



NAB BOARD MEETS

The NAB Board of Directors held a three-day session in Washington on Monday, Tuesday and Wednesday of this week. This was the first meeting under the presidency of Harold Ryan, who presided. All of the members of the Board excepting Roy Thompson, who was absent because of illness, and James D. Shouse and James W. Woodruff, Jr., who were prevented on account of pressing business matters from attending, were present.

Membership

Nineteen stations, whose applications for membership have been received in the interim since the Board last met in February, were formally approved for active membership. Four associate members were likewise approved. The list follows: KCMC, Texarkana, Texas; KFPY, Spokane, Washington; KFDA, Amarillo, Texas; KGKL, San Angelo, Texas; KMYR, Denver, Colorado; KOTN, Pine Bluff, Arkansas; KSWO, Lawton, Oklahoma; KVNU, Logan, Utah; KWTO, Springfield, Missouri; WBBZ, Ponca City, Oklahoma; WELO, Tupelo, Mississippi; WIND, Gary, Indiana; WKNE, Keene, New Hampshire; WMBO, Auburn, New York; WMIS, Natchez, Mississippi; WMOH, Hamilton, Ohio; WQBC, Vicksburg, Mississippi; WROX, Clarksdale, Mississippi; and WSLI, Jackson, Mississippi. (Associate)—Freeland & Olschner Products, Inc., New Orleans, Louisiana; The Katz Agency, Inc., New York, N. Y.; Keystone Broadcasting System, Inc., New York, N. Y.; and Spot Sales, Inc., New York, N. Y.

A full report of the recent District meetings was given which disclosed that representatives of 231 member and 28 non-member stations attended these sessions.

President Ryan submitted a comprehensive statement embodying his views of the internal affairs of NAB as based upon his observations since he assumed the presidency. A discussion of various NAB activities was had and upon Mr. Ryan's recommendation the Department of Public Relations was restored and Willard Egolf was named Director thereof, instead of Assistant to the President.

The subjects of audience measurement and station coverage were reviewed on the basis of reports submitted by the Special Audience Measurement Committee. A resolution was adopted commending the Audience Measurement Bureau Committee and referring its report to the Research Committee for study with the view to the submission to the Board at an early date of a detailed report with possible recommendations for the formation of a Bureau of Standards.

Broadcast Advertising Expanded

The expansion of the Department of Broadcast Advertising to include work on promotion of retail radio advertising was discussed and referred to President Ryan for action.

On the recommendation of the Sales Managers Executive Committee the President was authorized to appoint a committee consisting of members of the Sales Managers Executive Committee and the Public Relations Committee to investigate possibilities of making a talking motion picture or some other suitable presentation to be used by stations before schools, civic organizations, trade groups, etc., to bring about a better understanding of radio and its contribution to the national and community interest.

Another resolution emanating from the Sales Managers Executive Committee was likewise approved. It recommended the submission to the NAB membership at its next annual meeting for approval or rejection, the continuing discount clause to be added to the NAB-AAAA Standard Contract for station facilities.

The NAB budget for 1944 was formally approved with the understanding that the detailed administration thereof would be left to Mr. Ryan.

Proposed Bylaw Change

A proposed amendment to the By-Laws regarding dues classification was approved and recommended for submission to the membership. This amendment would remove the amount of dues in each classification but preserve the classification. It would empower the Board to determine each year the monthly dues applicable to the classification. Such a policy, it was thought, would give more flexibility to NAB's financial structure and might enable a reduction or an increase, if such seemed advisable, in the dues of the various member stations.

1944 Membership Meeting

The Board considered its previous action with respect to the 1944 membership meeting and authorized the issuance of a statement by President Ryan. Following is Mr. Ryan's statement:

"The vital role which radio broadcasting has played and in an increasing measure will play in the war effort has given rise to many problems. It is imperative that these problems be met effectively and after full consultation with military and other government leaders. A conference such as we contemplate holding in Chicago in late August affords the only opportunity for these necessary contacts.

"In recognition of the paramount needs of the armed forces for the transportation facilities we are urging that only the executives and key personnel of NAB active and associate members attend. In addition, the members of NAB standing committees will be urged to be on hand. The program will be strictly confined to a discussion of the relation of broadcasting to the war effort and to such routine matters as will enable the industry's trade association to function more efficiently in the national interest.

"In event of any emergency which may arise at the time set for the meeting, I am authorized by the Board to indefinitely postpone the session. Events will be carefully watched and if it is felt that our meeting will in any way impair the larger national interest, we will, of course, abandon our plans."

J. H. Ryan, *President*

C. E. Arney, Jr., *Secretary-Treasurer*

Robert T. Bartley, *Director of War Activities*; Lewis H. Avery, *Director of Broadcast Advertising*; Willard D. Egolf, *Assistant to the President*; Howard S. Frazier, *Director of Engineering*; Paul F. Peter, *Director of Research*; Arthur C. Stringer, *Director of Promotion*.

Music—Legislation—Labor

A progress report of the NAB Music Committee was submitted setting forth the recent conversations had with ASCAP regarding the interpretation of its per-program contracts. The Committee was commended for the work which it has done and the matter was re-referred to it for the issuance of a complete statement.

A resolution was adopted respectfully requesting and urging the Federal Communications Commission to modify existing regulations requiring the identification of recordings and electrical transcriptions so as to lessen the frequency of such announcements on the ground that they become obnoxious and repetitious to the listening public.

Don Elias, Chairman of the NAB Legislative Committee, reviewed the status of legislation and reported that it was possible that a bill would be presented some time in the next week or ten days to the Senate Committee on Interstate Commerce. A resolution was adopted praising the committee for the energy exerted and the constructive results which it has thus far accomplished.

Sydney Kaye, Vice President and General Counsel, and Merritt Tompkins, General Manager of Broadcast Music, Inc., outlined the present status of BMI and discussed various of its problems with the Board.

The project launched by James C. Petrillo, President of the American Federation of Musicians, as embodied in his statement contained in the April issue of "International Musician" commending to the local unions the possibility of securing platter turners in all radio stations. A full text of the resolution adopted on the subject is contained in a Special A. F. of M. Bulletin accompanying these REPORTS.

The WMAL case, in which AFRA is contending for the payment of staff announcers upon a fee basis, was fully discussed. The Board adopted a resolution instructing President Ryan to take whatever action was deemed advisable to assist WMAL in its case before the War Labor Board.

A report was submitted upon the status of the Petrillo recording ban case before the War Labor Board and it was revealed that a decision in this case would be shortly forthcoming.

SUB-COMMITTEE CONSIDERS "DAYLIGHT SAVING"

A sub-committee of the House on Interstate and Foreign Commerce commenced, on Thursday (11), public hearings on the proposals for the repeal of "daylight saving" (war) time. Representative Cannon (D-Mo.) is a sponsor of a bill to bring about the change and there are other resolutions.

Representative Boren (D-Okla.) presided over the sub-committee and the following members were present: Howell (R-Ill.); Harris (D-Ark.); and O'Hara (R-Minn.). Kennedy (R-New York), the other member of the committee, was not present.

Testimony in behalf of repeal was presented by Rep-

resentatives Cannon, Knutson (R-Minn.), Cole (R-Mo.) and Jeffrey (R-Ohio). They recited the hardships imposed upon the rural population and industrial workers by the present time. Mr. A. Julian Brylawski, Vice President of the Motion Picture Theatre Owners of America also testified in support of repeal. Opposition to the measure was made by Brig. Gen. Theron D. Weaver on behalf of the War Department.

The hearings will continue. It will be recalled that NAB was one of the advocates of war time at the time of its adoption. It is following progress of the hearings closely and if necessity should develop it may ask for an opportunity to be heard.

RADIO FARM DIRECTORS ORGANIZE ASSOCIATION

The National Association of Radio Farm Directors was formed last week end at Columbus, Ohio, with Larry Haeg, WCCO, Minneapolis, installed as President; Emerson Markham, WGY, Schenectady, Vice President; Herb Plambeck, WHO, Des Moines, Secretary; and Bill Moshier, KJR, Seattle, Treasurer.

Plan of organization provides for a council of three members from each region. Council members are:

Eastern Region: Mert Emmert, WEAf, New York City; Cliff Gray, WSPA, Spartanburg; Emerson Markham, WGY, Schenectady.

Mid-West Region: George Round, University of Nebraska, Lincoln; Ed Mason, WLW, Cincinnati; Sam Schneider, KVOO, Tulsa.

Western Region: Nelson McIninch, KFI, Los Angeles; Henry Schacht, KPO, San Francisco; Bill Moshier, KJR, Seattle.

Organization Objectives

As outlined by Secretary Plambeck the organization objectives include: "Programming of farm broadcasts with emphasis on service; maintaining farm programs on a high plane and expanding rural radio service to areas not already served; effecting closer relationships between commercial broadcast stations and federal, state and county farm organizations, agricultural agencies, advertising agencies and the farm people whom such agencies endeavor to serve.

"The organization aims to provide better understanding between station management and farm broadcasters; and to aid in interpreting farm problems to urban listeners and urban problems to agricultural listeners."

Thirty-four farm broadcasters, representing 21 states participated in the organization meetings.

RTPB PANEL 4 MEETINGS

Two working committees of Panel 4 on Standard Broadcasting of RTPB met in New York on Wednesday, May 10. They were the transmitter and receiver groups. The groups consist primarily of engineers representing manufacturers of equipment. There are several broadcast engineers also serving on each committee. Several recommendations were adopted which will be transmitted to the Panel for consideration by the entire membership in the near future.

NAB was represented at both meetings. Arthur C. Stringer attended the Receiver Committee meeting and Howard S. Frazier, the Transmitter Committee meeting.

WPB INTERPRETS P-133

The Radio and Radar Division of WPB today issued an interpretation of Preference Rating Order P-133. The new interpretation is consistent with that issued by NAB on October 22, 1943; see NAB REPORTS pages 438 and 439 or NAB Broadcast Engineering Bulletin No. 3. The complete text of Preference Rating Order P-133 as amended

October 8, 1943, is part of the above references. The official interpretation is as follows:

PART 3289—RADIO AND RADAR

Some things which cannot be bought under this order as maintenance, repairs or operating supplies: It appears that some persons who are entitled to use the priorities assistance given by Order P-133 for maintenance, repair and operating supplies have been applying those ratings for the purchase of items which are capitalized repairs, capital equipment or capital replacements. The following things are not items of maintenance, repair or operating supplies under Order P-133:

1. Recording or reproducing turntables.
2. Amplifiers.
3. Microphones.
4. Speech input consoles.
5. Transmitters.
6. Relay racks or cabinets.
7. Jack panels.
8. Frequency monitors.
9. Antenna towers.

This is not an all-inclusive list of products which are not MRO items under P-133, but simply includes those things about which questions have been raised.

The ratings assigned by Order P-133 must not be applied for the purchase of the things listed above; and any P-133 ratings which have been applied to purchase orders for those items have been improperly applied and should be cancelled at once. This does not mean, however, that necessary parts to maintain or repair those things may not be purchased with P-133 ratings.

How to distinguish the business of radio communication or radio broadcasting from other businesses of the kinds described in paragraph (a) (4): Persons engaged in the business of operating and maintaining electronic systems for the distribution of sound which are not radio communication or radio broadcasting systems are entitled only to use the AA-5 rating assigned by paragraph (a) (4) of Order P-133. The question has been asked as to how to distinguish between these businesses. No person is engaged in the business of radio communication or radio broadcasting who has not been licensed by the Federal Communications Commission to operate a radio transmitter. No person who has not been licensed by the Federal Communications Commission to operate a radio transmitter may use the AA-1 rating assigned by paragraphs (a) (1) and (a) (2) of Order P-133 for the businesses of radio communication and radio broadcasting.

Issued this 12th day of May 1944.

WAR PRODUCTION BOARD,
By J. JOSEPH WHELAN,
Recording Secretary.

5TH WAR LOAN MATERIAL

The following Fifth War Loan material, which may be used either sponsored or sustaining, will be supplied all broadcast stations by the Treasury Department:

Transcribed Programs

- a) 24 15-minute (14:30) Treasury Salutes
- b) 48 5-minute Treasury Songs for Today

Live Announcements

General Packet

- 15 35 word live spots
- 30 1-minute live spots
- 29 author spots written by the country's outstanding writers.

Rural Packet

- 15 35 word spots
- 30 1-minute spots

The Treasury will also supply four 30-minute Treasury Star Parades for *sustaining use only*.

The 24 Treasury Salutes are in two theme classifications. Twelve Salutes will be dramatized biographical sketches of outstanding Americans. Twelve will be dramatizations of the lives and exploits of World War II heroes.

Upon completion transcriptions and announcements will be sent directly to stations.

WWL PREPARES FOR 5TH WAR LOAN

E. M. Hoerner, program director, WWL, New Orleans, writes that the station is "all set to go 'all out' for the 5th War Loan drive."

Included in his present plans is a bang-up midnight frolic program, featuring an all military cast. At the start of the 4th War Loan drive WWL fed all New Orleans stations a half-hour variety show from the city auditorium.

FARM RADIO DIRECTORS KNOW HOW TO SELL

Conversation with radio farm directors in Columbus, last week, indicate that many of them have developed special bond selling techniques.

"Farmer" Gray, WSPA, Spartanburg, did a thriving bond business with a pure bred Poland China pig during the 4th War Loan. He announced cold that he would give a pure bred to the boy or girl who sold the most bonds to farm people during the one day. Winner was a little girl. Tieup was with a department store where presentation was made.

Bill Moshier, Seattle, is another farm director who has had excellent results in stimulating bond sales with live stock awards. He fancies pure bred calves though, during one farm war loan, he had the pleasure of awarding a pure bred Arabian stallion. It was given to the station by a farmer with the stipulation that it be awarded to the buyer of the largest amount of bonds.

For the 5th War Loan Mr. Moshier is considering the award of pure blood Angus stock.

NAB STAFF PARTICIPATES IN OHIO INSTITUTE

With temporary illness preventing the attendance of Harold Ryan, President, and necessitating cancellation of the NAB dinner, three other members of the headquarters staff filled their assignments at the Institute for Education by Radio, Columbus, Ohio, May 5-8. They were Willard Egolf, Arthur Stringer and Dorothy Lewis.

Ryan was scheduled to participate in the opening night panel on the subject, "How Free Is Radio?" but found regrets necessary.

Dorothy Lewis chairmanned a session entitled "Listeners and Broadcasters, Partners in Progress" and assisted in conducting meetings of the NAB Association of Women Directors.

Arthur Stringer and Willard Egolf alternately participated in sessions discussing "Responsibilities of Radio and National Organizations Asking Free Time" and meetings of the Association for Education by Radio.

Egolf participated in meetings which discussed junior radio forums and was elected to the Board of Trustees of the Junior Town Meeting League.

All attended the general sessions of the Institute, for which there were more than twelve hundred registrants, including many from station program departments as well as educators and representatives of national organizations.

Detailed reports are being filed with the proper NAB committees.

WBG PLANS MORALE SERIES

"Citizen Soldiers", which will dramatize the lives of legendary heroes in America's fighting history, will be launched over WBG, Greensboro, N. C., Thursday evening, May 18, 8:15-8:45 p. m.

Cast is composed of talented soldier personnel from the nearby Overseas Replacement Depot, 3503rd AAF Base Unit.

Cpl. Millard Lampell is writer-director of the series which will consist of five 30-minute programs.

The inaugural program will tell the story of Davy Crockett, pioneer, soldier and hero of the famous Battle of the Alamo. The part of Davy Crockett will be played by Pfc. Larry Dobkin, stage star, who had the leading role in the Broadway production, "Watch on the Rhine". Other soldiers with long and distinguished careers in the theatre and radio will take important parts.

Aim of Series

The aim of Cpl. Lampell in originating the series is to prove that the people of the United States can fight and fight well whenever their liberties are threatened, and that the American citizen soldiers who have taken up arms since the birth of the nation have been greater soldiers than professional troops.

In addition to the Davy Crockett story the series will present those of Francis Marion, the original guerilla fighter; Sam Houston, avenger of the Alamo; Lieut. Col. Evans Carlson, of Marine raider battalion fame and Lieut. Ernest Childers, Oklahoma hero of the present Italian campaign.

"Citizen Soldiers" is part and parcel of "On the Beam", which has been on the air over WBIG since August, 1943.

Each weekly studio broadcast in the Post Theatre has been attended by approximately 1,000 officers and enlisted men since the very beginning.

NAB REPORTS solicits accounts of programs which are proving a success in furthering the war effort. See WOWO story, page 147, and WTIC story, page 141, of the REPORTS.

KTSW ESTABLISHES RADIO SCHOLARSHIP

An all expense competitive scholarship to some Emporia State Teachers College student, good for attendance at the winner's choice of university summer radio institutes, has been announced jointly by J. Nelson Rupard, general manager of Radio Station KTSW, which is offering the award, and James F. Price, president of the college.

The student is to be chosen each year by a joint committee of station representatives and members of the college faculty. The initial award will be made soon for summer classes starting this June.

"Avowed interest in radio as a vocation, outstanding ability in any of the many radio fields—announcing, programming, sales, or management and definite promise of future contribution to the profession are to be the considerations on which the candidate should be chosen," Mr. Rupard announced. "It is our hope that by offering such an award to a college student we can further stimulate and develop the cooperative effort of these two institutions, both of which are inescapably educational in nature," he said.

President Price expressed himself as being delighted with the offer. "At Emporia State we plan to use radio increasingly in the development of our total educational program," he said. "The incentive that this award offers to student talent to come to Emporia State should be of real aid in the expansion of this program."

Members of the faculty named by President Price to serve on the award committee are Robert Bush, Dean of the College, Russell Porter, director of radio broadcasting, Orien Dalley, director of band and orchestra, and George Johnson, assistant professor of education. Miriam Porter, program director at KTSW, will represent the station.

HUDSON TO ASSIST FLY

The FCC on Thursday announced the appointment of Robert Hudson as assistant to Chairman James Lawrence Fly, filling the vacancy created when Norman Jorgensen recently entered the Navy.

A native of Tulsa, Oklahoma, Mr. Hudson graduated from the University of Tulsa in 1939 and from the George Washington University Law School in 1943. In Law School he was Editor-in-Chief of the "George Washington Law Review." Mr. Hudson came to the Commission in March 1943 as secretary to FCC Commissioner Ray C. Wakefield. Prior to that time he was in the Law Department of the Acacia Mutual Life Insurance Company. Mr. Hudson is married and has one child.

MURPHY BUYS KSO

Iowa Broadcasting Company, Des Moines, has announced the sale of its radio station KSO, Blue and MBS outlet, to Kingsley H. Murphy of Minneapolis for \$275,000.

Mr. Murphy is one of the owners of WTCN, Minneapolis. Transfer, subject to FCC approval, is expected to take place approximately July 1.

It is expected that new studios and offices for the exclusive use of KSO will be provided. KSO previously shared quarters with KRNT. The two stations will continue to use the same transmitter site and antenna until such time as essential materials are released.

Iowa Broadcasting Company officials indicated the sale was made in compliance with the Federal Communication Commission's duopoly order, forbidding ownership of more than one station in the same market area. It was reported that no changes are anticipated for KRNT which will continue as a CBS outlet with 24-hour AP and UP news service.

RADIO MEN WRITE NEW ARMY SONG

"The Voice of the Army" is the official song of the U. S. Army Recruiting Service.

Major North Callahan, out of radio and now executive officer of the Army Recruiting Publicity Bureau, Governors Island, N. Y., provided the words.

Norman L. Cloutier, NBC composer-conductor, wrote the music.

"The Voice of the Army" is used as theme on "Voice of the Army," 15-minute ET program, heard weekly on more than 800 stations. Sheet music is just off the press.

Federal Communications Commission Docket

HEARINGS

No broadcast hearings were scheduled before the Commission during the week beginning May 15th.

Federal Communications Commission Action

APPLICATIONS GRANTED

KFBK—McClatchy Broadcasting Co., Sacramento, Calif.—Granted renewal of license for the regular period (B5-R-36).

WHCU—Cornell University, Ithaca, N. Y.—Granted renewal of license for the period ending November 1, 1946.

WNAC—The Yankee Network, Inc., Boston, Mass.—Granted petition for reconsideration, removal from hearing docket and grant of application for construction permit to move auxiliary transmitter locally in Quincy, Mass.

WABC—Columbia Broadcasting System, Inc., New York City.—Granted construction permit to change antenna system of FM broadcast station. (B1-PH-189).

WBAM—Bamberger Broadcasting Service, Inc., New York City.—Granted renewal of FM broadcast station for the period ending June 1, 1945.

WABC-FM—Columbia Broadcasting System, Inc., New York, N. Y.—Granted renewal of FM broadcast station for the period ending June 1, 1945.

WBBM-FM—Columbia Broadcasting System, Inc., Chicago, Ill.—Granted renewal of FM broadcast station for the period ending June 1, 1945.

WGFM—General Electric Co., Schenectady, N. Y.—Granted renewal of FM broadcast station for the period ending June 1, 1945.

DESIGNATED FOR HEARING

WGBG—Greensboro Broadcasting Co., Inc., Greensboro, N. C.—Designated for hearing application for construction permit to change frequency from 980 to 850 kc., and power and hours of operation from 1 KW daytime to 250 watts night, 1 KW LS, limited time (SS-Denver). (B3-P-3582.)

Birney Imes, Jr., Meridian, Miss.—Designated for hearing application for new station to operate on 1240 kc., 250 watts, unlimited time. Exact transmitter and studio sites to be determined (B3-P-3588).

WCAO—Monumental Radio Co., Baltimore, Md.—Designated for hearing application for license to use formerly licensed main transmitter as an auxiliary transmitter with power of 500 watts night, 1 KW-LS (B1-L-1737), and for authority to determine operating power by direct measurement of antenna power (B1-Z-1479).

WOV—Arde Bulova and Harry D. Henshel (Transferors), Murray Mester and Meyer Mester (Transferees), WODAAM Corp., New York City.—Designated for hearing application for consent to transfer control of WODAAM Corp., licensee of station WOV, from Arde Bulova and Harry D. Henshel to Murray Mester and Meyer Mester (B1-TC-362).

WSAR—Doughty & Welch Electric Co., Inc. (Assignor), Fall River Broadcasting Co. (Assignee), Fall River, Mass.—Designated for further hearing on two new issues the application for consent to voluntary assignment of license of station WSAR from Doughty & Welch Electric Co., Inc., to Fall River Broadcasting Co., Inc., a subsidiary of Fall River Herald News Publishing Co., Commissioner Craven dissenting (Docket 5902).

MISCELLANEOUS

KXO—Valradio, Inc., El Centro, Calif.—Granted license (B5-L-1803) to cover construction permit authorizing change in frequency from 1490 to 1230 kc., increase in power from 100 to 250 watts, and installation of new transmitter. Also granted authority to determine operating power by direct measurement (B5-Z-1590). The license is granted subject to condition that, at expiration of present national emergency, the licensee shall file an application for construction permit for authority to install a new antenna and ground system which will meet the minimum requirements of the Commission's rules and standards.

KGEZ—A. W. Talbot, Kalispell, Mont.—Granted authority to make changes in automatic frequency control (B5-F-255).

WAAD-WRET—The Fort Industry Company, area of Ft. Lauderdale, Fla.—Granted modification of relay broadcast station licenses to change area of operation from Ft. Lauderdale to Miami, Fla. (B3-MLRY-51) and (B3-MLRE-115).

WRDO—WRDO, Inc., Augusta, Maine.—Granted license (B1-L-1798) to cover construction permit which authorized increase in power to 250 watts, installation of new transmitter and antenna, and move of transmitter. Also granted authority to determine operating power by direct measurement of antenna power (B1-Z-1582).

WIBU—Wm. C. Forrest, Poynette, Wisc.—Granted authority to determine operating power by direct measurement of antenna power (B4-Z-1591).

KWSC—State College of Washington, Pullman, Wash.—Granted authority to determine operating power by direct measurement of antenna power (B4-Z-1580).

WMOH—The Fort Hamilton Broadcasting Co., Hamilton, Ohio.—Granted modification of construction permit for approval

of transmitter location at Sec. 26, Twp. 2, Range 3 (Fairfield Twp.), Butler County, Ohio, and change of studio location to Second National Bank Bldg., High Street and Journal Square, Hamilton, Ohio (B2-MP-1746).

The Trustees of Indiana University, Bloomington, Ind.—Placed in the pending file application for construction permit for new noncommercial educational broadcast station (B4-PED-29).

Calumet Broadcasting Corp., Hammond, Ind.—Ordered that the hearing on application for a new station heretofore scheduled to be held May 25 in Washington, be held in Chicago on that date, exact hour and place to be determined; provided, however, that the hearing may be adjourned by the presiding officer to the offices of the Commission in Washington for presentation of additional evidence.

KWBU—Baylor University and Carr P. Collins, Corpus Christi, Texas.—Granted petition for 30 days' time in which to submit their answer to the petition of KLRA, Little Rock, Ark., "to immediately cancel program tests and designate for hearing the application for license of Baylor University and Carr P. Collins".

WDSU—E. A. Stephens, Fred Weber, and H. G. Wall, d/b as Stephens Broadcasting Co., New Orleans, La.—Designated for hearing application for license to use formerly licensed main transmitter as an auxiliary transmitter, with power of 1 KW (B3-L-1797).

APPLICATIONS FILED AT FCC

550 Kilocycles

WOPI—Radiophone Broadcasting Station WOPI, Inc., Bristol, Tenn.—Construction permit to change frequency from 1490 kc. to 550 kc., increase power from 250 watts to 1 KW day, 500 watts night, make changes in transmitting equipment and install directional antenna for day and night use.

930 Kilocycles

KSEI—Radio Service Corp., Pocatello, Idaho.—Modification of license to increase power from 250 watts night, 1 KW daytime to 500 watts night, 1 KW daytime.

1230 Kilocycles

WKBZ—Ashbacker Radio Corp., Muskegon, Mich.—Construction permit to change frequency from 1490 kc. to 1230 kc.

WJOB—O. E. Richardson, Fred L. Adair and Robert C. Adair, d/b as Radio Station WJOB, Hammond, Ind.—Authority to determine operating power by direct measurement of antenna power.

KFXD—Frank E. Hurt, Nampa, Idaho.—Voluntary assignment of license from Frank E. Hurt to Frank E. Hurt and Son.

1340 Kilocycles

KRMD—Radio Station KRMD, Inc., Shreveport, La.—Voluntary assignment of license to T. B. Lanford, R. M. Dean, Mrs. T. B. Lanford, Sr., and Mrs. R. M. Dean, a partnership, d/b as Radio Station KRMD.

1350 Kilocycles

KSRO—Ruth W. Finley, Executrix of Estate of E. L. Finley, Deceased, Santa Rosa, Calif.—Voluntary assignment of license to Ruth W. Finley.

1400 Kilocycles

NEW—F. R. Pidcock, Sr., and James M. Wilder, d/b as Georgia Broadcasting Co., Savannah, Ga.—Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation.

1450 Kilocycles

NEW—Centre Broadcasters, Inc., State College, Penna.—Construction permit for a new standard broadcast station to be operated on 1450 kc., power of 250 watts and unlimited hours of operation.

1500 Kilocycles

NEW—Myron E. Kluge, Earle E. Williams and C. Harvey Haas, a partnership, d/b as Valley Broadcasting Co., Pomona, Calif.—Construction permit for a new standard broadcast station to be operated on 1580 kc., 250 watts power and unlimited hours of operation.

FM APPLICATIONS

- NEW—Tri-City Broadcasting Co., Davenport, Iowa.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46300 kc. with coverage of 10,600 square miles.
- NEW—Blue Network Co., Inc., Chicago, Ill.—Construction permit for a new high frequency (FM) broadcast station to be operated on 48700 kc. with coverage of 11,000 square miles.
- NEW—WEBR, Inc., Buffalo, New York.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46500 kc. with coverage of 3,420 square miles.
- NEW—WTAR Radio Corp., Norfolk, Va.—Construction permit for a new high frequency (FM) broadcast station to be operated on 46500 kc. with coverage of 5,702 square miles.

TELEVISION APPLICATION

NEW—International Detrola Corp., Detroit, Mich.—Construction permit for a new commercial television broadcast station to be operated on Channel #2 (60000-66000 kc.).

MISCELLANEOUS APPLICATIONS

- WLIR—WFAM, Inc., Lafayette, Ind.—License to cover construction permit (B4-PRE-437) which authorized construction of a new relay broadcast station.
- WCBN—Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.—License to cover construction permit (B1-PIB-44 as modified), which authorized construction of a new international broadcast station.

Federal Trade Commission Docket

COMPLAINT

The Federal Trade Commission has alleged unfair competition against the following firm. The respondent will be given an opportunity to show cause why cease and desist order should not be issued against it.

Allied Stores Corporation and **Allied Purchasing Corporation** and B. Earl Puckett, Charles E. McCarthy and A. C. Hallan, as officers of both corporations, 1440 Broadway, New York; L. S. Donaldson Company, Matthew J. Dunfey, T. R. Brouillette and H. R. Malcolm, its officers and directors, 601 Nicolet Ave., Minne-

apolis; and Jordan-Marsh Co., George W. Mitton, Edward R. Mitton, Cameron S. Thomson, William A. Everett and Alonzo J. Everett, officers and directors of the company, 450 Washington St., Boston, are charged in a complaint with misrepresentation in the advertising and sale of men's clothing. (5156)

STIPULATION

During the past week the Commission has announced the following stipulation:

Arthur Alexander and Charles Clark, trading as The Recuperator Long Life Battery Service, Willowbrook, Calif., and W. E. Simmons, trading as Alpha Distributing Co., Hollywood, Calif., entered into a stipulation to discontinue certain misrepresentations in connection with the sale of a preparation designated "Recuperator," advertised for use in automobile storage batteries. (3833)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

Lawrence Blanket Company, Worcester, Mass., Thomas B. Keen and Marian C. Keen, trading as Thomas B. Keen Co., 40 Worth St., New York, and Robert Mars, 401 First St., S. E., Washington, D. C., have been ordered to cease and desist from the misbranding of blankets in violation of the provisions of the Federal Trade Commission Act and of the Wool Products Labeling Act. (4946)

H. L. Robinson Co., 1447 Northwest Sandy Blvd., Portland, Oreg., manufacturing and leasing electrical display signs, commonly known as neon signs, has been ordered to cease and desist from misrepresentation and concealment of the true terms or conditions under which he sells or leases his product. (4906)

United Delivery System, 639 New York Ave., N. W., Washington, D. C., have been ordered to cease and desist from false and deceptive representations in the sale of cards, envelopes and other printed forms to be used in securing information for the use of creditors or collection agencies in the collection of alleged debts. (4873)

FTC CASES DISMISSED

The Federal Trade Commission has ordered that the case growing out of the complaint against Cranberry Cannery, Inc., South Hanson, Mass., be dismissed without prejudice to the right of the Commission, should future facts so warrant, to reopen the case and resume trial thereof in accordance with the Commission's regular procedure.

The Commission has also dismissed the complaint issued against the Lambert Pharmacal Company, St. Louis, without prejudice to the right of the Commission to institute further proceedings should future facts so warrant.