

NEW WARTIME GUIDE

As a wartime service to the government, to the industry and to the public, the NAB will soon issue a new and enlarged guide to good broadcasting practice during the war.

Official sources will be consulted and utilized to the fullest extent in preparing this guide.

However, the experience and advice of practical broadcasters will be of equally great help.

Please re-read the six War Service Bulletins and the "Blue Bulletin" issued December 18.

Have we covered all the important points and have we covered them thoroughly enough? Are there additional important points which, from your practical experience, you think should be covered?

As the NAB sizes it up, the most important questions involve news, quiz programs, ad lib programs, man-in-the-street programs, request programs, talks or speeches, official announcements, foreign language programs and weather reports.

We shall appreciate a letter expressing your views.

NETWORKS SUED

The Justice Department filed an anti-trust suit against RCA, NBC and CBS in Chicago on Wednesday, apparently covering approximately the same ground as the FCC network rules. Details were lacking at press time.

BOARD AND CODE COMMITTEE TO MEET

The Board of Directors of NAB has been called to meet at the Willard Hotel, Washington, D. C., January 8 and 9.

The Code Committee has been scheduled for a meeting on Wednesday, January 7, also at the Willard Hotel.

Preliminary to the Board meeting the NAB Executive as well as the Finance Committee will hold sessions on Wednesday evening.

DAYLIGHT SAVING

On Tuesday Senator Wheeler introduced the following bill (S. 2160), which was referred to the Committee on Interstate Commerce, providing for nationwide daylight saving time during war. It is understood that this measure will be taken up shortly after Congress reconvenes on January 5 and that the House Committee on Interstate and Foreign Commerce will shortly report on the daylight saving bills before it. NAB appeared before the House Committee and urged adoption of nationwide daylight saving time (see NAB REPORTS, September 5, 1941, page 723). We print the bill in full:

A BILL

To amend section 3 of the Act of March 19, 1918, entitled "An Act to save daylight and to provide standard time for the United States" (40 Stat. 450).

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That section 3 of the Act of March 19, 1918, entitled "An Act to save daylight and to provide standard time for the United States" (40 Stat. 450), be, and the same is hereby, amended and reenacted as follows:

"SEC. 3. That during the continuance of the present war and for a period not to exceed six months thereafter the President is authorized from time to time by proclamation to advance or to retard the standard time of each zone, or any part thereof: *Provided*, That during no period shall the time of any zone, or any part thereof, be advanced more than two hours."

ALIEN SHORT WAVE RECEIVERS

Attorney General Francis Biddle today extended regulations affecting the conduct of German, Italian and Japanese nationals in the Ninth Corps Area to include those in the State of Arizona.

Under the regulations, which were issued by authority of Presidential proclamations relating to enemy aliens, all German, Italian and Japanese nationals resident in the State of Arizona are ordered to surrender to the local police authorities before 11 p. m., Tuesday, December 30, 1941, any and all of the following equipment in their possession:

- (a) Radio transmitters;
- (b) Short wave radio receiving sets;
- (c) Hand cameras and, with certain specified exceptions, other cameras.

By terms of the regulations, the penalty for wilful failure to surrender prohibited articles is forfeiture of the articles and appre-

(Continued on page 2)

Neville Miller, *President* C. E. Arney, Jr., *Assistant to President*

Edward M. Kirby, *Director of Public Relations*; Joseph L. Miller, *Director of Labor Relations*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Paul F. Peter, *Director of Research*; Russell P. Place, *Counsel*; Lynne C. Smeby, *Director of Engineering*

ALIEN SHORT WAVE RECEIVERS

(Continued from page 1)

hension of the alien enemy, with possible internment for the duration of the war.

In announcing the extension of regulations which already cover enemy aliens in California, Oregon, Washington, Montana, Idaho, Utah and Nevada, the Attorney General explained that although Arizona is not in the Ninth Corps Area it is included in the Western Defense Command. Military authorities have requested, Mr. Biddle said, that the restriction on conduct of enemy aliens be extended throughout the Command area.

Similar regulations affecting enemy aliens throughout the rest of the United States, Puerto Rico and the Virgin Islands may be expected shortly, the Attorney General said.

Sales

Case Histories Needed

Success stories for the NAB files are especially needed, to fill requests received last week, on gas companies, department stores and grocery stores.

Any other case histories you have on other products will be welcomed, to make our files a truly representative clearing house for radio success stories of all kinds. These stories are available, free of charge, to all member stations, but your cooperation is needed to make the service effective.

Standard Schedule Forms Coming

Standard radio schedule forms, as recommended by the Radio Executives Club of New York, will be printed and ready for resale at cost to NAB members shortly after January 1. A sample form will be sent to each station.

On the Per-Inquiry Front

Major Advertising Agency. St. Louis, is seeking per-inquiry deals on behalf of Thompson's Nek-Eez, a patented pillow. The client has been invited to use radio on the basis of established rates.

Others reported by member stations during the week were listed in previous REPORTS. It is encouraging to note that more stations, in turning down these attempts, are expressing to the clients the radio industry's attitude on this subject, and are inviting them to use radio properly.

KHQ-KGA GIVES BONUS IN DEFENSE BONDS

Resounding cheers went up Wednesday night, December 17, at the annual Christmas party of the KHQ-KGA (Spokane) staffs,

when Louis Wasmer, owner, announced to his employees, that their bonuses would be in Defense Savings Bonds this year, instead of the usual cheques.

The presentation of bonuses to employees of KHQ-KGA is not new. Mr. Wasmer inaugurated the percentage of profit system some twenty years ago, when he started KHQ, in Seattle. As North East Area Director of the Treasury's Defense Savings Bond and Stamp program, Mr. Wasmer said:

"This year has been our best since we started. Both KHQ and KGA, from a money-making standpoint, have far exceeded my expectations. However, despite our good fortune, I wish to impress on you that, though we gather here this evening to celebrate, this may be the last time we may do so, if we do not do our share in the crisis confronting us. We can render a great service to our country on the morale front. This we are doing; cooperating with all branches of the government. But we must do more. We must help finance the war that was forced upon us. Thousands, hundreds of thousands or millions will not suffice. Billions are needed! To help achieve this end—a victorious end—I am giving each of you your annual bonus in Defense Savings Bonds, instead of cheques.

"Now, I know many of you have incurred debts and have been looking forward to your bonus to eradicate them. Tighten your belts; get used to going without the things you don't need. We have a war to win, and it will be won by one hundred and thirty million Americans like you with their dollars in Defense Savings Bonds and Stamps. With God's help we'll win!"

At the conclusion of Mr. Wasmer's talk, Mr. Harvey Wixson, station manager, distributed the Defense Savings Bonds, amounting to over \$22,000.

Harold Zent, Public Relations Director for the two Spokane stations, explained the purchase of Defense Savings Bonds through the Voluntary Pay Roll Deduction Plan. This met with immediate approval. Zent believes that by the first of the year the majority of the employees will have subscribed to this method of purchasing Defense Savings Bonds.

The NAB would like to publish any other Defense Bond plans institution by member stations.

STANDARD FREQUENCY BROADCASTS

"The standard frequency service of the National Bureau of Standards station WWV has been extended to include another carrier frequency (15 megacycles). Temporary equipment is still in use while a new transmitting station is being built. The broadcast is continuous at all times day and night from 1-kilowatt transmitters, and carries the standard musical pitch and other features."

Full details about the transmissions may be obtained by writing to the National Bureau of Standards, Washington, D. C., requesting the December 29 release entitled "Standard Frequency Broadcast of National Bureau of Standards."

PUBLISHER JOINS SESAC

SESAC announces that "The C. L. Barnhouse Company of Oskaloosa, Iowa, one of the largest band and orchestra music publishers in the United States, has become affiliated with SESAC."

The Barnhouse catalog contains over 3,000 publications composed of approximately 1,500 band compositions, 750 orchestra publications, 500 instrumental numbers, and numerous ensemble chamber music compositions.

FEDERAL LEGISLATION

SENATE

S. 2160 (WHEELER, D-Mont.) DAYLIGHT SAVING TIME—To amend section 3 of the Act of March 19, 1918, entitled "An Act to save daylight and to provide standard time for the United States" (40 Stat. 450). Referred to the Committee on Interstate Commerce.

FEDERAL COMMUNICATIONS COMMISSION

FLY PRESS CONFERENCE

At a press conference early this week FCC Chairman. James Lawrence Fly, was asked about the story which has been going around to the effect that there would be a meeting on the war situation between the broadcast industry, himself and John H. Ryan, the new broadcast aid to censor Byron Price.

Mr. Fly said that he had no knowledge of any such conference but said "I assume there will be continuing conferences. I have had some talks with different individuals and leaders of the industry and trade association people from time to time," he said, and "generally on more or less specific angles of the matter and I know there will be continuing contact. However, the question which you are asking, I think, is whether or not there is a formal conference arranged in round-table fashion, and as far as I am concerned the answer is no."

Mr. Fly announced that the next newspaper-radio hearing is scheduled for January 8. "I was under the impression," he said, "that the newspaper committee wanted additional time but I don't think I have had any formal request from them."

MIDDLETOWN, N. Y., STATION

The FCC has adopted and made final its Proposed Findings of Fact and Conclusions (B-139) granting a construction permit to the Community Broadcasting Corporation for a new broadcast station at Middletown, N. Y., to operate on the frequency 1340 kilocycles with power of 250 watts, unlimited time. Such action necessitates denial of application by Herbert L. Wilson for like facilities there.

FEDERAL COMMUNICATIONS COMMISSION DOCKET

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, January 5. They are subject to change.

Monday, January 5

Consolidated Hearing

- NEW—R. O. Hardin, tr/as Nashville Broadcasting Company, Nashville, Tenn.—C. P., 1240 kc., 250 watts, unlimited facilities of WSIX.
- NEW—John R. Crowder, tr/as Dimple Broadcasting Company, Columbia, Tenn.—C. P., 1240 kc., 250 watts, unlimited.
- NEW—Tennessee Radio Corporation, Nashville, Tenn.—C. P., 1240 kc., 250 watts, unlimited facilities of WSIX.

Wednesday, January 7

Further Hearing

- WGST—Georgia School of Technology, Atlanta, Ga.—Renewal of license (main and auxiliary), 920 kc., 1 KW night, 5 KW day, unlimited.

Thursday, January 8

Further Hearing

To Be Held in Room 6121—New Post Office Building, 12th Street and Pennsylvania Avenue, N. W.

Investigation to determine what policy or rules, if any, should be promulgated in connection with operation of new high fre-

quency (FM) broadcast stations and for future acquisition of standard broadcast stations by newspapers, Pursuant to Order No. 79.

Thursday, January 8

W8XO—The Crosley Corporation, Cincinnati, Ohio.—C. P., 700 kc., emission A-3, 100 to 750 KW, 12 midnight to 6 a. m., EST and Sec. 4.4(a).

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

- Susquehanna Broadcasting Co., York, Pa.—Granted construction permit (B2-P-3314) for new station to operate on 900 kc., 1 KW, daytime only, exact site to be determined subject to Commission approval.
- Jacksonville Broadcasting Corp., Jacksonville, Fla.—Granted construction permit (B3-P-3385), conditional to engineering approval of directional antenna pattern, for new station to operate on 1270 kc., 5 KW night and day, using directional antenna at night, unlimited time.
- KTRB—KTRB Broadcasting Co., Inc., Modesto, Calif.—Granted modification (B5-MP-1385) of construction permit (B5-P-2631) to operate with 1 KW night and day; installation of new transmitter and directional antenna for night use and change proposed transmitter site to 1¼ miles N. of NE. corner of Modesto, south side of Norwegian Ave., west of Coffe Road, Calif., unlimited time. Now has 250 watts day on 860 kc.
- WABI—Community Broadcasting Service, Inc., Bangor, Maine.—Granted modification (B1-MP-1311) of construction permit (B1-P-2349) for approval of transmitter site at 1.7 miles SE of Bangor business district (present site) and directional antenna for night use.
- KGLO—Mason City Globe Gazette Co., Mason City, Iowa.—Granted construction permit (B4-P-3269) to make changes in directional antenna for night use, install new transmitter and increase power from 1 to 5 KW, 1300 kc., unlimited time.
- W9XG—Purdue University, West Lafayette, Ind.—Granted modification (B4-MPVB-64) of construction permit (B4-PVB-52) to make change in aural transmitter, change aural emission to Special for FM, completion date to remain September 24, 1942.

DESIGNATED FOR HEARING

- WJMS—WJMS, Inc., Ironwood, Mich.—Designated for hearing application (B2-R-800) for renewal of license for WJMS.
- WATW—WJMS, Inc., Ashland, Wisc.—Designated for hearing application (B2-R-1058) for renewal of license for WATW: to be heard jointly with WJMS application listed above.

MISCELLANEOUS

- WNYC—City of New York, Municipal Broadcasting System, New York, N. Y.—Denied request for special temporary authority to operate additional time January 4, 11, 18 and 25, 1942, and January 7, 14, 21 and 23, 1942.
- KSUB—Southern Utah Broadcasting Co., Cedar City, Utah.—Granted special temporary authority to remain silent after 8 p. m., MST, for a period not to exceed 30 days.
- The Commission (by Wakefield, Commissioner) on December 22 took the following action:
- WHL D—The Niagara Falls Gazette Publishing Co., Niagara Falls, N. Y.—Denied request for special temporary authority to operate additional time December 26, 1941.
- WHIP—Hammond-Calumet Broadcasting Co., Hammond, Ind.—Denied request for special temporary authority to operate additional time December 24 and 25, 1941.
- KWAT—Midland National Life Insurance Co., Watertown, S. D.—Granted special temporary authority to remain silent after 6 p. m., CST, on December 25, 1941, and January 1, 1942, only, in order to observe Christmas and New Year's Day.

- WSAR—Radio Station WSAR, Fall River, Mass.—Granted petition for leave to intervene in the hearing on application of Mid-state Radio Corp. for a new station in Utica, N. Y.
- Woddam Corporation, New York City.—Granted petition for withdrawal without prejudice of application for new FM station.
- WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Granted petition to continue hearing now scheduled for January 9 to March 19 on application for construction permit (B2-P-2574).
- New Mexico Broadcasting Co., Santa Fe, New Mexico.—Passed for one week motion to accept amendment to KGGM application Docket 6142, and remove applications in Dockets 6082, 6142 and 6143 from hearing docket.
- WDNC—Durham Radio Corp., Durham, N. C.—Granted petition for order to take depositions in re applications of WDNC and WRAL for construction permits to operate on **620 kc.**, 1 KW night, 5 KW day; directional antenna day and night; unlimited time.
- R. O. Hardin, tr. as Nashville Broadcasting Co., Nashville, Tenn.—Granted petition to amend application for construction permit for new station to change name of applicant to a partnership consisting of R. O. Hardin and John Buchanan, and retain January 5 as hearing date.
- WDWS—The Champaign News Gazette, Inc., Champaign, Ill.—Granted license to cover construction permit for changes in equipment (B4-L-1576).
- WTAM—National Broadcasting Co., Inc., Cleveland, Ohio.—Granted license to cover construction permit for changes in equipment (B2-L-1572).
- WMAZ—Southwestern Broadcasting Co., Inc., Macon, Ga.—Granted modification of construction permit which authorized change in frequency, increase in power, move of transmitter and install directional antenna for day and night use, for extension of completion date from January 6, 1942, to April 6, 1942 (B3-MP-1461).
- WHN—Marcus Loew Booking Agency, New York, N. Y.—Granted license to cover construction permit for changes in auxiliary transmitter and move to site of main transmitter (B1-L-1567). Granted authority to determine operating power by direct measurement of antenna input (B1-Z-1305).
- KWRC—Western Radio Corp., Pendleton, Ore.—Granted license to cover construction permit for new station (B5-L-1573). Granted authority to determine power by direct measurement of antenna input (B5-Z-1312).
- KVOE—The Voice of the Orange Empire, Inc., Ltd., Santa Ana, Calif.—Granted authority to determine operating power by direct measurement of antenna input (B5-Z-1314).
- W3XPR—Philco Radio & Television Corp., Portable Mobile Area of Philadelphia, Pa.—Granted license to cover construction permit for new television relay broadcast station (B2-LVB-29).
- WEQG—Evansville On The Air, Inc., Portable Mobile Area of Evansville, Ind.—Granted license to cover construction permit for new relay broadcast station (B4-LRE-367).
- WAXJ—Lamar Life Insurance Co., Portable Mobile Area of Jackson, Miss.—Granted license to cover construction permit for new relay broadcast station (B3-LRY-246).
- W2XYO—Columbia Broadcasting System, Inc., New York, N. Y.—Granted modification of construction permit for new ST broadcast station, for extension of completion date only, from December 22, 1941 to June 22, 1942 (B1-MPST-3).
- KEGA—Earle C. Anthony, Inc., Portable Mobile Area of Los Angeles, Calif.—Granted construction permit to make changes in equipment and increase operating power from 2 watts to 4 watts, for relay broadcast station (B5-PRE-415).
- W3XO—Jansky and Bailey, Washington, D. C.—Granted extension of special temporary authority to operate a high frequency experimental broadcast station on **43200 kc.**, 1000 watts, special emission located at 1219 Wisconsin Avenue, at Georgetown, D. C., for the period December 28, 1941, and ending not later than February 25, 1942.
- KONB—MSB Broadcast Co., Omaha, Neb.—Granted modification (B4-MP-1460) of construction permit (B4-P-2697), for authority to install new type transmitter, make changes in antenna system, and extend commencement and completion dates to 30 and 120 days after grant respectively.
- WELL—Federated Publications, Inc., Battle Creek, Mich.—Granted petition for continuance of hearing now set for January 6 to March 4, 1942, in re application of WELL for renewal of license.
- WHN—Marcus Loew Booking Agency, New York, N. Y.—Granted license to cover construction permit which authorized new transmitter, installation of directional antenna for day and night use, increase in power, change in frequency, and move (B1-L-1566); granted authority to determine operating power by direct measurement of antenna input (B1-Z-1304).
- WGTM—WGTM, Inc., Wilson, N. C.—Granted extension of special temporary authority to operate with studio at 115 West Nash St., Wilson, N. C., in lieu of site specified in construction permit, for a period beginning December 23, 1941 and ending not later than January 21, 1942.
- WELW—WBNS, Inc., Columbus, Ohio.—Granted special temporary authority to operate relay broadcast station WELE in exact accordance with license which expired December 1, 1941, on temporary basis only for period not to exceed 30 days, pending action on application for reinstatement of license.
- KUOA—KUOA, Inc., Siloam Springs, Ark.—Granted special temporary authority to operate additional time from 7 to 9 p. m., CST, January 3, 1942, using power of 1 KW only, in order to broadcast program in connection with a banquet at John Brown University.
- KVAN—Vancouver Radio Corp., Vancouver, Wash.—Denied request for special temporary authority to operate additional time on January 8, 9, 10, 12, 13, 16, 17, 19, 20, 24, 30 and 31, 1942.
- Radio Corporation of Orlando, Orlando, Fla.—Placed in pending files pursuant to Order No. 79, application (B3-P-2806) for construction permit for new station.
- The Gazette Company, Cedar Rapids, Iowa.—Denied petition to reconsider and grant application for a construction permit for a new broadcast station to operate on **1600 kc.**, with 5 KW power, unlimited time; removed application from hearing docket and placed in pending files pursuant to Order 79.
- WINS—Hearst Radio, Inc., New York, N. Y.—Denied Special Service Authorization (B1-SSA-12) to increase power to 5 KW night and day, using WHN's transmitter at WHN's old site. Extended present temporary authorization to operate WINS by indirect method, with power of 1 KW, using old WHN transmitter and antenna system at site formerly occupied by WHN.
- W8XO—Crosley Corporation, Cincinnati, Ohio.—Denied petition to reconsider and grant without hearing application for a construction permit to make changes in transmitter and increase maximum operating power to 700 KW. Now licensed on **700 kc.**, with power from 100 to 500 KW.
- W9XYH—Head of the Lakes Broadcasting Co., Superior, Wisc.—Denied request for special temporary authority to operate experimental high frequency station W9XYH commercially.

APPLICATIONS FILED AT FCC

630 Kilocycles

- WPRO—Cherry and Webb Broadcasting Co., Providence, R. I.—Authority to determine operating power by direct measurement.

680 Kilocycles

- KFEQ—KFEQ, Inc., St. Joseph, Mo.—Acquisition of control of corporation from News Broadcasting Company to Barton Pitts, 5 shares common stock.

770 Kilocycles

- KOB—Albuquerque Broadcasting Co., Albuquerque, N. M.—Modification of special service authorization to change power from 25 KW night, 50 KW day to 50 KW and extend expiration date from 1-9-42 to 2-1-42.

790 Kilocycles

- KFQD—Anchorage Radio Club, Inc., Anchorage, Alaska.—Transfer of control of corporation from R. E. McDonald and Barbara McDonald to Wm. J. Wagner, 332 share common stock.

860 Kilocycles

- WSO—Paducah Broadcasting Co., Inc., Henderson, Ky.—License to cover construction permit (B2-P-3149) as modified, for a new broadcast station.
- WSO—Paducah Broadcasting Co., Inc., Henderson, Ky.—Authority to determine operating power by direct method.

930 Kilocycles

- WSAZ—WSAZ, Inc., Huntington, W. Va.—License to cover construction permit (B2-P-2856) as modified, for new transmitter, directional antenna for night use, change frequency, hours and move transmitter.
- WSAZ—WSAZ, Inc., Huntington, W. Va.—Authority to determine operating power by direct method.
- WRRF—Tar Heel Broadcasting System, Inc., Washington, N. C.—Modification of construction permit (B3-P-3316) for a new station, requesting approval of antenna and transmitter site and studio location and change type of proposed transmitter.

1050 Kilocycles

- KINY—Edwin A. Kraft, Juneau, Alaska.—Modification of construction permit (B-P-3089) for increase in power, equipment changes and antenna, requesting change in frequency from 1460 to 1050 kc., changes in equipment and extension of commencement and completion dates from 9-9-41 and 3-9-42 to 20 days after grant and 30 days thereafter, respectively.

1110 Kilocycles

- WBT—Columbia Broadcasting System, Inc., Charlotte, N. C.—Construction permit to install a directional antenna for night use. Amended: to install new transmitter and move transmitter.

1250 Kilocycles

- WTMA—Atlantic Coast Broadcasting Co., Charleston, S. C.—Modification of construction permit (B3-P-2985) as modified, for installation of new transmitter, directional antenna for night use, change in frequency, increase in power and move of transmitter, requesting extension of completion date from 1-21-42 to 4-21-42.

1330 Kilocycles

- WFIN—Findlay Radio Co., Findlay, Ohio.—License to cover construction permit (B2-P-2846) as modified for a new station.
- WFIN—Findlay Radio Co., Findlay, Ohio.—Authority to determine operating power by direct method.

1350 Kilocycles

- KRNT—Iowa Broadcasting Co., Des Moines, Iowa.—License to cover construction permit (B4-P-2726) as modified, to move transmitter, new directional antenna for night and increase in power.
- KRNT—Iowa Broadcasting Co., Des Moines, Iowa.—Authority to determine operating power by direct method.

1360 Kilocycles

- WSAI—The Crosley Corp., Cincinnati, Ohio.—Modification of construction permit (B2-P-2221) as modified, for increase in power, installation of directional antenna for night and day use and move, requesting changes in directional antenna, 1360 kc. under NARBA and extension of completion date from 7-15-41 to 180 days after grant and 250 watt booster station. Amended: re booster station to change power to 100 watts and hours from unlimited to daytime.

1370 Kilocycles

- WFEA—New Hampshire Broadcasting Co., Manchester, N. H.—Modification of license to use old transmitter as auxiliary with power of 1 KW.

1390 Kilocycles

- WGES—Oak Leaves Broadcasting Station, Inc., Chicago, Ill.—Modification of construction permit (B4-P-3063) as modified for increase in power, change in hours, move transmitter, new directional antenna for day and night use, requesting extension of completion date from 1-20-42 to 3-20-42.

1400 Kilocycles

- WJLD—J. Leslie Doss, Bessemer, Ala.—Modification of construction permit (B3-P-2642) for a new station, requesting

change in type of transmitter, approval of antenna and transmitter site and change studio location.

1440 Kilocycles

- KPRO—Broadcasting Corporation of America, Riverside, Calif.—Authority to determine operating power by direct method.

1460 Kilocycles

- KSO—Broadcasting Corporation of America, Riverside, Calif.—License to cover construction permit (B4-P-2727) as modified, for move of transmitter, new directional antenna for night use and increase in power.
- KSO—Broadcasting Corporation of America, Riverside, Calif.—Authority to determine operating power by direct method.

1490 Kilocycles

- NEW—Green Mountain Broadcasting Corp., Inc., Brattleboro, Vt.—Construction permit for a new broadcast station to be operated on 1490 kc., 250 watts, unlimited hours.
- KOTN—Universal Broadcasting Corp., Pine Bluff, Ark.—License to cover construction permit (B3-P-3369) for a new transmitter.

1520 Kilocycles

- WHIP—Hammond-Calumet Broadcasting Corp., Hammond, Ind.—Special service authorization to operate from 12 midnight to 4:00 a. m. Amended: to request time from sunset at Buffalo, N. Y., to local sunrise using 1 KW.

1560 Kilocycles

- WQXR—Interstate Broadcasting Co., Inc., New York, N. Y.—Extension of special service authorization to operate on 1560 kc., 10 KW, unlimited time, non-directional antenna from 2-1-42 to 4-1-44.

FM APPLICATIONS

- K59L—Columbia Broadcasting System, Inc., St. Louis, Mo.—Modification of construction permit (B4-PH-102) for a new high frequency broadcast station, requesting change in transmitter site and make changes in antenna system.
- NEW—Eugene P. O'Fallon, Inc., Denver, Colo.—Construction permit for a new high frequency broadcast station to be operated on 46500 kc.; population, 45,797; coverage, 1,403 square miles.
- NEW—New Jersey Broadcasting Corp., Newark, N. J.—Construction permit for a new high frequency broadcast station to be operated on 49100 kc.; population, 11,194,000; coverage, 5,580 square miles. Amended: to change coverage to 6,350 square miles; population to 10,044,000.

TELEVISION APPLICATIONS

- NEW—Balaban and Katz Corp., Chicago, Ill.—Construction permit for a new commercial television broadcast station (formerly W9XBK) to be operated on Channel No. 2, 60000-66000 kc., ESR: 25.2, Aural: Max. 2 KW; Visual Max. 4 KW.
- NEW—WCAU Broadcasting Co., Philadelphia, Pa.—Construction permit for a new commercial television broadcast station (formerly W3XAU) to be operated on Channel No. 5, 84000-90000 kc., ESR: 1128, Aural Max. 2 KW, Visual Max. 4 KW.
- WPTZ—Philco Radio and Television Corp., Philadelphia, Pa.—Modification of construction permit (B2-PCT-4) for a new television broadcast station, requesting extension of completion date from 1-1-42 to 4-1-42.

MISCELLANEOUS APPLICATIONS

- WHHC—Hampden-Hampshire Corp., Portable-Mobile.—License to cover construction permit (B1-PRE-409) for a new relay broadcast station.
- NEW—Board of Education, City of Buffalo, Buffalo, N. Y.—Construction permit for a new noncommercial educational broadcast station to be operated on 42900 kc., 1 KW, special emission for frequency modulation.

FEDERAL TRADE COMMISSION ACTION

Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why a cease and desist order should not be issued against it.

Samuel Martin, Ltd., 600 Textile Tower, Seattle, Wash., engaged in the sale and distribution of men's clothing and blankets, is charged in a complaint with misrepresentation. (4660)

CEASE AND DESIST ORDERS

The Commission last week made public the following cease and desist orders:

Beho Rubber Co., Inc., and Bernard Holtzman, Mae Murray and Milton M. Holtzman, individually and as officers of Beho Rubber Co., Inc., also trading as The Best Tire House, The Modern Improved Retread Outlet, and The Assured Remolded Tire Distributors, 2427 South Michigan Ave., Chicago, engaged in selling and distributing used tires that have been retreaded or recapped, have been ordered to cease and desist from misrepresentations concerning their products. (3973)

Champion Battery Co. and The Ball Co., Morgan Building, Detroit, engaged in the sale and distribution to retail dealers of so-called sales promotional plans, have been ordered to cease and desist from misrepresentation. (4134)

Kas-Mo Remedy Co., 949 Seventh St., Port Arthur, Tex., has been ordered to cease and desist from certain false and misleading representations concerning the therapeutic value of the medicinal preparation designated "Kas-Mo Salve." (3536)

Magnetic Ray Company and Magnetic Ray Clinic, Dallas, Tex., engaged in the sale and distribution of an electrical device designated "Magnetic Ray," for use in the treatment of various disorders and diseases of the human body, has been ordered to cease and desist from misrepresentations concerning his product. (4163)

Woodfinishing Products Company—An order to cease and desist from practicing commercial bribery in connection with the sale of paints, varnishes, lacquers and other woodfinishing products has been issued against James Ledwith and Morton E. Rosenthal, trading as Woodfinishing Products Co., 34 Industrial St., New York, and their sales manager and representative, J. M. Thomas. The respondents Ledwith and Rosenthal maintain a branch office and manufacturing plant at 572 Waughton St., Winston-Salem, N. C. (4579)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

L. B. Allen Co., Inc., 6719 Bryn Mawr Ave., Chicago, engaged in the manufacture and sale, among other products, of solder for cast-iron aluminum and stainless steel, has stipulated to cease and desist from stamping, embossing or otherwise marking or identifying its solder product with the term "Pat. No. 401482," and from use of the term in any way so as to convey the belief to purchasers that the product is or ever was the subject matter of a patent properly identified by such number or that the corporation is the present owner of a subsisting patent entitling it to the exclusive right or privilege of making, using or selling the product. (3310)

Ashley Automatic Wood Stove Co., Columbia, S. C. engaged in selling a wood burning stove designated "Ashley Automatic Wood Burning Stove," has stipulated to cease and desist from representing that users of his stove will effect an economy in heating costs or will effect an economy in heating costs of any definitely stated amount; that the stove will not cause any smoke or soot; that it is 100 percent automatic or that it burns ashes and when the stove is used there will be no ashes to remove. The respondent also agreed to discontinue representing that the stove will prevent or help rid one of winter colds and kindred ailments; that any equipment furnished with the stove is free when, in fact, the cost thereof is included or reflected in the purchase price of the stove; that the stove has been tested or approved by any qualified and impartial experts when such is not the fact; that the stove will provide the correct temperature at all times or in all parts of the house; or that the stove will adequately heat any definite number of rooms irrespective of conditions as to their size, construction, arrangement and geographical location. (02927)

Ballard & Ballard Co., 912 East Broadway, Louisville, Ky., engaged in the manufacture and sale of food stuffs, including a so-called "Obelisk Self-Rising Flour" for human consumption and a product called "Nutro-Tone" to be used as a supplement to poultry feeds, has stipulated to discontinue representing, in connection with the sale or distribution of "Nutro-Tone"; that it is a food conditioner or regulator; that its use will improve a bird's health any more than any well-balanced food, or that it is a preventive of or cure for the poultry disease known as coccidiosis, or will do more in this respect than to increase resistance of birds to such disease. The corporation also agrees to cease representing that use of "Obelisk Self-Rising Flour" will produce a greater volume or yield of baked products or give more baked products per pound than any other comparable flours used in the same manner. (3308)

Beauty Products, 1625 Court Place, Denver, Colo., engaged in selling a coal tar hair dye product designated "Noreen Super Color Rinse," has stipulated to cease and desist from representing that the product gives life to the hair, eliminates mixing, does not stain the scalp or fingers, contains more or truer color, or is not a hair dye. (02926)

Blair Elevator Corporation, Atchison, Kans., engaged in selling a commercial poultry feed designated "Blair's Round Worm Control Measure," has stipulated to cease representing that the preparation is an effective treatment or control measure for black-head; that it possesses any value in the treatment, prevention or control of poultry infestations by tapeworms, cecal worms or other parasites, with the exception of large round worms; or that it will be of any value in the prevention or control of diseases that may be caused by tapeworms or other parasites, with the exception of such diseases as may be caused by or attributable to the presence of large round worms. (02925)

Borden Novelty Co., 128 East 28th St., New York, engaged in the manufacture and sale of watch straps and attachments, has stipulated to cease and desist from the use, either with or without contradictory explanation, of the word "glass" or other glass connoting term, either alone or in connection with the words "Velvet Glass" or any other word or words; or in any way as a trade name or designation or as descriptive of Vinylite or similar products so as to convey the belief that such products are glass or contain glass or are fabricated from fibers of glass, that is to say, inorganic silica glass, as the term "glass" is commonly known and accepted by the trade and public. (3319)

Lawrence Richard Bruce, Inc., and **Amirol, Inc.,** both of 375 Fairfield Ave., Stamford, Conn., stipulated that, in connection with the sale of a coal tar hair dye designated "Amirol Color and Oil Shampoo Treatment," they will cease and desist from disseminating any advertisements which fail conspicuously to reveal the following:

"CAUTION: This product contains ingredients which may cause skin irritation on certain individuals and a preliminary test according to accompanying directions should first be made. This product must not be used for dyeing the eyelashes or eyebrows; to do so may cause blindness." (3323)

Casco Products Corporation, also trading as **Perfection Products Co.,** and as **Neaco Products Co.,** Bridgeport, Conn., engaged in the sale and distribution of electrical heating pads, has stipulated to cease and desist from use of the words "Three Heats," "Low . . . Medium . . . High" or "Three Heat Switch" as descriptive of electrical heating pads, or the switches used therewith, not equipped or provided with adequate thermostatic or other heat controls calibrated for three different, distinct temperatures or degrees of heat; and from use of the words, phrases or initials "Three Heats," "Low . . . Medium . . . High," "Three Heat Switch" or "L," "M" and "H," or other words, phrases, initials or symbols of similar implication so as to convey the belief that the heating pads are capable of maintaining. (3318)

Dakota Sash & Door Co., Aberdeen, S. Dak., engaged in the distribution and sale of barn doors, the sash of which is equipped with panes of glass, have stipulated to discontinue use of the word "plate," either alone or in connection with other words, on the labels affixed to the panes of glass forming part of the doors, and from use of the word "plate" in any way which may tend to convey the belief to purchasers that the glass used in the construction of such doors is that known as "plate glass," when in fact it is not of that type; and from use of the words "Manufactured by" or of other words of similar meaning, so as to imply that the glass with which the sash of the doors is equipped is made by the copartners, or that they actually own, operate or control the plant or factory in which such glass is manufactured. (3314)

Duo-Tint Bulb and Battery Co., 4431 North Racine Ave., Chicago, engaged in the sale and distribution of light bulbs called "Duo-Tint" for use in flashlights, radio panels and for similar purposes, has stipulated to cease and desist from use on the containers of its products or in any way of the words "Made in U. S. A." or other words of similar implication tending to confuse or mislead purchasers with respect to the identity of the country of origin of its products. The corporation further agreed to cease and desist from use of the word "Manufacturers" as descriptive of the business in which it is engaged, and from use of the word in any way so as to convey the belief that it makes or manufactures the products which it sells or that it actually owns or operates or controls a plant or factory in which the products are made or manufactured. (3322)

M. L. Fernandex & Bro., Tampa, Fla., engaged in the manufacture and sale of cigars, have stipulated to cease and desist from use on labels affixed to cigar containers or otherwise of the term "Exposicion de Paris," either alone or in connection with the numerals "1870," or the pictorial or other representation of medals or other insignia so as to convey the belief that the products sold by them have received an award from any Paris Exposition or other comparable institution, or that the medals were awarded in connection with the exhibition of their products at an Exposition or on any other occasion where such awards are customarily made, when such are not the facts. (3311)

M. Fidler & Son, 20 West 30th St., New York, engaged in the sale and distribution of upholstery fabrics, have stipulated to cease and desist from use of the word "manufacture" or any word or words of similar implication so as to convey the belief that they make or manufacture the products sold by them or that

they actually own and operate or control a plant or factory in which such products are made or manufactured. (3313)

Wm. Freihofer Baking Company, and **Freihofer Baking Company,** Philadelphia, manufacturers and distributors of bread designated "Freihofer's Hollywood Health Bread," have stipulated to cease and desist from certain representations concerning their product. The respondents agree, in connection with the sale and distribution of "Hollywood Bread" or any bread of substantially similar composition, to discontinue representing that the bread contains neither fats of any character nor any variety of sugar as an ingredient; that the bread product, due to its vegetable oils content and alleged lack of sugar, is not fattening or that its use as a food will cause the user to stay slim or slender or to keep well; that the product is substantially, if any, less fattening than any other bread products because it does not contain fats or sugar of the kinds allegedly used in other bread products; that the caloric food values of the bread are substantially, if any, less than those of any other bread products which contain sugar and animal fats; or that the bread has been endorsed or sponsored by leading physicians or dietitians for reducing diets. (3320)

H. V. Laboratories, Inc., 208 North 22nd St., St. Louis, Mo., engaged in selling a medicinal preparation designated "H. V. 222," has stipulated to cease representing that it is a remedy or cure for skin eruptions or skin irritations, skin rash or eczema, or has any value in the treatment of such conditions beyond the relief of the itching associated with them; that it is a cure for or will prevent athlete's foot, will penetrate or kill such of the fungi of athlete's foot as may develop beneath the corneous layer of the unbroken skin, or that in the treatment of athlete's foot it has any beneficial effect upon the tissues deeper than those supplied by the peripheral vascular system beneath an unbroken skin; that it will remove the blisters manifesting the condition known as athlete's foot; that, diluted or undiluted, it kills the germ infection or fungi of athlete's foot in 30 seconds, or in any other definitely stated period of time. The respondent also agrees to cease representing that "H. V. 222" is a panacea, or that its use prevents or stops bleeding or causes coagulation. (02924)

Hollywood Services, Inc., Chicago, now trading as **National Bakers Service, Inc.,** engaged in selling a product called "Hollywood Mix" to **Wm. Freihofer Baking Company** and **Freihofer Baking Company** and to bakers licensed by the corporation to use the product as an ingredient in the making of so-called "Hollywood Health Bread" or "Hollywood Bread," has stipulated to discontinue representing, through newspaper advertisements, radio announcements, and other advertising literature, that the bread product contains neither fats of any character nor any variety of sugar as an ingredient; that the bread product, due to its vegetable oils content and alleged lack of sugar, is not fattening or that the use of the product as a food will cause the consumer to stay slim or slender or to keep well; that the product is substantially, if any, less fattening than any other bread products because it does not contain fats or sugar of the kinds allegedly used in such other bread products; that the caloric food values of the bread are substantially, if any, less than those of other bread products which contain sugar and animal fats; that the product has been endorsed or sponsored by leading physicians and dietitians for reducing diets; and that the corporation has a place of business at Hollywood, Calif., or that the bread product is sold at such place, or that it is used as a diet by Hollywood actresses generally. (3321)

"Keneeo Health Products," Elmira, N. Y., engaged in the sale and distribution of a preparation in tablet form called "Slendotabs," have stipulated to cease representing that use of the tablets is an easy or dependable or sensible, correctively balanced weight-reducing method, or that it is one that will attractively or otherwise effectively slenderize the user's figure or that doctors would approve as a competent and safe means of producing permanent weight reduction. (3309)

Knife Brothers, Inc., shoe manufacturer of Ward Hill, Mass., has stipulated to cease and desist from use of the word "Doctor"

or the abbreviation "Dr.," or any simulation thereof either alone or in connection with a name or with other words, as a trade name for the shoes it sells, so as to imply, or the effect of which may lead purchasers to believe, that the shoes so designated are made in accordance with the design or under the supervision of a physician and contain special scientific or orthopedic features which are the result of medical determination or services. (3315)

Mills Dress & Work Clothes Co., 500 Ninth St., N. W., Washington, D. C., engaged in the sale of clothing and other merchandise, has stipulated that she will cease and desist from representing, directly or inferentially, that she manufactures uniforms or other commodities or that the business conducted by her is "A Division of MILLS UNIFORMS" or a division or branch of any firm or business. (3317)

Northrup, King & Co., 1500 Jackson St., N. E., Minneapolis, stipulated to cease and desist from certain representations in connection with the sale of poultry feeds designated "Sterling Growing Ration" and "Sterling Chick Ration." (3324)

Dr. David Roberts Veterinary Co., Inc., and David Roberts, a practicing veterinarian, its president, Waukesha, Wis., engaged in the compounding and sale of numerous medicinal preparations for treatments of diseases in domestic animals, have entered into a stipulation in which they agree to cease and desist from representing that their product "Herd-Tonik" is a competent treatment to build up breeding vitality, prevent loss of calves, or remedy failure to breed, or that it is efficacious in preventing or overcoming herd infection in cattle; that "Absorbent" is a competent treatment or remedy for goiters, enlarged glands or growths, deep seated wounds, fistula or lump jaw; that "Badger

Balm" is an effective remedy for cow pox; that "Cow Tonic" is an effective remedy for shortage of milk and all kinds of udder trouble; that "Freshening Prescription" is a tonic for afterbirth ailments; that "Calf Medicine" is of benefit in the treatment of looseness of the bowels other than that due to irregular feeding; that by use of any designation such as "Laxo-tonic," the medicine so referred to is both laxative and tonic in action or is an effective remedy for constipation or paralysis of the bowels generally; that "Uterine Capsules" is an effective treatment for slow breeding cows; that "Udderine" is an effective remedy in cases of garget or swollen udders; or that "Udder Balm" is an effective remedy for inflamed udder, garget or mammitis. (3312)

Sertner's Thrift Fur Shop. Joseph Sertner, 28 West 46th St., New York, entered into a stipulation to cease and desist from any representations which imply or convey the belief to the purchasing public that any of the second-hand fur garments he sells, or any appreciable percentage of them, were obtained or purchased from estate sales or society women, or otherwise misrepresenting the true source of such garments. (3325)

Westerman Manufacturing Co., 136 West 21st St., New York, engaged in the manufacture of watch straps, has entered into a stipulation to cease and desist from using in advertising matter or invoices or otherwise, either with or without contradictory explanation, the word "glass" or the syllable "glas," or any other glass connoting term, to designate or describe a watch strap which is not composed of glass; and to discontinue use of such term or syllable or any other word or syllable of similar import, as part of a trade name or designation such as "Expando-Glass" for, or as descriptive of, Vinylite or similar products, so as to imply that the products so designated are glass or contain glass or are fabricated from fibers of glass. (3316)