SELECTIVE SERVICE

Stations threatened with losing licensed operators to the draft whom they will find it difficult if not impossible to replace are urged to supply the following information to NAB after exhausting procedure for appeal previously indicated in NAB REPORTS. In requesting NAB to request immediate investigation by Selective Service Headquarters of such cases, give the engineer's full name, number and location of his local draft board, state whether he is a first or second class operator, and give complete summary of steps taken to secure his temporary deferment.

By careful attention to these instructions valuable time will be saved, as well as wire expense.

DAYLIGHT-SAVING TIME

One hour, uniform nation-wide daylight-saving time goes into effect at 2:00 A. M., Monday, February 9, for the duration of the war.

AUTOMOBILE TIRES

Recognizing that many stations whose transmitters are located at a remote distance from their studios will ultimately be faced with the problem of transporting engineers to and from the transmitter, the NAB has laid the whole matter before the Office of Price Administration. Radio broadcasting is not covered by the nine classifications entitled to secure automobile tires. It is learned that at some later time, when the situation has become acute and the entire rubber situation better clarified, some measure of relief may possibly be forthcoming. The OPA is faced with similar situations in railroading where control tower operators live at a distance from the control towers on the railroad; in war industries where the workers' homes are designedly located at some distance from the plant so that if the plant is blown up, the skilled workers will not be blown up with it; in the canning industry where the government has requested that the pack be increased 25%, and field men inspecting crops have to get around; and in an almost interminable list of other work vitally necessary to the national defense and the national welfare. The government indicated that a possible solution, when the need becomes acute, might be for such stations to operate station wagons or other vehicles solely for the purpose of jitneying engineers to remotely located transmitters in those areas where other means of transportation is unavailable.

Meanwhile, the entire matter is being given the earnest consideration of the Office of Price Administration. For the time being station managers should exercise their best ingenuity to get their engineers to and from the transmitters with the maximum saving of rubber. Possible ways and means are doubling up, recapping of tires, domiciling of engineers at the transmitter and, of course, wherever possible using other available means of transportation. The shortage of rubber is so acute and the military needs for it are so urgent that the basic policy of the OPA seems to be to reserve every possible pound of rubber for the most urgent needs. The situation is something like that of a man shipwrecked and floating at sea on a raft who has one jug of water and doesn't know when he is going to sight a ship or reach land. He naturally gets along on just as little water a day as

is possible to sustain life. Broadcasters facing this problem can rest assured that the NAB has placed the complete problem before the OPA and has received assurance that it will receive the consideration it merits as one pertaining to a defense industry. NAB will follow this up.

CHICAGO MEETING

A meeting was held in Chicago on Friday, January 16, of those representing the industry trade groups. Those present were: Neville Miller, NAB; George Storer, NIB; Eugene Pulliam, NAI; John Shepard, III, FM, Inc.; and James Shouse, Clear Channel group, acting in place of Edwin W. Craig, who was unable to attend because of work on the Selective Service Board; Chairman James Lawrence Fly; John Fetzer; and Walter Damm.

There was a general discussion of the War-Time Code and of the desirability of creating an Industry War Board to be elected by the industry. No definite action was taken and it was agreed to meet again for further discussion of the various subjects.

DCB COMMITTEE MEETS

The Domestic Broadcasting Committee of DCB met Tuesday. The NAB was represented by Neville Miller, Chairman, and Lynn Smeby, NAB engineering director.

RICHARDSON APPOINTED

John H. Ryan, Assistant Director of Censorship, announced the appointment of Stanley P. Richardson, Coordinator of International Broadcasting, as an aide in his radio division.

Richardson has been given a leave of absence by the American short wave broadcasting industry to enable him to accept the Government post.

TELEGRAPH WEATHER REPORTS

We recently sent to all stations a confidential bulletin respecting the manner in which special weather bulletins would be transmitted by Western Union Telegraph. We are now advised that the Postal Telegraph Company has agreed to perform the service in a similar manner and to authenticate all special weather bulletins at the source.

NAB REPORTS BINDERS

The order for the binders for the 1942 NAB REPORTS was placed in ample time under ordinary manufacturing conditions for them to have been delivered to all stations prior to the first of the year. Due, however, to priority on materials needed a delay was occasioned at the manufacturing plant. We are assured that all will have been mailed to the stations by the end of this week. We regret the delay.

INDUCTION INFORMATION

Names of registrants about to be inducted into the armed forces may be furnished newspapers and newspapers may print these

(Continued on page 38)

Neville Miller, President

C. E. Arney, Jr., Assistant to President

Edward M. Kirby, Director of Public Relations; Joseph L. Miller, Director of Labor Relations; Frank E. Pellegrin, Director of Broadcast Advertising; Paul F. Peter, Director of Research; Russell P. Place, Counsel; Lynne C. Smeby, Director of Engineering

INDUCTION INFORMATION

(Continued from page 37)

names, Brig. Gen. Lewis B. Hershey, Director of Selective Service, has advised all State Directors.

In a telegram to the State Directors, General Hershey advised that the matter of restricted information, which had included the names of selectees in accordance with War Department policy, had been reconsidered to permit the furnishing to newspapers of "the names of registrants about to be inducted." No information may be given out, however, with respect to the number of men covered by quotas and calls.

The War Department has advised NAB that "insofar as the War Department is concerned, there are no objections to names (no totals) being made public by radio, locally, as well as by newspapers."

WARTIME ENGINEERING CONFERENCE

The Broadcast Engineering Conference of 1942 will be held during the period Monday through Friday, February 23 to 27, on the campus of the Ohio State University at Columbus, Ohio. The Conference this year will be devoted almost entirely to problems with which the broadcast engineer will be confronted due to the war.

The ordinary problems of the engineers have been augmented by many new ones introduced by the emergency. The introduction of these new procedures and plans, which must be made for any eventuality, make it particularly important for the broadcast engineers to meet in discussions led by those men who have been making an exacting study of these problems.

Mr. E. K. Jett, Chief Engineer of the Federal Communications Commission and Chairman of the important Coordinating Committee of the Defense Communications Board, will open the session with a discussion of the many problems confronting communication engineers under the present situation.

The panel on Broadcast Station Operation Under Wartime, which has been organized by Mr. Smeby, will discuss subjects such as priorities and procurement; fire fighting and property protection; telephone lines; battery operated equipment for emergency use; radio broadcast silencing system; temporary and auxiliary antennas; and emergency equipment.

Members of the panel will be Frank Cowan, A T & T; J. D'Agostino, NBC; Raymond F. Guy, NBC; R. V. Howard, KSFO; William Lodge, CBS, and Andrew D. Ring, Consulting Engineer.

All of the members of the panel, with the exception of Mr. Howard, have participated in the work of various committees of the DCB and therefore have given extensive consideration to the subject matter of the panel. Mr. Howard has already had experience with the application of precautions as they have been taken on the Pacific Coast since the declaration of war.

Mr. Frank Cowan, Transmission Engineer for the A T & T, has been instrumental in installing Interceptor Command Information

Centers and special defense communication networks. Mr. Ring is secretary of the Domestic Broadcasting Committee of the DCB.

One of the outstanding applications for broadcast facilities in time of emergency which has taken place in this country was the work done by WHAS during the Ohio River flood which engulfed a large portion of the city of Louisville. The experience which this emergency taught contains many lessons which can be applied to problems on national defense and will be discussed by Mr. Towner, Chief Engineer of that station.

Mr. Gerald Gross, Assistant Chief Engineer of the FCC, recently made a trip to England to study the operation of broadcast stations there. The report which he gives will be both interesting and instructive.

Mr. Karl Troeglen of station WIBW will lead a discussion on engine driven emergency power plants. The installation of such emergency equipment has just been made in both the studio and transmitter at that station.

In times of emergency the use of radio links for various purposes becomes important. Mr. Daniel Noble who has done important work in the development of FM police systems will discuss the operation of Mobile FM equipment and Mr. Jack DeWitt of station WSM will cover the subject of studio transmitter links and high frequency antennas.

Mr. K. S. Van Dyck, President of the Institute of Radio Engineers, will discuss the application of the alert calling system in wartime.

Increasing difficulty in obtaining repair materials, and changing of personnel due to induction into the armed forces, aggravates the problem of proper transmitter maintenance under wartime conditions. Mr. Charles Singer, of WOR, prominent exponent of organized transmitter maintenance, will lead a roundtable discussion on this subject.

The Recording and Reproducing Standards Committee, coordinated by the National Association of Broadcasters, was formed last June. Although the work of the Committee has not been entirely finished, nevertheless, enough of the important items have been standardized so that engineers can begin to make their equipment conform to the standards. Mr. Howard Chinn, Engineer of CBS in charge of audio facilities and a member of the RRSC, will discuss the standards and point out the modifications that must be made in existing equipment.

The problem of the training of engineers and technicians for replacement and the assistance which broadcast station engineers can give in the training of technicians for the military services will be covered in the roundtable led by Professor Everitt. The other members of the panel will be C. M. Jansky, Jr., Consulting Engineer; Carl Smith, WHK; and Fritz Leydorf, WLW.

The Conference will again serve as the Engineering Convention of the NAB. The complete program has been arranged with the advice and assistance of Mr. Lynne C. Smeby, Director of Engineering. This year the Institute of Radio Engineers will also act as a co-sponsor for the session.

The scope of the subjects offered by the Conference is such that the engineers in many activities such as airway and police communication, general receiver and laboratory development, and the military services will find the Conference of interest and are welcome. Correspondence regarding the Conference should be addressed to the director, Dr. W. L. Everitt, Ohio State University, Columbus, Ohio.

ARMY PRAISES NAB

Major William F. Nee, general headquarters, U. S. Army, stationed at the Army War College, likes NAB's War-Time Service Bulletins. He wrote:

"You are doing a very worthwhile job in acquainting everyone concerned with your policies, and please rest assured of our cooperation in every manner possible. Mr. Kirby's office in the Bureau of Public Relations has been likewise helpful to us."

Major Nee has distributed the War-Time Service Bulletins to Defense Commands and Island Bases.

Technician Training

ALBANY

Harold E. Smith, general manager, WOKO-WABY, Albany, N. Y., has already forwarded his first batch of letters to Dean S. C. Hollister, of Cornell University, Coordinator for upper New York state.

BINGHAMTON

L. H. Stantz, WNBF, Binghamton, N. Y., wrote "we have already sent 126 applications for entrance to the radio course to our State Coordinator, Dean S. C. Hollister, Cornell University, Ithaca.

JAMESTOWN

Radio Technician Training Courses will begin in Jamestown, N. Y., on February 2, according to a note from Simon Goldman, manager, WJTN.

Most details were concluded January 19 at a meeting attended by Dr. Paul B. Orvis and Professor George F. Craig, of Alfred University; Clinton V. Bush, Jamestown Superintendent of Schools; Frederick P. Rogers, secretary of the Board of Education; Mr. Marsh of the high school faculty, and the station's Chief Engineer Harold J. Kratzert.

OTHER CITIES

From the column newspaper story which Mr. Goldman attached it is apparent that Alfred University is going all out for radio instruction. In addition to Jamestown, courses will be given in Olean, Corning, Bath, Hornell, Alfred, Wellsville, and Salamanca with approximately 300 students.

UPPER N. Y. MEETING

Minutes of the NAB Radio Technician Meeting held in Syracuse, N. Y., on January 3, 1942, have just been received from Michael R. Hanna, general manager, WHCU, Ithaca, who served as secretary. The meeting was called by Col. Harry C. Wilder, president, WSYR, Syracuse.

At luncheon W. P. Graham, chancellor of Syracuse University, in furtherance of the cooperative effort of broadcasters and educators, called attention to the fact that we are in war, that we are going to win that war, that we must do everything in our power to insure victory. He stated that radio and the colleges in cooperation are doing a job which is hard to realize. Chancellor Graham said that we can—radio and the colleges—continue to do a remarkable job and with even greater effectiveness once we learn how to cooperate more efficiently. He said we need action now and we are going to provide it, for we must speed up the things that should be done and should have been done a long time ago.

During the afternoon session the group adopted the following resolution, offered by E. A. Brand, of Hartwick College, and seconded by Messrs. McTigue and Powers, respectively of Canisius and Clarkson:

"We recognize the radio training project as vital to the efforts of the United States and its allies. We are appreciative of the fact that education and radio can go hand in hand in performing the task assigned us. We pledge the full capacity of our support. We pledge our personnel and facilities not necessarily to do what we can but to do the job that must be done regardless of sacrifice. We realize that the task of recruiting and training students in the fundamentals of radio so that our armed forces may, in turn, continue this training and utilize the fruits thereof will require that our two agencies proceed immediately with the job at hand."

Those attending the sessions were:

Colonel Harry C. Wilder, president, WSYR, Syracuse; Dr. Paul B. Orvis, N. Y. S. Technical Institute, Alfred University; G. F. Craig, N. Y. S. Agricultural and Technical Institute, Radio Instruction, Alfred University; Douglas H. Fay, Educational Counselor and Assistant Director ESMDT Courses, University of Buffalo;

Austin McTigue, chairman, Department of Physics, Canisius College, Buffalo; A. R. Powers, Professor Electrical Engineering, Director of ESMDT Courses, Clarkson College, Potsdam; C. L. Henshaw, Instructor in Physics, Colgate University, Hamilton; Paul R. Gleason, head of Physics Department, Colgate University, Hamilton; Carl A. Kallgren, Dean of Students, Colgate University, Hamilton; William C. Ballard, Jr., Professor Electrical Engineering in charge Department of Electrical Communication, Cornell University, Ithaca; R. F. Chamberlain, Professor Electrical Engineering, Cornell University, Ithaca; W. B. LaBorde, Cornell University, Ithaca; John F. McManus, in charge of Cornell ESMDT courses in Buffalo; Michael R. Hanna, manager, WHCU, Ithaca; G. Harvey Cameron, Professor of Physics, Hamilton College, Clinton; Alfred C. Haussmann, Department of Physics, Hobart College, Geneva; Marvin J. Pryor, Professor of Physics, Houghton College, Houghton; George B. Banks, Head Department of Physical Science, Niagara University, Niagara Falls; Stanley B. Wiltse, Director of Defense Training, Rensselaer Polytechnic Institute, Troy; E. M. Morecock, Supervisor Electrical Department, Rochester; Athenaeum and Mechanics Institute, Rochester; Fred J. Parrott, Director of Radio Workshop, St. Lawrence University, Canton; E. A. Brand, Hartwick College, Oneonta; William P. Graham, Chancellor Syracuse University, Syracuse; Louis Mitchell, Dean College of Applied Science, Syracuse University; Charles W. Henderson, Professor of Electrical Engineering, Syracuse University; LeRoy Allen Mullin, Assistant Professor of Electrical Engineering, Syracuse University; W. R. Fredrickson, Department of Physics, Syracuse University; John M. Sayles, New York State College for Teachers, Albany; Walter B. Weber, Electrical Instructor and in charge of school, station W8YD and W8UMY, State Teachers' College, Buffalo; Karl B. Hoffman, station WKBW and WGR, Technical Director, Buffalo; K. J. Gardner, station WHAM, Rochester; James J. Kelley, transmitter supervisor, station WFBL, Syracuse; A. G. Belle Isle, chief engineer, station WSYR, Syracuse; Samuel Woodworth, general manager, station WFBL, Syracuse; Arthur Stringer, NAB Defense Secretary, Washington; Lynne C. Smeby, NAB Chief Engineer, Washington; Lt. Comdr. Lewis H. Lee, U. S. N., Washington.

PHILADELPHIA

A meeting of broadcasters and educators in Philadelphia, January 15, laid ground work for large numbers of radio technician training courses. Spot announcements in behalf of the course currently are being broadcast. The meeting was called by W. T. Spivey, Drexel Institute of Technology, Philadelphia.

Educators attending the meeting in addition to Mr. Spivey and Dr. A. M. Sones, his associate, were:

Prof. C. C. Chambers, Moore School, University of Pennsylvania; Prof. W. J. Stevens, Drexel Institute of Technology; Prof. E. O. Lange, Drexel Institute of Technology; Dean Scott B. Lilly, Swarthmore College; Dean Lee N. Rittenhouse, Haverford College; Dean J. Stanley Morehouse, Villanova College.

Ken Stowman, WCAU, acted as secretary of the meeting. Every station in Philadelphia had one or more representatives at the meeting. These included Messrs. Unterberger, WDAS; Nygren, WFIL; Gager and associate, KYW; Harris, WIP; Burtis, WPEN; Hibbs, WTEL; Lewis, WCAU, and Simmons, WCAU.

A similar meeting will be held in the Lehigh Valley area, to be called by Professor F. B. Blank, of Lafayette College, Easton.

OHIO

R. T. Mason, president, WMRN, Marion, Ohio, called at headquarters this week. He said the Marion and surrounding territory would provide large numbers of qualified students for the radio technician training courses. He is working with Ohio Wesleyan. That school, in turn, works through Ohio State University. Ohio Wesleyan will also have a course in Delaware.

Pres. K. C. Leebrick, Kent State University, says: "We are making great progress at Kent . . . we have been given excellent cooperation by WADC. . . ."

At the direction of Professor Harvey E. Nold, Ohio State University, Director of Defense Training, Harold K. Schellenger, director of the University's News Bureau, wrote John F. Patt, Ohio industry representative, on January 14:

"Courses are being started shortly at Ohio State University, Ohio Wesleyan, Dennison, Ashland College, Mt. Union College and

Kent State University and we have undertaken the promotion of all of them."

Later information from R. C. Higgy, director WOSU, added to the above list of schools, Capital University of Columbus, Otterbein and Muskingum University.

With Case School of Applied Science, clearing for 6 other colleges—Wooster, Oberlin, John Carroll, Hiram, Youngstown and Baldwin-Wallace; and with large courses under the wing of the University of Toledo and the University of Akron and with much activity in the Cincinnati sector, Ohio is giving a good account of herself.

A. H. Upham, president, Miami University, Oxford, Ohio, wrote on January 13 that "at our own expense" the University will offer a course similar to the NAB Radio Technician Training Course to students on the campus, with Professor Albaugh as instructor.

MICHIGAN

John E. Fetzer, president, WKZO, Kalamazoo, Mich., has forwarded 208 individual applications made by persons who have indicated an interest in a WKZO radio class. He is continuing the broadcast of spots in accordance with suggestion made by A. J. Fletcher, NAB national defense committee.

INDIANA

Another Chief Engineer will teach radio technician training courses. He is Claude M. Harris, WAOV, Vincennes, Ind. His selection has been OK'd by Professor C. W. Beese, Purdue University. Classes will be held in the Vincennes high school, according to Victor H. Lund, station manager. Sufficient applications have already been received to predict that the classes will be well attended. "We are all ready to commence actual operation of the first course," he said.

VIRGINIA

E. B. Norris, Dean of Engineering and ESMDT Institutional Representative of Virginia Polytechnic Institute, Blacksburg, Va., has filed for two radio technician training courses to be given in Bristol, to be conducted by R. A. Smith, engineer of station WOPI.

TENNESSEE

E. A. Alburty, manager, WHBQ, Memphis, has sent his first day's radio technician training mailing, over 40 inquiries, to State Coordinator Dougherty in Knoxville.

LOUISIANA

John C. McCormack, general manager, KWKH-KTBS, Shreveport, La., says: "We are today mailing Dean Vorhees of Louisiana State University, 481 letters of application for the Radio Technician Training Program."

DISTRICT OF COLUMBIA

Lewis K. Downing, dean, School of Engineering & Architecture, Howard University, and Frank Coleman, professor of Physics, Howard University, Washington, D. C., were visitors this week. After learning of the radio technician training courses under Engineering, Science and Management Defense Training, they asserted that such instruction would soon be under way at their school.

Defense Bond Promotion

WIRD PRESENTS PLAN

J. E. Reynolds, manager, WJRD, Tuscaloosa, Ala., has evolved a method of putting local merchants and commercial radio to work to (1) establish a keen awareness on the part of listeners of the vital importance of regular and concentrated buying of defense bonds and stamps; (2) to enlist successfully the support of local merchants in cooperating in the campaign and in stimulating interest among employees for customers.

The plan is a "Buy Defense Bond Week." It was carried on entirely under station auspices. A contest with prizes totaling \$50.00 in bonds and stamps was a part of the plan.

That the plan works and produces in a big way is attested by signed statement of the local postmaster, local bankers and numerous local merchants who sponsored announcements.

Last week the plan and the results of its operation were presented to Treasury officials by Mr. Reynolds. Regarding the success of the plan Henry M. McLeod, postmaster, said:

"There has been a very marked increase in the sale of both bonds and stamps this week over any previous week's sales. It is believed this increase is due to your campaign of advertising and soliciting the sale of both bonds and stamps. The demands have exceeded our expectations. We have been unable to fill all rquests for bonds due to our inability to secure the bond forms from the Treasury Department."

During December the First National Bank of Tuscaloosa, according to its President, Gordon D. Palmer, sold \$40,750.00 of defense bonds. From January 1 to 15, inclusive, the bank sold \$54,800.00

President Palmer said: "As evidence of the value of your radio program it is interesting to note that on January 13, 14 and 15 sales amounted to \$24,225.00. Today (January 15) we made 85 different sales. We believe your station is doing a remarkable piece of patriotic work."

Howard Hamner, assistant cashier, The City National Bank of Tuscaloosa, wrote on January 15: "You may be interested in the following information regarding the sale of defense bonds by this bank during the past two weeks. The first of the two weeks we sold a large amount in dollars due to one or two large sales; but it has been gratifying to us to notice a much larger number of individuals who have bought bonds during the last week . . . and the sale of these bonds is increasing daily."

PRESENTATION TO MERCHANTS

Following is Mr. Reynolds' three paragraph presentation of the subject to Tuscaloosa merchants:

"Since 1939, the black clouds of war have hung over all of Europe. Now, since the treacherous attack of the Japanese in the Pacific, our own America is involved in this grim world conflict.

"Our President has asked that we all buy Defense Bonds. However, as during the last war, many people will of their own inertia make no voluntary move to do so. It's up to you and me to do all we can in Tuscaloosa and West Alabama to awaken our citizens' attention to the importance of buying Defense Bonds and Stamps

"WJRD has designated the week of January 12 to 17 as 'Buy Defense Bonds Week,' and is soliciting the support of all merchants of Tuscaloosa and West Alabama in the task of making our people more conscious of the perils of the dictators. Hitler has included America in his list of countries to rule or destroy . . . not so in America! Let's buy Defense Bonds and Stamps and whip the h— out of Hitler and the Japs!"

Then there was a special delivery to 260 merchants and some leg work to secure their formal participation in the sponsored campaign. The letter follows:

"Secretary Morgenthau, in his radio address Sunday night, emphasized that nation-wide participation in payroll savings is most essential to the defense saving program and to our war effort. All employers and employees must be encouraged to set aside voluntarily each pay day money for Defense Bonds and Stamps. Many of you, I know, are already doing this very thing and you are to be complimented. You who have not done so can help tremendously in launching a campaign by immediately enrolling your employees to buy bonds and stamps each week.
"I know many of you who have done this. Just today we

"I know many of you who have done this. Just today we gave all our employees a bond and asked each one to buy stamps each week, to which they all agreed heartily.

"And, as you know, Monday through Saturday of next week WJRD is conducting a campaign to be known as 'Buy Defense Bonds Week.'

"Hitler has included our nation in his list of countries to rule or destroy... BUT NOT SO IN AMERICA. Stamps buy bullets, bonds buy guns and ships. Buy Defense Bonds and Stamps and let's whip the h— out of Hitler and the Japs!

"Kindest personal regards. If I can be of assistance to you in

this all out program for America's defense, please call on me."

A sample red and blue on white window sticker, $12\frac{1}{2}$ " x 10", was distributed to all merchants. The \$50.00 prize letter writing contest is briefly outlined in one of the many station sponsored announcements:

"How would you like to win \$25.00 worth of Defense Stamps free? All you have to do is to submit to WJRD the best completion of this statement—'I'm glad I live in America. I should buy Defense Bonds and Stamps because — '—in fifty words or less. A total of \$50.00 worth of Defense Stamps will be given as prizes in this contest-\$25.00 in stamps as first prize, \$10.00 in stamps as second prize, \$5.00 in stamps as third prize, and ten one dollar stamps as the next ten prizes. Remember, you don't have to buy a thing. Simply have your entry in to WJRD by 10 o'clock Saturday night, January 17."

It was Mr. Reynolds' belief that in composing a statement to enter the contest many people would succeed in selling themselves that buying Defense Bonds and Stamps was the thing to do. Contest judges were Tuscaloosa school teachers.

WEIM BEATS QUOTA

Milt Meyers, general manager, WEIM, Fitchburg, Mass., is another man who knows how to merchandise defense stamps and bonds.

Here's how it is done in the Fitchburg manner:

"In spite of the fact that WEIM is using many announcements daily concerning sale of thrift stamps and defense bonds, we decided to run a radio sale of stamps and bonds.

"The decision to do this was made in the afternoon of January 14, 1942. The staff thought it advisable to tie it in with a basketball game at a local high school gymnasium on Friday, January 16. We then got busy, ordered lines, signs, posters and contacted possible purchasers to listen to our broadcast, unsponsored, and expenses for which were paid for by WEIM. At Vincent Callahan's direction we obtained five minute men, all representative

citizens of our community of 45,000 people.

"We took the air at 7:45 p. m., explained the radio sale of stamps and bonds, heard from the Chairman of the Local Committee and one minute man and urged people to phone the studio indicating their desire to purchase. We then gave the air to the broadcast from the high school and at 7:57 p. m. it was returned to us and we were able to announce \$8,000 in sales in eight minutes. The game then went on and between the halves, three other minute men spoke at the studios. The phones were ringing, the stamps and bonds were selling and we were toasting to, 'Let's Bury the Ax in the Axis.'
"Within one hour our quota of \$4,000 looked sick—net results

in excess of \$22,000 of verified sales.

"We give you this report in the hope that every station in the country try it. They'll like it, the people respond when in the mood.

DEFENSE BONDS AT WHOM

Letter from Joseph Lang, general manager, WHOM, Jersey City, says that the defense bond pay roll plan is being participated in by 62 employees, with an average of \$3.50 for each employee. Based on a 52 week period this pledge amounts to more than \$10,000 in defense saving bonds.

At Christmas time WHOM gave each employee, on the staff for more than six months, a \$25.00 defense saving bond. The effective date of the allotment plan at WHOM was December 9. This Mr. Lang believes makes the station one of the first to put the plan into effect among the radio stations of the country.

Year end gifts to employees of WTAD, Quincy, Ill., were defense bonds in varying amounts depending upon length of service.

Presentation was made by W. Emery Lancaster, president, on December 16.

Victory Programs

"UNCLE SAM CALLING"

Reproduced below is a sample script of "Uncle Sam Calling," over WGAR, Cleveland. According to Carl George, director of operations, the show is spotted whenever the station has two or three minutes available. On a morning show, "For Victory," defense announcements are backed up by the staff orchestra.

These shows, covering a limited number of subjects, are written to appeal to the audience at the particular time they are broadcast.

"UNCLE SAM CALLING"

SOUND: KNOCK ON DOOR.

ANN: Hello. This is Uncle Sam calling, calling all Americans. Your country needs YOU now. Men, women, and children all can help defeat Hitler and the little men from Japan. The men in service, the men in the factory, in the office; the woman in the home, the children in school-all can and must help. This program is presented by WGAR in cooperation with the various agencies of the United States Government. Japan and Hitler have asked for war, and we are going to see that they get one! Japan thinks she's WINNING, just because she started running with the ball BEFORE THE GAME STARTED. And our bombers and planes will score time and time again and win this war but your country needs your help. You've given your pots and pans to help make the planes, now loan your government the money to KEEP 'EM FLYING. Notice I said "loan" the money, that's the way a democracy works. Buy and keep on buying United States Savings Bonds and stamps. Every time you buy a savings stamp you are "Remembering Pearl Harbor" in a way the Axis understands: bombs, aeroplanes, tanks, and guns. They don't understand a free people wanting peace; but they will understand how much we love those things once they feel the force of America against them. Believe me, this is a serious business, more serious than most of us believe, let's get behind our boys and show Hitler and the men who wear kimonos that the old forty-eight states have muscles on their muscles. Come on America, buy those stamps, keep 'em floating, keep 'em flying, and the Axis running! . . . All the ex-Navy or Coast Guardsmen, Attention! Your country needs you again in the U. S. Coast Guard. Things have changed since the old days. The work is harder, but promotions come as fast as you qualify for a higher rank. The food is better, the ships are newer and faster. You can enlist at the pay and rating you held at the time of your honorable discharge. But the motto remains unchanged, "Always In the work that lies ahead, the coast guard needs the help of your training and experience. Enlist at the Coast Guard recruiting office, 1700 Keith Building; open every day from eight A. M. to midnight. . . . And ladies, you can fight the Japs on the home front. Scrap metal in your home can give the answer to those gangsters who have attacked us. The iron, steel, brass, copper, and all other metals in your home can make shells, ships, tanks and guns to bring us victory. Collect all the scrap you can and then call your scrap dealer or a charity and they will pick it up for you. Remember, there is no such thing as "junk, long as it's metal it can knock out a Japanese ship, or plane, it can also help chase Hitler back into the ground. Check home tonight and do something about it TOMORROW! . . The United States Marines need men! They need hard, tough boys for the job to be done, the job to be won! Corps station is located in the Federal Building, Cleveland. If you want action and adventure, investigate the greatest corps of fighters on earth. . . . Uncle Sam Calling is presented by WGAR in cooperation with the various agencies of the United States Government.

"ALL OUT, PEORIA"

"All Out, Peoria" was the 55-minute defense program broadcast on January 15 by WMBD, Peoria. The show originated in the main ballroom of a Peoria hotel. The broadcast was prompted by a desire to crystalize community effort on the importance of an all-out effort to win the war.

"With the entire world at war," said Station President Edgar L. Bill, "radio faces a greater responsibility of serving the country and community than ever before." To indicate its awareness of that responsibility and anxious to take the initiative in making its listeners realize the problems ahead, Mr. Bill invited leaders of action and thought in Peoria to appear on the broadcast.

On the program appeared leaders in labor, industry, women's organizations and civil defense agencies. They informed listeners what their respective organizations were doing and could do to aid the nation which needs the help of everyone to win the war. Introduced to the listeners were: Louis B. Neumiller, president, Caterpillar Tractor Company; L. E. Brown, chairman of the Peoria-Pekin Defense Council; Veeder Storry, president, Trades and Labor Assembly of the AFL in Peoria; Mrs. T. G. Lowry, president, Peoria Civic Federation of Women's Clubs; Forest Cummings, executive director of the CIO Industrial Union Council; Eugene R. Johnson, president of the Peoria Association of Commerce, and L. O. Schriver, chairman Greater Peoria Victory Bond Organization.

STATE LEGISLATION

NEW YORK:

S. 312 (Gutman) Pure Foods and Drugs—Consumers' Bureau—Creates in health dept. a consumers' bureau for registration, advertising control, analysis, scientific research, education, publicity and regulation of manufacture and sale of proprietary foods, drugs or cosmetics to prevent adulteration or misrepresentation. Referred to Committee on Health.

VIRGINIA:

H. 8 (Warren, et al.) Malicious Rumors—To make the publication of certain false and malicious rumors a misdemeanor. Referred to Committee on General Laws.

FEDERAL COMMUNICATIONS COMMISSION

NEWSPAPER HEARING

The FCC resumed its newspaper ownership hearing this week. A petition by the Newspaper-Radio Committee to adjourn the hearing sine die was denied by Commissioner Walker, presiding, who said:

"The petition does not present a new matter. It was informally presented on the 18 of December and formally passed on by the Commission in meeting shortly thereafter, and, after thorough consideration, was denied.

"A great deal of time and money has already been expended in the preparation of this case, including the collection of a great deal of statistical material, much of which is of peculiarly current value. The Newspaper-Radio Committee has prepared the evidence which it is to submit and which counsel for the Committee estimates will require from nine to twelve days.

"Under the circumstances, the Commission is not impressed with the argument that the war effort will be forwarded by adjourning the proceedings *sine die* and lose the benefit of the tremendous amount of work which has already been done. The Commission believes the war effort will be advanced by completing this investigation at the earliest possible moment."

FEDERAL COMMUNICATIONS COMMISSION DOCKET

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, January 26. They are subject to change.

Monday, January 26

Consolidated Hearing

NEW-Air-Waves, Inc., Baton Rouge, La.-C. P., 1400 ke., 250 watts, unlimited.

NEW—Louisiana Communications, Inc., Baton Rouge, La.—C. P., 1400 ke., 250 watts, unlimited.

NEW—William J. Bray, James L. Ewing, T. B. Lanford, and John C. McCormack, d/b as Capitol Broadcasting Co., Port Allen, La.—C. P., 1400 kc., 250 watts, unlimited.

Wednesday, January 28

Consolidated Hearing

NEW—Yankee Broadcasting Company, Inc., New York, N. Y.—C. P., 620 ke., 1 KW, unlimited, DA-day and night.

NEW—Newark Broadcasting Corporation, Newark, N. J.—C. P., 620 kc., 5 KW, unlimited, DA-day and night.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

Josh Higgins Broadcasting Co., Waterloo, Iowa.—Granted construction permit (B4-P-3395) for new station to operate on 1540 kc., 50 KW, unlimited time. Directional antenna day and night.

WENR—Radio Corp. of America (Assignor), Blue Network Co., Inc. (Assignee), Chicago, Ill.—Granted consent to voluntary assignment of license (B4-AL-332) of station WENR from Radio Corp. of America to Blue Network Co., Inc.

KGO—Radio Corp. of America (Assignor), Blue Network Co., Inc. (Assignee), San Francisco.—Granted consent to voluntary assignment of license (B5-AL-3331) of station KGO from Radio Corp. of America to Blue Network Co., Inc.

WJZ—Radio Corp. of America (Assignor), Blue Network Co., Inc. (Assignee), New York City.—Granted consent to voluntary assignment of license (B1-AL-330) of station WJZ from Radio Corp. of America to Blue Network Co., Inc.

KMJ—McClatchy Broadcasting Co., Fresno, Cal.—Granted construction permit (B5-P-3428) to move transmitter to Madera and North Avenues, Kerman, Calif.; install directional antenna system for day and night use, antenna design subject to approval of Chief Engineer.

WAGA—Liberty Broadcasting Corp., Atlanta, Ga.—Granted modification of construction permit (B3-MP-1459) to move transmitter locally, change type of proposed transmitter and extend commencement and completion dates to 60 and 180 days after grant, respectively.

WJW-WJW, Inc., Akron, Ohio.—Granted construction permit (B2-P-3263) to increase power from 250 watts to 5 KW, change frequency from 1240 to 850 kc., install a new transmitter and directional antenna for night use and move trans-

mitter to Franklin Twp., Ohio.

WNOX—Scripps Howard Radio, Inc., Knoxville, Tenn.—Granted modification (B3-MP-1451) of construction permit (B3-P-2839) to make changes in directional antenna and extend commencement and completion dates, subject to special proof of performance and other engineering requirements.

KGDM—E. F. Peffer, Stockton, Calif.—Granted construction permit (B5-P-3199) to change frequency from 1130 to 1140 ke., subject to submitting proof of performance protecting XENT, Monterrey, Mexico, from interference; increase power from 1 KW daytime to 5 KW night and day, change hours of operation from daytime to unlimited, install a directional antenna for night use and install a new transmitter.

KFAB—KFAB Broadcasting Co., Lincoln, Neb.—Granted extension of special service authorization (B4-SSA-18) to operate synchronously with station WBBM from local sunset at Lincoln, Neb., to 12 midnight, CST, for period of 1 year.

WBBM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted extension of special service authorization (B4-SSA-22) to operate synchronously with station KFAB, Lin-

coln, Neb., from local sunset at Lincoln to 12 midnight,

CST, for a period of 1 year.

WOC-The Tri-City Broadcasting Co., Davenport, Iowa.-Granted modification (B4-MP-1404) of construction permit (B4-P-2288) to increase power to 5 KW night and day, move transmitter locally, install new equipment and make changes in directional antenna system for day and night use. (Now licensed on 1450 kc., 250 watts, unlimited time; under construction permit for 1420 ke., 1 KW, directional antenna night, unlimited time.) Dismissed application for modification (B4-MP-1476) of construction permit for extension of commencement and completion dates.

W9XC—Central Broadcasting Co., Davenport, Iowa.—Granted modification of construction permit (B4-MPEX-7) for extension of completion date for construction of develop-

mental station to July 19, 1942. WRUW—World Wide Broadcasting Corp., Boston, Mass.-Granted temporary extension of license; deferred action on application for renewal of license, for waiver of requirements of Section 4.45, and on application for reinstatement of construction permit to use 50 KW, pending receipt of additional information.

DESIGNATED FOR HEARING

WAGE—Sentinel Broadcasting Corp., Syracuse, N. Y.—Designated for hearing application for construction permit (B1-P-3323) to increase power to 5 KW, unlimited time; install a new transmitter and make changes in directional antenna. To be consolidated with hearing on application of Donald Flamm (B1-P-3400) for a new station to use frequency of 620 kc.

Cleveland Broadcasting, Inc., Cleveland, Ohio.—Designated for hearing application for construction permit (B2-P-3359) for new station to operate on 1300 ke., 5 KW, unlimited time, employing directional antenna day and night.

KFXD-Frank E. Hurt, Nampa, Idaho.-Designated for hearing application for construction permit (B5-P-2819) to change frequency from 1230 to 1030 kc., increase power from 250 watts to 1 KW night and day, move transmitter to site to be determined near Nampa, Idaho, and make changes in equipment.

KRNR-News-Review Company, Roseburg, Oregon.-Designated for hearing (to be heard jointly with KFXD above) application for construction permit (B5-P-3371) to install a new transmitter, directional antenna, increase power to 10 KW, unlimited time, directional antenna night and day; change frequency to 1030 kc., and move transmitter locally.

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending April 1, 1944:

KDKA, Pittsburgh, Pa.; KSOO, Sioux Falls, So. Dak.; WBZ and WBZA, Boston, Mass.; WCAU and auxiliary, Philadelphia; WCFL and auxiliary, Chicago; WHN and auxiliary, New York City; WIBG, Glenside, Pa.; WRVA and auxiliary, Richmond, Va.; WTAM, Cleveland, Ohio; KEX, Portland, Ore.; WGNY, Newburgh, New York; WEAU, Eau Claire, Wisc.; WLAC, Nashville, Tenn.; WJJD, Chicago.

The following stations were granted renewal of licenses for the period ending February 1, 1944:

KIRO, Seattle, Wash.; KOWH, Omaha, Neb.; KPO, San Francisco; KSKY, Dallas, Texas; KXA, Seattle; WEAF, New York City; KFUO, Clayton, Mo.; WEEU, Reading, Pa.; WMAQ, Chicago; WTBO, Cumberland, Md.; KFAB, Lincoln, Neb.; WBBM and auxiliary, Chicago.

The following station was granted renewal of license for the period ending April 1, 1944:

WHIP, Hammond, Ind.

The following stations were granted renewal of licenses for the period ending October 1, 1942:

WGAC, Augusta, Ga.; WJRD, Tuscaloosa, Ala.

The following were granted renewals for the period ending October 1, 1943:

WHLN, Harlan, Ky.; WKIP, Poughkeepsie, N. Y.

The following were granted renewals for the period ending December 1, 1943:

WKNY, Kingston, N. Y., and WTMV, E. St. Louis, Ill.

MISCELLANEOUS

WOBC—Indiana Broadcasting Corp., Indianapolis, Ind.—Granted license to cover construction permit for move of old RCA 1-G transmitter to site of new main transmitter, and use as auxiliary transmitter (B4-L-1557); granted authority to determine operating power by direct measurement of antenna input (B4-Z-1292).

W55M-The Journal Co., The Milwaukee Journal, Milwaukee, Wisc.—Granted modification of construction permit as modified, for new high frequency broadcast station, for extension of completion date from January 30 to February 28,

1942 (B4-MPH-61).

KCKN-The KCKN Broadcasting Co., Kansas City, Kans.-Granted authority to determine operating power by direct

measurement of antenna input.

WEIN-The Journal Co., The Milwaukee Journal, Portable-Mobile, area of Milwaukee, Wisc.-Granted license to cover construction permit for changes in equipment and increase in power of relay broadcast station (B4-LRE-370).

WPTZ-Philco Radio and Television Corp., Philadelphia, Pa.-Granted modification of construction permit for installation of new television broadcast station, for extension of completion date from January 1 to April 1, 1942 (B2-MPCT-6).

WHP-WHP, Inc., Harrisburg, Pa.-Granted construction permit to install new auxiliary transmitter for emergency use only,

with power of 500 watts (B2-P-3394).

WDEL-WDEL, Inc., Wilmington, Dela.-Granted modification of construction permit as modified for increase in power and install new transmitter and directional antenna for day and night use, for extension of completion date from January 20 to July 20, 1942 (B1-MP-1483). W51C—Zenith Radio Corp., Chicago, Ill.—Granted license to

cover construction permit as modified for new high frequency broadcast station; 45100 kc., service area 10800

square miles (B4-LH-7).

KOB-Albuquerque Broadcasting Co., Albuquerque, N. Mex.-Granted modification of construction permit as modified for new equipment and increase in power, for extension of completion date from January 31 to April 1, 1942 (B5-MP-1485)

KARM-KARM, The George Harm Station, Fresno, Calif.-Granted license to cover construction permit for change in frequency, increase in power, move transmitter site, install new transmitter and directional antenna for day and night use (B4-L-1583); granted authority to determine operating power by direct measurement of antenna power (B4-Z-1319).

KOKO-The Southwest Broadcasting Co., La Junta, Colo.-Granted license to cover construction permit for increase in power and install new transmitter (B5-L-1582).

W9XBK-Balaban and Katz, Chicago, Ill.-Granted extension of special temporary authority to operate two transmitter units to be installed and operated from the State-Lake Building, Chicago, Ill., link transmitter Type No. 50-UTX with 100 watts power for visual and link transmitter Type 25-UBX 25 watts power for aural, temporary steel tower to be used on roof of said building, in order to conduct tests for the period beginning January 15, 1942 and ending in no event later than February 13, 1942, in accordance with construction permit.

KGEI-General Electric Co., near Belmont, Calif.-Granted extension of special temporary authority to add the frequencies 15130 and 15210 kc. (sharing time with Stations WRUL, WRUS, and WRUW on 15130 and with WBOS on 15210) to the presently licensed frequencies on a temporary basis for the period January 14, 1942, to not later than February 12, 1942, pending filing of formal application and action on same.

W2XYP—Columbia Broadcasting System, Inc., New York, N. Y. -Granted modification of construction permit for change in transmitter location, change in type of transmitter and

changes in antenna system (B1-MPST-5).

KTEM-Bell Broadcasting Co., Temple, Tex.-Granted license to cover construction permit for changes in equipment (B3-L-1538).

WIP—Pennsylvania Broadcasting Co., Philadelphia, Pa.—Denied petition for leave to intervene in the hearing on applications of Yankee Broadcasting Co., Inc., and Newark Broadcasting Corp. Exception noted by counsel for WIP.

WAGE—Sentinel Broadcasting Corp., Syracuse, N. Y.—Denied petition for leave to intervene in re hearing on above listed

applications; exception noted by counsel for WAGE. WAGE—Sentinel Broadcasting Corp., Syracuse, N. Y.—Denied petition for leave to intervene in the hearing on application of WDNC, Durham Radio Corp., Durham, N. C. (Docket 6209), for changes in existing facilities; exceptions noted by counsel for WAGE.

KFEL—Eugene P. O'Fallon, Inc., Denver, Colo.—Denied petition for leave to intervene in the hearing on application of WAAF, Drovers Journal Publishing Co., Chicago (Docket

6129).

WDRC, Inc., Hartford, Conn.; The Radio Voice of New Hamp-shire, Inc., Manchester, N. H.—Granted motion for postponement of hearing now scheduled for January 28 until March 26, in re application of WDRC, Inc., for modification of construction permit of FM station, and application for new FM station of Radio Voice of New Hampshire, Inc.

The Constitution Broadcasting Co., Atlanta, Ga.—Granted motion for waiver of certain requirements of the rules (re additional copies of exhibits to application), upon condition that if the need for additional copies of the exhibits required by Sec. 12(e) of application form should arise in the future, petitioner will furnish same at that time.

Portsmouth Radio Corp., Portsmouth, Va.—Granted petition for additional time to file findings now due January 21 to Feb-

ruary 23, 1942, in re application for new station.

KSFO-The Associated Broadcasters, Inc., San Francisco, Cal.-Granted request for authority to take depositions in re applications of KSFO and KQW for construction permits to use frequency 740 ke.

Frequency Broadcasting Corp., Borough of Brooklyn, N. Y .-Granted petition to dismiss without prejudice application for new station to operate on 620 ke., 500 watts, daytime.

Donald Flamm, New York City.—Denied motion for consolidation and continuance of hearing on applications of Yankee Broadcasting Co., Inc., New York City, and Newark Broadcasting Corp., Newark. N. J., for new stations, dismissed without prejudice motion to intervene in hearing.

Newark Broadcasting Corp., Newark, N. J.—Granted motion to continue hearing now scheduled for January 19 to January 28, in re application of Yankee Broadcasting Co., Inc., and

Newark Broadcasting Corp. for new stations. WCAX—The Burlington Daily News, Inc., Burlington, Vt.— Withdrew petition to intervene and enlarge issues in re applications of Newark Broadcasting Corp. and Yankee

Broadcasting Co., Inc.

WGEA-General Electric Co., Schenectady, N. Y.-Granted extension of special temporary authority to add the frequencies 7090 and 11730 kc. (sharing time with Stations KGEI and WGEQ on both frequencies and sharing time with Stations WRUL, WRUS and WRUW on the latter frequency) to the presently licensed frequencies on a temporary basis from January 16 to not later than February 14, 1942, pending

filing of formal application and action on same. WGEO—General Electric Co., Schenectady, N. Y.—Granted extension of special temporary authority to add the frequencies 7000 and 11730 ke. (sharing time with Stations KGEI and WGEA on both frequencies and sharing time with Stations WRUL, WRUS and WRUW on the latter frequency) to the presently licensed frequencies on a temporary basis from January 16 to not later than February 14, 1942, pending filing of formal application and action on same.

KGEI-General Electric Co., near Belmont, Calif.-Granted extension of special temporary authority to add the frequencies 7000 and 11730 ke. (sharing time with Stations WGEA and WGEO on both frequencies and sharing time with Stations WRUL, WRUS and WRUW on the latter frequency) to the presently licensed frequencies on a temporary basis from January 16 to not later than February 14, 1942, pending filing of formal application and action on same.

KIUP—San Juan Broadcasting Co., Surango, Colo.—Granted special temporary authority to sign off at 7:30 p. m., MST, instead of 10 p. m., MST, for the period January 19 to not later than January 24, 1942.

WSUB—Southern Utah Broadcasting Co., Cedar City, Utah.— Granted extension of special temporary authority to remain silent after 8 p. m., MST, for the period January 19 to not later than February 16, 1942

WKY-WKY Radiophone Co., Oklahoma City, Okla.-Granted modification of construction permit for installation of directional antenna for night use, move of transmitter, increase power to 5 KW day and night, and for NARBA frequency 930 kc., for extension of completion date from

January 20 to July 20, 1942 (B3-MP-1486)

K45SF-Hughes Tool Co., San Francisco, Calif.; K49LA-Hughes Tool Co., Los Angeles, Calif.—At the request of the permittee, who pleaded national defense activities necessitated confining his broadcast activities to television stations which he is erecting in San Francisco and Los Angeles, Commission cancelled construction permits for high frequency (FM) broadcast stations K45SF and K49LA, and deleted call signals, thus making frequencies 44500 and 44900 kc. available in San Francisco and Los Angeles respectively to other FM applicants.

W2XD-General Electric Co., Schenectady, N. Y.-Cancelled license and deleted call signal in view of fact that W2XD has been replaced by W2XGE, operated by the same licensee.

KFNF-KFNF, Inc., Shenandoah, Iowa.—Denied petition for reconsideration and grant without hearing of application for renewal of license, now scheduled for hearing on February 2, 1942.

Rockford Broadcasters, Inc., Rockford, Ill.-Denied request for special temporary authority to operate an FM station commercially under the call letters W71RF.

APPLICATIONS FILED AT FCC

550 Kilocycles

WOPI—Radjophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit for changes in equipment, antenna system, change frequency from 1490 to 550 kc., using power of 100 watts night, 250 watts day.

570 Kilocycles

WKBN-WKBN Broadcasting Corp., Youngstown, Ohio.-License to cover construction permit (B2-P-2547 as modified) in part, for new transmitter and increase in power to 500 watts, 5 KW day. (Not covered-directional antenna-night and 5 KW night power.)

WWNC—Asheville Citizens-Times Co., Inc., Asheville, N. C.— Relinquishment of control by Chas. A. Webb, through payment of accrued preferred stock dividends by licensee cor-

poration.

910 Kilocycles

WJHL-WJHL, Inc., Johnson City, Tenn.-Construction permit to install new transmitter and increase power from 1 KW directional antenna night to 1 KW night, 5 KW day directional antenna night.

950 Kilocycles

KPRC-Houston Printing Corp., Houston, Tex.-Modification of construction permit (B3-P-2791) as modified, for installation of directional antenna for night use, increase in power, for extension of completion date from 1-18-42 to 3-8-42.

1230 Kilocycles

KFIO—Spokane Broadcasting Corp., Spokane, Wash.—License to cover construction permit (B5-P-3144) for new transmitter, vertical antenna, increase in power, change in frequency and hours of operation. Authority to determine operating power by direct measurement.

1240 Kilocycles

WFTM-Fort Myers Broadcasting Co., Fort Myers, Fla.-Construction permit to move transmitter approximately 150

feet from temporary building to permanent building. WTAX—WTAX, Incorporated, Springfield, Ill.—License to cover construction permit (B4-P-3381), which authorized changes in equipment.

1250 Kilocycles

NEW-Homer Rodeheaver, Warsaw, Ind.-Construction permit for a new broadcast station to be operated on 1250 ke., 1 KW, unlimited hours, using directional antenna for day

and night use. Amended: to change transmitter site and studio site from Winona Lake to Warsaw, Indiana.

1270 Kilocycles

KFJZ—Tarrant Broadcasting Co., Fort Worth, Texas.—License to cover construction permit (B3-P-3326) for move of old transmitter to site of new main transmitter as auxiliary transmitter.

1300 Kilocycles

NEW-Harold L. Sudbury, May McCutchen and O. W. Mc-Cutchen, d/b as Sikeston Broadcasting Co., Sikeston, Mo.-Construction permit for a new broadcast station to be operated on 1300 kc., 250 watts, daytime hours. KOL—Seattle Broadcasting Co., Seattle, Wash.—Authority to

determine operating power by direct measurement.

1310 Kilocycles

WIBA—Badger Broadcasting Co., Madison, Wisc.—Modification of construction permit (B4-P-2689) as modified for new transmitter, increase in power, changes in directional antenna and move of studio and transmitter, requesting extension of completion date from 1-20-41 to 2-20-42.

1330 Kilocycles

NEW-WJPS, Inc., Evansville, Ind.-Construction permit for a new broadcast station to be operated on 1330 kc., 1 KW, unlimited hours, using directional antenna at night. Amended: to specify transmitter site.

1340 Kilocycles

WLBC—Donald A. Burton, Muncie, Ind.—Modification of license to move studio from Muncie, Indiana, to new transmitter site 0.2 mile east of junction of state roads No. 21, No. 3 and No. 67, south of city of Muncie.

1400 Kilocycles

WTNM-Lester Q. Krasin and Otto A. Krutzner, d/b as Krasin and Krutzner Broadcasting Co., Tucumcari, N. M.-Modification of license to change hours from unlimited time to specified hours (7 a. m. to 7:15 p. m.).

WRRN-Frank T. Nied & Perry H. Stevens, d/b as Nied & Stevens, Warren, Ohio.—Authority to determine operating

power by direct measurement.

1410 Kilocycles

WBBC—State Broadcasting Corp., New Britain, Conn.—License to cover construction permit (B1-MP-1267), which authorized increase in night power, changes in directional antenna, for day and night use, and authority to determine operating power by direct measurement.

1470 Kilocycles

WSAR-Doughty and Welch Electric Co., Inc., Fall River, Mass. —Construction permit to change frequency from 1480 to 1470 ke., and make changes in directional antenna for day and night use. Amended: for changes in directional antenna.

1560 Kilocycles

WQXR-Interstate Broadcasting Co., Inc., New York, N. Y.-Modification of construction permit (B1-MP-1086) for changes in equipment, increase in power, installation of directional antenna for day and night use, requesting extension of completion date from 2-3-42 to 4-1-44.

MF APPLICATIONS

NEW—The Constitution Publishing Co., Atlanta, Ga.—Construction permit for a new high frequency broadcast station to be operated on 45,300 kc.; coverage, 7,380 square miles; population, 826,864.

W49-BN-Wylie B. Jones Advertising Agency, Binghamton, N. Y. -Modification of construction permit (B1-PH-10) as modified for a new high frequency broadcast station, requesting extension of completion date from 2-13-42 to 7-13-42.

MISCELLANEOUS APPLICATIONS

KWID--The Associated Broadcasters, Inc., San Francisco, Calif.-Modification of construction permit (B5-PIB-34) for a new international broadcast station requesting change in frequency of 15340 to 15350 kc., and extension of commencement and completion dates from 12-14-41 and 6-14-42 to 30 days after grant and 150 days thereafter, respectively.

NEW—New Laurel Radio Station, Inc., Portable-Mobile.—Construction permit for a new relay broadcast station to be operated on 1622, 2058, 2150, 2790 kc., power 50 watts,

emission A3.

KEHD-Topeka Broadcasting Association, Inc., Topeka, Kans.-Application for license for reinstatement of relay broadcast station license which expired 12-1-41.

KEID-KCMO Broadcasting Co., Kansas City, Mo.-Application for license for reinstatement of relay broadcast station

license which expired 12-1-41.

KEIE-KCMO Broadcasting Co., Kansas City, Mo.-Application for license for reinstatement of relay broadcast station license which expired 12-1-41.

WAAU-Columbia Broadcasting System, Inc., Mobile.-Modifi-

cation of license to designate station WBBM, Chicago, Ill., as the standard broadcast station with which this relay station shall be operated instead of standard broadcast station WABC, New York, N. Y.

NEW-General Electric Co., New Scotland, N. Y.-Construction permit for a new television relay broadcast station to be operated on Channel No. 8, 162000-163000 ke., power 50 watts, emission A5 (to be used with applicant's commercial television broadcast station WRGB).

W47-NY-Muzak Corporation, New York, N. Y.-Consent to assignment of construction permit B1-PH-48 and B1-MPH-

48 to Muzak Radio Broadcasting Station, Inc.

FEDERAL TRADE COMMISSION DOCKET

Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

American-Chiffon Company-Misrepresentation of the grade and quality of women's hosiery is alleged in a complaint issued against Scott Products Co., trading as American-Chiffon Co., 9 West Washington St., Chicago. (4670)

Climax Cleaner Manufacturing Co., 2080 West 110th St., Cleveland, is charged with misrepresentation in the sale of "Climax Wall Paper Cleaner," in a complaint. (4668)

Columbia Appliance Corporation—A complaint has been issued charging Columbia Appliance Corporation, 225 West 57th St., New York, with misrepresentation and unfair disparagement of a competitor's product. The Columbia corporation sells synthetic solvent dry cleaning machines used in the cleaning of clothing, and also synthetic dry cleaning solvents, including trichloroethylene, for use in the machines. (4669)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders during the past week:

Boulevard Caudy Co., 1925 South Western Ave., Chicago, has been ordered to cease and desist from selling or otherwise disposing of candy or other merchandise by means of a game of chance, gift enterprise, or lottery scheme. (3396)

Hiram Carter, Inc., 5706 Hoffman Drive, Elmhurst, N. Y., and S. Fred Griffin, president and principal owner of the corporation, have been ordered to cease and desist from misrepresentations in connection with the sale of various medicinal preparations designated "Old Surgeon's," or "Old Surgeon's Remedy" or "Old Surgeon's Double Duty Remedy." (4101)

Powerine Co., Denver, Colo., engaged in the sale of petroleum products under the trade names "Powerine" and "Powerlube," have been ordered to cease and desist from selling or otherwise disposing of merchandise by means of a game of chance, gift enterprise or lottery scheme. (4423)

Retail Coal Merchants Association—A trade association consisting of all but three retail coal dealers in Richmond, Va., its members and officers, and four wholesalers of coal have been ordered to cease and desist from entering into or carrying out any agreement or understanding for the purpose of restraining or eliminating competition in, or monopolizing, the retail sale of coal in the Richmond trade area.

The respondent association and its officers are: Retail Coal Merchants Association; D. Walton Mallory, president; Edwin D. Newmann, vice president; A. Holland White, treasurer, and Charles H. Hall, Jr., secretary, all of Richmond.

The retail coal dealers named in the order as members and as representative of all the other members of the Association, as a class, are: L. D. Wingfield and James L. Hatcher, co-owners of the business operated as Wingfield-Hatcher Coal Co.; A. M. Hungerford, doing business as Hungerford Coal Co.; Masseywood & West; Sydnor-Howey & Co., Inc.; D. W. Mallory & Co., Inc.; Ellison & Hawes, Inc.; W. E. Seaton & Sons, Inc., and Gill Fuel Co., Inc.

The respondent wholesale dealers are: Cabell Coal Co., Inc., Covington, Va.; A. T. Massey Coal Co., Richmond; White Oak Coal Co., Charleston, W. Va., and Mr. and Mrs. Robert Henry Moore, Katherine St. Clair Santori, and Houston St. Clair, doing business as Virginia Smokeless Coal Co., Tazewell, Va. (3911)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

American Fur Company—Abe Cohen, trading as American Fur Co., 151 West South Temple, Salt Lake City, Utah, purchaser and seller of raw furs, stipulated to cease representing, by use of statements such as "Eliminate the Middle Man" and "Trapper to Wearer," that he does not resell raw furs purchased by him; that all the raw furs he purchases are used by him in the manufacture of fur coats or other consumer goods, or that trappers or others selling him raw furs receive greater reimbursement because of the alleged elimination of middleman costs. (3356)

Bawden Studios, Clayton G. Bawden, Jesse M. Bawden and Leslie M. Bawden, 14 East Seventh St., St. Paul, Minn., entered into a stipulation with the Federal Trade Commission in which they agree to cease representing that the prices at which they sell their photographs are special, reduced or introductory prices; that their pictures, prints or photographs are "Oil Colored Portraits" and their photographers or other employees artists; and that "Hollywood Lightings" are used in the taking of their photographs. The respondents further stipulate they will discontinue use of the word "Etching" or similar words to designate a picture not pro-

duced from etched plates; will cease representing that a customer purchasing a photograph is obliged to buy additional copies; and cease packaging a photograph for which payment has been made with a picture not paid for and causing delivery of the package to be contingent on the payment of the amount claimed as due on the unpaid for picture. (3361)

Columbia Publications, Inc., and Louis H. Silberkleit and Harold Hammond, trading as Atlas Fiction Group, Inc., 60 Hudson St., New York, stipulated to cease certain representations in the sale of magazines. (3354)

Cummer Products Co., 170 Varick St., New York, has entered into a stipulation to discontinue certain representations in connection with the sale of a cleaning fluid designated "Fireproof Energine." (3357)

Filtex Corporation, 600 North Mechanic St., Jackson, Mich., stipulated that in the sale of its "Filtex" vacuum cleaner device, containing a filter pad chemically treated, it will cease representing that use of the device would be of appreciable value as a means of protecting against respiratory disorders or against dust or germ laden air, or that it would purify and disinfect air in sick rooms. (3359)

French Sardine Co., Inc., Terminal Island, Calif., distributor of "Stay Well Cat Food," stipulated that it will desist from representing its product as being a "Balanced Diet" or constituting a balanced food or ration for cats generally. According to the stipulation, the respondent's preparation is not a balanced food for cats generally, as cats of different breeds and ages require different food or food elements. (3360)

Interstate Jewelers—Franklin F. Bush, trading as Interstate Jewelers, 2326 S. E. Madison St., Portland, Oreg., has entered into a stipulation to cease certain representations in the sale of table flatware or other merchandise. (3362)

Mutual Spice Co., Inc., 457 Broome St., New York, has entered into a stipulation to cease certain representations in the sale of a food product designated "Worcestershire Sauce." The respondent agrees to cease representing, or providing wholesalers, private brand distributors or others with the means to represent, through the use of wrappers, containers or labels which simulate the distinctive wrappers, containers or labels used by Lea & Perrins, Inc., in marketing Worcestershire sauce, or in any other manner, that the respondent's product is Worcestershire sauce manufactured and distributed by Lea & Perrins, Inc., which has for many years distributed its brand of sauce under distinctive labels and wrappers. (3358)

Northern Electric Co., 5224 North Kedzic Ave., Chicago, distributor of electrical heating pads, stipulated that in the sale of such pads not equipped with three or more adequate thermostatic or other heat controls calibrated for three distinct temperatures, it will cease employing the words "three heat" as descriptive of the pads or the switches used with them. According to the stipulation, the pads and switches are not capable of maintaining three different degrees of heat, the operation of the switches merely controlling the length of time required to heat the pads to a single maximum temperature. (3364)

Reed & Bartou, Taunton, Mass., silverware manufacturer, stipulated to cease stamping, branding or labeling as "AA+" flatware or other merchandise which does not actually meet all the recognized standards of trade and industry for the type of silverplating thus implied, the marking "AA" stamped on a piece of flatware or referred to in advertising literature signifying to the trade and public a quality superior to "A1" or "Standard." The respondent further agrees to desist from describing or referring to a statement or document as a "guarantee" or similar undertaking when it fails to name the manufacturer, distributor, or other responsible party to whom the purchaser may turn for redress if the goods purportedly secured by such document fail to meet the assurance or warranty specified. (3363)