

NAB War Conference Bulletin

APRIL 2, 1943

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No. 2

1760 N St., N.W. NATIONAL ASSOCIATION OF BROADCASTERS WASH., D.C.

Event: NAB War Conference (21st Annual Membership Meeting, National Association of Broadcasters.)

Dates: Monday, April 26 to Thursday, April 29, 1943.

Place: Palmer House, Chicago, Illinois.

Purpose: To make the grand job radio is doing in the war effort even more effective.

How: By exchanging ideas; discussing ways and means with each other, and with government officials primarily responsible for the conduct of the war; by formulating policies based thereon.

WAR CONFERENCE

Attendance Instructions

Wartime demands on the transportation facilities of the country are tremendous. Joseph B. Eastman, head of the Office of Defense Transportation, has emphasized the necessity for the most severe curtailment of civilian travel. He has made a plea for voluntary cooperation on the part of all.

We have discussed attendance at our NAB War Conference with officials of the ODT and have agreed to cooperate in discouraging attendance of any but absolutely essential personnel. Broadcasters, associate members and others are cautioned in planning their attendance at the conference and that of staff members, to consider the following questions:

1. Will the persons who go to Chicago contribute constructively to assist the broadcasting industry in more effectively aiding the war effort; or,
2. Will the persons who go to Chicago attend the serious sessions arranged for them and gain a clearer understanding of their responsibility and thus be able to serve more effectively the national interests through radio.

Certification Card

Please send in the station representative certification cards as quickly as possible.

Unless anyone you send fits into one of the above classes, he should not attend. It is intended that this year's conference be limited strictly to those members of the broadcasting industry responsible for its continued functioning in the war program.

It is to be regretted no invitation can be extended to the wives nor are any plans being made for their entertainment for reasons which are most obvious.

Promotional Display Out

After discussing the subject with the Office of Defense Transportation, we have determined to abandon entirely all plans to conduct any kind of a promotion display.

Pre - registration

Take advantage of pre-registration by returning your registration cards with check as soon as possible.

Stations are, therefore, requested not to send any material to Chicago and not to expect to see any display of any kind there, except such as may be of purely local origin. We ask your cooperation.

Associate Exhibits

Any Associate Member who had planned an exhibit at Chicago is asked to abandon those plans. The need for conserving transportation space, both express and mail, is so urgent as to justify us in asking you not to exhibit.