

CRITICAL OCCUPATIONS LISTED

Making no recommendations of its own, the Board of War Communications announced Monday that lists of critical occupations in the communications industries have been forwarded to the War Manpower Commission, the Selective Service System and the United States Employment Service for such use as these agencies may find.

Separate lists for each of the different types of communications show 23 classes of critical occupations for cable companies, 45 classes for telegraph firms, 51 classes for telephone organizations, 48 classes in the various subdivisions of commercial radiocommunication services, 15 classes in international short-wave broadcasting and in standard broadcasting there are 6 classes of technical workers and 3 classes of skilled personnel in program departments.

The agencies were told "The Board does not feel that it is in a position to consolidate these lists for the entire communications industry due to the fact that the nomenclature of positions and the principles applied in the inclusion or exclusion of positions have been different in the various branches of the industry."

It was suggested that the industry and labor representatives on the Board's Joint Labor-Industry Subcommittee should consult directly with the Government agencies in supplying detailed information on the functions performed by persons in the listed positions. Members of the labor representatives are: Paul E. Griffith of the National Federation of Telephone Workers, for telephone workers; Joseph P. Selley of the American Communications Association, for telegraph workers, and Robert J. Watt of the American Federation of Labor, for radio workers. Industry representatives are: Keith S. McHugh of American Telephone and Telegraph Company, for telephone; Ellery W. Stone of Postal Telegraph, for telegraph, and Dr. C. B. Jolliffe of Radio Corporation of America, for radio. Sidney D. Spear of the Federal Communications Commission will assist the subcommittees and perform necessary liaison on this work for the Board.

SCRAP IRON-STEEL—FAT SALVAGE CAMPAIGNS

Considerable interest has been shown by NAB member stations in the advertising campaign, launched to salvage scrap iron and steel and waste fats. NAB thoroughly investigated the plans of these campaigns. The scrap iron and steel is sponsored by the Iron & Steel Institute, Lukens Steel Co., Coatesville, Pennsylvania, and is being handled by Ed. Madden, vice president of McCann-Erickson, 50 Rockefeller Plaza, New York City.

We have been informed by reliable sources that some 200 radio stations have been scheduled to carry paid advertising in connection with this campaign. There is a possibility that further appropriation for radio advertising will be made available.

The Waste Fat Salvage Campaign is sponsored by the Association of Soap and Glycerine Institutes, 381 Fourth Avenue, New York City, of which Roscoe C. Edlund is manager.

It is reported that this campaign does not contemplate the use of any paid radio advertising. Sponsors of soap programs will utilize a part of their time to further the campaign. The agency handling this account is Kenyon & Eckhardt, 247 Park Avenue, New York City.

It should be made clear that no government department is in any way connected with the placement of this advertising nor are any government funds being used in connection with either of the campaigns.

Programs for Victory

Bond Plans from Iowa

Wire to NAB from Woody Woods, Des Moines, outlines the technique WHO has adopted to sell War bonds and stamps. It's a sound plan based on hard selling with competition.

Here's Mr. Wood's wire:

"Starting July 23, Herb Palmbeck, farm news editor and Bob Burlingame, assistant news editor in charge of night side, will sell war bonds. Each has large and loyal following. Will build up competition between them. Announcers will take sides. Urge listeners to support their favorite. Send order attention Palmbeck or Burlingame. Orders will be acknowledged on air."

On July 16, WHO laid down a foundation for their sales campaign with a 30-minute show, 7:30-8:00 p. m. dedicated to American Heroes Day. It utilized a 40-piece orchestra, courtesy of Local 75 A. F. of M., a mixed chorus and dramatic cast from the station. Harold Fair, WHO program director, composed special music for the occasion and conducted the orchestra and chorus. The program was written and produced by Jack Kerrigan, station production manager, with dramatic bits directed by Max Robinson of the station's production staff. The program labelled "This Is Your War" was produced and dedicated especially to further the efforts of the treasury department in the sale of bonds.

Bond Plans from Texas

Lewis Lacey, promotion manager, KTSA, San Antonio, Texas, wires NAB this plan for bond sales. It may prove of interest to stations with quarters in hotels and office buildings, where stamp booths are open. Says Mr. Lacey:

"We have tied-in here with Women's Club and University Women in lobby of city's leading hotel. They sell stamps and will do all paper work on bond purchases and then accompany buyer to our office for the actual sale and delivery of bond. Our announcements on air will point out this service."

618 Stations Sell Bonds

By July 23, 618 stations had accepted the Treasury Department's call for radio stations to become issuing agents for war bonds in accordance with the plans released last week in the NAB War Service Bulletin No. 12. Henry Morgenthau, Jr., Secretary of the Treasury and Vincent F. Callahan, Director of Radio and Press for the War Savings Staff are still receiving telegrams and letters daily from additional stations agreeing to sell war bonds direct to their listeners though one of the three plans outlined in the NAB Bulletin.

This latest undertaking on the part of the radio industry in
(Continued on page 454)



1626 K St., N. W.

WASHINGTON

Phone NATIONAL 2080

Neville Miller, *President*: C. E. Arney, Jr., *Assistant to President*

Edward M. Kirby, *Director of Public Relations*; Joseph L. Miller, *Director of Labor Relations*; Frank E. Pellegrin, *Director of Broadcast Advertising*; Paul F. Peter, *Director of Research*; Russell P. Place, *Counsel*; Lynne C. Smeby, *Director of Engineering*

PROGRAMS FOR VICTORY

(Continued from page 453)

the War effort got under way Thursday with a special program by stations throughout the country already authorized as issuing agents by the Treasury and the Federal Reserve Banks. The broadcasts included a special ten-minute transcript with a message from Secretary Morgenthau congratulating the industry on its cooperation in the past and his personal thanks to stations for so willingly accepting this new assignment.

Secretary Morgenthau's Statement

"For over a year now the radio stations of this country have been bringing home to us the full meaning of the war bond and stamp campaign as a vital part of our war activity. Their support of the war bond effort has been given willingly and patriotically. And when I say 'given', I really mean just that. They have done a truly remarkable job.

"Last week we invited all stations throughout the country to take on an even greater responsibility. We invited them to do a job that will make it easier for you to buy war bonds with ten per cent or more of what you earn. Until now most of you have been able to buy war bonds at banks, post offices, and savings and loan associations. We have found, however, that if we increase the number of places where bonds can be sold, we can also increase the sale of bonds to reach our national quota of twelve billion dollars a year.

"Accordingly, I am delighted to know that hundreds of radio stations have agreed to sell bonds and stamps as direct agents of the Treasury Department. This will mean that in many cases, when banks and post offices have closed for the day, you will be able to buy bonds and stamps directly through your local broadcasting station. Needless to say, I am confident that the radio stations of America will handle this responsibility in a way that does them credit.

"Just how the system will work in your own locality has been determined by the management of this station. A representative of the management is waiting now to give you this news, and I hope that you will all listen carefully to what he has to say."

The above transcribed statement was followed in each case with five-minute live talks by station executives explaining how the war bond sales would be handled locally, several noteworthy examples of which follow:

Treasury Reports Other Sales Plans

WCPO, Cincinnati, is promoting direct sale of bonds through tie-up with RKO theatre chain. Bond booths in eight downtown theatres are manned by Junior League girls and each booth has a direct wire to the station. All stars who come to town are used in publicity on the air and in newspapers and invited to sell bonds in one of these booths. The theatres also publicize this promotion on the screen and mention it in newspaper ads. Meanwhile the radio station promotes this function on all its programs.

WFIL, Philadelphia, is building a Victory Booth on Chestnut Street in front of studios. Each staff announcer is being given a

definite period of time in the booth each day to sell bonds. The announcer who sells the most bonds during the week is given a \$25.00 bond as a prize.

In addition to the announcer contest, WFIL has a "Bond Wagon" on the streets of Philadelphia each day. The Bond Wagon is a real farm wagon—carrying a five piece band—using a P. A. system. The announcer is dressed as Uncle Sam and sells bonds to the public. A real circus barker exhorts the public to buy bonds. A president of a bank makes a one-minute speech each day at 12 o'clock from the "Bond Wagon."

WGR and WKBW, Buffalo, has initiated a youth movement called the Commando Corps of the Court of Honor, a program broadcast weekly from a local auditorium. On this program that announcer, acting as "Commanding Officer," makes awards and promotions to local youngsters for their sales of bonds during the week. Each youngster has a rank which is raised when his weekly sales of bonds increase to warrant it. (\$25 makes him a Corporal, \$50 a Sergeant, etc.) The young "Commandos" make a report on the program each week. In approximately two months this program has sold and delivered over \$47,000 worth of bonds and stamps.

WHIZ, Zanesville, Ohio, is inaugurating a program calling on important citizens in the city to come up and sing a song. If they sing, they must buy a bond or stamps, in accordance with their financial ability. If they refuse to sing, they must buy twice as many bonds or stamps. They are also planning an outdoor rally along the same lines. A member of the station staff has been appointed to handle sale of bonds, and the station is arranging with local Boy Scouts and Western Union to deliver bonds.

WINX, Washington, D. C., has its bond program underwritten by local taxi cab company which finances the bonds, takes the orders sent to WINX and delivers them personally to the purchasers. Names are chosen from phone book and calls are made asking people to buy bonds during broadcast and their names are mentioned on the air. After broadcast, a taxicab delivers bond applications to applicants, gets check drawn to Treasury, delivers same to bank, buys bond and takes it back to purchaser. This program has sold \$14,000 worth of bonds on seven broadcasts.

WKIP, Poughkeepsie, N. Y., arranged to get bonds several days ahead of July 23 and hence started its promotion early. WKIP sells war bonds by a series of radio auctions. A specific example: A Poughkeepsie furniture store donated a \$45 chair to the cause. The chair was auctioned off. The person getting the chair bought and got \$1,500 worth of bonds. The chair cost him nothing.

In order to get his article of merchandise the buyer must appear within 24 hours with the money and take actual delivery of the bonds. Bruff W. Olin, Sr., station manager, is most enthusiastic. He has already called Federal Reserve for a greater supply of bonds. His original allotment is sold out.

KVAK, Atchison, Texas, has secured an empty store next door to the radio station. In the window has placed pictures of all the boys from that city now in the service. Outside the store is a booth to sell bonds. They are producing a one-hour live show daily with theatre personalities and prominent citizens. They are making arrangements to fill bond orders by mail and also to have bond orders delivered in the city by Western Union messengers.

How To Help Win War

WBBM, Chicago, has a weekly half-hour show "TODAY'S WAR AND YOU" that is doing a good job and achieves the purpose for which it was intended.

The purpose, according to Lavinia S. Schwartz, is to provide "a radio clinic to help listeners find their place in the nation's war effort. A panel of personnel experts from the Army, Navy, Marines, Civil Service, and Federal Security Agency," she explained, "discuss case histories selected from listeners' letters—with emphasis on such questions as:

"Where can I best serve my country?"

"Should I enlist in the armed forces or should I remain in civilian life?"

"How can I be trained?"

"Can I get a Commission?"

"What financial provisions can I expect?"

"What about my present draft classification?"

The permanent panel consists of:

ARMY: Lt. Perry A. Ball, assistant chief of staff, G-2 Hdqts., Sixth Corps area

RADIO DOES A JOB

FEDERAL SECURITY AGENCY
WASHINGTON

OFFICE OF
THE ADMINISTRATOR

JUL 20 1942

Dear Neville:

About the middle of May the Health and Medical Committee of this Agency reported a serious lag in the recruiting of nurses for the nursing schools to meet wartime needs. It was necessary to obtain nearly fifty per cent more than the usual number of recruits.

Schools of nursing were closing their registrations for the new semester during the latter half of June. Time was short and we elected to make our contribution to the final stage of the recruiting drive almost entirely by radio. Under the allocation plan nearly ninety network sustaining and commercial shows carried the appeal for student nurse recruits. The need for nurses also carried an "A" priority for local stations and we have received enthusiastic reports from the field on the local stations' cooperation with the nursing schools and the recruiting agencies.

My thanks can best be expressed in terms of results. The final figures are not in but at the height of that campaign applications were pouring into the recruiting agencies at the rate of some fifteen hundred a day. The quality of the applications was exceptionally high; preliminary analysis of the returns showed 87 per cent were rated excellent and that another 10 per cent were highly probable prospects for nurse training. About June 15 most of the schools reported that they had all the applicants they could handle for the semester just opening.

My congratulations to the radio industry for this dramatic achievement.

Very cordially yours,



Administrator

Mr. Neville Miller,
President, National Association of
Broadcasters,
1626 K Street Northwest,
Washington, D.C.

NAVY: Lt. David Goldenson, officer in charge of recruiting station

MARINES: Captain C. E. Lighter, central recruiting division

CIVIL SERVICE: J. A. Connor, associate district manager, Seventh Civil Service district

FEDERAL SECURITY AGENCY: Julian Baer, technical representative, office of the regional director, FSA.

Occasionally guests represent Naval Aviation, the Coast Guard, and specialized services within the Army.

Announcer Bob McKee reads a case, often in letter form, and asks each member of the panel to answer. Usually seven cases are answered in each half-hour broadcast. Here is a typical letter from a listener:

"It was with great interest that I listened to your initial program on Monday last. You are to be congratulated on performing a very important and vital service to us Americans who would give our right arm to know just what to do in regard to serving our country best—not from our own standpoint, but from our country's standpoint."

Each listener receives from WBBM a two-page directory containing the names and addresses of the Army, Navy, Coast Guard, Maritime Service, Marine Corps, Civil Service, and U. S. Employment Service. Qualifications for enlistment or employment appear in a separate column.

Include Spots in Local Shows

L. Von Linder, WMT, Cedar Rapids, Iowa, says that his station includes a great many War Effort announcements in locally produced programs on much the same basis as OWI employs the network allocation plan.

Works Spots Into Programs

F. H. Booton, program director, WDZ, Tuscola, Ill., also spots War Effort announcements on strongest local shows. He feels that he does a better job "by having our production man work your announcements into programs."

Marines Help Marines

In Greeley, Colo., a group of ex-Marines have banded together to take over the local recruiting job. This, of course, with sanction of MC officials. They conduct a 15-minute program over KFKA every other Friday evening at 6:45 p. m., using the 15-minute script mailed from Washington.

Write Miss McLarney

If any of your listeners request script of "You Can't Do Business with Hitler" transcribed series, you may forward requests directly to:

Miss Mary Louise McLarney
Office of Emergency Management
1516-14th Street, N. W.
Washington, D. C.

Sales

UNITED BROADCASTING SYSTEM OFFER

Many member stations have called the attention of NAB to the communication received from Howard Blake, United Broadcasting System, 480 Lexington Avenue, New York. The communication asks radio stations to accept without charge some proposed transcriptions of top network commercial shows and to run them free for a period of 39 weeks. There is no indication in the letter that any definite arrangements have been made for any specific shows, but Jack Benny, Bob Hope, and Amos and Andy are suggested as the types.

The lure which is held out to the stations is that if they will run them for 39 weeks, United Broadcasting System will conduct a survey to ascertain the extent of the listening audience and that this can then be used by the stations as a basis for securing subsequent commercial accounts. This is a flagrant instance of a "for free."

NAB has written Mr. Blake the following letter and sent with it the resolution adopted at Cleveland, copy of which is also printed herewith:

"Several member stations have forwarded to NAB headquarters your recent request for radio advertising on a gratis basis.

"Please be advised that NAB member stations are not in the business of handling commercial business of any nature on a free basis. Over a period of many years radio has firmly established its position as an advertising medium which gives full value received to those who use it wisely and well. There is no longer need for any radio station to demonstrate to any advertiser its power as a medium for selling merchandise or commodities.

"For stations to accept or do business upon the basis which you suggest is considered not only a bad business practice but in violation of all of the ethics of advertising. We attach hereto a resolution unanimously adopted by the NAB membership at its 1942 convention.

"We invite you and your clients to use the medium of radio upon the basis of a station's quoted card rates. In that event we are certain that you will find stations willing to cooperate 100 per cent and that the results of radio advertising, wisely and efficiently applied, will more than justify the expenditure."

RESOLUTION

Adopted unanimously by delegates to the 1942 Convention of the National Association of Broadcasters, Cleveland, Ohio, May 13, 1942.

Maintenance of a sound broadcasting industry, particularly vital to the nation in these times of war, is predicated on the observance of good business practices and high standards of ethics, both on the part of broadcasters and of those who would use broadcasting facilities. In cooperation with our government the broadcasting industry is doing its utmost in the promotion of the war program by generous, unselfish all-out contributions of time and talent.

However, some organizations and movements outside the government are seeking their commercial advancement or the promotion of special aims through the free use of broadcasting facilities, sometimes even under the guise of participation in the war program. All such efforts are regarded by the National Association of Broadcasters as unwarranted, unsound, and contrary to the best interests of the industry and the nation.

Similarly, efforts by commercial enterprises to purchase radio facilities on a contingent, guaranteed-return, or per-inquiry basis, again sometimes even under the guise of patriotism, or, more reprehensibly, on the basis that the war emergency should persuade broadcasters to relax their standards of ethics, are declared by this Association to lead to unfair and discriminatory practices, to an undermining of the entire structure of commercial radio, and to the deterioration of an industry vital to its government and to the advancement of the American economic system. Such efforts are, therefore, condemned as unethical, as contrary to the best interests of the industry, and if carried to their logical conclusion as contrary also to the best interests of advertising in general and of the clients served by radio. It is the will of this Association, therefore, that all such requests should be denied by its members, and discouraged by every other means at their disposal.

TALENT FEES

Radio Daily, in its July 22 issue, quoted an attorney for the Wage and Hour Division as saying that all staff announcers working under AFRA contracts should have their overtime computed on the basis of staff salary plus talent fees.

The NAB contends that, in certain instances, talent fees should be excluded from staff salary in computing overtime since the announcers, in these instances, are employees of the sponsor while

they are earning these fees. (See NAB Wage and Hour pamphlet, page 4.)

At the suggestion of L. Metcalfe Walling, Wage and Hour Administrator, the NAB Labor Relations Department has for some time been engaged in making a survey of the entire talent fee situation, with a view to reaching an understanding with the Wage and Hour Division on this matter.

The NAB Wage and Hour Committee, at its Cleveland meeting in May, authorized this survey.

C. T. Lucy, WRVA, chairman of the Wage and Hour Committee, and Mr. Miller will have a conference Monday to discuss the entire matter.

A PAT ON THE BACK

With this issue of the NAB REPORTS we publish the facsimile copy of a letter received from the Honorable Paul V. McNutt, Administrator of Social Security. The latter speaks for itself. We publish it in form so that any station desiring to use it for display purposes may do so. It is a swell boost for radio and the job that broadcasting is doing in connection with the war effort. We sincerely thank Mr. McNutt.

Gregory Gentling

In the death of Gregory Gentling, KROC, the broadcasting industry has sustained a real and serious loss. Greg was one of the pioneers of the industry and beloved by all who knew him

INTERNATIONAL BROADCASTING

To keep flexible the international short-wave operations of American international stations, the FCC has provided its Chief Engineer with authority to grant temporary frequency shifts when interference problems threaten the efficiency of broadcasts. Upon recommendation of the Board of War Communications the FCC adopted Administrative Order No. 2-E which authorizes the FCC Chief Engineer to act upon any request of an international broadcast station licensee to substitute temporarily another frequency for a frequency specified in the applicant's regular license. It is provided, however, that the Chief Engineer wherever feasible shall authorize a frequency within the same megacycle band as the frequency specified in the regular license.

The effect of the Order would permit the international stations to shift a few kilocycles in either direction to evade interference frequently caused by other communications activities. The Board of War Communications recommended the step as an "effort to insure the best and most continuous reception of United States international broadcast programs in foreign countries".

FEDERAL LEGISLATION

HOUSE

H. R. 7370 (LEA, D-Calif.) COMMUNICATIONS—To authorize, during time of war, waiver of compliance with or modification or suspension of the operation of certain provisions of the Communications Act of 1934. Referred to the Committee on Interstate and Foreign Commerce.

SENATE

S. 2661 (CLARK, D-Idaho) COMMUNICATIONS—To amend section 606 of the Communications Act of 1934 for the purpose of granting to the President in time of war certain powers to waive compliance with, modify, or suspend in whole or in part the operation of certain provisions of the Communications Act of 1934. Referred to the Committee on Interstate Commerce.

FEDERAL COMMUNICATIONS COMMISSION DOCKET

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, July 27. They are subject to change.

Monday, July 27

Broadcast

To Be Held in Richland County Courthouse, Mansfield, Ohio
WMAN—Richland, Incorporated, Mansfield, Ohio.—Renewal of license, **1400 kc.**, 250 watts, unlimited.

Tuesday, July 28

NEW—Herman Radner, Dearborn, Mich.—C. P., **680 kc.**, 250 watts, daytime.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

National Broadcasting Co., Inc., and Blue Network Co., Inc.—Granted modification of 47 relay station licenses (heretofore licensed for operation with NBC Red and Blue Network stations), to authorize operation with NBC (Red Network) stations only; and granted applications of Blue Network Co., Inc., for licenses to operate 48 relay stations, for period of 2 years, licenses to have uniform dates; designated for hearing application of Blue Network Co., Inc. (B5-PRE-428) for construction permit for one additional relay station.

KLRA—Arkansas Broadcasting Co., Little Rock, Ark.—Granted extension of Special Service Authorization to operate on **1010 kc.**, 5 KW night, 10 KW LS, unlimited time, directional antenna night (B3-SSA-41).

LICENSE RENEWALS

The following stations were granted renewal of licenses for the period ending December 1, 1942:

KDTH, Dubuque, Iowa; KELA, between Centralia and Chelalis, Wash.; KEVE, Everett, Wash.; KFJM, Grand Forks, N. Dak.; KGER, Long Beach, Cal.; KGNC, Amarillo, Texas; KMED, Medford, Ore.; WHP and auxiliary, Harrisburg, Pa.; WMBG and auxiliary, Richmond, Va.; KERN, Bakersfield, Cal.; KGNF, North Platte, Neb.; KGNO, Dodge City, Kans.; KIDO, Boise, Idaho; KSO, Des Moines, Iowa; KTSM, El Paso, Texas; KWK, St. Louis, Mo.; WALA, Mobile, Ala.; WHOM and auxiliary, Jersey City; WWRL, Woodside, L. I.; KSLM, Salem, Ore.; KTUL, Tulsa, Okla.

The following stations were granted renewals on a regular basis for the period ending August 1, 1944:

KFXJ, Grand Junction, Colo.; KPOF, Denver; KUSD, Vermillion, S. Dak.; WJAR and auxiliary, Providence, R. I.; WLBL, Stevens Point, Wisc.; KRRV, Sherman, Texas; WAAF, Chicago; WBEN and auxiliary, Buffalo, N. Y.

Licenses for the following stations were further extended upon a temporary basis only, pending determination upon application for renewals, for the period ending September 1, 1942:

KBST, Big Springs, Texas; KCMC, Texarkana, Texas; KFJB, Marshalltown, Iowa; KGKL, San Angelo, Texas; KPLT, Paris, Texas; KRBC, Abilene, Texas; KSWO, Lawton, Okla.; KTFI,

Twin Falls, Idaho; KUOA, Siloam Springs, Ark.; KXL, Portland, Ore.; WBRB, Red Bank, N. J.; WCAX, Burlington, Vt.; WCAZ, Carthage, Ill.; WCOC, Meridian, Miss.; WMRO, Aurora, Ill.; WNBZ, Saranac Lake, N. Y.; WSPB, Sarasota, Fla.; KGGF, Coffeyville, Kans.; KGIW, Alamosa, Colo.; KMTR, Los Angeles, Calif.; KVAK, Atchison, Kans.; KVGB, Great Bend, Kans.; KWKH, Shreveport, La.; WCBT, Roanoke Rapids, N. Car.; WCOP, Boston, Mass.; WFPG, Atlantic City, N. J.; WMUR, Manchester, N. H.; WOV and auxiliary, New York.

Licenses for the following stations were extended upon a temporary basis for the period ending September 1, 1942, pending determination upon renewals:

KABR, Aberdeen, S. Dak.; KFEL, Denver; KFKA, Greeley, Colo.; KFPY, Spokane, Wash.; KFRO, Longview, Texas; KID, Idaho Falls, Idaho; KIEM, Eureka, Calif.; KSEI, Pocatello, Idaho; WFCI, Pawtucket, R. I.; WGES, Chicago; WLWL, Minneapolis; WSAR, Fall River, Mass.; WSPD, Toledo, Ohio; WTJS, Jackson, Tenn.; WTSP, St. Petersburg, Fla.; KSCJ and auxiliary, Sioux City, Iowa; KVAN, Vancouver, Wash.; WADC, Tallmadge, Ohio; WBYN and auxiliary, Brooklyn, N. Y.; WHBL, Sheboygan, Wisc.; WHIS, Bluefield, W. Va.; WING, Dayton, Ohio; WKAT and auxiliary, Miami Beach, Fla.; WNBC and auxiliary, Hartford, Conn.; WSAZ, Huntington, W. Va.; WTAD, Quincy, Ill.

WEVD—Debs Memorial Radio Fund, Inc., New York City.—Granted renewal of license for the period ending October 1, 1944.

KSRO—Ernest L. Finley, Santa Rosa, Calif.—Present license extended upon a temporary basis, pending determination upon application for renewal, for the period ending October 1, 1942.

W8XO—The Crosley Corp., near Mason, Ohio.—Present license further extended upon a temporary basis only to September 1, 1942, pending determination upon renewal.

W8XUM—WBNS, Inc., Columbus, Ohio.—Present license further extended upon a temporary basis only to September 1, 1942, pending determination upon application for renewal.

W5XAU—WKY Radiophone Co., Oklahoma City, Okla.—Present license further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending September 1, 1942.

W9XLA—KLZ Broadcasting Co., Denver, Colo.—Present license further extended upon a temporary basis only, pending determination upon application for renewal, for the period ending September 1, 1942.

WGL—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Cancelled hearing on application for renewal of license heretofore scheduled, and dismissed said application.

DESIGNATED FOR HEARING

WJLS—Joe L. Smith, Jr., Beckley, W. Va.—Designated for hearing application (B2-P-2752) to change frequency from 1240 to 560 kc., and power from 250 watts to 100 watts night, 250 watts LS.

KSOO—Sioux Falls Broadcast Association, Inc., Sioux Falls, So. Dak.—Designated for hearing construction permit (B4-P-2667—Docket 5860) to increase power to 10 KW, increase hours of operation to unlimited, install a new transmitter, install directional antenna for night use and move transmitter locally.

K61LA—Metro-Goldwyn-Mayer Studios, Inc., Los Angeles, Calif.—Designated for hearing application for modification of construction permit (B5-MPH-73), requesting time within which to complete construction of station.

APPLICATIONS DISMISSED

The Commission dismissed the following cases involving the use of materials to construct new or change facilities of existing standard broadcast stations, inasmuch as petitions have not been filed under provisions of the Memorandum Opinion of April 27:

New Stations:

Jayhawker Broadcasting Co., Inc., Topeka, Kans. (B4-P-3466); The Gazette Co., Cedar Rapids, Iowa (B4-P-2283); Fred Jones, Mary Eddy Jones, and W. E. Hightower, d/b as Fred Jones Broadcasting Co., Tulsa, Okla. (Docket 5947).

For Changes in Facilities:

Educational Broadcasting Corp. (KROW), Oakland, Calif. (B5-MP-1531); Reporter Broadcasting Co. (KRBC), Abilene, Texas (B3-P-2553); John R. Pepper (WJPR), Greenville, Miss. (B3-P-3099); Central Calif. Broadcasters, Inc. (KRE), Berkeley, Calif. (B5-P-2987); Frank E. Hurt (KFXD), Nampa, Idaho (Docket 6260); News-Review Co. (KRNR), Roseburg, Ore. (Docket 6261).

MISCELLANEOUS

WSAI—The Crosley Corp., Cincinnati, Ohio.—Granted modification of construction permit authorizing construction of a 100 watt synchronous amplifier, for extension of completion date from July 26, 1942, to January 27, 1943 (B2-MP-1596). Granted modification of construction permit which authorized increase in power, installation of directional antenna for night use, and move of transmitter, for extension of completion date from July 26, 1942, to January 27, 1943 (B2-MP-1597).

WAUT—Evansville On the Air, Inc., Portable-Mobile, area of Evansville, Ind.—Granted modification of license for change in location of transmitter (B4-MLRY-44).

WEMU—The WGAR Broadcasting Co., Cleveland, Ohio.—Granted license to cover construction permit which authorized a new relay broadcast station (B2-LRE-419).

KGDM—E. F. Pepper, Stockton, Calif.—Granted modification of construction permit for change in frequency, hours of operation, increase in power, install directional antenna for night use and new transmitter, for change in type of transmitter (B5-MP-1584).

KOAC—Oregon State Agricultural College, Corvallis, Ore.—Granted license to cover construction permit as modified, to install new transmitter and directional antenna for day and night use, increase power, and move transmitter (B5-L-1681); granted authority to determine operating power by direct measurement of antenna power (B5-Z-1417).

WHKC—United Broadcasting Co., Columbus, Ohio.—Granted license to cover construction permit for new vertical antenna system and move of transmitter (B2-L-1673); granted authority to determine operating power by direct measurement of antenna power (B2-Z-1406).

KGA—Louis Wasmer, Seattle, Wash.—Granted license to cover construction permit as modified, for installation of new transmitter and directional antenna for night use, increase in power, and move of studio and transmitter (B5-L-1677); granted authority to determine operating power by direct measurement of antenna power (B5-Z-1413).

WGRC—Northside Broadcasting Corp., New Albany, Ind.—Denied petition for grant of its application for construction permit to operate on 790 kc., 1 KW, unlimited, directional antenna, and amended the issues (Docket No. 6052).

WTEL—Foulkrod Radio Engineering Co., Philadelphia, Pa.—Denied petition for grant of application for construction permit (B1-P-3404—Docket 6299), and set same for hearing.

Hawaiian Broadcasting System, Ltd., Honolulu, T. H.—Denied petition requesting grant of application for construction permit (B-P-2978—Docket 6097), and designated same for further hearing.

Air-Waves, Inc., Baton Rouge, La.—Denied petition requesting grant of application for construction permit (B3-P-3202, Docket 6155), and designated same for further hearing.

Louisiana Communications, Inc., Baton Rouge, La.—Denied petition requesting grant of application for construction permit (B3-P-3242, Docket 6157), and designated same for further hearing.

Newark Broadcasting Corp., Newark, N. J.—Denied petition requesting grant of application for construction permit (B1-P-3249, Docket 6190), and designated same for further hearing.

WPRP—Julio M. Conesa, Ponce, P. R.—Denied petition insofar as it requests reconsideration and grant of application for construction permit (Docket 5678), and ordered amended issues of hearing.

WPRP—Julio M. Conesa, Ponce, P. R.—Denied petition requesting reconsideration and grant of application for modification of construction permit (Docket 6107), and ordered issues of hearing amended.

W63C—National Broadcasting Co., Inc., Chicago, Ill.—Cancelled outstanding construction permit (B4-MPH-69), deleted call signal, and closed the records of the Commission with respect to this station.

W59BM—The Baltimore Radio Show, Inc., Baltimore, Md.—Cancelled outstanding construction permit (B1-PH-119), deleted call signal, and closed the records of the Commission with respect to this station.

W73D—King-Trendle Broadcasting Corp., Detroit, Mich.—Cancelled outstanding construction permit (B2-PH-97), deleted call signal, and closed the records of the Commission with respect to this station.

W69GR—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Cancelled outstanding construction permit (B2-PH-93), deleted call signal, and closed the records of the Commission with respect to this station.

KTRN—Michael J. Mingo, Tacoma, Wash.—Denied petition requesting the Commission to extend the time for completion of station's construction.

Brainerd-Bemidji Broadcasting Co., Brainerd, Minn.—Denied request for an extension of time to meet the conditions of the Commission's grant of November 25, 1941, of a construction permit for a new station.

WOWO—Westinghouse Radio Stations, Inc., Fort Wayne, Ind.—Cancelled hearing on application for renewal of license for WOWO, and granted renewal upon a regular basis.

WKBV—Knox Radio Corp., Richmond, Ind.—Cancelled hearing on application for renewal of license for WKBV, and granted renewal upon a regular basis.

WNBW—National Broadcasting Co., Inc., Washington, D. C.—Cancelled outstanding construction permit (B1-MPCT-9), deleted the call signal and closed the records of the Commission with respect to this station.

W3XPP—National Broadcasting Co., Inc., Philadelphia, Pa.—Cancelled outstanding construction permit (B2-MPVB-75), deleted call signal and closed the records of the Commission with respect to this station.

WDGY—Dr. Geo. W. Young, Minneapolis, Minn.—The Commission reconsidered and set aside its action of July 7 in denying the application of Dr. Geo. W. Young, licensee of WDGY, for Special Service Authorization to operate unlimited time with power of 500 watts after local sunset during summer months, and 500 watts from sunset Minneapolis to sunset at Albuquerque, and 250 watts after sunset Albuquerque during winter months, and modifying, upon its own motion, the license of WDGY to provide unlimited time operation with 250 watts night, 5 KW LS. (*)

(*) This action puts the application back to its original status.

KGNC—Plains Radio Broadcasting Co., Amarillo, Texas.—Denied Special Service Authorization to operate on 860 kc. with 500 watts night, 5 KW LS, unlimited time (B3-SSA-32).

KWFT—Wichita Broadcasting Co., Wichita Falls, Texas.—Granted petition to intervene in the hearing on the application of WROL, Knoxville, Tenn., for construction permit.

KDNT—Harwell V. Shepard, Denton, Texas.—Granted petition for extension of time in which to file appearance in re application for construction permit.

WKPT—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Denied petition for continuance of hearing now set for July 22, in re application of WKPT and WGRC, New Albany, Ind., for construction permits.

WJAX—City of Jacksonville, Jacksonville, Fla.—Granted petition to dismiss without prejudice application for construction permit (B3-P-3012).

Camden Broadcasting Co., Camden, N. J.—Granted petition to dismiss without prejudice application (B1-P-2926) for new station.

WFAS—Westchester Broadcasting Corp., White Plains, N. Y.—Granted motion for continuance of hearing now set for July 23 to August 24, on modification of license to operate on 1230 kc., 250 watts, unlimited.

APPLICATIONS FILED AT FCC

560 Kilocycles

WIS—Surety Life Insurance Co., Columbia, S. Car.—License to cover construction permit (B3-P-2870 as modified) for increase in power and changes in directional antenna.

WIS—Surety Life Insurance Co., Columbia, S. Car.—Authority to determine operating power by direct method.

600 Kilocycles

WCAO—The Monumental Radio Co., Baltimore, Md.—Modification of construction permit (B1-P-3024 as modified) for

increase in power, move of transmitter, installation of new transmitter and directional antenna, requesting extension of completion date from 8-8-42 to 9-8-42.

970 Kilocycles

WFLA—The Tribune Company, Tampa, Fla.—Construction permit to increase power from 1 KW night, 5 KW daytime to 5 KW day and night, and make changes in directional antenna for night use. Amended: re further changes in directional antenna.

1000 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Modification of construction permit (B1-P-3026 as modified) for increase in power, change in hours of operation, installation of new transmitter, directional antenna and move of transmitter requesting extension of completion date from 8-3-42 to 11-3-42.

1370 Kilocycles

WSAY—Brown Radio Service and Laboratory, Gordon P. Brown, Owner, Rochester, N. Y.—Modification of construction permit (B1-P-2924) for change in frequency, increase power, install directional antenna, new transmitter and move transmitter requesting change in transmitter location from Greece, New York, to Brighton, New York, change type of transmitter and changes in directional antenna.

1540 Kilocycles

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa.—License to cover construction permit (B4-P-3395 as modified), for new standard broadcast station.

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa.—Authority to determine operating power by direct method.

FM APPLICATIONS

W85A—General Electric Co., Schenectady, N. Y.—Modification of construction permit (B1-PH-19 as modified) for new high frequency broadcast station requesting change in type of transmitter and extension of commencement and completion dates.

W3XAD—RCA Manufacturing Co., Inc., Camden, N. J.—License to cover construction permit (B1-PVB-92) which authorized addition of transmitter to use Special Emission for FM on aural channel and to change designation of transmitter location.

W3XEP—RCA Manufacturing Co., Inc., Camden, N. J.—License to cover construction permit (B1-PVB-93) which authorized addition of transmitter to use Special Emission for FM on aural channel with power of 10 KW.

MISCELLANEOUS APPLICATIONS

NEW—Columbia Broadcasting System, Inc., New York, N. Y.—Extension of authority to transmit programs to CFRB and CKAO and other stations under the control of the Canadian Broadcasting Corporation for the period 9-15-42 to 9-15-43.

WGEO—General Electric Co., Schenectady, N. Y.—License to cover construction permit (B1-PIB-36) for changes in type transmitter.

KICD—Iowa Great Lakes Broadcasting Co., Spencer, Iowa.—Acquisition of control of permittee corporation by L. W. Andrews through purchase of stock from Fred A. Gefke.

FEDERAL TRADE COMMISSION DOCKET

Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an

opportunity to show cause why cease and desist orders should not be issued against them.

Castle Co., Inc., 1374 Broadway, New York, engaged in the sale and distribution of silver chains and other articles of jewelry, is charged in a complaint with misrepresentation. (4785)

Congoleum-Nairn Inc., Kearny, N. J., engaged in the manufacture and sale of a line of hard-surface composition flooring, including a felt-backed floor covering called "Treadlite Rubber Cushion Inlaid Linoleum," is charged in a complaint with misrepresentation. (4784)

Franklin Sales Co., 212 South Franklin St., Chicago, is charged in a complaint with the use of lottery methods in the sale to ultimate purchasers of various articles of merchandise, including glassware and silverware, pen and pencil sets, radios, luggage, and electrical appliances. (4782)

Press Radio Service—A complaint issued charges Joseph Cohen, trading as Press Radio Service and as Press Supplies, 713 Otis Place, N. W., Washington, D. C., with misrepresentation in the sale of so-called press supplies, including press cards and automobile press tags which he represents as entitling the holder to pass through police and fire lines and to receive the courtesies and privileges extended to regular newspaper correspondents. (4783)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Grand Rapids Furniture Co., Inc., 300 Monroe St., Passaic, N. J., has been ordered to cease and desist from misrepresenting in any manner the place of origin or manufacture of the household furniture it sells. (4463)

Income Audit Service Corp.—An order to cease and desist from misrepresentation in the sale of a bookkeeping and accounting system known as "Income Audit Service" has been issued against Income Audit Service Corp., 3407 Perry St., Mount Rainier, Md., and Frank H. Hibberd, who controls the policies of the corporation. (4715)

Mar-Gol Health Products Corp.—Misrepresentation of the therapeutic properties of a product designated "Roberta Blueberry Juice" is prohibited under an order issued against Mar-Gol Health Products Corp., 203 North Humphrey Ave., Oak Park, Ill. The product is made from a type of blueberry grown by the respondent company in Florida and processed in its plant at Crest View, Fla. (4607)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Clark Mechanical Laboratories, Newark, N. J., entered into a stipulation to cease and desist from certain representations in connection with the sale of electric dry shavers. (3511)

Hill Laboratories, Carterville, Ill., stipulated that it will discontinue certain representations in connection with the sale of a medicinal preparation designated "Hemorointment." (03020)

Houston Milling Co., Inc., Houston, Texas, stipulated that in the sale of American Maid Arrow Feeds it will cease and desist from making the following representations:

That use of Arrow Turkey Growing Mash or Arrow Sure Shot Growing Mash will result in more eggs or greater profit, without limiting such basis of comparison to natural as distinguished from other prepared feeds; that use of Arrow Horse and Mule Feed enables animals to do more work at lower feeding cost; and that the addition of cereal grass to Arrow Feeds gives results that are not possible with many feeds containing no cereal grass. (03022)

Joel Isaacs Shirt Co., 1200 Broadway, New York, has entered into a stipulation to cease and desist from misbranding certain novelty shirts he sells. (3510)

Maytag Co., Newton, Iowa, engaged in selling Maytag washing machines, stipulated to discontinue representing, through use of the words "entirely safe" or the word "safe", or words of similar meaning, that there is no possibility of injury from the use of the wringer on the Maytag, or, by use of the expression "standard of the world for washer value", that the Maytag has been designated as a world standard for washer values by any person, group or organization with authority to set such a standard; that the wringers on most competing washing machines have sharp, protruding corners, or that there are 4,000,000 owners of Maytag washing machines. (03024)

Nott Manufacturing Co., 87 Frankfort St., New York, engaged in selling rat poisons designated "Rat-Not" and "Rat-Nots," entered into a stipulation to cease representing that either of his products is recommended by the U. S. Department of Agriculture; that they will drive outdoors to die those rats which are induced to take them; that either of the products assures the complete extermination of rats, or that either is harmless to humans, dogs, cats or livestock. (03023)

Queen Ant Control, Inc., Columbus, Ohio, has entered into a stipulation to cease and desist from certain representations in the sale of rat poison designated "Q. A. Ratabs." (03021)