

DISTRICT MEETINGS PLANNED

Industry Problems to be Aired

Arrangements for the series of district meetings, to be held in all seventeen NAB districts commencing early in October, are shaping up rapidly as we go to press. President Miller has sent to all District Directors, for their final comment and recommendations, a detailed outline of suggested plans for the meetings and the subjects to be covered.

"The purpose of the meetings should be two-fold," President Miller states:

- 1) To discuss with the stations the many problems facing the industry, to hold meetings of groups, such as Sales Managers, to discuss their particular problems, and for informal discussions of various subjects;
- 2) To do a more thorough public relations job by contacting the various groups in the community, such as, the women's clubs, the educators, the newspaper editors, the local legislators, etc., explaining to them the great public service which radio is rendering and securing a better understanding of some of our problems.

Among the industry problems slated for discussion are national defense, ASCAP, labor, the Code, the monopoly report, and legislative matters affecting radio.

Committees on the Code, national defense, labor, engineering, and membership, as well as the Sales Managers Committee, will meet and take an active part in each convention program.

Plans are being perfected to ensure the fullest publicity for speeches and convention news generally, and to develop public relations contacts with editors, radio editors, advertisers and important community groups.

Talks and discussion panels on such subjects as *Radio's Place in National Defense*, *Radio and Education* and like topics will be broadcast over local broadcasting stations.

Charts will be prepared in advance for use at the meetings, covering such subjects as:

- 1) Radio's growth as an industry, its significant milestones and achievements;
- 2) Value of radio as an advertising medium, its growth, application to various types of business, success for sponsors, etc.;
- 3) Functions and services of the various NAB Departments, samples of the products of the various departments, such as, Broadcast Advertising Record, Accounting Manual, Trade Studies, etc.;
- 4) Summary of our legislative problems.

In a letter to District Directors, C. E. Arney, Jr., Assistant to the President, has expressed the wish of the Sales Managers Executive Committee that as many sales managers in each District as possible be present in order that the plans and programs of the Department of Broadcast Advertising may be furthered and made of even greater use and value to the entire membership. Every member of the district sales managers committees should be present at his district meeting, in order to get the greatest benefit to himself and his station.

Addressing the District Directors, President Miller expressed the view that this year's meetings would be especially important in the light of radio's many current problems, to (Continued on page 758)

Neville Miller, *President* C. E. Arney, Jr., *Assistant to President*

Edward M. Kirby, *Director of Public Relations*; Joseph L. Miller, *Director of Labor Relations*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Paul F. Peter, *Director of Research*; Russell P. Place, *Counsel*; Lynne C. Smeby, *Director of Engineering*

INDUSTRY PROBLEMS TO BE AIRED

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the solution of which much assistance will undoubtedly be gained by an exchange of views among broadcasters themselves as well as by contact with influential leaders in local communities throughout the country.

The time and place of each district meeting has been worked out in a tentative schedule now before the district directors, and the dates and location of the first meetings to be scheduled will be announced in forthcoming REPORTS.

NIB CONVENTION

At its two-day convention in Chicago this week, NIB adopted a number of resolutions aimed at reorganization of that body under a plan of State representation. Present officers will serve until State delegates are selected, it was announced, when such delegates will in turn select new officers and directors.

A large part of the session was devoted to the music situation, representatives of ASCAP, BMI, SESAC and AMP presenting the position of their respective organizations. Chairman Fly of the FCC, General Cummins of the U. S. Army, Sixth Corps Area, Chicago, and Mr. Victor O. Waters, special assistant attorney-general, were among the speakers who addressed the delegates from some hundred twenty-five odd stations.

Referring to the current Senatorial hearings on alleged charges of pro-war propaganda activity on the part of motion picture and radio interests, Chairman Fly echoed the views expressed by President Neville Miller of NAB in his recent letter to Senator D. Worth Clark of Idaho, Chairman of the investigating sub-committee.

Neither the FCC nor the Defense Communications Board nor, so far as he knew, "any other agency of the government," has any plans for taking broadcasting out of private hands, even in time of war, Mr. Fly said. Quoting directly from the letter which Mr. Miller had written to Senator Clark on behalf of the industry, in which he asserted that radio broadcasting is conducted "by more than 800 broadcasting stations . . . operated by men and women of all creeds and political beliefs—Republicans and Democrats, farmers, lawyers, newspaper people—plain business people of all kinds," the FCC Chairman said:

"The real justification of private ownership of radio is that control can thereby be left, as Mr. Miller says, in the hands of hundreds of men and women of all creeds and political beliefs, hundreds of everyday Americans."

In his opening address, President Harold A. Lafount called for a united industry and pledged the support of his organization to the Federal Communications Commission in meeting the problems of the present national emergency.

TAX FIGHT

Messages continue to pour in from broadcasters in all parts of the country congratulating the NAB for its successful effort toward eliminating a super tax on radio broadcasting from the current federal revenue bill, Neville Miller, president of the industry's trade association, announced today.

"The industry is in your debt for the fine work you did in the elimination of the unjust and discriminatory tax on broadcasting," P. W. Morency, general manager of WTIC wired. "Our congratulations on a difficult job well done."

"You and your associates at NAB are to be heartily congratulated on this yeoman service you performed for the industry," telegraphed Martin Campbell, manager of Station WFAA, Dallas, Texas.

E. E. Hill, of Station WTAG, Worcester, Mass., added his congratulations "on the successful fight waged by NAB on behalf of all the broadcasters."

Hugh A. L. Halff, also expressed, on behalf of Station WOAI, his appreciation of the efforts of President Miller and the NAB staff.

"We are gratified to receive these welcome messages of appreciation from the industry," Mr. Miller said. "The result we have achieved thus far is an excellent demonstration of what can be accomplished with a united industry front. It could not have been achieved without the wholehearted cooperation we received not only from members of the industry but from representatives of advertising, labor unions and other groups. I wish to take this opportunity to express, on behalf of the NAB staff and for myself, our sincere thanks for the splendid cooperation which the trade association received from all concerned."

Mr. Miller warned broadcasters not to consider this sort of proposal permanently disposed of. "While we have been successful in eliminating this particular tax from the current revenue bill, our fight against a discriminatory tax of this kind is not yet won," he said. "It will be proposed again, unless its sponsors—certain printing trades unions—are convinced that it would hurt them as well as radio broadcasters. The NAB has not relaxed its vigilance, and will continue its efforts in this and other directions on behalf of the industry."

PRIORITIES

OPM's Bureau of Research and Statistics is examining the data filed by NAB with Donald M. Nelson, director of priorities. Certain additional information concerning the needs of the industry, desired by Research, is being gathered together. It is too early yet, however, for any action to be taken on the matter.

We hear that emergency orders are being given higher ratings whenever the emergency demands in accordance with the plan of procedure published in NAB REPORTS of September 12 and 19. A case in point was that of a station off the air. It required an A-1-A rating to get the necessary equipment to restore operation; and this was immediately forthcoming. Another station received an A-5 project rating on its CP for betterments.

You are urged to continue to safeguard continuous operation by making sure that your minimum emergency inventory is maintained. Should your supplier report that the A-10 rating is insufficient to secure this material within your allowable time limit, we suggest that you seek the cooperation, by telephone, of Mr. Jim Peters, Miscellaneous Supplies Section, Office of Production Management, 462 Indiana Avenue, N. W. Telephone number: REpublic 7500; Ext. 2331.

National Defense

RADIO TECHNICIAN COURSES

Dates of the first four courses for radio technicians in North Carolina have been set by Blake R. Van Leer, dean of engineering, North Carolina State College. Cities, number of applicants and dates appear in the table below:

Charlotte, N. C.	200	Oct. 1, 1941
Raleigh, N. C.	50	Oct. 6, 1941
Greensboro, N. C.	50	Oct. 8, 1941
Winston-Salem, N. C.	75	Oct. 15, 1941

A course will also be started in Durham, though it is undecided whether it will be given by Duke University or North Carolina

State. Additional courses are contemplated for Wilmington and probably Rocky Mount.

Navy Wants Licensed Operators

Listeners to the Woodbury program on NBC-Blue, Sunday night, September 21, heard Walter Winchell give a Navy plug which sought licensed commercial radio operators. The Army and the Navy have already taken operators from stations and doubtless many more will go to the armed services. This is one reason NAB is promoting intensive radio courses in colleges and universities.

Industry to Help Marines

Beginning early in October the United States Marine Corps will distribute recruiting announcements through NAB. The cooperation of the broadcasting industry was sought by Brigadier General Robert L. Denig and Major George T. Van der Hoef.

Return Forms Early

Forms for reporting September national defense data will be mailed all stations this week. The information, by virtue of being assembled in one spot for ready reference, is being of such substantial help that it is hoped additional stations will return the form promptly. The count of reporting stations to end of this month is approximately 371. Doubling this number will be appreciated.

Broadcast Search for Instructors

When Gene Tunney came to Cincinnati in search of physical education instructors for the U. S. Navy, last week, he appeared on a half hour broadcast over WCKY, from the Florentine room of Hotel Gibson. It was attended by a crowd of approximately one thousand.

Sales

TO ADDRESS AFA

Neville Miller will speak on "Freedom of the Press and Radio" and Frank E. Pellegrin will discuss "Retailing by Radio" October 17, at the district convention of the Advertising Federation of America to be held in Tulsa, Okla.

Wholesale Grocers' Atlas

To increase revenue by selling more time to food manufacturers, KMA, Shenandoah, Ia., has prepared an "Atlas of Wholesale Grocers" to give advertisers a definite index of the distribution centers whose business is stimulated by KMA advertising. The 8-page brochure also contains a station coverage map, testimonials, market data, etc. Copies may be obtained by writing J. C. Rapp, station manager.

For "Sold Out" Prospects

The problem of selling advertising to a manufacturer who says "Why should I advertise when I'm sold out?" is occurring more frequently in radio circles. Good answers are contained in a reprint of "Blood, Tears and Advertising," a talk delivered by Ellen Hess, editor of *Tide*, before the Advertising Club of Boston. Copies are available by writing *Tide* magazine.

Retail Advertising Budgets

A table showing advertising expense ratios in 50 retail trades is given in *Dun's Review* for January, 1941, and has proved helpful

to radio sales managers by providing a groundwork for the planning of better advertising help to retailers. The ratios given are advertising expenses as percentages of net sales, and show the upper and lower limits and median averages for all trades.

The study shows that the large retailer commonly spends a bigger portion of the sales dollar on advertising than the small retailer, and that the store in a medium size town is likely to be a more liberal spender percentage-wise than a similar store in a large city or small town.

The study is titled "How Retail Advertising Expenditures Vary with Sales Volume and Size of City," and was edited by Walter L. Mitchell, Jr., Director of Surveys, Dun & Bradstreet, Inc. Radio stations that do not subscribe to *Dun's Review* might be able to obtain a copy from a public library, chamber of commerce, bank, etc.

Regarding Hal Ayers

Because of inquiries from NAB members, the following information is given on Hal Ayers, who is reported to be selling transcribed programs to United States Tire dealers in various localities. The programs, "Transcontinental Tours," are supposed to terminate with a number of all-expense tours of the U. S., Latin and South America, awarded to winners of essay contests.

The United States Rubber Co. reports that Hal Ayers is not an authorized representative nor was he ever connected with the company, that the company does not know his whereabouts, and that on July 1st it instructed all its Branches to warn their dealers against any solicitation made by Mr. Ayers.

Sales Managers Meet

Harvey Wixson, manager of KHQ-KGA, Spokane, was elected president of the NAB Sales Manager's Division of the 17th District at its bi-annual meeting in Portland, September 12.

Wixson succeeds Charles Couche of KOIN-KALE, Portland, who presided. The district comprises Oregon, Washington and Alaska. Hugh Feltis, KOMO-KJR, Seattle, is secretary-treasurer.

Highlighting the meeting was a luncheon attended by 63 guests representing in addition to radio stations, all Portland advertising agencies and several in Seattle.

Morning speakers included Palmer Hoyt, KGW-KEX, "Selling Advertising in the Face of a Shortage of Merchandise Due to National Defense"; Frank Loggan, KBND, secretary-treasurer of the Oregon Broadcasters' Association, "Advertising Under Fire"; Archie Morton, KIRO, "The Values of Station Promotion"; Charles Bailey, KOMO-KSR, "Analysis of Audience Mail," and Fred Goddard, KXRO, "Sales Ideas and Success Stories."

Afternoon sessions were split, with smaller station representatives meeting under the chairmanship of Lee Bishop, KMED.

Executives of all advertising agencies in the district were invited to the luncheon at which Ralph Calkins, Pacific Northwest manager of the McCann-Erickson agency, spoke on "An Agency's View of Radio as a Medium."

On the social side, a cocktail party at which radio members entertained agency representatives, and golf at Oswego Country Club, completed the calendar. It was decided to hold the spring meeting in Spokane.

Radio representatives attending included the following:

KXA, Miss Wallace; KFPY, R. C. Ostrander; KGA, Harvey Wixson; KOIN, Harry Buckendahl; KALE, Charlie Couche; KOMO, H. M. Feltis; KIRO, Archie Morton; KOIN, Al Vaughan; KOIN, Bruce Fichtl; KODL, Glenn Howell; KODL, Bob Maille; KWRC, Henry Hogue; KWRC, Del Fitzpatrick; KODL, Barney Kenworthy; KRNR, Marshall Pengra; KUIN, Don Telford; KOIN, Arthur Briggs; KOIN, Newton G. Hedin; KOIN, Del Chance; KOOS, Ben Stone; KOOS, Mark DeCauray; KMED, Lee Bishop; KWIL, Hal Byer; KORE, Glen McCormick; KWLK, Frank Coffin; KWLK, Loren Nicholson; KGY, Tom Olsen; KXRO, Fred Goddard; KXRO, Rod McArdle; KBND, Frank Loggan; KELA, Elroy McCaw; KJR, Chuck Bailie; KGW, Arden Pangborn; KEX, Paul Connet; KEX, Jack Eichenberger; KGW, Jim Mount; KOIN, Clark Mears; KFPY, Dick Green; KFPY, Cliff Nelson; KXL, H. G. Jacobsen; KOIN, Tom Case; KOIN, N. A. Davis; KVAN, Bill McCready; KALE, Ted Kooreman; KSLM, Earl Headrick.

NAB Sales Helps

Last week copies were sent all member stations of "They Don't Seem to Believe Us" and "New Check List of FTC Taboos", to assist copy departments in maintaining high standards in radio advertising.

Now in preparation and planned for distribution this week are new summary tables on radio advertising for grocery stores and insurance companies. These, prepared jointly by the NAB Department of Research and the NAB Department of Broadcast Advertising, are being issued because of the success reported by many members in selling more radio time through the summary table on department store advertising, recently issued. Requests have been filed for hundreds of extra copies, and a limited quantity is still available at no charge.

These two tables are being prepared because the food products field is the largest single source of radio advertising revenue, and the insurance field is considered a profitable one to develop in the light of present conditions.

Also distributed was a "Results from Radio" trade study on Mortuaries, already a good source of revenue for some stations. Extra copies may be had at cost in any quantity, and may be imprinted locally if desired.

A survey is being conducted on dealer-cooperative advertising, with all NAB member stations asked to supply the names of those manufacturers which permit the use of dealer funds for radio advertising, and those which do not. When all questionnaires are in, the lists will be compiled and furnished to the participating stations. Promptness in returning the questionnaire is urged so that the lists may be made available for fall selling.

Per-Inquiry and Free Time

An NAB member station reports that it has been unable to collect for radio advertising rendered the **United Advertising Companies, Inc.**, Chicago agency, and their client, **The Pen Man**. Although the order originally placed was a firm order, the agency has replied that it was issued "with the reservation in mind" that the station would "make it pay out" on a per-inquiry basis.

The **National Needlecraft Bureau, Inc.**, New York, is seeking free time on women's programs to promote needlework. Lesson give-aways are offered, which definitely recommend commercial brands of materials required.

Constance Hope Associates, Inc., New York, is seeking free time for radio interviews to feature Martha Alden, who is engaged in conducting bedmaking demonstrations and talking about sleep exercises at department stores.

Batten, Barton, Durstine & Osborn, New York agency, is seeking free radio time on behalf of **The Saturday Evening Post-RKO Pictures** promotion stunt to elect an "all-American dance band." Member stations have pointed out that they are trying to sell radio time to publications and motion picture producers, and would be discriminating against paid advertisers if they donated free time to this promotion.

Labor

SUPREME COURT REVIEW

General Philip B. Fleming, Administrator of the Wage and Hour Division, United States Department of Labor, announced that the Solicitor General had filed in the United States Supreme Court for a writ of certiorari to review a decision on June 27, 1941, of the Circuit Court of Appeals for the Fifth Circuit in the case of *Fleming v. A. H. Belo Corporation*, publisher of the Dallas (Texas) News. In its decision the Circuit Court held that an employer who guaranteed his employees a certain weekly salary might fix by agreement with them the rate to be used in computing overtime compensation. This affirmed a decision of the

United States District Court at Dallas, Texas. The Wage and Hour Division contended that the Fair Labor Standards Act required that overtime compensation be computed on the basis of a rate obtained for each week by dividing the amount of the guaranteed weekly salary by the number of hours worked that week.

Cost of Living

The cost of living advanced 0.8 per cent from mid-July to mid-August, the Labor Department reports. On August 15, the cost of living was 106 per cent of its 1935-39 average.

WGRC Musicians

Remote bands returned to MBS Friday, September 19, after a week's absence, with the settlement of a dispute between Station WGRC, Louisville, and the A. F. of M. The settlement was worked out in the New York offices of the union at a conference attended by S. A. Cisler, WGRC manager; Fred Weber, MBS; Joseph L. Miller, NAB; James C. Petrillo, A. F. of M. president, and other union officials.

Safety Drive

Zero hour for the greatest mass attack against accidents in the history of the country will be October 6.

The attack was ordered by President Roosevelt, who asked the National Safety Council to lead an intensified emergency campaign against accidents that are crippling national defense.

The Council announced today that mobilization of a vast safety army is complete, and that the official opening gun for the campaign will be timed with the start of the National Safety Congress and Exposition on October 6.

An impressive ceremony at the opening session of the Congress will be the signal that will start the campaign rolling throughout the nation, with every state and thousands of communities swinging into the drive against accidents.

FEDERAL COMMUNICATIONS COMMISSION DOCKET

Following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, September 29. They are subject to change.

Wednesday, October 1

Consolidated Hearing

NEW—R. B. Terry, D. A. Rawley, C. M. Waynick & H. A. Cecil d/b as High Point Broadcasting Co., High Point, N. C.—C. P., 1370 kc., 100 watts, unlimited time.

NEW—Ralph L. Lewis, Greensboro, N. C.—C. P., 1370 kc., 100 watts, unlimited time.

Thursday, October 2

KFNF—KFNF, Incorporated, Shenandoah, Iowa.—Renewal of license, 920 kc., 500 watts night, 1 KW day, S-KUSD.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

Everett L. Dillard, tr/as Commercial Radio Equipment Co., Kansas City, Mo.—Granted construction permit (B4-PH-14) for

new high frequency (FM) broadcast station to operate on **44900 kc.**, with a service area of 4,400 square miles.

KRKO—Everett Broadcasting Co., Inc., Everett, Wash.—Granted special service authorization (B5-SSA-8) to operate unlimited time, to use hours vacated by Station KEVR, for the balance of the regular license period ending December 1, 1941. Station now operates day until LS sharing with KEVR.

WAWZ—Pillar of Fire, Zarephath, N. J.—Granted construction permit (B1-P-3200) subject to proof of performance and taking care of complaints in blanket area, to install new transmitter, increase power to 5 KW day, using directional antenna day and night. Station now has 1 KW day and night, S-WBNX on **1380 kc.**

KRNR—News-Review Co., Roseburg, Ore.—Granted construction permit (B3-P-3134) to make changes in antenna and increase night power to 250 watts. Station now has 100 watts night, 250 watts day, **1490 kc.**, unlimited time.

WNAD—University of Oklahoma, Norman, Okla.—Granted renewal of license for the period ending February 1, 1942.

WKAR—Mich. State College, E. Lansing, Mich.—Granted authority (B2-FP-96) to transmit broadcasts of Mich. State College football games on certain specified dates beginning September 27, 1941, to Station CKLW, Windsor, Ontario, Canada, for rebroadcasting.

APPLICATION DENIED

WGEA—General Electric Co., So. Schenectady, N. Y.—Denied request to transmit commercial programs on **9550 kc.** (Pan American frequency), over International b/c Station WGEA on September 29, 1941.

DESIGNATED FOR HEARING

Yankee Broadcasting Co., Inc., New York, N. Y.—Application for construction permit for new standard broadcast station to operate on **620 kc.**, 1 KW, using directional antenna day and night, unlimited time (B1-P-3094).

Newark Broadcasting Corp., Newark, N. J.—Application for construction permit for new standard broadcast station to operate on **620 kc.**, 5 KW, unlimited time, employing directional antenna day and night (B1-P-3249) (Consolidated hearing with above application).

WSOY—Commodore Broadcasting, Inc., Decatur, Ill.—Application for construction permit amended so as to request change in frequency to **1560 kc.**, increase power to 10 KW, make changes in equipment, install directional antenna for night use and move transmitter to approximately 7 miles south-east of Decatur, Ill. (B4-P-3028, Docket No. 6004).

Consolidated hearing on following applications for new broadcast stations:

R. O. Hardin, tr/as Nashville Broadcasting Co., Nashville, Tenn.—Application for construction permit (B3-P-3190) for new standard broadcast station to operate on **1210 kc.**, 250 watts, unlimited time (requests facilities of WSIX, when vacated); exact location in Nashville, Tenn., and antenna system to be determined subject to Commission's approval.

John R. Crowder, tr/as Dimple Broadcasting Co., Columbia, Tenn.—Application (B3-P-3241) for **1240 kc.**, 250 watts, unlimited time.

Tennessee Radio Corp., Nashville, Tenn.—Application (B3-P-3219) for **1240 kc.**, 250 watts, unlimited time. (Requests facilities of WSIX when vacated.)

Birney Imes & Robin Weaver, d/b as Imes-Weaver Broadcasting Co., Murfreesboro, Tenn.—Application (B3-P-3215) for **1240 kc.**, 250 watts, unlimited time. Exact location and antenna system to be determined subject to Commission's approval. (Requests facilities of WSIX when vacated.)

Birney Imes & Robin Weaver, a co-partnership, d/b as Imes-Weaver Broadcasting Co., Columbia, Tenn.—Application (B3-P-3203) for **1340 kc.**, 250 watts, unlimited time. Exact site and antenna system to be determined subject to Commission's approval.

RENEWAL OF LICENSES

Granted extension of licenses upon a temporary basis only, pending receipt of and determination upon applications for renewal of licenses, in no event later than November 1, 1941, of following:

KFBC, Cheyenne, Wyo.; KGEK, Sterling, Colo.; KGEZ, Kalispell, Mont.; KGY, Olympia, Wash.; KMAC, San Antonio, Tex.; KRLH, Midland, Tex.; KROC, Rochester, Minn.; KSUB, Cedar City, Utah; KVNU, North of Logan, Utah; KVOX, Moorhead, Minn.; KWFC, Hot Springs, Ark.; KXOX, Sweetwater, Tex.; WABI, Bangor, Me.; WAIM, Anderson, S. C.; WBIR, Knoxville, Tenn.; WTOL, Toledo, Ohio; WBOC, Outside City Limits, Salisbury, Md.; WCAT, Rapid City, S. D.; WDAK, West Point, Ga.; WJBY, Gadsden, Ala.; WJMC, Rice Lake, Wisc.; WLBj, near Bowling Green, Ky.; WLOF, Orlando, Fla.

Granted extension of licenses upon a temporary basis only, pending receipt of and determination upon applications for renewal of licenses, in no event later than December 1, 1941, of following:

WJMA, Covington, Va.; WRBL, Columbus, Ga.

Granted renewal of following broadcast station licenses for the period October 1, 1941, and ending not later than October 1, 1942:

KANS, Wichita, Kans.; KARM, Fresno, Calif.; KAST, Astoria, Ore.; KCRJ, Jerome, Ariz.; KDLR, Devils Lake, N. D.; KELO, Sioux Falls, S. D.; KFJI, Klamath Falls, Ore.; KFOR, Lincoln, Nebr.; KHBC, Hilo, Hawaii; KHBG, Okmulgee, Okla.; KOCY, Oklahoma City, Okla.; KVCV, Redding, Calif.; KPDN, Pampa, Tex.; KRBA, Luikin, Tex.; KROY, Sacramento, Calif.; KSUN, Lowell, Ariz.; KUIN, Grants Pass, Ore.; KVIC, Victoria, Tex.; KVOL, Lafayette, La.; KVSF, Santa Fe, New Mexico; KASA, Elk City, Okla.; KBTM, Jonesboro, Ark.; KFXD, Nampa, Idaho; KFXM, San Bernardino, Calif.; KGHl, Little Rock, Ark.; KMLB, Monroe, La.; KPOW, Powell, Wyo.; KRMD, Shreveport, La.; KWIL, Albany, Ore.; KWJB, Globe, Ariz.; KWOC, Poplar Bluff, Mo.; KWG, Stockton, Calif.; KYSM, Mankato, Minn.; WATN, Watertown, N. Y.; WBLJ, Dalton, Ga.; WPML, Macon, Ga.; WBRB, Wilkes-Barre, Pa.; WBRK, Pittsfield, Mass.; WBRW, Welch, W. Va.; WCAX, Burlington, Vt.; WCLO, Janesville, Wisc.; WCLS, Joliet, Ill.; WCMi, Ashland, Ky.; WCPO, Cincinnati, Ohio; WCOL, Columbus, Ohio; WCRW, Chicago, Ill.; WDMJ, Marquette, Mich.; WEBQ, Harrisburg, Ill.; WEBR and auxiliary, Buffalo, N. Y.; WENY, Elmira, N. Y.; WEXL, Royal Oak, Mich.; WFOY, St. Augustine, Fla.; WFTM, Fort Myers, Fla.; WGBB, Freeport, N. Y.; WGH, Newport News, Va.; WHAI, Greenfield, Mass.; WHIZ, Zanesville, Ohio; WIBU, Poynette, Wisc.; WIBX, Utica, N. Y.; WIL, St. Louis, Mo.; WINN, Louisville, Ky.; WJLS, Beckley, W. Va.; WJOB, Hammond, Ind.; WJTN, Jamestown, N. Y.; WJW, Akron, Ohio; WKBO, Harrisburg, Pa.; WKOK, Sunbury, Pa.; WLAk, Lakeland, Fla.; WLOK, Lima, Ohio; WMBO, Auburn, N. Y.; WMFG, Hibbing, Minn.; WMFR, High Point, N. C.; WOCB, near Hyannis, Mass.; WPID, Petersburg, Va.; WRAW, Reading, Pa.; WRAL, Raleigh, N. C.; WSAM, Saginaw, Mich.; WSAY, Rochester, N. Y.; WSBc, Chicago, Ill.; WSOC, Charlotte, N. C.; WSTV, Steubenville, Ohio.

The following stations were granted renewals for the period ending August 1, 1942:

WCNW, Brooklyn, N. Y., and WHK, Cleveland, Ohio.

Licenses for the following stations were extended on a temporary basis only, for the period ending November 1, 1941, pending determination upon applications for renewal:

WELL, Battle Creek, Mich.; W2XVP, New York City; W9XLA, Denver, Colo., and W5XAU, Oklahoma City, Okla.

PLACED IN PENDING FILE

WOKO, Inc., Albany, N. Y.—Application for construction permit (B1-PST-3) for new ST broadcast station placed in pending file pursuant to Order No. 79.

The Concord Tribune, Inc., Concord, N. C.—Application for construction permit (B3-P-3168) for new standard broadcast station placed in pending file pursuant to Order No. 79.

Birney Imes, Tupelo, Miss.—Application for construction permit (B3-P-3148) for new standard broadcast station placed in pending file pursuant to Order No. 79.

MISCELLANEOUS

KICA—Western Broadcasters, Inc., Clovis, N. M.—Granted special temporary authority to operate on the frequency of **1240 kc.**, with power of 100 watts, using equipment authorized by existing license, for a period not to exceed 30 days, beginning September 22, 1941, and ending not later than October 21, 1941, pending filing of application for approval of new equipment.

- WEAU—Central Broadcasting Co., Eau Claire, Wisc.—Denied request for special temporary authority to operate on the frequency of **790 kc.**, with power of 5 KW, daytime, using the transmitter and one of the antenna towers at the transmitter site authorized in construction permit (File No. B4-P-3047), for a period not to exceed 30 days, pending completion of the second antenna tower and proof of performance measurements, provided that no objectionable interference results to any other station.
- KSAM—Sam Houston Broadcasting Assn., Huntsville, Texas.—Granted special temporary authority to operate additional time from 7:45 p. m., CST, to the conclusion of the Huntsville High School and Sam Houston State Teachers College football games on September 20 and 26, and October 3, 17, and 18, 1941, in order to broadcast said games, only.
- KSWO—Willard Carver & Byrne Ross, Lawton, Okla.—Granted special temporary authority to operate additional time from 8 p. m. to 11 p. m., CST, on September 18, 19, and 24, and October 9 and 10, 1941, in order to broadcast the Lawton High School and Cameron Junior College football games, only.
- WMRO—Martin R. O'Brien, Aurora, Ill.—Granted special temporary authority to operate additional time from 7 p. m. to 9:30 p. m., CST, on September 19 and 26, 1941, in order to broadcast the High School football games at Aurora, Ill., only.
- KRBA—Ben T. Wilson, E. A. Corbett, Thos. W. Baker, d/b as Red Lands Broadcasting Assn., Lufkin, Tex.—Granted special temporary authority to operate from sign-off time (September, 6:30 p. m.; October, 5:45 p. m., CST) to 10:30 p. m., CST, on September 19, 26, and October 3, 10, and 17, 1941, in order to broadcast the Lufkin High School football games, only, and to operate from sign-off time to 10:30 p. m., CST, on October 6, 1941, in order to broadcast the Texas Forest Festival Pageant, only, on a sustaining basis only.
- WHKC—United Broadcasting Co., Columbus, Ohio.—Granted special temporary authority to remain on the air from regular sign-off time (September, 9 p. m., EST), to the conclusion of the Ray Robinson-Maxie Shapiro boxing bout on September 19, 1941, only, on a sustaining basis only.
- WRUF—University of Florida, Gainesville, Fla.—Granted special temporary authority to operate simultaneously with station KOA from regular sign-off time (October, 7:15 p. m., EST), to conclusion of the University of Florida football games on October 4, 11, and 25, 1941, in order to broadcast said games only, on a sustaining basis only. Also granted special temporary authority to operate simultaneously with station KOA from regular sign-off time (September, 8:15 p. m., EST), to conclusion of the football game between Randolph Macon and the University of Florida at Gainesville, Fla., on September 20, 1941, in order to broadcast said game only, on a sustaining basis only.
- WRCA—National Broadcasting Co., Inc., New York City, N. Y.—Granted extension of special temporary authority to operate on **9670 kc.**, with effective power of 100 KW, using separate power amplifiers feeding separate directional antennas for the period beginning September 18 to not later than October 17, 1941.
- WNBTV—National Broadcasting Co., Inc., New York City, N. Y.—Granted extension of special temporary authority to operate a specially constructed 1 KW peak power, special emission laboratory model FM visual transmitter in conjunction with the main picture transmitter power amplifier of WNBTV on Channel 1 in order to make comparison of FM and A5 emissions and to obtain engineering data for the period September 17 to not later than October 16, 1941.
- W9XBK—Balaban and Katz Corp., Chicago, Ill.—Granted extension of special temporary authority to operate two transmitter units to be installed and operated from the State-Lake Bldg., Chicago, Ill.; Link transmitter Type No. 50-UTX with 100 watts power for visual and Link transmitter Type 25-UBX, 25 watts power to be used for aural; temporary steel tower to be used on roof of said building, in order to conduct tests for the period September 17 to not later than October 16, 1941, in accordance with construction permit (B4-PVB-50).
- W71NY—Bamberger Broadcasting Service, Inc., New York City, N. Y.—Granted extension of special temporary authority to operate frequency modulation station commercially on **47100 kc.**, 10,000 watts, special emission for frequency modulation, at 444 Madison Ave., New York, using Western Electric Type 506 A-1, Serial No. 101, ten-KW transmitter, using a single, vertical coaxial antenna having a power gain factor of one, for a period of 30 days, from September 22 to not later than October 21, 1941, pending completion of antenna construction in accordance with construction permit.
- W8XVH—WBNS, Inc., Columbus, Ohio.—Granted extension of special temporary authority to operate a high frequency experimental broadcast station on **43000 kc.**, 250 watts power, special emission for frequency modulation, with transmitter located at 50 West Broad Street, Columbus, Ohio, described as General Electric Type 4GF1A1 maximum rated carrier power 250 watts, for period beginning September 28 to not later than November 27, 1941.
- KMBC—Midland Broadcasting Co., Kansas City, Mo.—Granted special temporary authority to erect two 256-foot towers at the transmitter site of radio station KMBC, in lieu of one 256-foot and one 538-foot tower authorized by its existing license, in order to allow said station to continue its operation with power of 5 KW, employing a directional antenna for night use, for a period not to exceed six months.
- WSVS—Board of Education, City of Buffalo, N. Y.—Granted special temporary authority to remain silent for the period beginning September 17, 1941, and ending not later than December 1, 1941.
- WBNY—Roy L. Albertson, Buffalo, N. Y.—Granted special temporary authority to operate from 8:30 a. m. to 10 a. m., EST, Monday through Friday, for a period beginning September 17, 1941, and ending not later than December 1, 1941, provided WSVS remains silent.
- WQBC—Delta Broadcasting Co., Inc., Vicksburg, Miss.—Granted special temporary authority to operate additional time from 8 p. m., CST, to conclusion of the championship baseball games between Vicksburg and Hot Springs on September 18 and 19, 1941, in order to broadcast said games only.
- KRKO—The Everett Broadcasting Co., Inc., Everett, Wash.—Denied request for special temporary authority to operate unlimited time for a period not to exceed thirty days.

The Commission (by its Administrative Board) on September 17 took the following action:

- WIBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Granted special temporary authority to operate with RCA, Type 1-G, 1 KW transmitter, at site of new main transmitter, using power of 1 KW day and night, for a period not to exceed 30 days, pending replacement of tubes in main transmitter.
- WFTM—Fort Myers Broadcasting Co., Fort Myers, Fla.—Granted license (B3-L-1493) to cover construction permit (B3-P-3233), which authorized move of transmitter and studio sites and installation of new transmitter.
- WGBG—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Granted modification of construction permit (B3-MP-1397; B3-P-2472) for move of transmitter 0.1 mile from east side of Ashe St., south side of Buffalo Creek, south edge of Greensboro, N. C., to west side of Ashe St., south side of Buffalo Creek, south edge of Greensboro, N. C., extend commencement and completion dates to 30 and 180 days after grant, respectively.
- KGW—Oregonian Publishing Co., Portland, Ore.—Granted modification (B5-MP-1392) of construction permit (B5-P-2954) for extension of completion date to November 21, 1941.
- WNAX—WNAX Broadcasting Co., Yankton, So. Dak.—Granted authority to install automatic frequency control equipment (B4-P-239).
- WESX—North Shore Broadcasting Co., Salem, Mass.—Granted authority to install automatic frequency control equipment (B1-F-238).
- WORD—Spartanburg Advertising Co., Spartanburg, S. Car.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1204).
- WGIL—Galesburg Broadcasting Co., Galesburg, Ill.—Granted authority to determine operating power by direct measurement of antenna input (B4-Z-961).
- KMAC—Walmac Co., San Antonio, Texas.—Granted authority to determine operating power by direct measurement of antenna input (B3-Z-1217).
- Hampden-Hampshire Corp., Portable-Mobile, area of Holyoke, Mass.—Granted construction permit for new relay broad-

cast station; 30820, 33740, 35820, 37980 kc., 25 watts (B1-PRE-408).

Pinellas Broadcasting Co., Portable-Mobile, area of St. Petersburg, Fla.—Granted license to cover construction permit for new relay broadcast station; 39820, 33740, 35820, 37980 kc., 25 watts.

KALN—Board of Education of the San Francisco Unified School District, San Francisco, Cal.—Granted license to cover construction permit for new non-commercial educational broadcast station; 42100 kc., 1000 watts.

WSVA—Shenandoah Valley Broadcasting Corp., Harrisonburg, Va.—Granted special temporary authority to operate from sign-off time (October, 5:45 p. m., EST), to conclusion of football games on October 4, 11, 12 and 25 only, using 250 watts only (B2-S-855).

KVAN—Vancouver Radio Corp., Vancouver, Wash.—Granted special temporary authority to operate from 8 to 10:30 p. m., PST, on September 19 and 26, and October 3, 1941, in order to broadcast local high school football games of the Southwestern Washington League, only (B5-S-1027).

KRBA—Red Lands Broadcasting Assn., Lufkin, Tex.—Denied request for special temporary authority to operate from sign-off time (September, 6:30 p. m.; October, 5:45 p. m., CST), to 10:30 p. m., CST, on September 19, 26, and October 3, 10, and 17, 1941, in order to broadcast the Lufkin High School football games, only, and to operate from sign-off time to 10:30 p. m., CST, on October 6, 1941, in order to broadcast the Texas Forest Festival Pageant.

KELD—Radio Enterprises, Inc., El Dorado, Ark.—Denied request for special temporary authority to operate from 6:30 a. m. to 9:00 p. m., instead of 6:30 a. m. to 10 p. m., on week days due to scarcity of licensed radio operators, for a period not to exceed thirty days.

KXA—American Radio Telephone Co., Seattle, Wash.—Granted special temporary authority to operate with transmitter at Second and Union Streets, Seattle, Wash., in lieu of site specified in existing license, for a period not to exceed 30 days.

KYOS—Merced Broadcasting Co., Merced, Calif.—Granted special temporary authority to remain on the air from sign-off time (September, 6:15 p. m., October, 5:30 p. m., PST), to conclusion of Joe Louis-Lou Nova World Heavyweight Championship Bout on September 29, 1941, and the Lew Jenkins-Freddie Cochrane bout on October 6, 1941, for boxing matches only and on sustaining basis.

WCBX—Columbia Broadcasting System, Inc., New York City.—Granted special temporary authority to continue operation of International Broadcast Station WCBX with auxiliary transmitter licensed for operation at transmitter site near Wayne, N. J., from September 22 to 29, 1941, only, and move 10 KW main transmitter from above site to Brentwood, L. I., and operate same with one or more of the antennas at Brentwood, for period not to exceed 30 days, from September 29 to not later than October 28, 1941.

George Grant Brooks, Jr., Scranton, Pa.—Granted petition for dismissal without prejudice of application for construction permit for new station in Scranton to use 1400 kc., 250 watts, unlimited time, which was scheduled for consolidated hearing on September 16, with application of Anthracite Broadcasting Co., Inc., and WARM, Scranton.

KFEQ—KFEQ, Inc., St. Joseph, Mo.—Granted motion for continuance to November 10 of hearing on application of KWK, St. Louis, Mo., for construction permit to use 680 kc., 50 KW, unlimited time, DA-day and night.

United States of America, by the Judge Advocate General of the Navy.—Granted motion for leave to withdraw as intervenor in the matter of the application of New Jersey Bell Telephone Co., for authority to acquire the capital stock of Imperial Securities Co.

Midstate Radio Corp., Utica, New York.—Granted petition for leave to amend application to specify a regional instead of a local frequency and change power; dismissed without prejudice as to request to cancel hearing and remove from hearing docket.

WGAN—Portland Broadcasting System, Inc., Portland, Maine.—Passed without action petition to intervene in the hearing on application of WBRY, Waterbury, Conn., for modification of construction permit.

Frequency Broadcasting Corp., Borough of Brooklyn, N. Y.—Granted motion for continuance of hearing to November 6, 1941, on application for construction permit for new station to operate on 620 kc., 500 watts, daytime only.

Greater Houston Broadcasting Co., Inc., Houston, Texas.—Granted petition for modification of order to take depositions in re applications of Scripps-Howard Radio, Inc., Texas Star Broadcasting Co., and Greater Houston Broadcasting Co., Inc., for a new station in Houston.

KMPC—The Station of the Stars, Inc., Beverly Hills, Cal.—Granted petition to intervene and to enlarge issues in re application of Park Cities Broadcasting Corp., for a new station in Dallas, Texas.

Barclay Craighead, Butte, Mont.—Granted motion to take depositions and continue hearing date in re application for new station; also consolidated hearing with that of Hennessy Broadcasting Co., Butte, Docket No. 6131, and continued consolidated hearing to November 4, 1941.

WEEU—Berks Broadcasting Co., Reading, Penna.—Granted motion insofar as it requested continuance of hearing on application to operate on 850 kc., 1 KW, unlimited time; DA-night, and continued hearing to December 3, 1941.

WWSW—Walker & Downing Radio Corp., Pittsburgh, Pa.—Granted motion for leave to amend application so as to specify proposed power of 5 KW during evening hours, using directional antenna, and retention of hearing date now scheduled for October 28.

Radiomarine Corp. of America, New York City.—Dismissed petition for authority to intervene in the hearing on application of Waterways Radio Co., St. Louis, Mo., for a new coastal harbor station.

WCAM—City of Camden, Camden, N. J., and WCAP, Radio Industries Broadcast Co., Asbury Park, N. J.—Granted petition to continue hearing now scheduled for September 29 to October 20, in re applications of WCAM, WCAP, WTNJ, for renewal of licenses; WCAM, WCAP and WTNJ for modification of licenses, and WDAS for construction permit.

APPLICATIONS FILED AT FCC

550 Kilocycles

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Modification of construction permit (B5-P-2422) as modified, to install new transmitter and directional antenna for day and night use, increase in power and move of transmitter, requesting extension of completion date from 10-14-41 to 1-1-42.

610 Kilocycles

WIOD—Oregon State Agricultural College, Corvallis, Ore.—Authority to determine operating power by direct method. (Auxiliary transmitter.)

WIOD—Isle of Dreams Broadcasting Corp., Miami, Fla.—License to cover construction permit (B3-P-3184), for move of formerly licensed main transmitter to new location to use as auxiliary transmitter.

660 Kilocycles

KOWH—World Publishing Co., Omaha, Nebr.—Construction permit to install new transmitter, install directional antenna for day and night use, increase power from 500 watts to 10 KW, change hours from daytime to unlimited time and move transmitter.

710 Kilocycles

NEW—Park Cities Broadcasting Corp., Dallas, Texas.—Construction permit for a new broadcast station to be operated on 710 kc., 5 KW, unlimited hours, directional antenna for night use. Amended: re stockholders.

790 Kilocycles

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—License to cover construction permit (B5-P-2701), as modified, for increase in night power and directional antenna for night use.

KGHL—Northwestern Auto Supply Co., Inc., Billings, Mont.—Authority to determine operating power by direct method.

WMC—Memphis Publishing Co., Memphis, Tenn.—Modification of construction permit (B3-P-2743), for increase in power and changes in directional antenna for night use, requesting changes in directional antenna.

800 Kilocycles

NEW—Albert S. and Robert A. Drohlich, d/b as Drohlich Bros., Jefferson City, Mo.—Construction permit for a new broadcast station to be operated on **800 kc.**, 1 KW, and daytime hours.

850 Kilocycles

KFUO—Evangelical Lutheran Synod of Missouri, Ohio and Other States, Clayton, Mo.—License to cover construction permit (B4-P-2882), as modified, for increase in power, new transmitter and antenna.

KFUO—Evangelical Lutheran Synod of Missouri, Ohio and Other States, Clayton, Mo.—Authority to determine operating power by direct method.

900 Kilocycles

NEW—Susquehanna Broadcasting Co., York, Pa.—Construction permit for a new broadcast station to be operated on **900 kc.**, 1 KW and daytime hours.

920 Kilocycles

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—License to cover construction permit (B3-P-3093), as modified, for a new broadcast station.

WBBB—Alamance Broadcasting Co., Inc., Burlington, N. C.—Authority to determine operating power by direct method.

930 Kilocycles

WBEN—WBEN, Inc., Buffalo, N. Y.—License to cover construction permit (B1-P-3076), for move of auxiliary transmitter.

WBEN—WBEN, Inc., Buffalo, N. Y.—Authority to determine operating power by direct method. (Auxiliary transmitter.)

NEW—Tar Heel Broadcasting System, Inc., Washington, N. C.—Construction permit for a new broadcast station to be operated on **930 kc.**, 1 KW and daytime hours.

950 Kilocycles

KPRC—Houston Printing Corp., Houston, Texas.—License to cover construction permit (B3-P-2791), as modified, for installation of directional antenna for night use and increase in power.

KPRC—Houston Printing Corp., Houston, Texas.—Authority to determine operating power by direct method.

1000 Kilocycles

WCFL—Chicago Federation of Labor, Chicago, Ill.—Modification of construction permit (B4-P-2961), for increase in power, change in hours, new transmitter, directional antenna for day and night use, requesting extension of completion date from 10-25-41 to 12-24-41.

1080 Kilocycles

NEW—WKAL, Incorporated, Kalamazoo, Mich.—Construction permit for a new broadcast station to be operated on **1080 kc.**, 1 KW and daytime hours. Amended: to change frequency to **1230 kc.**, power to 250 watts, hours to unlimited, change type of transmitter and request facilities of Station WGRB.

1130 Kilocycles

WOV—Greater New York Broadcasting Corp., New York, N. Y.—Modification of license to use old 5 KW transmitter as auxiliary transmitter for emergency use.

1230 Kilocycles

WCAY—Burlington Daily News, Inc., Burlington, Vt.—Modification of construction permit (B1-P-3082), to install new transmitter, change frequency from **1230 to 620 kc.**, increase power from 250 watts to 1 KW and move transmitter, requesting installation of new transmitter.

1320 Kilocycles

WJAS—Pittsburgh Radio Supply House, Pittsburgh, Pa.—Modification of construction permit (B2-P-2947), as modified, for installation of directional antenna for night use and increase in power, requesting extension of completion date from 11-27-41 to 5-27-42.

1330 Kilocycles

WFIN—Findlay Radio Co., Findlay, Ohio.—Modification of construction permit (B2-P-2846), for a new station, requesting approval of antenna and transmitter site.

1340 Kilocycles

WGTM—WGTM, Inc., Wilson, N. C.—License to cover construction permit (B3-P-3166), for move of studio and transmitter.

WGTM—WGTM, Inc., Wilson, N. C.—Authority to determine operating power by direct method.

1360 Kilocycles

KMO—Carl E. Haymond, Tacoma, Wash.—License to use old WE transmitter as auxiliary transmitter, emergency use only.

KMO—Carl E. Haymond, Tacoma, Wash.—Authority to determine operating power by direct method.

1400 Kilocycles

WDAY—Vee Bee Corp., Portsmouth, Ohio.—Modification of construction permit (B2-P-2685), as modified, for equipment changes, increase in power, antenna changes and move of transmitter, requesting extension of completion date from 10-15-41 to 4-15-42.

1480 Kilocycles

WHOM—New Jersey Broadcasting Corp., Jersey City, N. J.—Construction permit to install directional antenna for day and night use, new transmitter, increase power from 500 watts night, 1 KW day to 5 KW day and night and move studio from N. J. to N. Y., N. Y.

FM APPLICATIONS

NEW—Wm. Penn Broadcasting Co., Philadelphia, Pa.—Construction permit for a new high frequency broadcast station to be operated on **47300 kc.**; coverage, 9,352 square miles; population, 3,906,453.

W47NY—Muzak Corp., New York, N. Y.—Modification of construction permit (B1-PH-48) for a new high frequency broadcast station, requesting approval of antenna system and transmitter site.

W47P—Walker and Downing Radio Corp., Pittsburgh, Pa.—License to cover construction permit (B2-PH-24) as modified, for a new high frequency broadcast station.

W41MM—Gordon Gray, Winston-Salem, N. C.—Modification of construction permit (B3-PH-76) for a new high frequency broadcast station, requesting change in transmitter, change studio location and extension of completion date from 11-12-41 to 180 days after date of grant.

W63NY—Marcus Loew Booking Agency, New York, N. Y.—Modification of construction permit (B1-PH-3) as modified, for a new high frequency broadcast station, requesting extension of commencement and completion dates from 4-13-41 and 10-13-41 to 9-1-41 and 3-1-42, respectively.

TELEVISION APPLICATIONS

WRGB—General Electric Co., Schenectady, N. Y.—Reinstatement of construction permit (B1-PCT-5) for a new commercial television station on Channel No. 3, **66000-72000 kc.**, ESR 3100, emission A5 and special for frequency modulation, unlimited hours.

W3XP—Philco Radio and Television Corp., Portable.—Modification of construction permit (B2-PVB-80) for increase in power and equipment changes, requesting extension of commencement and completion dates from 4-4-41 and 10-4-41 to 10-4-41 and 4-4-42, respectively.

MISCELLANEOUS APPLICATIONS

KFUN—Southwest Broadcasters, Inc., Las Vegas, N. M.—Modification of construction permit (B5-P-3147) for a new station, requesting authority to install new transmitter and extend commencement and completion dates from 9-16-41 and 3-16-42 to 60 days after grant and 180 days thereafter, respectively.

NEW—Commercial Radio-Sound Corp., Portable-Mobile.—Construction permit for a new Class II Experimental Public Address Relay station to be operated on **162080 kc.**, 1/10 watt, special emission for frequency modulation. Amended: to request **310000 kc.**

WGEO—General Electric Co., S. Schenectady, N. Y.—License to cover construction permit (B1-PIB-32) for installation of new equipment.

NEW—Birney Imes, Portable-Mobile.—Construction permit for a new relay broadcast station to be operated on **1622, 2058, 2150 and 2790 kc.**, power 50 watts, emission A3.

FEDERAL TRADE COMMISSION ACTION

Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.

COMPLAINTS

Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Eversharp, Inc., Chicago, engaged in the manufacture and sale of fountain pens and pencils, is charged in a complaint with misrepresentation. (4590)

National Wholesale Hardware Association, Philadelphia, its officers, executive committee, advisory board, member companies, and several cooperating companies are charged with violation of the Federal Trade Commission Act in the sale of hardware and kindred merchandise. The complaint alleges that the respondents engaged in an understanding, combination and conspiracy to hinder and suppress competition among dealers and manufacturers and to create a monopoly in the interstate sale of their products. (4592)

C. H. Robinson Company and Nash-Finch Company, Minneapolis, Minn., are charged in a complaint with violation of the brokerage section of the Robinson-Patman Act. (4589)

Utah Beverage & Distributing Company—Ben Arnovitz and Wilford Arnovitz, trading as Utah Beverage and Distributing Co., Salt Lake City, Utah, engaged in the sale and distribution of candies, clocks, cigarettes and other novelty merchandise, is charged in a complaint with the use of lottery methods in the sale of their products. (4591)

CEASE AND DESIST ORDERS

Commission has issued the following cease and desist orders during the past week:

Bard-Parker Co., Inc., and its subsidiary and selling agent, Parker, White and Heyl, Inc., both of Danbury, Conn., have been ordered to cease and desist from misleading representations in the sale of "Bard-Parker Formaldehyde Germicide." (4478)

Brabant Needle Co., Inc., 47 Great Jones St., New York, engaged in the importing and distribution of needles and needle

threaders, has been ordered to cease and desist from misrepresentations as to the country of origin of its products. (4212)

Copinol Company—Robert E. Overell, trading as Copinol Company, 7th and Main Sts., Los Angeles, has been ordered to cease and desist from false advertising and misrepresentations made in the distribution of a preparation designated "Copinol" and sometimes as "Copinol Nasal Medicine." (4431)

Oxol Laboratories—W. S. McClymonds and G. L. McClymonds, formerly doing business as Oxol Laboratories, Denver, Colo., have been ordered to cease and desist from the dissemination of misleading representations in the sale of a drug preparation designated "Trox Tablets." (4208)

Positive Products Company—Earl Aronberg, trading as Positive Products Co. and as Rex Products Co., 6603 Cottage Grove Ave., Chicago, has been ordered to cease and desist from misleading representations and false advertising in the sale of certain medicinal preparations designated "Triple X Relief Compound" and "Perio Pills," the latter being known also as "Reliable Perio Compound" and as "Perio Relief Compound." (3856)

Renaud Sales Company, Inc., Murray W. Morin, Irving Unterman and Irving Lipschitz, individually and as officers of Renaud Sales Company, Inc., 245 Fifth Ave., New York City, distributors of perfumes, have been ordered to cease and desist from misrepresentation in the sale of their products. (3500)

Spencer System, a Massachusetts trust, and John L. Shea, William J. Hagerty, individually and as trustees of the trust, and Jean G. Michie and Glenda S. Hills, individually, 55 Belvidere St., Boston, Mass., engaged in selling courses of instruction and instructing students in the design and fabrication of arch supports and "foot exercisers," have been ordered to cease and desist from certain misrepresentation. (4350)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Consolidated Royal Chemical Corporation, trading as Consolidated Drug Trade Products, 544 South Wells St., Chicago, engaged in selling a medicinal preparation designated "Hexin," has stipulated that it will cease and desist from representing that Hexin will relieve a cold or that it is of any benefit in the treatment of a cold in excess of temporary relief from the physical discomfort symptoms incident to or associated with a cold. The respondent further agrees to desist from disseminating any advertisement for Hexin which fails to reveal that frequent or continued use may be dangerous, causing serious blood disturbances and that the product should not be taken in excess of the dosage recommended; provided, however, that such advertisement need contain only a statement that the preparation should be used only as directed on the label thereof if and when such label either contains a proper caution or warning or specifically directs attention to such a caution or warning statement in the accompanying labeling. (02876)

Crosman Arms Co., Inc., Rochester, N. Y., distributor of the "Crosman Silent Pneumatic" air rifle, has stipulated to cease and desist from representing that no air rifle, other than that sold by the respondent, is noiseless, requires no cleaning, uses low cost ammunition, has adjustable power, has no recoil or produces no bullet splatter. (02134)

Electric Heat Control Co., 9123 Inman Ave., Cleveland, O., engaged in selling electric fence controllers designated "King Cattle Guard," has stipulated to discontinue representing that the use of its electric fence controllers will effect any stated

amount or percentage of saving in farm fencing costs as compared with the costs of other types of fences, without stating the type or types of fence used as a basis for such comparison, and without taking into consideration in such comparison all costs, including both initial cost and cost of maintenance. (02881)

Ferd. T. Hopkins & Son—Ferd. T. Hopkins, trading as Ferd. T. Hopkins & Son, 430 Lafayette St., New York City, engaged in selling a cosmetic designated "Gouraud's Oriental Cream," has entered into a stipulation in which he agrees to discontinue representing that the product is used by famous stage and screen stars; that it prevents sun or wind burn and restores the skin of youth, or that it will retain the original attractiveness of the skin during swimming, sun bathing, or other outdoor sports. (02875)

Luvos Clay Company of America—Paul R. Kemper, trading as Luvos Clay Company of America, and as Luvos Minerals Co., Los Angeles, has stipulated to discontinue representing that "Luvos Pack" is a remedy or cure for nose, mouth or throat ailments, and rheumatic, neuralgic and various other ailments or has value in excess of that afforded by its poultice-like action in temporarily relieving pain; that "Luvos Minerals" will prevent or is a remedy for colitis, gastritis, hyperacidity and numerous other ailments or in this connection will do more than aid in reducing hyperacidity; and that it has any therapeutic value in the treatment of throat irritations or infections. The respondent further agrees to discontinue representing that either of the products is free from drugs or medication, that either is prescribed by physicians, or that Luvos Minerals has an influence on the metabolism; that it will bind poisonous material, or that it reacts upon the whole body organism. (02879)

Mills Novelty Co., 4100 W. Fullerton Ave., Chicago, a corporation engaged in the business of manufacturing, among other things, refrigeration compressors and beverage coolers, has stipulated that it will cease and desist representing that its 1/3 horsepower compressor unit will equal the performance of the 1/2 horsepower compressor units of other manufacturers. (3212)

Ozone Air Company—Clyde Scherpness, trading as Ozone Air Co., 928 Cherry St., S. E., Grand Rapids, Mich., has stipulated with the Commission to desist from dissemination of advertising to the effect that his machines or devices designated "Ozone-Air," or any similar devices, have any therapeutic value; that such devices or ozone developed by their use will eliminate foul air, purify or reactivate the air, eliminate offensive odors, oxidize all foreign matter in the air, destroy everything which is not naturally a component part of the air or render carbon monoxide innocuous or harmless; that the device or ozone generated by it is a competent sterilizing agent or germicide, will destroy germs or bacteria or is conducive to health; that use of the device will effectuate or result in a saving of 50% or other appreciable percentage in the cost of heating; or that its use by poultry raisers will eliminate or prevent poultry disease or infection, increase egg production, improve health of stock, constitute a competent disinfectant or eliminate or destroy offensive odors in poultry houses. (3211)

Sears, Roebuck & Company, Chicago, in connection with the sale and distribution of garden hose in commerce, has stipulated

that it will discontinue the use of the term "3-ply" as descriptive of garden hose which is not constructed of three layers of cotton duck; and from use of the word "ply" either alone or in connection with a designated number or numeral so as to import or imply that the garden hose contains the indicated number of plies, each ply consisting of a separate layer of cotton duck. (2839)

Spalding Plaster Co., Inc., 179 Broad St., Providence, R. I., engaged in selling a device designated "Spalding's Wonder Plasters," has stipulated to discontinue representing that the product will remedy or cure rheumatism, arthritis, neuritis or other ailments, or that it is of any benefit in the treatment of such conditions beyond the temporary relief of painful symptoms associated therewith; that the product will restore normal circulation throughout the system or will have any effect upon the circulation beyond tending to stimulate circulation at the site of application, and that the product is entirely different from competing products, or that the principle involved in the "Spalding Method" is unique or new. (02877)

Taylor-Rea Corporation, trading as House of Taylor-Rea, 1011 W. 2nd St., Los Angeles, engaged in selling a shampoo designated "Studio Girl Shampoo," has stipulated to discontinue representing that its product has any effect upon the hair or scalp apart from the cleansing action upon the surface, or that it removes embedded dirt, reaches below the surface through the pores or reconditions and revitalizes hair; that use of "Studio Girl Shampoo" enables hair to withstand the glare of studio klieg lights or restores normal characteristics to hair, the condition of which has been impaired by exposure to such lights, or that the product is the official shampoo of any motion picture studio. (02878)

Thieleman Drug Company—Fred E. Thieleman, trading as Thieleman Drug Co., Dearborn, Mich., engaged in selling a medicinal preparation designated "Thelorysus," has entered into a stipulation in which he agrees to cease representing that Thelorysus has any therapeutic value in the treatment of eczema, pimples, itch or any skin ailments, or that it is an elixir which will stimulate general systemic resistance to psoriasis and resolve and abate persistent lesions. (02880)

Vita-Lite, Incorporated, 344 N. E. 28th Ave., Portland, Ore., has stipulated that its devices or machines designated "Vita-Lite," or any other ozone generating device of substantially the same character, have any therapeutic value; that they destroy or are capable of destroying bacteria or germs, are of benefit or value in the alleviation or curing of disease or that their use is indicated as a remedy or effective treatment for any ailment, disease or malady of the human body; and from publishing or otherwise disseminating any testimonials containing statements or assertions contrary to the terms of the stipulation. (3210)

FTC COMPLAINT DISMISSED

Federal Trade Commission dismissed a complaint charging U. S. Hoffman Machinery Corporation, 105 Fourth Ave., New York, manufacturer and distributor of clothes pressing machines, with violation of the Robinson-Patman Act in the sale of its products.