

DEFENSE COMMITTEE MEETS

The new NAB National Defense Committee will meet at the NAB in Washington, Tuesday, July 15. Members of the Committee are: John Shepard, 3rd, Yankee Network, Chairman; A. J. Fletcher, WRAL; Leo Fitzpatrick, WJR; H. Vernon Anderson, WJBO; Ben Ludy, WIBW.

EXECUTIVE COMMITTEE

The NAB Executive Committee will meet Monday, July 14, in Washington to consider a number of matters.

THE MUZAK LICENSE

The recent grant to Muzak Corporation of a construction permit for a development FM broadcast station has been hailed in a recent FCC release as the inauguration of a new type of service in the field of radio broadcasting. However, the uniqueness of the service is questionable, since the applicant, Muzak Corporation, at present furnishes transcribed musical programs by telephone wires to hotels, restaurants and homes on a subscription basis and now proposes to furnish relatively the same service by substituting transmission by radio in place of the use of telephone wires. It would appear that this was contrary to the Commission's policy of not permitting the use of radio for transmission where wires are available.

The Commission's apparent interest in this new type of broadcasting service is worthy of attention not only by broadcasters but also by advertisers and by all who use radio and are interested in the great public service rendered by radio. In its announcement, the Commission quotes from a statement by the promoter of this new service as follows:

"There is no reason why the public should pay directly for moving pictures and indirectly for radio. It is merely a matter of circumstance that radio in the United States is available to the public only in connection with advertising announcements which frequently are highly disturbing or irritating. The American people have never decided or been given the opportunity to decide that radio should not be sold in the usual manner by direct payment for the service."

It is true that the Commission does not say specifically that it is in agreement with these views, yet it is significant that such views and the philosophy they express are set forth at such length in a routine announcement of the granting of an experimental radio broadcasting license.

The American system of broadcasting, the Commission says, is not practiced in all countries of the world. Quite so. However, because under the American system radio has been able to pay its way it has been able to maintain its freedom and has not been dependent upon a government subsidy, nor is it subservient to any political party or power.

Advertising, in addition to making private broadcasting possible, has also provided the basis for a competitive system and has thereby stimulated both broadcasters and advertisers to produce a variety of programs and a standard of performance unequaled throughout the world.

It is hoped that the criticism of all advertising as contained in the release is due to draftsmanship, and does not indicate an official policy of the Commission.

National Defense

Flying Cadet Campaign

Seven stations, listed below, are longtime cooperators in the Flying Cadet campaign for the Army. These, with 645 stations reported on June 9, 82 on June 30, 5 on July 3, bring the total to 739.

Unreported previously are:

KFUO—St. Louis, Mo.
KGFI—Brownsville, Texas
KPOW—Powell, Wyo.
WHMA—Anniston, Ala.
WLAU—Lawrence, Mass.
WSAZ—Huntington, W. Va.
WTJS—Jackson, Tenn.

Selective Service Drawing

The lottery in connection with Second Selective Service Registration has been set in Washington, D. C., for 7:00 p. m., EST, July 17. It is estimated the drawing of the 750 numbers will occupy approximately two hours. Thereafter the news will originate in various centers throughout the country in the territory served by broadcasting stations.

Because some stations reported inability to get lists from local boards promptly during the prior lottery, it is suggested that stations immediately re-establish contacts with the sources of local names.

If the likelihood of any difficulty is in prospect it is suggested that the circumstances be reported to NAB headquarters.

This suggestion is made in accordance with a letter received on Thursday from Major Ernest M. Culligan, Public Relations Officer, Selective Service System. On that date he wrote:

"It is my pleasure to assure you that instructions have been issued to all members of the Selective Service System to make information regarding Selective Service readily available to the press and radio news agencies. During the past several months we have corrected many situations where local boards were reluctant to release information and I am sure that radio stations will not encounter any difficulty in this connection.

"Should any situation come to your attention that requires corrected action, please advise me and I assure you the matter will be straightened out."

Caption of a letter accompanying Navy announcements dated July 14, reads:

ALL OUT FOR THE NAVY!

Details of the urgent need for regular and reserve enlistments are covered in a memorandum to all stations.

(Continued on page 596)

Neville Miller, *President* C. E. Arney, Jr., *Assistant to President*

Edward M. Kirby, *Director of Public Relations*; Joseph L. Miller, *Director of Labor Relations*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Paul F. Peter, *Director of Research*; Russell P. Place, *Counsel*; Lynne C. Smeby, *Director of Engineering*

NATIONAL DEFENSE

(Continued from page 595)

KFYO, Lubbock, Texas (population 31,853), home of Texas Technological College, proudly boasts that the city rates second for furnishing enlistments to Naval Air Corps. John Bradford, traffic department, writes that Texas Tech placed second with a total of 67 enlistments, and that first place was held by State of Texas University. KFYO for many months has been backing the Navy's air program.

Paul J. Miller, production manager, WWVA, Wheeling, has scheduled a program, "Defending America," in which are presented various defense announcements which need to reach a maximum audience. They are broadcast Monday through Friday, 7:50-8:00 p. m.

FOURTH OF JULY PROGRAM

WHOM, *Jersey City*

West W. Willcox, assistant manager, writes that the station broadcast a complete daily series of spot announcements on July 1, 2, 3 and 4, not only in English but in native-tongue announcements in Polish, German, Italian, Spanish, Lithuanian and Jewish. The station also carried the 4:00-4:10 p. m. presidential broadcast via cooperation of NBC.

WEMP, *Milwaukee*

C. J. Lanphier, manager, broadcast the President's speech at the Milwaukee Ball Park through the cooperation of President Bill Veeck, head of the Milwaukee Ball Club.

KCKN, *Kansas City, Kans.*

Ellis Atteberry, manager, took Mutual's feed of the Fourth of July broadcast from WHB, Kansas City, Mo. The 10-minute program became part of the station's baseball broadcast in the afternoon. Full-hour patriotic program on the morning of the Fourth served to promote the afternoon feature. On prior days there was an effective teaser campaign.

KGNC, *Amarillo*

John Ballard, manager, scheduled a three-day Americanism theme which culminated with the Fourth of July presidential broadcast. Speakers included Mayor Joe A. Jenkins, American Legion officials, Postmaster W. D. De Grassi, and others.

KGHL, *Billings*

Ed Yocum released a series of live spots to secure a full audience for the Fourth of July presidential broadcast.

WITH, *Baltimore*

Thomas Tinsley, president, arranged to take the presidential speech from one of the Baltimore network stations.

KITE, KCKN, WHB, *Greater Kansas City*

According to a note from WHB: "All seven radio stations in the Greater Kansas City area logged the same program for another 'first time in local radio history' on Friday, July 4, when President Franklin D. Roosevelt addressed the nation. WHB-Mutual, KMBC-Columbia, WDAF-National Red and WREN-National Blue carried the President's talk on their regular network service. KCMO, local independent, received the program from NBC Blue via the AT&T test board. KITE and KCKN were fed the Mutual origination through the WHB control panel in accordance with the NAB's request for cooperation in this matter."

WGR-WKBW, *Buffalo*

During the Fourth of July broadcast Herbert C. Rice, program manager, arranged for a chorus of thirty Boy and Girl Scouts to recite the pledge of allegiance in unison with Chief Justice Stone.

WOR, *New York*

Ted Streibert, vice president, wrote on July 2 that he had arranged for the President's speech to be broadcast over a PA system at Ebbets Field and Empire City race track.

KFVS, *Cape Girardeau, Mo.*

This is another of the independent stations to carry the Fourth of July program.

KGW-KEX, *Portland*; KAST, *Astoria*; KSLM, *Salem*; KWJJ, *Portland*

H. Quenton Cox, assistant manager of KGW-KEX, broadcast the presidential talk to several meetings over PA systems; and fed the program to KAST, KSLM and KWJJ.

A total of 36 spots were broadcast by KGW and KEX in behalf of the Second Selective Service registration on June 29 and 30.

BMI NOTES

More New Songs for Broadcasters

Completion of contracts with six publishing firms for the licensing of music to subscribers, publication of eight new popular tunes, thirty Public Domain arrangements and twelve new compositions in the BMI Standard Black and White Series were announced this week.

The newly affiliated publishers are Fountain Music Company; Harmony Music Publishers; Melo-Dee Music Company; Modern Standard Music Company; Merrell Schwartz Music Company; and Meredith Willson.

With the addition of these twelve original compositions, the BMI Black and White Series offers seventy-two compositions of the type used on concert programs. These additions include three poems by Christopher Morley, poet and novelist, set to music by E. S. Nolling.

You and I, which comes to BMI with the Meredith Willson contract, was written by Willson as a theme song for the Maxwell House Coffee program. An active demand for the song was evident after Bing Crosby and Rudy Vallee featured it on their own programs. Willson organized his own company and published it. Initial sales on the west coast were so good shortly after publication that the composer was unable to buy a piano copy for his own use. Recordings of the song by Kate Smith (Columbia), Bing Crosby (Decca), Glenn Miller (Bluebird), and others are scheduled for release in the next few weeks.

New BMI Subsidiary

Radio Tunes, Inc., has been organized under the laws of the State of New York as a subsidiary of Broadcast Music, Inc., to engage in the publication and exploitation of popular music.

Sydney M. Kaye, Merritt E. Tompkins and Robert J. Burton are directors. Chief executives of the new company have now been selected. Plans call for the establishment of a Professional Department and other departments necessary to a music company. Principal purpose for the formation of the new company is to give the music world an increasing variety of popular tunes. In establishing a subsidiary, BMI is profiting from the experience of other music publishers who have found additional companies useful in the promotion of their music.

The 'Hi, Neighbor' Policy

Written by Jack Owens, who wrote the music of the *Hut Sut Song*, and featured by Jane Frazee and the Merry Macs in the new Universal picture, "San Antonio Rose," BMI's *Hi, Neighbor* looks as if it may become an important song for group singing.

The number has been adopted in Santa Catalina, California, as the official greeting song and is broadcast every night. The Santa Catalina band plays it as the welcomer for all visitors to Catalina. Over July Fourth, more than one half million people were on the Island and many of them were whistling the tune. This is the first time that Catalina has adopted a welcoming song, but the words, *Hi, Neighbor*, have been used there for several years as a greeting phrase.

Not only in Catalina, but throughout the country, the times have been crying for a song of this sort. People are eager to "break the ice" that surrounds human relationships, but there has been no song that hit just the right note.

Jack Owens struck gold with the *Hut Sut Song* and many of his friends feel that he has done it again with *Hi, Neighbor*. The lyrics follow:

"Listen, you sisters and brothers,
I've got some very good advice.
Hear me, you sons of your mothers,
We're really gonna break the ice.

CHORUS:

HI, NEIGHBOR! HI, NEIGHBOR!
What do ya' know and what do ya' say?
HI, NEIGHBOR! HI, NEIGHBOR!
Throw all your worries away.
Come on and shake my hand and let a grin do the rest,
It makes ya' feel so grand to get your chin off your chest.
I'm shoutin', HI, NEIGHBOR! MY NEIGHBOR!
Time to play and say, HI!"

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I Hear America Singing

One of this year's outstanding compositions becomes available for broadcasting by BMI subscribers with the publication by E. B. Marks of George Kleinsinger's patriotic cantata, *I Hear America Singing*. This number has been recorded for RCA Victor by John Charles Thomas and the ILGWU Radio Chorus with an orchestra led by Nathaniel Shilkret. (Victor Musical Masterpiece Album No. M-777.)

Written for a baritone with mixed chorus and orchestra, *I Hear America Singing* is based on Walt Whitman's epochal work, *Leaves of Grass*. Glorified in stirring music are the people, farms, cities, splendor and majesty of America and the spiritual values for which it stands. Kleinsinger selected such excerpts from the Whitman works as *Song of Myself*, *O, Pioneers! O, Pioneers!*, *For You, O Democracy* and fused this material into a dramatic and brilliantly unified composition.

The twenty-seven-year-old composer has played piano in a jazz band; studied dentistry; been Musical Director of the Eastern CCC camps; graduated from New York University; won a fellowship at the Julliard School of Music; and created countless musical works, among them a violin concerto and several string quartets.

BMI FEATURE TUNES

July 14 - July 21

1. I WENT OUT OF MY WAY
2. WASN'T IT YOU
3. ALL ALONE AND LONELY
4. MY SISTER AND I
5. BECAUSE OF YOU
6. G'BYE NOW
7. WITH A TWIST OF THE WRIST
8. THE RELUCTANT DRAGON

In preparation, two great rhythm numbers—*Yo Te Amo*, an unusual novelty, and *Hi, Neighbor*.

BMI continues to lead in all indices of popularity. 13 out of 15 sheet music best sellers are BMI controlled, according to the *Billboard* compilation, and 11 out of 15, according to *Variety*. *Billboard* gives 10 of the 14 leading money makers in the coin machines to BMI, and *Variety* credits 11 out of 19. In best selling phonograph records, 8 out of 10, according to *Billboard*, are BMI published or BMI controlled.

The Hut Sut Song has jumped into first place in national sheet music best sellers, leading in the mid-west and south and ranking second to *Intermezzo* in the east. Out on the west coast *Maria Elena* has superseded it as the number one song. Sammy Kaye's *Daddy* is the sensation of the week in record sales, leading nationally in the east, in the mid-west and in the south, and ranking third on the west coast. *G'bye Now* and *My Sister And I* are still "going strong" after seven weeks and rank second and third respectively in record sales. Those "coming up" in *Billboard's Record Buying Guide* are led by *Things I Love* and *Good Bye, Dear, I'll Be Back In A Year* and *Green Eyes*.

Kent Cooper's "Dixie Girl"

For the first time on any stage, *Dixie Girl*, recently published by BMI and written by Kent Cooper, General Manager of the Associated Press, was sung at the Radio City Music Hall in Leon Leonidoff's stage revue which opened June 26.

Earl Wrightson, baritone, sang it as part of the Music Hall Symphony Orchestra's overture, *Southern Rhapsody*.

Mr. Cooper, who writes music for his own amusement and relaxation, composed *Dixie Girl* in 1923 for his daughter, had it copyrighted but never presented it for publication. It was only as the result of losing a bet on a golf game that he consented to have the song released this year.

The Answer

Bobby Warren of Warren Publications is frequently asked what city has the address, *Number 10, Lullaby Lane*. He knows the answer now. It's *City of Heaven (Population Two)*, Warren's new song which he is presenting to BMI broadcasters as "the newest addition to our household at Number 10."

A Yard Bird Song

Time's A' Wastin', by Olsen and Johnson, inspired by "Snuffy" Smith of the "Snuffy" Smith and Barney Google cartoon running in the Hearst papers, is being published by BMI. The tune will be promoted by BMI and King Features with the cooperation of Billy de Beck, the cartoonist, and orchestra leaders and movie stars who have expressed interest in the tune. "Snuffy" enlisted in the army recently and the song is expected to form an important part of his adventures.

Comment and Contrast

The Buffalo, N. Y., *News* says under date of June 24th:

"BMI DOUBLES ROYALTIES

"Bernie Simon, local lawyer, and Dick Ullman, WGR-WKBW executive, who turned out the song 'My Mind's On You,' got a pleasant surprise the other day in ripping open their royalty check for the tune. BMI voluntarily had doubled its payments to songwriters.

"Quite a contrast from a year or so ago when, with ASCAP in the saddle, Ruth Lowe got not a cent for all the times 'I'll Never Smile Again' was played on the air because she didn't belong to ASCAP."

Si Steinhauser of the Pittsburgh *Press* writes:

"Under the BMI royalty setup for the first quarter of 1941—and that's the period covered by the checks—individual song hits earned their composers from \$800 to \$1200 for radio performances only. The figures do not include recording royalties.

"These royalties go, for the most part, to composers who have not been able to earn a penny from their music prior to the formation of BMI which opened its services to composers, rich or poor, famous or unknown.

"Radio, except for a few stations, has gone along without ASCAP music. The answer is simple. BMI has found composers of definite hits.

"Although ASCAP has been taking it on the chin, heaviest losers in the fight are movie theatre owners. Because ASCAP has the film industry tied to contracts, song hits featured in pictures are not on the air. Result, say the theatre men, people are not going to the movies to see the musicals."

Variety admits:

"Jack Robbins points to 'Aurora' as refutation of a pet Tin Pan Alley theory that the coin-machines can 'make' a song hit. Jack Kapp, prez of Decca, recorded this Brazilian 'carnival' song eight different ways, and guarantees Robbins 1,000,000 platters on Decca alone. It's also been widely waxed elsewhere.

"But it has only sold a meager 12,000 copies so far.

"In contrast, 'Hut Sut Song,' from a small coap publisher, but with an advantageous radio plug, will see 200,000 copies sold."

Sales

SALES MANAGERS COMMITTEE NAMED

Following a new method of station representation, appointment of the new seven-man executive committee for the NAB Sales Managers Division was announced today by President Neville Miller.

In accordance with a board of directors ruling, the new committee consists of a chairman selected at large, one member each representing the small, medium and large stations, and one representing each of the networks.

Eugene Carr, veteran member of the committee and assistant manager of WGAR, Cleveland, Ohio, is the new chairman.

Representing large stations is John M. Outler, Jr., commercial manager of WSB, Atlanta, Ga.; medium stations, E. Y. Flanigan, commercial manager, WSPD, Toledo, Ohio, who was chairman of the committee last year; small stations, Robert MacKenzie, manager, WCMI, Ashland, Ky.

Network representatives are Arthur Garfield Hayes, CBS Radio Sales, New York City; George H. Frey, sales service manager of the eastern division of NBC Sales department, New York City, and Linus Travers, vice president of the MBS-affiliated Yankee network and WAAB, Boston, Mass.

Serving on the committee last year, besides Flanigan and Carr, were Craig Lawrence, KSO-KRNT, Des Moines, Iowa; Ellis Atteberry, KCKN, Kansas City, Kans.; Willard Egolf, KVOO, Tulsa, Okla., and Charles Caley, WMBD, Peoria, Ill.

Carr was due to arrive in Washington Thursday for a two-day conference with Frank E. Pellegrin, director of the Department

of Broadcast Advertising, preparatory to calling the first meeting of the new executive committee later this summer.

Audience Reaction Reported

An article on "Ups and Downs in Audience Interest," by Joseph Creamer and George H. Allen, in the July issue of *Advertising and Selling*, is recommended to every station manager, sales manager and program director. It is a graphic account of the research conducted under the supervision of Horace Schwerin with the "Program Analyzer" machine, testing the reactions of thousands of typical listeners to various types of programs and commercials. The article, factual, indicative and revealing, should be of great practical value to all broadcasters. Publication office is Chestnut at 56th St., Philadelphia, Pa.

Advertiser Seeks Commission

The Jaques Manufacturing Co., makers of K C Baking Powder, has been offering to place a spot announcement campaign direct, provided it is allowed 15 per cent agency commission.

The company states "this is the basis on which all of our newspaper contracts as well as radio contracts have been placed—our company having been recognized just the same as advertising agencies for a great many years." Merchandising and dealer contracts are also requested.

In reporting this to the NAB, a member comments that checking shows a number of broadcasters, "including some very large stations," are allowing the 15 per cent commission direct.

That this is a bad business practice seems to be obvious. If stations will allow an "agency commission" to one advertiser who places his business direct, it is hard to see how they can logically withhold a similar commission or rebate from all similar advertisers.

In fact, it is difficult to understand how any sort of "agency commission" can be allowed when there is no agency involved at all. Therefore, reduced to plain terms, this becomes a special rate reduction of 15 per cent allowed to one advertiser, or a rebate of 15 per cent allowed to one but denied to others.

Abuses such as these will do more to break down established practices and the radio rate structure than almost anything else that can be imagined. It has long been recognized in ethical advertising circles that to grant special rebates to one advertiser, thereby discriminating against others, is contrary to the best interests of the media, of advertising agencies, and of the whole business of advertising. Such action is certainly inimical to the industry's efforts to build and maintain high ethical standards, and for that reason stations that have been persuaded to comply with this advertiser's request, thinking more perhaps of the contract at hand than of its long-range effect, are advised to reconsider the matter carefully.

Cost-Per-Inquiry

Acme Products Co., of West Frankfort, Ill., on behalf of X-PEL, an athlete's foot remedy, is seeking cost-per-inquiry deals.

Allen A. Funt, Radio Productions, of New York, is seeking per-inquiry "propositions" from stations on behalf of a tobacco client, the House of Westminster, Inc.

Both advertisers have been advised of the NAB attitude on this subject, and have been cordially invited to use radio properly at established rates.

The Business Outlook

Facts learned from the weekly bulletin of the U. S. Department of Commerce, believed to be of interest to radio sales managers as possible sources of increased revenue, are as follows:

Personal finance company consumer loans rise 13 per cent over a year ago during the period ending May 1, with balances

totaling \$514,000,000 reported by companies doing 80 per cent of the total loan business in this field.

Credit unions for the same period report \$203,200,000 in members' loan obligations, an increase of 27.5 per cent over the previous year.

Employment figures are the highest on record, with total non-agricultural employment reaching 47,222,000 by the end of March, according to the Bureau of Labor Statistics.

The Census Bureau reports 1,500,000 marriages in 1940, a new record.

Daily average supply of domestic crude oil, estimated by the Bureau of Mines, to meet the market demand in July 1941 is 3,847,100 barrels, an increase of 6 per cent above the actual demand for July 1940. The domestic demand for motor fuel is estimated at 60,300,000 barrels for July, a 12 per cent increase over actual demand in July last year.

Farm-product demand continues higher, with total pork production for 1940 at an all-time high, and with a higher price to farmers for milk because of increased demand for dairy products for Britain. Demand for farm products generally continues to be favorably influenced by industrial activity and increased consumer buying power.

Five large tire companies have been ordered to cease and desist from price misrepresentations.

Electric energy production in 1940 exceeded all records by 11.2 per cent.

A continuing rise in the value of building contracts has caused summer construction to approach the peak volume of the late 1920s, with residential, nonresidential, public works and utilities all attaining new highs.

A new all-time high in retail automobile financing, both as to number of cars and dollar volume, was reached in April, dollar volume showing an increase of 16.8 per cent over March and 43.3 per cent over April 1940.

Retail sales increased 24 per cent in May over the previous year, and chain grocery stores showed a 15 per cent increase. Wholesale prices rose .6 per cent during the week ending June 21, largely as a result of further sharp gains in prices for agricultural commodities. Independent retailers report a 26 per cent increase in sales during May over the previous year, with food stores reporting a 10 per cent increase.

Labor

Wage and Hour Act

The following exchange of correspondence with the Wage and Hour Division will prove of interest, especially to smaller stations. The NAB addressed the following letter to the division:

A member of our Association has asked for an opinion in the following case:

An employee's primary duty is that of an outside salesman of radio time. For this he receives a monthly salary of \$150 plus a monthly bonus, the size of which depends upon the amount of time he sells. In addition he does 8 hours each week of routine announcing. Other announcers in the station work 40 hours a week. Therefore, the station assumes that these 8 hours do not stand in the way of his classification as an outside salesman, under Section 541.5 (B) of the Wage and Hour Division's Rules and Regulations. However, this same man does an irregular amount of "special events" announcing each week. This consists of interviewing celebrities, going out on news assignments to community events and so forth. This type of work, in the industry generally, is done by announcers classified as "professionals" under Section 541.3 of the Rules and Regulations. However, the man in question is not paid for this "professional work" at the rate of \$200 or more a month. This "special events" announcing as well as his 8 hours regular announcing is done as part of his all-around job at the station.

The question is: Can this employee be classified as an "outside salesman" for Wage and Hour Act purposes.

May I say that many smaller radio stations have employees with a similar multiplicity of duties and that your help in clearing up classifications will be greatly appreciated.

Following is the reply:

On the basis of these facts it would appear that the employee in question cannot be classified as an "outside salesman" within the meaning of section 541.5 of the regulations. The time which the salesman spends in broadcasting his programs must be counted as nonexempt work, and it would seem that the amount of non-exempt work performed by this employee does not meet the 20 per cent test laid down in subsection (B) of section 541.5.

Wage-Hour Pamphlet Revised

A thoroughly revised second edition of "The Wage and Hour Act: How It Affects a Broadcasting Station" has gone to press and will be mailed to all members next week.

Any member who has not received "A Sample Labor Contract Covering Technicians," mailed last week, should write in for one.

WKRC Strike

The AFRA strike at WKRC, Cincinnati, was still in progress Thursday, July 10. Four of 17 artists were on strike. AFRA has threatened to strike all MBS agency-built commercials fed to WKRC on July 12 unless the station comes to terms meanwhile. Negotiations were in progress Thursday.

Army Training

A thorough schooling as a radio technician in the Army Air Corps is assured all students at the Army Air Corps Radio Operators and Mechanics School at Scott Field, Belleville, Illinois.

The school, the largest of its kind, is training radio experts at the rate of approximately 20,000 a year.

Soldiers enter in classes of approximately 800 every two weeks. Graduates of the 22-week radio course are thoroughly trained in the operation, and line maintenance of aircraft radio equipment, and in the installation, operation and field maintenance of tactical ground radio equipment.

FEDERAL COMMUNICATIONS COMMISSION

Army Station Call Letters Changed

The Army Amateur Net Control Station has changed its call letters to W3USA—indicating "United States Army." The old call letters of the station, which is located in the War Department Message Center, Washington, D. C., were "W3CXL." The old call letters had been used since the station was established in 1929. W3USA normally will operate on the amateur 3,500-4,000 kilocycle, 7,000-7,300 kilocycle, and 14,000-14,400 kilocycle frequency bands with sufficient power to be heard throughout the United States, Puerto Rico, Panama, Alaska, Hawaii, and, at times, even to contact the Philippine Islands.

From the FCC Mail Bag

An Illinois radio fan complains to the Federal Communications Commission about the use of the expression "now we have news" in connection with commercial announcements. The Commission

itself can do nothing about this, but suggests that comments regarding radio presentations, if addressed to the station concerned, will receive attention.

A Washington, D. C., resident objects to the "squawking" of a neighbor's loud speaker until 2 A. M. The Commission advises that operation of receivers is outside of its province and that any nuisance problem is a matter for local civil authorities to consider.

A California woman attributes her illness to television and other radio signals which permeate her home and person. The Commission is sorry to learn of the complainant's illness. It can, however, say definitely that no case has ever been brought to its attention where either television or broadcast signals received at a distance from transmission have any physical effect on humans. Many tests have been made, and it has been found that these emissions are so weak and insignificant that they are incapable of harming anyone. Since it would appear that the woman's illness must be due to some other cause, it recommends that she consult a physician.

A Boston firm suggests that Government bonds be given on radio programs in lieu of other prize awards. The Commission feels that broadcasters may be interested to receive the suggestion direct, pointing out that Defense Bonds are already being offered by a number of program sponsors.

The Commission has written a Pennsylvania power company thanking it for its prompt attention to a local complaint of interference with radio reception which had been referred to it.

A Chicago firm which requests copies of field strength maps for all radio stations in a certain district is informed that pressing duties do not permit the Commission staff to perform extra research work of this nature, adding, however, that the general information may be determined by applying the appropriate exhibits contained in the Standards of Good Engineering Practice Concerning Standard Broadcast Stations, obtainable from the Superintendent of Documents, Government Printing Office, Washington, D. C., at a cost of 30 cents.

The Commission has granted a license to Edgar Bergen to operate a radio in his private plane out Beverly Hills way. But Charley McCarthy need not be jealous. By a coincidence, the call letters contain his initials—KHBCM!

Amateur Rules Amended

At the request of the American Radio Relay League, the Federal Communications Commission has amended its rules governing amateur radio service to make an additional 400 kilocycles available for voice communication (Section 12.115), and has allocated 50 kilocycles for utilization of frequency modulation (Section 12.117).

As a result, radiotelephony is now authorized on the amateur band 28,100 to 30,000 kilocycles instead of the 28,500 to 30,000 kilocycles as heretofore, and the frequencies 29,250 to 30,000 kilocycles are assigned for FM transmission. The present extent of the amateur band remains unchanged.

This action was taken to accommodate the increasing number of amateur radio telephone stations and, at the same time, to encourage activity of amateurs in developing FM equipment, as well as to obtain data respecting characteristics of this band for FM use.

At the same time the Commission, on its own motion, amended Section 12.63 to clarify operation of amateur stations by remote control. This amendment will tend to eliminate misunderstanding about the Commission's requirement that an amateur desiring to operate a station by remote control must submit complete information regarding location of the control point, his right to the use of the premises, the means by which remote control is effected, and the equipment to be used to monitor the transmissions from the control point. As has long been the case, amateur operation, directly or remotely, is prohibited on premises controlled by an alien.

Section 12.83, which concerns transmission of call signals, was amended to facilitate Commission monitoring of amateur stations in the present emergency.

FEDERAL COMMUNICATIONS COMMISSION DOCKET

Following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, July 14. They are subject to change.

Tuesday, July 15

KIDW—The Lamar Broadcasting Co., Lamar, Colo.—Renewal of license, **1450 kc.**, 100 watts, specified hours.

Wednesday, July 16

Consolidated Hearing

NEW—Mid-America Broadcasting Corp., Louisville, Ky.—C. P., **1010 kc. (1080 kc. NARBA)**, 1 KW night, 5 KW day, unlimited time, DA-day and night.

WGRC—Northside Broadcasting Corp., New Albany, Ind.—C. P., **1010 kc. (1080 kc. NARBA)**, 5 KW, unlimited time, DA-night and day. Present assignment: **1400 kc.**, 250 watts, unlimited time.

FUTURE HEARINGS

During the past week the Commission has announced the following future hearings in broadcast cases. They are subject to change.

September 5

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—C. P., **560 kc.**, 1 KW night, 5 KW day, unlimited, DA-night. Present assignment: **560 kc.**, 1 KW night, 5 KW day, SH-5 a. m. to LS.

September 9

WENY—Elmira Star-Gazette, Inc., Elmira, N. Y.—C. P., **590 kc.**, 1 KW, unlimited, DA-day and night. Present assignment: **1230 kc.**, 250 watts, unlimited.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

Lake Worth Broadcasting Corp., Lake Worth, Fla.—Granted construction permit for new standard broadcast station to operate on **1340 kc.**, 250 watts, unlimited time, exact site to be determined subject to Commission's approval (B3-P-3161).

W2XCB—Columbia Broadcasting System, Inc., Portable Mobile (area of W2XAB, New York City).—Granted modification of construction permit to change frequencies of television relay broadcast station from **336000-348000 kc.** to **346000-358000 kc.**, upon an experimental basis only, with peak power 25 watts (B1-MPVB-43).

KINY—Edwin A. Kraft, Juneau, Alaska.—Granted construction permit to make changes in equipment and increase power from 1 KW to 5 KW, unlimited time, subject to approval of transmitter antenna and transmitter site (B-P-3089).

WSYB—Philip Weiss, tr/as Philip Weiss Music Co., Rutland, Vt.—Granted construction permit to install new transmitter, directional antenna for night use, change frequency from **1490 kc.** to **1380 kc.**, and increase power from 250 watts to 1 KW day and night, granted subject to antenna approval (B1-P-3090).

W59C—WGN, Inc., Chicago, Ill.—Granted temporary authority to operate FM station W59C with power of 1 KW; this authority is granted without prejudice to determination of hearing under Order No. 79.

KXYZ-KPRC—Harris County Broadcast Co., Houston Printing Corp. (both of Houston, Texas).—Granted authority for KXYZ and KPRC to make joint use of one common antenna for both day and night operation.

WCNC—Aubrey G. McCabe and Trim W. Aydtlett, d/b as Albermarle Broadcasting Co. (assignor); Albermarle Broadcasting Co. (assignee); Elizabeth City, N. C.—Granted petition to grant without hearing application for consent to assignment of license for Station WCNC from present licensee partnership (McCabe and Aydtlett, doing business as Albermarle Broadcasting Co.), to a corporation of the same name. (Docket No. 5978.)

WCBD—WCBD, Inc., Chicago, Ill.—Granted authorization to use the call letters WAIT and deleting present call letters WCBD, 820 kc., 5 KW power until sunset at Fort Worth, Texas.

DESIGNATED FOR HEARING

WIBG—Seaboard Radio Broadcasting Corp., Glenside, Pa.—Application for modification of license to change hours of operation from daytime to limited to Knoxville, Tenn.; station operates on 990 kc., 1 KW (B2-ML-1060).

Park Cities Broadcasting Corp., Dallas, Texas.—Application for construction permit for new standard broadcast station to operate on 710 kc., 5 KW night and day, directional antenna nighttime, unlimited time (B3-P-2860).

Midstate Radio Corp., Utica, N. Y.—Application for construction permit for new standard broadcast station to operate on 1450 kc., 250 watts, unlimited time; transmitter site and antenna system to be determined subject to Commission's approval. Joint hearing with applications of Utica Observer-Dispatch, Inc. (File No. B1-P-2702), and Utica Broadcasting Co., Inc. (B1-P-3206), for new stations at Utica to operate on same frequency and same power (B1-P-3171).

KGGM—New Mexico Broadcasting Co., Albuquerque, N. M.; KVSF—New Mexico Broadcasting Co., Santa Fe, N. M.—Application for construction permit to move transmitter to North 2nd St., Albuquerque, install new transmitter, change frequency from 1260 kc. to 590 kc., increase day and night power from 1 to 5 KW, and install directional antenna for night use; to be heard jointly with applications of Arizona Broadcasting Co., Inc. (KVOA), Tucson, Ariz., for change in frequency from 1290 kc. to 590 kc. on 1 KW, unlimited time, directional antenna day and night; and application of KVSF for construction permit to change frequency from 1340 kc. to 1260 kc., increase power from 100 watts to 1 KW night and day, install new antenna and move transmitter and studio sites locally.

MISCELLANEOUS

W3XWT—Allen B. DuMont Laboratories, Inc., Washington, D. C.—Granted modification of construction permit which authorized new television broadcast station, for extension of commencement and completion dates from January 1, 1941 and July 1, 1941, to July 1, 1941 and January 1, 1942, respectively (B1-MPVB-49).

W47A—The Capitol Broadcasting Co., Inc., Schenectady, N. Y.—Granted extension of special temporary authority to operate with main studio at the transmitter of High Frequency Broadcast Station W47A for a period of 30 days beginning July 1, 1941, pending completion of STL transmitter at main studio specified in construction permit.

W9XYH—Head of the Lakes Broadcasting Co., Superior, Wis.—Granted extension of special temporary authority to operate a high frequency experimental broadcast station on 43000 kc., 1000 watts, special emission for frequency modulation, with transmitter located at 39th St. and Tower Ave., Superior, described as General Electric and Composite 1 KW amplifier, Type 4-GF1A1, maximum rated carrier power output 1000 watts, from July 1 to not later than August 30, 1941.

W51R—Stromberg-Carlson Telephone Mfg. Co., Rochester, N. Y.—Granted extension of special temporary authority to operate frequency modulation station commercially on 45100 kc., special emission for frequency modulation with transmitter located at 89 East Ave., Rochester, N. Y., described as R.E.L. Type Cat. No. 519, maximum rated carrier power 3 KW, beginning July 1, 1941, to not later than September

1, 1941, pending completion of construction pursuant to construction permit.

W1XSO—The Travelers Broadcasting Service Corp., Hartford, Conn.—Granted extension of special temporary authority to operate a high frequency experimental broadcast station on 43700 kc., 1000 watts, special emission for frequency modulation, with transmitter located at Avon, Conn., and described as Composite maximum rated carrier power output 1000 watts, for period July 1, 1941, to not later than September 1, 1941.

KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Denied special temporary authority to operate from sign-off (July 7:30 p. m. PST) to the conclusion of the Independence Day Celebration of Modesto and Stanislaus County, Calif., on July 3, 4, and 5, 1941, only.

WABY—Adirondack Broadcasting Co., Inc., Albany, N. Y.—Granted motion to dismiss without prejudice application for modification of license to change frequency from 1400 kc. to 1210 kc., using 250 watts, unlimited time (B1-ML-1053).

Val Curler Broadcasting Corp., Schenectady, N. Y.—Withdrew petition to intervene in above matter (WABY), inasmuch as application was dismissed.

King-Trendle Broadcasting Corp., Detroit, Mich.—Granted motion to dismiss without prejudice application for construction permit for new station to operate on 1010 kc., 250 watts, unlimited time (B2-P-1994).

KWTO—Ozarks Broadcasting Co., Springfield, Mo.—Granted motion for continuance of hearing on application for construction permit to operate on 560 kc., 1 KW night, 5 KW day, unlimited time, directional antenna night, from July 7 to September 5, 1941.

W47A—Capitol Broadcasting Co., Schenectady, N. Y.—Granted modification of construction permit which authorized new high frequency broadcast station, for extension of completion date from June 30, 1941 to July 31, 1941 (B1-MPH-32).

WMUR—The Radio Voice of New Hampshire, Inc., Manchester, N. H.—Granted modification of construction permit for new broadcast station for extension of completion date from July 1, 1941 to August 15, 1941 (B1-MP-1347).

Northern Radio Co., Seattle, Wash.—Granted special temporary authority to operate 65-watt Northern Electric 395A Radiotelephone aboard Ferryboat Fox Island 224559 on frequency 2090, 2190 or 2830 kc. once only during the period July 1 to July 10, 1941, in order to relay to Station KVOS at Bellingham, Wash., program in connection with the initial ferry run between Bellingham and Orcas Island.

WADA—WSAZ, Inc., Huntington, W. Va.—Granted special temporary authority to operate relay mobile station WADA, licensed to the Charleston Broadcasting Co., for a series of special programs consisting of interviews with housewives of Huntington, W. Va., the program originating in the studios of WSAZ and being transferred to selected points in various parts of the city of Huntington, on July 4, 11, 18 and 25, 1941, and August 1, 1941, only.

WEVD—Debs Memorial Radio Fund, Inc., New York City.—Granted modification of construction permit for installation of directional antenna for day and night use, increase in power and install new transmitter, move transmitter, for 1330 kc. and changes in directional antenna, extend commencement and completion dates from April 18, 1941 and October 18, 1941 to 60 days after grant and 180 days thereafter, respectively (B1-MP-1308).

KSRO—Ernest L. Finley, Santa Rosa, Calif.—Granted modification of construction permit which authorized installation of new transmitter and directional antenna for day and night use, change in frequency and increase in power, for installation of new type transmitter, changes in directional antenna on 1350 kc., and extend commencement and completion dates from February 4 and August 4, 1941 to 1 day after grant and 30 days thereafter, respectively; 1350 kc., 1 KW, unlimited time, directional antenna day and night (B5-MP-1336).

WMMN—Monongahela Valley Broadcasting Co., Fairmont, W. Va.—Granted modification of construction permit for changes in directional antenna system, 920 kc., to extend completion date to 180 days after grant (B2-MP-1295).

W63C—National Broadcasting Co., Inc., Chicago, Ill.—Granted modification of construction permit for new high frequency broadcast station, for changes in antenna system and change type of transmitter (B4-MPH-23).

- WHLN—Blanfox Radio Co., Harlan, Ky.—Granted license to cover construction permit as modified for new station; 1450 kc., 250 watts, unlimited (B2-L-1438). Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1107).
- WPTF—WPTF Radio Co., Raleigh, N. C.—Granted license to cover construction permit as modified to install new transmitter, increase power from 5 KW to 50 KW, and make changes in directional antenna for night use only (B3-L-1430). Granted license to use old RCA Type 1005-B 5 KW transmitter as an auxiliary (B3-L-1431). Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1024).
- KVSF—New Mexico Broadcasting Co., Santa Fe, N. Mex.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1084).
- WPAD—Paducah Broadcasting Co., Inc., Paducah, Ky.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1141).
- WSYB—Philip Weiss Music Co., Rutland, Vermont—Granted authority to determine operating power by direct measurement of antenna input (B1-Z-1103).
- WMGA—Frank R. Pidcock, Sr., N. E. of Moultrie, Ga.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1114).
- WHDF—Upper Michigan Broadcasting Co., Calumet, Mich.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1091).
- WEST—Associated Broadcasters, Inc., Easton, Pa.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-934).
- KRIS—Gulf Coast Broadcasting Co., Corpus Christi, Tex.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1100).
- WAIR—C. G. Hill, George D. Walker, & Susan H. Walker, Winston-Salem, N. C.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1065).
- KRGV—KRGV, Inc., Weslaco, Tex.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1089).
- WBTM—Piedmont Broadcasting Corp., Danville, Va.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1067).
- WNLC—Thames Broadcasting Corp., New London, Conn.—Granted authority to determine operating power by direct measurement of antenna input (B1-Z-1113).
- KFAM—The Times Publishing Co., St. Cloud, Minn.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-996).
- KOVO—Citizens Voice & Air Show, Provo, Utah—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1087).
- WOC—Tri-City Broadcasting Co., Davenport, Iowa—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-1053).
- WGAL—WGAL, Inc., Lancaster, Pa.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-932).
- WHFC—WHFC, Inc., Cicero, Ill.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-1036).
- WJZ—National Broadcasting Co., Inc., New York, N. Y.—Granted authority to determine operating power by direct measurement of antenna input (auxiliary) (B1-Z-1000).
- KGO—National Broadcasting Co., Inc., San Francisco, Calif.—Granted authority to determine operating power by direct measurement of antenna input (auxiliary) (B5-Z-1047).
- WCMI—The Ashland Broadcasting Co., Ashland, Ky.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1128).
- WIBA—Badger Broadcasting Co., Inc., Madison, Wis.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-1041).
- WJLB—John L. Booth Broadcasting, Inc., Detroit, Mich.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1095).
- KCRJ—Central Arizona Broadcasting Co., Jerome, Ariz.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1122).
- KEVR—Evergreen Broadcasting Corp., Seattle, Wash.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1093).
- KID—KID Broadcasting Co., Idaho Falls, Idaho—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1076).
- WKPT—Kingsport Broadcasting Co., Kingsport, Tenn.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1061).
- WJDN—Lamar Life Insurance Co., Jackson, Miss.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-833).
- KYOS—Merced Broadcasting Co., Merced, Calif.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1077).
- WTMV—Mississippi Valley Broadcasting Co., Inc., East St. Louis, Ill.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-1121).
- KDON—Monterey Peninsula Broadcasting Co., Monterey, Calif.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1109).
- WSFA—Montgomery Broadcasting Co., Inc., Montgomery, Ala.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1033).
- KTOK—Oklahoma Broadcasting Co., Inc., Oklahoma City, Okla.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1090).
- KFYO—Plains Radio Broadcasting Co., Lubbock, Tex.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1060).
- KGNC—Plains Radio Broadcasting Co., Amarillo, Tex.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1063).
- WHLS—Port Huron Broadcasting Co., Port Huron, Mich.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1124).
- WROK—Rockford Broadcasters, Inc., Rockford, Ill.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-992).
- KWJB—Bartley T. Sims, tr/as Sims Broadcasting Co., Globe, Ariz.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1080).
- KUSD—University of South Dakota, Vermillion, S. D.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-1044).
- KFPW—Southwestern Hotel Co., Fort Smith, Ark.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1127).
- KTBS—Tri-State Broadcasting System, Inc., Shreveport, La.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1112).
- WGNC—F. C. Todd, Gastonia, N. C.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1011).
- KWLK—Twin City Broadcasting Corp., Longview, Wash.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1066).
- KVEC—The Valley Electric Co., San Luis Obispo, Calif.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1126).
- KXO—Valradio, Inc., El Centro, Calif.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1129).
- WISE—Radio Station WISE, Inc., Asheville, N. C.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1038).
- WCBM—Baltimore Broadcasting Corp., Baltimore, Md.—Granted authority to determine operating power by direct measurement of antenna input (B1-Z-1142).
- WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Granted authority to determine operating power by direct measurement of antenna input (B1-Z-1078).
- WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-1120).
- WHIS—Daily Telegraph Printing Co., Bluefield, W. Va.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1072).
- WTAL—Florida Capitol Broadcasters, Inc., Tallahassee, Fla.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1079).
- WAZL—Hazleton Broadcasting Service, Inc., Hazleton, Pa.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-931).

- WLVA—Lynchburg Broadcasting Corp., Lynchburg, Va.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-1070).
- KVAK—Carl Latenser, Atchison, Kans.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-1092).
- KGGM—New Mexico Broadcasting Co., Albuquerque, N. Mex.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1106).
- James Broadcasting Co., Inc., area of Jamestown, N. Y.—Portable-Mobile.—Granted construction permit for new relay broadcast station; **30820, 33740, 35820 and 37980 kc.**, 25 watts (B1-PRE-391).
- WAUR—University of Illinois, S. of Champaign, Ill.—Granted construction permit for new relay broadcast station; **1646, 2090, 2190, 2830 kc.**, 20 watts (B4-PRY-249).
- KAQY—Don Lee Broadcasting System, Portable-Mobile, area of Los Angeles, Calif.—Granted modification of construction permit for new relay broadcast station for change in type of transmitter and extend commencement and completion dates from December 23, 1940, and June 21, 1941, to 60 days after grant and 180 days thereafter, respectively (B5-MPRE-52).
- WJRB—WJR, The Goodwill Station, Detroit, Mich.—Granted license to cover construction permit for new high frequency broadcast station to operate on **156075, 157575, 159975, 161925 kc.**, 100 watts (B2-LRE-348).
- W9XCB—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted modification of construction permit for new television station for extension of completion date from July 15, 1941, to January 15, 1942 (B4-MPVB-44).
- W3XPP—National Broadcasting Co., Inc., Philadelphia, Pa.—Granted modification of construction permit for new television station for approval of transmitter site and antenna system (B2-MPVB-40).
- W2XCB—Columbia Broadcasting System, Inc., area of New York City, Portable-Mobile.—Granted modification of construction permit for new television relay broadcast station, for extension of completion date from July 7, 1941, to January 7, 1942 (B1-MPVB-45).
- W6XLA—Television Productions, Inc. (area of Los Angeles, Cal.), Portable-Mobile.—Granted modification of construction permit for new television relay broadcast station for extension of commencement and completion dates from January 15, 1941, and July 15, 1941, to June 15, 1941, and October 15, 1941, respectively (B5-MPVB-46).
- WSRR—Stephen R. Rintoul, Stamford, Conn.—Granted modification of construction permit for new broadcast station for approval of transmitter site and of antenna (B1-MP-1306).
- Hagerstown Broadcasting Co., near Hagerstown, Md.—Granted construction permit for new relay broadcast station; **1622, 2058, 2150, 2790 kc.**, 50 watts (B1-PRY-242).
- City of New York; Municipal Broadcasting System, Portable-Mobile.—Granted construction permit for new relay broadcast station; **1622, 2058, 2150, 2790 kc.**, 50 watts (B1-PRY-238).
- City of New York; Municipal Broadcasting System, Portable-Mobile.—Granted construction permit for new relay broadcast station; **1622, 2058, 2150, 2790 kc.**, 50 watts (B1-PRY-239).
- WEKG—Paducah Broadcasting Co., Inc., Portable-Mobile, area of Hopkinsville, Ky.—Granted license to cover construction permit for new relay broadcast station; **30820, 33740, 35820, 37980 kc.**, 15 watts (B2-LRE-346).
- WCBJ—Lehigh Valley Broadcasting Co., area of Allentown, Pa., Portable-Mobile.—Granted license to cover construction permit for new relay broadcast station; **1622, 2058, 2150, 2790 kc.**, 3 watts (B2-LRY-226).
- WGAA—Northwest Georgia Broadcasting Co., Cedartown, Ga.—Granted modification of construction permit for new station, for changes in transmitting equipment; **1340 kc.**, 250 watts, unlimited time (B3-MP-1331).
- KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—Granted modification of construction permit for installation of directional antenna for night use and increase in power, for extension of completion date from July 16 to September 16, 1941; **790 kc.**, 5 KW, unlimited time, directional antenna night (B5-MP-1339).
- KOAC—Oregon State Agricultural College, Corvallis, Ore.—Granted modification of construction permit for installation of new transmitter, directional antenna for day and night use, increase in power, move transmitter, for extension of completion date from July 14 to October 14, 1941; **550 kc.**, 1 KW, 5 KW LS, unlimited time (B5-MP-1333).
- KFMB—Worcester Broadcasting Corp., San Diego, Calif.—Granted modification of construction permit for new broadcast station, for approval of vertical antenna, transmitter site, studio site, and install new transmitter; **1450 kc.**, 250 watts, unlimited time (B5-MP-1155).
- WBZ—Westinghouse Radio Stations, Inc., Boston, Mass.—Granted license to cover construction permit for new transmitter, directional antenna for day and night use, and move (B1-L-1337). Granted authority to determine operating power by direct measurement of antenna input (B1-Z-693).
- WISR—Butler Broadcasting Co., Butler, Pa.—Granted modification of construction permit for new station, for approval of antenna system, studio and transmitter site; **680 kc.**, 250 watts, daytime (B2-MP-1317).
- KFUO—Evangelical Lutheran Synod of Missouri, Ohio and other States, Clayton, Mo.—Granted modification of construction permit for installation of new transmitter and vertical radiator and increase in power, for extension of completion date from July 13 to August 13, 1941 (B4-MP-1334).
- WOSU—The Ohio State University, Columbus, Ohio.—Granted modification of construction permit for new transmitter, change in frequency, increase in power, for installation of new transmitter and extend commencement and completion dates to 30 days after grant and 90 days thereafter, respectively; **820 kc.**, 5 KW, limited (B2-MP-1330).
- KECA—Earle C. Anthony, Inc., Los Angeles, Calif.—Granted license to cover construction permit for increase in power and directional antenna for night use; **790 kc.**, 5 KW, directional antenna night, unlimited (B5-L-1435). Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1073).
- WAAT—Bremer Broadcasting Corp., Jersey City, N. J.—Granted license to cover construction permit as modified to install new transmitter, directional antenna for use at night, change hours of operation to unlimited, increase power from 500 watts to 1 KW day and night, and move transmitter (B1-L-1439). Granted authority to determine operating power by direct measurement of antenna input (B1-Z-1137).
- WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted authority to determine operating power by direct measurement of antenna input (B2-Z-971).
- W2XDY—General Electric Co., New Scotland, N. Y.—Granted extension of special temporary authority to operate a high frequency experimental broadcast station on **43200 kc.**, 2500 watts, special emission for frequency modulation, with transmitter located at New Scotland, N. Y., and described as General Electric, Type GF103A, Exciter 4GF1A1, Amplifier 4AF2A1, maximum rated carrier power output 2500 watts, for period June 29, 1941, to not later than July 29, 1941.
- WRR—City of Dallas, Tex.—Granted modification of construction permit which authorized new transmitter, installation of directional antenna for night use, increase in power, and move, for extension of completion date from June 30 to September 30, 1941; **1280 kc.**, 5 KW, directional antenna night, unlimited (B3-MP-1323).
- WPBL—Pensacola Broadcasting Co., Pensacola, Fla.—Granted special temporary authority to operate already licensed Ship Station WFLT aboard the yacht *Celestine*, owned by Brown Rainwater of Pensacola, Fla., as a relay broadcast station on **1622, 2058, 2150, and 2790 kc.** in order to relay broadcast program in connection with the Annual Fishing Rodeo to Station WCOA on July 4 and 5, 1941, only.
- WDAY—WDAY, Inc., Fargo, N. D.—Granted special temporary authority to operate with directional antenna during daytime for a period not to exceed 15 days in order to make field intensity coverage survey.
- KWAT—Midland National Life Insurance Co., Watertown, S. D.—Granted special temporary authority to remain silent after 4 p. m., CST, on July 4, 1941, only, in order to observe Independence Day.
- KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Upon consideration of request for reconsideration and grant conditioned upon operation with 200 watts power, granted special temporary authority to operate with power of 200 watts from sign-off (July 7:30 p. m., PST) to conclusion

of the Independence Day Celebration of Modesto and Stanislaus County, Calif., on July 3, 4, and 5, 1941, only.

WHKC—United Broadcasting Co., Columbus, Ohio.—Granted special temporary authority to remain on the air from regular sign-off time (10 p. m., EST) to the conclusion of the Fritzie Zivic-Al Davis fight on July 2, 1941, only, in the event this bout should run later than 10 p. m.

KFXM—Lee Bros. Broadcasting Co., San Bernardino, Calif.—Granted special temporary authority to operate simultaneously with Station KPCC from regular sign-off time (7 p. m., PST) to conclusion of the Fritzie Zivic-Bummy Davis fight on July 2, 1941, only, in the event this bout should run later than 7 p. m.

W49D—John Lord Booth, Detroit, Mich.—Granted extension of special temporary authority to operate on RCA 1 KW transmitter on **44900 kc.** and a temporary antenna for period July 6 to not later than September 4, 1941, pending completion of construction in accordance with permit.

Chattahoochee Broadcasting Co., Columbus, Ga.—Placed in pending files pursuant to Order No. 79, the application for construction permit for new standard broadcast station to operate on **1450 kc.**, 250 watts, unlimited time (B3-P-3023).

Fairfield Broadcasting Corp., Lancaster, Ohio.—Placed in pending files pursuant to Order No. 79, application for construction permit for new standard broadcast station to operate on **880 kc.**, 1 KW, daytime only, exact site subject to approval by Commission (B2-P-2976).

KTBC—State Capital Broadcasting Assn., Inc., Austin, Texas.—Placed in pending files pursuant to Order No. 79, application for consent to transfer of control of State Capital Broadcasting Assn., Inc., licensee of station KTBC, from R. B. Anderson, R. A. Stuart, and A. W. Walker, Jr. to J. M. West, J. Marion West and P. M. Stevenson (B3-TC-207).

APPLICATIONS FILED AT FCC

550 Kilocycles

NEW—Bob Jones College, Inc., Cleveland, Tenn.—Construction permit for a new broadcast station to be operated on **550 kc.**, 1 KW, daytime.

570 Kilocycles

WSYR—Central New York Broadcasting Corp., Syracuse, N. Y.—Modification of construction permit (B1-P-2706) for installation of new transmitter, changes in directional antenna for day and night use, and increase in power from 1 to 5 KW, requesting changes in directional antenna and extension of completion date to 180 days after grant.

WKBN—WKBN Broadcasting Corp., Youngstown, Ohio.—Modification of construction permit (B2-P-2547) for new transmitter, installation of directional antenna for night use, increase in power, and change in hours, requesting authority to install new transmitter.

590 Kilocycles

KGMB—Hawaiian Broadcasting System, Ltd., Honolulu, T. H.—License to cover construction permit (B-P-3069) for move of formerly licensed RCA 1-D, 1-KW transmitter for use as auxiliary transmitter.

610 Kilocycles

WMUR—The Radio Voice of New Hampshire, Inc., Manchester, N. H.—Modification of construction permit (B1-P-2897) as modified, for a new broadcast station, requesting extension of completion date from 7-1-41 to 8-15-41.

WCKY—L. B. Wilson, Inc., Cincinnati, Ohio.—Construction permit to make changes in directional antenna system, change frequency from **1530** to **640 kc.**, and change transmitter site from near Crescent Springs, Ky., to near New Burlington, Ohio, contingent on WCLE's change to **600 kc.** and WHKC's change to **610 kc.**

620 Kilocycles

NEW—Yankee Broadcasting Co., Inc., New York, N. Y.—Construction permit for a new broadcast station to be operated on **620 kc.**, 1 KW, unlimited time, directional antenna for day and night use. Amended: re directional antenna.

640 Kilocycles

NEW—Northern Ohio Broadcasting Co., Elyria, Ohio.—Construction permit for a new broadcast station to be operated on **640 kc.**, 1 KW, limited time (S-KFI), contingent on grant of WHKC's application (B2-P-2833) for change in frequency; facilities of WHKC requested. Amended: to omit request for sharing time with KFI, request facilities of WCLE, and specify studio site.

700 Kilocycles

WLW—The Crosley Corp., Cincinnati, Ohio.—Construction permit to increase power from 50 to 650 KW, make changes in W8XO's transmitter for use by WLW, and install directional antenna for night use.

710 Kilocycles

KIRO—Queen City Broadcasting Co., Seattle, Wash.—License to cover construction permit (B5-P-2437) as modified, for new transmitter, installation of directional antenna for day and night use, increase in power from 1 to 50 KW, and move of transmitter.

KIRO—Queen City Broadcasting Co., Seattle, Wash.—Authority to determine operating power by direct method.

790 Kilocycles

KECA—Earle C. Anthony, Inc., Los Angeles, Calif.—Authority to determine operating power by direct method. (Auxiliary transmitter.)

830 Kilocycles

WCCO—Columbia Broadcasting System, Inc., Minneapolis, Minn.—Authority to install new automatic frequency control equipment.

910 Kilocycles

WMAS—WMAS, Inc., Springfield, Mass.—Construction permit for increase in power from 250 watts to 1 KW, change in frequency from **1450 kc.** to **910 kc.**, install new transmitter and directional antenna for day and night use, and change transmitter site from Springfield to West Springfield, Massachusetts.

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Authority to transfer control of corporation to Sheldon F. Sackett by transferring 5 shares of stock from D. Elwood Caples.

950 Kilocycles

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—License to cover construction permit (B5-P-2848) as modified, for increase in power and installation of directional antenna for night use.

KOMO—Fisher's Blend Station, Inc., Seattle, Wash.—Authority to determine operating power by direct method.

980 Kilocycles

WRC—National Broadcasting Co., Inc., Washington, D. C.—License to cover construction permit (B1-P-243) as modified, for increase in power and installation of directional antenna for night use.

WRC—National Broadcasting Co., Inc., Washington, D. C.—Authority to determine operating power by direct method.

1080 Kilocycles

WCAZ—Superior Broadcasting Service, Inc., Carthage, Ill.—Construction permit to make changes in equipment and increase power from 100 to 250 watts.

1110 Kilocycles

WCBF—WCBF, Inc., Chicago, Ill.—License to cover construction permit (B4-P-2974) as modified, for change in frequency and change in hours of operation.

WCBF—WCBF, Inc., Chicago, Ill.—Authority to determine operating power by direct method.

1140 Kilocycles

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, S. D.—Construction permit to change power from 5 to 10 KW,

time from limited to unlimited, change directional antenna, and move transmitter. Amended: To make changes in directional antenna.

1170 Kilocycles

WWVA—West Virginia Broadcasting Corp., Wheeling, W. Va.—Special service authorization to operate on **1170 kc.**, 5 KW, *unlimited time*, for period ending 2-1-42.

1180 Kilocycles

KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Modification of construction permit (B5-P-2783) as modified, for a new transmitter and increase in power from 10 to 50 KW, requesting extension of completion date from 7-6-41 to 8-5-41.

1230 Kilocycles

WJBW—Charles C. Carlson, New Orleans, La.—Authority to determine operating power by direct method.

WJOB—O. E. Richardson and Fred L. Adair, Hammond, Ind.—Construction permit to change transmitter and studio locations and install new antenna.

WKBO—Keystone Broadcasting Corp., Harrisburg, Pa.—Authority to determine operating power by direct method.

1240 Kilocycles

NEW—Key Broadcasters, Inc., Wilkes-Barre, Pa.—Construction permit for a new broadcast station to be operated on **1240 kc.**, 250 watts, unlimited time, facilities vacated by WBAX.

KFXM—J. C. Lee and E. W. Lee (Lee Brothers Broadcasting Co.), San Bernardino, Calif.—Voluntary assignment of license from J. C. Lee and E. W. Lee (Lee Brothers Broadcasting Co.) to Tri-City Broadcasting Co.

1260 Kilocycles

WOL—American Broadcasting Co., Washington, D. C.—Construction permit to make changes in directional antenna system.

1270 Kilocycles

KFJZ—Tarrant Broadcasting Co., Fort Worth, Texas.—Modification of construction permit (B3-P-2497) as modified, for new transmitter, increase in power from 1 to 5 KW, installation of directional antenna, and move of transmitter, requesting change in frequency under NARBA from **1240 kc.** to **1270 kc.**, make changes in directional antenna, and extension of completion date to 120 days after grant.

1280 Kilocycles

WKST—WKST, Inc., New Castle, Pa.—License to cover construction permit (B2-P-2809) as modified, for installation of directional antenna for night use, increase in hours of operation and power, and change in frequency under NARBA.

WKST—WKST, Inc., New Castle, Pa.—Authority to determine operating power by direct method.

1340 Kilocycles

WTAL—Florida Capital Broadcasters, Inc., Tallahassee, Fla.—License to cover construction permit (B3-P-3175) for changes in transmitting equipment.

1360 Kilocycles

KMO—Carl E. Haymond, Tacoma, Wash.—Modification of construction permit (B5-P-2707) as modified, for new transmitter, increase in power from 1 to 5 KW, and change in antenna, requesting extension of completion date from 8-22-41 to 10-22-41.

FM APPLICATIONS

W71SB—South Bend Tribune, South Bend, Ind.—Modification of construction permit (B4-PH-54) for a new high frequency broadcast station, requesting change in transmitter

location, antenna system, and transmitter, increase in coverage from 4,300 to 7,090 square miles, and extension of commencement and completion dates from 4-4-41 and 10-4-41 to 60 days after grant and 180 days thereafter, respectively.

NEW—Portland Broadcasting System, Inc., Falmouth, Maine.—Construction permit for a new high frequency broadcast station to be operated on **47100 kc.**; coverage: 5,050 square miles; population: 256,466.

W47A—Capitol Broadcasting Co., Inc., New Scotland, N. Y.—Modification of construction permit (B1-PH-23) for a new high frequency broadcast station, requesting extension of completion date from 6-30-41 to 7-31-41.

TELEVISION APPLICATIONS

NEW—Philco Radio and Television Corp., Philadelphia, Pa.—Construction permit for a new commercial television broadcast station (formerly W3XE) to be operated on Channel #3, **66000-72000 kc.**, A5 and special emission for frequency modulation, unlimited time.

NEW—General Electric Co., New Scotland, N. Y.—Construction permit for a new commercial television broadcast station (formerly W2XB) to be operated on Channel #3, **66000-72000 kc.**, A5 and special emission for frequency modulation, unlimited time.

NEW—National Broadcasting Co., Inc., Washington, D. C.—Construction permit for a new commercial television broadcast station (formerly W3XMB) to be operated on Channel #2, **60000-66000 kc.**, A5 and special emission for frequency modulation, unlimited time.

W3XWT—Allen B. DuMont Laboratories, Inc., Washington, D. C.—Modification of construction permit (B1-PVB-31) as modified, for a new television station, requesting extension of commencement and completion dates from 1-1-41 and 7-1-41 to 7-1-41 and 1-1-42, respectively.

MISCELLANEOUS APPLICATIONS

NEW—Westinghouse Radio Stations, Inc., Portable-Mobile.—Construction permit for a new relay broadcast station to be operated on **31220, 35620, 37020, and 39260 kc.**, power of 2 watts, A3 emission.

NEW—Westinghouse Radio Stations, Inc., Portable-Mobile.—License to cover construction permit (B2-PRE-392) for a new relay broadcast station.

NEW—Westinghouse Radio Stations, Inc., Hull, Mass.—Construction permit for a new developmental broadcast station to be operated on **9570 kc.**, 700 watts, A0 and A1 emission, limited to WBOS.

FEDERAL TRADE COMMISSION ACTION

COMPLAINTS

Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

American Association of Law Book Publishers—Twenty-eight publishers and distributors of law books and other legal publications are charged, in a complaint, with engaging in a combination to suppress and restrain competition in the sale of their products by price fixing and other practices. The complaint also charges their trade association, the American Association of Law Book Publishers, Rochester, N. Y., and its officers, with aiding the respondents in carrying out their undertakings. (4526)

Colonnade Advertising Agency—Ferd T. Hopkins, trading as D. Watson & Company and as Colonnade Advertising Agency, 430 Lafayette Street, New York City, is charged in a complaint

with misrepresentation in the sale and distribution of a medicinal preparation advertised as "Dr. J. Lariviere's Vegetable Compound." (4527)

Louis A. Walton Co., 407 South Market Street, Chicago, Kling Bros. & Co., Inc., 333 West Van Buren Street, Chicago, and Leopold Kling and Samuel Kling, individually and as officers of the corporations, are charged in a complaint with misrepresentation in the sale of clothing. The Louis A. Walton Co. is a wholly owned subsidiary of Kling Bros. & Co., Inc., and is operated as a department of that company. (4528)

CEASE AND DESIST ORDERS

Commission has issued the following cease and desist orders:

General Grocer Co., St. Louis food wholesaler, has been ordered to cease violations of the brokerage provision of the Robinson-Patman Act.

Commission findings are that the respondent corporation, in connection with purchasing its commodity requirements, received and accepted substantial allowances and discounts in lieu of brokerage from the sellers. (4281)

Hy-Phen Corporation, Matoaka, W. Va., successor to Bradley's Laboratory, Inc., has been ordered to cease and desist from misrepresentation in the sale of "Hy-Phen," a medicinal product.

The Commission finds that through advertisements in newspapers, radio continuities and other means, the respondent has represented that the preparation will prevent colds; is a cure or remedy for colds and is a competent and effective treatment for toothache, neuralgia, and other pains and ailments and that it will relieve the pain attendant upon such conditions more quickly and for a longer period of time than any other preparation. (4418)

Pine Hill Lime & Stone Company—Nineteen southern producers of lime and Hal S. Covert, of Knoxville, Tenn., their former paid representative, have been ordered to cease and desist from engaging in a combination or conspiracy to maintain a delivered price system for their products.

The respondent producers are: Pine Hill Lime & Stone Co., Pine Hill, Ky.; Southern States Lime Corp., Charleston, S. C., and Crab Orchard, Tenn.; Gager Lime Manufacturing Co., Chattanooga and Sherwood, Tenn.; Knoxville Lime Manufacturing Co., Knoxville, Tenn.; Longview-Saginaw Lime Works, Inc., Birmingham, Long View, and Saginaw, Ala.; Cheney Lime & Cement Co., Birmingham, Landmark, and Greystone, Ala.; Ladd Lime & Stone Co., Cartersville, Ga.; Virginia Lime Products Co., Inc., Eagle Rock, Va.; Kimbalton Lime Co., Inc., Shawsville, Va.; Eagle Rock Lime Co., Eagle Rock, Va.; Williams Lime Manufacturing Co., Knoxville, Tenn.; Florida Lime Products Co., Inc., Ocala, Fla.; Dixie Lime Products Co., Ocala, Fla.; Keystone Lime Works, Inc., Keystone, Ala.; M. J. Grove Lime Co., Lime Kiln, Bonsville and Frederick, Md., and Stevensville, Va.; Ripplemead Lime Co., Inc., Ripplemead, Va.; Riverton Lime & Stone Co., Riverton, Va.; Jesse Allen Lime Co., Burns, Tenn., and George L. Scott, Sr., trading as Alabaster Lime Co., Siluria, Ala.

Commission findings are that the respondents' system of identical delivered prices was based on the use of a number of so-called basing points whereby all delivered prices were calculated as though shipments were made by rail from a single basing point or from points having a common or the same freight rate to the respective destination or destinations. (3591)

J. H. Thorp & Co., Inc., 250 Park Avenue, New York City, has been ordered to cease and desist from certain misrepresentations in the sale of textile fabrics.

The Commission finds that the respondent, which has a branch office and place of business at 10 East 34th St., New York City, and is a seller and distributor of various grades and types of textile

fabrics, has represented that certain of its fabrics are "sunfast," "tubfast," "fadeless" or "washable" when, in fact, they will change or lose color when exposed to sunlight and otherwise deviate from their original colors or designs when washed or laundered. (4310)

Wellworth Sales Company—Orders prohibiting the use of lottery methods in connection with the sale of merchandise to ultimate consumers have been issued against Isidore Halperin and Morris Orenstein, trading as Wellworth Sales Co., New York, and Acme Premium Supply Corporation, St. Louis, distributors of novelty merchandise; H. W. Lay & Co., Inc., Atlanta, distributor of food products; and P. D. Meadors and M. M. Meadors, trading as Meadors Manufacturing Co., Greenville, S. C., candy and nut product manufacturers. (3470-4198-4439-4473)

STIPULATIONS

During the past week the Commission has entered into the following stipulations:

Allergy Research Institute, Inc., 809 Walnut St., Cincinnati, has entered into a stipulation to cease certain representations in the sale of devices advertised as being effective in the treatment of hay fever, rose fever and seasonal asthma. (02825)

Derby Knitting Mills, Inc., 122 Fifth Ave., New York, manufacturer of men's hosiery, has entered into a stipulation to cease certain representations in the sale of its product.

The stipulation recites that the respondent caused labels bearing the words "Genuine English Ribbed" to be affixed to hosiery knitted by it in the United States on machines of English style or manufacture, and that the respondent more recently used stencils on the hosiery prominently displaying the words "Genuine English Ribbed", followed by the words "Made in U.S.A.", printed in much smaller letters and less prominent form. (3161)

Lloyd's—John M. Lloyd, trading as Lloyd's, Kansas City, Mo., has entered into a stipulation to cease and desist from certain representations in the sale of textile fabrics.

Under his stipulation, the respondent agrees to cease advertising, branding, labeling, invoicing or selling products composed wholly or partly of rayon without clearly disclosing the rayon content by use of the word "Rayon" and without disclosing in type equally conspicuous as the word "Rayon" each constituent fiber in the order of its predominance by weight when a product consists partly of rayon and partly of other fibers or materials. (3158)

W. H. Long Company—W. H. Long, trading as W. H. Long Company, Chicago, engaged in the sale and distribution of office equipment and supplies, including fluorescent lighting fixtures and bulbs, has entered into a stipulation in which he agrees to cease and desist, in connection with the sale and distribution of his products, from representing that the use of "Fluorescent Daylight Lights" will "Cut Your Electric Bills as much as 85%," that a "15 Watt UNIT will replace any incandescent bulb up to 100 Watts," or that "a double 18"—"30 Watt UNIT replaces any incandescent bulb up to 200 Watts;" and from any other inaccurate, exaggerated or misleading statements tending to confuse or mislead purchasers. (3160)

Multiprint Company—Nettie M. Gorov, trading as Multiprint Company, 666 Lake Shore Drive, Chicago, engaged in the production of illustrative pictures for use by manufacturers of and dealers in furniture, machinery and other products, has entered into a stipulation in which she agrees in connection with the advertisement, offering for sale, sale or distribution of her products

in commerce to cease and desist from the use of the word "Photo" or the word "Photograph" as descriptive of reprints of photographs; and from the use of the word "Photo" or the word "Photograph" or of any other words of similar import in referring to her products, the effect of which may tend to convey the belief to purchasers or prospective customers that the products are photographs. (3157)

National Stamping & Electric Works, 3212 West Lake St., Chicago, stipulated that it will cease certain representations in the sale of electrical heating pads.

The respondent agrees that in the sale of electrical heating pads not equipped with three or more adequate thermostatic or other heat controls calibrated for three distinct temperatures, it will cease using the words "three-heat" as descriptive of the pads or the switches used in connection with them. (3162)

Storm Flooring Company, Inc., 2500 Park Avenue, New York City, engaged in the sale and distribution of flooring and related

products, has entered into a stipulation with the Federal Trade Commission in which it agrees to cease and desist from the use of the word "Producers" or "Mills" on its stationery or in its advertising or other printed matter as descriptive of its business, and from the use of any representation, statement or depiction in any way so as to imply that it produces or manufactures such products or that it actually owns and operates or directly and absolutely controls a mill, factory or plant in which such products are produced or manufactured. (3159)

FTC CASE DISMISSED

The Federal Trade Commission dismissed without prejudice a complaint which had charged Lightfoot Schultz Co., New York, Continental Blade Corporation, Brooklyn, and Lawrence Distributing Corporation, Brooklyn, with violation of the Federal Trade Commission Act in the sale of soaps.