

# The National Association of Broadcasters

NATIONAL PRESS BUILDING \* \* \* \* \* WASHINGTON, D. C.  
JAMES W. BALDWIN, Managing Director

## NAB REPORTS

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### FTC ON RADIO ADVERTISING

The Federal Trade Commission in its annual report released today made some interesting remarks on the subject of radio advertising. In this regard the Commission says:

The Commission began the review of advertising copy broadcast over the radio at the beginning of the fiscal year 1934-35. At the outset, the Commission, through the Special Board of Investigation, made a survey of all commercial continuities, covering the broadcasts of all radio stations during July, 1934. The volume of returns received and the character of the announcements indicated that a satisfactory continuous scrutiny of current broadcasts could be maintained with a limited force and at relatively small expense, by adopting a plan of grouping the stations for certain specific periods.

Consequently, beginning with September, 1934, calls have been issued to individual radio stations at the rate of four times yearly for each station, according to their licensed power and location in the five radio zones established by the Federal Communications Commission. These returns cover specified 15-day periods.

National and regional networks, however, respond on a continuous weekly basis, submitting copies of commercial continuities for all programs wherein linked hook-ups are used involving two or more affiliated or member stations.

Producers of electrical-transcription recordings submit regularly monthly returns of typed copies of the commercial portions of all recordings manufactured by them for radio broadcast. As the actual broadcast of a commercial recording is not always known to the manufacturer of an article being advertised, the Commission's knowledge of current transcription programs is supplemented by special reports from individual stations from time to time, listing the programs of recorded transcriptions with essential data as to the names of the advertisers, and the articles sponsored.

The combined material received furnishes representative and specific data on the character of current radio advertising which has proven of great value in the efforts to prevent false and misleading representations.

During the fiscal year ended June 30, 1937, the Commission received copies of 439,393 commercial broadcasts by individual radio stations and 30,983 commercial broad-

casts by networks, or chain originating key stations. The broadcasts from the independent stations averaged 1½ pages each and from the networks 10 pages each.

The special board and its staff read and marked about 959,264 pages of typewritten copies during the year, or an average of 3,145 pages every working day. From this material 24,558 commercial broadcasts were marked for further study as containing representations that may have been false or misleading. These were assembled in 1,275 prospective cases for further review and procedure in instances that appeared to require it.

From data now accumulated as a result of the first three year's systematic review of radio advertising, the Commission is in a position to ascertain the sources of the more objectionable examples of broadcast advertising, and to take action where necessary.

The Commission is receiving the helpful cooperation of the 620 active commercial radio stations and of newspaper and magazine publishers generally, and notes a desire on the part of broadcasters and publishers to aid in the elimination of false and misleading advertising.

In its examination of advertising, the Commission's only purpose is to prevent false and misleading representations. It does not undertake to dictate what an advertiser shall say, but rather indicates what he may not say under the law. Jurisdiction is limited to cases which have a public interest as distinguished from a mere private controversy, and which involve practices held to be unfair to competitors in interstate commerce.

### OHIO BROADCASTERS HOLD ANNUAL MEETING

The annual meeting of the Ohio Association of Broadcasters will be held November 12 and 13 at Columbus,

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Ohio. John F. Patt, WGAR, President of the Association, will preside.

### **BROADCAST ENGINEERS CONFERENCE**

A Broadcast Engineers Conference will be held at Ohio State University February 7-19, 1938, to be in charge of W. L. Everitt, professor of electrical engineering.

Prominent speakers will cover such subjects as "Broadcast Antenna Design," "High Power Amplifiers," "Modulation and Distortion Measurements," "Studio Acoustics" and many other subjects dealing with broadcast station design and maintenance. In addition, preparatory lectures and demonstrations will be given by members of the university staff before the outside lecturers appear on the program.

The NAB Engineering Committee recommends the attendance of all engineers at this meeting, which is the only conference in the United States dealing exclusively with broadcast transmission.

### **PACIFIC NORTHWEST BROADCASTERS MEET**

A regional meeting of the NAB will be held November 13 at Spokane, Washington. Ed Craney, KGIR, District Chairman for the states of Washington, Oregon, Montana and Idaho, will be in charge.

Included in the program is a talk on the copyright situation by Alfred J. Schweppe, NAB counsel in the Montana and Washington copyright law cases.

### **RECOMMENDS NEW GEORGIA STATION**

Arthur Lucas applied to the Federal Communications Commission for a construction permit for the erection of a new station at Savannah, Ga., to use 1310 kilocycles, 100 watts and unlimited time.

Examiner Melvin H. Dalberg in Report No. I-518 recommended that the application be granted. He found that there is need for an additional station at Savannah "to be utilized for local purposes." The Examiner states that granting of the application would be in the public interest.

### **INCREASED POWER RECOMMENDED FOR KPOF**

Broadcasting station KPOF, Denver, Colo., operating on 880 kilocycles and sharing time with KFKA applied to the Federal Communications Commission to increase its power from 500 to 1,000 watts.

Examiner Tyler Berry in Report No. I-519 recommended that the application be granted. He found that "there is a need for the additional service in the area in question." The proposed increased power, says the Examiner would cause some interference to other stations,

but it would serve to equalize the interference between stations. The Examiner states that granting the application would be in the public interest.

### **NEW STATION RECOMMENDED**

A partnership operating under the name of Radio Station WFNC and the Capitol Broadcasting Company, Inc., both applied to the Federal Communications Commission for a construction permit for a new station at Fayetteville and Raleigh, N. C., respectively, to use 1210 kilocycles. WFNC applied for 250 watts and daytime operation and the other company applied for 100 watts and 250 watts LS with unlimited time.

Examiner P. W. Seward in Report No. I-522 recommended that the application of the company known as Radio Station WFNC be denied while the application of the Capitol Broadcasting Company be granted. The Examiner states that there is need for additional radio service in the area proposed to be served. In the case of the first named company the Examiner states that neither of the partners have resided in the area proposed to be served "and has but slight acquaintance with the area." The granting of the application of the Capitol Broadcasting Company, says the Examiner, would be in the public interest.

### **FCC AUTHORIZES TWO NEW STATIONS**

The Federal Communications Commission by action this week authorized two new broadcasting stations. Don M. Lidenton and A. L. McCarthy were granted a construction permit for a new broadcast station to be located at Poplar Bluffs, Mo., to operate on 1310 kilocycles, 100 watts daytime operation, effective December 7.

Also John W. Hights was granted a construction permit for a new station at Greenfield, Mass. to use 1210 kilocycles, 250 watts and daytime operation effective December 14.

### **MISSISSIPPI STATION RECOMMENDED**

The Standard Life Insurance Company of the South applied to the Federal Communications Commission for a construction permit for the erection of a new station at Jackson, Miss., to use 1420 kilocycles, 100 watts and 250 watts LS and unlimited time.

Examiner P. W. Seward in Report No. I-517 recommended that the application be granted. The Examiner states that "the operation of the proposed station will not be expected to cause interference to the fair and efficient operation of any existing licensed radio broadcast station, nor with the operation of any broadcast station for which an application is now pending." He states that the application will be in the public interest.



## MAKES CONDITIONAL RECOMMENDATION

The Centennial Broadcasting Corporation applied to the Federal Communications Commission for a construction permit for the erection of a new station at Dallas, Texas, to use 1500 kilocycles, 100 watts and daytime operation.

Examiner Robert L. Irwin in Report No. I-520 recommended that the application be granted under certain conditions, because of other applications pending. The Examiner in his recommendations says:

It is recommended that the application of the Centennial Broadcasting Corporation be denied, if the Commission grants the applications of the Dallas Broadcasting Company, A. L. Chilton, or Richard S. Gozzaldi; and granted, if the Commission denies the applications of the Dallas Broadcasting Company, A. L. Chilton and Richard S. Gozzaldi.

If the application of the Centennial Broadcasting Company is granted, it is recommended that it be made conditional upon the Commission's approval of the site upon which the transmitter will be located.

## NEW ALABAMA STATION RECOMMENDED

The Birmingham News Company applied to the Federal Communications Commission for a construction permit for the erection of a new station at Birmingham, Ala., to use 590 kilocycles, 1,000 watts and unlimited time on the air.

Examiner Melvin H. Dalberg in Report No. I-521 recommended that the application be granted, with the use of a directive antenna at night. The Examiner states in his conclusions that "in view of the chain affiliations of the three existing Birmingham stations there appears to be a distinct need for the local service contemplated in this application and such facilities as are requested would apparently render a service to the Birmingham area which does not now exist." The Examiner states that granting of the application would be in the public interest.

## FEDERAL TRADE COMMISSION ACTION Complaints

The Federal Trade Commission has alleged unfair methods of competition in complaints issued against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them:

**No. 3250.** A complaint has been issued against **Good Humor Corporation of America, Maspeth, Long Island, N. Y., Popsicle Corporation of the United States, New York**, and their exclusive licensing agent, **Joe Lowe Corporation, New York**, charging violation of Section 5 of the Federal Trade Commission Act, prohibiting unfair competition, and of Section 3 of the Clayton Act, prohibiting exclusive dealing arrangements.

The complaint charges that the respondent corporations have threatened and intimidated other manufacturers of frozen confec-

tion machinery and their customers by representing that the respondents own and control the process and product patents for frozen stick confections; that by continuing to make such confections the competing manufacturers are infringing upon such patents, and that unless they discontinue such alleged infringement they will be sued. These threats, allegedly made through hundreds of letters and verbally by salesmen, are in bad faith, according to the complaint, because the respondent corporations have no intention of instituting, nor have they instituted, such suits.

Both the Good Humor and Popsicle corporations are alleged to have advertised, through the agency of the Lowe corporation, that "the manufacture of frozen stick confections is licensed under adjudicated patents," and that the Lowe corporation is exclusive licensing agent for all frozen stick confections. Such statements, the complaint charges, are false and misleading. The Lowe corporation is not the exclusive licensing agent for the operating plan of all frozen stick confections, according to the complaint, and the respondents' advertising tends to mislead competing manufacturers and their customers into believing that the respondents have the right to license the manufacture and sale of all machinery for making frozen stick confections, and that all patents dealing with manufacture of such machinery and its products have been finally adjudicated, when such are not the facts. The result, according to the complaint, has been to influence prospective customers of competing manufacturers to discontinue purchasing from them.

**Nos. 3251-3252-3253-3255.** Three **Chicago** dealers and a **Detroit** vendor selling various articles of merchandise have been served with complaints alleging the use of lottery schemes or gift enterprises in the sale of their products.

Three of the complaints involve plans under which the respondent awards a prize to the person selecting a certain girl's name on a pushcard, such name corresponding to a name under a master seal on the card. These complaints were issued against **Fred W. Herrschner, Jr., 329 South Wood St., Chicago**, trading as **20th Century Sales Company**, distributor of clocks, automatic razors and other merchandise; **Martin M. Slaton, 710 Michigan Theater Building, Detroit**, trading as **Allied Gift Shop** in the sale of clocks, washing machines, electric toasters and other merchandise, and **J. A. Schwartz, 1407 Diversey Parkway, Chicago**, dealer in radio receiving sets and other merchandise, trading as **National Sales & Novelty Co.**

A fourth complaint alleges that **Pacific Amusement Manufacturing Company, 4223 Lake St., Chicago**, trading as **Pacific Manufacturing Corporation** and selling chewing gum and other merchandise to dealers and concessionaires, furnished plans by means of which certain of the ultimate purchasers received prizes through the drawing of certain coupons in the retail purchase of chewing gum.

**No. 3254. Royal Lotus Corporation, 13 Ackerman Ave., Ramsey, N. J.**, engaged in the interstate sale of a hair tonic and a line of cosmetics, is charged in a complaint with misrepresenting and exaggerating the results to be obtained from the use of its products.

The respondent company allegedly advertises that its hair tonic, designated **Royal Lotus**, is not a dye, is absolutely harmless, and does not impart an artificial color to the hair; that it will restore faded, streaked or gray hair to its natural color; that it stops falling hair, preserves and grows hair, is a positive corrective for dandruff and itching scalp, and prevents all hair diseases.

**No. 3256.** Charging unfair representations in the sale of men's clothing, a complaint has been issued against **Harry Weinberg, 818 Broadway, New York**, trading as **Nu-Art Tailoring Company**.

Weinberg, who employs approximately 20 salesmen at various points in the United States to solicit and accept orders for his clothing, is alleged to have made representations having a tendency to deceive purchasers into believing that the garments so sold are made-to-measure or tailor-made. According to the complaint, such garments, in many instances, are not made-to-measure or tailor-made, but are "ready made" suits previously manufactured without regard to individual measurements of the purchaser to whom the garment is to be eventually sold. In some instances, it is charged, garments are made to individual measurements, but because of lack of experience and skill on the part of salesmen who take the measurements, and on the part of the workmen who make the suits, they do not always fit.

**No. 3257.** Alleging misrepresentation in the sale of perfumery and toilet articles, a complaint has been issued against **Dermay Perfumers, Inc., 347 Fifth Ave., New York**.

Among the misrepresentations alleged are that the respondent company's printed matter indicates that it manufactures its prod-



ucts, when in fact it owns or controls no mill or factory for this purpose; that its printed matter and labels indicate that it has a place of business in Paris, France, and imports certain products from France to the United States, when such is not a fact, and that it places price marks on certain products indicating a value greatly in excess of the actual retail selling price and in excess of the actual value.

**No. 3258.** Trading as **Diesel Engineers, Associated, Roy E. and Florence A. Reed**, 805½ South Flower St., Los Angeles, are charged in a complaint with using certain unfair methods of competition in connection with the sale of correspondence courses of instruction in the construction, operation, maintenance and repair of Diesel engines and air-conditioning equipment.

Advertisements inserted by the respondents in the "Help Wanted" columns of newspapers allegedly lead prospective students to believe that, while working for pay in a factory where Diesel engines and air-conditioning equipment are constructed and repaired, they will be afforded an opportunity to learn such trades. The complaint charges that such advertisements are merely "blinds" to contact prospective purchasers of the courses, inasmuch as the respondents do not own or operate a shop or factory where Diesel engines and air-conditioning equipment are manufactured and repaired, nor do they provide employment in such a place for persons who respond to the advertisements.

In corresponding with prospects, the respondents are said to use letterheads on which appear the names of five men, one designated as chief of staff, another as chief consulting engineer, and the others as consulting engineers, while in the agreement signed by the student he is described as a "member", the agreement of enrollment is referred to as a "membership", and the diploma to be awarded upon completion of a course is called an "associate engineering membership."

**No. 3259.** A complaint has been issued against **The Sperry Corporation**, 30 Rockefeller Plaza, New York City, a holding corporation, charging that it has violated Section 7 of the Clayton Act by acquiring the capital stock of two competing corporations.

According to the complaint, The Sperry Corporation, a holding company owning several subsidiary companies which manufacture nautical and aviation instruments and mechanisms, in April, 1937, while owning the capital stock of The Waterbury Tool Company, Waterbury, Conn., acquired all of the issued and outstanding common capital stock of Vickers, Inc., Detroit, alleged to be a direct competitor of The Waterbury Tool Company.

The Waterbury Tool Company and Vickers, Inc., are said to constitute the sole source of supply of hydraulic transmissions, pumps and allied products for use by the United States Navy, and the total volume of business of the two companies allegedly represents a substantial part of the total business done in the United States in these products.

Pursuant to a so-called plan of re-organization dated April 14, 1937, Vickers, Inc., according to the complaint, issued 1,600 additional shares of its authorized common stock, so that there were then issued and outstanding 9,600 shares of common stock and 5,000 shares of preferred stock. Pursuant to this plan and to an agreement also dated April 14, 1937, between The Sperry Corporation and the Vickers stockholders, it is alleged that The Sperry Corporation acquired and now owns all issued and outstanding common capital stock of Vickers, Inc., and 4,882 shares of its outstanding preferred stock. As a result of this acquisition, The Sperry Corporation now allegedly controls the operations of Vickers, Inc., as one of its subsidiaries.

The complaint charges that the effect of the acquisitions by The Sperry Corporation of the capital stocks of the Waterbury and Vickers companies may be to substantially lessen competition between the two subsidiary companies or to tend to create a monopoly in The Sperry Corporation in the hydraulic pump, transmission and allied products business.

**No. 3260.** **Donald Reichgott**, 1841 Broadway, New York, trading as **American Novelty Company**, is charged in a complaint with using lottery methods in connection with the sale of various articles of merchandise, including electric razors and pen and pencil sets.

The respondent allegedly furnishes customers with push cards, the use of which involves the distribution of his merchandise to the purchasing public wholly by lot or chance.

### Cease and Desist Orders

The Commission has issued the following cease and desist orders:

**No. 1810.** **D. Goldenberg, Inc.**, Ontario and I Sts., Philadelphia, trading as **P. C. Sales Company**, candy manufacturer, has been served with an order to cease and desist from certain sales methods involving a lottery or gift enterprise.

The respondent company is directed to stop selling and distributing to dealers candy so packed and assembled that sales to the public may be made by means of a lottery, and supplying dealers with assortments of candy which may be used without alteration of the contents to conduct a lottery in its sale to the public.

**Nos. 2614-2773-2827.** Three companies manufacturing wall board and wall covering products have been served with orders requiring them to cease and desist from certain misleading representations in the sale of their products. These respondents are **The Masonite Corporation**, Chicago and Laurel, Miss., **Standard Wall Covering Co., Inc.**, 1819 North 9th St., Philadelphia, and **The Marsh Lumber Company**, 535-611 Tuscarawas Ave., Dover, Ohio, trading as **Marsh Wall Tile Company**.

The orders direct the respondents to cease using their respective trade names containing the word "tile", or the word "tile" itself, to represent that their products are that material, unless in immediate conjunction with such words and in the same conspicuous type there appear other words designating the material of which the products are made, such as wood tile, glass tile, rubber tile, asbestos tile, copper tile, cork tile or metal tile.

The Masonite Corporation's "Temptrile", according to findings, is compounded from wood chips and wood fibers and other substances and siccative materials, and are baked in an oven at a high temperature, pressed and tempered, so that the final product is a hard, durable sheeting or covering.

Standard Wall Covering Company's "Stancotile", "Mono-Tile" and "Wall Tile" are made in the same way, according to findings, as are the Marsh Lumber Company's "Marsttile" and "Marsh Wall Tile."

**No. 2819.** An order has been issued to cease and desist against **Hoffman Beverage Co.**, 402 Grove St., Newark, N. J., prohibiting violation of Section 5 of the Federal Trade Commission Act through use of certain representations tending to misleadingly disparage competing beer products.

Under the order, the respondent company is directed not to represent that "heat treating beer during bottling operations spoils the fresh taste" in conjunction with the allegation that such heat treating "is necessary in all other American breweries except Hoffman." The order provides that nothing therein contained shall restrict the respondent company from making any legitimate claims regarding the desirability or distinctive taste of its beer so long as such claims are not coupled with false or misleading disparaging references to competing products.

**No. 2900.** **National Laboratory**, 767 Milwaukee Ave., Chicago, distributor of "Nuga-Tone", a tablet alleged to be a remedy for various diseases, has been ordered to cease and desist from certain false representations concerning its product.

Among the representations to be discontinued are that Nuga-Tone is a combination of bitter stomachic tonics or a valuable and effective alterative tonic which may be taken over long periods by anyone without harmful results; that it is an effective remedy or cure for indigestion, stomach or intestinal ailments, poor heart action, loss of power and energy, and that it will protect the body against the more serious diseases, stimulate and invigorate the entire system, and act directly on the vital organs.

**No. 2934.** **Lewyn Drug, Inc.**, 655 North Arden Blvd., Los Angeles, has been ordered to cease and desist from misrepresenting the therapeutic value of Dr. Haller's Prescription 5000, advertised as a remedy for women's ailments. The company has a branch office at Steubenville, Ohio.

Among the representations ordered discontinued are that the preparation is a safe, dependable remedy for certain ailments peculiar to women; that users will obtain relief quickly, safely and dependably; that it is the best product made for the purposes for which the respondent company recommends it, and that it has been dispensed to American women through ethical channels for almost a half century.

**No. 2940.** **E. O. Jackson Distilling Company**, 8440 South Chicago Ave., Chicago, has been ordered to cease and desist from representing, through use of the word "distilling" in its corporate name, on labels or in advertising matter, that it distills certain whiskies, gins or other spirituous beverages which it sells, when such is not a fact, or that it owns or operates a plant where such products are distilled, unless and until it actually does own or operate such a plant.

The respondent company, however, is not prevented from representing, through use of the word "distilling", that it is the distiller



of liquors which it did in fact produce by the process of distillation.

Findings are that the respondent company, prior to January 1, 1936, as lessee of The Frankfort Distilleries, Incorporated, at Louisville, Ky., operated a distillery and produced approximately 5,000 barrels of whiskey, of which 2,500 barrels remained at the time of the hearing in the case. On January 17, 1936, the company suspended operations as a distiller, and since that date, according to the findings, has been engaged solely as a rectifier in the bottling and sale of spirits which it did produce and of spirits purchased from other sources.

No. 3057. An order to cease and desist from certain unfair methods of competition in the interstate sale of mushroom spawn has been entered against **American Mushroom Industries, Ltd.**, having its principal place of business at 28-30 Bloor St., West, Toronto, Canada, and a branch office at 73 West Eagle St., Buffalo.

The respondent corporation is directed to stop representing that the spawn sold by it is a new and superior variety which will produce more white mushrooms per square foot than is actually the case, or that mushrooms grown from it are superior to or command higher prices than white mushrooms produced from other spawn.

No. 3075. Misleading representations in the sale of certain medicinal products are prohibited under an order to cease and desist issued against nine individuals trading as **Herbal Medicine Company** and **Natex Company**, 219 West Saratoga St., Baltimore.

The order directs that the respondents, in the sale of Herb Doctor, or Herb Doctor Compound, and Natex, discontinue representing such preparations as competent or effective cures, remedies or treatments for stomach troubles, rheumatism, neuritis, liver and kidney ailments, nervousness, and other related maladies and conditions. They are also to cease asserting that these preparations will cure constipation, or headaches due thereto, or that these medicines are new remedies.

No. 3154. Substantially all domestic manufacturers and a large group of distributors in the window glass industry have been ordered to cease and desist from the use of unfair methods of competition in violation of the Federal Trade Commission Act, and from price discriminations held to violate the Robinson-Patman amendment to the Clayton Act.

The order is directed against the Window Glass Manufacturers Association, 19 West 44th Street, New York, and the National Glass Distributors Association, 2217 Tribune Tower, Chicago, and the members, officers and directors of each.

Manufacturers named in the order, who constitute the membership of the Window Glass Manufacturers Association and own and control practically all of the factories making window glass in the United States, are Pittsburgh Plate Glass Company and American Window Glass Company, Pittsburgh; Libbey-Owens-Ford Glass Company, Toledo, Ohio; Harding Glass Company, Fort Smith, Ark.; Adamston Flat Glass Company and Rolland Glass Company, Clarksburg, W. Va.; Scohy Sheet Glass Company, Sistersville, W. Va., and Blackford Window Glass Company, Vincennes, Ind.

The Fourco Glass Company, Clarksburg, W. Va., also named in the order, is the owner of Harding Glass Company and the exclusive selling agent for the Harding, Adamston, Rolland, Scohy and Blackford companies.

Distributors against whom the order is entered and who are described as representative members of the National Glass Distributors Association, are Postlewait Glass Company, Kansas City, Mo.; Patek Bros., Inc., Milwaukee; Schrenk & Co., Hoboken, N. J.; Bennett Glass Company, Salt Lake City; Pritchard Paint & Glass Co., Charlotte, N. C.; Hires Turner Glass Company, Philadelphia; Toledo Plate & Window Glass Co., Toledo, Ohio; W. P. Fuller & Co., San Francisco, and Binswanger & Co., Richmond, Va.

Although the order does not name the entire membership of the distributors' association, it is directed against all of them, some 150 in number.

No. 3176. **Bloomington Brothers, Inc.**, Lexington Ave. and 59th St., New York, has been served with an order to cease and desist directing discontinuance of misrepresentations in the sale of certain dresses it manufactures and sells.

Under the order, Bloomington Brothers, Inc., is required to cease using the word "crepe" to describe any product not composed wholly of silk, unless in immediate connection therewith, in letters of equal size and conspicuousness, there appear other words accurately describing the materials of which such product is made.

No. 3187. An order has been issued requiring **Elite Glove Company, Inc.**, Gloversville, N. Y., to cease and desist from certain

misleading representations in the sale of its products in violation of Section 5 of the Federal Trade Commission Act.

This company is directed to stop representing, directly or indirectly, through use of the word "British" or other words of similar meaning, or through any other means or device, that its gloves, or the leather from which they are made, were imported from or made from hides processed into finished leather in England or any other part of the British Empire.

No. 3209. **The Wm. M. Hardie Company**, 1584 East 19th St., Cleveland, candy manufacturer, has been served with an order to cease and desist from certain sales methods involving a lottery or gift enterprise.

The respondent company is directed to stop selling and distributing to dealers candy so packed and assembled that sales to the public may be made by means of a lottery, and from supplying dealers with assortments of candy which may be used without alteration of the contents to conduct a lottery in its sale to the public.

No. 3204. **Aeme Products Company**, 152 Brewery St., New Haven, Conn., has been ordered to cease and desist from misleading representations concerning certain life preservers it sells in interstate commerce.

The Company is required to discontinue representing in advertisements, price lists, or in any other manner that its life preservers may be lawfully used as such on pleasure boats, or that they comply with the rules and regulations of the United States Steamboat Inspection Service.

No. 3241. An order has been entered directing **Al Hartman, Inc.**, 1400 Broadway, New York, to discontinue misrepresenting the fiber content of certain dresses it manufactures and sells.

The order requires **Al Hartman, Inc.**, to cease using the word "silk", or any other word of similar meaning, as descriptive of garments not composed wholly of silk, but which contain other materials.

Use of the word "crepe" to describe any product not composed wholly of silk also is ordered stopped, unless in immediate connection therewith, in letters of equal size and conspicuousness, there appear other words accurately describing the materials of which such product is made.

## Stipulations

The Commission has entered into the following stipulations:

No. 01897. **Camel, Lead, Color and Chemical Products Mfg. Corporation**, 33 Keap St., Brooklyn, selling Germ-Proof Film Paint, stipulates that it will stop advertising its product as being capable of constantly killing all germs, unless this assertion is qualified by the statement that it kills certain specified germs coming in contact with germ-proof paint. The respondent company agrees to cease asserting that its product will kill all germs throughout the life of the paint, and that the preparation stands today as the greatest single sanitary prophylactic measure of this epoch. Other representations to be discontinued are that the respondent's claims have been accepted by eminent scientists, and that the use of the respondent's product will give public health insurance. In its stipulation, the respondent company admits that, according to reliable scientific authority, its product is germicidal under some conditions, but not so under all conditions nor against all germs.

No. 01900. **Della J. Ballard**, trading as **Ballard Golden Oil Company**, 100 Harlow St., Bangor, Me., will stop advertising that Ballard's Golden Pills are an effective remedy or competent treatment for kidney diseases; that Ballard's Golden Oil is a sure and the quickest relief for colds and coughs, or is effective in treating colds, spasmodic croup, throat irritations, and muscular aches and pains, and that Ballard's Golden Salve is a healing remedy or competent in the treatment of cuts, scalds, dandruff and scalp irritations.

No. 01901. **Marjorie Ross**, trading as **Clear-Skin Institute**, 375 Lincoln Place, Brooklyn, stipulated that she will stop advertising that her preparation known as Clear-Skin will clear the complexion of brown and liver spots, pimples and blackheads, and will heal or correct blemishes of the skin. She also will cease asserting that the results claimed for the product are guaranteed, and that any price at which the product generally is sold is a special or an introductory offer. The respondent also agreed to stop using the word "Institute" as part of her trade name.

No. 01902. **D. J. Lane**, 630 Lane Building, St. Marys, Kans., will cease representing that his preparations designated Hay Fever



and Asthma Pills, Nasal Ointment, Asthma Treatment, and Special Elixir, alone or in combination, constitute a treatment for asthma or hay fever or are more than a palliative treatment for the symptoms of such ailments; that they contain health-giving ingredients which act on the constitution and are intended to aid nature in restoring the body to normal condition, and give freedom from smothering, wheezing, coughing, and other asthmatic symptoms.

**No. 01903. National Coin Corporation, 29 Locust St., Springfield, Mass.,** has entered into a stipulation to discontinue certain misleading representations in connection with the sale of its coin catalogue.

Under its stipulation, the respondent company agreed to stop representing that many coins and bills now in circulation are worth big cash premiums, and that its coin book lists all valuable coins or tells which are valuable. The respondent company admitted that the number of valuable coins now in circulation is small.

**No. 01904. P. B. Smith, trading as Nature's Mineral Food Company, 145 East Ohio St., Indianapolis,** in the sale of Nature's Minerals, will discontinue representing that the preparation is prepared in accordance with the requirements of the United States Pharmacopoeia or National Formulary, and is a competent treatment or an effective remedy for rheumatism, acidosis, diabetes, arthritis, tuberculosis, diseases of the stomach, kidneys and heart, and numerous other ailments. The respondent also will refrain from advertising that his product affords the same benefits as a visit to a health resort and is of more benefit than treatment by physicians.

**No. 01905. E. O. Koch, 2906 Main St., Kansas City, Mo., trading as The Easyhold Company and as Dr. Kaiser,** engaged in the sale of the Easyhold Truss and Hernaline, an astringent mixture. He agreed to stop advertising that the truss does away with binding spring bands and harsh plug pads and will cause rupture to disappear as if by magic, and that Hernaline will aid nature in effecting a recovery from rupture and in strengthening and building up body tissue. The respondent also will stop representing that no charge is made for the truss or that persons receiving it on trial will not be out one penny if their condition is not improved in 30 days, unless all charges, including postage, are refunded to purchasers in the event the truss is returned to the respondent in accordance with the agreement.

**No. 01906. Pickgan Labrofacts, Inc., 250 East 43rd St., New York,** will cease representing that its product designated Allay will relieve the most stubborn, obstinate or persistent pains, will stop headache or throat ache, prevent or stop a cold, and is guaranteed to relieve pain.

**No. 01907. Misleading representations in the interstate sale of a repairing liquid will be discontinued, under a stipulation entered into by the Perfect Manufacturing Company, 3317 Madison Road, Cincinnati,** trading as Metalfix Company.

In the sale of its product, Metalfix, the respondent agrees to stop advertising that the preparation will weld; that it will effect permanent repairs under all conditions, and that it is not a cement, but a metallic liquid and a new chemical discovery.

**No. 01908. The Walker T. Dickerson Company, 326 South Front St., Columbus, Ohio,** selling Archlock Shoes, agrees to cease representing that use of such footwear will cure or relieve arthritis in the feet, banish corns, bunions or callouses, cure or relieve every type of foot trouble, and that such shoes are guaranteed to give comfort regardless of the foot ailment.

**No. 01909. Capillaris Manufacturing Company, 948 Bloomfield Ave., Glen Ridge, N. J.,** engaged in the sale of a preparation for the skin designated Capillaris-X, will discontinue representing that the product is a strong germicide and a competent treatment for eczema, rash, boils, scalp disorders, and many skin diseases, unless the claims concerning the therapeutic value of the preparation are limited to the palliative relief afforded.

**No. 01910. National Academy of Music** agrees to cease asserting that the study of its courses makes one an accomplished musician in a short time and gives one instruction by the best master artists and teachers in America. In its stipulation, the respondent admits that persons subscribing to its courses are not certain to become accomplished musicians in a short time and that, although the lessons are graded by competent teachers, the pupil does not study in the presence of his teacher or receive the personal instruction of master teachers, except by correspondence.

**No. 01911. Frank A. Wilken, trading as Normalizing Foods Company, 10428 Crocuslawn, Detroit,** is engaged in the sale of Normalax, offered as a laxative. He will cease advertising that the preparation contains those minerals, vitamins and food ingredients useful for toning up and invigorating the intestines, without the

use of laxatives thereafter; that it is a new vegetable corrective, more suitable for an individual than most of the food he eats, and is absolutely harmless regardless of how much or how long it is taken. The respondent will also agree to desist from employing the words "Normalizing" and "Foods" in his trade name.

**No. 01912. Frank Wyss** agrees to stop representing that the divining rods sold by him will work the same for everyone, that he furnishes information relative to scientific methods of locating buried treasure, and that any instrument sold or described by him will indicate the presence of any metal, unless such claim is clearly qualified by a statement as to the conditions necessary to achieve such results. In his stipulation, Wyss admits that, according to a consensus of reliable scientific opinion, the only products sold or described by him which would have any practical value in indicating the presence of metals are the Teletector, the Buried Treasure Finder, and the Radio Gold Locator. These three may be of value, according to the respondent's admission, but only when the metallic object is of sufficiently continuous size, parallel to and fairly close to the ground surface, and when the operator is a trained technician. Among other products sold by the respondent are Modern Divining Rods, Oil and Water Finders, and the Magic Indicator.

**No. 01913. Capt. W. A. Collings, Inc., Watertown, N. Y.,** selling Capt. Collings' System for Rupture Service, will discontinue representing that the Collings System can be relied upon to end, stop or rid one of rupture, so as to imply that the person never again will suffer any recurring rupture conditions. The respondent company also will stop advertising that the mere fitting of the Collings appliance will remedy immediately the ruptured conditions and that a truss built in accordance with measurements furnished by mail will in all cases fit as well as though made after a personal examination by an expert.

**No. 01914. Frank A. Randall, 521 Fifth Ave., New York,** trading as Sulpho-Sol Company, in the sale of Sulpho-Sol, advertised as a treatment for arthritis and rheumatism, agrees to stop asserting that lack of sulphur is a leading factor in causing arthritis, and that Sulpho-Sol is an effective or inexpensive remedy for treating that disease, unless the latter assertion is limited to arthritis which is due to sulphur deficiency. Randall also agrees to stop asserting that Sulpho-Sol is beneficial in the treatment of rheumatism or rheumatic conditions.

**No. 01915. H. T. Roberts, Frenchburg, Ky., trading as H. T. Roberts & Co.,** in the sale of books and printed matter, agrees to stop advertising that prospective agents are paid for distributing circulars or that remuneration is other than commissions on goods sold through the circulars they distribute. Roberts also stipulates that he will stop representing that the study of one of his books will enable one to make \$50 a week selling snapshots; that his book "How To Be a Successful Agent", will tell one how to earn \$100 a week, and that his volume "How To Get Yourself a Better Job", gives its readers a strange power or enables them to immediately obtain good jobs after months of failure.

**No. 01916. Warner's Safe Remedies Company, 82 St. Paul St., Rochester, N. Y.,** in the sale of Warner's Digestive Tablets and Warner's Compound, agrees to cease advertising that the compound is the best known product of its kind, and is made of natural herbs, and will clean out all body poisons and stimulate the liver. Warner's Digestive Tablets are not to be represented as being capable of relieving stomach troubles unless such ailments are specified in direct connection with the advertisement of the tablets and the representation so qualified as to indicate that the tablets will be a relief only when the conditions are due to gastric hyperacidity. The respondent agrees to stop using the word "digestive" as part of the trade name for the tablets, and will cease employing the word "laboratories" in its advertising unless it shall own, control or operate such places.

**No. 2080. Delight Sweets, Inc., 50 East 11th St., New York,** will discontinue using on containers of its novelty products any false, fictitious or misleading price in excess of the price at which such merchandise is sold or intended to be sold in the usual course of retail trade and will cease the use of any purported price marking, the effect of which is to convey to purchasers an erroneous belief with respect to the quality or value of the products. Branding of perfume products with the words "Paris" or "Shanghai" so as to imply that such products are made in Paris or Shanghai, or that the company has offices in those cities, when such are not the facts, will be discontinued. The company also will stop using the words "Manufacturers" or "Manufactured By" on packages of candy so as to imply that it manufactures the candy or owns or operates the factories in which the products are made, when this is not a fact.



No. 2082. Joseph A. Howard, trading as J. A. Howard Distributing Company, P. O. Box 205, Cincinnati, will stop using on cartons containing his soap products, on the individual bars of soap or in advertising matter, exaggerated or misleading representations concerning the value of or the price at which his products are sold in the usual course of trade.

No. 2083. Cecil J. Wilson, trading as Neu-Deel Distributors, P. O. Box 791, Columbus, Ohio, engaged in the sale of earthenware utensils, will cease representing through salesmen or agents, or in any other manner, that the use of aluminum cooking utensils will cause or further the growth of cancer, ulcers of the stomach or other bodily ills, or that food cooked in aluminum utensils is poisonous or deleterious to the health, when, in fact, there is no scientific basis for such representations.

Nos. 2081-2084. Feltex Products Corporation, 506 South Franklin St., Chicago, and Lewis Tanenbaum, 12 Bleecker St., New York, trading as Sha-Po Manufacturing Company, agreed to stop selling hats or caps made from or which contain second-hand, old or used felts, unless there is stamped upon or attached to such articles in a conspicuous place, a brand or label which cannot be readily removed, and which clearly indicates that the hats or caps are made from or contain second-hand or old materials and do not contain new, unused felts. Both respondents are said to have purchased second-hand felt hats which they subjected to cleaning processes, adding new trimmings, sweat-bands or visors. Such products were sold to retailers. However, according to the stipulation, they did not use designations to properly indicate that the hats or caps contained old material. Feltex Products Corporation manufactures baseball caps, and Tanenbaum makes caps and hats.

No. 2085. Charles and Sidney M. Herscovitz, 30 Kneeland St., Boston, trading as C. Herscovitz & Son, Inc., in the sale of women's sport wear, agree to stop using the phrase "Genuine 100 per cent camel's hair", or any other representation of similar import as descriptive of garments not composed of camel's hair. The respondent firm will also cease employing the words "camel's hair" or the word "camel" or a pictorial representation of a camel, either independently or in connection with other words on their labels or in advertising, so as to imply that the garments are made entirely of camel's hair, when such is not a fact. The stipulation provides that if a garment is composed in substantial part of camel's hair, and the words "camel's hair" are used to describe or feature such camel's hair content, they shall be immediately accompanied by other words in conspicuous type to clearly indicate that the sport wear is not made wholly of camel's hair, but contains other materials.

No. 2086. Hickory Hosiery Mills, Inc., Hickory, N. C., manufacturing hosiery for men and children, will discontinue use on its transfers or in its advertising matter or otherwise of the phrase "Pure Thread Silk Reinforced With Art Silk" as descriptive of hosiery not composed of silk. The respondent company will cease employing the word "silk" alone or in connection with the phrase "pure thread" or the word "art", or with other words in any way to imply that the products to which these descriptions refer are made of silk, when such is not a fact. The stipulation provides that if the hosiery is composed of silk and of one or more other materials, each being in substantial quantity, the name of each of such materials, if used in descriptions, shall be arranged so that the name of the predominating material shall be first. This shall be followed by the names of the other materials in the order of their predominance, and all such names shall be printed in equally conspicuous type, according to the stipulation.

No. 2087. United States Kalsomine Company, 50 Church St., New York, in the sale of Fenolite wall paint, agrees to stop advertising that its product is a germicide or has germicidal qualities, and to cease using the word "germicidal" alone or in connection with other words so as to imply that its product will kill germs, when such is not a fact.

No. 2088. Frank Tea & Spice Company, 538 East 5th Street, Cincinnati, trading as Cino Chemical Company, in the sale of an alleged maple food product, agrees to stop the use on labels or otherwise of the phrase "Pure Maple Concentrate" or the words "An 100% Maple Product", either independently or in connection each with the other as descriptive of the respondent's product. According to the stipulation, this product is not composed wholly of maple syrup or sugar. The respondent company stipulates that it will cease using the word "maple" either independently or in connection with other words so as to imply that the preparation is made wholly of maple syrup or sugar, when such is not a fact. Provision is made that if the product is composed in substantial part of maple syrup or sugar, the word "maple", if used to describe such content, shall be immediately accompanied by other

words in conspicuous type to clearly indicate that the preparation is not made entirely of maple, but contains other substances.

No. 2089. Sun Radio Service & Supply Corporation, 938 F St., N. W., Washington, D. C., in the sale of radios, stipulates that it will cease employing in its advertising matter or otherwise the phrase "5-Tube Performance" so as to imply that the combined effect of the tubes contained in such radios is such as to perform the work of 5 single-duty tubes, when such is not a fact. The stipulation provides that if a radio has and is described as having the performance of a designated number of tubes other than the number actually contained in the set, then the actual number of tubes shall be clearly set forth and immediately precede with equal conspicuousness the designated number of tubes whose performance is properly and truthfully labeled and represented, as for example, "4 tubes—5-tube performance".

No. 2090. The Lander Company, Inc., 200 Fifth Ave., New York, dealer in toilet articles, cosmetics and perfumes, including a bath oil preparation designated "Alpine", agrees to cease use on labels or in advertising matter of the word "Swiss" so as to imply that its bath oil product is a Swiss article or that the pine essence from which it is made or compounded is a product of Switzerland or of pine needles grown in and imported from Switzerland. The stipulation points out that this product was derived from pine needles imported from a country other than Switzerland.

No. 2091. Under a stipulation entered the Golden Belt Manufacturing Company, Inc., Durham, N. C., engaged in the manufacture and interstate sale of women's hosiery, will discontinue certain false and misleading representations in advertising its products.

The company agrees to cease using in advertising matter the words "Rain and Spot Proof", alone or with other words as descriptive of hosiery which is not proof against spots or splashes caused by rain; and to stop employing such words so as to imply that the hosiery has been chemically or otherwise treated so as to make it proof against or resistant to spots or splashes caused by rain, when such is not a fact.

#### FTC CASES DISMISSED

No. 2380. The Federal Trade Commission has dismissed its complaint against Dr. A. Posner Shoes, Inc., 140 West Broadway, New York.

The complaint charged the respondent corporation with certain unfair representations in connection with the sale of shoes.

No. 2936. The Commission has also closed its case against Shefford Cheese Company, Inc., Syracuse, N. Y., which was charged with price discrimination in connection with the sale of cheese, in violation of Section 2 (a) of the Clayton Act as amended by the Robinson-Patman Act.

The case was closed without prejudice to the right of the Commission, should the facts so warrant, to reopen it and resume prosecution of the complaint in accordance with its regular procedure.

In closing the case, the Commission, in a memorandum opinion, says that during the period of a supplemental investigation, conducted after issuance of the complaint, it appeared that in the sale of packaged cheese by Shefford Cheese Company "there was in fact no discrimination between two classes of customers in connection with the sale of this class of products. In addition, it is to be noted that this respondent alleges in its answer that the differing discounts appearing in its price schedule were made to meet those of competitors or the services and facilities furnished by competitors, and the information in the hands of the Commission does not controvert this allegation."

#### FEDERAL COMMUNICATIONS COMMISSION ACTION

##### Hearing Calendar

The following broadcast hearings are scheduled at the Commission for the week beginning Monday, November 15:

Monday, November 15

##### HEARING BEFORE AN EXAMINER (Broadcast)

NEW—Platt & Platt, Inc., Poughkeepsie, N. Y.—C. P., 1000 kc., 1 KW, limited time to local sunset WHO.



WDZ—WDZ Broadcasting Co., Tuscola, Ill.—C. P., 1020 kc., 1 KW LS, daytime. Present assignment: 1020 kc., 250 watts LS, daytime.

**Tuesday, November 16**

**FURTHER HEARING BEFORE AN EXAMINER**  
(Broadcast)

NEW—Citizens Broadcasting Corp., Schenectady, N. Y.—C. P., 1240 kc., 1 KW night, 5 KW LS, unlimited.  
NEW—Thomas J. Watson, Endicott, N. Y.—C. P., 1240 kc., 1 KW, unlimited time.  
NEW—The Hampden-Hampshire Corp., Holyoke, Mass.—C. P., 1240 kc., 500 watts night, 1 KW LS, unlimited.

**Wednesday, November 17**

**HEARING BEFORE AN EXAMINER**  
(Broadcast)

WESG—Cornell University, Ithaca, N. Y.—Modification of license, 550 kc., 1 KW night, 1 KW LS, 6 a. m. to LS at New Orleans.

**FURTHER HEARING BEFORE AN EXAMINER**  
(Broadcast)

NEW—Zenith Radio Corp., Chicago, Ill.—C. P., 42000-56000, 60000-86000 kc., 1 KW, unlimited time, in accordance with Rule 983 (a).

**Thursday, November 18**

**HEARING BEFORE AN EXAMINER**  
(Broadcast)

WSAY—Brown Radio Service & Laboratory, Rochester, N. Y.—C. P., 1210 kc., 100 watts night, 250 watts LS, unlimited time. Present assignment: 1210 kc., 100 watts, unlimited time.

**ORAL ARGUMENT BEFORE THE COMMISSION**

**Examiner's Report No. 1-435:**

NEW—West Texas Broadcasting Co., Wichita Falls, Tex.—C. P., 1380 kc., 1 KW, unlimited.  
NEW—Wichita Broadcasting Co., Wichita Falls, Tex.—C. P., 620 kc., 250 watts, 1 KW LS, unlimited time.  
NEW—Faith Broadcasting Co., Inc., Wichita Falls, Tex.—C. P., 1380 kc., 1 KW, 5 KW LS, unlimited.  
KFPL—C. C. Baxter, Dublin, Tex.—Voluntary assignment of license, 1310 kc., 100 watts, 100 watts LS (C. P., 100 watts, 250 watts LS), unlimited.  
KFPL—WFTX, Inc., Wichita Falls, Tex.—C. P., 1500 kc., 100 watts, 250 watts LS, unlimited time. Present assignment: 1310 kc., 100 watts, 250 watts LS, unlimited.

**Examiner's Report No. 1-439:**

NEW—Chase S. Osborn, Jr., Fresno, Calif.—C. P., 1440 kc., 500 watts, unlimited.

**Examiner's Report No. 1-432:**

NEW—The Bend Bulletin, Bend, Ore.—C. P., 1310 kc., 100 watts, 250 watts LS, unlimited.

**Examiner's Report No. 1-441:**

NEW—The Waterloo Times-Tribune Pub. Co., Waterloo, Iowa.—C. P., 1370 kc., 100 watts, daytime.

**Examiner's Report No. 1-421:**

WREN—The WREN Broadcasting Co., Inc., Lawrence, Kans.—Authority to transfer control of corporation; 1220 kc., 1 KW night, 5 KW LS, shares with KFKU.

**Examiner's Report No. I-452:**

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Modification of license, 550 kc., 1 KW, 5 KW LS, unlimited time (requests facilities of KFUE). Present assignment: 550 kc., 1 KW, 5 KW LS, shares with KFUE.  
KFUE—Evangelical Lutheran Synod of Missouri, Ohio & other States, Rev. R. Kretzschmar, Chairman, Board of Control

of Concordia Seminary, Clayton, Mo.—Renewal of license, 550 kc., 500 watts, 1 KW LS, shares time with KSD.

KFUE—Evangelical Lutheran Synod of Missouri, Ohio & other States, Rev. R. Kretzschmar, Chairman, Board of Control, Concordia Seminary, Clayton, Mo.—C. P., 550 kc., 1 KW, 5 KW LS, one-half time (requests facilities of KSD). Present assignment: 550 kc., 500 watts, 1 KW LS, share KSD.

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Renewal of license, 550 kc., 1 KW, 5 KW LS, share KFUE.

**Examiner's Report No. I-453:**

KOOS—Pacific Radio Corp., Marshfield, Ore.—Voluntary assignment of license to KOOS, Inc.; 1200 kc., 250 watts, daytime.

**Examiner's Report No. I-454:**

NEW—T. E. Kirksey, Waco, Tex.—C. P., 930 kc., 250 watts, 500 watts LS, unlimited time.

**Friday, November 19**

**HEARING BEFORE AN EXAMINER**  
(Broadcast)

WFBR—The Baltimore Radio Show, Inc., Baltimore, Md.—C. P., 1270 kc., 1 KW night, 5 KW LS, unlimited. Present assignment: 1270 kc., 500 watts night, 1 KW LS, unlimited.

NEW—Charles F. Engle, Natchez, Miss.—C. P., 1210 kc., 100 watts night, 250 watts LS, unlimited.

**APPLICATIONS GRANTED**

WCBS—WCBS, Inc., Springfield, Ill.—Granted license to cover C. P., 1420 kc., 100 watts night, 250 watts day, unlimited.

WDGY—Dr. Geo. W. Young, Minneapolis, Minn.—Granted modification of C. P. to make changes in type of equipment.

KLBM—Harold M. Finlay and Mrs. Eloise Finlay, La Grande, Ore.—Granted modification of C. P. approving transmitter site, studio site, type of antenna and authority to make changes in authorized equipment.

WSNJ—Eastern States Broadcasting Corp., Bridgeton, N. J.—Granted authority to determine operating power by direct measurement of antenna input.

KHBG—Okmulgee Broadcasting Corp., Okmulgee, Okla.—Granted license to cover C. P. as modified, 1210 kc., 100 watts, daytime only.

WGAR—The WGAR Broadcasting Co., Cleveland, Ohio.—Granted license to cover C. P., 1450 kc., 500 watts night, 1 KW day, unlimited time, antenna current night 2.0 amperes, day 2.84 amperes.

WGRM—P. K. Ewing, Granada, Miss.—Granted modification of C. P. and modifications thereof, extending completion date to 11-15-37.

WCOC—Mississippi Broadcasting Co., Inc., Meridian, Miss.—Granted modification of C. P. extending completion date from 11-10-37 to 1-10-38.

KCRJ—Chas. C. Robinson, Jerome, Ariz.—Granted license to cover C. P., 1310 kc., 100 watts night, 250 watts day, unlimited time.

WLAW—Hildreth & Rogers Company, Lawrence, Mass.—Granted modification of C. P. approving transmitter and studio sites at 278 Essex St. and installation of vertical radiator.

KARM—George Harm, Fresno, Calif.—Granted modification of C. P. for installation of new equipment and changes in proposed vertical radiator.

WCAT—South Dakota State School of Mines, Rapid City, S. Dak.—Granted modification of license to change hours of operation from 1:30 to 2:30 p. m., CST, to 12 to 2 p. m., CST.

WJDX—Lamar Life Ins. Co., Jackson, Miss.—Granted license to cover C. P. and modifications thereof, 1270 kc., 1 KW night, 5 KW day, unlimited time.

KATE—Albert Lea Broadcasting Co., Albert Lea, Minn.—Granted license to cover C. P., 1420 kc., 250 watts, daytime only.

WNYC—City of New York, Department of Plant and Structures, New York City.—Granted license to cover C. P. and modifications thereof, 810 kc., 1 KW, daytime to local sunset at WCCO, Minneapolis, using directional antenna system.

WGAN—Portland Broadcasting System, Inc., Portland, Me.—Granted modification of C. P. to extend commencement date to 11-22-37 and completion date to 5-22-38.

WLLH—Merrimac Broadcasting Co., Inc., Lowell, Mass.—Granted modification of special experimental authority approving transmitter location.



- KFGQ—Boone Biblical College, Boone, Iowa.—Granted C. P. to install new composite equipment.
- KNOW—KUT Broadcasting Co., Austin, Tex.—Granted C. P. to install new equipment, make changes in vertical radiator, and increase day power from 100 watts to 250 watts.
- NEW—WDRC, Inc., Mobile (area of Hartford, Conn.).—Granted C. P. for new relay station, frequencies 39700, 39900, 40800 and 41400 kc., 15 watts.
- W8XIQ—The WGAR Broadcasting Co., Mobile (Cleveland, Ohio).—Granted license to cover C. P. for relay broadcast station on an experimental basis, frequencies 31100, 34600, 37600, 40600 kc., unlimited, in accordance with Rules 983, 1004; 100 watts.
- W9XRM—Arthur Malcolm McGregor and Dorothy Charlotte McGregor, Mobile (Bloomington, Ill.).—Granted license to cover C. P. for relay broadcast station, frequencies 31100, 34600, 37600, 40600 kc., 10 watts.
- W4XFG—The National Life and Accident Ins. Co., Inc., Nashville, Tenn., Mobile.—Granted license to cover C. P. for experimental relay station, frequencies 31100, 34600, 37600, and 40600 kc., 2 watts.
- NEW—Mason City Globe-Gazette Co., Mobile (area of Mason City, Iowa).—Granted C. P. for relay station, frequencies 1622, 2058, 2150 and 2790 kc., 125 watts.
- NEW—Mason City Globe-Gazette Co., Mobile (area of Mason City, Iowa).—Granted C. P. for new relay station, frequencies 31100, 34600, 37600 and 40600 kc., 2 watts. Also granted license covering same.
- NEW—Fisher's Blend Station, Inc., Mobile (area of Seattle).—Granted C. P. for new relay station, frequencies 31100, 34600, 37600 and 40600 kc., 15 watts.
- W6XBK—Radio Service Corp. of Utah, Mobile (Salt Lake City).—Granted reinstatement of C. P. for new relay station, frequencies 39700, 39900, 40800 and 41400 kc., 17 watts.
- W6XBL—Radio Service Corp. of Utah, Mobile (Salt Lake City).—Granted reinstatement of C. P. for new relay station, frequencies 39700, 39900, 40800 and 41400 kc., 17 watts.
- W9XUO—Radio Station KFH Co., Mobile (Wichita, Kans.).—Granted license to cover C. P. for new relay broadcast station, frequencies 38900, 39100, 39300, 39500 kc., 2 watts.
- W1XOJ—The Yankee Network, Inc., Princeton, Mass.—Granted modification of C. P. approving exact transmitter site at Mt. Wachusett, Princeton, Mass.
- W9XUY—Central States Broadcasting Co., Omaha, Nebr.—Granted modification of C. P. authorizing changes in equipment specified in original C. P.
- W3XPF—Farnsworth Television, Inc., of Pennsylvania, Springfield, Pa.—Granted modification of C. P. extending completion date to 1-5-38.
- W2XJI—Bamberger Broadcasting Service, Inc., New York City.—Granted modification of C. P. extending commencement date to 11-1-37 and completion date to 5-1-38.
- W1XER—The Yankee Network, Inc., Quincy, Mass.—Granted C. P. for move of transmitter on summit of Mt. Washington, N. H.
- W2XBT—National Broadcasting Co., Inc., New York, Portable (vicinity of New York and Camden, N. J.).—Granted C. P. for new television station, frequencies 92000 and 175000-180000 kc., on an experimental basis; power: visual transmitter 400 watts, aural transmitter 100 watts.
- NEW—The National Life and Accident Ins. Co., Inc., Nashville, Tenn.—Granted C. P. for new experimental broadcast station, frequencies 300000, 330000, 360000 kc., 15 watts. Also granted license covering same.
- W3XIS—WLBG, Inc., Mobile (Richmond, Va.).—Granted license to cover C. P. for new relay broadcast station, frequencies 38900, 39100, 39300 kc., 50 watts.
- W9XRT—Gazette Printing Co., Mobile (Janesville, Wis.).—Granted license to cover C. P. for new relay station, frequencies 31100, 34600, 37600, 40600 kc., 2 watts.
- W9XXL—Ashland Broadcasting Co., Mobile (Ashland, Ky.).—Granted license to cover C. P. for new relay broadcast station, frequencies 31100, 34600, 37600 and 40600 kc., 10 watts.
- NEW—Amarillo Broadcasting Corp., Amarillo, Tex.—C. P. for new station to operate on 1500 kc., 100 watts, unlimited time, exact transmitter site to be determined with Commission's approval.
- WKEU—Radio Station WKEU, Griffin, Ga.—C. P. requesting authority to move station from Griffin to Macon, Ga., a distance of 50 miles; make changes in composite equipment; install vertical radiator; change frequency from 1500 kc. to 1310 kc.; and increase power and time of operation from 100 watts daytime only to 100 watts night, 250 watts day, unlimited.
- NEW—Fred B. Fitch, tr/as Thumb Broadcasting Co., Sandusky, Mich.—C. P. for new station to operate on 950 kc., 500 watts night, 1 KW day, unlimited.
- NEW—Mountain Top Trans Radio Corp., Denver, Colo.—C. P. for new station to operate on 1370 kc., 100 watts night, 250 watts day, unlimited time, exact transmitter site to be determined with Commission's approval.
- KOMA—Hearst Radio, Inc., Oklahoma City, Okla.—C. P. to install new equipment and vertical radiator, and increase power from 5 KW to 10 KW; 1480 kc., unlimited time.
- WKBW—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. to make changes in equipment; increase power from 5 KW to 10 KW; 1480 kc., 5 KW, unlimited (present licensed transmitter of WGR to be used as main transmitter of WKBW).
- WGR—Buffalo Broadcasting Corp., Buffalo, N. Y.—C. P. for changes in equipment.
- WISN—Hearst Radio, Inc., Milwaukee, Wis.—Modification of license to increase night-time power from 250 watts to 1 KW; 1120 kc., 1 KW day, unlimited.
- WAPI—Alabama Polytechnic Institute, University of Alabama and Alabama College (Board of Control of WAPI), Birmingham, Ala.—Voluntary assignment of license from Alabama Polytechnic Institute, University of Alabama and Alabama College (Board of Control of Station WAPI), to: Voice of Alabama, Inc.
- NEW—Pinellas Broadcasting Co., St. Petersburg, Fla.—C. P. for new station to operate on 1370 kc., 100 watts night, 250 watts day, unlimited time, exact transmitter and studio sites and types of antenna to be determined subject to Commission's approval.
- NEW—Colonial Broadcasting Corp., Norfolk, Va.—C. P. for new station to operate on 1370 kc., 100 watts night, 250 watts day, unlimited time, exact transmitter and studio sites and type of antenna to be determined with Commission's approval.
- NEW—Florida West Coast Broadcasting Co., Inc., Clearwater, Fla.—C. P. for new station to operate on 1300 kc., 250 watts, unlimited time.
- NEW—Joe L. Smith, Jr., Beckley, W. Va.—C. P. for new station to operate on 1210 kc., 100 watts night, 250 watts day, unlimited time, exact transmitter site to be determined with Commission's approval.
- NEW—Madison Broadcasting Co., Madison, Wis.—C. P. for new station to operate on 1450 kc., 250 watts, unlimited time, using directional antenna system for day and night operation, exact studio site to be determined with Commission's approval.
- NEW—Sam Klaver and Nathan Belzer, d/b as The Great Western Broadcasting Co., Omaha, Nebr.—C. P., already in hearing docket, amended to request 1500 kc., 100 watts, unlimited time, exact transmitter site to be determined with Commission's approval.
- NEW—Brenau College, Gainesville, Ga.—C. P., already in hearing docket, amended to request 1210 kc., 100 watts, unlimited time.
- NEW—E. DeVore Andrews and Mrs. Annie L. Andrews (a partnership), Greater Greenwood Broadcasting Station, Greenwood, S. C.—C. P. for new station to operate on 1420 kc., 100 watts night, 250 watts day, unlimited time.
- WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—C. P. to make changes in transmitting equipment and increase power from 500 watts to 1 KW; 1120 kc., unlimited except from 8 to 9 p. m. Mondays.
- KUJ—KUJ, Inc., Walla Walla, Wash.—C. P. for changes in equipment and change in frequency to 560 kc.; also local move of station to site to be determined subject to Commission's approval; increase in power from 100 watts to 250 watts; 1370 kc.

#### SET FOR HEARING

- NEW—Y. W. Scarborough and J. W. Orvin, Charleston, S. C.—Amended C. P. for new station, 1210 kc., 100 watts night, 250 watts day, unlimited time, exact transmitter site to be determined.



KROC—Southern Minn. Broadcasting Co., Rochester, Minn.—C. P. for move of transmitter locally; installation of new equipment and directional antenna system for nighttime use; change frequency from 1310 kc. to 920 kc.; increase power from 100 watts night, 250 watts day, to 1 KW day, 500 watts night; unlimited time.

WAPO—W. A. Patterson, Chattanooga, Tenn.—C. P. to install new equipment and directional antenna system; change frequency from 1420 to 1120 kc.; increase power from 100 watts night, 250 watts day, to 500 watts night, using directional antenna system, 1 KW day.

WAIR—C. G. Hill, George D. Walker and Susan H. Walker, Winston Salem, N. C.—Modification of license to increase power and time of operation from 250 watts daytime to 250 watts unlimited time; 1250 kc.

NEW—Southern Broadcasting Corp., Covington, La.—C. P. already in hearing docket, amended so as to request 1500 kc., 100 watts night, 250 watts day, unlimited time. Exact transmitter and studio sites to be determined with Commission's approval.

KSO—Iowa Broadcasting Co., Des Moines, Ia.—C. P. to make changes in transmitting equipment, install directional antenna system and increase night power from 500 watts to 1 KW, day power from 2½ KW to 5 KW, employing directional antenna system for nighttime use.

NEW—Piedmont Broadcasting Corp., Salisbury, N. C.—C. P. for new station to operate on 1500 kc., 100 watts night, 250 watts day, unlimited time. Exact transmitter and studio sites and type of antenna to be determined with Commission's approval.

NEW—The Constitution Publishing Co., Atlanta, Ga.—C. P. for new station to operate on 1240 kc., 1 KW night, 5 KW day, unlimited time; employing directional antenna system for nighttime operation.

NEW—L. B. McCormick, Greenville, N. C.—C. P. for new station to operate on 1370 kc., 250 watts, daytime only.

NEW—State Broadcasting Corp., Gretna, La.—C. P. for new station to operate on 1370 kc., 100 watts night, 250 watts day, S.H. Exact transmitter and studio sites to be determined with Commission's approval.

NEW—Conn. State College, Storrs, Conn.—C. P. for new high frequency broadcast station requesting 4 frequencies selected from Group E of Rule 1053, on an experimental basis, in accordance with Rules 986 and 1050-1056: 100000, 110000, 200000 and 300000 kc., 250 watts.

KSRO—Press Democrat Publishing Co., Santa Rosa, Cal.—Modification of license to increase power and time of operation from 250 watts daytime only, to 100 watts night, 250 watts day, unlimited time.

### SPECIAL AUTHORIZATIONS

KLZ—KLZ Broadcasting Co., Denver, Colo.—Granted special temporary authority to rebroadcast over station KLZ conversation carried on between stations W5XAR and W5XAS of the Western Radio Telg. Co., for period of not more than 1 hour between 4 and 5 p. m., MST, November 10, flying weather permitting.

KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—Granted special temporary authority to operate from local sunset (November sunset, 5 p. m.), to 6 p. m., CST, Sundays, November 14, 21, and 28, in order to broadcast vesper services of local church.

KQV—KQV Broadcasting Co., Pittsburgh, Pa.—Granted special temporary authority to operate simultaneously with station WSMK, 5:30 to 6:30 p. m., EST, November 11, in order to broadcast the Duquesne University-Pittsburg at Texas Tech football game.

KADA—C. C. Morris, Ada, Okla.—Granted special temporary authority to operate from local sunset (5:30 p. m.), November 14, 21 and 28, in order to carry Old Fashioned Revival on Mutual Broadcasting System and the Oklahoma network.

KBTM—Beard's Temple of Music, Jonesboro, Ark.—Granted special temporary authority to operate simultaneously with KGBI from 7:15 p. m. to 9 p. m., CST, November 11, in order to broadcast annual banquet of the local Young Men's Civic Club.

WBNY—Roy L. Albertson, Buffalo, N. Y.—Granted special temporary authority to operate Saturdays from 2 to 3 p. m., EST, November 13, 20, 27; December 4, 11, 1937, and from 8:30 to 10 a. m., EST, November 27, in order to broadcast weekly safety talks, football scores, and general news; to operate

Sundays from 8:30 to 10 a. m., EST, and 2 to 3 p. m., EST, November 14, 21, 28; December 5, 12, 1937, in order to broadcast various religious programs in the morning and the Catholic Evidence Guild in the p. m. Also to operate 8:30 to 10 a. m., EST, and 2 to 3 p. m., EST (Thursdays), November 25, 1937, and Friday, November 26, in order to broadcast news and variety musical programs, provided WSVS remains silent.

KPDN—R. C. Hoiles, Pampa, Tex.—Granted special temporary authority to operate from local sunset (5:45 p. m.), November 13, to 6 a. m., CST, November 14, and from local sunset (5:45 p. m.), November 14, to 12 midnight, CST, in order to broadcast the grand opening of the World Program service.

KEX—Oregonian Publishing Co., Portland, Ore.—Granted special temporary authority to operate simultaneously with KOB from 7:30 to 8 p. m., PST, November 14, in order to broadcast address by President Roosevelt.

KRKO—Lee E. Mudgett, Everett, Wash.—Granted special temporary authority to operate standard 50 watt R F generating equipment to make field strength measurements on antennas to determine site and type of antenna suitable for 1370 kc. and 250 watts day, and 100 watts night carrier, between 12 midnight and 6 a. m., PST, for the period November 15 to December 14, however, such operation not permitted during monitoring schedule.

KGGM—New Mexico Broadcasting Co., Albuquerque, N. Mex.—Granted special temporary authority to rebroadcast over station KGGM conversation carried on between experimental stations W5XAR and W5XAS of Western Radio Telg. Co., for period of not more than 1 hour between November 15 and November 21, flying weather permitting.

WKBV—Knox Radio Corp., Richmond, Ind.—Granted special temporary authority to operate from 9:45 to 10 a. m., CST, November 17, 19, 22, 24, 26, 29 and December 1, 3, 6, 8, 10, 13, 15, 1937, in order to broadcast Earlham College Chapel service.

KNET—Palestine Broadcasting Assn., Palestine, Tex.—Granted special temporary authority to operate from 7 to 11 p. m., CST, November 19 and 25, in order to broadcast local football games.

WKBV—Knox Radio Corp., Richmond, Ind.—Granted special temporary authority to operate from 10 to 10:15 p. m., CST, November 19, 24, 26; December 3, 4, 9, 10, 17 and 18, 1937, in order to broadcast basket-ball games.

WBRB—Monmouth Broadcasting Co., Red Bank, N. J.—Granted special temporary authority to operate simultaneously with WFAS from 3 to 4:30 P. M., EST, November 29, in order to broadcast local football game from high school stadium at Red Bank. Also to operate simultaneously with WFAS from 1:30 to 4:30 p. m., EST, November 25, in order to broadcast final football game of the 1937 season.

KTUL—Tulsa Broadcasting Co., Inc., Tulsa, Okla.—Granted special temporary authority to rebroadcast over station KTUL conversation carried on between experimental stations W5XAR and W5XAS of Western Radio Telg. Co., for period of not more than 1 hour between December 8 and 13, flying weather permitting.

WPTF—WPTF Radio Company, Raleigh, N. C.—Granted special temporary authority to operate from 11 to 11:30 p. m., EST, Saturdays, November 20, 27; December 4, 11 and 18, 1937, in order to broadcast the NBC Philharmonic series.

WBRB—Monmouth Broadcasting Co., Red Bank, N. J.—Granted special temporary authority to operate simultaneously with WGNV from 1:45 to 3 p. m., EST, November 20, in order to broadcast local football game from high school stadium at Red Bank.

WOSU—Ohio State University, Columbus, Ohio.—Granted special temporary authority to operate from 12:30 p. m. to 1 p. m., EST, November 24 (provided WKBN remains silent), in order to broadcast the Farm and Home Hour programs.

WKBN—WKBN Broadcasting Corp., Youngstown, Ohio.—Granted authority to operate from 9 to 11 a. m., EST, November 25, in order to broadcast programs of a holiday and devotional character and from 1 to 3 p. m., EST, November 25, in order to broadcast local football games (provided WOSU remains silent).

KFRO—Voice of Longview, Longview, Tex.—Granted special temporary authority to operate from local sunset (December sunset, 5:15 p. m.) to 9 p. m., CST, using 100 watts power, on Sundays, December 5, 12, 19 and 26, in order to broadcast church services of the Kelly Memorial Methodist Church.



Northwest Airlines, Inc., St. Paul, Minn.—Granted special temporary authority to operate two already licensed aircraft radio transmitters aboard the planes owned by Northwest Airlines, NC-17383 and NC-17384, on frequency 2790 kc., for period of 30 days, to relay broadcast program in connection with inauguration ceremonies of the new sky Zephyrs services and to rebroadcast over station WTCN.

KFDY—So. Dakota State College, Brookings, S. Dak.—Denied special temporary authority to operate from 8 to 9:45 p. m., CST, November 11, in order to broadcast special program over the state of S. Dak. in which the college and the state pay tribute to the pioneers of the state.

WSPR—Conn. Valley Broadcasting Co., Springfield, Mass.—Denied special temporary authority to operate from 8:30 to 10:30 p. m., EST, November 11, in order to broadcast the non-commercial dedication of Holyoke's new Soldiers Memorial Building.

WHEB—Granite State Broadcasting Corp., Portsmouth, N. H.—Denied special temporary authority to operate from 6:30 to 7:30 p. m., EST, November 11, in order to broadcast dedication program of VFW, Governor Murphy guest.

WKAR—Mich. State College, E. Lansing, Mich.—Denied special temporary authority to operate from local sunset (November sunset, 4:15 p. m.) to 8:30 p. m., CST, November 12, in order to broadcast a show put on by Mich. State College.

WSPR—Conn. Valley Broadcasting Co., Springfield, Mass.—Denied special temporary authority to operate from local sunset (December sunset, 5:45 p. m.) to 6 p. m., EST, Sunday p. m., December 12, 19, and 26, in order to broadcast "The Rosary Hour" conducted by Father Justin.

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—Denied special temporary authority to operate from local sunset (November sunset, 4:15 p. m., PST), to conclusion of football game, November 28, 1937.

### APPLICATIONS DISMISSED

The following applications heretofore set for hearing were dismissed at request of applicants:

WJNO—Hazelwood, Inc., W. Palm Beach, Fla.—C. P., 1350 kc., 1 KW, 1 KW LS, unlimited time.

WDAE—Tampa Times Co., Tampa, Fla.—Modification of license, 1220 kc., 5 KW, 5 KW LS, unlimited time.

NEW—Mittelo Franklin Mobile, Anniston, Ala.—C. P., 1420 kc., 100 watts, daytime.

### APPLICATIONS RETIRED TO CLOSED FILES

W9XAA—Chicago Federation of Labor, Chicago, Ill.—Retired to closed file application for C. P. requesting authority to modify C. P. (granted 7-17-36) to increase power from 5 to 20 KW and make changes in equipment to International Broadcast station, inasmuch as applicant has not made application for license to cover this authority.

National Broadcasting Co., Inc., New York City.—Under date of May 11, 1937, the NBC filed with the Commission C. P.'s and applications for licenses to cover C. P.'s for two new relay broadcast stations contingent upon deletion of the existing experimental relay stations W10XCR and W10XS. The C. P.'s and licenses were granted on September 28, 1937, the licenses to expire October 1, 1938. In view of the fact that two new relay broadcast stations bearing call letters KSFM and WNBW were granted contingent upon deletion of W10XCR and W10XS, the licenses of these two stations are retired to closed files and call letters W10XCR and W10XS deleted.

S. H. Patterson.—On September 29, 1936, the Commission granted S. H. Patterson a modified license authorizing station KIKK to operate as a relay broadcast station, the license to expire October 1, 1937. Inasmuch as S. H. Patterson is no longer the licensee of a regular broadcast station, the license for relay station KIKK is retired to closed files and call letters deleted.

WEBR, Inc., Buffalo, N. Y.—On September 29, 1936, the Commission granted WEBR, Inc., modified licenses authorizing stations W8XX and W8XY to operate as relay broadcast experimental stations, the licenses to expire December 1, 1937. Inasmuch as WEBR, Inc., has no intention of applying for renewal of these licenses, as stated in their letter of September 28, 1937, the relay licenses are retired to the closed files and call letters W8XX and W8XY deleted.

### MISCELLANEOUS

WIOD-WMBF—Isle of Dreams Broadcasting Co., Miami, Fla.—Inasmuch as applicant has now complied with Rule 131, the Broadcast Division directed that a modification of license to change frequency to 610 kc. be issued, in accordance with action of September 14, 1937.

W10XHI—Columbia Broadcasting System, Inc., New York City, Mobile.—Granted modification of license to change frequencies of relay broadcast station from those specified in Group D to those specified in Group E of Rule 1003—38900, 39100, 39300 and 39500 kc.

NEW—Greater Greenwood Broadcasting Station, Greenwood, S. C.—Granted petition to intervene in the proceedings upon the application of Broadcasters, Inc., for a new station in Gastonia, N. C., to use 1420 kc., 100 watts, 250 watts LS, unlimited, which is scheduled for hearing on February 7, 1938.

WJBW—Charles C. Carlson.—Denied petition for further hearing and permission to intervene in such hearing, on application of WSMB, Inc., for a new station at New Orleans, to use 1500 kc., 100 watts, 250 watts LS, unlimited time, which was heard June 29, 1937, and is subject of Ex. Rep. No. 1-497.

The Broadway Company, Canton, N. Y.—Granted petition to intervene in the hearing on the application of WFBR, application of The Baltimore Radio Show, Inc., Baltimore, Md., for C. P. to use 1270 kc., 1 KW, 5 KW LS, unlimited time, scheduled for November 19, 1937.

WIP—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Granted petition to intervene in the hearing, scheduled for December 3, 1937, in re the application of Young People's Assn. for the Propagation of the Gospel, for a new station at Philadelphia, to operate on 1220 kc., 1 KW, unlimited.

WFIL—WFIL Broadcasting Co., Philadelphia, Pa.—Granted petition of WFIL Broadcasting Co. to intervene in the above mentioned hearing.

WGNV—Peter Goelet, Newburg, N. Y.—Granted petition to intervene in the hearing, scheduled for November 15, on the application of Platt & Platt, Inc., for a new station at Poughkeepsie, to use 1000 kc., 1 KW, limited time.

Radio Enterprises, Inc., and Associated Arkansas Newspapers, Inc.—Granted joint motion for continuance of hearing now scheduled for November 12, 1937, for new station at Hot Springs, Ark., to use 1310 kc., 100 watts, daytime, to an indefinite date.

WKBZ—Karl L. Ashbacher, Muskegon, Mich.—Granted petition to withdraw without prejudice application for modification of license to use 1200 kc., 100 watts, 250 watts LS, unlimited time, now scheduled for November 22, 1937.

WCOP—Massachusetts Broadcasting Corp., Boston, Mass.—Denied motion to dismiss, without prejudice, application for modification of license specifying operating assignment of 1130 kc., 500 watts, limited time, which has been heard and reported in Ex. Rep. 1-380.

NEW—Arlington Radio Service, Inc., Arlington, Va.—Denied motion that hearing on application for C. P. to establish a new station to operate on 1140 kc., 1 KW, daytime hours, be held in Clarendon, Va.

WOOD—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Granted application to withdraw application for C. P. to use 1010 kc., 250 watts, unlimited time, without prejudice. This application is scheduled to be heard December 6, 1937.

KANS—KANS Broadcasting Co., Wichita, Kans.—Granted petition to withdraw without prejudice application for consent to transfer control of corporation from Charles C. Theis to Herbert Hollister and Don Searle. This case was scheduled for hearing on December 14, 1937.

WSAY—Brown Radio Service & Laboratory, Rochester, N. Y.—Denied petition of applicant to reconsider the Division's action of January 19, 1937, in designating for hearing application for authority to make changes in equipment and increase power to 100 watts night, 250 watts day, and operate unlimited time, and grant same without a hearing.

WESG—Cornell University, Ithaca, N. Y.—Granted petition to continue hearing for a period of 60 days, new date to be fixed by Dockets, on application for modification of license to use 850 kc., 1 KW, specified hours.

NEW—Richland Broadcasting Co., Mansfield, Ohio.—Dismissed petition to withdraw application for C. P. for new station. On October 12, 1937, the Commission denied this application as in cases of default for failure to file an appearance.



NEW—Charles F. Engle, Natchez, Miss.—Granted request for leave to withdraw without prejudice application for new station to use 1210 kc., 100 watts, 250 watts LS, which is scheduled to be heard November 19, 1937.

WBNX—WBNX Broadcasting Co., Inc., New York City.—Denied petition of applicant to reconsider and grant without hearing application to move transmitter locally, install new equipment and directional antenna for both day and night, increase day power from 1 to 5 KW. This application is scheduled for hearing on December 10, 1937.

NEW—Church of Jesus Christ of Latter-Day Saints, Salt Lake City, Utah.—Granted petition of applicant to retain hearing date, now scheduled for November 23, on application for C. P. to establish a new international broadcast station using frequencies 6020, 9310 and 11710 kc., 50 KW. Applicant submitted amendment to his application requesting additional frequencies 15170 and 25675 kc.

NEW—Radio Enterprises, Inc., Lufkin, Tex.—Denied petition of applicant for the following: (1) that its application for C. P. for new station in Lufkin to use 1310 kc., 100 watts, daytime hours, be designated for hearing; and (2) that the effective date of decision upon the applications involved in Docket Nos. 4162 and 4312 be postponed.

WNBC—State Broadcasting Corp., New Britain, Conn.—Changed effective date in re Ex. Rept. 1-350 from November 16 to November 12.

#### EXAMINERS' REPORTS RELEASED SINCE OCTOBER 12, 1937

NEW—Ex. Rep. 1-502: Great Lakes Broadcasting Corp., Cleveland, Ohio.—Examiner Tyler Berry recommended denial of C. P. for new station to operate on 1270 kc., 1 KW, 5 KW LS, unlimited.

NEW—Ex. Rep. 1-503: Fall River Herald News Publishing Co., Fall River, Mass.—Examiner Robert L. Irwin recommended denial of C. P. for new station to operate on 1210 kc., 100 watts night, 250 watts LS, unlimited time.

NEW—Ex. Rep. 1-504: F. B. Clements & Company, a co-partnership composed of F. Braden Clements, Clara D. Clements, and C. C. Clements, d/b as Southern Minnesota Supply Co., Mankato, Minn.—Examiner P. W. Seward recommended grant of C. P. for new station to operate on 1500 kc., 100 watts night, 250 watts LS, unlimited time.

NEW—Ex. Rep. 1-505: The Colonial Network, Inc., Providence, R. I.—Examiner Tyler Berry recommended denial of C. P. for new station to operate on 720 kc., 1 KW, limited time.

NEW—Ex. Rep. 1-506: Geraldine Alberghane, Pawtucket, R. I.—Examiner Tyler Berry recommended denial, with prejudice, of application for C. P. for new station to operate on 720 kc., 1 KW, daytime.

KRE—Ex. Rep. 1-507: Central California Broadcasters, Inc., Berkeley, Calif.—Examiner Melvin H. Dalberg recommended grant of C. P. to change frequency from 1370 kc. to 1440 kc., power from 100 watts, 250 watts LS, to 500 watts, 1 KW LS, contingent upon the granting of the application of KGGC for a change in frequency from 1420 kc. to 1370 kc., and a denial of the application of Chase S. Osborne, Jr., for new station at Fresno, Calif., on 1440 kc.

NEW—Ex. Rep. 1-508: George H. Evans and Davis O. Vandivier, d/b as the Chickasha Daily Express, Chickasha, Okla.—Examiner Tyler Berry recommended dismissal with prejudice of application for C. P. for new station to operate on 1500 kc., 250 watts, daytime.

NEW—Ex. Rep. 1-509: The Louisville Times Co., Louisville, Ky.—Examiner R. H. Hyde recommended denial of C. P. for new station to operate on 1210 kc., 100 watts, unlimited time.

NEW—S. O. Ward and P. C. Ward (Louisville Broadcasting Co.), Louisville, Ky.—Examiner Hyde recommended denial of C. P. for new station to operate on 1210 kc., 100 watts, daytime.

NEW—Ex. Rep. 1-510: Southwest Broadcasting Co., Prescott, Ariz.—Examiner P. W. Seward recommended grant of C. P. for new station to operate on 1500 kc., 100 watts, 250 watts LS, unlimited.

NEW—W. P. Stuart, Prescott, Ariz.—Examiner Seward recommended denial of C. P. for new station to operate on 1500 kc., 100 watts, unlimited.

KXA—Ex. Rep. 1-511: American Radio Tel. Co., Seattle, Wash.—Examiner Tyler Berry recommended grant of C. P. to in-

crease power from 250 watts, 500 watts LS, to 1 KW; make changes in equipment; install vertical antenna and move transmitter and studios locally.

NEW—Ex. Rep. 1-512: Harry Schwartz, Tulsa, Okla.—Examiner Robert L. Irwin recommended grant of C. P. for new station to operate on 1310 kc., 250 watts, daytime.

NEW—Ex. Rep. 1-513: Clark Standiford, L. S. Coburn and A. C. Sidner, Fremont, Nebr.—Examiner R. H. Hyde recommended denial of C. P. for new station to operate on 1370 kc., 100 watts, unlimited time.

KFJZ—Ex. Rep. 1-514: R. S. Bishop, Transferor, and Mrs. Ruth G. Roosevelt, Transferee, Fort Worth, Tex.—Examiner George H. Hill recommended grant of authority to transfer control of station KFJZ from R. S. Bishop to Mrs. Ruth G. Roosevelt. Station operates on 1370 kc., 100 watts, 250 watts LS, unlimited.

NEW—Ex. Rep. 1-515: Galesburg Broadcasting Co., Galesburg, Ill.—Examiner R. H. Hyde recommended grant of C. P. for new station to operate on 1500 kc., 250 watts, daytime.

NEW—Ex. Rep. 1-516: Leon M. Eisfeld, Burlington, Iowa.—Examiner Tyler Berry recommended application for C. P. to use 1310 kc., 100 watts, unlimited time, be denied as in cases of default, and dismissed with prejudice.

NEW—Ex. Rep. 1-517: Standard Life Ins. Co. of the South, Jackson, Miss.—Examiner P. W. Seward recommended grant of C. P. for new station to operate on 1420 kc., 100 watts, 250 watts LS, unlimited time.

NEW—Ex. Rep. 1-518: Arthur Lucas, Savannah, Ga.—Examiner Melvin H. Dalberg recommended grant of application for new station to operate on 1310 kc., 100 watts, unlimited.

KPOF—Ex. Rep. 1-519: Pillar of Fire, Denver, Colo.—Examiner Tyler Berry recommended grant of modification of license to increase power from 500 watts to 1 KW.

NEW—Ex. Rep. 1-520: Centennial Broadcasting Corp., Dallas, Tex.—Examiner Robert L. Irwin recommended grant of C. P. for new station to use 1500 kc., 100 watts, daytime, upon condition that applications of Dallas Broadcasting Co. and Richard S. Gozzaldi and A. L. Chilton applications are denied.

NEW—Ex. Rep. 1-521: The Birmingham News Co., Birmingham, Ala.—Examiner Melvin H. Dalberg recommended grant of application for new station to operate on 590 kc., 1 KW, unlimited time, using directive antenna at night.

NEW—Ex. Rep. 1-522: Radio Station WFNC (partnership of C. Frank Walker and Waldo W. Primm), Fayetteville, N. C.—Examiner P. W. Seward recommended denial of application for new station to operate on 1210 kc., 250 watts, daytime; and

Capitol Broadcasting Co., Inc., Raleigh, N. C.—Recommended grant of application of Capitol Broadcasting Co., Inc., for new station to use 1210 kc., 100 watts, 250 watts LS, unlimited time.

#### RATIFICATIONS

The following stations were granted renewal of licenses for the regular period:

KGCX, Wolf Point, Mont.; KLRA, Little Rock, Ark.; KMED, Medford, Ore.; KRLC, Lewiston, Idaho; KXYZ, Houston, Tex.; WAGA, Atlanta, Ga.; WCOA, Pensacola, Fla.; WIOD-WMBF and auxiliary, Miami, Fla.; WSBT, South Bend, Ind.; WHOM, Jersey City, N. J.; WHP, Harrisburg, Pa.; WMBG, Richmond, Va.; WSMB, New Orleans; KID, Idaho Falls, Idaho; WQBC, Vicksburg, Miss.; WFBC, Greenville, S. C.

WBBC and auxiliary—Brooklyn Broadcasting Corp., Brooklyn, N. Y.—Granted renewal of license on a temporary basis for the period November 1, 1937, to May 1, 1938, subject to the order of the U. S. Court of Appeals for the District of Columbia in the case of Debs Memorial Radio Fund, Inc. (WEVD), v. FCC, and the Brooklyn Daily Eagle Broadcasting Co., Inc., v. FCC.

WVFW—Paramount Broadcasting Corp., Brooklyn, N. Y.—Granted renewal of license on a temporary basis for the period November 1, 1937, to May 1, 1938, subject to the order of the U. S. Court of Appeals for the District of Columbia in the case of Debs Memorial Radio Fund, Inc. (WEVD), v. FCC, and the Brooklyn Daily Eagle Broadcasting Co., Inc., v. FCC.

KGDY—Voice of South Dakota, Huron, S. Dak.—Granted renewal of license on a temporary basis subject to whatever action



- may be taken by the Commission upon the pending application for renewal.
- WKBH—WKBH, Inc., LaCrosse, Wis.—Granted renewal of license on a temporary basis subject to whatever action may be taken by the Commission upon the pending application for renewal.
- KGMB—Honolulu Broadcasting Co., Ltd., Honolulu, T. H.—Granted renewal of license on a temporary basis subject to whatever action may be taken on pending application for renewal and transfer of control.
- KHBC—Honolulu Broadcasting Co., Ltd., Hilo, T. H.—Granted renewal of license on a temporary basis subject to whatever action may be taken on pending application for renewal and transfer of control.
- WCBA—B. Bryan Musselman, Allentown, Pa.—Granted renewal of license on a temporary basis only subject to whatever action may be taken on pending application for renewal and related applications.
- WSAN—WSAN, Inc., Allentown, Pa.—Granted renewal of license on a temporary basis only subject to whatever action may be taken on pending application for renewal and related applications.
- WFEA—New Hampshire Broadcasting Co., Manchester, N. H.—Granted renewal of license on a temporary basis subject to whatever action may be taken upon application for renewal of license and upon petition of WSPD in opposition to the granting of renewal of license for this station.
- WLBL—State of Wisconsin, Department of Agriculture and Markets, Stevens Point, Wis.—Granted renewal of license for the period ending March 1, 1938.
- KVOR—Out West Broadcasting Co., Colorado Springs, Colo.—Granted renewal of license for the period ending April 1, 1938.
- WJBO—Baton Rouge Broadcasting Co., Inc., Baton Rouge, La.—Granted renewal of license for the period ending April 1, 1938.
- WBCM—Bay Broadcasting Co., Inc., Bay City, Mich.—Present license extended on a temporary basis for the period ending December 1, 1937, pending receipt and/or action on application for renewal.
- WOKO—WOKO, Inc., Albany, N. Y.—Present license extended on a temporary basis for the period ending December 1, 1937, pending receipt and/or action on application for renewal.
- KGBU—Alaska Radio & Service Co., Inc., Ketchikan, Alaska.—Present license extended on a temporary basis for the period ending December 1, 1937, pending receipt and/or action on application for renewal.
- KABF—McClatchy Broadcasting Co., Mobile.—Granted renewal of relay broadcast station license for the period ending October 1, 1938.
- WABV—Juan Piza, Mobile.—Granted renewal of relay broadcast station license for the period ending October 1, 1938.
- KIJO—Eagle Broadcasting Co., Inc., Mobile.—Granted renewal of relay broadcast station license for the period ending October 1, 1938.
- W3XAL—National Broadcasting Co., Inc., Bound Brook, N. J.—Granted renewal of international broadcast experimental station license.
- W1XAL—World Wide Broadcasting Corp., Boston, Mass.—Present license extended on a temporary basis only for the period ending December 1, 1937, pending receipt and/or action on renewal application.
- W9XAA—Chicago Federation of Labor, York Township, Ill.—Present license extended on a temporary basis only for the period ending December 1, 1937, pending receipt and/or action on renewal application.
- WAAO—Julio M. Conesa, Mobile.—Present relay broadcast station license extended for a period ending December 1, 1937, pending receipt and/or action on renewal application.
- KIIQ—KMTR Radio Corp., Mobile.—Present relay broadcast station license extended for a period ending December 1, 1937, pending receipt and/or action on renewal application.
- KIIV—Chas. L. Jaren, Mobile.—Present relay broadcast station license extended for a period ending December 1, 1937, pending receipt and/or action on renewal application.
- KGEZ—Donald C. Treloar, Kalispell, Mont.—Granted extension program test period 30 days from October 13, 1937.
- WMBZ—Smith & Mace, Saranac Lake, N. Y.—Granted extension program test period 30 days from September 30, 1937.
- WMPS—Memphis Broadcasting Co., Memphis, Tenn.—Granted special temporary authority to operate a 100-watt portable transmitter in vicinity of Memphis, for period October 12 to November 16, 1937, between hours of 12 midnight and 6 a. m., CST.
- W2XDG—National Broadcasting Co., Inc., New York City.—Granted extension of special temporary authority to operate high frequency broadcast station on frequency 38.65 kc., for period October 17 to November 15, pending definite arrangements to be made in ultra high frequency bands.
- KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Granted extension of special temporary authority to operate from 5 to 6 a. m., CST, on 1 KW only, for period October 15 to November 13.
- KHBG—Okmulgee Broadcasting Corp., Okmulgee, Okla.—Granted extension program test period 30 days from November 2.
- KCRJ—Radio Station KCRJ, Jerome, Ark.—Granted authority to reduce power to such value as to permit modulation in accordance with Rule 139, for period not to exceed 10 days in accordance with Rule 142.
- WSIX—WSIX, Inc., Nashville, Tenn.—Granted extension program test period 30 days from October 31.
- WCHV—Community Broadcasting Corp., Charlottesville, Va.—Granted extension program test period 30 days from November 3.
- KOAM—Pittsburgh Broadcasting Co., Pittsburgh, Pa.—Granted extension program test period 30 days from November 10.
- WMPC—The First Methodist Protestant Church of Lapeer, Mich.—Granted extension special temporary authority to operate from 9 to 10 a. m., EST, Monday, Tuesday, Wednesday, Thursday, Friday and Sunday mornings, for period November 4 to December 3, in order to broadcast educational programs.
- WQBC—Delta Broadcasting Co., Inc., Vicksburg, Miss.—Granted special temporary authority to operate from local sunset (5 p. m.), to 6 p. m., CST, November 6 to December 5, 1937, inclusive in order to broadcast news bulletins, football scores and other special events.
- WRNL—WLBG, Inc., Richmond, Va.—Granted special temporary authority to operate from local sunset (5 p. m.), to 6 p. m., EST, Nov. 6, 13, 20 and 27, in order to broadcast football games.
- KGHF—Curtis F. Ritchie, Pueblo, Colo.—Granted special temporary authority to rebroadcast over station KGHF conversation carried on between experimental station W5XAR and W5XAS of Western Radio Telg. Co., for period November 6 and November 11, for period of not more than 1 hour, flying weather permitting.
- KGEK—Elmer G. Beehler, Sterling, Colo.—Granted special temporary authority to operate Saturday, November 6, 12, 20 and 27, from 1:30 to 2:30 p. m., MST, in order to broadcast livestock auction's from local Sales Pavilion.
- KGEK—Westchester Broadcasting Corp., White Plains, N. Y.—Granted special temporary authority to operate simultaneously with station WBRB from 5 to 5:30 p. m., EST, November 13, 20, 1937, in order to carry all-Westchester football roundup.
- WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted special temporary authority to operate simultaneously with station WGNV from 1:45 to 3 p. m., EST, November 13 and 20, in order to broadcast football games from Yale Bowl.
- National Broadcasting Co., Inc., New York City.—Granted special temporary authority to transmit program material of the Imperial Tobacco Co., consisting of talks by L. S. Shapiro News Commentator over network of the Canadian Broadcasting Corp. for 15 minute periods on Fridays only, for period November 5 to December 4, 1937.
- WSMK—WSMK, Inc., Dayton, Ohio.—Granted special temporary authority to operate simultaneously with KQV from 5:15 to 5:30 p. m., EST, daily, except Sundays for the period November 5 to November 30, in order that the listening audience might be maintained, continuity of programs not be interrupted and the regular newscast continued during this period.
- WPRA—Puerto Rico Advertising Co., Inc., Mayaguez, P. R.—Denied special temporary authority to operate from 5 to 6 p. m., AST, Mondays, Tuesdays, Wednesdays, Thursdays, Fridays for the period November 5 to December 3; also from 5 to 6 p. m., AST and 10 p. m. to 1 a. m., AST, Saturdays and Sundays for the period November 6 to December 4, in order to comply with requests from sponsors.
- WSPR—Conn. Valley Broadcasting Co., Springfield, Mass.—Granted special temporary authority to operate from local sunset



- (5:45 p. m.), to 6 p. m., EST, November 14, 21, 28 and Dec. 5, in order to broadcast "The Rosary Hour".
- WCAD—St. Lawrence University, Canton, N. Y.—Granted special temporary authority to operate from 1:30 to 3 p. m., EST.; 4 p. m. to local sunset (November sunset 4:30), November 6 and 13, in order to broadcast college football games.
- WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted special temporary authority to operate from local sunset (November sunset, 5 p. m.), to 6 p. m., EST, November 13, 20 and 25, in order to broadcast football games.
- WCAT—So. Dak. Schools of Mines, Rapid City, S. Dak.—Granted special authority to operate from 2:30 to 6 p. m., CST, November 11, in order to broadcast home games played by the College.
- KIT—Carl E. Haymond, Yakima, Wash.—Granted special temporary authority to operate a 100 watt W. E. 12-B transmitter, pending repairs to damaged power amplifier damaged in move to new location, for period of 10 days.
- KQV—KQV Broadcasting Co., Pittsburgh, Pa.—Granted special temporary authority to operate simultaneously with WSMK from 5:30 to 6:30 p. m., EST, November 13, 20 and 27, in order to broadcast Notre Dame football games which come to KQV through WLW lines.
- WBNO—The Coliseum Place Baptist Church, New Orleans, La.—Granted modification of C. P. to move transmitter to Euphrosine and S. White Streets, provided towers are marked in accordance with Rule 131-d. Also granted modification of C. P. to extend commencement date to date of approval and completion date to 6 months hereafter.
- KCRJ—Radio Station KCRJ, Jerome, Ariz.—Granted extension program test period 30 days from October 15, 1937.
- KUMA—Albert H. Schermann, Yuma, Ariz.—Granted extension of special temporary authority to remain silent for period October 21 to November 19, pending completion of construction to move transmitter.
- KPRC—Houston Printing Co., Houston, Tex.—Granted extension of special temporary authority to operate with 5 KW power at night, for period October 21 to November 19.
- WOLS—O. Lee Stone, Florence, S. C.—Granted modification of C. P. approving transmitter site on Charleston Highway, south of Florence; changes in composite equipment and towers to be marked in accordance with Rule 131-d.
- WNBZ—Smith & Mace, Saranac Lake, N. Y.—Granted extension program test period 30 days from October 30.
- WIOD—WMBF—Isle of Dreams Broadcasting Corp., Miami, Fla.—Granted special temporary authority to operate on frequency 610 kc., under terms of modification of license granted September 14, 1937, for this authority for the period October 26 and ending in no event later than 20 days pending compliance with Rule 131.
- WWJ—The Evening News Assn., Detroit, Mich.—Granted extension special temporary authority to operate for the period October 31 to November 29, with an increase in night power to 5 KW, to overcome interference.
- WFIL—WFIL Broadcasting Co., Philadelphia, Pa.—Granted extension special temporary authority to operate on 560 kc., with 1 KW night, for period October 31 to November 30, pending filing of and action on license application to cover C. P. for this authority.
- WMBQ—Joseph Husid, Receiver for Metropolitan Broadcasting Corp., Brooklyn, N. Y.—Granted extension special temporary authority for Joseph Husid, Receiver, to operate station WMBQ for period October 31 to November 29, pending action upon any applications affecting station WMBQ.
- WTMV—Miss. Valley Broadcasting Co., Inc., E. St. Louis, Ill.—Granted special temporary authority to operate a 25 watt portable transmitter on frequency 1500 kc., from 12 midnight to 6 a. m., CST, for period not to exceed 10 days, in order to make measurement for proposed transmitter site.
- WMBC—Mich. Broadcasting Co., Detroit, Mich.—Granted special temporary authority to pickup and rebroadcast over WMBC portions of the routine of Mich. State Police reports as broadcast from Lansing by police station WRDS at 7 p. m., EST, for 15 minutes or less, each Wednesday for the period November 3 to December 2, 1937.
- KGA—Louis Wasmer, Spokane, Wash.—Granted special temporary authority to operate a 50 watt transmitter on 1470 kc., between hours 1 and 6 a. m., for period not to exceed 30 days to conduct site survey tests.
- WCAX—Burlington Daily News, Inc., Burlington, Vt.—Granted special temporary authority to operate from 7 to 8 p. m., EST, Mondays to Thursdays, inclusive, on the following dates: November 8 to 11 inclusive, November 15 to 18 inclusive; November 22 to 25 inclusive; November 29 and 30, to broadcast sponsored sports program; also to operate from 2 to 4:30 p. m., EST, November 13 and 20, in order to broadcast sponsored Yale football games.
- WSAY—Brown Radio Service & Lab., Rochester, N. Y.—Granted special temporary authority to operate between hours of 1 and 6 a. m., EST, for period not to exceed 10 days, in order to make field intensity tests for purpose of determining the extent of the skywave of WSAY at Stratford, Ontario, in relation to operation of Canadian station CJCS.
- WFLA—Fla. West Coast Broadcasting Co., Inc., Clearwater, Fla.—Granted extension of special temporary authority to close Clearwater studios from November 1 to November 30, inclusive, and to use Tampa studios, pending action on application for modification of license for this authority.
- KG DY—Voice of So. Dak., Huron, S. D.—Granted extension of special temporary authority to remain silent for period October 31 to November 29, inclusive, for purpose of rebuilding transmitter to comply with Rule 132.
- WPEN—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Granted extension of special temporary authority to increase power to 1 KW night, in order to counteract interference caused by station CMX, Havana, and WWJ, Detroit, KPRC, Houston, for the period October 31 to November 29.
- WRAX—WRAX Broadcasting Co., Philadelphia—Granted extension of special temporary authority to increase power to 1 KW night, in order to counteract interference caused by station CMX, Havana, and WWJ, Detroit, KPRC, Houston, for the period October 31 to November 29.
- WWSW—Walker & Downing Radio Corporation, Pittsburgh, Pa.—Granted renewal of license for the period, ending January 1, 1938.
- WBNX—WBNX Broadcasting Co., Inc., New York—Granted renewal of license for the period November 1, 1937, to May 1, 1938.
- WGRC—Northside Broadcasting Corp., New Albany, Ind.—Granted renewal of license for the period, ending January 1, 1938.
- WTNJ—WOAX, Inc., Trenton, N. J.—Designated for hearing application for renewal of license and temporary license issued pending hearing subject to whatever action may be taken by Commission upon pending application of this station for renewal of license.
- WTNJ—WOAX, Inc., Trenton, N. J.—Designated for hearing application for C. P. to move transmitter, install new equipment and vertical radiator; to be heard with above application of WTNJ.
- WRDO—WRDO, Inc., Augusta, Me.—Granted extension of present license of WRDO for period of two months from November 1, upon a temporary basis subject to such action as may be taken upon application for renewal and transfer of control pending before the Commission.
- WNBZ—Smith and Mace, New York City.—Granted extension of present license for a period of 2 months from November 1, upon a temporary basis only and subject to such action as may be taken upon applications for renewal and assignment of license pending before the Commission.
- KMAC—W. W. McAllister, San Antonio, Texas.—Granted extension of present license for period of 2 months from November 1, upon a temporary basis only, subject to such action as may be taken upon applications for renewal and assignment of license pending before the Commission.
- KGNC—Plains Radio Broadcasting Co., Amarillo, Texas.—Granted special temporary authority to operate with reduced power of 1 KW daytime, in accordance with Rule 142, for period not exceeding 10 days, in order that additional repairs may be made to station's power supply equipment.
- NEW—Valley Publ. Co., Harlingen, Texas.—Denied as in case of default for failure to file an appearance in accordance with Rule 104.6(c), application for C. P., 1200 kc., 100 watts, 250 watts, LS, unlimited, heretofore set for hearing.
- NEW—S. L. Slover Corp., Norfolk, Va.—Dismissed at request of applicant, application for C. P. for new station to operate on 1370 kc., 100 watts, 250 watts, LS, unlimited time. (Application heretofore set for hearing.)
- KYW—Westinghouse E. and M. Co., Philadelphia, Pa.—Dismissed at request of applicant, application heretofore set for hearing, for C. P. to make changes in equipment and increase operating power from 10 to 50 KW, and make changes in directional antenna.



WCBA—B. Bryan Musselman, Allentown, Pa.—Granted request to withdraw application heretofore set for hearing, without prejudice. Applicant requested voluntary assignment of license from B. Bryan Musselman to WSAN, Inc.

WSAN—WSAN, Inc., Allentown, Pa.—Granted request to withdraw without prejudice application for voluntary assignment of license to WSAN, Inc., which was set for hearing.

Granted extension of special temporary authority of Station WKZO, Kalamazoo, Mich., to operate with the present temporary antenna and to suspend construction of vertical radiator for period of 30 days.

Granted petition of Northside Broadcasting Corp. (WGRC), to intervene in the proceedings upon the application of Kentucky Broadcasting Corp. for new station at Louisville, Docket 4649.

Granted motion of Union Tribune Broadcasting Co. for continuance of hearing upon its application, Docket 4835, now scheduled for November 30, and directed that hearing be continued until March 1, 1938.

Waived Rule 104.6(b) as requested in petition of Hazlewood, Inc., and accepted its appearance in Docket No. 4868.

Granted request of Harold Thomas for extension of 60 days from September 20, within which to file his application for approval of the exact transmitter site at Pittsfield, Mass.

Denied the petition of applicant Northside Broadcasting Corp. (WGRC), to hold open the record in Docket 4654, and to consolidate the application with the application in Dockets Nos. 4649, 4731 and 4679; and denied the petition of Northside Broadcasting Corp. for continuance of hearing on application of Kentucky Broadcasting Corp. scheduled for November 5.

The Broadcast Division, upon its own motion, extended the effective dates upon the applications of William Penn Broadcasting Co. (WPEN), Dockets 4358, 4360 and 4498 and the applications of WRAX Broadcasting Co., Dockets 4359 and 4497, until November 9.

Granted petition of George H. Payne to intervene in the proceedings upon the application of Floyd A. Parton, for new station at San Jose, Calif.

Granted petition of Dorrance D. Roderick to intervene in the proceedings upon the application of Tri-State Broadcasting Co., Inc., Docket 4813.

Granted petition of Isle of Dreams Broadcasting Corp. to intervene in the proceedings upon the application of Broward Broadcasting Co.

Granted petition of Savannah Broadcasting Co., Inc., to intervene in the proceedings upon the application of Colonial Broadcasters, Inc., for new station at Savannah, Docket 4818.

Granted petition by Southwestern Hotel Co. to intervene in the proceedings upon the application of J. T. Griffin for new station at Fort Smith, Ark.

Granted petition of Peter Goelet (WGNY) for a continuance of the hearing upon his application for C. P., and directed that said hearing be continued until January 5, 1938.

Granted motion of Colonial Broadcasters, Inc., for continuance of the hearing upon its application, Docket 4818, and the application of Seaboard Broadcasting Corp., Docket 4625, for C. Ps., and directed that said hearing be continued until December 20, 1937.

Granted petition of Charles F. Engle, Natchez, Miss., for a continuance of the hearing upon his application for C. P., and directed that said hearing be continued until November 19, 1937.

Granted petition of Floyd A. Parton for continuance of hearing upon his application for a new station at San Jose, until January 10, 1938.

Granted motion of Lake Region Broadcasting Co. (WLAK), for continuance of hearing until December 16, 1937, upon application for C. P., Docket 4825.

Granted petition of Zenith Radio Corp., Chicago, Ill., that its application for C. P. for new visual broadcast station, be remanded to the docket and reopened for the taking of further testimony before the Examiner, on a date subsequent to October 30, 1937, with reference to its legal qualifications to construct and operate a visual broadcast station.

Denied request of Louis P. Thornton for an order to take depositions in the matter of his application for new station at Baker, Ore.

Granted petition of Mrs. W. J. Virgin (KMED), to intervene in the proceedings upon the application of Pacific Radio Corp. for new station at Grants Pass, Ore.

Granted petition of KQV Broadcasting Co. to intervene in the proceedings of WWPO, Inc., for new station at Pittsburgh, Pa.

Granted petition of King-Trendle Broadcasting Corp. to inter-

vene in the proceedings upon the application of Cadillac Broadcasting Corp. for new station at Detroit, Mich.

Granted petition of KFHF, an intervenor, for a continuance of the hearing upon the application of the Farmers & Bankers Broadcasting Corp. now scheduled for October 22, and directed that said hearing be postponed until November 23.

Granted petition of Voice of Detroit, Inc., for leave to amend its application for C. P. for new station at Detroit, Mich., without change in the hearing date.

Granted petition of Intermountain Broadcasting Corp. (KDYL), to intervene in the proceedings upon the application of Interstate Broadcasting Corp. (KLO).

Granted petition of J. T. Griffin for continuance of the hearing upon his application until January 11, 1938.

Granted joint motion of WCBA and WSAN, Allentown, Pa., for a continuance of the hearing on their applications until January 5, 1938.

Granted joint petition of WBNX Broadcasting Co., Inc., and Havens & Martin, Inc., for a continuance of the hearings upon their applications until December 10, 1937.

Granted petition of Station WMFR, Inc., for continuance of the hearing on its application for modification of license until December 1, 1937.

Denied petition of Dorrance D. Roderick, an intervenor, for postponement of the hearing upon application of Tri-State Broadcasting Co., Inc. (KTSM), until after court decision in the case of Tri-State Broadcasting Co., Inc., v. FCC. and Dorrance D. Roderick, Intervenor.

Granted petition of El Paso Broadcasting Co. to intervene in the proceedings upon the application of Tri-State Broadcasting Co., Inc. (KTSM), for C. P.; granted that part of said petition insofar as it prays for the delay in the final decision upon the application of Tri-State Broadcasting Co., until the Court of Appeals shall have acted in the matter of Dorrance D. Roderick for a C. P.; and denied that part of the petition in so far as it prays for a delay in the final decision upon the application of the Tri-State Broadcasting Co., Inc., until the Commission shall have acted upon the applications of El Paso Broadcasting Co. and Earl Yates.

Granted petition of Sharon Herald Broadcasting Co. to accept an agreement and stipulation between the attorney for the Sharon Herald and the various attorneys for the respondents, both attached to petition, in the matter of its application, Docket 4201.

Granted petition of Platt and Platt, Inc., for waiver of Rule 104.6(b), and accepted its appearance in Docket 4581.

## ACTION ON EXAMINERS' REPORTS

NEW—Ex. Rept. 1-394: Arthur H. Croghan, Minneapolis, Minn.—

Denied C. P. for new broadcast station to operate on 1310 kc., 100 watts, daytime, site to be determined. Order effective December 28, 1937. Examiner Melvin H. Dalberg sustained.

NEW—Ex. Rept. 1-408: Charles Porter and Edward T. Eversole, Festus, Mo.—Denied C. P. for new station to operate on 1420 kc., 100 watts, daytime. Order effective December 7, 1937. Examiner P. W. Seward reversed.

WHOM—Ex. Rept. 1-410: New Jersey Broadcasting Corp., Jersey City, N. J.—Denied C. P. to install new transmitter and increase power from 250 watts to 250 watts night, 1 KW day, 1450 kc., unlimited time. Order effective December 21, 1937. Examiner R. H. Hyde sustained.

NEW—Ex. Rept. 1-462: General Electric Co., near Belmont, Calif.—Granted C. P. for new international broadcast station to operate on frequencies 9530, 15330 kc., 20 KW, unlimited time. Order effective December 1, 1937. Examiner Geo. H. Hill sustained.

NEW—Ex. Rept. 1-479: Kenneth Baker, Hartwell Gaus, V. A. Bernier, d/b as Key City Broadcasting Co., Kankakee, Ill.—Denied C. P. for new broadcast station to operate on 1500 kc., 100 watts, unlimited time. Order effective December 28, 1937. Examiner Tyler Berry sustained.

NEW—Ex. Rept. 1-480: Robert Raymond McCulla, Oak Park, Ill.—Denied C. P. for new broadcast station to operate on 1500 kc., 100 watts, daytime. Order effective December 28, 1937. Examiner Tyler Berry sustained.

KABR—Ex. Rept. 1-481: Aberdeen Broadcast Co., Aberdeen, S. Dak.—Granted C. P. to install new transmitter; make changes in equipment; install directional antenna for night use; change frequency from 1420 kc. to 1390 kc.; and increase power from 100 watts to 500 watts night, 1 KW day, unlimited time. Order effective December 7, 1937. Examiner R. H. Hyde sustained.



NEW—Ex. Rept. 1-482: Don M. Lidenton and A. L. McCarthy, Poplar Bluff, Mo.—Granted C. P. for new broadcast station to operate on **1310 kc.**, 100 watts, daytime. Order effective December 7, 1937. Examiner Robert L. Irwin sustained.

NEW—Ex. Rept. 1-484: John W. Haigis, Greenfield, Mass.—Granted C. P. for new broadcast station to operate on **1210 kc.**, 250 watts, daytime, site to be determined subject to Commission's approval. Petition to sustain Examiner's recommendation dismissed. Order effective December 14, 1937. Examiner Tyler Berry sustained.

WBNS—Ex. Rept. 1-489: WBNS, Inc., Columbus, Ohio.—Granted C. P. to install new transmitter; install directional antenna for night use; and increase power from 500 watts night, 1 KW day, to 1 KW night, 5 KW day; **1430 kc.**, unlimited time. Order effective December 14, 1937. Examiner Robert L. Irwin sustained.

### ORAL ARGUMENTS GRANTED

WBAX—Ex. Rept. 1-371: John H. Stenger, Jr., Wilkes Barre, Pa.—Granted oral argument to be held on January 13, 1938.

NEW—Ex. Rept. 1-500: Genesee Radio Corp., Flint, Mich.—Granted oral argument to be held on January 13, 1938.

NEW—Ex. Rept. 1-498: Dr. Wm. States Jacobs Broadcasting Co., Houston, Tex.—Granted oral argument to be held on January 20, 1938.

NEW—Ex. Rept. 1-502: Great Lakes Broadcasting Corp., Cleveland, Ohio.—Granted oral argument to be held on January 20, 1938.

NEW—Ex. Rept. 1-503: Fall River Herald News Publishing Co., Fall River, Mass.—Granted oral argument to be held on January 20, 1938.

### APPLICATIONS RECEIVED

#### First Zone

WOR—Bamberger Broadcasting Service, Inc., Newark, N. J.—**710** Special experimental authorization to operate a facsimile station from 2 a. m. to 6:30 a. m., using 5 KW power. Amended to request hours of operation from 2 a. m. to 6 a. m.

WDEL—WDEL, Inc., Wilmington, Del.—Construction permit to **1120** install a vertical antenna, and move transmitter from Ninth and Market Sts. to 1.6 miles northeast of city along N. E. Blvd., Wilmington, Del.

WSAL—Frank M. Stearns, Salisbury, Md.—Modification of construction permit (B1-P-1613) as modified for new station, requesting authority to move studio and transmitter from 321 E. Main St. to 315 E. Main Street, Salisbury, Md.

WOKO—WOKO, Inc., Albany, N. Y.—License to cover construction permit (B1-P-1867) for new equipment.

NEW—Garden Island Publishing Co., Ltd., Lihue, Hawaii.—Construction permit to erect a new broadcast station to be operated on **1500 kc.**, 100 watts night and 250 watts day, unlimited hours of operation.

NEW—General Electric Co., Albany, N. Y.—Construction permit for a new television broadcast station on **44000-50000 kc.**, Power, Video 10000 watts, Aural 3000 watts, located in Albany, N. Y.

NEW—General Electric Co., Easton, Conn.—Construction permit for a new television station on **44000-50000 kc.**, power, Video 10000 and Aural 3000 watts.

NEW—General Electric Co., Schenectady, N. Y.—Construction permit for a new television station on **44000-50000 kc.**, power of 40 watts, Video transmission only.

NEW—General Electric Co., Schenectady, N. Y.—Construction permit for a new television station on **44000-50000 kc.**, power of 40 watts, Video transmission only.

W10XHI—Columbia Broadcasting System, Inc., Mobile (area Chicago).—Modification of license to delete frequencies **31100, 34600, 37500, 40600 kc.**, and add **38900, 39100, 39300, 39500 kc.**

W2XAX—Columbia Broadcasting System, Inc., New York, N. Y.—Modification of construction permit (B1-PVB-6) to extend completion date from 12-16-37 to 6-16-38.

#### Second Zone

WHAS—The Louisville Times Co., Louisville, Ky.—Modification **820** of construction permit (B2-P-1126) as modified to extend completion date from 12-5-37 to 1-5-38.

NEW—Pontiac Broadcasting Co., Pontiac, Mich.—Construction **1100** permit for a new station to be operated on **1100 kc.**, 1 KW power, daytime operation.

WTOL—Community Broadcasting Co., Toledo, Ohio.—Modification of construction permit (B2-P-151) for new station, requesting approval of studio and transmitter sites at 709 Madison Ave., Toledo, Ohio, and approval of vertical antenna, install new transmitter.

WBRE—Louis G. Baltimore, Wilkes-Barre, Pa.—License to cover **1310** construction permit (B2-P-1708) for move of transmitter and install vertical antenna.

NEW—King-Trendle Broadcasting Corp., Pontiac, Mich.—Construction permit for a new station on **1440 kc.**, 250 watts power, unlimited time, using directional antenna day and night.

W3XGS—Keystone Broadcasting Corporation, Mobile, Harrisburg, Pa.—Construction permit for a high frequency relay station on **31100, 34600, 37600, 40600 kc.**, 50 watts power.

W3XGT—Keystone Broadcasting Corporation, Mobile, Harrisburg, Pa.—Construction permit for a high frequency relay station on **31100, 34600, 37600, 40600 kc.**, 5 watts.

W3XGN—Berk's Broadcasting Co., Portable-Mobile (Reading, Pa.).—License to cover construction permit (B2-PRE-34) as modified for high frequency station.

W8XOY—Allen T. Simmons, Tallmadge, Ohio.—License to cover construction permit (B2-PHB-34) for high frequency relay station.

NEW—The WGAR Broadcasting Co., Cuyahoga Heights, Ohio.—Construction permit for a new relay broadcast station on **1622, 2058, 2150, 2790 kc.**, 100 watts power.

NEW—The WGAR Broadcasting Co., Mobile (Cleveland, Ohio).—Construction permit for a new relay broadcast station on **1622, 2058, 2150, 2790 kc.**, 100 watts power.

NEW—The WGAR Broadcasting Co., Mobile (Cleveland, Ohio).—License to cover construction permit (B2-PRY-72) above.

NEW—The WGAR Broadcasting Co., Cuyahoga Heights, Ohio.—License to cover construction permit (B2-PRY-73) for new relay station.

WBNT—WBNS, Inc., Mobile (Columbus, Ohio).—License to cover construction permit (B2-PRY-27) for low frequency relay station.

W8XIS—WLBG, Inc., Mobile (Richmond, Va.).—License to cover construction permit (B2-PRE-120) for new high frequency relay station.

#### Third Zone

NEW—W. A. Barnette, Greenwood, S. C.—Construction permit **610** to erect a new broadcast station to be operated on **610 kc.**, 250 watts, daytime operation.

WSM—The National Life & Accident Insurance Co., Inc., Nashville, Tenn.—Special experimental authorization to operate a facsimile station from 12 midnight to 6 a. m., CST, for period ending 2-1-38.

WDAE—Tampa Times Co., Tampa, Fla.—Modification of license **780** to change frequency from **1220 kc.** to **780 kc.**, install directional antenna from day and night.

WSPA—Virgil V. Evans, tr/as Voice of South Carolina, Spartanburg, S. C.—Construction permit to install a new transmitter.

KRLD—KRLD Radio Corporation, Dallas, Tex.—Construction **1040** permit to install new transmitter.

WBNO—The Coliseum Place Baptist Church, New Orleans, La.—**1200** Modification of construction permit (B3-P-1622) for new transmitter and antenna and move transmitter and studio, further requesting move of transmitter from Broad and Thalia, New Orleans, La., to Euphrosine and S. White St., New Orleans, La.

NEW—S. B. Quigley, Mobile, Ala.—Construction permit for a **1200** new station to be operated on **1200 kc.**, 100 watts, daytime.

KPAC—Port Arthur College, Port Arthur, Tex.—Construction **1260** permit to make changes in transmitter; install directional antenna for night use; change frequency from **1260 kc.** to **1230 kc.**; increase power from 500 watts to 1 KW; change hours of operation from day to unlimited. Amended: Change requested frequency from **1230 kc.** to **1350 kc.**, and move transmitter 1/10 mile.

WTOC—Savannah Broadcasting Co., Inc., Savannah, Ga.—Modification of construction permit (B3-P-1764) for extension of commencement and completion dates from 10-18-37 and 4-18-38 to 4-18-38 and 10-18-38, respectively.

WJDX—Lamar Life Insurance Co., Jackson, Miss.—License to **1270** cover construction permit (B3-P-1584) as modified for changes in equipment and increase in power.



WSMB—WSMB, Inc., New Orleans, La.—Modification of construction permit (B3-P-1494) to move transmitter from Algiers Naval Station to Behrman Highway, New Orleans, La.

NEW—F. C. Todd, Gastonia, N. C.—Construction permit for a 1420 new station to be operated on 1420 kc., 100 watts night and 250 watts day, unlimited time.

NEW—Harry M. Ayers, Anniston, Ala.—Construction permit for 1420 a new station to be operated on 1420 kc., 100 watts, daytime.

WHBB—Selma Broadcasting Co., Inc., Selma, Ala.—Authority to 1500 transfer control of corporation from G. W. Covington, Jr., J. C. Hughes, and J. S. Allen, to H. A. Shuman, 60 shares common stock, and to S. A. Cisler, 60 shares common stock.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Authority to 1500 determine operating power by direct measurement of antenna power.

WKAT—A. Frank Katzentine, Miami Beach, Fla.—License to 1500 cover construction permit (B3-P-1198) as modified for new station.

NEW—Fountain of Youth Properties, Inc., Mobile (area St. Augustine, Fla.)—Construction permit for new relay broadcast station on 39700, 39900, 40800, 41400 kc., 10 watts.

WAXH—Savannah Broadcasting Co., Mobile (Savannah, Ga.)—Modification of construction permit (B3-PRY-52) for new low frequency station, requesting authority to make changes in equipment and increase in power from 10 watts to 50 watts.

XXX—Chamber of Commerce, Eureka Springs, Ark.—Authority to transmit program of one hour, on November 6, 1937, to station XENT, Nuevo Laredo, Mexico, by telephone line transmission.

#### Fourth Zone

KSD—The Pulitzer Publishing Co., St. Louis, Mo.—Special experimental authorization to operate a facsimile station from 1 a. m. to 6 a. m. using 1 KW power, period from 12-1-27 to 3-1-38.

WTMJ—The Journal Co. (Milwaukee Journal), Milwaukee, Wis. 620 —Authority to determine operating power by direct measurement of antenna power.

WLS—Agricultural Broadcasting Co., Chicago, Ill.—Construction 870 permit to install a new transmitter and make changes in vertical antenna and move transmitter from 22.5 miles air line from State and Madison Sts., Chicago, Illinois, and 3.5 miles S. of Downers Grove, Illinois, to Tinley Park, Illinois.

WTAD—Illinois Broadcasting Corp., Quincy, Ill.—Modification of 900 license to change hours of operation from day to unlimited, using 1 KW power. Amended: To change to a construction permit, install directional antenna for night use, and move transmitter from N. 24th St., Quincy, Ill., to 3 mi. S. W. of Quincy, Ill.

WHBF—Rock Island Broadcasting Co., Rock Island, Ill.—Construction 1210 permit to install vertical antenna, move transmitter from 102 18th St., Rock Island, Ill., to S. E. ¼ of Section 2 Township 17 N. Range 1 W., near Rock Island, Ill. To change frequency from 1210 to 1240 kc., install new transmitter, increase power from 100 watts, 250 watts day to 500 watts night, 1 KW day and install directional antenna for night use. Amended: To change night power to 1 KW.

KFGQ—Boone Biblical College, Boone, Iowa.—Construction permit 1370 to install a new transmitter.

KATE—Albert Lea Broadcasting Co., Albert Lea, Minn.—License 1420 to cover construction permit (B4-P-883) as modified, for a new station.

KSTP—National Battery Broadcasting Co., St. Paul, Minn.—1460 Special experimental authorization to operate a facsimile station from 1 a. m. to 6 a. m. using 10 KW power. Amended: RE: Equipment.

NEW—Kathryn B. Gosselin, Aurora, Ill.—Construction permit for 1500 a new station on 1500 kc., 100 watts night, 250 watts day power, unlimited hours of operation.

NEW—N. B. Egeland, Fort Dodge, Iowa.—Construction permit 1500 for a new station to be operated on 1500 kc., 100 watts, daytime. Amended: Studio and transmitter site to be determined, vicinity of Fort Dodge, Iowa.

NEW—Topeka Broadcasting Association, Inc. (Mobile), Area of Topeka, Kans.—Construction permit to erect a new relay broadcast station on 31100, 31600, 37600, 40600 kc., 10 watts power.

NEW—Topeka Broadcasting Association, Inc., Mobile.—License to cover the above construction permit (B4-PRE-159).

NEW—Topeka Broadcasting Association, Inc., Mobile (Area, Topeka).—Construction permit to erect new relay broadcast station on 38900, 39100, 39300, 39500 kc., 10 watts power.

NEW—Topeka Broadcasting Association, Inc., Mobile.—License to cover construction permit above (B4-PRE-160).

NEW—Topeka Broadcasting Association, Inc., Mobile (Area of Topeka).—Construction permit to erect new relay broadcast station on 39700, 39900, 40800, 41400 kc., 2 watts power.

NEW—Topeka Broadcasting Association, Inc., Mobile.—License to cover above construction permit (B4-PRE-161).

W9XRT—Gazette Printing Co., Mobile (Janesville, Wis.).—License to cover construction permit (B4-PRE-96) for relay broadcast station.

KAID—Woodmen of the World Life Insurance Asso., Mobile (Omaha, Nebr.).—Modification of construction permit (B4-PRY-60) for new low frequency relay broadcast station to change name to Woodmen of the World Life Insurance Society.

W9XPX—Woodmen of the World Life Insurance Asso., Omaha, Nebr. (Mobile).—Modification of license to change name to Woodmen of the World Life Insurance Society.

W9XPT—Woodmen of the World Life Insurance Association, Omaha, Nebr. (Mobile).—Modification of license to change name to Woodmen of the World Life Insurance Society.

W9XSB—South Bend Tribune, Mobile, South Bend, Ind.—Construction permit to make equipment changes and increase power from 1 watt to 3.5 watts.

W9XSB—South Bend Tribune, South Bend, Ind.—License to cover above construction permit (B4-PRE-164).

KAID—Woodmen of the World Life, Insurance Asso., Mobile, Omaha, Nebr.—License to cover construction permit (B4-MPRY-13) as modified.

WAHJ—The Champaign News-Gazette, Inc., Champaign, Ill.—License to cover construction permit (B4-PRY-66) for low frequency station.

#### Fifth Zone

KGEK—Elmer G. Beehler, Sterling, Colo.—Modification of license 1200 to change specified hours by adding Saturday hours from 1:30 p. m. to 2:30 p. m.

NEW—Michael J. Mingo, Tacoma, Wash.—Construction permit 1400 for a new station on 1400 kc., 250 watts, daytime operation.

KGGC—Golden Gate Broadcasting Co. (Robert J. Craig), San 1420 Francisco, Calif.—Modification of construction permit (B5-P-1725) to install new antenna and move transmitter locally, further requesting authority to make changes in equipment, increase power from 100 watts to 100 watts night, 250 watts day, extend commencement and completion dates 60 and 180 days respectively.

KAXA—Earle C. Anthony, Inc., Mobile, Los Angeles, Calif.—License to cover construction permit (B5-PRY-4) for new relay broadcast station.

#### Puerto Rican Zone

WNEL—Juan Piza, San Juan, P. R.—Construction permit to make 1290 changes in antenna and change frequency from 1290 kc. to 590 kc. Amended to install directional antenna for day and night use; move transmitter locally, San Juan, P. R. (no street address).

NEW—Juan Piza, San Juan, P. R.—Construction permit for new experimental broadcast station on 4797.5, 6425, 8655 kc., 100 watts, unlimited time.