

The National Association of Broadcasters

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JAMES W. BALDWIN, Managing Director

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WARNING NOT TO SELL OR RENT FAN MAIL

Members are urged not to sell or rent letters received from radio fans. The uses which might be made of the addresses in fan mail are too many and too unethical. The results can be injurious to radio broadcasting. Once released the broadcaster cannot control the use made of such lists but he must be prepared nevertheless to accept his share of the responsibility for uses made of his mail. Of particular significance are the following words appearing in a letter received a few days ago by one of our members—

"Right now, for example, we are trying to get hold of over a million juvenile names—of the type who respond to broadcasts appealing to the ten and fifteen year old group."

We must not allow this type of business in radio broadcasting.

JAMES W. BALDWIN.

TO NAME FCC MEMBERS SOON

In answer to an inquiry at his press conference on Tuesday, President Roosevelt said that he hoped to be able to send his nominations for the two existing vacancies on the Federal Communications Commission to the Senate before adjournment.

WHITE RADIO RESOLUTION REPORTED

The Senate Committee on Interstate Commerce on Wednesday made a favorable report on the White radio resolution (S. Res. 149), which was introduced on July 6.

Complete copy of the resolution was contained in Vol. 5, No. 29, of NAB REPORTS. It calls for a full investigation of radio and broadcasting by the Senate Committee on Interstate Commerce, headed by Senator Wheeler, of Montana.

Members of the committee feel that if the Senate should pass the Resolution at the present session, which appears doubtful, that no actual hearings will be called until the January session of Congress. It is possible, if

the resolution should be passed, one of the members of the committee stated, that some "spadework" might be done, by which he meant that an investigator might start work for the committee.

POWER INCREASE RECOMMENDED FOR WEAN

Broadcasting station WEAN, Providence, R. I., operating unlimited time on 780 kilocycles applied to the Federal Communications Commission to increase its power from 1,000 watts to 1,000 watts night and 5,000 watts LS.

Examiner John P. Bramhall in Report No. I-472 recommended that the application be granted. He states that "a need for additional daytime service in the area proposed to be served has been established." The Examiner states further that the interests of Stations WGY, WJZ and WHEB will not be adversely affected by reason of interference. He says that granting of the application will be in the public interest.

ASKS APPROPRIATION FOR RADIO CONFERENCE

Representative McReynolds, of Tennessee, has introduced a joint resolution in the House (H. J. Res. 476) "authorizing participation by the United States in the Inter-American Radio Conference to convene at Habana, Cuba, November 1, 1937." It calls for an appropriation of \$15,000 for expenses as suggested by the Secretary of State. The resolution, which has been referred to the House Committee on Foreign Affairs, is as follows:

"That there is hereby authorized to be appropriated, out of any money in the Treasury not otherwise appropriated, the sum of \$15,000, or so much thereof as may be necessary, for the expenses of participation by the United States in the Inter-American Radio Conference

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to be held in 1937 at Habana, Cuba, including personal services in the District of Columbia and elsewhere without reference to the Classification Act of 1923, as amended; stenographic reporting, translating, and other services by contract if deemed necessary, without regard to section 3709 of the Revised Statutes (U. S. C., title 41, sec. 5); rent; traveling expenses; purchase of necessary books, documents, newspapers and periodicals; stationery; official cards; printing and binding; entertainment; and such other expenses as may be authorized by the Secretary of State, including the reimbursement of other appropriations from which payments may have been made for any of the purposes herein specified."

An identical resolution (S. J. Res. 197) has been introduced in the Senate by Senator Pittman, of Nevada, which has been referred to the Senate Committee on Foreign Relations.

A favorable report has been made on the House resolution.

STATUS OF RADIO LITIGATION

The following radio cases are now pending in the United States Court of Appeals for the District of Columbia:

No. 6762—Paul R. Heitmeyer, Cheyenne, Wyo., vs. FCC.

No. 6772—Eastland Company vs. FCC.

No. 6773—Congress Square Hotel Company vs. FCC.

No. 6852—Great Western Broadcasting Association, Logan, Utah, vs. FCC.

No. 6853—Great Western Broadcasting Association, Provo, Utah, vs. FCC.

No. 6854—Intermountain Broadcasting Corporation vs. FCC.

No. 6866—Pulitzer Publishing Company vs. FCC.

No. 6869—Missouri Broadcasting Company vs. FCC.

No. 6906—Red River Broadcasting Company vs. FCC.

No. 6911—Continental Radio Company vs. FCC.

No. 6931—Tri State Broadcasting Company vs. FCC.

No. 6990—Saginaw Broadcasting Company vs. FCC.

No. 6994—Woodmen of the World Life Insurance Assn. vs. FCC.

No. 7008—Ventura County Star, Inc., vs. FCC.

No. 7010—Voice of Brooklyn, Inc., vs. FCC.

No. 7011—United States Broadcasting Corporation vs. FCC.

No. 7016—Pottsville Broadcasting Company vs. FCC.

No. 7017—Power City Broadcasting Corporation vs. FCC.

No. 7018—Southland Industries, Inc., vs. FCC.

In the District Court of the United States for the District of Columbia:

No. 64232—Black River Valley Broadcasts, Inc., vs. Anning S. Prall et al.

FEDERAL TRADE COMMISSION ACTION

Complaints

The Federal Trade Commission has alleged unfair competition in complaints against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

No. 3193. Alleging use of unfair methods of competition in the sale of men's ready-made suits, overcoats and top coats, a complaint has been issued against **Joseph Cominsky**, 678 Broadway, **New York City**, trading as **Waverley Tailors**, **Mayfair Clothing Company**, and **Barclay Clothing Company**.

The respondent is said to sell direct to customers through sales agents whom he furnishes with order blanks which contain directions for taking measurements usually regarded as essential to the tailoring of a garment.

In soliciting customers through his agents, the complaint charges that the respondent represents that he is a tailor or manufacturer; that the ready-made wearing apparel sold and distributed by him is tailored to fit, made to measure, custom-made, or made to order, and that such garments are made in accordance with measurements submitted by his agents and of a cloth having the same grade and texture as the samples displayed and as selected by customers.

No. 3194. A complaint has been issued charging **Franklin Knitting Mills, Inc.**, 180 Madison Ave., **New York**, with use of certain unfair methods of competition in violation of Section 5 of the Federal Trade Commission Act.

Through use of the words "knitting mills" in its corporate name which appears in advertising matter and on letterheads and invoices, the respondent company allegedly represents itself to be the manufacturer of the knitted-wear products it sells in interstate commerce. According to the complaint, the company does not manufacture the knitted-wear merchandise it sells, and does not own, operate or control a mill in which such products are made.

No. 3195. **Confectioners Trading Corporation**, 380 Throop Ave., **Brooklyn**, is named respondent in a complaint alleging use of certain unfair methods of competition in the interstate sale of candy.

It is charged that the respondent company represents, through its salesmen and on its business stationery and in other printed matter, that it is the direct agent of the concerns manufacturing the candy it sells and also the agent for certain customers and as such manufactures candy to their order.

The complaint avers that the respondent company neither owns nor operates a factory, does not make candy, is not a manufacturer's agent, but only purchases and repacks the candy it sells.

No. 3196. Alleging a combination and conspiracy tending to suppress competition and create monopoly in the sale of paper fasteners, a complaint has been issued against **Daniel A. Brennan**, 10 South LaSalle St., **Chicago**, an inventor, and **Acco Products, Inc.**, 39th Ave. and 24th St., **Long Island City, N. Y.**, said to be the principal paper fastener manufacturer in the United States.

Brennan is said to have invented and obtained patents for certain paper fasteners and to have licensed Acco Products, Inc., to manufacture and sell them, although, according to the complaint, the company has not manufactured any of the fasteners patented by Brennan.

Under an agreement alleged to have been entered into by Brennan and Acco Products, Inc., other paper fastener manufacturers and retailers of these products generally were allegedly circularized by means of letters in Brennan's name threatening suit for infringement of patents owned by Brennan. Such letters were not mailed in good faith, it is charged, and the respondents allegedly had no intention of bringing nor did they institute any such infringement suits. The purpose of the letters, according to the complaint, was to enhance the sale of the Acco company's products and to harass Acco's competitors.

No. 3197. Alleging use of unfair methods of competition in the sale of a bookkeeping system designed primarily for the use of farmers, a complaint has been issued against **Waldo W. Townsley**, P. O. Box 3005, **Kansas City, Mo.**, trading as **Serval-System**.

As an inducement to prospects to enter into contracts to become territorial sales supervisors and to purchase a specified number of Serval-System sets for resale, the respondent allegedly represents that the systems are easy to sell and that he has sold a large number in a community. In support of these representations, the re-

spondent is said to display the signed orders of a number of farmers with whom the prospect is acquainted.

The complaint charges that the systems are not easy to sell, and that sales to local farmers have been made at prices substantially lower than the regular or special prices marked on the sets, a fact which is not made known to the prospective supervisor.

Cease and Desist Orders

The Commission has issued the following cease and desist orders:

No. 2479. Sunnyland Distilling Co., 2119 West Main St., Louisville, Ky., has been ordered to cease and desist from representing that it is a distiller of alcoholic beverages, when such is not a fact.

The respondent company is ordered to discontinue representing through use of the word "Distilling" in its corporate name, in advertising matter, on labels, or otherwise, that it distills whiskies, gins or other spirituous beverages; that it manufactures such products through the process of distillation, or that it owns or operates a distillery, unless it does own or operate such a place.

No. 2740. Under an order to cease and desist, **W. H. Bonifield, Warren, Ind.,** trading as **Chicopee Medicine Co.,** is directed to cease and desist from misrepresenting the therapeutic properties and effects of a medicinal preparation sold in interstate commerce as **Chicopee Native Indian Herbs.**

The respondent is directed to discontinue advertising that the medicine is composed of native Indian herbs, or entirely of herbs or other vegetable products; that it will relieve any ailment at once, and is the oldest and most reliable medicine known.

Nos. 2814-2815-2816. Three corporations have been ordered to cease and desist from representing as containing gold certain tableware and other articles which are made from an alloy of metals containing no gold and sold in interstate commerce under the designation of "Dirigold."

The respondent corporations, found to have engaged in such unfair methods of competition in violation of Section 5 of the Federal Trade Commission Act, are **The American Dirigold Corporation,** 1142 South Main St., Kokomo, Ind.; **Dirigold Metals Corporation,** Barrington, Ill., and **Dirigold Distributors, Inc.,** 70 East Jackson Blvd., Chicago.

Dirigold and the products made therefrom, according to the findings, do not contain gold, but are composed chiefly of aluminum and copper, such products being highly polished and so finished that they are of the color, luster and appearance of 14-karat or 18-karat gold. The name "Dirigold," it is said, is stamped on the respondents' ware, forms a prominent part of their trademarks, and is used on their letterheads and in other printed matter as a general descriptive term for such ware.

Findings are that advertising matter used in promoting the sale of the ware contained, in connection with the word "Dirigold," such descriptive phrases as "Solid not plated"; "Like the precious metals—Dirigold is solid clear through", and "No home need be denied the rare luxury and beauty of gold on the table and in the home."

No. 2955. Prohibiting certain unfair methods of competition in the sale of aspirin, an order to cease and desist has been issued against **Silver Rod Stores Supply Co., Inc.,** 60 Broadway, Brooklyn, N. Y., and its subsidiary, **Dale Drug Co., Inc.,** of the same address. Both companies sell Dale's Aspirin.

The respondents are directed to stop representing that they are, or that either of them was, the first or original manufacturer of or dealer in aspirin. They are also ordered to desist from the assertion that prices marked or stamped on their products or on the containers thereof, are the regular or customary retail prices, when in fact such amounts as marked are fictitious and greatly in excess of the regular prices at which the products are sold at retail.

The respondents' product was sold as the Original Dale's Aspirin, when, according to findings, the respondents were not the first or original manufacturers of or dealers in aspirin, this product having been introduced in the United States in 1899 by a German company.

No. 3110. Reliable Typewriter & Adding Machine Co., Chicago, has been ordered to cease and desist from using certain unfair trade practices in connection with the interstate sale of a so-called vest pocket type of adding machine designated "Ve-Po-Ad".

The respondent company is ordered to discontinue representing in advertising matter, or otherwise, that its products will perform the same work as adding machines possessing features which its

machines lack; that they have many of the features of more expensive adding machines, such as permanent records, sub-totals, or release devices for the correction of errors, or that they are to be considered the equal of machines possessing such features.

No. 3117. An order to cease and desist has been issued against **Adolph Wein,** 41 East 11th St., New York, trading as **American Toy Works.**

The order directs the respondent to cease representing through price lists, labels, circulars, containers or other printed matter, or by radio broadcasting, that any of the toys he sells which are made in Japan or another foreign country are manufactured in the United States.

No. 3147. An order has been issued to cease and desist against **H. E. Wagley,** trading as **National Sales** and as **Paramount Sales,** 508 South Dearborn St., Chicago. The order prohibits certain unfair competitive methods in the sale of clocks and other merchandise by means of lottery schemes.

Wagley is directed to cease supplying dealers or others with pushcards or similar devices for use in the sale of clocks or other merchandise, and to cease selling or otherwise disposing of clocks and other merchandise by use of such devices.

Stipulations

The Commission has entered into the following stipulations:

No. 01825. Joseph Breyer, P. O. Box 39, Grand Central Annex, New York, trading as **Nanta Company,** agrees that in the sale of Nanta, a reducing preparation, he will cease representing that the product is an effective remedy for obesity, unless such claim is qualified by a statement to the effect that it is recommended only in cases of excess weight due to overeating, drinking, indiscretion in diet, or toxic condition. The respondent also will stop representing that users of Nanta may expect to reduce weight in any specific amount within a definite period of time. The respondent is not to be prevented from using truthful testimonials properly verified before publication.

No. 01826. James McCreery & Co., 5th Ave. at 34th St., New York, stipulated that in advertising a perfume designated **Parfum de Toilette,** it will discontinue using the phrase "of France" in connection with the name of the product, so as to imply that the perfume is manufactured or compounded in France.

No. 01827. Prosperity Publishers, Inc., 697 East 219th St., New York, and its president, **Albert G. Illich,** trading as **Prosperity Institute** and engaged in the sale of books designated **Library of Business Opportunities,** will cease representing that their books enable one to operate immediately a producing mail order business without previous experience in such business and to increase his income to \$100,000, or any definite or fabulous sum. The respondents will stop advertising that their books contain any scheme or plan whereby one may start making money within a week, or any other definite specified time. They also stipulated that they will desist from using any trade name containing the word "Institute".

No. 01828. G. Knewitz, 1509 Broadway, East St. Louis, Ill., selling medicinal preparations, will discontinue representing that **Stopake** is a competent treatment for pain, irrespective of its cause, and enables one to avoid misery, suffering or distress. He also will cease using the name **Oilax** for a laxative remedy he sells, and will stop advertising that such product will prevent constipation and relieve rheumatism, high blood pressure or stomach, kidney or liver disorders.

No. 01829. A stipulation to stop certain false and misleading representations in advertising cosmetics and skin preparations has been entered into by **Muriel Maxwell Harvey,** 233 Grant Ave., San Francisco, trading as **Vahrah Beverly.**

The respondent will cease representing that any of her preparations, sold under various designations, will free the neck of double chin or heavy lines or restore its youthful contour; banish wrinkles, crows' feet or sagging muscles; rid the skin of blackheads, or revitalize or rebuild the tissues.

No. 01830. Frank L. Miller and Alfred C. Schmidt, trading as **Artists and Models Studio,** Manhattan Bank Building, Memphis, Tenn., have entered into a stipulation to discontinue using false and misleading advertising in connection with the sale of art studies and a correspondence course of instruction in art.

The respondents agreed to cease representing that their so-called sight-correcting art course enables the student instantly to correct mistakes in drawing and to make "big money"; that all necessary

materials are included with the course, and that the price charged for the course is a limited offer, unless a definite time limit for the expiration of such offer is determined.

No. 01831. H. Birnbaum, 154 Nassau St., New York, trading as Fashion Jewelry Company, agrees to cease advertising that certain rings and watches sold by him are hand-engraved or chased, unless such is a fact. According to the stipulation, Birnbaum advertised that he would give a watch free to persons purchasing a ring on an installment plan. Admitting that the initial payment entitles the purchaser to the ring only and that the watch is not delivered until the total purchase price is received, the respondent agreed to stop representing that any article or group of articles is sold on an installment plan, unless at the time of the initial payment he delivers to the purchaser such article or group of articles.

No. 01832. Youthful Face & Figure, Inc., 853 Seventh Ave., New York, will discontinue advertising that through use of Dr. Hatch's Formula Massage Cream excess weight can be removed, unless it is clearly shown that the cream is to be used with massage for the removal of superficial fat, and will cease representing that users may lose weight without limiting their diets or while eating what they like.

No. 01833. Louis Tillery, M. D., 4546 South State St., Chicago, selling Vitality Tablets, Laxative Pills, and Diuretic Pills, will stop advertising that these preparations constitute a competent treatment for lost vitality, or will overcome fatigue, eliminate poison from the system, or stimulate all glands. He also agreed to cease representing that any goods are given free, so long as they are given only to reimburse agents for shipping costs on merchandise purchased, or on any other condition whereby the recipient is expected to make any payment or perform any service before qualifying to receive the goods.

No. 01834. Solomon Michelson, 74 Bowery, New York City, trading as The New York Jobbers, will cease representing that the rebuilt watches he sells are new, and, in advertising such watches, will publish in conspicuous type a statement to the effect that they are not new, but are rebuilt. The respondent also will stop asserting that any of the watches he offers for sale are engraved, unless such is a fact.

No. 2023. Samuel Friedman, 121 East 24th St., New York, trading as Brite Specialty Company, will cease stamping or branding wrist watch buckles with the words "gold filled," when such products do not contain a coating of gold of such substantial thickness as to be properly and accurately designated or referred to as gold filled.

No. 2024. Roselux Chemical Company, Inc., 1100 Rockaway Ave., Brooklyn, selling Rose-X, a cleaning compound, agrees to stop using on labels or in any other manner the words "removes stains" so as to imply that the product will remove stains of all types, when such is not a fact. The company also will refrain from using the words "excellent for the hands," as descriptive of Rose-X, so as to imply that the product possesses properties or value of special merit or benefit to the hands, when such is not a fact.

No. 2025. Peter J. Bough, 268 14th Ave., North, Clinton, Iowa, in his stipulation, agrees to stop using in advertising matter or in any other way the phrase "water-proof cement burial vault that endures forever." He will stop employing these or any other words of similar meaning implying that the products to which they refer will remain water-proof for all time, or any fixed period of time, regardless of varying climatic conditions and of chemical and other conditions of the soil in which the products are placed for burial.

No. 2026. A. E. Halperin Company, Inc., 267 Atlantic Ave., Boston, will discontinue representing or advertising that certain bandages it sells are sterilized or sanitary, unless they are sterilized and free from bacteria after they have been packaged and while contained in their original package.

No. 2027. National Plywood Co., Inc., 441 East 19th St., New York, agrees to cease using the words "white pine," either independently or in connection with "California" or other words, as descriptive of products not made of wood derived from trees of the botanical species from which white pine is known to be derived. The respondent company also stipulates that it will similarly stop using the word "walnut" alone or in connection with the word "Oriental," or with other words, as descriptive of products not made of wood derived from trees of the walnut tree family.

No. 2028. Saks & Co., operating two department stores in New York and one in Chicago, agrees to stop certain misrepresentations in the sale of merchandise. The respondent company will no longer use the expression "custom-made" to designate clothing not made to order or to the measure of an individual

customer; will cease representations to the effect that certain shirts have a regular or customary retail selling price of a designated amount, when in fact such designated amount is in excess of the prices for which the shirts are regularly sold, and will cease using the word "silk" without qualification to describe products not made entirely of silk, but containing substantial quantities of mineral salts or substances other than silk, such articles being known as "weighted" silks. The stipulation provides for certain qualifications if the products advertised are composed of silk weighted to an amount exceeding 15 per cent in black goods, or to an amount exceeding 10 per cent in goods other than black. The words "silk", "satin", and "crepe", according to the stipulation, will not be used either alone or in connection with other words so as to imply that the products to which they refer are made of silk, when such is not a fact.

No. 2029. Under a stipulation entered into, Alfred Rugeti, 606 Maple Ave., Los Angeles, trading as Mission Manufacturing Company, will discontinue misbranding certain shoe laces he manufactures and sells in interstate commerce.

According to the stipulation, Rugeti used the designation "Art Silk" on shoe laces which were not composed of silk. He agrees to cease using the word "silk" either alone or in connection with the letters "Art," or with any words, so as to imply that the products so branded are composed of silk.

FEDERAL COMMUNICATIONS COMMISSION ACTION

No hearings are scheduled at the Commission in broadcast cases during the week beginning August 16.

The Broadcast Division has taken the following action subject to ratification at its next regular meeting:

APPLICATIONS GRANTED

WMBO—WMBO, Inc., Auburn, N. Y.—Granted extension of program test period 30 days from August 10, 1937.

KMLB—Radio Station KMLB, Monroe, La.—Granted authority to use general radio 547A automatic temperature control chamber with Bliley A cut crystal for period not to exceed 30 days, pending repair to regular authorized chamber.

KGDY—Voice of South Dakota, Huron, S. Dak.—Granted extension special temporary authority to remain silent for the period August 1 to 31, 1937, for the purpose of rebuilding transmitter to comply with Rule 132.

WLS—Agricultural Broadcasting Co., Chicago, Ill.—Granted special temporary authority to waive regularly required sign-off and sign-on announcements during concerts only sponsored by Mayor Kelly of City of Chicago and James C. Petrillo, head of Chicago Union of American Federation of Musicians, commencing at 8 p. m. and for a period not to exceed 30 days, provided proper announcement is made immediately before and after concert.

WENR—National Broadcasting Co., Inc., Chicago, Ill.—Granted special temporary authority to waive regularly required sign-off and sign-on announcements during concerts only sponsored by Mayor Kelly of City of Chicago and James C. Petrillo, head of Chicago Union of American Federation of Musicians, commencing at 8 p. m. and for a period not to exceed 30 days, provided proper announcement is made immediately before and after concert.

WHDF—The Upper Michigan Broadcasting Co., Calumet, Mich.—Granted special temporary authority to operate from 7 to 9 a. m., CST, the following Sundays: August 8, 15, 22 and 29, in order to broadcast programs now heard Sunday afternoons, due to belief that audience is larger during mornings than afternoons.

WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted extension of special temporary authority to increase power to 1 KW nights in order to counteract interference caused by station CMX, Havana, Cuba, and stations WWJ, Detroit, and KPRC, Houston, for period August 5 to September 1, 1937.

WRAX—WRAX Broadcasting Co., Philadelphia, Pa.—Granted extension of special temporary authority to increase power to 1 KW nights in order to counteract interference caused by station CMX, Havana, Cuba, and stations WWJ, Detroit, and KPRC, Houston, for period August 5 to September 1, 1935.

WALA—Pape Broadcasting Corp., Mobile, Ala.—Granted special temporary authority to rebroadcast program U. S. Coast Guard Station NROB, 2698 kc., giving description of Alabama Deep Sea Fishing Rodeo, period August 9, 10, 11, 1937.

WCBS—WCBS, Inc., Springfield, Ill.—Granted extension special temporary authority to operate from 10 p. m. to 12 midnight CST, Mondays, Tuesdays, Wednesday, Thursdays, Fridays, for period August 5 to September 3, 1937, in order to broadcast Municipal League baseball games only.

WQBC—Delta Broadcasting Co., Inc., Vicksburg, Miss.—Granted special temporary authority to operate from local sunset (August sunset 6:45 p. m.) to 7 p. m., CST, August 8 to September 6, 1937, inclusive, in order to broadcast baseball scores and play by play description of games in the Cotton States League.

W7XBD—Oregonian Publishing Co., Portland, Ore.—Granted modification of C. P. to extend commencement date from February 15 to August 15, 1937, and completion date from August 15, 1937, to February 15, 1938.

W7XCY—Oregonian Publishing Co., Mobile, Ore.—Granted license to cover C. P.; frequencies 31100, 34600, 37600, 40600 kc. on experimental basis; 2 watts, to communicate as relay-broadcast station.

W7XCX—Oregonian Publishing Co., Mobile, Ore.—Granted license to cover C. P.; frequencies 31100, 34600, 37600, 40600 kc. on experimental basis; 2 watts, to communicate as relay-broadcast station.

W1XNU—City Broadcasting Corp., Mobile.—Granted license to cover C. P. same as above except 10 watts power.

KSTP—Natl. Battery Broadcasting Co., St. Paul, Minn.—Granted license to cover C. P.; 1460 kc., 10 KW night, 25 KW day, unlimited time.

WJIM—Harold F. Gross, Lansing, Mich.—Granted license to cover C. P.; 1210 kc., 100 watts night, 250 watts day, unlimited time.

WHLB—Head of the Lakes Broadcasting Co., Virginia, Minn.—Granted license to cover C. P.; 1370 kc., 100 watts night, 250 watts day, unlimited time.

W2XE—Columbia Broadcasting System, Inc., Wayne, N. J.—Granted license to cover old transmitter formerly used in International Broadcast Station W2XE as an auxiliary, 5 KW transmitter as follows: (a) power 10 KW; (b) auxiliary transmitter 5 KW.

WTAR—WTAR Radio Corp., Norfolk, Va.—Granted license to cover C. P.; 780 kc., 1 KW, unlimited time, using directional antenna system for nighttime use.

KMMJ—KMMJ, Inc., Clay Center, Neb.—Granted authority to install automatic frequency control equipment.

WBLK—The Exponent Co., Clarksburg, W. Va.—Granted authority to install automatic frequency control equipment.

KVGB—Ernest Edward Ruehlen, Great Bend, Kans.—Granted authority to install automatic frequency control equipment.

KIT—Carl E. Haymond, Yakima, Wash.—Granted modification of C. P. for approval of transmitter site at Intersection Washington Ave. and Northern Pacific Right of Way, 1 mi. south of city limits of Yakima, Wash.

WOKO—WOKO, Inc., Albany, N. Y.—Granted C. P. to install new equipment.

KFEQ—KFEW, Inc., St. Joseph, Mo.—Granted modification of C. P. extending commencement date to 5 days after grant and completion date to 150 days thereafter, and change transmitter site to 5½ mi. SE of St. Joseph, Mo.

Granted motion of the Head-of-the-Lakes Broadcasting Company for extension of time within which to file exceptions to Examiner's Report No. 1-465 until August 27, 1937.

APPLICATIONS RECEIVED

First Zone

NEW—Platt & Platt, Inc., Poughkeepsie, N. Y.—Construction permit for a new broadcast station on 1310 kc., 100 watts, 250 watts day, and unlimited hours of operation. Amended: Changes in equipment, change frequency from 1310 kc. to 1000 kc., change power from 100 watts, 250 watts day, to 1 KW, hours of operation from unlimited to limited to local sunset at WHO.

WOV—International Broadcasting Corporation, New York, N. Y. 1130 —Modification of construction permit (B1-P-1223) for

changes in equipment, requesting extension of completion date from 8-15-37 to 1-15-38.

WTHT—The Hartford Times, Inc., Hartford, Conn.—License to 1200 cover construction permit (B1-MP-306) for change in hours of operation.

NEW—Auburn Publishing Co., Auburn, N. Y.—Construction permit for a new station to be operated on 1310 kc., 100 watts night, 250 watts day, unlimited time. Requests facilities of Station WMBO.

NEW—National Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new experimental broadcast station to be operated on 83500 kc., 1 KW.

NEW—National Broadcasting Co., Inc., New York, N. Y.—License to cover above.

NEW—National Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new experimental broadcast station to be operated on 150000 kc., 500 watts.

NEW—National Broadcasting Co., Inc., New York, N. Y.—License to cover above.

WASJ—City of New York, Department of Plant and Structures, New York, N. Y.—License to cover construction permit (B1-PRY-37) for a new relay broadcast station.

NEW—Columbia Broadcasting System, Inc., New York, N. Y.—Construction permit for a new high frequency broadcast station on 31100, 34600, 37600, 40600 kc., 15 watts, unlimited time.

W2XMN—Edwin H. Armstrong, North of Alpine, New Jersey.—Modification of construction permit to extend commencement date from 2-15-37 to 12-15-37 and completion date from 8-15-37 to six months after date of commencement.

Second Zone

WCHS—Charleston Broadcasting Company, Charleston, W. Va.—580 Construction permit to install vertical antenna; increase night power from 500 watts to 1 KW. Amended to install directional antenna for night use, install a new transmitter, and move transmitter from 4 miles southwest of Charleston, W. Va., to Huntington Highway, 5 miles west of Charleston, Jefferson District, W. Va.

WCHS—Charleston Broadcasting Company, Charleston, W. Va.—580 Construction permit to install a new transmitter and vertical antenna and move transmitter from 4 miles southwest of Charleston, W. Va., to Huntington Highway, 5 miles west of Charleston, Jefferson District, W. Va.

WIP—Pennsylvania Broadcasting Company, Philadelphia, Pa.—610 License to cover construction permit (B2-P-1484) for new transmitter and antenna, and move of transmitter.

NEW—Cadillac Broadcasting Corp., Detroit, Mich.—Construction 1140 permit for a new broadcast station to be operated on 1140 kc., 500 watts power, daytime hours of operation.

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio.—Construction 1450 permit to make changes in equipment.

NEW—Cuyahoga Valley Broadcasting Company, Cleveland, Ohio. 1500 —Construction permit for a new station on 1500 kc., 100 watts power, daytime hours of operation (Section 17(j), (k), 18(o), (p), 20 and site).

W3XPF—Farnsworth Television, Inc., of Pennsylvania, Springfield, Pa.—Modification of construction permit (B2-PF-12) for visual broadcast station, to extend completion date from 9-5-37 to 11-5-37.

W8XOA—WJW, Inc., Akron, Ohio.—Construction permit to make changes in equipment and increase power from 20 to 40 watts.

W8XOA—WJW, Inc., Akron, Ohio.—License to cover above.

NEW—Thumb Broadcasting Co., Inc., by Fred B. Fitch, Sandusky, Mich.—Construction permit for a new broadcast station to be operated on 500 watts night and 1 KW day power, unlimited time, no frequency specified (incomplete).

W8XJV—WJR, The Goodwill Station, Detroit, Mich.—License to cover construction permit (B2-PE-196) as modified, for a new relay broadcast station.

Third Zone

NEW—J. T. Griffin, Fort Smith, Ark.—Construction permit for a 880 new broadcast station to be operated on 880 kc., 1 KW power, daytime hours of operation.

NEW—Santo Sottile, Charleston, S. C.—Construction permit to 1200 erect a new station to be operated on 1200 kc., 100 watts night, 250 watts daytime power, unlimited hours of operation.

NEW—Valley Publishing Co., Harlingen, Tex.—Construction permit for a new broadcast station to be operated on 1200 kc., 100 watts, 250 watts day, unlimited time.

KOCA—Oil Capital Broadcasting Association, James G. Ulmer, 1210 President, Kilgore, Tex.—License to cover construction permit (B3-P-1807) for equipment changes and increase in power.

NEW—Colonial Broadcasters, Inc., Savannah, Ga.—Construction permit to erect a new station to be operated on 1310 kc., 100 watts power, unlimited time. Amended to make changes in equipment and antenna.

KFRO—Voice of Longview, Longview, Tex.—Authority to transfer control of corporation from Rogers Lacy to James R. Curtis, 5000 shares of common stock.

WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—1420 License to cover construction permit (B3-P-975) as modified for changes in frequency, power, hours of operation and equipment.

WAGA—Liberty Broadcasting Co., Atlanta, Ga.—License to cover 1450 construction permit (B3-P-745) as modified for new equipment, increase in power and move of transmitter and studio.

W4XB—Isle of Dreams Broadcasting Corp., Laurence E. Dutton, Miami Beach, Fla.—Modification of construction permit (B3-PA-15) to move transmitter from Collins Island, Miami Beach, Fla., to N. W. 18th Ave. and 32nd St., Miami, Fla., and extend commencement date from 3-19-37 to 60 days after grant and completion date from 9-19-37 to 180 days after date of commencement.

KMLB—Liner's Broadcasting Station, Inc., Monroe, La.—Authority to install new automatic frequency control equipment.

NEW—Tri-State Broadcasting Co., Inc., El Paso, Tex.—Construction permit for a new relay broadcast station to be operated on 31100, 34600, 37600, 40600 kc., 3 watts.

Fourth Zone

WIND—Johnson Kennedy Radio Corp., Gary, Ind.—License to 560 cover construction permit (B4-P-1620) for changes in directional antenna.

WLBL—State of Wisconsin, Department of Agriculture and Markets, Stevens Point, Wis.—Modification of license to change 900 power from 2½ KW to 1 KW night and 5 KW day, and specified hours from 8 a. m. to local sunset to 8 a. m. to 10 p. m., CST. Amended: Change requested power from 1 KW night, 5 KW day, to 1 KW night and 2½ KW day, time from 8 a. m. to local sunset to from 6 a. m. to 10 p. m., CST.

WISN—Hearst Radio, Inc., Milwaukee, Wis.—Construction permit 1120 to move old W.E. Type 6-B transmitter from 533 East Wells St., Milwaukee, Wis., to 231 West Michigan Street, Milwaukee, Wis., to be used as an auxiliary transmitter.

KGLO—Mason City Globe Gazette Co., Mason City, Iowa.—1210 License to cover construction permit (B4-P-1569) as modified for changes in equipment and increase in power.

KSTP—National Battery Broadcasting Company, St. Paul, Minn. 1460 —Special experimental authorization to operate a facsimile station from 1 a. m. to 6 a. m., using 10 KW power.

WAAR—Rockford Broadcasters, Inc., Rockford, Ill.—License to cover construction permit (B4-PRY-22) as modified for a new relay broadcast station.

KIGA—National Battery Broadcasting Company, Mobile.—License to cover above (frequency).

NEW—Woodman of the World Life Insurance Asso., Omaha, Nebr.—Construction permit for a new low frequency relay broadcast station on 1622, 2058, 2150 and 2790 kc., 100 watts power (Section 7(d) and 11(b)).

KIGA—National Battery Broadcasting Co., Mobile.—Construction permit for a new transmitter, increase power from 7.5 watts to 16 watts (frequency and equipment).

Fifth Zone

KGW—Oregonian Publishing Company, Portland, Ore.—Authority 620 to determine operating power by direct measurement of antenna power.

KNX—Columbia Broadcasting System, Inc., Los Angeles, Calif.—1050 Construction permit to install a new transmitter, make changes in antenna, move transmitter from 5049 Gloria St., Los Angeles, Calif., to site to be determined. Amended to give transmitter site as 190th St. and Hawthorne Ave., El Nido, Calif.

KGDM—E. F. Pepper, Stockton, Calif.—Construction permit to 1100 install new transmitter; changes in antenna; increase power from 1 to 5 KW; change frequency from 1100 kc. to 1150 kc.; change hours of operation from day to limited; and move transmitter from Lots 4 and 5, Clarkadota Subdivision No. 3, Stockton, Calif., to site to be determined, Stockton, Calif.

KOL—Seattle Broadcasting Co., Seattle, Wash.—Modification of 1270 license to change frequency from 1270 kc. to 1040 kc. and increase power from 1 KW night, 5 KW day, to 5 KW day and night. Amended to change requested frequency from 1040 kc. to 1020 kc.

KMED—Mrs. W. J. Virgin, Medford, Ore.—Construction permit 1410 for increase in power from 250 watts to 1 KW, and install new transmitter (geographic location).

KALO—Intermountain Broadcasting Corporation, Salt Lake City, Utah.—Reinstatement of construction permit (B5-PY-48) for new relay broadcast station on 1606, 2022, 2102, 2758 kc., 75 watts, unlimited time.

KALO—Intermountain Broadcasting Corporation, Salt Lake City, Utah.—License to cover the above.

NEW—KLZ Broadcasting Co., Denver, Colo.—Construction permit for a new relay broadcast station to be operated on 31100, 34600, 37600, 40600 kc., 1 watt.

W6XUC—Intermountain Broadcasting Corporation, Salt Lake City, Utah.—Construction permit for new high frequency relay broadcast stations on 150000, 200000, 250000 and 300000 kc., 5 watts, unlimited time.