



NAB PLANS PARTICIPATION IN FCC ALLOCATION HEARINGS

NAB will give no engineering testimony in the FCC allocation hearings beginning September 28.

The policy of cooperation with the Radio Technical Planning Board will continue. RTPB is now preparing technical testimony.

President Harold Ryan will appear and make a general statement for the industry on social and economic grounds, supported by such testimony as is pertinent.

Full text of Harold Ryan's letter to the Commission, entering NAB's appearance, is as follows:

"Pursuant to the last paragraph in the order, Docket No. 6651, this is to respectfully advise the Commission that the National Association of Broadcasters desires to appear and testify in the above entitled matter.

Testimony of the National Association of Broadcasters will be presented by J. Harold Ryan, President, and Paul F. Peter, Director of Research. Mr. Ryan's testimony will stress the importance of broadcast services to the social and economic life of the nation. Mr. Peter's testimony will be for the purpose of introducing into evidence substantiating factual data.

It is anticipated that the presentations of the above can be concluded within thirty minutes.

Please enter the appearance of John Morgan Davis, Esq., as Counsel for the National Association of Broadcasters."

NAB PRESENTATION OF STANDARD CIRCULATION TO ANA AND AAAA SEPTEMBER 22

NAB will make a formal presentation of the Standard Circulation Measurement method, developed by its Research Committee, to representatives of the Association of National Advertisers and the American Association of Advertising Agencies at the Waldorf-Astoria, Friday, September 22.

Paul B. West, president of the ANA, and Frederick R. Gamble, president of the AAAA, will attend with representatives of their associations.

Harold Ryan, NAB president, will head the NAB representation and introduce Hugh M. Feltis, KFAB, Lincoln, Nebraska, who will make the presentation. Mr. Feltis was chairman of the Research Committee last year and is now chairman of a Board of Director's sub-committee assigned to supervise the circulation measurement project.

Roger W. Clipp, WFIL, Philadelphia, newly elected chairman of the NAB Research Committee will attend with the Technical Sub-committee of which he served as chairman last year. The members are Edward F. Evans, Blue Network; Richard Puff, MBS; Barry T. Rumble, NBC; and Frank N. Stanton, CBS.

Paul F. Peter, NAB Director of Research, who serves as secretary for the Research Committee and Lewis H. Avery, NAB Director of Broadcast Advertising, will also attend.

It is planned that out of this meeting of representatives of the three associations will develop some definite plans for organizing a bureau to operate the circulation measurement.

CODE COMPLIANCE COMMITTEE, NEW YORK, OCTOBER 12-13

The week of September 25th was abandoned in favor of October 12-13 for the meeting of the Code Compliance Committee, to assure full attendance.

Arrangements are now being made for the two-day session to be held at Hotel Roosevelt, New York City.

Richard Frankenstein, Vice-President, UAW-CIO, has been invited to address this meeting.

928 STATIONS

In July the FCC granted two construction permits and licensed one station to operate. During the month of August, one station was deleted and three new construction permits were granted by the Commission. A comparative table of the number of standard broadcast stations by months, follows:

	1943												1944											
	Sept. 1	Oct. 1	Nov. 1	Dec. 1	Jan. 1	Feb. 1	Mar. 1	Apr. 1	May 1	June 1	July 1	Aug. 1	Sept. 1	Sept. 1	Oct. 1	Nov. 1	Dec. 1	Jan. 1	Feb. 1	Mar. 1	Apr. 1	May 1	June 1	July 1
Operating	911	911	911	910	910	910	909	909	909	910	912	913	912	913	913	913	912	914	917	918	920	923	924	926
Construction	2	2	2	2	2	4	8	9	11	13	12	13	16	913	913	913	912	912	914	917	918	920	923	924

WAR OFFICIALS SOUND NOTE OF WARNING ON "SURRENDER" NEWS

The Office of War Information, the War Department and the Navy Department September 9 jointly issued the following statement:

"False rumors of German surrender or of negotiations looking toward surrender have already appeared, and may be expected to be more frequent from now on. Some of these may be innocently spread; others may be inspired by enemy propagandists, who hope to cause confusion among the peoples of the United Nations and to induce us to relax our efforts.

"It is quite possible that there will be no single day which can be called the end of the war with Germany. Instead of a surrender en masse, the German armies may gradually disintegrate and surrender piecemeal. If there should be a general surrender, headquarters of the Allied Expeditionary Force will be the first to know it. Accordingly, no rumors of surrender should be accepted unless confirmed by General Eisenhower. If such rumors, without confirmation, should be published or broadcast as a matter of news, it is hoped that more than usual care will be taken to attribute them to their sources."

J. H. Ryan, *President*

C. E. Arney, Jr., *Secretary-Treasurer*

Robert T. Bartley, *Director of War Activities*; Lewis H. Avery, *Director of Broadcast Advertising*; Willard D. Egolf, *Director of Public Relations*; Howard S. Frazier, *Director of Engineering*; Paul F. Peter, *Director of Research*; Arthur C. Stringer, *Director of Promotion*.

TO MOBILIZE NATION'S STORE DISPLAYS FOR 6TH WAR LOAN

A plan to employ the store facilities of the nation in behalf of the coming 6th War Loan was launched in New York City, Tuesday (12), at a luncheon arranged by the War Advertising Council. It has the complete approval of the U. S. Treasury Dept.

Ted R. Gamble, director, War Finance Division, asserted, that, when carried out according to plan, the promotion is extremely productive. He explained that it was tested during the 5th War Loan in a sufficiently large number of cities, coast to coast, to justify such assertion.

Over \$100,000 in war bonds will be made available to winners in the various classifications by individual manufacturers. Set forth below are the presently announced contestant groups together with donor of the awards within each classification:

<i>Contestant Group</i>	<i>Sponsor</i>
Department Stores	Textron, Inc.
Drug Stores	Abbott Laboratories
Grocery Stores	General Foods Corp.
Women's Apparel Shops & Specialty Stores	Nemo Foundations
Men's Apparel Shops	Cluett, Peabody & Co., Inc.
Furniture & Floor Covering Stores	Congoleum-Nairn, Inc.
Jewelry Stores	Bulova Watch Co.
Radio Stores	Sylvania Electric Products, Inc.
Gasoline Stations & Garages	Shell Oil Company, Inc.
Hardware Stores	Henry Disston & Sons, Inc.
Variety Stores	Clopay Corporation

Urge Local Entries

Contest details will come to individual retailers throughout the United States through the trade press and direct mail. Meantime, broadcasters are urged to encourage all retailers with whom they come in contact to participate in the 6th WAR LOAN DISPLAY CONTEST. Dates will coincide with those of the 6th War Loan, not yet announced.

Since many of the local merchants who may be expected to participate in the contest are known to the broadcasters and to staff members they are in a position to help with definite suggestions.

All displays will be judged, first, for their sales appeal; second, for their attention appeal; and third, for their artistry and originality. With rules coming later it may be sufficient at this time to mention only that "each display, whether a window display or a lobby display, must be devoted *exclusively* to War Bonds and the 6th War Bond Drive by featuring a \$100 War Bond." Each display is to compete in its own classification. Each entry is to be submitted in photograph form; and sent to: 6th War Bond Drive Display Contest Committee, care of Display World, Cincinnati 1, Ohio.

"BROADCASTING FIGHTS ITS FIRST WAR"

With this issue of the NAB REPORTS is enclosed a reprint of an article entitled, "Broadcasting Fights Its First War," from the WESTERN ELECTRIC OSCILLATOR. Reprinted through the courtesy of Western Electric Company, the article recounts the achievements of broadcasting and its personnel on the war and home fronts. As the article points out:

"Thus, on Broadcasting, this time, has fallen the burden of supplying technical and fighting men to the armed forces and at the same time operating on a vaster scale than ever before a great and essential industry at home—a prodigious task!"

You'll find many faces and names you know between the covers of this reprint.

MENSER'S WAR CONFERENCE SPEECH IS PROGRAM BULLETIN NO. 3

The speech, "Programs for Tomorrow," delivered at the NAB Executives War Conference by Clarence L. Menser, Vice-President of the National Broadcasting Company in Charge of Programs, was selected immediately for Special Program Manager's Bulletin No. 3, accompanying this issue of NAB REPORTS.

The Committee felt that Menser's remarks were of permanent value to the industry. Presentation as a Special Bulletin means that his address will be bound with other Bulletins in the suggested "Program Manager's Handbook."

Attention of all Program Managers should be called to this activity. Succeeding Bulletins will continue to cover all phases of programming and the job of being a Program Manager.

NATION-WIDE ORGANIZATION TO FIGURE IN PEABODY AWARDS 1944 SELECTIONS

ATHENS, GA.—To make preliminary selections for 1944 George Foster Peabody Radio Award winners, listening-post committees have been set up in cities and colleges throughout the United States.

This is the second year that such listening-post committees have been set up under the direction of Mrs. Dorothy Lewis, coordinator of listener activity of the National Association of Broadcasters. These groups will make their recommendations to the Advisory Board through the Henry W. Grady School of Journalism, The University of Georgia, which administers these Peabody Awards with the assistance of the National Association of Broadcasters. Last year more than 2000 persons in some 40 states evaluated programs in their own communities.

Chairmen of these listening-post committees are:

Mrs. J. P. Duncan, Political Security Department, University of Akron, Akron, Ohio; Theodore R. Wright, Board of Education, Birmingham, Alabama; Mrs. Dorothy Kraus, Hyde Park, Massachusetts; Mrs. Edwin W. Malmros, Buffalo, New York; George Jennings, Chicago, Illinois; Mrs. Henry C. Christian, Lakewood, Ohio; Sherman Lawton, Stephens College, Columbia, Missouri; Paul M. Munro, superintendent, Columbus Public Schools, Columbus, Georgia; Mrs. Hazel Hillis, Des Moines, Iowa; Mrs. J. D. Robinson, Wallace, North Carolina; E. T. Anderson, assistant principal, Great Falls High School, Great Falls, Montana; Miss Blanche Young, Wilmington, Illinois; Mrs. R. O. Baker, Kansas City, Missouri; Mrs. R. H. Marvin, Anaheim, California; Mrs. F. H. Linkenberg, Louisville, Kentucky; Mrs. Clifford Weiden, State Normal School, Machias, Maine; Mrs. C. C. Wiley, Champaign, Illinois; Mrs. G. B. Palmer, Minneapolis, Minnesota; Mrs. F. L. Botkin, Muncie, Indiana; Mrs. Arch Trawick, Nashville, Tennessee; Mrs. Marguerite Clifford, Franklin, New

Hampshire; Mrs. Robert Cornelison, Somerville, New Jersey; Mrs. N. B. Williams, Oklahoma City, Oklahoma; Mrs. W. F. Ottman, Omaha, Nebraska; Professor Herbert Olander, University of Pittsburgh, Pittsburgh, Pennsylvania; Mrs. George Howard, Rochester, New York; Mrs. George Struve, Sacramento, California; Mrs. Margaret Girdner, San Francisco Public Library, San Francisco, California; Mrs. Adelaide Navias, Schenectady, New York; Mrs. A. V. Overman, Spokane, Washington; Miss Margaret A. Hickey, national president, Business and Professional Women's Clubs, St. Louis, Missouri; Kenneth Bartlett, Syracuse University, Syracuse, New York; John Gunstream, director, Radio Visual Education, State Department of Education, Austin, Texas; Harry Lamb, Radio Division, Toledo Public Schools, Toledo, Ohio; Mrs. A. E. Calaway, Anderson Printing Company, Tulsa, Oklahoma; Mrs. M. T. Large, Salt Lake City, Utah; Mrs. D. J. Marble, Seattle, Washington; Mrs. Gertrude Broderick, secretary, F.R.E.C., U. S. Office of Education, Washington, D. C.; and Mrs. Herman Warren, Winston Salem, North Carolina.

Similar listening-post committees have been set up through the office of Dean John E. Drewry of the Grady School in the following institutions of higher learning:

Boston University, University of Colorado, University of Georgia, University of Idaho, University of Illinois, State University of Iowa, University of Kentucky, Louisiana State University, University of Minnesota, University of Missouri, Montana State University, University of North Carolina, University of North Dakota, Ohio State University, Pennsylvania State College, Rutgers University, University of South Carolina, University of South Dakota, University of Southern California, University of Utah, University of Washington, West Virginia University, and University of Wisconsin.

The 1944 George Foster Peabody Radio Awards will again give recognition to both programs and stations. Awards are to be made in the following categories:

1. That program or series of programs inaugurated and broadcast during 1944 by a regional station (above 1000 watts) which made an outstanding contribution to the welfare of the community or region the station serves.
2. That program or series of programs inaugurated and broadcast during 1944 by a local station (1000 watts or under) which made an outstanding contribution to the welfare of the community the station serves.
3. Outstanding reporting and interpretation of the news.
4. Outstanding entertainment in drama.
5. Outstanding entertainment in music.
6. Outstanding educational program.
7. Outstanding children's program.

January 10, 1945, is the closing date for 1944 entries or recommendations, which should be sent to Dean John E. Drewry, Henry W. Grady School of Journalism, the University of Georgia, Athens.

The Peabody awards are designed to recognize the most disinterested and meritorious public service rendered each year by the broadcasting industry, and to perpetuate the memory of George Foster Peabody, benefactor and life trustee of The University of Georgia, and friend of educational progress everywhere.

George Foster Peabody, whose name the awards bear, was born in Columbus, Georgia. He became a highly successful New York banker. He served as a trustee of a number of institutions of higher learning, and was given honorary degrees by Harvard, Washington and Lee, and The University of Georgia. He was once treasurer of the National Democratic Committee. Mr. Peabody devoted much of his fortune to education and social enterprises. He was especially interested in the state university of his native Georgia. Far-visioned as he was, as early as 1905 he saw the necessity of a chair of forestry in the College of Agriculture of a state in which the pine tree is of no small consequence. Today the Georgia School of Forestry bears his name. Mr. Peabody was a close personal friend of Franklin D. Roosevelt, and was largely responsible for interesting the President in the Georgia Warm Springs

Foundation, near which is located the "Little White House."

Members of the Peabody Advisory Board are:

Edward Weeks, editor, Atlantic Monthly, Boston, chairman; John H. Benson, past president, American Association of Advertising Agencies, New York City; Dr. Ralph Casey, director, School of Journalism, University of Minnesota, Minneapolis; Jonathan Daniels, editor, Raleigh (N. C.) News and Observer; Mark Ethridge, publisher, Louisville (Ky.) Courier-Journal and Times; Earl J. Glade, mayor of Salt Lake City, Utah; Joseph Henry Jackson, literary editor, San Francisco (Calif.) Chronicle; Waldemar Kaempffert, science editor, New York Times; Alfred A. Knopf, publisher, New York City; Dr. I. Keith Tyler, director of radio education, Ohio State University, Columbus, Ohio; Mrs. Marjorie Peabody Waite, president, "Yaddo", Saratoga Springs, New York, and daughter of George Foster Peabody whose name the awards bear; Dr. S. V. Sanford, chancellor, University System of Georgia; and John E. Drewry, dean, Henry W. Grady School of Journalism, University of Georgia.

Listener Activity

Mrs. Theodore Roosevelt, Jr., has appointed Mrs. Dorothy Lewis, Coordinator of Listener Activity, to serve on the Women's Civilian Committee of the WAC.

* * *

Mrs. George Fielding Eliot has accepted chairmanship of the New York Committee for the George Foster Peabody Awards. Mrs. Eliot is Radio Chairman for the Women's Action Committee on Victory and Lasting Peace. As June Hynd, she was assistant to Margaret Cuthbert, Director of Women's Activities of NBC.

* * *

The Louisville Radio Council set up a radio booth at the Kentucky State Fair August 28 - September 4th. Each day, local women commentators were guests and material on radio was distributed widely.

* * *

A Planning Committee for the projected Radio Education Conference in December will be held on September 14th at New York University. Mr. Robert Macdougall, Regional Director for AER is chairman. All networks are co-sponsors as well as the NAB, which through the Listener Activities Division has channeled the cooperation of about 60 stations in the northeast.

A. F. A. HONORS HELEN HOLBY IN 25TH YEAR OF SERVICE

The anniversary of Helen Holby's twenty-fifth year of service with the Advertising Federation of America was celebrated at the Waldorf-Astoria in New York City Thursday, September 14.

One hundred and fifty advertising leaders, including officers and directors of A.F.A. were present to honor her.

As Director of Club Contact, Miss Holby is in close touch with advertising clubs throughout the country. She also directs the Federation's Speakers Bureau, which assists in getting speakers for the clubs on advertising and kindred subjects.

Gifts were presented Miss Holby by the Federation and from numerous affiliated advertising clubs.

NUNN STATIONS SEND OUT NEW BROCHURES

The Nunn Stations WLAP, Lexington, Ky., WBIR, Knoxville, Tenn., WCMI, have sent out new brochures which contain essential market data on their respective territories. The brochures are of the loose-leaf style so that current data may be added periodically.

Federal Communications Commission Docket

HEARINGS

The following broadcast hearings are scheduled to be heard before the Commission during the week beginning Monday, September 18. They are subject to change.

Monday, September 18

Consolidated Hearing

NEW—Marietta Broadcasting Company (Virgil V. Evans, owner), Marietta, Ga.—C. P. for new station; **1230 kc.**, 250 watts, unlimited.

NEW—Fred B. Wilson and Channing Cope, d/b as Chattahoochee Broadcasters, Marietta, Ga.—C. P. for new station; **1230 kc.**, 250 watts, unlimited.

Tuesday, September 19

Consolidated Hearing

KGKO—KGKO Broadcasting Co., Fort Worth, Texas—Renewal of license; **570 kc.**, 5 KW, unlimited, DA night.

WBAP—Carter Publications, Inc., Fort Worth, Texas—Renewal of license; **820 kc.**, 50 KW, shares equally with WFAA.

WFAA—A. H. Belo Corp., Dallas, Texas—Renewal of license, **820 kc.**, 50 KW, shares equally with WBAP.

Thursday, September 21

KFVD—Standard Broadcasting Co., Los Angeles, Calif.—Renewal of license; **1020 kc.**, 1 KW, limited time.

KPAS—Pacific Coast Broadcasting Co., Pasadena, Calif.—Renewal of license; **1110 kc.**, 10 KW, unlimited, DA night and day.

KSOO—Sioux Falls Broadcasting Assn., Inc., Sioux Falls, S. Dak.—Renewal of license; **1140 kc.**, 5 KW, limited time.

Friday, September 22

WQAM—Miami Broadcasting Co., Miami, Fla.—Modification of license to use auxiliary transmitter during night hours of operation; **560 kc.**, 1 KW night, 5 KW day. Auxiliary: 1 KW night, unlimited.

WORL—Broadcasting Service Organization, Inc., Boston, Mass.—Renewal of license (main and auxiliary); **950 kc.**, 1 KW main, 500 watts auxiliary, daytime main, auxiliary purposes only—auxiliary.

Federal Communications Commission Action

APPLICATIONS GRANTED

Washtenaw Broadcasting Co., Ann Arbor, Mich.—Granted petition for reconsideration and grant application of construction

permit for new broadcast station at Ann Arbor, to operate on **1050 kc.**, 250 watts, daytime only, and granted said application in accordance with procedure outlined in Commission's January 26, 1944, policy. (Docket 6231; B2-P-3595)

Granite District Radio Broadcasting Co., Salt Lake City, Utah—Granted reinstatement and grant of construction permit for a new broadcast station at Salt Lake City, Utah, to operate on **1400 kc.**, 250 watts, unlimited time; granted subject to procedural requirements of January 26, 1944, policy. (Docket 6003; B5-P-2750)

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted construction permit to make changes in directional antenna and move transmitter to a point 4.3 miles from present location, subject to procedure in January 26, 1944, policy (B2-P-3627). Granted renewal of license for construction period, but in no event beyond March 15, 1945. (B2-R-292)

WERC—Presque Isle Broadcasting Co., Erie, Pa.—Granted construction permit to change frequency from **1490 to 1230 kc.** (B2-P-3633)

John R. Fetzer and Rhea Y. Fetzer, d/b as Fetzer Broadcasting Co., Grand Rapids, Mich.—Adopted decision and order denying petition of Ashbacker Radio Corporation (WBKZ) for rehearing or other relief directed against the Commission's grant of the application of Fetzer Broadcasting Co. for construction permit for new station, and denied request for stay of the issuance of any construction permit for the use of **1230 kc.** at Grand Rapids, Mich. (Commissioner Case dissenting). (B2-P-3590)

KPKW—Western Radio Corp., Pasco, Wash.—Granted extension for 30 days to file application for approval of transmitter site.

WING—Great Trails Broadcasting Corp., Dayton, Ohio.—Granted construction permit to make changes in directional antenna and move transmitter to a point 4.3 miles from present location, subject to procedure in January 26, 1944, policy. (B2-P-3627)

LICENSE RENEWALS

Granted renewal of following relay broadcast station licenses for the period ending not later than December 1, 1944:

WAXE, Havens & Martin, Inc.; KDAC, KARM, The George Harm Station; KBQB, Edwin A. Kraft; WBAC, New Jersey Broadcasting Corp.; WAIN, WEKH, Peoria Broadcasting Co.; WEQY, John M. Rivers; WAAR, Rockford Broadcasters, Inc.; KTSR, Tri-State Broadcasting Co., Inc.; WBNT, WGBD, WJLF, WBNS, Inc.; WEND, WHPA, WHP, Inc.; WAAJ, The Fort Industry Co.; WCBJ, Lehigh Valley Broadcasting Co.

Granted renewal of following relay broadcast station licenses for the period ending not later than February 1, 1945:

WBWB, Banks of the Wabash, Inc.; KIFF, Missouri Broadcasting Corp.; WAIJ, WAIV, WIBX, Inc.; WHPT, Radio Station WMFR, Inc.; WJAE, WJNO, Inc.

Granted renewal of following relay broadcast station licenses for the period ending not later than April 1, 1945:

WHMK, WJEK, Hagerstorn Broadcasting Co.; KBIB, The KANS Broadcasting Co.; WAAK, Radio Station WSOC, Inc.; WAIE, Joe L. Smith, Jr.

Granted renewal of following relay broadcast station licenses for the period ending not later than May 1, 1945:

KAAC, KAAZ, KBKC, WAEW, Columbia Broadcasting System, Inc.; KAQY, The Farmers and Bankers Broadcasting Corp.; WCLA, Larus & Brother Co., Inc.; KSCR, McClatchy Broadcasting Co.; WNBj, National Broadcasting Co., Inc.; KBIC, KBID, KNEF, Radio Service Corp. of Utah; WJEN, WJEP, Stromberg-Carlson Co.; WAWT, Voice of Alabama, Inc.; WEMC, Westinghouse Radio Stations, Inc.; WAAH, West Virginia Broadcasting Corp.; WAIQ, WELR, WJZ Broadcasting Co.; WAAI, WAAQ, The WGAR Broadcasting Co.

Granted renewal of following relay broadcast station licenses for the period ending not later than October 1, 1945:

WKRb, American Broadcasting Corp.; KAOV, KRIC, Inc.; WAHL, Paducah Broadcasting Co., Inc.; WMWB, Port Huron Broadcasting Co.; WMFZ, WCBs, Inc.

Granted renewal of following relay broadcast station licenses for the period ending not later than May 1, 1946:

WFYA, WHLL, Central New York Broadcasting Corp.; WIOE, WIOF, WIOG, Isle of Dreams Broadcasting Corp.; WAHB, WJER, The Journal Co. (The Milwaukee Journal); KAAO, KAAR, KLZ Broadcasting Co.; KABB, KEGB, Don Lee Broadcasting System; WIEF, Miami Broadcasting Co.; WPBK, WPBO, Portland Broadcasting System, Inc.; KAIZ, Radio Station WOW, Inc.; WMNH, The Radio Voice of New Hampshire, Inc.; WAUI, WAUR, University of Illinois; WIEH, WMCA, Inc.; WBEE, Worcester Telegram Publishing Co., Inc.

Granted renewal of following relay broadcast station licenses for the period ending not later than November 1, 1946:

WBAN, WBAO, WBAQ, WMOR, Bamberger Broadcasting Service, Inc.; WCBF, WFYB, WIEK, WJSV, Columbia Broadcasting System, Inc.; WAIC, WAUV, Courier-Journal and Louisville Times Co.; WAAD, The Fort Industry Co.; WAIH, WGN, Inc.; WAUC, Matheson Radio Co., Inc.; KDRA, KNBH, WNBQ, National Broadcasting Co., Inc.; WADP, WADQ, WBPA, The National Life and Accident Insurance Co.; WSOH, The Ohio State University; KQCB, Queen City Broadcasting Co., Inc.; WGNA, WGN, Inc.; KWHB, WHB Broadcasting Co.; WENH, WJRA, WJR, The Goodwill Station; WLWB, WLWJ, WLWA, The Crosley Corp.; KAIH, KAXA, Earle C. Anthony, Inc.

Granted renewal of following relay broadcast station licenses for the period ending not later than May 1, 1947:

KABD, KAOG, Don Lee Broadcasting System; KEMA, May Broadcasting Co.; WAEA, WAPO Broadcasting Service; WAIQ, WATC, WAVE, Inc.; KBRG, WADY, Inc.; WATD, South Bend Tribune.

Granted renewal of following relay broadcast station licenses for the period ending not later than May 1, 1945:

KABE, KAIE, KIGA, KSTP, Inc.

WATA—Ashland Broadcasting Co., area of Ashland, Ky.—Granted renewal of relay broadcast station license for period ending not later than June 1, 1945.

KAGM—Oscar C. Hirsch, tr/as Hirsch Battery & Radio Co., area of Cape Girardeau, Mo.—Granted renewal of relay broadcast station license for period ending not later than August 1, 1945.

WAVB—The Scioto Broadcasting Co., area of Portsmouth, Ohio.—Granted renewal of relay broadcast station license for period ending not later than August 1, 1945.

KIIS—Harris County Broadcast Co., area of Houston, Texas.—Granted renewal of relay broadcast station license for period ending not later than November 1, 1945.

KRME—Merced Broadcasting Co., area of Merced, Calif.—Granted renewal of relay broadcast station license for period ending not later than December 1, 1945.

Granted renewal of following licenses for the period ending not later than November 1, 1945:

KALE, Portland, Ore.; KFH, Wichita, Kans.; KGB, San Diego, Calif.; KGBX, Springfield, Mo.; KHSL, Chico, Calif.; WBBR, Brooklyn, N. Y.; WEVD and auxiliary, New York, N. Y.; WFBM, Indianapolis, Ind.; WKST, New Castle, Pa.

KFQD (auxiliary only)—William J. Wagner, tr/as Alaska Broadcasting Co., Anchorage, Alaska.—Granted renewal of license for the period ending not later than May 1, 1946.

KTKN—Edwin A. Kraft, Ketchikan, Alaska.—Granted renewal of license for the period ending not later than May 1, 1947.

MISCELLANEOUS

KARM—KARM, The George Harm Station, Fresno, Calif.—Denied without prejudice petition for reinstatement of application for modification of license to change frequency from 1430 to 1030 kc. and make changes in directional antenna. (Docket 6482; B5-ML-1122)

Fred Jones Broadcasting Co., Tulsa, Okla.—Denied without prejudice application for reinstatement of application for construction permit for new station at Tulsa, Okla., to operate on 1030 kc., 50 KW, unlimited time. (Docket 5947)

Placed in pending files in accordance with Commission policy adopted February 23, 1943, application of National Broadcasting Co., Inc., for construction permit for new commercial television broadcast station at Cleveland, Ohio (B2-PCT-23); application of Badger Broadcasting Co. for construction permit for new high frequency FM broadcast station at Madison, Wis. (B4-PH-302)

APPLICATIONS FILED AT FCC

820 Kilocycles

WKAT—A. Frank Katzentine, Miami Beach, Fla.—Construction permit to change frequency from 1360 kc. to 820 kc., increase power from 1 KW to 50 KW, install new transmitter, directional antenna and move transmitter to west of Dania, Fla.

880 Kilocycles

KGA—Louis Wasmer, Spokane, Wash.—Construction permit to change frequency from 1510 kc. to 880 kc., increase power from 10 KW to 50 KW, install new transmitter and make changes in directional antenna for night use.

910 Kilocycles

WQAN—The Scranton Times (co-partnership), E. J. Lynett, Wm. R. Lynett, Elizabeth R. Lynett and Edward J. Lynett, Jr., Scranton, Penna.—Involuntary assignment of license to The Scranton Times (co-partnership), Wm. R. Lynett, Elizabeth R. Lynett and Edward J. Lynett, Jr.

1240 Kilocycles

WSNJ—Eastern States Broadcasting Corp., N. N.E. of Bridgeton, N. J.—Modification of license to move main studio from South Pearl and Warren Sts., Bridgeton, N. J., to Centerton and Burlington Roads, Upper Deerfield Twp., 2½ miles North Northeast of Bridgeton, N. J.

WGGA—Blue Ridge Broadcasting Co., Gainesville, Ga.—Acquisition of control of licensee corporation by Charles Smithgall through purchase of 20 shares common stock (11.43%) from Austin F. Dean.

1330 Kilocycles

WLWL—Independent Merchants Broadcasting Co., Minneapolis, Minn.—Construction permit to make changes in transmitting equipment, make changes in directional antenna to be used day and night, and increase power by 1 KW to 5 KW. Amended to make changes in directional antenna, and change transmitter location from Myrtle Ave. and Emerald St., St. Paul, Minn., to West 7th St., east of Davern St., St. Paul, Minn.

1410 Kilocycles

KQV—KQV Broadcasting Co., Pittsburgh, Pa.—Transfer of control of licensee corporation from H. J. Brennen, H. K. Brennen, Sara A. Brennen, Margaret M. Brennen and Thelma B. Bregenser to Allegheny Broadcasting Corporation—100%.

1450 Kilocycles

KORE—Frank L. Hill and Violet G. Hill, co-partners, d/b as Eugene Broadcast Station, Eugene, Oregon.—Involuntary assignment of license to Violet G. Hill and Violet G. Hill, Administratrix of the Estate of Frank L. Hill, Deceased, d/b as Eugene Broadcast Station.

1490 Kilocycles

WJXN—P. K. Ewing, Jr., and F. C. Ewing, a partnership, d/b as Ewing Broadcasting Co., Jackson, Miss.—Modification of construction permit (B3-P-3614, which authorized a new standard broadcast station) for approval of antenna, approval of transmitter location at ½ mile south of Fair Grounds between Spring Lake Club Road and Capitol St., Jackson, Miss., and to specify studio location as Deposit Guaranty Bldg., 200 E. Capitol St., Jackson, Miss.

FM APPLICATIONS

- NEW—Fidelity Broadcasting Corp., Boston, Mass.—Construction permit for a new high frequency (FM) broadcast station to be operated on **47100 kc.** with coverage of 4,830 square miles.
- NEW—Hampton Roads Broadcasting Corp., Newport News, Va.—Construction permit for a new high frequency (FM) broadcast station to be operated on **47700 kc.** with coverage of 5,950 square miles.
- NEW—Farnsworth Television and Radio Corp., Fort Wayne, Ind.—Construction permit for a new high frequency (FM) broadcast station to be operated on **46100 kc.** with coverage of 8,500 square miles.
- NEW—The Sun Publishing Co., Inc., Jackson, Tenn.—Construction permit for a new high frequency (FM) broadcast station to be operated on **47100 kc.** with coverage of 13,400 square miles.
- NEW—Grenco, Inc., Greenwood, S. C.—Construction permit for a new high frequency (FM) broadcast station to be operated on **44700 kc.** with coverage of 5,305 square miles.

MISCELLANEOUS APPLICATIONS

- WLAJ—Lake Region Broadcasting Co., Lakeland, Fla.—Authority to determine operating power by direct measurement of antenna power.
- W9XG—Purdue University, West Lafayette, Ind.—Modification of construction permit (B4-PVB-52 as modified) for extension of completion date from 9-24-44 to 9-24-45.
- WSCC-NEW—Savannah Broadcasting Co., area of Savannah, Ga.—Modification of construction permit (B3-PRE-435, which authorized construction of a new relay broadcast station) for extension of completion date.
- KVSO—The Ardmoreite Publishing Co., Inc., Ardmore, Okla.—Voluntary assignment of license to John F. Easley.

Federal Trade Commission Docket

COMPLAINTS

The Federal Trade Commission has alleged unfair competition against the following firms. The respondents will be given an opportunity to show cause why cease and desist orders should not be issued against them.

Anacin Co., Jersey City, N. J., and its advertising agency are charged in a complaint with disseminating false advertisements which misrepresent the therapeutic properties of Anacin Tablets and fail to reveal their potential danger to health when self-administered indiscriminately. (5213)

Josten Manufacturing Co., Owatonna, Minn., engaged in the manufacture and sale of medals, trophies and classroom jewelry, is charged in a complaint with misrepresenting the prices of its merchandise. The complaint also names as respondents the company's officers, Daniel C. Gaaney, Walter H. Gaaney, Albert L. Sperry and Adelbert N. Josten. (5214)

Lee Products and Chemi-Culture Laboratories, 4730 Sheridan Road, Chicago, is charged in a complaint with disseminating false advertisements concerning feminine hygiene preparations he sells in interstate commerce. (5215)

CEASE AND DESIST ORDERS

The Commission issued the following cease and desist orders last week:

American Food Shipping Co., 55 West 87th St., New York, has been ordered to cease and desist from misrepresentation of the value and contents of gift packages of food, cigarettes and other merchandise sold for shipment to members of the armed forces in the United States and foreign countries. (5147)

Bland Products Co., 3716 North Clark St., Chicago, has been ordered to cease and desist from certain misrepresentations in connection with the sale of feminine hygiene preparations designated "Flo Triple XXX Compound" and "An-Tex Inserts." (5141)

Eastman Kodak Co., Rochester, N. Y., has been ordered to discontinue use of a resale-price-maintenance policy in connection with the interstate sale and distribution of two classes of film, Kodachrome and Magazine. Each is used by amateurs, Kodachrome for taking still and motion pictures in color and Magazine Film for both colored and black-and-white motion pictures. (4322)

Wakita Herb Company—An order to cease and desist from disseminating false advertisements concerning therapeutic properties of a medicinal preparation designated "Indian Herbal Roots" has been issued against Gladys Goldberg, trading as Wakita Herb Co., 110 West 42nd St., New York. (5091)

STIPULATIONS

During the past week the Commission has announced the following stipulations:

Colby Pioneer Peat Company, Inc., Hanlontown, Iowa, selling and distributing peat, has stipulated to cease and desist from using the words "moss peat," "Sphagnum moss," or words of similar import to describe any peat not derived from Sphagnum moss, or from otherwise representing that any peat is moss peat, when such peat is not derived from Sphagnum moss. (3887)

Fifth Avenue Jewell Co., 415 Lexington Ave., New York, distributing and selling jewelry, including rings, has stipulated to cease and desist from representing that any ring containing no gold is of white gold effect or that any ring containing no rhodium has a rhodium finish. (03232)

Hi-Lo Products, 5473 Delmar Boulevard, St. Louis, selling and distributing pharmaceutical products, including a preparation variously designated as "Hi-Lo All-in-One Balanced Vitamins and Minerals Tablets," "All-in-One Balanced Vitamin and Mineral Wafers," and "Hi-Lo Balanced Vitamin & Mineral Wafers," referred to as "All-in-One," and a preparation variously designated as "Anti-Gray Hair Vitamin," "Hi-Lo Anti-Gray Hair Vitamin Tablets," "Hi-Lo Balanced Vitamins B Complex Plus Tablets" and "Hi-Lo Balanced B Complex Plus Tablets," referred to as "Anti-Gray Hair Vitamin," has stipulated to cease and desist from representing that the preparation referred to as "All-in-One" contains 34 mineral elements which are needed by the human body or essential in human nutrition; that the vitamin B complex consists of 28 factors or any number in excess of those actually contained or recognized as constituting the vitamin B complex; that "All-in-One" contains "all known and unknown vitamins"; that either of the preparations can be depended upon to restore the vigorous health of youth, or making any statement or representation tending to convey the impression that users can be assured of increased vigor or an increased joy of living; by use of the statement "A daily supply of vitamins is essential," or otherwise, that it is essential that vitamins be taken every day in order to obtain the full vitamin requirements; that vitamin A can be de-

pendent upon as protection against infections or colds or that vitamin B₁ can be depended upon to steady the nerves, restore strength or that it influences appetite other than in cases where loss of appetite arises from a deficiency of the vitamin; that vitamin C can be depended upon to keep the teeth and gums healthy or speed the healing of wounds; that vitamin D provides the benefit of sunlight; that vitamin E can be depended upon to make the muscles healthy, correct sterility or that it plays a significant role in human reproduction; or that vitamin G is an important aid in keeping one young or vigorous. (3888)

Nix Cosmetics Company, P. O. Box 463, Memphis, Tennessee, selling and distributing a cosmetic preparation designated "Nix Bleach Cream," has stipulated to cease disseminating any advertisement that fails to reveal that the preparation should not be applied to an area of the skin larger than the face and neck at any one time; that too frequent applications and use over excessive periods of time should be avoided; that adequate rest periods between series of treatments should be observed; that the preparation should not be used where the skin is cut or broken, and that in all cases a proper patch test should be made to determine whether the patient is allergic or sensitive to the preparation, provided, however, that such advertisement need contain only the statement, "CAUTION: Use only as directed," if the directions for use, whether appearing on the label or labeling, contain a warning to the same effect. (03233)

COMPLAINTS DISMISSED

Because of the death of the respondent, Ethel J. Cayce, the Federal Trade Commission has dismissed the complaint issued against her. The complaint had charged the respondent, trading as Rejuvene Manufacturing Co., Berkeley, Calif., with misrepresentation in connection with the sale of a cosmetic designated "Rejuvene."

The Commission also dismissed its complaint against Standard Business Institute, Inc., because the respondent corporation has been dissolved. The corporation, which had its place of business in Chicago, was charged with misrepresentation in connection with the sale of correspondence courses.

The FCC has announced it will construct and operate an experimental frequency modulation (FM) station, with the call letters W3XFC for the purpose of securing technical data on the operational characteristics of Frequency Modulation.

Operated by engineers in the Field Division in cooperation with the Technical Information and other Divisions of the Engineering Department of the Federal Communications Commission, station W3XFC will transmit only records, transcriptions and tone modulations. It will have a power output of approximately 50 watts and is authorized to operate on any frequency between 42,000 and 50,000 kc. with both wide and narrow band transmissions.

The station will be operated at several locations in the Washington area on the same and channels adjacent to the local experimental FM station, W3XO, and other FM stations.

The project will not be completed for some time due to the shortage of personnel. It is expected, however, that some data will be obtained in time for use at the general Allocation Hearing beginning September 28.

The appointment of a Radio Parts Manufacturers' Industry Advisory Committee and its first organizational meeting to be held late in September, were announced today by the Office of Price Administration.

At the meeting, committee members and officials of the agency will discuss methods by which the maximum price regulation governing the sale of civilian radio parts by manufacturers may be adapted to facilitate pricing new radio parts.

Members of the committee, whose appointments were announced today, are:

Octave Blake
Cornell-Dubilier Electric Co.
S. Plainfield, N. J.
Samuel I. Cole
Aerovox Corporation
New Bedford, Mass.
Monte Cohen
The F. W. Stickles Company
Springfield, Mass.
Russell E. Cramer
Radio Condenser Company
Camden, N. J.
Allen W. Fritzche
The General Industries Company
Elyria, Ohio
Robert C. Sprague
Sprague Electric Company
North Adams, Mass.
Leslie F. Muter
The Muter Company
Chicago, Ill.
W. G. Roby
Cinch Mfg. Corp.
Chicago, Ill.
J. H. Stackpole
Stackpole Carbon Company
St. Marys, Pa.

Thomas A. White
Jensen Radio Manufacturing Co.
Chicago, Ill.
A. Blumenkranz
General Instrument Corporation
Elizabeth, N. J.
George Fraser
Astatic Microphone Company
Youngstown, Ohio
Hugh H. Eby
Hugh H. Eby, Inc.
Philadelphia, Pa.
L. W. Howard
Peerless Electrical Products Co.
Los Angeles, Calif.
Jerome J. Kahn
Standard Transformer Corp.
Chicago, Ill.
Harry E. Osmun
Centralab
Milwaukee, Wis.
Harry Ehle
International Resistance Co.
Philadelphia, Pa.
C. L. Walker
Utah Radio Products Co.
Chicago, Ill.

Wholesale dealers in electronic parts and equipment who desire to sell excess and idle stocks must first secure an AA-5 rating under Priorities Regulation 13, since these ratings are not automatically assigned, War Production Board Radio and Radar officials pointed out today.

Misinterpretations of Priority Regulation 13, as amended August 18, have led some jobbers to undertake the sale of electronic components without securing the necessary AA-5 rating, officials said.

To the end that existing regulations be made clear, the following statement was made by Ray C. Ellis, Director of the WPB Radio and Radar Division:

"List B of Priorities Regulation 13, as amended August 18, 1944, lifted the prohibition against special sales of excess and idle stocks of the electronic components on List B to wholesale dealers. It was provided instead that such components could be sold to wholesale dealers on orders rated AA-5 or better.

"Regulation 13 and List B thereof do not assign to anyone the AA-5 or any other rating. The provision mentioned above means that wholesale dealers may buy excess and idle stocks of such components on their orders if rated AA-5 or better, but it does not give them the rating for that purpose. They may use only ratings which they have obtained otherwise and are legally entitled to apply or extend under War Production Board regulations."

The FCC has adopted the following resolution:

WHEREAS, The Federal Communications Commission has learned with deep regret of the death of George H. Hill; and

WHEREAS, Mr. Hill has served with this Commission and its predecessor, the Federal Radio Commission, since Nineteen Thirty-One, and during all of this period of his service has been a loyal, conscientious and untiring public servant whose devotion to duty and cooperativeness endeared him to all with whom he was associated; now therefore be it

RESOLVED, That the death of George H. Hill is a real loss to the Commission, and to his associates in the Law Department; and be it further

RESOLVED, That this Resolution be spread upon the Minutes of the Commission and a copy thereof transmitted to the bereaved family.