

# The National Association of Broadcasters

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JAMES W. BALDWIN, Managing Director

## NAB REPORTS

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### WASHINGTON RADIO HIGHLIGHTS

President Roosevelt appoints American delegates to preliminary North American Radio Conference to be held at Havana, beginning March 15 \* \* \* \* Commander Craven, FCC chief engineer, to be chairman \* \* \* \* Expected that general conference to be participated in by governments of Western Hemisphere in November, also probably at Havana \* \* \* \* Preliminary conference will formulate agenda for later general conference \* \* \* \* March 15 conference will be participated in by United States, Canada, Cuba and Mexico \* \* \* \* Expected to take only one week.

### PRELIMINARY NORTH AMERICAN RADIO CONFERENCE

Announcement was made this week by the State Department of a conference to begin at Havana, Cuba, March 15, which will be preliminary to a general North American Radio Conference to be held in November of this year. The President has appointed American delegates to the preliminary conference. In its official announcement the State Department says:

"This Government has accepted an invitation of the Government of Cuba for participation in a preliminary regional radio conference to be held at Habana from March 15 to 22, 1937, for the purpose of consulting with representatives of the Governments of Cuba, Canada and Mexico regarding radio matters in this hemisphere, particularly broadcasting. The object of the meeting will be a consideration of problems of interest to all of the participating governments and the formulation of an agenda for a formal regional radio conference to be held in early November of this year and to be participated in by the governments of the Western Hemisphere.

"Commander T. A. M. Craven, Chief Engineer of the Federal Communications Commission, has been selected to act as chairman of the American delegation to the preliminary conference. The other delegates of this Government are to be Mr. E. K. Jett, Assistant Chief Engineer, and Mr. Gerald C. Gross, Chief of the International Section of the Federal Communications Commission, and Mr. Harvey B. Otterman of the Treaty Division of the Department of State."

### OPERATORS BILL PASSES HOUSE

With no debate the House of Representatives has passed H. R. 3898 which amends section 318 of the Communications Act of 1934, dealing with operators. A similar bill is now pending in the Senate. The bill as it passed the House is as follows:

"That section 318 of the Communications Act of 1934 is hereby amended to read as follows:

"SEC. 318. The actual operation of all transmitting apparatus in any radio station for which a station license is required by this Act shall be carried on only by a person holding an operator's license issued hereunder, and no person shall operate any such apparatus in such station except under and in accordance with an operator's license issued to him by the Commission: *Provided, however,* That the Commission if it shall find that the public interest, convenience, or necessity will be served thereby may waive or modify the foregoing provisions of this section for the operation of any station except (1) stations for which licensed operators are required by international agreement, (2) stations for which licensed operators are required for safety purposes, (3) stations engaged in broadcasting, and (4) stations operated as common carriers on frequencies below thirty thousand kilocycles: *Provided further,* That the Commission shall have power to make special regulations governing the granting of licenses for the use of automatic radio devices and for the operation of such devices."

### SECURITIES ACT REGISTRATIONS

The following companies have filed registration statements with the Securities & Exchange Commission under the Securities Act:

Chasers, Inc., New York City. (2-2832, Form A-1)  
Mercantile Credit Corporation, New Orleans, La. (2-2833, Form A-1)  
Soundview Pulp Company, San Francisco, Calif. (2-2834, Form A-2)  
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 Colorado Silver Mines, Inc., Denver, Colo. (2-2854, Form A-1)  
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 Independence Fund of North America, Inc., New York City. (2-2864, Form C-1)  
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 Oswego Falls Corporation, Fulton, N. Y. (2-2868, Form A-2)  
 Voting Trust for stock of Richardson and Boynton Company, New York City. (2-2869, Form F-1)  
 Republic Petroleum Company, Los Angeles, Calif. (2-2870, Form A-2)  
 Powdrell & Alexander, Inc., Danielson, Conn. (2-2871, Form A-2)  
 Converse Rubber Company, Malden, Mass. (2-2872, Form A-2)  
 Scott Paper Company, Chester, Pa. (2-2873, Form A-2)  
 Spiegel, Inc., Chicago, Ill. (2-2874, Form A-2)  
 Investors Management Corporation, Pittsburgh, Pa. (2-2875, Form A-1)  
 Colonial Decorative Corporation, New York City. (2-2876, Form A-1)

## FEDERAL TRADE COMMISSION ACTION

### Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

**No. 3064.** Use of unfair methods of competition, including fictitious price marking, is alleged in a complaint issued against **J. C. Brush, C. R. Dickinson and C. V. Brush**, 412 Halsey St., Newark, N. J., and six corporations which they direct and control, all engaged in the sale and distribution of shaving and dental creams, toilet goods and similar commercial preparations.

The corporate respondents are **Trade Laboratories, Inc.**, also trading as **Redd Chemical Co.**, **Modern Brands, Inc.**, **Perlox Laboratories, Inc.**, **Pearl-White Laboratories, Inc.**, and **Dr. Daily's Laboratories, Inc.**

Several brands of shaving and dental creams sold by the respondents allegedly are marked by them with retail prices ranging from 35 to 60 cents, which, according to the complaint, are not intended to be the true retail value or the true retail prices of the merchandise so marked, and which are far in excess of such true value and true retail prices intended to be charged and actually charged the ultimate purchasers.

The complaint sets out that when a customer purchases a product of the type marketed by the respondents, he expects and usually receives a tube or an amount of the product commensurate with the size of the carton in which the product is packed. The respondents' cartons, the complaint alleges, are capable of holding much larger or longer tubes of their product than the tubes which the cartons actually contain.

**No. 3065. Standard Distributors, Inc.**, 114 East 32nd St., New York, and **Louis H. Geller**, president of the corporation, are named respondents in a complaint alleging unfair competition through providing retailers with the means of conducting lotteries in the sale of radios and food beaters and mixers, and through misrepresentation of certain products and facilities furnished these merchants.

The alleged lottery scheme is said to involve use of paraphernalia furnished by the respondents, including keys and a padlock, such keys being distributed by a merchant to customers with each purchase of a stated amount of goods, usually 25 cents worth. In this manner, according to the complaint, a merchant may pass out a large number of keys, sometimes as many as 4500, two of which fit the padlock. The two lucky key holders are alleged to receive prizes, usually a radio or a food mixer and beater, by means of a game of chance.

The respondents' plan is alleged to be falsely represented to the merchants as a sales promotion plan to get the respondents' product before the public, when in fact, according to the complaint, it is a plan to dispose of the respondents' products to the merchants. The latter are allegedly advised that they may participate in the plan without cost in that the respondents sell them this plan, including the merchandise to be given as prizes, at a price equivalent to one cent a key for the keys furnished, and that the respondents will pay the retailers one cent for each key returned for refund, thereby restoring to the retailers all money paid to the respondents, if all the keys are returned. However, the complaint charges that the respondent corporation fails and refuses to redeem the keys returned at one cent each, or to pay the merchants all or a substantial part of the money forwarded by them to the respondents.

**No. 3066. Russek's Fifth Avenue, Inc.**, 5th Avenue at 36th Street, New York City, engaged in the sale of women's wear, is charged in a complaint with use of unfair methods of competition in connection with the interstate sale of certain dresses.

In advertising matter, the respondent corporation allegedly described the dresses in question as "Satin and Silk Jersey Dresses" and as "Silk Afternoon Dresses." The complaint charges that such representations were false and misleading to purchasers in that the dresses referred to as being silk and satin were not composed of genuine silk, but were made of other materials.

### Stipulations and Orders

The Commission has issued the following cease and desist orders and stipulations:

**No. 9101. Airmaster Corporation**, 140 South Dearborn St., Chicago, assembler and distributor of exhaust fans, ventilators and propellers, agreed to stop using in advertising matter representations which materially exaggerate the volume of air delivered by its fans, or which materially understate the power required to operate them.

In its catalogue, the respondent corporation, according to the stipulation, advertised that Airmaster propellers would give maximum air delivery with minimum power requirement. Figures taken from the catalogue purporting to show the approximate air delivery and power consumption of certain of the respondent corporation's fans are compared in the stipulation with figures for the same elements arrived at by scientific methods. This comparison, in most instances, shows an overstatement of the volume of air delivered and an understatement of power consumed. Such advertisements, according to the stipulation, tended to mislead and deceive purchasers regarding performance of the company's fans.

**No. 1902. Sanotuf Mattress Co.**, 1010 North 10th St., St. Louis, agreed to cease selling or supplying its customers with its mattresses which bear any false, fictitious or misleading price known to be in excess of the price at which such products are intended

to be sold and usually are sold at retail. According to the stipulation, the company affixed to certain mattresses labels bearing purported retail price marks of \$29.50 or \$39.50, when, in fact, such prices were greatly in excess of the prices at which the products were customarily sold.

**No. 1903. Brower Manufacturing Co., 209-215 North 3rd St., Quincy, Ill.,** manufacturing a line of poultry supplies, including automatic feeders, brooders, heaters, and a feed mixer called "Giant Whirlwind Mixer," agreed to stop advertising to the effect that the Giant Whirlwind Mixer measures up to the exacting demands of the United States Government, or is being successfully used in the Government's soil erosion work, or other representations of similar meaning implying that the device has been officially sanctioned or approved by the Government, when such is not a fact.

**No. 1906. Cast Stone Co., Inc., 223 West Spruce St., Columbus, Ohio,** manufacturer of concrete burial vaults, under the terms of its stipulation, will stop advertising that its vaults, in all cases, will appreciate with time, harden with age, and finally become adamant or of impenetrable hardness. The company also agreed to stop asserting that its vaults will endure for centuries or for all time, free from the inroads of water or rodents, and assure safe and peaceful rest throughout the years. The company will cease using representations directly implying that the material of which its vaults are made is the only material which, regardless of burial conditions, is strong and dependable enough to infinitely exclude water, when such is not a fact.

The stipulation points out that vaults made of concrete, in many cases, are subject to the effect of and are appreciably affected by corrosion caused by the presence in the soil of alkali and other soluble chemicals.

**No. 1912. Jacob S. Glekel and Jacob Press, trading as Eagle Corrugated Products Co., 783 6th Ave., New York,** stipulated that they will stop using as a brand for their corrugated fiber boxes the word "maker", or any other words of equivalent meaning, which tend to convey to customers the belief that Glekel and Press are the manufacturers of their products or that they own or operate a factory in which the boxes they sell are made, when such is not a fact. The boxes in question, the stipulation sets out, were stamped with a brand which included the words "Certificate of Box Maker."

## FEDERAL COMMUNICATIONS COMMISSION ACTION

### Hearing Calendar

The following broadcast hearings are scheduled at the Commission for the week beginning Monday, March 8:

**Monday, March 8**

### HEARING BEFORE AN EXAMINER (Broadcast)

**NEW—John R. and Jos. L. Peryatel and Richard K. Beauchamp, d/b as Peryatel Bros. & Richard K. Beauchamp, Raton, N. Mex.—C. P., 1210 kc., 100 watts, 100 watts LS, unlimited time.**

**NEW—The Central Michigan Radio Co. (James Bourland, John Tebbel, Gerald J. Cotter and Ray D. Markel), Mt. Pleasant, Mich.—C. P., 570 kc., 250 watts, 250 watts LS, unlimited time.**

**WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Modification of license, 920 kc., 250 watts (directional antenna), 500 watts LS, unlimited time (requests facilities of WRAX). Present assignment: 920 kc., 250 watts (directional antenna), 500 watts LS, S-WRAX.**

**WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Authority to transfer control of corporation to John Iraci; 920 kc., 250 watts (directional antenna), 500 watts LS, S-WRAX.**

**WRAX—WRAX Broadcasting Co., Philadelphia, Pa.—Authority to transfer control of corporation to John Iraci; 920 kc., 250 watts (directional antenna), 500 watts LS, S-WPEN.**

### FURTHER HEARING TO BE HELD BEFORE AN EXAMINER AT HOTEL JOHN SEVIER, JOHNSON CITY, TENN.

**NEW—W. Hanes Lancaster and J. W. Birdwell, d/b as Johnson City Broadcasting Co., Johnson City, Tenn.—C. P., 1200 kc., 100 watts, 250 watts LS, unlimited time.**

**Tuesday, March 9**

### HEARING BEFORE AN EXAMINER (Broadcast)

**NEW—David J. Mercier and Geo. F. Warren, d/b as Northern Broadcasting Co., Traverse City, Mich.—C. P., 830 kc., 500 watts, daytime.**

**NEW—H. A. Hamilton, Spartanburg, S. C.—C. P., 1420 kc., 100 watts, 250 watts LS, unlimited time.**

**NEW—Leonard A. Versluis, Grand Rapids, Mich.—C. P., 830 kc., 500 watts, daytime.**

**Wednesday, March 10**

### HEARING BEFORE AN EXAMINER (Broadcast)

**NEW—F. M. Gleason, d/b as North Georgia Broadcasting Co., Rossville, Ga.—C. P., 1200 kc., 100 watts, daytime.**

**NEW—James D. Scannell, Lewiston, Maine.—C. P., 1420 kc., 100 watts, unlimited time.**

**NEW—The Ogdensburg Publishing Co., Inc., Ogdensburg, N. Y.—C. P., 1500 kc., 100 watts, unlimited time.**

**Friday, March 12**

### HEARING BEFORE AN EXAMINER (Broadcast)

**NEW—Elmira Star-Gazette, Inc., Elmira, N. Y.—C. P., 1200 kc., 250 watts, daytime.**

**WREN—The WREN Broadcasting Co., Inc., Lawrence, Kans.—Authority to transfer control of corporation; 1220 kc., 1 KW, 5 KW LS, shares KFKU.**

### FURTHER HEARING BEFORE AN EXAMINER (Broadcast)

**NEW—Radio Enterprises, partnership of R. Lacy and J. R. Curtis, Lufkin, Tex.—C. P., 1310 kc., 100 watts, daytime.**

**NEW—Red Lands Broadcasting Assn., Ben T. Wilson, Pres., Lufkin, Tex.—C. P., 1310 kc., 100 watts, daytime.**

### APPLICATIONS GRANTED

**WJEJ—Hagerstown Broadcasting Co., Hagerstown, Md.—Granted C. P. to move transmitter site and install vertical radiator.**

**WJNO—Hazelwood, Inc., W. Palm Beach, Fla.—Granted C. P. to make changes in equipment and increase day power to 250 watts.**

**WKRC—Columbia Broadcasting System, Inc., Cincinnati, Ohio.—Granted license to cover C. P. as modified, 550 kc., 1 KW night, 5 KW day, unlimited time, using directional antenna for night-time operation subject to reduction of day power to 1 KW when WOSU is operating.**

**WSAU—Northern Broadcasting Co., Inc., Wausau, Wis.—Granted license to cover C. P. as modified; 1370 kc., 100 watts, daytime only.**

**WWAE—Hammond-Calumet Broadcasting Corp., Hammond, Ind.—Granted license to cover C. P., 1200 kc., 100 watts night-day, unlimited day, share WFAM night.**

**WGNY—Peter Goelet, Newburgh, N. Y.—Granted license to cover C. P. as modified; 1210 kc., 100 watts night and day, sharing WBRB, WFAS and WGBB.**

**WLAP—American Broadcasting Corp. of Kentucky, Lexington, Ky.—Granted modification of C. P. to change transmitter site to Walton Bldg. and studio to Main and Esplanade, locally.**

**KOB—Albuquerque Broadcasting Co., Albuquerque, N. Mex.—Granted modification of C. P. authorizing changes in equipment.**

**KMJ—McClatchy Broadcasting Co., Fresno, Calif.—Granted authority to determine operating power by direct measurement of antenna input.**

**KANS—Charles C. Theis, Wichita, Kans.—Granted voluntary assignment of license to the KANS Broadcasting Co., 1210 kc., 100 watts, unlimited.**

**WBAX—John H. Stenger, Jr., Wilkes-Barre, Pa.—Granted license to cover C. P., 1210 kc., 100 watts, specified hours.**

**Cruft Laboratory, Harvard University, Cambridge, Mass.—Granted C. P. for new special experimental station to be used to make continuous automatic observations of the upper atmosphere; 600 watts peak average 2 watts; frequencies 2000 to 8000 kc., unlimited.**

KCMC—KCMC, Inc., Texarkana, Tex.—Granted license to cover C. P. as modified; 1420 kc., 100 watts, unlimited.

KYA—Hearst Radio, Inc., San Francisco, Calif.—Granted modification of C. P. to extend completion date from 3-17-37 to 5-15-37.

WCKY—L. B. Wilson, Inc., Covington, Ky.—Granted amended C. P. authorizing installation of new equipment and increase in power to 10 KW.

NEW—Charleston Broadcasting Co., Charleston, W. Va.—Granted C. P. for new high frequency station; 26100 kc., 50 watts.

NEW—Ben S. McGlashan, Los Angeles, Calif.—Granted C. P. for new high frequency station on an experimental basis; frequencies 88000, 120000, 240000 and 500000 kc., 500 watts.

W9XPZ—American Broadcasting Corp. of Kentucky, Mobile, Lexington, Ky.—Granted license to cover C. P. for new relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc., 2 watts.

W1XO—The Travelers Broadcasting Service Corp., Mobile, Hartford, Conn.—Granted license to cover C. P. for new relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc., 50 watts.

W1XT—The Travelers Broadcasting Service Corp., Mobile, Hartford, Conn.—Granted license to cover C. P. for new relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc., 100 watts.

W9XPY—American Broadcasting Corp. of Ky., Mobile, Lexington, Ky.—Granted license to cover C. P. for new relay broadcast station; frequencies 31100, 34600, 37600 and 40600 kc., 10.5 watts.

NEW—Oscar C. Hirsch, tr/as Hirsch Battery and Radio Co., Portable Mobile, Cape Girardeau, Mo.—Granted C. P. for new relay broadcasting station; frequencies 1622, 2058, 2150 and 2790 kc., 50 watts.

### SET FOR HEARING

NEW—General Electric Co., near Belmont, Calif.—Application for C. P. for new international station; frequencies 9530 kc., 15330 kc., 20 KW. The purpose is to obtain a further use of these channels which are now licensed to W2XAD and W2XAF at Schenectady, in order that satisfactory transmission may be made to the Far East.

NEW—S. O. Ward and P. C. Ward, d/b as Louisville Broadcasting Co., Louisville, Ky.—C. P. for new station, 1210 kc., 250 watts, daytime only, exact transmitter site to be determined with Commission's approval.

NEW—Valley Broadcasting Co., Youngstown, Ohio.—C. P., already in hearing docket, amended to request 1350 kc., 1 KW, unlimited time, using directional antenna for night-time operation.

WEAN—The Yankee Network, Inc., Providence, R. I.—Application for C. P. amended to request installation of new equipment, increase in day power from 1 to 5 KW, employing directional antenna system.

WKOK—Sunbury Broadcasting Corp., Sunbury, Pa.—Application for C. P. to move transmitter locally to site to be determined; install new equipment and vertical radiator; increase day power from 100 to 250 watts.

WBRY—American-Republican, Inc., Waterbury, Conn.—Application for C. P. to make changes in equipment; increase in day power from 1 to 5 KW. To be heard before the Broadcast Division.

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Application for C. P., already in hearing docket, amended to request: move transmitter locally near Belmont, Cambridge, Mass.; install directional antenna; increase power and time of operation from 500 watts, daytime only, to 1 KW, unlimited time, using directional antenna for night-time operation.

WSMK—WSMK, Inc., Dayton, Ohio.—Application for C. P. amended to request: move transmitter site locally; install new equipment and directional antenna; increase power and time of operation from 200 watts night, 200 watts day, simultaneous day (KQV), specified hours night, to 250 watts night, 500 watts day, unlimited, using directional antenna system for night-time operation.

KQV—KQV Broadcasting Co., Pittsburgh, Pa.—Application for C. P. to make changes in equipment; install directional antenna system for night-time use; increase power from 500 watts night-day, simultaneous day operation with WSMK and specified hours night, to 1 KW, unlimited.

KFRU—KFRU, Inc., Columbia, Mo.—Application for modification of license to increase night power from 500 watts to 1 KW.

NEW—Young People's Assn. for the Propagation of the Gospel, Shark River Bay, N. J.—Application for C. P. for new station, 640 kc., 5 KW daytime to local sunset at dominant station KFI.

KOOS—Pacific Radio Corp., Marshfield, Ore.—Voluntary assignment of license to KOOS, Inc.; 1200 kc., 250 watts, daytime.

WBNO—The Coliseum Place Baptist Church, New Orleans, La.—Voluntary assignment of license to WBNO, Inc.; 1200 kc., 100 watts day-night, S-WJBW. The renewal application for WBNO, together with applications of WJBW and Southern Broadcasting Corp., New Orleans, were scheduled to be heard March 22. This hearing will now be continued in order that application for assignment of license may be heard together therewith.

NEW—Northwest Publications, Inc., Duluth, Minn.—Application for C. P., already in hearing docket, amended to request 580 kc., 250 watts, daytime only, exact transmitter and studio sites to be determined with Commission's approval.

NEW—Church of Jesus Christ of Latter-Day Saints, Salt Lake City, Utah.—Application for C. P. for new international broadcast station on an experimental basis in Saltair, Utah; frequencies 6080, 11830, 17780 kc., 50 KW, unlimited, exact transmitter site to be determined subject to Commission's approval.

### SPECIAL AUTHORIZATIONS

WBAA—Purdue University, W. Lafayette, Ind.—Granted special temporary authority to operate from 8:45 to 11 a. m. and 5 to 6 p. m., CST, March 5, and from 4 to 5 p. m., CST, March 13, provided WILL remains silent, in order to broadcast sectional and regional basketball tournament.

KEX—Oregonian Publishing Co., Portland, Ore.—Granted special temporary authority to operate simultaneously with KOB, Thursday, March 4, 1937, from 7:30 to 8 p. m., PST, in order to broadcast President's address to be given at Democratic Victory Dinner.

WILL—University of Illinois, Urbana, Ill.—Granted special temporary authority to operate simultaneously with KFNF from 11 a. m. to 4 p. m., CST, March 18; 3 to 4 p. m., CST, March 19; 1:15 to 4 p. m., CST, March 20, 1937, and simultaneously with KUSD from 4 to 5 p. m., CST, March 18 and 19 (provided WBAA remains silent), in order to broadcast Illinois State High School Athletic Assn. basketball tournament.

KFUO—Evangelical Lutheran Synod of Missouri, Etc., Clayton, Mo.—Granted special temporary authority to broadcast a DX program, using power of 1 KW, on March 6, 1937, from 1 to 3 a. m., CST.

WGL—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Granted special temporary authority to operate old equipment on a temporary basis only while present transmitter is being moved, for the period April 20 to 29, 1937.

WRUF—University of Florida, Gainesville, Fla.—Granted special temporary authority to rebroadcast the Navy time signals from Arlington for a period not to exceed 3 a. m., EST, August 1, 1937.

W8XAN—The Sparks-Withington Co., Jackson, Mich.—Granted special temporary authority to operate television broadcast station W8XAN at Plant No. 3, E. Ganson St., Jackson, Mich., on 42000-56000, 60000-86000 kc., 100 watts, to communicate in accordance with Rule 1031 and hours of operation in accordance with Rule 983, for a period not to exceed 30 days, due to fire at Plant No. 1.

### APPLICATIONS DENIED

KFDY—South Dakota State College, Brookings, S. Dak.—Denied special temporary authority to operate from 7:30 to 9:15 p. m., CST, Friday, March 5, 1937, in order to broadcast "Little International Livestock Show."

The following application, heretofore set for hearing, was denied as in cases of default for failure of applicant to file an appearance and statement of facts in accordance with Rule 104.6 (c):

NEW—Edward Goodberlet and Harry J. Frahn, d/b as Greater Muscle Shoals Broadcasting Co., Sheffield, Ala.—C. P., 1500 kc., 100 watts, unlimited time.

### APPLICATIONS DISMISSED

The following applications, heretofore set for hearing, were dismissed at request of applicants:

NEW—Service Life Ins. Co., Omaha, Nebr.—C. P., 1500 kc., 100 watts, unlimited time.

NEW—Archie E. Everage, Andalusia, Ala.—C. P., 1310 kc., 100 watts, 250 watts LS, unlimited.

NEW—D. L. Thornton, between Centralia and Chehalia, Wash.—C. P., 1500 kc., 100 watts, 250 watts LS, unlimited.

## RATIFICATIONS

The Broadcast Division ratified the following actions authorized on the dates shown:

W9XPV-W9XPN—WDZ Broadcasting Co., Tuscola, Ill.—Granted authority to operate as licensed for a period of 30 days from February 22 to March 23, relaybroadcast from train running between Villa Grove and Tuscola.

WBAM-WBAN-W2XMI-W2XMJ—Bamberger Broadcasting Service, Inc., Newark, N. J.—Granted authority to operate WBAM and WBAN as licensed February 21 to March 7, relaybroadcast inauguration revised traffic regulations New York City. Also operate W2XMI and W2XMJ as licensed February 28 to March 2, relaybroadcast Sportsmen's Show.

K6XCJ—Honolulu Broadcasting Co., Ltd., Honolulu, T. H.—Granted extension of program test period to April 1, 1937.

WGSN—Birmingham News Co., Birmingham, Ala.—Granted extension of program test period 30 days from February 22.

W9XES—Midland Broadcasting Co., Kansas City, Mo.—Granted extension of operation as licensed for period of 30 days from February 28, relaybroadcast series of children's educational programs.

WHP—WHP, Inc., Harrisburg, Pa.—Granted extension of authority to operate with reduced power 10 days from February 24.

KUMA—Albert H. Schermann, Yuma, Ariz.—Granted special temporary authority to operate from 10 to 11:30 p. m., MST, March 2, 9, 16, 23 and 30, 1937, to broadcast boxing and wrestling bouts.

WCAX—Burlington Daily News, Burlington, Vt.—Granted special temporary authority to operate from 6:30 to 10:30 p. m., EST, March 2, in order to broadcast basketball games and local election returns; from 8 to 10:30 p. m., March 6, and from 1:30 to 4 p. m.; 8:45 to 10:30 p. m., EST, March 13, 1937, in order to broadcast basketball games.

The Broadcast Division granted the petition of Head of the Lakes Broadcasting Co., WMFG, to intervene in the proceedings upon the application of Walter H. McGenty for C. P. for new station at Rice Lake, Wis.

The Broadcast Division granted the petition of Central Broadcasting Corp., Centralia, Wash., to intervene in the proceedings upon the application of D. L. Thornton, Chehalia, Wash., for C. P.

The Broadcast Division granted the petition of Cheyenne Radio Corp. to intervene in the proceedings upon the application of The Frontier Broadcasting Company for C. P. for new station at Cheyenne, Wyo.

The Broadcast Division granted the petition of Voice of Greenville, Greenville, Texas, for consolidation of oral argument on Examiner's Report on its application (Docket No. 3758) and the oral argument in the application of Hunt Broadcasting Assn. (Docket No. 3242).

The Broadcast Division granted the petition of George H. Payne, San Jose, Calif., to intervene in the proceedings upon the application of Central Broadcasting Corp., Centralia, Wash., for C. P.

The Broadcast Division granted petition of George H. Payne, San Jose, Calif., to intervene in the proceedings upon the application of Chase S. Osborn, Jr., Fresno, Calif., for C. P.

The Broadcast Division denied the petition of Luther Bohanon to intervene in the proceedings upon the application of Exchange Ave. Baptist Church of Oklahoma City, Okla., KFXR, for voluntary assignment of license.

The Broadcast Division extended the effective date of its order of November 24, 1936, in denying the application of the Interstate Broadcasting Corp., KLO, Ogden, Utah, for a period of 30 days from February 25, 1937, or until March 27, 1937.

## ACTION ON EXAMINERS' REPORTS

NEW—Ex. Rep. No. 1-284: Donald A. Wike and H. E. Studebaker, d/b as Wike & Studebaker, Baker, Ore.—Denied C. P. for new broadcast station to operate on 1370 kc., 100 watts

night, 250 watts day, unlimited time (site to be determined, subject to Commission's approval). Order effective April 27, 1937. Examiner John P. Branhall reversed.

KUJ—Ex. Rep. 1-300: KUJ, Inc., Walla Walla, Wash.—Denied C. P. to install new equipment; change frequency from 1370 kc. to 1250 kc., increase power from 100 watts to 250 watts and move transmitter from 2d and Rose Sts., Walla Walla, to site to be determined, subject to Commission's approval, unlimited time. Order effective April 27, 1937. Examiner R. L. Irwin reversed.

KIT—Ex. Rep. 1-311: Carl E. Haymond, Yakima, Wash.—Granted C. P. to install new transmitter (site to be determined, subject to Commission's approval), erect a vertical antenna; change frequency from 1310 kc. to 1250 kc. and increase power from 100 watts night, 250 watts day to 250 watts night, 500 watts day, unlimited time. Order effective April 27, 1937. Examiner R. L. Irwin sustained.

WHAT—Ex. Rep. 1-317: Independence Broadcasting Co., Inc., Philadelphia, Pa.—Denied C. P. to install new equipment, change frequency from 1310 kc. to 1220 kc., increase power from 100 watts to 1 kw., change hours of operation from sharing with WTEL to unlimited time, move transmitter from Hotel Pennsylvania, Philadelphia, to Whitemarsh Township, Pa., and install directional antenna. Order effective May 4, 1937. Examiner M. H. Dalberg sustained.

NEW—Ex. Rep. 1-345: H. Wimpy, Albany, Ga.—Denied C. P. for new broadcast station to operate on 1420 kc., 100 watts night, 250 watts day; unlimited time (site to be determined subject to Commission's approval), facilities of WGPC. Examiner M. H. Dalberg sustained.

WGPC—Americus Broadcast Corp., Albany, Ga.—Granted renewal of license, 1420 kc., 100 watts, unlimited time. Order effective April 27, 1937. Examiner Dalberg sustained.

NEW—Ex. Rep. 1-346: United States Broadcasting Co., Toledo, Ohio.—Dismissed with prejudice application for C. P. for new broadcast station to operate on 1200 kc., 100 watts day-time, site to be determined, subject to Commission's approval. Examiner Geo. H. Hill sustained.

NEW—United States Broadcasting Co., Columbus, Ohio.—Dismissed with prejudice, application for C. P. for new station to operate on 1310 kc., 100 watts, unlimited time (site to be determined subject to Commission's approval). Examiner Hill sustained. Order effective March 2, 1937.

WCAP—Ex. Rep. 1-347: Radio Industries Broadcast Co., Asbury Park, N. J.—Dismissed with prejudice application for modification of license to increase power from 500 watts to 1 kw, 1280 kc., share time with WTNJ and WCAM. Examiner R. L. Irwin sustained in part. Order effective March 2, 1937.

## ORAL ARGUMENTS

WNBC—Ex. Rep. 1-350: State Broadcasting Corp., New Britain, Conn.—Granted oral argument to be held April 22, 1937.

NEW—Ex. Rep. 1-353: Hildreth & Rogers Co., Lawrence, Mass.—Granted oral argument to be held April 22, 1937.

NEW—Old Colony Broadcasting Corp., Brockton, Mass.—Granted oral argument to be held April 22, 1937.

## EFFECTIVE DATE OF RULE POSTPONED

The effective date of Rule 981 was further postponed for a period of 6 months from March 15, 1937, to give the manufacturers additional time in which to perfect this equipment for sale to the licensees (this rule relates to frequency monitors).

## MISCELLANEOUS

Chase Osborn, Jr., Fresno, Cal.—Denied petition requesting postponement of further consideration of the application of George Harm for a new station at Fresno, Calif., to operate on 1310 kc., 100 watts, unlimited time. Osborn is an applicant for a new station at Fresno to operate on 1440 kc., 500 watts, unlimited time.

Woodman of the World Life Insurance Association, Omaha, Nebr.—Granted petition to intervene in hearing on application of Service Life Insurance Co. for a new station at Omaha to operate on 1500 kc., 100 watts, unlimited time.

Hammond-Calumet Broadcasting Corp., Hammond, Ind.—Affirmed action of September 26, 1936, granting the application for a C. P. for a new broadcasting station at Hammond to operate on 1460 kc., 5 kw., subject to the limitation that the operation of the said station extend during daytime hours until local sunset at Buffalo, N. Y.

Wichita Falls Broadcasting Co., Wichita Falls, Tex.—Denied petition asking the Commission to reconsider action of February 9, 1937, in designating application for hearing and grant the same. This application requests approval of transmitter site, installation of new equipment and directional antenna for night, and increase in night power from 250 watts, to one kw., and increase in day power from one kw. to five kw.

WIP—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Denied motion asking Commission to deny the application as in cases of default, of H. O. Davis, Mobile, Ala., for C. P. for new station to operate on 610 kc., 250 watts night, 500 watts LS, unlimited time.

WHOM—New Jersey Broadcasting Corp., Jersey City, N. J.—Denied petition requesting reopening of hearing in re application for CP to install new equipment and increase day from 250 watts to 1 kw.

KRLH—Midland, Tex.—Denied petition asking Commission to reconsider and grant without hearing application for modification of license to change frequency from 1420 kc., to 1210 kc., daytime.

NEW—Ex. Rep. 1-272: Gulf Coast Broadcasting Co., Corpus Christi, Tex.—Extended effective date of Order to March 9, 1937.

WHB—WHB Broadcasting Co., Kansas City, Mo.—Retired to the files petition for rehearing before the Broadcast Division of application for authority to install new equipment; change frequency from 860 kc. to 1120 kc., change hours of operation from daytime to unlimited, and to operate with 500 watts at night, 1 KW day, employing a directional antenna during nighttime operation.

KLO—Interstate Broadcasting Corp., Ogden, Utah.—Remanded to the Docket application to move transmitter, make changes in equipment, etc.

## APPLICATIONS RECEIVED

### First Zone

WRC—National Broadcasting Co., Inc., Washington, D. C.—Construction permit to install new transmitter and vertical antenna; increase power from 500 watts night, 1 KW day, to 1 KW night, 5 KW day; move transmitter from 3308 14th Street, N. W., Washington, D. C., to Ager Road, Chillum Township, Maryland. Amended re antenna.

NEW—Press-Union Publishing Co., Atlantic City, N. J.—Construction permit for a new station to be operated on 1200 kc., 100 watts power, daytime operation. Amended to make changes in equipment, change power from 100 watts to 100 watts night, 250 watts day, time from daytime to unlimited.

NEW—John W. Haigis, Greenfield, Mass.—Construction permit to 1210 be operated on 1210 kc., 250 watts, daytime operation.

### Second Zone

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Authorized to install automatic frequency control apparatus.

WSPD—The Fort Industry Co., Toledo, Ohio.—Modification of 1340 license to increase night power from 1 to 5 KW.

W8XAN—The Sparks-Withington Co., Jackson, Mich.—Construction permit to make equipment changes and move transmitter to East Ganson St., Jackson, Mich.

W8XAN—The Sparks-Withington Co., Jackson, Mich.—License to cover above.

### Third Zone

NEW—Florida West Coast Broadcasting Co., Inc., Clearwater, Fla.—Construction permit to erect a new broadcast station to be operated on 1300 kc., 250 watts power, unlimited time. Contingent upon WIOD changing frequency from 1300 kc. to 610 kc.

WGST—Georgia School of Technology, Atlanta, Ga.—Authority 890 to determine operating power by direct measurement.

WGST—Georgia School of Technology, Atlanta, Ga.—License to 890 cover construction permit (B3-P-1296) as modified for equipment changes, increase in power, and move of transmitter.

KCRC—Enid Radiophone Co., Enid, Okla.—Construction permit 1360 to install a new transmitter, erect a vertical antenna, and increase power from 250 watts to 500 watts.

NEW—State Broadcasting Corp., New Orleans, La.—Construction 1370 permit to erect a new broadcast station to be operated on 1370 kc., 100 watts power, unlimited time.

NEW—W. W. Hunt, F. Harvey Miller and J. B. DeMotte, d/b 1500 as Ocala Broadcasting Co., Ocala, Fla.—Construction permit to erect a new broadcast station to be operated on 1500 kc., 100 watts night power, 250 watts day power, unlimited time.

### Fourth Zone

KFNF—KFNF, Inc., Shenandoah, Iowa.—Construction permit to 890 install new transmitter; increase power from 500 watts, 1 KW day, to 1 KW night and 5 KW day. Amended: Move transmitter from 407 Sycamore St. to intersection of Highway No. 3 and Ferguson Ave. ext. near Shenandoah, Iowa, and install directional antenna for night use.

NEW—Glenn E. Webster, Decatur, Ill.—Construction permit to 1290 erect a new station to be operated on 1290 kc., 250 watts, daytime hours of operation.

KCKN—The WLBF Broadcasting Co., Kansas City, Kans.—Modification of license to change name of applicant from The 1310 WLBF Broadcasting Co. to The KCKN Broadcasting Company.

KRNT—Iowa Broadcasting Co., Des Moines, Iowa.—Modification 1320 of construction permit (B4-P-952) for new equipment, increase in power, directional antenna, requesting further changes in equipment and extend commencement date 30 days.

KSCJ—Perkins Bros. Co. (The Sioux City Journal), Sioux City, 1330 Iowa.—Authority to determine operating power by direct measurement of antenna power.

WOC—Tri-City Broadcasting Co., Davenport, Iowa.—Authority 1370 to make changes in automatic frequency control apparatus.

NEW—L. L. Coryell, Sr., and L. L. Coryell, Jr., d/b as L. L. 1450 Coryell & Son., Lincoln, Nebr.—Construction permit for new broadcast station to be operated on 1450 kc., 250 watts night, 500 watts day power, unlimited time. Amended to change type of equipment, increase night power from 500 watts to 1 KW, give transmitter site as Lancaster Township, Nebraska.

KSJS—R. J. Laubengayer, Salina, Kans.—Modification of construction permit (B4-P-1004) for new station, requesting 1500 change in transmitting equipment, increase in power from 100 watts to 100 watts night, 250 watts day, and approval of transmitter site at U. S. 40, 1.3 miles west of business section, Salina, Kansas, and approval of antenna.

NEW—South Bend Tribune, South Bend, Ind.—Construction permit for a new high frequency relay station on 31100, 34600, 37600 and 40600 kc., 1 watt, variable hours of operation, mobile.

NEW—South Bend Tribune, South Bend, Ind.—License to cover above.

NEW—South Bend Tribune, South Bend, Ind.—Construction permit for a new low frequency relay broadcast station on 1622, 2058, 2150, 2790 kc., 50 watts, variable hours, mobile.

NEW—South Bend Tribune, South Bend, Ind.—License to cover above.

NEW—South Bend Tribune, South Bend, Ind.—Construction permit for a new high frequency broadcast station on 25950 kc., 100 watts, unlimited time.

NEW—South Bend Tribune, South Bend, Ind.—License to cover above.

### Fifth Zone

NEW—Radiotel Corporation, San Diego, Calif.—Construction permit for new station on 920 kc., 500 watts power, unlimited time. Amended: Re stockholders.

KVOD—Colorado Radio Corp., Denver, Colorado—Construction permit to change frequency from **920 kc.** to **630 kc.**, change hours of operation from share with KFEL to unlimited time, increase power from 500 watts to 1 kilowatt, install directional antenna for night use and move transmitter from outside of Denver, Colorado, to North of Denver, Colorado. Amended: To make changes in directional antenna and change transmitter site re: geographical location.

KTKC—Tulare-Kings Counties Associates, Chas. A. Whitmore, President, Visalia, Calif.—Modification of construction permit (B5-P-816) for new station to make changes in equipment, for approval of transmitter and studio sites at Visalia, California.

NEW—Scott M. Matheson, d/b as Provo Broadcast Co., Provo, Utah.—Construction permit to erect a new broadcast station to be operated on **1210 kc.**, 100 watts power, unlimited time.

KDYL—Intermountain Broadcasting Corp., Salt Lake City, Utah. **1290** —Modification of construction permit (B5-P-126) for increase in power from 1 kilowatt to 1 kilowatt night, 5 kilowatts day, make equipment changes, give transmitter site as site to be determined, requesting further changes in equipment, installation of vertical antenna and approval of transmitter site at S. W. of Salt Lake City, Utah.

NEW—George H. Payne, San Jose, Calif.—Construction permit for new broadcast station to be operated on **1010 kc.**, 1 kilowatt, unlimited time. Amended: To change type of equipment, make changes in vertical antenna, change frequency from **1010 kc.** to **1440 kc.**, power from 1 kilowatt to 500 watts. Omit request for KQW's facilities.

KRNR—Southern Oregon Broadcasting Co., Roseburg, Oregon.—**1500** Voluntary assignment of license from Southern Oregon Publishing Co. to News-Review Company.