP-2465, modifying BP-4171) which authorized changes in directional antenna for night use.

1140 KC.

WSIV—Pekin Broadcasting Co., Pekin, Ill.—Reinstatement of construction permit (BP-5169) to increase power from 250 watts to 1 KW, change type transmitter, change

studio location from Broadway and Capitol Streets, Pekin, Ill., to Arcade Building, Pekin, Ill.

1220 KC.

NEW—Plains Broadcasting Co., Inc., Guymon, Okla.—Construction permit for a new standard broadcast station to be operated on 1220 kc., power of 1 KW and daytime hours of operation.

1240 KC.

NEW—Good Neighbor Broadcasting Co., San Antonio, Texas (Joe Olivares, Manuel Leal and L. E. Richards)—Construction permit for a new standard broadcast station to be operated on 1240 kc., power of 250 watts, and unlimited hours of operation. Contingent on KMAC vacating 1240 kc.

KPPC—Pasadena Presbyterian Church, Pasadena, Calif.—Construction permit to increase power from 100 watts to 250 watts.

1400 KC.

NEW—Lemoyne College, Memphis, Tenn.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. (Contingent on WHBQ being granted a change in facilities.)

1450 KC.

WCJU—Lester Williams, Columbia, Miss.—Consent to assignment of license to WCJU, Inc.

1540 KC.

WPTR—Patron Broadcasting Co., Inc., Albany, N. Y.—Reinstatement of expired construction permit (B1-P-4611) as modified, for station WPTR to operate on 1540 kc., 10 KW power, unlimited hours and directional antenna for both day and night and extension of completion date thereof.

1580 KC.

NEW—Snowden Radio Enterprises, Winfield, Kan. (William Solon Snowden)—Construction permit for a new standard broadcast station to be operated on 1580 kc., power of 1 KW and daytime hours of operation.

FREQUENCY MODULATION

FM—Miscellaneous Actions

WWPG-FM—Palm Beach Broadcasting Corp., Palm Beach, Fla.—Granted license for new FM station. (BLH-118)

WHFB-FM—The Palladium Publishing Co., Benton Harbor, Mich.—Granted license for new FM station. (BLH-130)

KSEO-FM—Democrat Printing Co., Durant, Okla.—Granted license for new FM station. (BLH-127)

WNDR-FM—Syracuse Broadcasting Corp., Syracuse, N. Y.—Granted license for new FM station (BLH-126).

WNBF-FM—Clark Associates, Inc., Binghamton, N. Y.—Granted license covering changes in FM station. (BLH-131)

WLOB—Claremont Eagle, Inc., Claremont, N. H.—Granted license for new FM station. (BLH-69)

KWIL-FM—Central Willamette Broadcasting Co., Albany, Ore.—Granted license for new FM station. (BLH-112)

Nichols and Warinner, Inc., Long Beach, Calif.—Granted petition for leave to amend its application (BPH-1196; Docket S328) to add supplemental engineering data with respect to area and population proposed to be served.

Alhambra Broadcasters, Inc., Alhambra, Calif.—Granted petition to amend its application (BPH-1227; Docket 8331) to add supplemental engineering data with respect to area and population proposed to be served, etc.

Martinsville Broadcasting Co., Inc., Martinsville, Va.—Granted petition for reconsideration and grant without hearing of its application (BPH-1246; Docket 8468) and

(Continued on next page)

authorized a conditional grant for a Class B station, subject to further review and approval of engineering details; proposed channel: No. 242 (96.3 mc.).

Robert Burdette, San Fernando, Calif.—Granted petition to dismiss without prejudice his application for FM station (BPH-1124; Docket 8322) on condition that petitioner file within 15 days from date an affidavit conforming to the requirements of Sec. 1.366 of the Rules.

FM—Modification of CP's Granted

KWK-FM—Thomas Patrick, Inc., St. Louis, Mo.—Granted modification of CP to change type of transmitter. (BMPH-1323)

The following were authorized extension of completion dates:

WNTQ, Uniontown, Pa., to 3-31-48 (BMPH-1212); WATL-FM, Atlanta, to 5-12-48 (BMPH-1315); WTHI-FM, Terre Haute, to 5-5-48 (BMPH-1355); KDON-FM, Monterey, Calif., to 8-16-48 (BMPH-1362); WSLs-FM, Roanoke, to 4-16-48 (BMPH-1363); KSON-FM, San Diego, to 5-16-48 (BMPH-1365); WRC-FM, Washington, D. C., to 3-15-48 (BMPH-1367); WMAQ-FM, Chicago, to 5-15-48 (BMPH-1369); KWOS, Jefferson City, Mo., to 4-1-48 (BMPH-1370); KUOA-FM, Siloam Springs, Ark., to 4-15-48 (BMPH-1373); KRLD-FM, Dallas, to 5-16-48 (BMPH-1377).

WBIK, Chicago, to 5-14-48 (BMPH-1378); WONS-FM, Hartford, Conn., to 4-1-48 (BMPH-1379); WDSO-FM, Oneonta, N. Y., to 2-22-48 (BMPH-1380); WJLS-FM, Beckley, W. Va., to 5-21-48 (BMPH-1381); WHOO-FM, Orlando, to 5-10-48 (BMPH-1382); WAFM, Birmingham, to 8-3-48 (BMPH-1332); KGLO-FM, Mason City, Iowa, to 5-16-48 (BMPH-1359); WTAR-FM, Norfolk, Va., to 5-15-48 (BMPH-1360); WJPF-FM, Herrin, Ill., to 3-30-48 (BMPH-1361); KCFM, Kansas City, Mo., to 5-18-48 (BMPH-1366); WEFM, Chicago, to 8-24-48 (BMPH-1371); WISE-FM, Asheville, to 7-1-48 (BMPH-1194).

WRNL-FM, Richmond, to 8-16-48 (BMPH-1216); WNAV, Annapolis, to 8-3-48 (BMPH-1308); WYJS-FM, Owensboro, Ky., to 5-1-48 (BMPH-1333); WSPR-FM, Springfield, Mass., to 5-12-48 (BMPH-1340); KFAM-FM, St. Cloud, Minn., to 5-15-48 (BMPH-1342); WJBY-FM, Gadsden, Ala., to 5-16-48 (BMPH-1351); KPOR, Riverside, Calif., to 7-19-48 (BMPH-1296); WKOK-FM, Sunbury, Pa., to 4-25-48 (BMPH-1325); WOC-FM, Davenport, Iowa, to 5-12-48 (BMPH-1326); KPRO, San Jose, Calif., to 5-16-48 (BMPH-1327); WCAU-FM, Philadelphia, to 4-15-48 (BMPH-1318); KROC-FM, Rochester, Minn., to 5-1-48 (BMPH-1319); WSAV-FM, Harrisonburg, Va., to 7-29-48 (BMPH-1320); WIBA-FM, Madison, Wis., to 4-11-48 (BMPH-1324); WLAV-FM, Grand Rapids, to 4-12-48 (BMPH-1330); WILN, area Arecibo, P. R., to 3-15-48 (BMPH-39).

KTRH-FM, Houston, Texas, to 8-12-48 (BMPH-1337); KECA-FM, Los Angeles, to 8-17-48 (BMPH-1343); KFI-FM, Los Angeles, to 8-16-48 (BMPH-1349); WSNJ-FM, Bridgeport, N. J., to 3-31-48 (BMPH-1353); KCVN, Stockton, Calif., to 4-1-48 (BMPH-103); WJAS-FM, Pittsburgh, Pa., to 6-1-48 (BMPH-1284); WDBQ, Dubuque, to 1-30-48 (BMPH-1331); WFLA-FM, Tampa, Fla., to 4-1-48 (BMPH-1334); KSBR, San Bruno, Calif., to 6-16-48 (BMPH-1339); KPRA, Portland, Ore., to 4-10-48 (BMPH-1345); WFME, Chicago, to 5-1-48 (BMPH-1346); WCVS-FM, Springfield, Ill., to 7-28-48 (BMPH-1347); WRZE, York, Pa., to 4-15-48 (BMPH-1352); KCRK, Cedar Rapids, Iowa, to 8-18-48 (BMPH-1354).

FM—Applications Accepted for Filing

WASH—Commercial Radio Equipment Co., Washington, D. C. (Everett L. Dillard)—Modification of construction permit (B1-PH-669, as modified), which authorized a new FM broadcast station for extension of completion date.

WCAR-FM—WCAR, Inc., Pontiac, Mich.—Modification of construction permit (B2-PH-538, as modified) which authorized a new FM broadcast station for extension of completion date.

KFAB-FM—KFAB Broadcasting Co., Lincoln, Neb.—Modification of construction permit (B4-PH-601, which au-

thorized a new FM broadcast station) for extension of completion date.

WQXQ—Interstate Broadcasting Co., Inc., New York, N. Y.—Modification of construction permit (B1-PH-784, as modified) which authorized changes in FM broadcast station for extension of completion date.

KVKO—The Valley Publishing Co., Harlingen, Texas—Modification of construction permit (B3-PH-424 which authorized a new FM broadcast station) to change type of transmitter, make changes in antenna system and change commencement and completion dates.

WBTC—Harry F. Guggenheim, Bridgeport, Conn.—Modification of construction permit (B1-PH-844, which authorized a new FM broadcast station) to specify transmitter site as southwest of intersection of Tulip and Prospect Street, Trumbull, Conn.; type of transmitter as Westinghouse FM-3 maximum 3 KW and specify antenna system.

WQAM-FM—Miami Broadcasting Co., Miami, Fla.—Modification of construction permit (B3-PH-239, as modified) which authorized a new FM broadcast station for extension of completion date.

WBZA-FM—Westinghouse Radio Stations, Inc., Springfield, Mass.—Construction permit to change transmitter site, specify type of transmitter, ERP as 3.95 KW, antenna height above average terrain as 906 feet and to make changes in antenna system.

WSFL—Springfield Broadcasting Co., Springfield, Mass. (Gersen Askinas, Earle G. Hewinson and Christos M. Manitsas, Partners)—Modification of construction permit (B1-PH-1016, as modified) which authorized a new FM broadcast station for extension of completion date.

WAZV—Cur-Nan Co., Brockton, Mass.—Modification of construction permit (B1-PH-604, as modified) which authorized a new FM broadcast station, for extension of completion date.

KWNO-FM—Winona Radio Service, Winona, Minn. (M. H. White and H. R. Wiecking)—Modification of construction permit (B4-PH-808, as modified) which authorized a new FM broadcast station for extension of completion date.

KBON-FM—Inland Broadcasting Co., Omaha, Neb.—Modification of construction permit (B4-PH-390, as modified) which authorized a new FM broadcast station for extension of completion date.

WWOD-FM—Old Dominion Broadcasting Corp., Lynchburg, Va.—Modification of construction permit (B2-PH-600, as modified) which authorized a new FM broadcast station for extension of completion date.

WVOP—Portsmouth Star Publishing Corp., Portsmouth, Va.—Modification of construction permit (B2-PH-849, which authorized a new FM broadcast station) for extension of completion date.

WVNA—Scripps-Howard Radio, Inc., Indianapolis, Ind.—Modification of construction permit (B4-PH-368, which authorized a new FM broadcast station) to change type of transmitter, change transmitter site, ERP to 14 KW, antenna height above average terrain to 578.5 feet; make changes in antenna system and change commencement and completion dates.

KSO-FM—Murphy Broadcasting Co., Des Moines, Iowa—Modification of construction permit (B4-PH-620, as modified) which authorized a new FM broadcast station for extension of completion date.

WSMB-FM—WSMB, Inc., New Orleans, La.—Modification of construction permit (B3-PH-865, as modified) which authorized a new FM broadcast station, to change ERP to 173 KW, antenna height above average terrain to 526 feet; make changes in antenna system and change completion date.

WGAN-FM—Guy Gannett Broadcasting Service, Portland, Maine—License to cover construction permit (B1-PH-116, as modified) which authorized a new FM broadcast station.

WHAI-FM—John W. Haigis, Greenfield, Mass.—Modification of construction permit (B1-PH-343, as modified) which

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authorized a new FM broadcast station to change transmitter site, antenna height above average terrain to minus 541.6 feet, make changes in antenna system and change commencement and completion dates.

WKJF—West Virginia Radio Corp., Pittsburgh, Pa.—Modification of construction permit (B2-PH-626, as modified), which authorized a new FM broadcast station for extension of completion date.

WFBC-FM—The Greenville News-Piedmont Co., Greenville, S. C.—Modification of construction permit (B3-PH-291, as modified), which authorized a new FM broadcast station for extension of completion date.

KXYZ-FM—Harris County Broadcasting Co., Houston, Tex.—Modification of construction permit (B3-PH-983, as modified), which authorized a new FM broadcast station for extension of completion date.

WNAC-FM—The Yankee Network, Inc., Boston, Mass.—Modification of construction permit (B1-PH-590, which authorized a new FM broadcast station) for extension of completion date.

KFVS-FM—Oscar C. Hirsch, Cape Girardeau, Mo.—Modification of construction permit (B4-PH-847, which authorized a new FM broadcast station) for extension of completion date.

WSAI-FM—Buckeye Broadcasting Co., Cincinnati, Ohio—Modification of construction permit (B2-PH-572, which authorized a new FM broadcast station) for extension of completion date.

KCOH-FM—Lee Segall Broadcasting Co., Houston, Tex.—Modification of construction permit (B3-PH-743, which authorized a new FM broadcast station), to change name of permittee from Lee Segall Broadcasting Co. to Call of Houston, Inc.

KFEQ-FM—KFEQ, Inc., St. Joseph, Mo.—Modification of construction permit (B4-PH-414, which authorized a new FM broadcast station) for extension of completion date.

WCAP-FM—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of construction permit (B1-PH-961, which authorized a new FM broadcast station) for extension of completion date.

WMFR-FM—Radio Station WMFR, Inc., High Point, N. C.—License to cover construction permit (B3-PH-359, as modified) which authorized a new FM broadcast station.

WMOH-FM—The Fort Hamilton Broadcasting Co., Hamilton, Ohio—Modification of construction permit (B2-PH-498, as modified) which authorized a new FM broadcast station for extension of completion date.

KTOW-FM—Sooner Broadcasting Co., Oklahoma City, Okla.—Modification of construction permit (B3-PH-744, which authorized a new FM broadcast station) for extension of completion date.

KTUL-FM—Tulsa Broadcasting Co., Tulsa, Okla.—Modification of construction permit (B3-PH-544, as modified) which authorized a new FM broadcast station for extension of completion date.

KWKC—Citizens Broadcasting Co., Inc., Abilene, Tex.—Modification of construction permit (B3-PH-1100, which authorized a new FM broadcast station) to change type of transmitter, ERP to 360 watts; antenna height above average terrain to 245 feet, make changes in antenna system and change commencement and completion dates.

WHAI-FM—John W. Haigis, Greenfield, Mass.—Modification of construction permit (B1-PH-343, as modified) which authorized a new FM broadcast station for extension of completion date.

KKLA—Echo Park Evangelistic Assn., Los Angeles, Calif.—Modification of construction permit (B5-PH-724, which authorized a new FM broadcast station) for extension of completion date.

WMW-FM—Silver City Crystal Co., Meriden, Conn.—Modification of construction permit (B1-PH-666, as modified) which authorized a new FM broadcast station for extension of completion date.

WMOB-FM—Nunn Broadcasting Corp., Mobile, Ala.—Modification of construction permit (B3-PH-1002, as modified) which authorized a new FM broadcast station for extension of completion date.

KVEC-FM—The Valley Electric Co., San Luis Obispo, Calif. (Christina M. Jacobson)—Modification of construction permit (B5-PH-759, as modified) which authorized a new FM broadcast station for extension of completion date.

WGOR—Gore Publishing Co., Fort Lauderdale, Fla.—Modification of construction permit (B3-PH-575, as modified) which authorized a new FM broadcast station for extension of completion date.

Channel #240

NEW—Chambersburg Broadcasting Co., Inc., Chambersburg, Pa.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel 239, 95.7 mc., ERP of 2.62 KW. Amended to change class station from B to A; change frequency from Channel #239, 95.7 mc. to Channel #240, 95.9 mc.

Channel #299

NEW—REUB, Williams and Sons, Warsaw, Ind.—Construction permit for a new FM broadcast station (Class B) to be operated on Channel #299, 107.7 mc., ERP of 20 KW and antenna height above average terrain 300 feet.

FM—Applications Tendered for Filing

KSDO—Union-Tribune Publishing Co., San Diego, Calif.—Consent to involuntary transfer of control of FM station KSDO, arising out of the death of Ira C. Copley to James S. Copley and The First National Bank of Chicago as executors for the Estate of Ira C. Copley, The First National Bank of Chicago as trustee for Chloe D. Copley, and The First National Bank and Benjamin P. Alschuler as trustees for James S. Copley and William N. Copley.

WBNU—The Copley Press, Inc. (Aurora Beacon-News Division), Aurora, Ill.—Consent to involuntary transfer of control of FM station WBNU, arising out of the death of Ira C. Copley to James S. Copley and The First National Bank of Chicago as executors for the Estate of Ira C. Copley, The First National Bank of Chicago as Trustee for Chloe D. Copley, and The First National Bank and Benjamin P. Alschuler as trustee for James S. Copley and William N. Copley.

TELEVISION

TV—Miscellaneous Actions

WFIL-TV—Triangle Publications, Inc. (The Phila. Inquirer Div.), Philadelphia, Pa.—Granted modification of CP to make changes in antenna system, effective radiated power to specify a new studio location and for extension of completion date. (BMPCT-154)

The New Britain Broadcasting Co., Hartford, Conn.—Granted petition to amend its application (BPCT-208; Doc. 8625), to change location of proposed main studio from Hartford to New Britain.

Louis G. Baltimore, Wilkes-Barre, Pa.—Dismissed as moot petition for early hearing date in re his application. (BPCT-134, Doc. 8679)

WXBV—Kans. State College of Agr. and Applied Science, Manhattan, Kans.—Granted CP for reinstatement of CP BPVB-164, which authorized a new experimental television station. (BPVB-227)

WOR-TV—Bamberger Broadcasting Service, Inc., New York, N. Y.—Granted modification of CP to change antenna system and equipment and to change ERP to visual 36.58 KW, aural 18.29 KW. (BMPCT-155)

(Continued on next page)

TV—Modification of CP's Granted

The following were granted extension of completion dates as shown:

WCAU-TV, Philadelphia, to 4-15-48 (BMPCT-158); WPTZ, Philadelphia, to 4-2-48 (BMPCT-159); WTVT, Toledo, Ohio, to 6-5-48 (BMPCT-157); W4XW, Richmond, Va., to 7-2-48 (BMPVB-174); KDYL-TV, Salt Lake City, to 7-1-49 (BMPCT-160); WBAL-TV, Baltimore, to 4-21-48 (BMPCT-153).

TV—Applications Accepted for Filing

KTFV—The Times-Mirror Co., Los Angeles, Calif.—Modification of construction permit (BPCT-92, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

KFI-TV—Earle C. Anthony, Inc., Los Angeles, Calif.—Modification of construction permit (BMPCT-12, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

NEW—The Hartford Times, Inc., Hartford, Conn.—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., ERP of visual and aural 29.1 KW, and unlimited hours of operation.

NEW—Balaban & Katz Corp., Chicago, Ill.—Modification of construction permit (BPCT-175, as modified, which authorized change in facilities) for extension of completion date.

WOI-TV—Iowa State College of Agriculture and Mechanic Arts, Ames, Iowa—Modification of construction permit (BPCT-120, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

WJAR-TV—The Outlet Co., Providence, R. I.—Modification of construction permit (BPCT-87, as modified, which authorized a new commercial television broadcast station) for extension of completion date.

NEW—The Houston Post Co., Houston, Texas (2318 Polk Avenue)—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ERP of visual 17.1 KW, aural 9 KW, and unlimited hours of operation.

NEW—WKBN Broadcasting Corp., Youngstown, Ohio (P. O., 17 N. Champion St.)—Construction permit for a new commercial television broadcast station to be operated on Channel #13, 210-216 mc., ERP of visual, 21.6 KW, aural 11.4 KW and unlimited hours of operation.

NEW—United Broadcasting Corp., Pittsburgh, Pa. (P. O., 1130 Oliver Building)—Construction permit for a new commercial television broadcast station to be operated on Channel #10, 192-198 mc., ERP of visual 31 KW, aural 16.3 KW, and unlimited hours of operation.

NEW—KSTP, Inc., St. Paul, Minn.—Construction permit for a new experimental television relay broadcast station to be operated on 6987.5 mc., power of 0.1 watt emission, special for FM and hours of operation in accordance with sections 4.131(b) and 4.163.

NEW—American-Republican, Inc., Waterbury, Conn.—Construction permit for a new commercial television broadcast station to be operated on Channel #12, 204-210 mc., ERP of Bix. 25.3 KW, aural 13.3 KW and unlimited hours of operation.

NEW—Indianapolis Broadcasting, Inc., Indianapolis, Ind.—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of visual 27.8 KW, aural 13.9 KW and unlimited hours of operation.

NEW—Broadcasting Foundation, Inc., Buffalo, N. Y.—Construction permit for a new commercial television broadcast station to be operated on Channel #9, 186-192 mc., ERP of visual 30.8 KW, aural 16.2 KW and unlimited hours of operation.

NEW—TV, Inc., Columbus, Ohio—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 82-88 mc., ERP of visual 16 KW, aural 8 KW and unlimited hours of operation.

NEW—New England Television Co., Inc., Springfield, Mass. (P. O., 368 Belmont St., Fall River, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #3, 60-66 mc., ERP visual 18 KW, aural 9 KW, and unlimited hours of operation.

NEW—New England Television Co., Inc., St. Louis, Mo. (P. O., 368 Belmont Street, Fall River, Mass.)—Construction permit for a new commercial television broadcast station to be operated on Channel #4, 66-72 mc., ERP of visual 20 KW, aural 10 KW and unlimited hours of operation.

NEW—Cleveland Broadcasting, Inc., Cleveland, Ohio (P. O., 1708 Union Commerce Building, Cleveland 14, Ohio)—Construction permit for a new commercial television broadcast station to be operated on Channel #2, 54-60 mc., ERP of 15.58 KW, aural 7.79 KW and unlimited hours of operation.

TV—Application Returned

NEW—Picture Waves, Inc., Columbus, Ohio (P. O., 1006 Huntington Bank Building)—Construction permit for a new commercial television broadcast station to be operated on Channel #6, 210-216 mc., ERP of visual 18 KW, aural 9 KW, and unlimited hours of operation. Returned January 22, 1948. (Incomplete)

TV—Application Dismissed

NEW—Donroy Broadcasting Co., San Diego, Calif. (a partnership, composed of Don K. Hankey and Le Roy Hillman) (P. O., % Messrs. Don K. Hankey and LeRoy Hillman, 507 S. Flower Street, Los Angeles 13, Calif.)—Construction permit for a new commercial television broadcast station to be operated on Channel #8, 180-186 mc., ERP of visual 3 KW, aural 1.5 KW, and unlimited hours of operation. Dismissed January 23, 1948. (Applicant's request)

MISCELLANEOUS BROADCAST

Actions

Remote Pickup

KOTE—KFAB Broadcasting Co., Omaha—Granted license for new remote pickup station. (BLRY-351)

KIEL—Fisher's Blend Station, Inc., area Seattle—Granted license for change in equipment and power in remote pickup station. (BLRY-344)

KIEL—Fisher's Blend Station, Inc., area Seattle—Granted license for new remote pickup station. (BLRY-345)

WLWE, et al.—Crosley Broadcasting Corp., area of Cinn.—Granted modification of license to operate in connection with FM station WLWA in addition to present operation with AM station WLW. (BMLRE-136)

Noncommercial Educational

WKAR-FM—East Lansing, Mich.—Granted modification of CP for extension of completion date to 4-15-48. (BMPED-99)

KOKU—Norman, Oklahoma—Granted modification of CP for extension of completion date to 8-1-48. (BMPED-104)

Applications

Remote Pickup

WEHZ—Berks Broadcasting Co., Reading, Pa.—Voluntary assignment of license from Berks Broadcasting Co. to Hawley Broadcasting Co.

(Continued on next page)

Noncommercial Educational

WBOE—Cleveland City Board of Education, Cleveland, Ohio (Charles H. Lake, Supt.)—Modification of construction permit (B2-PED-71, as modified) which authorized changes in noncommercial educational broadcast station to change completion date.

FTC ACTIONS

Administrative Interpretation in Regard to Use of Word "Free" to Describe Merchandise

The Federal Trade Commission has formulated and adopted an administrative interpretation with reference to the use of the word "free" and words of similar import in advertising to designate or describe merchandise sold or distributed in interstate commerce. This interpretation, which will be published in the **Federal Register**, follows:

"The use of the word 'free,' or words of similar import, in advertising to designate or describe merchandise sold or distributed in interstate commerce, that is not in truth and in fact a gift or gratuity or is not given to the recipient thereof without requiring the purchase of other merchandise or requiring the performance of some service inuring directly or indirectly to the benefit of the advertiser, seller or distributor, is considered by the Commission to be a violation of the Federal Trade Commission Act."

For a number of years prior to the adoption of this administrative interpretation, the Commission had given this matter consideration in connection with a number of its proceedings. As a result of the Commission's actions in these proceedings, which involved many varied circumstances and factual situations, numerous inquiries were received by the Commission from Better Business Bureaus and representatives of affected industries requesting for their guidance an administrative interpretation in this regard. After giving the matter the fullest consideration, analysis and study, and because of the widespread interest therein, the Commission decided that, in addition to publication in the **Register** of the interpretation itself, a public release regarding the matter was desirable and necessary in order to advise all interested parties and to protect the public interest.

Commissioners Freer and Mason voted in the negative on the question of the adoption of the administrative interpretation.

STIPULATIONS

Earl Products Co.—A stipulation to cease and desist from selling or otherwise disposing of merchandise by means of a game of chance, gift enterprise or lottery scheme has been executed by Earl Ruby Rubenstein, trading as Earl Products Co., 221 North Cicero Ave., Chicago, and approved by the Commission. (7664)

Gluckman and Strauch, Inc.—The Commission accepted from Gluckman and Strauch, Inc., 90 Grand St., New York, and its officers a stipulation to cease and desist from representing contrary to fact that the cigarette tubes they sell are made in France or any other foreign country, that they are equipped with cotton filters or that they are made from imported paper. (7661)

Sonora Radio & Television Corp.—The Commission approved a stipulation in which Sonora Radio & Television Corp., Chicago, agrees to cease and desist from representing that any radio receiving set contains designated tubes or is of a designated tube capacity when one or more of the tubes referred to are devices which do not perform the recognized and customary functions of radio receiving set tubes in the detection, amplification and reception of radio signals. (7662)

T-Lax Products Co., 1722 First Ave. North, Birmingham, Ala., entered into a stipulation with the Commission to discontinue certain representations concerning a medicinal preparation designated "K & K." (7663)

Union Pharmaceutical Co., Inc.—The Commission accepted from Union Pharmaceutical Co., Inc., 12 Roosevelt Ave., Bloomfield, N. J., a stipulation to cease and desist from representing that a medicinal preparation designated "Saraka" derives its laxative effect solely from its bulk forming properties; that its use gives natural relief of constipation; and that it is effective in directly relieving rectal irritations. (7665)

CEASE AND DESIST ORDERS

Paradise Seed Co., etc.—An order to cease and desist from misrepresentation in connection with the sale of garden and flower seeds has been served by the Commission on William A. Frew, Paradise, Pa. The respondent operates under the trade names Paradise Seed Co., Lancaster County Seed Co., Garden Seed Company of America, National Investigators and W. Andrew, maintaining an office at Paradise and a mailing address at Kinzers, Pa. (5499)

Frank L. Singer Fur Co.—Frank L. Singer, trading as Frank L. Singer Fur Co., has been ordered by the Commission to discontinue misleading representations with respect to his maintenance of places of business anywhere in the United States other than at Peekskill, N. Y. (5288)

Cases Closed

Briarwood Corp.—The Commission closed without prejudice its case in which the Briarwood Corp., Cleveland, was charged with misleading advertising of tobacco pipes. (2255)

Ex-Lax, Inc.—The Commission closed without prejudice the case growing out of its complaint which charged Ex-Lax, Inc., Brooklyn, and its advertising agent, The Joseph Katz Co., Baltimore, with disseminating false advertisements concerning Ex-Lax, a laxative preparation. (5007)

International Trading Corp.—The Commission has closed without prejudice its case in which International Trading Corp., 814 Second Avenue Building, Seattle, and its president, George W. Nelson, were charged with disparaging two of their competitors. The respondents are engaged in the import and export business, including the importation of Asiatic hardwoods. (4896)

Saks and Co., etc.—The Commission closed without prejudice five cases in which the complaints alleged misrepresentation in the sale of merchandise made of synthetic plastic materials of glass-like appearance.

Respondents affected by the closing orders are Saks and Co. (4619), New York; Hickok Manufacturing Co. (4680), Rochester, N. Y.; Pioneer Suspender Co. (4681), Philadelphia; A. Stein & Co. (4698), Chicago; and Rohm & Haas Co., Inc. (4750), Philadelphia.