



1760 N STREET, N. W.

WASHINGTON, D. C.

Vol. 11, No. 6, February 5, 1943

RADIO GETS AA PRIORITY

As first predicted in NAB Reports November 13, 1942, page 648, the preference rating applying to materials for maintenance, repair or operating supplies of the broadcast industry has been raised from A-1-J to AA-2X under Preference Rating Order P-133 as amended February 4, 1943, by the Director General for Operations, War Production Board. The amendment also raises the ratings allowed to those engaged in commercial sound recording and radio communications. Broadcasters and those engaged in commercial sound recording may now apply the preference rating AA-2X to purchases of recording blanks and other necessary replacement items used in recording.

The new order does not provide replacement materials for automotive replacement as defined by General Limitation Order L-158 (this has been interpreted as eliminating mobile police stations). NAB has been informed that the new preference rating is the highest generally obtainable for non-military requirements. The suffix letter X of the preference rating identifies purchases of a non-military nature.

The amended order requires that broadcasters "keep and preserve for two years copies of all purchase orders or contracts applying such rating," and that those "affected by this order shall execute and file with the War Production Board such reports and questionnaires as the War Production Board shall from time to time prescribe." General instructions for the purchase of material in accordance with P-133 as amended February 4, 1943, are as follows:

1. Read Preference Rating Order P-133 as amended and become familiar with the provisions of the order.

2. Operate all tubes and parts to absolute failure, before installing replacements, in order to bring inventory within the limits of the order.

3. Hold best spare tubes for last use in the equipment thus minimizing the chance of failure while procuring replacements. In order to check the condition of spare tubes and to insure their immediate availability without conditioning, use all spares not less than one day every three months and not more than one day of each month. This practice is preferable to the rotation of spare tubes on an equal use basis.

4. Immediately upon the failure of spares which will reduce the inventory to less than one hundred per cent, as permitted by the order, place a purchase order with your supplier. This purchase order should bear the required certification assigning an AA-2X preference rating. When placing the purchase order request delivery prior to a definite date and ask your supplier to advise you immediately if for any reason the order cannot be filled on or before the required date. If notice is received from supplier that delivery cannot be made by the date specified, immediate inquiry should be made to all other known sources of supply concerning their ability to fill the order in accordance with your requirements. If these inquiries result in a satisfactory delivery promise from another supplier, the original order *should be cancelled* and another order placed with the new supplier (WPB Regulation 3, amended June 26, 1942, Section (b), paragraph 3. This regulation forbids duplicate orders.)

MORE BATTERY INFO WANTED

Battery sets are in operation in certain sections of the country remote from power lines. We would like to hear from broadcasters in these localities as to dealer and jobber battery inventories. If battery information from the trade is meager, it is suggested you check listeners during a good farm program. Our information on tubes and parts is satisfactory but incomplete on radio batteries. Specify types if there seems to be an impending shortage.

The above paragraph was first printed in NAB REPORTS of January 22. It produced several informative letters. It will be helpful to receive more. Please send them to Arthur Stringer, NAB, 1760 N Street, N. W., Washington, D. C.

5. If after following the procedure outlined in paragraph 4 a satisfactory delivery promise is not obtained, an order should be placed with the supplier offering the best delivery promise. At the same time a PD-1A form should be filed with the War Production Board, Director of Industry Operations, Washington, D. C. Be sure to furnish all required information on the PD-1A form and outline in the covering letter the substance of your correspondence under paragraph 4 above.

6. If your station is actually off the air due to the failure to obtain spare tubes or parts or if the tubes or parts in use (for which no replacements are available) appear to be approaching failure communicate immediately by telephone or telegraph with the WPB Emergency Branch, Washington, D. C. The telephone number is REpublic 7500, extension 2333 or extension 2330. This communication should refer to your PD-1A application.

To avoid confusion it is suggested that the original P-133 dated October 5, 1942 be removed from your files and the amended order substituted. The revised sections of the order are printed in bold face type. The new order is printed on page 48 of this issue of the NAB REPORTS.

NAB NAMES WILLARD EGOLF

Willard D. Egolf, for the past ten years commercial manager of KVOO, Tulsa, Oklahoma, has been named to the NAB executive staff, as successor to Lt. Col. Edward M. Kirby. In announcing the appointment, Neville Miller said that in addition to the public relations activity

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Neville Miller, *President* C. E. Arney, Jr., *Assistant to President*

Lewis H. Avery, *Director of Broadcast Advertising*; Howard Frazier, *Director of Engineering*; Joseph L. Miller, *Director of Labor Relations*; Paul F. Peter, *Director of Research*; Russell P. Place, *Counsel*; Arthur C. Stringer, *Director of Promotion*.

NAB NAMES WILLARD EGOLF

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formerly directed by Lt. Col. Kirby, which involved the relations between the industry and religious, educational, civic and social groups, Mr. Egolf will assist him in handling broad industry matters involving governmental relations.

Mr. Egolf brings to his new position at NAB a background of 15 years of extensive experience in the advertising and radio field. Born in Kansas City, Missouri, he was educated at Muskogee, Oklahoma, and is a graduate of the Law School of the University of Oklahoma.

In both high school and college he took a prominent part in student affairs. He was sports editor of his high school paper and editor of the annual in his senior year. At the University he was editor and co-publisher of a college magazine and took an active part in musical circles, being a member of the glee club and of the college dance orchestra.

Following his graduation he went to Florida where he was engaged for two years in legal work and in editing and advertising as director of publicity for the Rose Investment Company. He returned to Oklahoma to join the Rogers-Gano Advertising Agency of Tulsa and Chicago as account executive and copy writer. For five years in this connection he handled all types of advertising in magazines, newspapers, direct mail, poster boards and radio. He edited several house organs for clients of the agency.

In 1932 he became commercial manager of KVOO, then a 5,000 watt operation, and assisted its growth to its present status of a 25,000 watt. In 1940 Mr. Egolf was a member of the Sales Managers Committee of the NAB, and at the same time was President of the Tulsa Advertising Federation. He is a member of the Board of the Tulsa Better Business Bureau and of the Market Development Committee of the Tulsa Chamber of Commerce.

In 1941 he was re-elected President of the Advertising Federation and Treasurer of the Better Business Bureau, and also First Lieutenant Governor of the Tenth District of the Advertising Federation of America. In June of last year he was elected Vice President of the Advertising Federation of America, and in November as Governor of the Tenth District of AFA.

Mr. Egolf is a member of Phi Delta Gamma Fraternity, is married and the father of two children.

AND NOW, THE RADIOETTE

"Radioette" is the name suggested by NAB to indicate a woman engaged in servicing home radios. Not only does this establish the identity of the sex in a new war job, but it gets away from referring to such persons as a feminine radio repairman.

It is believed that the general use of "radioette" will be of value when, as and if conditions warrant the recruitin?,

training and employment of women to help maintain radio receivers. The term is not intended to be synonymous with "radio repairman," "radio mechanic" or any other term descriptive of an all around technician.

The term is believed to be one which will fit in with a streamlined service technique in which women may presently be engaged.

The "radioette" would work with others under the direction of a "trouble-shooter," "foreman" or "diagnostician."

Labor

"LITTLE STEEL" FORMULA THREATENED

John L. Lewis' demand for a \$2-a-day raise for his soft coal miners threatens to break the President's wage stabilization program in general, and the so-called "Little Steel" formula in particular.

The "Little Steel" formula, devised by the War Labor Board last summer to hold the line against inflation, provides that employees may obtain increases up to 15 per cent of their wage rates in January, 1941, to compensate for the increase in the cost of living between that date and May, 1942.

The miners in April, 1941, received an increase which just about amounted to 15 per cent. Now they are back for more, and Mr. Lewis has blood in his eye.

The WLB already is talking about raising the 15 per cent to 20 per cent to take care of further increases in the cost of living since last May (see figures below). Another suggestion is to keep the basic wage rates unchanged but to put all industry on a 48-hour week. This would put more money into labor's pockets, with premium pay for the last eight hours each week. It also might relieve the manpower shortage to a certain extent. Still another suggestion is to hold the line, come what may.

Whatever happens in coal will be reflected almost immediately in steel, automobiles and other big industries. A general industrial wage increase will be reflected in broadcasting.

FCC Salary Figures

Despite an acute manpower shortage of its own, the FCC is assembling as fast as possible its tabulations of employment figures for the week of October 11, 1942. These, as many broadcasters know, are invaluable in negotiations with unions and in proceedings before the War Labor Board or Treasury Department in obtaining salary adjustments.

The Commission has advised the NAB that it will be glad to produce necessary figures, in emergencies, for stations. Advise the NAB Labor Relations Department what your needs are along this line.

COST OF LIVING

Living costs were one-half of one percent higher on December 15 than on November 15, 1942, bringing the total rise for America's first war year to 9 percent, Secretary of Labor Perkins has reported. "Since the outbreak of war in Europe, the increase has been 22.1 percent, as compared with almost 35 percent during the same period of the last war," she said.

Broadcast Advertising

"TREASURY STAR PARADE"

In line with the recent denunciation of the effort of Farrar and Reinhart, Inc., to obtain free announcements of their "Treasury Star Parade" book following the "Treasury Star Parade" programs, Vincent F. Callahan, Director of Radio, Press & Advertising War Savings Staff, recently sent the following letter to radio stations:

"You have undoubtedly received within the last few days a letter from John Farrar of Farrar and Reinhart, Incorporated, asking you to use announcements to promote the book Treasury Star Parade published by that company.

"This is to advise you the Treasury Star Parade Book was published by Farrar and Reinhart as a private venture. It is not a Treasury Department publication. Your decision as to the use of the announcements concerning the book requested by Farrar and Reinhart should depend upon your policy in such matters."

SUPER BARTER DEAL

In exchange for thirteen 50-word announcements for "Liberty" Magazine and nine 25-word announcements for theatrical productions on Broadway, New York City, you will receive absolutely free (except for shipping charges) thirteen episodes of the quarter-hour transcribed "Famous Fathers" programs, declares the Kermit-Raymond Corporation, 745 Fifth Avenue, New York City, in duplicate agreements which have been sent to NAB headquarters by several member stations. There is positively nothing wrong with the deal, if that is the way you like to "sell" your station time. But it looks to us as if "Liberty" magazine came off handsomely at the expense of radio stations.

STRAIGHT FROM THE SHOULDER

Robert Peterson of the Robert Peterson Advertising Agency, Daily News Building, Chicago, Ill., approaches member stations on two per-inquiry deals with complete candor. He asks three questions and if you answer them correctly, one or both of the deals is yours. A somewhat refreshing approach, but the same old offers without the semblance of new clothes. This one isn't worth a reply.

DON'T PLAY THE SUCKER

Several member stations have sent us copies of the form letter and announcements from Progressive Circulation Co., Inc., P. O. Box 9385, Station "S", Los Angeles, Calif., urging the broadcast of announcements seeking to sell subscriptions to the "Writer's Journal" on a per-inquiry basis. It's the same old gag in other words. From long experience in the direct-selling field, we doubt if one station in a thousand could pay out at card rates on this scheme.

MCCRAY TO CENSORSHIP

Thomas C. McCray has been granted a leave of absence from his position as Assistant General Manager, in charge of all program and news activities, from Station WTIC, Hartford, Connecticut, to join the Broadcasting Division of the Office of Censorship, it was announced today by Assistant Director J. H. Ryan.

Mr. McCray has been with the Travelers Insurance Company, owners of WTIC, since 1920 and has been supervising the program and news departments of the radio station since 1926.

His duties with the Office of Censorship will include censoring short-wave material designed for export and he will be stationed in New York City, Mr. Ryan said.

Mr. McCray will report to the Washington office of the Broadcasting Division on February 8. He will remain there for a short time before taking up his duties in New York.

Simultaneously in Hartford, Paul W. Morency, General Manager of WTIC, announced that Leonard J. Patricelli, at present Assistant Program Manager, has been made Program Manager.

THIS HELPS INDUSTRY

Nineteen more important broadcast stations are telling listeners to transport sets requiring repair to the radio repairman. Other stations helping in this job have been printed in NAB REPORTS. During our war effort this conservation of manpower is extremely important.

KVAK—Atchison; WBEN—Buffalo; WDAY—Fargo; WOOD—Grand Rapids; WNOX—Knoxville; KRKD—Los Angeles; WALL—Middletown; WJAG—Norfolk, Nebr.; WOSH—Oshkosh; KOY—Phoenix; KOAM—Pittsburg, Kans.; W47P—Pittsburgh, Pa.; WPRO—Providence; KVOE—Santa Ana; KDRO—Sedalia; KRRV—Sherman; WTCN—St. Paul; WDW—Tuscola; KWAT—Watertown; WTAG—Worcester.

WCAU OFFERS HOUR OF LAUGHTER

Following a discreet survey of listener desires in the Philadelphia area, WCAU came to the conclusion that what the public might like is a rousing afternoon show in which mirth and melody would predominate. Result: a 3:30-4:30 p.m. presentation, "Open House," Monday through Friday.

"Open House" means just what it says. The program schedules entertainment of all sorts—with spontaneity the keynote. It is the hope of its producers that it will at all times lean toward the unexpected or "surprise" elements in radio.

COFFEYVILLE'S TRIBUTE TO RADIO

Hugh Powell, Coffeyville, Kans., owner, KGGF, has forwarded the editorial appearing below from a recent issue of the Coffeyville Journal. It's printed in NAB REPORTS because it so appropriately expresses radio's contribution to the war effort.

The Radio Serves

"Some one in the industry has taken the time to figure that if Christopher Columbus had broadcast a one minute announcement promoting America every 10 minutes without interruption, 24 hours a day right down to the present time, he still could not have done the job American radio stations have done since that fateful day, Sunday, December 7, 1941.

"Since bombs fell on Pearl Harbor, a National Association of Broadcasters' survey shows, 25,048,400 minutes of radio time have been given by American radio stations to assist in sale of bonds, to encourage enlistments in the various armed services, help in scrap collection campaigns, Red Cross and community chest drives and in many other ways to promote the war effort.

"Which is a lot of time and effort. And for which no applause is asked, or desired. It was the patriotic duty of broadcasting stations, incumbent on them in their great mission to serve the public interest, convenience and necessity which is what their government enjoined on them when licenses were issued. The consciousness of duty done is all the reward any broadcaster wants, if this writer knows his fellows in the industry, and he thinks he does."

WPAR SOLVES A PROBLEM

When you have a good client, pleased with results, pleased with your station and completely satisfied with everything, but who also wants to reduce his radio time, you have a man-sized problem on your hands.

This "I have nothing to sell" problem seems to be plaguing a lot of stations. How Carl Loose, program manager, and George Clinton, station manager, WPAR, Parkersburg, W. Va., successfully handled this kind of a situation, makes good reading.

Their solution also illustrates the extra lift a station can give to the war effort right in the home community.

To begin with, the station's "1450 Club" was one year old in December, 1941. It came under sponsorship of the Storck Baking Co. right after Pearl Harbor—30 minutes daily, Monday through Friday. Program content of the 2½ hours per week is described lower down.

Content was appreciated by listeners to such an extent that membership in the club grew to 10,239 registered members in the first year of sponsorship. Mail returns were never less than 50 letters daily.

Came the day the sponsor said he had nothing to sell; when he feared that the 5 one-half hours a week would produce more sales than he could handle. Said he didn't want to go off the air entirely, but what he had in mind was something a great deal less.

By this time the boys at WPAR were pretty blue. The "1450 Club" was one of their best programs, actually their own baby.

Then Messrs. Clinton and Loose began exercising their gray matter to save the day. Told the client, in substance, "sell your complete line. This will relieve the pressure on 'over-sold' items and increase sale of items for which you have unused facilities. Let's give a gift coupon good for a cross-section of your products."

The baker tried it and liked it. Customers liked it, too. Mail has held up and letters are of a most flattering nature.

Nature of Program

Pattern follows the typical "Women's Club" with frequency of station the club name, "1450 Club."

OWI information is used, Treasury Song Parade, Local Scrap Drive and the like. There are clubs within the club with suitable identification as: "Service Mothers Club," a "Rumor Club" which attempts to squelch rumors, etc.

KMBC WAR EFFORT

KMBC, Kansas City, has just released an attractive brochure concerning the station's 1942 war broadcasting activities. A letter from Karl Koerper, station vice president, explains the methods employed.

For all of us, last year was one replete with readjustments predicated on gearing ourselves most effectively to the war effort.

This problem was approached here at KMBC from the standpoint of the area we serve. With this in mind, all material was rewritten and insofar as possible placed in the mouths of well-known station personalities with established audiences. Naturally, this required a tremendous number of man hours of planning and preparation—but, in our judgment, this was more than justified by the increased effectiveness of the entire effort.

SERVICEMAN FOLIO A HIT

The Radio Serviceman's draft deferment folio reached a number of spots at the psychological moment.

Says Otis Morse, manager, WSBA, York, Pa.:

"I thought that you would probably be interested in knowing the immediate use WSBA had for the NAB re-

lease concerning draft deferment for radio servicemen. The day after it arrived, our sales manager, Sydney Robbins, got in touch with several of the radio repair shops here in town and told them to contact WSBA when the draft board tapped any of their men on the shoulder. Within two days we talked to four servicemen and I spent last Friday afternoon helping to fill out Form 42-A for one of them. . . to my mind, it is just another example of the many fine services the NAB has always offered."

Wide Response

As a result or radio trade paper publicity radio servicemen in nearly every state have been mailed form 42-A (THESE ARE ALSO AVAILABLE AT LOCAL SELECTIVE SERVICE BOARDS) and extra copies of the folios previously mailed all stations.

In Omaha

In Omaha, Johnny Gillin, manager, WOW, distributed folios to 200 servicemen.

In Philadelphia

A mass distribution will be done in Philadelphia by William B. Caskey, WFIL business manager. Arrangements were made January 30 at an executive committee meeting of the Philadelphia Servicemen's Association.

SCHOOL BROADCAST AWARDS

Teachers throughout the United States are invited to enter the fourth annual competition in the use of radio in the classrooms, sponsored each year by the School Broadcast Conference, national radio education meeting primarily concerned with the utilization of radio in the schools.

Information regarding entries may be had from School Broadcast Conference headquarters, George Jennings, Acting Director, 228 N. La Salle Street, Chicago.

New Priority Order

Part 3037—Electronic Equipment

[Preference Rating Order P-133 as Amended Feb. 4, 1943]

§ 3037.5 *Preference Rating Order P-133—(a) Definitions.* For the purpose of this order:

(1) "Operator" means any individual, partnership, association, business trust, corporation, receiver or any form of enterprise whatsoever, whether incorporated or not, the United States, and the several states thereof, and any political, corporate, administrative or other division or agency thereof, to the extent engaged in any activity listed in Schedule A, hereof.

(2) "Material" means any commodity, equipment, accessory, assembly or product of any kind; exclusive, however, of automotive replacement parts as defined by General Limitation Order L-158.

(3) "Maintenance" means the upkeep of an operator's buildings, structures and equipment in sound working condition; and this, without regard to whether the expenditures therefor are for any reason required to be recorded in the operator's accounting records in accounts other than maintenance and repair.

(4) "Repair" means the reconstruction or restoration without expansion, improvement or change of design of any portion of an operator's buildings, structures and equipment when such portion has been rendered unsafe or unfit for service by wear and tear or other similar

causes, but not including reconstruction or restoration of any portion damaged or destroyed by fire, flood, tornado, earthquake, act of God or the public enemy; and this, without regard to whether the expenditures therefor are for any reason required to be recorded in the operator's accounting records in accounts other than maintenance and repair.

(5) "Operating supplies" means any material which is essential to and consumed directly in the operation of any of the services specified in paragraph (a) (1) above, but does not include photographic film, fuel, office or building supplies, or any material which is physically incorporated in whole or in part in the property or equipment of the operator.

(b) Assignment of preference rating. Subject to the terms of this order, preference rating of AA-2X is hereby assigned:

(1) To deliveries of material to an operator for operating supplies and for maintenance and repair.

(2) To deliveries to any supplier of material to be physically incorporated in other material required by an operator for operating supplies, maintenance or repair.

(c) Persons entitled to apply preference rating. The preference rating hereby assigned shall be applied where a preference rating is required to obtain material for maintenance, repair and operating supplies by:

(1) Any operator engaged in an activity in Schedule A hereof and may be applied by

(2) Any supplier, provided deliveries to an operator or another supplier are to be made by him, which are of the kind specified in paragraph (b) and have been rated pursuant to this order.

(d) Applicability of priorities regulations. This order and all transactions affected thereby are subject to all applicable provisions of the priorities regulations of the War Production Board, as amended from time to time.

(e) Restrictions on inventory and use. The preference rating hereby assigned may be applied by any operator, provided:

(1) Such rating is not used to replace in inventory more than one spare tube for each active tube socket.

(2) Such rating is not used to replace in inventory any spare parts except:

(i) Those subject to frequent failure, deterioration or other exhaustion.

(ii) Those which are so unique that failure would inevitably result in long delay in resumption of essential operations.

(3) Such rating is not used in any case to increase the value of an operator's inventory of repair parts, other than tubes, above the value of such inventory on the date of this order.

(4) Such rating is not used to replace in inventory a new part if the defective part can be repaired with a smaller consumption of raw material.

(5) The tube which has been replaced from operator's inventory or for which replacement is required has been operated to failure.

(6) The operator has returned to the manufacturer any power tube rated at 25 watts or more which has failed, unless such tube is to be repaired.

(7) Equipment which has failed has been operated within the ratings specified by the manufacturer.

(8) Such rating is not used to build up inventory of operating supplies other than tubes, in excess of requirements for a three-month period.

(9) Such operator was actively engaged in one of the activities listed on Schedule A hereof, on the date of issuance of the order, or has received specific authorization for his installation from the Director General for Operations of the War Production Board.

(f) Application and extension of rating. An operator or supplier, in order to apply the preference rating assigned by this order, shall endorse the following statement on the purchase order or contract for such material signed manually or as provided in Priorities Regulation No. 7 (§ 944.27) by an official duly authorized for such purposes.

CERTIFICATION

The undersigned purchaser hereby represents to the seller and to the War Production Board that he is entitled to apply or extend the preference ratings indicated opposite the items shown on this purchase order, and that such application or extension is in accordance with Priorities Regulation No. 3, as amended, with the terms of which the undersigned is familiar.

Name of Purchaser	Address
By.....
(Signature and title of duly authorized officer)	Date

(g) Violations. Any person who wilfully violates any provision of this order, or who, in connection with this order, wilfully conceals a material fact or furnishes false information to any department or agency of the United States is guilty of a crime, and upon conviction may be punished by fine or imprisonment. In addition, any such person may be prohibited from making or obtaining further deliveries of, or from processing or using material under priority control and may be deprived of priorities assistance.

(h) Records. All operators assigned a preference rating by or pursuant to this order shall keep and preserve for two years copies of all purchase orders or contracts applying such rating.

(i) Reports. All operators affected by this order shall execute and file with the War Production Board such reports and questionnaires as the War Production Board shall from time to time prescribe.

(j) Communications. All reports to be filed, and other communications concerning this order, should be addressed to War Production Board, Radio and Radar Division, Washington, D. C. Ref: P-133.

Issued this 4th day of February 1943.

CURTIS E. CALDER,
Director General for Operations.

SCHEDULE A

1. Radio communication, including broadcasting.
2. Sound recording for commercial purposes.
3. Radio direction finding.

EXECUTIVE ENGINEERING COMMITTEE

The following broadcasters make up the membership of the NAB Executive Engineering Committee:

John V. L. Hogan, Chairman, WQXR, New York
E. K. Cohan, CBS, New York, N. Y.
Franklin M. Doolittle, WDRG, Hartford, Conn.
O. B. Hanson, NBC, New York, N. Y.
G. Porter Houston, WCBM, Baltimore, Md.

The Committee held a meeting in New York City on January 27. Included in the discussion were the following subjects: training of replacement operators and technicians, availability of repair facilities for broadcast equipment and components, methods for the recruiting of new technical personnel, servicing of home receivers, consideration of standard coverage recommendations, priority regulations, batteries for farm radios, publicizing NAB recording standards and post war planning.

Much constructive progress was made through policy recommendations and outlining future activity of the Engineering Department.

FEDERAL LEGISLATION

HOUSE CONCURRENT RESOLUTIONS

H. CON. RES. 9 (BREHM, R-Ohio) DAYLIGHT SAVING TIME—To provide that the Act of January 20, 1942, establishing daylight saving time, shall cease to be in effect. Referred to Committee on Interstate and Foreign Commerce.

H. CON. RES. 10 (COLE, R-Mo.) DAYLIGHT SAVING TIME—To repeal Public Law 403, Seventy-seventh Congress, chapter 7, second session, and reinstate the standard time provided in the Act entitled "An Act to save daylight and to provide standard time for the United States," approved March 19, 1918, as amended. Referred to Committee on Interstate and Foreign Commerce.

HOUSE

H. R. 1562 (MARCANTONIO, A.L.-N. Y.) COMMUNICATIONS—To amend the Communications Act of 1934, as amended, to prohibit abandonment of communications facilities, increase the security of communications systems, and for other purposes. Referred to Committee on Interstate and Foreign Commerce.

H. R. 1570 (SCOTT, R-Pa.) (By request) COPYRIGHT—To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright," approved March 4, 1909, as amended. Referred to Committee on Patents.

H. R. 1571 (SCOTT, R-Pa.) (By request) COPYRIGHT—To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright," approved March 4, 1909, as amended. Referred to Committee on Patents.

STATE LEGISLATION

ARIZONA:

H. 107 (Mitchell, et al.) RADIO—ELECTIONS—To include radio broadcasts among the expenditures of candidates for office upon which there is no financial limitation.

CALIFORNIA:

A. 1166 (Collins) MINORS IN RADIO—Relating to employment of minors in radio broadcasting and television studios. Referred to Committee on Labor, 1/28/43.

S. 423 (Burns) FALSE ADVERTISING OF FOODS—Author says this bill is a codification of the law on adulterating, mislabeling and false advertising of foods. Referred to Committee on Public Health, 1/25/43.

CALIFORNIA:

S. 911 (Quinn) FOREIGN LANGUAGES BROADCASTS—New act relating to radio broadcasts in foreign languages. Referred to Committee on Judiciary, 1/31/43.

KANSAS:

S. 86 (Griffith) CLARIFIES COPYRIGHT LAW—Clarifies the language of the copyright law and amends 57-206, 57-207, 57-209, G. S. Supplement, 1941, and repeals 57-202, 57-203, and 57-204, G. S. Supplement, 1941.

NEBRASKA:

B. 268 (Rakow) MUSICAL COMPOSITIONS COPYRIGHTS—Regulates issuance of licenses with respect to copyrights and public performing rights to musical compositions and levies tax of 3 percent on gross receipts of all sales and licenses for use, prohibits discrimination in price and repeals present law.

NEW YORK:

A. 436 (Ehrlich) (Same as S. 343) CHILDREN—EMPLOYMENT—Prohibits employment of children under 16 years in theatrical performances, circuses, motion pictures, radio broadcast performances, except church or school exhibition or amateur programs with written consent of education board or officials when in their opinion such performances are not harmful. Referred to Committee on Education, 1/26/43.

S. 343 (Hampton) (Same as A. 436) CHILDREN—EMPLOYMENT—Prohibits employment of children under 16 years in theatrical performances, circuses, motion pictures, radio broadcast performances, except church or school exhibition or amateur programs with written consent of education board or officials when in their opinion such performances are not harmful. Referred to Committee on Education, 1/26/43.

FEDERAL COMMUNICATIONS COMMISSION

SMALL STATION SITUATION

Questioned on the FCC's survey of the financial condition of small stations for last year, Chairman James Lawrence Fly said at his press conference early this week that he has a tentative report "but unfortunately a substantial number of stations (a minority but still a fairly substantial number) has been sluggish in getting the material in and we are not yet to the point where we can give the sort of analysis that we want to do. Just a few days ago we sent a follow up letter to the laggard group of stations asking them to get their material in."

The Chairman was asked if the Commission would make the study public when it was completed. "Yes, I think I will give you a statement," he said, and he commented further that "I will also continue to make public statements about what I am trying to do." Following this further the Chairman said:

"In fact I don't mind telling you now, as I have indicated before that I will consider my job simply to help the stations in any way I can and incidentally I think to help the advertisers in getting their teeth into the problem and into the potential of this mode of advertising. I do hope to stimulate some responsible advertising in the field of the small and remote stations, and move into the background with the thought that the whole matter would be one of private business and private relations between the advertiser and the stations. All we would expect to do would be to furnish background information as far as it is available to us."

FEDERAL COMMUNICATIONS COMMISSION DOCKET

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, February 8. They are subject to change.

Monday, February 8

WLW—The Crosley Corporation, Cincinnati, Ohio.—Modification of license, 700 kc., 50 KW night, 500 KW day, unlimited, using W8XO transmitter.

Tuesday, February 9

Further Consolidated Hearing

WTNJ—WOAX, Inc., Trenton, N. J.—Renewal of license, 1310 kc., 500 watts, SH-WCAM and WCAP.

WTNJ—WOAX, Inc., Trenton, N. J.—Modification of license, 1310 kc., 500 watts, unlimited, request facilities of WCAM and WCAP.

WCAM—City of Camden, Camden, N. J.—Renewal of license, 1310 kc., 500 watts, SH-WTNJ and WCAP.

WCAM—City of Camden, Camden, N. J.—Modification of license, 1310 kc., 500 watts, SH-WCAP; request facilities of WTNJ.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Renewal of license, 1310 kc., 500 watts, SH-WTNJ and WCAM.

WCAP—Radio Industries Broadcast Co., Asbury Park, N. J.—Modification of license, 1310 kc., 500 watts, SH-WCAM, request facilities of WTNJ.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Modification of license, 1330 kc., 100 watts night, 250 watts day, unlimited.

FEDERAL COMMUNICATIONS COMMISSION ACTION

APPLICATIONS GRANTED

KVOO—Southwestern Sales Corp., Tulsa, Okla.—Granted special service authorization (B3-SSA-65) for the period ending April 1, 1944, to operate on 1170 kc. with power of 25 KW night, 50 KW until local sunset, unlimited time, employing a directional antenna at night, and using transmitter specified in construction permit (B3-P-2539) as modified.

WTNJ—WOAX, Inc., Trenton, N. J.; WCAM—City of Camden, Camden, N. J.; WCAP—Radio Industries Broadcasting Co., Asbury Park, N. J.—Adopted an order directing that the further hearing now scheduled for February 9, on applications of WTNJ, WCAM and WCAP, be held in Trenton, N. J., on that date instead of Washington, D. C., as heretofore scheduled.

DESIGNATED FOR HEARING

WJRM—Allegheny Broadcasting Corp., Elkins, W. Va.—Designated for hearing application (B2-MP-1684) for modification of construction permit (B2-P-3328) for extension of commencement and completion dates of new station.

MISCELLANEOUS

WALB—Herald Publishing Co., Albany, Ga.—Denied petition for leave to continue the further hearing from February 1 to March 15 on applications for renewal of license, construction permit, and voluntary assignment of license (Dockets 6398, 6399 and 6400).

KXEL—Josh Higgins Broadcasting Co., Waterloo, Iowa.—Granted license to cover construction permit as modified, for new station, and to move studio from Josh Higgins Bldg. to Insurance Bldg., Fourth and Franklin Sts., Waterloo (B4-L-1689); granted authority to determine operating power by direct measurement of antenna power (B4-Z-1422).

WSAM—Saginaw Broadcasting Co., Saginaw, Mich.—Granted authority to determine operating power by direct measurement of antenna power (B2-Z-1488).

WMMN—Monongahela Valley Broadcasting Co., Fairmont, W. Va.—Granted modification of construction permit as modified, which authorized changes in directional antenna system and increase in power, for extension of completion date from February 3 to May 4, 1943 (B2-MP-1687).

WMAZ—Southeastern Broadcasting Co., Inc., Macon, Ga.—Granted license to cover construction permit as modified, for change of frequency, increase in power, install directional antenna for day and night use, and move of transmitter (B3-L-1744); granted authority to determine operating power by direct measurement of antenna power (B3-Z-1485).

KGBK—Helen Townsley, area of Great Bend, Kans.—Granted further extension of relay broadcast station license upon a temporary basis only, pending determination upon application for renewal of license, in no event later than March 1, 1943 (B4-SRY-240).

WAEA—W. A. Patterson, area of Chattanooga, Tenn.—Granted further extension of relay broadcast station license upon a temporary basis only, pending determination upon application for renewal of license, in no event later than March 1, 1943 (B3-SRY-132).

The Commission has affirmed the decision of the Motions Commissioner in denying the petition filed by Herald Publishing Co. (WALB), Albany, Ga., for leave to continue the further hearing from February 1 to March 15 on applications for renewal

of license, construction permit, and voluntary assignment of license (Dockets 6398, 6399 and 6400). The Commission provided further that the completion of the testimony of the witness Mr. Townsley, should be postponed to 10:00 a. m., February 25, 1943. At the resumption of the hearings on February 1, counsel for Station WALB shall have opportunity to put on such further testimony as he may be prepared to present.

WHEB—WHEB, Inc., Portsmouth, N. H.—Denied special service authorization to operate from 7:00 a. m. to local sunrise during November, December, January and February, power 250 watts, for period ending February 1, 1944 (B1-SSA-58).

WLW—The Crosley Corp., Cincinnati, Ohio.—Granted motion for postponement of hearing on application for modification of license to use 500 KW, from February 8 to March 9.

WGRC—Northside Broadcasting Corp., New Albany, Ind.; WKPT—Kingsport Broadcasting Co., Inc., Kingsport, Tenn.—Granted applicants' motion to dismiss without prejudice applications for construction permits (B4-P-2782 and B3-P-3308) and cancelled oral argument scheduled for February 3, 1943.

KJR—Fisher's Blend Station, Inc., Seattle, Wash.—Granted motion to dismiss without prejudice application for modification of construction permit to operate on 1000 kc., 50 KW, DA-unlimited.

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted petition to continue hearing on application for modification of license from February 10 to April 12.

APPLICATIONS FILED AT FCC

590 Kilocycles

WOW—Radio Station WOW, Inc., Omaha, Neb.—Authority to determine operating power by direct measurement of antenna power.

690 Kilocycles

KGGF—Hugh J. Powell, Coffeyville, Kan.—Construction permit to install a new transmitter.

1000 Kilocycles

WINS—Hearst Radio, Inc., New York, N. Y.—Special service authorization to operate on 1000 kc., 1 KW power, unlimited time, employing directional antenna day and night at Near Kingsland, N. J. (site and antenna authorized under construction permit B1-P-3026, as modified) for the period ending 4-1-44.

WINS—Hearst Radio, Inc., New York, N. Y.—Authority to determine operating power by direct measurement of antenna power on special service authorization.

1150 Kilocycles

KTBC—State Capital Broadcast Assn., Inc., Austin, Texas.—Transfer of control of licensee corporation from A. W. Walker, Jr., R. B. Anderson and R. A. Stewart to Claudia T. Johnson (250 shares).

1260 Kilocycles

WNAC—The Yankee Network, Inc., Boston, Mass.—License to use formerly licensed composite main transmitter of WAAB as an auxiliary transmitter, with power of 1 KW.

1300 Kilocycles

WOOD—King-Trendle Broadcasting Corp., Grand Rapids, Mich.—Modification of license to change hours of operation from shares time with WASH to unlimited time. Requests facilities of WASH.

MISCELLANEOUS APPLICATIONS

KTBS—Tri-State Broadcasting System, Inc., Shreveport, La.—Construction permit to move main transmitter from RFD No. 1, Dixie Gardens, near Shreveport, La., to Harts Island Road, near Shreveport, La.

KTBS—Tri-State Broadcasting System, Inc., Shreveport, La.—Construction permit to move auxiliary transmitter same address as above.

FEDERAL TRADE COMMISSION DOCKET

Any NAB member wishing to have the full text of any of the FTC releases, printed in part below, should write to the NAB, referring to the number in parentheses at the end of each item.

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Carlay Co., 160 East Illinois St., Chicago, and its president and treasurer, Carl A. Futter, is charged with misrepresentation in connection with the sale of a candy product known as "Ayds," sold in connection with so-called weight-reducing plans and recommended as a treatment or cure for obesity. (4898)

International Trading Corporation, 814 Second Avenue Building, Seattle, engaged in the import and export business, and its president, George W. Nelson, are charged in a complaint with disparaging two of their competitors by falsely stating that one is dominated by the German government and that the other is a Nazi sympathizer. The respondents, who have been particularly active in the importation of hardwoods from certain Asiatic countries, allegedly used the mails and other media to circulate the disparaging statements among their customers. (4865)

Thomas Leeming & Company—Dissemination of false advertising concerning the therapeutic value of a medicinal preparation designated "Baume Ben-Gay" is alleged in a complaint issued against Thomas Leeming & Co., Inc., 101 West 31st St., New York. The respondent recommends the product for external application in the treatment of various painful conditions of the body and advertises it over the radio and in newspapers, circulars and pamphlets. (4899)

Terminal Messenger Service and Pioneer Inheritance Service, Stuart Building, Lincoln, Nebr., are charged in a complaint with misrepresentation in connection with the sale of questionnaire letters and envelopes intended for use in obtaining information concerning debtors. (4897)

Washington Institute, 1230 Vance Building, Seattle, selling correspondence courses intended to prepare students for Civil Service examinations, is charged in a complaint with falsely representing that its business is connected with the United States Government. (4890)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Bates Shoe Co., Webster, Mass., manufacturing and selling shoes, has stipulated to cease and desist from the use, as a mark, stamp, brand or label for or in the advertisement of its products, of the name or private brand, or any simulation of the name or private brand, of a shoe manufacturer or dealer, the effect of which conveys the belief to purchasers that the products thus marked, branded or labeled are manufactured by or for the

concern whose name is so used or that they had been manufactured in accordance with the specifications or pursuant to the instructions of such concern; from use of the word "Custom" either alone or in connection with the word "Made," or any word or words of similar meaning, as descriptive of products that are not, in fact, made to order of an indicated person or concern; from use of the words "Bench Made" as descriptive of products not made on a bench or as descriptive of machine-made products, and from use of the words "Lloyd, Ltd." or "British Brogue" or any other words customarily associated with the British Isles or any foreign country so as to convey the belief or impression to purchasers that the products are of British or an indicated foreign origin. (3602)

Granite Textile Mills, Inc., Midland Park, N. J., manufacturing and distributing towels and other textile products, has stipulated to cease and desist from the use of percentages or any other quantitative designations on labels or in trade literature attached to or used in connection with its towels or other products composed in part of linen and in part of cotton or other fiber or fibers, or composed in part of rayon and in part of cotton or other fiber or fibers, as descriptive of the fiber content of such products unless such percentages or other quantitative designations definitely and accurately disclose or set forth the correct percentage or proportion thereof; and from advertising, branding, labeling, invoicing or selling any product composed in part of linen and in part of other fiber or fibers without accurately designating and naming, in equally conspicuous type, each constituent fiber thereof in the order of its predominance by weight, beginning with the largest single constituent, such as "Cotton and Linen" for towels or other articles composed of cotton and linen, when the fibers named are present in substantial proportion, with cotton present in larger proportion than linen. (3600)

Great Northern Chemical Co., Inc., Oak Park, Ill., selling and distributing a so-called anti-freeze solution designated "No-Freeze" for use in automobile radiators, has stipulated to cease and desist from representing that the product is harmless to rubber hose or that its use will not result in or cause accelerated deterioration of rubber products with which it comes in contact, and that "No-Freeze" protects against overheating even in summer weather, or other representations of like import which tend to convey the belief that use of the product will assure against overheating of automobile engines and radiators in summer or mild weather. (3603)

Francis H. Leggett & Co., 27th St. and 13th Ave., New York, selling and distributing food products including a preparation designated "Premier Hollandaise," has entered into a stipulation in which it agrees to cease and desist from use of the coined word "Hollandaise," or other word or term connoting Hollandaise, either alone or in connection with other words to designate or describe a preparation, the fatty content of which does not consist wholly of butter and which is not made in accordance with the generally accepted recipe for Hollandaise sauce; and from representing directly or inferentially, that the combining of such preparation with any other ingredient or ingredients will result or produce Hollandaise sauce. (3601)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Alfred Kohlberg, Inc., 1 West 37th St., New York, selling and distributing laces and linen goods, has been ordered to cease and desist from certain misrepresentations of its lace products. (4604)

National Inheritance Service, 26 O'Farrell St., San Francisco, and O. F. Blaker, 4642 York Road, Baltimore, have been ordered to cease and desist from the use of unfair and deceptive acts and practices in connection with the sale and use of envelopes and form letters intended to be used by creditors and collection agencies in obtaining information concerning debtors. (4849)

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