

NAB REPORTS

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HOOD EDUCATIONAL BROADCASTS, INC.

Members are urged to refrain from entering into any agreements with Hood Educational Broadcasts, Inc., of New York City, pending a careful investigation of the service. The NAB is requesting this organization to furnish it with full particulars concerning the offer which they have made to broadcasting stations.

INCREASED TIME AND POWER RECOMMENDED FOR WORL

Broadcasting station WORL, Boston, Mass., operating on 920 kilocycles, 500 watts, daytime, applied to the Federal Communications Commission to increase its power to 1,000 watts and its time to unlimited.

Examiner Davis G. Arnold, in Report No. I-460, recommended that the application be granted. He found that there is need for additional nighttime service in the Boston area, and states that the granting of the application would not cause objectionable interference. The Examiner states that it would be in the public interest to grant the application.

RECOMMENDS DENYING NEW STATION

The Ann Arbor Broadcasting Company, Inc., applied to the Federal Communications Commission for a construction permit for the erection of a new station at Ann Arbor, Mich., to use 1550 kilocycles, 1,000 watts, unlimited time.

Examiner George H. Hill, in Report No. I-461, recommended that the application be denied. He found that the area proposed to be served "receives satisfactory service from broadcast stations now rendering service in this area." The Examiner states that the proposed station would cause some interference and it would also be subject to interference from an engineering standpoint.

MINNESOTA STATION CHANGES RECOMMENDED

Broadcasting station WLB, Minneapolis, Minn., applied to the Federal Communications Commission to change its frequency from 1250 to 760 kilocycles, to increase its power from 1,000 to 5,000 watts and to change its hours from specified to sharing time with WCAL ($\frac{2}{3}$

daytime). Also station WCAL, Northfield, Minn., applied to the Commission to change its frequency from 1250 to 760 kilocycles, and increase its power from 1,000 and 2,500 watts LS to 5,000 watts and from specified hours to sharing with WLB ($\frac{1}{3}$ daytime). Also station WTCN, Minneapolis, Minn., now operating on 1250 kilocycles, 1,000 watts and 5,000 watts LS on specified hours, asked the Commission for unlimited time.

Examiner P. W. Seward, in Report No. I-463, made the following recommendations:

1. That the application of Station WLB, Docket No. 4147, for authority to operate on the frequency 760 kilocycles with power of 5 KW, daytime to local sunset, in accordance with the tentative time-sharing agreement heretofore entered into between Stations WLB and WCAL, be granted, subject to compliance by the applicant with the provisions of Section 303 of the Communications Act of 1934.

2. That the application of Station WCAL, Docket No. 4149, for authority to operate on the frequency 760 kilocycles with power of 5 KW, daytime to local sunset, in accordance with the tentative time-sharing agreement heretofore entered into between Stations WCAL and WLB, be granted, subject to compliance by the applicant with the provisions of Section 303 of the Communications Act of 1934, and the approval by the Commission of the transmitter site.

3. That the application of Station WTCN, Docket No. 4148, for authority to operate unlimited time on the frequency 1250 kilocycles, be granted if the applications of Stations WLB and WCAL are granted. In the event the applications of Stations WLB and WCAL be denied, it is recommended that the application of Station WTCN be denied.

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RECOMMENDS NEW INTERNATIONAL BROADCAST STATION

The General Electric Company has applied to the Federal Communications Commission for a construction permit for the erection of a new international broadcast station to be located at Belmont, Calif., to use 9530 and 15330 kilocycles, 20,000 watts power and to operate unlimited time on the air.

Examiner George H. Hill, in Report No. I-462, recommends that the application be granted, "subject to compliance with Rule 983." He found that the company will render an international broadcast service and states that "the applicant has a program of research and experimentation which indicates reasonable promise of substantial contributions to the development of international broadcast service."

FREQUENCY CHANGE RECOMMENDED FOR WIOD-WMBF

Broadcasting station WIOD-WMBF, Miami, Florida, operating with 1,000 watts, unlimited time, applied to the Federal Communications Commission to change its frequency from 1300 to 610 kilocycles.

Examiner R. H. Hyde, in Report No. I-464, recommended that the application be granted. He states that the changed frequency would not cause any interference and also that "the use of the new frequency assignment applied for herein would contribute substantially toward an extension and improvement of the present service of the applicant's station, which the Commission has heretofore found to be in the public interest in licensing the station."

RECOMMENDS NEW CLEVELAND STATION

The Food Terminal Broadcasting Company applied to the Federal Communications Commission for a construction permit for the erection of a new broadcasting station at Cleveland, Ohio, to use 1500 kilocycles, 100 watts and daytime operation.

Examiner John P. Bramhall, in Report No. I-458, recommended that the application be granted. He found that there is a need for additional service of the type proposed by the applicant in the area proposed to be served. The Examiner states that the interests of Station WJBK "will not be adversely affected by reason of interference, should this application be granted" and that the granting would be in the public interest.

INCREASED POWER RECOMMENDED FOR WBCM

Broadcasting Station WBCM, Bay City, Mich., operating full time on 1410 kilocycles with 500 watts power,

applied to the Federal Communications Commission to have its power increased to 500 watts night and 1,000 watts day.

Examiner Robert L. Irwin, in Report No. I-459, recommended that the application be granted. He states that there is need for additional daytime service in the area proposed to be served and that "the daytime operation of Station WBCM with the power of 1,000 watts would not cause objectionable interference to the normally protected good service areas of Stations WROK, WELL, and WMBC, or any other licensed stations."

FEDERAL TRADE COMMISSION ACTION

Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

No. 3171. Charging unfair competition in the sale of sales promotion cards for use by retail merchants, a complaint has been issued against **Edward and Dorothy Harris**, 417 South Dearborn St., **Chicago**, trading as **Ace Business Builders**.

Sales promotion cards sold by the respondents were so designed and arranged as to involve use of a lottery scheme or gift enterprise when used by retail merchants in promoting the sale of merchandise to the consuming public, according to the complaint. Several groups of such cards are manufactured by the respondents, all allegedly involving the same lottery scheme.

No. 3172. Charging unfair competition in the sale and distribution of hosiery, a complaint has been issued against **May Hosiery Mills, Inc.**, **Burlington, N. C.**

Hosiery manufactured and sold by the respondent company is alleged to have been advertised as **Pure Thread Silk and Rayon**, the first three words appearing in a line of large capital letters with the words "and rayon" below and in small capital letters. Similarly, certain products were allegedly advertised as **Creptone with Silk Wrap** and as **Genuine Wrap Pure Thread Silk and Rayon**, the words "and rayon" appearing in inconspicuous letters beneath a line reading in large letters: **Genuine Wrap Pure Thread Silk**.

Nos. 3173-3174. Complaints have been issued charging **General Motors Corporation** and **Ford Motor Company** with using false and misleading representations in advertising the prices at which certain of their passenger cars are sold to the public. **General Motors Sales Corporation** also is named as a respondent.

Advertisements of the respondent companies, it is alleged, contain illustrations or descriptions of motor cars, and feature, usually in large numerals, a designated F.O.B. price. The complaints charge the advertisements are arranged in such a manner as to create the impression that fully-equipped cars so illustrated and described may be purchased at the F.O.B. or delivery point complete and ready for operation for the prices featured, or at other points for the featured prices plus the cost of transportation.

The passenger cars so advertised, the complaints aver, are not the models usually sold for the featured price, which generally is the price charged by the respondent companies for their less expensive cars. It is alleged that the cars so illustrated or described cannot be purchased at retail for the featured price at the F.O.B. or delivery point, or at the ultimate destination for such price plus transportation charges, without the payment of additional charges for added equipment and accessories constituting part of what the public understands to be a complete car ready for operation.

No. 3175. A complaint has been issued charging **H. G. Payne**, trading as **H. G. Payne Company**, 312-314 Broadway, **Nashville, Tenn.**, with the use of unfair competitive methods in the sale of merchandise.

The respondent is alleged to furnish to dealers to whom he sells his products certain devices such as punchboards and pushcards which may be used in selling the merchandise to the ultimate consumer by means of a lottery, gaming device, or gift enterprise.

No. 3176. Bloomingdale Brothers, Inc., operating a department store at Lexington Ave. and 59th St., New York, is charged in a complaint with misrepresenting certain wearing apparel for women.

In newspaper advertisements, the respondent corporation allegedly designated and referred to certain dresses and blouses as Windsor Crepe and as Heim Crepe, respectively. These designations, it is alleged, served as representations to the purchasing public that the garments so advertised and offered for sale were silk products, when, according to the complaint, they were not composed of silk but of other materials.

Stipulations and Orders

The Commission has issued the following cease and desist orders and stipulations.

No. 01108. Under a stipulation entered into with **French Clinical Laboratory and Supply Depot**, 203 College St., San Antonio, Texas, that corporation will abandon certain advertising representations in the sale of its preparation, FFP, French's Foot Powder, sold as a treatment for athlete's foot.

The respondent will no longer advertise that this product will cure athlete's foot and other infections at once, within a few days, or at all; that it will assure quick and permanent relief in treating this ailment and all foot odors, or that it is a sure remedy for these conditions.

No. 01750. Roman Cleanser Company, 9101 Delmar St., Detroit, will cease representing that Roman Cleanser sterilizes combs, brushes and other articles; disinfects or deodorizes, unless this assertion is accompanied by directions that the article to be disinfecting or deodorized must first be washed or thoroughly cleaned, and kills germs, unless this representation is limited to oxidizable germs, or qualified by the statement that Roman Cleanser will not kill all germs, including their spores.

No. 01751. Bakon-Yeast, Inc., 4 Staple St., New York; Bakon-Yeast, a vitamin concentrate, for restoring vitamin deficiency.

No. 01753. Ellaline W. Chilvers and Beatrix R. Hoyt, trading as **May Medicine Company**, formerly **W. H. May Laboratory**, 546 Pearl St., New York; Dr. May's Formulas, for nervous diseases.

No. 01754. Little & Co., 612 N. Michigan Ave., Chicago; garlic and parsley tablets, for intestinal, kidney, liver and skin disorders.

No. 01755. Shuptrine Company, 31 Barnard St., Savannah, Ga.; Tetterine, for skin disorders.

No. 01756. Food Balance Corporation, 519 N. Central Ave., Chicago; Sil-Tea and Beverly Hall Cereal Beverage, for digestive disturbances.

No. 01758. Paul Case, trading as **Cape Cod Cleaner**, Brockton, Mass., stipulated that in the sale of his Cape Cod Cleaner, described as a sanitary cleaning device, he will stop advertising that any ambitious man or woman can average a dozen sales of his product daily in almost any territory, and will discontinue making unmodified claims of earnings in excess of the average earnings achieved by his full-time sales persons or dealers under normal business conditions.

No. 01759. J. E. Gessner, trading as **J. E. Gessner Company**, 207 N. Michigan Ave., Chicago; a preparation offered as a treatment for piles.

No. 01760. Albert N. Reay and Fraser S. Reay, trading as **The Reay Laboratories**, P. O. Box 1786, San Francisco; alcoholic extracts of the active principle of the leaves of poison oak, designated Otox and Okatox, for treatment of ivy poisoning. The respondents also agree to cease using the word "laboratories" in their trade name or otherwise representing that they own or control a laboratory or laboratories.

No. 01761. The Knox Company, Chamber of Commerce Building, Los Angeles; Buroids, for anemia, nervousness and constipation.

No. 01762. The Murine Company, Inc., 9 East Ohio St., Chicago; Murine, an eye treatment. The respondent company also agrees to stop using as an endorsement or recommendation of its product any statement of any person connected with its organization, unless the connection of such person with The Murine Company is clearly disclosed.

No. 01764. E. A. Rush, trading as **Beeman's Laboratory**, 154 Edgewood Ave., Atlanta; Beeman's Quick Relief (B. Q. R.), for colds, coughs, asthma and influenza.

No. 01765. The Hydrosal Company, 333 East 8th St., Cincinnati; Hydrosal Liquid and Hydrosal Ointment, for skin ailments.

No. 01768. M. L. Durham, Carthage, Mo.; Silver Seal Treatments, for women's ailments.

No. 01769. Gardiner Manufacturing Company, Inc., 160 Van Rensselaer St., Buffalo, selling a washing fluid designated "101", agreed to discontinue representing that the product is a sterilizer and kills germs; that it causes ivy and oak poisoning to disappear and will heal eczema and open sores, and that it deodorizes and disinfects, unless in connection with this latter claim users are directed to first thoroughly cleanse the surface to be deodorized or disinfected.

No. 01773. Royal Mfg. Co. of Duquesne, 2632 S. Dearborn St., Chicago; trading as Double "D" Laboratories; Vita-Min-Ol, for digestive disturbances.

No. 01774. Dr. Van Vleck Company, Jackson, Mich.; Mucos Cones, Absorptive Plasma and Herb Tablets, for digestive disturbances, colds, rheumatism and piles.

No. 01775. Thornton & Minor Clinic, 926 McGee St., Kansas City, Mo.; Private Formula Rectal Ointment, for piles.

No. 01777. F. D. Telling, trading as **The K-Lindy Products Company**, 5713 Euclid Ave., Cleveland; Lindy Lotion, for skin ailments.

No. 01778. Schering Corporation, Bloomfield, N. J.; Saraka, a laxative.

No. 01779. The Hood-Lax Corporation, 132 W. 31st St., New York; Hood-Lax, a laxative.

No. 01797. Affiliated Products, Inc., 4316 North Kilpatrick Ave., Chicago, agreed to cease advertising that Outdoor Girl Face Powder has an olive oil base and is the only face powder containing olive oil; that it prevents or overcomes drying, wrinkling or aging of the skin, and has been ordered by Hollywood make-up experts as standard cosmetic equipment in the dressing rooms of stars in the Warner Bros.-First National Studios. The respondent company also will stop representing that the product is pure and safe "beyond question" or that it is safe for the most delicate skin.

No. 01798. Tintone Radio Co., Kearney, Neb., has entered into a stipulation to discontinue certain unfair representations in the sale of Tintone Pocket Radios and Tintone Midget Portable Radios.

Among representations used in advertising which are to be abandoned by the respondent company are: That the pocket radios have a range of 50 miles or greater under favorable conditions; that they are all-wave sets capable of being used everywhere and of working without aeriels, and that they may be used to tune in on all short waves for all police or all airplane calls and may be employed while walking or while riding in cars or on bicycles, unless this latter representation is qualified to indicate the equipment and conditions necessary to produce these results.

No. 01799. Hoffman-La Roche, Inc., Nutley, N. J., in the sale of Cal-C-Malt, will discontinue advertising that the product is the only nutritive preparation which contains chemically pure vitamin C and that scientists have found vitamin C to be all important in the building of strong teeth and in keeping them and the gums sound and healthy. Representations that Cal-C-Malt is a safeguard against dental caries, diseased gums or pyorrhea and protects against infection, colds, sore throat, or anemia, will be stopped, unless such claims are limited to conditions due to or associated with vitamin C deficiency.

No. 01800. C. A. Montgomery and C. F. Aldrich, trading as **Aldrich & Montgomery**, 492 Otis Ave., St. Paul, Minn., have entered into a stipulation to cease false and misleading representations in promoting the sale of photographs and frames by means of contests.

The respondents agree to stop representing that an answer to a "scrambled name" puzzle contained in contact advertisements or in radio broadcasts is alone sufficient to qualify a person to participate in any of their contests, and that neither payment of money nor the purchase of any article is necessary in order to qualify a person for participation in the contests, unless such is a fact.

No. 2016. Roy J. Troutman, Shamokin, Pa., trading as **G. E. Laboratories** and as **Great Eastern Laboratories**, has entered into a stipulation to discontinue certain unfair methods of competition in connection with the sale of Dr. Bayer's Horehound Cough Balsam.

Troutman agreed to cease using the name "Dr. Bayer's" in his trade name, and the abbreviation "Dr." or the word "Bayer's" in advertising or in labeling his product so as to imply that such product is made by The Bayer Company, Inc., of New York City,

which for many years has manufactured and sold "Bayer Genuine Aspirin".

No. 2542. An order prohibiting certain unfair methods of competition, including false disparagement of competitors' products, has been entered against **Robert C. Hoffman, York, Pa.**, trading as **York Bar Bell Co., Strength & Health Publishing Co.**, and **York Athletic Supply Co.** Hoffman deals in athletic goods, sells a course of lessons in physical training and publishes a magazine entitled "Strength and Health".

In advertising his athletic apparatus and course of training, the respondent, it was found, used two portraits of himself, one of which was a photograph taken just after a serious illness which had reduced his weight by about 40 pounds, and the other taken some 20 weeks later, together with the assertion that he had increased his weight from 210 to 250 pounds by use of York bar bell exercises. According to the findings, a substantial part of the gain in weight and in physical development was due to his recovery from the illness caused by an automobile accident.

It was found that the respondent also used pictures of certain well-developed individuals in such a manner as to mislead prospective purchasers of physical training courses into the belief that such individuals attained their development through use of the respondent's system, when such was not a fact.

No. 2770. **The Coolerator Company, Duluth, Minn.**, engaged in the sale of refrigerators in which natural or artificial ice is used as the cooling element, has been ordered to cease and desist from unfairly disparaging mechanical or electrical refrigerators sold by competitors.

Findings in the case are that certain representations made by the respondent corporation in its advertising matter were either false, misleading or insufficiently qualified, and have had a tendency to mislead the public into the erroneous belief that mechanical refrigerators are undesirable and ineffective in use and harmful and dangerous to users.

No. 2801. An order to cease and desist has been issued against **The Times Sales Co., Inc.**, 1524 Chestnut St., **Philadelphia**, prohibiting certain unfair methods of competition in the sale of encyclopedias, revision and research services and magazine subscriptions.

The Commission's order prohibits the respondents' practice of effecting sales by holding or attempting to hold signers to the printed terms of contracts signed by them, irrespective of the alterations made in such printed terms by the respondents' selling agents pursuant to understandings between the agents and purchasers and by which the purchasers are induced to sign.

Findings are that certain of the respondents' agents represented to purchasers that they had authority to alter the printed terms and provisions of the contract with respect to time and terms of payment and with respect to substitution of magazines for those named in print in the contract. Pursuant to such representations, such alterations were made, but in these instances, the respondents, upon receipt of the signed contract, proceeded to its performance and enforcement the same as if binding only in accordance with the printed terms and provisions and as unaffected by the changes by which the purchaser's signature was induced. In line with this practice, the respondents, it was found, threatened signers to such contracts with suit and otherwise falsely represented that the contracts were performable and enforceable according to the printed terms, regardless of the alterations made in writing over such printed terms.

No. 2834. **Rogers Candy Co.**, 4547 University Way, **Seattle, Wash.**, has been ordered to cease and desist from selling candy so packed and assembled that sales to ultimate purchasers may be made by means of a lottery, gaming device or gift enterprise.

The order prohibits the respondent company from packing in the same assortments for sale to the public at retail, boxes of candy together with punchboard devices which may be used in the retail sale of candy to the public.

Nos. 2935-2937-3020-3032. Disposition of four cases involving alleged violations of the Robinson-Patman Act has been announced. In two cases, orders to cease and desist were entered, and are the first such orders entered by the Commission under that Act. The two other cases were dismissed.

An order to cease and desist was entered against the **Biddle Purchasing Company, New York City**, and a group of sellers who pay brokerage fees to that company and a group of buyers who receive such fees from it. The other order to cease and desist was entered against the **Hollywood Hat Company, Inc., New York City**.

Respondents in one of the cases dismissed were **Bird & Son, Inc.**, and the **Bird Floor Covering Sales Corporation**, both of **East Walpole, Mass.**, and **Montgomery Ward & Co., Inc., Chicago**.

The second case dismissed was against **Kraft-Phenix Cheese Corporation, Chicago**.

The complaint in the Biddle case charged the respondents with violation of the so-called brokerage section of the Robinson-Patman Act. The order requires the sellers to discontinue paying to the Biddle Purchasing Company any commissions on sales of commodities as brokerage, or as an allowance in lieu thereof, which commission is intended to be paid over by Biddle to any purchaser of such commodities. The buyers are ordered to cease accepting from the Biddle company any commission which has been paid to it as brokerage, or as an allowance in lieu thereof, by a seller of commodities on sales made by such seller to the buyers.

The Biddle company is directed to cease and desist from receiving from any seller any brokerage commissions if such commissions are intended to be paid over to the buyer or to be applied for his use and benefit; and also from paying to any purchaser of commodities any commission received as brokerage from the seller.

FTC DISMISSES CASE

No. 2758. The Federal Trade Commission has dismissed its complaint charging **William Freihofer Baking Co.**, 20th St. and Indiana Ave., **Philadelphia**, with unfair competition through false representations in the sale of bread.

Certain of the methods of competition alleged in the complaint as being unfair were found to have been voluntarily discontinued by the respondent, and there was lack of evidence to show that the other methods of competition alleged to be unfair were actually deceptive or misleading.

FEDERAL COMMUNICATIONS COMMISSION ACTION

No hearings are scheduled at the Commission in Washington for broadcast cases during the week beginning Monday, July 26. The following broadcast hearing is set for the field.

Tuesday, July 27

FURTHER HEARING BEFORE AN EXAMINER (Broadcast)

To Be Held in Prescott, Arizona

NEW—Southwest Broadcasting Co., Prescott, Ariz.—C. P., 1500 kc., 100 watts, 250 watts LS, unlimited.

NEW—W. P. Stuart, Prescott, Ariz.—C. P., 1500 kc., 100 watts, unlimited time.

The Broadcast Division has taken the following actions subject to ratification at its next regular meeting:

APPLICATIONS GRANTED

KXRO—KXRO, Inc., Aberdeen, Wash.—Granted extension of equipment test period ten days from July 15, 1937.

WPRa—Puerto Rico Advertising Co., Mayaguez, P. R.—Granted extension of program test period 30 days from July 20, 1937.

WDRC—Radio Station WDRC, Hartford, Conn.—Granted authority to operate antenna WDRC alternately series and shunt excited for 15 days.

KGU—Marion A. Mulroney and Advertiser Publishing Co., Ltd., Honolulu, T. H.—Granted extension program test period 30 days from July 10, 1937.

W8XPD—WHEC, Inc., Rochester, N. Y.—Granted special temporary authority to operate mobile high frequency relay-broadcast transmitter on July 14, 15, and 16, 1937.

WDZ—WDZ Broadcasting Co., Tuscola, Ill.—Granted extension special temporary authority to operate from 5 to 6 a. m., CST, period July 15 and ending in no event later than July 31, 1937, in order to reach farmers in territory surrounding WDZ who are in their fields during summer months by 5 a. m.

WTAR—WTAR Radio Corp., Norfolk, Va.—Granted special temporary authority to operate with directional antenna at will during daytime, using 1 KW power, for period not to exceed two weeks, in order to facilitate field strength measurements on coverage and to show change in field radiated in various directions.

WJAR—The Outlet Company, Providence, R. I.—Granted extension special temporary authority to operate 1-KW auxiliary transmitter as regular transmitter, for period July 19 and

ending no later than August 17, pending installation of new 5-KW transmitting equipment, as authorized under C. P.

WNBR—Memphis Broadcasting Co., Memphis, Tenn.—Granted special temporary authority to rebroadcast program material originating from temporary relaybroadcast stations WAXB and WAXC, granted to and operated by Alfred J. Williams, for the broadcast of radio control acrobatics from an airplane flying over the vicinity of Memphis, on July 17.

WGVA—Glenn Van Auker, Indianapolis, Ind.—Granted special temporary authority to operate a 25-watt transmitter on 1050 kc. during daytime hours, for period not to exceed 10 days, in order to make field strength measurements to locate site for WGVA transmitter, provided no interference is caused to other stations.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Granted modification of C. P. to make changes in authorized equipment, approval of antenna (vertical), and transmitter and studio at Dade Blvd. and Bay Road, Miami Beach, Fla.

WICA—C. A. Rowley, Ashtabula, Ohio.—Granted modification of C. P. to change type of equipment and approval of studio site at 221 Center St., Ashtabula, Ohio, and transmitter site 3 miles south of Ashtabula, on Jefferson Road, on R. Humphrey Farm, Ashtabula.

MISCELLANEOUS

In the matter of the application of Edwin A. Kraft, Petersburg, Alaska, for C. P., on which an order was heretofore entered on July 15, 1937, the Broadcast Division adopted and published a statement of facts and grounds for decision.

In the matter of the application of Owensboro Broadcasting Co., Owensboro, Ky., for C. P., on which an order was heretofore entered on June 15, 1937, the Broadcast Division adopted and published a statement of facts and grounds for decision.

In the matter of the application of The Nation's Center Broadcasting Co., Inc. (KWBG), Hutchinson, Kans., for C. P., on which an order was heretofore entered on May 18, the Broadcast Division adopted and published a statement of facts and grounds for decision.

In the matter of the application of The Yankee Network, Inc. (WAAB), Boston, Mass., for modification of license, on which an order was heretofore entered on May 18, 1937, the Broadcast Division adopted and published a statement of facts and grounds for decision.

In the matter of Harold M. Finlay and Eloise Finlay, La Grande, Ore., for C. P., on which an order was heretofore entered on June 15, 1937, the Broadcast Division adopted and published a statement of facts and grounds for decision.

Granted petition of Attala Broadcasting Co. (WHFF) to intervene in the proceedings upon the application of Standard Life Ins. Co. of The South for a new station at Jackson, Miss., Docket 4510.

Denied petition of the Ventura County Star and Merced Star Publishing Co., Inc., for a 90-day extension of the effective date of the Commission's decision upon its application for C. P. for new station at Ventura, Calif., Docket No. 3469.

Granted the petition of Pacific Radio Corp. (KOOS), Marshfield, Ore., for an extension of time until August 3, 1937, within which to file exceptions to Examiner's Report No. 1-453, upon its application for voluntary assignment of license, Docket 4473.

Denied motion of Milwaukee Broadcasting Co. (WEMP), Milwaukee, Wis., to withdraw its application for C. P. without prejudice, Docket No. 3892, and entered its final order dismissing same with prejudice, as follows:

The Commission, having heretofore entered its order denying the following application and the applicant having subsequently requested withdrawal of the application without prejudice, denied the petition to withdraw without prejudice, and upon the basis of statements contained in the verified petition, this day entered its final order as indicated herein:

WEMP—Ex. Rep. 1-315: Milwaukee Broadcasting Co., Milwaukee, Wis.—Dismissed with prejudice application for C. P. to install new equipment; change frequency from 1310 kc. to 1010 kc.; increase power from 100 to 250 watts night, 500 watts day; and change hours of operation from daytime to unlimited.

The order as herein entered shall be effective at 3 a. m., EST, July 14, 1937.

EXAMINERS' REPORTS RELEASED SINCE JULY 13, 1937

NEW—Ex. Rep. 1-458: Food Terminal Broadcasting Co., Cleveland, Ohio.—Examiner John P. Bramhall recommended

grant of C. P. for new station to operate on 1500 kc., 100 watts, daytime.

WBCM—Ex. Rep. 1-459: James E. Davidson, Bay City, Mich.—Examiner Robert L. Irwin recommended grant of modification of license to increase power from 500 watts to 500 watts night, 1 KW day. Station operates on 1410 kc., unlimited time.

WORL—Ex. Rep. 1-460: Broadcasting Service Organization, Inc., Boston, Mass.—Chief Examiner Davis G. Arnold recommended grant of C. P. to increase power from 500 watts to 1 KW and hours of operation from daytime to unlimited.

NEW—Ex. Rep. 1-461: Ann Arbor Broadcasting Co., Inc., Ann Arbor, Mich.—Examiner George H. Hill recommended denial of C. P. for new station to operate on 1550 kc., 1 KW, unlimited time.

NEW—Ex. Rep. 1-462: General Electric Company, Belmont, Calif.—Examiner George H. Hill recommended grant of C. P. to construct a new international broadcast station to operate on 9530 and 15330 kc., with power of 20 KW, during unlimited hours, in accordance with Rule 983.

WLB—Ex. Rep. 1-463: University of Minnesota, Minneapolis, Minn.—Examiner P. W. Seward recommended grant of C. P. to change frequency from 1250 kc. to 760 kc.; increase power from 1 to 5 KW, daytime to local sunset, in accordance with tentative time-sharing agreement heretofore entered into between stations WLB and WCAL.

WCAL—St. Olaf College, Northfield, Minn.—Examiner Seward recommended grant of C. P. to change frequency from 1250 kc. to 760 kc., power from 1 KW, 2½ KW LS, to 5 KW, daytime to local sunset, in accordance with the tentative time-sharing agreement heretofore entered into between stations WCAL and WLB.

WTCN—Minn. Broadcasting Corp., Minneapolis, Minn.—Examiner Seward recommended grant of modification of license to operate unlimited time on 1250 kc. if applications of WLB and WCAL are granted. In event they are denied, then it is recommended application of WTCN be denied.

APPLICATIONS RECEIVED

First Zone

WESG—Cornell University, Elmira, N. Y.—Extension of special 1040 experimental authorization to operate on 850 kc., daylight to sunset at New Orleans, La., period 8-1-37 to 2-1-38.

WTIC—The Travelers Broadcasting Service Corporation, Hartford, 1060 Conn.—Extension of special experimental authorization to change frequency from 1060 kc. to 1040 kc., and hours of operation from share with WBAL to simultaneous operation with KRLD (unlimited) for period from 8-1-37 to 2-1-38.

WBAL—The WBAL Broadcasting Company, Baltimore, Md.—1060 Extension of special experimental authorization to change hours of operation from share with WTIC to daily simultaneous operation on 1060 kc. with KTHS, from 6 a. m. to local sunset at Hot Springs, Ark., from local sunset to 9 p. m., unlimited, on 1060 kc. will synchronize with WJZ on 760 kc., from 9 p. m., with power of 2½ KW, period from 8-1-37 to 2-1-38, using directional antenna.

XXX—National Broadcasting Co., Inc., New York, N. Y.—Extension of authority to transmit programs to stations CFCE and CRCT, and the Canadian Broadcasting Corp.

XXX—Columbia Broadcasting System, Inc., New York, N. Y.—Extension of authority to transmit programs to stations CFRB and CKAC, and stations of the Canadian Broadcasting Corporation.

NEW—WHEC, Inc., Rochester, N. Y.—Construction permit for a high frequency relay broadcast station on 31100, 34600, 37600, 40600 kc., 2 watts power.

NEW—Columbia Broadcasting System, Inc., Washington, D. C.—Construction permit for a low frequency relay broadcast station on 1646, 2090, 2190, 2830 kc., 50 watts power.

NEW—Columbia Broadcasting System, Inc., Boston, Mass.—Construction permit for a high frequency broadcast station on 31600, 35600, 38600, 41000 kc., 100 watts power. Amended to cancel frequencies 31600, 35600, 38600, 41000 kc. and add frequencies 88000, 123000, 164000, 205000 kc.

Second Zone

WIP—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Extension of special experimental authorization to operate with 500 watts additional power from 9-1-37 to 3-1-38.

WBLK—The Exponent Co., Clarksburg, W. Va.—Authority to 1370 install new automatic frequency control equipment.
 WMBS—Fayette Broadcasting Corp., Uniontown, Pa.—License to 1420 cover construction permit (B2-P-1398) as modified for new station.

Third Zone

WDAE—Tampa Times Co., Tampa, Fla.—Modification of license 780 to change frequency from 1220 kc. to 780 kc., install directional antenna for day and night use.
 KTHS—Hot Springs Chamber of Commerce, Hot Springs, Ark.—1040 Extension of special experimental authorization to change frequency from 1040 kc. to 1060 kc., hours of operation from S-KRLD to simultaneous WBAL from 6 a. m. to local sunset daily, suspend until 8 p. m., and unlimited from then until midnight, for period to 2-1-38.
 KRLD—KRLD Radio Corporation, Dallas, Tex.—Extension of 1040 special experimental authorization to operate simultaneously with WTIC for period from 8-1-37 to 2-1-38.
 KHBG—Okmulgee Broadcasting Corporation, Okmulgee, Okla.—1210 Modification of construction permit (B3-P-1224) for new station on 1210 kc., 100 watts, daytime, requesting changes in equipment and approval of transmitter at 20th and Okmulgee Streets, Okmulgee, Okla., and studio site at 117 S. Muskogee, Okmulgee, Okla.; approval of antenna.
 KUOA—KUOA, Inc., Siloam Springs, Ark.—Modification of license 1260 to increase day power from 2½ KW to 5 KW.
 WGTM—H. W. Wilson and Ben Farmer, Wilson, N. C.—License 1310 to cover construction permit (B3-P-1286) as modified for new station.
 NEW—Amarillo Broadcasting Corp., Amarillo, Tex.—Construction 1500 permit for a new station on 1500 kc., 100 watts, unlimited time.
 W4XKB—Station WIS, Inc., Columbia, S. C.—License to cover construction permit (B3-PRE-101) for relay broadcast station on 31100, 34600, 37600, 40600 kc., 2 watts power.
 WAXD—The Birmingham News Co., Birmingham, Ala.—License to cover construction permit (B3-PRY-39) for new relay station.

Fourth Zone

WNAX—WNAX Broadcasting Co., Yankton, S. Dak.—Authority 570 to transfer control of corporation from Chas. H. Gurney to South Dakota Broadcasting Corp., 1500 shares Class A Common and 500 shares Class B Common stock.
 KFEQ—KFEQ, Inc., St. Joseph, Mo.—Modification of construction permit (B4-P-1690) to install vertical antenna, move transmitter locally, requesting further authority to move transmitter from 6¾ miles southeast of St. Joseph, Mo., to 5¾ miles southeast of St. Joseph, Mo.; extend commencement and completion dates 5 and 150 days, respectively.

WEAU—Central Broadcasting Co., Eau Claire, Wis.—Authority to 1050 transfer control of corporation from Morgan Murphy to Elizabeth B. Murphy 60 shares of common stock.
 KROC—Southern Minnesota Broadcasting Co., Rochester, Minn.—1310 License to cover construction permit (B4-P-1695) for equipment changes and increase power. Amended re equipment.
 KVGB—Ernest Edward Ruehlen, Great Bend, Kans.—Construction permit to make changes in automatic frequency control equipment. Amended re equipment.
 KVGB—Ernest Edward Ruehlen, Great Bend, Kans.—Authority 1370 to install new automatic frequency control.
 WCBS—WCBS, Inc., Springfield, Ill.—Construction permit to in- 1420 stall a new transmitter, increase power from 100 watts to 100 watts night, 250 watts day, change hours of operation from specified hours to unlimited time.
 W9XJL—Head of the Lakes Broadcasting Co., Superior, Wis.—Modified license to delete frequencies 31600, 35600, 38600, 41000 kc. and request 25950 kc. only. Amended to request frequency 26100 kc. instead of 25950 kc.
 NEW—Head of the Lakes Broadcasting Co., Duluth, Minn.—Construction permit for relay broadcast station on 31100, 34600, 37600, 40600 kc., 2 watts.

Fifth Zone

KMPC—Beverly Hills Broadcasting Corp., Beverly Hills, Calif.—710 Special experimental authorization to operate unlimited time from 8-1-37 to 2-1-38.
 KYA—Hearst Radio, Inc., San Francisco, Calif.—Construction 1230 permit to use old RCA 1001-B transmitter as an auxiliary transmitter and move transmitter from 1231 Market St., San Francisco, Calif., to Bayview Park, San Francisco, Calif., using 1 KW power.
 KOL—Seattle Broadcasting Co., Inc., Seattle, Wash.—Authority 1270 to install automatic frequency control.
 KOL—Seattle Broadcasting Co., Inc., Seattle, Wash.—License to 1270 cover construction permit (B5-P-1352) as modified for equipment changes.
 NEW—Shirley D. Parker, Yakima, Wash.—Construction permit 1310 for a new station to be operated on 1310 kc., 100 watts night and 250 watts day power, unlimited time.
 KICA—Western Broadcasters, Inc., Clovis, N. Mex.—Construction 1370 permit for approval of antenna and move of transmitter from 203 Main St., Clovis, N. Mex., to 10th at Hillcrest Park, Clovis, N. Mex.
 NEW—Tom Olsen, Port Angeles, Wash.—Construction permit for 1500 a new station to be operated on 1420 kc., 100 watts power, unlimited time. Amended: Change frequency from 1420 kc. to 1500 kc., power from 100 to 250 watts, hours of operation from unlimited to daytime only.
 NEW—Columbia Broadcasting System, Inc., Los Angeles, Calif.—Construction permit for a relay broadcast station on 1646, 2090, 2190, and 2830 kc., 50 watts power.